



THE ENDEAVORERS CAPTURED CITY

C. E. CONVENTION IN SANFORD A SUCCESSFUL MEETING

The annual convention of the South Central District convened in the Congregational church of Sanford, October 30, 31 and Nov. 1 inclusive, twenty-eight delegates in all attending. District President, Mr. Phillip Dale of Winter Park presiding.

The Friday evening service opened first of program, and was a stirring and impressive song service led by Sanford Endeavorers. Address of welcome given all by Rev. F. P. Strong met with a response from Rev. Enlow of Winter Park.

The Juniors acted as only little children can. They were ably led by Mrs. Maxwell and Mrs. Mc-Knight. A vision tell which it was announced that Mr. Fage would favor all with the usual pleasurable...

The Ladies of the church will have their annual bazaar on Saturday afternoon and night of Dec. 5th. Watch for further particulars and place of holding it.

The first of our monthly musical preludes is to be given next Sunday night at the 7 o'clock service. For program see another column of this paper. All are cordially invited.

The scroll sawing class is growing in numbers and in interest. The boys are planning for a surprise later, to show what industry and enthusiasm can do.

Next Sunday is Temperance Sunday, and a temperance sermon will be given at the morning service. At the evening service, following the musical prelude, a short talk by the pastor will be about "The Greatest Man That Ever Took Second Place."

The Sunday school at 9:45 a. m. and the C. E. Society at 6:15 p. m. because of the change of the hour for church from 7:30 to 7 p. m.

Caught a Seiner The Seminole county game warden caught a seiner in Woodruff creek one night this week and he was fined in Judge Herring's court for the offense.

Auto Ferry Connection The prospects are that in the near future an auto line from Enterprise, Orange City, DeLand, and Daytona, connecting with the Enterprise-Sanford ferry will be placed in operation.

OUR COUNTY FAIR FAIRLY STARTED

THE COMMITTEES WILL GET DOWN TO REAL WORK NEXT WEEK

The Seminole county fair has been assured by the generosity of the city council and the board of county commissioners. Both bodies have agreed to give the sum of \$250 each to the Seminole County Fair and also to make an exhibit at the Mid-Winter Subtropical Fair at Orlando.

If the plans of the committee can be carried out fully there will be places for the poultry and hawks and logs and cattle and the fair will be upon a much larger scale than was first imagined considering the lack of grounds.

The committee will get down to real work next week. The race track on Celery avenue can be utilized and some good races can be pulled off during the fair.

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EUROPEAN WAR AT STANDSTILL

NEITHER SIDE SEEMS ABLE TO GAIN ANY GREAT ADVANTAGE

London was silent today regarding the naval engagement off the Chilean coast Sunday. The American minister at Santiago, Henry F. Fletcher, however, confirms the German official and press reports of a German naval victory in which five German vessels sunk or put out of action three British warships.

Until the British admiralty has spoken the extent of their losses cannot be known. According to German reports the British cruiser Monmouth was sunk, the cruiser Good Hope put to flight when apparently in a sinking condition and the Glasgow driven into a neutral port.

The torpedo ships are said to have been damaged and the loss of life on board not to have exceeded three men. Two British cruisers went down it is possible that some 1,500 men were lost.

It is impossible to determine whether the British ships were destroyed by the German vessels or whether they were destroyed by the British ships.

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Tuesday's Election

The result of Tuesday's election was a foregone conclusion, insofar as the nominees were concerned, the primary election last spring showing the real result and the election Tuesday was only a confirmation of the primary nominees.

To abolish the county treasurer's office. For abolishing 224. Against abolishing, 51. Amendment relating to appointment of commissioned officers of state militia. For, 149.

Amendment relating to judiciary: For, 144. Against, 62. The election in Sanford and Seminole county was very quiet, there being more interest manifested in the result in other states than in our own state.

Election Results New York, Nov. 6. With four congressional districts still uncertain, results of Tuesday's election show that the Democrats elected to the house 228, Republicans, 194, Progressives, 1, Socialists, 1, Independents, 1.

People Are Coming Editor Charles H. Walton of the East Coast Advertiser, Titusville, has just returned from a three months' sojourn in the northeast, much of his time being spent in the New England states.

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RED CROSS FUND RECITAL FRIDAY

FINE ENTERTAINMENT AND A LARGE CROWD IS ASSURED

There is every prospect of a filled house at the Recital next Friday night. Universally the people of Sanford want to hear and enjoy the fine treat and incidentally aid the Red Cross. The program will begin as near eight o'clock as possible and the Congregational church will be none too large to seat the audience, judging from present appearances.

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The Largest Advertisement Today Woodruff & Watson get first page mention in today's issue. The advertisement may be found on page 3. Special Notice The Herald will on each day call attention to the largest advertisement in the current issue.



### THE POTASH SHORTAGE

There is only a small supply of potash salts now on hand in this country in commercial fertilizers, and various means have been proposed to meet and tide over this scarcity. To increase the amount of phosphoric acid in our fertilizers to make up for the shortage of potash would of course be useless, since it is a well known fact that one element cannot take the place of another in the nutrition of plants.

**Use of Lime**  
Another means proposed is the application of lime in some form for the purpose of liberating the potash already in the soil. This potash is present in forms which are insoluble and very slowly available to the plant. It is claimed that lime will free this potash so that the crop can use it. There is good ground for assuming that lime used in this way will liberate some of the soil potash for the plant. Experiments have been reported where an application of lime to the soil has greatly increased the supply of available potash; as shown in the greater crop obtained from such a limed soil, and also by the much larger amount of potash contained in that crop. In one case, over three times as much potash was found in the crop from the limed soil; thus demonstrating the action of the lime on the potash of the soil. In nearly all these experiments either caustic lime or sulphate of lime gypsum was used. These two compounds are much more caustic in their action on the soil potash than ground limestone. Where ground limestone is used, very little effect need be expected.

**Use of Soda**  
Another means of freeing the potash from its insoluble compounds is by the use of some of the salts of soda. In experiments where nitrate of soda has been applied, there has been noted a large increase in the yield of the crop. In some experiments, where a number of years' soil was under test, the yield of potash was increased to such an extent that another year, where the nitrogen was supplied in another form, the yield of potash was increased to the extent of 50 percent. It is believed that the liberating action of soda is due to its liberating more potash from the soil for the use of the crop.

considerably less than this, though a few contain somewhat more. With these figures in mind, it would be reasonable to suppose that applications of soda would be of value to the crop, but of the eastern soils would result in freeing some potash for the use of the crop, but the possibilities in this direction for Florida soils are somewhat remote. It is true that potash has been added to some Florida soils in the form of commercial fertilizers, and in some instances this has been the practice for a number of years. It has been shown that much of this potash, not needed by the crop, remains in the soil, and is presumably there at the present time. In such cases, it would be reasonable to suppose that it could be made available by proper treatment. Probably an application of 1000 to 1500 pounds of caustic lime would free the potash most rapidly. It should be borne in mind, however, that where the practice has been to frequently use nitrate of soda, lime, or acid phosphate (which contains from 100 to 1000 pounds of sulphate of lime to the ton) on these soils, we have already been freeing and making use of the soil potash, and could expect no marked benefit from additional applications of soda or lime.

#### Some Facts About the Apperson Brothers and Apperson Cars

The Apperson Brothers were the first American automobile engineers prior to the appearance of the first automobile in America.

In 1893 Elmer Apperson, owned and operated the Riverside Machine Works which was located at Plant Number One, Sanford, Fla.

The Apperson Brothers were the first to introduce the motor car into Florida. Their first car was built in 1893 and was a two-wheeled machine. It was a success. The machine originated in the Apperson works.

# Autumn Styles in Suits and Overcoats for Men and Young Men

## The Famous "Schloss-Baltimore Clothes"



WE ASK you to come and inspect the fashionable Fall Clothing—Suits, Overcoats, Raincoats—for men and young men.

