

# Orange Blossom Trail



THE *Scenic* ROUTE  
THROUGH  
CENTRAL FLORIDA

1934

1959

Twenty Fifth Anniversary





Photograph above, as well as photograph on cover furnished through the courtesy of Richard Pope, President of beautiful Cypress Gardens.

## Orange Blossom Trail

The Orange Blossom Trail is a select-highway route running the length of Florida on which cities, counties, facilities and attractions have organized for mutual travel development. The Organization is non-profit and volunteer except for the Executive Vice President.

Selection of the route has been based on a major highway artery down the central portion of Florida — through the heart of the citrus growing country — hence the name. It has been designed to utilize principal U. S. Highways and to include on its itinerary the finest attractions and other points of interest in the heart of the state.

Now in its 25th year of operation, it has consistently followed a sound program of careful selection in its recommendations on both facilities and attractions. Association directors representing all areas covered by the Trail make a constant check on all listings to assure the maintenance of high standards. The recommendations of these directors is also followed in accepting new listings, with the result that over a period of many years a listing in the literature has become synonymous with the best in travel accommodations.

The office of the association is happy at all times to furnish detail information on request.

ORANGE BLOSSOM TRAIL ASSN.  
Lloyd Gahr, President  
Lloyd's Furniture  
Orlando

A. C. Slaughter  
Executive Vice President  
213 Phillips Place  
Orlando, Florida

# Orange Blossom Trail

## MAJOR ATTRACTIONS AND PLACES OF INTEREST

Stop enroute and enjoy famous attractions and places of interest. The following contributors have made this information possible, and will appreciate your patronage.



**STEPHEN FOSTER MEMORIAL**—Florida's tribute to Stephen Collins Foster, composer of the State Song. Carillon Tower and famous Museum house extensive collections of Fosteriana, two Howard Chandler Christy paintings of Foster subjects, and eleven animated dioramas in full color, portraying Foster's best known ballads. The Tower presents daily programs on world's largest set of tubular bells. Visitors may tour grounds in motorized Conestoga Wagons, and ride "The Belle of Suwannee" on the river. Gates open 9:00 a.m. to 5:30 p.m. weekdays — Sundays and holidays 10:00 a.m. to 5:30 p.m. Admission: Adults 50c — Students 25c.

## SILVER SPRINGS

see Photograph on map side



**FLORIDA'S BEAUTIFUL SILVER SPRINGS** is known the world over as "Nature's Underwater Fairyland." More than a million and a half people each year ride the famous Glass Bottom Boats. Five other excellent attractions are located here: The Jungle Cruise, Ross Allen's Reptile Institute, The Carriage Cavalcade, Tommy Bartlett's Deer Ranch and The Prince of Peace Memorial.



## SILVER SPRINGS



[Photo by Ross Allen]

**Ross Allen's Reptile Institute and Wildlife Show**  
**at Florida's Silver Springs**  
**Seminole Indians & Village — Giant Alligators**  
**Wild Animal Show — Exotic Birds**  
**Milking Poisonous Snakes**  
**Continuous Guided Tours All Day Every Day**

## SILVER SPRINGS

**MOZERT'S PHOTO SHOP**—"Center of Arcade." While at Silver Springs get expert advice from us on under water movies. Movies of Silver Springs for sale. We process films. General Florida's largest photo and camera shop.

## SILVER SPRINGS



**TOMMY BARTLETT'S DEER RANCH**—Roaming free are over 200 tame deer. They come to visitors to "beg for tidbits" and pose for pictures. The "Baby Animal Nursery," where young animals can be fed from baby bottles, is enjoyed by everyone. For something different, which is a lot of fun, don't miss this.

## CLERMONT

### FLORIDA CITRUS TOWER

see Photograph on map side

**FLORIDA CITRUS TOWER**—Clermont, Florida. On U. S. Highway 27 one mile north of State Road 50. Electric elevator service to a view of unbelievable beauty. Restaurant, Lounge, Gift Shop, Soda Fountain, Carillon Bells, Bohemian Glass Blowers, Amphibious Ducks.



The amazing amphibious duck leaves the citrus tower on a one hour tour of surrounding groves and lakes daily at 10:00, 11:30, 1:30, 3:00 and 4:30. Truly Florida's most unique tour. Well informed guides add to the beautiful and fascinating trip.

**CITRUS TOWER RESTAURANT AND COCKTAIL LOUNGE**—Florida's Center for fine foods at popular prices. Organ music for your dining pleasure. A.A.A. approved. T. Archie Cunningham, Manager.

## COOK FARMS



**THE FARM HOUSE AT COOKS FARMS**  
 Florida's Most Famous Traveler's Stop.  
 Prompt, Courteous, Friendly Service  
 Restaurant, Gifts, Tree Ripened Fruit  
 Guaranteed Fruit Shipments  
 Tropical Plants & Bulbs. Gasoline  
 Clean Rest Rooms

Located 11 miles south of Clermont, on U. S. Highway 27





**"Beauty abounds at  
Florida's Silver Springs"**



**"Centennial Fountain"  
Eola Park, Orlando**



**"Aqua Maids at  
Beautiful Cypress Gardens"**



## ORANGE COUNTY



Transparency is of Rock Springs, Kelly Park, Orange County.

Land of citrus groves, farms and cattle ranches, set among hundreds of scenic lakes, noted for fishing, boating and water skiing. Seven county parks also provide picnic and recreation facilities. Covers an area more than 900 square miles with a population of nearly 250,000. Offers much to the visitor, sportsman and prospective homeowner.

## ORLANDO

see Photograph on map side

The Centennial Fountain is sixty feet in diameter, towers eighteen feet above Lake Eola. Seven fountains are evenly spaced around the lower basin which features a plexiglass rim with concealed lights. A blue-green plexiglass dome, lighted from the inside, extends to the upper basin which contains the main nozzles for water display. The unique lighting system includes both incandescent underwater floodlights and fluorescent lights. Sixty-four large underwater floodlights are wired to show separate solid colors which gradually blend to show all colors of the rainbow. The complete lighting sequence runs 18 minutes.

## BEN WHITE RACEWAY



THE BEN WHITE RACEWAY, the largest winter training headquarters in the world for trotters and pacers, is located in Fairview Park, a 120-acre tract just three miles from downtown Orlando. Admission is free. The raceway is named in honor of one of the world's most famous trainers who on four occasions won the Hambletonian and who first chose Orlando as a training site more than 30 years ago. A regulation mile track encircles the original half-mile track. The third track, a half-mile oval, is located at the southwestern end of the training area.

## TUPPERWARE



see Photograph on map side

**TUPPERWARE HOME PARTIES INC.**—International headquarters on the Orange Blossom Trail, between Orlando and Kissimmee, serves thousands of Tupperware dealers throughout the U. S., Canada and Puerto Rico. Visitors are welcome to tour the building and grounds, see the modern kitchen in the Home Exhibit and the Tupperware Museum of Dishes featuring food-serving and storage containers down through the ages. Open 9 a.m. to 4:30 p.m. Monday through Friday; closed Saturdays and Sundays.

## DAVENPORT



**TAYLOR'S CITRUS CANDY FACTORY**—One of the most unusual candy plants in the country, where Florida native fruits are made into the finest Tropical Confections. Visitors always welcome.

## CYPRESS GARDENS

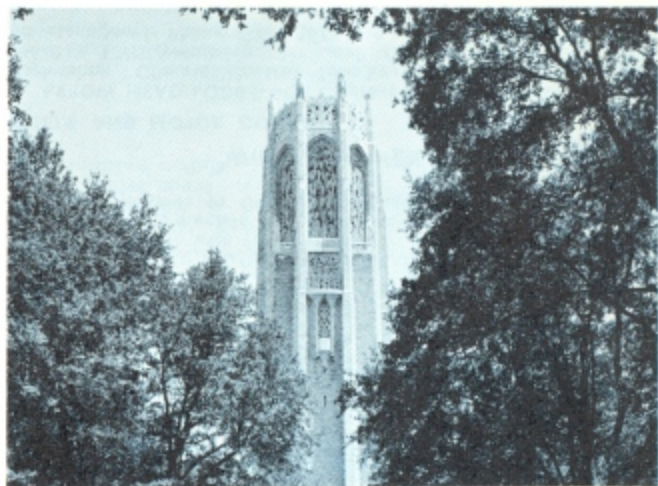
see Photograph on map side



**BEAUTIFUL CYPRESS GARDENS**—Four shows daily. A must for every visitor to Florida, located only 4 miles southeast of Winter Haven where numerous movies and short subjects have been produced. Known as America's Tropical Wonderland, the Gardens are a riot of color throughout the seasons. Every member of the family will enjoy the combination of beautiful gardens and exciting water-ski shows. Relax on the quiet electric boat tours through the Gardens, and dine on the Palm Terrace. Don't miss seeing America's largest outdoor color studio.



## LAKE WALES



**SINGING TOWER**—Beautifully landscaped grounds on one of the highest points in Florida. Carillon recitals during season.

