

WE HAVE A GOOD ONE

New Base Ball Player Should Prove A Winner For Us

The Charlotte Observer has the following to say regarding the new player acquired by our Sanford management:

Joe Wofford will not be seen in a Hornet uniform for some time and probably no more, negotiations having been closed yesterday by which he is sold to a team in Florida. It so happened that the manager of this club knew Wofford and wrote him the other day asking if he could find a good outfielder to send down into the Florida city. The local hit phenom. took the matter up with the local officials and the fact that he had recently married, which calls for a honeymoon, dawned upon Joe. He finally impressed the same thing upon the club officials and they yielded to his request that he be allowed to play there the remainder of the season.

Wofford has been a dependable man on the Charlotte team during this season. He led the league in hitting last year as a Hornet outfielder, having a grand average of better than .400. He has been hitting the ball hard this year, having marked up a record so far of .287. He has been valuable to the local club during the time it has been in waiting for McMillan to report. Wofford was stationed on third shortly after the season opened and played a jam-up game at that turn of the circuit. He has more recently been playing right field. He is a dreaded hitter in this circuit, and more than one of the best pitchers will have no regrets other than personal over his going from this circuit at this time.

The local club can well spare Wofford for the remainder of the season. In fact, the officials have been up against a rather hard proposition lately in deciding which three of McMillan, Weiser, Hillix and Wofford to retain, it being necessary to get rid of one of these. Hillix has been under suspension for ten days on account of sickness, but is able to get back in the game this week. He will resume play in the center and McMillan will be shifted to right. This will not only give the Hornets one of the fastest, but one of the heaviest hitting outfielders in the entire circuit.

SANFORD WINS AGAIN

Collegians Down Tourists In Hard Fought Game

Orlando, July 1.—When F. Pounds bobbled in the second inning and allowed Roberts to breeze over the pan the locals lost today's game to the Sanford nine.

Wallace in the box for the visitors, pitched an excellent game and had the locals at his mercy all the way. Vaiden was in good form and though he was touched up more frequently had it not been for the bobble would have pulled through all right. Boyer, Wofford and Wallace were the star stickers, each picking out two good ones. One of Boyer's was good for two sacks. These teams meet again in Sanford tomorrow and on the Fourth will pull off a double header on the local grounds; first game at 10 a. m. and second at 4 p. m.

Score by innings:
Orlando 0 0 0 0 0 0 0 0 0
Sanford 0 1 0 0 0 0 0 0 1
The score:
Orlando AB HR PO A E
Bennett, c f 4 0 0 2 0 0
Lee, lf 4 0 0 0 0 0
C. Pounds, s s 4 0 0 3 4 2
Boyer, r f 3 2 0 2 0 0
Bowen, 3b 2 0 0 1 1 0
F. Pound, 2b 3 0 0 2 3 1
Vaiden, p 3 0 0 0 8 0
Gore, 1b 2 1 0 8 0 0
Beardall, c 3 0 0 9 1 0
Totals 28 3 0 27 17 3
Sanford— AB HR PO A E
Farmer, c f 5 1 0 4 0 0
Swink, 1b 3 0 0 11 0 0
Moreland, r f 4 0 0 0 0 0
Wofford, 2b 4 2 0 1 2 0
Bundy, s s 4 0 0 0 3 1
Lowe, c 4 1 0 6 1 0
Roberts, lf 4 1 1 2 0 0
Brittain, 3b 4 0 0 2 5 0
Wallace, p 4 2 0 1 7 0
Totals 29 7 1 27 18 1

Summary: Sacrifice hits, Bowen and Gore. Stolen bases, Wofford. Two base hits, Boyer and Farmer. Double plays, Wallace to Brittain. Left on bases, Orlando 4, Sanford 8. Stuck out by Vaiden 8, by Wallace 6. First base on balls off Vaiden 1. Time 1:40. Umpires Moore and Tilden.

Everybody is going to Orlando on Thursday and help the Collegians to trim the Tourists.

My Worst Blunder

FAMOUS "BONEHEAD" PLAYS ON MAJOR LEAGUE DIAMONDS

Explained by Leading Baseball Players to HUGH S. FULLERTON

By HERMANN SCHAEFER. First Baseman and Utility Man, Washington Club, Who is Acknowledged One of the Smartest Players in the Business.

Whenever anyone gets to telling me that luck isn't the biggest thing in baseball I always tell the story of the worst break I think I ever made. It was one of the worst anyone ever made, and utterly inexcusable, but it won a game for us.

It happened in a game at Cleveland after I went to Washington, and the only way I ever was able to explain it was that my mind got clear off the game. They had us beaten by five runs in the eighth inning and we weren't hitting enough to score five runs in a week. The ninth came and their pitcher got a little wild, and the first thing we knew we had three men on the bases, one run in, and only one out. I was on first. The next batter had two strikes called, and I...



Hermann Schaefer.

my head that the out ended the game, for the minute I saw where the ball was going I started down to second at top speed. The fact is, when I started I was on my way to the club house. I let out a yell at the top of my voice and started. I suppose everyone in the stands and on the field thought I was crazy. There was the young fellow who was getting a tryout in center waiting to catch the ball. I was within about twenty feet of second when suddenly I saw the runner ahead of me standing on the bag watching the fielder, and it flashed over me that I, who was claiming to be a wise guy, was pulling for a John Anderson. There wasn't a chance for me to get back to first if he made a throw and it was up to me to save myself some way. I could hear the gang telling me about it for the next two years as I stopped as if some one had bumped me. Then I let out a yell that waked everyone within a mile and stood still yelling "Third! Third!" at the top of my voice.

It worked. I saw that fellow catch that ball and make a terrific heave toward third base, and I turned and sprinted back to first the best I could, to cover myself even if the game did end. The fellow in center heaved that ball a block over the third baseman's head, and two runs scored, and I got back to first and then got down to second again before they found the ball—and I tell you I breathed easier to think that I had escaped. The next batter splashed one, and the next one crashed one, tied the score, and we won out in the tenth inning.

Queerly enough, no one in the 'bus that night said anything about my break, and I had to tell them what a brayn guy I was to pull that throw

before they noticed it. But I've always shuddered to think what they would have said if that center fielder had sbled the ball back to first and doubled me up. The mistake won the game for us, so I was a smart fellow. (Copyright, 1912, by W. G. Chapman.)

Race in 1917.

Connie Mack states that his present line-up will retain its average strength for about five more years. Looks like a great race in the American league for 1917.

Fishback Played Some Ball

They were watching a ball game at Sanford, between the Orlando and Sanford teams. The party was composed of Capt. J. W. Willmott and son, Fred, Davis Fishback, C. M. Mullett and the editor. Sanford had the best of the game by about four scores. Mullett argued that while there was life there was hope, Capt. Willmott agreeing with him. "When I was sailing the briny deep," said the captain, "we had touched at one of the South Sea Islands to get water and were met by a band of cannibals, who had us in a pretty tight place for a day or two, being tied to a tree awaiting our introduction to the 'dread executioner, but got away, swam to the ship and here I am, so I have always been a strong believer in the 'life and hope' expression." Fishback was reminded of a game in which he took part. "I was living in a little Kentucky town, away back yonder in the early days of base ball, and was doing the twirling for the home team, which had been challenged by the boys of Hickman's Ford, a neighboring village," said he. "When the day arrived for the game both teams were excellent shape and fourteen innings were played, neither side scoring. It was growing late when the Ford boys came in for the first half of the fifteenth, and you can believe it or not, but they made fourteen runs in that one inning—but we came back in our half and made fifteen, winning the game. What do you think of that for 'life and hope'?" When the automobile reached Orlando on the return trip, the editor got out at home, and spoke for the first time, asking in a puzzled sort of way, "Davis, where did you say that game was played?" Reporter Star.

Have Good Grandstand Now

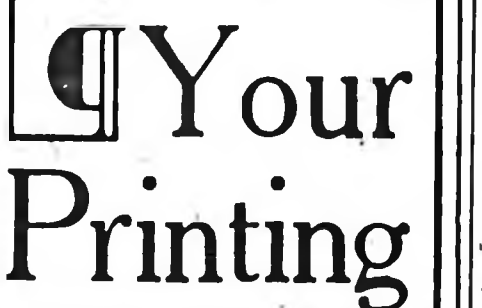
The baseball association has erected a fine new grandstand at Holden Park and the ladies can be assured of plenty of good seats all the time. The Sanford ladies are the joy and inspiration of the ball players and the dilapidated grandstand has kept the fair sex from participating in the games for the past two weeks. Now that the grandstand has been rebuilt and enlarged we can look for the ladies in greater numbers hereafter.

Edwards Out Again

Edwards, the good old scout who held down the second sack on the Collegians and broke a bone in his ankle last Thursday is able to hobble around on crutches and is shaking hands with his many friends today. He ought to be in bed but you couldn't keep him there unless you put him in a straight jacket. He expects to watch the game of ball today at the park and will no doubt mend quicker if he can attend the games. His physician expects to have him around again in a few weeks.

New Record.

Mrs. Post—"Your old waitress is working for us now." Mrs. Parker—"H'm! That's more than she ever did at our house."—Harper's Bazar.



Your Printing
If it is worth doing at all, it's worth doing well.
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By IRWIN M. HOWL, Official Statistician of the American League

MORDECAI BROWN'S PENNANT-WINNING FIELDING FEAT

L ONG after Mordecai's wonderful right arm of bone and sinew has paid the toll of age—seasons after the three-fingered marvel of the diamond has pitched his last baseball attired as a major leaguer, with the memory of his startling play of brain and skill one bright October day at Detroit cling to those who were fortunate enough to see the exhibition.

The Chicago Cubs with their matchless machine intact had beaten the Tigers twice and George Mullin's great pitching gave the jungle fighters their only victory. Eliminate the wonderful play of Brown and Detroit might have won the fourth game, even up the series and taken the world's championship of 1908.



Mordecai Brown.

Singularly enough Brown's pivotal play was not a pitching feat, although it helped win his own game, but a fielding achievement in which quick thinking and clever maneuvering were the all important factors.

Brown's great pitching on that day was effective enough to win the game with good fielding. Tinker's fielding was spectacular all the way through, but Brown's play coming at the danger point, bordered on the marvelous. It was pronounced the greatest play of the world's series of 1908.

Had "Brownie" failed to think in that crisis, Cobb's great speed and perfect bunt would have filled the bases for Detroit and the series might have stood two all. As it was the Cubs won, practically clinching their grip on a second world's bunting.

Charley O'Leary brought a gleam of hope to the Tiger fans in the fourth inning when he batted a single to left. "Wahoo Sam" Crawford drove the crowd wild with cheering when he smashed out a drive to left. O'Leary halting at second. Those desperate fans saw the great play just to come to bat. They hoped for a home run that would put Detroit in the lead.

Brown was fully alive to the situation. He flashed a signal along the line for Harry Steinfield to be ready for a surprise at third. The Cub pitcher's brain was at work to outwit the greatest batting player of the age. The figured Cobb would bunt and bunt he did. It was laid down perfectly.

The startled fans saw the form of Brown crouch close to the ground, lunged madly at the ball, whirl and fire the sphere to Steinfield. The throw came half a step ahead of O'Leary rushing down on third. The crowd was dazzled and Crawford at second so bewildered that Johnny Kling relayed the ball to Tinker, practically completing a double play that saved the day for the Cubs and gave Chance another pennant.

(Copyright, 1912, by Joseph B. Bowles.)

Florida And Her Equable Climate

Michigan Man Tells The Truth About Peninsular State

The lack of accurate information on the part of a great many northerners concerning Florida, its climate, topography, natural resources and products is probably greater than in regard to any other state in the Union.

Its climate is peculiar. The general impression is that the farther south one goes the higher the temperature, especially in the summer. Forty years and over of weather observations by the government show that the mercury in South Florida has not registered as high a degree of heat as in North or West Florida, nor as in every other state of the Union.

There is of course a reason for this. Lying considerably to the south of the other states, and bordered by the waters of the Gulf of Mexico and the Atlantic Ocean, South Florida has a climate which is peculiarly its own, and which is not comparable with that of any other state. The summer season is long and under the direct rays of the almost vertical noonday sun the heat is strong, while in the shade it is not oppressive or debilitating. The air that is wafted from the Gulf or the Ocean daily over the narrow peninsula is life-giving rather than enervating, especially if one is located on the high lands of the coast towns.

By reason of this peculiar situation, and its range of nearly five hundred miles north and south, Florida, although a tropical state in latitude, possesses a wonderfully amiable but diversified climate, adapted to a great variety of methods, from nearly everything grown in our northern states to the tender trees and plants which thrive only in the tropics.

The atmosphere is of remarkable clearness. There is some rain in the winter, but the principal precipitation is during the summer months. The showers will come up quickly, the waters will fall plentifully for a short time, the clouds will pass away and the sun will shine brightly out of the clearest and bluest of skies.

shine brightly out of the clearest and bluest of skies.

If there is any fault to be found with the climate it is because there is so much sunshine. Fortunately there are people who like less sunshine, greater extremes of heat and cold, and hence all portions of the earth are inhabited; but, it is a noticeable fact, civilization commenced in the milder climates of the earth and under summer skies the world has always been and always will be the most densely populated.

With its temperature and variety of soils there is, probably, a greater diversity of crops produced in Florida than any other state, and the cultivated acres produce a great deal more in value every year than do the same number of acres in any other state—the ratio for Florida being about seven times as much as that of any other section in the United States.

In another respect the state is very peculiar. Each section, while it may and does grow a variety of products, has some particular product for which it is noted, though many of these same products may be and are grown over a wide range of territory. A good deal seems to depend upon what particular product the settlers of a specified locality began raising for the winter supplies of northern tourists and for the early-in-the-season northern mariners.

This very general survey of some of the peculiarities of Florida's climate and soil, renders it quite essential for prospective settlers—even more so for them than for winter visitors who want homes of their own amid pleasant surroundings—to carefully consider the particular branch of agricultural industry in which they wish to engage, before investing their money in Florida real estate, as a prosperous orange and grapefruit grove in Duval county, in the northern part of the state would be about as doubtful a proposition as a successful apple orchard on the shore line of Lake Okeechobee in South Florida.—E. W. Barber, In Jackson (Mich.) Patriot.

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THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 87

SANFORD, FLORIDA, FRIDAY, JULY 5, 1912

Volume IV

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

Going home to spend the Fourth, thirty-five passengers on a Lackawanna railroad train were killed and fifty injured in a rear-end collision between passenger train and express. The accident which happened Wednesday morning, about three miles east of Corning, New York, was caused, it is believed, by the mistake of the engineer on the express train, who thought the train ahead was on a parallel track.

