## HIGHLAND PARK Sanford's most beautiful and exclusive residential development

HIH AND DRY, CLOSE IN, HGHLY RESTRICTED ARTISTIC, UNIQUE, DISTINCTIVE, DIFFERENT-ANiA CLASS BY ITSELF.







 Where Else.Can You Find Such a Site For Your Home?
prices in highland park are not high
Not hale an high as they ought to be, compared to what ybut get, and not hall asshigh ins they soon are sure to be. t Am orfehing special inducements to buibders of high class homis.
Telephone 777 and I will send a sulesman to tell you ull about it. Or call at my office, 208 North Park Avenue, opposite the Court how
W. M. YOUNG, Owner and Develop

ANFORD, FLORID , THURSDAY, FBIRUARY 4, 1038
ry Sealed PLANFORDXXIE Freight Unloaded AtLocal pe For 16 FARMAIDGIVEN Water Front In January bandoned ATCONVENTION

Totals Over 7,000 Tons
Anprox mation


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## Old Fire Engine Is

 First Of Kind To Be Used In This State


## BILL PROVIDES Tennessee Party On

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| Brick Wall Falls, Killing Seven Men |
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## Chamber Commerce Members Conduct Members Conduct

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## SOCIAL AND PERSONAL ACTIVITIES:



is Only $\$ 500$, But He Can Borrow Millions


## our GoodCorners

Home or Apartment Sites
Magnolia Ave. \& Martin St.

$\$ 1,850$ Cash. Balance 1-2-3 Years
Magnolia Ave. \& Katie St.

$\$ 1,500$ Cash. Balance 1-2-3 Years
Oak Ave \& Highland St.

\$2,000 Cash, Balance Contract
Magnolia Ave. \& Spurling St. 80 feet on Magnolia Ayenue
100 feet on Sporling Street
$\$ 4,000$
$\$ 1,000$ Cash. Balance 1-2-3 Years

## Elder Spring Garden <br> At Elder Springs, Florida

## THE SUMMER AND WINTER RISORT OF FLORIDA

On the Dixie Highway Between Orlando and Sanford

## Monday, Feb. 8, $10 \mathrm{~A} . \mathrm{M}$.

We will offer to you on the above date a real sub-division, with WATER, LIGHTS and SEWER. All city conveniences and a real place to live and the purest water most people drink, as this water is furnished to all business houses and residences in Sanford and Orlando and several other towns from the spring.

Stop and consider what this means if you are looking for convenience. WHY BUY LOTS in otherfiglaces with no facing a genuine auction sale as you set the price.

Be sure and attend this sale and don't get confused with other dates.

When you buy a lot in this subdivision, it means money to you, as this is a real townsite already started from the number of homes already built.

A large hotel is now under deep consideration, including drug stores and other business houses.

The location is what you want and where you want it on the paved brick road, just 10 minutes from Sanford and 20 minutes from Orlando-in the heart of Floyida and development. These ots are high and dry, tacing orange trees and live oaks, beautifyino this subdivision Thousands of people pass this road daily which makes property on a main thoroughfare in demand

We are especially inviting you to this great sale, whether you buy or not, as your presence will be greatly appreciated. Drive out and look it over and you will find it tar better than we recommend.

TERMS: Small Payment Down, Day of Sale, Balance. easy.

BAND MUSIC Ladies Are Especially Invited.
F. © Chicken Dinner on the Groind

Hot Coffee

## Cold Dithiss

## Conrad-Walker Realy Co.

62 North Orange
ORLANDO
H. D. GIBSON, OWNER ON PREMSSS

## Some Questions Answered

About Florida Power \& Light Co.<br>Cumulative Preferred Stock

What Is Preferred Stock?
A Ahare of Preferred Stock represents a part ownership in the Company its dividends must be paid before any dividend is paid on the common of other classes of stock. It also has preference as to the Company's assets. What does "Cumulative" Mean?
Cumulative refers to the dividends and means that all dividends due on the stock from the time it it is issuided must bep paid before any dividends are
paid on the common stock or other classes of stock pand on the common stock pr other classes of stock, holders.
Monev pit What are Dividends?
ders out of a Company's carninss is called divitends. Are Dividends Guaranteed?