## THE GREAT MASTERPIECE

see Photograph on map side

**GREAT MASTERPIECE**—Located near Lake Wales, it is known as the Garden Showplace of art and beauty. Presentations of Leonardo Da Vinci's "Last Supper" are given every 30 minutes including guided tours over jungle trails, alligator pits, Fort Clinch and the Amazing Howell Glassblowers. 8:30 a.m. to 6 p.m. rain or shine, large umbrellas free.

**HOUSE OF GLASS**—Home of the world famous Howell Bohemian Glass Blowers, a feature of the Great Masterpiece.

**SPOOK HILL**—Enjoy nature's phenomenon. Just follow instructions on the sign at site. Where is it? North Avenue and Fifth Street. **NO CHARGE.** Call at the Chamber of Commerce for printed legend.

**PASSION PLAY.** The famed Black Hills Passion Play, featuring Josef Meier, is to be seen through the winter season.

## WAVERLY

see Photograph on map side

**WAVERLY CITRUS GROWERS COOPERATIVE**—Midway between beautiful Cypress Gardens and Singing Tower. Built around a very large cooperative citrus fruit packing house, where visitors are welcome. Formal entrance gardens, a beauty spot and photographer's joy. Large free picnic grounds. Be sure to visit all three. Visit the Welcome House where gift fruit may be purchased.

## SEBRING



**HIGHLAND HAMMOCK STATE PARK**—Drives and trails through original sub-tropical forest. Catwalk through cypress swamp — only one of its kind. Native vegetation from 1000-year-old oaks to tiny wild orchids; animal and bird life uncaged in natural surroundings. Tent and trailer camping. Conducted tours daily throughout winter season. No other park anywhere like it.

## CLEWISTON



**SUGAR HOUSE OF UNITED STATES SUGAR CORPORATION** — This is the largest raw sugar house in continental United States. Over 35,000 visitors annually take advantage of the free guided tours through this plant from November 1 through April.



**EVERGLADES TROPICAL GARDENS**—Thirty year old landscaped gardens. Colorful macaws and cockatoos finger-tame fly free through forest of unsurpassed tropical beauty. Hundreds of orchid plants growing on trees provide bloom throughout the year. Exquisitely landscaped with rare palms, flowering trees, shrubs and plants gathered from the tropical regions of the world. The most luxuriantly beautiful gardens in Florida. Caribbean guides.



**THE SHELL EMPORIUM**—At the junction of U. S. 27 and Florida 80, is one of Florida's most unique attractions. Free admission, where visitors can see Florida's shells in abundance—in addition to shells from all over the world. A "must" on your visit to Florida.

## MIAMI



**MIAMI'S FABULOUS SEAQUARIUM**—Porpoises perform amazing tricks. Divers feed huge fish. Show windows of the deep. Bring your camera. Camera Shop, Gift Shop and Snack Bar. Open daily 9 a.m. to 5:30 p.m. Ten minutes from downtown Miami on Rickenbacker Causeway.



**CLEWISTON**

**FAMOUS SHELL EMPORIUM**

*Display of Sea Shells Free Admission*

**MIAMI'S FABULOUS SEAQUARIUM**

*on Rickenbacker Causeway*

Printed in U. S. A.  
Vaughan & Co.,  
Printers—Orlando



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Orange Blossom Trail  
Association, Inc.

213 Phillips Place, Orlando, Florida



- 1 "Headquarters for —  
Waverly Growers Cooperative"
- 2 "Leonardo Da Vinci's Last Supper.  
The Great Masterpiece  
near Lake Wales"
- 3 Florida Citrus Tower  
one mile north of Florida 50  
on US 27 at Clermont
- 4 "Tupperware Home Parties Inc  
International Headquarters"



**National Fresh Water Tournament**  
Jan. 1 to April 15

## TAYLOR'S CITRUS CANDY FACTORY

**LAKE WALES—  
SINGING TOWER  
THE GREAT MASTERPIECE  
PASSION PLAY AMPHITHEATRE  
SPOOK HILL.**

## HIGHLANDS PARK ESTATES

CITRUS OBSERVATION  
TOWER CLERMONT

**COOK FARMS** Florida's favorite tourist spot. Grove tours daily.

**CYPRESS GARDENS**  
Tropical Wonderland  
Four Water Ski Shows Daily Electric Boat Tours

## HIGHLANDS HAMMOCK STATE PARK

**LAKE PLACID**  
On Lake Istokpoga, second largest lake in Florida.

## U.S. SUGAR MILL—CLEWISTON

**EVERGLADES TROPICAL GARDENS  
CLEWISTON**

**FAMOUS SHELL EMPORIUM**  
*Display of Sea Shells Free Admission*

**MIAMI'S FABULOUS SEAQUARIUM**  
on Rickenbacker Causeway

Copyright 1956

**Orange Blossom Trail**



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near Sebring

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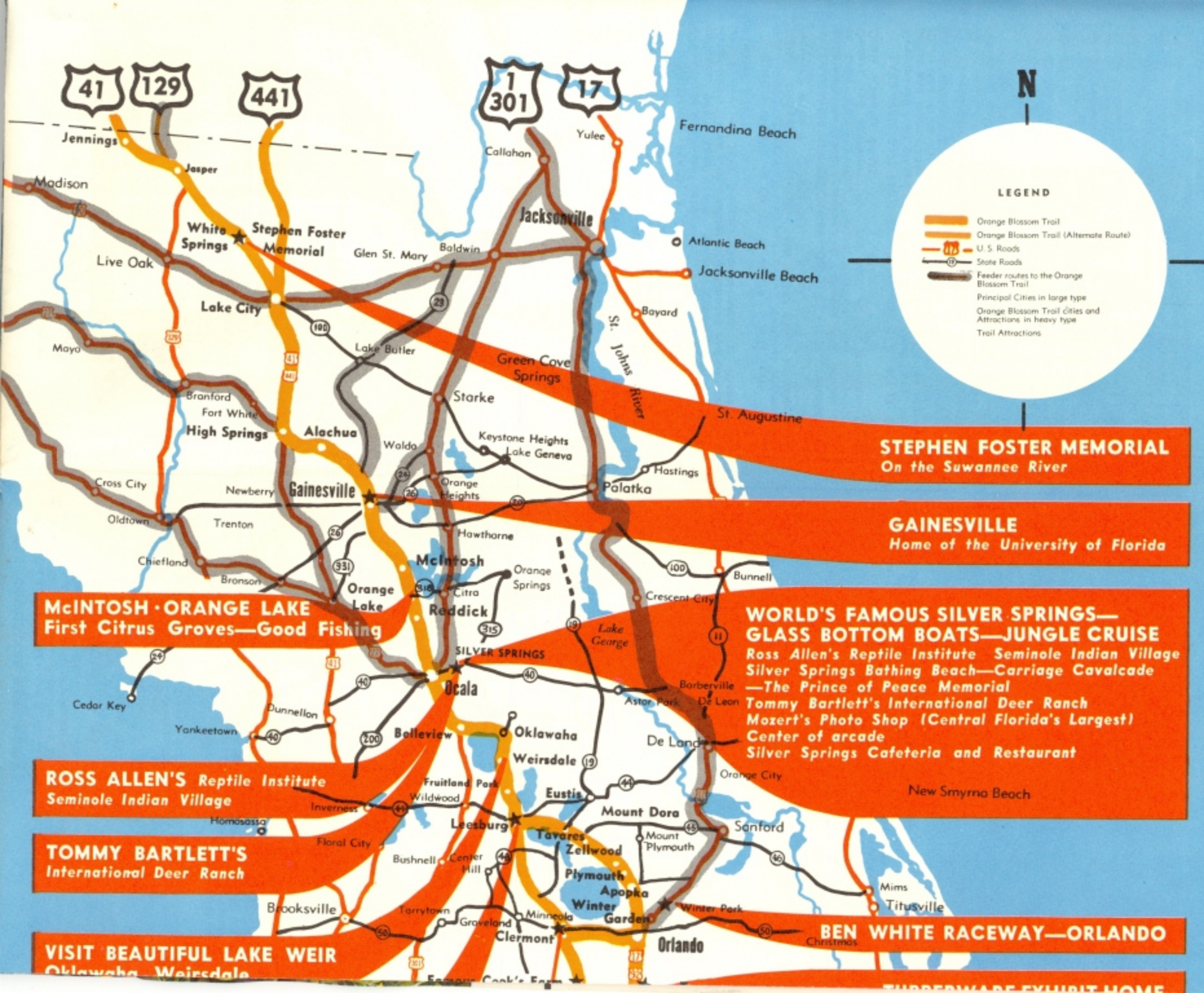


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- 1 "Headquarters for —  
Waverly Growers Cooperative"
- 2 "Leonardo Da Vinci's Last Supper.  
The Great Masterpiece  
near Lake Wales"
- 3 Florida Citrus Tower  
one mile north of Florida 50  
on US 27 at Clermont







# ACCOMMODATIONS and SERVICES

All accommodations are modern. Tub and showerbaths—some combinations. Double or twin beds. Some rooms fully carpeted—some fully air conditioned, others with air conditioning available. Heat. Some with free TV in all rooms, others with TV available, or TV Lounge. Some have dining rooms on premises; others have restaurants nearby. Some have swimming pools, and cocktail lounges.

For rates and reservations contact management direct. Additional information regarding any community may be obtained by writing the Chamber of Commerce.

