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*Done
Good
4/9/24*

May 7, 1924.

Mr. J. C. Chase,
Jacksonville, Fla.

Dear Josh:

This morning I accidentally met Doctor McKenzie with Lake in the First National Bank. McKenzie came in to see some of the bank people regarding McAdoo matters, however it only took a moment or so to swing the conversation to the campaign for the Florida Citrus Exchange which McKenzie was active in. He made the statement that the Exchange was now assured of 75% of the crop, and with the new blood which they would get into the Exchange, and the new method which they had planned to use for the sale of the fruit, results next year should be fine.

To illustrate what he meant he told a story about a doctor and a certain patient which the doctor was treating. The patient had been on a starvation diet for several days, was convalescent and very hungry. Just as the doctor was leaving his room he told the patient he might have some nourishment in the shape of a bun and some coffee. After leaving the room he met the nurse who made an appeal for some nourishment for the patient and he then stated that the patient could have a bun and some coffee. When he reached the first floor he saw the boys mother, who asked for nourishment for the boy. He again stated that he could have a bun and some coffee. After leaving the mother he met two sisters of the boy who asked for nourishment for the boy and the doctor again stated that he could have a bun and some coffee. The next morning when he went to see the patient he found him dead, as every one of the parties he had spoken to had given him some nourishment. I told the Doctor, before some audience, that that was exactly what was going to happen to the Citrus Exchange at the end of the 1924-25 season. He did not relish it very much as the crowd gave him the laugh. He then started to argue that this years results were on account of poor distribution and made the statement that Detroit was short of citrus fruits, and to prove it he stated that he had shipped to

a friend there some 25 boxes of either oranges or grapefruit which sold at a good price and resulted in his selling 150 acres of grove property. I then told him that real orange growers were not selling their property, but were trying to make a living out of it. That rather confused him. He then started to talk about there being enough population in the United States to absorb all citrus fruits produced in Florida and California and that we could not produce too much if it was properly distributed. At this juncture I had a telephone call and went into the booth and when I returned to the Cashier's Office the Doctor had gone, however just before I left his company he told me to vote for McAdoo. I told him that McAdoo had now promised to lower the rates which several years ago he raised, McKenzie's reply was that he could do it.

The Doctor stated positively that there was going to be a house cleaning and reorganization in the Tampa office and that the Sales Department would be efficient and up to the minute, and would know exactly what they were doing.

Yours very truly,