CHAS. G. DAWES WINS FAME IN MANYENDEAVORS
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General Daves went to France
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Noyor Forrest Lake is confined to th as learned this afternoon that hu hat the tha
oot seribus.

Sat. and Mon

value tr p os stanc
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See The Window
ONE OF OUR OLD TIME
BARGAIN EVENTS
flayd five Sove

This is the first picture of the Republican National Convention in ses sion in Cleveland. It was taken from the read balcony just after National
Natinal Chairman John T. Adams' gavel fell. Adams is speaking from the platform directy in front of the stage. The pictures on the flag sus

## (ciTRUS EXCHANOE/ A

 May Receive the High Dollar for Fruit

The Florida Citrus Exchange has been completely reorgan-解

Changes in the organic law of the organization have placed
representation in its board of directors on exactly the same form epresentation in its board of directors on exactly the same form Exchange.
In addition, the charter and by-laws of the Florida Citrum Exchange have been so altered as to provide workable maximu limiting the volume of each one.
A sales plan of broad scope and far,reaching importance has been devised by a committee composed of expert citrus fruit
men and adopted by the Florida Citrus. Exchange, every Submen and adopted by the Florida Citrus. Exchange
Exchange and practically all local associations.

An outstanding figure in the citrus industry of Florids previously marketing his heavy output through independen channels, has been eected as the active president of the orgail
zation and one of the state's best known bankers chosen as chalr man of the board of directors.
The new sales plan will be put into effect under the direeketing men. A selling organization adequate to the situation and covering the entire country will be completed by this con
mittee, well in aditer The Florida Citrus Exchange will be prepared to haride
at least thrée-fourths of the grapefruit, oranges and other citivs raised in Florida. It needs and must have 75 pervent of the cure the high odollar for prowerly control distribution and to boxes additional of fruit must be had to give the organization

Every reasonable objection has been met in the reorganitu tion of the Florida Citrus Exchange and no grower now hase solicited but show your willingness to co-operate with yout local association most convenient to of moembership with to change in your teritory. Any further information will be
gladly sapplied by the general
Florida Citrus Exchange
TAMPA, FLORIDA
cos
Civit Oblighliong Niperlap Nitivive Are






To be borne entirely by adjacent propert
Number of feet frontage, 490.
Assessment ner foot frontage, $\$ 1.5661$. name -





THE NEW TREATMENT FOR BAD CODX

## $2=$

 TAKE THE
## Sanford Herala

KEEP POSTED
Your interest in Sanford warrants Your investment here demands it. Ha summer home

## The Sanford Herald <br> The Sanford Hera Sanford, Florida.

Gentlemen-Please send me The Sanford Herald, starting with the is sue of which I am enclosing

## Name

Address
BOTH DAILY AND WEEKLY ISSUE


# JUILDER'S OF SANFORD HOMES 



The New England Colonial house is typically American and it lends itself to
iving just as did the old houses of generations a go.
It is a type that is neat and trim and one that fits well in most surroundings.
The simple rectangular plan, straight unbrok en walls and plain reof make for economy in construction. and the finishing both inside and out, can be of the most simple materials, yet with charm
ing resuits.
 ral setting. For the interiors, plain plaster walls, either tinted in light tones or papered, with
finished to match the woodwork, gives a treatment that is coonomichl and completely satisfying.

The Charm of a Beautiful Bathroom WHE beautiful bathroom of today is the center of hom
health and comfort. No other part of the home po sesses the charms peculiar to the ideally equipped bath While bathrooms have grown in beauty and utility recent years; it remained for the enameled all ove
huilt-in bath, made completely in one piece, to add the huilt-in bath, ma
finishing touch.
Mahoney-Walker, lic.


Here's the mascot of the coming Democratic convention-the
"Bowery Kid." and it will be carried by all the women delegates,
Thie doll has been adopted as a souvenir by Elizabeth Marbury מи,

The Hare and the Turtle

THE Hare is like the man who makes a big deposit occasionally me Turtle is like the
man whakes small, regular deposits every day, The Turtle won the race. Regular sav ings means success.

