

The Maitland News

Published Weekly by THE MAITLAND NEWS CO., MAITLAND, ORANGE COUNTY, FLORIDA

VOLUME II

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NUMBER 1

New Year's Opening Day

Maitland's first cash grocery opened on New Year's Day when J. A. Brown inaugurated his new system and opened his store on a strictly cash basis.

All equipment necessary for operating on this basis has been installed and the goods arranged for the greatest convenience of customers. The shelves are open to the inspection of the customer and plainly marked with the price of the goods. Each class of goods has its special place so that the public can become acquainted with the location of each commodity and thus marketing can be done with a minimum expenditure of time and effort. Clerks were at hand to help supply the wants of customers. Mr. Brown himself was at the cashier's desk, where he can always be found.

Mr. Brown states that by this new arrangement he hopes to accommodate the trade better than he has been able to do heretofore and he asks for any suggestions by which the service can be furthered and improved for the mutual benefit of the store and its customers. Mr. Brown further announces that he will continue to maintain delivery service with a small charge for the convenience of his customers, and that the hardware and dry goods departments will continue as before. Every week customers can read in the News a list of special bargains offered.

It is significant of the spirit of the town that the oldest grocery store in Maitland should take up this most modern and efficient method of conducting its business. This store was established over forty years ago, before the incorporation of the town by E. Turner, who later sold out to S. B. Hill. Mr. Hill maintained the store in the old building next to the station until May, 1921, when J. A. Brown bought the business. He soon found that the high class trade which he served needed better accommodations than could be supplied in that location and in October, 1925, he moved into the present building which he had erected and equipped with all modern improvements, including the finest refrigerating service. The present change is simply another step taken toward perfecting the establishment to render the best possible service to the community.

TOWN ENGINEER MAKES INSPECTION TOUR

L. L. Coudert, Town Engineer, made a trip to the west coast on Thursday, where he inspected the Brooksville quarries of the Florida Rock Products Company. This is the largest quarry in Florida and from it a great part of the rock is taken to form the base for the road work. Mr. Coudert also inspected the work in progress in St. Petersburg.

Mr. Ray Leuthy, who has been spending the holidays in his home in Jersey City, writes that he will return to Maitland about the middle of January. Mr. Leuthy was undecided whether he would come back to Florida, but reports that he has had all the snow he wants and is anxious to get back to warm weather.

A Creed of Courage

(Printed in the Tampa Times and reprinted in the Reporter-Star.)

Wesley Roberts, in the Tampa Times, gives a creed of courage that is befitting the season and the atmosphere in which most Floridians are living. The creed is so sound and so stimulating that we reproduce it:

"I am able to make things happen; I'll keep right on until they do. I have severed relations with discouragement.

"I'll show that I have enough courage to reach my goal; and I'll control myself every step of the way.

"I'll erase unpleasant memories; bury the bitter; be agreeable and aggressive, and I'll have peace and plenty.

"I'll hold on to my determination; that will keep me on the way, and the glory of my goal will cheer me on.

"I'll quit wishing and begin working; I'll achieve through enthusiasm; I'll win against all odds. I am able.

"I'll surrender all that harms me or hurts others; I'll claim whatever helps, appropriate it and share it.

"I'll entertain only the friends of my ambition; I'll close the door of my mind to all others.

"I'll be courageous in all of life's experiences, believing that these experiences promote growth.

"I'll continue to turn up the corners of my mouth, regardless of my mood. I'll just keep on smiling.

"I'll place a right estimate on my future; then I'll build accordingly. No man shall change God's plan for me.

"I'll know no retreat. Having chosen well, I'll push on; others may not cheer, but I am master of my destiny.

"I'll enter every day's battle with a song of victory on my lips, and a song of thanksgiving in my heart.

"There are better things waiting for me; I'm on my way to claim them. Doubt nor fear shall hinder.

"I'll not fear anything—but sin; and I'll rid my life of that, so help me, God.

