

Do You Believe in Sanford?

TWO HUNDRED of Sanford's business men are this week giving their time toward bringing about the NEW and GREATER Sanford.

THEY STARTED out by making their own contributions to the \$50,000 fund by which our Chamber of Commerce will attract here many of the thousands now, or soon to be, Florida Bound.

THE SUCCESS of this campaign has a vital meaning to every person who lives in Sanford.

TO THE MERCHANT it means increased volume in sales.

TO THE PROPERTY owner it means increased values.

TO THE EMPLOYEE it means more and better opportunities to become independent.

THREE HUNDRED years ago Shakespeare wrote that ---
"There comes a tide in the affairs of men which, taken at the flood, leads on to fortune."

Sanford's Tide is Now at the Flood Stage

Let us all, by contributing to the CHAMBER OF COMMERCE campaign fund, carry it on the crest of the wave to

THE GREATER SANFORD

Sanford Chamber of Commerce

STEWART'S WASHINGTON LETTER

By CHARLES P. STEWART

WASHINGTON, Aug. 6.—The Democrats have doped out a program they believe will make the Republicans a heap of trouble at the next session of Congress.

"The high tariff's what makes everything so expensive." The Republicans are painfully conscious that this may be so.

The Democrats can't prevent the Democrats in Congress from telling the nation in dozens of speeches next winter, what a good thing tariff reduction would be.

The Republicans meant to reduce them anyway and they'll make the most of doing it.

Both parties will be doing their bolting with a view to its effect on the 1926 congressional elections.

The Republican offering will be tax reduction. Every time a Democrat urges tariff reduction a Republican will remind the nation that his party is in the very act of reducing taxes.

"By gracious! Maybe we can. Look how the cost of housekeeping has been rising lately. And women pay the bills. They'll be in a mighty favorable frame of mind to listen when we tell 'em."

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West Florida May Be Great Poultry Section Of South

TALLAHASSEE, Aug. 6.—West Florida may prove to be the poultry raising center of the south if a plan now on foot by A. E. Bagnall, secretary of the West Florida Poultry Association, ever materialized.

VETERANS TO ORGANIZE

SAN FRANCISCO, Aug. 6.—Corporal H. W. Roberts post, Veterans of Foreign Wars, has a condition of membership that probably is unique.

Shell Fish Body Plans To War On Breakers Of Law

TALLAHASSEE, Aug. 6.—The Shell Fish Commission, has purchased a boat for use in patrolling the waters near Fernandina, Mr. Hodges, Shell Fish Commissioner says, which will clear out breakers of the fish laws in that section of the state.

BOAT IS RECALLED

CARSON CITY, Nev., Aug. 6.—The gonk used at the world championship heavyweight prizefight here March 17, 1907, when Jim Corbett lost the title to Bob Fitzsimmons, has been given by Mrs. Saddle Manton to her son a resident of Texas, whose father was one of Corbett's trainers.

TO HAVE NEW STAMP

BERLIN, Aug. 5.—A new postal stamp with the picture of the Virgin Mary will be issued in the Saar district, the Catholic Germania reports. The engraving will be a reproduction of the famous painting in the chapel of Bliessen on the Saar.

SAFETY ALL YEAR TOPIC

LOS ANGELES, Aug. 6.—All year round safety work among more than 100,000 school children of Los Angeles has, become an established part of accident prevention here.

mature July 1st, 1924. Bonds No. 109 to 120, inclusive, to mature July 1st, 1927.

"An ordinance providing for the establishment by the Town of Longwood, Florida, of a waterworks system for said town."

Engineering 5% 358.56 \$7,673.15 The total cost exceeds the preliminary estimated cost which cannot be exceeded in assessment against the adjacent property.

NAME: Description Frontage Assessment H. C. Long and wife..... Lot 47 130 307.58

TO ALL PROPERTY OWNERS OWNING PROPERTY ON CENTRAL STREET BETWEEN PARK AVENUE AND FRENCH AVENUE

The following is the final estimate of the cost of widening the paving on Central Street from Park Ave. west to French Ave., from 16 feet to 21 feet in width with sheet asphalt on a 6 inch rock base.

TO ALL PROPERTY OWNERS OWNING PROPERTY ON THIRD STREET FROM SANFORD AVENUE EAST TO CHAPMAN AVENUE AND ON CHAPMAN AVENUE FROM THIRD STREET NORTH TO UNION AVENUE

Notice is hereby given that the construction of the asphalt pavement on Third Street from Sanford Ave. East to Chapman Ave. and on Chapman Ave. from Third Street North to Union Ave. has been completed.

IN THE CIRCUIT COURT OF SEMINOLE COUNTY, FLORIDA

STATE OF FLORIDA, Ex Rel Mildred H. Smith, State Attorney for the Seventh Judicial Circuit of the State of Florida, vs. V. E. DOUGLASS, Clerk of the Board of County Commissioners of Seminole County, Florida.

TO ALL PROPERTY OWNERS OWNING PROPERTY ON CENTRAL STREET BETWEEN PARK AVENUE AND FRENCH AVENUE

TO ALL PROPERTY OWNERS OWNING PROPERTY ON THIRD STREET FROM SANFORD AVENUE EAST TO CHAPMAN AVENUE AND ON CHAPMAN AVENUE FROM THIRD STREET NORTH TO UNION AVENUE

WHEREAS a petition has been filed in the above styled cause by the County of Seminole, State of Florida, and styled by the Board of County Commissioners of Seminole County, Florida, setting forth the fact that an election was held throughout the Town of Longwood, Florida, on the 21st day of August, A. D. 1925, to determine whether that certain ordinance entitled:

WHEREAS a canvass of the returns of said election show prima facie that the result of said election was in favor of the issuance of the bonds aforesaid by Seminole County, Florida.

