

YOUR NEWSPAPER
Published in Florida's Heart,
The World's Greatest Vegetable
Spot and Richest Garden Land.

The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

Partly cloudy tonight and Friday.
Slightly cooler in extreme
north portion tonight.

VOLUME XX Sanford Florida, Thursday, October 18, 1928 Member Audit Bureau of Circulations NUMBER 4

SMITH CHIEFS AVER ILLINOIS WILL BACK HIM

Governor Returns To Big City Sidewalks After Journey Into Doubtful Territory

Candidate Gets Hearty Ovation

Thousands Storm Station To Welcome Al To G.O.P. Stronghold

CHICAGO, Oct. 18.—(INS)—Gov. Al Smith came back to his city headquarters today after a week spent in rapid traveling through the cotton, corn and tobacco belt.

G.O.P. To Use Sewer Scandal In Drive

NEW YORK, Oct. 18.—(INS)—The Republican organization in New York State today launched a campaign to place responsibility for the \$14,000,000 Queens sewer scandal at the door of Governor Alfred E. Smith.

W. E. HICKMAN CALMLY WAITS DROP TO DEATH

"Fox" Will Meet Doom Tomorrow Morn'g At 10 O'clock When He Will Pay Penalty

Declares He Has No Fear Of Death

Slayer Shows Concern Over Mother Who's Hiding In Country

SAN QUENTIN PRISON, Cal., Oct. 18.—(INS)—With scarcely 24 hours to live, William Edward Hickman, condemned kidnaper and slayer of 12-year old Marion Parker, today nonchalantly awaits the death drop in his cell opposite the execution chamber in San Quentin prison.

Simple Memorial Services To Be Held Armistice Day, Celebration Is Abandoned

Local Merchants Will Observe No Holiday On Monday Following Nov. 11; Banks To Close But School Heads Undecided

Local observance of Armistice day, will probably be confined to simple memorial services staged under the auspices of the Camp Hill Lancing Post, American Legion, according to plans adopted this week by the Legionnaires.

HOOVER TALKS TO EXPORTERS ON COMMERCE

Declares Government Must Co-operate To Secure Fair Share Of Business Growth

Group Pledges To Support Nominee

Candidate Says Trade Is Basis Of Stability For This Country

WASHINGTON, Oct. 18.—(INS)—World trade will flourish only in the next few years and the federal government must co-operate with business in securing a fair share of the increase for America, Herbert Hoover declared today as he talked to a group of exporters who gathered at the headquarters of the Exporters Association.

TEMPERANCE BODY RAPPED BY BISHOPS

WASHINGTON, Oct. 18.—(INS)—The Church Temperance Society, an Episcopal organization advocating modification of the present prohibition laws, today was repudiated by 19 Bishops of the Episcopal Church.

RAGING GALES MAY SPOIL HOP OF MACDONALD

English Airman On Atlantic Trip Has Not Been Sighted Since Departing On Flight

Storms Lashing English Coast

Britain Gasps On Hearing Of Sudden Departure Of Noted Flyer

PLYMOUTH, Eng., Oct. 18.—(INS)—Up to mid-afternoon the naval air stations were without any news of the progress of Commander B. C. Macdonald, the young English airman, who hopped off at Harbor Grace, N. J., yesterday afternoon to attempt a solo flight to Crofton.

CITY PRIMARY IS NOT TO BE HELD HERE NOVEMBER 6

Gray, Newman, Speer Are Only Candidates To Offer Themselves

With only three candidates qualified as many places on the City Commission, a municipal election on Nov. 6, will be unnecessary, according to F. S. Lamson, city clerk, today.

WHISPERS ABOUT ZEPPELIN PLANS INCLUDE TOUR OF MID-WEST AREAS

German Dirigible Will Visit Chicago, Detroit Before Return Flight

NEW YORK, Oct. 18.—(INS)—The German dirigible Graf Zeppelin will make a 48 hour tour of mid-western America after its first post-war flight before returning to Friedrichshafen, it was definitely decided today by Dr. Hugo Eckener, commander of the big airship, according to an announcement made by Hugh Allen, representative of the Goodyear-Zeppelin Corporation of America.

WHISPERS ABOUT CITIZENSHIP OF HOOVER SILENCED

State Department Announces There Is No Doubt About Status

WASHINGTON, Oct. 18.—(INS)—Whispering attacks on the American citizenship of Herbert Hoover started during the Republican re-election campaign and continued by Democrats after his nomination, were silenced effectively today following a formal announcement by the State Department that there never has been the slightest question of Mr. Hoover's American citizenship.

DEMOCRATS EXPECT ENTHUSIASTIC MEET FRIDAY AT GENEVA

Having held their 1928 meeting in New York, the local Democratic leaders today are making plans for the second rally of the week tomorrow night at the school auditorium at Geneva.

