

OPENING DAY SUNDAY

SEMINOLE MEMORIAL HOSPITAL



Front View of New Seminole Memorial Hospital

Please Observe Boundaries Along Routed Tour

Since the hospital will be admitting patients February 1st there will be little time to clean up the hospital following open house on Sunday and Monday. Most of the areas along the routed tour are roped off at the doorway. You can easily see all of the facilities from these vantage points but you are requested not to cross these boundaries.

In the operating room suite and other areas throughout the hospital there is much delicate and highly sensitive equipment that can be easily damaged. Here again these areas have been roped off so that you can view this equipment without actually being in the room. Observing these boundaries will help protect this expensive equipment and enable the hospital to remain in readiness for the transfer of patients from Fernald-Laughton Hospital on Tuesday.

Thank you very kindly for your co-operation.

After a brief ribbon cutting ceremony at 1 p. m. Sunday afternoon the doors of the long awaited Seminole Memorial Hospital will be open to the public for an inspection tour. The hospital will remain open Sunday until 6 p. m. T. E. Tucker, Randall Chase of the Fernald Laughton Hospital and E. M. Galloway Trustees of the Bert Fish Testamentary Trust will officiate at the ribbon cutting. Since the hospital has already been dedicated, speeches and ceremony will be held to a minimum.

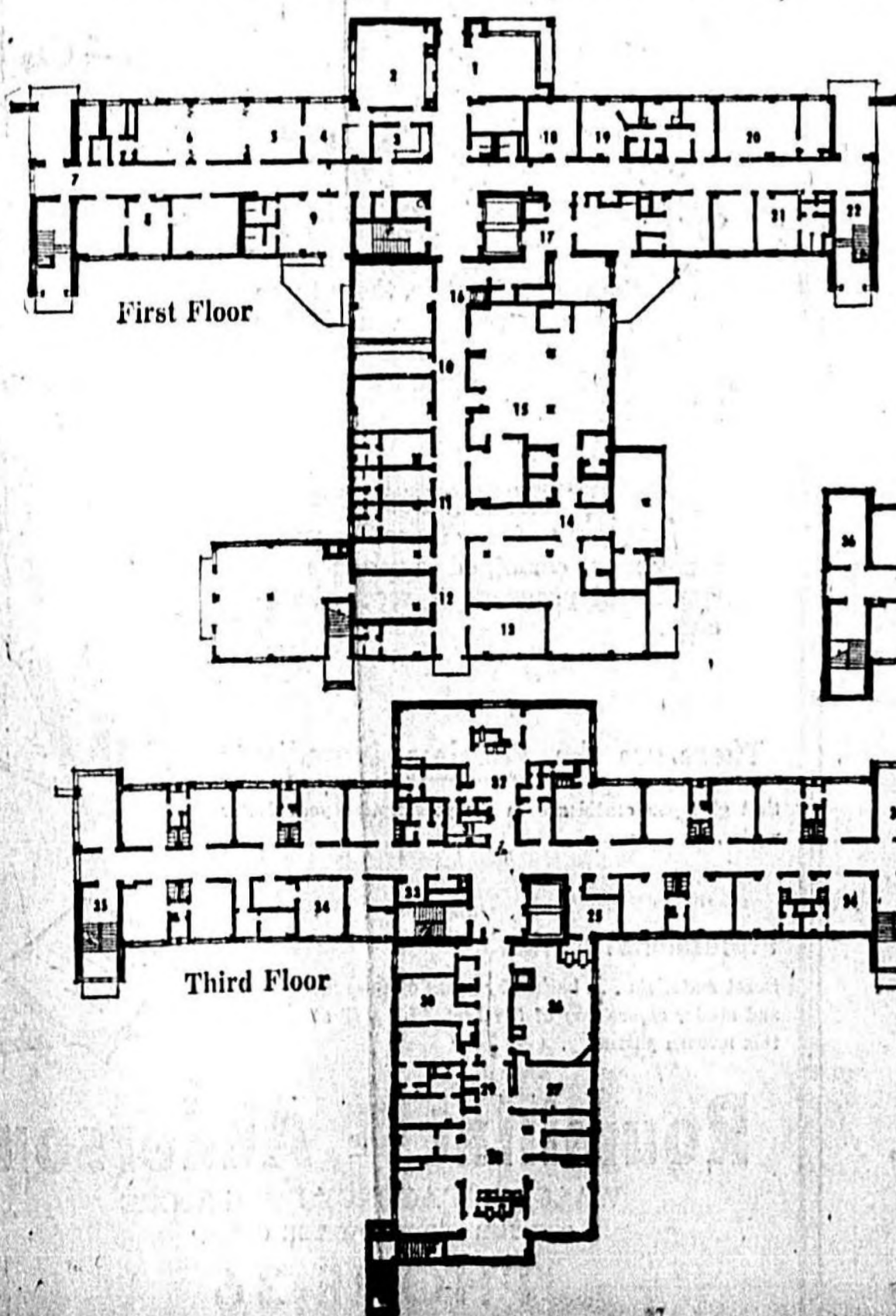
A complete program will be found elsewhere in this section.

The hospital staff and many other volunteer workers have been busy all this week preparing for the opening. To insure everyone having an ample opportunity to view the new hospital facilities, a specially routed tour shown on this page has been developed to expedite the flow of traffic. Members of the Women's Auxiliary of the Seminole Memorial Hospital will be stationed along the route to point out various features and act as guides.

Small groups will be let into the hospital at periodic intervals. As soon as one such group has reached a certain point in the routed tour, another group will begin the trip. It is hoped in this way to control the number of people trying to view each point of interest along the way.

You are urged to keep the route map on this page before you as you make your tour and follow the numbered points of interest. For those who are unable to attend the open house Sunday, the hospital will again be open Monday for inspection from 2 p. m. until 5:00 p. m.

Route Map Of Open House Inspection Tour With Numbered Points Of Interest



- Points of interest along routed tour:
1. Reception and waiting room. Colorful and well-styled with modern furnishings. Smaller retiring room adjoining is provided for privacy of families who have loved ones seriously ill.
 2. Central control and business office. Switchboard operator here can handle both outside and inside calls, operate intercommunication system used to page doctors, and also use signal flashes and light board that registers the doctors as being in building. Business office area will house office manager and assistants responsible for accounting systems at hospital.
 3. Hospitality shop. This will be operated by the Women's Auxiliary as an added convenience for visitors and all profits will be used for various Auxiliary projects.
 4. Admitting office and transcribing. Admitting clerk in this office will admit all patients into hospital and set up initial records for the patients, in an adjoining office a central transcribing machine is located with various offices throughout the building. Any doctor wishing to record a patient's progress reports or operative report, can pick up special phone in one of these offices and have his message transcribed on this machine. Periodically a clerk changes records and types the reports transcribed.
 5. Medical records. All progress reports and operative records for all patients are permanently filed in this centralized medical record room. Special medical record librarian will be in charge.
 6. Library and conference room. Medical books will be kept here for ready reference with conference table provided for doctors and administrative officers.
 7. Doctor's entrance. Note the signal lights by which the doctor entering hospital can check in with central control operator without going to main desk.
 8. Administrative offices. Offices of Director of Nurses, Administrative Secretary, and Hospital Administrator.
 9. Reception room for colored people. Has separate entrance with adjoining rest rooms.
 10. Cafeteria for staff and help. Separate dining rooms are provided with serving area between the two.
 11. Rest rooms and lockers. For white and colored help.
 12. Incinerator - maintenance - Boiler room. Emergency generator in boiler room comes on automatically and picks up electrical load the instant there is a power failure.
 13. Central linen supply. Linens are dispensed from here for entire hospital.
 14. Service employe entrance and storage area. Storage space is provided here for furniture, pharmaceutical supplies, bulk foods, etc.
 15. Kitchen - dietitian's office. Meals are prepared here for all patients and hospital staff. Notice the "meal-on-wheels" refrigerated truck to record a patient's pre- and heated cart, used to carry food to various floors for serving. Separate refrigerator storage provided in kitchen for meats, vegetables, dairy products and frozen foods. All equipment is stainless steel.
 16. Dumb waiter. This service is for dishes, foods and other supplies. It does not carry passengers.
 17. Emergency room. A separate receiving room is provided for emergencies. Patients coming in by ambulance can be received here and taken by elevator to the assigned floor. Note special rear door of elevator. Patients can be transported directly to room without going through main lobby or halls. Persons needing immediate treatment are cared for in the adjoining room.
 18. Pharmacy. Drugs and other medicines are dispensed from here to nurses on various floors and wings.
 19. X-ray room. Completely equipped with very latest technical facilities. A dark room for developing X-ray photos and special radiologist reading room are included in this department.
 20. Laboratory. Chief technician will conduct special and routine laboratory tests here, for both in and out patients.
 21. Nurses' lounge. Rest rooms and lockers are provided here for entire nursing staff.
 22. Stairs to second floor, Second floor.
 23. Solarium. Note the expanse of the large awning type windows and cheerful color scheme. Patients can relax here and enjoy view while sunning and visiting with friends. There are four of these solariums in the hospital—two on the second and two on the third floors, ample room has been left for wheel chairs or bed.
 24. Quiet and isolation rooms. Private rooms equipped with sound deadening insulation in walls. Patients here can be isolated for careful observation. Each room has private toilet.
 25. Pantry. Both the second and third floors have a pantry equipped with hot plate and light kitchen facilities. Nurses can prepare in between meal snacks here for patients who missed meals or need special foods as a part of treatment.
 26. Central sterilizing room. Equipment from all areas except certain nursery supplies are brought here for sterilizing. Among the unusual sterilizing apparatus here are machines for sterilizing, drying and powdering rubber gloves. Sterilized items are then dispensed from here back to areas where they are used.
 27. Recovery room. A private room used to house patient recovering from anesthesia after operation.
 28. Operating rooms and surgical suite. Only the finest equipment is used throughout. Specially shielded electrical outlets used in operating rooms will not ignite explosive gases used as anesthetics. Overhead surgical lights are designed to eliminate shadows. Surgical sterilizing room with equipment for quick 2 minute sterilization is immediately back to operating rooms.
 29. Lockers and rest rooms. Dressing rooms are provided for nurses assigned to surgery and also surgeons.
 30. Cystoscopic room. Cystoscopes in this room is used in taking X-ray photographs of bladder. Dark room for developing negatives also.
 31. Nurses station. Nurses assigned to this floor headquarter in this centrally located position between the two wings. Intercommunications system here not only keeps them in touch with main office, but also enables them to talk with patients on their floor.
 32. Labor and delivery rooms. These facilities are duplicated on third floor and will be shown in detail on tour of the third floor.
 33. Flower arrangements. Along Cafeteria bouquets and pressed plants sent to patients are cared for here.
 34. Colored nursery. Here again facilities are duplicated on third floor and will be shown in detail on the third floor.
 35. Stairs to third floor, Third floor.
 36. Solarium. Notice the different color scheme. Each solarium is decorated differently.
 37. Typical private and semi-private rooms. Colors used in these rooms have been selected with special care. Three walls are painted one color while ceiling and the other wall are painted another color. To patient lying in bed the wall at the foot represents the ceiling.
- (Continued on Next Page)

Variety In Colors Surprises Visitors

Route Map Of Open House

(Continued From Preceding Page)
 floor. Built in baked enamel steel cabinets, replace the old chest of drawers usually found in hospital rooms for patients' clothes and personal things. Each room has piped in oxygen. A patient needing oxygen tent can be cared for without nurse having to bother with heavy hard-to-handle tanks and the constant checking to see if oxygen supply has run out. The patient's bed table is dual purpose. The center section rises, reverses with mirror on back and uncovers wash basin underneath, light over each bed can be adjusted many ways and even taken down and used by nurse or doctor in examining patient. When call button is pushed light goes on above door and bell rings. Call is registered also at nurses station. If nurse is close to patient's room, she can answer personally. If she is at nurses station, she can ask patient what they want over the intercom speaker above the patient's head. Nurses can also monitor patients seriously ill with intercom to check on breathing. Curtains in semi-private rooms afford privacy when needed.

38. Formula room. Actually divided into two separate rooms—one room for dirty bottles and nipples that must be cleaned and the other room for clean sterilized bottles and nipples ready for formula. Autoclave (sterilizer) between two areas opens on either end. Cleaned bottles put in one side are taken out the other side after sterilization.

39. White nursery. Plastic one-piece bassinets are used for added sanitation. Both oxygen and vacuum are piped into the nursery. A separate workroom adjoins the nursery through which one must pass to enter the nursery.

40. Isolation nursery. Babies brought into hospital are taken here for observation before being put in regular nursery with other babies. Plastic covered Isolette acts as both oxygen tent and incubator and can also be used to care for children born prematurely. Notice the baby in the Isolette can be weighed, measured, have diaper changed and even bathed without ever being removed.

41. Labor and delivery rooms for white. Included in this section are doctors' lockers and rest room, nurses lounge, one completely equipped delivery room and one labor room equipped for emergency delivery. Back of the scrub basins is a sterilizing and clean up room.

42. Children's room — pediatrics. This room is equipped with beds of various sizes and types to care for children of most any age. These facilities are also duplicated for colored children on the second floor.

43. Stairs to outside.

Visitors to Seminole Memorial Hospital are surprised to find it so colorful. Perhaps the reason for this is the big difference between its bright cheerful colors and the drab creams and browns of the older hospitals.

Variety and harmony are the keynotes of the Seminole Memorial Hospital color schemes. Wall colors in a typical room, for example, are light blue for three walls with an eggshell white on the other wall and ceiling. It is pointed out that, to a patient lying in bed, the ceiling represents a wall and the wall at his feet represents the floor.

Colors of the corridor walls and floor tile on each floor are different. Each solarium has its own individual color scheme. Throughout the entire hospital special care has been given to color, as it has been determined through psychological studies that patients respond better to treatment when surrounded by pleasant colors. It greatly improves morale and mental outlook of patients and thereby aids their recovery.

If you don't believe that color affects your mental attitude, try walking into a room decorated in a drab monotone. After spending a few minutes here, walk into a room bright and cheerful with color. Notice the lift you feel. Yes, it helps people to be around color. That's what makes Florida the great state it is and this is the type of Florida environment with which patients will be surrounded at Seminole Memorial Hospital.

Opening Ceremony Of New Hospital Said To Be Brief

The opening ceremony of the new Seminole Memorial Hospital will be brief, indeed, according to A. B. Peterson Sr., member of the Board of Trustees, who is in charge of this phase of the activities in conjunction with the open house.

Peterson said that he knew how anxious the visitors would be to get into the hospital and he felt that they would be delighted when they learned they would not be kept waiting.

The invocation will be given by the Rev. Milton Wyatt, president of the Sanford Ministerial Assn. Ribbon cutting will be done by Randall Chase, Chairman of the Board of the Fernald Laurinton Memorial Hospital, E. M. Galloway, Trustee of the Bert Fish Testamentary Trust and T. E. Tucker, Chairman of the Board of the Seminole Memorial Hospital. The three organizations represented by these men have been most interested in the development of the new facilities.

This ceremony will start promptly at 1 o'clock, Peterson said, and visitors in groups—to avoid congestion that would interfere with their fuller appreciation of the hospital—will immediately be admitted.



ENGINEER JOHN HODGE in another portion of the big boiler and engine room of Seminole Memorial Hospital. Every machine is tested and ready to start serving the patients when admitted early next month. (Staff Photo)

Failure Of Power During Operation No Cause For Alarm

Ever wonder what would happen if you were on an operating table undergoing major surgery and right in the middle of this delicate operation the power would fail and the lights would go out? This is a question that has probably been pondered over by many people and in fact, books and novels have used such a situation as a plot.

Well, if this has ever worried you, you can worry no more, my friend. At least not at the new Seminole Memorial Hospital. They have a standby diesel generator which comes on automatically and picks up the electrical load the instant there is a power failure. Any operations being performed at the time of a power failure will continue as though nothing had happened.

And what happens if the standby generator goes out? Very simple—emergency battery powered lights are put to use.

Citizens Discover Local Florist, A. F. Ramsay, Is Right Landscaper

When the request for bids went out, some folks wondered if they would not have to have some specialist from Orlando or Jacksonville come in to handle the landscaping. Then they discovered they had such a specialist in their own back yard.

A. F. Ramsay, a Sanford Florist and graduate Landscape Architect of Pennsylvania State University, was awarded the contract. He did a magnificent job too. When you visit the hospital, be sure to inspect these beautiful grounds. Of course, most of the plants will need several more months of growth before they begin to fill out, but everything is beginning to take shape nicely.

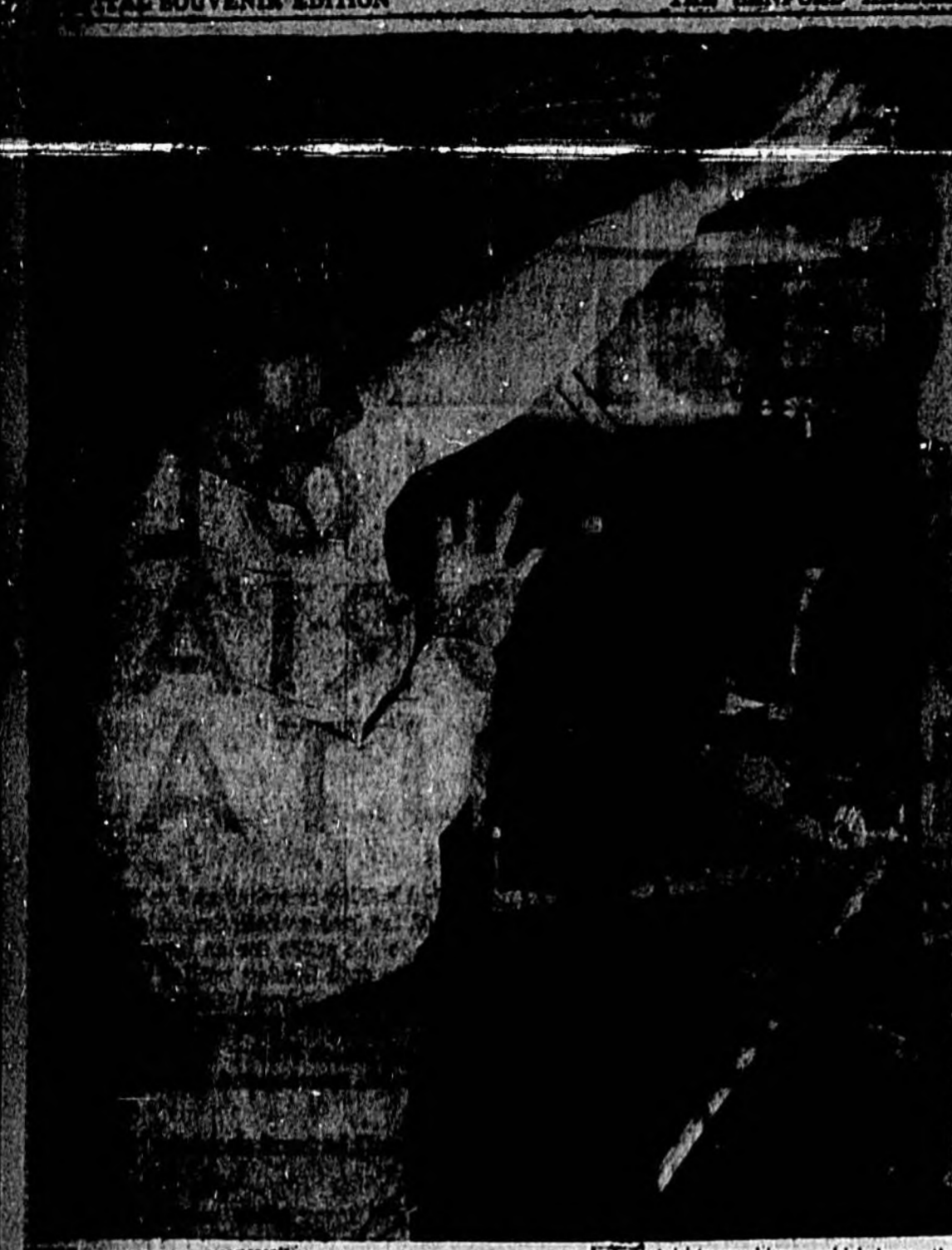
Ramsay reports that over 1,700 individual shrubs were set out according to plan in the landscaping of the grounds. Some 55 varieties of shrubs were used. For the gardening enthusiast, Ramsay's planting plans for the hospital landscaping will be on display at the open house. Be sure to see these plans. They will give the names and locations of the various plants.

Before coming to Sanford, years ago, Ramsay was doing landscape work in North Carolina. He had done work on the Duke University grounds and at one time was in charge of all landscaping at the United States Marine Corps Camp Lejeune, New River, N. C.

The practice of psychiatry has added much to the enjoyment of life by being responsible for so many stories told about psychiatrists.

The only time that one enjoys eating from paper dishes is at a picnic. Even water tastes better from a glass.

Deficits: A disease peculiar to voluntary hospitals. Therapy: lots of money and good management. Can become chronic if not carefully watched.



HOSPITAL ENGINEER JOHN HODGE in another portion of the big boiler and engine room of Seminole Memorial Hospital supplied with hot water, heat, cool air and other utilities. (Staff Photo)

Many Folks Suffer From Bruxism Acts

Are you around worrying about the "grinding bomb," the boss' discipline or keeping up with the Joneses?

Then you're probably a Bruxite and you may wind up with loose molars and infected gums.

Bruxism—the practice in which Bruxites indulge—is the unconscious clenching and grinding of the teeth. And, in this atomic age, people are gnashing their teeth more than ever.

This circumstance was brought to the attention of the Dental Societas of Greater New York the other day by Dr. Thomas E. J. Shanahan, a Brooklyn dentist.

Besides irritating people, says Dr. Shanahan, prolonged gnashing may cause teeth to become loose or even infected unless treatment is provided.

It isn't just the grown up, war-wary working man who suffers, he

says. No members of modern society are found to be free of damage.

Children worry about school grades; the aged worry about the size of their pension checks; the overweight worry about their diet and sometimes further damage their teeth through malnutritional and vitamin deficiencies.

"Some patients," says Dr. Shanahan, "need only an explanation of the harm being done. Others require recontouring of the uneven chewing surface."

"Letting the lower jaw hang slack in repose, with lips closed, between meals, often helps the patient to overcome the habit," he suggests.

It might be said that a convalescent is often an impatient patient.

Green Rolling Lawn Is Great Project Of A. K. Rossetter

The rolling lawns of the Seminole Memorial Hospital were soded and sprigged by a local florist, according to officials of the local hospital organization.

A. K. Rossetter, florist, set the sod for the front lawns of the hospital and sprigged the entire area surrounding the hospital on three sides.

The lawns, under constant care of Rossetter, have now developed into a well sodded, rolling area that has become a panorama of green, setting off the beautiful coloring of the outside appearance.

The best evidence of the innate kindness that is an important characteristic of most Americans is to be seen in their desire to see the underdog win.

Turner-Haack Company
 compliments
 the
Seminole Memorial Hospital

This fine newly built hospital, equipped with the most modern equipment is truly an example of progress.

Turner-Haack Co. Inc.
 Orlando

Seminole County
 Marks A Milestone

WE ARE PROUD

to have helped in the furnishing of the Seminole Memorial Hospital by having supplied the big stainless steel Foster refrigerators. It was a proud moment for all of Sanford when this fine hospital was built.

Hotpoint
 Electric Appliances

H. B. POPE, Inc.
 200 S. PARK AVE.
 PHONE 1440

PRICELESS INGREDIENTS
 Dedicated To Guard Your Health

your DOCTOR
 your DRUGGIST
 your HOSPITAL

To the general public, these three are of prime importance and it is their knowledge, skill and integrity that often holds the balance between life and death.

Besides these three, however, many more combined to produce the wonderful progress of medical science.

These are the Priceless Ingredients that give you confidence in the prescription your doctor writes.

Professional service
 finest materials... backed by years of research and study, assure you of the best ALWAYS at this modern pharmacy.

Roumillat & Anderson
 WALGREEN AGENCY DRUG STORE
 "ON THE CORNER BY THE CLOCK"
 PHONE 36

Hints Are Given To Protect Health Precious To People

Did you know that in the United States alone 100,000 pounds of eye-ruins known to cause cancer in animals were approved by the U. S. Food and Drug Administration, for use in food stuffs to be consumed by human beings during one year? Are you horrified by this revelation? You should be.

