



ORLANDO

City Beautiful



IN THE *Heart*
OF CENTRAL FLORIDA

ALL ROADS LEAD
TO ORLANDO

See ALL OF FLORIDA FROM *Orlando* . . .



MAKE

Orlando

YOUR
HEADQUARTERS

ALL FLORIDA MOVES TO, THROUGH AND AROUND ORLANDO



ORLANDO . . . *Florida's City Beautiful*

Located in one of the most beautiful sections of Florida and almost in the exact center of the State, Orlando is ideal as a headquarters for the visitor who wants to be within less than a day's travel of nearly every scenic attraction to be found in Florida.

Within a few hours drive from Orlando are such attractions as famed Silver Springs at Ocala; Cypress Gardens, located in the heart of Central Florida's "ridge" section citrus belt; Marineland, nationally known as the world's only Oceanarium; the Everglades National Park and a score of other scenic wonders which have brought Florida fame as nature's "wonderland".

For those who are looking for a "home" during their visit to Florida, Orlando offers a vast variety of attractions and accommodations to match every income. Ranging from palatial winter residences to modest cottages and from trailer camps to the most luxurious hotels, Orlando can meet your living needs.

For entertainment, too, throughout the winter season, Orlando has fitted its offerings to every taste.

For those who love sports, there is golf on several of the State's most beautiful courses, nightly dog racing at the nearby track, boating and fishing on and in many of the 43 lakes wholly or partially within the city limits, harness racing on the city's new and beautiful Ben White Speedway at Lake Fairview Park, horse back riding, shuffleboard, lawn bowling and a score of other sports available throughout the winter. Each winter, Orlando is the scene of many outstanding tennis matches featuring world champions. Orlando has been the scene of famed \$10,000 Open Golf Tournaments that attract the nation's top flight golfers here for play and Orlando's National PeeWee Golf Championship Tournament has attracted boys and girls from three to twelve years old from every section of the country to vie for the nation's PeeWee golf crown. Baseball, too, is a top attraction with the Washington Senators, playing "out-of-season" games throughout the winter with other big league teams training in Florida.

On the cultural side of the picture, Orlando, each year, offers outstanding band concerts, plays, special winter tourist entertainment, and lectures. Each year Rollins College presents its famed "Animated Magazine" to thousands of winter visitors. There are many beautiful churches of every denomination available and schools are open to the children of Orlando's visitors.