Funeral Rites Are Held This Morning For Pioneer Citizen

Final rites for J. D. Hart, for more than 60 years a resident of Sanford, were held this morning at the funeral home of Miller and Erickson.

Overlin's Team Wins From Brannan's Nine

Inaugurating the second half of the week's schedule of the older boys' baseball league, sponsored by the Y. M. C. A. and the Kiwanis Club, Howard Overlin's team yesterday afternoon defeated Arthur Brannan's team by a score of 8 to 2.

TALLEY TICK BUGLING MADE

ENTRUSTED SUBJECT OF CASE FROM ONE LINK INFAMOUSLY SET TO ANOTHER IS PERMISSIBLE UNDER DECISION OF THE SUPREME COURT

NEW ORLEANS, La., Oct. 18.—(INS)—Hundreds of spectators today jammed the courtroom here when Mrs. Sara Kellway is on trial for the murder of Oakley Harris, "the South's most picturesque gambler."

HUNDREDS OF SPECTATORS JAM COURT TO HEAR TRIAL OF HARRIS SLAYER

NEW ORLEANS, La., Oct. 18.—(INS)—The West Indian and Porto Rican crowds that thronged the courtroom today were packed so thickly that the judge had to order the removal of spectators from the gallery.

PHYSICAL TESTS ARE GIVEN TO PUPILS OF LOCAL HIGH SCHOOL

Out of an enrollment of 418 in the Sanford High School nearly 400 pupils have been physically examined by Dr. W. T. Langley, according to an announcement today by County Superintendent T. W. Lawton on the results of a physical examination given last week.

INDIANA HEAD OF ANTI-SALOON LEAGUE WILL BEGIN SIXTY DAY PRISON TERM

INDIANAPOLIS, Ind., Oct. 18.—(INS)—Lack of money to carry on his fight and uncertainty whether the U. S. Supreme Court would accept his appeal forced Dr. E. E. Shanahan, nationally known head of the Indiana Anti-Saloon League, today to stand on his struggle to escape a 60-day state farm sentence and a \$250 fine for contempt of the Indiana Supreme Court.

VITAPHONE OPENING DELAYED TO FRIDAY

Because some of the equipment failed to arrive, the Vitaphone Theatre was unable to inaugurate today a new service featuring Vitaphone and Movietone pictures.

POSSIBLE SERVIS KILLINGS

McGEEHAN, Ark., Oct. 18.—(INS)—Two men who yesterday held up the Clinton State Bank, and escaped with \$1,000 were the subject of an intensive search by Sheriff James M. McGehee today.

MURKIN QUOTA RAISED

WASHINGTON, Oct. 18.—(INS)—The West Indies and Porto Rican crowds that thronged the courtroom today were packed so thickly that the judge had to order the removal of spectators from the gallery.

BUHRMAN SPEAKS TO SANFORD KIWANIS

Rev. W. P. Burhman, pastor of the First Methodist Church, was the principal speaker last night at the weekly meeting of the Kiwanis Club.

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SANFORD PUBLIC LIBRARY
(SEE WEATHER PAGE)

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STATISTICS SHOW PRICE MOVEMENT OF RAIL STOCKS

Figures Reveal That "Highs" Occurred After Speculations

NEW YORK, Oct. 15 (INS)—An extensive statistical study of the movement of railroad stock prices over a period of years, the Standard Statistics Company has shown that in eight out of the last thirty-one years the annual "high" was made in January, following two or three months of accumulation in the fall of the preceding year.

This is interesting in view of the current buying activity in a number of high-grade railroad shares which have always been considered as the leaders in the security markets. It points to the logical accumulation of the rail shares on the eve of the harvest season, the period of largest earnings for the transportation systems.

Between the years 1897 and 1928, according to the statistical review referred to, twenty representative rail shares recorded their year's high price in January of the following years: 1900; 1906; 1907; 1910; 1915; 1914; 1917; and 1921.

The December month also holds a good record, with the same stock at their peaks in 1898; 1900; 1904; 1905; 1909; 1924 and 1925. Thus in December and January about 50 per cent of the high records were made while the remaining ten months shared the other 50 per cent.

February and June were entirely bare of high price records, March held only 1; April 1; May 2; September 4; October and November 3 each. It is also significant that in the five months lying directly ahead, September to January, inclusive, the rail stocks reached their peak prices in twenty five out of the thirty-one years while in that part of the year already passed the high-price peaks were passed only six times or less than twenty per cent of the time.

These facts being well known and appreciated by shrewd investors it is not difficult to understand why the railroad stocks meet with their best success in the fall of the year, when the harvest are being gathered and frightened moving over the transportation lines in greatest volume.

Referring again to the current railroad stock market, it is of interest to note that the speculative interest revolves around a number of the highest grade dividend payers of roads which have been consistent money makers in the last four or five years. Buying of this sort represents in large measure the permanent investments of the large individual and institutional investor, who have no need of resorting to the call loan market funds to carry their load, just now they are satisfied with money and are retaining the security position for attractive long safe employment of their money.