It is Clothing that makes the wearer distinctively well dressed—Clothing that embodies the seen and unseen things that count for style, service and satisfaction—Clothing tailored according to the highest standards by the very best people in the business.

Many models for a choice, extreme and conservative, yet all different.

Many cloths for a choice, and the color note is prominent in the selection—tartan checks, Glen Urquhart plaids, greens and browns in autumnal shades, and grays in many hues. All kinds of stripes are here too—varying from close pin stripes to wide apart chalk lines. Scotch hit-and-miss effects offer a mingling of colors; and tweeds add their variety.

### New Styles and Models

The wide lapel is the thing, with deep "notch" which is straight, narrow, lower cut Vest, many with notch collar. Coat lapels are cut long and falling in a position left open.

Coats are long waisted, pored at the sides to give a "boxy" effect, long chest fitting, a little longer than last year. Narrow sleeves.

There are many new adaptations shown this Fall.

Velvet collars appear on many; patch pocket, note in collar, etc. many of the Fall Overcoats.

The stock is now complete—Come in and pass judgement on it.  
New Fall Suits, \$15 to \$25      New Fall Overcoats, \$15 to \$40  
Also New Fall Furnishings of Every Good Sort

# Woodruff and Watson

### Plant New Foster Grapefruit—Only Pink-Fleshed Kind

With all the good qualities that go to make up a good grapefruit, the Foster grapefruit would be the best. It is a pink-fleshed variety, and is the only one of its kind. It is a variety that is not only good for eating, but also for making juice. It is a variety that is not only good for eating, but also for making juice. It is a variety that is not only good for eating, but also for making juice.

### Royal Palm Service

A visiting feature of Royal Palm Nurseries is the service department. By means of this service the buyer can feel that he will receive absolutely impartial and as nearly accurate information on planting as it is possible for us to give, at any and all times. We have a staff of experts in horticulture, and we are ready to answer any and all questions that you may have.

### New Royal Palm Catalog

A study of the table of contents of the Royal Palm Nurseries catalog reveals the reliable and up-to-date book of knowledge on plant life, reliable beyond measure. It tells how to plant trees on arrival from nursery, the proper distances for planting, and in a text book that growers, farmers and home builders can not afford to be without. Write for free copy to REASONER BROTHERS, 225 Benedict Ave., ONECO, FLA.



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### Not Altogether Unselfish.

It is hard enough to be a good man, but it is harder to be a good man and a good husband. If you are a good man, you are a good man. If you are a good husband, you are a good husband. If you are a good man and a good husband, you are a good man and a good husband.

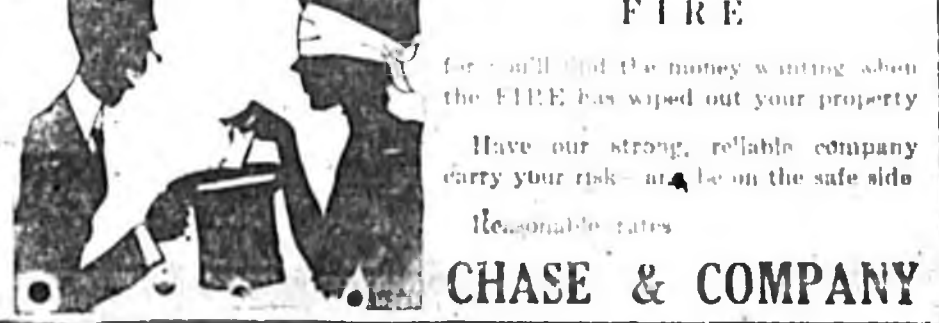
### NOTICE

I have charge of the... THOS. K. BATES

## G. W. SPENCER

DEALER IN HIGH GRADE BAKERY GOODS  
We make anything known to the trade. Just received a new stock of fruit cake supplies. Special orders filled for anything known in our line. Prompt delivery made anywhere in city.

### DON'T TAKE CHANCES



Don't play with serious matters—don't YOU carry your own insurance against FIRE. Have our strong, reliable company carry your risk—be on the safe side. Reasonable rates. CHASE & COMPANY

Try a Herald Want Ad Herald Want Ads Will Bring Results

THE SANFORD HERALD

R. J. HOLLY, Editor
W. M. HAYNES, Business Manager

Published Every Tuesday and Friday
THE HERALD PRINTING COMPANY

SUBSCRIPTION PRICE, IN ADVANCE
ONE YEAR \$2.00
SIX MONTHS 1.25
THREE MONTHS .75

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Payments in advance must be made at office

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Office in Herald Building Telephone No. 148

THE ELECTION

Tuesday's election results in the United States were no surprise to those who made a study of politics. The overwhelming victory of the Democrats in 1912 could not be duplicated in what we term an "off" year and that the Democratic majority...

Woman's suffrage won in Montana, and was defeated in Missouri, Ohio, North Dakota, South Dakota, Nevada and Nebraska. This is not strange in the face of political dope that wherever suffrage prevails there also will prohibition be strongest...

RED-HAIRED GIRLS

The managers of some of the large business establishments of the country that have to employ many persons have made a special study of personal efficiency and the factor that produces it. And their investigations have sometimes led to rather surprising results.

A short time ago a large establishment in Chicago needed a stenographer. The manager sent to the Collegiate Bureau of Occupations, an institution in the city that supplied persons to fill almost any position under the sun...

The head of the institution expressed great surprise at the singularity of the specifications. He said that he had often had conditions prescribed relating to age, nationality, education and temperament, but never before had there been any specifications as to the color of eyes or hair.

Perhaps this incident will tend to reconcile to the sometimes objectionable color those girls who so detest their Titian locks as to resort to artificial means to improve nature.—Tampa Times.

WE'LL BE THERE

Here's hoping our friends across the border, Osceola, Seminole and Volusia counties will insist on again taking part in the Mid-Winter Fair. Their exhibits were so good last year and comparative worth of their products so fine that if viewed simply as an educational feature...

But no real estimate can be made of the actual pecuniary value of this associated fair. It is like newspaper advertising. One may not be able to put his finger on the exact spot of benefit, but when it is considered that the sightseers are bound to come to the fair anyhow, each county of the four should make a great effort to place their products and advantages before an interested crowd that can be reached in no other way.

The final result of an object lesson of each county so vividly planned before the eyes of intensely inter-

ested and enthusiastic people certainly has merit of the greatest value and will show more actual good paying qualities than perhaps any other proposition.—Orlando Citizen. We'll be there, Bro. Howard in full bloom and if our plans do not miscarry Seminole county will have the finest display that has ever been made in Orlando...

Governors Elected

- Memphis, Tenn., Nov. 5.—Governors elected in Tuesday's election are as follows.
Alabama—Chas. Henderson, Democrat.
Arizona—George P. Hunt, Democrat.
California—Hiram W. Johnson, Progressive.
Colorado—George A. Carlson, Republican.
Connecticut—Marcus H. Holcomb, Republican.
Georgia—Nat. E. Harris, Democrat.
Idaho—John M. Haines, Republican.
Iowa—George W. Clarke, Republican.
Kansas—George H. Hodges, Democrat.
Massachusetts—David I. Walsh, Democrat.
Michigan—W. N. Ferris, Democrat.
Minnesota—William E. Lee, Democrat.
Nebraska—F. H. Moorhead, Democrat.
Nevada—F. L. Odde, Republican.
New Hampshire—D. H. Spauldin, Republican.
New York—C. S. Whitman, Republican.
North Dakota—L. B. Hanna, Republican.
Ohio—James M. Cox, Democrat.
Oklahoma—B. L. Williams, Democrat.
Oregon—James Withycombe, Republican.
Pennsylvania—Martin G. Brumbaugh, Republican.
Rhode Island—L. Livingston Baekmann, Republican.
South Carolina—Richard F. Manning, Democrat.
South Dakota—F. M. Bayre, Republican.
Tennessee—George C. Rye, Democrat.
Texas—James E. Ferguson, Democrat.
Vermont—Charles W. Gates, Republican.
Wisconsin—Emanuel L. Philip, Republican.
Wyoming—J. B. Henryek, Democrat and Progressive.

