

# THE MAITLAND NEWS

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## NEW FRUIT MARKETING COMPANY ORGANIZED

Announcement has been made of the organization of the Ruby Lake Grove Fruit Company for the marketing of citrus fruit, under the management of Forrest B. Stone. All fruit handled by this company will be specially selected choice fruit and will be shipped direct to the consumer. The business will be conducted by mail order, circulars being sent to a select list of customers.

A special feature of this business is the sending of gift boxes, which will receive particular care in order that they may prove acceptable gifts. The local people are specially invited to use this means of sending their friends in the North a gift which will be characteristic of Florida.

This business is an outgrowth and enlargement of the shipping business which Mr. Stone has carried on so successfully for several years. Two years ago his business grew to such proportions that he had to enlarge his packing house and install new and modern equipment. Last season his output was several thousand boxes.

Associated with Mr. Stone in the Ruby Lake Grove Fruit Co. are Anna B. Treat, J. H. Hill and S. B. Hill, Jr. Miss Treat, who for several years carried on a successful marmalade and fruit business and is familiar with the detail of a mail order business, is secretary-treasurer, and will take charge of the office work. J. H. Hill and S. B. Hill, Jr., are citrus growers and understand groves and fruit.

It is the intention of the company to develop this business until it has become one of the chief enterprises of Maitland.

## WATERHOUSE RESIDENCE BEING REPAIRED

Mr. Charles B. Waterhouse is renovating and repairing the family residence on Lily Lake which he and his family will occupy this winter. Miss Stella Waterhouse will occupy a small bungalow which is being built on the grounds. Mrs. Charles B. Waterhouse, her mother, Mrs. Krank, and Miss Alick Waterhouse are expected Friday.

## BIG HALLOWE'EN FROLIC at Maitland

Saturday Evening at 8 o'clock

The Maitland Chamber of Commerce invites you to a Masquerade and Block Party on Horatio Avenue at the post office corner.

Fine orchestra. Dancing, Games, Charleston Contest.

Prizes for most beautiful and most grotesque costumes for both adults and children.

Super-prize for Charleston Contest—three months' pass for Baby Grand Theatre.

Come to Maitland and have a jolly evening with us.

Tickets: Adults, 50 cents; Children, 25 cents.

## NEW TOWN MAP BEING COMPILED

A new town map giving accurate location of all lakes and roads, including those in the new subdivision which have never been shown on any map, is being drawn up by the Town Engineer. The engineer already has on hand all data on section lines except that on the southern boundary of the town, and this will be of great assistance in expediting the completion of the map and reducing the expense.

Another factor which is of incalculable value from the standpoint of both accuracy and economy is the airplane map which was made for the town last spring. By the use of this map it is possible to obtain the accurate outlines of lakes which have never been correctly surveyed and which could other wise be surveyed only in a laborious and expensive manner. By the use of this map it is also possible to locate swamps, land under cultivation, groves, and other topographical and agricultural features.

The taking of airplane maps is developing into a distinct art. The pioneer work along this line was done by the army and navy as it was too expensive for commercial experiment, but it has now reached the point where it can be profitably carried on as a business proposition, and is being used extensively. In a recent number of the Geographic there is a  
(Continued on Page 4)

## ORANGE COUNTY PICNIC POSTPONED

The annual meeting and picnic of the Orange County Chamber of Commerce which was scheduled for October 30 has been postponed until Saturday, November 6th.

The meeting will take place at Winter Garden and will consist of games and athletic contests in the morning at 10:30, a basket lunch at 12:30 and speaking and community singing at 2:00. The speaker of the day will be the Hon. John W. Alsop, Jr., mayor of Jacksonville, a great speaker and enthusiastic worker for Florida.

It is hoped that Maitland will send a large contingent to this meeting which is both a get-together for the County and the annual meeting of the County Chamber of Commerce, at which the new board of governors is elected. J. H. Hill, who has served faithfully on this board since its conception, has been nominated for reelection by the Maitland Chamber of Commerce.