Traffic over the American railroads was in disappointing volume in the first part of this year, but conditions have improved materially since July, and the recent improvement in crop prospects has materially brightened the outlook for the so-called granary roads. There has been a large reduction in the stock of bituminous coal on the roads in the coal mining

New York Stock Exchange Reports

Table with columns for stock names and prices. Includes entries like Consolidated Gas, Corn Products, Crucible Steel, etc.

territory must materially increase their loads in the fall season, while to sharp gain in cotton production will provide heavy traffic for the southern roads.

Earning capacities of many of the leading roads have been somewhat handicapped this year by wage increases, but improving operating efficiency has offset the effects of the higher pay-roll.

That being the case, the railroad heads are hopeful that the anticipated wage raises on the western lines will be covered in the same way. Incidentally the roads have received a modest plum in the form of a small increase in mail pay.

Bulls in the railroad stocks have the satisfaction of knowing that the speculative excesses that have visited other sections of the stock market have not impaired the technical position of the rails. New York Central, Baltimore and Ohio, Great Northern, Northern Pacific, Southern Pacific and other prime investment rails are down from 10 to 25 points from the high of the year and in a position to respond with higher prices to expanding operations, increased earnings and enlarged speculative demand for their stocks.

From the investment standpoint it is significant that the rails return close to 5 per cent on the investment, while industrials range from less than 2 per cent to 5 per cent or better. The rails therefore have an investment appeal which will steady them when the speculative cyclones force a retreat to the storm cellars for holders of the high flying specialties.

ORDER OF PUBLICATION

THE STATE OF FLORIDA, County of Seminole, ss. I, DANIEL H. DIGHTON, Clerk of the Circuit Court of the State of Florida in and for said County, do hereby certify that the following is a true and correct copy of the original of the same as the same appears in the records of said Court: ...

ORDER OF PUBLICATION

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IN THE CIRCUIT COURT OF THE TWENTY THIRD JUDICIAL CIRCUIT OF FLORIDA, IN AND FOR SEMINOLE COUNTY, IN CHANCERY. ...



The National Key Town Map Free in Anyone Interested in Calling Calls

To lower distribution costs, business is turning to the key town method of buying and selling by telephone. By this plan each representative can "travel" further, reach more people, buy and sell more—and cut expenses.

The national key town map, showing key towns and their calling areas, is now ready. This and regional maps may be obtained through any of our business offices. These maps are free.

Key town plans work like this. The sales or purchasing representative goes to the key towns in person. From each he makes his contacts by telephone with customers and prospects in that area. Representative visits in person are made less often, yet by telephone more frequent and up-to-the-minute relations are maintained.

Related steps and services supplement the key town plan. Classified business telephone directories furnish lists of prospects, sequence calling lists save hours of time, the Bell System credit plan makes it possible to have bills for calls sent to home offices—avoiding the copying of cash and holding in traveling amounts of currency. Thus Long Distance can be cut down to its barest minimum by using a copy of the national key town map to you. ...

Furniture that makes Instant Appeal

PRICES YOU CAN AFFORD TO PAY

If you have not attended our close-out of the former Smith Bros. high quality furniture you have a most agreeable surprise coming for now you can buy this stock at a mere fraction of its true worth. We are listing only a few of the numerous offerings we have displayed on our floors as we know you would much prefer seeing these values with your own eyes and passing judgment on the quality and price in our store. Our new fall stock is in transit and we must remove every piece of this furniture from our floors to make room—many have bought—come while there is still time to make selections at undreamed of prices!

SIMMONS BEDS



\$110.00 Values \$9.75

5 Pc. Breakfast Suites



\$10 five piece breakfast suites, an out-standing value and one that you cannot afford to pass by, now priced at \$22.00

SUN PARLOR SUITE

4 pc. fibre sun parlor priced at \$68.50

PIER CABINET

Solid mahogany, \$68 value now only \$35.00

DINING ROOM SUITES

High grade, 9 pc. Walnut dining room suites \$128.50 to \$235.

FIBRE LIVING ROOM SUITES

4 pc. Jenny-Lynn Woodard fibre living room suite, \$358 value. \$176.00

DOUBLE WOOL BLANKETS



Guaranteed All Wool \$6.85

BED, SPRING, MATTRESS

A genuine value in a bed, spring and mattress for \$17.00

VANITY

\$64 value, pay only \$7.00 down, balance \$1 week. \$34.50

FELT BASE FLOOR COVERING

High grade felt base floor covering, 75c value 48c Yard

SEALY MATTRESS

Size 3 ft. 3 inches, regular \$35 value, now priced to sell for \$14.85

ROCKERS



\$5.00 Values \$2.75



3 Pc. Mohair Overstuffed Suite A regular \$235 value is a wonderful Suite now \$140.00 Made by Karpen, genuine 3 pc. Mohair, overstuffed. \$2.95

PILLOWS



Regular \$5.00 Value Now Only \$2.95

Good Real Estate

Sanford and Seminole County selected locations that I can deliver.