TO ALL PROPERTY OWNERS OWNING PROPERTY ON CENTRAL STREET BETWEEN PARK AVENUE AND FRENCH AVENUE

TO ALL PROPERTY OWNERS OWNING PROPERTY ON THIRD STREET FROM SANFORD AVENUE EAST TO CHAPMAN AVENUE AND ON CHAPMAN AVENUE FROM THIRD STREET NORTH TO UNION AVENUE

EVERGLADES LIMITED FAST PULLMAN DINING CAR TRAIN NORTH AND EAST Sleeping Cars-Coach Service Effective August 12, 1925

DO YOU REALIZE THAT THE DRIVE OF THE CHAMBER OF COMMERCE Depends on You? ACT NOW AND HELP BUILD 'GREATER SANFORD' American Fruit Growers INCORPORATED



MOODY AND DO CORTEZ ARE HONORS

Show to Be Given at Tonight; Amateur Scheduled To Be at Show Tonight

Name of Love is the story on the boards of tonight. It's a Paragon from the screen play...

Moody, accompanied by W. Brockhahn, will sing. She's such a Nice in the Dark and Let it Pour.

Moody will direct and each act thus insuring a theatrical success...

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FEDERAL ROAD SYSTEM PLANS ARE COMPLETE

(Continued from Page One) to Beaufort on the East Coast, via Asheville, Winston-Salem, Raleigh and New Bern...

South Carolina... Three north and south highways; one from point west of Campobello on the north border to Augusta, Ga. via Greenville, Greenwood and Edgefield...

Virginia: One road from Washington, D. C. south to North Carolina border to a point south of Emporia, going through Richmond and Petersburg; one from Washington west to Maryland border by way of Fairfax and Winchester...

Florida: One road from Pensacola across northern part of the state to Jacksonville, via Panama Springs, Tallahassee and Lake City; another road from Jacksonville down the East Coast to Miami...

Here's The Proverbial "Cold Day In August"

JACKSONVILLE, Aug. 6.—It was a cold day in August in Florida yesterday, according to O. H. Matthews, U. S. Deputy Marshall. Today he is exhibiting as evidence...

Sanford—Tentative plans being made for erection of municipal hospital.

St. Augustine—Construction work on Matanzas River bridge progressing rapidly.

HONOR ROLL FOR GREATER CITY CAMPAIGN GIVEN

(Continued from Page One.) \$25; L. B. Steele, \$25; J. J. Stewart, \$25; W. L. Stoudmire, \$25; H. E. Tillis, \$25; M. L. Tillis, \$25; H. E. Tolar, \$25; J. C. Traylor, \$25; Try-Me Bottling Co., \$50; Junius Turnbull, \$25; A. Vaughan, \$25; E. E. Walk, \$25; Walker & Lewis, \$25; Q. A. Wansley, \$50; H. C. Waters, \$25; H. M. Webb, \$25; P. Weinberg, \$100; Geo. Weinstein, \$25; W. T. Wheelers, \$25; C. A. Whiddon, \$25; Whiddon & Hodges, \$25; W. E. White, \$50; M. H. Whitner, \$25; R. A. Williams, \$25; Wilson & Toomer Hart Co., \$25; C. H. Winn, \$25; Henry Witte, \$100; J. H. Wragge, \$50; W. B. Zachery, \$25.

Under Major S. O. Shinholser, Captains R. A. Winston, \$150; Fred Ball, \$150; H. C. Dulose, \$635; J. C. Hutchison, \$500; Elton J. Moughton, \$1,000, making a total of \$3,435.

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666

is a prescription for Malaria, Chills and Fever Dengue or Bilious Fever. It kills the germs.

DONT TRY TO RAISE your family without it. For stomach aches and pains; sudden cramps, severe intestinal colic and indigestions of eating and drinking, changes in water, diet of climate, take

CHAMBERLAIN'S COLIC AND DIARRHOEA REMEDY Keep it always in your home. For Sale By Laney's Drug Store

Children like Dr. Miles' Laxative Tablets Don't struggle trying to get your children to take bitter, evil tasting laxatives. Get a package of DR. MILES' Laxative Tablets and the children will beg for them — they taste so good. Adults and children find these tablets mild, sure and thorough. Your druggist sells them at pre-war prices—25 doses 25 cents.

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Examination Shows Charges Bad Water In Florida False

Following rumors and reports during the past several months that many Florida visitors have been warned not to drink water from the spigots connected with city water works systems in many cities and towns of this state, the Florida State Board of Health has conducted a rigid examination and investigation of these reports and has found most of them to be untrue.

Chamber Commerce Fund Reaches Total Of Almost \$70,000

(Continued from Page One.) ing that checks of substantial amounts were being sent to cover memberships in the local trade body.

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Digging Is Started To Reveal Swedish Pompeian Secrets

CALMAR, Sweden, Aug. 6.—Work has been commenced in excavating the Swedish Pompeii, an ancient circular city site from the early iron age, with nine gates and foundations for 92 houses. It is in the center of the island of Oeland. The work is under the supervision of Marten Stenberger, an archeologist, and an appropriation for the same has been made by the Swedish Tourist Association.

