

THE MAITLAND NEWS

Published Weekly by THE MAITLAND NEWS CO., MAITLAND, ORANGE COUNTY, FLORIDA

VOLUME I

JUNE 12, 1926

NUMBER 6

Building and Loan Association for Maitland

Plans to Join Winter Park B. & L.

Plans for establishing a branch of the Winter Park Building and Loan Association in Maitland were formulated at the last meeting of the Chamber of Commerce when Dr. A. A. Kent, secretary of the Association, spoke to the members. Dr. Kent explained the aims and methods of building and loan associations and told of the splendid showing of the Winter Park Association, which starting two years ago with an authorized stock of \$50,000.00 has recently increased it to \$500,000.00 and is now applying for a further increase which will double the present capital.

Dr. Kent outlined a plan whereby the Winter Park Building and Loan Association will extend its activities to include the Maitland district. There are already a number of stockholders of the Association among Maitland people and the Association has been generous in making loans on Maitland property. Under the new arrangement, the Association guarantees to loan on Maitland property to the full amount of the stock taken out by Maitland people. The collection of these stock subscriptions will be made through the Bank of Maitland and the funds held there. Maitland will be represented on the Board of Directors and the appraisal committee.

This proposition received the approval of the meeting and a committee, consisting of D. G. Spain, A. B. Rowland and E. A. Upmeyer, was appointed to arrange a program of education and to organize a drive among the people of Maitland for the purpose of obtaining stock subscriptions.

Special edition advertising is all right, but don't forget that persistent regular advertising keeps your business always before the public—they can't forget you then.

The Girls Sewing Club gave a play at the schoolhouse Tuesday evening, entitled "How the Tale Grew."

"MY TOWN CAN'T BE TOO GOOD FOR ME"

By "WIB" CHAFFEE

(For nearly three years the Chaffee jingles have appeared in the advertising of The Big Green Barn garage and they have been a source of enjoyment to all. His present contribution published below can not be classed as a jingle, however. In our opinion it is not only his masterpiece, but a bit of verse that is outstanding in current poetry.)

My Town can't be too good for me,
Nor I too big or good for it;
Though small in size My Town may be,
I'd have it big in "Push" and "Grit."

My Town must meet emergencies
With dauntless courage, vim and "Pep;"
Though progress is not bought with ease,
My Town must not get "out of step."

My Town must tackle every task—
Go forward always—ne'er back down.
'Neath foreign suns though I may bask,
I'd think with pride of this, My Town.

My Town, of course, is good enough,
No matter how my fortunes swell
Nor yet how fortune may rebuff.
My Town's deafamers I would quell.

—And yet, down deep within my heart
I know My Town improved could be;
To help improve I'll do my part—
My Town can't be too good for me!

BRINGS HOME BIG FISH

J. W. McNair, who with E. A. Upmeyer and Forrest B. Stone went to Sarasota on a two day fishing trip, landed a sixty-nine pound trapon. The fish is being stuffed and will be hung in the bank of Maitland.

LOCAL ITEMS

Mrs. Mary Conklin, Miss Jane Conklin and Jeanette left last week for Middletown, N. Y. and Miss Mary C. Ely has gone to her home in Chester, Conn., for the summer months.

The Misses Elizabeth and Anna Treat and Mrs. N. R. Draper motored down the west coast for the week-end.

Mrs. Martin Johnson and daughters left last week for Franklin, N. C. where they will spend the summer.

Mr. and Mrs. W. F. Parker will leave next week for a motor trip through the north.

Mrs. G. V. Breed is visiting with Miss Stella Waterhouse for a few days. Mrs. Breed has left the Rectory where she has lived for many years and will spend the summer in White Plains with her sister Mrs. Vanderbilt.

Dr. K. E. Kilbourn entertained the members of the Bible classes of the Winter Park Congregational Church at a basket picnic on his ground Thursday afternoon.

Mr. and Mrs. E. W. Horton and daughters left Thursday for Tallahassee where they will remain for ten days, after which they will motor to Kent and Cleveland, Ohio, where they will spend the summer.

Chas. B. Brokaw, who is associated with the Standard Asphalt Company, has rented the Boss cottage for a year and will move in immediately with his family.

The Needle work guild went on an excursion to Mt. Plymouth Thursday as guests of the Mt. Plymouth Company. Twenty-four joined in the party.

THE MAITLAND NEWS

MAITLAND, FLORIDA

Published Weekly by
THE MAITLAND NEWS COMPANY.