## CApral <br> LOAN AND <br> GEMCAL <br> Sanororia

The Surest Way Is to Build Now

TO PUT off your building operations to another day is
folly, for conditions are ideal today. Costs are at their lowest in many years and values are constantly rising
There is money slipping from your fingers if you don't ma-
ture your plans at once. The money you put in a building venture today immediately becomes an investment for the future We can figure on any bid no matter what the size of the project involved.

## Coller, The Builder

## Hotel

 Seabreezedaytona beach
coolest rooms ON THE BEACH Good Meals. Reasonable Rates
N.L.Horner, Proprietor

Wire for Reservations

BILL DING SAYS:

 several timies over. Let us furnish you with a low coost esti. mote for everything you need to build just the home you want:
Ciet gur free Plans oni. Building and Finaucing a HOME. OE

## CarterLumberCo.

Phone 565

## N. Laurel Ave.

## BUILD

 --Now!
## BUSINESS IS GOOD!

The Contractors and Builders have shown their appreciation of our service by rushing us with orders. There's a reason! Our quick service and large stock assures them of immediate delivery on

## CEMENT, PLASTER ROCK, SAND, LIME AND LUMBER

## $\frac{\mathrm{SH}}{\mathrm{ZRNDE}}$

Hill Lumber Co


## he Social Side Of Sanford <br>  <br> MISS ROSAMOND RAD FORD, Scociety Editor.

Social Salendar



## C. A. BYRD IS

 I OF HONORSANT PARTY



rinb Was lertained Friday






 nes Guild Holds siness Meeting


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SURPRISE SHOWER




## FRESH SEAEOOD

## When in Daytona Beach Buy Your Senfood Fram the

## MAIN STREET FISH COMPANY

 DAYTONA BEACH- PHONE 953All klade of Sestood fresh dally: Oecoan Prown, Live Flocide
## Sanford Machine

Company

## GENERAL MACHINE WORK

Blacksmithing and Horse Shoeing Well Pipe and Fittings

FIRST A NNUAL

## Pay Up WEEK

FOR SANFORD
JUNE 16 TO 21-
Pay Your Local Bills


## Sunniland

A NATION-WIDE, SANE AND EFFICIENT DISTRIBU TION OF FLORIDA CITRUS FRUIT IS NECESSARY FOR PROPER AND PRDOFITABLE RESULTS TO THE FLORIDA GROWERS.

For forty years CHASE \& CO. both as grower and marketing agent, had
reallzed tho truth of this rtatement and has worked at all times to this end. Chase \& Co. Was the frst to thtroduce and sell Florida Grapefruit in prac Moat of the markets which use Florida Oranges received thelr first supplies
We pledge ourselven to continue this work of widening the distribution of
and increasing the consumerdemand for Florida citrus fruit. Chase \& Co. orlginated in Florida the $\mathbf{f}$. o. b. sales plan, has always glven
preference to this method of selling and will continue to do so. Chase \& Co. stand ready to Joln with other marketing agencies in puting
Into effect in Flortda constructive methods which will build up the \&. o. b. Into effect in Flortda constructlve methods which will build up the \&. o. b.
market to the advantage of the grower and the industry. Speljaliaing in Florids products, our general trade-mark Siepiciognd
belngs used exclusively on Forids fruita and vegetables, maintaining in the markata and in Fiorida the valuod reputation of farr dealing and avoidacea
of misrepresentatlong, the expanision and strengthening from year to year
 ablea CHASE \& CO. to offer the Florida Ci
Servicelirt the marketiag of the $1924-25$ crop.

## CHASE \& COMPANY

Marketing Asent for Judividual Growers 'and for Growers' Agocelation
MAIN SAMPS OFFICES-JACKSONVILLE, FLOBIDA (After July 1as, 1924, at Orlando)

## Bonded Agents in Pificipal Markata Throughout Unfted States and Caned

## Sumniland



## ferald Want Ads Are Willing Workers

THEY WIL FIND A NEW HOME, LOCATE LOST ARTICLE', AND PERFORM MANY IAPORTANT TASKS FOR YOU