## JENNINGS

Florida's gateway on Trail, famous for its bright leaf tobacco, live stock, truck farming. Good fresh water fishing; schools and churches.

## JASPER



### TOBACCO AUCTION, JASPER

County seat of Hamilton County, noted for its bright leaf tobacco and forestry products. Has several restaurants, motor court accommodations.

## WHITE SPRINGS

On the banks of the Suwannee River are large Mineral Springs famous for their curative qualities, with an excellent pool for swimming. Good hotel, court, with excellent eating places famous for Southern cooking.

### HOTELS, MOTELS AND COURTS

**COLONIAL HOTEL**—Comfortable and restful, excellent meals, automatic sprinkler system, steam heat, wide verandas facing the Suwannee River.

**MIAMI MOTEL**—On U. S. 41 at entrance to Stephen Foster Memorial—on the Suwannee River. 20 units—tile baths—jalousie windows—central heat. Air-conditioning, shuffleboard & swings. AAA approved. Make this your over-night stop. Phone EX 7-2881.

**SUWANNEE RIVER COURT**—Overlooking Suwannee River. Recommended by Quality Courts United, Duncan Hines and AAA. Phone 9102.

## LAKE CITY

County seat of Columbia County, and the first major contact with Florida. Center of bright leaf tobacco growing and marketing. Center of turpentine and rosin production, timber and forestry activities. Home of a large U. S. Veterans' Hospital, and the highway hub of north-central Florida.



**THE WHITE HOUSE HOTEL**—One of the South's oldest and most distinctive hotels. Noted for its famous White House Dining Room and its truly Southern hospitality. Steam heated and sprinkler equipped for your comfort and protection. Located conveniently close to Gainesville's business district. Phone FR 6-6441.

**BAMBI MOTEL**—1½ miles south on U. S. 441. Large attractive one-and-two-room units family suites. Air-conditioned units have TV, electric heat with individual control and tiled combination or shower baths. Connecting units; crib. Room telephones. Gift shop. Phone FRanklin 2-1871. Coffee Shop open 7 to 9:30 a.m. and 6 to 9 p.m. Swimming pool.

**CASA LOMA LODGE (motel)**—On U. S. 441, ½ mile south of city limits. Fireproof, brick construction, steam heat. All rooms have private tile baths. Air conditioning, free T.V. in every room. Restaurant on premises. AAA approved. Well back from highway. Phone FR 6-8971.

**HIL-TOP MOTOR COURT**—2 miles north on U. S. 441. 19 units, tile baths, cool and quiet. Air conditioning and T.V. optional. Room phones. Swimming pool 1 mile. Restaurant ¼ mile. Phone FR 2-4319.

**MANOR MOTEL**—On U. S. 441 north edge of city. 56 units, 56 baths—tub and showers. Saf-Aire heat, phones in every room. Some efficiency apartments. Some family units. AAA. Air conditioning optional. Restaurant on premises. Swimming pool. Phone FR 6-5212.

**TOM SAWYER MOTOR INNS**—3335 S. W. 13th St. 40 rooms, with room 'phones, 24 hour service. Swimming pool, 100% air conditioned, central heat, room TV. Coffee bar, restaurant nearby. Well back from highway. Shuffleboard. Playground. Pets allowed. P. O. Box 673. Phone FR 2-1463.



**TRAVELING SIGN BOARD**—The North Marion County Chamber of Commerce uses this huge citrus truck to carry a message over its regular route into the New England States.

## McINTOSH - ORANGE LAKE

Fishing at its best. Boating. New ramp open to public. Acres of Floating Islands and birds. Excellent duck hunting in season. Truly fine living at the top of Florida's Citrus Belt. Retirement - Farming - Cattle and Hogs - Citrus and other investments. For further information write North Marion County Chamber of Commerce at McIntosh.

### McINTOSH

**BLACK SWAN PARK**—A breeding project showing over 100 kinds of wild ducks, wild geese, swans, peafowl, pheasants, etc. See wildfowl at close range. Small admission charge.

**ORANGE LAKE CITRUS SHOP**—U. S. Highway 441 South. In an Orange Grove with Scenic Tower. A Photographer's Heaven. Fruit shipped, or bags to carry. Fresh Juices; Honeys; Marmalades; Jellies; Candies and Gifts. Visitors welcome. Watch for the Windmill.

### ORANGE LAKE

**RANCH MOTEL**—U. S. 441. Air-conditioned. T.V. in rooms, kitchenettes, 14 units, tile baths. Citrus and Gift Shop in connection. Phone LYnwood 1-2161 McIntosh. Montie Harlan, owner-operator.

**TRADEWINDS MOTEL AND RESTAURANT**—Only completely air-conditioned motel and restaurant in this area. 14 units. Prices very reasonable. Walking distance to three good fishing camps. Phone LYnwood 1-3031.



## SILVER SPRINGS

**FLORIDA'S SILVER SPRINGS**—Largest Springs in the World — six miles east of Ocala. Noted as Florida's International Attraction, featuring the world's most unusual Electrically Propelled Glass-Bottom Boat ride, Jungle Cruise, and 100-acre landscaped park. Here one may find delicious food, picnic accommodations and marvelous gift shops. Open daily from sunrise to sunset with free admission to grounds.

**MOZERT'S PHOTO SHOP**—"Center of Arcade." While at Silver Springs get expert advice from us on under water movies. Movies of Silver Springs for sale. We process films. Central Florida's largest photo and camera shop.



**SILVER SPRINGS CAFETERIA AND RESTAURANT**—Located at main entrance to famed Florida's Silver Springs. Open the year round from 7 a.m. serving continuously. Famous for Pecan Pie and Seafood with the "tang of the sea." Florida's most Beautiful Cafeteria Restaurant.

### MOTELS, COURTS, CAFETERIAS AND RESTAURANTS

**CLOISTER COURTS**—A rambling Spanish style structure, modernly furnished and efficiently staffed. Within walking distance of the world-famous Silver Springs. Air conditioned. Restaurant in connection. Private sunbathing. 14 rooms with private baths or showers. AMA approved. Phone MA 2-3840.

**CRAFT COURT**—100% airconditioned. Central heat. Inner-spring beds. Private tile baths. Kitchenettes. Modern. Within walking distance of Silver Springs. Phone MA 2-8005.

**SPRING SIDE MOTEL**—Silver Springs Boulevard. 28 units. New. Air-conditioned and electric ceiling heat. All tile tub and shower baths. TV in rooms. Heated swimming pool. Walking distance to Worlds Famous Silver Springs. Four extra good restaurants, shopping center and all types of entertainment. AAA approved. Mr. and Mrs. John Hugli. Phone MA 2-3593.

**SHALIMAR MOTOR COURT**—At the entrance to Florida's Silver Springs. 52 ultra modern hotel rooms, TV, air conditioned or steam heated seasonally. New Silver Spr. Rest. across street. Quality Court. Phone MA 2-8214.

**SUN PLAZA MOTOR MANOR**—Walking distance to Florida's famous Silver Springs. An attractive modern court of 26 units on beautifully landscaped grounds. Completely cold and hot air-conditioned. Free T.V. in all rooms, heated pool and shuffleboard. Three restaurants nearby. Phone MA 2-7480.

## BELLEVUE

**FRENCH REALTORS**—U.S. 441-27, midway between Bellview and Oklawaha. Service since 1917, specializing in lake and retirement properties. Phone CHerry 5-3511. P. O. Box 6.

### MOTELS AND RESTAURANTS

**BELLEVUE MOTOR COURT**—On U.S. 441, 25, 27, 301 — 10 miles south of Ocala. 15 units. New, modern. Private tile baths, hot and cold water. Steam heat. Harmony Restaurant across street. Mr. and Mrs. J. H. Bullman, owners and managers. Phone CH 5-9401.

**ALRMINA DRIVE-IN RESTAURANT**—On Hwy. U. S. 441, 301 and 27. "Specializing in the Finest Food at Reasonable Prices." A. E. Abshier, owner. Open 24 hours.

## OKLAWAHA and WEIRSDALE

**TALL PINES MOTEL**—Coffee Shop and Trailer Park, 1 1/2 miles north on Bowers Lake. Immaculate rooms, overnight or by the week. Excellent food. Phone Ocala ATwater 8-2790. Elsie and Charles Dietrich, owners.

**TROPICAL WIND MOTEL**—On U. S. 441-27. 6 modern units. Reasonable overnight or weekly rates. 2 minutes' walk to Lake Weir. Write P. O. Box 352 for reservations. Fred Banister, owner-operator.

**WEBB'S DRIVE-IN RESTAURANT**—On U. S. 441-27. South Marion County's finest home-cooked food—curb or counter service; cold beer, soft drinks and ice cream. Owners-operators, Mr. and Mrs. J. L. Webb.

### WEIRSDALE

**FLORIDA ORANGE PACKERS**—On U. S. 441-27. Growers and packers of fine Florida citrus fruit for suppliers and consumers. Visitors welcome. P. O. Box A. R. D. Douglas, owner-operator.

**G&S PACKING CO.**—On U. S. 441-27. Florida's finest and largest express fruit shippers. Wholesale only. Visitors welcome.

