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The Herald, Sanford's pioneer newspaper, is a member of the International News Service, receiving from this superior news organization many thousands of words daily of the world's news events of the outer world. The I. N. S. is especially efficient in Florida and is a member of the leading state news without equal.

SATURDAY, AUGUST 25.

BIBLE VERSE FOR TODAY

OUR GOD IS GREAT—Great is the Lord and greatly to be praised; and his greatness is unsearchable.—Psalm 145:2.

PRAYER—The Lord reigneth, let the earth rejoice.

Disparaging of Love

In the New York Times Romeo, Juliet, never desire,
To rise from your tomb, disturbing the dove
And the violet wreath, nor hope to inspire
This cruel young man in vandal attire
He wrote disparagingly of love.

Beloise, Abelard, lie very still;
If you bear firm footstep walking above,
Try not to listen, lest he should speak ill.
He threatens to laugh and I'm sure
that he will.
He wrote disparagingly of love.

Carefully bury La Pompadour's fan
Hide every letter and dagger and glove.
All amorous tokens conceal, if you can,
Far from the gaze of this mocking young man.
He wrote disparagingly of love.

Lovers vacate and loves forlorn.
Living or dead, I warn you here of
A certain young man who is filled with scorn
For something invented before he was born.
He wrote disparagingly of love.
By Helene Mullins

From the language in his declaration, Mr. DeColles seems a little miffed.

At has been said before, "he whom the Gods would destroy they first make mad."

They say the camel is coming back—to stay, of course.—New York Evening Post.

The Prince of Wales is now sporting a canary colored wool jumper with his initials embroidered in white over the heart. Now watch the drug-store shiksie follow suit.

Senators George and Robinson and Dr. Stratton are among those who will speak in Florida during the campaign. Sounds as if politics in this state is causing some interest, if not a little concern.

In 1927 Josephus Daniels wrote a California woman, declaring that it would be a "fatal mistake for the Democratic party to nominate a man with the wet record of Governor Smith." Now that the former secretary of navy has endorsed Smith, we should think the letter, published extensively, would be somewhat embarrassing to say the least.

We don't mind abbreviating with reason in our headlines but we have a distinct aversion for calling Chicago "Chi", Democrats "Dem" or "Demus" and prohibition "proh"—Sanford Herald. Sensible boy. Such abbreviations are slovenly. Most of the silliness in headlined, however, is the fault of the printers rather than the writers. Up to about twenty years ago, the idea of a head was to express concisely the meaning of the article it preceded. Now, it is to make a black splotch of a certain size on a certain spot on the page. The wording of the head must fit the size of the type, not the sense of the reading matter. When a printer gets the front page made up according to his ideas, he draws a deep breath of ecstasy and almost faints with joy. He cares nothing about what the heads say. In fact a great many printers, linotype operators, particularly, can't read (P.S. The independent linotypers threaten to strike unless we print this doesn't mean them. It does)—Palm Beach Independent.

Suppressing The News

Nine reporters of the Memphis Commercial Appeal and Evening Appeal were driven from the polls, beaten and had their cameras smashed three weeks ago during the Tennessee primary elections when they tried to take pictures of negroes being herded into the Democratic polling places. The police, supposedly placed to guard the polls and preserve order, did the job. Three reporters were dumped into patrol wagons and bundled off to jail. They were held for more than an hour on charges of threatened breach of the peace, before being released at habeas corpus hearings. The arrest slip of one reporter read: "This young man was taking pictures of voters at 13-1st, 871 So. 3rd. We smashed his camera. R. B. Willshire, Willis King and H. C. Clayton (the arresting officers) read.

In spite of the police, the papers got the picture they wanted, and in addition printed a photostatic copy of the arrest slip, which was most unpleasant for the police department. To add to its difficulties, the three reporters swore out warrants charging assault and battery against two officers, who have since been bound over to the grand jury. A police sergeant was arrested on a charge of grand larceny in connection with the taking of a camera, and Will Gerber, assistant attorney general, is facing a charge of assault and battery when he returns from a hurried trip to New York. Gerber left on his vacation a few hours before the warrant against him was obtained. A politician, whom the newspapers charge is a bootlegger, was also arrested.

Police Commissioner Davis attempted to treat the antics of his officers as a joke in spite of the fact that more than \$1,000 in cameras were smashed. He sentimentally announced the election was "the quietest in years," and sagely observed that "politics is at the bottom of the whole thing." Some of his officers involved in the affair, however, cast a new light on the situation. They said they were ordered "not to allow any pictures to be taken of voting on election day." Davis, so far as we can learn, has not denied that the order was issued.

While Davis and his political machine, headed by Ed Crump and backing Hill McAlister as Democratic nominee for governor, won their fight in Memphis and Shelby County, they undoubtedly learned a lesson. For the pictures of negro voters printed in the newspapers would have created a mid stir in comparison to the tempest raised by the actions of the Crump police cohorts in attempting to suppress the news. McAlister was beaten in the state and Governor Henry Horton, the Memphis papers' candidate, was victorious. Davis and Crump have undoubtedly come to the conclusion recognized by wise political leaders and statesmen the world over—that it is better to let the newspaper gather its news without interference or evasion than to attempt to prevent the publication of facts in its columns.

The Need For More Airports

Of all the great American industries, none has enjoyed such rapid growth and development as that of aviation. From a modest beginning only a few years ago aviation has experienced such rapid strides that today it is an enterprise backed by more than a hundred million dollars. Applications for licenses to operate airplanes now average more than two thousand a month. This country now boasts a hundred and thirty concerns manufacturing airplanes while just a year ago there were only eighty.