C. OF C. TO ENTERTAIN AT SANLANDO COUNTRY CLUB

The next card party held under the auspices of the Maitland Chamber of Commerce will be on the evening of January 6 at the Sanlando Country Club, which the management has kindly offered for this purpose.

There will be the usual charge of fifty cents a person and reservations can be made by calling the Chamber of Commerce or Mrs. K. N. McPherson, who has the party in charge. It is expected that there will be an unusually large number of reservations made, as this will be an opportunity for the public to enjoy the hospitality of this new country club.

KLAN MAKES CHRISTMAS GIFTS

Members of the Ku Klux Klan celebrated Christmas by the distribution of Christmas baskets filled with the good things of the season.

Mr. and Mrs. B. J. Jones and family moved to Hollywood where they expect to make their home.

Holiday Festivities

Mr. and Mrs. L. L. Coudert entertained Christmas night for their former friends and neighbors in Westfield, New Jersey. Among those present were Mr. and Mrs. Wilcox of Orlando, Mr. and Mrs. Arthur B. Rowland and Mr. and Mrs. A. M. Springer. The evening was spent in recalling old times and congratulating each other on being liberated from the necessity of shoveling coal and snow.

Mr. and Mrs. Arthur B. Rowland entertained Mr. and Mrs. A. M. Springer and daughter, Jean, at Christmas dinner.

Mrs. J. M. Brown held a family reunion on Christmas. Mrs. J. C. Sykes and son Audrey, Miss Lucy Brown and Mr. and Mrs. Clarence Brown of Tampa and Mr. and Mrs. Will Smith of Sarasota were out of town members of the family present.

Mr. and Mrs. Harold Peat entertained last Tuesday evening for their guest, Miss Jane Goode. Miss Goode, reader and monologist, on the Red-path Chautauqua, gave a delightful program of readings which were enjoyed by the guests, who included Mr. and Mrs. C. B. Waterhouse and Miss Stella Waterhouse, Mr. and Mrs. R. A. Wheeler, Mr. and Mrs. Ellison Adams, Mr. and Mrs. C. N. Beecher, Mr. and Mrs. Sharp of Winter Park, Mrs. I. Vanderpool and Miss Kate Vanderpool. Miss Goode will remain in Maitland until about the fifteenth of January when she will return to Chicago to continue her work.

Mr. and Mrs. Chas. B. Waterhouse and the Misses Helen and Alice Waterhouse entertained at bridge last Monday evening for Miss Doris Waterhouse who is home for the holidays from Scidmore College and their guest, Miss Mildred Graham, of Philadelphia. Guests included Mr. and Mrs. K. N. McPherson, Mr. and Mrs. Harold Hill, the Misses Georgianna Hill, Eleanor Upmeyer and Helen Holmes of Wilmington, Delaware, and Messrs Forrest Stone, Ernest Upmeyer and Malcolm Niven.

Mrs. K. N. McPherson was hostess at a birthday dinner party, held at her home on Lake Catherine last Wednesday evening, in honor of her sister, Miss Carol Haile. The party was a complete surprise to Miss Haile, who was entirely unaware of the arrangements until the guests had arrived.

Following dinner, a large birthday cake, decorated with fifteen lighted candles, was brought in and served by the guest of honor, after which games were played by some of the guests, while others preferred dancing to the radio. A delightful musical program, which came in very clearly, added much to the enjoyment of the evening.

A New Year's party will be given at the Sanlando Country Club.

Mr. and Mrs. K. N. McPherson entertained at bridge on the evening of December 30. Those present were Mr. and Mrs. D. Harold Hair of Winter park, Mr. and Mrs. York of Orlando, and Mr. and Mrs. Paul Rogers, Mr. and Mrs. J. H. Hill, the Misses Helen, Alice and Doris Waterhouse, Mildred Graham, Georgianna Hill and Eleanor Upmeyer and Messrs Forrest B. Stone and Ernest Upmeyer. The first prizes were won by Mr. Hair and Mrs. Hill.

