



# THEY'RE OFF! -- GET IN QUICKLY!

If you act immediately you can win a Buick Touring Car in a few weeks

WILL THIS HANDSOME CAR BE YOURS?

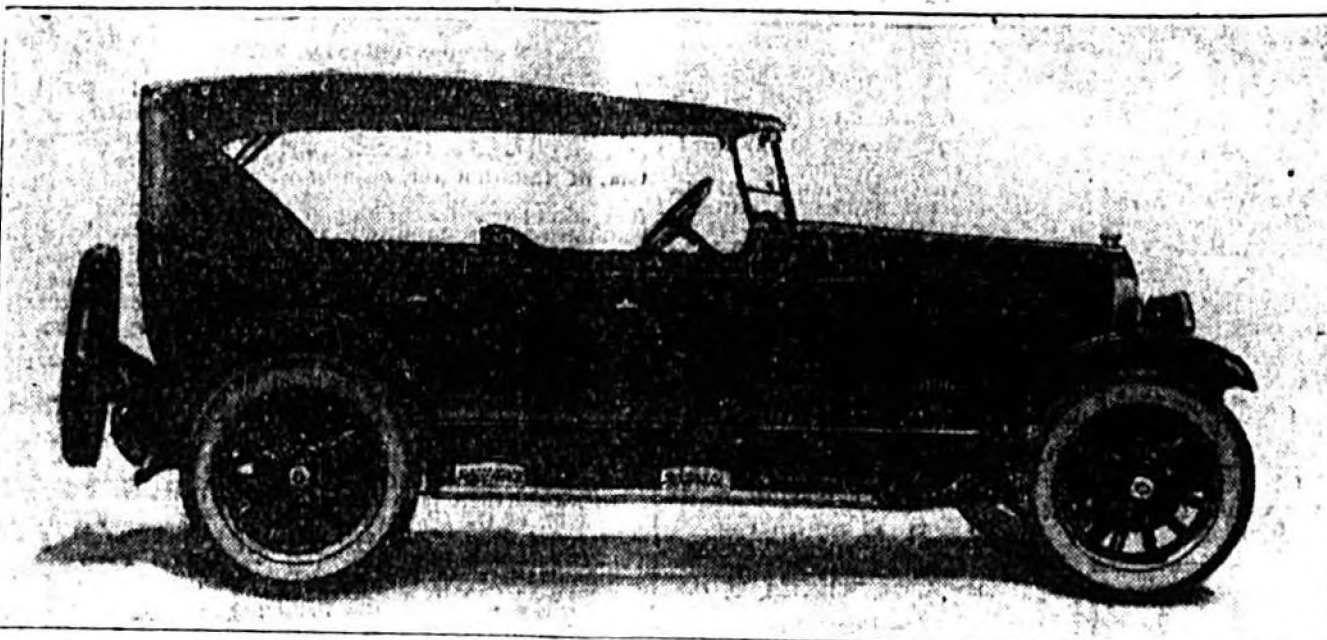
The Sanford Herald is read every day by thousands of people in Sanford and throughout Seminole county. They are regular subscribers.

There are thousands more who will want to subscribe when they are asked to do so by their friends and acquaintances.

Thousands of men and women of Seminole county will quickly give you their subscriptions when you tell them you are contesting for an automobile in the big Herald campaign. All you have to do is tell them about it and ask for their support.

But do so quickly. Other young ladies will try to beat you and are your friends before you have the chance to do so. Don't put it off but see your acquaintances at once before some other contestant secures their subscription.

The Herald is endeavoring to secure every person in Seminole county as a regular reader of the paper. To reach everyone it is enlisting the assistance of the young ladies of the county. And to reward them for their work it is giving away expensive prizes to those making the best records and paying commissions to others. The offer is an exceptional one. The campaign will be conducted open and above board. The opportunity for winning a valuable prize is open to all ambitious young ladies.



The Herald's big campaign is under way.

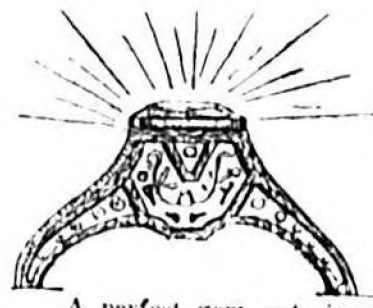
Contestants have thrown their hats in the ring and are now beginning to pile up a big lead over their competitors. From early in the morning until late at night popular young ladies are scouring the county in search of votes and to say some of them are meeting with success is putting it mildly.