50,000 Klansmen Are Expected At Capital

WASHINGTON, Aug. 6.—Railroad and other preparations were going forward in the capital city today for the protective arrival of upwards of 50,000 visitors for the Ku Klux Klan demonstration here Saturday when klansmen will parade up Pennsylvania Avenue. Forty-five special trains have been chartered to bring the influx here, one from as far south as Jacksonville, Fla.

J. G. SHARON Attorney-at-Law

Will practice in all the courts Examination of Abstracts of Land Titles given especial attention Offices in Seminole County Bank Building

COURTING BLINDNESS

Is what you are doing when you neglect twitching, watery, bloodshot, sore eyes. Leonard's Golden Eye Lotion cures nearly every eye disease. Cools, heals and strengthens. Get "Leonard's." It makes strong eyes. At all druggists.

ADOPTED ON THE 15TH DAY OF APRIL A. D. 1925:

Notice is hereby given that all special assessments made and entered and imposed against privately owned property located in the East Side Bulkhead District and embraced within the following described area of the City of Sanford, Florida, more particularly described as follows: Block "B" in W. A. Fitts Jr.'s Amended Plat of Villa Shoorah; Block "B" in W. A. Fitts Jr.'s Amended Plat of Villa Shoorah; Block "B" in W. A. Fitts Jr.'s Amended Plat of Villa Shoorah...

Washington News

WASHINGTON, Aug. 6.—A system of United States highways was designated. Exchange of ratification of the Chinese treaties was accomplished. Readjustment of southern class freight rates was ordered.

On The Road to Independence

The thrifty man is on the road to independence—and every step brings him nearer the goal of his ambition. It will give you the right inspiration for regular deposits to have an account with the Seminole County Bank.

Friday's Your Last Chance

TO HELP MAKE SANFORD Bigger and Better TAKE YOUR PLACE IN THE CHAMBER OF COMMERCE CAMPAIGN

E. F. LANE REALTOR

Florida Real Estate

For Our 100 Brokers to SELL The Florida Resale Exchange can get you top prices for your Florida property without delay.

Florida Re-Sale Exchange

East Flagler Street, Miami, Florida, Send your listings to desk. No. 20.

Beach Property IS SCARCE AND GETTING SCARCER ALL THE TIME

YOU WILL HAVE TO PAY PER FOOT IN THE VERY NEAR FUTURE WHAT IT COST PER LOT NOW

New Smyrna Beach

For Further Information. Call at Montezuma Hotel. H. B. SCHULTE REALTY CO., Inc. MAKE RESERVATION EARLY

On The Road to Independence

The thrifty man is on the road to independence—and every step brings him nearer the goal of his ambition. It will give you the right inspiration for regular deposits to have an account with the Seminole County Bank.

4 Per Cent Interest Paid On Savings Accounts.

Seminole County Bank Sanford, Fla.

STRENGTH - SERVICE - PROGRESS

TOURWAY By Williams. DON'T THINK FER ONE MINUTE CUZ IM A SQUAW AT IM A PACK MULE TOO! THIS PAPOOSE IS GOT LEGS N' KIN WALKS AS GOOD AS I KIN. SAY PERKY, YOU GIT SOME KINDA SKIRT ON AN TAKE TURNS AT CARRIN' TH PAPOOSE. INDIAN PAPOOSES AINT SPOSED T WALK, AN' CHIEFS HAS MOREN ONE SQUAW ANYHOW.

THE BIGAMIST. A cartoon illustration showing a man in a suit and a woman in a dress, with a speech bubble from the man saying 'DON'T THINK FER ONE MINUTE CUZ IM A SQUAW AT IM A PACK MULE TOO! THIS PAPOOSE IS GOT LEGS N' KIN WALKS AS GOOD AS I KIN.' and a speech bubble from the woman saying 'SAY PERKY, YOU GIT SOME KINDA SKIRT ON AN TAKE TURNS AT CARRIN' TH PAPOOSE. INDIAN PAPOOSES AINT SPOSED T WALK, AN' CHIEFS HAS MOREN ONE SQUAW ANYHOW.'

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The Sanford Herald

Published every afternoon except Sunday at Sanford, Florida. Entered as Second Class Matter, October 27, 1912, at the Postoffice at Sanford, Florida under Act of March 3, 1879.

Subscription Rates: One Year—\$1.00. Six Months—\$2.50. Delivered in City by Carrier, per week, 10c. Weekly Edition \$2.00 per year.

THURSDAY, AUGUST 6, 1925

THE HERALD'S PLATFORM

- 1.—Deeper water route to Jacksonville.
2.—Construction of St. Johns-Indian River canal.
3.—Extension of white way.
4.—Extension of local amusements.
5.—Swimming pool, tennis courts, etc.
6.—Augmenting of building program—houses, hotels, apartment houses.
7.—Extension of street paving program.
8.—Construction of boulevard around Lake Monroe.
9.—Completion of city beautification program.
10.—Expansion of school system with provision for increased facilities.

BIBLE VERSE FOR TODAY

GLADNESS IN SERVICE.—Serve the Lord with gladness. Enter into his gates with thanksgiving, and into his courts with praise; be thankful unto him, and bless his name. For the Lord is good. Psalm 100: 2, 4, 5.