Yesterday's observance of the national holiday in Washington was strictly of the safe and sane variety. Airship and hydroplane exhibitions; canoe races, swimming contests and numerous athletic fixtures characterized the celebration. During the forenoon there were patriotic exercises in the Hall of the Americas of the Pan-American Union building, with John Barrett, director-general of the Pan-American Union, as the chief orator.

The Minnesota Progressive Republican league will back Woodrow Wilson, Democrat, in his coming campaign for the presidential election, according to George S. Loftus, president of the league, in a statement today. According to Mr. Loftus, practically all of the members of the executive committee of the league have agreed to this plan. "Woodrow Wilson represents our idea of progressiveness," said Mr. Loftus. "There is no reason for us to join the third party movement and neither can we support President Taft. We will work for Mr. Wilson in the state."

Another fake prize fight was pulled off on the glorious Fourth of July, this time in New Mexico, when a so-called pugilist named Flynn stood up to Jack Johnson for nine rounds and was finally stopped because he attempted to butt the champion negro with his reversing the racial trait. These fake fights ought to be stopped in the United States altogether.

For the Reform School

The following letter has been received by Mrs. S. O. Chase, secretary of the Wednesday Club, in regard to a box of books and magazines sent to the Reform School by the ladies of the club.

Marianna, Fla., May 24th, 1912.
Mrs. Sydney Chase, Sec. Wednesday Club, Sanford, Fla.:

Dear Madam—Since writing Mr. Fernald in acknowledgement for the box I received your letter and I hasten to thank you heartily for your kindness. I can assure you the books will be read with interest, and I trust it will be the means to elevate the boys. Good literature is sadly needed. If you have any outdoor games you have no need of I would be very glad of them.

Thanking you heartily in behalf of the boys and wishing your club continued prosperity, I beg to remain,

Yours truly,
GUY A. BALL,
Manager.

The members of the Wednesday Club expect to send a box to the school on Friday, July 12th, and any one wishing to contribute money or any games that would interest boys ranging in age from 8 to 16 years can send same to Mrs. S. O. Chase, 902 Oak avenue, before Friday, July 12th. Wednesday Club members please take especial notice.

LAURA D. CHASE,
Sec. Wednesday Club.

Odd Fellows Elect Officers

Sanford Lodge No. 27, I. O. O. F., held the annual election of officers and the following were elected, the installation taking place last Monday night, July 1st:

- N. G.—L. E. Tew.
- V. G.—G. W. Blackwelder.
- R. S.—W. S. Baldwin.
- Fin. S.—J. H. Ferguson.
- Treas.—W. P. Stope.
- Warden—G. E. Taratus.
- Chaplain—L. D. Wicker.
- R. S. to N. G.—M. M. Evans.
- R. S. to V. G.—J. L. Hudson.
- L. S. to V. G.—J. L. Hudson.
- Conductor—J. W. O. Singletary.
- I. S. G.—W. P. Stope.

EDITOR WOODS ON BRICK ROADS

Favors Our Plan For The Building Of Good Roads
DeLand, Fla., July 4, 1912.

Editor Sanford Herald:

I sincerely hope your people will support the movement for brick construction of county roads. I never read a more convincing argument than that in your issue of June 31, signed "Executive Committee, by Thos. K. Bates, Secy." You should keep "standing" the first paragraph of that unanswerable appeal. Having exhausted apparently the whole realm of experimentation in road construction at enormous expense to your people, and finding conditions in their primitive state almost, it would seem that you would be driven to adopt brick construction, however high the first cost, rather than waste more money and defer the day of judgment!

I come from the section of Kentucky known as the Blue Grass, with its world-famous McAdam roads. The material is near at hand there for building and maintaining the roads, and yet we do not use it. Heavy asphaltum road on those magnificent boulevards would deteriorate more rapidly than they could be constructed, owing to the effects of rains, winds and automobile traffic, which is on the increase everywhere. I am happy to say! Were it not for the binding effect of the heavy oil mentioned, Kentucky "good roads" would all be ground to powder and blown away! Oil has saved them!

But here in Florida where you have little or no hard stone for surfacing your roads, you simply have got to come to BRICK ROADS, or continue to pave your roads with silver dollars—sand!

I have studied road construction. I know something of wood blocks, asphalt, bitulithic, concrete, McAdam, brick and sand. Florida cities have acted wisely in converting their sandy streets into brick boulevards, the counties must follow suit! There is no other solution that I see.

Vote for brick roads, and solve for all time the vexing question of "good roads" in Florida! Let Sanford lead the way! Respectfully,

CLARENCE E. WOODS

Ex-Mayor of Richmond, Ky., Editor elect of Eustis "Lake Region."

Two New Stars Added

Washington, D. C., July 4. Two new stars were added to the national flag today, denoting the addition of Arizona and New Mexico to the sisterhood of states. It has been some time since the two territories became states, but under the law the change in the flag could not be made until today, which is the Independence day next following their admission to statehood.

The law governing the subject is contained in the act of congress approved April 1, 1912. That act provides as follows:

"On the admission of a new state into the Union, one star shall be added to the union of the flag and such addition shall take effect on the 4th day of July then next succeeding such admission."

This is the first time since 1890 that more than one star has been added at a time. In that year stars were added for the five new states of Idaho, Washington, Montana and North and South Dakota.

Igou Was There

The following from the pen of Sam Sanborn at the Baltimore convention will interest the Sanford friends of the gentleman:

"State Senator W. M. Igou, of Lake county, who came up as A. P. Jordan's alternate, was 'in good' all the time. Igou looked very much like Underwood and he was mistaken for the matchless leader and had people rubbering at him, saying 'That's him,' and coming up to give him the good right hand every day. Well, Igou deserved it all because he is not only good looking but a dandy Democrat."

Launch Party

A launch party consisting of Mr. and Mrs. R. E. Gormly and son, Mr. and Mrs. W. W. Dresser, Mr. and Mrs. W. H. Albin and son, Dennis, all of Cameron City and Mrs. A. Simon, Miss Isabelle Simon, Miss Virginia Brady and Mr. and Mrs. W. M. Haynes enjoyed a very pleasant trip to Blue Springs on the Fourth. The trip was made with Roy Tillis in his launch "Nettle" and a very fine time is reported by all.

OUR FIRE DEPARTMENT

Being Brought Up To Greater Efficiency

CITY TO BE SECOND CLASS

Many Changes To Place Sanford In The Front Rank Of Protection

Sanford at last has a fire department that is destined to be second to none in the state in a few months. The new auto truck purchased by the former council and that caused so much adverse criticism at the time has proved to be one of the city's best assets, and time and again has saved the city thousands of dollars worth of property by getting out promptly and doing such good work upon arrival.

Chief Underwood, since taking charge of the fire department, has removed the fire truck to headquarters in the city hall building, where Messrs. Paxton and White have full charge of the machine and are on the job both night and day, keeping the apparatus in fine shape and insuring complete protection at all times. The rooms on the second floor have been furnished and screened and made most comfortable for the fire laddies and a good force of volunteers and paid men are always on the job.

In a few weeks Chief Underwood expects to put on another driver for the hose wagon thus insuring sufficient service to reduce the insurance rate in Sanford and put our city in the second class. This will be good news to our people who have been paying exorbitant rates so long.

The Sanford Fire Department can be depended upon to handle the situation at any time and unless the fire reaches a stage that would be impossible to control there is no danger to property in the near future. Money spent on improving the fire department is money well spent and our citizens will uphold the hands of the council in every improvement made or contemplated for the benefit of a better service.

At The Imperial

Last night the patrons of the Bobolink Theatre were given a treat in the vaudeville acts by the little Waldo sisters in their dancing, singing and acrobatic feats. These are the two youngest acrobats on the stage being only 6 and 7 years old. They will appear again tonight and tomorrow night, with change of programme, in addition to the moving pictures. A good crowd is expected as all who were present last night were highly entertained. Brooksville Argus.

The Waldo Trio will be at the Imperial tonight and tomorrow night. Good pictures, good music, good vaudeville sketches.

Safe And Sane Fourth

Sanford passed a very quiet Fourth yesterday and one that could be truthfully called safe and sane. Even the small boy and his big noise was conspicuous for his absence. Many of the Sanford people hied themselves to the pleasure resorts near here, some took a river trip and several parties took dinner in the cool and shady recesses of the piney woods. A large number of Sanford people went to Orlando to see the ball games and only the signs of rain kept hundreds more home in the afternoon. Although the day was one of the most quiet Fourth's that Sanford has ever known and the folks who stayed at home state that the silence of the deserted streets was actually painful.

But it was a safe and sane Fourth nevertheless.

Entertained The Children

The Sabbath School class of young girls taught by Mrs. C. H. Summers, wife of the pastor of the Methodist church assisted by Mrs. Summers, entertained the class of boys, taught by Mrs. T. A. Newlan, and also the class of boys taught by Mr. Smith, at a moonlight party in the park, Monday evening. About thirty-six young people were present. They all had a jolly time playing outdoor games by moonlight, after which they gathered in the lighted stand for other games and to enjoy the ice cream served by the young girl.

Special Notice, Masons

There will be a called communication of Sanford Lodge No. 62 on Friday evening, July 5th, at 7 o'clock. The Master degree will be conferred.

H. E. TOLAR, W. M.

BUILDING BUSINESS INCREASES

June Permits For Building Operations Show Increase

Sanford is building as never before and the increase in new property is not a boom, but a good, healthy growth that will land this city in the big business class in a short time. For dull summer time the amount of new buildings being erected in Sanford this past month is nothing short of remarkable.

Seeing so many new buildings and having a vague idea as to the number, the Herald scribe casually inquired of Clerk Lovell as to the number of buildings for June and was agreeably surprised to be informed that during the month of June the permits totalled in dollar marks \$45,155.

This is indeed a most flattering report and demonstrates the great and abiding faith that people have in Sanford's future. Every stranger that comes to Sanford these days sees nothing but the brightest prospects for our hustling city and this winter with the new tourist hotel, the government building and the brick roads all in the process of building will boom our city as never before.

All concede that nothing can retard the onward march of progress and Sanford has the best season in prospect that has ever confronted her citizenry.

School Teachers Appointed

The County Board of Public Instruction have at several meetings considered the appointment of teachers to schools, but have not yet completed this work.

Orlando W. S. Coleman, principal, Mrs. W. G. Johnson, Misses Mollie Ray, Eunice DeLaney, Besie Miner, Eula Smith, Bernice Smith, Mary Brannan, Bessie Furen, Hannah Peters, Minnie Groves.

Miss Groves declined this appointment to become principal of the Apopka school.

Sanford. The entire faculty of last term was reappointed with the addition of Miss Lucy Newsome.

Apopka—Miss Minnie Groves, Principal, Misses Eva McQuarters, Eula Haizlip, Mattie Chapman, Jennie Baas.

Oakland—R. S. Hartsfield, Prin., Miss Helen Reasoner, Eva Taylor, Helen Iserman, Florence Moore.

Winter Park—Mrs. Ora Layton, Prin., Misses Nannie Harris, Eva Walker, Elizabeth Welch.

Oceola—L. D. Burdick, Prin., Misses Mittie Bray, Ruby Wilson.

Pine Castle—Misses Pearl Hunter, Ruby Wilkins, Laura Lewter.

Maitland—Miss Lucy Harris.

Cohway—Miss Sarah Crawford, Prin. Mrs. Mary Barber.

Fairview—Mrs. A. S. Beyer.

Lockhart—Mrs. Ethel Stevens, Prin., Miss Edie Hansel.

Christmas—Miss Agnes Clark, Prin., Miss Gladys Magruder.

Geneva—Miss Mayme McLain, Prin., Miss Lydia Geiger.

Oxiedo—W. C. Holiday, Prin., Miss Mary Aulin.

Beulah—Miss Oleta Morris.

Chulouta—Mrs. A. S. Hickson, Prin., Miss Nellie Geiger.

Longwood—Chandler E. Miller.

Ivey—Miss Genevieve Ivey.

Gotha—Miss Grace Emerson.

Tangerine—Miss Florence Bellows.

Buda—Mrs. A. M. Rehbinder.

Lake Mary—Miss Leonora Arnette.

Lockwood—Miss Ruth Smith.

Zellwood—E. W. Fly, Prin., Miss Rachel Phillips.

Clarcona—Miss Marie Daniels.

Monroe—Lutius Coward.

Gabriella—Miss Kate Mathers.

ALL AROUND FLORIDA

The General News of The Land of Flowers.

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

Will English, a negro, charged with assaulting a young white woman, was lynched near Bradentown, Manatee county Tuesday night by a mob which went to the jail, broke in the door, overpowered the jailer and secured the prisoner, hanging him to a tree near historic Braden castle.

The plans are at least complete for the erection of the handsome new home of the Board of Trade in Miami. The building will be constructed of reinforced concrete, will be two stories high, the second story to be the office of the board. The first floor is to be used for mercantile building.

Peaches grown in Ocala county have been retailing in the northern markets for an average of ten dollars a box and upward. Think of that! And yet some say that peaches cannot be grown successfully in Florida.—Kissimmee Valley Gazette.

The Southern Steel and Iron Works, a newly incorporated enterprise in Jacksonville, has just received its charter from Tallahassee. This enterprise is capitalized at \$100,000, there being 1,000 shares at \$100 each.

Work on the new Capitol City Theatre in Tallahassee is progressing rapidly and the theatre will be formally opened on the 12th of September.

News comes from Plant City that during the season just closed there have been shipped from the Plant City platform approximately \$300,000 worth of vegetables and fruits, not inclusive of oranges. Some of the principal products were strawberries. These figures do not include shipments from the points near there.

It is currently reported that Fort Meade is to have a new railroad, extending from Tampa via Ruskin and from Ruskin to Fort Meade, thence to Arcadia and points east.

The Rock Island Sponge Company has been organized in Carrabelle and officers elected for the new organization. The best sponge in the world it is said are the Rock Island sponge that are caught 35 and 40 miles east of Carrabelle. The company is capitalized at \$100,000.

The first canning party of the season was held at the home of Miss Lena Loper on Monday, June 24. She canned under the direction of Mrs. C. H. Bishop thirty-six pounds of tomatoes. As she has a fine plot of tomatoes, she hopes to run well in the race for the board of trade prize. The Carrabelle Tomato Club No. 1 will hold a canning party at the club home the 29th and will send notes next week. Madison Enterprise Recorder.

The steeple of the Methodist church in Titusville was struck by lightning a few days ago and badly wrecked. The southwest corner of the church was also badly damaged.

Held A Lawn Fete

The Junior Epworth League of the Methodist church held a lawn party Tuesday afternoon at the home of Mrs. L. R. Phillips, the superintendent of the league. The tables and the lawns were tastefully decorated with flowers and flags.

