## AMONG THE THEATRES

Chit-Chat of the Play Houses in Sanford
acalies woula hoighter the offrect just that deft hand that caughe Mifit of the author's co
Adminasion 5 and 15 c .

Hamared doodn" Tella
The "Sins Secrely

## TO-NIGHT

J. Stewart Blackton and Albert E. Smith Presents Chas. Richman in
"The Battle Cry of Peace"
call to arms against. War
"The Birth of a Nation"
This picture was profluced at a cost of a Half MiL lion Dollars. 67,001) people took part in the production of the films Matinee and Night

GALLERY $255^{\circ}$
ADMISSION 50c


PROGRAMME AT THE STAR



# AT THE STAR THEATRE <br> ONE DAY ONLY WEDNESDAY PERRUARYU 

## The Great Drama of Sin's Consequenčes



In Seven Awe-inspiring Acts, Interpreted by the Celebrated Legitimate Actor RICHARD BENNETT
A remarkahle picture version of the sensational problem play that has startled the world. To be given at this theatre by the origimal Broadway cast. Damaged Goods is the most remarkable homan story ever written, for the reason that it has awakened humanity to the need of preserving the human race from the perils of heriditary evils
Dramatic-Tragic-Uplifting. An American Film Co. Production. Superbly Staged \& Acte
 preted properly. The two afternoan performances hegin at 2 and $3: 45$ respectively. The evening continnons from 7 to 11

# 隹 




## Secure This MAXWELL <br> And Pay As You Ride

MODERN METHODS applied to automobile retail business - that's the meaning of the "Max well Way." You have the privilege of testing, using, enjoying your car after a small down pay ment and the balance is pay as you ride.

What about the car? Why, it's a MAXWELL the car sold under a unique guarantee. For ffurther recommendations ask the owners hundreds of them in and about Sanford. It's made of the kind of stulf that's put into the larger and higher priced cars. The material and workmanship assure long and

Open Evenings
$\$ 655$ ELECTRIC LIGHTED
IDEIIVERILS
Now
SEMINOLE COUNTY GARAGE
Commercial St. and Park Ave. J. B. LAWSON, Manager Sanford. Florida


 | house, elose ing. Alt canyenienleet |
| :--- |
| Furnished or unlurnished. Boxt |
| 1531 . |
| 49-2te |

 All Local Adverisemenis Under All Local Adrerlisemenis Under
This Heading THREE CENTS
Line For Each Insertion. Minimum Llae For Each Insert
Charge 25 Cents.

## FOR SALE

 For Sale-Ekgn for hatching, S. Rhode Ialand Reds and White Or-wington, pington, 15 for 81.00 . Lum. Lucas.
Moore's Station.
49.6ty Seccond hand Maxwell Car 5 Pas.


 For Sale in Monthly Payments-
Two acre farm improved and irri-
 Pure 13 looded White Minorca
Fkge. 15 for 81.50 Guarantedt
Adtrent


| fincent.fish$\text { 28 } 11$ |
| :---: |
|  |  |

WANTED

 Wanted-To borrow $\$ 1000.00$ with privilege of repaying in montb-

ly inntalments. Exceflent security| Addrena Box if. cure herald. |
| :--- |
| 49-1 |
| Siee J. T. Allen. Siventh And | See J. T. Allen. Strenth and

Laurel Cor heaky hauling, plowing
und cuturg. He tis preyared to do do Wanted-Colored woman wishea

 Wanted Man of ability to coke
are of acren neway planted citrus
cove. Apply $J$, Eiggs and Chirhs-Howing Orders
or nume from Regal White Wyan-




 $\underset{\substack{\text { waken } \\ \text { nitlen }}}{\text { nintp }}$
$\qquad$
$\qquad$


A Steady

Growth

## PEOPLES BANK OF SANFORD



## m. mano SANFORD, FIORIDA



## OUR CITIZĖNS ARE ASLEEP

## sanford and seminole county need good advertisisi;

$\qquad$

DR. A. DOLAN
vetrinnarlan
hand bigos. stable:





## WE WANT YOU

to come to us if you are in doubt about any finan cial deal. If you wish counsel on any subject bear ing on finance we will give you our best.