Third Annual Christmas Tree

For the third time Maitland celebrated Christmas with a municipal tree and a musical program on Christmas eve. Two years ago a small tree with a few ornaments and lights stood on the corner opposite the post office. This year the new central park made a fitting background for a beautiful large tree covered with lights. The white star surmounting the tree over a cross of red lights was especially beautiful and stood out against the sky, showing far down the road.

The school children sang their carols around the base of the tree, after which a chorus of Maitland, Winter Park and Altamonte singers gave several Christmas selections.

With a blare of horns instead of the bells of reindeer Santa Claus dashed up in a Ford car and distributed gifts to a few and candy to all the children.

Credit for the success of the entertainment is due to Mr. and Mrs. J. H. Bennett and Mr. M. C. Bryan, who at the last minute stepped in and made the evening a success, when due to a misunderstanding, there was a chance that the program would not be successful.

After three years the Christmas Tree may be considered a permanent institution and there need never be any danger again of its falling through.

KARL LEHMANN TO SPEAK AT C. OF C. MEETING

Karl Lehmann will be the speaker at the next Chamber of Commerce meeting on January 13. It is hoped that all members will make a point of coming out to welcome Mr. Lehmann, whose work in the county has done so much for us all and who is responsible for the establishment of chambers in the various towns of the county. If there are any non-members of the Maitland chamber who would like to have this chance to hear Mr. Lehmann they are asked to get in touch with the secretary and an opportunity will be given them to attend the meeting.

TRIANGLES AT LILY LAKE NEED PROTECTION

Much trouble and expense has been incurred in beautifying the triangular parks at the ends of Lily Lake by planting and seeding, and the public are urged to co-operate to the extent of refraining from driving over the parkways and destroying the plantings. A few cars driven across the flower beds will undo all the work of the beautification committee and almost every day wheel tracks can be found in these beds. The secretary of the Chamber of Commerce asks that some thought and care be given to this.

Barbara Bennett celebrated her tenth birthday by giving a party to twenty-four of her young friends, Monday afternoon, December 27. Christmas colors were used in favors and decorations, and also in the cakes, ice cream and candies.

THE MAITLAND NEWS

MAITLAND, FLORIDA

Entered as second class mail matter, November 27, 1926, at the Post Office at Maitland, Florida, under the Act of March 3, 1879.

Published Weekly by
THE MAITLAND NEWS COMPANY.

ANNA B. TREAT,
Editor and Business Manager

Subscription Price
\$1.50 a Year
\$1.00 for Six Months

ADVERTISING RATES ON APPLICATION

DETERMINATION

"I'll hold on to my determination." A text for a New Year's sermon could well be chosen from any one of the paragraphs in the Creed of Courage printed on the first page of the News. There are times when a word of warning and restraint is needed to curb the high spirits and sometimes reckless daring of the average American business man. There are other times when encouragement and optimism are the notes that should be sounded to induce those who are worried and down-hearted to play the game with courage and determination and will to win against all odds.

An instance where this determination and persistence has brought immediate results has just occurred in Maitland. Press of business and perhaps a somewhat self-absorbed and discouraged attitude on the part of those who should have had the matter in charge made it seem for a time as though there would be no municipal Christmas tree this year. There were some hitches in regard to getting up a program. No money had been appropriated for candy. Everyone was too much occupied with his own affairs to take up the work. Several people put up the tree and let it go at that. But we have in this town a man who is not downed by obstacles, who has conquered private difficulties that would have overwhelmed most of us, and who has courage and energy left to give to town affairs. He came to the rescue, made his determination to carry out the Christmas program, and held to his determination. The result was the finest tree and the biggest crowd that we have ever had, and a good spirit of good will and Christmas cheer aroused among the people of Maitland that will help them to carry on through the coming year with the courage born of co-operation and community good feeling.

