

shed in Florida's Heart.  
World's Greatest Vegetable  
and Richest Garden Land.

# The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

SANFORD, FLORIDA, FRIDAY, SEPTEMBER 7, 1928

## THE WEATHER

Generally fair tonight and Saturday, except probably brief showers in extreme south.

## P. TO MAKE RIFF POTENT TEST ISSUE

aches New Effort  
Convince Ameri-  
BusinessMen Of  
over's Soundness  
Is To Check  
Drift To Smith  
active Policy To  
Praised In West  
FarmReliefPlan

HINGTON, Sept. 7.—Determined to make off a vital issue in the national campaign, the American National Committee launched a new effort to convince American that Herbert Hoover behind the traditional tariff will

purpose of the drive will be to Hoover the business in the East that has followed Republican presidential since the beginning of the campaign. The Republicans hoped to stop the drift of men to Governor Alfred E. Smith, which started with the John J. Haskob as his manager. They also nominate the fast rising Hoover's conservative tariff.

the American National Committee recent announcements, on the importance of its to American business, and industry. Senator Curtis, the Republican presidential nominee, made off his keynote in opening the campaign. Other speakers sent into every Atchison state to boast of American prosperity under the tariff rule and to warn of the danger of economic if the Democrats win and initiate tariff re-

ce first time too, the tar-

tariff measure. The will be told, as they were during Hoover's visit to state last month, that can go far toward those problems. This has Republican doctrine in national circles but no comfort has been made to preach it universally to our tariff,

Republican textbook, clearly circulated: policy has contributed to America's continuance in the world of trade protective tariff." It adds tariff is not a "clearance imports have increased since the present law.

Then the book in Hoover's pronouncement, October, 1926, predicted that at the tariff law was passed."

Hoover as may was predicted it would our foreign trade, yet our foreign commerce and exports have increased until they have the highest volume all the peacetime history.

predicted that this tar-

will make the rich richer poorer, but there the whole history of little poverty and diffusion of com-

in today.

is shown to have a advocate for two years.

Other announce- follow from time to to demonstrate that the Re- nomic, although held- nomic under Democratic ove, was and is a in the Republican

spent today, as usual, in office.

Made For Seal campaign This Year

for conducting an in- tional campaign this County were dis- morning during a con- between Mrs. R. L. Mor- Betty, Morse and Miss betty, county welfare rep- James G. Davis and Davis Public Health As-

according to an an

is making a tour of the interval of the pro- the presented from used to combat tuber- the state. He expressed that Seminole County a record of last year his health was sold here. reports received here.

## Hoover Is Man Of Destiny States Ford In Interview Advocating His Election

Industrial Magnate Declares Country Is  
Entering New Age Needing Talent  
To Manage Things Successfully

DETROIT, Mich., Sept. 7.—Herbert Hoover is a man of destiny, Henry Ford declared today in an interview advocating the Republican nominee's candidacy. "Parties may pick the candidates, but destiny picks the presidents," the automobile manufacturer said. "So far back as four or five years ago I saw Hoover was headed for the presidency," Ford added.

Declaring the world is entering a new age, "the industrial and more comfortable age," Ford said: "The country needs a president equipped to handle the problems of the new day."

"The country has become more than a group of governmental offices," Ford said. "It is a great and growing social and productive power and it needs a man who knows how to make the material world serve the social world. It is not enough for him to desire this, but

(Continued on page three)

## DRY EXECUTIVE TELLS MEN TO SHUN POLITICS

Secretary Orders His  
Agents To Keep Out  
Of Coming Presidential  
Election Drive

## Civil Service Also Adds To Warning

Enforcement Will Continue Without Interruption Of Politics

WASHINGTON, Sept. 7.—(INS)—Prohibition executives and agents were warned today by Assistant Secretary of the Treasury Seymour Lowman to keep out of politics during the presidential campaign.

Lowman dispatched telegraphic instructions to all administrators calling their attention to the fact that the dry bureau is under civil service regulations, which prohibits political activity.

The 1928 campaign marks the first pre-election fight in which federal prohibition officials and agents have not taken an active part in politics. In former campaigns the dry agents owed their appointment to politics and in many cases enforcement operations virtually were suspended during the election battles.

Lowman's warning was supplemented by the civil service commission which also notified prohibition employees that they must devote their entire attention to enforcement and that which ever way they vote, their political activities must be confined to just that.

Similar instructions were sent to the coast guard and customs service by the treasury. Any violation of these instructions will result in dismissal or disciplinary action, Lowman said.

Specific treasury regulations provide that an officer shall use his official authority to influence or coerce the political act of any person or body."

"An officer who spends a portion of his time talking politics, neglecting his work and engaging in political activity which will not be tolerated in the bureau," the administrators were told.

Prohibition executives likewise were notified by Lowman that enforcement must be entirely partial as relating to political infiltration of suspected violators.

Under no circumstances will the treasury sanction the use of prohibitory enforcement agencies to coerce political action, it was stated.

Enforcement activities will continue without consideration of the general election, according to Lowman. He said that neither would there be special enforcement prior to the election nor would operations of the dry service be curtailed.

Lowman announced the budget for the prohibition bureau for the 1928 fiscal year would be approximately \$12,000,000, the same as this year.

No decisions have yet been made as to the subject matter of the Governor's various speeches on his trip. Other than that he will speak on farm relief at Omaha.

"How can I tell now?" he said today when questioned. "I shall speak extemporaneously, as I have said. A man who writes out his speeches in advance naturally can say for weeks ahead what he is going to talk about at such a place. But I don't. I may decide at a week in the afternoon what I'm going to talk about that night. (Mr. Hoover might say something at Newark on Sept. 17 that will call for a reply.) I don't know. I'm going to conduct this campaign, insofar as I personally am concerned, just as I have always conducted my campaigns in New York State. I don't write out my speeches for anybody to go over."

It is likely, however, that the Governor will speak on water power at Denver, on Sept. 22, and on prohibition at Milwaukee on the last day of his tour, Sept. 29. Wisconsin, which is wet, is a logical place for the Governor to elaborate on his federal control which he sketched in his speech of acceptance.

## Nancy Anne Miller Is Sick In Switzerland

GENEVA, Sept. 7.—(INS)—Nancy Ann Miller, of Seattle, Wash., wife of the former Major J. J. Miller, was ill in her husband's castle near Lucerne where she is under care of a Swiss specialist, it was learned today. The Nancy was ill when she arrived here from France some time ago and was treated by a herb doctor, but her health failed to improve. She is described as pale and listless.

## WAKULLA CITIZEN DIES

TALLAHASSEE, Fla., Sept. 7.—W. H. Wilson, 32, of Newport, member of the Wakulla County Board of Commissioners and one of the leading citizens of the county, was dead in an Alachua hospital, according to reports received here.

## JOHN COOLIDGE TO LEARN RAILROADING

NEW HAVEN, Sept. 7—(INS)—That John Coolidge will work for the New Haven road and learn railroading from the bottom up was indicated here today in a statement issued by E. G. Buckland, vice-president and general counsel of the railroad. Mr. Buckland said: "The matter of employment of John Coolidge by the New Haven Railroad is having favorable consideration. It is his desire to begin at the bottom and depending solely upon his own efforts to work his way and learn railroading. What kind of a job he will have or where he will be located is not yet determined."

## AL SMITH WILL MAKE BID FOR VOTE OF WEST

### Plans To Open Extensive Campaign Thruout Western Areas With Omaha Speech

#### Grain Belt Heart Chosen For Drive

##### Nebraska Has Always Been Real Hotbed Of Agrarian Discontent

ALBANY, Sept. 7.—Governor Al Smith's decision to open his campaign with a speech at Omaha on Sept. 19 and to follow it up with a two weeks' intensive tour of the region west of the Mississippi River is the result of several weeks of careful political study on the part of the Democratic "best minds" that are directing his candidacy.

Decision to have the Governor

fire his opening gun in Omaha, the variable heart of the grain belt and to follow it up with speeches at Oklahoma City and Denver and three or four other places yet to be selected, is due to the Democratic challenges of this Republican territory.

The states of Nebraska, Oklahoma, and Colorado, wherein major speeches will be made during the first week, have long been known as among the most vulnerable Republican seats west of the Mississippi. The Republicans, of course, claim them publicly, but privately many Republican leaders admit that there are conditions in the party that are causing them considerable worry.

Nebraska has long been a hotbed of agrarian discontent. Nebraska farmers provided the bulk of those who tried to storm the Republican National Convention in Kansas City, and Governor Aden McLean has been a conspicuous leader of the revolt against the Coolidge administration.

The two Republican senators from Nebraska, Norris and Howell, voted more often against the administration in Washington than did their colleagues from the South.

Carrie, who disappeared from Atlanta several weeks ago after telling friends he was coming to Raleigh, was known to be \$10,000. He expected the amount to exceed a million dollars when the author had finished their check of Carrie's books.

Before the fire, he had

caused, it was plain that the influx of buying orders was beyond the capacity of the market. With 15 minutes Montgomery Ward was reported selling at \$2.00 on the floor of the exchange, while the tickets continued to grid but a price 20 points lower. Confusion spread in the financial district as the tape dropped in minutes behind the market, and even the stockholders were unable to find out what was happening.

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"I do not suppose any religious body in all history of Christianity has suffered such a staggering defeat as the Presbyterians. I vigorously dissent and reserve the right to defend my own views in keeping with my convictions. In so doing I do not surrender but preserve my conception of Democracy."

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##### Recluse Dies In Sea From Heart Attack

PALATKA, Fla., Sept. 7.—(INS)—The body of Barton L. Peck, 62, wealthy owner of this city, who was drowned late yesterday while swimming at Daytona Beach, is being held here, pending word from a son Paul Peck, who was said by Miss Anna Byrnes, housekeeper and distant relative of Peck, to be entered in the coastal-coastal derby.

Lowman announced the budget for the prohibition bureau for the 1928 fiscal year would be approximately \$12,000,000, the same as this year.

No extension of the dry forces was deemed necessary. Lowman holding that the bureau can make as many cases with the present personnel as the federal courts can handle.

## Three Motor Accidents In Fifteen Hours Keep Local Authorities Busy

Three automobile accidents within 15 hours today caused police to redouble their efforts to check what is declared to be wave of recklessness and careless driving.

This morning in Municipal Court W. E. Phan and Paul Simpson charged with reckless driving following an accident that occurred about 7 o'clock at Magnolia Avenue and Twentieth Street, were discharged by Judge W. K. White after hearing each man's version of the mishap.

Mr. Hall said he saw many northern cars enter the Florida and predicted that the Sunshine State is facing one of its best tourist seasons.

Another accident occurred about 1 o'clock yesterday afternoon when a sedan, driven by Jim Spence,

and city truck number 7 collided at Palmetto Avenue and Thirteenth Street. The sedan was badly damaged, it was reported, while the truck escaped with only a slight damage. The truck was driven by a man named Hardy, an employee of the City Water Department. Mr. Spencer, was also an employee of the sedan. None of the men were hurt.

Thirteenth Street and Elm Avenue was the scene of another accident early last night when two negro women were pitched from a truck, which police said made a sharp turn at the intersection. The machine overturned and the women were thrown on the pavement, one of them being knocked unconscious. They were carried to the Fernandina Hospital and were later discharged. N. K. Kline, who is said to have a son near Elgin Springs, was the driver of the truck. He was unharmed.

The accident occurred at approximately 10:30 p.m. when a sedan, driven by Jim Spence,

and city truck number 7 collided at Palmetto Avenue and Thirteenth Street. The sedan was badly damaged, it was reported, while the truck escaped with only a slight damage. The truck was driven by a man named Hardy, an employee of the City Water Department. Mr. Spencer, was also an employee of the sedan. None of the men were hurt.