Resolutions

Whereas, It has pleased the Exalted Ruler of the Universe to take from our midst our beloved brother, George H. Fernald, from his labors here to rest in the Grand Lodge on high; therefore be it Resolved, That in the death of our worthy brother, Sanford Lodge No. 1241 has lost a just and upright member and a true Elk in all that the name implies. Resolved, That we acknowledge the wisdom and goodness of the Supreme Ruler and bow in submission to His will, yet we mourn the death of our brother, as one of whom we shall nevermore meet in the lodge room of Elksdom until we meet in the great lodge above. We deplore his loss not only to the lodge but to the community at large and especially the citizenship of Sanford. Kindly and courteous, a true gentleman in all that the world holds good, Bro. Fernald was a man among men and a man whose good influence aided his brothers toward attaining a higher plane in life. Resolved, That in token of our sincere sympathy and the true friendship that predominates this lodge we extend our sympathy to his bereaved wife in the dark hour of affliction and with it the right hand of Elks, and be it further Resolved, That a copy of this resolution be spread upon the minutes of the lodge, a copy given to the bereaved widow and that it also be printed in the Sanford Herald. Signed: R. J. Holly, W. F. Shalley, T. A. Neal.

Death of Mrs. C. A. Fox On Saturday night, Oct. 31st, the soul of Mrs. C. A. Fox took its flight. Mrs. Fox was a native of New York state, and came here with her husband and children some thirty-five years ago, when the wilderness was just giving way to settlement. She was very domestic in disposition, kind and sympathetic in the sorrows as well as the joys of her neighbors, a "gentlewoman" in every sense of the word. Many of the best years of her life were devoted to the tender care of an invalid son, who passed away several years ago. She had been in poor health for a long time, and spent many months with her son and his family in North Carolina in hopes that the change of climate might prove beneficial. But no change nor watchful care and nursing could keep her longer here. The funeral services will take place at the family residence this afternoon (Wednesday) at Sylvan Lake at two o'clock. Mrs. Fox is survived by her husband, C. A. Fox, her son, C. A. Fox, Jr., her daughters, Mrs. T. E. Wilson and Miss Kate Fox, and her grandsons, the eldest of whom, "Jack," she has cared for from infancy. To them all the whole people extend their deepest sympathy and share with them their sorrow. "It seemeth such a little way to me across to that strange country—the Beyond; And yet not strange, for it has grown to be The home of those of whom I am so fond. They make it seem familiar and most dear. As journeying friends bring distant regions near."

UPSALA ITESIS Little Eric Lundquist is very ill with lagrippe. Dr. Neal was called to attend him on Tuesday. He just passed his sixth birthday, which his grandmother remembered by presenting him a nice chocolate cake and two bouquets. Mrs. Barnwell Beck and children spent Friday with Mrs. Pope. Mr. Magnusson left for his orange-packing work with Mr. Chase last week, going to Melrose this time. His wife accompanies him. Mrs. Jack Vaughn is able to be up again. Mrs. Della Robinson cared for her when she was so ill, so as she has her favorite nurse and doctor we hope she will soon be well. Urin Lundquist returned from a two weeks visit in Jacksonville. While there he had a cork leg fitted to his injured one, so he can now get about without his crutches. Mr. and Mrs. Jack Thompson and family, in which is included this lady her mother and niece spent Sunday at Mr. D. Hart's on Celery avenue. Mrs. Edwin Lundquist is the proud possessor of a new sewing machine. Mr. Henry Lundquist has returned from Miami as his family needed him.

Methodist Services Sunday school, 9:45, J. K. Mettinger, Supt. Preaching by pastor, 11 a. m.—A Missionary Meditation. Senior Epworth League, 6 p. m. (in tent in park). Preaching by pastor, 7 p. m. The Men's Brotherhood Class extends a cordial welcome to all visitors in the city to meet with them at their room at the Star Theater, 10 o'clock. The services in the morning will conclude the week of prayer which have been well attended at the residence of Mrs. W. W. Abernathy. The Sunday school orchestra is being organized and it is hoped that they will be ready for next Sunday with several instruments.

Out of the Fold The Sterling Rural Company that will be presented at the Imperial Theater Tuesday evening, Nov. 10th by a cast of local talent is without doubt the most important undertaking ever attempted by our home people. Realizing that the public anticipated a play, production and cast far above the average, the different members of the company who will present the play are working most diligently, and will not disappoint the large audience that no doubt will greet them. Special attention should be called to the scenic environment that is being constructed. The snow scene will be beautiful, the box scenes effective, the schoolroom scene a scream and the picnic scene a fitting climax.

Sanford Library Free Reading Room IMPERIAL THEATRE BUILDING Open Tuesday-Thursday 4 to 6 Saturdays 4 to 9 p. m. Strangers Welcome

Program Program for Week of Prayer and Self Denial, held at the residence of Mrs. W. W. Abernathy, 3 o'clock each afternoon: Monday—Topic, "Thy Kingdom Come." Study, "Latin American Fields." Leader Mrs. H. H. Chappell. Tuesday—Topic, "Pray ye the Lord of the Harvest, that He will send forth Laborers into His Harvest." Study, "Our Opportunity, Our Obligation at Rio de Janeiro." Leader, Mrs. J. Parker. Thursday—Topic, "Thanksgiving for Success." Study, "The people of the Orient." Leader, Mrs. Perry. Friday—Topic, "The Church at Home." Study: Queries, "Work and Workers." Leader, Mrs. Steinmeyer.



Substantials and Delicacies Go Hand in Hand, Here Substantials Delicacies Bread Cakes Buns Cookies Rolls Jelly Roll Pies Angel Food Our Patrons usually depart with something of one in one hand, and something of the other in the other. Bread is the Staff of Life Variety is the Spice of Life J. L. Miller's Bakery 19 Magnolia, Phone 188

SAFETY FIRST

Your pocket is not a very good depository for your money. It does not pay interest and it allows your money to be constantly subject to loss by theft or accident. We will not only protect your money against loss but will pay interest, so that the money you save will be constantly increasing.

PEOPLES BANK OF SANFORD

M. M. SMITH H. R. STEVENS SANFORD, FLA. H. E. TOLAR R. R. DEAS President Vice-President Cashier Asst. Cashier

At McCuller's

- 15 pounds Sugar \$1.00
10 pound Bucket Snowdrift \$1.00
Cranberries, quart 10c
Apples, peck 40c
12 cans No. 2 Tomatoes 85c
12 cans Baby Cream 50c
12 cans Full Cream \$1.00
24 pounds Table Talk Flour 85c

L. P. McCULLER

Sugar Kettles

Manufactured and Carried in Stock by GULF IRON WORKS TAMPA, FLA.

- 40 Gallon \$ 5.80
60 Gallon 7.70
80 Gallon 10.80
100 Gallon 15.30

F. O. B. Tampa

Sanford Library

Free Reading Room

IMPERIAL THEATRE

BUILDING

Open Tuesday-Thursday 4 to 6

Saturdays 4 to 9 p. m.

Strangers Welcome

FIRST NATIONAL BANK

FREDERIC H. RAND, President
E. P. FORSTER, Vice President
B. F. WHITNER, Cashier
GEO. H. FERNALD, Vice President
A. L. BETTS, Assistant Cashier

First National Bank

ESTABLISHED 1897
CAPITAL \$35,000.00 SANFORD, FLORIDA SURPLUS & PROFITS \$55,000.00

The First National Bank is doing a larger business than ever before at the corresponding season— Because, the public knows where to go for the greatest security, as well as the most liberal treatment consistent with sound banking.