ANNA B. TREAT,
Editor and Business Manager

Subscription Price
Fifty cents a year. Five years \$2.00.

ADVERTISING RATES ON APPLICATION

JOIN THE B. & L.

Foremost among the needs of a town is the building of homes, and fortunate is the town which is adequately provided with the facilities for promoting activity along this line. Maitland is well supplied with companies providing the necessary labor and materials, but until recently means of financing have been uncertain and difficult.

Small towns, as a rule, suffer a great disadvantage in this question of finance. Financial agencies tend to congregate in cities where business can be carried on a large scale. This is true even of the building and loan associations, which are generally conceded to be the greatest factor in encouraging thrift and home building. And even though some small building and loan associations have been quite successful, the power of these associations lies in their intrinsic soundness, which is only assured when they have a large field for their operations. Consequently a small town is deprived of the benefits of a strong local building and loan association and such associations in nearby cities usually give preference to city property in placing loans.

The action of the Winter Park Building and Loan Association in extending their field to cover Maitland

gives us the opportunity to participate in all the benefits of membership in a strong, established association and also to enjoy the privileges obtainable in a local organization. Maitland people may make their stock payments and payments of interest and dues here at the local bank and aside from the convenience to patrons of the B. and L. the money will be kept in the town. All money realized from stock subscribed here will be loaned out on Maitland property as the demand requires, although the amount available to home builders is not limited to this amount. A local member on the appraisal committee will ensure fair treatment in valuing property. Later it is anticipated that the community will be adequately represented on the directorate of the association.

One of the strongest features of this arrangement is the saving possibilities. Every dollar you put into the B. and L. will earn 8% from the day you put it in until the day you draw it out. Your dollar stays in Maitland and is used to develop your home town. Although it is in use every day you can get it anytime you want it by just bringing in your pass book—and you can make deposits weekly, monthly, or in any way you want to and in any amount from a dollar up.

**LOUIS L. COUDERT,
INC.**

CIVIL ENGINEERS

Land Surveyors

TOWN PLANNING

P. O. Building
Maitland, Florida

**BOOSTING MAITLAND DAY AND NIGHT
MAITLAND GARAGE**

OPEN DAY AND NIGHT

M. L. KYLE, Prop.

Phone 1304-W

General Repairing Vulcanizing Batteries Repaired and Recharged
Wrecking Car Service
Goodyear Tires and Tubes Texaco Gas and Oils

Make your dollars grow! Join the B. and L. today. Any of the Chamber of Commerce committee will be glad to explain the details, or you may call at the B. and L. office in the Phillips Building, Winter Park and talk it over with the secretary, Dr. A. A. Kent.

CALENDAR

Sunday, 10:00 a. m.—Sunday school, Methodist and Presbyterian churches; 7:00 p. m., Epworth League, Methodist church.

First and third Sunday—11 a. m. and 7:30 p. m. services, Methodist church.

Second and fourth Sunday—11 a. m. and 7:30 p. m. services Presbyterian church.

Tuesday, 4:00 p. m.—Municipal office, zoning commission.

Wednesday, 3:00-6:00 p. m.—Library open.

Second and fourth Thursday, 12:15 White Way Restaurant—Chamber of Commerce.

Fourth Thursday, 8:00 p. m.—Council meeting.

Friday, 7:00 p. m., Hill School—Boy Scouts.

Saturday, 3:00-6:00 p. m.—Library open.

**BUILD NOW**

Substantial reductions in price on Lumber and Building Materials are now in effect.

Labor is more plentiful and efficient.

The demand for homes is steadily increasing.

Whether for investment or speculation, you will save money by building now.

THE MAITLAND LUMBER CO.

Phone 1304-M

(Illustrated House Plan Book is FREE)

NEW BOOKS AT THE MAITLAND LIBRARY

The following Juvenile books have been recently added to the Library:

Tom Swift and his Airship, by Victor Appleton.

Tom Swift and his Electric Runabout, by Victor Appleton.

Tom Swift and the Diamond Makers, by Victor Appleton.

The Camp Fire Girls' Larks and Pranks, by Hildegard Frey.

The Camp Fire Girls' On the Open Road, by Hildegard Frey.

Uncle Wiggly's in the Wood, by Garis.

Fairy Tales from Far Away, by Nelson.

Tarzan books, by Edgar Rice Burroughs:

The Son of Tarzan.

Tarzan of the Apes.

Tarzan the Untamed.