The children served ice cream, cake and candy, with punch to about two hundred visitors. It was both a pleasant occasion and a financial success, as the young leaguers cleared \$29.28, which will be used for the benefit of the orphanage at Enterprise and locally. The young people of the league have as a result of their efforts, enterprise and willing efforts, made several appreciated contributions to the parsonage improvement fund during the past winter and spring. In more ways than one, this Juniro League is receiving very valuable training for future usefulness.

Presbyterian Church

Rev. J. F. McKinnon will preach at the Presbyterian church next Sabbath morning and evening. All are cordially invited.

PAIR OF PANTS FREE!

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Don't forget that our special free pants offer will expire on July 15, now is the time for you to get a pair of pants absolutely without cost or price to you.

In this connection we are offering some attractive bargains in our big line of mohairs. Come in and let us show you.

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SANFORD SHOE & CLOTHING COMPANY

Successors to D. L. Thrasher

SANFORD, FLORIDA

MOORE'S STATION

Rev. C. H. Summers is due here Sunday, the 7th.

Mrs. Frank Estridge and daughter, Hattie, are in Howell, Ga., visiting her daughter, Mrs. Bert Herndon.

Mr. and Mrs. Halmer and children of Fort Drum were visitors at the McClelland home this week. Mrs. Halmer and Mrs. McClelland are sisters.

Mrs. F. J. McClelland, with Edith, Christine and Morgan are visiting her parents, Mr. and Mrs. E. Brown at Ft. Christmas.

Joe Cameron was in Palatka and purchased a thousand head of cattle last week.

W. W. and K. L. Britt have bought five acres of land of Joe Cameron. It is located south and west of McClellands.

The many friends about Sanford will be surprised to learn that Mr. and Mrs. Jacob Dressler and daughter, Miss Nell Joseph, have moved back to their former home, Portsmouth, Ohio.

George and Wash Mitchell have gone to Norwalk to do guard duty at a convict camp.

Mrs. George Mitchell and little son leave Wednesday for Lake City to visit her parents.

Mr. T. Johnson received a telegram from Peoria, Ill., last week announcing the death of a brother.

Several from about here, Cameron City and from town are making up a launch party to celebrate the glorious Fourth.

Mr. and Mrs. G. C. Chamberlain will celebrate the Fourth in Tampa.

James Mitchell, L. M. Lucas and Joe Guerry are in Chuluota with the party from about here who are shipping palmetto roots to Jacksonville brush factory.

MONROE MEANDERINGS

A good many of our people are away on visits.

Mrs. P. D. Cobb and son, Robert, have gone to Live Oak, their former home and will be gone some time.

Mr. and Mrs. J. B. Johnson are off to the mountains of East Tennessee and expect to remain until September. Their address will be Sevierville, Tenn.

Mr. and Mrs. John W. Bell left yesterday for Jacksonville and other places north of here. They will return the latter part of this week.

Mr. and Mrs. W. E. Oglesby are off for Jacksonville, Daytona and other points. They will be home Saturday.

Barton Mann, who has been up in Georgia, on a visit to his old home, will get back this week.

Trucking this season has not been profitable. Perhaps sweet peppers have done better for us than any other crop.

Mr. Mann is fertilizing and working his peppers all over again, with the expectation of causing them to put on a new crop. We shall watch that experiment with interest.

The Monroesites, with the help of some generous friends of Sanford, are making preparations to build a school and church building. The lot is secured, the lumber bought and paid for.

Our new brick road from First street clay road to the ferry is going steadily on. Let the good work go on.

Mr. and Mrs. Jaa. M. Oglesby and little daughter, Allie, have gone to Jacksonville also.

Jim Oglesby, Jr., and wife and daughter left last week for South Carolina.

Mr. Ed. Oglesby, Sr., and wife have gone north for an outing.

No Oglesby, but Ed. Jr., and wife are left in Monroe.

Mr. and Mrs. Oscar Nicholson have returned to their home in Daytona after a month's visit with Mr. and Mrs. T. D. Peters.

The Misses Blanche and Georgia Pattishall are the guests of Mrs. Beggs of Titusville.

Mr. and Mrs. Carrol Culpepper have returned from a visit to Sanford.

A jolly little party of Geneva people enjoyed a launch ride to Sanford last Friday.

Mr. Victor Peters made his first trip as our new mail carrier Monday.

Quite a number of our Geneva people are planning to enjoy the hospitality of our Chuluota people on the Fourth.

Mr. Ernest Flynt left Monday morning for his home in Forsyth, Ga.

Mr. and Mrs. Irving Baker spent last Monday in Sanford.

Last Friday Mrs. George Peters received a telegram stating that her uncle, Mr. W. H. Westbrook, of Forsyth, Ga., was seriously ill and there was no hope of his recovery. About two years ago Mr. Westbrook visited Geneva and while here made many friends who will be sorry to hear the sad news.

Mr. J. T. McLain was in St. Augustine a few days last week on business.

Mr. J. V. Wicks, Mr. Fred Taylor, Mr. Frank Sutton and Mr. David went to Orlando Tuesday morning, being called on jury.

Irrigation and Drainage

We Are Headquarters for Every Thing in this Line

Red Clay Drain Tile, per M. . . . \$19.00
 Hard Glazed Drain Tile, per M. . . . 22.00

We Carry a Full Stock of Sewer Pipe for Mains and for Ditches

ARTESIAN WELLS

Best Machinery and Experienced Well Drivers

Aermoter Wind Mills, Towers and Tanks, Gasoline Engines, Pumps, Spraying Outfits

The Geo. H. Fernald Hardware Co.

Skin Troubles Grow In Hot Weather

Everybody who reads magazines buys newspapers, but everybody who reads newspapers doesn't buy magazines. Catch the Drift? Here's the medium to reach the people of this community.

MEN-DEN-HALL'S CHILL TONIC

Best for Malaria, Chills and Fever. Guaranteed.

Poisonous perspiration causes rashes, hives, blotches, pimples and prickly heat, often the beginning of serious skin troubles.

To wash away the poison entirely apply the simple solution D. D. D. Prescription, the famous Specific for Eczema. For 25c we can give you enough to prove that the very first drops soothe and heal the inflamed skin as nothing else can.

We vouch for the wonderful properties of D. D. D., for we know that it brings instant relief for all kinds of skin trouble—yes if the first regular bottle does not prove this beyond question it will not cost you a cent. Better ask us about D. D. D. today.

L. R. PHILLIPS & CO., Druggists

For Engraved Cards See The Herald

FLORIDA'S CORN CROP

Figures That Seem Large Can Be Verified By Year Book

A gentleman has questioned the accuracy of a statement which we made in an editorial last week relative to the corn crop of Florida for the year 1911. We stated that it was 636,000 acres and made some comparisons of these figures with the acreage of some of the other states of the Union. We are compelled to admit that we have not been over the great state of Florida and made the measurements. Our editorial simply stated the figures we had taken from the Year Book of the Department of Agriculture, published by the government. We have referred to the book again and find the amount to be exactly as stated above—636,000 acres. If any one still doubts the figures he will be compelled to fight it out with Secretary Wilson, the head of the above department. Our doubter thinks the figures are much too large, but like thousands of other Floridians he evidently has very little accurate knowledge of the value of the farm products of the state. While verifying the figures above referred to we secure a few more statistics that may be interesting in this connection. The acreage of the corn crop in Maryland was 670,000 acres; Georgia produced 3,692,000 acres; Nebraska, 7,425,000 acres and Illinois which is the greatest corn producing state in the world, reports a total acreage of 10,150,000 acres. In the light of the above figures the Florida crop does not seem at all unreasonable.

We made some other comparisons with the following results:

The average price received per bushel for the Illinois crop was 55c. Nebraska was about the same, while Florida's average was 80c, and that reported by Georgia still more, being about 83c. This difference in values may possibly be accounted for from the fact that the Florida crop is largely a "green crop" for which high prices are easily obtained. The average price received per acre for the crop was much larger in Illinois.

The Illinois farmer has specialized in corn for the past forty or fifty years, and knows how to get the largest and best possible yield out of his land. The Year Book shows that he received an average of \$18 per acre for his corn land. Nebraska, another big western state, reports an average acreage value of \$11, while the figures of Florida are \$11.50 per acre. Colorado is quite a corn state, but her money value per acre figures out only \$10.25.

Any one who questioned the truth of the figures we gave the other day probably made up his mind from the amount of corn he sees growing in Orange county, and the acreage visible from the car windows between here and Jacksonville. He did not take into consideration the hundreds of thousands of acres raised in North Florida where climate is too cold for citrus fruits and winter truck gardens. All of the figures emphasize the thought that the casual observer has very little accurate knowledge of what Florida is already producing in the aggregate, and still less intelligent opinion of the vast possibilities of the state, the agricultural development of which is just in its infancy. Reporter-Star.

Filed For Record

- E. C. Brady to Peoples Bank of Sanford, cm \$1500.
- J. D. Hood to Peoples Bank of Sanford, cm, \$9500.
- Joe Cameron to W. J. McBride, am.
- W. J. Thigpen to Benj. Drew, mtg, \$2470.
- W. R. Mungar and wife to Edna Hansel, wd., \$1.
- W. R. Mungar and wife to J. A. Hansel, wd., \$1.
- Carter Deen Realty Co. to Bowman Realty Co., wd., \$5670.
- T. F. Tilden to Frank H. Williams, sm., \$1250.
- C. R. Lucas and wife to Geo. Roberts, mtg., \$700.
- Aileen Minnick to Margaret Marshal, wd., \$400.
- Howard Packard Land Co. to Margaret Marshal, wd., \$1.
- J. C. Robinson and wife to T. W. Tilden, wd., \$500.
- R. L. Honiker to Tr. M. cE. Church South, wd., \$30.
- Sarah A. Mann to Peter Mack, wd., \$10.
- Dora T. Davis, Tr., to J. E. Arnold, sm., \$850.
- G. Ammann to Orlando B. and T. Co., mtg., \$500.
- J. E. Arnold and wife to Dora D. Davis, Tr., mtg., \$1500.
- W. Paul Phillips and wife to Vinnie M. Rex, agmt., \$800.
- J. B. Magruder and wife to Lucy E. Hammond, wd., \$200.
- Charlton Bourne and husband to Colona L. Nuckolls, wd., \$10.
- E. W. Hansel to T. C. Lock, wd., \$10.

MONDAY, JULY 8TH

THE time is now ripe to secure bargains extra from each and every Department. Don't miss the Shoe Department, many specials in the Dry Goods Department. Attractive values from the Ladies Ready-to-wear Department and last but not least, don't forget the Furniture Department Monday.

D. A. CALDWELL & SONS

Cash Department Store

Two Stores—121-123 E. First Street

SANFORD :: :: FLORIDA

35c FOR 18c
One of the latest importations in a basket weave, white voile with a white stripe about an inch apart. This big bargain for Monday at only a yard..... **18c**

Soft Collars 10c
Just think of this special for Monday. The popular soft collars for men in white, tan or gray are going at **10c** each
Ties to match for **10c**

16 YDS. FOR \$1.00
"SSS" Silk finish Sea Island sheeting, a seller at 10 cents a yard, but Monday's sale only 16 yards **\$1.00**
(Limit 32 yds. to a customer.)

36-in SHEER WHITE LINEN for embroidery work and ladies' fine waists a good value at 65c yard, Monday **49c**
CURTAIN SWISS SPECIAL
A complete line of curtain Swiss and scrim, a special value Monday a yard **10c**

FANCY WHITE GOODS
This choice assortment of fancy white barred and striped material, the ideal goods for shirt waists and for Monday a yard **13½c**

10c ENAMELWARE
We will have many bargains for Monday in the blue and gray enamelware, values up to 25c, including preserving kettles, pots, pans, etc. choice, only **10c**

25c GLASSWARE 10c
Our line of glassware consisting of bowls, pitchers, fruit and pickle dishes, sugar bowls, etc., has many special bargains for Monday. See this line choice, each **10c**

Other SPECIALS 10c
Many more articles, consisting of large earthenware bowls, extra-gauze vests, box writing paper, ladies' wash belts, bath towels, etc., on sale at 9 a. m. Monday **10c**

60-IN SILENCE CLOTH 39c
This is a necessary padding to protect the top of your dining table from hot dishes, full width, 50c quality, Monday a yard **39c**

\$1.50 STRAW HATS 98c
This special sale will include all straw hats worth \$1.50. Now is your chance to secure your size before sizes are broken, at each **98c**

MARYLAND SHIRT
Absolutely fast colors and made to sell at \$1.25 each. Large assortment of patterns, negligee coat style, cuffs attached, for Monday at only **97c**

Boys' Waists
In neat patterns, well made and worth double the money, all sizes, special value at each for **25c** only

Dress Shirts 45c
Just think of this. Some of these dress shirts are genuine \$1.00 values. Your choice on Monday each at **45c** only

Men's Oxfords
In tan Russian calf, either Blucher or button style, in the new Pelham and Harlem toe, \$4.00 quality choice **\$3.48**

\$3.50 Oxfords \$2.98
Full line of Snow's "Union made" Oxfords in tan, patent leather, gun metal and Viet. Our special price **\$2.98** only

Beginning Monday, July 8th

A ticket with every purchase of \$1.00 will be given, good for a chance on all of the following handsome prizes:

- \$47.50 Winchester Automatic Drop-head Sewing Machine,
- \$10.00 Mission Oak Rocker
- \$8.00 Trunk, Leather Straps All Around and Well Braced
- \$8.00 Handsome Leather Lined Cowhide Traveling Bag ::
- \$5.00 Round Top Oak Center Table :: :: :: ::

Ladies' Pumps
\$3.00 grade, this line includes tan patent colt, suede, velvet, satin, Viet kid, in all sizes. Our special price **\$5.87** a pair

\$1.75 Pumps \$1.59
This choice line of ladies' all solid leather pumps, patent leather finish are a wonder at the price, only a **\$1.59** pair

Children's Pumps
All solid leather, no filling, in several styles, patent leather, neat toes Viet kid, pumps, sizes up to 2, Price, per **98c** pair,

\$2.50 Values \$1.98
A new line of Selby's high grade pumps and Oxfords in patent leather and Viet kid for ladies, all sizes **\$1.98** a pair

NEWEST DESIGNS

\$5.00 KITCHEN SAFE \$3.39
This special value is a wonder to all, even has a drawer and usually costs more to make than we are asking, Monday's price **\$3.39**

CENTER TABLES \$1.98
Just see this special new line for Monday. The reason they are selling this way, car load prices. Size 24x24 inches.