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FOLLOW THE  
CROWDS  
To Sanford's Biggest  
**BANKRUPT SALE**



# LAST CALL LAST CALL **BANKRUPT SALE**

**Florida Cash Store And Peoples Store Of Stuart**

Folks the time has come when we must say goodbye to Sanford—the "Big Boss" has ordered the entire stock to be sold—and when he says sold he means down to the bare, bare walls! Folks, the merchandise we offer is BANKRUPT MERCHANDISE—bought from the U.S. Court at a lower price than it could be bought for anywhere else. Because we've sold it to you cheap and now we're ready to quit and prices are cut so low it's like giving you a handout when we offer you these STUPENDOUS SAVINGS. Fall is almost here, school will soon be starting and we will be in business a few more days—we beg you to come and see our stock and compare our quality and prices—it's even a fraction of its true worth and value. We have been truthful in our advertising, our merchandise has been treated it—we don't want to move this stock—we want to sell it out to the bare walls and we have tried to tell you straight from the shoulder that never in all our history of retail merchandising have prices been so low as to the wise is sufficient—**THERE ARE ONLY A FEW DAYS LEFT!** The "Big Boss" said "Sell" and we're giving it away—come early!

**FIXTURES FOR  
SALE!**

Check protector, small safe, 2 cash registers, office furniture, 2 cases as well as other furniture and fixtures—come look it over—make us an offer—it's for sale CHEAP

**EXTRA SPECIAL**

**Men's Shirts**

Neck hand and collar attached styles, \$1.50 to \$5 values

Last Call Price **69c**

**SCHOOL STARTS SOON!**

**Look At These Values In Shoes**

Last Call Price 600 pr. Children's shoes, standard makes, Simples, Flexies, Peters, Little Jack Horner and others, sizes 0 up, \$1.25 to \$5 values.

Last Call Price **79c to \$2.95**



**MEN'S SHIRTS**



Genuine broadcloth, 50 patterns to select from, \$2 values

Last Call Price **\$1.19**

Genuine rayon silk shirts, regular \$4 values

Last Call Price **\$1.95**

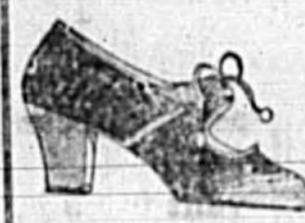
Full count broadcloth, reg. \$2.50 value—come early for these

Last Call Price **\$1.69**

Or 3 For \$4.50

Suequanna, fancy and plain patterns, reg \$1.95 \$2.50 values now

**Ladies Shoes**



1 rack of ladies shoes, \$3.95 to \$5.95 values, Vici Kids, Patents, Satins, Pumps, Straps

Last Call Price **\$1.69**

\$2.95-\$3.95

**Ladies Hose**

Our stock of ladies hose is limited but what we have is simply at giveaway prices.

Ladies full fashioned hose, a regular \$1.75

hose in smart colors, come early if you want this bargain

Last Call Price **95c**

A Poisette heel hose that retails everywhere for \$1.25 to go while they last at

Last Call Price **79c**

Any suit in the store, some Griffon and Curlee, many with two pair of pants, a knockdown and drag-out value at

**MENS SUITS**



**9 95**

**PAIGE HATS**

Large and small shapes, Leghorns and others from which to choose.

Reg. \$10 to \$12 Values.

Last Call Price **\$2.95**

**Crepe Silk Dresses**

Regular \$10 crepe silk dresses in wide range of sizes

Reg. \$10. Values

Last Call Price **\$3.95**

**Ladies Dresses**

Made for Madame Clair Dress Shop of Palm Beach, exquisite frocks, \$19.95 values.

Last Call Price **\$6.95**

**BOYS SHOES**

Oxfords and high tops, tan and black \$3.95 and \$4.95 values.

Last Call Price **\$9.95**

**Ladies Dresses**

Flat crepes and georgettes, made especially for Madame Clair Dress Shop of Palm Beach, \$29.50 values

Last Call Price **\$10.95**

**SILK UNION SUITS**

Men why not wear silk underwear when it doesn't cost anymore? Closing out silk unions at

Last Call Price **\$1.29**

**S  
A  
V  
E**

LOOK AT OUR  
WINDOWS



**\$3.45**

**MEN'S BLUE OVERALLS**

Men's well made heavy duty overall \$1.50 values.

Last Call Price **79c**

**ODDS AND ENDS**

Nothing Over

**\$1.95**

**MEN'S SHOES**

All men's Florsheims, Seltz and Brocketanians, values \$11 to \$12.

Last Call Price **\$5.45**

**MEN'S SHOES**

Tan and black oxfords,

\$6 values now

**\$3.45**

\$7 values now

**\$3.95**

**Doors  
Open  
9 A.M.  
FRIDAY**

For two days our stores have been closed to make room for new stocks and to make new prices—for two days we have been getting ready to serve you—so come and we advise you early.

Hundreds of men listed here have been to the home—Ladies to-Wear from Malton Dress Shop of Palm Beach at sacrifice prices.

**COME  
Early—  
We're Quitting  
Business!**

**311**

Formerly Florida Cash Store

**311**

East  
First  
Street

NOW  
**SPEKTOR WHOLESALE CORP.**



**COME EARLY  
and  
GET YOUR SHA  
of these big  
BANKRUPT VAL**

## Radio Television May Be Practical By Light Cell Tested Out In Gotham

NEW YORK, Sept. 7.—(INS)—Practical radio television may be realized through a new light cell which has been demonstrated by the Radiovision Corporation here.

The new light cell guarantees a greater electric current when exposed to the sun's rays or an artificial light than television photoelectric cells now in use by experimenters.

The light cell resembles a large vacuum tube and inside the glass cover is a greenish fluid and several metallic electrodes. Edgar H. Felix, vice president of the company in discussing the new light cell said:

"In addition to other features it can be utilized to perform such functions about the house as turning on the hot water heater, starting the furnace, closing the windows at sunrise. However the real value of the cell lies in its possibilities as an aid to scientific research and experimentation. It can be made to operate as an electrical storage cell, releasing this energy when wasted by the action of the light falling on its surface."

"It has been found that the cell, after apparently being discharged or relieved of its collected energy recovered its full vitality when light was allowed to fall on the opposite plate, enclosed in the glass envelope. It also recharges during periods of rest. Cells left

overnight, supposedly discharged, have been found recharged in the morning."

The company controls the Cooley "Rayfoto" patents and is endeavoring to apply the device to the transmission of pictures by this method.

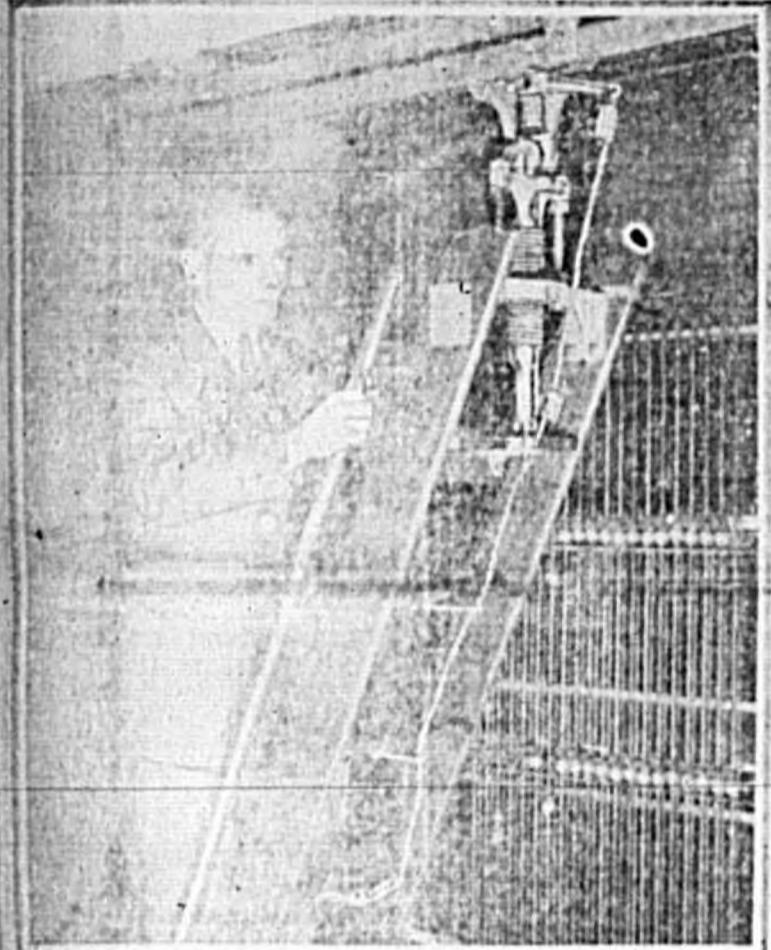
### Mrs. Hughes Declares Women Are For Hoover

WASHINGTON, Sept. 7.—(INS)—The wives of Tennessee's farmers will vote for Herbert Hoover for president, regardless of what their husbands do, Mrs. Buelah Hughes, Republican national committeewoman from that state, announced today at Republican headquarters.

"Like all other women, the wives of our farmers want the highest possible standard of living in their homes," she said. "They want educational opportunities for their boys and girls. And they are going to vote for Hoover because they are confident he is the man who will help them attain these things."

Mrs. Hughes declared Hoover would "see that a workable program for farm relief is provided." Hoover knows the importance of sanity in handling a big problem and will not be satisfied with half measures," she added. "But when he's finished, he'll have to put the farmers on their feet."

### A Sure Climb to the Top!



The new brake device for rolling ladders, developed for use in equipment rooms of automatic telephone exchange offices.

In this modern-service era, inventiveness has created a marvelous order of progress so that each need makes some length and breadth to serve it directly or to extend its field of usefulness.

A recent example of this inventive procedure is the development of an automatic brake for ladders, brought into being through the widespread adoption of automatic switching equipment for telephone central offices. Using 12½ feet straight into the air on dozens of ranks, these central office equipment is a complicated mass of wires connecting immemorial pieces of electrical apparatus. In installing and adjusting this rank equipment, many men must work high close to each other, working haphazard. Consequently, in the thousands of central offices in the country, rolling ladders such as are to be found in many retail establishments have become indispensable equipment.

Since there was always the danger that someone might inadvertently start one of the ladders rolling while it was in use and bring injury to the man on it, the Bell Telephone Laboratories set to work for the Western Electric Company to develop a self-locking ladder that would be inherently safe to use. The result was a new ladder of the rolling type of ladder.