The American Cancer Society tells us that every day of the year 200,000 Americans die of cancer. Formerly thought of as a disease of old age, it is at present one of the leading causes of death among children below the age of twelve.

Let our Food and Drug Dept., charged with protecting the health of the American people, release these dyestuffs known to cause cancer in animals. It is true that different species of animals react in different ways to various poisons and it is possible that some substances that cause cancer in some animals may not cause cancer in human beings. But it is well known that other substances do cause cancer in animals and in human beings as well.

Health Programs Hearings Started

The Congressional Joint Economic Committee has commenced hearings on social insurance and federal welfare and health programs under a special subcommittee headed by Sen John Sparkman (D-Ala.). The Congressional committee will emphasize problems of low-income families. Special topics to be taken up by the Sparkman subcommittee will be:

- (1) Urgent health needs of the low-income urban and rural families;
- (2) Federal aid to make necessary health care available to these low-income groups;
- (3) Identifying existing gaps in government sponsored economic security programs.

SPECIAL DELIVERY
GRAND RAPIDS, Mich. (AP)—Edward Van Houten ran to a house for help when his car stalled as he was driving his expectant wife to a hospital. When he came back she was gone. A stranger had completed the trip for him. Later he found mother and a baby girl doing fine.



ENGINEER JOHN HODGE checks over the auxiliary unit that furnishes electrical power should power failures be experienced. (Staff Photo)

Work To Start On Medical Edifice

Early starts on construction of two major additions to Tuscaloosa, Ala. medical facilities was assured recently.

Dr. Otis Jordan, chairman of the board of trustees of the 11-county West Alabama TB Hospital reported bids will be called for on that unit in May.

And a representative of the County Health Office told the City Commission recently that final plans for the new county health center are in hand and bids are to be called for within 30 days.

By Druid City
Both units will go up on the western edge of Druid City Hospital grounds, in land presently being acquired by the city on behalf of the hospital board.

Dr. Jordan said William I. Rosmond, architect for the TB Hospital, notified him that final detailed plans for that unit will be placed in the hands of the board by April 30, and that the board will call for bids immediately after.

Construction on the TB Hospital should start during the summer, he said.

Both units will be constructed with Federal help through the Hill-Burton program. The Druid City Hospital put up \$40,000 and the site to meet the local participation pro-

visions for the health center, which will house offices and clinics of the County Health Department presently housed partly in City Hall and partly in an old house on 6th St. owned by the city.

Expanded Work Seen
An expanded program of clinic work is anticipated in the new quarters.

The 150-bed TB hospital will be paid for by state, local and Federal funds.

Governing boards of the 11 counties to be served have pledged up to \$250,000 for the local participation part, and the State Health Department has pledged a similar amount.

The TB hospital originally was estimated to cost \$1,500,000. But the State Health Department's bureau of hospital construction cut the estimate to \$1,200,000. Of this amount, \$200,000 would be local, \$200,000 state and \$800,000 Federal.

However, State Health Department officials have pledged that if the \$1,500,000 figure is needed, the additional \$300,000 in state money will be appropriated.

First Plans Approved
Preliminary plans for the TB unit already have been approved by the local board, the state health department and the Atlanta region-

al office administering Hill-Burton programs.

The Druid City Hospital board is contributing the site for the hospital with the agreement that if it ever ceases to be needed and used as a TB hospital, the property will revert to Druid City.

Dr. Jordan said plans are being revised on the TB hospital to provide for future installation of air conditioning if funds are ever available.

STORE CHARGES; BATTERY UNCHARGED

RICHMOND, Va. (AP)—Leonard Hubbard jumped into his car. He jumped out again when he found the battery was dead and he couldn't start the car. He ran for the nearest phone, three-quarters of a mile away. The Tuckahoe Volunteer Rescue Squad arrived just in time with an ambulance for Hubbard's wife Betty. A six pound, four ounce boy arrived on the way to the hospital.

Mother and baby were reported doing fine. So was Hubbard's car—with a new battery.

Philanthropists Play Big Part In Operations

A report recently issued by Social Security Administration includes statistics on philanthropic support of hospitals and its contribution to their growth.

In 1952, living donors accounted for 80 per cent of \$2 billion contributed by Americans for all philanthropic purposes. Corporations gave 8 per cent; the other 8 per cent came from bequests.

Approximately 27 per cent of the total went to secular health and welfare agencies, including hospitals and clinics, community chests, Red Cross and others.

Between 1930 and 1945, all hospital construction in this country averaged about \$100 million a year, with state and local government bearing two thirds of the burden and philanthropy financing most of the balance.

With the postwar advent of the Hill-Burton program hospital construction rose sharply—from \$249 million in 1948 to \$667 million in 1952. Private hospital building went from \$85 million in 1948 to \$344 million in 1952, with philanthropy paying about one-half the bill.

Varied Associations Ask For Finances

More than 50 applications for allocations from the 1.2 million federal fund to finance research in hospital activities had been made to October 21, deadline for the first allocations. Requests for research totaling over \$1.2 million came from universities, hospitals and various professional and voluntary associations, including the AHA.

At its December meeting, the Federal Hospital Council will probably approve between \$700,000 and \$800,000 in grant applications to nongovernmental research organizations. The balance of the \$1.2 million will be allocated during the Council's spring meeting.

Final decision on grants will be made by the surgeon general of the Public Health Service.

DENTAL OPERATION

PHOENIX, Ariz. (AP)—There was an ominous silence from the back seat of Mrs. Frank Burke's car. She looked around to see her son Randy, 4, peering down the throat of his sister, Linda, 7.

"What are you doing, Randy?" asked Mrs. Burke. "I'm playing doctor," Randy replied.

He was.

Seconds later he came up with one of Linda's front teeth.

HOSPITAL SOUVENIR EDITION THE SANFORD HERALD Considerable Stress Put On Upkeep

Throughout the history of the hospital standardization program, which has evolved into what we now know as the hospital accreditation program, considerable emphasis has been placed on the

maintenance of good medical records. The present point-rating schedule assigns to medical records 185 points out of 1,000, or 18.5 per cent of the total score that can be earned by the hospital. This may seem excessive until one considers that good medical records not only contribute to the professional care of patients but also reflect in general the quality of professional care that is given in the hospital. The relatively large number of points assigned is a recognition of both aspects.

The modern practice of medicine, with its emphasis on treating the "whole man," brings into play the skills of a variety of medical specialists and trained medical assistants. Proper management of the care of the patient by the attending physician, therefore, requires prompt recording in the medical record by each member of the team. The number of consultants and assistants may vary widely, depending upon the nature of the patient's illness; but today all

hospital episodes except the most minor ones require the services of several different members of the hospital staff, and the recording of their findings.

Twenty years ago we thought the practice of medicine was complex—and so it was, in comparison with the preceding decade or so. Good medical records do not develop automatically or by waving a magic wand. Establishment of rules and regulations governing completion of records, employment of well-trained medical record librarians, the appointment of a medical record committee—all of these are important; but no single

ICE CREAM OPERATION

STORRS, Conn. (AP)—The University of Connecticut undergraduate newspaper says a student came to the infirmary to have a sliver of lead removed from his palm, and was hustled onto an operating table where attendants began preparing him for a blood transfusion before he could tell them what he wanted. The student was treated as an emergency case because his white shirt was bespattered with red—strawberry flavored from the university's ice cream making department.

INFLATION NOTE

PHILADELPHIA (AP)—The classroom notebook of the first graduate of the University of Pennsylvania School of Medicine shows the cost of medical schooling nearly 200 years ago was about \$50 a year. The cost exceeds \$2,000 a year today.

The notebook belonged to Dr. John Archer who entered the school when it opened in 1765. The book has been purchased by members of the class of 1916, which included Archer's great-grand grandson, for presentation to the school. The great-grand grandson also is named Dr. John Archer.

MISSSES NOBILITY

GREAT FALLS, Mont. (AP)—Ann Leary is a name as Irish as they come—or so thought a Dublin, Ireland genealogy firm.

The firm offered to supply information on Leary's "noble Irish background" and a copy of the family coat of arms for a nominal sum.



AUXILIARY EQUIPMENT FURNISHES electricity when power supplies are cut off. Equipment starts immediately when power supply falls. (Photo by Jameson)

It is indeed a proud moment in the history of our community, this opening of the Seminole Memorial Hospital. May it serve us well.

FLORIDA STATE BANK of SANFORD
"The Friendly Bank"

Member F. D. I. C.

Reputation Is Often Based On Dinners Served At Hospital

Recognizing the significance of good food and the almost unbelievable effect it has upon a hospital's reputation in the community, the American Hospital Association provides a monthly Master Menu service for its member hospitals.

In each menu series, the normal or regular diet, molded around a basic food plan that has been carefully selected to adequately provide the essentials of good nutrition, is modified to meet the patients' therapeutic needs. The regular menu is modified to meet the specific disease condition under treatment. The seven most frequently required therapeutic diets are planned to follow the standards recognized by eminently qualified authorities in the field of therapeutic nutrition.

In addition to assuring a nutritionally adequate diet, the Master Menu is planned to simplify menu planning procedures, minimize menu planning time and to achieve economy in food purchasing and preparation. In adapting the AHA Master Menu to the needs of the individual hospital, it is of utmost importance that the dietitian consider her community's food habits, the cost and availability of the suggested food items in her locale, and patient acceptance of the menu items. The psychological importance of good food is obvious to anyone who has been a patient and to all who work in hospitals.

The dietitian or supervisor should also review the Master Menu to meet any limitations in the department's facilities and the man-hours of employe time available to prepare the meals. Although care is needed to insure provision of food requirements when menu changes are made, this process of adapting the AHA Master Menu to the individual hospital's needs takes only a fraction of the time required to develop an entire menu series.

The complete menu series consists of four parts: schedule of comprehensive Master Menus published in Hospitals, set of wall cards, transfer slips and the Master Menu Diet Manual.

Pat Pending, a crackpot inventor says that, now that we have beds which go up and down, someone should develop a bed which can retract and be made longer—for growing children.

A history of hospitals over the past quarter-century could well be called "From Zamel-Were to Stainless Steel."

New Polio Drug Wash Instead Of Vaccine

MIAMI (AP) — The University of Miami has reported a new drug that kills polio virus on contact. It's a wash, not a vaccine.

"This is news of importance to every mother and child," said a spokesman for the university yesterday. He reported that the drug, known as chlorpactin, is available and may be used as an antiseptic destroying harmful virus in hospitals, laboratories and homes.

In an article prepared for the official journal, Antibiotics and Chemotherapy, Dr. Murray Sanders, professor of microbiology, said chlorpactin was tested at the University of Miami Microbiology Laboratory against the virus of polio and encephalitis.

"It completely and quickly inactivates or kills polio virus on contact," he wrote.

The spokesman said chlorpactin is not a cure for polio and is not taken into the body. Its primary use is as an antiseptic wash for persons in contact with the virus or various diseases.

It is nontoxic and doesn't harm body tissues, he said.

"It is particularly significant that it is effective against polio because the polio virus is a very tough one to control with chemicals," the statement said.

The University of Miami was selected for the project because of the large amount of work already done with polio virus.

Selective Service

The Department of Defense is requesting 119 dentists for induction this month and 297 physicians (since revision to call only 150) for induction in February 1956. The Secretary of Defense memorandum requests that state Selective Service directors submit a report on the number of physicians who are special registrants qualified in Class I-A or I-A-O, examined, acceptable and available.

Excluded from the list are (1) physicians who will be 48 years of age or older on February 25, 1956; and (2) physicians who will be 35 years of age or older on February 25, 1956, and have applied at any time for a commission in one of the armed forces in a medical, dental or allied specialist category and have been rejected for such commission solely because of physical disqualification.

Perhaps after they find a cure for cancer, someone will discover a way to make noses which please everyone.



COMPLETE NURSERY EQUIPMENT is shown being demonstrated by Miss Suzanne Battersch (second from left). Others looking on are Miss Dorothy Ann Yelle, Miss Jane Brilcombe, and Miss Lucille Edmond. (Photo by Jameson)

Military Dependent Protection Sought

A high ranking military officer has taken a stand against health care for servicemen's dependents by civilian doctors and hospitals.

In an address at the opening session of the 62nd annual convention of Association of Military Surgeons in Washington, Air Force Surgeon General Dan C. Ogle said that "... we should take the position that a major portion of such care be provided in military clinics and hospitals, by military doctors ..."

Gen Ogle urged Congressional enactment of the pending Administration military dependent medical care bill (S. 3720) which clarifies governmental responsibility for health care of military dependents. Despite its vagueness in certain respects, he indicated it is preferable to H. R. 7896 bill of Rep. Price (D-Ill.) which stresses utilization of civilian hospitals rather than military.

Always remember that even a \$200 hospital bill can sometimes be "catastrophic" to some families.

Another good reason why girls should become nurses is that the average married man today is a "do it yourself" enthusiast and needs someone to take care of him in emergencies.

Slogan Overused

The much overused slogan, "A satisfied customer is our best advertisement," applies better to a hospital than to any other enterprise.

And, while discussing slogans, has anyone ever used the following when campaigning for money for a maternity wing: "So good, start means a better race?"

Congratulations

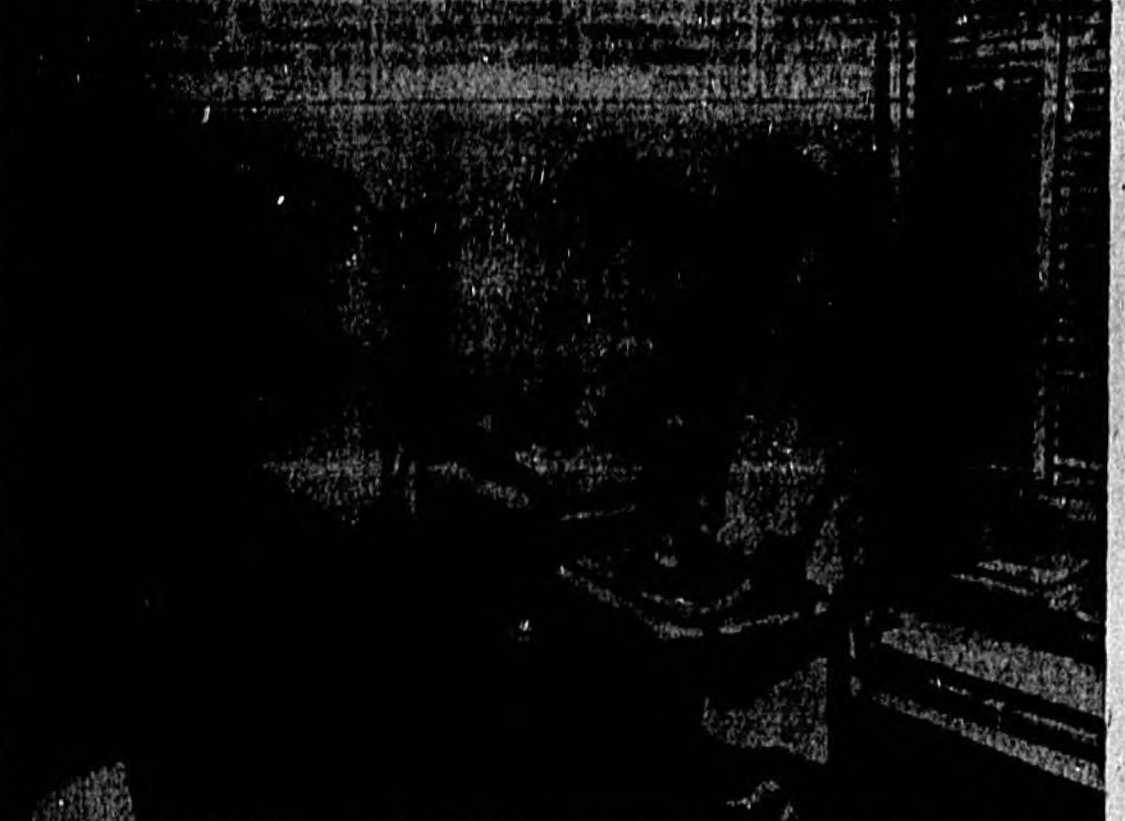
to our new
HOSPITAL
it's
Entire Staff
The Hospital Board of Trustees
and all who had a part in
making it possible

HUNT'S

Tuexdo Feed Store

ARMOUR FERTILIZER
Corner Sanford Ave. and 2nd St.

OVERALL VIEW OF THE NURSERY at Seminole Memorial Hospital (Photo by Jameson)



USING ULTRA-MODERN NURSERY equipment at the Seminole Memorial Hospital are Mrs. Mary Boyens and Lucille Edmond. (Photo by Jameson)

Medical Museum
Senators Lister Hill (D-Ala) and John Kennedy (D-Mass) recently held a conference with public representatives to discuss terms of a proposed bill for a museum of

medical history. Representatives to the special conference included the AHA, AMA, American Public Health Association and the Cleveland (Ohio) Health Museum.

One old doctor said that in his youth the horse-drawn ambulances were a better time in getting to accidents than do the motor-driven ambulances in today's traffic; and they never carried oxygen. The oxygen was in the air.

Dunn Bros. Hardware Company

highly congratulates

THE PEOPLE OF
SEMINOLE COUNTY

★ ★ ★

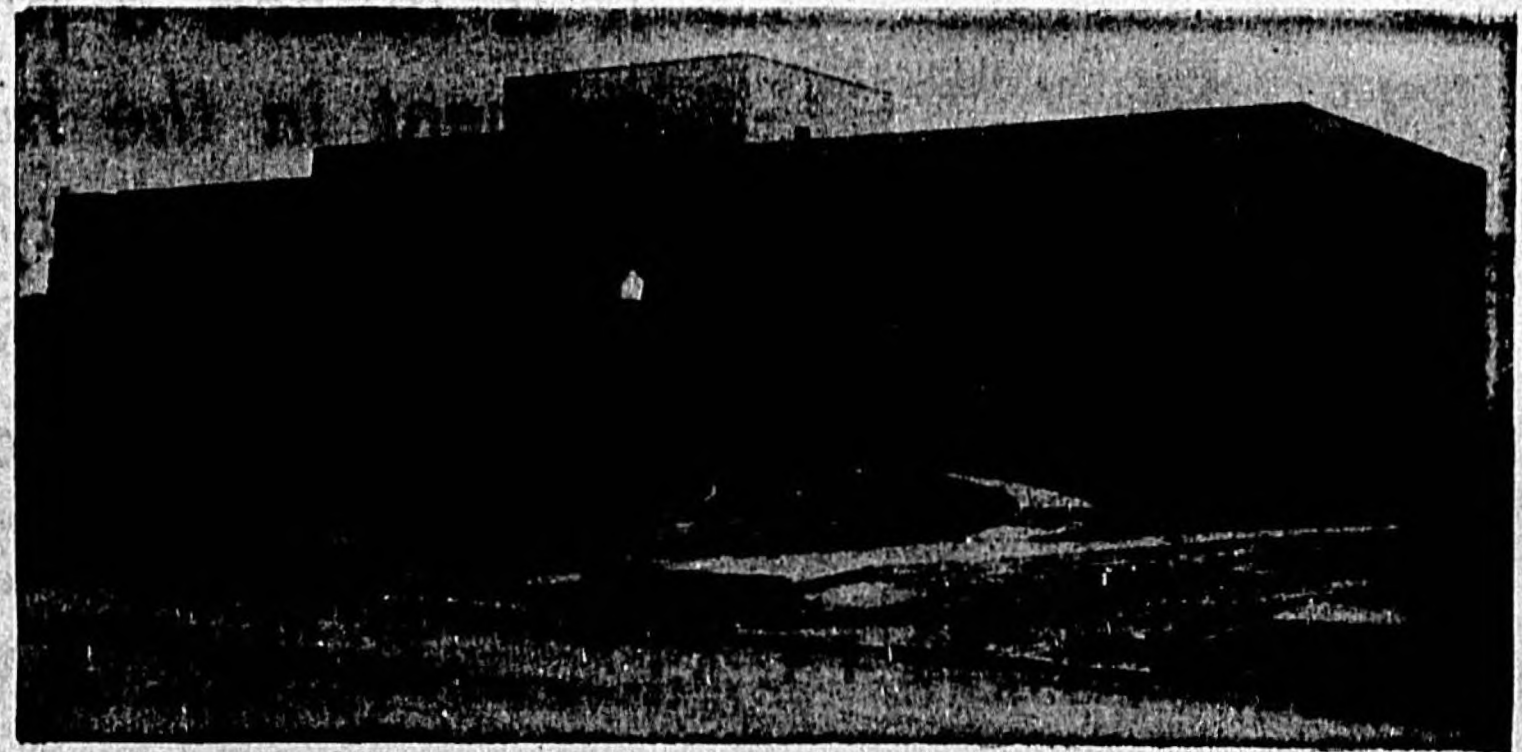
THE HOSPITAL BOARD

★ ★ ★

THE ARCHITECTS

★ ★ ★

AND
THE CONTRACTORS
IN THE BUILDING OF
THE SEMINOLE MEMORIAL HOSPITAL



And takes pride in having had a part in the building of it by supplying the hardware.

Dunn Bros. Hardware Company

Daytona Beach, Florida

154 S. Beach Street



SHOWING HOSPITAL OPERATING equipment. (left to right) Mrs. Charles Cola, Miss Betty Robinson operating room supervisor, Mrs. Isabella Brumley, Mrs. W. Gordon Dean, and Mrs. Wronserata Vales. (Photo by Jameson)

On Guard For Word Meaning

To many people accreditation is just a big word. To you, it means that your doctor and your hospital are voluntarily cooperating to bring you the best possible care today and to improve this care as fast as medical knowledge advances.

Is accreditation worthwhile? The agencies which make up the Joint Commission think so and spend half a million dollars of their own funds each year keeping 20 physicians in the field. Of 4,000 U. S. and Canadian hospitals which have applied for accreditation more than 8 per cent passed the rigid requirements. The list is growing.

Here's what you can expect of you're a patient in an accredited hospital:

The physical plant would be well built, sanitary with ample space for each patient, and there would be thorough precautions taken against fire hazards. There would be adequate diagnostic facilities, including clinical laboratory and x-ray departments and provision for isolating communicable disease patients.

If you are a former patient your complete medical history would be immediately available to your doctor since the hospital keeps patient records carefully filed and readily accessible. Information concerning your current illness would be added.

Promptly after admission to the hospital you would receive a thorough physical examination.

Now, suppose you are in the hospital for an operation. If your doctor doubted his diagnosis he would consult with another physician or surgeon. As a double check, if you were admitted more than two days before the operation, you would receive a second physical examination before going to the operating room for surgery.

Diagnosis confirmed, you go to the operating room. Precaution has been taken against fire and explosion hazards. Dressings and instruments are sterile. A skilled anesthetic administrator the anesthetic, follows you until you have fully recovered from the anesthesia when experienced nurses take over your care.

Is your case reviewed after surgery? Yes. Removed tissue would be sent to the laboratory where the hospital pathologist would determine if it were diseased or healthy.



"WE WILL HAVE our open house Jan. 29," Chairman of the Board of Trustees T. E. Tucker tells the board. Left to right, at the meeting, held in the Board Room of the Seminole Memorial Hospital are

A. B. Peterson, John Burton, John Evans, Tucker, Gordon Frederick, Bob Bradford, Miss Carol Skinner, and Harry Weir. (Photo by Jameson)

65,000 Experts Needed In Clinics

There is a shocking shortage of experts in treatment of the physically disabled in the United States.

Our hospitals and clinics report a need for 30,000 more nurses, 5,500 more occupational therapists, 5,000 more physical therapists, 3,000 more medical social workers and 1,000 more rehabilitation counselors.

The shortage reveals a serious gap between what we know about healing and what we are able to do. The National Foundation seeks to close that gap by recruiting and training medical specialists, and grants to professional groups and training centers.

The Foundation has awarded 2,311 scholarships and fellowships under this program. In one field alone—physical therapy—it has helped to train more than one-third of all the fully accredited practitioners now active in the field.

About \$22,200,000 has been invested in the professional education program and \$2,300,000 is needed to continue the work in the year ahead.

