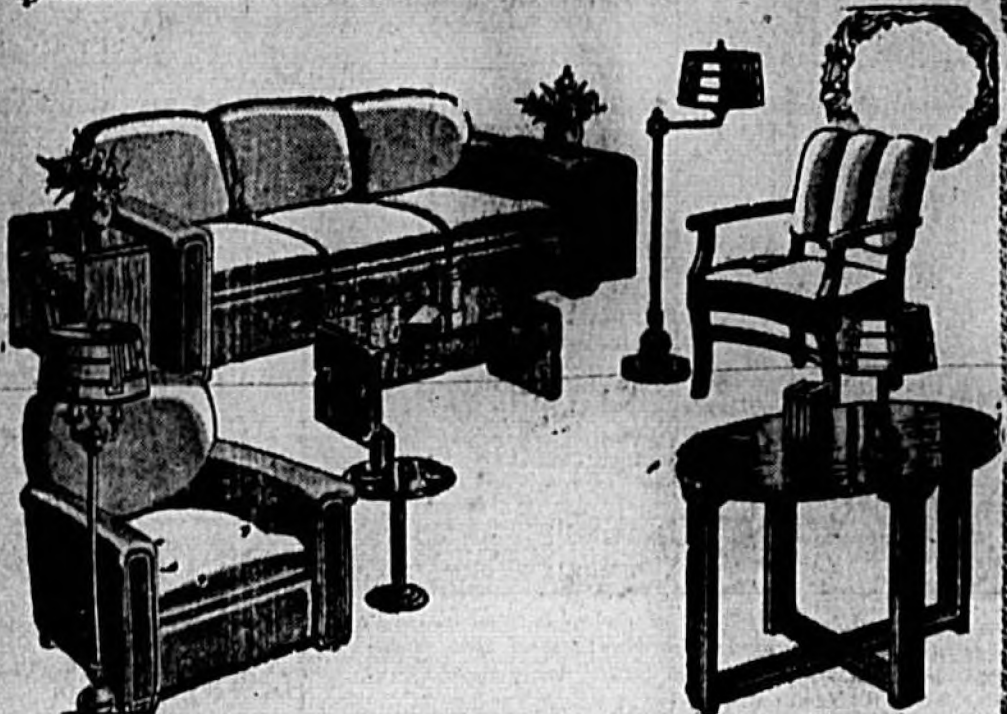


# PRE-INVENTORY STOCK REDUCING SALE

## STORE VALUE PARADE

### NOTHING DOWN -- PAY NEXT YEAR



#### A COMPLETE LIVING ROOM SUITE

Consisting of the following eight pieces: over-stuffed tapestry covered sofa and chair, three lamps, pull-up chair, end table and lamp table. Don't miss this big bargain of our value parade.