### STOKES SEED SERVICES

HEREDITY VIGILANCE

The Finest Vegetable Seeds

For Fall Planting

Golden Plume Celery  
Green Leaf Boston Lettuce  
Broad Leaf Escarole

We Now Handle BURPEE'S Flower Seed  
for the accommodation of our customers  
Place Your Orders Now

**Francis C. Stokes & Co.**

Seedsman

C. R. MASON, Florida Manager

18 Arcade Sanford Phone 184

## New York Stock Exchange Reports

NEW YORK, Sept. 7—(INS)—	Chicago, Milwaukee & St. P. 37.1-2	New York Central 17.1-2
Allis Chalmers 135	Chile Corporation 48 1-2	N. Y. N. Haven & Hartford 61 1-4
American Biscuit 23.3-8	Colorado Fuel 66 3-8	Northern Pacific 8
American Agriculture 28	Cuyahoga Gas and Electric 124 8-6	Pure Oil 21
American Can 107.1-4	Consolidated Gas 80 1-8	Pennsylvania 64 3-8
American Car and Foundry 381.2	Cors Products 82 3-8	Pfd. Steel Car 25 1-4
American Linseed 125 1-8	Crook Steel 79 3-8	Radio 218 1-4
American Locomotive 8	Delaware and Hudson 199	Republican Iron and Steel 69 7-8
American Smelting 241 7-8	Erie 55 1-2	Sinclair Oil 27 1-2
American Steel and Foundry 59 1-4	Erie First Pfd. 59	Southern Pacific 124
American Sugar Refining 73 3-8	General Motors 165 1-2	Studebaker 18 1-2
American Tel and Tel 182 1-2	Goodrich 80 7-8	Texas Corporation 68 7-8
American Woolen 17	Illinois Central 143 7-8	Texas Pacific Corporation 147 8-10
Anaconda 7.8	Inspire Corporation 23 3-4	Tobacco Products 100 1-8
Atchison 194 3-4	International Nickel 116 7-8	Union Pacific 121 1-2
Atlantic Gulf and Wisconsin 53 7-8	International Ppr. 68 5-8	United Cigar Stores 30
Bethlehem Steel 62 3-4	Kennecott 98 1-8	U. S. Ind. Alc. 120 1-8
Butte and Superior 10 1-4	Leh Valley 105	United States Rubber 38 3-8
California Petroleum 36	Marine 1-8	United States Steel 154
Canadian Pacific 214 1-2	M. I. Corporation 21 5-8	Westinghouse 105 1-2
Chesapeake and Ohio 191	National En. and Se. Paul 34 7-8	White Motors 33
Chicago and Northwestern 86 5-8	New York Air Brake 46	Willys Overland 25 1-4

### Milk Supply Jumps In Boston During Recent Hot Spell

BOSTON, Sept. 6.—(INS)—The flood of milk which almost inundated Boston during the recent heat spell is ample proof that residents of Boston are well aware of the value of milk as a hot weather food.

On one day at the peak of the thermometer's dash upward 650,000 quarts of milk flowed into this city enough to provide 2,600,000 people with a glass of milk each.

From the ordinary milk receipts of 45 cars per day the figures suddenly rose to 78 cars. Most of the milk received came via the large

milk station of the Boston and Maine Railroad at East Somerville. Others came to Medford and Everett to be reshipped to the metropolitan area or over other New England roads.

With the arrival of the heat which August is usually supposed to usher in, an increased demand for milk was anticipated. Orders for greatly increased supplies were flashed to the principal milk sources in Vermont, New Hampshire, Maine and upper New York state, as well as the regular stations in northern and Western Massachusetts.

Such a high peak for milk consumption is unusual for Boston, the height of the demand usually coming in early July when the first hot spell finds many workers still at their desks.

### John Coolidge Goes To See Grandmother

NORTHAMPTON, Mass., Sept. 7—(INS)—John Coolidge, son of the President and America's own Prince of Wales, is here today to spend several days with his grandmother, Mrs. Elmira Goodhue, mother of Mrs. Coolidge and a patient at the Cooley Dickinson Hospital since last December.

When he arrived here last night, he denied that he had accepted a position in the electrical works of Governor Trumbull at Hartford, Conn. Young Coolidge came here from New York after being secretly whisked away from inquisitive crowds and inquiring reporters upon his arrival in the metropolis yesterday.



WHERE ECONOMY RULES

### Ask These Questions

Few Women Will Hesitate In  
Answering!

"Where can I get the popular nationally advertised foods?" "Where can I get good quality butter, coffee, tea, etc.?" "Where do foods go farthest?" Instantly the answer comes to mind—at the A&P Stores.

Invariably, women will tell you that the A&P stores are the answer to every food problem. All over America countless thousands of alert women express sincere appreciation by their constant patronage.

**FULL CREAM CHEESE Lb. 29¢**

A NEW POWDERED MILK DRINK 1 Lb. 55¢ 2 Lbs. 95¢ 4 Lbs. \$1.75

A & P BRAND CLEANSER 5 For 25¢

WESSON OIL Pints 23¢ Quarts 45¢

WHITE HOUSE MILK Small 5¢ Large 10¢

RAJAH BRAND MAYONNAISE 1/2 Pints 19¢ Pints 29¢

EIGHT O'CLOCK COFFEE Lb. 37¢

WASHBURN'S GOLD MEDAL PANCAKE FLOUR Large Package 10¢

N. B. C. COOKIES AND CRACKERS ALL 5¢ GOODS 3 For 13¢

UKELELE BRAND NO. 2 1/2 CAN BROKEN SLICED PINEAPPLE 23¢

A & P BRAND GRAPE JUICE Pints 25¢ Quarts 45¢

SNOW FLOSS BRAND NO. 2 1/2 CAN SAUER KRAUT 2 For 25¢

IONA BRAND NO. 2 CAN TOMATOES 3 For 25¢

PACIFIC BRAND SOFT CREPE PAPER 5 For 25¢

THE GREAT ATLANTIC & PACIFIC TEA CO.

## LAWTON'S SATURDAY "MONEY SAVERS"

<b>5 lbs. Sugar</b>	<b>31¢</b>
<b>5 lbs. Potatoes</b>	<b>12¢</b>
<b>Wesson Oil, Pint</b>	<b>25¢</b>
<b>Waldorf Paper</b>	<b>5¢</b>
<b>3 Pkgs. Matches</b>	<b>20¢</b>
<b>1-4 lb. Tea 21¢   Bananas, lb. 5¢</b>	

**WE DELIVER**

**R. W. LAWTON**  
106 S. Park Ave

Phone 672

## PIGGY WIGGLY

In Every Game Food Plays An Important Part  
In All Sports Or Endeavors Particularly In The Playing  
"The Game Of Life" Striving For The Goal: Good, Pure  
Food Is Essential To The Perfect Health That Produces Win-  
ners.

CALIFORNIA MALAGA GRAPES	Per Pound 10¢
CABBAGE Lb. 3 1/2¢	YELLOW GLOBE ONIONS 3 Lbs. 17¢
OCTAGON SMALL SIZE SOAP	6 BARS For 25¢
BLUE LABEL PEAS No. 1 1/2 2 Cans 25¢	
KELLOGG'S CORN FLAKES Per Pkg 7¢	
SWEET MIXED PICKLES QT. JARS 29¢	
THISTLE COUNTRY GENTLEMAN CORN No. 2 Can 15¢	
TOMATOES No. 2 Cans 3 For 25¢	
DEL-MONTE SLICED PINEAPPLE No. 2 1/2 Can 25¢	
SUPER SUDS Per Pkg. 9¢	
MARKE DAY SPECIAL RAISINS 4 Pound Pkg. 35¢	
CRESENT LARD 4 Lbs. 60¢ - 8 Lbs. \$1.19	

We Have A Complete Line Of Fresh Vegetables

**PIGGY WIGGLY**

All Over The World  
405 Sanford Ave.  
120 Magnolia Ave.

222 First St.

**ELDER SAYS  
HUSBAND HAD  
ATENED LIFE**

(Continued From Page 1)  
ate the drudgery. The result is gen-  
build the machines which elimi-  
nate prosperity, he said.

"Herbert Hoover has been head-  
ing toward the presidency for a  
good many years—but he didn't  
know it," Ford said. "Parties may  
pick the candidates but destiny  
picks the presidents. It is nothing  
against a man if he is not the  
choice of destiny; but if he is, then  
he has his job out for him. The  
presidency is not an 'honor' but a  
job. A mere political president is  
like a mere oratorical president—  
it is not necessary any longer. He  
is out of date."

"To fulfill his part in the national  
plan, a man has to begin pretty far back. Hoover began 35  
years ago when he became an en-  
gineer. The country has become more than a group of governmental  
offices. It is a great and growing  
social and productive power, and it  
needs a man who knows how to  
make the material world serve the  
social world; it is not enough for  
him to desire this, but to know  
how to go about it. He knows what  
people mean when they talk about  
these things."

"What would you think of a  
business leader who should say that  
his great mission was to reorganize  
the offices of his concern? The  
main consideration is always in-  
crease and betterment of the produc-  
tive energy and methods. Well,  
it is just the same when politicians  
stress organization of govern-  
ment offices. The real business of  
the country is not at Washington."

It is everywhere, in every  
town and hamlet, in every family  
in the land. Hoover understands  
that.

"Business men are for him, on  
this understanding. They feel that  
he sees business as part of the ser-  
vice of life—not as a separate in-  
terest feeding upon life. You can-  
not grant anything like 'special  
privilege' to business. Business is  
based on the general privilege of  
everybody to work and prosper."

"Hoover is engineer enough to  
know that nobody ever gains any-  
thing from 'special privilege.' Under  
the American system we believe  
in the circulation of prosperity.  
It has got to circulate to exist  
at all. Broad minded business men  
know this. That is why they are  
forgetting parties and supporting  
Hoover."

**Trade Commission To  
Resume Trust Probe**

(INS)—The Federal Trade Com-  
mission will resume its investi-  
gation of the propaganda activities  
of the power trust on Sept. 12, it  
was announced today. First busi-  
ness will be the introduction of  
evidence collected during the sum-  
mer by commission representa-  
tives.

On Sept. 17 public hearings will  
be resumed, with witnesses called  
from New York, Pennsylvania,  
New Jersey, Louisiana and Iowa.  
The Pacific Coast states will come  
under the microscope either late  
in September or early in October.

With this wok out of the way,  
the commission will turn to the  
financial phase of the investiga-  
tion. Questionnaires are being sent  
to all public service corporations  
and holding companies to ascertain  
the financial structure of  
public utilities.

**Explosion Results In  
Death, Property Loss**

SAN FRANCISCO, Sept. 7.—(INS)—Three men were missing  
today, believed to have perished;  
three others were injured and  
one 45-year-old man was severely  
burned. The explosion of an  
explosive charge, purchased  
by the club, was caused by the members  
when the finishing touch was put on, according  
to Stewart, secretary. No  
man was given, the  
explosion immediately af-  
fording a key to his em-  
bassy.

Deaths were made to ex-  
Garet Kinney, state  
and Deloss Brown, an-  
drew Peorian. One ar-  
rest made. Frank Lee, a  
man employed at one  
of the clubs, was being held for  
questioning.

**EQUIPMENT**

The Lions Club yes-  
terday, their weekly  
devoted the rest  
of the day to paint-  
ing over the pier  
which had been  
damaged by a  
recently approached a  
employed by Charles S.  
aker, and offered him a  
threatened death unless  
he would give up his  
key to his em-  
bassy.

Deaths were made to ex-  
Garet Kinney, state  
and Deloss Brown, an-  
drew Peorian. One ar-  
rest made. Frank Lee, a  
man employed at one  
of the clubs, was being held for  
questioning.

**I won't do it"**

Mrs. Burns  
refuse to pay 50 cents for  
half-pint of any liquid  
insect-killer when I can get  
same quantity of Black  
Flag for only 25 cents.  
Black Flag Liquid is one  
the price of other liquid insect-killers.  
It is the deadliest made. Money back if it  
won't prove so. Black Flag comes in two  
Liquid and Powder. Both are sure  
to kill fleas, mosquitoes, roaches, ants, bed  
bugs, etc. Powder, 15 cents and up.  
© 1928, B. F. Goodrich Co.



C+

5

THE SANFORD HERALD, SANFORD, FLORIDA FRIDAY, SEPTEMBER 7, 1928

# BLITCH'S Red Front Store

AT BLITCH'S RED FRONT STORES

YOU WILL FIND CLEAN STORES, QUALITY FOODS,  
MONEY SAVING PRICES, COURTEOUS ASSISTANCE BY  
THE STORE MEN.