Deposit with the First National. Member of the Federal Reserve System

FIRST NATIONAL BANK



# LETTUCE HAMPERS

This season we are having our hampers made to specifications

They are

**CLEAN,  
LIGHT,  
STRONG,  
ATTRACTIVE.**

They cost no more than the other kind. Your lettuce will command more money if you use our hampers.

## Chase & Company

Warehouses at Sanford and Beardall

## THE MARKET CONDITION

### SOME FACTS ABOUT THE CONDITIONS AND THE PRICES OF FRUITS AND VEGETABLES

The Herald is published in the heart of the greatest winter vegetable section in the world and recognizing this fact we have determined to give the growers all the latest market news. We will publish from time to time the condition of the northern markets from the great centers and the growers in the Sanford section can get the benefit of this information. This matter comes from reliable firms and while the markets are liable to change in a few hours in the busy season The Herald will give the news as received in this office by letters and can be taken as a truthful statement of the condition of the northern markets. This will be of assistance to the growers in many ways and by reading this page they can keep in touch with the markets each week. In a few days this matter will be given on a page devoted to the interests of the growers and the industry in Sanford is large enough to warrant this space.

Philadelphia, Nov. 2, 1914. There are a few straggling cars of very ordinary lettuce in here today from upper Pennsylvania and New York state. It, of course, has been more or less hurt with the cold and is not good enough to attract the best buying trade and is selling anywhere from 50c to \$1.00 per hamper. There is a little red bed lettuce coming in from Norfolk, Virginia, selling around \$1.00 to \$1.25. I understand that the first shipments from Old Point were in today, stock very ordinary. We are still having warm weather. Lowest temperature here yesterday 49 and I noticed that the lowest at Jacksonville was 72, so you can see there is very little difference between the temperature in Florida and Philadelphia.

Our market is still heavily supplied with home grown product. A great many lines in very heavy supply. Having been protected from the frost of last week, stock very ordinary. We are still having warm weather. Lowest temperature here yesterday 49 and I noticed that the lowest at Jacksonville was 72, so you can see there is very little difference between the temperature in Florida and Philadelphia.

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Philadelphia, Nov. 2, 1914. Regards lettuce, conditions still look better than ever. What York state is now coming all shows the effects of the cold weather and there is no doubt but that fancy headed stock will be wanted as soon as it is ready to come along. Just as soon as you have anything that is really clean and headed let us hear from you.

Know it will interest you to know that the York state celery situation has taken on a much better complexion. Last Monday and Tuesday nights they had very cold weather but it did not do any harm. Wash advised last night over phone that anything real fancy is entirely cleaned up. We notice a considerably better inquiry for York state celery this morning from the middle west, and with the cold weather which is due at any time now which will put the remaining stock out of business we look for considerably better conditions generally.

Chicago, Ill., Nov. 2, 1914. Referring to our exchange of wires of date relative to Florida romaine, wish to confirm our day letter to the effect that owing to continued mild weather our market is very easy on all commodities, lettuce, celery and other green vegetables in particular. There is still quite a little New York lettuce arriving, which is selling at \$1.25 to \$1.50 for the very best. New Orleans is also beginning to ship both lettuce and romaine. This stock is only fair and brought today around \$1.25. A little cooler weather will help these commodities materially. We talked with several of the trade and it was their idea that well packed, good condition Florida romaine should bring around \$1.50. We have not had such early heavy frosts to kill off our local crop. The Michigan stock arriving showing only fair quality and selling very low. There were some shipments of Florida in the market today, fine sound stock selling for \$1.00 to \$1.25, while the lower quality stock is selling for \$0.75 to \$1.00. You, of course, realize that it does not take a great deal of either of these commodities to boost our market. Climate condition taken into

consideration, also your higher freight rate and the prospects of New Orleans shipping conditions.

We would not recommend heavy shipments from your section. We believe, however, that a mixed car to reach here next Monday would be safe, to be followed at regular intervals with light shipments as long as the market justifies.

There has been no material change in the celery market since our last communication, Michigan and New York shippers confirming around \$1.10 f. o. b. shipping point.

New York, Nov. 2, 1914. Lettuce is in good demand here, and selling at good prices, and we see no reason why a car of romaine would not sell at these figures, if the stuff is good, and reaches here in good condition. We certainly will do our very best.

Pittsburg, Pa., Nov. 2, 1914. We beg to acknowledge receipt of your favor of the 30th, contents carefully noted. There is an active inquiry here for fresh vegetables today, and we believe that shipments of your vegetables will do exceptionally well.

St. Louis, Mo., Nov. 2, 1914. We had a frost all around the states and there is very little good lettuce left now, and I think by next week we can use a good deal of lettuce from the south.

## DR. C. W. FAIN

DENTIST

WORK FOR WHITE PEOPLE ONLY  
PEOPLES BANK BUILDING  
ROOM 9

## Theo. Schaal

JEWELER

WATCHES, CLOCKS, JEWELRY, SILVERWARE, OPTICAL GOODS, ETC.

Expert Repairing

123 West First Street  
SANFORD, FLORIDA

## SEEDS

We can fill your order. Bermuda Onion Seed, Onion Sets, Turnip Seed, Cabbage Seed, Oats, Rye, Etc., Etc.

Complete line of seeds for field crops, poultry feed and supplies.

Write for our Fall Seed Catalogue and We'll Free Mail you by Return.

## E. A. MARTIN SEED CO.

205 EAST CANAL STREET  
JACKSONVILLE, FLORIDA

## LEGAL ADVERTISING

In the Circuit Court, Seventh Judicial Circuit, in and for the County of Seminole, Florida. Notice is hereby given to all persons claiming any right, title, interest, or claim in or to the land described in the following: ...

In the Circuit Court, Seminole County, Florida. Notice is hereby given to all persons claiming any right, title, interest, or claim in or to the land described in the following: ...

## A POTASH MINE

Not exactly a mine, but a fine lot of Potash right in our Factory.

## IDEAL BRANDS


are all on the market once more. We can furnish any amount of Potash you want in mixed goods.

SEND IN YOUR ORDERS

### WILSON & TOOMER FERTILIZER COMPANY

JACKSONVILLE, FLA.

LEADING business man of New York, to whom a friend of ours sent a copy of the Buckeye Nurseries catalog, referred to it in his letter of acknowledgment as "The citrus fruit test-book." This is exactly what we sought to make the catalog and we are gratified to have it so regarded by its readers.



NO phase of the citrus industry has been neglected in the Buckeye Nurseries catalog. From the selection of location for a grove to the marketing of the crop, everything is fully treated. There are no theories set forth—all the advice the book gives is based on experience in fruit growing.

## A Guide to Citrus Fruit Culture The Buckeye Nurseries Catalog

Buckeye Nurseries grow superior trees—this has been their successful accomplishment for more than thirty years. Our interest in the trees does not end with the sale to the grove owner, however. We want them to thrive and bear profitable crops—and purchasers of Buckeye trees are given every possible assistance to this end.

## The Book Typifies Buckeye Service

Buckeye Service to planters of Buckeye trees has become almost as well known as the quality of the trees themselves. Our complete and helpful catalog has been for years a most important factor of this service. The new edition is by far the most attractive and comprehensive catalog we have published. Send today for free copy if you grow citrus fruits.

**Buckeye Nurseries**  
1073 Citizens Bank Building  
Tampa, Fla.


## Buckeye Trees Bear

## YELLOW PINE LUMBER CO.

KISSIMMEE, FLORIDA

Manufacturers, Wholesalers and Retailers

All kinds of building material, lumber, laths, shingles, sash doors, inside and outside trim. Solicits your inquiries. WRITE US FOR QUOTATIONS



## Firestone

### Announcement

This is to announce that

## THE B. & O. MOTOR CO.

SANFORD, FLORIDA

will now supply all motor car owners of this community with

## Firestone

### Tires

#### Tubes and Accessories

An ever growing demand for Firestones in this county and every locality where culture is appreciated has made it necessary to establish headquarters here.