YOU the experience, only obtained by thirty year contact with local business conditions, and the ser-

- NO RED TAPE NO FORMALITY NO WAITINI;

If Nol...Why Not?
The First National Bank, Sanford, Florida
Thefarmer's friend"



CAMPIIGN
Is
JUST
STARTING

CAMPAIGN ENDS Clip or Tear It Out--It's Worth Perhaps $\$ 423.00$ MARCH 18 19167 P. М. that coupon bring you a $\$ 423.00$ Ford Roadster. Seven prizes are offered in this campaign. Any one can enter--any one who reads of it. You can and should enter at once. There's nothing hard to do. Just a few spare hours time for 5 weeks spent in securing votes: Don't put it off. Just tear out that coupon now---send it in--then you are started--with 5,000 votes to your credit. $\qquad$ e Everything is in Your Favor. Tear Out That Coupon Right Now

## Seven Valuable Prizes Ten ${ }_{\text {cesen }}^{\text {Pet }}$ Cash Commission

Three Piece Parlor Suit

## First Grand Prize

TEN PER (ENT CASH COMMLSSION ON NEW SHBCRIPTIONS TO NON-WINNERS (H. PRIWES

## Settee, Rocker,

 Straight ChairPurchased From and on Display at
Sanford Furniture Company

## TW0 WATCHES

Viallham muvement


'uurrhawerd and on displand
Henry McLaulin's, Jeweler

## FORD

1916 Model Roadster


Equipped with Electric
Lights. Price $\$ 423.50$
F. O. B. Sanford, Fla.

## On Display at the

Santord Machine \& Garage Co.

This brand new car will be awarded to the Candidate securing the Largest Number Votes in this Campaign
you Can make blg money for the next few weeks by entering campaign NOW and winning this Auto.


Purchased and on display'al L.. R. Philips \& Co. Drug Store
Enter the Race Now and Win Your Choice of the Above Prizes March 18
THE WAY TO ENTER THE CAMPAIGN SCALE OF VOTES

| T'ime Price Vintes allowed | hates is to The Herall. It tarte san it the pare <br>  |
| :---: | :---: |
| 1 year $\quad \$ 2.00$ (1.000 |  |
| 3years $\quad 1.000$ | HOW TO WIN |
| 3 years 6 (6.00) 4.000 | fors mumbu mow |
| 4 years 8 8.00 6 6,000 |  |
| ¢j years $10.00 \quad 10,000$ |  |
| The above number of votes will be given one new and renewal subseriptions and arrearages. | Oace. |
| ow Prizes Will Be Awarded | First $\underset{\text { to heif you get an early start }}{\text { Supo }}$ |
| The candidate seruring the largent nat mber of votea in the eam pmang will lin awneded ford Boudster <br> The candidate securing the gecoryl largest number of voten will be given first choire of the remainink six prizes. |  mornt, wher old or new, atal you will receive, in addition to the rim sular number of votes given an ahown in the published pehedule |
| The candidate necuring the third lapgeat number of votes will lif given first choice of the remaining five prizes and so on until | 10,000 EXTRA VOTES |
| all the mizen have been a warded. <br> In the wernt of a tie tor any of the prizes. a prize identical wlil | Nump of Subweriter |
|  <br>  |  |
|  |  |
|  |  |
|  <br>  | His colpon voll after february fath igig |

For Further Information, Call, Phone 148 or Write The Sanford Herald, Sanford, Fla.