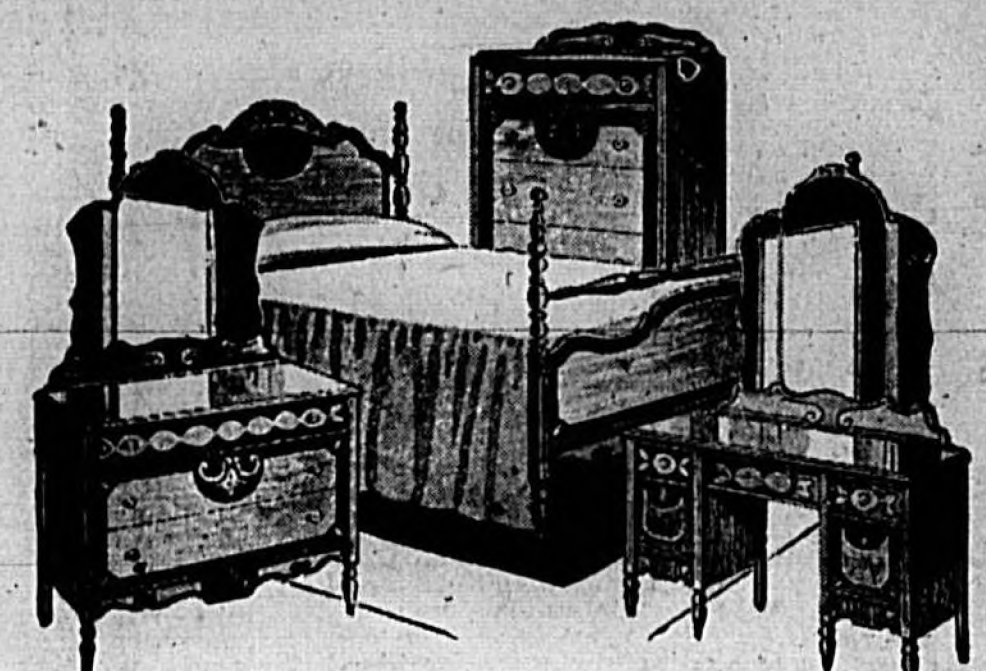
**\$79.50**

### WESTERN UNION

MR. HOBART HAYNES,  
60 MATHER FURNITURE COMPANY,  
SANFORD, FLORIDA

TELL YOUR PUBLIC THE AWFUL TRUTH AT JANUARY FURNITURE MARKS PRICES WILL AVERAGE FIFTEEN PERCENT LOWER. YOU ARE HEAVILY OVER-STOCKED. SELL EVERYTHING AT DISCOUNTS AVERAGING TWENTY-FIVE PERCENT OFF. GIVE TERMS OF NOTHING DOWN, FIRST PAYMENT DUE NEXT YEAR.

GOOD AND BAD SALES MANAGER.



#### THREE PIECE SOLID WOOD

Walnut finish Bedroom suit consisting of handsome poster bed, roomy chest of drawers, graceful triple mirror of the best quality.

**\$39.50**

#### ALL MIRRORS

Reduced 25%

We have all kinds from the newest diagonal point beveled round mirror to graceful highly decorated framed empire designs.

#### TABLE LAMPS

**\$2.99**

These lamps are worth much more but the price has been cut to the bone along with the rest of our merchandise for this holiday season. Beautiful lamps that you should see. We have just received a new shipment.

#### FLOOR LAMPS

**\$8.95**

Big way indirect floor lamps with silk shades, light in base, and speaking of Christmas gifts, see these lamps and one of our problems solved.

#### END TABLES

**\$1.25**

All solid material, no veneers. These tables will make a nice Christmas gift for a friend or one of the family. See them now on display.

#### Coffee Tables

**\$3.95 up**

We have a large variety of coffee tables on display that are reasonable for Christmas. . . and reasonable for the family. See them now on display.

#### SMOKERS

**\$1.95 up**

A large variety of smokers, any one of which any man would like for his Christmas. See our selection today!

#### 9 Piece Walnut Dining Room Suite

Full size modern suite consisting of china cabinet, buffet, six-foot table, and six upholstered chairs. . . . **\$89.50 up**

#### 4 Star Value Bedroom Suite

Four piece walnut suite similar to illustration, but with knee hole vanity. Valued at \$97.50. . . . **\$79.50**

#### Barrel Backs

**\$24.50**

Large comfortable chairs at 1/2 price of with dove rock backs. . . . Fixed in set. . . . No down payment.

#### JUST IN TIME FOR CHRISTMAS

New 1938 PHILCO

#### Boudoir Chairs

**\$7.95 up**

We have a large variety of gray and colonial covers from which to select. See them for yourself.

#### Pull Up Chairs

**\$4.95**

We have a large selection of covers to go with these hand some chairs. The above price is the cash price.

#### OPEN EVERY NITE TILL XMAS

#### Kitchen Cabinets

**\$26.50**

A useful and practical gift for the home. Mother has long longed for one of these. We have payment.

# Our Most Spectacular Sale!

## MATHER FURNITURE CO.

119 MAGNOLIA AVE. "GOOD AND BAD FURNITURE" TELEPHONE 127

### Cold Weather Fades In Most Parts Of U. S.

New York Recovering From Bad Cold, Has Temperature Of 60; Rain Blankets East

### Pennsylvania Is Hit By Floods

Tiber River Also Declines After Rising To New High

### Roosevelt Okeys Public Calm Over Sinking Of Panay

House Of Representatives Votes End To Wage And Hour Bill

### Car Skids And Six Guardsmen Killed

LODI, Calif., Dec. 18.—(AP)—Death wiped out a party of six young national guardsmen in an automobile crash near here. The men, who had just left the Christmas party of an artillery company in Stockton, were John D. Plumb, David A. Conner, Joseph N. Green, Raymond Meadow, Anton Deo Bray and Earl Borden Lewallen. The car skidded from the highway, crashed into a tree with six feet of ice on top. All six were killed.

