


It can truthfully be said that prices have reached the bottom at this sale. We have never trimmed price like this before and doubtless will never make such a sacritice again.

Buy Heary While the Price Is Light!
Wonderful Bargains in Ready-to-Wear



Extra! One Lot 25 Dresses
 hlagh an s7.tio. Fiur this sale

Hig Reduetians In Our Lintire
Piece Goods Dept.
Phin und Fequred sith Mirrquisidte 49c Values, now $85 e$ Values, now 36 inch Marquisetle
Fast Colored Linens 36 inch lndian Head 36 inch Nainsook 36 inch Baronet Satin Silk Georgette
Heavy Plat
Satin Faced Canton
Silk Pongee
36 inch mixed figured Crepe39 c $6 . \mathrm{c}$
19 c 19 c
69 c

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Sale CLOSES Saturday, July 24
$\underset{\substack{\text { Store } \\ \text { Opens } \\ \text { Orompily }}}{ }>$
Be Sure To Be

a Negro Confidence Men Jailed In Attempt To Fleece Sanford Victim


Carawingices Charge On False Pretenses Roy Carawin, 20, is under 81000
lump following his arrest Thurs-
 - initial deposits on mindo-te-norChris stevenson arrested
 Sign Of Progress

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Seminole (founts Thank
Sanford,'Fla

##  <br> Many Thousands of Dollars

We hemp nice by the residents of seminole county in grep aration for their mammal vacations.. They ere buying wear mg apparel, articles for travelers use such as trunks, suit golfing necessities, automobile accessories, tennis cupid meat and the many sundry effing usually necessary to the comfort of the traveler or to the pleasure of the resort they intend to visit.

The greater number of the dollars spent for vacation merchants when consistandly advertise their wares

The old saying of "the more you tell, the more yous sell applienthe at this season of the year more especially than legitimate means to promote grooved business during the sum

And remember, the hundreds whew will go to the beach in the mountains, and to the scores of inland resorts are their vacation needs.

## The Sanford Herald

Phone 148
wat an is wame
miles uncertain and miserable and costly It is a widespread awakening to the realize ton that there is no subaticute for the asiafeed thoughts which Cadillac engendersfor the zestful, restful miles and the careful hours, days, weeks and months -for the only worth-while things in motoring and the things which alone spell value. Cadillac is entering upon a new era of expanion and appreciation for the quite simple reason that more people than ever before have come to realize that while a motor ca may be only a motor car, a Cadillac is always a Cadillac.
Detroit. Body h" Fill

## AD IL LAC



## $\therefore$ SOCIAL AND PERSONAL ACTIVITIES <br> TELEPHONE MB <br> MRS. FRED S. DAIGER, SOCIETY EDITOR

## Social

 calendar$\left.\right|_{\text {A }} ^{\text {E }}$

## Amusements

PRINCESS

Special for
Saturday

 \$1.75 Yard Radium Silk \$1.75 Yard Baronet Satins \$1.65 Yard Ladies' Silk Knickers \$1.95 Each
The Yowell Company



## Boy Wanted

Must be over 12 years of age to deliver papers in afternoons. pood paying propositions for right boys.

> Apply Circulation Dept. The Sanford Herald


Phone 800
Yellow Cab ('

Determination
J. G. SHARON

Will practice in alt the certs
Examination of Abstracts of land
Titles given especiai attention


# FARMERS NOTICE 

Seed Bed Sheeting $10 \frac{1}{2} \mathrm{C}$

A Yard

Heavy Quality IMmediate <br> \title{
WEHLHORNS LEAD REDUCED IN GOLF TOURI
} <br> \title{
WEHLHORNS LEAD REDUCED IN GOLF TOURI
}

## Sanford Defeats Sarsota In Ragged Game On Wet F

| WHU CANTWELL Club Standings | Indians' Star Moundsman |
| :---: | :---: | :---: |
| HANS UP $15 T H$ |  |

MAMPSEASON
Many Errors Feature Game In WhichThe
Locals Come From , Behind In Seventh 250DeLandRooters Are In Attendance Rain Halts The Con Gulls Use 3 Hurlers

SAINTS COLLeCT FIFTEEN HITS T0 bear colts, 12-2

LAKFLAND COPS
SLIGGING GAME
FROM SMOKERS

No One Hurt I'n First Accident To Occur In
Gotham's Tube Strike Gotham's Tube Strike

Today's Games Macks go nTo Yesterday's Results

Partial Edipse Is
Visible In The South
$\qquad$

EXTRA-BASE HITS FEATURE WIN OF BEADENTONTEAM


Lacal Radiol'rograms From (iotham, Station
Latzo Meets Levine hif Gotham Tomisht
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## ry Day Brings New Opportunities to People Who Make a Habit of Scanning the Want Aa



Stucco Bungalow
Palmetto Ave. ${ }^{\text {: }}$
Modern, six rooms and bath, built-in kitchen fixtures on lot $55 \times 186$ Priced for a days at $\$ 7900.00$ Which is far below the value. Small Cash Payment Balance Monthly
DEAN-BERG CORPORATION

Do You

Plan

## A Vacation!

Burglars are attracted by a closed up home

Our Burglary Policies will protect you against loss damage during your absence. Consult our Insuraice Do partment, we will checrfully givg you information regard ing Burglary Insurance.

You will be surprised how low the rates arel 'Call 588
"A share of your business will be appreciated.


Higgins, Smith, Wighthif