The value of the program can

Dr. Preston To Assume Duties At Gainesville

Dr. Samuel Preston Martin will arrive from Durham, N. C., April 1 to begin his duties as new head of the department of medicine in the College of Medicine at the University of Florida. He also will be coordinator of the J. Hillis Miller Health Center Study which is supported by the Commonwealth Fund of New York.

Until his appointment at the University by President J. Wayne Reitz, Dr. Martin was associate professor of medicine and assistant professor of bacteriology at Duke University School of Medicine in Durham, where he was a Markle Scholar from 1930-33.

Dr. Martin, a native of East Prairie, Mo., is a graduate of Washington University School of Medi-

cine in St. Louis, Mo., where he interned in pathology and as assistant resident in medicine. Research study of leukocytes comprise a portion of his extensive background. He also has done research studies of tissue reaction to infection.

He recently has visited the Florida campus consulting with Dr. Russell S. Poor, Provost of the J. Hillis Miller Health Center, and Dr. George T. Harrell, Jr., Dean of the College of Medicine. Dr. Martin is assisting in the formulation of curriculum for basic medical studies and setting the tone for clinical work.

In hospital campaigns it is generally true that in get the first quarter of the money needed requires one-half the effort needed to get the second quarter; one-fourth that needed for the third quarter; and one-eighth that needed for the last quarter. This means that when you have 25 per cent subscribed you usually have done only 6.7 per cent of the total work required in the campaign.

never be measured. The specialists are being trained for a specific task—to help polio patients—but they can apply the knowledge to other diseases and disabling injuries. Long after the polio problem is solved, the nation will continue to find use for the skilled hands now being trained by March of Dimes funds.

Dr. Cason Member Of New Ad Program

Florida's Department of Public Welfare is fortunate, indeed, in that Dr. T. Z. Cason of Jacksonville is the medical member of the team for the new permanently and totally disabled program, which will pass on every case before final approval is given. No doctor in the state is better known or commands greater respect from his colleagues than Dr. Cason. He will review the medical reports of the doctors who will make the physical examination and will make the final decision on whether or not the individuals are permanently disabled according to law—federal and state.

Dr. Cason retired from all but consultative service in July of 1932. It is doubtful, however, that there is a citizen of Florida who is more active in devoting his time to more worthwhile causes. For, in addition to giving his knowledge, prestige, and his time to this new program, he is associate director of medical service and director of the out-patient medical service at the Duval Medical Center, a consultant at the Flagler Memorial Hospital in St. Augustine, and the Veterans Administration Facility at Lake City. In addition, he has just completed a year's service as president of the Florida State Conference of Social Work.

Dr. Cason was born in Gainesville and attended the University there, receiving his B. S. degree. He received his M. D. at the Medical College of Georgia and since then has been awarded the honorary degree of D. Sc. at the University.

In any hospital's portfolio, the safest and most productive investment is its membership in the American Hospital Association.

His report, together with your surgeon's report would be turned over to the medical staff's tissue committee for review.

In an accredited hospital a medical staff group reviews at least monthly the case of every patient, surgical or other, to determine whether diagnosis was accurate and the best treatment given.

What else can you expect? Well, you would receive competent, round the clock, nursing care supervised by professional nurses. The administrator would be trained and experienced, the governing board selected for its knowledge, interest and experience in hospital affairs and the entire hospital personnel trained to give you the best possible care.

This, then, is what accreditation means. You can count on all these safeguards in a hospital which is approved by the Joint Commission. Only in an emergency when the patient's welfare requires it is a single rule ever waived.

The idea of accreditation was conceived by the American College of Surgeons which for 35 years conducted a hospital inspection program under which hospitals voluntarily agreed to meet its standards. The Joint Commission on Accreditation of Hospitals was established in December 1931, when the College was joined by the American College of Physicians, American Hospital Association, American Medical Association and the Canadian Medical Association. The Commission actually took over the inspection task—an assignment de-

ville and attended the University there, receiving his B. S. degree. He received his M. D. at the Medical College of Georgia and since then has been awarded the honor-

ary degree of D. Sc. at the University.

WERT JEWELRY STORE

extends

Sincere Congratulations

to the

Seminole Memorial Hospital

OPEN HOUSE AT THE HOSPITAL
SUNDAY JAN. 29th

Congratulations

On the completion of the Beautiful

SEMINOLE MEMORIAL HOSPITAL

JONES

INCORPORATED

MECHANICAL CONTRACTORS

PLUMBING

AIR CONDITIONING

OXYGEN AND VACUUM SYSTEMS

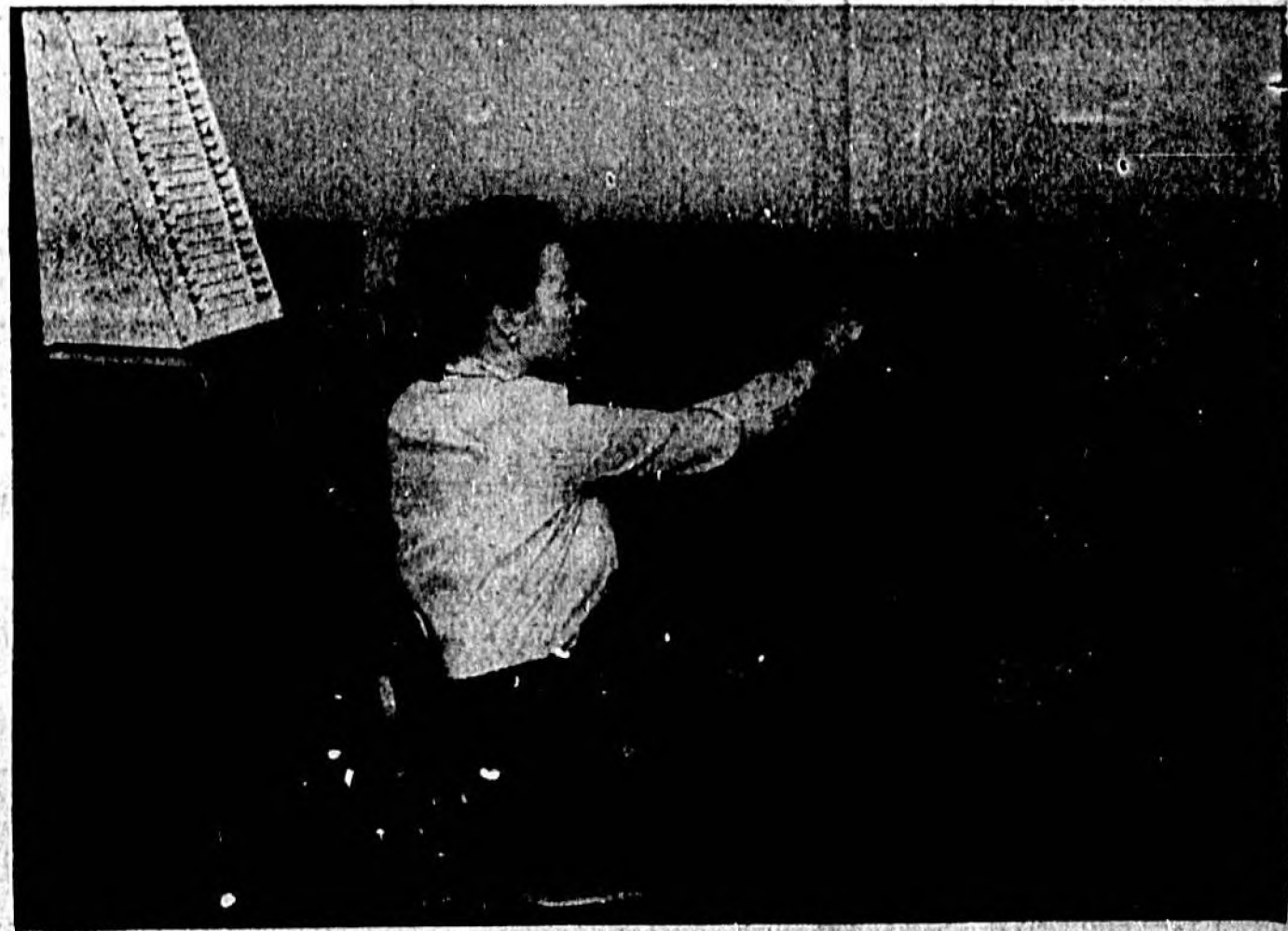
INDUSTRIAL PIPING

ST. PETERSBURG

HEATING

VENTILATION

FLORIDA



New Telephone Switchboard Installation at the Seminole Memorial Hospital

Good Telephone Service Helps Make a Good Hospital

A cheerful call from a patient's bedside, hurried calls from doctors, quick messages to the dispensary—these are but some of the needs the telephone meets in a busy, modern hospital like the new Seminole Memorial.

Bedside telephone service is available in many Seminole Memorial rooms, and there are 22 administrative telephones and 5 trunk lines

to facilitate the operation of this hospital. We are pleased to have played a part in equipping this fine new building and offer our best wishes at its dedication.

Every Seminole County citizen can take pride in the Seminole Memorial Hospital, and Southern Bell shares in that pride.

GORDON ROTHERMEL, Manager



Southern Bell Telephone
and Telegraph Company

Comfort, Efficiency Foremost In Designing Memorial Hospital

When the new Seminole Memorial Hospital is opened for inspection on Sunday Jan. 29, we believe the visitors will be amazed and thrilled at what they see. For this is not "just another hospital." It was designed and built, thanks to those who guided its creation, for the primary purpose of giving our citizens the very best in hospital facilities, and secondly to be appealing enough to attract patients willing and able to pay for the ultimate in surroundings and service.

Heretofore, most of the people in Sanford and our neighboring areas, have gone elsewhere when they needed hospitalization. This custom or practice has always worked to the economic disadvantage of our hospital, leaving to it mainly accident and charity cases and only a few patients who could pay the freight.

Now we have a medical center of such outstanding merit that no one will feel the urge to go to Orlando, Jacksonville or any where else. Here at home is a hospital equal to any other in the entire country and superior to most. It was designed with infinite architectural ingenuity, it was built with painstaking craftsmanship, and it was equipped and decorated with consummate good taste and skill.

To describe in detail its lovely decor, its attractive furnishings and its intricate maze of technological devices to aid the sick would require the space of a book instead of the limited confines of an editorial. But, from the time when one first enters the foyer, walks along the gay and gleaming halls, peers into the gaily decorated patients'

rooms, and observes the myriad of gadgets in this pushbutton wonderland he will get the feeling that man's imagination has reached the zenith, that there is nothing left by which ingenuity and inventiveness can bring any more succor to the ailing than can be found within these walls.

Imagine a device that will permit a nurse at some central station to listen to a patient's breathing, to hear a murmured request, or a turning in bed or almost a heart beat. Imagine being able to obtain oxygen by merely hooking on to a pipe that brings it to every room. Picture a doctor walking down the hall, being paged, and standing under a sonic device in the ceiling, talking in a normal tone of voice to someone in another part of the hospital. Imagine a doctor, after he has made his calls, entering one of the offices and speaking into an apparatus that will make a record of any ministrations or prescriptions in any particular case. Imagine this in a fireproof building of steel and concrete and tile, completely air-conditioned.

And when you envision all these things think what this means to you. Think what a contribution it will make to the health and welfare of us all. Think what an appeal it will make to strangers and visitors. But over and above all this think what a tonic such a fine institution will be to our spirits, how much it will mean to that intangible something called civic pride. For here is an accomplishment about which everyone in Sanford and Seminole County can be justly proud.



A VIEW OF THE ENTRANCE to Seminole Memorial Hospital taken from the sidewalk leading to the reception room and business office. (Staff Photo)

THE LATE ELTON J. MOUGHTON SR.

E. J. Moughton Sr. Has Dream Come True

The dream has finally become a reality in the completion of the Seminole Memorial Hospital which will hold its formal opening Sunday and Monday.

What a proud moment it will be for thousands of Seminole County residents, but more particularly to the family of the late Elton J. Moughton Sr. architect, who designed the stately structure. It will ever remain a lasting and beautiful monument to the man whose dreams and visions inspired the hands that fashioned the plans for the hospital with so much thought, care and attention to every little detail.

This was not the first of Mr. Moughton's plans for a hospital. Since opening his office in Sanford in 1918, Mr. Moughton had periodically drawn plans for a new hospital, then to have his dream shattered for one cause or another. What a moment of triumph it would have been to him, had he lived to see it finally completed and opened! He did, however, have one last glimpse of the partially completed hospital just a few days before his death, and knew that at that time his dream was coming true!

Mr. Moughton was born in Cleveland, O., Jan. 20, 1868 and received his early architectural training in Minneapolis, Minn. and Florida. He became a licensed architect in 1918 and shortly thereafter opened his first office in Sanford. He later left Sanford for a few years, returning in 1919 to open his permanent office here.

One of the earliest licensed architects in the State of Florida, and a charter member of the Florida Association of Architects, he was affiliated with Florida North Chapter and remained a member of that Chapter until his death on Oct. 16, 1955.

A member of the American Institute of Architects Mr. Moughton was held in esteem by members of his profession for his high ethical standards. He was architect for the majority of the Seminole County schools, a number of larger residences and public buildings including the Mayfair Inn; the Memorial Stadium; the Public Library; City and County Jails; the Masonic Temple; a number of Sanford's churches and housing projects.

During World War II Mr. Moughton headed the Building Section of the Corps of Engineers for the construction of military bases and buildings in Florida and Georgia. He remained in this position until 1945 when he returned to Sanford to resume his practice.

Dreaded Polio Is Not Beaten Yet

Polio struck this year at some 37,000 Americans. It was the sixth highest toll in U. S. history and the eighth straight year of heavy polio incidence.

Massachusetts was hardest hit. A summer outbreak there afflicted more than 3,900 persons and by mid-October the attack had risen to 60 new cases per 100,000 population. Other polio epidemics swept through Wisconsin, New Hampshire, Rhode Island, Nevada and Vermont.

No one knows where the polio virus will strike next but unfortunately we can predict that the attack will come. Only 4 per cent of the population is now protected by the Salk vaccine.

For those now victims, and for those already stricken, the fight against polio is far from over.

Seminole County. Mr. Moughton gave unstintingly of his time, knowledge and preparation of sketches for the hospital which he lived to see about 75 per cent complete.

6 Hospital, Health Center Projects Okayed

RICHMOND (AP)—Six hospital and health center projects, calling for \$2,772,500 in federal aid, have been approved by the Virginia Advisory Hospital Council.

The VAHC controls allocation in Virginia of federal funds for hospital facilities under the Hill-Burton Act.

It allocated \$3,369,921 yesterday for the six approved projects and our community health centers and three hospital projects previously approved.

Two other projects were not approved pending further study, but the VAHC earmarked \$363,000 for them.

In another action, the VAHC officially set down as state policy that nursing homes, chronic diseases facilities, diagnostic and treatment centers and rehabilitation centers would be approved for federal aid if localities submit acceptable plans.

The following are hospital or health center projects, approved by the council for which the federal government's share in the cost will be half:

Warrenton, Fauquier Hospital, \$1,050,000; Portsmouth, Maryview Hospital, \$440,000 for an addition; Hampton, Dixie Hospital, \$3,400,000 Hampton is adding \$140,000 to

the total cost; Charlottesville, children's rehabilitation center at the University of Virginia, \$416,000; Arlington, Anderson Orthopedic Hospital and Rehabilitation Center, \$120,000 for equipment, Arlington, a diagnostic and treatment and public health center, \$47,000 for addition to an existing building.

Pending further study the council refused to approve federal grant-in-aid to build hospital additions in Harrisonburg and Lexington.

But the VAHC earmarked \$345,000 for Harrisonburg's Rockingham Memorial Hospital and \$100,

for the Stonewall Jackson Hospital at Lexington.

This money will not be spent. State Health Commissioner Mack I. Shanholts, chairman of the council, said some questions about the project have not been answered.

The following amounts were appropriated by the council to previously approved projects:

Norfolk General Hospital's new structure, \$485,318; Norfolk's DePaul Hospital addition, \$678,000 and Newport News' Whittaker Memorial Hospital addition, \$345,000.

Cadillac

"Standard of the World"

See us for Cadillac Sales and Service

Sold only By Authorized Chevrolet



Dealers

OK USED CARS & TRUCKS WARRANTED IN WRITING

More People Drive Chevrolet than any other Car! More value... That's why

OLDSMOBILE

ROCKET! HYDRA-MATIC! 'OLDSMOBILE HAS BOTH'

Just As All Of Us At Hollers Are Proud Of Chevrolet, Cadillac and Oldsmobile, So Are We All Proud Of Our New Hospital

WE EXTEND CONGRATULATIONS TO EVERY CITIZEN OF SEMINOLE COUNTY IN THE ACHIEVEMENT OF 30 YEARS.

OPEN HOUSE SUNDAY, JAN. 29th

HOLLER MOTOR SALES

219 E. 2nd

Phone 1234



Seminole County Marks A Milestone

SEMIMOLE MEMORIAL HOSPITAL

Jan. 29 1956

We Shall Always Support Any Measure Designed for The General Welfare of the Whole Community.

HILL LUMBER AND SUPPLY YARD

BUILDING A HOME? SEE US FOR...

No matter what style of house you are building — all home plans call for the best in building materials! Come in, let us give you free estimates and friendly assistance on your lumber, millwork, and all building supplies and needs.

BUILDING MATERIAL

Hill Lumber & Supply Yard

LUMBER AND BUILDING MATERIALS

223 West Third Street Sanford, Florida

Call the Lumber Number "83" FOR SUDDEN SERVICE

Efficient Equipment Provided

News of a new hospital travels

And news about the Seminole Memorial Hospital has received praise from many sources.

For instance, in the January Edition of "Southern Hospitals", a trade journal that reaches some 13 southern states, the following item appeared:

Hospitalization is a many-splendored thing in Seminole Memorial Hospital, Sanford, Fla., now opening its doors to minister to the medical needs of Seminole County people. But in addition to the beauty of the setting and of the building itself there is, more importantly, the very latest equipment for efficient patient care and effective medical treatment.

Strictly mid-20th century architecture characterizes the structure that faces Lake Monroe—a vista that expands the feeling of wide open space created by the setting on the 560 by 450 foot lot. The landscaping features lush, tropical plants in garden beds and in planter boxes and broad reaches of green grass, with gently waving palm fronds and sug-flecked shrubs.

Built in a T shape, the three floors of fireproof, air conditioned space provide for 75 beds, 16 basins and eight pediatric beds. Four solariums with inviting decor afford patients and visitors with the opportunity to enjoy fully Florida's sun rays.

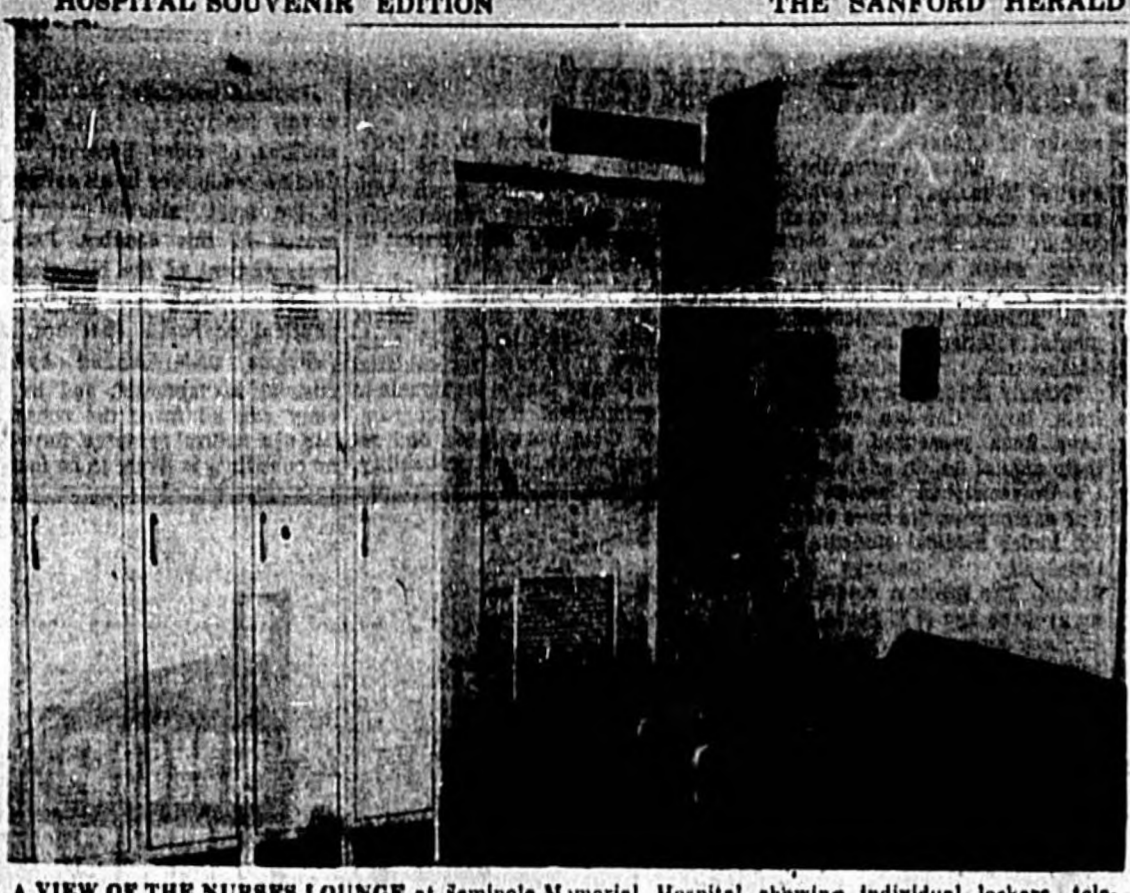
Experts in interior decorating have commended the discriminating use of soft pastel colors in the halls and rooms and the variety of floor covering patterns that add an attractive note to one's walk down the halls and into the rooms. Two elevators provide the between-floor transportation, although there are central and wing stair-wells for convenience and safety.

For 30 years the Central Florida county has been striving for adequate hospital facilities, and finally it was a forceful example of teamwork that resulted in the present hospital plan. In the meantime, a large residence had been used and, in the memory of the community's benefactors, has been called Fernald-Laughton Memorial Hospital. The assets of this institution were generously given by its board to the new facility. Another testamentary trust added to the fund when the trustees of the Bert Fish Memorial Trust gave \$250,000. The funds were originally provided by Judge Bert Fish, a prominent resident who remembered the Central Florida community his will.

Hull-Burton funds added \$448,000 as the need for the hospital was recognized and its architectural plans were approved. A citizens committee aroused the freeholders to the necessity of augmenting the already promised funds by a bond issue, and the election results on the question overwhelmingly gave a mandate to the county commissioners to raise \$800,000. Suitable plaques in the hospital halls commemorate these efforts, the east wing is designated the Fernald-Laughton Memorial wing, the west area is identified as the Bert Fish Memorial wing.

Those who have seen the facilities and equipment for patient treatment have called them the "best ever". The second floor of the south section comprises a surgical wing with two major operating rooms and a recovery room in addition to a convenient arrangement of scrub, instrument and sterilizer facilities. A custodial suite adjoins. Two delivery rooms and adjoining labor rooms form compact arrangements to care for this phase of care. There are two spacious nurseries with an isolation and incubator room in conjunction with each.

The main floor, of course, provides an emergency treatment suite with an emergency receiving room as equipped that it, too, may serve as a treatment annex. Also, there is a completely new and modern X-ray unit with a spacious laboratory and compact pharmacy. Adding to efficiency is the central supply section. A central oxygen supply is connected with each room and vacuum outlets are provided for the nurseries, the operating, delivery, and autopsy rooms. Communication is an important requirement in any medical center and generous provision has been made for it in Seminole Memorial Hospital. There is, of course, patient-nurse two-way intercommunication. For the doctors there is a two-way paging system. To assure accuracy and easy accessibility in the preparation of medical reports and notes, Tel-phone Audiograph has been installed with six stations for the doctors' use at critical points in the building and with central transcribing equipment. Nurses stations, their lounges and those for the medical staff are tied in with the reception desk through intercommunication lines. Announcement and recall panels for the doctors are installed near the reception desk. Plans now include background music periodically on the hall audio speakers. Air-conditioning is provided by



A VIEW OF THE NURSES LOUNGE at Seminole Memorial Hospital showing individual lockers, telephones, and inter-communication system. (Photo by Jameson)

SICK EXECUTIVES

CHICAGO UP—If you're an executive, you may be sick and not know it.