**Cabbage** Hard Heads Per Lb. **3½¢**

CALIFORNIA—YELLOW

**Onions** 2 Lbs. **9¢** **Grapes** Per Lb. **10¢**

**Tomatoes** No. 2 Can 3 For **25¢**

**Waldorf** Toilet Paper Per Roll **5¢**

EARLY BLOOM

**Lima Beans** No. 2 Can Per Can **15¢**

BAKING POWDER

**Rumford** 1/2 Lb. Can **14¢** 1 Lb. Can **25¢**

REGULAR 5c PKG.

**Swan Matches** 2 Pkgs. For **5¢**

ROSEDALE

**Pineapple** Sliced No. 2 Can **19¢**

**Rice** Blue Rose 4 Pounds **23¢**

**Sugar** Granulated Cane 5 Pounds **31¢**

**P & G Soap** 5 Bars **19¢**

WE CARRY A COMPLETE ASSORTMENT OF FRESH  
FRUITS AND VEGETABLES.

117—EAST FIRST ST.  
IN THE CENTER OF SANFORD

**Stokes Red Front Market**

**LARD** 2 Lbs. **25¢** **BACON** Lb. **19¢**

**Pork Chops** Lb. **28¢** **Pork Roast** Lb. **25¢**

**PURE PORK**  
**Sausage** Lb. **25¢** **Spare Ribs** Lb. **18¢**

**Boned & Rolled** Lb. **25¢**

**Lamb - Veal - Hens - Fryers**

WE DELIVER

"NEVER BUY BEFORE YOU TRY"

# RED STAR GROCERY AND FEED CO.

213 Sanford Ave.

Phone 31

## SATURDAY AND MONDAY SPECIALS

Pillsbury's Best Plain

**Flour** **62¢**

12 Lbs.

Golden Days Self-Rising

**Flour** **\$1.05**

24 Lbs.

Super Suds  
Chips  
Oxydol  
Soap Chips  
Fab

**25¢**

**MACARONI**  
4 pkgs. **25¢**

Qt. Jar Sour

**Pickles** **28¢**

**Pickles** **32¢**

Mixed or Plain

6 5c Pkgs. Nat'l Biscuit Co.

**Crackers** **25¢**

**SUGAR** **30¢**

Take Your Choice

5 Lbs.

# W. H. LONG

117 Magnolia Ave.

## Tender & Juicy

Yes, "Tender & Juicy" are our steaks. That is because we select only the choicest of western beefs for our trade.

CHOICE  
WESTERN **STEAK** **30¢** Lb.

WESTERN **PORK SHOULDERS** **25¢** Lb.

WESTERN **PORK CHOPS** **29¢** Lb.

WESTERN POT ROAST of BEEF **20&25¢**

WESTERN BRISKET **STEW BEEF** **15¢** Lb.

FRESH GROUND WESTERN MEAT **HAMBURG** **20¢** Lb.

RIB OR CLEAR WHITE **BACON** **19¢** Lb.

Choice Western Veal

**The Sanford Herald**  
Published every afternoon except  
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**DR. HOWARD R. REED**, Manager  
**MARIE E. JONES**, Advertising Manager  
**SUBSCRIPTION RATES**

One Year \$12.00  
Six Months \$6.00  
Three Months \$3.00  
By Express \$1.00  
**The Herald**, Sanford's pioneer news  
paper, determined to live up to its  
name as the supplier news organization  
of twenty thousand words daily covering  
all the great news events of the  
entire world. The U. S. is es-  
pecially efficient in Florida and it  
is a matter of handling state news to  
without equal.

The Herald is a member of the  
Audit Bureau of Circulations, of  
International Association of Pub-  
lishers' Advertising and Advertis-  
ing Agents, and of the Advertis-  
ing Publishers' Association to submit  
a thorough audit of subscriptions  
in order to give the subscribers  
all claim of circulation as well as  
honest business methods.

FRIDAY, SEPTEMBER 7.

**BIBLE VERSE FOR TODAY:**

**THE LORD REIGNS**—The  
Lord shall reign forever, even the  
God, O Zion, unto all generations.  
Praise ye the Lord.—Psalm 146:10

**PRAYER**—May we ever serve  
the Lord, with gladness and come  
before His presence with singing.

There are several kinds of  
stones... bathstones, grindstones,  
rolling stones, and gall stones.

Let's advertise Sanford by  
taking upative part in Florida  
Postcard Week on October 1 to 6.

"Northern Banker says Daytona  
Best in State"—headline in Day-  
tona News-Journal. He hasn't seen  
Sanford yet, has he?

Dr. Kellogg is getting a lot of  
free publicity for his Battle Creek  
Sanitarium whether he ever locates  
a branch in Florida or not.

Part Trammell has declared for  
the national ticket. Do we hear  
others?—Ocala Banner. Gosh, you  
fellows are making it embarrassing  
for the nominees.

George, Cairns, our genial city  
manager, wants it distinctly under-  
stood that he is in no way related  
to the Mr. Carnes who eloped with  
the Baptist Mission's money.

"We are not shooting from the  
housetops for Alfred E. Smith—or  
for Herbert Hoover," says the  
Florida Advocate. But the cam-  
paign is yet young, you'll be get-  
ting mad too in another month.

Something has been said about  
another bond issue to buy the hotel  
and convert it into a hospital, that  
would be an important exer-  
cise to see just how many people  
could vote against a bond issue.

An Alabama preacher speaking  
in a courthouse against the pres-  
idential aspirations of Al Smith  
was bombarded with a whole hen-  
yard full of eggs. The preacher  
finished his speech however and  
the people went home probably  
wondering whether to vote for rum  
or eggnog.

Dr. Kellogg has had fifty-three  
propositions made him by various  
Florida municipalities and other  
interests. He will probably make  
his decision sometime before the  
first of November. While we sin-  
cerely hope he can see the super-  
advantages of Sanford, we shall  
not hold our breath.

Sanford people who met Roald  
Amundsen, the Arctic explorer, when  
he was here two years ago, will be particularly sorry to learn  
of the tragic climax to his attempt  
to rescue General Nobile. Amund-  
sen was one of the kindest  
nerved men we have ever met  
among those who do dangerous things.

In 1924 the total vote cast for  
president amounted to only 29,000,  
131 while over fifty-four million  
were qualified to vote and the pop-  
ulation of the country was supposed  
to be around 120,000,000. It  
doesn't make much difference  
whether you have a republic or a  
monarchy if the majority doesn't  
rule.

On the opening day of school in  
Chicago, a nine year old boy was  
run over and killed by an auto-  
mobile. The public schools director  
of safety has since decided to have  
the funeral procession of every  
child killed by accident pass the  
school while the students stand  
with bowed heads. In this way he  
thinks the lesson of caution may  
be learned.

The mayor of Miami having  
"surveyed" his city finds that it  
wants racing and announces that  
it shall therefore have racing. As  
Miami or any other city cannot  
support any kind of racing except  
that gambling be a part of the  
sport, and as any form of gam-  
bling is contrary to the laws of  
Florida, it is not difficult to understand  
that Miami proposes to assault the  
laws of the state this winter, again  
against the better judgment of  
the law.

## Courage In Art

It is not unusual for strong men to venture beyond the frontiers penetrating far into the wilderness in quest of adventure, game or fame. The zeal for exploration led Columbus across the Atlantic and is leading Byrd to the South Pole. Big game brought Paul Rainey through the wilds of Africa. Adventure took Rogers and Clark across the American continent in days when that meant dangerous privations and the same spirit, added to the love of his profession, inspired Lindbergh to fly across the Atlantic. But it is seldom that man risks much, or endures much for art's sake. We are inclined to think of painters, poets and musicians as perhaps a little soft, at least not adept at roughing it. Many of them have crashed through nobly in times of stress and have surprised the world by making names for themselves in the field of battle, but they have done it, we suppose, for their country, hardly for their art.

It is all the more remarkable then that we read of the expedition of Nicholas Roerich and son into the barren land of Tibet. Roerich is a Russian painter and had an idea that in Tibet he might find something among those strange people, and stranger scenes, which might inspire him to famous works of art. For five years he suffered the privations, which were all this country afforded, and only recently returned, with chills and, to New York where his paintings are on exhibition.

Tibet, we learn from a microscopic study of the encyclopedia, is a province of Central Asia forming the southwest part of China. In main it is a loft table land or plateau with an elevation of from fourteen thousand to seventeen thousand feet. On account of its great altitude, the air is dry and there is practically no rain or snow, although it is extremely cold. Freezing temperatures, coupled with a deficiency of oxygen, make life almost unbearable for those unaccustomed to it.

Another pleasant feature we note about Tibet is that a large proportion of the population subsists after the fashion of brigands. There is some industry in skins, gold dust, tea, cotton, silk, and sugar, most of which are carried overland, affording convenient opportunities for bandits. This fact, together with the attitude of the government which persists in a policy of exclusion, makes it very unpleasant for the stranger.

Roerich went through this for five years in order that he might paint the panorama of Tibet, putting on canvas where the world might see, sketches of this remote country's people and their customs. His feat is no less praiseworthy for its valor alone than was Amundsen's trip to the North Pole.

## Being President's Son

Confronted with a problem that is facing thousands of other American youths, John Coolidge, the President's son, is looking for a job. Unlike others who are in the same position, young Coolidge's quest for employment has attracted considerable interest. While his fellow collegians throughout the country tackle the task unnoticed except by their ambitious parents, the Chief Executive's son being his job-hunting amid the glare of widespread publicity. The newspapers have featured the story for several days—a White House son hunting for work elsewhere that doesn't happen often and when it does it constitutes good, live news.

Young Mr. Coolidge said good-bye to his parents at Brule only a few days ago. His departure from home was not unlike that of a great many other boys who leave the parental roof to make their own way. There were a mother's tender whispers of comfort and devotion, and a father's parting counsel to work hard and faithfully. Then, too, there must have been a bit of sadness in those farewells, the same kind of sadness that grips every other mother and father brought to the realization that their boy, so long ago an infant, has grown to be a man, and must now cast off the home ties to go out and fight the battle of life.

When John Coolidge arrived in New York he received a welcome such as is generally extended to notables. The young man who seeks new worlds to conquer was greeted with as much pomp and ceremony as if he already had attained the fame which he no doubt dreams of as every other youth full of ambition. Despite his extensive reception and despite the public's unusual interest in his own private problem, the youth seems to have remained rather cool-headed, accepting it all as a matter of course and welcoming the time when he could be whisked away from the scrutiny of milling thousands.

After all that has been published about the President's son and with all the attention that has been focused upon him, we wonder if he wouldn't like to escape it all to pursue his work undisturbed. So much has been said of him that the public has obtained a rather exalted impression that is both unfair and unjust to the young man. Too much may be expected of him when, as a matter of fact, his struggle to succeed may be as difficult as that of many another youth. He might fail in his first undertaking and have to start all over again, as hundreds of others have, yet such a temporary setback would be construed as failure because of its disappointment to the public.

So we think young Mr. Coolidge's position is not together enviable. His advantages may be his handicaps. Being a President's son will be difficult to overlook, certainly not easy to forget.

## STATE COMMISSIONS, BOARDS HIGH TAXES FLORIDA TIMES-UNION

Discussion of ways and means by which tax reduction may be brought about in Florida, that is, by the state, must take into account unnecessary expenses, of which undoubtedly there are more than there should be if there is to be that practice of economy that makes lessening of taxes possible.