Beginning Friday, some early entries secured an early start in the big race. But Monday, being Labor Day, caused some interruption in the work and it was Tuesday morning that the work began in real earnest. But now every minute counts for those who have their hearts set on winning that car.

It is not too late to enroll in the campaign. A nomination sent to The Herald office today will be promptly attended to and instructions concerning the campaign will be forthcoming immediately. Any young lady can begin work today and still have an exceptional opportunity of polling a great score.

The young lady who can look ahead and has the ability to get results can win provided she acts without much further delay. The Buick car is the grand prize. But remember, there are other prizes and all of them are good ones. You cannot lose. You can win. It depends entirely on you.

## SECOND PRIZE



**Diamond Solitaire Ring**  
Value \$235

A perfect gem, set in a dainty hexagon basket woven platinum mounting. A beautiful ring which will please any owner. On display in the show windows of The Diamond Palace on First Street.

## Never In the History

of Seminole County has such a liberal offer been made to the young ladies of this section. Never before have such fine prizes been offered as are put up by The Sanford Herald. It is a campaign of merit and one which appeals to the better class of people.

The prizes are all well worth winning. They are all expensive. They are all the best that can be had. Were you to buy them you would pay dearly for each one. But The Herald makes it possible for you to get one of them absolutely free just by giving of your spare time and effort to the securing of new subscriptions for this paper.

Contestants should set their mind and hearts on the Buick. Keep it in your thoughts from now until the campaign is over. Aim at first prize. You can get it by putting forth a little effort now. But don't wait. Delay may be costly to you.

An early start in a campaign of this kind means much to a successful end. Especially because of the fact that every two weeks during the campaign the number of votes will be decreased. One subscription today may mean more votes than two later in the campaign. Take advantage of time.

And remember that should you fail to win one of the big prizes and if you remain active until the end of the campaign you will be paid for your work and receive a commission of ten per cent on all money turned over to The Herald.

The Herald believes it has made a liberal offer.

## FIRST PRIZE

# Buick Standard Six

A most graceful 1925 model, fully equipped, with balloon tires, four wheel brakes; a wonderful car "The Standard Six." Special Duco finish. The latest thing. Is on display in the show rooms of the Sanford Buick Company on Magnolia Avenue.

Value \$1350

## THIRD PRIZE

# Edison Phonograph

The latest Console model in a handsome mahogany cabinet. Will grace any home. Can be seen at the Hiltnermister Piano Company on Magnolia Avenue.

Value \$185



## Don't Stop Until You Have Won

Don't let one minute go to waste. See all your friends, and enlist them in your behalf. But don't depend entirely on them to do all the work for you. Undoubtedly they will do all they can to help you, but to make yourself a winner you must put every spare moment you have into the business of piling up votes for yourself.

The opportunity is good. It depends largely on the ability of the individual to get results. No worker can lose who remains active in the campaign until the end. If one of the valuable prizes is not won a commission of ten per cent will be given you. It is an opportunity such as comes but seldom.

It is a simple matter to secure subscriptions for Sanford's only newspaper. Publishing all the local news and happenings from Seminole county, The Sanford Herald is in demand in every household. Contestants find it a comparatively easy matter to get readers not only in Sanford or in nearby sections, but in neighboring towns and cities.

The contestant who takes advantage of every minute she has and keeps continually plugging away at the task will be able to see her list of votes steadily and rapidly increasing.

Be a consistent worker, not a spasmodic worker. Plan your campaign so that you will do things in a systematic manner. Make every day, every hour and every step you take count for the most. And then when you have hit your stride stick to it, never wavering, but with your eyes on the first prize. And you can make this beautiful Buick, your Buick.

## NOMINATE YOURSELF OR FRIEND

### NOMINATION COUPON

SANFORD HERALD, Sanford, Florida.  
Gentlemen: I hereby nominate \_\_\_\_\_ as a contestant in THE SANFORD HERALD'S Salesmanship Campaign whose address is \_\_\_\_\_

This nomination, in accordance with the rules and conditions of the contest, entitles my nominee to 10,000 Votes.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_

Candidates who are nominated will only be credited with one nomination blank to count 10,000 Votes.

## Rules of Campaign

Any young lady residing in Sanford or Seminole county, over 16 years of age is eligible to enter this automobile and salesmanship campaign and compete for one of the valuable prizes offered.

The territory is wide open. Contestants can enter from any point in Seminole county and be on an equal basis and have the same opportunity to win.

Subscriptions to The Sanford Herald may be secured anywhere in the United States at the regular rates. All orders turned in at The Herald office must be accompanied by the cash in payment.

A contestant will not be permitted to pool her votes in favor of some other contestant. Votes can not be transferred from one contestant to another.