A study conducted by the University of Michigan's Medical School and Institute of Industrial Health among 500 business executives who submitted to physical examinations, revealed 41 per cent showed symptoms of ill-health, says a report in Science Digest.

Gastro-intestinal disturbances showed up in 45 per cent of the individuals and cardio-vascular disease in 24 per cent. Nose and throat ailments were evident in 18 per cent.

Four cases of previously unknown cancer were found, with 27 cases of high blood pressure, 16 peptic ulcers, 12 gallstones, 8 organic heart conditions and 3 diabetics.

Five separate systems. The largest takes care of the halls, offices and rooms. Another handles ducts to the labor and delivery rooms. While still another, with localized thermostats, ventilates the surgical wing. These, of course, because of the anesthetics do not recirculate the air but discharge it in roof vents. The nurseries have their own compressor and ducts, with emergency receiving also getting special treatment.

To excel in feeding facilities has been a goal of everyone having anything to do with design or operation of Seminole Memorial. The huge kitchen is agleam with stainless steel. Spacious refrigerators, with a wide range of temperature levels, make sure that all food classifications are properly chilled. Patients heartily endorse the "hot food that is hot and cold food that is cold." An airy and attractive cafeteria invites the staff at meal times.

Adding to the comfort of patients and visitors and the efficiency of the staff are a medical records room, a library, consultation room, lounges for doctors, others for nurses, the reception and business office, visitors' reception lounge, offices for department heads, private or adjoining toilet facilities and bedpan sterilizers for each patient room, and parking lots—one for the medical staff and one for visitors.

Seminole Memorial's official family consists of Harry M. Weir, administrator; Dr. Charles Park, chief of staff; Mrs. Mary C. Devens, director of nurses; Roy Sheffield, chief X-ray and laboratory technician; and James Burton, business manager.

Life Memberships Are Available Under Five-Year Payment Plan

Life Memberships in the Winter Park Hospital Association will be available under a 5 year payment plan, and the funds from such memberships may be placed in the Hospital Endowment Fund, under action taken by the Board of Directors at a recent meeting.

Two important changes in the By-Laws of the Association affecting the 4500 Life Memberships were unanimously approved by the Board. First, it is no longer mandatory that monies received from dues for Life Memberships be applied to Hospital operating expenses. In the future such sums may become a part of the Hospital Endowment fund, if the Board so directs.

Second, members of the Association wishing to become Life Members may extend their payments over a period of 5 years at \$100 per year. If a payment is omitted in any one year it may be paid in the following year. The change was made to make Life Memberships available, over a period of time, to those wishing to give more substantially than the \$25 Contributing membership permits.

Officers of the Association said the action was taken in order to broaden the field of Life membership and to help establish a basic Endowment Fund for gifts through monies left by wills and various memorial contributions. It was announced that three additional Life Memberships have been received and that total funds from the Association's recent membership campaign are now in excess of \$16,000.

FREE MEDICAL TRAINING

ANN ARBOR, Mich. (AP)—Medical schools should charge no fee at all in the opinion of Alexander G. Ruthven, president emeritus of the University of Michigan.

Ruthven, writing in the Journal of the Michigan State Medical Society, said: "There are brains on both sides of the track, and they should be fully utilized in medicine. Ability and ambition to achieve success are not related to the economic status of the parents."



DOCTORS INSTRUCTIONS ARE transcribed here. The machine is located in the Medical Library of the Seminole Memorial Hospital. (Photo by Jameson)

Pain-Relieving Drug For Teeth

ROCHESTER, Minn., (AP) — A new germ-killing drug is a new pain-relieving drug, including one that leaves you no memory of your surgery or tooth extraction.

Experimenting with them is Dr. John S. Lundy, senior consultant in anesthesiology at the Mayo Clinic.

The memory-blotting drug is dolitron, a pain-killer or local anesthetic.

One of the most interesting things about it is the person doesn't remember what happened after the drug takes effect. It has been used mostly in dental cases in 450 human trials so far.

"The patients don't feel pain from tooth extractions or drills, and afterward have no memory of what had been done," Dr. Lundy said. "Yet they are awake and can obey instructions, such as being told to open their mouths."

Dolitron appears to work well in tonsil removal under local anesthetic, too. Dr. Lundy first gave it in such a case to a man who was gagging and having throat spasms during tonsillectomy. As soon as the anesthetic was given, he relaxed, the spasms disappeared, and he could obey instructions to open his mouth.

"All he remembered, though, was my putting the needle into a vein in his hand to give the drug," Dr. Lundy said.

A drawback has been that the drug sometimes produces inflammation of veins or luses at the site of injection. But this is apparently overcome by a method of preparing the drug in suspension form, the anesthesiologist said.

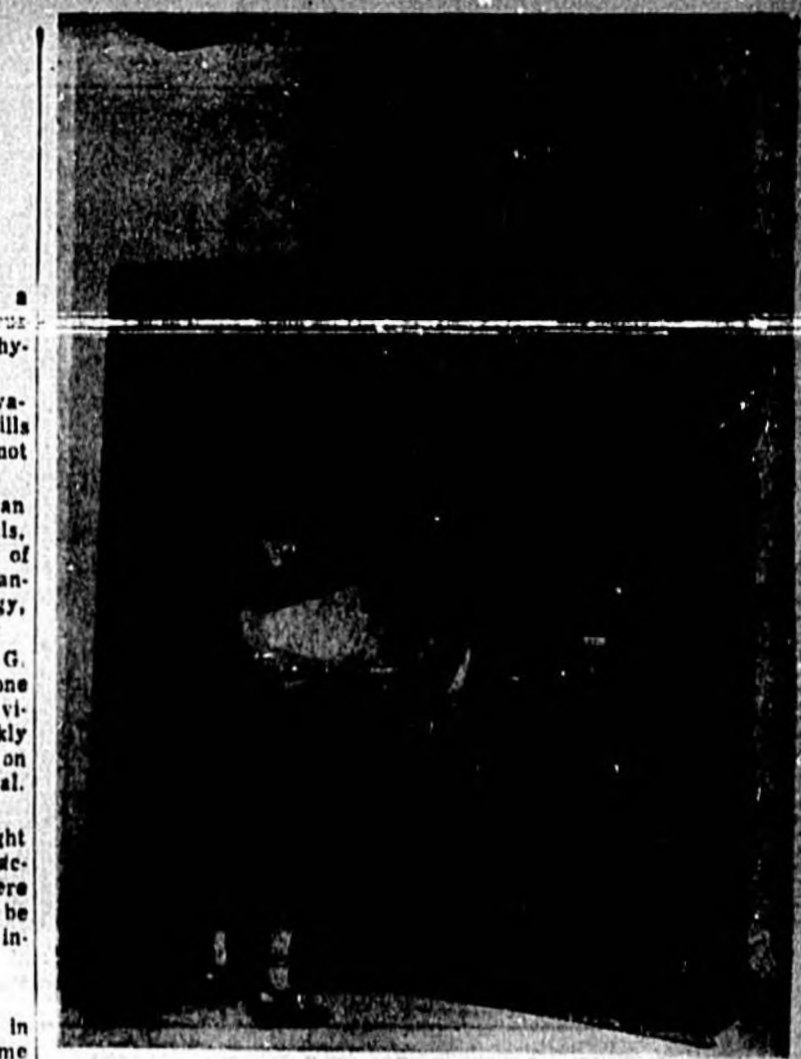
It may become useful in childbirth, to banish pain and even the memory of childbirth, he said, or to relieve severe pain in cancer.

Dr. Lundy also has injected it into muscles to bring quick relief from agonizingly painful strained muscles. It may be useful in treating muscular disorders, or to aid in exercising painful limbs affected by arthritis.

The other and even newer drug is heptacyclazine, a close relative of demerol. But this drug is not a narcotic, and is not addictive.

It may prove useful in relieving some chronic pains, though not severe ones, particularly if combined with aspirin or other pain-reliever, Dr. Lundy finds.

Other uses might be in relieving menstrual cramps and in permitting exercising of arthritic limbs.



A PART OF THE COMPLETE filing system at Seminole Memorial Hospital, Miss Rosemary Colvin is Librarian. (Photo by Jameson)

Seminole County
Marks A Milestone



**Seminole
Memorial Hospital**

Jan. 29 1956

- Lake Shore Lots
- Acreage
- New Homes Financed

in
EVANSDALE
Lake Mary

Frank Evans
Phone SANFORD 2800 — 2801

We Are Gratified

to have been selected to furnish considerable of the material that went into the construction of our magnificent New Hospital




**Seminole
Memorial Hospital**

Jan. 29 1956

301 E. FIRST ST.

Seminole Memorial Hospital



—front view of hospital showing beautiful landscaped grounds

The appearance is important the same as is the function of any establishment. Our underground sprinkling system will help beautify the new hospital.

LEE BROS.

YOUR *Crane* DEALER SINCE 1917

817 EIM AVE. — Sanford, Florida — PHONE 108

Biological Intelligence Concept

"Do higher brain functions involving mental work inevitably undergo progressive impairment as appears to be the case for the physically capacities for the individual? Is there a fixed calendar year, such as that in most mandatory retirement schedules, when a man is 'effectively through'?" Lentz is asking. Our measurement of biological intelligence answers a strong NO to both of these questions according to Prof. Ward C. Halstead, director of medical psychology, university of Chicago.

Prof. Halstead himself developed the concept of "biological intelligence" from the study of hundreds of individuals with selective damage to the brain. It is different from the kind of intelligence measured by the I.Q. test, "which appears to bear most directly on secondary school performance." Biological intelligence is controlled directly by brain mechanisms. The higher brain functions involved are remarkably culture-free and are relatively independent of the intelligence quotient of the individual.

The Halstead Battery of neuropsychological tests, by which biological intelligence can be measured, were perfected after 20 years of continuous research at the Uni-

versity of Chicago.

"These tests are currently being applied in many studies evaluating various classes of stress upon the human organism. One class of stress which has fairly universal

effects is aging. To support his contention that mental abilities do not necessarily decline with age, Halstead said:

"Nearly 200 high level executives from large Chicago corporations have been measured, as part of their annual health examination at the University of Chicago Clinics. For comparison we have measured 100 junior medical students at the University of Chicago Medical School. The medical students have an average age of 23 years. The executives average 50 years in age, with some as old as 75.

"Twenty-eight per cent of the executives are still remarkably intact in terms of higher brain functions, regardless of age, and many of them overlap in biological intelligence the performance of medical students 25 years younger on the average.

"Twenty-two per cent, or approximately one in five, of the executives studied to date appear to be aging prematurely. This does not mean that these men 'are through.' Many are performing reasonably well in work that they

are well accustomed to. It probably means, however, that they should not be loaded down with new and unfamiliar responsibilities, either in their best interest or those of their companies.

"Several of these prematurely aged men have a long history of productive association with their companies. They have accumulated 'much wisdom' that is invaluable to their companies. Sound programming of their work loads and responsibilities can, in all probability,

of steps nurses have to travel in caring for patients is by employing only tall nurses.

You are growing old gracefully if you are beginning to realize that other people are right a good part of the time.

One of the large manufacturers has as his slogan, "Progress is our most important product." Progress results from pioneering. It is impossible to visualize the end of pioneering in hospitals—or medicine.

KITCHEN EQUIPMENT is the center of interest at Seminole Memorial Hospital. Shown in the kitchen are Mrs. Geneva Campbell and Sgt. of Dietary Department Miss Genevieve Dagen. (Photo by Jameson)

Florida's Alcoholic Rehabilitation Plan

The appointment of Howard G. Gray, Rochester, New York, as senior psychiatric social worker for the Avon Park Rehabilitation center, was announced this week by Ernest A. Shepherd, administrator of the Florida Alcoholic Rehabilitation Program.

Following a brief orientation at the state program headquarters in Avon Park, Gray will temporarily assist the staff in the Tampa outpatient clinic which opened in August. Early next year he will assume major responsibility for developing social work services at the fifty-bed center and outpatient clinic in Avon Park. The center is now in construction and is expected to open in June.

Gray has been employed as a caseworker and supervisor by Family Service, Rochester, for seven years, where he also supervised graduate social work students from the University of Buffalo, School of Social Work. A native of Missouri, his college education was interrupted in 1942 through three years of U. S. Navy services work from the University of California, School of

Social Welfare at Berkeley. He was awarded a Commonwealth Scholarship during his second year of graduate study and had his psychiatric field work experience at

Bassinets Qualities

The essential requirements for a modern newborn nursery bassinet are that it should permit individual technique and separation of the individual infant from other babies in the nursery so as to prevent cross infection. This means a single bassinet on an individual stand and provision of a cabinet for the baby's things alone, either in the stand or in the baby's unit.

Many bassinets meet these requirements, and the selection of a particular one is usually a matter to be decided on joint preference of the nursing and medical staffs. Simplicity and ease of cleaning are factors to be considered.

Many hospitals have used the plastic bassinet successfully. As far as we know, adding holes in the sides for ventilation has not been felt necessary.

the Mount Zion Psychiatric Clinic, San Francisco.



THE MEAL-ON-WHEELS IS POPULAR at Seminole Memorial Hospital. Shown demonstrating the rolling kitchen is Mrs. W. S. Adams and Mrs. A. W. Epps, Sr. (Photo by Jameson)

EAT better
LIVE better

We Grind Our Own
HAMBURGER and SAUSAGE
Finest in Seminole County

FRESH — GRADE A
**Beef — Pork — Veal
and Poultry**

Ask your restaurant where he buys his meats!

Seminole County
Marks A Milestone

Seminole
Memorial Hospital

Jan. 20 1946

Lodge & Son
307 E. 2nd St.
PHONE 400

EVERYTHING COUNTS

There is nothing that is used in a hospital that isn't important. Many people fail to realize that although the medical equipment does play the major role in this fight for life, the other equipment has to be adequate to serve the need for which it was purchased. It is for this reason that the very best that it is possible to acquire is being bought of the equipment, furnishings and machinery that are going into the Seminole Memorial Hospital.

Barnes Restaurant Supply Co. extends cordial and very sincere congratulations to the Seminole Memorial Hospital. We are proud to have been a part of the establishing of this hospital by supplying the kitchen equipment.

**BARNES
RESTAURANT
SUPPLY CO.**
ORLANDO, FLORIDA

Woman's Auxiliary Ready For Duties

The Women's Auxiliary of the Seminole Memorial Hospital under the direction of Mrs. A. W. Epps Sr., is ready to start functioning with the opening of the hospital on Jan. 29 and 30, in fact, they already have been doing some preliminary work.

More than 150 Sanford and Seminole County women have organized to lend every assistance to the hospital staff and to patients during their stay there. Mrs. Epps has set up a number of committees which will furnish workers daily from 9:00 a.m. until 9:00 p.m. seven days a week, making a total of 84 hours a week of volunteer service rendered.

The reception and hostess committees will be headed by Mrs. R. N. Blackwelder, assisted by Mrs. John Crawford. Duties of this committee will be to process patients, showing them to their rooms and introducing them to the nurse and other patients in the room; to receive all messages, flowers and packages and deliver them; and to assist with children in the lobby.

Mrs. M. L. Raborn Sr. is chairman of the hospital committee. She will be assisted by Mrs. Frank L. Woodruff III. Duties of this committee will be to supervise the Hospitality Shop in the hospital lobby; also to service the patients with magazines, cigarette, candy, gifts, toilet articles, etc. from the portable hospital cart. It is planned to keep the Hospitality Shop open from 9:00 a.m. until 9:00 p.m. for the convenience of patients and visitors alike.

Mrs. H. C. Oakes will head the hospital library and Mrs. F. E. Roundhill Sr. will be in charge of fund raising projects for the hospital.

The sewing committee, Mrs. Warren Adams, chairman, with other members of the auxiliary, has been working almost full time for the past several weeks making preparations for the hospital opening.



ADMINISTERING OXYGEN IS quickly done with modern equipment in every room at Seminole Memorial Hospital. Shown left to right are: Miss Betty Shepherd, Mrs. John C. Crawford, and Miss Mildred Turner. (Photo by Jameson)

From very Beginning Hospital Has Aimed For Accreditation

From the very beginning the planning of the Seminole Memorial Hospital has been aimed at accreditation. This standard of quality in physical plant and operation means much to any medical institution for it denotes to all a careful screening in equipment, personnel, and administration. It is assuring to patients, the staff and all associated with the medical profession.

Because of the high standards established for accreditation, the patient may have confidence that he will get the finest treatment with modern, approved equipment, operated by qualified technical people and served by a competent nursing and medical staff.

The doctor practices with the assurance that diagnostic equipment, and that used for treatment is of the best. He knows the medical records are accurately kept and that he — or any other professional practitioner — may depend on them year after year. With these and the benefit of consultations and conferences he knows that his knowledge and practice is maintained at a high level of competence.

The hospital benefits because it can draw to it the highly skilled personnel that seeks to be identified with a recognized institution. These people feel that they can do better work, serve patients better under the standards prescribed for accreditation.

It is said that over half of the Blue Cross plans have provisions that in the event a participating hospital is not accredited, the payments will be reduced or in some cases denied.

Some states will not appropriate Hill-Burton funds unless the applicant hospital is accredited.

Thus, it is made clear that all who have dealings with a hospital are benefited through its accreditation. It explains why officials are so eager to maintain accreditation standards as minima in the local medical center.

Since the building itself was constructed with the requirement that it must meet the standards, the important consideration then became the staff. Harry Weir, Administrator, and Mrs. Mary Detrens, Supervisor of Nurses, sought applicants on a wide spread basis, encouraging especially the registered and practical nurses in Seminole County to apply. They stressed the requirement of recognized licensing in the state and the recommendations of those with whom they had worked, and of the doctors with whom they practiced. Giving preference to local people where training and practice were equivalent with others, they feel that they have assembled a nursing and technical staff second to none.

Even though a person had worked in another hospital, this experience does not necessarily qualify one for a position in an accredited hospital institution. In some instances, greater experiences overshadowed that presented by some of the candidates for the many positions.

Under the accreditation standards adequate educational programs must be established. These are designed to keep all abreast of the latest developments within the nursing, technical and medical professions.

While full time radiologists and pathologists are not required, it is set forth that the service in these fields must be adequate, even though on a consulting basis. X-ray therapy apparatus is considered a "must". All are provided at Seminole Memorial Hospital.

ing and to get the benefit of wider experience and practice should there be any doubt of their own diagnosis.

Thus it is that in the effort to maintain in the new hospital the high degree of excellence demanded for accreditation apparent hardships may be suffered by many in measuring up to requirements, the patients, staff, medical staff, hospital and even the community itself will reap the reward of the mark of distinction, "ACCREDITED".

No X-ray film has ever confirmed a patient's diagnosis of "butterflies in the stomach."



VIEW OF THE SEMI-PRIVATE ROOMS at Seminole Memorial Hospital. Mrs. Charles Cole, at left, Mrs. Frank Woodruff III, as patient, and Mrs. George Harden. (Photo by Jameson)

30 YEARS AGO THIS TYPE OF BOAT WAS POPULAR!

SEMINOLE COUNTY FOLKS READ OF PLANS FOR A NEW HOSPITAL



NOW!

IN BOATS SUCH AS WE SELL & SERVICE....

WE GO TO ATTEND THE OPEN HOUSE OF THE NEW SEMINOLE MEMORIAL HOSPITAL



We Congratulate all who had a part In The Successful Undertaking

SANFORD BOAT WORKS

John L. Brumley, owner



SHOWING OXYGEN EQUIPMENT in patients rooms at Seminole Memorial Hospital are: Miss Betty Shepherd, Mrs. John C. Crawford (as patient), and Miss Mildred Turner. (Photo by Jameson)

What 100 New Families Mean To City

When 100 families move into a medium-sized city, what new services will they call for and how much will it all cost?

The American Society of Planning Officials has worked up an answer to that question. Following are some of the highlights of the society's findings:

One hundred new families mean about 450 new people. The children will create a need for 2.2 more grade school rooms and 1.65 high school rooms, which will cost about \$130,000. About 30 of the children will be in grammar school, 25 in junior high, and 25 in senior high. Four more school teachers will be needed. All told, the 100 families will add some \$30,000 a year to the school operating budget.

The families will mean more street cleaning, more garbage collecting, more tax collecting, and city parks and city health will need more looking after. The water department will have to pump about 10,000 extra gallons of water a day. The city will need to buy about four acres of land: one each for grammar school, high school, park, and play area.

All this will mean hiring more municipal employees. The city will need 0.84 new employees in the police department and two-thirds of a new fireman. Probably four others will have to be added to the city payroll. The new staff will up

Daily Food Most Important In Life

Other odds and ends that the society figures the 100 new families will require include: a new hospital bed (price, \$10,000); 500 new books for the library (adding \$675 to the library's annual budget); and a fraction of a cell in the jail, up with this population growth.

From the Florida Municipal Record.

NUCLEAR HEALTH HAZARD DOUBTED

EVANSTON, Ill. (AP) — Atomic Energy Commissioner Willard F. Libby said last night that high-energy nuclear tests have not yet produced any significant worldwide health hazard.

He said that on the basis of computations and actual tests "it is possible to say unequivocally that nuclear weapons tests as carried out at the present do not constitute a health hazard to the human population — in so far as radio-strontium is concerned."

He told a Northwestern University audience that radioactivity near the test site, however, is a "very real" danger, to which the AEC is paying "great attention to protection against misadventure."

What 100 New Families Mean To City

When 100 families move into a medium-sized city, what new services will they call for and how much will it all cost?

The American Society of Planning Officials has worked up an answer to that question. Following are some of the highlights of the society's findings:

One hundred new families mean about 450 new people. The children will create a need for 2.2 more grade school rooms and 1.65 high school rooms, which will cost about \$130,000. About 30 of the children will be in grammar school, 25 in junior high, and 25 in senior high. Four more school teachers will be needed. All told, the 100 families will add some \$30,000 a year to the school operating budget.

The families will mean more street cleaning, more garbage collecting, more tax collecting, and city parks and city health will need more looking after. The water department will have to pump about 10,000 extra gallons of water a day. The city will need to buy about four acres of land: one each for grammar school, high school, park, and play area.

G. S. Grant, Inc. "ELECTRICAL Contractors" Having Installed

- Latest switching equipment for main switchboard
- All lighting panels and all power distribution panels
- Complete doctor's paging system
- Control work for air-conditioning
- Control work for boiler room
- Complete housephone system within the building
- Intercommunication system between nurse and patient
- Doctor's register
- All circuit breakers
- Surgical lights

And all the lighting of the newly built Seminole Memorial Hospital, G. S. Grant, Inc. is proud to have helped to build so fine an institution

G. S. Grant, Inc.

Signs Locating Hospital Area Service To City

Placing a road sign reading "Hospital" or "Memorial Hospital" on the major arteries leading into the city is a service to the general public in locating your institution rapidly in case of an emergency. It might save vital time in emergencies, especially for those who are not residents of your area.

The Code of Ethics approved and adopted by the American Hospital Association and the American College of Hospital Administrators states: "Information relative to the activities of a hospital should not be designed to secure comparative advantage over other hospitals or personal arrangement of any individual." The Code further states: "There should be no solicitation for patients by a hospital or by any person connected with it."

"Telling Your Hospital's Story," published by the AHA, states: "It is often most difficult to draw a fine line between a statement of fact and a boast. Perhaps intent is about the best criterion. If you can honestly say that in your advertisement you've sincerely avoided any suggestion that your hospital is better than others—that would imply an attempt to woo patients to your institution—then chances are good that it is ethically satisfactory."—Howard F. Cook.

Special Tax Needed To Administer Drug

The Treasury Department's Bureau of Narcotics, in an official letter, has reminded hospitals that under the terms of the Federal Narcotic Law every physician or practitioner must register and pay a special tax to lawfully administer and dispense narcotic drugs in patients. A physician who desires to register under the Federal Narcotic Law must do so in the state where he practices. Registration in one state will not cover his activities in another state.

Dr. Eichert said he hasn't had an opportunity to study Florida laws relating to the admission of mental hospital patients, but he believes that patients must be certified to the hospital by a board of physicians.