CAR LOAD PRICES
On dining room tables, 6 feet extension with three extra leaves. This table is worth \$10, Monday only going at **\$6.98**

FURNITURE

BY THE CAR LOAD
We have to buy furniture to enable us to sell at the prices we do and we can make the best terms and easiest payments.

\$20.00 DRESSERS \$11.98
This is a big saving on dressers, but Monday will find tremendous bargains in these car load prices.

\$7.50 IRON BEDS \$4.98
Another car load bargain. These handsome white enameled iron beds for Monday's sale, our **\$4.98** price only

BEST VALUES

\$1.25 DINERS 89c
These cane bottom dining chairs will be on sale as a leader for Monday only at this special price **89c** each

\$3.00 ROCKERS \$1.98
Where car load prices talk again. These handsome oak rocking chairs are worth \$3.00, for Monday's sale they will be on sale at **\$1.89** only

SIDEBOARDS
Special bargains in our new line of sideboards for Monday's one day's sale. See them.

BUTTERICK PATTERNS FOR AUGUST NEW DELINEATOR

D. A. CALDWELL & SONS

Cash Department Store

Two Stores—121-123 E. First Street

SANFORD :: :: FLORIDA

CLOSE THURSDAY AT NOON HALF HOLIDAY

THE SANFORD HERALD

Published Every Tuesday and Friday Mornings By THE HERALD PRINTING COMPANY R. J. HOLLY, Editor W. M. HAYNER, Business Manager

Subscription Price, \$2.00 a Year in Advance

Delivered in the City by carrier \$2.00 per year, in advance or 20c per month. Payments in advance must be made at office.

Entered as second-class mail matter August 22nd 1901, at the Postoffice at Sanford, Florida, under Act of March 3rd, 1879

Office in Herald Building Telephone No. 148

WILSON NEXT PRESIDENT

Woodrow Wilson has been nominated by the Democratic party as the standard bearer for the campaign of 1912. Regardless of whether he was your choice or not he should be now, and if every true Democrat will work and vote for him Woodrow Wilson will be the next President.

The Republicans are hopelessly divided and will never get together either on Taft or upon the candidacy of Roosevelt as the head. The Democrats headed off Teddy when they nominated a progressive like Wilson.

Wilson is the ideal candidate. He is a southerner who was so well beloved in the north that he was made governor of one of the states above the Mason and Dixon line.

The solid south has stood firm for the past quarter of a century and voted for the nominee irrespective of choice or of antecedents.

SPEAKING ABOUT FLIES

About one year ago the council of this city passed an ordinance that prohibited any firm exposing fruits and vegetables for sale unless they were well protected from the flies.

An ordinance regarding sanitary methods of conducting dairies in this city has never been passed. It should be. The sanitary inspector should also be alert at this season and keep the alleys in the business portions especially in a sanitary condition and jack up every merchant who allows filth to collect at the bank door.

Pretty soon there will be a bountiful crop of flies to buzz around the dipping rooms and fall into the milk and soup, unless something is done promptly to stop the propagation of the pests.

About one year ago we heard a great deal with respect to the ills that come to human beings from the common house fly. It was explained to us thoroughly how the fly walking upon filth and feeding on corruption, carried bacilli and distributed them upon our food and china ware and wherever else the pernicious insect chose to exercise the privilege of ownership and domination.

Already there have been started campaigns of spring cleaning against the house fly. Cities could do nothing offering better results for efforts that, as a matter of fact, ought to come spontaneously. Fighting the flies will pay dividends in improved public health.

of a summer will amount to 10,000. That means that every fly killed or prevented from coming into existence in the spring time removes just 10,000 of our enemies who might come to plague us before the warm days are over. The early fly is the one to be swatted and swatted hard. His and her happy home needs to be broken up and sprinkled with lime.

A WORD ABOUT BANKS

Thirty million Americans have money in the bank. Have you money in the bank? Then you have a personal interest in the soundness of the banking system. Bankers are the servants of the public. Their chief duty is the running of the machinery of credit.

This periodic collapse of the machinery of credit in a rich country like ours is a national disgrace. We have 23,000 banks in this country. The vast majority of them are sound banks, conducting their business on sound business principles.

But we have to day no system of co-operation between these 23,000 banks, whereby they may use their enormous resources and this great stock of precious metal most effectively for the common good especially in times of commercial distress.

The suspension of cash payments by the banks and the collapse of credit over the entire country in 1907 a catastrophe impossible in Europe in a time of peace was due, not to the weakness of the banks, but to the weakness of the banking system.

If we are to make our credit machinery as efficient as that of other commercial powers, and if we are to prevent in the future the disastrous losses of money panics, we must remedy the recognized evils in our banking system.

It is the duty of every bank depositor, every manufacturer, every merchant, every farmer, every wage-earner to do his part in bringing about this reform, so vital to the interests of all the people of the country.

You can show interest by writing a personal letter to your congressman, telling him that you are a bank depositor and have a personal interest in legislation which will give this country the best banking system in the world.

SHADOWS OF FUTURE EVENTS

Future events cast their shadows before!

In the midst of a summer season Sanford is building more houses than ever before. More stores are building and contemplated than ever before.

A new tourist hotel is projected. Something that if mentioned twelve months ago would have sounded like an ephemeral dream is now all but a reality.

The building permits for the month of June for dwellings alone totalled \$45,155.

A government building will be one of the projects for the early spring. The new hotel will start the bulkhead idea for the lakefront and making a clean lake front will become so fashionable next season that everybody will be doing it.

The latest move to control the majority of the cultivated farms in the celery delta will mean better prices and better shipping facilities and better times.

The Sanford section will have \$200,000 expended in brick roads and a good road will lead in every direction throughout this great farming district, insuring the farmer quick transportation for his crops.

Is there any reason for any disgruntled Achilles sulking in his tent while his companions are bravely fighting the battles that will make this section the greatest in the south?

Small Blaze Wednesday

The fire department was called to the residence of W. H. Wright on Palmetto avenue last Wednesday morning, where a lively blaze was encountered in the kitchen. The bucket brigade had started before the department arrived, but their efforts were confined chiefly in keeping the flames from spreading.

Geo. B. Ivey's Auction Sale

Corner Second St. and Palmetto Ave. Holds Regular Auctions every Saturday at 2 p. m. Solicits all your trade in this line. Send your commodities to him so that he can display them before Saturday. Live stock such as Horses, Mules, Cows, Hogs, Chickens and Etc. Handled at special rate. Bear in mind an auction sale is a sacrifice sale. Phone No. 17.

Geo. B. Ivey's Auction Sale

Wade, the Tuner, Orlando. One and two horse wagons with celery flared side bodies at Underwood's. Gas engine repairs. Sanford Machine & Garage Co. All kinds of repair work. Sanford Machine & Garage Co. Bring your old tires to Sanford Machine & Garage Co. for vulcanizing. Autos and carriage painting at Underwood's. We are equipped to handle your repair work. Rub-My-Tism will cure you.

Notice

Good farm and buggy horse for sale and two milk cows with calves. Apply to Thomas E. Wilson.

The Gate City House has brought down the high cost of the best table board in the city. See Parker.

Rub-My-Tism will cure you.

There are Two Kinds of Chill Tonic PLANKS AND OTHERS

The old Elibe Planks Chill Tonic is Guaranteed to drive out Malaria to cure Chills, Fever, Colds and Grip, your money back if it does not. Ask your Druggist.

WANTS

All Local Advertisements Under This Heading. Three Cents a Line Each Issue

Wanted—To use horse for his feed. Phone 102-5 rings. 87-3tc

Lost—Part of tail light of automobile. Lost on road near Sanford. Finder leave with D. G. Montee and receive reward. 87-2p

Furnished house for rent—Eight rooms, bath and modern conveniences. Three blocks from First street Mrs. Johns, Park avenue. 87-2tc

Wanted—Married man to work on truck farm inside city limits. Small home on premises. Ten minutes walk from plaza and sea wall. References required. Address R. S. Baldwin, St. Augustine. 86-4p

For Sale—30 hens and 50 half grown Buff Rock chickens. Also second hand survey with pole and shafts. Phone or call Mrs. W. A. Minnick, Cameron City. 86-3tp

Would like to hear from anyone who has employment to offer that will keep me in Sanford. Address "Labor," Herald Office. 86-2tp

For Rent—Eight room house, with bath. Bearing orange trees. Artesian well. Modern conveniences. Address Mrs. Emma Blaine, Sanford. 86-2tp

For Sale—Ten desirable lots on Park avenue, between 11th and 12th streets. Located five on each side of avenue. Call F. W. Mahoney, Fernald's store. 84-1f

For Rent—Six room house, close in, all furnished. Party to pay rent of house alone. I retain one room for use of furniture. Enquire Herald Office. 86-2tp

For Rent—Six room 2 story cottage on Palmetto Ave., between 4th and 5th Sts. All modern improvements. Apply F. W. Mahoney, 115 Oak Ave. 84-1f

For Rent—Five room home, with all modern improvements on Elm avenue. N. H. Garner. 86-2tc

For Sale—White Leghorns. Pure bred stock. Any quantity one to five hundred. Inquire Capt. Tuttle, city dock or at Enterprise. 83-1f

"FIX IT" Paper Hanging done first class manner. Best screens for windows and doors. Keep out flies and disease. Roofing and guttering. Let me figure. C. A. Smith, rear 615 Park Ave. Phone 229. 76-1f

Wanted—Schools, churches, lodges and private parties to hold their picnics at Woodland Park, the only place provided with amusements, conveniences and necessities. The only swimming pool in the state emptied and cleaned every day. Open Thursdays and Sundays. To let other days. 78-1f

Table board at Mrs. R. L. Jones, one block from First street, on Park avenue. 76-1f

Ten acres of good land for sale at a bargain. Three acres cleared and cropped last season. All under fence. Near loading station on traction line. Almost given away. Particulars at Herald Office.

W. H. Underwood now has a first class horse shoer and blacksmith and can guarantee all work of this nature. Your horses can be assured of the best kind of work in this line. See Underwood when your horse needs shoes.

For Rent or Share Cropping—My celery farm located on French avenue, Sanford, for the coming season. Address, Cecil Gabbett at the Robbins Nest.

THE HOUSE OF CUNNINGHAM

Due to its individuality of service; its individuality of methods; its increasing efforts in behalf of home-owners, this house-furnishing store has made itself known from one end of Florida to the other. Its prestige is by no means limited to Jacksonville—it is an institution for the State in general.

THIS store is the depot and market for the output of the finest furniture made in America, handling such products as are manufactured by Berkey & Gay; Chas. P. Limbert; Luce Furniture Company, and, in fact, all the very best concerns of Grand Rapids are fully represented. And upon the merits of such creations has this business attained the remarkable success that it is at present enjoying.

OUR PIANO DEPARTMENT

ONE of the finest appointed Piano Stores in the South is located on the first floor of our building. The display embraces only the finest makes—the kinds that are dependable and worthy. In the list are the "Steinway," the "Kohler & Campbell" and "Autopiano," all of which we, being State agents, are ably competent to handle throughout the State.

FOR the benefit of your home, your purse, your peace and contentment—

GET ACQUAINTED WITH CUNNINGHAM

John A. Cunningham

Where you can Depend on the Quality JACKSONVILLE - - - NEW YORK

START THE DAY RIGHT with a cup of good coffee. It is easy to make it if you get the coffee here. For we keep the finest flavored, most fragrant coffee grown. Try a pound and each sip of the fragrant beverage will make you a stronger friend of this grocery. PAY CASH and SAVE MONEY. Peoples Cash Grocery One Door East of Postoffice First Street - Sanford, Florida

HAS THE IDEA EVER STRUCK YOU that putting money in farm lands is about the most profitable safe investment you can make if it is wisely done? But you can lose a lot too. Better get the benefit of our expert knowledge of values and conditions before investing. You may bitterly regret it if you don't. HOWARD PACKARD LAND CO. Sanford, Florida

IRRIGATION Intelligently installed is of a three-fold benefit. It assures the crop, increases the yield and improves the quality. Without charge our expert irrigation engineer will consult with you, go over your ground and suggest the most practical system. We handle the Foss Engine, of proven efficiency, the American Well Works centrifugal valveless pumps, and a complete line of pipes and fittings. We install the Skinner overhead system for truck farms, Spray System, Furrow System, and Flooding System for Orange Groves, and the Furrow System for truck farms. Write for further particulars. THE CAMERON & BARKLEY CO Tampa Phone 990 Florida

Are You Alive? To the fact that now is the time to take out a policy in a reputable Life Insurance Company YOU MAY BE DEAD! Today, Tomorrow, Next Year, and your family not provided for. You are doing them an injustice. MEET ME FACE TO FACE and let me explain all the principal points about the best life insurance policies. D. L. THRASHER OFFICE IN HERALD BLDG. SANFORD, FLORIDA

PURELY PERSONAL

D. G. Wagner has returned from Newport, Tenn., where Mrs. Wagner and the children are spending the summer. The many friends of Mrs. Wagner will be gratified to learn that she is greatly improved in health.

The Baraca class of the Baptist Sunday school cordially invites all boys between 14 and 17 years of age, not attending any other Sunday school to meet with them every Sunday at 9:45 in the church. "You are a stranger but once."

Katy Dickson has accepted a position as night operator in the telephone office, where she will be glad to serve her friends and the general public to the best of her ability. Miss Dickson was in Dr. Denton's office last winter and has many friends in Sanford.

Mrs. M. A. Miot and little son left on Wednesday for Georgia. Maude Miot will visit relatives in South Carolina.

Joe DeMont is rustivating in Sanford for a few weeks. The bright lights of Savannah were too much for Joe and he seeks a haven of rest.

Fine Georgia peaches coming in daily right from Ft. Valley. Get them while they last at H. H. Hill's grocery.

Good old Georgia raises the best coming in daily. Get one today.

You want a fine Georgia melon on ice for your Sunday dinner or a basket of Ft. Valley peaches. Get them today at H. H. Hill's.

Willie Stringfellow is in the city coming over primarily to take in the Sanford-Orlando ball games on the Fourth.

George Ballard is in the city for a few days. He is living at Hawk's Park and states that everything is looking up over on the East Coast.

Dr. Oliver Miller is the proud possessor of a new Overland Motor Car and can now attend to his increasing practice in record time.

Mrs. Thayer has rented the Venable residence on Laurel avenue and is feeding the hungry again.

George Venable the well-known contractor spent the Fourth in Jacksonville.

Mr. and Mrs. R. H. Muirhead and children left today for Ft. Myers where they will sojourn for several weeks.

Table Board at Mrs. Thayers in the Venable House on Laurel avenue. Only a limited number can be taken.