 stock.
Will the Preferred Stock ever pay bigger dividends? No. The dividend rate is always fixed in high grade investments of this Cumulative, etc.
If, for Some Unforeseen Reason, a Dividend is Not Paid What Happens?
The dividends on this Stock are CUMULATIVE. This means that if on or more dividends are not paid when due they must tater be paid in $f i l$ Many stocks are Nor cumulative but this company's Preferred Stock

Wheh ate dividends paid on this Stock?
Dividend check are mailed to stockbolders every three months on Juuruary 1, Ap 1 , Ily 1 , and
How do I know that the Company will treat me fairly as a Stockholder?
Your knowledge of the standing and character of the Company should Yispel any doubts on this score, The Company wants you an a parther
primery to increase the public friendshm and primarily to increase the publice friendghip and goodwill which it enioys
What could It rain by securing a large list of local shireholders and dhe What could tit gann by securin
What are you going to do with the money from the sale of Stock?
Large sums of money aro required each year for the purchase of equipment to meet the growing demand for service This requires the perm
anent investment of large sums of money which must come from the anent invest
of securitios.
Where Can I Sell My Stock in case I need the money? Any representative of the Company will bo ghad to put you in touch with
the proper Gompany official, who will assist you in solling your stock. Th Commany maintains a resale department at its offices for the benefit of Company mantanns a resale department at its offic
local stockholders who may wish to sell their shares.
Orders miny be placed and Tinformation oblatited through any employe of

## FLORIDA LIGHT \& POWER CO.

First National Bank Saifford Bank and Trust Co.
SANFORD, FLORIDA
SANFORD, FLORIDA

Cut out and mall to order stock or for complete information.

There is a yast difference between speculat ing, and lavesting in in vesting means puttun money away securey,
that it will pay you more maney regalary at stat
ed perlods every year.


A Resale Departmen miaintained at ment is fices for the benefil of local slocikoldere who may wish to sell their shares.

# News of the Sporting World 




## Money For Women!

We need women workers. No selling experience neces- sary.-No selling to do!

Scores Making Big Money
$\qquad$
earning big money-Keal money
年
You Can Earn, Too!

We are marketing an exceptional Property.

## Desoto Beach

(A Studebaker Development) We are 'operating the largest bus fleet in Florida, transporting hundreds to the property daily. Scores are buying. The season is on

## We Want Women

## REAL MONEY FOR YOU. A REAL JOB. NO

 EXPERIENCE NECESSARY. JUST APPLY AT ONCE. LET US SHOW YOU HOW EASY IT IS TO EARN. HOW SURE IT IS!Dont wait! If you want to earn, apply now

## Holly Realty Co.

awd. L. yparatí compan

## You chaps who roll your own




As Long As
Sanford Grows-


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us explan $w h y$.
"Business Property Is Your Safest Investment."

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or Lixilding neats inamang.

Sanford Realty Company
H. s. LoNG, Manager
9.10.11 Ball Building

Phone $65 \%$

## $\$ 100$

Front Foot UNDER QUOTED PRICES
Of Adjoining Business Property.
This choice busiress corner $651 / \times 138-$ $1 / 2 \mathrm{~W}$. Church St., close in where prices are rapidly increasing in Orlando' best buy in business property
C. A. Roberts

Real Estate Company
Where Vatues and Prices Harmonize
62. N, Orange, Arect orlat und a Phone 966.

## 40 Acres In Three Year Grove

Worth $\$ 1,000$ Per Acre A real investment that's sure to produce a good income. Priced for quick sale at-

## $\$ 27,500$ <br> This is one of the prettiest groves in $\mathrm{Or}^{\prime}$ ange County overtooking : i)

LAKE SHERWOOD

## C A. ROBERTS

## If location-character of land-quality of improvements-accessibility and value are the outstanding features you investigate before you buy a properly either for a home site oran invest ment-look the map of Sanford of ten years ago-five years ago-two years ago-and of today squarely in the face. All indications point to the Eastern section as the goal to which Sanford is expanding-and a careful investigation of the fine properties in this section will single out <br> <br> MARVANIA

 <br> <br> MARVANIA}"The Best of the Eastern Lake Section"

For here on the shores of beautiful Lake Monroe, within a whisper of the Hotel Forrest Lake'surrounded by developments where activity of ${ }^{\circ}$ great magnitudes is taking place, and public improvements envolving millions will be installed as soon as it is possibte to obtain labor and materiat.

