

## SANFORD, FLORIDA

A VACATION OF SPORT AT
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hunting, bowling, a huif $i$ ehunting, bowing, , huifie-
bourd, dlamond bull, and other nporth will provide exsection of Sunny Florida.

McREYNOLDS' DRUG CO.
2100 ganford Ave.
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City Population
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INVITING TOURISTS TO SANFORD

On the beautiful St. Johns River, Sanford and Seminole County offer much to the winter visitor. Centrally located, blessed with a wonderfully mild climate ad resided in by a progressive, friendly people, it is ideal as headquarters for your trip to Florida.

Congratulations to the people of Seminole County on their progressive Afforts to attract tourists to the finest place in Florida. May Sanford and Seminole County grow and prosper in the future.

THE FLORIDA STATE BANK OF SANFORD<br>101 West lat St.<br>"The Friendly Bank"<br>Telephone 584<br>M保PEA FDIC<br>Deponita truurd Vo To stime

# Graduates Of Barr Umpire School - Work In All Classes Of Baseball 




## SUMMER WITH US THE YEAR AROUND

The Seminole Country Club is a popalar spot with young and old alike and is the scene of many delightful social events.
The list of notables who have played on, and acclaimed our golf course reads like a "Who's Who" among golfers.

Although the course is a championship one, it is so skilifully laid out that the mastery is not too difficult for the amateur golfer.

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 anll fairways.
Our club house hats heen completely remodelled and plans for further expansion are well under way.
The meals are a treat to the most discerning person.

## WELCOME TOURISTS

 TO SANFORI)"The City of Finendly folk, in the heart of
THE SUNSHINE STATE

Hene you will finl WOMENS DRESAR


Mary allo"

CADHES COATS \& SIITH INDRRRWIAR



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Well-Dressed Men Wear CURLEE CLOTHES


ROYS' (INOTHIN:
CHILDREN'S (I, (IIHIN: HOUSEHOLD FURNISHINGS

PURCELL'S
"Wo Clothe The Family-Furnimh The Home"

WELCOME VISITORS
TO SANFORD, FLORIDA New Registration Records Are Being Set At Seminole Country Club This Winter.
 ment . . . nothing can compare While here enjoy telicioun frozen engard and ice cream made fresh dally at


| WELCOME TO THE LAND OF SUNSHINE ANDFLOWERS <br> For exclusive millinery-visit SHOPPE. CHAPEAU |
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Step Up Hurvest



seminole county is the best place in florida : FOR THE TOURIST TO SPEND THE WINTER Seminole County in the heart of Central Flor-
ida affords the winter visitor many unusual op-
portunities for seeing Florida at Its best. San-
ford's Ideal climate, repertoire of sports, beauti-
ful scenery and atrategic location make it the
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- in YOU WLLL ENJOY EATING at eddess
- Delicious Sea Food Just out of the ocean
- Fresh Vegetables From local farms
- Steaks \& Chops Served sizzling hot
- Special Orders Served Promptly

Breakfast-Lunch-Dinner Prepared by a mater chof
in a apotlealy clean kitchen

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WELCOME


More Than 130 Golf-
More Than 130 Golfers Teed Last At Course Last Sun-
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For A Delightful Winter
Come To Sanford, Florida

Make this your banking,
heackyuarlers
All Monkery Ranking Facilities
Serving Sanford and Seminole


County since lo:
"Sound Protection And Friendly Co-Operation In All Financial Matters"
The Sanford Atlantic National Bank



## PAOE EIGET

70,(00) Floridians SL. Johns County Employed Seasonally Expects Early Crops In State Agriculture






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You can see the difference. But to get Size brakes . . . $35 \%$ easier-actingl the "feel," drive it Feel the ease of And for solid comfort-Ford's "Mid Fingertip Steering, the "gel-away" Ship" Ride has the feel of luxury-with pówer of Ford's new "Equa-Poise" "Hydra-Coil" Springsinfront, new "Para Engines-100 h.p. V. 8 or 95 h.p. Sixl You'll love the feel of Ford's now. King


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## '49 FORD

Sanfordi Florida Take the wheel Try the"Feel" There's arsacy in your future



## STRICKLAND-MORRISON, Inc.

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## VOLUME XXXX













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