The South Florida Mental Hospital will utilize conventional methods of treatment with emphasis on psychotherapy, he said. Other methods are shock therapy, convulsants known as "tranquillizers," and brain surgery.



IN THE BOARD ROOM OF Seminole Memorial Hospital, for a conference is seen Miss Rosemary Colvin, Mrs. Detyens, Harry Weir, and Jim Burton. (Photo by Jameson)

Mental Hospital Chief Arrives

Dr. Arnold H. Eichert, formerly superintendent of the 2,600-bed Crownsville State Mental Hospital near Annapolis, Md., has arrived to superintend the sprawling South Florida Mental Hospital west of Hollywood.

Although the first unit of the \$12,000,000 institution will not be completed for another year, Dr. Eichert was sent early to begin interviewing prospective employees and to oversee the final construction and furnishing of the mental hospital.

The goal of the hospital is, of course, the treatment of the mentally ill, but my own goal is to match this excellent plant with personnel and equipment of equivalent quality. If we can do that, we can do a good job of returning patients to useful lives in their communities," he explains.

In addition to being "one of the best mental hospitals, architecturally, in the United States," the South Florida Mental Hospital may become one of the best staffed, he said.

Dr. Eichert believes that Broward County's equitable climate and the closeness of the University of Miami will make it easier for him to attract skilled personnel.

"I hope we can establish a working relationship with the University of Miami which will encourage research and development of new concepts of mental treatment at the hospital," he said.

An administrative assistant will work directly under Dr. Eichert supervising the activities of a chief engineer, chief accountant, purchasing agent and a personnel director.

The hospital's professional staff will work under the direction of a

personnel manager. He will supervise activities of psychiatrists, psychologists, social workers, occupational therapists and nurses.

Dr. Eichert said the hospital will employ "a couple of hundred" people including a half-dozen psychiatrists and several doctors of medicine. As a 1,500-bed institution, it might employ more than 400, he said.

He expects to begin hiring key personnel at once, but the majority of employees will not be hired until early in 1957.

"My policy will be to have few people living on the hospital grounds. There is plenty of housing available nearby in Hollywood, he pointed out.

A soft-spoken man with a youthful appearance, Dr. Eichert is married and has three children ranging from 6 to 10. He is living temporarily in Dania while his new home goes up in the 2300 block of Lincoln St. He maintains an office in the law offices of House Speaker, Ted David.

The hospital superintendent has begun preparing a budget for the first two years the hospital will be in operation. The budget must be approved by the board of commissioners of state institutions and ratified by the legislature.

THE SEMINOLE MEMORIAL HOSPITAL

The Most Beautiful Hospital In The South

Open House Will Be Held Sunday Jan. 29th From 1 to 6 ...

THE CELERY CITY PRINTING CO. will present to the first baby born in the new hospital 50 engraved birth announcements.

Plan to visit the hospital at this time and see why we think you'll agree Sanford should truly be proud of our new hospital.

Celery City Printing Co.

115 So. Park Ave. WERE BORN 1926 Phone 366

Brain Functioning Continues To Work Thru' Later Years

GAINESVILLE — The biological functioning of the brain does not decline with age, University of Chicago Prof. Ward C. Halstead told an opening meeting of the sixth annual Southern Gerontology Conference at the University of Florida.

At the same session UF Prof. Michael Klein said the physical process of aging may "never be explained on a cellular or tissue level." The two-day meeting of gerontology specialists from across the nation is being conducted by the General Extension Division of Florida and the UF department of sociology and anthropology.

Halstead, who is director of medical psychology at the University of Chicago, himself developed the concept of "biological intelligence" in 20 years of research. The Halstead Battery of neuropsychological tests, by which the factor is measured, have been found valid and reliable by a number of medical centers in different parts of the country.

"Biological intelligence is controlled directly by brain mechanisms," he said. The higher brain functions involved are relatively independent of the intelligent quotient of the individual.

He said that there is no "fixed" calendar year, such as that implied in most mandatory retirement schedules, when a man is "effectively through," mentally speaking. Unlike physical capacities, a man's higher brain functions do not undergo impairment as he ages.

Halstead compared the biological intelligence of some 200 Chicago corporation executives, average age 50 (with some as old as 76), with 100 junior medical students, average age 25.

"Seventy-eight per cent of the executives are still remarkably intact in terms of higher brain functions, regardless of age," he said, "and many of them overlap in biological intelligence the performances of medical students 25 years younger in the average."

Halstead urged increased use of the abilities of older persons: "Productive manpower is the most valuable natural resource of this country," he said. "Periodic measurement of the biological intelligence of the individual, annual physical checkups, and judicious understanding by industrial management and by society can all favor the conservation of a natural resource, for which no substitute is likely to be found."

Klein, who spoke on recent developments in the physiology of aging, said that "the composition of young and aging cells is often so similar that one wonders whether basic changes ought not to be sought outside the cell rather than within."

He noted that age changes occur in some organs earlier than others. "Aging then conceivably may be due in a loss of the capacity to integrate various organs or organ systems in the body," he said.

Among his other observations: "Many have thought that brittleness and softness of the bones was caused by a calcium deficiency," he said. "Recent evidence indicates that more likely a protein deficiency

SCIENCE IN YOUR LIFE



Setting Blindness

In a play by the famous English poet John Milton, the Biblical hero Samson mourns his blindness for condemning him "to live a life half dead, a living death." Milton wrote feelingly with real knowledge for he too was blinded when he was still in the prime of life.

Men in every age have shared Milton's horror of blindness. The affliction is particularly tragic today, however, for in this time of increased medical knowledge, it is all too often an unnecessary one.

"One-half of the nation's total sightless persons might be able to see if they, or their parents had taken proper precautions," states the U.S. National Society for the Prevention of Blindness.

Eye infections should always be treated with care for they can, if unattended, cause blindness. A particularly dangerous pride, medical experts inform us, is infancy, when the eyes are most delicate and susceptible to infections.

Such infections, according to U.S. statistician Louis Dublin, rank among the chief causes of blindness in the U.S. Fortunately, science has made vast strides both in preventing and treating infections

in the eyes of new-born babies. One of the more recent advances has been the use of the broad-range antibiotic Terramycin for this purpose.

Medical specialists have found Terramycin free from the side-effects of silver nitrate, hitherto routinely applied to a new-born baby's eyes to prevent infection.

The drug, tested on 1,700 infants at Maimonides Hospital in Brooklyn, saved two out of three babies from "pink-eye" or conjunctivitis, according to a medical report.

In laboratory tests, Terramycin has also proved more effective than silver nitrate in killing the micro-organisms that are the commonest cause of eye infections in the new-born.

Approximately One Half Of All Hospitals On Voluntary Basis

The following excerpt is from an editorial that appeared in the October, 1955 issue of The Journal of the Indiana State Medical Association. Statistics from the Administrators Guide, Part II of August, 1955 HOSPITALS were quoted extensively, at the editorial's outset and formed the base for these conclusions.

These facts and figures present a tremendous story, one in which hospital administration and doctors alike can take pride. Approximately half of the hospitals are voluntary; they were built and organized on a voluntary basis, and are contributed to sufficiently to allow them to continue on an income from 90 per cent of their expense.

They care for the greatest majority of the acute, short-term cases. Year after year they have decreased the hospital stay without interfering with the patient's recovery. They have increased their admissions, and have rendered good service in spite of increased demands on personnel and a decreasing supply of personnel. They have stubbornly and adroitly avoided a substantial part of the general increase in the cost of living, and in terms of purchasing

power today, offer the public its biggest bargain. They offer more in terms of the 1955 dollar now than they did then.

All this has been accomplished by an extremely complex operation, one that is a credit to the hospital of which the hospital is the focal center. Advances in medicine and surgery, new drugs, prepayment plans for medical expenses, good hospital management, and devoted service on the part of all the people who are concerned with hospital care, have all contributed to this remarkable record.

During the year 1955, one out of every eight persons in the United States will be a hospital patient. They will be cared for in a hospital plant which in the aggregate is valued at more than ten billion dollars. The cost of hospital care will exceed five billion dollars. This is big business. It would be big business in any league. It is certainly not big business from the standpoint of profits, but it is big business on the tremendous profits it produces in good health, quick return to work, the saving of life and relief of suffering.

Over 7,300 Graduates Expected

The nation's medical schools should be graduating from 7,300 physicians each year, according to a study by Edward L. Turner, secretary of the American Medical Association's Division of Medical Education and Statistics, made the estimate in a study published in an issue of The Journal of the American Medical Association. He based the prediction on projections of admissions to schools of approved medical schools and the number of new schools being opened.

A year study showed that medical schools have increased their production of physicians through increased student enrollment as their finances, faculty and faculty personnel have expanded as possible.

Turner said: "It is hoped that none of them will be so poor as to enroll more students than they can effectively educate and well-qualified, young physicians."

In the past 54 years the nation's medical school graduates have increased 114.6 per cent. Enrollment in medical schools increased from 12,530 to 25,227; graduates increased from 3,165 to 6,861.

Common misconceptions about medical schools were combated by a study of the past 50 years. Turner said that while there are more medical schools and graduates in 1950 than in 1890, one fact should be remembered: many of the turn-of-the-century medical schools were "little more than diploma mills."

Turner said that medical schools have advanced standards for medical practice. "In 1910, however, an analysis of medical schools 'revolutionized' medical education. Since then major medical groups have worked together to develop and maintain the highest possible standards of medical education in the United States in the interest of the American public," he said.

Contrary to a common misconception, these organizations have endeavored to control the number of physicians graduated from the schools," he said. "They have advised against medical schools undertaking to admit more students than their faculties or facilities could possibly justify. If they were to be properly educated."

Many Hospitals Use Microfilming

Microfilming is used by a number of hospitals. It is possible by such means to reduce the amount of space required to about 1 per cent of that needed for storing records in their original form. Space saved will depend on the way in which the microfilmed records are filed, the maximum filing being effected when it is filed in paper rolls that carry a large number of medical records per roll. The space saving is less when one of the card forms for filing the individual microfilmed record is used.

Microfilming has legal acceptance in most areas, although you may wish to check with your attorney concerning your local situation. It is usually best not to attempt microfilm records that are currently in active use, but to microfilm first records of patients who are now dead, or records that have been inactive for a period of time and are not likely to become active again.—Sarah H. Mardwick, M.D.

First Ten Months Witness Big Gain

The first ten months of 1955 witnessed a substantial gain in private hospital and institutional construction, compared with same period in 1954. On the other hand, there was a drop in public hospital building.

According to figures prepared jointly by Departments of Commerce and Labor, new construction activity totaled more than \$26 billion, of which \$200 million was for hospitals and institutions; \$200 million private and \$200 million public. In the first category, a 6 per cent increase over same period in 1954 was noted, in contrast with a 1 per cent decline in public hospital construction.

COMPLIMENTS

Seminole County
Martha A. McEntee

Seminole Memorial Hospital
Jan. 29 1956

A. DUDA & SONS

SLAVIA, FLA.

Medical Review Team Is Charged With Responsibility

Determining that any given individual has a physical or mental difficulty which, in light of current medical knowledge, is unlikely to improve and that this condition is one that makes it impossible for the individual to engage in useful work is of extreme importance and the effects can be far-reaching.

For the individual, it may mean that at least a measure of financial security is now available to ease an intolerable insecurity. For some it may mean opening up new avenues of hope for the use of their remaining capacities. The wrong decision may mean for some giving up that last spark of the will to be dependent on self which is one of our most priceless possessions. For the taxpayer, it will mean at times an outlay of thousands of dollars. These decisions are ones which cannot be reached in hurried, careless fashion.

The Medical Review Team is charged with the grave responsibility of making these decisions on the basis of medical information provided by a licensed physician and the report of a district welfare visitor who knows the individual and the community in which he lives.

Some decisions are tragically easy to make, for either all hope is gone or there has never been room for hope. In the first few days of an individual's life, it may have been known that he was a Mongolian idiot, the limits of his ability to take care of himself fixed forever from before his birth. With another, his heart may have suffered irreparable damage, damage so severe that he must remain bedfast for the limited time he has left. Though every case is studied carefully, these can go quickly back to the district offices, so that as rapidly as possible financial and other help will be available.

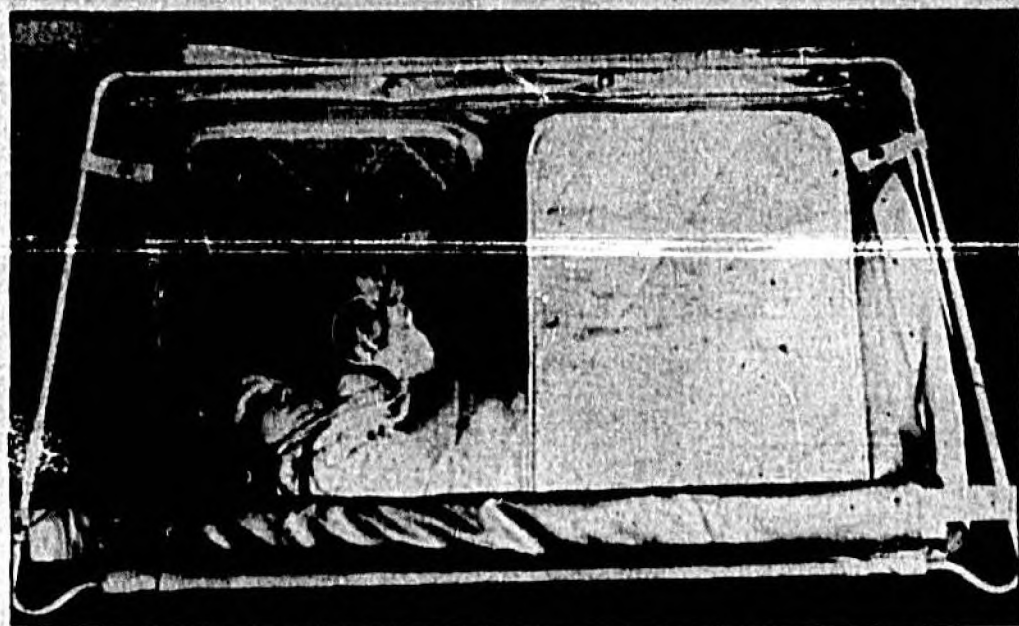
Many decisions, however, are far from easy. All of those who make application for Aid to the Disabled are in trouble. Almost all of them are sick in mind or body, or both, but all of them are not permanently and totally disabled.

Contractor Asks About Conditioning In Polio Iron Lung

Recently, an air conditioning contractor asked the question, "How do you air condition an iron lung in the treatment of polio cases?" The question was sent to Dr. Philip Drinker of the Department of Industrial Hygiene, Harvard University, for reply, since he invented the "iron lung." Dr. Drinker asked the manufacturer of the "iron lung" to answer the question and was given a reply as follows:

"I think the best answer is to put it in an air conditioned room. Then the doctors and nurses can also benefit from the more comfortable environment.

"Actually, the temperature and humidity in an iron lung approximate very closely the conditions of its surrounding atmosphere, because the iron lung is self-ventilating. In other words, each time as bellows goes down, it creates a partial vacuum in the chamber to make the patient inhale and at the same time it also draws in a certain amount of room air. On the upward stroke, this mixture of



SNUG AND SECURE inside the Army Chemical Corp's model of the "Infant Protector" is also month-old Chris Schimmel, son of Mr. and Mrs. Clyde B. Schimmel of Battle Creek, Mich. The Chemical Corps, with FCDA funds, hopes to design "Protector," which takes only two minutes to set up or dismantle, folds into a flat package 33 x 34 x 4 inches. The heavy-duty experimental model shown here weighs 16 pounds, but the lighter moderately priced version. (FCDA Photo)

No Dominant Health Issue Seen

One year ago, the dominant health issue before the first session of the 84th Congress was the Administration's reinsurance proposal. As the session progressed, reinsurance and a principal part of the Administration's health program were sidetracked in Congressional committees.

Now there is no single dominant health issue. Reinsurance and other controversial health measures, however, will be carried over from the first session. A brief listing of some of the more important health measures introduced in the first session, but not acted upon, gives some indication of the scope of health legislation to be acted upon in this presidential election year.

Bills Passing One House Only
Disability Insurance—The House passed, 372 to 31, a series of amendments to the Social Security Act, including compulsory disability insurance for disabled workers who reach the age of 50. This bill is pending in the Senate Finance Committee, and Sen. Byrd (D-Va.) has indicated his plans to hold extensive hearings.

Laboratory Research Facilities—This Senate-passed bill is pending before the House Interstate and Foreign Commerce Committee. It proposes a three-year grant program of \$30 million to schools of medicine, dentistry and osteopathy, and to hospitals for constructing research facilities for the study of certain specific diseases, such as cancer.

Water Pollution Grants—The Senate voted \$20 million annually in grants to prevent pollution of

air in the bellows passes through the chamber and out an exhaust valve—the chamber reaching atmospheric pressure during this cycle. Thus, room air passes through the chamber some 15 or more times a minute.

"About 20 years ago, we provided our iron lung with thermometers until we learned there was no appreciable difference in temperature between the inside of the lung and the room. On one or two occasions we provided a respirator with an air cooling unit, consisting of a large container of ice with a recirculating fan, and occasionally I have thought of adapting a window air conditioner for this purpose. It seems more practical, however, to air condition the room rather than the iron lung itself. Generally speaking, in my opinion, the temperature and humidity of an iron lung are no more uncomfortable than the same conditions surrounding a hospital bed."

Warren E. Collins, Jr., writing in the April 1954 issue of Heating, Piping & Air Conditioning.

water systems. The House Public Works Committee has held hearings on the bill and has reported it favorably to the House Rules Committee.

Not Acted On, Either House
Reinsurance
Federal Aid to Medical Education
Practical and Professional Nurse Training
Amendments to the Biological Control Act
Military Dependents' Medical Care
Federal Workers' Health Insurance
Mortgage Loan Guaranties
Military Medical Scholarships

Out of this backlog of health legislation, plus new legislation introduced in the second session, both Democrats and Republicans will pattern their health programs for 1956.

In a recent television interview, Secretary Folsom of the Department of Health, Education, and Welfare said that he planned no major changes in the health program submitted by the Administration last year. He did indicate, without specifying details, that there might be some modification of the reinsurance proposal.

HEALTH OFFICERS MEET
State and Territorial health officers held their 54th annual conference in Washington Nov. 6-11. A special session of state medical and hospital facilities survey and construction authorities reviewed progress made under the Hill-Burton Program. The health officers voted to recommend extension of the Hill-Burton Hospital Survey and Construction Act to June 30, 1960. The Act is due to expire in June 1957.

It is expected that bills will be introduced into this session of Congress to authorize such an extension of the Act.

Dr. John W. Cronin, chief of HEW's Hospital and Medical Facilities Division, said, "There have been nearly 2,600 projects approved with 120,000 beds, 1,800 projects with 45,000 beds have been completed and are serving their communities."

DISEASES STUDIED
TAIPEI, Formosa (AP)—The U. S. Navy has extended its study of infectious diseases to Formosa. A research unit will study the diseases and the animals and insects that carry the germs.

There are similar research groups at Cairo, Egypt, Berkeley, Calif., and Great Lakes, Ill. Such studies are expensive but, as the Navy has learned, cheap in the long run.

In World War II, for example, elephantiasis in Samoa caused the equivalent of a marine battalion to become ineffective for four years at a total estimated cost to the U. S. government of 50 million dollars.

VETS GET HOSPITAL
MANILA (AP)—A \$3,000,000 veterans hospital, built with U. S. funds, has been opened here. It is considered the most modern and best equipped in the Far East.

The Veterans Memorial hospital occupies a 135-acre site in Manila's suburb of Quezon City. There are 336 beds for tuberculosis patients, 336 for general medical cases and 30 beds for mental patients. Work on the hospital, financed by the U. S. Veterans Administration, was begun in August of 1953.

Aid To Disabled Is Established By Legislature

The Aid to the Disabled program as established by Congress and the State Legislature is for those persons who are both permanently and totally disabled. Many a person is totally disabled by serious illness for a week, a month, or six months, but at the end of a certain period of time he should be as well able as ever to take up his duties. His is not a permanent condition. Another may have a condition which nothing can change—an amputated leg will not grow back—but because of certain circumstances he can go about his duties, perhaps more slowly and with greater effort, but can still work. His condition is not totally disabling.

It is important for us all to know what the Aid to the Disabled program is and also what it is not, for many of those people who are not eligible for Aid to the Disabled are in serious financial need. Some need skilled services to help them make the most of their abilities. There are many such people; how many we do not know at present, but enough to cause concern.

For example, there is an appreciable number of women past their middle years, with little or no employment experience. Their blood pressure is up a bit, their joints are beginning to stiffen. These conditions are common to people of their age group and are not disabling, though they may cause discomfort. Thousands of women with these same difficulties go about their usual duties in the home or on the job. The ones who work for Aid to the Disabled are those whose families are zone and who, at a time in life when adjustments are not easy, are thrown on their own without money and without skills which make them employable. They are pathetic people, whose very real financial need arouses the sympathy of all. They may need temporary financial help, but even more important they need counseling and training for suitable employment so that the years which stretch before them are not totally and productively. They are not totally disabled, however, and cannot receive assistance through the Aid to the Disabled program.

This is but one group. There are many others whose financial need is severe, but who are either not permanently or not totally disabled, hence not eligible for assistance through the Aid to the Disabled program.

What a far cry from the old days, when even hot water was at a premium in many hospitals. This is just another of the many features that make the Seminole Memorial Hospital one of the most up-to-date hospitals in the country.

New Generation Created

"We are adding a whole new period to the life cycle and creating a new generation in society." This, according to Clark Tibbitts, is the new concept of aging which is taking hold in America.

This far-reaching development he credited to the "vast technological progress of the past half century." Children enter the work force half a dozen years later than at the turn of the century. Hours of work have been shortened by 40 per cent and household chores greatly reduced. Children are self-sufficient when they marry and set up their own families. Thus middle-aged adults are freed from parental roles. An extended period of retirement from our career occupations become a possibility for most of us.

"We can begin to look forward to a quarter of a century or more for the development of new interests and roles. This, it seems to me, is the essence of aging. It is a new period of freedom in the life-cycle unknown to any other culture. It is a new and permanent generation with time available for self-realization and, hopefully, new forms of social usefulness."

Recognizing the shortcomings of our research and training programs in the area of gerontology, Tibbitts nevertheless felt that here is evidence of progress. "The Federal Government, private foundations, and pharmaceutical companies have been stepping up their grants for basic biological studies and for continuing investigations of chronic diseases, nutrition, rehabilitation, and evaluation of health facilities." He added that there are similar welcome signs of progress in meeting the social science problem of aging.

On the general economic question marks of old age, he was equally optimistic. "Within informed circles, the terrible fear seems to be diminishing that the economy is destined to collapse under the weight of growing acceptance of a retirement way of life. . . . The older population is being seen as a market for goods and services of sufficient magnitude to help keep the economy going."

Acknowledging that over half the population over 65 years of age have incomes insufficient for basic needs, he still could see signs of improvement. "Ninety per cent in the older group have income from employment or publicly operated retirement and assistance programs. The latter programs appear to have created a climate favorable to the growth of private pensions and personal savings. . . . [With some extension of community support facilities we should be able to anticipate the time when we shall all lay aside income to cover our retirement years without asking support from the working population.]"

Next Tibbitts pointed to the need for specialized housing for the aged (See Dean Arrett's discussion of housing in Florida). "Although a sizable proportion of older people live with children, we have all about convinced ourselves that this is undesirable from the point of view of all concerned. Provision of special housing is nowhere as advanced as in your own State (Florida). Yet, there is considerable evidence that interest is more widely spread."

He said that much work is being done by denominational, fraternal and labor organizations, states and municipalities, the Federal Government, and, to a limited extent, private builders, but added: "Housing remains one of the areas in which we know the least. There are few guiding precedents because we have never had a large population

separated from the traditional household unit."

Tibbitts said that of all the questions concerning the aged, the most fundamental is that of employment. "Current efforts are limited; some in favor of lowering retirement ages in keeping with rising productivity; others in favor of extending the work period in keeping with increasing longevity. We are facilitating retirement and, simultaneously, urging extended employment."

However, he listed five points in which there is general agreement:

1. "Technological changes, and population growth will make the continuing shortages in some occupations and for a constant, but shifting body of older workers with outmoded skills.