It is a known fact that the mileage of the slate has been advanced one and one-half miles over the rate of a year ago. Why? To meet increasing expenses. Last year, according to reliable report, the cost of state government aggregated \$40,000,000, an exceedingly high figure for Florida. But the part of it is that the state collected, from all sources, only \$25,000,000. No wonder the village had to be increased, or expenses cut down. It seems that the better thing to have would have been to increase taxes and thus keep the revenue within the state's income.

missions, or boards, being at a minimum and their worth to the state at a maximum, in efficient performance of what, if anything, is required to be done by the state. The greatest number, it may be found, cost in excess of the benefits derived.

Is too many instances the work of commissions, or boards, overlaps, making for needless expense. Through thorough study and investigation, at competent hands, it is not to be doubted that ways can be found for consolidation of commissions and duties, so that annually a very considerable saving to the state, and to the taxpayers, can be effected. This, then, is a wise and very necessary thing to do, departments rather acting along the line indicated, or the legislature taking up the matter and providing for lopping off every unnecessary commission that now is authorized to function, having due regard for those only that about 50% are necessary and by which prescribed duties are performed with the most of efficiency and with due economy, the interests of the taxpayers, as well as those of the institutions or projects served, being kept always in mind.

It may be said that certain commissions pay their own way, through fees collected from those they serve, and that in some of these instances more money is collected, in the form of fees, than actually is required to pay the salaries and expenses of commissions, so operating, the excess funds being turned into the state treasury. The only answer to that is that every fee collected is in the form of tax, and that, consequently, regular taxes paid by the people are increased by whatever amount of money is collected from them in the form of fees. Multiply the number of fee-maintained commissions and see what the cost is to the taxpayers.

It is reliably reported from Tallahassee that the official head of one department operates fifteen boards, or commissions, and that another department head is a member of over twenty commissions or boards, indicating that something is wrong somewhere, and that it is now becoming the serious duty of the legislature to find out what is wrong and make the needed corrections.

Florida cannot expect to keep in the very excellent financial condition that has been taught us of antifaction in the past years if state taxation is not taken in hand at once, the leaks stopped and the people relieved of a taxation burden that is bearing them down yearly. It will not do to be blind to the situation that exists, or to be misled by assertions that "all is well with the state." The remedy for mounting state taxes must be found and without delay.

Letters received from the north indicate a heavy tourist registration this year in Florida. According to those motorizing north now there is an unusually large number of cars Florida bound at this early day.—Tampa Springs Leader.

According to R. G. Stewart, North Florida can beat Nebraska farming once we get down to modern methods. Right? And we are coming around to them fast.—Lake City Gazette.

## Elton J. Moughton

Architect  
First Nat'l Bank Bldg.  
Sanford, Fla.

*Let this  
agency  
help you*

Adequate insurance is simply a matter of good business—the protection of your possessions against every conceivable form of disaster.

The advice of a good agent has saved many a property owner from loss. Why not let us help you?

**A. P. CONNELLY  
& SONS**

Est. 1888

## MUNICIPAL ECONOMY POSSIBLE OCALA STAR

Ocala's tax rate will not be extended; water main extension would have had to be laid over for another year; additional sewer services would of necessity be deferred, and all street improvements would have had to be sidetracked. In this way a very satisfactory financial showing could have been made.

But what would have followed? All of the work that should have been done next year, but was omitted, would have to be done when the next budget is adopted the year following and would have cost about twice what it will when it is done in the regular order, year to year. Anything that needs to be done next year and is put off to a future year deteriorates and is more costly when it receives belated attention.

That is exactly what the city councilmen have been figuring on. Not a dollar was carelessly spent during the life of the present council and not a single needless expenditure was authorized. Neither has this beneficial economy been any one-man affair; for all the members have worked together to keep down expenses and at the same time get as much for the money spent as it was possible to do.

There are a number of improve-

ments that must be made during the coming year and these are provided for in the budget; there are other things that should be done during the year 1929 and all of these have been taken care of. With these things disposed of next year it will mean that probably when the next budget is adopted the city council will be material reduction in the tax rate.

"Ain't Politics funny?" says the Albany Herald. Yes, and down right disgusting in that the highway modernization program in Georgia is an entire in politics that no one can be had on the proposition is the most important people of the state today. Messenger.

**McReynolds DRUG CO.**  
Prescriptions Filled  
Nurseries  
Nunnally's  
Candles Kept in  
**CURB SERVICE**  
Phone #52

**Loch Arbor**  
The place to build your home  
**De Forest Sanford Realty Co.**

# MAKE THIS PONY YOUR OWN!



## Its Easy To Win!

It is not hard to win in The Sanford Herald's Shetland Pony and Bicycle Campaign—in fact, it is really easy once you make up your mind to be a winner! You will be surprised how your friends will rally to your support and back you up. The time is growing short—in a little over a week the first period of this campaign will end and then there will be only two weeks until the close.

## Now Is The Time To Start

Make up your mind to enter this campaign and be a winner—then come to The Herald office and get equipment from the Campaign Manager and make your start. You'll be truly surprised at the large number of votes you can pile up with very little effort. Determine to make this pony your pony—enter the campaign today!

Call At The Herald Office

And Get Full Particulars From The

**CAMPAIGN MANAGER**

# Local And Personal Activities

MISS GEORGIA MOBLEY, Society Editor  
Telephone 148.

## Picnic Party Honors Mr. and Mrs. Brumley

Mrs. L. L. Frazier and Mrs. Fred T. Williams entertain with a delightful swimming party and picnic supper in honor of Mr. and Mrs. John Brumley Wednesday evening at the home of Mrs. Williams on Crystal Lake. The guests arrived at six o'clock and swimming was enjoyed until seven when the Japanese lanterns hanging from the trees were lighted disclosing the supper table at the edge of the lake.

After a delicious chicken dinner the guests returned to the house where card tables were arranged and bridge was played until a late hour. Those invited to spend the evening with Mr. and Mrs. Brumley were: Mr. and Mrs. W. S. Brumley, Mr. and Mrs. William Pitts, Mr. and Mrs. L. R. Brumley, Mrs. W. M. McKinnon, Miss Suzanne Starke of Commerce, Ga., Miss Frances Dutton, Miss Kittie Dubose, Miss Helen Vernay, Miss Ruth Henry, Miss Sara Warren Easterby, Miss Mary Graves, Miss Minna Howard, Miss Georgia Mabley, Miss Betty McKinnon, Oliver Pitman of Commerce, Ga., Roy Holler, Frank Woodruff, Jr., Bob Dodson, Ralph Woodruff, Fred Williams, Albert Connally, Harry Morrell, Harry Woodruff, and Hamden DuBose.

## Miss Pearl Robson Is Given Surprise Party

Mrs. J. N. Robson entertained last Tuesday evening at her home on South Sanford Avenue with a lovely surprise party in honor of her daughter, Miss Pearl Robson, who was celebrating her eighteenth birthday. The guests assembled early in the evening in the darkened house, and as Miss Robson entered the lights flashed on disclosing a group of her friends wishing her a happy birthday.

Dancing and promenading were enjoyed until a late hour when delicious refreshments of cake and fruit punch were served. An unusual feature of the evening was a group of selections played on the marimba by Mr. and Mrs. J. N. Robson Jr. and Miss Pearl Robson. Those attending this delightful affair were: Miss Eloise Lanier, Miss Ethelde Tattersall, Miss Beverly Bender, Miss Julia Higgins, Miss Jane Torrence, Miss Mary Helen Moree, Miss Beatrice Howard, Miss Elva Pierce, Miss Marie Huddleston, Miss Eugenia David, Miss Margaret Thompson, Claude Herndon, Jack Peters, John Edward Higgins, L. P. Hagan, Pat Miller, Jim Spencer, Fred Stanley, Jack McDonald, Arthur Zachary, Chandler Sharon, Peter Schaaf, Bill DuBose, Dan Hansel, Loftin Eddensfield, Fred Williams, Roy Sykes, Jack Hall, and Kenchin Powers.

## Personals

Tim Warlow and Kenneth Lawson of Winter Park were visitors in Sanford Friday morning.

Miss Margaret Thompson is spending a few days in Chuluota as the guest of Miss Thelma Wagner.

Miss Martha Fox is expected to return home Friday after spending several weeks in Waynesboro, Va.

P. A. Mero and Emmett Hunt motored to Jacksonville Thursday and spent the day there in business.

Frederick Williams leaves next week for Gainesville, Ga., where he will enter Riverside Military Academy.

Mrs. Clyde Byrd and her three daughters leave Sunday for Daytona Beach where they will spend several weeks.

W. A. Adams and Hope Huff motored to Daytona Beach Thursday afternoon where they were the guests of friends.

Mrs. J. G. Sharon has as her guests at her home on West Tenth Street, Mrs. W. S. Jordan, Mrs. Charles E. Pelet, both of Jacksonville, and Miss Kathleen Jordan of Miami.

Miss Claire Zachry leaves Saturday for Jacksonville where she will spend a day with her grandmother before going to Tallahassee where she is a student at the Florida State College for Women.

Mr. and Mrs. C. D. Couch and four young daughters returned home Tuesday from an extensive motor trip to Jackson and Ovid Mich., where they spent some time with relatives and friends.

## Bankrupt Stock To Be Closed Out Soon

WASHINGON, Sept. 6.—(INS)—The Post Office Department has obtained scores of affidavits from postmasters in four Southern states who said they have paid money to Republican politicians to obtain or keep their jobs. Sen. Smith W. Brookhart, D., of Iowa, chairman of a special subcommittee investigating patronage conditions in the South, revealed today.

The store has been conducting a sale for the past few weeks under the supervision of Mr. Lutz, who stated that extra low prices will prevail from now on in an endeavor to close out the stock and value the store at the earliest possible date.

**Give him the comfort he craves and incidentally beautify your Home with this stunning, restful, appreciated**

## THE Beautiful "Streit" Chair

It's a man's chair! The only chair that gives a man the feeling of ease that he gets when he "tip-taps" the ordinary chair against the wall. Of course that is bad form, but very common.

Avoid this fault with the Beautiful Streit Slumber Chair and at the same time you satisfy your feminine love for the beautiful. Here is the one chair which best provides the soul-satisfying comfort he yearns for. Once he sinks into the luxurious depths of this beautiful seat he will forsake the shabby old chair he has clung to—and be happier ever after.

### COMFORT—BEAUTY—CHARM

Adjustable-to-fit, luxuriously, every angle of his tired body—it will give generously the comfort he desires. No other chair ever so seductively lulled a weary man to sweet repose! Give him (and yourself) a Beautiful Streit Slumber Chair for his birthday—or for your anniversary—or just because you love him.

A number of styles and finishes, all sold with footstool. Priced from \$79.00.

SEE OUR STUNNING NEW "ART MODERNE" FURNITURE

## HODGKINS & FISKE COMPANY

FURNITURE HEADQUARTERS

2021 To 2101 North Orange Avenue—Orlando

The Easy Place To Park. The Storage Of

Unusual Courtesies. Deliveries Free.

## Mrs. Whitner Honors Visitor With Party

Mrs. Ben Whitner was hostess Wednesday afternoon at her home on Summerlin Avenue at a lovely bridge party honoring her guest, Miss Kathryn Byrd of Jacksonville. The rooms of this attractive home were artistically decorated with a profusion of brilliant hued zinnias. Scores were kept on tallies ornamented with floral designs.

At the conclusion of an interesting game of bridge scores were totaled and it was found that Mrs. Clyde Byrd held high score, for which she received a framed silhouette. Mrs. Linton Allen, who was lucky at cutting, won a set of card table numbers, and Mrs. Whitner presented her guest of honor with a late novel as a memento of the occasion.

After the awarding of the prizes the hostess, assisted by Mrs. Raymond Fox, served a delicious ice course.

