# Something wonderful happens . . . . . 



## South Pinecrest

## Second Addition

SOUTH PINECREST second addition is located in one of Sanford's nicest locations. Luxury homes at moderate prices, city water, city sewers, paved streets, intelligent zoning and complete new Florida styling

OUR AIM is to build for you the buyer the very best home we can at a price you can afford.
OUR POLICY is to guarantee the workmanship and material used in the homes we build for a period of one year. You must be satisfied or we will return your money

We can qualify you for one of our Finance plans in 30 minutes. Act now and you can choose your paint colors inside and out.

FHA In Service down payment and closing cost as low as $\$ 1,300$. Monthly payments cheaper than rent.

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## Priced From $\$ 13,500$. то $\$ 18,000$. <br> ODHAM \& TUDOR Inc.

\section*{Integrated' Office Formed To Push Nuclear Power Development

 <br> 

## Engineer Gives Detail School Bond Election Description Of Rocket At Kiwanis Session

Speaker Tells
Bureau Farming
Big Business

non-minn antan Eloventh Weekly Edition Seminole Smoke Signals

| Problem Corner |  | New Students |  | Three Chicers For Seminoles By ANGELO COMping No Bis student in his riont mise | Tom Tom |
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Fun...


PUT IN A BIG SUPPLY OF COKE!
On the big day ... when the family gathers at table . . . the unique good taste of Coca-Cola adds to the plosure of the meeting and eating. And all through the holiday week-end, at party-time, mack-time, conversation-time, you'll find there are so many occasions when you want to serve Coke. The best-loved sparkling drink in all the world . . . make sure there's plenty of Coke on hand.


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Complete 16 pc. Set Regular 39.95 18 B8
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Editorials
 The OUd Saying "Let John Do tr" Just Doesn't Work All The Time
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Foreign News Commentary
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## Try and Stop Me <br> yy ammitit cirt


stinage as it memo-it is apathy that 2\%) milition echool hood conntruetion tesue twon pating bechuse the voturs sailed That meese childron will have to attend
 continue to be lindequate to furnilsh banie education for our chilidrem. It means that hundrode of chlildran will be deprived of the ting. Apethy kceps Sanford from cenjoying the benefits of a moders doeka and terminals project. Certanili), is enough of the eltizena
of our communty turned out to
The First Obligation
In a spoch made some time aftor Rusing asound tho carth, the Prowldent asidd that we must not domand feccral epending
for non-ewountil purposes "when the costs of defense and of waging penco must be so
great." Putting it bluntly, the first duty of this country is to do everything the national
interest and honor permit to prevent warthen; should that offort fail and war come, to win the war. Any other reanlt would mean
olivery for the survivors and a new. Dark Age in which every ideal of freedom and of the importance of the individual would
be destroyed be destroyed.
Whether or
Whether or not thls means that still vas-
ter sums must be spent for milltary strengter sums must be spent for military strengThere is apparently a beiler in high circles
that the present dofense budget, of some that billion a your, is adecuate, and that the prineiple need in to channel funds away from obsolote weapons and activities and
into such new flelds as missiles and rockets, into such new flelds as missiles and rockets.
Whatever the final docision, one thing can be mild with certainty. The demands on the government-which almply means all the
people-for deefse spending will continue the Sanford Herald






Take Test To Determine
Your Physical Fitness
 or a lopr tion min草 rop jou colterming

News Of Men
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## NOTICE TO HOUSEWIVES

 Apex Vacuum Cleaners
 WHITE SEW St ING MACHEACHINE CO.

## GARRETT'S

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covers Yorida prety thorouthThis recess he has renoeducted aquire more than s.000 mitea of

gration of government to pare apending
overy area where the national securty and the true national interest are not involved. For instance, that means that gov
enment should, without wasto of time, di-
vorce itself from every and any activity that vorce itself from every and any activity that
can be carried on by private enterprise. Getting government out of business not
only saves the taxpayers' money-it als only saves the taxpayers money-it also
brings in tax revenue that government
sorely needs.

Retailing In 1957
brisk pace this year. There is an excellent
chance
chance that total dollar volume may set will be determined in large part by the size
of the Christmas business of the Christmas business.
With prospects and exper In 1957 being socts and expor, it mightence thus far thought
that rotallers have few problems-and thet that retallers have few problems-and th
their profits are reaching mountainous d
menaions mensions. Dut it just isn't thaut aimple.
For intance, the comptroller of one the leading variety store chains recently
made a report and a
been been well above last year and he expects the
1957 total to exceed 1956 by seven to ten per
cent Yet fit margins, despite the larger anales. One
reason is that the reason is that there are more state minimum
wage laws, resulting in higher wage costs
to the retailer. Another is that "far mor peoplo are trying to share the cuastomeres
dollar"- in openis everywhere, now ones are constantly all the time. And this, he added "has mear promoting merchandiso at a lower groas Incidentally, this chain's net profit last
year was only 2.3 per cent on its dollar valume-and, as said before, it is expected retall organizations, chain and year. Other retail organizations, chain and independent,
are having a comparable experience. No
one can say that high prices are one can say that high prices are the result
of high retail profits.



If you like that REALTRUE TASTE... youll love new Mrs. Filberts!

| So much swootor and fresher-this is the real true taste! Mrs. Fillbert's Margirine is a new flavor discovery - a great new recipe. So good-you'd never dream it was margarine! <br> Real true aroma, fool Remove is gold foil fresh.wrap . . . and surprise! You sniff that sweet freshness! And don't forget15,000 units of Vitamin A fortify every pound for children's healch! Luxury fasto-without luxury price! If your family likes that real true taste, they'll love new Mrs. Filbert's! The Filbert family makes this spread with homestyle goodness - so much sweeter, so much fresher. Serve it tonight! |
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Something new in Margarine!


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The Sanfard Herald sports
Boosers Club Meels Tonight At High School
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NEW YORK (UP) - Frreter;
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Washington over Washington
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over USC
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Also: Housto
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pi Southern and Vanderblististip- over

| e for any debts incurr. by anyone other than self. <br> Willam Harry Brown |
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