2. "Men and women in middle age, who wish to work should be maintained in good health, trained, and given opportunity.

3. "It is unwise and uncommensurate to retire useful workers at a chronological age.

4. "Some older workers wish to cut down and need special employment situations such as part-time work or opportunities like the Bryant Workshops in Holly Hill, Florida, and the shops operated at St. Petersburg and Orange Gardens.

5. "Some workers must retire completely because of poor health or outmoded skills and others wish to do so in order to achieve maximum enjoyment of their later years. This number will be larger as adequate income and suitable retirement activities become available."

He said that notwithstanding these older workers who continue in employment, leisure and freedom will be recognized as a major part of our lives in the near future.

"The transition will be furthered when two conditions are met. First, social attitudes must be modified to recognize the pursuit of leisure-time activities and roles as proper and desirable forms of behavior, and to provide the required facilities and opportunities. Second, the activities to which we turn must satisfy our basic needs for human association, creativity, individuality, security, and a sense of place in the scheme of life. . . . All studies of personal adjustment indicate that active roles are much more effective in maintaining health and happiness than are passive participation and withdrawal."

"Aging is achievement," Tibbitts concluded. "We can learn—we have already begun, to reap the benefits. We have no time to spend in nostalgic lament over the losses there may have been."

Hospital Plumbing Big Job

Plumbing a modern hospital today requires running an extra pipe to all the rooms and to some rooms a couple of extra pipes. At Seminole Memorial Hospital for instance, patients will not only have the convenience of hot and cold water, but also piped in oxygen. Some rooms such as emergency and nursery will even have outlets for vacuum.

Having oxygen at handy outlets will enable attendants to set up an oxygen tent at moments notice without the trouble and bother of carting around a heavy oxygen tank. The piped in oxygen is supplied from a large bank of tanks. The moment this supply of oxygen is exhausted a red light at the central control desk comes on as a signal to switch to the reserve bank of oxygen tanks. When this is done a new supply of oxygen is ordered to replace the original bank.

What a far cry from the old days, when even hot water was at a premium in many hospitals. This is just another of the many features that make the Seminole Memorial Hospital one of the most up-to-date hospitals in the country.

Congratulations


TO ALL WHO HAVE HELPED IN PLANNING and BUILDING the

SEMINOLE MEMORIAL HOSPITAL

"A BIG STEP FORWARD FOR SEMINOLE COUNTY"

Earl Higginbotham

Seminole County
Marks A Milestone



Seminole Memorial Hospital
Jan. 29 1956

A Fine Result of United Effort

RAIN or SHINE



LASTING BEAUTY and PROTECTION

St. Dri

THE paint for MASONRY

DOES NOT SPOT
IS WHITE
APPROX. 5 YEARLY
COSTS LESS

United LUMBER COMPANY

QUALITY

AN OPENING . . .

Yes, an opening with a future. The newly constructed Seminole Memorial Hospital will mean the opening of a new chapter of medical care in Sanford.

The citizens of this, our community, can take pride in the fact that this is one of the outstanding hospitals of Florida.

We extend our heartiest congratulations on the completion of the hospital.

The **SANFORD** ATLANTIC NATIONAL BANK

Organized 1928
(Affiliated With The Atlantic National Bank of Jacksonville)

MEMBER F. D. I. C.

Seminole County
Marks A Milestone



Seminole Memorial Hospital
Jan. 29 1956

*Here's Our Hand
With Sincere Congratulations*



*To Gene Tucker,
the Seminole County Hospital Board of Trustees,
and the People of
Sanford and Seminole County*

*on the completion of
the magnificent new*

SEMINOLE MEMORIAL HOSPITAL



*May Their
Work Toward
a Bigger, Better
and More Healthy
Community Continue to
Receive the Wholehearted Support it Deserves*



ODHAM & TUDOR

INCORPORATED

BRAILEY ODHAM, Pres.



Individual Rooms Are Improved

Probably some of the most major improvements in hospitals today are in the individual rooms. Gone are the multi-bed wards, paneled steel furniture with cumbersome chest of drawers that were inevitably getting in someone's way.

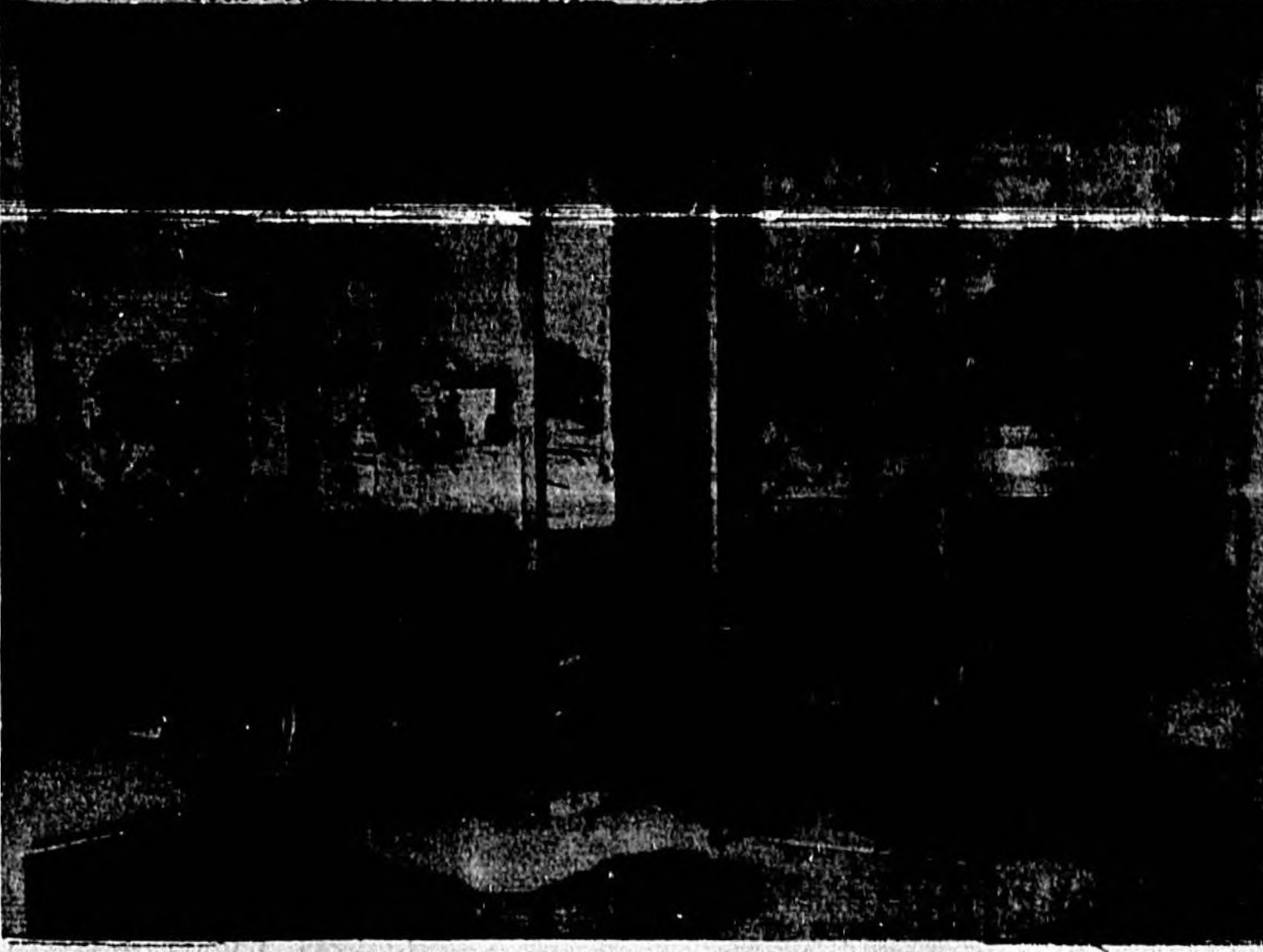
Rooms in the new Seminole Memorial Hospital are cheerful in color and pleasant in atmosphere. A lot of careful planning went into the selection of colors and furnishings for the various rooms.

Maple finished wood beds, bedside tables and chairs lend a home-like air to the room and take away from the normal coldness of regular metal type hospital furniture. Built-in lockers for the patients' personal belongings eliminate the need of storage furniture that takes up extra space. This provides more room for getting around the beds and visitors.

Some of the special features in each room include an outlet for piped in oxygen, an intercommunication system connected to the nurses station, and a multipurpose light over the head of each bed that can be adjusted many ways and even taken down and used by the nurse of doctor in examining a patient. In connection with the intercom there is a call system that is also connected in the toilet for notifying the nurse that she is wanted. When one of these call buttons is pushed a light goes on above the door and a bell rings. The call is registered also with a light going on at the nurses station.

If the nurse is in the vicinity of the patients room she can answer the call personally, and if she is at the nurses station, she can ask the patient what he wanted over the intercom speaker above the patients head. This saves many wasted steps and permits the nurse on duty to remain in close touch with all patients almost constantly. The nurse can even monitor a patient seriously ill to check on breathing.

Curtains in the semi-private rooms provide privacy when needed. There is an adjoining bath to each room. The patient's over-bed table is also multi-purpose. It can be adjusted for reading, eating and bathing. The center section lifts up



A SCENE IN THE reception room of Seminole Memorial Hospital. Every comfort and convenience will be provided for the visitors as well as the patient. (Photo by Jameson)

War On 'Grease Trap Diseases'

MIAMI BEACH, Fla. — Too many fats in the American diet is blamed in large part for coronary disease, particularly in men.

Calling for a sharp cut in the extravagant overuse of dietary fats in the average home, nutritionist Victor H. Lindlahr holds this eating mistake responsible for the 300,000 deaths per year that are estimated to stem from arteriosclerosis, the most common type of artery hardening.

The peculiar shape of the four coronary arteries, which are sharply bent, much like peppermint candy canes, shortly before they enter the heart may lead them to collect excess dietary fat more readily than the venous other

and turns over uncovering a wash basin and large mirror.

In case of an emergency Seminole Memorial can be increased to a 50-bed hospital by putting an entire bed in each of the private rooms, and beds in the solarium.

arteries that are, subject to the same changes, declares Lindlahr in the February issue of the Journal of Lifetime Living. He has named fatty degeneration of the coronary arteries the "grease trap disease," because the blood vessels may act almost like drainpipe traps in collecting excess fat globules.

Lindlahr holds that fat-laden foods and meals may be responsible for producing coronary disease in more than 75 per cent of young men before they reach thirty. The same fault may even account for scattered instances of hardening of the arteries in children not yet in their teens.

"The housewife who limits the amount of fats eaten in her home may cut down significantly the chance of her husband's developing coronary heart disease or any of the other effects of arteriosclerosis, spare her children from beginning to develop arteriosclerosis in their early years, and

diminish her own likelihood of falling victim to the 'grease trap disease,' says Lindlahr.

"We must be convinced that the nearly 500 deaths in the United States each day that stem from coronary arteriosclerosis can only be checked by cutting down the excessive use of dietary fats. We must put this fact into practice by giving the frying pan a rest, by choosing low-fat salad dressings, by otherwise sparing the use of fats in our homes."

ARIZONA OFFICERS ELECTED

TUCSON, Ariz. — The Arizona Hospital Association elected the following officers at its annual convention here: president, Guy M. Hanner, administrator, Good Samaritan Hospital, Phoenix; vice president, James L. Kline, administrator, Gila County Hospital, Globe; secretary-treasurer, K. F. Hancock, administrator, John C. Lincoln Hospital, Sunnyslope.

BLOOD BANKERS HONOR DR. RICHARD LEWISohn

CHICAGO—Dr. E. E. Muirhead, professor of pathology and chairman of the department at the University of Texas-Southwestern Medical School, Dallas, Tex., and chief of the department of pathology at Parkland Memorial Hospital, was named president-elect of the American Association of Blood Banks at the eighth annual meeting of the association here last month.

Dr. Muirhead will succeed Dr. James J. Griffiths, associate director of the Medical Research Foundation of Dade County, Miami, Fla., who became president of the association at this meeting.

Marjorie Saunders, director of public relations, Baylor University Hospital, Dallas, was elected secretary of the association.

Dr. Richard Lewisohn, retired surgeon who practiced at the Mount Sinai Hospital in New York for many years, was presented with the Karl Landsteiner Award in Blood Banking "for his distinguished contribution to the field in discovering the use of sodium citrate as an anticoagulant."

Sen. Hill Is Noted For Work

State and national recognition for "outstanding contributions in the fight against mental illness" is to be given Hester Hill, U. S. Senator from Alabama, at the annual meeting of the Alabama Association for Mental Health in Birmingham on Feb. 10.

Senator Hill is to be the recipient of the first annual award of the National Mental Health Committee and a citation from the Alabama Ass'n for Mental Health at a dinner at the Tutwiler at 8:30 p.m.

Speaker of the evening will be the Honorable Frank G. Clement, Governor of the State of Tennessee. Paul Johnston, president of Alabama Mental Health Association, will preside.

The dinner meeting is being sponsored jointly by the National Mental Health Committee and the Alabama Mental Health Association and will climax a series of sessions marking the annual conference of the state group.

The selection of Senator Hill to receive the National Mental Health Committee award for outstanding contributions by a public official in the fight against mental illness is a singular honor.

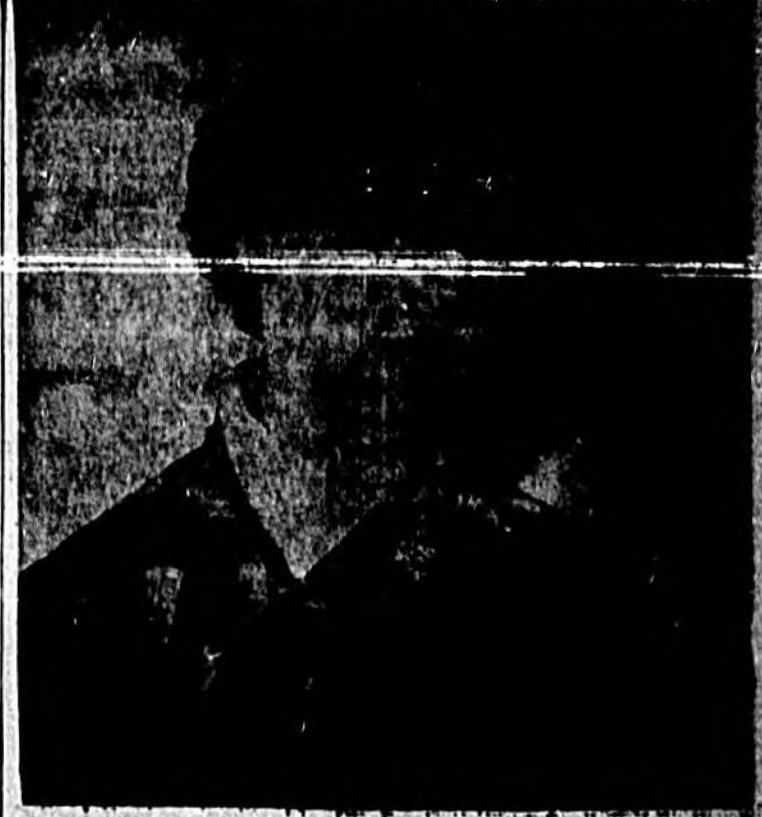
The committee is a voluntary association, whose sponsoring members include the governors of 40 states, including Alabama, more than 30 psychiatrists, and other outstanding leaders in the political and business world.

It is endeavoring through a broad educational program to create public understanding and support of the 10 - point Bill of Rights for the mentally ill adopted by the 1954 National Governors' Conference on Mental Health.

Among those expected to attend the evening's event will be Governor James E. Folsom, and representatives of the governors of other Southern states.

FCDA EMERGENCY HOSPITAL Federal Civil Defense Administration has officially changed the name of its 300-bed emergency hospital unit form "improvised hospital" to "civil defense emergency hospital."

From Jan. 1, 1956 Journals of the American Hospital Association.



MISS ROSEMARY COLVIN, MEDICAL RECORDS LIBRARIAN—Miss Colvin is a registered medical record librarian having received her training at the Glens Falls Hospital in New York. Prior to coming here, she was Chief Medical Librarian at the Central Florida Tuberculosis Hospital in Orange County. Before this, Miss Colvin organized the medical records department of the Westcott Memorial Hospital in Rockledge, Fla.



THERE MAY BE LARGER HOSPITALS IN THIS GREAT COUNTRY OF OURS, BUT WE ASSURE YOU THERE IS NONE FINER—NONE BETTER EQUIPPED TO MINISTER TO THE SICK.

OUR GRATITUDE TO ALL WHO HELPED MAKE IT POSSIBLE.

HOWARD BOTELER
Wholesale Confectionery
500 Sanford Ave. Phone 1648

CONGRATULATIONS

EACH AND EVERYONE WHO HAD A PART
IN THE PLANNING AND CONSTRUCTION OF OUR
BEAUTIFUL

SEMINOLE MEMORIAL HOSPITAL

H. JAMES GUT AGENCY
MOUGHTON INS. AGENCY
BOYD-WALLACE
STEMPER INS. AGENCY
EDWARD F. LANE

KARNES INSURANCE AGENCY
CARRAWAY-MCKIBBIN
TOMMY STRINGER
IRVING I. PRYOR
T. L. LINGO-OVIEDO

JOHN WILLIAMS INSURANCE AGENCY
CRUMLEY & MONTEITH
WOODRUFF INS. AGENCY
RAYMOND M. BALL
LAWTON INS. AGENCY-OVIEDO

H. S. "Low" ARNOLD-LONGWOOD

Central Control Is Important Device



THIS IS THE WAY it is done, says Miss Sue Batten, Supervisor of the Nursery, at Seminole Memorial Hospital. (Staff Photo)

Even before the old days of movies and radio when the "Calling Dr. Kildare" series dramatized a doctor's life in a modern day hospital, the ability to reach a doctor in the hospital when he is needed has always been considered of great importance. At Seminole Memorial Hospital this paging of doctors will be made much easier with electronic equipment with its nerve center at the Central Control desk and switchboard.

When the doctors check in at their own entrance on the west wing of the new hospital they flip a small switch next to their name on a panel board. This lights up their name and also lights their name on a similar panel beside the switchboard. This lets the operator at Central Control know the doctor is in the hospital. If a call should come in saying the doctor is urgently needed in some part of the hospital, the control operator picks up the public address system mike and announces a call or this particular physician. This call will come over the overhead speakers all along the halls over the entire hospital. To answer this call the doctor merely steps into the hall and asks in a natural tone of voice where he is wanted. His answer is picked up by the overhead speakers and he does not have to use a telephone. Only the Central Control desk clerk will be able to hear his reply and she can tell him where he is wanted.

Of course, the new hospital is completely equipped with a house telephone system also, so if the doctor's call can be answered by simply giving verbal instructions he needs only a step to the nearest house phone and be connected with the party he wishes to speak with.

Sometimes a doctor may want to slip into the hospital to make a quick call on one of his patients who is seriously ill and he does not wish to be interrupted. He purposely fails to flip the switch next to his name and therefore enters the hospital without notifying the Central Control desk. In the meantime if this physician is urgently needed somewhere else and no one can seem to locate him a special switch will be turned on next to his name on the panel that will cause the light behind his name to flash continuously, indicating there is an emergency call awaiting him. When he checks out of the hospital he will pass by this panel board and notice the flashing light on his name and will immediately call the Central Control operator. When the doctors check out of the hospital they will flip the switch that turns off the light under their name.

Kitchen In Hospital Is Great Maze Of Shining Stainless Steel Utensils

For durability and ease of cleaning you can't beat stainless steel and the kitchen of the new Seminole Memorial Hospital is all a sparkle with the soft glow of this wonderful material. Trays, giant mixing bowls, refrigerator doors, dishwashing equipment and meal carts are among some of the many items you'll find generously equipped with stainless steel.

There are three separate walk-in size refrigerators in the kitchen. One for meats, one for vegetables and one for dairy products. In the dishwashing alcove of the kitchen there is special equipment that super heats the steam. Not only are the dishes cleaned, but they are also sterilized. No drying is necessary.

Meals will be prepared here for up to 75 patients of the hospital and the entire staff. Dining rooms for the staff and help are across the hall from the kitchen with a serving area in between.

The meals served to patients will be placed in special meal carts with both heated and refrigerated compartments. There are five of these carts each will hold food for 14 patients. The trays will be set with dishes of cold foods like salads, desserts, butter, etc. and these trays placed in the refrigerator side of the meal cart. Hot foods including the rolls and cups for coffee and other hot beverages will be placed in the heated compartment.

The meal carts are then pushed to the areas housing the patients. When serving the meal to the patient the hot foods are taken out and placed on trays taken from the refrigerated section. Coffee and hot water for tea or hot chocolate will be dispensed from a thermos container on top of the carts.

In all, some 18 different beverages will be on hand at all times for the selection of the patients. The entire dietary department will be under the direct supervision of the hospital dietitian, who will have her office adjoining the kitchen facilities.

Algeria has a 620-mile coastline store best in a cool and dry place, being France. horticulturists at Purdue University.



MRS. MARY DETYENS, Supervisor of Nurses, making last minute inspections of operating room equipment. Note the clock at left denoting seconds and minutes. (Photo by Jameson)

Eye Examinations

HOSPITAL ED. PROOF BETTY LOS ANGELES (AP)— Eye examinations may serve to locate 50 per cent of brain tumors, Dr. David O. Harrington of San Francisco says.

Dr. Harrington, University of California eye specialist, told a group of 150 of fellow specialists yesterday that in a single month recently he found evidence of pituitary tumors in four patients who came to him for glasses.

Dr. Harrington said he has developed a screener that makes it possible to examine both eyes for signs of brain tumor in four minutes, whereas such examinations have required more than half an hour.

U. S. Contributes

UNITED NATIONS, N. Y. (AP)— The United States has contributed \$3,208,070 to the U. N. Children's Fund as its final payment for the calendar year 1955. This brought the U. S. total for the year to \$7,460,070.



ONE OF THE MANY conveniences at Seminole Memorial Hospital is a telephone located on every floor so that calls may be completed quickly. Shown looking up a number in one of the attractive booths is Mrs. Bell Brumley, Director at Large of the Hospital Auxiliary. (Staff Photo)

MRS. MARY DETYENS greets a trio of new nurses at Seminole Memorial Hospital. Mrs. Detyens, (third from left) is Superintendent of Nurses. (Photo by Jameson)

If It's For The Benefit of Sanford & Seminole County, We Are For It!
We Congratulate All Who Helped Build Our New Up-To-The-Minute Hospital.