Mr. and Mrs. J. H. Nelson and little daughter are visiting friends in South Carolina. During the absence of Mr. Nelson, Miss Crim is holding down the Clyde Line office and makes a first class Agent.

"Money or Manhood"

An Independence Day address on "Money or Manhood" will be delivered by Rev. George B. Waldron at the Star Theatre next Sunday night. He will give some very plain truths as to dangers that now threaten the nation.

"Ill fares the land, to hastening ills a prey,
Where wealth accumulates, and men decay."

These monthly meetings at the theatre are under the direction of the Men and Religion Forward Movement of Sanford. Next Sunday night at 7:30, a union of the five churches. Let every one come.

What Does a Tourist Hotel Mean To A Town?

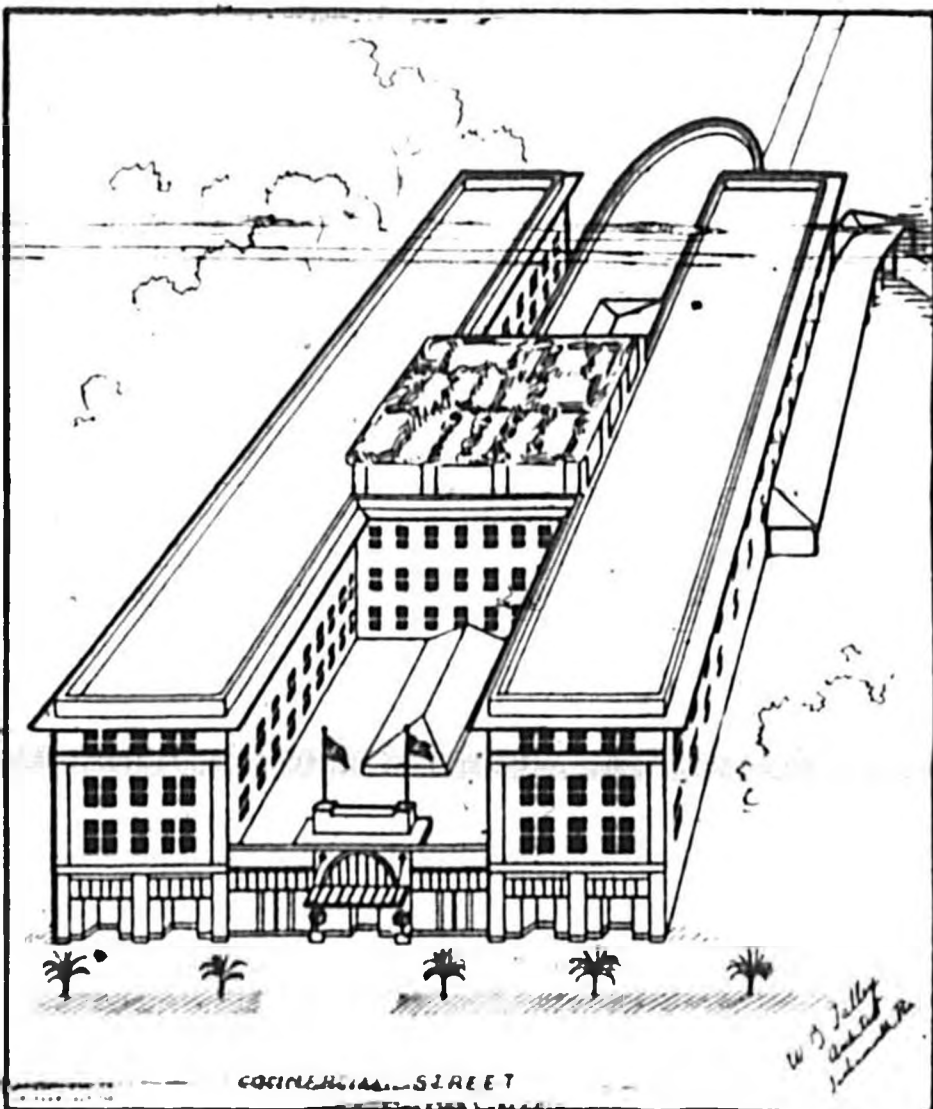
The cut of the hotel gives a general idea of how the building will appear when completed. It will be 140 feet wide and 200 feet long and will be H shaped. This construction will make every room an outside one. In front facing Commercial street will be six large stores with the hotel entrance in the center. The lobby will come under the part joining the two wings together. Back of the lobby will be the Palm or ball room, 60 by 80. On one side of this hall will be the dining room and on the other side the writing room, parlors, etc. Joining the Palm room and facing Lake Monroe will be the gun parlor. This parlor, 40 by 50, is enclosed by glass and from here one can look up and down the lake, watch the tennis games or read, basking in the sunshine. The park in front of the hotel will run down and terminate in the sea wall and will be larger than three of Sanford's city blocks. As a thing of beauty, this park cannot be equaled when completed.

GEO. B. IVEY

Notary Public

All kinds of Legal Papers, Deeds, Mortgages, Etc. Acknowledgements taken, Rentals and Collections. Official Cadet for the I. L. U. Benefit Society. The best and cheapest Sick, Injury, Accident and Death Benefit Protection. Office in Coats building, 2nd and Palmetto.

Lucky Sanford's New Tourist Hotel



Take Augusta, Ga., the greatest winter resort in the south, and look at her start. A doctor built a home and after finishing it found that he had more than he wanted; he sold it to a group of men and they converted it into a hotel. This building is fifteen times larger today than it was then and a few years ago it paid a stock dividend of 100 per cent. It has never paid less than 25 per cent and has increased its capacity every year.

What Attractions Had Augusta?

Her roads at some seasons of the year were almost impassable. She had no sports of any kind. Everything is dead in winter time and she has no scenery of any description. No hunting or fishing except on private reserves. No boating; her banks are on a treacherous river and she has just voted a million dollars to keep this river within its bounds.

What Attractions Has Sanford?

Her lake front gives her as mild a climate, as can be found in the state. She has no cold, damp, miserable days. The traveller can revel in the prettiest subtropical scenery to be found anywhere in this country. Game is very plentiful and the angler finds himself in a veritable fishing paradise. The river is safe and as you travel mile after mile over her placid bosom, you will find landscapes that you did not believe existed outside of paintings.

What The Tourist Did For Augusta

Richmond county, Ga., boasts of the finest roads in the state. The tourist brought them. She has the finest golf links in the whole south. These links attract such men as John D. Rockefeller, President Taft, Postmaster Hitchcock, etc., and the tourist hotel owns the majority of stock in these links and made them possible. The tourists have built homes there costing from \$25,000 to \$100,000 and land that sold for \$25.00 an acre cannot be bought for \$100.00 a front foot FOR RESIDENCES ALONE. She has large factories backed largely by northern capital. This capital came to Augusta for pleasure; saw her advantages and invested their money there. She now has three big winter hotels and a new million dollar one is under construction. The president of one of the largest banks and railroad companies in the south subscribed to \$20,000 of the stock. The tourists have made this town. A HOTEL STARTED IT.

What The Tourist Will Do For Sanford

They will influence good roads; they will give Sanford a country club and golf links. They will encourage a yacht club and with a sea wall and good mooring facilities, Lake Monroe will be unable to hold the cruising yachts that will come here for accommodation. In this respect Sanford offers an attraction that cannot be equaled anywhere in the south.

They will yield a staple increase to city and suburban property and will become valuable and progressive citizens. The business man will have to carry finer lines than he has been carrying and he will have more calls for higher priced novelties than he ever dreamed of. They are a valuable asset and Sanford needs them.

As An Investment

From statistics tourist hotels pay from 15 per cent up on the capitalization and are in operation ONLY FOUR AND A HALF MONTHS. The other seven is spent in idleness. The six stores on Commercial street in this hotel will pay 3 1/2 per cent on the investment and the hotel will be run the full TWELVE MONTHS IN THE YEAR. In the summer the hall facing Lake Monroe will be closed and the balance used as a commercial hotel. In other words, your money will be working THE ENTIRE YEAR.

Can Sanford Use \$50,000 This Fall? Did you ever stop to think that about \$50,000 of the cost of this hotel will stay right here in Sanford in labor and supplies. Does that mean anything to you? \$50,000 in four or five months? Do you know of a better investment or quicker returns?

Sanford And Progress

Don't stand for stagnation, don't handicap Sanford and your county by a gross neglect of this vital issue. Two years after the opening of this hotel another wing will have to be added and in another five years still another larger hotel will be built to say nothing of others in Orange county. START THE BALL ROLLING. It means greater prosperity. Every hotel turned hundreds of people away last year ARE YOU GOING TO STAND IN YOUR OWN LIGHT ANY LONGER? It's Up To You.

The promoters of this hotel may not be able to call on you, but they invite you to call at Room 8 Peoples Bank building and have the proposition explained to you and give you statistics. If you are unable to call on them, address a card to Box 1245 and they will be glad to take it up with you.

But understand this thoroughly OVER HALF OF THE CAPITAL STOCK MUST BE SUBSCRIBED TO IN SANFORD BEFORE THE PROMOTERS CAN GO OUTSIDE TO DISPOSE OF THE REST, so if you are sitting back waiting for some one else to do it all, you are going to get left and Sanford will continue on in the same old rut. It only requires a few thousand more subscribed to make this hotel an assured success, SO LET'S GET IN LINE and establish SANFORD FOR PROSPERITY AND PROGRESS.

FRED T. FIELD.

WANTED-- To BUY second hand Grain BAGS
HIGHEST MARKET PRICE PAID

All kinds of Bags and Burlap bought and sold. Correspondence Solicited.

SOUTHERN STATES BAG COMPANY
Importers of Burlap—Manufacturers of all Kinds of Bags
JACKSONVILLE, FLORIDA

OUR spring Hats are now ready for your inspection. They are, without question, the most elaborate variety we have ever shown, including a very complete line of Derbies, the new Rough Finish, Novelties in all new colors, in bound, stitched, welt or raw edge, that may be worn Telescope or Dented.

We can show Hats to suit everyone. May we have the pleasure of your inspection?

M. FRANK

Clotier and Men's Furnisher

SANFORD

FLORIDA

ARE YOUR FEET

COMFORTABLE?

These long hot days. If not, put them into the proper Footwear. We can help you into the right sort of shoes for style, comfort, and service. We'd suggest white.

E. G. DUCKWORTH

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The Surest,
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To Put
A Sluggish
Liver To Work
And Keep
You Well.



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Satisfactory
Than Pills.
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For Children
Or Adults.

Insist upon LIVER-RIGHT.
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A 25c Want Ad. in The Herald will Rent Your House For You

CLYDE LINE SPECIAL RATE

Opportunity to Visit New York And Charleston at a Low Figure
The Clyde Line has just made an announcement that means much to the residents of this section who have a desire to visit New York City and also have an opportunity to see Charleston, S. C.. Last year the Clyde Line made a special rate to residents of Florida of \$35 for the round trip from Jacksonville to New York. This special rate was so generally accepted and appreciated that it will again be effective, beginning June 1st.

This special rate of thirty-five dollars from Jacksonville to New York and return is probably the lowest rate for the distance in the world, everything considered, and offers an exceptional opportunity for a delightful outing and also affords an exceptional opportunity to visit the metropolis of the United States.

The trip of 1125 miles on the St. Johns River, Atlantic Ocean, through the Narrows into New York Bay, and up the Hudson River to Pier 36, is one of the finest sea trips in the world. To make this trip on a roomy steamship, with the high class service and the excellent meals furnished by the Clyde Line, is a treat in itself, no matter what the rate is.

The pleasures of the trip begin at the St. Johns river, when the sea gulls begin to flock and follow the steamship as it passes New Berlin, Pilot Town, Mayport; when the clear blue waters are met at the bar, the porpoises, sharks, and occasional whale awaken interest.

Charleston, with its historic interest, is always a source of delight and inspiration. Cape Hatteras, Frying Pan Shoal, the coast of Virginia and the resorts along the coast of New Jersey, Cape May, Long Branch, the Highlands of Navesink, with the famous twin lights, all contribute to make the trip one long to be remembered, and the absence of dust, dirt and cinders enables one to feel clean and contented.

When the steamship passes the Statue of Liberty and turns into the Hudson, with the highest buildings in the world passing like a moving picture, the only regret is that the trip is ended.

Within a few moments after the steamship is docked and a farewell handshake is given to the officers and numerous friends who made the trip, a taxicab, or the elevated, or street car will take one to the center of the city and New York is theirs to do as they please—visit the big department stores, art galleries, museums, roof gardens or any thing that appeals.

At the corner of 23rd street and Broadway, a huge automobile will make frequent trips around the city, uptown, downtown, to Chinatown and to famous Coney Island for \$1.00, where bright lights are always burning, the home of everything that's new and novel to drive away dull care.

As many people throughout the state will make the trip at the very special rate, to be sure of the best accommodations available, it would be well to communicate with Col. Frank M. Ironmonger, Florida Passenger Agent of the Clyde Line, who has a reputation of making the Florida traveller comfortable on the popular ships of the Clyde Line.

Balloon Men Killed

Plunging a thousand feet to the earth when the dirigible balloon Akron blew up in mid-air Tuesday morning Melvin Vaniman, the famous aerial navigator and four other men were dashed to their death near Atlantic City.

The Akron was constructed for a trip across the Atlantic and was considered the last word in balloon construction.

The dead are:
MELVIN VANIMAN.
CALVIN VANIMAN.
FRED ELMER.
GEORGE BOULTIN.
WALTER CEST.

The flight over the meadows began early in the morning. A short time later, like a blazing meteor, the balloon dashed earthward, emitting clouds of black smoke like a demon of the sky.

A leak in the fuel tank is believed to have caused the explosion.

Two Millions in Insurance

Insurance distributors for the year 1911, according to statistics compiled by the Insurance Press of New York and furnished through advance sheets of that publication, show that during that period claims aggregating \$2,100,000 were paid in the state of Florida.

The largest amount of claims paid in any one state of the Union during the past year was in New York, the figures being an even \$71,000,000, while the smallest amount of claims was paid in the state of Wyoming, \$350,000.

The largest single claim paid in the state of Florida during the year was \$65,760 on the life of a citizen of Pensacola and the next largest, \$53,000, was paid on that of a Jacksonville man.

Of the \$2,100,000 paid out in the state of Florida during the year, \$323,000 was paid to beneficiaries in the state of Florida.

What Dress is to Women.
Fashion is woman's literature. Dress is the expression of her personal style. By dress she conveys the outward expression of her taste, of her skill, and even of her aesthetic individuality. It is thus that she contrives to charm the eyes of the arts, the art containing all the others. It is not the expression of her characteristic style, as we have seen; but it is her palette, her poem, her theatrical setting, her song of triumph.