Tarzan and the Jewels of Opar.

Tarzan and the Ant Men.

TEN COMMANDMENTS FOR THE HOME TOWN

IV. Thou shalt exalt thy public school and honor it all the days of thy life with the best of teachers, buildings and equipment, for the school is the cradle of the future. Thy children are here, and they shall be the citizens of tomorrow. No training is too good for them.

Maitland Plumbing Company

C. D. HORNER

Plumbing, Piping,

Irrigating, Repairing

ESTIMATES FURNISHED

The Return of Tarzan.

The Maitland library opened on Wednesday after being closed two weeks for repairs.

A woman shot off a piece of Mussolini's nose. He shoots off his own mouth.

A City Store in a Country Town

Now Located in Our New Building

Modern Equipment Thruout

Quality, Prices and Service
Not Excelled in Orange County

J. A. BROWN

Telephone 1310-R

MAITLAND - FLORIDA

Lighting Fixtures

A Better Line of Fixtures will be hard to find.

Floor, Table and Boudoir Lamps
Toasters, Grills, Waffle Irons
and Two Burner Stoves

MAITLAND ELECTRIC SHOP

J. H. Bennett, Prop.

Greetings

TO THE
MOTOR DRIVING PUBLIC
FROM THE

White Way Motor Co.

Maitland

We are here with a WILL to do, equipment to do WITH and know HOW. You always get a bargain when you get the BEST. Can wash your car CLEAN. Grease all but the cushions.

Have TIRES, TUBES and other ACCESSORIES. We estimate your job and stand by it.

Would like to have you call.

Phone 1204-W

JOHN NELSON

W. A. MANNING

BANK OF MAITLAND

A Local Bank
For Local People

Your Home Town Comes First
Patronize its Stores and Industries

E. A. UPMEYER, Pres.

J. A. BROWN, V.-Pres.

DONALD G. SPAIN, Cashier

BANKS AS INSTITUTIONS OF SERVICE

The banks of today render to the general public a much greater and a more diversified service than is generally realized, and more than any other organization or series of organizations, do they give the people the service which is demanded of them.

A bank, as it is organized under the law (exclusive of private banks), is a stock corporation, and as such its main function is to make money for its stockholders. As with any other business a bank depends on the public for its existence, and in order to get a great revolve of business it must offer a great variety of attractions which will appeal to everyone. In giving this constantly expending service the original object of a bank, that of making money for the stockholder, is more or less lost, and a bank today is practically a public institution.

Below are some of the many things your bank can do for you:

It provides a safe place for you to keep your money, both savings and checking deposits, and a burglar-proof vault for your valuables.

It is a clearing house for checks on other banks.

It furnishes, at a nominal cost, travellers checks for your safety and convenience.

Its trust department will handle your estate, and do it much better than an ordinary executor.

It provides foreign exchange facilities, which you will find most convenient should the occasion arise.

It will lend you money if it is able and you are deserving of a line of credit.

The above are just a few of the many services which lack of space prohibit explaining, but your bank will do almost anything it can to help you, and will give you good advice on any matter its experience will warrant. Never hesitate to consult your banker, because he is ready to help you at any time, and is always glad to do what he can.

BANK OF MAITLAND
A Local Bank for Local People.

Our mayor feels that an afternoon passed in laboriously beguiling five bass is well spent—but Ernest, lounging in the bottom of the canoe, scoops up two fish weighing more than all the five. To whom are honors due?

Robin Hood

This fabled hero of Sherwood Forest is said to have taken from the rich to give to the poor. Certainly we know that he and his band of merry woodsmen were sworn to the purpose of freedom, justice and happiness. Driven by tyranny from their honest pursuits and taking refuge in the King's forest, they lived by hook and crook, playing no small part in the restoration of a just and rightful monarch.

Happily, our government is not subject to the abuses that obtained in England in the time of Robin Hood. No longer is a man's family subject to the indignities of feudal landlords. Now every man may own his home and feel safe in the principle that "a man's home is his castle".

A nation's prosperity and independence is in almost direct ratio to the percentage of home ownership. Any enterprise that encourages and facilitates home building and ownership is a direct bulwark of democracy.

Building and loan associations are doing a powerful work to strengthen America's family life. Funds cannot be invested in a more worthy, safer or better paying enterprise.

Make a Deposit Today in the Winter Park Building and Loan Association and start saving for a home in GREENWOOD GARDENS.

MAITLAND

REALTY COMPANY