The Firestone factory—the Largest Exclusive Tire Factory in the World—has again increased greatly and the output has jumped 78%.

This enormous output, made under perfect factory conditions, makes it possible to sell Firestones at a price no greater than others are forced to charge for tires, made in less economical factories.

Call at Firestone Headquarters Above for Biggest Tire Value

Firestone Tire & Rubber Company  
Akron, Ohio—Branches and Dealers Everywhere  
"America's Largest Exclusive Tire and Rim Makers"

# HOGS OR HUMAN

Which is worth more, a hog or a human?

There's a reason for the question in Florida, because by enacted law a large sum of money is spent every year in the state to protect swine from hog cholera, but not one cent by direct appropriation for the relief of tubercular patients, either native or bequeathed to Florida by every other state in the Union.

Inquiry is sometimes made why the State Board of Health doesn't do more for consumptives. The answer involves a bit of rather interesting history. The legislature of 1909 provided for the erection of a sanitarium in Florida for the treatment of tuberculosis, and the identical same legislature "diverted" from the funds of the State Board sixty thousand dollars, which had been accumulated by careful administration for this very purpose, and placed the money to the credit of the pension fund. The Board has not been able to recover from the disaster sufficiently to do much for the consumptives and still carry on its other work.

Again, the sanitarium idea by institutional management (except for the absolutely incurables—the down and out) for the treatment of tuberculosis has come to be regarded by the medical profession everywhere as of doubtful value rather than helpful, especially in the southern states, where balmy temperature prevails. Open air, the clean, fresh, uncontaminated air of nature has been proven far more beneficial and this idea is changing the method of treatment in all parts of the country.

District nursing, or more properly district instruction, is most efficient in combating the disease, in lessening its ravages and in protecting the community from infection. Open air is available everywhere, and if every community in the state could be educated to its proper use in this connection, there is reason to believe that an incalculable amount of good might result and many lives saved.

With the funds at its disposal the Board of Health is able to maintain in the state three district nurses or instructors, who are doing an immense amount of good. This is a small sum in Florida, where the population of the more populous counties, two or three.

There is no legal authority to stop a man suffering from tuberculosis from going to any part of the world, but if he is not taken care of in his own home, he will probably die. There is no authority by which he can be kept in a sanitarium, unless he is a pauper, in which case he may be kept in a hospital for the protection of the community.

The legislature, some years ago, provided that the State Board of Health from its funds should furnish free to the farmers of Florida hog cholera serum to fight this disease.

This serum cost the state fifteen cents a quart, and the cost of the serum to treat thirty-two hundred pound hogs. This expense to the board during the current year will total close to thirty thousand dollars, about one-third of the entire cost of disposal. There are about 100,000 farmers in Florida, and one quart of serum to each would cost three quarters of a million dollars. Every farmer has the right to ask, not for one quart, but for ten. Figure out for yourself what that would amount to.

The State Board of Health was organized and exists to conserve the physical welfare of the people of Florida—human beings, not animals. It properly exercises its functions over animals affected with glanders and rabies, because these diseases are communicable from animals to man. Hog cholera isn't. A man can mix with sick hogs all he wants to and with perfect safety.

Now the care of sick hogs is a splendid business. It helps the farmers and saves much valuable property every year. But why should the State Board of Health provide from its limited funds a cholera medicine whose use affects human health in no way or degree? If it should furnish this remedy, why should it not also furnish a specific against the white fly or citrus canker? Going still further, if the farmer is entitled to hog cholera serum free of cost, why should he not be given fertilizer and feed for his cattle?

One-half of the thirty thousand dollars that will be spent for free hog cholera serum this year would enable the Board of Health to extend its practical aid to hundreds of tubercular human beings, to lessen their suffering and to save human lives by teaching the people of Florida how to take care of their sick and to protect themselves from infection.

Florida's Board of Health and the state's health and safety are at stake. It is a matter of public interest to have him send men to the Legislature to ask for more money to pay for the health of the people.

Dennis Weekly Report

There is no legal authority to stop a man suffering from tuberculosis from going to any part of the world, but if he is not taken care of in his own home, he will probably die. There is no authority by which he can be kept in a sanitarium, unless he is a pauper, in which case he may be kept in a hospital for the protection of the community.

# The Apperson New Light Four is a Wonderful Car



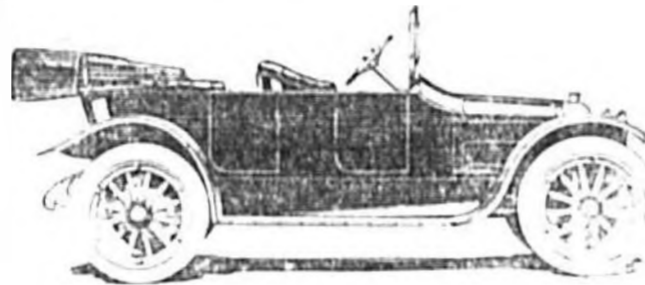
The APPERSON BROTHERS AUTOMOBILE CO. is now building cars with the 60-inch tread.

These high-priced builders (the very oldest builders of the best American gasoline cars) now waiver from their life-long policy of building nothing but high-priced cars for a select few, who did not consider from five to ten thousand dollars too much for a fine motor car.

The APPERSON automobiles are the very highest grade of cars that ever have been for sale in Sanford. They have over twenty years of the best kind of record. They are a perfect combination of power, lightness, durability, luxury and economy.

The new light four is the ideal five passenger, four cylinder car.

It meets every demand of the motorist. No skimping anywhere. Not a single feature that you would ask for has been left out. It is true all the way through. It is true inside mechanically. It is true outside artistically. It is a quality APPERSON car. 95 per cent of it is made in the APPERSON shops.



The new light four is a very powerful car, 40 horsepower, and weighs only 2580 pounds. This car is electrically started and lighted by the best system in the world. The body is a perfect stream line design and roomy. The radiator is "V" shaped. The upholstery is comfortable. The seats are wide. The finish is lasting. This car is built by the pioneer company, having twenty-two years experience in motor car building.

Price \$1350, with full equipment, f.o.b. Kokomo.

- A larger four cylinder car with longer wheel base, 45 or 55 horsepower, \$1685.
A light, five passenger, six cylinder car, 40 horsepower, \$1485.
A light, seven passenger, six cylinder car, weight 2700 pounds, 48 horsepower, \$1585.
A large five passenger, six cylinder car, 60 horsepower, \$2200. Same model, seven passenger, \$2450.

The Light Fours are at the Sanford Machine & Garage Co.

C. F. Williams, Agent

Edward Higgins, Manager

# FERRO

Power Behind the Boat

Here is a complete outfit you can carry with you anywhere. Clamp it on your rowboat, dory, skiff or canoe and travel 1 to 9 miles an hour. On lake, bay or river you have a power boat for commerce or pleasure and your investment is extremely small.

THE DETACHABLE ROW BOAT MOTOR

You buy must bear the O. K. that gives you confidence. Ferro motors may justly claim this confidence because they have all the good points embodied by experienced experts who have built up Ferro power and reputation in the engine world.

The results you get are due to a finished product. Try it yourself—today!



Ask for Catalog with prices

Geo. H. Fernald Hdw. Co. 113 Oak Ave.

## SANFORD LODGES

Sanford Lodge No. 62, F. and A. M. Communication every first and third Thursdays at 7:30. Visiting brethren welcome. Secretary: W. M. Taylor.