## INSTALLATION SERVICE AT PRESBYTERIAN CHURCH

A most impressive service was held at the Presbyterian Church last Sunday when the officers and teachers of the Sunday School for the coming year were installed. Rev. E. D. Visor gave a helpful and inspiring address to the teachers and parents and Mrs. S. B. Hill, Jr., sang a solo.

The church has shown a splendid growth in the year and a half of Mr. Visor's incumbency, the membership which started with seven having grown to fifty-five and the Sunday School having more than doubled in numbers. The same officers and teachers who have done such good work will continue through the coming year: Forrest B. Stone, superintendent; S. J. Stiggins, assistant superintendent and teacher of the Bible Class; Miss Georgianna Hill, secretary-treasurer; Mrs. C. B. McNair, Mrs. Alvin Stover, Miss Stella Waterhouse, Mrs. H. D. Huldeman, and E. E. Stover, teachers.

Mrs. A. B. Rowland sang at the evening service. It is planned to have special music every Sunday during the winter.



**THE MAITLAND NEWS**

MAITLAND, FLORIDA

Published Weekly by  
THE MAITLAND NEWS COMPANY.

ANNA B. TREAT,  
Editor and Business Manager

Subscription Price  
Fifty cents a year. Five years \$2.00.

ADVERTISING RATES ON APPLICATION

**LET'S SUPPORT ORANGE COUNTY**

This coming week we will have an opportunity to show whether our public spirit goes beyond the limits of Maitland and is strong enough to make us do our duty by Orange County.

Everyone in Maitland of course will turn out for the Masquerade which our Chamber of Commerce is putting on Saturday evening, but will we take the time to go over to Winter Garden next week Saturday and help make the Orange County Chamber of Commerce picnic a success? We all know it is bound to be a success anyway for there are plenty of public spirited citizens in the county who will go, but that does not relieve us of our obligation. Were it not for the County Chamber of Commerce and its splendid secretary, Orange County would not be standing at the head in all progressive movements in Florida. And if it were not in that position, where would Maitland be? Also, if Maitland and the other communities did not do their part, of what avail would be the efforts of the county officers?

So let us have a good delegation at Winter Garden for the good of Maitland and Orange County.

And while we are planning to help the county by giving ourselves a good time, let's not forget that on Tuesday we have the opportunity to perform

the first duty of a citizen—that of voting intelligently for our officials and representatives.

**UNIQUE FOLDER PUT OUT BY CHAMBER OF COMMERCE**

The Maitland Chamber of Commerce is now having printed a folder which is quite different from the ordinary booklet. It consists of an eight-page letter, the front page carrying the heading of the Chamber of Commerce and allowing space for an ordinary letter, the other pages opening up and displaying cuts, panoramic views, a reproduction of the airplane map of the town and description matter, giving the chief facts about Maitland. This can be sent in an ordinary envelope under letter postage. The Chamber of Commerce plans to send out a number of these letters to Northern prospects.

The great advantage of this letter over a booklet is that a special message can be sent with it appropriate to the recipient and that it can be used by members of the organization in writing to their friends and can contain a personal message from them.

This literature has been compiled with great care by the Publicity Committee and is now at the printers. It is expected that it will be ready for distribution sometime in November.

**LOUIS L. COUDERT, INC.**

CIVIL ENGINEERS

Land Surveyors

TOWN PLANNING

P. O. Building  
Maitland, Florida

**CALENDAR**

Sunday, 10:00 a. m.—Sunday school, Methodist church; 9:45 a. m., Sunday school, Presbyterian church.

First and third Sunday—11 a. m. and 8:00 p. m., services, Methodist church.

Second and fourth Sunday—11 a. m. and 8:00 p. m., services, Presbyterian church.

Tuesday, 4:00 p. m.—Municipal office zoning commission. 7:30 p. m., Fire Drill.

