## $\angle$ APPEAL Bible Conference Is Of Major Importance For Advancement Of County

Ontdoor Sports Excellence Of gie mexpect g Season Is Open Nov. 1 ad Fishing



Flowing Well Disirict Of County East Of Longwood Called Good Truck Land

Kenney Bros. Co
Is General Builder Of New Grandstand

## EdwardW.Henck Man Who Found Town Of Longwoe

| Bible Lectures Are Declared a Success$\qquad$ |
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Maitland Lumber
Company Is Lowest Bidder On Material
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lown Advantages Service Electria Is Shown Ry Several ContracturFor Ire ImprovedHighways Worl: NotaceTack



# The Maitland Lumber 

 Company
# Lumber and Material used in portions of the buildings of the Seminole Racing <br> Club were supplied by us. 

We serve efficiently in this community

## Phone Winter Park 399

## Congratulations!

Longwood and Seminole Racing Club
The telephones, wiring and Electrical fixtures at the Seminole Racing Club were installed by us.

We are equipped to do your Electrical work, no matter how large or how small.


Appliances and Fixtures

A much needed
A much needed
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approriate for
$\underset{\substack{\text { appropilete for } \\ \text { Xmas }}}{\text { and }}$
We carry a complete line of apploances and fixtures, including many useful gifis for Xmas.


One of the most appreciated gifts to be found

Your Patronage Genuinely Appreciated

## Service Electric Shop

 H. W. LODER
## For $2_{2}^{1}$ to 10 Acre

 Chicken, Celery and General Truck FARMSIn the Artesian Water Belt At Prices Ranging From

## $\$ 175$ to $\$ 375$ Per Acre!

## On the

Sanford-Oviedo and Longwood-Oviedo Highways Three Miles East of Longwood and 8 Miles South of Sanford

## M. E. MILLER

SAN JUAN HOTEL, ORLANDO
Owner of the Entzminger Farms, No. 2

# LONGWOOD 

## The Most Inviting Section of Florida!

Regardless of the knocks of the outside world, every man, woman and child figures at sometime in life to come to Florida.
The Town of Longwood is located in the central part of the State, in the ridge section; among the lakes; an the main Dixie Highway; on the main line of the Atlantic Coast Line Railroad; midway between Sanford and Orlando; among the orange groves and tropical foliage; in a section in which anybody can make a living and be happy; where the winters are warm and the summers are never unbearably hot; where the breezes from the Atlantic and Gulf are constantly blowing; where you can fish the year around and bring back the "bacon"; where deer, turkey, quail, and other wild life are in abundance; where you can raise vegetables and fruit for the table of the snowbound Northerner all winter.

## Longwood Is Growing....!

Longwood is growing in a very substantial way. It is building a sound foundation. The Longwood State Bank recently established has shown a very healthy growth and is a reliable barometer of business conditions. Longwood is a producing town. Thee Walter Hagen Golf Products, Inc. (formerly the Golfer's Supply Co.) is the latest addition to our list of industries.
Many new people have permanently located here during the last few months. Many new buildings are under construction and still others are contemplated.
Longwood's population last summer was greater than during any previous winter.
The Longwood Chamber of Commere is proud of Longwood. It is a town well worth" "getuing acquainted with. It has much to offer as a place to live in-as a place to earn a living and as a place in which to seek rest and recteation.

# LongwoodChamber Commerce 

CHAS. I. MATTHEWS, President
H. W. LODER, efecretary

This ad. contributed to Longwood's Chamber of Commerce by Lake Iessup Land Co., W. S. Entzminger, Manager.

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## Congratulations, Seminole Racing Club!

Smomenmen
[] Your successful undertaking is indeed worthy of praise, and to marvelous accomplishments allow us to add our compliments.
II We are proud of the part we have played in the building of the splendid racing plant. The grandstand, judges' stand, auction house, clubhouse, bridge and club house, press box, entrance gates and secretary's ottice were all built by us.
(I To Sanlando Springs Golf and Country Club we extend our heartiest best wishes upon the completion of their sporty course and club house. We count ourselves fortunate in being selected as builders of the clubhouse.

When In Need of a REAL Building and Construction Service, consult us


## Kenney Bros. Construction Co.

"The Premier Event of Florida Sporting History"

## THE INAUGURAL

## Harness Race Meeting

OF THE

## Seminole Racing Club, Longwood, Florida

"On Dixie Highway, Between Orlando and Sanford," Commencing

## Armistice Day, November 11

And Continuing For Fifteen or More Days at

## BEAUTIFUL SEMINOLA PARK

See the World's Greatest Horses and Drivers and Hear the Celebrated Louis Rich WTAM Radio Band At America's Most Completely Appointed Race Course.

## officers

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Heese Blizard, Pres. of N. T. A W. H. Ciostler, seety. of N. T. A. W. E. Cimmeron, I'res. of A. T'. A. W. II. Somllinger, Seet. of A. T. A Ed. Curlin, Secty. of N. II. A. A. E. Leatherman, Secty. of I. T. A.
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Jus. M. McGirlw, Andrew G. Leonard, Chester Stands, Stewards. Tom Gahagan, Herbert J. Kohl, E. C. Kuepelknmp, Racing Secty's. steve l'hillips, starter. Williann Harris, Asslstant starter. Herbert J. Kohl, In Charge of Paddoch.

## Races Start Promptly at 2:00 P. M.

Admission, Including Grandstand and Parking Privileges, $\$ 2.00$ Plus Tax.
Important-The Louis Rich Radio Band of Cleveland, Ohio, will give a Free Public Concert at Central Park on Tuesday Night, Nov. 9th. Watch for further announcement.


