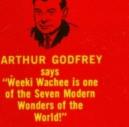


north of Tampa, St. Petersburg, Clearwater

Florida's underwater grand canyon



north of Tampa, St. Petersburg, Clearwater



World famous LIVE mermaid show!



Completely new show every year!

Unbelievable Excitement and Thrills!





At each performance a lovely mermaid attempts a 117 foot deep dive into the depths of Florida's famous underwater grand canyon.



Don Knotts Deputy of the Andy Griffith Show, says "I love the Mermaids at Weeki Wachee!"

WEEKI WACHEE

THE THRILLS OF SKIN DI

where you'll view the work windows 21/2 inches thick, water caverns and mounta of synchronized beauty and

AMERICA'S MOST FAMOUS MERMAIDS

"Wonderous," the Mermaid of Weeki Wachee, and our live Mermaid, one of the stars of the world's greatest underwater show.



Approved and Applauded by Millions!

World's Greatest Underwater Show!

Unbelievable Excitement and Thrills!

SKIN DIVING! You are seated 16 feet below the surface of this crystal clear spring the world's greatest underwater show through 90 feet of absolutely clear plate glass hes thick. The lovely, lively mermaids work against an awesome backdrop of undernd mountains. Dressed in beautiful costumes, they perform amazing acrobatic feats beauty and grace that will thrill you.

BE SURE TO PLAN A FULL DAY AT WEEKI WACHEE... SEE EVERYTHING FOR THE HIGHLIGHT OF YOUR FLORIDA VACATION



An unforgettable experience. Your trip to Florida is not complete without seeing this beautiful and unusual attraction. See the lovely and lively mermaids, stars of movies, TV and radio, in a show of beauty, comedy, novelty and unbelievable feats of daring. You'll be in living room comfort while watching the world's most highly skilled women athletes. Performances daily from 9 to 5, rain or sun. Bring your camera for wonderful underwater snapshots and movies.

Special Performance Saturday Night At 8:30 P.M.

Wernher Von Braun Famous scientist says, "Your show is like our last rocket, it is out of this world."



Mickey Spillane Popular mystery writer says, "No mystery why it is Florida's finest attraction.

Costumes, swim suits and mermaid playsuits by Alix of Miami, Florida's first name in underwater fashions.

> Underwater settings and props by Max Weldy of the Folies Bergeres.

Unbelievable . . . girls live like fish!



"Weeki Wachee is one of the Seven Modern Wonders of the World." ARTHUR GODFREY

Sprin

Silver

ki Wacher

World famous Underwater Theatre and Underwater Show that attracts visitors from the entire world (visitors from 32 foreign countries last year). You will enjoy guaranteed entertainment in year 'round air conditioned comfort.

Produced by Jack and Marilyn Nagle.

> You'll take home snapshots and memories like these.

Ted Mac

says: "This is the finest

world."

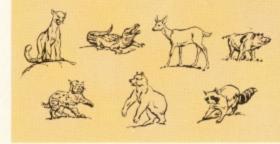


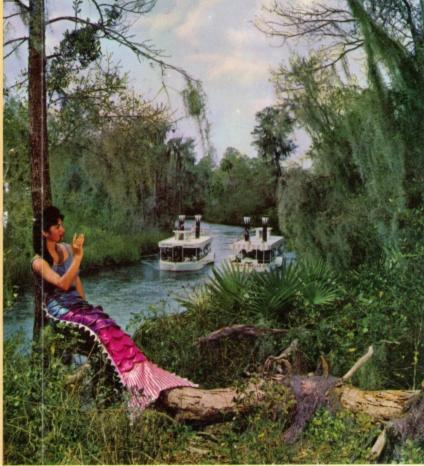


Experience thrills and beauty of primitive, untouched river...ride glass bottom, side wheel boat ... see animals, birds, Trader's Landing ... wild, natural beauty of primitive past.

> Famous photographer says: "This is seeing the real Florida." Carroll Seghers II

Chief of Seminole Indians says: "This river trip reminds me of the old times." Chief Billy Osceola







Corida's two great



Weeki Wachee proudly recommends the following attractions in the state.

Bartlett's Deer Ranch Caribbean Gardens Early American Museum Circus Hall of Fame Cypress Gardens Edison Winter Home Everglades Wonder Gardens Great Masterpiece Horn's Cars of Yesterday Lightner Museum of Hobbies Marine Studios McKee Jungle Gardens Miami Seaguarium Miami Serpentarium Miami Wax Museum Monkey Jungle Parrot Jungle Potter's Wax Museum Rainbow Springs Silver Springs St. Augustine Alligator Farm St. Augustine's Oldest House Sarasota Jungle Garden Sunken Gardens of St. Petersburg



Orchid Garden A tropical floral paradise of hundreds of varieties of exotic blooms.



BE SURE TO PLAN A FULL DAY AT SEE EVERYTHING FOR THE HIGHLI

Patio Restaurant

A.A.A. Approved . . .

Fine Foods for a Snack



Don McNeil says: "What a thrill. What a joy. You'll love the mermaids at Weeki Wachee!"





You'll climb aboard the Wilderness Chief Covered Wagon and head for the wilds of Weeki Wachee . . . where you'll see the real Florida. See the wonders of this Florida forest . . . left in the same unspoiled, natural setting since the days of prehistoric man. Be sure to enjoy Weeki Wachee's newest attraction.



Special Parties Can Be Arranged for Groups, Conventions, Theatre Parties and Tours. Call Weeki Wachee 596-2149

Mermaid Motel Spacious, modern, comfortable. Directly across the highway.



WEEKI WACHEE... GHT OF YOUR FLORIDA VACATION