**MARION COUNTY CITRUS CO.**—On U. S. 441-27, just north of Weirsdale. Growers and shippers of fine Florida fruit. Visitors welcome. P. O. Box 298. Phone Leesburg Plaza 3-2791.

**O'SADA'S GULF SERVICE STATION**—In the heart of Weirsdale, on U. S. 441-27. Gulf Oil products. When in Weirsdale see us for your service station needs. Stanley O'Sada, owner-operator.

**SCOTT'S GROCERY**—On U. S. 441-27. Complete line of groceries, choice meats, fresh produce, notions, etc. See us for all your grocery needs. Clyde S. Scott, owner-operator. Box 44.

**SMIGEL'S AUTO CLINIC**—On U.S. 441-27. Sunoco Products. General Repairs, Hydramatic and Jetaway Transmissions. Body Repairs, Bumping, Painting, Road Service. Phone Leesburg Plaza 3-2153.

**WALT WELLMAN GROVES**—On U.S. 441-27. Tree-ripened fruit picked and shipped daily. Florida souvenirs, fresh juice, tropical marmalades and jellies. Gift certificates and color brochures mailed on request. Mr. and Mrs. Walt Wellman, owners-operators.

## LEESBURG

Center of State—served by two railroads—1400 named lakes —1959 estimated population 13,200. Economy sound — agriculture (citrus, truck farming and cattle). Two daily papers — Home of Florida Watermelon Festival. Motels, Fishing resorts, with outstanding accommodations. Average temperature 74 degrees. City Manager form of government. Home of Minute Maid Concentrate plant.



**CITIZEN'S NATIONAL BANK OF LEESBURG**—Main street at Palmetto. Phone 1043. You are cordially invited to "make up" with one of our service clubs — all meet at Community Center. Rotary Club—Wednesday noon. Kiwanis Club—Tuesday noon. Lion's Club—Monday, 7 p.m. Jaycees—Friday noon. Phone State 7-5111.

**FIRST NATIONAL BANK**—A complete banking service, including Trust Department.

**FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION**—First Federal Building.

**FLORIDA NURSERY AND LANDSCAPE COMPANY**—250 acres of gorgeous, tropical plants—azaleas, camellias, gardenias, hibiscus, flame vines, bougainvillea, etc. Visitors always welcome. Phone State 7-2315.

**FULTON'S CITRUS FRUIT GROVES**—5 miles southeast of Leesburg on U. S. 441. Express shipping of quality fruit—GUARANTEED—Home-made marmalades—fresh orange juice—attractive gift shop. Choice fruit to take with you. Visitors welcome to use free picnic tables and to stroll through groves.



**CITIZENS BANK OF CLERMONT**—"Large enough to know—small enough to care."

**KOSS MANOR MOTEL**—On U.S. 27, Orange Blossom Trail, 10 miles south of Leesburg, 11 miles north of Citrus Tower. Electric heat, air conditioned, tile baths, fishing on premises. Phone Leesburg STate 7-2174. Stan and Delma Koss, owners.

**THE SKYLINE MOTEL**—On U.S. 27, Orange Blossom Trail, 1½ miles north Cross State Road No. 50, directly across from Citrus Tower. 20 new and modern units, electric heat, Free TV. Swimming pool, AAA approved, owner-operator. Phone EXeter 4-7251.

**TOWER VIEW MOTEL**—On U.S. 27 near Citrus Tower. Modern rooms, air conditioned, tile baths, electric heat, TV in rooms. Carl and Carolyn Jordan, owners and operators. Phone EXeter 4-8481.

**CLERMONT FRUIT SERVICE**—On U.S. 27 (Orange Blossom Trail), ¼ mile north of intersection with Route 50. Express shippers of Select Fruit. Fresh orange juice—Orange Blossom Honey—Jellies—Marmalades and Candies. Tree ripened fruit packed while you wait. Phone EXeter 4-5755.

**BOWMAN & BROWN, INC., REALTORS**—782 Montrose in downtown Clermont. Phone EXeter 4-3371. Complete Real Estate Service. This office has been serving Clermont for the past 30 years. Contact us for Real Estate needs—Rentals—Lots—Homes—Groves. Phone EXeter 4-3371.

**MILICAN & BESEKE, INC., REALTORS**—Real Estate and Insurance office located "Business District," 724 Montrose Street. Phone EXeter 4-2231. Lots, Homes and Citrus Groves our Specialty.

**SOUTH LAKE REALTY CO., REALTORS**—725 Montrose Street. Phone EXeter 4-2701. Lands—Homes—Groves—Lake Fronts—Highway and Business Properties. See our aerial photos of 400 square miles in South Lake County.

**KEENE REALTY CO., INC.**—637 Eighth St. 30 years experience in Groves, Ranches and Homes. City property, lake front lots, acreage, rentals. Call or write us for all of your real estate needs. Phone EXeter 4-6001.

## TAVARES

County seat of beautiful Lake County on Florida's Inland Waterways.

**BANK OF TAVARES**—Friendly, courteous treatment to everyone.

### MOTELS

**JARVIS MOTEL**—New, with modern electric heat and air conditioning optional. TV available. Restaurant adjacent. Close to excellent fishing. Phone DI 3-6015.



**FLORIDA ANGLER'S RESORT**—Eleven acres of natural wonderland on Highway 441, 6 miles S.E. of Leesburg; 600 feet on beautiful Lake Harris with private sandy beach. Cottages, clubhouse, shuffleboard court, children's playground, barbecue facilities. 1 mile to Silver Lake Country Club and Golf Course. Phone DI 3-6951.

**PALM GARDEN FISHING CAMP**—Oldest fishing resort in this section. Located on the river between two excellent lakes. Complete modern facilities for rest and relaxation. Phone DI 3-9932. Box No. 1245.

**ROD'N REEL COURT**—America's finest fishing resort. Deluxe brick cottages, the ultimate in restful complete accommodations. Private beach and best in fishing facilities. Phone DI 3-6091.

**SPORTSMAN'S COTTAGES AND FISHING RESORT**—U. S. 441, 7 miles east of Leesburg and 2 miles west of Tavares. Better class cottages, boats, bait, motors. Kitchenettes available. P. O. Box 518. Phone DI 3-6942.

## SERVICE STATIONS

**KING'S GARAGE AND SERVICE STATION**—Uptown on U.S. 441. Complete automotive service.

**MCGUIRE'S STANDARD STATION**—Standard Oil Products—tires, batteries and accessories. One-stop service.

## WINTER GARDEN

**TRAILER CITY**—Florida's most beautiful and modern Trailer Park. 200 spaces located on the shores of Lake Apopka. Free fishing, pier, boat docks, shuffleboard courts, square and round dancing, fun for all ages. Winter visitors' paradise.

## ORLANDO

Famous the world over as the "City Beautiful," Orlando is the state's largest inland metropolis and center of the multi-million dollar citrus industry. The city has 54 sparkling lakes surrounded by lovely park areas. Many of the lakes are excellent fishing grounds, including Lake Ivanhoe where there is a clubhouse and fishing dock operated by the Greater Orlando Chamber of Commerce.

Orlando, with an estimated resident population of 94,808, is a city planned for your greatest enjoyment. Outdoor sports in this land, where only slight seasonal variations in climate are found, take on a special significance.

Public facilities are provided for baseball, tennis, golf, shuffleboard, and lawn bowling. The city's lakes and swimming pools offer top opportunities for water skiing, swimming and boating. Horseback riding, skeet shooting, greyhound racing and many other sports are enjoyed most of the year.

Golf is a drawing card for visitors and several tournaments are played here, including the National Pee Wee Championships.



ORLANDO—"THE CITY BEAUTIFUL"

### MOTELS

**ANGEBILT HOTEL**—Orange Avenue at Wall Street. 250 rooms.. (Constantly modern). Air conditioned rooms, coffee shop, dining room. The Plantation Room: Most unusual cocktail lounge. Meeting rooms, private dining rooms, garage service. Phone GA 5-3511.

**EMPIRE HOTEL**—Located in downtown Orlando. 85 rooms, air-cooled, steam heat, medium priced. Free auto storage. Morrison's Cafeteria next door. Phone GA 2-6131.

**HIGHLAND LAKE APARTMENTS**—605 East Marks Street. New, steam heat, fireproof, furnished apartments. One and two bedrooms. Located directly on Lake Highland. Beautiful tropical setting. Ideal lakefront apartments. Phone GA 2-8500.

**SAN JUAN HOTEL**—Downtown location. 220 rooms and baths. Air conditioned. Newly redecorated. Central Florida's newest and most beautiful dining room "The Coach House" and cocktail lounge "The Vintage Room." Garage directly connected with lobby. Phone GA 2-7141.

### MOTELS

**BENTLEY'S MOTEL**—4400 South Orange Blossom Trail (Highway U.S. 17, 92, 441)—2½ miles south of city limits. Apartments, and over-night. Saf-air heat, tile showers or tubs. Air cooled and air conditioning available. Room Phones. AAA approved. "Just like home." Close to good food. Phone GA 2-0278.

**SUE AND JIM ISBELL'S MOTEL WITH RESTAURANT**—22 units with all modern conveniences. Large unique bell shaped pool, plus mile of canals and lakes. Bathing, fishing, boating, skiing. Also kitchenettes available. 5275 So. Orange Blossom Trail. Phone GA 5-0491.