Wednesday, 2:30-5:30 p. m.—Library open. 8:00 p. m., Prayer Meeting, Methodist church.

Second Thursday, 12:15, White Way Restaurant—Chamber of Commerce.

Fourth Thursday, 8:00 p. m., Council meeting.

Friday, 7:00 p. m., Hill School—Boy Scouts.

Saturday, 2:30-5:30 p. m., Library open.

**Announcement**

A FULL LINE OF

**STAPLE AND FANCY GROCERIES**

Cold Drinks and Ice Cream  
at all times

Give Us a Trial and be convinced

**F. A. McNAIR**

Horatio Avenue

**THE WOOD HOUSE**

An investigation of the types of residence construction which best withstood the force of the recent hurricane in South Florida developed that houses built entirely of wood, and especially those with wood siding, stood the storm far better than any other type of construction used for small residences.

*For Strength and Permanence build with Lumber*

We carry a complete stock to meet every ordinary building requirement

**THE MAITLAND LUMBER CO.**

Phone, Winter Park 399

(Illustrated House Plan Books. FREE)

**MAITLAND GARAGE**

M. L. KYLE, Prop.

Phone 1314-W

**Hartford U. S. L. Batteries****Ford Size Battery, \$13.00****Battery Repairing****Recharging, 8-hour Service****If in need of Battery Service, see us**



## LOCAL ITEMS

Don't forget that Tuesday is Election Day.

Mrs. J. M. Brown has returned from Sarasota.

C. C. Owen, of Leesburg, spent the week-end with E. T. Owen of this city.

Mrs. E. D. Brigham arrived Saturday from Glencoe, Illinois, and will spend the winter at her home in Winter Park.

Mrs. E. A. Upmeyer and Miss Eleanor Upmeyer left Wednesday for an extended trip to Arkansas and St. Louis, where they will spend several weeks visiting relatives.

Mr. James McKinley of Grove City, Pennsylvania, was a week-end visitor at the home of his niece, Mrs. A. B. Rowland. Mr. McKinley has a winter residence at Lakeland.

Rt. Rev. Bishop Wing and family are moving this week into the rectory on Lawrence Avenue. The rectory

has been entirely remodeled and Bishop Wing will make his home here.

H. E. Simmons and family of Tampa spent the week-end with his sister, Mrs. C. B. McNair. Mr. Simmons, who has not visited Maitland for over a year, expressed great pleasure at the changes which have taken place and the signs of growth and development which are evident throughout the town.

Remember that it is the duty of every qualified voter to cast his (or her) ballot at the election Tuesday.

The library after the first of November will be open from 2:30 to 5:30, instead of from 3:00 to 6:00.

The Postmistress announces that the largest sale of stamps in the history of the Maitland post office was made Saturday to the Ruby Lake Grove Fruit Company.

**THE** **ROLLINS** **PRESS** **PRINTERS**  
**Correct Printing**  
Hamilton Hotel Building  
Winter Park, Florida

## FLORA'S STUDIO PHOTOGRAPHS "The Better Kind"

Large Assortment of  
Picture Frames

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ORLANDO, FLORIDA

## French Dry Cleaning PRESSING

PROMPT AND SATISFACTORY WORK  
PATRONAGE SOLICITED  
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## WINTER PARK CLEANERS