YELLOW
CAB
Co.
Phone
1444



THIS MACHINE IS used to wash and powder rubber gloves that are used at Seminole Memorial Hospital. Both operations are done in the one machine. A staff nurse demonstrates its use. (Staff Photo)

— Our Own —
"Seminole Memorial Hospital"
CONGRATULATIONS
TO ALL WHO MADE
THIS DREAM COME TRUE
St. Johns Realty Company

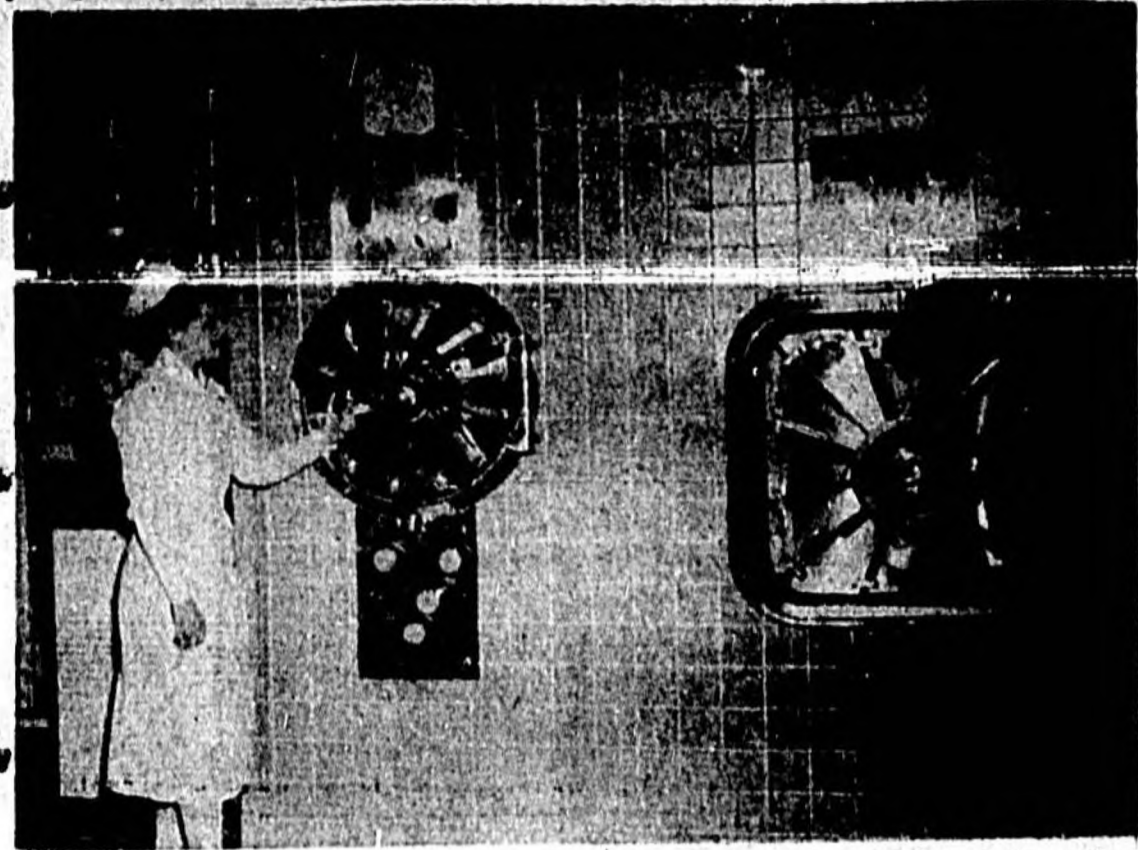
198 No. Park Ave.

Phone 1129

Western Auto Associate Store

COMPLIMENTS THE PEOPLE OF SEMINOLE COUNTY ON THE OPENING OF THE NEW

Seminole Memorial Hospital



THIS IS WHERE the sterilizing is done at Seminole Memorial Hospital. A member of the staff of nurses demonstrates its use. (Staff Photo)



A VIEW SHOWING some of the conveniences at Seminole Memorial Hospital. Drinking fountains providing ice water, telephones at the nurse centers of each floor, beautiful flowers and perfect lighting. (Staff Photo)



ONE SMALL PATIENT receives loving care at St. Luke's International Hospital, Tokyo, Japan. The hospital, one of the largest and most modern in the entire Far East, is run by the Nippon Se-ko Kwa-i (Holy Catholic Church in Japan). It was started in 1912 by an Episcopal medical missionary, Dr. Rudolph Bolling Teaster of Virginia.

Sight Conservation Entries Invited By State Council

All Florida School students, fourth through twelfth grades, are invited to enter the Sight Conservation Poster Contest sponsored by the Florida Council for the Blind. The state agency has announced that notices have been sent to all school superintendents for distribution to the schools in their counties. The contest closes Feb. 27 and all entries must be received at the office of the Florida Council for the Blind, 918 Tampa St., Tampa, by March 2.

Posters must be about one of the following subjects: proper eye care, proper lighting, preventing injuries to eyes, value of regular eye examinations, or any other subject directly related to sight saving and prevention of blindness. Materials to be used are poster board or staff paper not larger than ten by twelve inches, and either crayon, paint, ink, or water color. Posters should be identified on the back with the name and age of contestant, grade, school, and city.

Council officials said that prizes will be awarded during Sight Conservation Week in April at Lions Clubs or school assemblies. The overall winner will receive \$35; \$25 will be given to the best poster in each of three classifications, and \$10 to the best poster from each grade.

Judging will be based on appeal, originality of idea, artistic arrangement of subject, and messages. None will be returned unless requested by a teacher.



A MEMBER OF THE STAFF of nurses at Seminole Memorial Hospital demonstrates the use of the dumb waiter, a new innovation for Seminole Memorial Hospital. (Staff Photo)

Jaycees Declare March 18-24 As Community Health Week "Let's Do More About Health" is the banner for this year's nation wide Community Health Week, sponsored by the United States Junior Chamber of Commerce in cooperation with the National Health Council, New York. Dates will be March 18-24. This is the second such week to be sponsored by the Junior Chamber. In March 1955, Jaycees around the country pitched in to help arrange health fairs and develop TV and radio shows and newspaper features on local health services and needs. From Jan. 1, 1956 Journal of the American Hospital Association.



OPERATING ROOM SUPERVISOR Miss Betty Robinson. (Staff Photo)

TB Is Still Enemy Despite Discovery

Many people have the impression that tuberculosis, the white killer, has been licked by a combination of early detection and modern treatment. A recent comment on the subject, however, was made by the American College of Radiology—national association of 4,000 U. S. radiologists, who are physicians specializing in the use of X-ray, radium and other radioactive substances for both medical diagnosis and therapy. They referred to the mobile X-ray units that will visit most communities this year.

"Chest X-ray surveys for the detection of communicable pulmonary disease are in the public interest," says their statement on a health problem far from vanquished. "They should be conducted as part of a program to control and eliminate pulmonary tuberculosis." At the same time the College is not very encouraging about the mass X-ray survey as a method for the detection of lung cancer and heart disease.

Anything suspicious uncovered by the mobile units should of course be followed up at once under one's physician or other medical care. To make the TB campaign effective, the College stresses the need for interpretation by highly trained medical personnel. Many authorities recommend that these films be read more than once, either at different times by the same radiologist or by different radiologists.

X-rays and medical science have wrought a powerful weapon against the "white plague". Many organizations and people are combining to carry this weapon on wheels throughout the land. It is up to us to take the radiologist's advice that the surveys are "in the public interest"—and in our own.

NAAS Dependents Between Six Months 14 Years Eligible For Salk Vaccine

All dependents of men based at the NAAS between the ages of six months and 14 years will be eligible to receive Salk polio vaccine shots in the near future, the station dispensary has announced. Exact dates and schedule for the inoculation program was not set at SANPLY time, but will be published in the next edition. The dispensary has asked personnel not to call the dependent's clinic about the shots. All pertinent information on the subject will be carried in the SANPLY, SNAAS paper, and respective plans of the day.

The immunization program consists of three shots: one month between the first and second shot and seven to nine months between the second and final shot. In the event a dependent child has received the first or second shot under the county health program, he may receive the remaining shots at the clinic. An immunization record of these inoculations is requested in such cases.

From Jan. 1, 1956 Journal of the American Hospital Association. American Indians are classified by scientists as a Mongoloid people descended from ancient nomads of eastern Asia.

JUST AS WE ARE AT YOUR SERVICE

...TO GIVE YOUR CAR EXPERT CARE!

So Is Our Hospital At The Service Of Humanity ...

HUGHES TEXACO SERVICE

1120 Sanford Ave. Phone 1186

AT BERRY'S

Tomorrow's Furniture Today!

Prescient { IN DELICATE CASHA GREY

SHOP THE OLD BARN AND SAVE

OUR LOW OVERHEAD MEANS A SPECIAL DISCOUNT TO YOU

Created by the makers of *Mainline* by HOOKER

Prescient means tomorrow... and leads into the future with clean uncluttered lines that are crisp... free... modern... classically simple. Its graceful off-the-floor look adds the informality so desired in today's bedroom decor. Its clustered brasses are custom-made to accentuate the delicate walnut finish. Prescient is style-correct; furniture to live with and to love for years to come.

As soon as LIVING and GUIDE FOR THE BRIDE

Seminole County Marks A Milestone

Seminole Memorial Hospital

Jan. 29 1956

Berry's Warehouse FURNITURE CO.

1687 JEWELL STREET Sanford

CONGRATULATIONS TO THE

Hospital Committee

WHO HAVE SUCCEEDED IN PROVIDING THIS WONDERFUL INSTITUTION FOR SANFORD AND SEMINOLE COUNTY

C. A. Whiddon, Sr.

Reg. Real Estate Broker
Phone 1281

Seminole County Marks A Milestone

Seminole Memorial Hospital

Jan. 29 1956

SMITTY'S SNAPPING TURTLE

POWER MOWERS and POWER EDGERS

RELAX...OR RIDE!

SNAPPIN' TURTLE

THE SELF PROPELLED Rotary LAWN MOWER

- Will pull a sulky, if you want to ride
- No Wheels
- A child can operate it.

SMITTY'S SNAPPING TURTLE

South Seminole Blvd.
Phone - Sanford 2112

Ramsay Designs Landscape

The actual designing, drawing up of plant lists and specifications for the landscape construction for the new Seminole Memorial Hospital, in Sanford, Florida was done by Andrew Forbes Ramsay, local Landscape Architect and Florist.

Ramsay has had years of training and experience along this line, having graduated from The Pennsylvania State University with the Bachelor of Science Degree in Landscape Architecture, Class of 1925.

Following graduation Ramsay was employed by The State of Pennsylvania for two years, in The Department of Internal Affairs Bureau of Municipalities, in Park and Playground designing for the entire State of Pennsylvania.

Following this appointment Ramsay was employed by the Lindley Nurseries, Inc., Greensboro, N.C. for over 17 years as chief landscape architect for this firm.

His work with the Lindley Firm covered the entire State of North Carolina, Virginia and South Carolina, in the landscape planning and development of parks, cemetery developments, playgrounds, estates both large and small, did the majority of the landscape planning for Duke University, Durham N.C. as well as the major part of the landscape construction on the military reservation at Fort Bragg.

Prior to coming to Sanford in 1944, Ramsay was employed by the Blythe Construction Company,



ONE OF THE BIG ACCOMPLISHMENTS of the Hospital Auxiliary is the enormous amount of sewing completed for the Seminole Memorial Hospital, shown in the linen room of the hospital is Mrs. Gordon Dean, recording secretary of the auxiliary. (Staff Photo)

Centralized Plan Aids Medical Record

The accuracy and completeness of the medical records at the new Seminole Memorial Hospital are insured by an experienced records librarian and the very latest in equipment Rosemary Colvin, the librarian, has been busy for several weeks now preparing the files for admittance records on opening day.

Among some of the special equipment Miss Colvin will use in this work is a recording device that is connected at various vital areas in the form of a special telephone. A surgeon who has just completed an operation can come out of the operating room and go directly to an adjoining room where he may then dictate the report of this surgery while the details are still fresh in his mind. Doctors visiting patients in any area of the hospital will find one of the phones handy for dictating progress reports and instructions for the care of his patients. The hospital administrator and director of nurses will have one of these dictating telephones in each of their offices for the purpose of recording various memoranda on procedure and other business details on the operation of the hospital.

All of these messages will be recorded by this one recording instrument located in the admitting and transcribing office. At periodic intervals these reports will be transcribed and typewritten to go into file.

The actual records file cabinets are of a new design that does away with file drawers which must be pulled out. These new cabinets require only the sliding down of the door for access.

HOSPITAL COUNCIL NAMES W.K. KLEIN NEW PRESIDENT
BROOKLYN, N.Y.—The Hospital Council of Brooklyn, Long Island and Staten Island has elected William K. Klein of the Long Island College Hospital president for the ensuing year. Serving with Mr. Klein will be president-elect, George N. Hanson, Evangelical Deaconess Hospital; vice president, Melvin H. Dunn, St. John's Episcopal Hospital; secretary, S. L. Moody, Carson C. Peck Memorial Hospital, and treasurer, Vernon Sulzman, Methodist Hospital.

James Russell Clark, Brooklyn Hospital Arthur Feigenbaum, Jewish Chronic Disease Hospital, and Dr. Harvey Gollance, Coney Island Hospital, were elected to the executive committee.



THE NERVE CENTER OF the Seminole Memorial Hospital is managed for the picture by members of the Hospital Auxiliary. Left to right, they are: Mrs. W. A. Epps, Sr., President; Mrs. Charles Cole, secretary; Betty Bowes, corresponding secretary; Mrs. Bell Drimley; Mrs. George Harden, membership chairman; Mrs. Warren Adams; and Mrs. Gordon Dean (Staff Photo)

Parents Amazed To Learn Children Have Bad Teeth

It is amazing to most parents to realize that 50 per cent of our children at the age of only two years have one or more cavities in their baby teeth; that our children of grade school age have eight cavities on the average and at high school age an average of 14 cavities and other abnormalities of the teeth. At 21 years of age five teeth have been lost from decay, on the average.

This is a sad record for modern intelligent Florida—especially when most of this destructive decay could be prevented.

Because of these serious conditions in the dental health of our children the general health appearance and well-being of our children are seriously threatened and their entire lives may be affected.

Also, our parents are suffering needless losses in money, time and trouble.

These serious losses to both children and parents can be largely prevented. But this must be done mainly by parents and the children themselves—because there are not enough dentists to treat all these needed cases.

The only answer is prevention, especially of decay in children's teeth, through these important measures which can be practiced at home:

1. The teeth should be brushed thoroughly, or at least rinsed, immediately after every meal or snack. Decay from food on or between the teeth starts in about ten minutes.

2. Cut down on the use of candy, sweet desserts, and sweet "soft drinks." Eat fruits, nuts, vegetables, pop corn, etc. instead. Drink fruit, vegetable juice or milk. Follow a sensible balanced diet of vegetables, meats, whole wheat bread, etc.—not too many starches and few sweets.

3. Support fluoridation of public drinking water. Scientific, 20-year tests have shown that this reduces children's dental decay by 80 per cent.

4. Have regular dental examinations twice a year. Small cavities filled promptly save many lost teeth, much trouble and cost.

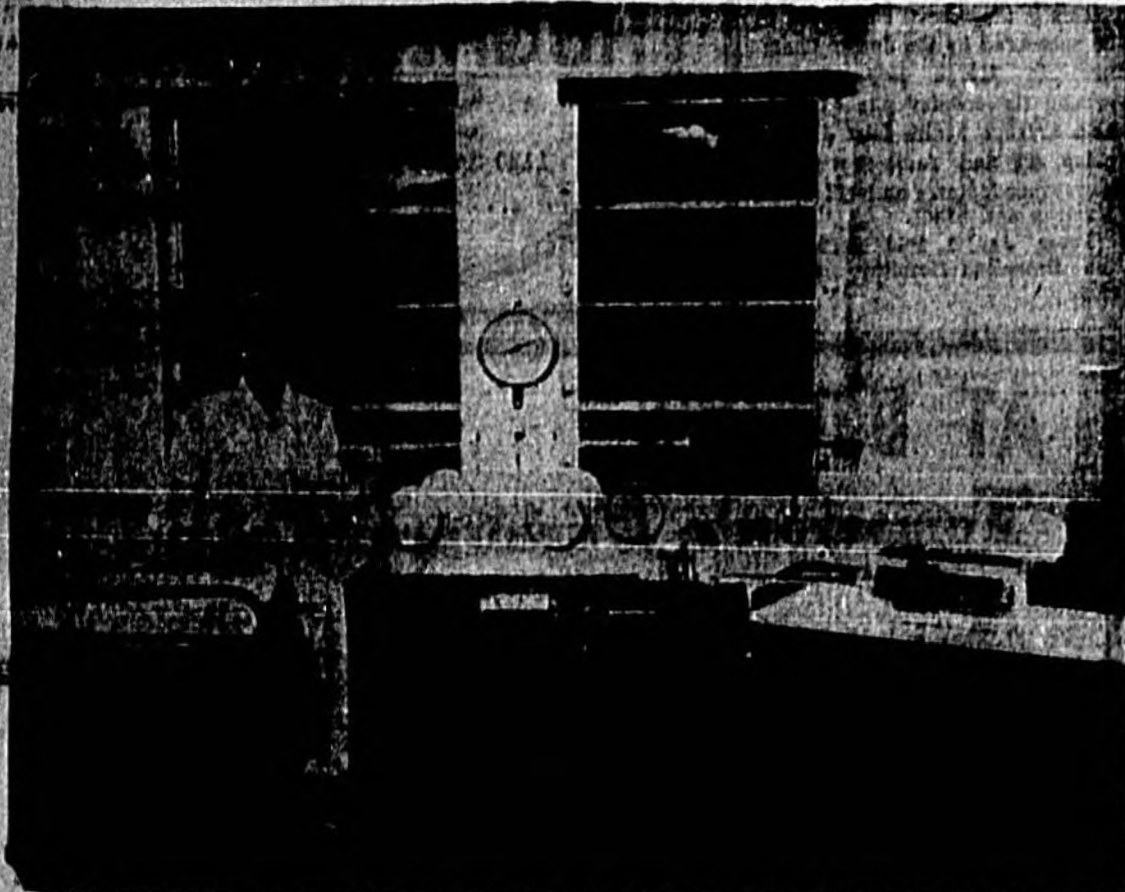
Two very important things are not realized by most parents: First, baby teeth should be saved in good condition as long as possible. They help the permanent teeth come in straight and strong.

Second, tooth structure is the only tissue in the body that never is restored by nature. Once destroyed by decay or other cause it is lost for life.

(Published as a public service, in cooperation with the Florida State Dental Society)



CAROL SKINNER, ADMINISTRATIVE SECRETARY—Being a resident of Sanford, Carol is well known in this area. Miss Skinner is experienced in secretarial work and is a graduate of Florida State College.



MRS. MARY DETYENS, SUPERINTENDENT OF NURSES showing equipment in the nursery at Seminole Memorial Hospital. (Photo by Jameson)

Isolation Type Incubator Found For Premature

Typical of the modern, up-to-date equipment you'll find throughout the new hospital is the isolation type incubator for infants called the Isolette. Aside from being used strictly as an incubator for prematurely born babies, the Isolette will be used to isolate infants brought into the hospital suffering from an undetermined ailment. This will prevent other babies in the nursery from contracting the illness until it is determined the new infant in the Isolette does not have a communicable disease.

This apparatus has been specially designed to control the temperature evenly throughout its entire interior. It will also regulate the oxygen supply and the humidity. The Isolette is completely air conditioned so that it continually removes all of the used stale air and replaces it with fresh air.

Unlike other models of incubators the Plexiglass cover need not be removed when caring for the infant. The child can be fed, weighed, measured, bathed and even have its diaper changed without even being taken out of the Isolette. This care is all accomplished by a nurse or nurse inserting their arms through the plastic portholes in the side of the Isolette. These holes are protected against loss of temperature control and infiltration of germ laden air by a soft plastic film arranged to work like the diaphragm of a camera opening and closing snugly around the nurse's arm.

RELATION TO HOSPITAL FUND
CINCINNATI — Trustees of the Procter & Gamble Fund recently announced a \$1 million gift to Greater Cincinnati Hospital Fund, Inc. This is the largest single contribution in date toward the fund's campaign goal of \$17.5 million to improve and expand its non-profit hospital in the Cincinnati area.

Dangerous Kitchens

By HERMAN H. BUNNEN, M.D.

THE most dangerous rooms in the house is the kitchen. Things like turning the handles of cooking pots parallel with the back of the stove and wiping any grease or water spilled on the floor immediately are common sense safety habits.

But there are other practices for both you and your children which aren't as well known and which might well prevent a serious injury or even death.

Hot Grease

Splattering hot grease causes many burns. Since water makes grease "spit," be careful that none gets into a frying pan or deep fat fryer while cooking.

The temperature of grease must be controlled both for cooking and safety and the best way to do this is with a thermometer. If that isn't possible, drop a small piece of bread into the fat. When the fat toasts the bread to a golden brown in 10 seconds, it's ready for deep frying.

You can prevent fat from catching fire by filling the kettle to no more than four inches from the top. If it does ignite, turn out the flame immediately and with a long fork, place the cover over the flaming pan.

Grease Fire

If a grease fire starts in the broiler, throw a handful of ordi-

nary salt or baking soda on it. Never use water on a grease fire.

When you light a gas oven, light the match first, then stand to one side and place the match to the oven burner.

As for the gas stove, remember a correctly adjusted flame has a blue inner cone. The presence of a yellow flame indicates the burner needs adjusting.

To protect your youngster from burns, start training him while he is young.

Say "hot," and let him touch something just warm enough to give him a start. Also, you can warn him, by touching something with your hand and immediately pulling it away exclaiming, "Ow, it's hot." Or you can try pulling him away from the stove or a hot pan exclaiming "hot."

Speak Him

If none of these ideas work, maybe you'd better give him a spanking while repeating the word "hot" whenever he gets too near to something which might burn him.

Common and Serious

Interested Reader: Is multiple sclerosis inherited?

Answer: There is sometimes a tendency for several cases of multiple sclerosis to occur in the same family. However, it is not usually hereditary.

Eva-Bess Beauty Shop
108 E. 2nd St. Phone 563

CONGRATULATES THE PEOPLE
who have made the dream of a new Hospital in our town become a reality at last.

AT LAST!

AT LAST WE HAVE THAT NEW HOSPITAL THAT WE'VE ALL BEEN WAITING FOR, AND IT HAS INDEED BEEN WORTH IT

COMPLIMENTS TO THE
SEMINOLE MEMORIAL HOSPITAL

LANEY DRY CLEANERS
110 E. 2nd St. Phone 465

Compliments TO THE
Seminole Memorial Hospital

"A magnificent Structure, well worth the time, effort and money invested in it."

Raymond M. Ball
Real Estate Insurance
• O. M. Harrison
• S. D. Highleyman ASSOCIATES
• Mary Mikolajch SECRETARY
Phone 960

A Job Well Done

WE, ALONG WITH THE REST OF SEMINOLE COUNTY, ARE PROUD OF OUR WONDERFUL

SEMINOLE MEMORIAL HOSPITAL

PROGRESS is everyone's job

E. C. HARPER, SR.
E. C. HARPER, JR.

Sanford Electric Co.
"Your G. E. Dealer"

318 MAGNOVIA AVE. PHONE 449

Homer Hitt Offers Address On Aged Folks

This is an address presented by Homer L. Hitt, head of the sociology department and the Institute of Population Research, and associate dean of the Graduate School, Louisiana State University.

Hitt gave the conference a large dosage of what he himself described as the object of demographic research: "a solid bedrock of information on such basic matters as why and how our population is aging and the geographical and rural-urban distribution of aged persons."

He started out his discussion by pointing out that "aging is not unique to the population of the United States." All nations which have been subject to the Industrial Revolution either have experienced or are experiencing a similar phenomena. "Those European countries entering the industrial cycle before the United States manifested earlier the symptoms and characteristics of aging and the Netherlands, Denmark and Norway. In contrast, the countries which have not yet industrialized are characterized by relatively small proportions of the aged. In fact, demographers have repeatedly shown that the proportion of older persons in their respective populations is one way of differentiating undeveloped from advanced areas."

In the past half-century in this country the aged population has been constantly increasing in number and relative importance. Numerically, the population aged 65 and over increased fourfold, whereas, in the same period, the total population only doubled.

"Since 1930 several forces, some long in the making, have combined to accelerate the aging process. Among these were the rise in birth rate immediately after the Civil War, an increase in the expectation of life at age 65, the sharp decline in the birth rate between 1900 and 1930, and the gradual advancement of millions of the immigrants who came to this country just prior to World War I in the upper age brackets. These developments brought the dramatic increases in the number and proportion of the aged which occurred between 1930 and 1950."

Hitt said 57 per cent of the increase is due to the very large rate of birth in the decade 1875-1884; 23 per cent of it was caused by immigration; and only 20 per cent resulted from lower mortality rates among aged 65 and over.

The future holds a continued rise in older population. Hitt said it appeared "certain that the number of older persons will increase sub-

stantially in the decade ahead. Estimates vary somewhat. The writer (Hitt) shares Lynn Smith's opinion that the nation's aged population will be around 16,000,000 by 1975 and 20,000,000 by 1990. Should dramatic and revolutionary means of prolonging life be developed in the meantime, these figures will be too low."

Next, Hitt reviewed the older population increases by state and region: "America's aged population increased by three and one-fourth million persons (3,250,000) or at the rate of 34 per cent between 1940 and 1950. In absolute terms, the gains ranged from 336,101 in New York to 4,186 in Nevada. On a relative basis, Arizona and Florida made phenomenal increases of 63 per cent and 81 per cent, respectively. . . . From a regional standpoint, the Gulf Coast states, with Florida far out ahead, made the greatest relative gains in elderly people, followed by the Pacific Coast states and the nearby states of Arizona and Nevada. The smallest relative gains were realized in the states of the Great Plains, the Midwest and New England."

