



Large Crop Of Youths To Be Planted lin Fall


 and





## Legal Notice







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FRISCO
PAINTS "Making
Paint History'
SANFORD PAINTCO.
 ma mpacialme mi padit



In 1955, more than ever

## business is relying on NEWSPAPER ADVERTISING TO KEEP SALES CLIMBING

In 1955's inte half, nowepaper sidves thaing has made its bigetit contribution on record to the continued growth of Amarican business.
In the first six month, business invected more dollars in newspaper advertising than in any balf-year in history.
Manufecturers' advertining net a new record.
So did retallers' advertinia-Including the departmant stares, chnin ctores and all the rest

So did eimeifed stvertidn-minetay of real eatets, used ears and many another business.

Manufacturess and retallers aliko ave profting from the calenpower of newnpapars - the malespower that stems from the fect that newspapars are the choppin modium - whare consumers book capori for cuvertisiag - and from the lact the rotriles' ado cuopk together mo eficetivis to inereve the produetvity of both.

IP You ans - a manujacturer - a ralailor - a distributor

- a marchandia broker a mamufachurer's ealoman
- Ant vounerers Ie ncoapopor adortioing boing called on to do all is cos to bepp my cales going eg?


Volcanict Soil Rich Buir Hard To Work; Farmer Feels Safe






## Try and Stop Me

JOWN D. ROCKEFELER had a constitutional aversion to
apending money, and when it came to investing in a new limoutine, he carefully examined every make. He finally se-


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At men who mako plusec
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High Protein Foods

- Relieve Ulcer Pain


WILL YOU BE OUR GUEST?




Indian-Head Poser For Nickel Charged



##  <br> SaIFORD <br> aECTRLC COMPANY



Balking Couple Refuses To Clear Path For Air Force Turkey On Rocky
 Mrs, John F Kirchendorfer was tratelinz an incteasingly rocky
 Her husband doesn't plan on havited its foreign exchange and
moring cilbern and

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## Furniture Center



GOLDEN SLEEP SALE
Enchanted Nights reduced to

## $\$ 39^{95}$ <br> ${ }^{55} 9^{50}$

NO BUTTONS, NO BUMPS, NO LUMPS
Treat yourself to a really luxurious mattress-and permits this reduction on the famous Enchanted permita
Nighta...
Save exactly $\$ 19.55$, sleep on a cloud! Now, get the smoothest mattress top ever designed, and that
restful sentr firmnese at this unbeatable sale pricon Come in while the supply lasta!

GET SAME SUPERE SMOOTH-TOP COMFORT

- Gal same oztra high coil count ..
- On ceme me builit berdoss for yoers of longer woer.i-

Oen seme tru-bolence innespiping unli, for tho hooithd

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## Let's Keep Shoppers Facilitios By Offering Parking In Sanford

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ing lot.

The Sanford Herold 100




 Papo 1 Thuriday, Auguat 21. 1058

## TODATS TRA TEME

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## IAMES MARLOW

## Influential Senate Offers Blank <br> 左



Atlantic Coast Line Leads
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## SAM DAVEON

## Auto Buying Soars To Now Hoights




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## WOMEN'S DRESSES

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## Social Events

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LADIES SUITS \$10

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| Men's Pants \$4.88 and \$5.88 ALL OTHERS 20\% OFF |  |
| :---: | :---: |
| NYLON HOSE | 69c |
| COTTON SLIPS | \$1.39 |
| PAJAMAS | \$1.99 |
| GOWNS | \$1.99 |
| ERRAS | 7.9c |

## Ladies Bething Suits $1 / 2$ price

2. 



## Kiner's Grand Slam In Ninth Inning Puts Tribe In First <br> Fimintorn hiring

Babe Fighting To Take Second Sickness Battle
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 Of Lakeland Uprising

Cleveland Browns 2 Touchdown Favorites; May Not Be So Easy

## Hopeful Pros Start For Big One

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| Look for this carton <br> AT YOU TATOMITL GNOCERY <br> Purfect for coffice, cercal, momichlas drinke, demerts No Mer Mer M Mak mols caymimet <br> We molese all wo mill |  |
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Trinity Methodist Tells Of Meetings


Dad's sdvice Taken By Opera Fan


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and if you're Counting Calories here are the real facts... from an independent source...
.. it's the taste

TEA MARKETING FACTS
Bulletin Na, 21 JUNE 19s
TEA'S CALORIE STORY

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## The

## Taste


hat makes Coca-Cota Dutisell all othery national brands
of soft drinks ...combined!

Take Rome a Carton Today-Sarvo Your Fanity and Friendo tha Buat

 Sanford Coca-Cole Bottling Co.

## TIE BOSSOFBROKEN SPUR

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## Washington See Saw



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## BEFORE YOU BUY A HOME... ANYWHERE

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of a
Phillips Home in
Lach arbor

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John E．Peuritoy，U．S． Ambassador Is Killed －In Auto－Truck Accident

Doclors Administer ．Salk Vaccine Shols To Million Children



Rising Tension Continues As Koreans Demonstrate
－Dynamile Blast is Blamed On Trouble At Tennessee Plant－pasit ris




|  |  Nationsl Guart unit．will leave iomorrow for Fort McClellan．Ae sud for the annual two－w onk sum－ The unit will trevel by pullman ForMeClellan around 10 a．an． The adrance detachment fift Thuraday mintnine by motar con－ ony and was ucheduled to arrire at the north Alabime military Ca．L＇I adranced detachment was Composed of SFC Aloin C．Kondaly， Rol．Jampi J．Kindall．Pte．Irey 7．C．Reidere．and Ple．Fidwarn R．Spotis Thene mon，joined with 15th Inf．walta from throushout florlde Itil have the bir job of mean when the walin body of Twe men of the unit wore flawn up to Fort MaClellan bs Morida＇s Flamingo Troop Carrief Wiak of「fe．Dovid G．Momet iad Pif． Thate men leff petlerdey and will athend three day，preceno <br> For the wifth rear ln man Co． will co ta camp with loo per－ and fire affleert．The unil I trel Morlde minnmites ineludine Sanford，Eniepprise，Oatewn，Lake Mnmroe，Nt Dors，Apopha，and Co．J．it wht of the 4tu Inf． other Cuardemem frem threurh－ out Farida and Ooonila．The unft will retura is danford on Buadey， $\qquad$ Fert to sit armored diviston in November，thls will be tha lant summer encampment for the sam－ Cept Jouenh D．Bryanl，Late Mary，sommands the ganford I．laria to ezectily officar．Fiatoon landern spa Ind Li Lloyd 0 ． Ilam Nisan，Apopka，ild platoon， and 2nd LL Joha O．Keelling Ir $\mathrm{H}_{\mathrm{t}}$ While it Fort MeCleiten the口ats will underso trainine In in－ ond ert⿳亠丷厂彡 cerved weapons，iuch an atomatic， 60 mm molis，and 87 mar recoilen rille． Cdr．Frank Mure Is Congratulated <br>  |
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Polio Foundation Sends Urgent Call Io Help Survival



Rise Of Death Toll


Investigation Sef
For AlA Highway
Signs Along Roule

Wage Increase Is Won At G．E．Firm

Soil Conservation Group Commended

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