Monroe Chapter No. 14, R. A. M. Meets every second and fourth Thursdays in Masonic Hall over the Imperial Theatre. Visiting companions welcome. Secretary: J. E. Taylor.

Seminole Chapter 2, Order Eastern Star Meets every first and third Tuesday in each month. Everyone who has seen his star in the East are cordially invited to visit this chapter. Secretary: A. E. Robbins.

Phoenix Lodge No. 5, K. of P. Meets second and fourth Tuesdays. Visiting knights always welcome. Secretary: J. E. Taylor.

Sanford Lodge No. 27, I. O. O. F. Meets every Monday at 7:30 p. m. over Imperial Theatre. Secretary: W. H. Wright.

Gate City Camp No. 6, W. O. W. Meets second and fourth Wednesday nights in each month. Secretary: J. E. Hoolehan.

United Brotherhood of Carpenters and Joiners of America Sanford Local Union No. 1751 meets first and third Thursday night at 7 o'clock in the Eagles' Hall. Secretary: J. M. Brown.

R. F. O. E. Sanford Lodge 1241 Meets first and third Wednesday night at corner of Front and Calumet Aves. Secretary: R. L. Peck.

The Lake Breeze Council No. 31 Junior Order United American Mechanics Meets every Wednesday at 7:30 P. M. in the City Hall. Visiting brothers are welcome. Secretary: C. H. Smith.

Celery City Aerle No. 1853 Meeting every Tuesday night at 8 o'clock. Pico Building. Secretary: G. E. Tarajus.

Don't Be Greedy. The soldiers in the mud the night idea. A group of his cronies were talking at the usual corner store about the best way to die. A great many theories were advanced. Final by the others that of 724 and decided his opinion. He said he would like to die in the best way and if I had to pass in the check I'd like to die in the best way.

Soldiers Ammunition. In the United States army the Infantry goes to battle with 100 rounds of ammunition on him and 120 rounds per man in two handollers in wagons not far behind him. The German soldier carries 120 rounds, the French 120, the Austrian 120, the British soldier 100, the Russian 120, the Italian 120, the Japanese 120 and the Swiss 120. In battallion and company carts they carry at least 300 rounds added to that carried by the men brings the supply of cartridges up to an average of about 300 per rifle.

Phone No. 182 MAGAZINES MAXWELL'S PERIODICALS 104 F. Street Ice Cream - Soda Water - Confectionery - Cigars and Tobacco

It Always Helps says Mrs. Sylvania Woods, of Clifton Mills, Ky., in writing of her experience with Cardui, the woman's tonic. She says further: "Before I began to use Cardui, my back and head would hurt so bad, I thought the pain would kill me. I was hardly able to do any of my housework. After taking three bottles of Cardui, I began to feel like a new woman. I soon gained 35 pounds, and now, I do all my housework, as well as run a big water mill. I wish every suffering woman would give CARDUI The Woman's Tonic a trial. I still use Cardui when I feel a little bad, and it always does me good." Headache, backache, side ache, nervousness, tired, worn-out feelings, etc., are sure signs of woman's trouble. Signs that you need Cardui, the woman's tonic. You cannot make a mistake in trying Cardui for your trouble. It has been helping weak, ailing women for more than fifty years. Get a Bottle Today!

...of a trade business which will make the existing large debts abroad easier to handle; during the latest week the total exports from New York amounted to over \$5,000,000, this being \$1,000,000 greater than a year ago. The appointment of a plan for a cotton pool of the cotton goods relief for cotton shippers, which have been severely depressed the south, and the fact that cotton is now recognized as a war commodity makes substantial shipments possible. Over 90,000 bales have been cleared in three days, and the early reopening of the New York Cotton Exchange is confidently expected. The Federal Reserve Banks are to be opened November 16, and this should further strengthen the financial position. Money is easier and foreign exchange is now becoming nearly normal. Reports from leading trade centers indicate that more seasonal weather is making retail distribution somewhat more active. Depression continues to characterize the iron and steel trade, which requires the re-entry of the railroads. Buyers to quicken it into new life. Sentiment in dry goods is somewhat improved, but conditions are very unsettled and irregular. Foreign contracts keep many shoe factories busy yet the delayed domestic demand renders the general situation somewhat unsatisfactory.

Fried Chicken. A Tennessee preacher says that a man who would eat a fried chicken that had been stolen is as guilty as the thief who stole it. There must be some difference in culpability. A man can certainly resist the temptation to steal a chicken, but it would be some job to pass up the bird after it had been nicely fried and served with a hoccake on the side.—Honaton Post.

Up-to-Date Storekeeper. Selling delictentness a prosaic occupation, fit only for fat men of Teuton extraction? Nonsense! Not while the business or art or profession contains men like the New York storekeeper who has put over his place a big sign reading "Culinary Art Specialties."



ABOUT PEOPLE AND EVENTS

Informal Reception

A delightfully informal reception was tendered the delegates to the Episcopal missionary meetings and parishioners and friends of the Holy Cross church, last evening, at the Parish House by the members of the St. Agnes Guild. The hall was prettily decorated in yellow and green. The punch table was very attractive with quantities of white star jessamine, the bowl being surrounded by crystal candlesticks, from which beamed the glow of yellow candles. The punch bowl was presided over by Mrs. Archie Betts and Miss Josie Stumon.

Serving were the young ladies of the Guild.

A large crowd of friends were present.

Among the visiting delegates were Father Little of Orlando, Dr. Litch of Winter Park and Misses Bertha Dawson and Carrie Days of Orlando.

Father Little has charge of the colored work in Orlando and is wonderfully successful.

Apron Shower

The apron shower given at the home of Mrs. S. G. Kennedy, under the auspices of the Baptist Aid Society Thursday afternoon was a splendid success from every standpoint. The house was crowded with members and friends of the society who enjoyed the gracious hospitality of Mrs. Kennedy, each one bringing an apron. After the guests were assembled Miss Rummage (Miss Martha Fox) was introduced. She apologized for being late and stated that her tardiness was due to having to rummage for a pair of gloves, which when found were too small. Miss Rummage was gowned in the non-descript wearing apparel one expects to find at a rummage sale, in behalf of which the aprons were presented. A basket containing probably fifty aprons was presented Miss Rummage, who when unfolding the packages found a few pretty

fancy aprons that she disdainfully tossed aside saying that she would give them to Miss Apron Sale. A delightful program of music and song was rendered by the following ladies: Miss Edith Stewart, vocal solo; Miss Ruby Betts, piano number; Mrs. Ernest Betts, vocal solo; Mrs. Geo. Hyman, piano number. In the flower guessing contest Mrs. Ernest Betts made the highest score. The house was decorated with quantities of yellow cosmos.

Katz Party

Mrs. J. T. Brady entertained with a charming evening party on Wednesday, in honor of the Katz Club. The club colors of black and yellow were artistically used in the decorations, with numerous little black cats chasing each other up and down the window draperies and walls, making a unique combination of cats and colors that was very attractive. The tables were very pretty with their handsome appointments, centered by vases of yellow flowers. Graceful sprays of the pink vine trailed over the white covers. The place cards for the ladies were little cardboard black cats. Upon the plain white place cards, for the gentlemen original verses reyhming with the club nickname of each one, when read, brought forth waves of laughter. A tempting salad course was served. In the amusing cat puzzle contest Miss Helen Rowland won the prize of a black toy cat. Mr. Roy Chittenden won a pretty tie. Music and dancing made the hours fly on winged feet. Mrs. Brady's guests were Misses Adelaide, Anne and Lillian Higgins, Charlotte Hand, Essie Purdon, Helen Rowland, Gladys Morris, Anna McLaughlin, Muriel Harrold, Mrs. McDaniel and Mrs. Geo. Fox; Messrs. Karl Roumillat, Ralph Wight, Roy and Joe Chittenden, Osborne Herndon, Ernest Housholder, George Grovenstein and Pope Wicker.