WAITING

Serene, I fold my hands and wait, Nor care for wind nor tide nor sea; I rave no more 'gainst time or fate For lo! my own shall come to me.

I stay my haste, I make delays— For what avails this eager pace, I stand amid the eternal ways, And what is mine shall know my face.

Asleep, awake, by night or day, The friends I seek are seeking me, No wind can drive my bark astray Nor change the tide of destiny.

The waters know their own, and draw The brook that springs in yonder wood; So flows the good with equal law, No stars come nightly to the sky; The tidal wave unto the sea; Nor time, nor space, nor deep, nor high, Can keep my own away from me.

A Macleeny man has been arrested charged with killing a woman. The shooting is said to have resulted from a quarrel over a cow. It sounds more like bull.

"Cako Eater" robbers are reported active on the east coast, which was to be expected as a natural consequence of the reign of bobbed hair bandits.

Today's best laugh: If it is true, as Mrs. Catt contends, that war can be talked to death, why would it be a good idea to put war in the same room with General Dawes and lock the door? Macon Telegraph.

A negro paper published at Thonahaville, carries the following personal: "Mrs. Lazio Saunders was called to Jacksonville to the funeral of one of her friends. We wish for her a pleasant visit." Maybe if several friends were to die, she could have a regular vip-mortin' time.

While we are at it, we might as well go ahead and make the Chamber of Commerce membership three thousand. It won't take much effort and then again if the city can boast of a membership equal to thirty per cent of its population it will bring more publicity to Sanford.

Miami Beach detectives, we are informed by one of our secret agents, are investigating a case of grand larceny. A peddle is missing from one of those ocean front lots over there.—Miami Tribune.

The sun is so rich hereabouts, that a pig legged man cannot stand still five minutes, without the wooden leg taking root.—Fort Meade Leader.

Make It One Hundred Thousand Dollars

Nearly sixty-nine thousand dollars have already been subscribed in the Chamber of Commerce campaign. And another day is left. Today's record, a great one, will look small when final reports are made tomorrow night and Sanford over-subscribes its quota one hundred per cent.

And still there remain hundreds of persons who have not joined the organization which is contributing so largely to the growth of the city. Perhaps it is because they have not been solicited. Perhaps they have been busy and the matter has escaped their attention.

One last grand effort is to be made on the part of the two hundred workers who have wasted no time and who have neglected their own private affairs in order that their community might be served.

History is being made in Sanford this week. Tomorrow night will find the Sanford Chamber of Commerce the largest in the world, per capital population, provided everyone does his best.

An Evidence of Sanford's Reputation

The announcement made Wednesday that arrangements had been completed whereby the Atlantic National Bank of Jacksonville, one of the great financial institutions of the state, will advance funds necessary for the city of Sanford to carry on the work of bulkheading the lake front, has been received with a great deal of enthusiasm.

The negotiations make it possible for Sanford to construct its bulkhead system without being forced to await the voting of a bond issue and the sale of the bonds, all of which would have resulted in great delay.

What the loan means in many ways cannot be told in a few words. Primarily it is the strongest testimonial of the faith the banking houses have in Sanford and its future. It shows the reputation this city enjoys in the financial world, and indicates that the city is built upon a foundation that is strong and enduring.

POWER CAN DO by gentleness that which violence fails to accomplish; and calmness best enforces the imperial mandate.—Claudianus.

MY FAVORITE STORIES

Speaking of moonshining and bootlegging and other vital questions of the hour I am reminded of a brand of illicit goods produced in the far South, about which a tradition hovers, this is a concoction made from sugar cane and generally denominated as "Monkey Rum." Along the Gulf Shore, however, this stuff is commonly called Pinkham.

From the Viewpoint of Four-Score

- 1. That it is, as a rule, safe to trust human beings.
2. That troubles and apparent difficulties are but stepping stones to progress—the most practical way of learning—and, as Greeley said, "The way to resume is to resume."
3. That there is nothing that will take the place of work, either to gain success or to gain happiness or to gain both—and I think it is possible to gain both if, in the striving and working for success, the dollar is not put above the man.

As Brisbane Sees It

Dances, Muskrats, Alfalfa. Birth Control? No. Bad Suicide Excuses. Democratic Spare Tire. BY ARTHUR BRISBANE (Copyright 1925)

HENRY FORD says churches should teach dancing to counteract some vicious modern tendencies. He wants the old dances brought back to replace new wiggling.

DANCING AND religion have long been united. Samuel tells you "David danced before the Lord." He well might, for his rise was conqueror of Goliath, to ruler over Israel.

IF YOU SAW one sheek muskrat climb out of the water and look at you with beady eyes, you would say, "Interesting, but it doesn't amount to much."

A NOBLEMAN in Central Europe, interested in muskrats, started breeding them on his estate. They ruined farms for miles around him.

"INSIGNIFICANT" muskrats give great value to marshes hitherto worthless. And our extremely well managed Agricultural Department has requested Mr. Vernon Bailey, able naturalist, specializing in small mammals, and knowing more about the muskrats than they know about themselves, to see what can be done about making the Louisiana muskrat crop PERMANENT.

A CROP OF 6,000,000 muskrats a year represents 6 per cent on one hundred million dollars. And you don't have to plant the muskrat or raise the young ones. They do that themselves. The people of Louisiana say there is more wealth in their State five times over than has ever been taken out of any State in the Union, and very likely they are right about it.