- French Avenue Corner with RR siding, bargain seven houses, two lots, Georgetown \$3,500
Two and half Acres West First St. \$2,500
2 1/2 Acres unimproved on hard road West of City 1,600
2 1/2 Acres on hard road, unimproved West of City 1,200
2 1/2 Acres 1-4 mile from hard road West of City 400
2 1/2 Acres 1-4 mile from hard road West of City 1,200
2 1/2 Acres 600 ft on hard road, 7 cleared 1,000
2 1/2 Acres cleared, good home, with 500 ft beautiful lake front, Volusia County, 4,000
2 1/2 Acres Colony land, all cleared, 2 of them tiled, with strong well, six room house and garage 3,500
2 1/2 Acres 1/2 mile from hard road, on fall acre with swimming pool, less blocks from heart of town, 2 1/2 miles to beach, balance most easy to buy, Stone and Fire Insurance Paid up for 3,500

W. F. PEARSON Phone 126 & 117

QUALITY SANFORD SERVICE FURNITURE CO.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

The Sanford Herald

Published every afternoon except Sundays at Sanford, Florida 111 Broadway Avenue

ROBERT L. DEAN Editor EDWARD DEAN Manager

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THURSDAY OCTOBER 18. TODAY'S BIBLE VERSE: Job 22:1. Acquaint now thyself with Him, and be at peace.

THEY LOVE BUT OCE: They say that human hearts can love but once.

And what it covered was on very strange ground. It made the reader: "Since women love but love—they love but once!"

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Religious Toleration

The caption which we have chosen for this editorial was the more frequently used phrase in the Sixteenth and Seventeenth Centuries than it should be today. It has a far more accurate place in history than it has in the vocabularies of modern orators.

So important an issue was it then, and in the following century, that the founders of our country and the framers of our constitution insisted that it be written into the fundamental laws of this land that no man should be persecuted on account of his religious belief and that all should have equal rights regardless of what a man's faith might be.

We do not know at what point in the progress of our history that this change has taken place. We do not know that religious tests were applied to those called to service in the second war against Great Britain.

Yet, only the other day, we heard a man say he was going to vote against Al Smith because he was a Catholic, and he was one cracker who wasn't afraid to say so.

We admitted that Tammany as an organization was crooked, as crooked as the Vire machine in Philadelphia, or the Thompson-Crowe machine in Chicago.

It is impossible to argue with a man like that. It is of no avail to show him that presidential appointments are subject to the approval of Congress.

Pampering Papayas

On a recent trip to Miami we had the pleasure of visiting Dr. J. Peterson's "Bonita Grove," a remarkable garden, and experimental farm, in the southern part of Dade county.

Dr. Peterson is a scientific farmer. He does not drop the seed in the dirt and wait for watermelons. He makes a careful chemical analysis, and then by adding the proper fertilizers he makes a soil exactly suited to his purpose.

Papayas, or pawpaws as they are known by their more intimate acquaintances, are a particular hobby of Dr. Peterson. His papaya trees, some of them eighteen months old, some only three, seemed to stretch almost for miles in frequent rows at the rear of his place.

Dr. Peterson's papaya trees are planted ten feet apart. That means something more than 400 to the acre, but I called it 400 to make the arithmetical computations easier.

Not so bad. Discount the figures 50 per cent for trees that do not bear, cut off another half for possible losses due to floods, frost, pestilence, insects and general hard luck.

What this papaya industry may mean to Florida, we can only wait and see. There seems to be absolutely no limit to the possibilities of Florida soil.

Through generations and generations, and do in large measure, have to drive themselves to the point of exhaustion.

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BUT THE FLAG STILL WAVES

By Bressler



He writes in "Popular Science Monthly" that you may make a successful flyer if you learn after thirty-five, but the chances run slim, and they rapidly diminish with each succeeding twelvemonth.

The Orange maiden who spent thirty-eight dollars in one month for scalp treatments had a great granddaddy who gave them to the white visitors for nothing—Nathan Democrat.

COME TO ORLANDO FOR

YOWELL-DREW'S 34th ANNIVERSARY Saturday Oct. 20 to Wednesday Oct. 31

The Greatest Sale of the Year

Bargains in Many Kinds of Fine Merchandise

Every Sale Article of Yowell-Drew Quality



FOR more than a third of a century the Yowell-Drew store in Orlando has been serving the people of Central Florida.

A Few Examples of Anniversary Sale Values for Saturday

Table with 5 columns: Fur Trimmed Coats (Values up to \$39.50, \$49.50), Men's Fine Suits (Values up to \$45, \$29.50), Daytime Dresses (Values up to \$49.50, \$24.75), Ladies Fine Shoes (Specially Priced, \$8.50), Men's New Fall Hats (Genuine Fur Felts, \$4.85).