### City Plans To Furnish Own Light Power

Mayor Higgins Notifies Power Company Of Change In White Way Light System

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Earliest U. S. War Pictures? This view of the gateway to Fort Marion at St. Augustine during the Mexican war (1856-58) is now believed among first pictures of a United States War. Previously Civil War views were considered earliest. This picture has been of great value to the department of Interior in reconstructing the old fort. It is a dagger view as compared with the "set plate" the photographer had to carry his solution for plates with him—used in Civil War pictures. The picture is owned by H. Armour Smith of Yonkers, N. Y., and was lent The Associated Press by the New York Museum of Art.

### New Booklet Of Trade Body Gets Fine Compliment

C. O. C. Official Will Mail Copies To Friends In North

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### U. S. Delivers 2nd Panay Note To Jap Chiefs

Tokyo Is Asked To Explain Why Japs Machine-Gunned Ship After Bomb Mistake

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Social And Personal Activities

ELIZABETH BRIGHAM JORDAN, Society Editor Telephone 148

Social Calendar

MONDAY
The program meeting of the Women's Missionary Society of the First Baptist Church will be held at the Church at 8:30 o'clock.

Supper Is Given By Althean Class

The Althean Class of the First Baptist Church entertained Thursday evening with their annual Christmas covered dish supper at the church annex.

Personals

Karlyle Householder had as his guest last night Fletcher Rosh of Orlando.
Miss Marian Estridge has as her guest for the weekend, Miss Betty Browning of Deland.

To-Night

Sunday
Tom TYLER
"The Feud of the Trail"
and Wendy BARRIE
Walter PIDGEON
"A Girl With Ideas"
WINKES

To-Night

George O'BRIEN
"Windjammer"
also Bob STEELE
"Border Phantom"
Play SCREENO Play

Sunday

Footloose Fred in Finest Fettiols... TROOP ASTAIRE, GEORGE ALLEN, etc. FIRST SHOW AT ONE O'CLOCK EVERYDAY

CHURCHES OF CHRIST, SCIENTIST

"IS THE UNIVERSE, INCLUDING MAN, EVOLVED BY A TONIC FORCE?" is the subject of the Lesson-Sermon which will be read in Church of Christ, Scientist, throughout the world.

AT THE CHURCHES

LAKE MONROE BAPTIST CHURCH SERVICES
The Rev. Jas. E. Southland, Pastor.
Sunday School, 10:00 A. M.
Morning Worship, 11:00 A. M.

Green Will Oppose Wage And Hour Bill

WASHINGTON, Dec. 18.—(AP)—Representative R. A. Green (D-Fla.) announced today he would oppose the wage-hour bill.

BOAT FOR CHARTER
By day, week, or month. Catering to all types of parties. REASONABLE RATES

Christmas Tree Coupon

Form for Christmas Tree Coupon. Includes fields for Name, Address, and Doorway.

Come in Today For Your Xmas PERMANENT
Whether you want a simple coiffure or an individual style...

Mrs. B. C. Moore Presides At Meeting

Mrs. B. C. Moore, worthy matron, presided over the last meeting of the year of Semphole Chapter Order of Eastern Star.

Methodist Choir To Sing Christmas Carols

The choir of the First Methodist Church under the leadership of Mrs. A. M. Phillips, will open the morning worship tomorrow singing a number of the best loved Christmas carols.

EVALEEN'S BEAUTY SALON
New Styles For the Holiday Season

Twenty Persons Hurt In Train Wreck

DETROIT, Dec. 18.—(AP)—Twenty persons were injured today when three passenger coaches from Detroit to Bay City, Mich., overturned into a five-foot ditch.

CITY BRIEFS

Continued From Page One
Violators of City Ordinances will be tried before City Judge Frank L. Miller in a session of the Municipal Court Monday afternoon.

SHELL Service Station UNDER NEW MANAGEMENT HARVEY HODGES PROPRIETOR

B.L. Perkins CORRECT MEN'S WEAR
Illustration of a man in a suit.

THE BPO ELKS ANNUAL CHRISTMAS TREE DANCE AND FLOOR SHOW WILL BE HELD MONDAY NIGHT AT THE ARMORY

A Gift WORTH WHILE! GIVE a Christmas gift that will get real use every day of the coming year. The SANFORD HERALD is a gift that everyone will appreciate.