IF THE HOT weather recently has annoyed you, be glad to know that in glorious California all kinds of weather is welcome and useful. Up on the Mojave Desert near Barstow, sixty miles back of Los Angeles, the Hodge Brothers in the recent heat grew a crop of alfalfa in twenty-two days. That is to say, twenty-two days after one crop had been mowed, dried and stacked, they mowed another crop, and they cut their alfalfa seven times every season, on the same land. Can anybody beat that?

COUNT CIPPICO, Italian Senator in Mussolini's regime, says Italy must have colonies to absorb excess population. If this country were wise, no needed. The United States ought to welcome every Italian worker. Florida today could be made richer by billions of dollars if she could get even a quarter of a million good Italian immigrants.

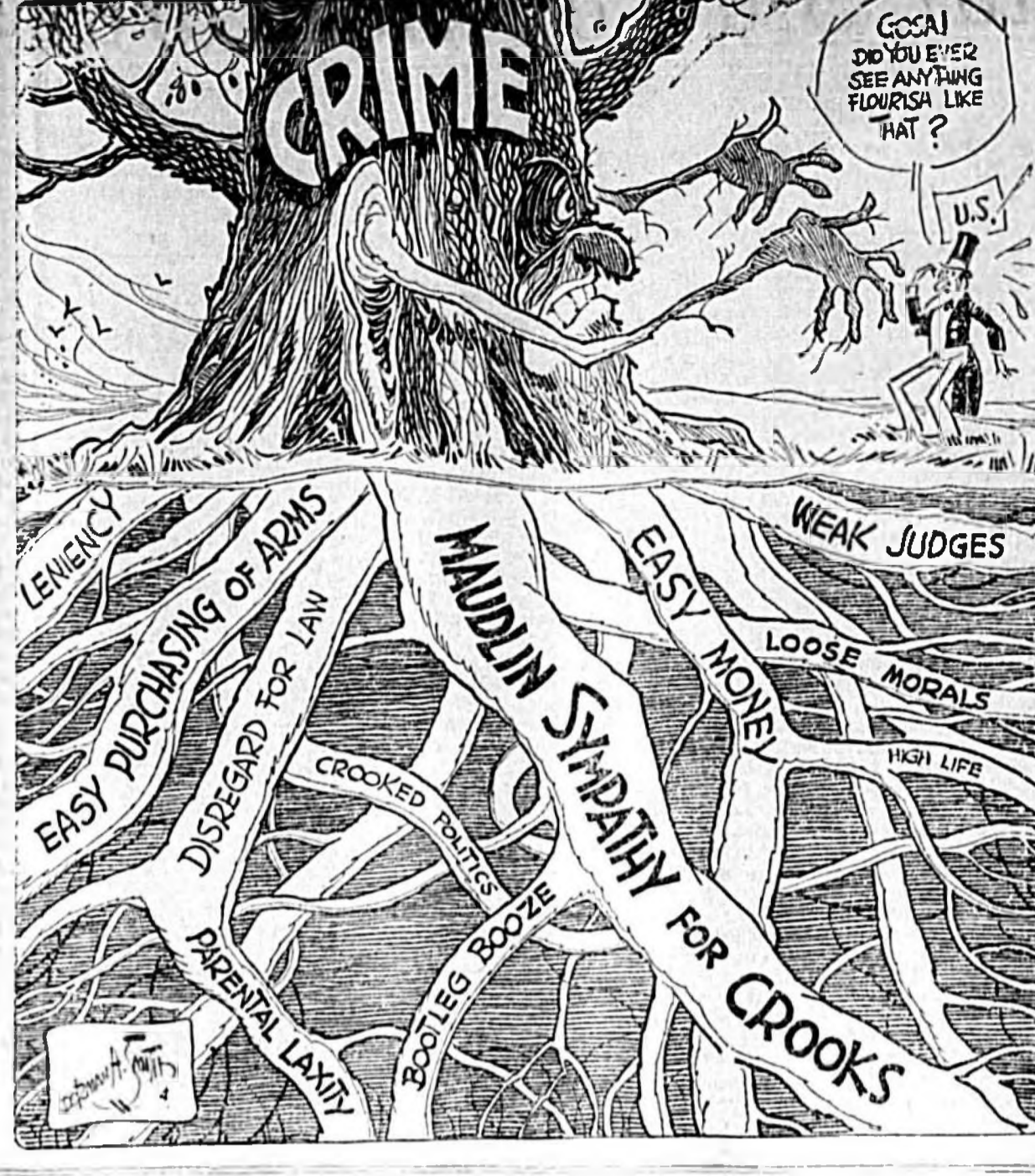
ONE CHERFUL, roose thinks Italy's problem could be solved by "birth control." This poor creature says if the Italians would have fewer and better children, we would welcome them.

Why better, if fewer? Caruso was the nineteenth child in his family. Would it have been a good idea to cut off that family, say at ten, at twenty, and miss Caruso? In the slums, amid disease and ignorance, families should be kept down if it can be done.

EVERYTHING IN that statement is wrong. Fifty is YOUNG for a man willing to work. Great successes have been begun after fifty.

"No hope, no money—broke." All that can be overcome. The real trouble that the man left out,

THE LIFE OF THE TREE DEPENDS ON ITS ROOTS



ADVERTISING AND MAIL ORDERS

Merchants who are inclined to place up on their advertising during the "dull" summer months fail to take cognizance of several important factors in successful advertising.