## SILVER SPURS RODEO

Home of the internationally famous Monument of States. At the head of the fertile Kissimmee River Valley and center of cattle raising area, where excellent hunting and fishing is enjoyed by sportsmen. Known as the capital of Florida's rapidly expanding Brahma cattle industry.

**HUNT BROTHERS**—Famous open front store—Something you have never seen before. Travelers Oasis. Be sure to visit us.

**KISSIMMEE LIVE STOCK MARKET**—One of the oldest and largest livestock auction markets in the state, located in the heart of Florida's Cow Country. Auctions each Wednesday.

**FAMOUS SILVER SPURS**—Quadrille on Horse Back. February and July.

## HOTELS, MOTELS AND RESTAURANTS

**TROPICAL MOTOR HOTEL & FRAZER'S STEAK HOUSE**—Air conditioned rooms and restaurant, cocktail lounge, elevator, free parking, central heat. Reasonable prices.

**MRS. MAC'S RESTAURANT**—120 Broadway. Centrally located. Good steaks, chops, chicken and seafood. All home cooked and home made pies. Accommodations for 80.

## DAVENPORT

**DAVENPORT**—In Northeast Polk County—Gateway to the Ridge. "Davenport—Florida's Biggest Little Town. A small community zoned for people in various income brackets. Lots and building costs reasonably priced. Excellent water — low taxes. A good place to live, to do business and to enjoy life to the fullest. Contact Davenport Chamber of Commerce."

**TAYLOR'S CITRUS CANDY FACTORY**—One of the most unusual candy plants in the county, where Florida native fruits are made into the finest Tropical Confections. Visitors always welcome.

## HAINES CITY

In the heart of Florida surrounded by a million orange trees, and tackle-smashing bass lakes.

## MOTELS AND RESORTS

**CENTRAL FLORIDA MOTEL**—612 Hinson Avenue, U.S. 17, 92, 27 Alternate. Air conditioning, Ceil heat, TV optional, Combination Tile Baths, wall to wall carpeting. New Restaurant across street. AAA approved. E. K. and Mary P. Harwell, owners and operators. Phone HA 6-4201.

**HAINES CITY MOTOR COURT**—1010 Hinson Avenue—20 modern units—connecting family units, air conditioning optional, TV optional. Children's playground and shuffleboard court. Phone HA 2-1952.

**LAKESIDE VILLA**—1 mile west off U.S. 27 at north end of city limits. Quiet, delightful resort. Efficiency apartments, private beach, good fishing. Rates by day, week or month. Also antique and Oriental gift shop. Phone HA 2-4811. Silas H. Fung, owner and general manager.

## DUNDEE

**LAKE JOSEPHINE TOURIST COURT**—1 mile south of Dundee on 17 and U. S. 27, near Singing Tower and Cypress Gardens. Modern, quiet and comfortable. On beautiful Lake Josephine. Private beach, picnic grounds available for guests. Your comfort is our pleasure. Your genial hosts, Mr. and Mrs. A. C. Edwards. Phone HA 2-2885.

FRanklin 2-1404.

## LAKE ALFRED

**BOB'S SHELL SERVICE**—On U. S. 17, 92. Complete Shell Products. Friendly Service with a Smile. Road Service. Phone FRanklin 2-1404.

**LAKE ALFRED MOTEL AND RESTAURANT**—U. S. Highways 92 & 17. 25 units with tub and shower combination, tiled baths. Air-conditioned, electric heat, wall to wall carpeting. T.V. optional. 20 minutes to Cypress Gardens, Bok Tower.

## WINTER HAVEN

## MOTELS AND MOTOR COURTS

**ARROW HEAD LODGE**—On Cypress Gardens Road. Efficiency apartments. Climate Control for heat and air conditioning. Free 21" T.V., Swimming. Mr. and Mrs. Zack Glouser, owners and managers. Phone CY 3-8573.

**TERRA CEIA COURT AND RESTAURANT**—On Cypress Gardens Road, State 540, 1½ miles from Winter Haven, 2 miles from Cypress Gardens. New and modern. Very spacious rooms all with free TV, air conditioning, individually controlled electric heat, tiled showers and tubs. Restaurant adjacent. Swimming pool, shuffleboard courts. Phone CY 3-0863.

**LAKE BRENTWOOD COURT**—2 miles north on U. S. 27, 98. Modern masonry cottages. 10 units including kitchenettes. Private tile baths, electric heat, air conditioning optional. T.V. lounge. Private beach, fishing, swimming. AAA. Restaurant nearby. Mr. and Mrs. F. Anderson, owners and operators. Box 5. Phone GLEN 2-6491.

**ORANGE BLOSSOM MOTEL**—1 mile north on the Orange Blossom Trail. Modern and convenient. Air conditioned, electric heat, tile bath and showers. Right in the middle of an orange grove, just pick your own fruit. Box 597. Phone GLEN 2-3281.

**SOUTHERNAIRE MOTEL**—Highway U.S. 27 and 98 south. New and modern. 8 units. Air conditioned, electric heat. Restaurant across street. Mr. and Mrs. Meredith Jones, owners and operators. Phone GLEN 2-8072.

## SEBRING

County seat of Highlands County. Home of Highlands Hammock State Park. Modern city of beautiful homes built around beautifully white sand bottom Rex Beach Lake. Municipally owned gas, water, and electric utilities. International Grand Prix Endurance Race—held every spring.

## MOTELS

**BEACHFRONT TOURIST COURT**—North city limits on U. S. 27A. 20 units, cottages and apartments. Private baths, private beach, swimming, fishing. Large trailer spaces with patios. Sewage connections. Mrs. Grace Coleman, owner. Phone EV 5-1901.

**ERNIE'S LAKESIDE MOTEL**—U.S. 27A. 2 minutes from center of town. Modern bedrooms and efficiencies. Air conditioning optional. Free boats, fishing, private beach. Swimming. T.V. Shuffleboard. Restaurant nearby. Phone EV 5-3741. Mrs. E. Gardos, owner and manager.

**MILLER MOTEL**—1 mile south. Completely new, modern 12 units. Electric heat, air conditioning, tile baths, shower and tub combinations. T.V. in all rooms. Free swimming. Restaurant nearby. Playground for children. Mr. and Mrs. Henry Miller, owners. Phone EV 5-1381.

## LAKE PLACID

**LAKE PLACID** is just what its name implies—placid, gentle living among rolling hills, with lakes nestled at the bottom of almost every hill. Located at the lower end of Florida's beautiful Ridge Section, it combines the beauty of the ridge with the semi-tropical advantage of the lower portion of the State. Its economy is primarily agricultural — with citrus, pineapple, avocados, and field grown flowers and bulbs predominating. Fishing, hunting, golf, tennis, swimming, and water skiing are the main recreational activities.



**HIGHLANDS PARK ESTATES**—Central Florida's finest community for retirement, vacations, investment. Over 2½ miles frontage on Highlands Lake, (Lake Istokpoga). Free lakefront beach, park, fishing and boating pier for exclusive use of property owners. One-quarter acre Homesites from \$595, \$10 down, monthly.

## MOTELS AND COTTAGES

**LAKE BLUE MOTEL**—1500 feet from U. S. Highway 27 on beautiful Lake Clay. Air conditioned—heated—swimming pool, shuffleboard court—kitchenettes, putting green, boat, motors. Quiet. Phone HOMestead 5-3371.

## MOORE-HAVEN

**LILLY'S MOTEL**—On Highway Florida 25, U.S. 27, inside city limits. Home-like accommodations. Private bath, tub and showers. Air conditioned, but seldom needed due to wonderful climate. Reasonable rates year round. Fish in the lake with a national reputation for black bass. Owners and operators, Mr. and Mrs. L. M. Lilly. Phone 2711.



## BUSINESS DISTRICT, LAKE CITY

### HOTELS, MOTELS, COURTS AND RESTAURANTS

**BLANCHE HOTEL**—North central Florida's leading hostelry. Modernized and refurbished. Air conditioned lobby, dining room and club room. Civic Club headquarters. Cocktail lounge in building. Television in lobby. Steam heat, air conditioned rooms optional. Free parking. Reservations suggested. Phone 226.

**MOTEL AL-J**—Junction U. S. 41-441 north city limits. Modern comfortable units, private tile baths, steam heat and air conditioned units. Free T.V. Reservations suggested. AAA approved. Telephone 865.

**MID-TOWN MOTEL**—Strictly modern, all with private baths, tile showers, steam heat, innerspring mattresses. Located in the city limits on U. S. 441. Convenient to shopping center, restaurants, movies and garages. Mr. and Mrs. Jack Burgess, owner-managers. Phone 185.

**OLD SOUTH MOTEL**—2½ miles south on U. S. 41 and U. S. 441. 10 modern units, each with fully tiled baths. Safe-Air heat, 100% air conditioned. Carpets, radios, television, foam rubber or Beautyrest mattresses. Phone 1261.