There were three tables of players including Miss Kathryn Byrd, Miss Mary Graves, Mrs. Paul Forbes, Mrs. Linton Allen, Miss Helen Vernay, Mrs. Grant Wilson, Mrs. W. M. Morgan, Mrs. John Walker, McGlamery of Orlando, Mrs. Raymond Phillips, Mrs. Clyde Byrd, Mrs. Braxton Baggett, and Mrs. Griffin Herring.

## Katherine Kelly Has Party Tuesday Night

Miss Catherine Kelly entertained a number of her friends at a party Tuesday evening at her home on Orange Avenue. Garden flowers in bright shades were effectively used in decorating the rooms where the guests assembled.

Games and contests were played throughout the evening and afforded much merriment. At a late hour delicious refreshments of fruit salad and cake were served. Invited to spend the evening with Miss Kelly were: Miss Sara Mitchell, Miss Marjorie Forrest, Miss Emily Priest, Miss Sarah Bassister, Miss Louise Hickson, George Steele, William Garner, Charles Ward, Eugene Estridge, Billy and Russell Odum, and Eldridge Oliver.

## Affidavits Indicate Patronage In South

WASHINGON, Sept. 6.—(INS)—The Post Office Department has obtained scores of affidavits from postmasters in four Southern states who said they have paid money to Republican politicians to obtain or keep their jobs. Sen. Smith W. Brookhart, D., of Iowa, chairman of a special subcommittee investigating patronage conditions in the South, revealed today.

The affidavits were obtained by Postmaster General New, who circulated the postmasters at the request of the committee after it suspended public hearings six weeks ago, Brookhart said. At that time the nature of the request was kept secret.

## T. E. L. Class Meets At Home Of Mrs. McBride

The T. E. L. Class of the First Baptist Church met Thursday afternoon at the home of Mrs. W. J. McBride on West Tenth Street, with Mrs. McBride, Mrs. Garrison, and Mrs. Garrison as hostesses. The rooms where the meeting was held were beautifully decorated with quantities of cut flowers in pastel shades.

Election of officers for the coming year was held, and the following officers were elected: president, Mrs. W. J. McBride; first vice-president, Mrs. B. R. Beck; second vice-president, Mrs. Sarah J. Stewart; third vice-president, Mrs. F. W. Stanley; secretary, Mrs. A. J. Brotherson; treasurer, Mrs. Strange; reporter, Mrs. H. Cummings; teacher, Mrs. A. K. Rotstein; supply teacher, Mrs. John Abraham; superintendent of home

department, Mrs. L. E. Tew.

At the conclusion of the business session a social hour was enjoyed and refreshments were served by the hostesses. There was a full attendance at the meeting.

## CHURCH CIRCLE MEETS

The regular monthly business meeting of the Women's Missionary Circle of the Christian Church was held at eight o'clock Tuesday evening at the home of Mrs. Frank Marler at the Rose Court Apartments.

The meeting was opened with a prayer by Mrs. Marler and was presided over by the president, Mrs. Marshal. After the business meeting the hostesses, assisted by Mrs. Raymond Fox, served delicious refreshments. Those present were: Mrs. Marshal, Mrs. Jones, Mrs. Clause, Mrs. Fox, Mrs. Byrd, Mrs. Patrick, and Mrs. Marler.

Tarpon Springs—Plans discussed for paving 2 blocks to give access to new building to be erected on Anclote River by Gulf Refining Co. and Standard Oil Co.

Venus—Work progressing rapidly on No. 67 between Palmdale and this place.

Avon Park—Cornerstones laid for new City Hall here.

This Mark Stands For Bread Goodness



You know as well as we do that every business man whose chief aim is to give the public honest service—meaning of course, selling people things that are reliable and that give full value—is a very big factor in building a good reputation for his community.

You know that a community's prosperity depends upon the integrity of its business interests as a whole.

If the business interests do not stick to the line of common sense, which is in reality, Business Honor, in dealing with people, then the reaction is always unfavorable and militates against progress.

The thing that delights us as a member of Quality Bakers of America is our knowledge that there are 90 of us faithfully serving 90 communities that cover a very large area in the United States, which represents one-fifth of the population.

We are not giving—NOT AIMING TO GIVE—25,000,000 people a chance to get Quality Products every day in the year.

Most of these people, we are proud to say, think as much of the efforts of Quality Bakers of America to establish fixed principles of business in their respective communities, and to give them continuously products of character and quality, that they are spreading the news wherever they travel, that the name QUALITY BAKERS OF AMERICA means what it signifies and to look for the insignia on the wrappers of the bread they buy.

Without doubt, there will have to be an extension of the public service that Quality Bakers of America render, so that all territories in the country will be represented—so that there will be an unbroken line of members of the Quality Bakers of America doing their part in building good reputations for their communities.

The keynote of the splendid success of Quality Bakers of America has attained, individually and collectively is furnished through a Central Bureau of our organization, which retains regularly more than 60 people working every day.

These specialists and their associates are all highly trained and very efficient. They keep in touch with us all the time with suggestions that are practical and helpful. They operate without partiality. Their chief objective is to put every one of our plants on an equal plane of efficiency and help us maintain high standards of quality on a uniform basis.

Quality always comes first in their considerations and deliberations.

While all other branches of our business are subordinated to this one big and vital thing—Uniform Quality—nevertheless, there are many other features that are likewise vital and we get valuable help from the Bureau in standardizing them, too.

You folks must appreciate the advantages that we, as a member of Quality Bakers of America, are getting from this Central Service Bureau.

We could not afford to retain any one of these specialists and keep him on our payroll regularly—let alone employ 60 people in addition to those we now employ—to help us give you the service that we know you like, for you indicate your satisfaction by your continuous patronage of our Quality Products—for which we thank you.

We are not in the least envious of the success of other good bakers in our territory, because we are busy attending to our own business, which is making definite and satisfactory progress.

Bakers of Kew-Bee Bread

A.B.C. BAKERY

## For Luck



## ANNE NICHOLS' JUST MARRIED

RUTH TAYLOR JAMES HALL

A Glimmering Picture

## Milane To Nite

YOU MAY THINK SHE'S FOOLISH. It's a fooling comedy. But the moon is bright. The water's blue. She loves him. There's joy for two. And romance here and fun for you. "Just Married."

ANNOUNCING

The opening of our new store at 209 Magnolia

Avenue on Saturday morning.

We extend a cordial invitation to all our friends and customers to pay us a visit.

We have an entirely new stock of fall and

winter shoes for the whole family and will

continue to receive shipments of new stock until

about October 1. We will gladly display the

last word in shoe style to you.

## Lloyd's Shoe Store

We take great pleasure in

the enlargement

of our dining room:

To render better and prompter service to our constantly increasing list of patrons, we have enlarged our dining room and increased the number of tables for serving our guests.

Our aim always has been to make Myrtle's Doughnut Shop

comfortable, delightfully cool, spotlessly clean and absolutely

free from cooking odors. We believe we have accomplished

our purpose.

## Plate Luncheons and Dinners

50c

Only the best of fresh meats, fish and vegetables are used.

Our pastry is home-made. Our eggs are never more than

24 hours old. We take great pride in our coffee, doughnuts

and toasted sandwiches. Only pure spring water is served

at our tables. We are always glad to have our patrons

inspect our 100 per cent sanitary kitchen. We cordially

invite you to pay us a visit.

MYRTLE'S Doughnut Shop

115 Magnolia Ave.

Breakfast 7 to 10 A. M.

Luncheon 11:30 to 3 P. M.

Dinner 5:30 to 8 P. M.

115 Magnolia Ave.

Breakfast 7 to 10 A. M.

Luncheon 11:30 to 3 P. M.

Dinner 5:30 to 8 P. M.

## YOUNG STRIBLING DEFEATS SQUIRES IN SECOND FRAME

**Georgian Floors South African Twice In First Round; Referee Saves Bodily Batter'd Battler In Second**

NEW YORK, Sept. 7.—(INS)—Billy Stribling, of Georgia has advanced another step in heavy-weight ranks today as a result of his victory over Johnny Squires of South Africa in the second round of their bout at Madison Square Garden last night.

Lou Magnolia, the referee, stepped in during the second round and stopped the match to save Squires from a severe drubbing. The South African was outclassed from the start and failed to get in a blow.

The bell saved Squires in the first round after Stribling had floored him twice. At the beginning of the second Squires, groggy, toppled to the mat with the first blow Stribling landed. The South African arose gamely but Magnolia stopped the bout at the end of 44 seconds.

Stribling weighed in at 181 1/2 and Squires at 184.

Paul Swiderski of Syracuse was disqualified in the fourth round of the semi-final when he hooked Jake Warren of Chicago as the latter was getting up from the mat. Swiderski knocked the negro down with a left to the jaw and in the excitement hit Warren again as he was getting up. The referee, Arthur Donovan, disqualified Swiderski when Warren protested.

In the remaining parade of heavyweight matches Gen. Baker, of Johnstown, Pa., knocked out Johnny Krieger of Jersey City in the first round; "Man Mountain" Erickson of Minneapolis took the decision from Charley Wepner of Ridgefield Park, N. J.; Marvin Schecter of Boston won the decision from Marco Polo of Pittsburgh in four rounds; and George Hoffman of New York knocked out Jack Desimone of Canada in the fourth round. All were four round matches.

**TRADING IN STOCK MARKET RESULTS IN ACTIVE PERIOD**

**Outstanding Feature Of Session Was The Shifting Of Speculative Interest For Stocks In Oil And Steel**

By W. B. Conine  
International News Service Staff Correspondent  
NEW YORK, Sept. 7.—In the confusion and turmoil of an extremely active and irregular market today the shifting of speculative interest in the oil and steel stocks was the outstanding feature of the session. The banks made heavy demands on the call loan market; the rate went up to 8 per cent; the mechanical facilities of the market broke down; the ticker trailed the market from two to 40 minutes; the professionals turned up their speculative favorite violently and stock trading was again at the 4,000,000-share rate.

In view of extensive forward movements of prices in the last 10 days, there was expectation in the financial district of a substantial increase in brokers' loans to be shown in the reserve banks' weekly report, and the suspicion was strengthened when the banks proceeded to call in more loans, forcing the rate to 8 per cent. The usual Thursday uneasiness forced a good volume of profit taking as the day advanced, and the bears were ready to take advantage of the situation; but, as in former sessions, offerings were well absorbed, and in many cases traders immediately shifted over to other sections of the market.

United States Steel's advance to the year's highest price at 184 was attributed to the aggressive buying of a powerful group of financiers who are acting on the assumption that the big market leader has not yet fully discounted the broad expansion in steel trade that has taken place this year. Furthermore, with record-breaking production and consumption in view and prices stiffening, the corporation's earnings in the third quarter are expected to materially increase.

### ROAD FUNDS FAVORABLE

LITTLE ROCK, Ark., Sept. 7.—(INS)—Governor Harvey Parnell announced today he had received more than 90 favorable replies from members of the legislature for calling an extra session to vote an additional \$5,000,000 highway funds. The date for the extra session will be announced this week.

Orlando—Glen Bailey Company moved to new and larger quarters.

## Boxing Sport Is Entering Period When Fighters Will Get What They Are Worth

**Billy Gibson Serves Warning On Aspirants To Throne, Vacated By Gene Tunney, That Gravy Train Has Stopped**

By Davis J. Walsh  
International News Service Sports Editor

NEW YORK, Sept. 7.—(INS)—Boxing, greatest of all brawlers during the rapidly expiring golden age of sport, is entering its inevitable era of readjustment in which fighters, no matter who they are, will be paid strictly according to their value and fights no matter what they are, will do well to recall their choicer seats at better than \$15.