The Retreat From Moscow.
Napoleon's army for the invasion of Russia numbered 600,000. Only twenty thousand returned. During the retreat thousands of horses lay groaning on the route, while thousands of naked wretches were wandering like specters, who seemed to have no sight or sense, and who only kept reeling on till frost, famine or the Cossack lance put an end to their power of motion.

Industrious Malaysians.
The following interesting information is taken from a report made by Walter D. Scott, British agent in Trengganu: The hand loom is found in every house and the women weave beautiful silk and cotton sarongs. Throughout the peninsula the men are famed as the best boat builders, and they are clever and efficient workers in iron, brass and nickel.

Just Try It.
Set about doing good to somebody; put on your hat, and go visit the sick and the poor; inquire into their wants and minister to them. Seek out the desolate and oppressed. I have often tried this medicine, and always find it the best antidote for a heavy heart.—John Howard.

Friends.
We speak with awed tenderness of our guardian angels; but have we not all had our gulling angels, who came to us in visible form, and, recognized or unknown, kept beside us on our difficult path until they had done for us all that they could?—Lucy Larcom.

Since the Telephone.
In 1876, the year in which Alexander Graham Bell invented the telephone, there were no skyscrapers, no trolley cars, no electric lights, no gasoline engines, no self-binders, no bicycles nor motor cars.—Magazine of American History.

Why Deep Streams Run Still.
Deep streams run still—and why? Not because there are no obstacles, but because they altogether overflow these stones or rocks round which the shallow stream has to make its noisy way.—William Smith.

Learn to Be Happy.
All men can learn to be happy; and the teaching of it is easy. If you live among those who daily call blessing on life, it shall not be long ere you will call blessing on yours.—Maeterlinck.

Useless Without Understanding.
We may be in the universe as dogs and cats are in our libraries, seeing the books and hearing the conversation, but having no inkling of the meaning of it all.—William James.

Simple Cure for Indigestion.
When suffering from indigestion drink a cup of hot water, and at once lie on the right side. This will promote the passage of the food from the stomach to the intestine.

Death Notice.
"Old Skade lost every cent he had in the world yesterday." "Gee! His heirs will be furious." "Oh, I don't think so." "How'd he lose it?" "He died."—Houston Post.

Happiness and Piety.
Do not forget that even as "to work is to worship," so to be cheery is to worship also; and to be happy is the first step to being pious.—Robert Louis Stevenson.

Operation Successful.
Agnes—"Was Emily's operation a success?" Gladys—"Glorious! She got fifteen gifts, a hundred dozen roses and had two hundred calls of inquiry."—Life.

Sewers in Berlin.
All of Berlin's sewage is pumped out of the city to disposal farms which have a total area of about 40,000 acres.

Nation of Snobs.
We are a nation of snobs, of whom there are as many in a factory as there are in a church.

Reciprocal.
Life should consist quite as much of helping as of acquiring.

Residence For Sale
New ten room house with all conveniences, just been screened throughout with best copper screens. Twenty bearing orange trees, pecan trees, about fifty rose bushes and other plants. All in first class condition and situated on Sanford Heights, the prettiest residence section in Florida. Finest artesian water from deep well. Can also sell two other lots with poultry yard and orange trees, fine galvanized barn and garden adjoining. Will be sold at actual cost as my business necessitates closer residence.

R. J. HOLLY
Herald Office

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WE HAVE THE BEST

EVERY UP TO DATE FACILITY FOR THE COLLECTION OF DRAFTS, OUT OF TOWN ITEMS, AND THE HANDLING OF LOCAL BUSINESS SEE US ABOUT THE "LOAN"

PEOPLES BANK OF SANFORD
DEPOSITS-INSURED-AGAINST-LOSS

4% ON SAVINGS

M. M. SMITH, Pres.
H. R. STEVENS, V. Pres.
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Taylor Saw Mills

Best little—make big money. Simplest, fastest, easiest running. IT'S ALL IN THE TAYLOR FEED. Every mill fitted with wire cable drive, cut-out attachment and adjustable filler. Improved carriage taking device—its quick setting and a time saver. Made in all sizes, portable and stationary. We manufacture engines, boilers, shingle machines, cut-off saws, wood splitters, etc., and do laundry work. Write for price now.

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Chill and Fever Tonic, as a general tonic for tired feeling and malaria.

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17 University Buildings	College of Law
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21,000 Volumes in Library	Normal School
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THE FINEST CIGARS ON THE MARKET

WE MAKE A SPECIALTY OF COMPOUNDING PHYSICIANS' PRESCRIPTIONS AND FAMILY RECEIPTS. CALL AND SEE US.

Your patronage is always appreciated, no matter how small your purchases, and you may rest assured it will be our constant aim to sell you the best goods that can be obtained, at reasonable prices.

Lawson's Pharmacy

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Expert Watch Repairing

All Work Guaranteed

Send Your Work to Us and Have It Attended to Properly

Engraving, Clock and Jewelry Repairing

GREENLEAF & CROSBY CO.

Jewelers, Silversmiths and Importers
41 West Bay Street Jacksonville, Florida

Sanford's Wrong is Righted

Munsey's Makes Amends For Mistake in Our Relationship

Several months ago Munsey's Magazine took up the matter of questionable land companies operating in Florida and in referring to the Florida Homeland Co. appeared that they were a Sanford company selling Sanford lands. The inference was so unjust to Sanford that Secretary Bates of the Commercial Club took up the matter with Munsey's and they have published the following correction in the July number:

We are indebted to several correspondents, including the Commercial Club of Sanford, Florida, for some additional details concerning the Florida Homeland Company, to which we made a brief reference in our April issue. We are asked to make it clear that this malodorous enterprise—three of its promoters are under indictment at Jacksonville on a charge of using the mails to defraud—was not, properly speaking, a Sanford company, and that its posing as such was only one feature in the campaign of misrepresentation and chicanery of which this concern stands accused.

We take pleasure in acceding to these requests, for it would be unfair to hold the prosperous little city of Sanford as in any way responsible for the deceptions practiced by the Homeland Company. Moreover, by explaining the company's tricks and subterfuges, we may both illustrate some of the methods of land sharks and emphasize the warnings we have so often given, that no one should buy land in Florida or elsewhere until he has investigated the responsibility of the land selling company and determined the character of its property.

As stated in our previous article, the Florida Homeland Company did not own its property outright. The tract it was engaged in selling was mortgaged back to the original owners. This is by no means unusual with speculative land concerns, the promoters expecting to pay off the mortgage with the proceeds of their sales.

In this instance, the Homeland Company did not meet its obligations, and the original owners started foreclosure proceedings, through which innocent purchasers, who had no deed or clear titles to the land, lost their entire investment, or found themselves with a law suit on their hands. But this is anticipated events somewhat, for the discovery that the company did not own the property it was selling came as a final disclosure of its tricky methods of operation.

There was evidently a deliberate plan to create the impression that the enterprise was located in the rich and highly productive agricultural territory centering around Sanford. This section is peculiarly favored, in that it can be irrigated by natural flowing artesian wells. Its soil is well adapted for the cultivation of celery, which produces such excellent crops that Sanford has long been known as "the celery city."

In order the better to carry out its schemes of deception, the promoters of the Florida Homeland Company organized "Celery City," a paper metropolis of the same sort as Eden, which broke the fortunes of Martin Chuzzlewit, and even saddened the optimistic Mark Tapley. This center of activity which is described by some embittered Sanfordites as a "bogus place," and by others as the "spurious Celery City" is some twenty or twenty-five miles from Sanford, across the St. Johns river in Volusia county, in a different region, and subject to entirely different conditions, for it is said to be beyond the zone of the artesian flow.

Having successfully launched Celery City, the Homeland seekers took an office in Sanford, opened an account with the First National Bank of that place, and began to advertise and circularize. Their literature was full of references to Sanford, its rich soil, its phenomenal crops, and the huge profits derived from celery growing in that district. Innocents were informed that if they bought a farm, they would, on completion of their payments, receive a deed "to one residential city lot of not less than forty feet frontage in the town site of Celery City." Everything was done to make prospective colonists believe that they were purchasing rich lands in the fertile, celery producing district, which carried with it a building lot in Sanford.

Those who bought land received a tract which described the company as a "corporation organized and doing business under the laws of the state of Florida." The victim did not know that the Sanford office was but a blind, for much, if not all, of the company's literature bore the Sanford postmark, and checks given for installment payments came back canceled from the Sanford bank.

Under the circumstances it was like stealing candy from a baby for the Home-

land Company to deceive those who bought the land without seeing Celery City and without investigating the company. When people announced their intention of taking a look at the property for themselves, the schemers were resourceful. They advised visitors to purchase tickets for Titusville and there detrain for Celery City, which is on a branch line, thus shunting them away from Sanford and its productive farms, under the pretense that they were bound direct for the heart of the celery district, where lay the metropolis of Celery City, and the free residential city lots.

First impressions of a new community are usually disappointing, and the Celery City was no exception. When the single train, which serves the city "daily, Sundays excepted," drew up along side of the water tank, we are informed that prospective colonists were often heard to inquire:

"Why, where is the city?" The question puzzled us, too, for a time. Aside from a very minute spot on the map of the branch railroad, we were unable to learn anything about this rising young metropolis, despite diligent search of postal guides, atlases, and gazetteers. Information was at last obtained from a bank directory, which claimed to publish a list naming every hamlet in the country. In it, Celery City appears, followed by a cross mark, which, as explained in the publication, signifies "population unknown or less than one hundred."

In numerous instances, even the inducement of a free lot was insufficient to tempt settlers to disembark at Celery City, once they cast eyes upon the place. Some remained fixated in their seats, and announced their determination of continuing on to Enterprise Junction and a happy deliverance, twenty miles beyond. Those whose curiosity prompted them to inspect the dream city, with its prospective avenues, boulevards, parks, and public buildings, did so without a knowledge that the train which brought them to it would stop on its return to Titusville, a few hours later and would bear them away.

If the stranger expressed disappointment over the prospects of Celery City, he was cheerfully informed that "Rome was not built in a day," and that Celery City was new, "but it was growing," and that it was destined "to beat Sanford in time." Perhaps a "leading citizen" or two—probably employees of the Homeland Company—would drop around, "just casually," to talk about truck growing and to extol the local celery, which was "as good as Sanford celery." Some individuals were sufficiently impressed to buy property on the strength of this, but the company much preferred to sell land in remote parts of the country, who had never seen Celery City, and who probably never would see it.

We do not know that all the land in the neighborhood of Celery City is alike, and we do not know that a fair specimen of the soil was submitted recently to the Dominion Experiment Farms, at Ottawa, but we have a report from the Canadian institution, sent us by a victim of the Homeland Company, who says that the sample submitted for analysis came from his Celery City farm. Of it the chemist writes:

"An examination of the sample accompanying your letter shows it to be practically pure sand. It would have no agricultural value, and I do not think that any treatment with fertilizers, with a view of making it productive, would prove remunerative."

In making it apparent, as we trust we have, that the Florida Homeland Company is not, properly speaking, a Sanford enterprise, we hope that we have also shown that no one should buy land in Florida or anywhere else, until he knows whether the title to the property is clear, whether the company with which he is dealing is honest, and whether the land is sand, morass, or good arable soil. Above all we hope we have enforced the lesson that no one should buy land without first seeing it.

In Circuit Court, Orange County, Florida, 7th Judicial Circuit Court

John T. Culbreth } Divorce.
Georgia C. Culbreth }
To Georgia C. Culbreth:
It appears from the sworn bill, duly filed in the above entitled cause, that the place of residence of the said Georgia C. Culbreth is unknown to him, that she is over the age of twenty-one years, that there is no person in the state of Florida, the service of subpoena upon whom would bind said Georgia C. Culbreth.
You are, therefore, ordered to appear to this bill on Monday, the 5th day of August, A. D. 1912, the same being a rule day of this court.
It is further ordered that this notice be published in the Sanford Herald, a newspaper published in Orange county, Florida, for eight consecutive weeks.
Witness, B. M. Robinson, clerk of said court and the seal thereof this 13th day of May, A. D. 1912.
B. M. Robinson, Clerk
By M. A. Howard, D. C.
M. A. Howard, Atty for Compl.,
Fri-73-5c

Notice of Incorporation
Notice is hereby given that the undersigned, Sydney O. Chase, Joshua C. Chase, S. M. Stephens and L. B. Skinner intend to apply to the Governor of the state of Florida, at Tallahassee, Florida, on the 7th day of July, A. D. 1912, for Letters Patent to be issued to NEAM-ATILLA GROW COMPANY under the following proposed articles of incorporation:

ARTICLES OF INCORPORATION
We, the undersigned, hereby associate ourselves together for the purpose of forming a corporation under the laws of the state of Florida and do hereby adopt, declare and subscribe the following as our articles of incorporation:

ARTICLE I
The name of this corporation shall be "NEAM-ATILLA GROW COMPANY," and its business shall be conducted in the state of Florida and in other states of the United States of America and in foreign countries wherever necessary and convenient. The principal office of the Company shall be in the city of Sanford, Orange county, Florida, with such other offices and places of business as said corporation shall establish.

ARTICLE II
The general nature of the business to be transacted shall be to buy, lease or otherwise acquire lands and rights in lands in the state of Florida and elsewhere, and to dispose of the same by deed, lease or otherwise; to purchase, plant, improve, maintain and operate groves of citrus and other fruits; to grow produce of any kind or kinds; to construct, lease, improve or otherwise acquire houses and to operate the same for packing fruit grown by this Company or by other persons; to ship, market or otherwise dispose of the fruits and other produce so purchased or grown; to operate tram roads and vessels as may be found necessary or expedient for the purpose of transporting the property or produce owned, held or controlled by said corporation but not to use said means of transportation for the purpose of doing the business of a common carrier. To sell mortgage, sublet, lease, hire, license or otherwise dispose of any part thereof at the discretion of the board of directors. To borrow money, issue bonds or other obligations and to secure payment of the same by its mortgages, pledges or any other kind of instrument; to make contracts of any kind whatever for the furtherance of the business of the Company, to deal in merchandise, to do all acts and things which may be necessary and proper of which the board of directors may deem to be advisable or expedient to be done in the transaction of its said business; and generally to have, exercise and enjoy all the rights, powers and privileges incident to corporations for profit organized under the laws of the state of Florida.

ARTICLE III
The amount of the capital stock of the corporation shall be Fifty Thousand Dollars, divided into five hundred shares of the par value of one Hundred Dollars per share. All or any part of the capital stock of this corporation shall be payable in cash or in property, labor or services at a just valuation thereof to be fixed by the incorporators at a meeting of the organization of the Company or by the directors of the Company at a meeting to be held for that purpose. All stock when issued shall be fully paid and non-assessable.