If, for example, you can advertise your business in dull season, while your competitor is waiting for the busy period, you enjoy an exclusive field, and should be able to sow seed that will harvest abundantly when the people begin to buy heavily.

Again, advertisers should realize that merchants advertising the same class of goods are not necessarily cutting each other's business. Very often, such persistent advertising emphasizes in the public mind the class of goods so thoroughly that there is a marked increase in business.

Consider also that the public has a limited buying power. The people of this community will be able to spend a certain amount of money in 1925. It is an unknown, but a fixed sum. Now, there are many who seek to persuade the buyer. The merchant who is persistently advertised, whether by one merchant or many is certain of getting more than its average share of the money spent during the year. This too has been proved.

WHERE DOES LAWFUL RESTRAINT BEGIN AND END?

The furious pace at which this country, and the whole world, are moving has brought about a laxity of law enforcement which is deplorable. An analysis of the situation shows that, as Barrow tried to prove in the infamous Loch Leopold trial, "no one can fail."

There are two cases which are exactly opposite. In one the officer was absolutely right, acting within the bounds of the law. In the other the officer was wrong, but still acting within the bounds of the law. In the first case the man who was arrested would not have acted in the manner he did had he been older. In the second the car drivers had committed no crime, they knew of, and could hardly be conscientiously classed as law violators.

Let us plead for an enforcement of all laws which is reasonable and fair. This rests almost entirely with the public, as the police are, for the most part, a square deal. None of our present police forces, with the possible exception of the motorcycle men, wants to arrest any of us; they are good fellows and believe in enforcing the law as it should be. The law should be flexible; we have equity courts, but for that purpose, yet it should not be so much so that a drunk man can zig-zag down the street at the risk of the lives of the innocent, while a car in a perfectly sober condition, and innocent of the law, is arrested.

It takes tact, courtesy and public support to properly enforce the law. And it takes co-operation from everyone.

THE AMERICAN Federation of Labor resolves officially to keep away from all third parties hereafter. That is good news for the

DAN DOBBS

Love laughs at looking cusses bill collectors. Women may be slaves But their burdens are

Breakfast bacon is always looks as if it's ing. They have made Ocean so dry even a burned.

There's lots of money degrading. You never dentist broke. Worry is a great about the only thing the most of us think.

A man tells us he now. Says he used to be door to ring the bell. Society's easy to stay have enough money, can't look bored enough.

The world's population mated at almost two of which is exactly. Every failure think come back if he only willing to put him on.

If you packed a man with a bottle, but will say he looked like a pirate. In Milwaukee, a man takes another jump."

Still we doubt that investors in the West urged to buy really "Gazette.

128 Feet Fronting on Celery Avenue adjoining two stores corner on Celery Avenue. If taken quick can be purchased at \$75.00 a front foot on easy terms.

60 Feet Between First and Second Streets on Sanford Ave. At \$610.00 per front foot.

Britt-Chittenden Realty Company, 2102 First St. Realtors.

Allen & Brent Real Estate Auction Sales. Let us sell your property AT AUCTION. We are permanently located in Sanford. OUR SALES FORCE are EXPERTS. We guarantee Satisfaction.

ALLEN AND BRENT 116 E. Second Street, Sanford, Fla.

FOR QUICK SALE 40 Acres Adjoining the Famous Elder Springs on the Orlando plant and laundry will be started soon. This property has a spring which is very much more than a mile road frontage. Ideal for subdividing. SIMMONS REALTY CO. Phone 49-J. Sanford.

Corner Lot for Sale! On Sanford Avenue. Only one block from First St. For quick sale at Real Bargain.

E. F. LANE REALTOR Rooms 501-502, Phone 95 First National Bank Building. SALES FORCE M. M. STEWART DOUGLAS KING

The Social Side of Sanford

Office 148 MISS KATHRYN WILKEY, Society Editor. TELEPHONE:—Res. 428-J.

MISS STEINMEYER BECOMES BRIDE OF LAMAR H. WATERS WEDNESDAY

A wedding which will be of interest to many in Sanford was that of Miss Corinne Steinmeyer of Jacksonville to Lamar H. Waters. The bride was formerly a Sanford girl, having lived here several years with her father, Rev. F. E. Steinmeyer, who was at one time pastor of the Methodist Church here. Mrs. Waters has a host of friends here who are extending best wishes.

The following was taken from a Jacksonville paper: A beautiful event of Wednesday evening was the marriage of Miss Corinne Steinmeyer, daughter of Rev. and Mrs. F. E. Steinmeyer to Lamar H. Waters, which was solemnized at 6:30 o'clock in the Springfield Methodist church.

Relatives and scores of friends of the couple witnessed the impressive nuptial ceremony, which was performed by the bride's father.

The church was effectively decorated with white dahlia and lighted cathedral tapers, with a background of palms and ferns. While the guests were assembling H. P. Nelson rendered a program of organ music, and just before the ceremony Mrs. Sumpter H. Montgomery sang "Because and All for You."

Delightful days at Jacksonville Beach, visiting Mr. and Mrs. Chas. Adamson in Jacksonville, taking the St. Johns River boat trip and visiting Mr. and Mrs. H. E. Spurling in Sanford, Rev. and Mrs. A. M. Chisholm in Orlando, and Mrs. J. H. Harris of Kissimmee.