Billy Gibson, soldier of fortune for 24 years in a game in which sniping never knows a closed season, thus served warning on the Loughraths, Sharkeys, Hammons, Riskos, Heeneys, and others who seek the vacated heavyweight championship and the pot of gold supposedly at rainbow's end. The pot is still there but he thinks the gold has turned to brass and mostly knuckles at that.

The last fortune has been made by the Rickards, the Kearneys and other overnight opportunists Gibson avers. The last big pot has been offered, the last big gate achieved. There may be another million dollar house but Gibson

doesn't expect to see it.

That phenomenon of American madness died with Dempsey, in the opinion of this boxing man who made and remade five successive fortunes in his "racket" and finally produced champions in two major classes in such a manner as to make them appear greater than they really were.

"I think the million dollar gate is only a memory now because it isn't reasonable to look for a return of the circumstances that made it possible," Gibson declared.

"In the first place, we had Dempsey, an unusual man, he combined great showmanship with an ability to fight and you don't get many like that. In the second place, he appeared during an unusual period—right after the war when the public had become accustomed to paying big prices and had the money to pay them, too. It would be a miracle to get another such man as Dempsey at another such time, and I feel that only a combination of the three—a great showman, a great fighter and a period of great prosperity—could bring back the million dollar

match."

Sullivan was the last great champion of the Dempsey type. But he wasn't fortunate enough to live in such an era. Jeffries was popular but he wasn't a show man. Perhaps, if we could get another Sullivan, another Dempsey or even another Jeffries in the next year or so, we might have another flurry in high finance. For that sort of thing doesn't die abruptly. It passes over gradually, once having passed, it is gone, for good.

The writer hastened to view of these assertions, that Dempsey therefore stood as the redeemer of progress, civilization, mankind in general and the million dollar gate.

"Not a chance" quoth Mr. Gibson without hesitation. "You forget that Dempsey no longer has the combination I'm talking about. He still has the showmanship, the appeal, he might even catch some of the old tide of dollars that still are floating around without a home if he had the third part of the combination. But, he hasn't. He is all washed up as a fighter and most of the fans know it."

"I think one of the main reasons he has retired is that he knows he can't get the money any more."

Just what the other main reason might be, the writer didn't trouble to inquire, knowing full well that there are only three reasons for a fighter doing anything. They are namely, reading rapidly from left to right—money, money, money.

Titusville—Approach to Walker Street bridge at Garden Street re-paired.

## Weather Reports

WASHINGTON, Sept. 7—(INS)—Along the South Atlantic coast the winds will be gentle, mostly north and northeast, and the weather will be mostly fair to-night and Saturday. Over the East Gulf winds will be gentle, moderate, northeast and east winds. For Florida, generally fair to-night and Saturday, except probably local showers in extreme south portion; gentle northeast and west winds.

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Titusville—Approach to Walker Street bridge at Garden Street re-paired.

## Quick Service

For light housekeeping, camping or quick service, the incomparable Electric Table Grill reigns supreme.

These grills cook almost any kind of food.

A wonderful portable home necessity ready for all occasions.

Costs about six cents per hour to operate.

Let our Sunshine Service demonstrator tell you about them.

218 E. 1st St. • 317 Penn.



# All for \$1 Down!

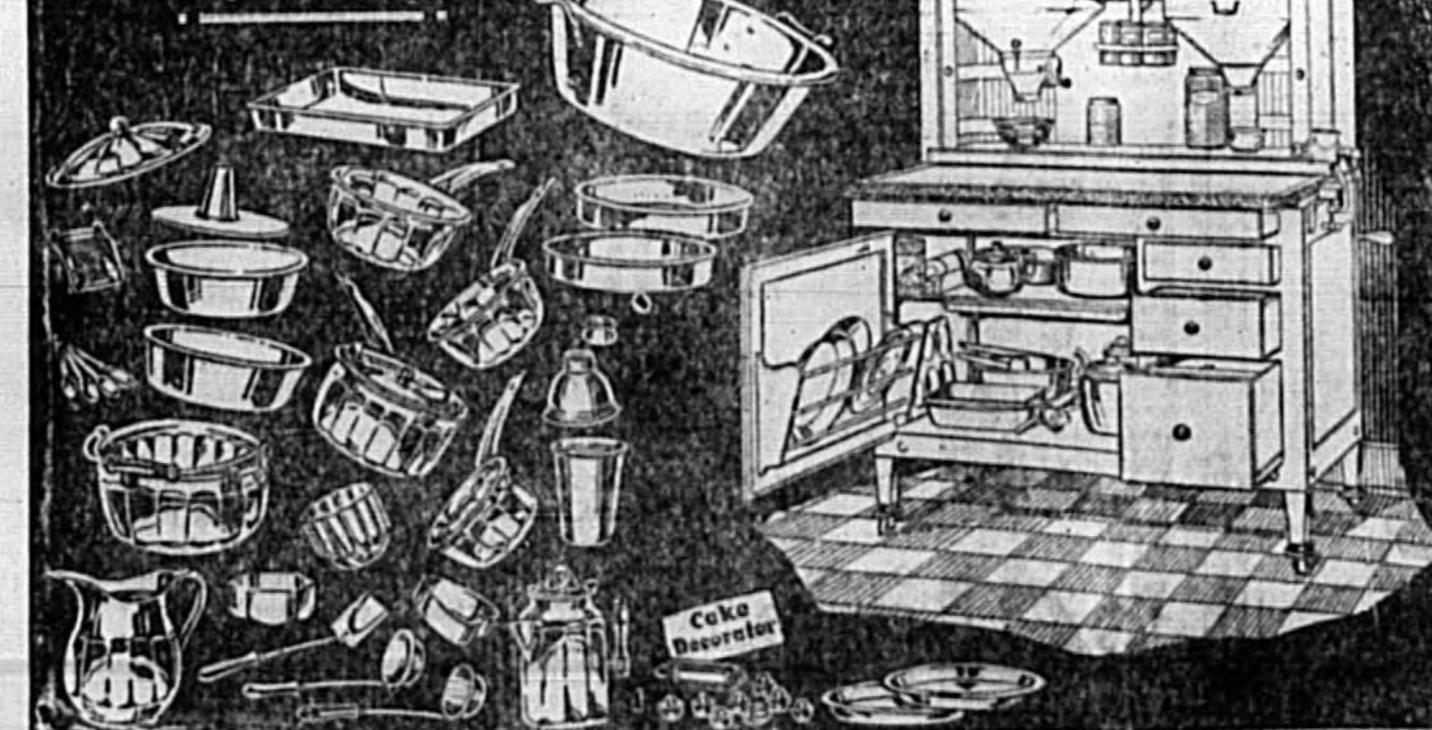
To Introduce

## A New HOOSIER Beauty

IN FOUR CHARMING COLORS—EACH BEAUTIFULLY DECORATED

FIVE-DRAWER BASE-EVERY FEATURE YOU WANT-ABSOLUTELY COMPLETE

45 PIECES  
HIGH-GRADE ALUMINUM  
NO EXTRA CHARGE



A Hoosier Masterpiece  
Unequalled Value

45 Pieces High-Grade  
Aluminum Included

All this for **69<sup>75</sup>** - One Week Only!

Special Introductory Offer

This Week Only

In order to introduce the new Hoosier Beauty, the Hoosier Company is co-operating with us in the most remarkable sale we have ever held.

Never have we been able to offer so much quality, beauty and convenience in a kitchen cabinet at anywhere near this remarkably low price. The cabinet contains the essential labor and time-saving features resulting from years of careful study of the requirements of housekeepers. You have a choice of four charming colors, each beautifully decorated.

THIS LOW CASH PRICE PREVAILS  
No Extra Charge for Terms

To introduce the biggest cabinet value ever offered in this community we are including this big, 45-piece set of high-grade aluminum with a limited number of these Hoosier Beauty cabinets at no extra cost to you.

The low cash price fixed by the factory, \$69.75, applies.

You pay nothing for the aluminum or for the privilege of

paying on the most liberal terms we have ever offered.

A single dollar delivers the Beauty and the aluminum set to your home immediately. The balance of the low purchase price may be paid in small amounts weekly.

Our Allotment of Cabinets and Alu minum is Limited - Come Early

**WAGONER FURNITURE COMPANY**

313 East First Street



## Quick Service

For light housekeeping, camping or quick service, the incomparable Electric Table Grill reigns supreme.

These grills cook almost any kind of food.

A wonderful portable home necessity ready for all occasions.

Costs about six cents per hour to operate.

Let our Sunshine Service demonstrator tell you about them.

218 E. 1st St. • 317 Penn.

**LAST CALL TO S-A-V-E BANKRUPT**

Values Will Soon Be Gone

The Time Is Short!

Tomorrow is the 2nd day of our last call in Sanford—we expect hordes of people to swarm our store for these wonderful Bankrupt Bargains—the "Boys" said "sell out and close up—sell merchandise at any price to get rid of it and we are following his orders. Come and get your share of biggest values ever offered—ask your neighbor about our bargains!"

LADIES SHOES	\$1 39	MEN'S SHIRTS
Sat. Special, 150 pair ladies shoes, \$3.95 to \$6.00 val. while they last.		Sat. Special, 15 doz. men's genuine rayon shirts, reg. \$1 values, all sizes, while they last.

DON'T BE MISLED!	SAVE MONEY!!	DON'T WAIT!
This is the only Bankrupt Sale in town—we have the LOWEST PRICES	Fall is here, school will soon be starting, save big money by buying BANKRUPT BARGAINS!	The time is short—dangerous—save now—can tomorrow may be late!

**311 SPECTOR WHLSE. CORP.**  
Formerly Florida Cash Store No. 1  
EAST FIRST STREET

**FREE!**

CERTIFICATE OF GUARANTEE

NO EXTRA CHARGE

A certificate of GUARANTEE, without any EXTRA CHARGE, is issued to every purchaser at the time of sale. This guarantee protects every buyer of KOKOMO or BRISTOL TIRES unconditionally against Rim Cuts, Blow Outs, Stone Bruises, Wheel Alignment, Road Hazard or Defect in material or workmanship.

**KOKOMO BRISTOL CORD**  
GUARANTEED

29 x 4.40	\$7.50	30 x 3½
29 x 4.75	\$9.50	31 x 4
31 x 5.00	\$11.25	32 x 4
31 x 5.25	\$11.95	33 x 6.00

**KOKOMO HEAVY BALLOON**  
SIZES  
29 x 4.40  
30 x 4.50  
29 x 4.75  
30 x 5.25  
SIZES  
\$8.75  
\$9.10  
\$10.55  
\$13.10  
32 x 6.00  
32 x 5.50  
33 x 6.00

**San Juan Garage Co.**

LONG-LIFE  
**KOKOMO**  
TIRES AND TUBES

# CLASSIFIED ADS

HERALD  
Herald Classified  
Get  
RESULTS

## 11—Miscellaneous

FOR SALE—Three burner Detroit Jewel Gas Range with oven. \$8. 2522 Sanford Ave.

You can get day old bread at one half price at the Celery City Baking Plant, formerly Routh's Bakery on Elm Ave.

BEDROOM SUITES, four pieces, from \$85.50 up. Gilbert-McGriff Furniture Co., 23 East Church St., Orlando.

## 12—Wanted

FINE FELT MATTRESSES only \$18.00. Gilbert-McGriff Furniture Co., 23 East Church St., Orlando, Fla.

WANTED—5 room furnished house for 2 years. Phone 835 W.

## 15—Apartment For Rent

For Rent: Nicely furnished apartments with all modern conveniences. Phone 207.

Apartment for rent with garage. Inquire 116 W. 19th.

Furnished garage apartment at Langley Apartments; also five room unfurnished house corner Chapman and Union Ave. Call 251.