ARTICLE IV
The time for which said corporation shall exist shall be perpetual.

ARTICLE V
The business of this corporation shall be conducted by the following officers: A president, a vice-president, a secretary and a treasurer, and a board of not less than three directors, not more than five. Any two of said officers, except those of president and vice-president may be held by the same person. The number of directors may be changed from time to time by the by laws. The board of directors shall be elected by the stockholders at the annual meeting to be held on the third Tuesday in June, 1912, as the by laws shall prescribe, and thereafter on the third Tuesday in June of each year. The board of directors shall elect the officers of the Company. The president and vice-president shall be elected from among the members of the board of directors. The date of the annual meeting may be changed by the by laws. A meeting shall be held on the second day of August, 1912, for the purpose of adopting the by laws and completing the organization of the Company. From that date the property, labor or services which may be offered in payment for shares of the capital stock of the Company and for the transaction of such other business as may properly come before the meeting, until the first election in June, 1913, shall be qualified by the following officers: S. M. Stephens, president; L. B. Skinner, vice-president; Sydney O. Chase, secretary; and Joshua C. Chase, treasurer, and said S. M. Stephens, L. B. Skinner, Sydney O. Chase and Joshua C. Chase shall constitute the board of directors.

ARTICLE VI
The highest amount of liability of indebtedness to which this corporation shall at any time subject itself is One Hundred Thousand Dollars.

ARTICLE VII
The names and residences of these incorporators and the subscribers hereto and the amounts of stock subscribed by them are as follows, and the said shares of stock are hereby subscribed by them respectively:
Sydney O. Chase, Sanford, Florida, 125 shares.
L. B. Skinner, Dunedin, Florida, 125 shares.
S. M. Stephens, Lakeland, Florida, 125 shares.
Joshua C. Chase, Jacksonville, Fla., 125 shares.
STATE OF FLORIDA,
COUNTY OF ORANGE.

On this day personally appeared before me a notary public, in and for said county and state, Sydney O. Chase, L. B. Skinner, S. M. Stephens and Joshua C. Chase, who are known to me to be one of the persons described in and who executed the foregoing articles of incorporation, and severally acknowledged before me that they executed the same in good faith and for the purpose therein mentioned.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal this 18th day of June, A. D. 1912.
R. C. MAXWELL,
Notary Public, State of Florida,
My commission expires April 17, 1913.

STATE OF FLORIDA,
COUNTY OF DUVAL.
Personally this day before me a notary public in and for said county and state, appeared Joshua C. Chase and L. B. Skinner, to me known and known to me to be two of the persons described in and who executed the foregoing articles of incorporation, and severally acknowledged before me that they executed the same in good faith and for the purpose therein mentioned.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal this 22nd day of June, A. D. 1912.
EDWARD LAMPHIER,
Notary Public, State of Florida,
My commission expires March 11, 1915.

STATE OF FLORIDA,
COUNTY OF POLK.
Personally this day before me, a notary public in and for said county and state, appeared S. M. Stephens, to me known and known to be one of the persons described in and who executed the foregoing articles of incorporation, and acknowledged before me that he executed the same in good faith and for the purpose therein mentioned.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal this 20th day of June, A. D. 1912.
L. M. HENNETT,
Notary Public, State of Florida,
My commission expires April 10, 1916.

Sanford Machine & Garage Company, a corporation organized and existing under the laws of the state of Florida, plaintiff.

D. D. McCall, doing business as the Georgia Motor Car Company, defendant.

To D. D. McCall, doing business as the Georgia Motor Car Co. of Atlanta, Georgia, and all others whom it may concern:

It appears from the affidavit of Edward Higgins, of Sanford Machine and Garage Company, plaintiff in the above stated cause, that you a not resident of the state of Florida, and a writ of attachment has been legally issued in this court and goods and chattels belonging to you, consisting of One (1) Everett Touring Car, has been attached in order to satisfy a demand against you in the sum of Five Hundred Dollars (\$500), alleged to be due by you to plaintiff in the above cause.

You are, therefore, ordered to appear before this honorable court on or before the 5th day of August, A. D. 1912, same being a rule day of this court; otherwise judgment will be entered against you by default.

It is further ordered that this notice be published in the Sanford Herald, a newspaper published in Sanford, Florida.

Witness my hand and seal this 16th day of May, A. D. 1912.
B. M. Robinson,
Clerk of Circuit Court, Orange County, Florida
By M. A. Howard D. C.

Leaching of Fertilizers PHOSPHATES

Prof. Blair's experiments at Gainesville show that 6 lbs. of 16 per cent Superphosphate will replace all loss of this element in the drainage waters from one acre for one year. Hilgard, the world's greatest authority on soils, gives an averaging of leaching from ten soils which could be replaced by 16 2-3 lbs. Superphosphate—cost 15 cents.

NITRATES
This loss is heavy in warm wet weather unless there are growing crops to take up the Nitrates as soon as formed. Let the grass and weeds grow over summer, as the plant food taken up by them will later be returned to the soil in even better condition than before.

POTASH
Prof. Blair's experiments and Hilgard's researches agree as to the waste of this element—that from one acre in one year it equals 25 lbs. of High Grade Sulphate of Potash which costs 62½ cents. Write to us for particulars.

WILSON & TOOMER FERTILIZER CO.
JACKSONVILLE, FLORIDA

Bad Spells

"I suffered, during girlhood, from womanly weakness," writes Mrs. Mollie Navy, of Walnut, N. C. "At last, I was almost bed-ridden, and had to give up. We had three doctors. All the time, I was getting worse. I had bad spells, that lasted from 7 to 28 days. In one week, after I gave Cardui a trial, I could eat, sleep, and joke, as well as anybody. In 8 weeks, I was well. I had been an invalid for 5 weary years! Cardui relieved me, when everything else failed."

TAKE CARDUI The Woman's Tonic

If you are weak and ailing, think what it would mean, to you, to recover as quickly as Mrs. Navy did. For more than 50 years, this purely vegetable, tonic remedy, for women, has been used by thousands of weak and ailing sufferers. They found it of real value in relieving their aches and pains. Why suffer longer? A remedy that has relieved and helped so many, is ready, at the nearest drug store, for use, at once, by you. Try it, today.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn. for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. 7c

PRACTICAL DRAUGHON'S Business College

Man and Monroe, Jacksonville. Branch of the GREATEST School of Business Colleges in the World. 32 years' success, 150,000 graduates. More than 400 high grade instructors. Contracts given to graduates. **REPUTED BY THE WORLD AS THE BEST BUSINESS COLLEGE IN FLORIDA AND GEORGIA** and other business men than ALL OTHER Florida and Georgia business colleges combined. We also teach BY MAIL. Catalogue FREE.
A. H. JAMES, Manager, Jacksonville, Fla.

ITS MARVELOUS POWER

No Other Remedy Has Done So Much Good To So Many Women as Reno's New Health

There was never a remedy so eminently successful in the treatment of women's diseases, so far above and beyond all competition in its record of cures as Reno's New Health.

Where other remedies miserably fail and where doctors give up the case as incurable, there Reno's New Health is found, curing women and making them well and happy.

Why is Reno's New Health today the most successful remedy in the world for the cure of women's diseases?

It is so wonderfully successful simply because it accomplishes in every instance exactly what is claimed for it. And of what other remedy can that be said?

Every form of female complaint such as Scanty Profuse, Painful, Irregular Menstruation, Sickly Periods, Constant Weariness and Weakness, Depression, Cramps, Dizziness, Violent Headaches, Palpitation of the Heart, Pains in the Back and Groins, Leucorrhoea and all Inflammations, Ulceration and Discharges of the Vagina and Uterus, is cured and stays cured by Reno's New Health.

Women everywhere are dragging out their lives in pain and discomfort because of their inability to find any medicine that will cure the illnesses to which their sex is susceptible.

The objective point of Reno's New Health in successfully curing such troubles is to nourish the tissues, increase the blood supply and restore natural action to all the organs.

If Reno's New Health was not far and beyond other remedies offered for women's troubles, it could not be sold under the absolute guarantee to refund money if it fails to cure.

Your druggist will sell Reno's New Health under a guarantee to refund the money on first bottle if it does not do all that is claimed for it. Ask him what other remedy for women's troubles is sold under an iron-clad guarantee like this.

Is it not better to use a remedy which costs you nothing unless it cures, where the proprietor takes all the risk, than to use one which costs you just the same whether it helps you or not?

For Sale By Wm. G. Aldridge, Sanford, Florida

A 25c Want Ad. in The Herald will Rent Your House For You

SANFORD IS BALLED OUT

Tourists Put The Kibosh On The Collegians Yesterday

On the glorious Fourth, the day made famous as the exact time in which to trim Orlando, the Collegians fell down and today there is nothing but sadness and gloom once again.

How was it? Nobody knows exactly. The morning game was coming along nicely and the Collegians had coaxed the Tourists out in the open and made them think they were easy all along. The score stood 1 to 1 in the seventh and Sanford was getting ready for the knock-out when the rain that always seems to be on tap in Orlando at the proper time for them was turned loose and the game was called. Some people say that Mr. Cheney controls the rain supply in Orlando as well as the water and when the game looks bilious he pulls out the plug and stops the deal.

In the afternoon the great crowd was held tense in the greatest game of the season and what looked like sure victory for the Collegians at the last moment was turned into defeat by the Tourists landing on Father Wallace and bringing in the winning runs.

It was simply awful, and the tense silence was only broken by the sobs of Jim Harris and Paul Biggers who had to be led off the field by their loving friends. It was even said that the hard-hearted Orlando people actually snickered at the awful suffering depicted on the faces of the loyal Sanford fans.

Truthfully, though, and we know that the sporting writers on the Reporter-Star, Citizen and Sentinel will agree with us in the statement that Sanford outplayed and outclassed the Orlando team in every way.

Why was it thusly? Over confidence, perhaps. The Collegians are so good that they sometimes imagine they are unbeatable and let the Tourists slip one over on them. Again the Orlando team is rather hefty and Clyde Pounds never overlooks a bet, takes chances to win and works like a Trojan all the time. It is doubtful if there are two teams more evenly matched in the whole realm of base ball than the Tourists and the Collegians. They play ball from the time the bell taps until the call of time at the last end of the ninth and if an error creeps in the other team is quick to take advantage of it. The ball season is a good one from every standpoint and the boys are giving the fans a good run for their money. While we regret the defeat of yesterday we can also take comfort in the fact that Sanford played some and there is not a sore head in Sanford today. The boys and the supporters are taking it gracefully and good humor prevails.

To those who care to take a slant at the remains before we lay them to rest pass around this way and read below.

Morning Game

Sanford	AB	R	H	PO	A	E
Farmer, cf	2	0	1	2	0	0
Swink, 1st	3	0	1	2	0	0
Moreland, rf	3	1	1	1	0	0
Wofford, 2d	2	0	0	0	0	2
Bundy, ss	3	0	0	2	0	3
Lowe, c	3	0	1	8	2	0
Roberts, lf	3	0	1	0	0	0
Brittain, 3d	2	0	0	2	3	1
Lee, p	2	0	0	0	0	0
Total	24	1	0	21	9	1

Orlando	AB	R	H	PO	A	E
Bennett, cf	3	0	0	4	0	0
Lee, lf	3	1	0	3	0	0
C. Pounds, ss	2	0	0	0	5	0
Boyer, rf	2	0	0	0	0	0
Bowen, 3rd	3	0	0	1	2	0
F. Pounds, 2nd	3	0	0	2	0	0
White, 2st	3	0	0	8	0	1
Windham, p	3	0	0	0	1	0
Beardall, c	2	0	0	3	1	0
Total	24	1	0	21	9	1

Sanford	R	H	E
Sanford	0	0	0
Orlando	0	0	0

Base on balls off Lee 0; Windham 1. Struck out by Lee, 7; Windham, 1. Hit by Pitcher Boyer. Stolen bases, Moreland and Brittain. Umpires, Moore and Tilden. Game called on account of rain. Lee pitches a no hit game.

Afternoon Game

Sanford	AB	R	H	PO	A	E
Farmer, cf	4	0	0	1	0	0
Swink, 1st	3	0	0	9	0	0
Moreland, rf	4	0	0	1	0	0
Wofford, 2nd	3	1	1	2	3	0
Bundy, ss	3	0	0	2	2	2
Lowe, c	4	0	0	6	1	0
Roberts, lf	3	0	2	0	0	0
Brittain, 3rd	3	0	0	1	2	1
Wallace, p	3	0	0	0	2	1
Total	30	1	3	24	10	4

Orlando	AB	R	H	PO	A	E
Bennett, cf	4	0	0	0	0	0
Lee, lf	4	1	2	5	0	0
C. Pounds, ss	4	1	1	0	6	0
Boyer, rf	4	1	2	1	0	0
F. Pounds, 2nd	8	0	1	2	2	1
Total	30	3	6	27	14	1

White, 1st	3	0	0	4	1	0
Bowen, 3rd	3	0	0	1	0	0
Wilson, p	2	0	0	1	4	0
Beardall, c	3	0	0	4	1	0
Total	30	3	6	27	14	1

Sanford	R	H	E
Sanford	0	0	0
Orlando	0	0	0

Two base hits, Lee, Pounds.

Home runs, Boyer. First on balls off Wilson 3. Struck out by Wilson 4. Struck out by Wallace 6. Stolen bases, Roberts, 2, Farmer 1. Sacrifice hits, Bundy, Wilson and F. Pounds. Umpires, Moore and Tilden. Attendance, 1150.

Sanford Keeps Doing It

In a very fast game the Collegians put the rabbit's foot on the Tourists here on Tuesday. The day was ideal for playing and a large crowd filled the new grand stand and many cars were parked around the enclosure.