**RED BARN RESTAURANT**—"Just good food." 2 miles south on U. S. 41 and 441. Mr. and Mrs. Leo Law, managers. Phone 9154.

### AUTOMOBILE, MAJOR OIL AGENCIES, MISCELLANEOUS

**GULF OIL CORPORATION**—Distributor full line Gulf products. Phone 194. G. T. Melton, Manager.

**HUNTER'S NASH MOTORS**—Hunter's Service Station, 1918 North Marion Street. One-stop service. Gulf gas and oil. General repairs. Phone 9128.

**PURE OIL COMPANY**—West Railroad. Pure Oil products distributor. Otis Bradley, manager. Phone 899.

**TEXACO PRODUCTS**—G. P. and S. D. Summers. Full line of Texaco products. J. L. Parrish Jr. Laundry.

**J. L. PARRISH JR. LAUNDRY**

**METAL PRODUCTS COMPANY**—Manufacturers of Automotive trim.

## HIGH SPRINGS

### MOTELS

**EL RANCHO MOTEL**—On U. S. 41 and 441, 4 blocks from U. S. 27. New, Mexican Ranch style, set well off highway; quiet and comfortable. Spacious grounds, hot water heat, air conditioned, tubs and showers, carpeted floors. T.V., Patio and swimming pool. Restaurant opposite. AAA, Duncan Hines. Phone Greenwood 9-4981.

## GAINESVILLE



J. HILLIS MILLER HEALTH CENTER  
UNIVERSITY OF FLORIDA

**GAINESVILLE** is the natural trading area for north central Florida. There are 1600 farms with a diversity of agriculture which provides a well rounded economic base. The county offers outstanding hunting, fishing and boating facilities. Home of the University of Florida, Center for Science, Medicine and Education. An ideal place for retirement.

### HOTELS, MOTELS, TOURIST COURTS AND CLUBS

**HOTEL THOMAS AND DINING ROOM**—Was designed to meet both requirements of permanent residents and winter visitors. The beautifully landscaped grounds within a few minutes walk of the business district. This setting, with a charmingly, hospitable and home-like atmosphere, will make your stay one to be happily remembered. P. E. Thomas, manager. Phone FR 2-9501.

**STEAK HOUSE**—U. S. Highway 441. Dining, Dancing, Cocktail Bar and Package Goods. Specializing in Steaks, Chicken and Bar-B-Q. Catering to families in separate dining room. Meet Art and Mary. Phone LYnwood 1-4221.

**HARVEY'S SERVICE**—Standard Oil Products. One stop service. Credit cards honored. On U. S. 441. Harvey Gellerman, Proprietor.

### REDDICK

North Marion High School serving eight communities in this area. Beautiful New Civic Center. Wholesome living. General Farming, Cattle and Hogs. Incorporated. Lime Plant. District Office Florida Power.

## OCALA



The Scene At One Of Ocala's Thoroughbred Horse Farms

County seat of Marion, a thriving trade, distribution and tourist center on U. S. Highways 27-301-441 and State Highways 200 and 40. Central to an area noted for its hunting, fishing, boating and camping facilities; and its horse farms and beef cattle enterprises. Silver Springs — the greatest-of-all Florida attractions is nearby.

### MOTELS, MOTOR COURTS AND RESTAURANTS

**Silver Springs Boulevard east State Road #40**

**FAIRWAY'S MOTEL**—Opposite golf course on Silver Springs Boulevard. State Road 40 east, 3 miles from famous Silver Springs. Luxurious rooms equipped with double, twin or twin double beds. Tile baths, shower or tubs. Air conditioned, hot water heat. TV in rooms. Reservations suggested. Special Honey-moon accommodations. Swimming pool. Restaurant across street. Phone MA 2-7503, MA 9-9195.

**MT. VERNON MOTEL**—1626 Silver Springs Boulevard. Situated on four acres tropical gardens and orange grove. 36 modern units. Carpeted floors, tile baths, complete with showers, air conditioned, steam heated. Ample parking. New Morrison Cafeteria next door. Heated swimming pool. Shuffleboard, radios, television, golf course and fishing nearby. Children's playground. AAA. Phone MA 9-1362.

**SABAL MOTEL**—On Silver Springs Boulevard, Florida 40, 1 mile east of Ocala. Modern, large tile baths with tubs and showers. Accommodations for large parties. Hot water, heat air conditioned. TV in rooms, swimming pool, Courtesy Court, AAA approved. Morrison's Cafeteria 1 block. Mr. C. M. and R. L. Jones, owners-managers. Phone MA 2-8692.

### Motels, Courts and Restaurants, U. S. 441 South

**PAN-AMERICAN MOTEL (#628)**—S. on U.S. 441, 301 & 27. 20 new, modern units, air cond., TV, radiant heat. All baths with ind. controlled radiant heat. Swimming pool. Restaurants near. John & Helen Monarchik, Owners. Tel. MA 9-3028.

**THE BIG "D" STEER-IN RESTAURANT**—On U. S. 27, 301, 441 and Florida 200. A modern Wayside Restaurant where Fine Folks and Good Food meet. Old fashion Southern Pit Barbeque a specialty. Duncan Hines. Open 24 hours, 7 days a week, at the crossroads of Florida. "Steer-In." Don't miss our new gift shop.

**THE BRAHMA**—Restaurant and Cocktail Lounge. 17th and Pine Street on highways 301, 441 and 27, 17 blocks south of Ocala. "Beautifully Different," yet informal. Air conditioned. Approved by AAA, Duncan Hines, Diner's Club, Nascar Auto Association. American Express. Phone MA 2-4311. Candler C. Reese, owner and operator.



**VISIT BEAUTIFUL**  
**Lake Weir**  
**STAY ON 441-27 AREA** **BOATING SWIMMING FISHING**  
**FAST SCENIC ROUTE**  
**ONLY 10 MINUTES**  
**TO LAKEFRONT MOTELS & COTTAGES**  
**DRIVE THRU CITRUS GROVES**  
**ALONG BEAUTIFUL LAKE WEIR**  
**LAKE WEIR CHAMBER OF COMMERCE**

Famous for their white sand beaches on beautiful Lake Weir. Wonderful fishing, boating, swimming, picnicking and aquatic sports. The start of the citrus belt, with packing houses and gift shops shipping fresh picked, tree-ripened fruit daily. Packing houses welcome visitors at any time during operation. The gateway to the Ocala National Forest; adjacent to the Oklawaha River. Finest waterfront tourist accommodations, overnight, week, month or season. For information write Lake Weir Chamber of Commerce, Oklawaha, Florida.

#### OKLAWAHA COTTAGES, MOTELS AND MISCELLANEOUS

**BENNIE'S SERVICE STATION**—On U.S. 441-27, 1/2 mile south. Sinclair Gas and Oil Products, Groceries, Meats, Sundries, Cold Beer to go. Owners and operators, Mr. and Mrs. Benjamin Targonski.

**DIRLAM'S DAWN VILLA**—On Lake Weir, 1 mile north on U. S. 441-27. Swimming, boats for fishing. 2-bedroom furnished cottages. Dr. and Mrs. K. M. Dirlam, owners-operators. Phone Ocala ATwater 8-2728.

**EDGAR ROBERTS APARTMENTS**—One minute walk to Lake Weir. Turn right at Oklawaha caution light. Efficiency one-bedroom apartments. Reasonable. Call Mrs. Frank J. Preu, ATwater 8-9446 for information.

**HART'S SUNDRY STORE**—At the caution light. Ice cream, patent medicines, greeting cards, magazines, newspapers, sundries. P. O. Box 207. Mr. and Mrs. E. B. Hart, owners-operators.

**JOHNSON'S BEACH & COTTAGES**—Turn at caution light, drive 1 block toward Lake Weir. Fully equipped kitchenette cottages. White sand beach. Bathing, boating, fishing, and all water sports. Free picnic tables, shuffleboard and dancing pavilion. Evelyn and John Johnson, owners-operators. Phone Ocala ATwater 8-2599.

**KING'S GROVE** — On U. S. 441-27, 1 mile north. Choice tree-ripened citrus fruit shipped daily. Tropical marmalades, Florida Souvenirs. Illustrated gift order forms in color upon request. Write P. O. Box 201, K Ranch.

**LAKE WEIR KEY COTTAGES**—On U. S. 441-27. Ultra-modern, completely up-to-date lakefront cottages with private beach on Lake Weir. Boating, fishing, bathing, and water sports. Owners and operators, Mr. and Mrs. A. A. Musseau. Phone Ocala ATwater 8-9475.

**LAKE WEIR GIFT FRUIT COMPANY**—On U. S. 441-27. Finest tree-ripened fruit picked and shipped daily. Fresh juice, tropical jellies and marmalades. Complete selection of Florida souvenirs. Illustrated Price list mailed on request, P. O. Box 344. Phone Ocala ATwater 8-2972.

**LAKEWOOD BAR & PACKAGE STORE** — 1 1/2 miles north on U. S. 441-27. Nationally advertised brands of liquors, fine wines and cold beer. Cocktail lounge. Owners and operators, Frank and Jeanette Preu. Phone Ocala ATwater 8-9446.

**LAKEWOOD ESTATES**—South Marion County's new subdivision on U. S. 441-27, 5 miles south of Belleview, 1 1/2 miles north of Oklawaha. All waterfront lots on beautiful Lake Bowers. Fishing, swimming and boating.