## 16—Houses for Rent

FOR RENT House, West First St. Apply H. F. Kent, Phone 17.

For Rent—5 Room House available Sept. 14th. 908 Myrtle Ave. See L. P. Mc Culler.

For Rent—7 Room House just painted. 309 West 9th Street. See L. P. Mc Culler.

DIRIGIBLE WALLS NEW WALL PETHING NEW FOR FURTHER CALL PHONE V. C. COLLIER

G—By experts experience. Also repairing. San-Gift Shoppe, Mc-Phone 832.

ROOM SUITES by Gilbert-McGriff East Church St.

DGE d Graham trucks. Street. Phone 3-3.

HARMON Automobile Co., Inc. Phone 137.

service

DOCKS—Irrigation cement work. Co. J. E. Terrell and Elm.

of all kinds. 3302, C. E.

SHOP Any thing in small will get N.W. 9 Rail-

STORE—Pre Soda. We phone. Call

The Roof Ev shingles and galvanized E. Cowan, Oak Phone 111.

ES FREE. Gil- Co., 23 East

Our stock of King's will sell reasonable price. Market, 1st. goods we deliver. Mrs. L. Vibeh, Oak Ave.

Signed Rabbits, New Zealand Wool. Oak Ave.

Woodruff, E. B. Mun-

## The Connecting Link...

When you have something to sell the first step is to find a buyer. When you wish to buy you must find the person selling what you want. The easiest way to find both buyer and seller is through classified advertising. The inexpensive classified ad is the link that makes sales possible. Herald classified ads are best because they are read by the most people. Just phone 148. An expert will help you word your message to obtain maximum results.

## ANCIENT DATA IS SOUGHT AT CLUNY BY U. S. WORKERS

Site Of Abbey, Which Served As Stronghold Of Monasticism In The Middle Ages, Is Scene Of Excavations

CLUNY, France, Sept. 7.—(INS)—With a popular looking on with awe and whispering about the discovery of hidden gold American excavators are digging away placidly on the site of the Abbey of Cluny, stronghold of monasticism in the Middle Ages.

Despite village gossip the expedition, headed by Dr. Kenneth J. Conant, of Harvard University, is seeking a less material treasure, and that is knowledge. Gold, if any, will be turned over to the local museums which already has been enriched by the finds of the excavators.

Early History  
The expedition was sent out by the Medieval Academy of America, which obtained a concession on the historic sites for the purpose of obtaining precise data on the construction of the Abbey and adjoining church, 506 feet long.

This church was built between 1088 and 1220, had four towers 230 feet high and three others 150 feet high. It was the largest church ever constructed in France. Revolutionists demolished the church between 1790 and 1822, using the stone for building material.

The excavators have uncovered fifteen feet of masonry at the narthex portal of the church and found fragments of sculptured decoration, evidencing it was said, the thoroughness with which the revolutionists destroyed the structure.

Many Traditions  
Chicago leads in amount of taxes paid by stores in proportion to rentals.

CHICAGO, Sept. 7.—(INS)—Chicago leads the cities of America in the amount of taxes that are paid by office buildings in proportion to their rental income, according to the Experience Exchange Report of the National Association of Building Owners and Managers. The report compiled yearly by the Accounting and Exchange Committee of the Association includes

buildings in fifty-five of the major cities of the United States. The average taxes paid by all buildings contributing to the report is 15.9 cents out of every dollar received in rents from office buildings tenanted.

Chicago building owners, however, pay out 19.8 cents of every dollar collected.

The other cities above the average are Cleveland, Detroit, Buffalo and Spokane, Wash.

The report reveals the constantly upward trend of taxes—the one item that is beyond the control of the building manager. Following steadily increases up to that point the taxes in 1924 amounted to 32.2 cents per square foot of rentable floor area. In 1925 the taxes increased to 33.8 cents per square foot. The next year, they advanced to 35.2 cents per square foot and in 1927 the taxes amounted to 39.9 cents per square foot. Meanwhile operating expenses remained practically stationary.

**Advance Report**  
The report is one of the most elaborate prepared by the Association and covers the detailed expenses of individual buildings in the various cities. Although actual experience figures are given for one of the striking tabulations, the figures of the buildings contributing to the report, there is sufficient detail given, however, to enable building managers to make direct comparisons between their own operating expenses and those of the unidentified buildings classifications. This tabulation reflects the operating ratio of old and new buildings and the intermediate buildings in the report. One of the striking tabulations shows the fact that it costs about twenty per cent more to operate an old building than a new building of corresponding proportions.

The cost of alterations, remodeling, etcetera, in the oldest buildings, however, due largely to their location at the strategic positions in business centers derive a much higher income from the rental of store space.

**Skyscraper Statistics**

The report reveals the fact that the average American "skyscraper" is 11.5 stories high; that it has a rental area of 105,981 square feet; that it is 17.8 years old; and that it has a tax valuation of \$10,99 per rentable square foot. Office buildings in small cities of less than 100,000 population have an advantage over buildings in the larger cities in lower operating expenses, construction, costs and fixed charges including taxes. They have, however, a lower income per square foot. The net income of small cities, on the other hand, compares favorably with the net income of the larger cities on a dollar for dollar valuation of land and building.

The information contained in the report aside from its general interest is regarded as the most authoritative index to the efficiency of office building operation, said Graham, Adlis of Chicago, Chairman of the Accounting and Exchange Committee.

**BIDS FOR CLEARING & GRADING**  
**CHURCH STREET, CHLUTKA, FLORIDA**

Sealed bids will be received by the Board of County Commissioners of Seminole County, Florida, on or before 10 A. M., October 1, 1928, for clearing and grading a portion of Church Street, between the 3rd and 4th Streets, from the Black Hammock, Oviedo, Fla.

The Board reserves the right to reject any or all bids, or to accept all or part thereof which, in their judgment, will be in the best interest of the County.

V. E. DOUGLASS, Clerk of the Circuit Court.

**NOTICE OF APPLICATION FOR TAX DEED UNDER SECTION 573 OF THE GENERAL STATUTES OF THE STATE OF FLORIDA**

Notice is hereby given that B. E. DOUGLASS, Clerk of the Circuit Court, has filed his application for tax deed to issue in accordance with law. Said certificate No. 288, dated the 11th day of October A. D. 1928.

Witness my official signature and seal this 11th day of September A. D. 1928.

V. E. DOUGLASS, Clerk of the Circuit Court.

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**BIDS FOR CLEARING & GRADING**  
Sealed bids will be received by the Board of County Commissioners of Seminole County, Florida, on or before 10 A. M., October 1, 1928,

for clearing and grading a portion of Citrus Road, between the 16th and 17th Streets, from the 21st and 22nd Streets, Oviedo, Fla.

The Board reserves the right to reject any or all bids, or accept all or part thereof which, in their judgment, will be in the best interest of the County.

V. E. DOUGLASS, Clerk of the Circuit Court.

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V. E. DOUGLASS, Clerk of the Circuit Court.

## Examination of East Side Schoolboys Finds High Percentage Hard of Hearing



Testing children for deafness by means of a Western Electric audiometer. The examination was conducted under the supervision of the New York League for the Hard of Hearing.

A striking demonstration of the progress are these examinations of regular hearing tests for public school children was recently given. These examinations have not been possible since 1926 when adequate instruments were made available for that purpose. At that time the Bell Telephone Laboratories, the research unit of the Bell Telephone System, perfected an instrument to accurately determine the degree of deafness through tests of persons singly or in groups. Through the cooperation of the American Federation for the Hard of Hearing, due to the fact that curative help is more effective in early years, and the feasibility of audimeter tests was established, the Western Electric Company began the manufacture of the instruments.

In New York City systematic audi examinations are confined to the high schools, although a greater need for such tests in the lower grades is pointed out by the League for the Hard of Hearing, due to the fact that curative help is more effective in early years and aids understanding can be easily taught. There are over a million children enrolled in the public schools of New York City, and of these it is estimated 125,000 are hearing impaired in their learning through being partially deaf. In Chicago audi tests in the public schools are still in the experimental stage.

Over 3,000,000 school children in the country are partially deaf, according to health authorities, public schools in many of the leading cities where examinations are partially deaf.

With the need for aural tests more apparent to health authorities, public schools in many of the leading cities were quick to add them to the examinations previously established for the

## Denver Is Fast Becoming Great Convention Center; Boasts Fifty Last Season

DENVER, Sept. 6.—(INS)—

Denver today looms as the transcontinental convention center of the United States, according to Jack Keating, chairman of the city's convention committee, following its success in 1927, while considerably more than the present season is expected before the 1928 season.

The latter season surpassed the 1927 season by more than 50 conventions and a delegation total of 15,000. Three hundred and three conventions came to Denver in 1927, while considerably more than the present season are expected before the 1928 season is completed, including the 241 that have already convened.

National and international conferences were held in Denver in 1928. Thirty-seven have chosen to come here, while only 20 came last season.

"In addition to the customary conventions lasting three or four days," said Keating, "we are gradually attracting conclaves and gatherings that bring thousands of men and women to Denver and keep them here from ten to forty days."

Convention delegate expenditures reached a total of \$5,450,828 in 1927 and is expected to pass

the \$6,000,000 mark during 1928.

Keating complained, however, that delegates coming to Denver for conventions were hurried away and were not given sufficient opportunity to take advantage of excursion trips and scenery accessible by automobile from the city. Many of them, never before having visited the west, are unaware of the beauty and grandeur of the Rocky Mountain scenic spots close to Denver.

Keating urged the city of Denver to increase accommodations for tourists and delegates at points of interest in the nearby Colorado Rockies.

The ground has been so thoroughly saturated by excess rains of several weeks that the earth will not absorb the moisture, with the consequence that creeks and rivers are carrying the entire burden.

## SEMINOLE HOTEL

215 Ocean Blvd., Daytona Beach  
Attractive Rates—Rooms With Private Bath

ENJOY A WEEK-END IN DAYTONA  
At The Seminole

**MAGNIFICENT NEW  
S. S. IROQUOIS**  
Four passenger decks accommodate 400 people. Glass-enclosed wide promenade and broad open decks. Tea Room, Sun Parlor, Spacious Lounges. Perfect Dining Service.

Luxury and Dignity in the New Orleansian Class. Dining Room, Sun Parlor, Spacious Lounges. Perfect Dining Service.

De Luxe accommodations consist of parlor, sleeping room and bath; bedrooms with double or twin beds and private bath. Standard, with or without private lavatory and shower. Electric fans in all staterooms. Perfect ventilation throughout.

Walter W. Dryer, Director of the club says "The old story that a college man or woman has more chance in the business world than a person without college training is pure bunk."

In commenting on the employment situation here, Dryer said that "the great majority of large firms demand the college trained man."

The Allerton Club conducts its personnel bureau in co-operation with the Inter-Collegiate Alumni Association free of charge, and mails a "Job list" to hundreds of colleges throughout the country.

## SAILINGS TO NEW YORK

S. S. Cherokee Aug. 4, 11, 18, 25, Sept. 1, 8, 15, 22  
S. S. Mohawk Aug. 6, 13, 20, 27, Sept. 3, 10, 17  
S. S. Seminole Aug. 8, 15, 22, Sept. 5, 12

All New Staterooms. Uniform de luxe service

**NEW YORK, One Way, \$37.00 up; Round Trip \$59.18 up  
\$2.00 extra fare each way on Direct S. S. IROQUOIS**

CHARLESTON, One Way \$12.00 up; Round Trip \$18.00 up

DISTON, One Way, \$4.50 up

Through tickets and baggage checked through to principal Northern Agents available for automobile

For further