Mrs. C. H. Pearce and daughter Elva, accompanied by her brother, and wife Mr. and Mrs. T. J. Wiggins, and little daughter, Baby Ruth, of Miami, have returned to Sanford after a four weeks tour of Alabama, visiting relatives and friends. Mr. and Mrs. Wiggins and daughter Ruth, will return to Miami, Saturday or Sunday.

ANNOUNCEMENT
Mr. and Mrs. John M. Simmons announce the engagement and approaching marriage of their daughter, Mildred, to Edwin A. Chittendon, of Sanford, Fla. The wedding to be solemnized early in September.

Kissimmee—Brick store and office building to be built on Pea soil Avenue at cost of \$30,000.

Clearwater—Preliminary work started for erection of a store at Fort Harrison and Cleveland Streets.

BARBECUE
Eat barbecued sandwiches at Rose Drive Filling Station, three miles out Sanford Ave. Cooked by experts.

Notice Ladies—
For New Mattresses, renovating, upholstering, upholstery materials—CALL—
Sanford Mattress Factory
Phone 402-M

At the appointed hour the bridal party entered to the strains of the Bridal chorus from Lohengrin.

The bride was attended by her sister, Miss Ruth Steinmeyer, maid of honor, the bridesmaids being Miss Francis Smith, Miss Elizabeth McCall, Miss Margaret Johnston and Miss Corine Johnson. Little Miss Merle Beke and Little Miss Kathleen Adams of Sanford, niece of the bride were flower girls.

Douglas Green was Mr. Waters the best man, the groomsmen being Frank Pelot of Manatee, Edwin Steinmeyer, brother of the bride, John Wilson and George Terry Shore.

The bride was lovely with a tight fitting bodice and skirt with circular apron effect, with insets of lace. She carried an arm bouquet of brides roses showered with lilies of the valley.

After the nuptial benediction the bridal party left the church to the strains of Mendelssohn's Wedding March, and during the evening Mr. and Mrs. Waters left for a motor trip to points in Alabama and west Florida. On their return they will reside in West Springfield.

Miss Grace Gillon charmingly entertained Wednesday evening with a miscellaneous shower complimenting Miss Florence Mero, a bride elect.

The lovely home of Miss Gillon

Miss Florence Mero Complimented With Shower On Wednesday

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The lovely home of Miss Gillon

was artistically decorated with quantities of zinnias and hibiscus, and white being followed out. The evening was pleasantly spent playing bridge. At the conclusion of the game scores were counted and Miss Dorothy Mero was found to hold high and was awarded a bottle of perfume. Consolation prize fell to Miss Tillie Benjamin, who received a vanity.

For the shower the guest of honor, Miss Mero, was presented a beautifully decorated basket, done in pink and white. This was filled with many useful and lovely gifts.

A delicious ice course was served which carried out the color scheme of pink and white.

Those present were: Miss Florence Mero, Miss Velma Shipp, Miss Sara Evelyn Williams, Miss Tilla Benjamin, Miss Florence Mero, Miss Nancy Bishop, Miss Georgia Mohler, Miss Gladys Wilson, Miss Luella Mahoney, Miss Dorothy Mero, Miss Anna Kanner, Miss Pauline Gerbert of Jacksonville, Mrs. S. S. Williams, of Jacksonville, Miss Martha Brown, Miss Drane Roberts, Miss Maude Tyre, Mrs. John Leonard, Mrs. J. G. Mero, Mrs. C. B. Turner and Mrs. John Gillon.

SAFE
Drinking Water
Municipal Supply
City Of Sanford
Approved by
Florida State Board
Of Health

Lake Mary

Mr. Green of Sanford, was a business caller in Lake Mary this week.

Miss Clara Lloyd left Friday to visit relatives and friends in Roanoke, Virginia.

Mr. and Mrs. W. J. Hopkins entertained a few friends recently with cake and ice-cream.

Mr. M. V. Evans left Saturday for Tampa, to visit her son, Mr. W. H. Evans and his family.

The boys' club held its regular meeting Tuesday evening with a fine attendance of the members.

E. E. Lloyd returned last week from Waycross, Ga., where he has been in the hospital with a sore foot.

Mr. and Mrs. Barney Ingersoll have moved into their new home which Mr. Ingersoll built this summer.

Mrs. John Reeves and children, of Orlando, spent the week end with her parents, Mr. and Mrs. A. E. Sjodlam.

Mr. W. G. Ferguson and family returned Saturday night from a stay of two months in New York and Pennsylvania.

R. Reed and Lester Reed of Riceville, Tenn., were the guests of their brother, James Reed, who is ill at his home here.

The friends of Mr. Loggerquist will regret to learn that he is suffering with a broken arm received while cranking his car.

Mr. and Mrs. Gordon Varne who have just returned from their wedding trip, have moved into one of the Durant Cottages for the present.

Mr. and Mrs. Frank Osborne stopped over a few days recently with Mrs. M. V. Evans when on their motor trip through from

Tampa to their old home in Indiana.

Mr. and Mrs. North and family returned this week from Georgia where they went to visit relatives and friends, before moving to Longwood where Mr. North has gone into the mercantile business.

News comes from Mrs. Brad-dock, who with her husband, is spending the summer at Flat Rock, N. C., that they are enjoying the invigorating breezes of that place, and are greatly improved in health.