STORE CLOSED ALL DAY FRIDAY TO PREPARE FOR SALE

YOWELL-DREW CO.

ORLANDO

FLORIDA

Saws Filed - by machine. More precise work. Cut cleaner, truer, faster. All kinds, quick delivery. Bring your saws to us. W. W. VAN NESS. PHONE 987-J

Elton J. Moughton Architect. First Nat'l Bank Bldg. Sanford, Fla.

HATHAWAY'S HEMSTITCHING. Don't go out of town for curtains and draperies before seeing whether we can please you. 170 S. Park. HATHAWAY'S

LOSSING'S QUICK SERVICE TRANSFER. Hauling, Crating, Shipping, and Storage. Phone 600. 601 E. 3rd St.

GET YOUR RADIO FROM ROE-MAC BATTERY CO.

J. G. Sharon Attorney at Law. Will practice in all the courts. Examination of Abstracts of Land Titles given especial attention.

(TOO LATE TO CLASSIFY) Nice 3 room furnished apartment. Bedroom, dining room, kitchen. All conveniences, first floor. First floor. \$20 month. 201 E. 5th St.

Social And Personal Activities

MISS MARGARET PETERS, Society Editor
Office Telephone 148.

Social Calendar

FRIDAY
 Mrs. J. D. Woodruff, 1826 Sanford Avenue, will entertain the members of the Young Matrons Club at 1 o'clock.

Monday
 The Truth Society, of the Methodist Church, will meet at 8 o'clock.

Woman's Club Gives Musicale On Tuesday

The Music Department of the Young Club entertained a musicale at the club house, beginning at 7:30 p. m.

The audience was entertained with vocal solos and instrumental pieces. The program included:

- "In the Land of the Blue Water"—Caden Woodland
- "The Blue Water"—Caden Woodland
- "The Blue Water"—Caden Woodland
- "The Blue Water"—Caden Woodland

Lovely Bridge Party Given By Mesdames Wright, Boyle, Wells

Mrs. W. C. Wright, Mrs. J. B. Boyle and Mrs. J. L. Wells entertained a large number of friends at a bridge party at the home of Mrs. Wright.

Personals

James Hughes and Mrs. H. J. Wright spent a short time here.

Mr. Newman of Deland and Mrs. J. L. Wells spent a short time here.

Junior High P. T. A. Holds First Meeting

The Junior High P. T. A. held its first meeting at the school building at 7:30 p. m. yesterday.

Welfare Group Of Club Has Meeting

The Welfare Department of the Woman's Club held its first meeting at the club house yesterday.

ADULTANTS WIFE DIES

TALLAHASSEE, Fla., Oct. 15.—Mrs. A. B. Jones, wife of Mr. A. B. Jones, died at her home here yesterday.

Loch Arbor
 The place to build your home
De Forest Sanford Realty Co.

VITAPHONE
 PRICES THAT TALK

ODDS & ENDS FOR FRIDAY AND SATURDAY PRICE

TO SELL OFF ODD SIZES IN LADIES' BLENDER, PATENT LEATHER AND WHITE KID LEATHER AND STRAP SLIP-ONERS.

Lloyd Shoe Store
 212 East First Street

PRINCESS TODAY

Continuous To Eleven

A salty sea romance with two of the screen's most popular stars.

'Waterfront'
 with Dorothy Mackaill and Jack Mulhall
 Comedy
 "MOVIE MANIA"

Cameron Entertain With Evening Bridge

Mr. and Mrs. Perry Cameron entertained last night with a lovely bridge party at their home on Miller Avenue.

HEM-STITCHING

8c Yard
 Ponting and Novette Stitches
 Singer Sewing Machine Co.

PIANO CLASS

For Beginners
 Friday Afternoon
 3:30
 Episcopal Parish House
 All interested please phone 597 R.
 Mrs. J. A. Takach

J.C. PENNEY CO.
 A NATION-WIDE INSTITUTION
 "quality—always at a saving"

212 — EAST FIRST STREET — 214

A Touch of Color
 And Fresh Curtains Here and There
 Will Transform Your Home for the Winter

Bedspreads with Gay Stripes
 Give Fresh Charm to Your Room

You can match the color scheme of your bedroom with a dainty Crinkle Bedspread, with tinted stripes on a cream ground. Double bed sizes; some, extra length.

89¢ and \$1.49

Rayon Spreads
 Stripes and Allover Patterns
 Bedspreads of silky Rayon with colored stripes or allover combinations, cover in vivid hues or soft pastel tones. **\$2.98**

Fresh! Dainty!
 Ruffled Curtains and Sets

Ruffled curtains are fresh and inviting—white—light enough to let in plenty of sunlight. Plain and novelty patterns.