Present No Time To Recall Ships Of U.S., Says Hull

Secretary Gives Views Of Administration Relative To Armed Forces In Far East Panay Bombing Still Unsettled Contradictory Statements Further Delay Amicable Settlement

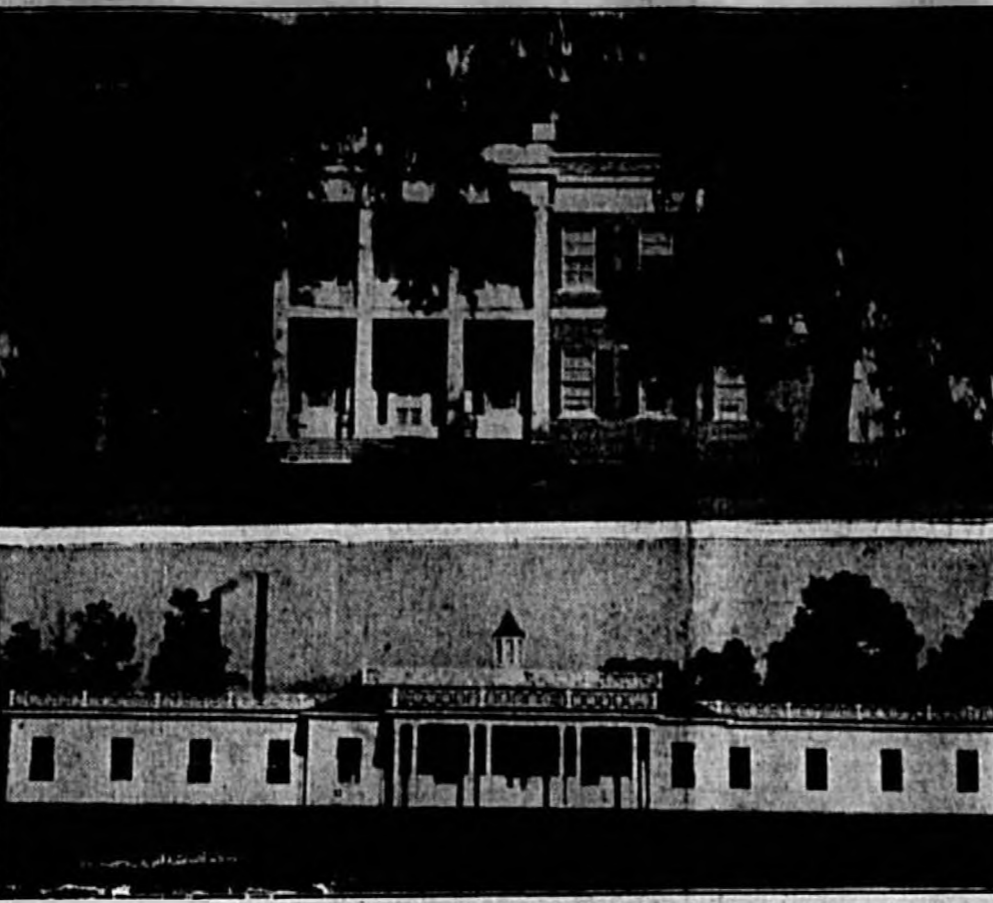
Talk On Orphans Home Is Heard By Local Rotarians

Superintendent Mullen Tells Of Work Of Methodist Home

WASHINGTON, Dec. 20.—(AP)—Secretary Hull said today that the government had long expected to withdraw American ships and citizens from the Far East when their appropriation function is no longer called for...

Declaring that "Affluence is the key word in our home and happiness is our goal," the Rev. W. M. Mullen, superintendent of the Methodist Orphanage at Benson Springs, made the principal talk at the Rotary Club luncheon today...

FORD'S NEW WINTER HOME IN GEORGIA COMPLETED



Henry Ford, the automobile manufacturer, has completed this new winter home (top) on his estate known as Richmond plantation at Ways, Ga. He reconstructed it from the ruins of the Sherman plantation mansion at nearby Savannah...

Russia Insists U.S. Is Overrun With Jap Spies

Roosevelt Is Said To Want Tighter Regulations Against Photographing Forts

MOSCOW, Dec. 20.—(AP)—A high Soviet official said today that America is "overrun with Japanese spies and Japan in its turn seems to be an arena for American intelligence services."

Joseph W. Jarrell Is Sentenced To One Year In Prison

DIES



Gen. Eric von Ludendorff, former chief of staff of the German Army on the western front during the World War, died of heart failure early today.

"Cuba" Baron Must Also Pay All Costs In Prosecution For Lottery Violations

DeCottes Appeals To Supreme Court

Jarrell Is Released For 60 Days Under Bond Of \$2,500

The climax of Seminole County's drive to clean up the lottery racket was reached this morning when Circuit Court Judge Millard H. Smith sentenced Joseph W. Jarrell, so-called king of the Seminole County "cuba" barons, to one year in the State Penitentiary at Raiford...