MAITLAND LUMBER COMPANY
OPENS CABINET SHOP

As a side line the Maitland Lumber Company has opened a shop where all kinds of fine cabinet work is done. This is under the direction of N. A. McIntyre, a skilled cabinet worker and all the work turned out of the highest grade in conformity with the general output of the Maitland Lumber

Company. Door and window frames and tables of any kind will be made to order. This new department makes the service rendered by this company complete in every detail for the supply of materials for building.

FIREMEN REFRESH THEMSELVES
AND RAISE MONEY

At the last meeting of the Fire Department about six dollars was raised by the members. Arthur Wellon furnished a generous supply of sandwiches and Malcolm Niven stood for the drinks. These were all sold off to the hungry and thirsty members at a good round sum, bringing altogether nearly six dollars which was turned in to the general fund.

Mr. Harold Peat, who has been spending the holidays with his family, left Saturday to resume his lecture tour in Rochester, New York. He will return in March at the end of his present tour and will be in Maitland through the spring.

Happy
New Year

We wish to thank the general public for their patronage during the past year, and hope to merit their future business

Give Us a Trial and be convinced

F. A. McNAIR

Staple and Fancy
Groceries

Horatio Avenue Maitland

New Year's
Greetings

M. P. PONDER

Wishing you a happy and
prosperous

New Year

We wish to take this opportunity to thank all our patrons for their faithful patronage during the past year, and wish to assure you that we will try to render you a better and more satisfactory service throughout the coming year.

Service is our Motto

New Year's Greeting

WHITE WAY FILLING STATION

Stop at White Way Filling Station, where serving you is a pleasure. When going out of town, leave your money in Maitland. FREE: Crank Case Service, Air, Water, Battery Water and "Courtesy".

"That Good Gulf Gasoline and Oils"
"Service" Our Motto

There is no real substitute for

CRYSTAL
ICE

on account of its
ECONOMY
HEALTHFULNESS
and SAFETY

We deliver daily in Maitland

Winter Park
Refrigerating
Company

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For Up-to-the-minute
Sanitation

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Foster R. Fanning
Company

Winter Park, Florida
Telephone 215

Let us lay out your future

SANITARY
REQUIREMENTS

Heaters for
the cool days

Come in and see our

Gasoline
Heaters, at \$22.50

Electric Heaters
from \$4.50 to \$30.00

Electric Cigar Lighters
in different
finishes . . . \$3.75

Maitland Electric Shop
J. H. BENNETT, Prop.

BLUE
POULTRY
FARM

DEALERS IN

POULTRY and EGGS

Now ready to fill orders for

PURE BRED
WHITE LEGHORN
RHODE ISLAND RED
HATCHING EGGS

Large Size Stock
MAITLAND, FLORIDA

WE ARE PREPARED

We wish to announce to the general public, that, due to the fact that we have enlarged our building and have a larger and more complete equipment of tools and all other material it takes to keep your car in first class condition, we can now take care of any job which your car may need, large or small.

With all this improvement in view, we are now ready to start and end the New Year with only the kind of service which cannot be excelled anywhere.

Let us Alemite your car and lubricate your springs with CAN'T RUST. Have your motor oil changed and replenished with Texas or Quaker State Oil.

"Boosting Maitland Day and Night"

MAITLAND GARAGE

M. L. KYLE, Prop.
Phone 1314-W

INSURE with one who specializes in insurance of every character. Rates and premiums cheerfully quoted without any obligation on your part.

B. D. GALLOWAY
INSURANCE SERVICE

Telephone Bldg. Winter Park, Florida Phone 267
E. T. OWEN, Maitland, Local Representative

LOCALS

Miss Clara Ely left Friday after a visit of several weeks with Miss Mary C. Ely.

Mr. and Mrs. C. N. Beecher have moved into the Nelson apartments on Maitland Avenue.

The Misses Doris Waterhouse and Mildred Graham left Saturday after spending the holidays in Maitland.

Dr. and Mrs. C. A. Campbell accompanied Dr. and Mrs. C. A. Vincent in a trip down the west coast last week.