For a home site or, profitable investment in high-grade Sanford Feal Estate-see Marvania it is the acme of perfection of ideally located property.

The Brit-Chittenden Realty C o, lic. Scrutgss-Scogzan, Inc. SALES AGENTS

OUMODORE J. PERRy STOLTZ, owner of the Fleetwood Hotel system, has let the contract for the construction of the Daytona Shores Fleetwood Hotel to the Buchholz Constraction Company of Asheville, N. C. cost $\$ 2,000,000$. It will be completed this year and will be opened formally on New Year's Eve.

Rh Steel will be delivered from the J. E. Moss Iron Works of Wheeling, W. Va., by the second week in March. Not later than twelve weeks from that date, the contract calls for the steel skeleton to be erected.

Do You Realize What This Means?
When this announcement appears, workmen already are clearing ground for the site of the Fleetwood, and for streets, as the first step in our big program for the development of the proprty around this hotel
This great institution and the Fleetwood-Section of Daytona Shores will grow up together...and in record time. The end of the year will find a splendid community on this river-bound peninsula. The Fleetwood will be completed, with its docks, casino, swimming pool, tennis courts. broadcasting station, etc: And the Fleetwood Section will be crisscrossed with paved riverside
drives and connecting boulevards, while bapp amilies will be living in delightful homes.

This Means Profits Derived From Performance The Fleetwood Section will make money for investors. Early investors of course, w profit most. And they will profit quickly b ause every value-enhancing factor promise lready is under way. The property is not $y$ vailable for public offering, but we are accep ary plats and in the order received. pobtaine t our local office. Make your reservation lways brings. in the profits tbat performanc always brings.

## DattonaShores



## ead the Want Ads tor Profit, Use them for Re




## we will sell at absolute AUCTION 26 Choice Lots St. Elmo Subdivision Sanford, Morida Friday, February 5, 1:00 P. M. <br> PROPERTY IS LOCATTED AT THE JUNCHION OF THE SANFORD, DELAND AND EUSTIS HIGHWAY AND ON THE NEW PROPOSED ORLANDO STATE ROAD, JUST OFF WEST <br> FIRST STREET. <br> THESE LOVELY HOME SITES <br> Are to be sold absolutely for the High Dollar, regardless of price. Don't be deceived, the owner has given us a sales contract to sell every lot to the highest bidder. <br> SANFORD <br> Is one of the very best small cities in Florida and well deserves the name CITY SUBSTANTIAL. There is posi tive assurance of steady growth of this city. In the MIDST of the GREATEST CELERY DISTRICT of FLORIDA, or cyen the World. Where the A. C. L. R of Shops give steady employment to hundreds of men Where Millions of Dollars are being Spent in Improve- ment. ment.

YOUR OPPORTUNITY
These Lots Are to Go-So Come to the Sale, We Expect to Cut'Em Loose Thrilling Music-You'll Enjoy It
Free-- $\$ 200$ in Cash and Prizes!
Terms Only 1-4 Cash; Balance Easy
Remember the Date, Friday, February 5, 1:00 P. M.
Mitchell Brothers

21 East Washington St.
orlando, rla
And Union, W. Va. For E. hillmon, Owner

## The Saufurì Tigeralit

Soomed Man Supports
Capital Punishment On
Way To Electric Chair

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CIURCH HEAD Famous Composers Of
IS CENSURED
Indian Lyrics Will Appear
At Municipal Hall Tonight FOR REE VIEMS

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| Directors Will Meet To Formulate Policy |
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## SENATORS STLLL LAKE OUTLINES WRANGLING OVER IMPROVEMENTS INCOME TAX BILL PLANNED BY CITY



Terrific Blizzards Take Heavy Toll In Lives And Property

32 Deaths Result From Storms Damaging Shipping At Man Five Dead In New York City Many Ships Wrecked In Stormy Seas In NEW YORK, Feb. 5 .- (AP)
Northenstert United Stites today was struggling to free
itself from the grip of the itself from the grip of the
most sovere snow of the win-
ter, that fanted fully 24 hours. causing 322 denths.