Among those enjoying a delightful picnic supper, and fish-fry at the south end of Lake Mary, Thursday evening, were Mr. and Mrs. Albert Whitaker and family, Mrs. Bushwell and two daughters, Misses Miriam and Louise, Mr. and Mrs. Hopkins and their guest, Mr. Charles Decker; Mrs. M. V. Evans and son J. D. Evans, and others.

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"Peary and Bowdoin laid to this morning from 4:30 to 8:10," said Commander Byrd's dispatch, sent from Etah early today. "Followed close to coastline and had good view of many gigantic glaciers. Arrived Etah tonight 9 o'clock. Weather bad with wet snow and fog covering hills down to a hundred feet.

"Will start landing plans at five tomorrow evening.

"Personnel all in good condition and very keen to get started. Figures in good shape. Will take them ashore tomorrow to orientate them.

"Peary has shown herself to be very good ice breaker. She is staunch ship. Commander McDonnell and Captain Steel did good

work in getting her through bad ice."

The yield of green beans in Florida is from 75 to 200 hampers per acre. The fair average of the larger sections of the state is 125 hampers. The average for the past five years for the state as a whole is 113 hampers. In certain sections the yield has gone as high as 297 hampers per acre.

The law requires that the commissioner of the state bureau of marketing work in co-operation with the United States department of agriculture. The present commissioner was the first to start the movement for the leased wire daily market service throughout the Southeast from Washington.

West Palm Beach—City votes \$500,000 bond issue for improvement of school system.

Polar Expedition Is Halted Temporarily In Launching Planes

WASHINGTON, Aug. 3.—Because of the difficult operating conditions, four days will be required to put the planes of the MacMillan Arctic expedition at Etah into operation, the navy department was advised today by Lieutenant Commander Richard Evelyn Byrd.

The only landing beach at Etah is about fifty feet wide and forty feet deep, Commander Byrd said, and it will have to be leveled down, as it is now too steep. Likewise, many rocks will have to be removed and runways built for the aircraft to keep the wheels from sinking into the soft sand. Lack of

space on the Peary prevents assembling of the machines on the vessel.

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Where there is

UNITY

There is

STRENGTH

Are you Pulling Together for a

"GREATER SANFORD"

through a

Greater Chamber of Commerce

?

Thrasher & Woodruff

Wright, Warlow and Company
Are Now Receiving Application For
First Mortgage Loans
on improved Business and Residential Property in Sanford
Funds immediately available subject to title examination.
APPLICATIONS FOR APPRAISALS
SEE
DuBOSE AND HOLLER
REALTORS
112 Park Avenue

Men's Trousers
Light weight flannels in tan, French Blue, Grey, plain colors and small stripes.
\$6.50 to \$15.00

Shirts
Imported English Broad Cloth, Oxford, and stripe madras, with and without collars.
\$1.25 to \$5.00 each.

White Duck Trousers—All Sizes
\$2.75 \$3.50 and \$4.00

Boys' Shirts
Broadcloth and Oxford materials. White and solid colors. All sizes.
\$1.75 to \$3.50

Boys' Knickers
Plain white, tan and check linen 6 to 16
\$2.50 to \$3.00.

WASH SUITS—Fast colors, chambray Linen, and Peter Pan cloth. Sizes 2 to 8 yrs. \$1.75 to \$3.00

Pheonix Socks
All pure silk, plain colors and fancy check,
75c and \$1.00

Boys' Palm Beach Pants
Light Tan, Grey and Brown
\$2.50

THE YOWELL COMPANY

THIS IS THE AGE OF SERVICE—JOIN THE CHAMBER OF COMMERCE AND SERVE YOUR CITY



Here are fashion points for the fall

Reported by
Dickson-Ives

The Constant Use of Flares
Starting in Paris, with mid-summer openings, the constant use of flares has come immediately to America and to Dickson-Ives. In some of the newer dresses, the flares are only from the knee, circular and extended. Others (and this fashion promise to grow) are ONLY at the back. The outstanding line of fall will be the flared line.

Even Sleeves are "Flare-y"
The fashion-wise person will immediately notice the sleeve flares. More than puffs they are—some of lace, others of net (and some of both,) fall to snug cuffs. Some of the newest sleeves are richly embroidered and metal buttons are also used. A few dress sleeves are of self material with lace and net near the cuff.

Rich Reds, Greens, Blues
Red, green, blue and brown in the darker, more silky shades are to be worn most. Mole, a gray-brown is here; Cuckoo in light and dark tan; Epinard green; blue jay; pencil blue; wine red—names suggesting all the lustre that the colors have.

Luxurious Art Fabrics
Crepes—satin faced crepes and satin back crepes—are much in favor. Chenille with handsome embroidery is being sponsored by several designers. The silkier, more lustreful silks are most desired.

Fall Frocks \$15 to \$45
The D-I dress shops are now showing many advance fall fashions, just sent by the fashion scouts who are visiting the foremost designers of America.

DICKSON-IVES CO.

2-14 Orange, Orlando. Phone 1106

Milane

Friday, August 7th

JACK LONDON'S MASTERPIECE

—With—
Moore, Pauline Starke, Wallace Beery

Adventure

A Paramount Picture

Full-hair soldier of fortune in the far-flung
Trailing thrills 'mid jungle tom-tom and
spear. That's ADVENTURE.