Ruffled Curtains with Tie-backs to Match, pair 49¢ and 99¢
 Ruffled Curtain Sets with Cornices, Tie-backs and Valance, Set 99¢ and \$1.49

Cretonnes.
 Are Effective Though Inexpensive

New drapes of brilliant pattern will make over your room for surprisingly little if you select an appropriate cretonne from this new assortment. Y4.

15c-19c-29c

"Penco" Sheets and Cases
 Carefully Woven From Selected Cottons

The Housewife who demands Quality at a modest price will appreciate "Penco" sheets and cases. They are made from selected cottons and woven with the greatest care.

Soft Finish—Launder Well
 The fine weave and soft finish of "Penco" are a constant delight. They wash well and look even better after laundering.

Sizes Before Hemming

72x90 sheets, each	1.29
81x90 sheets, each	1.49
81x99 sheets, each	1.69
42x36 Pillow Cases, each	1.29
40 inch cubing, yard	1.29
42 inch cubing, yard	1.49

Children's PLAY SHOES

Shoing the Youngster for Play or School

Is an agreeable experience—when there are so many attractive styles to choose from. Especially when you can be certain of fitting and wearing qualities—and that the price is right for GOOD shoes.

WILSON'S JUVENILE SHOE STORE
 23 E. Orange Ave.

WELCOME SANFORD VISITORS

We have an entirely new line of Fall dresses, coats, hats and shoes at prices that will please you.

COME AND VISIT OUR STORE

THE OUTLET
 FIRST STREET OPPOSITE POST OFFICE

The Sanford Herald

Published every afternoon except Sundays at Sanford, Fla. 121 Magazine Avenue.

Subscription Rates: One Year \$1.50, Six Months .85, Three Months .45.

Today's Bible Verse: Job 22:1. Acquaint now thyself with Him, and be at peace.

They love but once: They say that human hearts can love but once.

And what it occurred was so very strange: It made her wonder: "Since you love me but love—they love but once!"

We understand that Will Rogers has changed his opinion regarding to "All I know is what I read in the papers and a few whispers now and then."

The presidential campaign is half over and so far has been rather egg-ed yet. There must be a higher degree of tolerance in Sanford than in many Florida cities.

We heard Joseph Daniels Tuesday night on the radio in Orlando. The former naval secretary had many telling arguments.

Our Republican friends laugh at us because we believe in a protection tariff for Florida fruits and vegetables.

We are always glad to publish letters from our readers expressing their opinions regarding national politics or any matters of local interest.

There is a trend in store for Florida citrus crops, beginning with the orange. The orange is the most important of the citrus crops.

What this papaya industry may mean to Florida, we can only wait and see. There seems to be absolutely no limit to the possibilities of Florida soil.

Though generalizations and broad conclusions are, and do in large measure, based on direct observation.

A YOUNG MAN'S GAME NEW YORK HERALD TRIBUNE

Religious Toleration

The caption which we have chosen for this editorial was a far more frequently used phrase in the Sixteenth and Seventeenth Centuries than it should be today.

So important an issue was it then, and in the following century, that the founders of our country and the framers of our constitution insisted that it be written into the fundamental laws of this land that no man should be prosecuted on account of his religious belief.

We do not know at what point in the progress of our history that this change has taken place. We do not know that religious tests were applied to those called to service in the second war against Great Britain.

Yet, only the other day, we heard a man say he was going to vote against Al Smith because he was a Catholic and he was one cracker who wasn't afraid to say so.

We admitted that Tammany as an organization was crooked, as crooked as the Vire machine in Philadelphia, or the Thompson-Crowe machine in Chicago.

It is impossible to argue with a man like that. It is of no avail to show him that presidential appointments are subject to the approval of Congress.

Pampering Papayas

On a recent trip to Miami we had the pleasure of visiting Dr. J. Peterson's "Bonita Grove," a remarkable garden, and experimental farm, in the southern part of Dade county.

Dr. Peterson is a German born American, trained in the method of making two potatoes grow where only one grew formerly and of increasing the size of grapefruit from the size of baseballs to the size of basketballs.

Papayas, or pawpaws as they are known by their more intimate acquaintances, are a particular hobby of Dr. Peterson. His papaya trees, some of them eighteen months old, some only three, seemed to stretch almost for miles in frequent rows at the rear of his place.

Dr. Peterson's papaya trees are planted ten feet apart. That means something more than 400 to the acre, but I called it 400 to make the arithmetical computations easier.

Dr. Peterson sells the papayas for 15 cents a pound at his orchard. That means 60 cents for each fruit or \$30 for each tree. With 400 trees to the acre means \$12,000 an acre for a papaya grove within 12 or 15 months after planting.

Not so bad. Discount the figures 50 per cent for trees that do not bear, cut off another half for possible losses due to floods, frost, pestilence, insects and general hard luck.