Mr. and Mrs. C. W. Mahan and daughter, Miss Helen, of Braintree, Massachusetts, arrived Wednesday to spend some time with Mr. and Mrs. J. H. Bennett.

Mr. and Mrs. C. T. Sullivan have returned from a trip to Tennessee. Mr. Sullivan has taken a position in the engineering department of the City of Orlando.

Mr. and Mrs. E. A. Upmeyer and family, who have been occupying the Kingsley residence for the summer have returned to their former residence in Vanderpool cottage.

The Misses Alice, Helen and Doris Waterhouse, Mildred Graham, Georgianna Hill and Helen Holmes, Mr. Forrest B. Stone motored to the east coast last Tuesday, visiting Cocoa, Rock Ledge, New Smyrna and Daytona, and enjoying dinner and a dip in the ocean at the lighthouse at the south end of Daytona Beach.

Mr. and Mrs. S. B. Hill, Jr., and little daughter, Mary Geo, returned Thursday from Charleston, S. C., where they had been spending the holidays with Mrs. Hill's parents.

Mr. and Mrs. M. P. Ponder have as their guests over Christmas, Mr. Ponder's parents, Mr. and Mrs. C. H. Ponder of Bartow, Georgia, and F. G. Ponder and family of Millageville, Georgia. Mr. C. H. Ponder will spend the winter in Maitland.

The Misses Caroline and Grace Kingsley and Miss Fanny Traphagen arrived Tuesday in Maitland. They and the Misses Sallie and Helen Crane, who have been with Mrs. Vanderpool for several weeks, will be at home for the winter at the Kingsley residence, Under Oaks.

ANOTHER RECORD YIELD
IN MAITLAND

The News printed in a recent issue an account of a record grapefruit yield from a Maitland grove. Now comes the report of a grove of 550 four year old grapefruit trees which yielded this year 1675 boxes, over three boxes per tree. These are from the groves of Geo. B. Carleton, who last year purchased the east half of the Sandspur grove, and are reported by the superintendent, Martin Johnson.

Pay your poll tax now so that you may be qualified to vote in the next town election.

When a Better House is to be Built, see

A. M. SPRINGER, Maitland
BUILDER—CONTRACTOR

MODERN HOMES AT MODERATE COST

To Our Customers and Public--

We want to wish you all a

Happy and Prosperous New Year

If we can serve you in any way in our line, that will make the New Year happy for us

UNIVERSAL DRY CLEANERS

"A Particular Place for Particular People"

P. S.—Don't forget we clean rugs.

WINTER PARK Phone 197

Maitland Clothing & Dry Goods Store

Is Prepared to Take Care of You

We have just received a new shipment of merchandise, which puts us in better position to serve the people.

THIS WEEK'S BARGAINS

Children's Sweaters—coat and slipover styles
all colors

Little Girls' Suits
Khaki and Pongee

Girls' and Boys' Socks
all colors

Men's Pants
all sizes and patterns

Men's All-Wool Sweaters in all standard colors and sizes

Boys' and Girls' Sport Sweaters—coat and slipover in fancy colors

Boys' and Girls' Underwear all sizes and weights

Bedroom Slippers both cloth and leather

INDEPENDENCE LANE

MAITLAND, FLORIDA

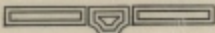


Maybe not as big, but just as willing to be of service to the people of Maitland.

This bank offers you a complete banking service which embraces every branch of finance.

BANK OF MAITLAND

E. A. UPMEYER, Pres. J. A. BROWN, Vice-Pres.
E. R. HANSEN, Cashier



High Grade Pine and Cypress Lumber

Best Quality Building Materials

Reasonable Prices—Quick Service

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"The Yard for the Improvement of Domestic Habitations"

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"The Store of Quality"

Where you can get the most of the best for the least. All nationally known quality merchandise.

