

CHASE & COMPANY

GROWERS' MARKETING AGENTS
PACKERS AND SHIPPERS

FLORIDA FRUITS AND VEGETABLES

SANFORD, FLORIDA
February 18, 1928.

Mr. J. C. Chase,
Orlando, Fla.

Dear Josh:

I have your note of yesterday, written at Winter Park, enclosing Dr. Burdette Lewis' invitation to attend the Third Annual Banquet to be held at the Penny Farms.

In spite of the fact that we considered this Penny development a little doubtful one so far as its ultimate success is concerned I believe that it might be a good scheme if you could attend a portion of the banquet exercises during the day, and eliminate yourself in the evening. There will be lots of hot air released, and many statements made which you cannot indorse, but nevertheless you will be getting information which will be helpful.

I learned today that Dr. Lewis, the economist, was at one time employed by the A. A. C. Company, with headquarters at Pierce, Florida. I doubt whether he has ever handled any agricultural development successfully, so far as follars and cents are concerned. He is one of these men who is full of theories and knows how it should be done, and can tell others how to do it, but fails when he attempts to do it himself. He may still be on the pay roll of the A. A. C. Company. I would feel convinced he was if the Penny Farms are heavy users of the A. A. C. goods.

I was not favored with an invitation.

Did you know that Earl Work had a nerveous breakdown some months ago, immediately following the death of the President of Work's bank, and that he has been out in the woods somewhere in Lee County ever since, occasionally coming from under cover when it is necessary for him to officially preside at the Exchange meetings?

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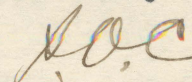
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I also learned today that Mr. L. W. Tilden is reported to be improving at Johns Hopkins, and the doctors state that in about three months he will be O.K. again, but state that if he returns to his old activities he is apt to have another breakdown. Wilbur Tilden and his sons are looking after his affairs during his absence.

I presume you noticed in today's Tampa Tribune, on the last page, the make-up of the citrus meeting held in Arcadia. Some smart alex has recently visited California and knows all about it.

The Citrus Forum article in today's Tribune is another slant on how to control the movement of citrus fruits, which will result in increased revenue for the crop.

Yours very truly,



SOC:HMR