**PEACOCK'S MOTEL**—On Lake Weir, U. S. 441-27. Private beach, swimming, fishing and boating. Overnight or efficiency units. Panel ray heat, air conditioning optional. Mr. and Mrs. Arthur S. Peacock, owners and operators. Phone Ocala ATwater 8-2162.

**W. W. RILEY COTTAGES**—On Lake Weir, U. S. 441-27. Fifteen up-to-date lakefront cottages with kitchenettes. Fine shade, private beach, swimming, fishing and boating. Mr. and Mrs. W. W. Riley, owners-operators. Phones Ocala ATwater 8-2648 or Marion 2-3082.

**STAPLES' Cottages**—2 bedroom furnished, with kitchenettes. Fishing guide service. Swimming at Johnson's Beach. Phone Ocala ATwater 8-2597.

#### MOTELS, COURTS AND RESTAURANTS

**MID-LAKES MOTEL**—On U. S. 27 and 441. Central heat and air-conditioning. TV and phones in every room. Swimming pool, recreation area. Restful atmosphere. Howard Johnson Restaurant. Member Quality Courts United. Phone State 7-3343.

**NORTH CITY MOTEL**—On U.S. 441 and 27 in city limits. Air conditioned, sound proof, electric heat. AAA approved. Two restaurants nearby. Phone 1253.

**POINSETTIA MOTEL**—Junction routes U. S. 441, 27 in city limits. 27 new modern guest rooms with tile bath, panel ray heat and air conditioning. Swimming pool. Excellent restaurant nearby. AAA approved. Owned and operated by A. W. Smith. Phone State 7-4214.

**WAYSIDE MOTEL**—1 mile north on U.S. 27 and 441. Attractively furnished 21 room motel on spacious well kept grounds. Sound and fireproof. Combination electric heaters and air conditioners, tile baths, pulse-a-rythm mattresses. Restaurant on premises. In the heart of Lake and Orange section. Private lake-beach-fishing. AAA approved. Phone State 7-3432.

**VENETIAN COURT**—U. S. 441 south. 11 units—Kitchenettes available. Private bath. Electric heat, TV lounge. Restaurant nearby. Phone State 7-5570.

**THE SQUIRE RESTAURANT**—On Highway 27. Exceptional food. Pride of Leesburg. Visit our Lounge.

**TRADE WINDS CAFETERIA**—U.S. 441 cut off — 900 North Boulevard west. "Delightful Way to Dine." Luncheon 11-2 — Dinner 5 to 8.

#### MOTELS, U.S 27 SOUTH

**CROSSROADS MOTEL**—At Jct. U.S. 27 and Fla. 44. T.V. and telephone in every room. Central heat and air conditioning. Tubs with showers. Near restaurants and downtown. Leesburg's Newest. Phone State 7-1020. Mr. and Mrs. J. A. Bragdon, owners and operators.

**GARNER'S RESTAURANT**—In new location, north 14th street. Air conditioned. Home cooked foods. "Catering to good people with good food."

**LEE MOTEL**—On U.S. 27—Orange Blossom Trail—Downtown Leesburg. "Modern as Tomorrow." 27 units (family units), air conditioned, steam heat, free television, near five restaurants. Phone State 7-2351. Mr. and Mrs. Jack Dempsey, owners-managers.

#### MINNEOLA

One of Florida's fastest growing communities on beautiful Lake Minneola, in the heart of South Lake County's hill and lake section. Noted for its friendly people, an ideal location for a retirement home where you can live happily on a modest income.

**LAKE AND HILLS RESTAURANT**—On U.S. 27—Orange Blossom Trail in Minneola, two miles north of Cross State Highway No. 50. Excellent food priced moderately. Home of the famous citrus pies baked daily. Phone EX 4-5981.

**MINNEOLA GIFT SHOP**—(Paul and Leone Mann)—2 miles north of intersection State Highway 50 and U.S. 27. Highest quality gifts including lawn ornaments, alligator bags, shells and shell novelties. Costume and shell jewelry, jellies, candies, etc. Fresh Florida Citrus direct from the grove. Express shipments in season. Tropical potted plants.

#### CLERMONT

**CLERMONT, FLORIDA**—Beautiful, progressive—the 'Hub' of Florida. This hospitable city is small enough to be friendly, yet large enough to have excellent schools; civic, cultural and recreational facilities. It has much to offer light industry.



RETIREMENT HOMES AT CLERMONT



## MOUNT DORA

### MOTELS

**OLA-BEACH MOTEL**—On beautiful Lake Ola. 22 miles n.w. of Orlando, highway 441. Air conditioning, ceiling heat, free TV in rooms. Swimming, boating, fishing. Restaurant close by. Phone EVERgreen 2-6966. Mr. and Mrs. Frank Clements, owners; operator, Mrs. Alyce Thibault.

**HI-LANDER MOTEL**—On U.S. 441 south. A very good, well managed motel on attractive grounds. Unusually large rooms—well furnished—thermostatically controlled central heat—tiled shower baths. Air conditioning. TV optional. Phone EVERgreen 2-6142. Lewis and Grace E. Shipley, owners.

**RILEY'S TRAILER PARK AND MINIATURE HOME**—Junction Florida 19 on U.S. 441, 2 miles southeast of Eustis, 1 mile west of Mount Dora. Ultimate accommodations. Green's Fuel bottled gas depot for trailers. Cottages electrically heated and cooled. Phone 2-9405.

## ZELLWOOD

**E. S. MARSELL FERNERY**—Growers and shippers of Leather Leaf Ferns. Wholesale only. Visitors welcome at all times.

## PLYMOUTH

**VO-MAC GROVES**—Shippers of fancy individually wrapped fruit for tourists and those you wish to remember at home. Growers of all varieties of citrus fruits. Fresh juice and bags of fruit to take with you. Phone Apopka TU 6-4988.

### MOTELS

**DELUX MOTEL**—Mid-way between Apopka and Plymouth on U.S. 441. Large modern rooms with private tile baths. Clean, cool, comfortable and relaxing. Overnite and weekly accommodations. Phone TU 6-3958. Mr. and Mrs. O. J. Tucker, owners.

## APOPKA

"The Fern City of Florida," is located in Northwest Orange County, 12 miles from Orlando, near the banks of Lake Apopka, second largest lake in Florida, the home of the famous large mouth black bass. Apopka has oldest Masonic Lodge in State, having been built with slave labor in the year 1858.



REPRODUCTION OF PAINTING IN LOBBY OF  
STATE BANK, APOPKA

**THE STATE BANK**—The oldest bank in Orange County, having rendered uninterrupted service since February 12, 1912.

**WILLIAM G. TALTON AND SONS**—36 East Fourth Street. Real Estate and Insurance. Phones TU 6-7041 - 7051.

**USTLER BROTHERS**—One of the largest growers and shippers of ornamental plants in the section. Wholesale only. Visitors welcome at all times.

### MOTOR COURTS, MOTELS AND RESTAURANTS

**APOPKA MOTOR COURT**—Modern. Each room an end room with cross ventilation, private baths, kitchenettes. Convenient to restaurants and shopping center. Five minutes drive to world's finest bass lake, 13 miles north of Orlando. Phone TUCKER 6-7842. P. O. Box 445. AAA approved.

**SILVER PALMS MOTEL**—Up town in Apopka. New, modern, air conditioned, electric heat. Mr. and Mrs. James Allardice, owners and operators. Phone TU 6-8701.

**MOOSE HEAD FISHING CAMP**—On Lake Apopka. Cottages, trailer park, snack bar. Boats, motors, tackle and bait. Kitten and Beryl Bates.

**MARIE'S MOTEL AND RESTAURANT**—1647 South Orange Blossom Trail on U.S. 441, 17, 92. 30 modern rooms, 100% air conditioned, tile showers, Safe-air heat, phones in all rooms, electric kitchenette. Modern restaurant. Phone GA 4-8337.

**MOTEL MIDGET MANSIONS**—104 South Orange Blossom Trail, U. S. 441, 17, 92. Connecting rooms, private tile baths, furnace heat, air cooled, radios, TV. Near restaurants, public beach and ball park. Phone GA 2-2275.

**PALOMINO MOTEL**—3839 South Orange Blossom Trail, across the street from Gary's famous Duck Inn. Clean, cool, comfortable. Air conditioning, vented heat, innerspring mattresses, tiled baths, TV in rooms, kitchenettes. AAA approved. Shady lawns. Phone GA 2-2392.

### RESTAURANTS

**GARY'S DUCK INN**—3974 South Orange Blossom Trail. "Where Good Food Predominates"—French fried jumbo shrimp a specialty. 11:30 a.m. till 11:00 p.m. weekdays. Sundays 12:00 noon till 11:00 p.m. Air conditioned. Ample parking. Phone GArden 4-4531.

**MOSES REXALL DRUGS**—Two Stores on the Trail—2324 No. Orange Blossom Trail (Fairvilla) and 308 So. Orange Blossom Trail. Complete one stop Drug Store Service, Fountain and Luncheonette. Stop in either or both for your Drug Store needs.