Straw Ride

Last night a jolly party of young people, chaperoned by Mrs. Wm. McKinnon enjoyed a straw ride to the Swartz place on Lake Onoro. The party assembled at the home of

Mrs. J. N. Whitner early in the evening, with their boxes of bunch, the most important adjunct to a good time, and the happy crowd did not enjoy a good time, for the pleasing combination of young people and plenty of "eats," on a lake shore by moonlight was irresistible. Enjoying the pleasures of the ride were Mrs. McKinnon, Misses Lucy Whitner, Alice Whitner, Annie Whitner, Essie Purdon, Charlotte Hand, Helen Rowland; Messrs. Geo. Grovenstein, Seth Woodruff, Osborne Herndon, Karl Roumillat, Ned Chittenden and Howard Swartz.

The month of November is filled with splendid opportunities for pleasure and profit along various lines.

On the evening of Nov. 10th the civic committee of the Welfare Department will present a play at the Imperial, replete with interesting and amusing features, that promises an evening of pleasure and success.

Nov. 13th, under the auspices of the Red Cross Fund Association, Forrest Dabney Carr and other artists will be heard at the Congregational church. A rare treat is in store for all music lovers.

At the regular meeting of the Welfare Department Nov. 18th, Dr. T. A. Neal will address the meeting on the subject of "Health." All members of the Woman's Club and their friends are cordially invited to come and enjoy themselves. After the program a social hour will be enjoyed.

A plant sale will be held Nov. 22nd, under the auspices of the Civic Committee of the Welfare Department.

On the night of November 27 the City Beautiful Ball will be held at the Sanford House. This will be a brilliant event of the winter.

Junior Civic League

An unusually interesting meeting of the Junior Civic League was held at the Woman's Club rooms Monday afternoon, with a fine attend-

ance. Reports were made from the Boys and Junior Citizens showing a splendid activity that is most gratifying. The treasurer reported \$75.00 in bank. An excellent report was made by the committee on the sale of seed and on the sale of plants, showing a cooperation of the townspeople for a City Beautiful that is most gratifying. May Thrasher was elected treasurer, vice Roby Laing resigned. Mrs. Henry Wight gave a brief outline for the plans for a playground at the Grammar School Park, stating that it had been given by the city for that purpose. At the close of the business period Mrs. J. N. Whitner gave a most interesting talk to the children on the early history of Sanford, that was listened to by the little folks with earnest attention. Mrs. Whitner handles her subject with a knowledge and ease that makes it a great pleasure to hear her. Having lived here practically all of her life she is well qualified to present the history of Sanford in a most pleasing manner to these young people. This is the first of a series of talks on the history of the town that will be given before the Junior Civic League.

Personal Mention

Mr. and Mrs. Charles Rhodes have moved into their new home on Oak avenue.

Mrs. J. E. Terwilliger and Mrs. Frank Mahoney spent Saturday in Orange City, the guest of Mrs. J. T. Leavitt.

Mrs. Morton Hopson has taken an apartment with Mrs. McDaniel at Seventh St. and Palmetto Ave.

Mr. J. B. Jarvis has returned from a ten days' visit to his mother in North Carolina.

Mrs. T. H. Land is visiting her parents at Plant City.

Miss Bertha Dawson, representing the Daughters of the King of Orlando is a guest of friends in town.

Miss Carrie Days, secretary of the Junior Auxiliary of the Episcopal

Eat More Fresh Vegetables

They are Wholesome, Appetizing, Economical

Fresh From the Local Growers

Head Lettuce, Romaine, Egg Plant, Turnip Greens, Mustard Greens, Red Radishes, White Radishes, Green Peppers, Okra, Green Beans, Potatoes, juicy yellow ones.

Oranges, Grapefruit, smooth, well colored stock, Satsumas, Japanese Persimmons, Pineapples, Guavas, Irish Potatoes, Spanish Onions, Red Onions, Yellow Onions, Garlic.

Oranges, 12c per doz. Italian Lemons, 10c per doz. Bring your market basket. Come and pick out just what you want and it will be delivered promptly.

THE VEGETABLE MARKET

WHERE IT PAYS TO PAY CASH

110 2nd Street, West

PHONE 324 WE DELIVER PHONE 324

church is a delegate to the mission meeting at Holy Cross Church.

Mr. and Mrs. C. J. Parrish are the guests of Mr. and Mrs. E. L. Parrish.

Mrs. J. H. Ferguson spent Wednesday at Orange City.

Chief Clerk Boyd of the postoffice department located at Jacksonville is in town.

For Rent—House Appraised by Jas. Moughton, 1024 Union avenue. 20-1p

For Rent Cheap—The D. H. Moss place, 5 acres, at Moore Station. See Duncan Mitchell. 16-2p

For Rent—To refined couple, four nice rooms. Excellent location. Ten dollars per month. No small children. Enquire R. Herald Office. 13-1f

For Rent—Five room house on Elm avenue. All modern improvements. \$16 per month. Free water. N. H. Garner. 21-1f

For Rent—Nice front room for light housekeeping, also well ventilated bedroom, 302 Park Ave. 15-1f

Five acres tiled land near city limits for rent, near brick road and loading station. Apply to A. P. Connelly, Sanford, Florida. 24-1f

Furnished rooms for housekeeping at Mrs. C. H. Smith's, 305 Park Ave., between 3rd and 4th streets. 13-1f

For Rent—One acre of land on Third street and Main street. Address Rex Packard, 1024 Union St. 20-1f

For Rent—Two rooms on First street. Joe DeMott, Coca Cola Company. 21-1f

CLASSIFIED ADVERTISING

All Local Advertisements Under This Heading THREE CENTS a Line For Each Insertion. Minimum Charge 25 Cents.

FOR SALE

For Sale—Celery Plants. Apply to Cecil Gabbett, French avenue. 22-1f

For Sale—Secondhand oil or gasoline stove. Two good burners cheap. Can be seen at Sanford Furniture Co. 11-1f

Houses for sale or rent. J. Musson.

For Sale—One child bed and one revolving book case. Inquire 109 East Third St. 14-1f

A Real Bargain—One four passenger Overland. In first class condition. For sale, 100 E. First St. 19-1f

For Sale—One four room house furnished for \$500.00. Address: Augustine Samson, Winter Park, Fla. 22-2p

TO RENT

Rooms for Rent—Two nice large furnished rooms. Mrs. Stephens, corner Sixth and Oak avenue.

For Rent—Five acre farm, near Rand's Siding. Cottage, barn, chicken yards. Two acres tiled. \$100.00 per season. C. M. Berry. 21-2tc

For Rent after Nov. 1st—5 room cottage, 1216 Park avenue. \$12.50 per month including water. G. W. Spencer. 19-1f

For Rent—Good seven acre farm, barn and house, near Beck Hamrock Station, known as Castle Garden. Address Cora C. Hollinger, 1205 Center St., Canastota, New York. 12-1tc

For Rent—Suite of three rooms and bath. Over McCuller's store. Sanford Telephone Co. 14-1f

For Rent—Furnished light housekeeping apartments, 302 Park Ave. 22-1f

MISCELLANEOUS

Wanted—Good white man for pressing club work. Apply to Mrs. J. A. Robinson, 1024 Union St. and Palmetto avenue.

Lo—Two days of pin. Return to Herald office.

Wanted—Good sewing by the day. City reference furnished.

Wanted Good Farm—Wanted Give description of farm. Owner only. J. A. Robinson, 1024, Chicago, Ill. 21-1f

SHERIFF'S OFFICE

Florida Statute, The Florida Chemical Company, a corporation organized under the laws of Florida, and G. R. Calhoun, its president, offer for sale in front of the court house door, in Sanford, in Seminole County, Florida, and sell during the legal term of six months, on the first Monday in December next, the 7th day of the month, a certain tract of land, to-wit: The following described property, to-wit: The Seminole County, Florida, of the State of Florida, containing Two of the 84, of Section 11, Township 21 North, Range 11 West, according to the plat thereof, as shown on the map of the County of Seminole County, Florida, and the said property being subject to the execution and costs. Terms of sale: Purchaser to pay for deed.