G. L. PERRYMAN  
19 Morse Boulevard WINTER PARK

**WHITE-WAY  
RESTAURANT AND  
LUNCH ROOM**  
F. H. MANNING, Prop  
*Special Chicken Dinner Sundays*

**S. J. STIGGINS  
LAWYER**  
MAITLAND, FLORIDA

**MAITLAND PLUMBING CO.**  
C. D. HORNER  
Licensed Master Plumber

**MAITLAND ELECTRIC SHOP**  
J. H. BENNETT, Prop.

We have in a new line of

**Lighting  
Fixtures**

*Prices Reasonable*

## BANK OF MAITLAND

**A Local Bank  
For Local People**

Your Home Town Comes First  
Patronize its Stores and Industries

E. A. UPMEYER, Pres. J. A. BROWN, V.-Pres.  
DONALD G. SPAIN, Cashier



## INGRAM BUILDING PROGRESSING

The two-story building now being erected by Mrs. L. C. Ingram of Orlando is well under way and will soon be ready for occupancy. Mrs. Ingram is building these stores for rent and will arrange one side so that it could be used for a drug store, which is much needed in Maitland. Mrs. Ingram feels such confidence in the growth of Maitland and the opportunity for business enterprises here that if these stores rent immediately she contemplates erecting a second business block on the lot which she owns on the corner of Inter Street and Packwood, as she considers that they will prove a good investment.

## New Town Map Being Completed

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series of pictures covering the whole of Canada.

These airplane maps are taken under the same principle as that used in motion pictures, and the scale is worked out by a combination of the height of the plane and the size of the lens used. The land is divided by control points, the planes flying back and forth between these points. The pictures overlap sufficiently so that most points are covered twice. After they are completed they are cut up and assembled like a jig saw puzzle and when the picture is complete it is re-photographed. The overlaps and controls render any possibility of error practically nil.

Be sure to get out and vote Tuesday for state and county officers.

## CLARE'S STORE MOVES

W. T. Clare, who for many years has conducted a grocery store next to the post office building, has moved into the south side of the new store building which he has recently built on Maitland Avenue north of George Street.

The regular Chamber of Commerce luncheon was held Thursday at the White Way Restaurant.

## ELECTRIC COMPANY CONNECTING UP CITY WATER PLANT

The Florida Public Service Company is putting in poles preparatory to connecting up electricity for the city water plant. The committee appointed at the last council meeting,

consisting of L. L. Coudert, S. J. Stiggins and K. N. McPherson, are working on the development of a policy for the extension of water mains and expect to have a report ready to submit to the next council meeting.

## BUSINESS BEFORE PLEASURE

An old Jew was sinking fast. In feeble tones he spoke to his family, gathered 'round the bedside. "Is Rachel there?" he asked.

"Yes, dear, I'm here," replied his wife.

"Is my son Solomon there?"

"Yes, father."

"Is Hyman there?"

"Yes, father."

"Is little Abie there?"

"Yes, father."

"Is my daughter Leah there?"

"Yes, father."

"Are you there, every one of you?"

"Yes, father," came the chorus

"Then who in thunder is looking after the shop?"—London Tid-Bits.

"Gee, I didn't take astronomy."

"But why so glum about that?"

"And here it's gone and rained for a month now."—Gargoyle.

## FINAL ARRANGEMENTS FOR THE HALLOWE'EN FROLIC

All details are completed for the Hallowe'en Masquerade and block party, which is to be given Saturday evening under the auspices of the Maitland Chamber of Commerce. The block on Horatio Avenue west from the post office will be roped off for dancing and games. The Quittman Orchestra of five pieces has been engaged to come out from Orlando and preparations are being made for a delightful evening.

The judging will commence at nine o'clock with the children's costumes. The judging on the adult costumes will be at ten, and at eleven will come the Charleston contest. The prize for the Charleston contest will be a three months' pass for the Baby Grand Theatre.

Amusements are provided for all, young and old, and it is expected that this will be the biggest frolic that Maitland has ever put on.

The Maitland Auxiliary will have an all day meeting on November 19, and not on the first Friday in November as was announced last week.

## Orange Grove Bargain

13 acres of 3-year Parson Brown Orange trees in splendid condition. Fronts 660 feet on highway, with good building site. 7 acres in flowing well lands; fine for trucking. Entire 20 acres for \$5,000.00. Terms 1-3 cash.

**MAITLAND**  
**REALTY COMPANY**  
MAITLAND FLORIDA