### MOTELS—East Colonial, State Highway 50, U. S. 17-92

**DAVIS PARK MOTEL**—221 East Colonial Drive. 47 units. Heat and air conditioning, room telephones, lobby TV lounge, room TV. Efficiencies, suites, rooms with double beds for family plan, large dressing rooms adjoining. Tile baths with tub and shower glass enclosures. 24 hour telephone and desk service. Restaurant on premises. Your downtown motel, parking at your door. Bus service every 30 minutes. Phone GA 5-9065.

### SUSTAINING MEMBERSHIPS

**CITIZEN'S NATIONAL BANK OF ORLANDO**—250 North Orange Avenue. "The Bank of Courteous Service."

**THE FIRST NATIONAL BANK AT ORLANDO**—First in Capital Funds, Deposits, Customers, Resources, Loans, Trust Assets, in All of Central Florida. "Central Florida's Most Preferred Bank." It's our 25th anniversary too! With Resources in Excess of \$87,000,000.

**THE FLORIDA NATIONAL BANK**—"At the crossroads of downtown Orlando"—Corner of Orange and Central.

**DICKSON AND IVES, INC.**—"Ladies' and Men's Fashion Store."

**IVEY'S OF ORLANDO**—"One of the South's Predominating Stores."

**ORLANDO MORNING SENTINEL—ORLANDO EVENING STAR**—"Serve Central Florida."



**BIBLELAND**—Home of "Garden of Life." Most unusual attraction in the south. 10 miles north of Kissimmee, 6 miles south of Orlando. Open daily 9 to 9, Sunday 9 to 7. Free will offering.

## KISSIMMEE



DOWNTOWN BUSINESS DISTRICT OF KISSIMMEE



## LAKE WALES

Site of the world famous Bok Singing Tower, Black Hills Passion Play, Great Masterpiece, Chimp Farm and mysterious Spook Hill. A city of opportunity located at the highest point in Florida, in the heart of the citrus belt. Tour largest citrus canning and frozen concentrate plants—visit the cooperative fresh citrus packing plant.

### MOTELS AND RESTAURANTS

**BLUE LAKE VILLA**—On U. S. 27A, 4 miles south on beautiful Blue Lake. Kitchenette cottages and apartments. Television. Daily, weekly, monthly, season. Air conditioning, sandy beach, spring water swimming, boating, fishing. Shuffleboard. Children's playground, spacious grounds, shade trees. Harry A. Koch. Phone 2-9523. P. O. Box 309.

**EMERALD MOTEL**—On U.S. 27A, 5 blocks south of business district, and near amphitheatre. Double deck, electric heat, air conditioning, swimming pool, tile baths, large and beautiful rooms. Phone 3-2361.

**PALM KNOLL MOTEL**—On U.S. 27A. On Scenic Highway, midway between Singing Tower and Cypress Gardens, 3 miles north of Lake Wales in orange grove. 10 units, kitchenettes available. Air conditioning optional, electric heat. Restaurant nearby. Pick an orange. R.F.D. 2, Box 42. Phone 2-7125.

**LAKE MABEL MOTEL**—On beautiful Lake Mabel, 5 miles north on formerly U.S. 27A, 14 units, electric heat, air conditioning optional. Swimming, excellent bass fishing. Kitchenettes available. Kiddies' playground equipment. Boats available. Phone 2-7564.

**LAKEVIEW MOTEL**—4 miles north of Lake Wales on U.S. 27A. All rooms with tile bath and tub and showers. Automatic electric heat and air conditioning. New restaurant nearby. Owned and operated by Mr. and Mrs. E. L. Williams. Phone 3-2251.

**REST-A-NITE MOTEL**—4 miles north on U.S. 27A, a few hundred feet off the highway. Electric heat, tiled baths, air conditioning. Connecting and kitchenette units. Shady Lake Side Slope. TV in rooms. Children's play yard, baby beds. Private sandy beach, boating, and good fishing. Restaurant nearby. AAA approved. Phone 3-5871.

**SPINNING WHEEL MOTEL**—4 miles north of Lake Wales on the Orange Blossom Trail, U.S. 27A. Double and family rooms, electric heat, TV, Air Conditioning optional, tile baths and kitchenette apartments. Beach and fishing, 1 block away. Restaurant nearby. John W. Schneider, owner. Route 2, Box 31. Phone 2-9893.

### RESTAURANTS

**PLANTATION INN**—A Country Plantation located in the Heart of the City. Fine Foods served in the atmosphere of the Old South. Hotel and motel accommodation. Air conditioning available. R. N. and F. H. Kahler, managers. Phone 2-1341.

**BARNEY'S**—"Famous for Food," in the city of the Singing Tower. Post Office Block, Park Avenue. Charming atmosphere. Air conditioned and screened patio. Moderate prices. Closed Mondays. Serving 11 a.m. to 8 p.m.

**THE HIGHLANDER RESTAURANT**—AAA. U. S. 27A, north of North Avenue, between Singing Tower and Cypress Gardens. Air Conditioned. Serving food that tastes good. Howard Johnson's Famous Ice Cream and Frankforts. Breakfast — lunch — dinner — sandwiches — fountain — short orders.

## AVON PARK

### "The Jacaranda City"

Entering, you drive along the mile-long "Mall," planted with 1000 varieties of rare and exotic plants gathered from tropical countries.

### MOTELS AND MOTELS

**HOTEL JACARANDA**—U.S. 27A. 120 fireproof rooms, air conditioned or air cooled, optional. Clean, modern, well managed. Coffee shop, dining room. Best food in Central Florida. A winter paradise located on mile long MALL, open all year. Phone GLen 2-7501. Royal M. Coats, Mgr.

**AVON MOTEL**—Highway U.S. 27 north, TV, new and modern. Tile baths, showers, electric heat. Air conditioning. Restaurant next door. Phone GLEndale 2-8701.

**BEACON LIGHT MOTEL**—U.S. 27A—1/2 mi. north, within city limits. New, modern. Heated and air conditioned. Tile baths. Restaurant next door. Set back from highway. Reasonable rates, Free TV. Phone GLEn 2-8021.

## CLEWISTON

America's Sweetest Town, the Queen City of Florida's Sugar Bowl on the south shores of Lake Okeechobee. Attracting more vacationists each year due to its friendly people, its location, unexcelled year-round fishing, excellent hunting in season, fine golf course and ideal climate. Excellent accommodations.



THE CLEWISTON INN, CLEWISTON

### MOTELS AND MOTELS

**CLEWISTON INN**—Finest small hotel in the south. Completely air conditioned. Dining room, cocktail lounge. Open year round. Clewiston's headquarters for sportsmen. Hunting, fishing, boating, swimming and golfing. Phone YUkon 2-3501.

**CLEWISTON MOTEL**—Modern, fireproof, cross ventilation, heat, fans, private baths, continuous hot water. Air conditioning and T.V. optional. Family units. Mr. and Mrs. Ira T. Blair, owners and managers. Phone YUkon 2-4421.

**EL PATIO MOTEL**—Highway 27, State 80. Modern, quiet, air conditioned, wall to wall carpet. AAA approved. Restaurant nearby. Sensible rates. "For solid comfort—plus." Charles and Irene Nicodemus. Phone YUkon 2-2693.

**PALM MOTEL**—On U.S. 27, State 25 and 80. East city limits. Twin, double and family rooms, some back block off highway. TV available. All tiled showers and bathrooms. Approved heat, air conditioning optional. Electric fan in every room. Quiet and friendly surroundings. 6 efficiency units. J. M. Fountain, owner. Phone YU 2-2881. P. O. Box 7306.

**FORD'S SHELL SERVICE STATION**—U.S. Highway 27. Full line of Shell Products. General Store. Phone YU 2-5861.

## SOUTH BAY

### MOTELS

**SUE'S MOTEL**—On U.S. 27, 3 blocks south of business district adjoining a beautiful city park. New, modern, private baths, heated, cross ventilation, and completely air conditioned. Excellent restaurants nearby.

**STARLING MOTEL**—12 units. Air conditioned and heated. Private baths. Continuous hot water. Fans in rooms. New and modern. 24 hour service. Owner operated.

### RESTAURANTS

**RAY'S SMOKE HOUSE PIT-BAR-B-Q**—Junction U.S. 27, Florida 80. Charcoal Steaks. Look for the red arrow. Phone 9195.

### SERVICE STATIONS

**CLAYTON WATERS SERVICE**—"Sinclair Products." Phone 9109. P. O. Box 73.

**SOUTH BAY SERVICE STATION**—Full line of Texaco products.

## CORAL GABLES

**UNIVERSITY COURT MOTEL**—On U.S. 1 opposite University of Miami campus. A distinctive resort motel amidst South Florida vacation attractions. 50 rooms and apartments, all air conditioned and heated. Pool. Private Waterfront Promenade. Walk to restaurants and community suburban shopping. Quality Courts United, and AAA. Phone MOhawk 7-2437.

## KEY WEST

### MOTELS

**THE KEY WESTER**—92 units villas, studio, efficiencies, motel and hotel rooms on the Atlantic Ocean. Air conditioning, dining room, cocktail lounge, shuffleboard, pingpong, movies, games, dancing, entertainment. Children's playground. Member AAA. Member Master Hosts. Turn left at U.S. Naval Hospital on So. Roosevelt Blvd. Rt. A1A Phone CY 6-5671.