No employee of The Sanford Herald, or member of his or her family will be allowed to enter this campaign.

A nomination blank, when properly filled out with the name and address of the contestant nominated, will give that person six nominated ten thousand votes. Only one nomination will be credited to any one contestant.

Only one prize will be awarded any one contestant. The winner of the first will not be eligible for any other prize or commission.

Contestants who remain active in the campaign until the close and who fail to win one of the prizes will be paid a commission of ten per cent on the amount they have secured in subscriptions. The Herald wants no contestant to work without remuneration and will pay all those who fail to win one of the valuable prizes a commission of ten per cent provided the contestant remains active until the end of the campaign.

All votes to be counted to the credit of contestants in this campaign should be mailed to The Sanford Herald or delivered personally to the Campaign Manager at The Herald office.

The Salesmanship Campaign began Friday morning, August 29, and will end at ten o'clock p. m. Saturday, November 22, 1925.

This campaign is to be conducted on a fair, square and impartial basis and the prizes will be awarded to the contestants securing the largest number of votes. In order that there shall be no question in the minds of any person relative to the fairness of the campaign, The Herald will select three judges who will at the end of the campaign, count the votes that have been cast and will award the prizes to the winners.

Those contestants who fail to live up to the rules of the campaign will be subject to suspension, thereby forfeiting all rights they may have had. Said forfeited votes can not be applied to any other candidate.

The decision of the Campaign Manager will be final in all controversies arising between candidates.

## HOW TO VOTE

Each subscription to The Sanford Herald will count in votes for your favorite contestant.

Early entries in this contest will have the advantage over those who start late, for every two weeks during the campaign the number of votes will be reduced.

The following schedule will be in effect until 10 o'clock Saturday night, September 12.

1 Five-Year subscription to The Daily Herald \$5.00	125,000 Votes
1 Four-Year subscription to The Daily Herald \$28.00	85,000 Votes
1 Three-Year subscription to The Daily Herald \$21.00	50,000 Votes
1 Two-Year subscription to The Daily Herald \$14.00	30,000 Votes
1 One-Year subscription to The Daily Herald \$7.00	15,000 Votes
1 Six-Months subscription to The Daily Herald 3.50	7,500 Votes
1 Three-Months subscription to The Daily Herald 1.75	3,750 Votes
1 Five-Year subscription to The Weekly Herald \$19.00	19,530 Votes
1 Four-Year subscription to The Weekly Herald \$14.00	7,812 Votes
1 Three-Year subscription to The Weekly Herald \$9.00	3,125 Votes
1 Two-Year subscription to The Weekly Herald \$6.00	1,250 Votes
1 One-Year subscription to The Weekly Herald \$3.00	500 Votes

The subscription price of The Sanford Herald is \$7.00 per year for the daily issue, and \$2.00 per year for the weekly issue. No subscriptions to the Daily for less than three months or to the Weekly for less than six months will count for votes.

## GOOD FOR 100 VOTES

This Coupon, when neatly cut from the paper, is good for 100 votes in The Sanford Herald's Salesmanship Campaign for the following contestant:

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_

Not Good Unless Voted on or Before Sept. 13.

## Cut This Coupon

Fill in—mail it or bring it in—it means 100 votes for the person whose name appears upon it.

Investments in Common Welfare
"What do your public debts represent?" That is the question for Florida citizens...

As Brisbane Sees It
Royal News. Less Important News. Political News? Not Much of It.



THE PRINCE of Wales dined until five in the morning yesterday. He played polo, went fishing, and as he finished lunch, before the sun was up, and still had time and energy to write to his father and mother by the morning, sailing yesterday.

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MANY OF SANFORD'S YOUNGER SET WILL LEAVE SOON FOR COLLEGES
The month of September is looked forward to by Sanford's younger set with uplifted feelings of joy and hope...

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THE TWO GREAT COMMANDMENTS
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JUST IN PASSING
BY R. J. HOLLY
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SATURDAY EVENING SERMON
BY REV. F. B. KING
Multitudinous are the crimes of this generation. Many who are engaged in the commission of these crimes...

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SOCIAL CALENDAR
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Tuesday: Radio Program, W. J. Hester, Park Avenue, 8 p. m.

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MISS PEARL ROBSON is Hostess at Birthday Celebration Thursday
Miss Pearl Robson was the chief guest of a delightful birthday party Thursday afternoon...

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The Sanford Herald
Subscription Rates: Single Copies, 10 Cents; Monthly, \$2.50; Six Months, \$12.50; One Year, \$24.00.
SPECIAL NOTICE: All orders should be prepaid.

