

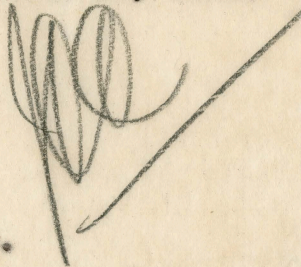
CHASE & CO.

JACKSONVILLE, FLORIDA

CHASE & COMPANY

FLORIDA FRUITS AND VEGETABLES

March 12, 1925.



Mr. Mayo Dade,
Arcadia, Fla.

Dear Sir:

This will acknowledge your letter of the 11th reporting on your interview with Mr. Fairchilds at Babson Park. I would follow up this interview in the next two or three weeks so that in event the Babson Park Sub-Exchange contemplates withdrawing from the Florida Citrus Exchange you can assist them in so doing prior to the withdrawal date which is covered by their contract with the head office.

I understand from Mr. Rinck, who passed thru Davenport yesterday, that the sign on the Davenport Sub-Exchange packing house was being changed. The circular add on this sign which reads "Affiliated with the Florida Citrus Exchange" was being painted out; the balance of the sign remaining as it was originally painted. It may be that the Davenport Sub-Exchange is going to repaint the circular sign, using more illuminating letters or paint, and the fact that it is now being painted out may not indicate that they contemplate withdrawing from the main office. I am just passing this along as information.

If there are any Exchange members in DeSoto County that you know of, who are dissatisfied, or disappointed with results this season get busy with them, and see if we can't swing them our way. We certainly want to increase the volume of business for the Arcadia house.

I am mighty glad that the wind up on the Williams oranges this season is going to result in satisfactory prices.

Yours very truly,

SOC:HMR