Saturday Specials

For January 8, 1927

Chipso, 3 ten cent packages	25c
Choice Pot Roast of Beef	lb. 19c
Rib Stew	lb. 10c
Lard, White Cloud	lb. 12c
Bread, three loaves for	25c
Pork and Beans, three cans	25c
Alaga Syrup, 1½ lb. can	13c
Alaga Syrup, half gal.	50c
Snider's Catsup, 14 oz.	25c
Spots, per lb.	4c

Make yourself at home and serve yourself.

Our motto: "Courtesy and Service"

J. A. BROWN

Phone 1310-R

Mr. and Mrs. Will Smith and little daughter Elizabeth are spending some time with Mrs. Smith's mother, Mrs. J. M. Brown.

NOTICE

IN THE CIRCUIT COURT OF THE SEVENTEENTH JUDICIAL CIRCUIT OF FLORIDA, IN AND FOR ORANGE COUNTY

TOWN OF MAITLAND
a Municipal Corporation, Petitioner,
versus
J. D. BAGGETT, Defendant.

CONDEMNATION PROCEEDINGS

NOTICE

TO ALL WHOM IT MAY CONCERN:
Whereas a petition has been filed in this office by the Town of Lake Maitland, a municipal corporation, in Orange County, Florida, against J. D. Baggett, for the condemnation for street purposes of a certain parcel of real property located in the Town of Lake Maitland and described as follows:

"A strip of land one hundred feet wide particularly described as follows: Begin

637 feet west and 660 feet south of the northeast corner of Section 36, Township 21 South, Range 29 east, and run south westerly 318 feet on a curve to the right with a radius of 2210 feet to a point 990 feet south and 738 feet west of the northeast corner of said Section 36; thence west 108 feet; thence northeasterly 318 feet on a curve to the left with radius of 2110 feet; thence east 102 feet to point of beginning; situated in the Town of Lake Maitland, in Orange County, Florida."

and praying for process thereon:

THEREFORE, it is ordered that all whom it may concern do be and appear in said Circuit Court in and for Orange County, Florida, on Thursday, the 20th day of January, 1927, and show what right, title or interest they have in and to said property, and to show cause why it should not be taken for the uses and purposes set forth in said petition.

Witness my hand and the seal of the Circuit Court of the Seventeenth Judicial Circuit at Orlando, in Orange County, Florida, this 24th day of December, A. D. 1926.

(Seal)

B. M. ROBINSON
Clerk of Circuit Court,
Orange County, Florida.

By M. A. HOWARD, D. C.

(1-5-26)

FOR SALE—Best mink fur cape with expensive lining. Hudson seal loose black coat, size 44, latest style. Mrs. Max Meer, Maitland Clothing and Dry Goods Company.

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Silks and Fancy Materials
carefully handled

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MAITLAND AGENT

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enjoy all the conveniences that are possible with town water?

WHY NOT

have hot water as well as cold at your command at all times?

WHY NOT

have your plumbing installed by your Local Plumber, who is here to serve you and appreciates your patronage.

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C. D. HORNER

"Serves You Right"

GREENWOOD GARDENS

Lot 60x140 feet for \$6000.00

East front lot with young orange trees, facing 60-foot street in Greenwood Gardens, can be bought now for \$600.00; \$100.00 cash, balance 3% per month. For all cash will sell for \$500.00. This is your chance to get a good lot cheap. Start the New Year right and let us show you this lot now.

MAITLAND
REALTY COMPANY
MAITLAND FLORIDA



EVANGELIST WHITWORTH

Hear EVANGELIST WHITWORTH

In a series of Revival Services now in progress at the

Maitland Methodist Church

and continuing two or more weeks.

Services Every
Evening at 7:30

The Entire Community is invited to these meetings

Rev. W. G. R. Orwick
Pastor

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See H. A. GRINER
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Let me give you estimates on
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Men's Haircuts . . . 35c
Women's Haircuts . . . 35c
Children's Haircuts . . . 35c
Shaves . . . 20c

All Work Done by an Expert Barber

M. C. BRYAN, Proprietor

All shaves guaranteed or whisks
cheerfully refunded

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