Gen. Ludendorff, German Hero Of World War, Dies

MUNICH, Germany, Dec. 20.—(AP)—General Erich Ludendorff, 72 year old hero of the German army, died today.

Rotary And Kiwanis Kettles Contribute \$57.18 For The Poor

The Salvation Army's effort to provide Christmas baskets for the underprivileged of Seminole County received decided impetus Saturday when the kettles on First Street under the supervision of the Kiwanis and Rotary clubs turned in a total of \$57.18.

At least three major and contradictory versions of the Japanese bombardment of the United States gunboat Panay in China served today further to confuse and delay an amicable settlement of the crisis created by the incident.

Fair Premium Lists Are Now Available

The Central Florida Exposition Premium Lists for the 1938 exposition are now available for those who desire them, according to County Agent C. H. Dawson.

Supreme Court Rules Against Stolen Evidence

Communications Act Bars Evidence In Wire Tapping Case

WASHINGTON, Dec. 20.—(AP)—The Supreme Court held today that evidence obtained by wire tapping cannot be used in federal criminal proceedings.

CITY NEWS BRIEFS

Howard Overlin, former manager of the local office of the Southern Bell Telephone Co., is spending a few days in the city on vacation.

\$1000 Increase Reported In Tag Sales For 1936

Localities Respond To Call For Funds To Pay State Teachers

A Residents of Sanford and Seminole County have responded well to the call of Gov. Fred P. Cone and County School officials for early purchase of 1938 auto license tags in order that the \$880,000 deficit in the funds earmarked for the monthly payment of teachers in the State might be made up.

Thieves Get Two Autos In Sanford Saturday Night

Thieves working in Sanford and Seminole County who have been causing law enforcement officers a good deal of trouble in their breaking and entering expeditions, are now continuing their operations relating to burglary.

Heart Falls In 72-Year Old Veteran After An Operation

He was chief of staff under Field Marshal Paul von Hindenburg during the World War.

Table listing names and amounts for the Empty Stocking Fund: Fred H. Wilton \$1.00, The Miss Mullers \$1.00, "Forgotten" \$1.00, Lisle Anna Wilson \$1.00, Total \$4.00, Previous \$47.97, Grand Total \$51.97.

Annual Free Show For Children To Be Held On Friday

The Ritz Theatre will give its annual free show for children next Friday morning at 10:00. Joe L. Maronetto, manager of the theater, announced this morning.

Two Army Fliers Killed In Crash

FORT RENNING, Ga., Dec. 20.—(AP)—Two Army Reserve fliers, attached to the 11th observation squadron here, were killed today when their plane fell near Fort Mitchell, Ala.

STORES REMAIN OPEN

Many Sanford merchants are remaining open after supper this week in order to accommodate late Christmas shoppers.

Bank Employees To Get Christmas Bonus

Employees of the Sanford Atlantic National Bank who have been with the bank for a year or more, will receive a bonus of one-fourth of a month's salary as a Christmas present this year.

Alcatraz Prisoners Planned Escape In '36

SAN FRANCISCO, Dec. 20.—(AP)—A former Alcatraz Island prisoner told federal agents today that one of the two men who vanished from the penitentiary last week planned a break as long ago as 1936.

Ingley Praises Municipal Course; Many Golfers Play During Past Week

Registration figures at the Sanford Country Club golf course reveal increasing numbers of players taking advantage of the excellent playing conditions which prevail on the links.

National Advertising Agencies Are Using Seminole County For Copy

That national advertising agencies have realized the value of Sanford and Seminole County attractions for use in their descriptions of Florida in booklets and other advertising matter, for tourists, is evident from a number of recently published articles which have been distributed throughout the nation.

Bill Brown Writes About Army Life

That Bill Brown, serving with the United States Army and stationed at Fort Clayton in the Panama Canal Zone, is thoroughly enjoying Army life in the tropical atmosphere, is evident in the letters he writes home to his mother, Mrs. Quilston Brown of this city.

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If You Need

A CLASSIFIED AD will get it for you. Phone 148. An ad taker will help you.

LOCAL WEATHER

Florida, fair in the north particularly cloudy in the south portion tonight and Tuesday, no decided change in temperature; scattered frost north portion tonight, possibly heavy in interior extreme north portion.

Everybody Buys and Uses Christmas Seals

Advertisement for Christmas seals featuring a cartoon character and the slogan '4 Shopping Days Left'.

No Danger Seen In Weather Tonight

LAKELAND, Dec. 20.—(AP)—The Weather Bureau said today (under truck crops should be protected against cold and frost tonight and tomorrow morning in Gainesville and upper Florida East Coast districts.