If one wants to be optimistic one would figure that each tree would have 30 melons before knocking off for the year and they would average six pounds apiece.

What this papaya industry may mean to Florida, we can only wait and see. There seems to be absolutely no limit to the possibilities of Florida soil.

Though generalizations and broad conclusions are, and do in large measure, based on direct observation.

BUT THE FLAG STILL WAVES

By Bressler

He writes in "Popular Science Monthly" that you may learn after thirty-five, but the chances are slim, and they rapidly diminish with each succeeding twelvemonth.

Just how far experience can be relied on to offset the natural decline of the mind, is not yet determined. Aviation is still too young an art to afford the data on which to base a judgment.

The Otago maiden who spent thirty-eight dollars in one month for scalp treatments had a great granddaddy who gave them to the white visitors for nothing.



Saws Filed - by machine. More precise work. Cut cleaner, truer, faster. All kinds, quicker service. Write for price to us.

Elton J. Moughton Architect - First Nat'l Bank Bldg. Sanford, Fla.

HATHAWAY'S HEMSTITCHING - Don't go out of town for curtains and draperies before seeing whether we can please you.

LOSSING'S QUICK SERVICE TRANSFER - Handling, Crating, Shipping, and Storage.

GET YOUR RADIO FROM JOHNSON BATTERY CO.

J. G. Sharos Attorney-at-Law - Will practice in all the courts.

TOO LATE TO CLASSIFY - New 2 room furnished apartment. Bedroom, dining room, kitchen.

COME TO ORLANDO FOR YOWELL-DREW'S 34th ANNIVERSARY Saturday Oct. 20 to Wednesday Oct. 31

The Greatest Sale of the Year Every Sale Article of Yowell-Drew Quality



FOR more than a third of a century the Yowell-Drew store in Orlando has been serving the people of Central Florida.

Table listing anniversary sale values for Saturday: Fur Trimmed Coats (\$49.50), Men's Fine Suits (\$29.50), Daytime Dresses (\$24.75), Ladies Fine Shoes (\$8.50), Men's New Fall Hats (\$4.85), Smart Felt Hats (\$3.85), Crepe Back Suits (\$1.79), All Silk Chiffon Hoses (\$1.39), Turkish Bath Towels (35c), Washable Silk Crepe (\$1.59).

STORE CLOSED ALL DAY FRIDAY TO PREPARE FOR SALE Doors Open at 8:30 a'clock Saturday YOWELL-DREW CO. ORLANDO FLORIDA

Social And Personal Activities

MISS MARGARET PETERS, Society Editor
Office Telephone 148 Residence Telephone 343

Social Calendar

FRIDAY
Mr. J. D. Woodruff, 1526 San Juan Avenue, will entertain the members of the Young Women's Union Club at 1 o'clock.

Monday
The Truth Seekers Class of the Methodist Church will meet at 7 o'clock.

Woman's Club Gives Musicale On Tuesday

The Music Department of the Woman's Club will give a musicale on Tuesday evening at 8 o'clock. The program includes vocal solos, piano solos, and instrumental pieces.

Lovely Bridge Party Given By Mesdames Wright, Boyle, Wells

Mrs. Wallace Wright, Mrs. B. J. Boyle, and Mrs. J. A. Wells have given a lovely bridge party at the home of Mrs. Wright.

Personals

James Hughes and Thos. Hart of Daytona spent a short time here on business.

Junior High P. T. A. Holds First Meeting

The Junior High P. T. A. held its first meeting at the school building on Tuesday evening.

Welfare Group Of Club Has Meeting

The Welfare Department of the Woman's Club held its monthly meeting on Tuesday evening.

ADULTS WILL ENJOY

TALLADUSSEE... (Advertisement for Talladussee Theatre)

Loch Arbor
The place to build your home
De Forest Sanford Realty Co.

VITAPHONE
PRICES THAT TALK
ODDS & ENDS FOR FRIDAY AND SATURDAY
PRICE
Lloyd Shoe Store

PRINCESS
TODAY
'Waterfront'
with Dorothy Mackaill and Jack Mulhall
Comedy
"MOVIE MANIA"

W. T. E. Meets

The W. T. E. meeting of the W. T. E. Club will be held on Friday afternoon.

Cameron's Entertain With Evening Bridge

Mr. and Mrs. Perry Cameron entertained last night with a lovely bridge party at their home on Miller Avenue.

HEMSTITCHING

3c Yard
Pressing and Sewing Machine Co.