Sheriff of Seminole County, Florida, J. A. Robinson, Dickinson & Dickinson, Attorneys for Plaintiff. 22-1w-Fri

Daily Thought—Love of reading enables a man to exchange the weary hours which come to every one, for hours of delight—Montesquieu.

BIG SHOW

Already Christmas goods are arriving, and do you know, that the one that gets the first selection gets the best to be had for the least money. Now is the time to start your Christmas selections.

Stamped Materials

Always so useful for gifts. Pillow cases, towels, scarfs, night gowns, etc., and all kinds of thread for working or crocheting.

Bath and Lounging Robes

These come for either ladies or gentlemen. Would you appreciate one? Yes, and your friends would, too.

Select Now

Men's Vests

Just the thing for the neat man who wants to be comfortable on the cold days.

Big range of colors for the college youths, or the most conservative styles.

Boys' Suits

Fall in Line "Boys" with a Stylish

Royal Brand Suit

The season is just on for that new SUIT or COAT. Don't put off buying until late, for two reasons: First, you can get nearer just what you want before they are picked over; second, you will get a full season's wear from your suit or coat.

N. P. YOWELL & CO.

HILL LUMBER CO.

Sewer Pipe, Doors, Sash and Blinds, Lime, Cement, Tile, Lath, Shingles, Wire Fencing, Corrugated Iron Roofing

The Best Metal Shingles at \$4.75 per square. Three Kinds of Cypress Shingles from \$2.50 up. Cypress Boards for Boats and Lumber of all Kinds Columns and Newell Posts, Banisters, Novelties.

THESE PRICES STRICTLY CASH

HILL LUMBER CO.

COMMERCIAL CLUB HELD GOOD MEETING GREAT ENTHUSIASM IN THE WORK OF THE WINTER SEASON

The Commercial Club held one of the most enthusiastic and interesting meetings of the season in the city hall last Friday night. President Lake was called out of the city suddenly and could not be present and Vice President G. W. Spencer presided with his usual graceful style and cordial manner.

Donations Carried Over

The following letter from the Southern Express Co. and be of interest to the many organizations who are contemplating sending donations to Europe.

A GREAT MUSICAL ENTERTAINMENT FOR EVERYBODY IN SANFORD FRIDAY NIGHT, NOVEMBER 13th.

The great Recital, for some time heralded, talked about and anticipated will be given by the Congregational church next Friday evening, beginning at 8 o'clock as nearly as possible. That the entertainment is going to be unique and captivating is certain, and that there will be a crowded house there seems every probability.

Death of Mrs. Martin

After an illness of several weeks Mrs. Martin passed away peacefully at her home in Sanford, Florida, on Friday, November 6th.

The Arrival of Kitty

On Friday night, Nov. 27, the Phi Kappa Delta Fraternity at Sanford, Florida, will present a musical comedy, "Kitty," at the DeLoach Theatre.

Takes Vacation

Mr. J. A. [Name] has just returned from a vacation in the mountains of the North Carolina Blue Ridge.

Berean Class

"Brotherhood in Its Relation to Ideal Citizenship," Professor J. L. Wildman spoke on this subject at 9:40 last Friday night at the Baptist church, corner of 1st and 2nd avenues.

Called Meeting

The Retirement Committee of the Blue Ball are requested to meet at the residence of Mrs. Allen Jones on Park avenue Thursday afternoon at 3:30 o'clock.

U. D. C. MEETING HELD IN KISSIMMEE DAUGHTERS ELECT SISTER CARLOTTA TO THE PRESIDENCY AGAIN

The convention of the U. D. C. held in Kissimmee closed on a happy Saturday. Sister Carlotta, S. H., was re-elected president of the Florida division, United Daughters of the Confederacy. It will be her fifth executive term in that office.

City Beautiful Ball Catechism

What's going to happen Nov. 27? The City Beautiful Ball. What's the purpose of the ball? To raise money for the City Beautiful fund. What's the ticket price? \$1.00. What's the time? 8 o'clock.

An Important Resolution

Resolved, That the Daughters of the Confederacy do hereby pass the most important resolution that has been before them during the convention.

NEW ASSOCIATION TO BE ORGANIZED BAPTISTS WILL GATHER IN SANFORD NEXT THURSDAY

The new Baptist organization that will be known as the Seminole Baptist Association in the new district will be organized here next Thursday, Nov. 12th. A fine meeting is promised, as the following program demonstrates:

Will Go To DeLand

The Brotherhood of the Presbyterian Church expect to go to DeLand this day afternoon, about fifty strong, and will help institute a similar institution in that city.

Judge Herring Honored

Judge George G. Herring has been honored by the appointment to the position of General Mastery of Chancery. Judge Perkins made the appointment and in this position Judge Herring will take evidence and attend to many of the most difficult details of the cases involved, thus taking some of the burdens from the shoulders of the circuit judge.

All Men Cordially Invited

All men are cordially invited to be with us. F. E. G. Class Rep.

Great Musical Recital

Great musical recital Friday evening Nov. 13.

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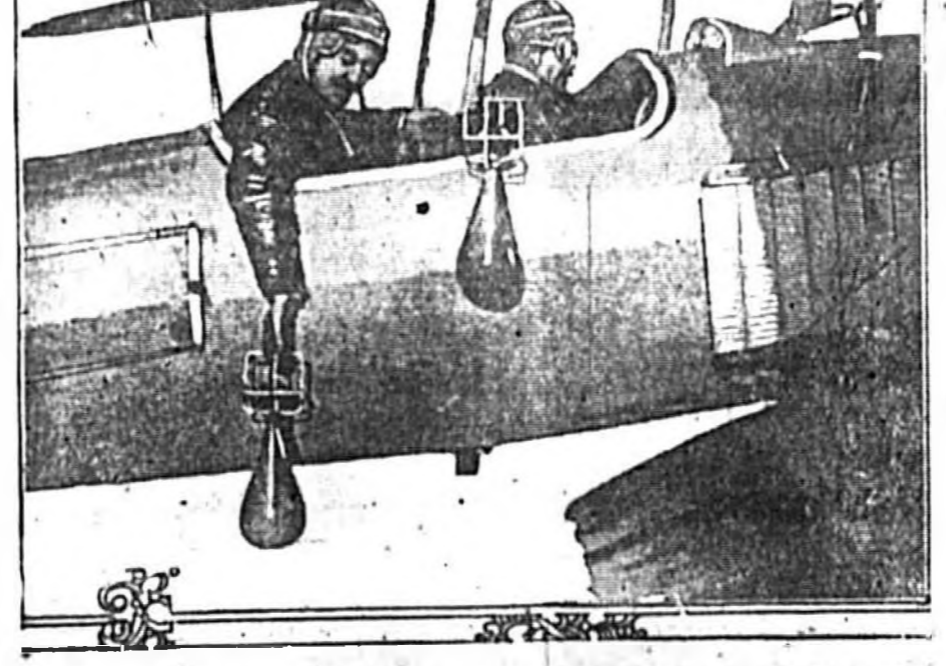
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Great Musical Recital

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DROPPING BOMBS FROM AIRPLANE.



Suggestion for Beautiful Sanford

The question was asked, Why do you not plant some seed and grow some flowers in your yard? And the answer came, Why should I go to the expense and work of sowing up another man's lot?

The Largest Advertisement Today

CHASE & CO. get first page mention as the largest advertisers in today's issue. The advertisement may be found on page 2

Special Notice The Herald will on each day call attention to the largest advertisement in the current issue. J. R. STEWART.