Edwards occupied the mound for Sanford and played a heady game, keeping his hits well bunched. Gentle for the Tourist was gently pushed to the limit several two base hits being given up by him. Farmer and Brittain did some excellent stick work and Wofford at second for Sanford was a place in the hearts of the fans at once. Following is the medley set to slow music:

Sanford	AB	R	H	PO	A	E
Farmer, cf	4	1	2	1	1	0
Swink, 1b	3	0	0	9	1	1
Moreland	3	0	0	0	0	0
Wofford, 2b	4	0	1	6	5	0
Bundy, ss	4	1	2	4	4	0
Lowe, c	3	1	1	7	8	0
Roberts, lf	3	1	1	1	0	1
Brittain, 3b	3	1	2	1	1	1
Edwards, p	0	0	1	1	1	1
Total	30	5	10	27	16	7

Orlando	AB	R	H	PO	A	E
Bennett, cf	4	0	1	1	0	0
Lee, lf	3	0	0	1	0	0
Wilson, ss	1	0	0	0	4	0
Boyer, rf	4	1	1	2	0	0
Bowen, 3b	3	1	1	0	1	0
F. Pounds, 2b	1	1	1	5	2	0
Gore, 1b	4	0	0	11	2	1
Barber, c	2	0	0	2	0	0
Gentle, p	3	0	1	4	0	0
Beardall, c	2	0	0	1	2	0
Totals	33	3	5	24	15	1

Summary. Two base hits, Farmer 2, Brittain, 2, Bowen. Stolen bases, Lane, 2; Sacrifice hits, Swink, Moreland, Lowe and Lee. Double plays, Bundy to Wofford to Wofford to Swink, Bundy to Wofford to Swink. Left on bases, Sanford 7; Orlando 5. Base on balls off Edwards 1, Gentle 1; Struck out by Gentle, 2; by Edwards, 5. Time, 1:30. Umpires, Chittenden and Tilden.

Orlando on the Game

One to nothing Sanford was the awful lay of yesterday's game played here. A large crowd went out to cheer and remained to weep.

If you ask why this sudden turn of events, the answer is Sanford saw a light, or a star, somewhere and followed it. In every day parlance they strengthened up. We would prefer to write this than to say that Orlando weakened. Orlando fortunately has passed the weak kneed stage.

Errors on the part of the local boys handed out the victory, the run coming in the second inning. A man was on first and second, and Frank Pounds on second fumbled the ball, and the man on second, imagining apparently that a Kansas cyclone, or a deputy sheriff was after him, came home.

But for that one run—well—after all, what's the use of butting? And it was a good game at any rate.

Vaiden and Beardall did the honors for Orlando, and Wallace and Lowe were in for Sanford.

The tenseness of the game was tightened with two baggers, one by Boyer of Orlando, and the other by Farmer of Sanford.

Vaiden struck out eight men, and Wallace six. Wallace was touched up for three hits, and Vaiden seven. Orlando made three errors, to the celery crowd's one. Moore and Tilden kept order.—Reporter-Star.

Sanford Loses One

Kissimmee, July 4.—The locals returned from Sanford last night after defeating the Sanford team 8 to 3.

The locals have signed Tillman, formerly of Orlando, to pitch. He started in yesterday's game and his beginning was rather an auspicious one as he fanned eighteen and allowed only four hits.

Doc Nance just to prove that he was not in urgent need of spectacles put one over the fence for four sacks in the first inning of yesterday's game.

The team lined up as follows: Doyle, 3b.; Alderman, 2b.; Nance, c.; Snedigar, ss.; Kulp, cf.; Alvey, lf.; Mims, rf.; Olson, 1b.; Tillman, p.

THE BOSTON

1-2 PRICE STORE

Whether or not you intend to purchase, it will pay you to call and look over our many bargains

Below quote for Monday a few of the many bargains

An All-Linen, Natural Color - - - 11 1-2c

" " " " 36-inch - - - 16 1-2c

" " " " " Bleached Suiting 28c

Suisine Silk and Imitation, in all shades, worth 35 to 39 cents, at - - - 19c

Black and Blue All-Wool Serge, 36-inch size - 42c

Case Figured Lawns, fast colors - - - 5c

Good Grade Apron Gingham; Blue, Brown, Green at 5c

9-4 Bleached Sheeting, at per yard - - - 22c

25 dozen Pillow Cases, full size, at dozen - 98c

22 yards 36-inch Bleached Domestic for - - - 98c

25 " " Unbleached " " - - - 98c

Lot Val. Lace, to close at . . . 3 1-2c

Ladies' Pure Thread Silk Hose, Double Lisle Heel and Toe, to be sold at . . . 35c

Misses Fine Ribbed Hose, 25c grade, to close at 16c

Men's Dress Shirts, full line sizes, at . . . 45c

B V D Underwear, Athletic Style, at . . . 42c

Arrow Brand Collars, line to close out at . . . 10c

Soft Shirts, Collars Attached, light shades, at . . . 39c

Our Stock of Ladies' and Children's Shoes and Pumps are still on sale at less than manufacturers prices, which means from 50c to \$1.50 saved on each pair.

THE BOSTON

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 88

SANFORD, FLORIDA, TUESDAY, JULY 9, 1912

Volume IV

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For hurried Readers

The fourth revival of the Olympic games was formally opened at Stockholm Saturday morning, in the presence of the king and queen and 80,000 spectators. The American contingent is by far the largest, and brought great cheer from the multitude. The first athletic victory for the United States was won but Ira Courtney of Seattle, in the third heat of the one hundred meters flat race. His time was eleven seconds.

Only 3,500 men, it is estimated comprise the Mexican rebel army today, desertions on account of lack of food and pay, as well as federal triumphs, having greatly reduced their ranks. It is probable the army will be divided into guerrilla bands of 10 each, to harass the federal authorities.

Relatives of J. M. Geter of Geneva, Ala., for thirteen years cashier of the Citizens' Bank of that place, tonight appealed to the newspapers of Georgia and Alabama to assist them in finding some trace of him. Mr. Geter was last seen at Warm Springs, Ga., on the night of June 17th. He started to walk to the depot, a mile distant, and said that he intended to go to Macon on business, and then to Atlanta. He had more than \$3,000 in currency at the time and it is feared that he met with foul play.

Triumphantly Victoriano Horta, commander-in-chief of the government forces in northern Mexico at 10 o'clock today rode into the city of Chihuahua. Gen. Tellez and Gen. Rabago, in command of two brigades of cavalry, entered the city a short time before, but were immediately dispatched northwest toward Casas Grandes to head off the fleeing rebel army. To the number of foreign flags raised many days ago by foreign residents, who feared that a season of loot would follow the rebel retreat and evacuation, were added hundreds of Mexican banners giving the city a holiday aspect.

Every Atlantic and Gulf port is today enforcing strict precautions against the spread of the bubonic plague into this country. Surgeon General Blue, of the public health and marine hospital service telegraphed orders to the officials at Portland, Me., Boston, Providence, New York, Perth, Amboy, Baltimore, Norfolk, Wilmington, Charleston, Savannah, New Orleans, Pensacola and Galveston. They were directed in view of the plague outbreak at Havana and Porto Rico, to confer with the city health officers and urge the collection, examination and destruction of rats, especially on the water fronts. Flea-infected rats are the most common means of spreading the plague. Past Assistant Surgeon R. H. Von Ezzdorf was ordered from Mobile to assist in the outgoing quarantine at Havana.

The real work of organizing the Republican campaign for 1912 will be taken up tomorrow when the sub-committee of the Republican national committee will meet and select a chairman. All the members of the sub-committee are here and will be the guests of President Taft, at a luncheon at the White House tomorrow afternoon, when the name of the chairman probably will be announced. President Taft will arrive early tomorrow from his summer home at Beverly, Mass., to meet the committee.

Damage aggregating more than \$150,000 was caused by an electric storm which beat upon Chicago this afternoon for several hours. Five inches of rain fell this afternoon. Twelve houses were struck by lightning and forty-two alarms were received by the fire department. No lives were lost. Thousands of dollars damages were caused by flooding of basements, stocks in some business houses in outlying quarters of the city being ruined. Lightning struck a large tenement house at 1146 West Lake St. and twenty families were driven into the street by the fire that followed. The storm brought relief from the hot wave, the thermometer dropping from 81 to 69 degrees. Three deaths from heat and five prostrations were reported today.



DEMOCRATIC PLATFORM

The Document Covers Every Subject of Importance Which Has Been the Subject of Party Discussion During the Last Four Years.

The following is a summary of the planks of the Democratic platform. Reaffirms party's devotion to the principles of Democratic government as formulated by Jefferson.

Declares for a tariff for revenue only and denounces "the high Republican tariff as the principal cause of the unequal distribution of wealth."

Favors immediate downward revision of present duties, especially upon necessities of life. Favors gradual reduction so as not to interfere with or destroy legitimate industries.

Denounces President Taft for vetoing tariff bills of last congress. Condemns Republican party "for failure to redeem its promises of 1908 for downward revision." Takes issue with the Republican platform as to the high cost of living, contending it is largely due to the high tariff laws.

Favors vigorous enforcement of the original features of the anti-trust law. Demands such additional legislation as may be necessary to crush private monopoly.

Favors prohibition of holding companies, interlocking directors, watering, etc. Condemns Republican administration for "compromising with the Standard Oil company and Tobacco Trust." Denounces as "usurpation the rights of Republicans to deprive the people of their rights and to enlarge powers of the Federal government."

"There is," says the platform, "no twilight zone between the nation and the state in which exploiting interests can take refuge from both."

Urges people to support proposed constitutional amendments pending

in various state legislatures, providing for an income tax and election of United States senators by direct vote of the people. As justification of the campaign expenditures attention is directed "to the enormous expenditure of money in behalf of the president and his predecessor in the recent presidential contest."

Declares for presidential preferential primaries. Directs national committee to provide for selection at primaries of members of national committee.

Pledges party to enactment of law prohibiting campaign contributions by corporations and unreasonable campaign contributions by individuals.

Favors single presidential term and making president ineligible for reelection.

Celebrates Democratic congress on its record, enumerating important achievements and pledges an adequate navy.

Denounces Republican administration on charge of extravagance and demands return to simplicity and economy befitting a Democratic government.

Favors efficient supervision and rate regulation of railroads, express companies, telegraph and telephone lines and a valuation of these companies by the Interstate Commerce Commission, and also regulation over insurance and stock of corporations. In connection with a demand for such revision of the banking laws as will give temporary relief in case of financial distress, there is a denunciation of the Aldrich bill prepared by the monetary commission.

The present method of depositing government funds is condemned and the party is pledged to the enactment of a law for the deposit of such funds by competitive bidding in state or national banks, without discrimination as to locality.

Recommends investigation of agricultural credit societies in Europe to ascertain whether a system of rural credits may be devised suitable to

conditions in the United States.

Pledges party to enactment of legislation to prevent devastation of lower Mississippi valley by floods and the control of the Mississippi declared to be a national rather than a state problem. The maintenance of navigable channel is also recommended.

Favors national aid regarding post roads.

Repeats party's declaration of the platform of 1908 as to rights of labor and pledges the party to an employees' compensation law. Declares the unnecessary withdrawal of public lands to retard development and bring reproach upon policy of conservation that reservations should be limited to purposes which they purport to serve. Favors broadest liberality in administering land laws and says forest reserve act permitting homestead entries within the national forests had not been nullified by administrative regulation declares for immediate action to make available Alaskan coal lands and safeguarding of lives of miners.

Favors encouragement of agriculture and legislation to suppress gambling in agricultural products.

Believes in fostering growth of a merchant marine and urges speedy enactment of laws for the greater security of life and property at sea. Reaffirms previous declarations regarding pure food and public health.

Recommends law reform legislation.

Welcomes Arizona and New Mexico to sisterhood of states.

Favors parcels post and extension of rural delivery.

Ingenious Plea. "Prisoner at the bar, I find you have been sentenced to prison twice before. What have you to say why I should not send you there again?" "I urge, your Honor, the generally accepted feeling against a third term."—Baltimore American.

ALL AROUND FLORIDA

The General News of The Land of Flowers.

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

As a result of what they term a defeat of the people's choice for nomination by the Republican national convention in Chicago recently, supporters of Theodore Roosevelt, as well as former Republican leaders of Florida, have cast their lot and their zeal with the third party movement, it is said.

Under command of Major Samuel J. Wolf of Key West the Second Regiment of infantry, National Guard of Florida, is now under canvas at the state camp near Black Point, the regiment having mobilized there yesterday morning for its annual tour of field duty, which will cover a period of eight days.

The Tampa Northern has passed to the control of the Seaboard Air Line. That information is given out in Tampa by one who is in a position to know. The transfer of stock is made to certain officials and stockholders of the Seaboard and Seaboard men have been elected to the executive offices of the Tampa Northern, which it is understood will continue in operation as an independent road but in connection with the Seaboard. This transfer of property and election of officers was made in Boston a few days ago and shortly there will be a meeting of the new stockholders and officers in Tampa to make the necessary changes.

A. C. Hewitt, recently appointed agent of the Southern Express Company at Easton, is mysteriously missing and with him approximately \$3,000 of the express company's funds. Hewitt was in Leesburg on the Fourth of July celebration and was seen on the streets in the evening when he received the express from the evening train. This morning he did not appear at the office and upon investigation it was found that he did not seem to be in town. The agent at Leesburg was notified and he immediately came over and took charge of the office. The safe was opened late tonight and it was found that a shortage existed of about \$3,000.

Fred DeBerry of Lakeland, formerly local manager for Ludden & Bates Southern Music House, but now a traveling salesman, yesterday entered a suit for \$10,000 damages against P. K. Wilson of Jacksonville, state manager for Ludden & Bates. The plaintiff alleged that he has been libeled by the defendant and seeks to recover accordingly.

Afternoon Party

Mrs. Morton Hopson was hostess of an delightful afternoon party Tuesday in honor of Mrs. West Hopson.

The tasteful decorations of green and white were both dainty and attractive. The guests had been requested to bring their fancy work, which pleasant occupation was followed by two very interesting and clever word contests. Mrs. J. W. Dickins was the fortunate winner in the first contest, and also the silver tumbler which was given as the prize.

Correct answers were given by several of the guests in the second contest, and the prize, a box of candy, was therefore cut for and won by Miss Lucy Whitner.

The pretty color motif was carried out in the delicious ices and cakes, which were charmingly served by Misses Alice Caldwell and Fern Ward.

Mrs. Hopson's invited guests were Mrs. West Hopson, Mrs. J. W. Dickins, Mrs. F. J. Gonzales, Mrs. C. H. Summers, Mrs. J. C. Bennett, Mrs. Claude Herndon, Mrs. W. E. Hubbs, Mrs. F. L. Miller, Mrs. W. W. Abernathy, Mrs. D. L. Thrasher, Mrs. Samuel Puleston, Mrs. Robt. Newman, Mrs. R. L. Peck, Mrs. Henry McLaulin, Mrs. J. B. Lawson, Mrs. N. O. Garner, Mrs. J. A. Harrold, Mrs. Ernest Mirrow, Misses May Doyle, Madge Ward, Mell Whitner, Lucy Whitner, Annie Lee Caldwell, Lillian Gibson, Margaret Roberts, Bessie Long, Carrie Abernathy, Alice Caldwell, Fern Ward.

Dispatches to the public service today say a case under observation in the Havana hospital has been confirmed as bubonic plague. The service is watching the situation closely.