PIANO CLASS

For Beginners
Friday Afternoon 3:30
Episcopal Parish House
All interested please phone 597 R.
Mrs. J. A. Takach

J.C. PENNEY CO.
A NATION-WIDE INSTITUTION
"quality—always at a saving"
212 EAST FIRST STREET 214

A Touch of Color
And Fresh Curtains Here and There
Will Transform Your Home for the Winter

Bedspreads with Gay Stripes
Give Fresh Charm to Your Room
89¢ and \$1.49
Rayon Spreads Stripes and Allover Patterns \$2.98

"Penco" Sheets and Cases
Carefully Woven From Selected Cottons
Soft Finish—Launders Well
Plain—Fancy
15c-19c-29c

Children's PLAY SHOES
Shoeing the Youngster for Play or School
WILSON'S JUVENILE SHOE STORE
22 S. Orange Ave.

WELCOME SANFORD VISITORS
We have an entirely new line of Fall dresses, coats, hats and shoes at prices that will please you.
COME AND VISIT OUR STORE
THE OUTLET
FIRST STREET OPPOSITE POST OFFICE

WELCOME TO SANFORD



where **SHOPPING** is a **DELIGHT**

Friday and Saturday are to be great days in Sanford . . . the new, marvelous Vitaphone will be heard at The Milane Theatre for the first time. Special arrangements have been made for every visitor . . . to show each one a rollicking, jolly time. We, the merchants on this page, invite you and welcome you. Pay us a friendly visit. We'll be glad to see you and will do our best to send you home feeling that Sanford is really a good place to come.

WELCOME
Sanford Visitors

Come to our fountain for your cold drinks and ice cream while you're here in Sanford.

LANEY'S
The Friendly Drug Store.
Phone 103 E. First St.

Welcome Visitors
Special Close-Out
Christmas Cards
1c
D. M. C. Embroidery Floss
1c a skein

Sanford Music & Gift Shop
McLander Arcade

WELCOME
To Sanford!

We will be only too glad to show the city's guests our stock of new and used furniture. Come in and see us.

Wagoner Furniture Co.
313 E. First St. Phone 771

Red
STOKES Front Market

Fine meats at prices that mean a saving. While in Sanford pay us a visit.

117 E. First Street

WHILE IN SANFORD
SEE
THE SILVER ANNIVERSARY
BUICK

The Sanford Buick Co.
Magnolia Ave. Phone 367

Welcome Visitors

At this store you will find courteous service and we cordially invite you to pay us a visit.

SODA—TOBACCOS—CANDIES
DRUGS—SUNDRIES—TOILET ARTICLES

Sanford Drug Co.
E. First St. Phone 325

BAGGETT'S
CONFECTIONARY
McLANDER ARCADE

First St. Cor. Sanford Ave.
Soda—Candies—Tobaccos

VISITORS
WELCOME TO SANFORD

Expert Repairing And Automobile Servicing

Maffett & Thraikill
215 W. First St. Phone 502.

Piggly-Wiggly First Street Market

Choice Meats—Real Service
Pleasing Prices

You are cordially invited to pay us a visit.

HAIRCUTS

Yes—we give you just as good a haircut for 35c as we did for 50c. Try us and be convinced.

Smith's Barber Shop
N. Park Ave. Phone 9127

Pure Milk
is the safest
and best food
for your children's Health

Morning and Afternoon Delivery

Longwood Dairy
Phone 111 Second at Palmetto

Holland's Garage
Sales—Service International
Trucks

BATTERY SALES—SERVICE
DUCO PAINTING
315 West First Street

Red
BLITCH'S Front Store

In The Center Of Sanford
Prices consistently low on high quality foods. Satisfaction guaranteed.

117 E. First St.

Piggly-Wiggly Stores
"All Over The World"

Try shopping the Piggly-Wiggly Way and you'll shop no other way.

E. First St.—Sanford Ave.
Magnolia at Second

Assure Yourself
of a safe journey home by using our gasoline and Pennsylvania oils.

SEABOARD OIL CO.
Ryle's Garage J. A. Brown
Both on First St.

GIVE US A TRIAL

We'll give you prompt service, good work and try to deserve your permanent patronage.

Sanitary Steam Pressery
114 N. Park Ave.

NEW STORE
NEW STOCK—
NEW LOCATION—

We cordially invite you to pay us a visit.

McLAULIN'S
Jewelers—Optometrist
Park Ave.

MILNE THEATRE

See! Hear!

Welcome Visitors

We hope you will have a good time in Sanford and that you will have your luncheon and dinner with us.

Myrtle's Doughnut Shop
Good Food—Well Cooked
Magnolia Between First and Second

Seminole Tire Shop

Gulf Gas—Supreme Motor Oil
Tire Repairing—Greasing

411 W. 1st St. Phone 893

WELCOME VISITORS

Expert
Dry Cleaning

SEMINOLE PRESSERY
EXPERT
Dry Cleaning

VITAPHONE

MILNE THEATRE

FOR GOOD FOOD
Cooked Right—
Served Right—
Priced Right—

Visit the
OASIS CAFE
Park Ave.

SEE OUR NEW OFFERINGS
in
Fishing Tackle—
Hunting Supplies
Lock—Gun—Key Repairing

GEO. DEETCH
McLander Arcade