The St. Augustine Record quotes one of the foremost aviation experts of the United States on the great progress of the flying industry. "One of the most important developments of the coming of this new form of transportation arises from the need of landing places," the expert says. "Every live town must have its airport, and the rush to qualify as a place where those traveling by air may land, is proving an unprecedented stimulus to business."

The Record adds the statement that "one has only to visit some big center of population these days in order to find out the tremendous progress being made in the development of airways and airships. Take Atlanta, for instance. Its great flying field is as busy as any railway terminal station. Planes coming and going, people rushing here and there. Hundreds seeing their relatives and friends off on journeys of varying length, and no more nervousness exhibited than if they were going by rail, by motor, or following some other well-known and long-established method of transportation."

"Forward-looking cities are planning for the future, and the part which aviation will play in the years to come."

MASS PRODUCTION OF BAD MANNERS
KANSAS CITY STAR

The modern world has come under a great magnifying glass. Everything is now swelled to a gigantic scale. War is no longer a

contest between two tribes. It is a struggle between groups of nations. Business no longer is an affair between a crossroad store and a few farm families. It involves sales to thousands, or even millions, of purchasers.

Men formerly traveled by stage or on horseback. Now they go in a series of hotels on wheels. A champion prize fighter used to agree to box with a local blacksmith for \$10. Now a championship fight is an enormous business enterprise with a million-dollar gate. A leading political candidate once spoke to a small audience. Now he addresses millions over the radio.

Our personal conduct has emerged correspondingly into the spotlight. A century ago a dishonest man might cheat his neighbor in a horse trade. Now a dishonest man at the head of an important business may bring disaster on a multitude of persons. In a day of small things a graftor's spoils were not large. Now they may run into millions.

So, too, with such minor matters asmanners. There was a time when they were observed only in a small circle. If a man was a boor, his acquaintances knew it, but they were limited in number. If a woman was selfish, her family suffered, but her selfishness was not thrust on a whole community. But modern inventions have changed all this. Just as science has put weapons of enormous de-

CONSTITUTION NEEDS
PALM BEACH POST

The Constitutional Educational Association points out that September 17, next, will mark the 141st anniversary of the adoption of the Constitution of the United States. In connection with this great event it urges "a real, genuine 'Study the Constitution Week.'

There is a proposition which we're glad to endorse.

The Constitution of the United States is praised more and read less than any similar document in the world, probably. No stump speaker, no perspiring political spellbinder, no rotund convention headliner, would dream of finishing a speech without some reference to it. But this is mostly lip service. Among those who could be pained, shocked and horrified if every provision of the grand old document were actually enforced to the hilt are many of those who are loudest in its praise.

"The right of the people to be secure in their persons, houses, papers and effects against unreasonable searches and seizures shall not be violated, and no warrants shall issue but upon probable cause."

"No religious test shall ever be required as a qualification to any office or public trust under the United States."

Those declarations are fairly definite and clear. Yet, during the last decade, every one of them has been infringed upon, repeatedly, to the tune of hurrahs from certain defenders of law and order. There has been a tendency to regard the Constitution solely

as an instrument set up to protect the status quo from sudden and unwise changes. It is, in reality, an instrument to protect the people from an excess of government.

Let's have a "study the Constitution week," by all means. And while we're about it, let's really study it—and see if there aren't places, here and there, where we have forgotten its letter or spirit, or both. We have given it lip service long enough.

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That insurance is the advertising here in your newspaper. Advertised products are standardized perfected and carefully priced before they are ever advertised.

Whether you are buying soap, clothing, shoes, tooth paste, food or electrical household appliances, the result is the same. You get reliable, economical merchandise whenever you buy by the advertisements.

Make up your insured shopping list in the comfort and quiet of your own home. Compare the merits of the products advertised. Study the way in which each is adapted to your needs.

You'll find advertising truthful, informing and interesting. That's the only sort that pays, you know.

Every dollar you spend on advertised merchandise is insured against waste

Momenteers & Visioneers

CONFIDENCE is the empire builder. It is the dynamic force which penetrates mountains, breathes life into desert places and sends the human voice riding winds of the universe toward the stars. It is the pulse of achievement and the glory of ambition. Confidence knows no moment. It measures its strength by long reaches of time. A single realization does not satisfy it; a single disappointment does not destroy it. When Flagler had his dream of shining rails through the wildernesses of Florida he was justified in it only through confidence, through a faith more penetrating than the headlights which have followed it; and in the face of discouragement and advice inspired by the moment he set his stakes ---and carried on! Plant was of the same caliber, a man of vision, and in more recent years and in the same pioneering spirit Warfield created new arteries of transportation which have opened great areas to commercial contact with the world. In other endeavors thousands of believers have proved themselves, proved their confidence by challenging the future, are still proving the courage of the faith. The momenteer thinks everything should measure up to his expectations all the time and complains if it doesn't. The visioneer realizes that progress is a gradual upward movement filled with valleys and peaks and that confidence and work are its motive power. Florida must ignore the momenteer and enshrine the visioneer. The future is so great, so promising and so challenging that only confidence and work are justified, and practising these virtues our rewards will exceed our fondest hopes.

This is one of a series of advertisements on the future of Florida appearing in

THIS NEWSPAPER

The advertisements appear simultaneously in twenty-five Florida dailies which are co-operating with the Believers in Jacksonville in the advertising program.