The Bell Cafe
"Sanford's Best"
Special Sunday Dinner
Fresh Oysters, Fresh Shrimp, Cocktails, RELISHES, Head Lettuce, Thousand Island Dressing, Stuffed Olives, SALAD, Waldorf Salad, SOUPS, Cream of Chicken—Oriental, ENTREES, Roast Young Turkey, Celery Dressing, Cranberry Sauce, Roast Duck, French Dressing, Asparagus Tips, Fried Spruce Chicken, Country Style Chicken Fricassee with Cauliflower, Roast Chicken, Russian Dressing and Apple Sauce, VEGETABLES, Creamed Potatoes, Asparagus and Lettuce Sauce, Spaghetti Milanese, Cheese and Cracker, DESSERT, Cake à la Mode, DRINKS, Coffee, Tea, Ice Tea or Buttermilk, Soda and Cold Here Any Day—All Day

REPRESENTATIVE MRS. M. G. PEABODY, 615 MYRTLE AVE. TELEPHONE 192-W.

REAL SILK HOSE-REPRESENTATIVE MRS. M. G. PEABODY, 615 MYRTLE AVE. TELEPHONE 192-W.

315,000 Reclamation Bonds Are Validated

TIRE SALE
Cut prices on all sizes United States, Pennsylvania, Federal, 30 x 3 1/2, \$3.95; 3 1/2 x 7, \$4.75; 4 x 6, \$5.25; 12 x 4, \$18.00. ALL GUARANTEED F. P. PRINES 105 PALMETTO AVENUE 1114 Sanford Avenue

BOND ELECTION WILL AFFORD OPPORTUNITY
WEST PALM BEACH, Sept. 6. Capt. Eric Alexander Zeilus, who has been elected to the post of mayor of this city...

BRADENTOWN BARBERS HIGH ON FRENCH BOB
The Bradentown Barbers Association has been holding a French Bob contest in their shop...

ST. PETERSBURG MAN ACQUIRES 20,000 ACRES
The St. Petersburg Man has acquired 20,000 acres of land in the county of Manatee...

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FIRPO REMAINS CHAMPION

Yes, Estelle Is Athletic

Does This Although He is a Veteran of 32 Battles in Five Years of his Career...



Violating orthodox methods of training, ignoring ring technique...

Jack Dempsey's fiancée, Estelle Taylor, movie actress...

Recruit from Lakeland Wins Four Straight

Chicago Trims St. Louis by a Score of 4 to 1

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Members Game, Fish Association to Meet

Orange County Judge Serves Twelve Years

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Southern League

NASHVILLE, Sept. 6.—Memphis increased its lead over Atlanta...

MOBILE, Sept. 6.—The Mobile club made it two in a row from Birmingham...

CHATTANOOGA, Sept. 6.—Little Rock rallied and scored five runs in the ninth inning...

NEW ORLEANS, Sept. 6.—Frank Henry, the southpaw recently obtained from the Brooklyn Nationals...

NEW YORK, Sept. 6.—The American Engineering Standards Committee has approved an American Standard...

NEW YORK, Sept. 6.—New York won both ends of the doubleheader...

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MOM'N POP "The Effect" By TAYLOR



The Van Swearingens' Latest Deal



The gravitated national merger in oranges was completed with the unification of the Nickel Plate...

Sentiment Against Shipment Green Citrus Fruits Indicated in Florida

There is a growing sentiment in order to reap the benefits of early green citrus fruits to the market...

Use This Handy Blank to Send in Your Want Ads

FINAL PLANS WATERWAY PROJECT ABOUT COMPLETE

Plans are practically completed for the trip of promulgation and Lakeland, through the Star-Telegram...

REACH BROTHERS, Inc. Advertising

REACH BROTHERS, Inc. Real Estate

REACH BROTHERS, Inc. Wanted

REACH BROTHERS, Inc. Building Material

REACH BROTHERS, Inc. Rooms For Rent

Let the Herald Want Ads Work for You

THEY WILL SELL YOUR PROPERTY, RENT YOUR HOUSE AND SECURE YOUR HELP

Advertising, Real Estate, Wanted, Help Wanted, Building Material, Rooms For Rent, Houses For Rent

Lost and Found, Apartments For Rent, Position Wanted, Charcoal, Ball Hardware Co.

Criticism of Veterans' Action Is Objected To, Fort Myers Man Ships Avocados to Coalgide, Haines City Is Winner Ridge Championship

Business and Professional Directory of Sanford, Printing, George A. DeCottes

By GEORGE McMANUS, Elton J. Moughton ARCHITECT