## AMONG THE THEATRES

Chit-Chat of the Play Houses in Sanford


# Rirat Altivinsuliss $0 F$ CITY LOTS AND LANDS AT SANFORD. SEMINOLE COUNTY, FLORIDA TWO - BIG DAYS - TWO SATURDAY AND MONDAY FEB. <br>  

Property of THATCHER REALTY COMPANY, and formerly known as HOLDEN ESTATE.
Lots in beautiful "SEMINOLE PARK" near Union Depot, and in every other desirable section of Sanford. Lots in the most desirable white residence districts will be sold; then, lots in the best colored sections of the city; thus giving every one a chance to buy.

Also splendid celery lands, improved and unimproved, adjacent to Sanford will be sold.

## SANFORD'S SEVEN REASONS

Seven reasons why Sanford, Florita is one of the best points in the entire South for investment. The reasons might be multiplied indefinitely; but these will suffice.

EASY
TERMS


$\mathbf{A}^{\text {rlesian , flowing' wells furnish at very slight cost an unlimited supply of water for irriga- }}$ fon purpeses. The lands are tiled for sub-irrikation and sul-drainage: and crop failN
$\mathbf{F}^{\text {tacilities for shipping are the very best, and freight rates are lower at Sanford than at any }}$ other interior Florida point, because Sanford is not only on Lake Monroe, at the head of navikation on the st. Johns river, with dails stambuat connection with Jacksomrates are maintanment. As shomdid lowathon for manufat uring and wholesaling enter prises.
 and the work is atout fimished. A low-font lake driveway will extend next to. and of Havana. "Riverside Drive" of Jacksonville, and the "Bay-Shore Boulevard" of Tampa. Thus, sanford will have one of the handsomest water fronts of the country. and will be eligible for membership in the "('ities Beautiful."
Brass Band Concerts Each Day
$\mathbf{I}^{\text {esort of the highest excellence. Climate delightful, and all the world's pleasure craft might. }}$ at the same time. cruise on the lovely waters of Lake Monroe I at the same time. cruise on the lovely waters of lake Monroe, Lake Jessup. and the other lakes in the vicinage of sanford, and on the noble. St. Johns; and the fishing and and the county (Seminole) now has about thirty miles of brick roads, and will, within a few months, have twice this much. An ideal winter spot.

D

SALES BEGIN PROMPTLY AT 10:30 O'CLOCK A. M. EACH. DAY Gold Watch and Valuable Souvenirs Given Away. BEST AND FAIREST AUCTIONEERS IN THE COUNTRY

Don't miss this golden opportunity to buy at your own price, the best property in the best City and Community in Florida. Sanford people, an especial appeal is made to you. Buy Sanford real estate and keep

Ladies Cordially lnvited to Altend these Sales. We Want Everybody to Come. NO TROUBLE TO REACH SANFORD BY RAIL OR RIVER CHAUTAUQUA
WEEK WILL
BE BUSY ONE
twenty-Four people will take pait in the pgogram



PRESIDENT WILL
DEFENSE PLAN OF
WILSON THIS WEEK

## A NEW BRIDCE ACROSS RIVER AT MONROE

ST. JOHNSHASCONNECT ing link between tampa and jax
$\qquad$ The connecting link bet ween Tam-

ENTER LISTS AGAIN

## MORE CANDIDATES WANTEI) MEN, WGMEN AND <br> of Scruinole county. lor the orthool of purpose CHILDREN MAY ENTER AND CONTPETE F FOR THE SEVEN PRIZES-EXTRA VOTE OFFER THIS WEEK-READ PAGE AD FO RPAR. TICULARS-PUBLISH NAMES FRIDAY <br> THIS IS YOUR OPPORTUNITY TO ENTER THE HERALD CAMPAIGN-..AND WIN <br> to altend the fuir. This is in kepping with the pro- gressive spirit of the nchool board and fully nhows that they have a unlimited inter Unlimited interest in the education and wisfare of the childsen of thin coundy and Wisflare of the children of th county. and the boardin dellaring this