Hitt also noted that "generally speaking, a more equitable distribution of the aged among the states unquestionably is in the making" (i.e., changes in a majority of states were such as to bring the total number more in accord with the pro rata share of the nation's older persons), and that the aged have "increasingly tended to concentrate in the nation's cities" (whereas in 1920 they manifested an affinity for rural residence).

He next went on to point out several characteristics in which the aged population differs from the general population:

1. "Elderly persons differ significantly from the total population in color and nativity. One of every five older persons was foreign born but this is the case of only one of every ten persons in total population. This marked differential results from the virtual cessation of immigration after World War I. . . . As for non-whites, they constituted over 10 per cent of the total population but only seven per cent of the persons 65 years of age and over. This difference is due to the higher death rate among non-whites. . . ."
2. "Aged women outnumber aged men in the United States. In 1950 there were 90 males for every 100 females in the age group 65 years and over. A half century earlier, in 1900, males were relatively more numerous than females, the ratio being 102 men for every 100 women." With regard to

this development, he noted the rapid decline of mortality among females.

3. "Ordinarily the aged man is married whereas the aged woman is a widow. Two-thirds of the males 65 years of age and over are married as compared with slightly more than one-third of the elderly females. Women have more favorable mortality at all ages and, on the average, are younger than their husbands. Moreover, remarriage after death of a spouse is more frequent among men than women." He also noted that "most older persons live in families; relatively few live alone very few live in institutions. Fewer than one-fourth of the aged were not living in a family situation, included among these were about 14 per cent who maintained households but with no relative present, 4 per cent rooming or boarding with non-relatives, and 6 per cent residing in large rooms, houses, hotels and institutions."
4. "The labor status of elderly persons differs sharply from that of all persons 14 years of age and over. For all males, approximately 82 of each 100 were in the labor force. For aged males (65 and over), the corresponding figure was only 45. Only about one-fourth of all males not in the labor force were reported as 'unable to work' but this was the case for over half of the older males not in the labor force. Among females, only 10 of each 100 aged 65 years and over were in the labor force in 1950 as contrasted with 32 of each 100 of all those 14 years and older. Six times as many older women as compared with all women were 'unable to work.'" Hitt attributed the decline of labor force participation among older males (from 63.2 per cent in 1900 to 45 per cent in 1950) to the dwindling importance of agriculture and self-employment which offer considerable opportunity for employment beyond retirement age. Industry and commerce, which have assumed increasing importance generally follow the practice of compulsory retirement at a specific age."
5. "The aged have had decidedly less formal schooling than the adult population as a whole. Considered as a group, persons 65 and over in 1950 had received a median of only slightly over eight years of schooling. This is not unexpected since those individuals now constitute the aged had the poorest educational opportunities as youngsters of any living generation. Our national experience has been that each generation has been better

educated than the one preceding it.

6. "Evidence accumulated in independent studies indicate that elderly people have been migrating in considerable numbers. Their movement has unquestionably assumed great significance to some of the areas on the receiving end of the transfer." Hitt himself has used a "conceded to be crude" method for measuring interstate migration of elderly persons, involving two steps: 1) determine the expected population 65 years of age and over in the several states for a census year by applying national rate of decrease to their respective populations aged 35 years and over at previous census; and 2) compare the expected aged population with the observed (or enumerated), attributing variations to migration gains or losses.

"These estimates indicate that considerable interstate movement of the aged occurred in the inter-

THE SANFORD HERALD
HOSPITAL SOUVENIR
EDITION

New Hospital Comes Into Being As Result Of Much Hard Work

The easy way to describe some great public accomplishment is to call it the result of a dream. But if the Seminole Memorial Hospital is the result of a dream it was a long and arduous one beginning thirty years ago when the taxpayers voted a quarter of a million dollars for a new hospital, and continuing for decades during which time three other bond issues were overwhelmingly voted for the same purpose but never produced a hospital.

The new hospital is not the result of a dream. It came into being because of hard work by small groups of men who, despite disappointments, discouragements and frustrations, continued to plug away until the final fruition of their efforts are now in the form of a beautiful and inspiring edifice.

The last successful campaign to supplant the old Fernald-Laughton Memorial Hospital with a modern facility had its early roots in the will of the late Bert Fish which provided among other things a sum for the construction and maintenance of a hospital in Sanford. When it was realized that Mr. Fish's bequest, through depreciation of the value of the dollar, would be inadequate to build the kind of hospital the county needed there was instituted a movement to seek additional county and federal funds.

This movement was sparked by the ministers. It was encouraged by civic clubs and shoved along by a citizens committee. The Fish Estate trustees through a court order agreed to allocate the sum of \$250,000. towards a new hospital with the provision that one of the wings be named in honor

of the DeLand benefactor. The question of an \$800,000. bond issue was placed on the election ballot of 1952 by the County Commission and was voted on favorably by the taxpayers. Then from the federal government through the Hill-Burton Act an amount of \$448,000. was obtained. Also the trustees of the Fernald-Laughton Memorial Hospital graciously decided to contribute the assets of that institution. These sums when added together were more than sufficient to meet the hospital's needs and any residue left over will go back to the taxpayers in the form of expansion, bond retirement or other fiscal benefit.

When describing the new hospital one is tempted to use superlative adjectives which have the ring of triteness or vulgarity. To call it "fabulous" would sound cheap. To call it the "best" would sound too boastful. Let us say that we have met and talked with many persons who are experts or who are interested in hospitals and not a single one has expressed himself otherwise than that there is no better hospital anywhere.

We feel that when the people of Sanford inspect their hospital on opening day Sunday, January 29, they will be amazed not only by the beauty and efficient arrangement of the interior but also by the unbelievable completeness of the most modern equipment available to medical practice. We think they will come away with a new kind of spirit, a spirit foreign to any feeling of civic inferiority, a spirit that will add profound meaning to the words: "I'm from Sanford."

Preventing The Danger Of Falls In The Home

By MERRILL W. HARRISON, M.D.

WINTER may turn out to be a dangerous season.

Nearly one-fifth of all accidental deaths are due to falls.

Nearly half of the home fatalities are the result of falls, most of which occur during the winter.

Strangely enough, many of these falls occur in the house, not on slippery walks and streets.

Trampling snow and slush into the house will not only subject you to the housemaker's wrath, it will also make the floor slippery.

A Better Grip

Under most conditions, shoes with rubber heels will grip a floor better than those with leather heels. If the floor is wet, however, rubber may slip more easily than the others. Soft-soled slippers are as bad on slippery floors as stocking feet.

Most housewives want the floors to be nice and shiny, and, as a rule, it's safe to wax them. In fact, tests conducted by the Underwriters' Laboratories show that some floor waxes have less slip than the surfaces on which they are used. The secret, of course, is in doing the job correctly.

Clean Floors

Before applying the wax, make sure the floors are completely clear of soap or detergent. Then apply the wax in a thin coat. Use only self-shining (water base) wax on asphalt floors and on all but the highest quality rubber tile.

All scatter rugs should be tacked down or equipped with good slip-proof underlays such as specially treated paper or rubber padding.

Stairways present special problems. A hall light, or a small light installed near the baseboard at the head of the stairs, might save someone from a bad tumble.

A Safe Place

Don't place a mirror at the foot of a stairway; it might be misleading. And never all day, don't leave anything lying on the stairs. Get a basket or box and place it in a safe place at the foot of the stairs. Then, instead of running upstairs with various items several times a day, place them in the box until you can take all in a single trip.

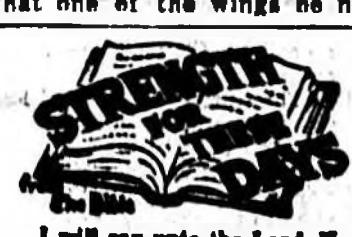
If you do feel yourself falling, relax and go limp, don't tense up and try to resist the impact. Then, try to roll as you hit. This may prevent a severe injury.

If you're subject to fainting spells or loss of consciousness from a physical defect you may be able to avert a fall by sitting down at the first sign of an attack.

QUESTION AND ANSWER

A. P. R.: Can fractures occur without injury?

Answer: At certain times, fractures occur due to bone disease in which the bone is eaten away, so that in the normal process of walking and moving, the bone may break or fracture.



Suggest That You See
"THE STORY OF THE YEAR"
Starring
The Seminole Memorial Hospital
Brought to you by the "People"
of Seminole County
Don't Miss Open House
SUNDAY — JAN. 29
AT THE HOSPITAL

An outstanding, progressive step that the citizens of our community welcome. Congratulations to our fine Board of Hospital Trustees.

Mayor Frank D. Scott
Commissioners:
David Gatchel
Earl Higginbotham
John Krider
Jack H. Ratigan

THE CITY of SANFORD

Ford Foundation Helps

On the fourteenth floor of a trim skyscraper at 477 Madison Avenue, New York City, a platoon of typists prepared the biggest bombshell in the history of American hospitals.

They worked from a stack of statistical sheets flown in from Chicago early that Saturday morning, December 10, by a special courier. From one sheet, they got the name and address of a hospital and typed it on a multilith plate. From another, they took a dollar figure and typed it against the hospital name.

State by state, the plates rolled out of the typewriters. Teams of proofreaders went over the finished sheets, checking them against the masters.

In one corner of the room, two officials talked to a Western Union executive about converting these lists into telegrams to all corners of the nation, to Alaska, to Hawaii and to Puerto Rico.

Hour after hour the work went on, pausing only briefly for coffee, milk and sandwiches, an on-the-spot desk-top luncheon.

Messengers rushed the lists to the printers and rushed the sheets back in batches. Someone put a row of collapsible tables along an entire corridor for the job of collating the hundreds of pages in the final list.

The shortest state list, Nevada, was finished by mid-afternoon Saturday. The longest, New York, was the last and finally went to the printers about 8 o'clock that night.

A few worked throughout the night and reinforcements were on hand Sunday morning. Later that day, the packages at last were ready.

Western Union took a completed list and started sending night letters to about 3,500 voluntary nonprofit hospitals in the United States and territories for delivery first thing Monday morning.

The telegrams were sent to the executive officer of the hospital and said:

"The trustees of the Ford Foundation have authorized a program of grants to assist the nation's voluntary, nonprofit hospitals in improving and extending their services to their respective communities. . . I am pleased to inform you that we believe your hospital is among those eligible to receive a grant in the tentative amount of \$_____ under this program. . . ."

The machinery which produced this mass of startling telegrams was unleashed by the greatest single act of philanthropy in history.

The Ford Foundation trustees had voted an appropriation of half a billion dollars.

\$210 million to 615 regionally accredited, privately supported liberal arts colleges and universities in the United States to help them raise teachers' salaries.

\$200 million for approximately 3,500 privately supported tax-exempt hospitals to help them improve and extend their services to the public.

\$90 million for privately supported medical schools to help them strengthen their instruction.

The release, from the trustees of the Association for the Development of Hospital Association Informed Congress of AHA's long experience and vital concern with the financing of low-income groups.

Kenneth Williamson, AHA associate director, stated in his letter to Sen. Sparkman: "The Association believes that it is increasingly important to develop a program of health services for the needy and the aged persons in this country."

responsibility on the governing authorities of each hospital to spend the funds in accordance with local needs and problems."

The first of the underlying conditions in the form of:

(a) improvement of or addition to facilities or services;

(b) additions to or training of personnel;

(c) conducting research.

Within these broad limits, the recipient hospital could spend the grant, for example, in disaster planning, mental illness, prematurity, rehabilitation, handicapped children, preventive or diagnostic services, outpatient care, or any other area which is in the opinion of the hospital's governing board would best serve its community.

One way in which the hospitals could use the money was singled out by the Foundation. "A particular purpose of the grants," the release stated, "would be to assist hospitals desiring to do so to receive full accreditation. . . ."

This objective became possible when the Foundation trustees decided to use listing by the American Hospital Association rather than accreditation as a prerequisite for a grant.

These then, were the ingredients of the philanthropic bombshell

which was prepared in the epochal days of December 9, 10 and 11. The ingredients were news of great joy to hospitals across the land. They also spelled a responsibility to the hospitals concerned, a responsibility as awesome as the grants were unanticipated.

Association President comments: Ray E. Brown, president of the American Hospital Association, said in a formal statement:

"The hospitals concerned now have an immense responsibility to translate this gift into maximum benefits for the people of our nation. We are sure that they will prove equal to this task."

Later he reiterated this point. "Our voluntary, nonprofit hospitals have just received the most practical vote of confidence in their history," he said. "The hospitals concerned and the trustees who govern them now must live up to this vote of confidence."

"Hospitals have so many ways in which they can spend this money that the most careful planning and the best of our talents must go into its expenditure, so that the American public will know that we were equal to this challenge and got from every dollar a full dollar's value in improvement of hospital care for our people." (Reprint from the Jan. 1, 1956 Journal of the American Hospital Assn.)

Smallpox Vaccination

By HERMAN H. BURDESON, M.D.

IT is a well-known fact that infants should be vaccinated against smallpox. Some states have laws making it compulsory. But many mothers don't know how to take care of the vaccination after it is given.

Your youngster may well be inoculated about the age of three months. Certainly no later than one year.

Mild Reaction

Reaction to a vaccination is usually mild if it is given before the child is a year old.

You don't have to give the vaccination any care until there is evidence that it has taken. Proof that it has taken is the appearance of a small blister on the fourth or fifth day.

It is not considered advisable to apply a bandage to a normal vaccination take. It is recommended, however, that the baby be clad in long-sleeved garments from the time the blister appears until the scab drops off.

If your baby scratches the blister, he may transfer the vaccination to other areas. And if he scratches off the scab, it might increase the scarring.

Don't let the vaccination area get wet as long as the blister or the scab remain. During this time, bathe the baby by sponge baths.

QUESTIONS AND ANSWERS

L. M.: My daughter has plantar warts. What would you advise?

Answer: Plantar warts are best treated by means of X-ray; usually one or two X-ray treatments will cure them.

It is advisable that your daughter consult a physician concerning treatment in her particular case.

IT'S A PLEASURE TO SAY
"CONGRATULATIONS"

To all who gave a helping hand on our New Hospital

CULLEN and HARKEY
Realtors

166 N. Park Ave. Phone 2313

ALL READY AND set to go. Even the cabinets are stocked as demonstrated by a staff nurse at Seminole Memorial Hospital. (Staff Photo)



"THIS IS REAL COMFORT" Mrs. Verno Messenger says as she examines one of the beds at Seminole Memorial Hospital. Mrs. Messenger is a member of the Hospital Auxiliary. (Photo by Jameson)

Music Makes Time Go Quicker

Because a gentleman became bored lying on his stomach while undergoing treatment, Highland Park (Ill.) Hospital's Physical Therapy Department enjoys an innovation which helps patients take the clock out of treatment.

The gentleman, Ben Freeman of Glenwood, Ill., fidgeted unhappily one day under a heat lamp. Why, he asked, should such treatment time be "vacuum-packed"?

An idea he conceived led to installation of three FM radios with earphones, a gift from Mr. Freeman to the Department.

Now, reports the hospital, patients listen contentedly to music during therapy. The minutes tick swiftly away.

The earphone radios have been used already in a variety of treatment situations: prone traction, heat applications, exercise periods. They are not used during hydrotherapy.

The radios appear to make a large contribution to the relaxing process so vital to treatment of spastic conditions and tightened muscles. Such advantages cannot be measured in terms of time.

(Reprint from the Jan. 1, 1956

Journal of the American Hospital Assn.)

LOW INCOME FAMILIES

Secretary Folsom, testifying before Subcommittee on Low-Income Families of the Joint Committee on Economic Report, reiterated his belief in medical research, vocational rehabilitation and hospital construction as the proper federal approach.

According to estimates given the subcommittee in 1954 there were over 8.3 million families in the U. S. with incomes of less than \$2,000.

In a special letter, the American

Here's the Season's Newest, Smartest Bedroom!



- COMPLETE
- MR. & MRS. DRESSER
 - CHEST OF DRAWERS
 - BOOKCASE BED
 - INNERSPRING MATTRESS
 - MATCHING BOX SPRING
 - BED SPREAD
- \$189.00**
- Similar to Illustration

HERE'S PROOF MATHER GIVES YOU MORE FOR YOUR DOLLAR!

A COMPLETE OUTFIT FOR THE PRICE OF THE SUITE ALONE

We invite you to compare this distinctly modern Blonde and Silver Mink Bed Room Suite. The tops of the gorgeous dresser, chest and bookcase bed are made of genuine Richelain Plastic unaffected by heat or liquids. Now is the time to take advantage of MATHER'S Special Group price and save \$\$\$.

SEMINOLE MEMORIAL HOSPITAL
Jan. 29 - 1956

Congratulations to the new **SEMINOLE MEMORIAL HOSPITAL IN SANFORD**

We invite you to come and see why so many nice people come to DeBary to live.

RAY E. PECK, REALTOR
Phone: Sanford 552

LOVETT'S

WINN-DIXIE STORES, INC.

Is Proud Of Their Participation In The Growth and Development of Sanford & Seminole County

CULMINATING IN THE ERECTION OF THE **SEMINOLE MEMORIAL HOSPITAL**

The Employees of Both Our Local Super Markets Extend Congratulations To All Who Helped In This Tremendous Project.

MATHER OF SANFORD 205-09 E. FIRST ST. PHONE 27 brings you... **Newest STYLES! Lowest PRICES! Easiest TERMS!**



AN EARLY SKETCH of a proposed Seminole Memorial Hospital submitted for approval by the late Elton J. Woughton Sr.

Boy Undergoes Delicate Surgery

DENVER (AP)—"I'm feeling fine, but I'm hungry," said the frail little boy in the bed.

"I couldn't be more thankful," said the woman leaning close to him in his room at National Jewish Hospital.

The boy is 8-year-old Lionel McCalla of Newport, R. I., who recently was on the operating table for six hours undergoing delicate surgery to repair his damaged heart.

The woman who murmured her gratitude that it was over is his aunt, Mrs. Florence Smith, who flew out here with Lionel from Newport, R. I. last week.

The boy's special nurse, Mrs. Maxine Turner, said when Lionel began "awakened" from "the first thing he wanted to do was go to the dining room and get something to eat."

HOSPITAL SOUVENIR EDITION

FORT FOR CHILDREN

OLYMPIA, Wash. (AP)—Washington is considering acquisition of a fort for a state institution for retarded children.

Fort Worden, once guarded the entrance to Puget Sound and in more recent years had been used for amphibious training. The Army abandoned it as an outmoded installation. State officials think it could be converted into a 1,000-bed institution for children at 4½ million dollars less than the cost of a new one.

Softly Lit Halls Promote Slumber

In contrast to some hospitals with only two controls on hallway lights (on and off), the new hospital will have rheostat lighting controls to soften the lights at night.

This prevents disturbance of patients at night when the door is opened. Also, during the day the lights can be adjusted to fit the need for brightness.

Liquid air turns to vapor at such a low temperature that it boils when poured on ice.

The post-war baby boom peak in the United States was reached in 1947 when there were 26.6 babies born for every 1,000 people.

Many By-Products Taken From Citrus

Since citrus is one of the most important products in our state, it is always cheering news when a new place to use its by-products is found.

The most important thing is, naturally, to eat our fruit, or drink its juice but when an opportunity to use the part we ordinarily discard is found, it marks a real step forward.

A recent issue of the Wall Street Journal tells us that the inner side of the rind of oranges, grapefruits and lemons is being utilized to yield a new drug which is said to be a weapon against the common cold.

The weapon, fashioned from that part of citrus which we usually throw away, is known as bioflavonoids. Medical researchers have known about them for some time but only within the last few months have they been promoted as a cold remedy.

The bioflavonoids have the unusual ability, so the scientists say, to strengthen the capillaries, the body's tiny blood vessels, through which, so the theory goes, the cold virus passes into the system.

How important the new remedy is has yet to be proved, but several manufacturers are already marketing drugs containing the citrus rind derivatives and several other pharmaceutical companies are displaying interest.

Much of the basic research on the use of citrus rind as a cold preventative was done in our own state at the Southern Bio-Research Laboratories at Southern College, Lakeland.

For years, Florida has advertised the beneficial effect of citrus juice, particularly grapefruit juice, in fighting a cold, and many people have found that it does help.

But given a little more time perhaps we'll be able to show that not only the juice of the fruit but the inside of the rind will scare away the sniffles.

(From DeLand Sun News).



THE DUTIES OF THE Hospital Auxiliary are many. In this above picture, Mrs. Warren Adams is shown talking with Mrs. D. M. Ladd in the family room near the entrance of Seminole Memorial Hospital. (Staff Photo)

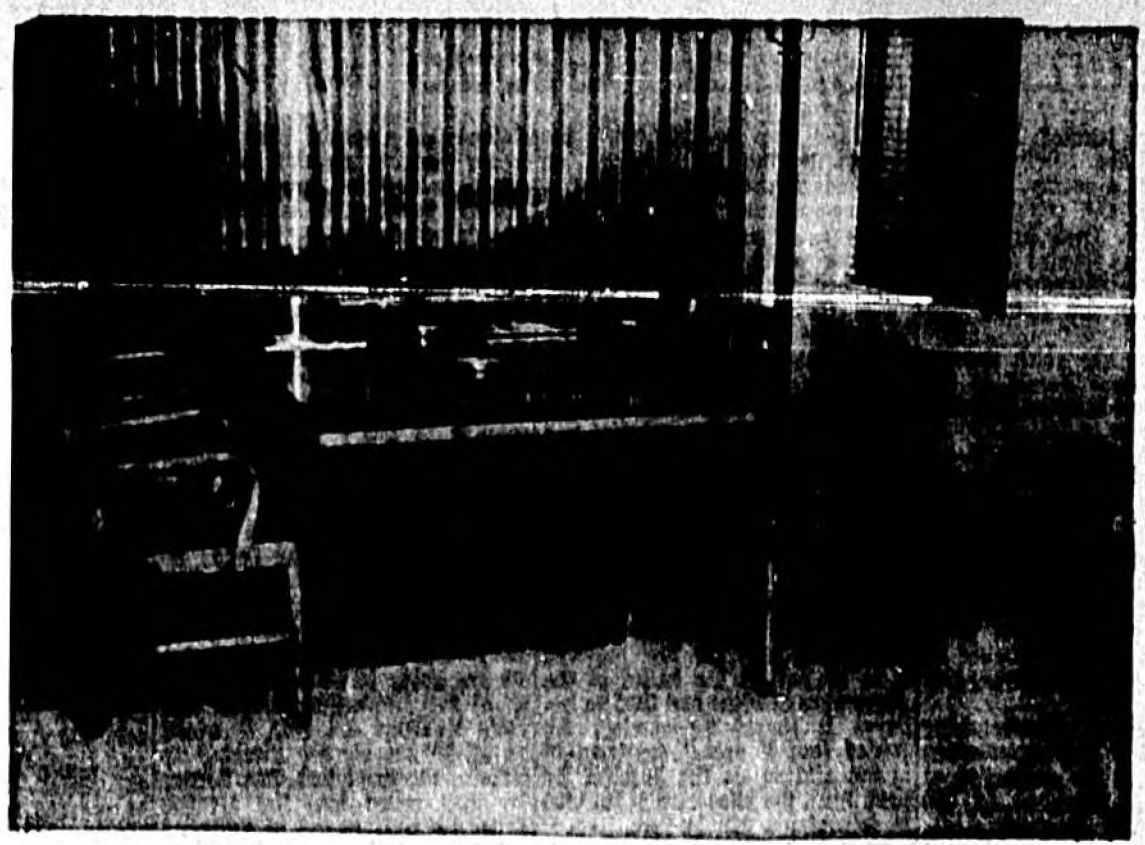
CONGRATULATIONS...



to the people of Seminole county on the successful finish of a big undertaking

With Great Pleasure—
"Best Wishes"
ARE EXTENDED TO ALL WHO TOOK PART IN MAKING THE NEW "SEMINOLE MEMORIAL HOSPITAL"
A DREAM COME TRUE
Harriett's Beauty Nook
Phone 971

WHEELER
FERTILIZER COMPANY
Phone FOrrest 5-3231
OVIEDO, FLA.



WE ARE PROUD

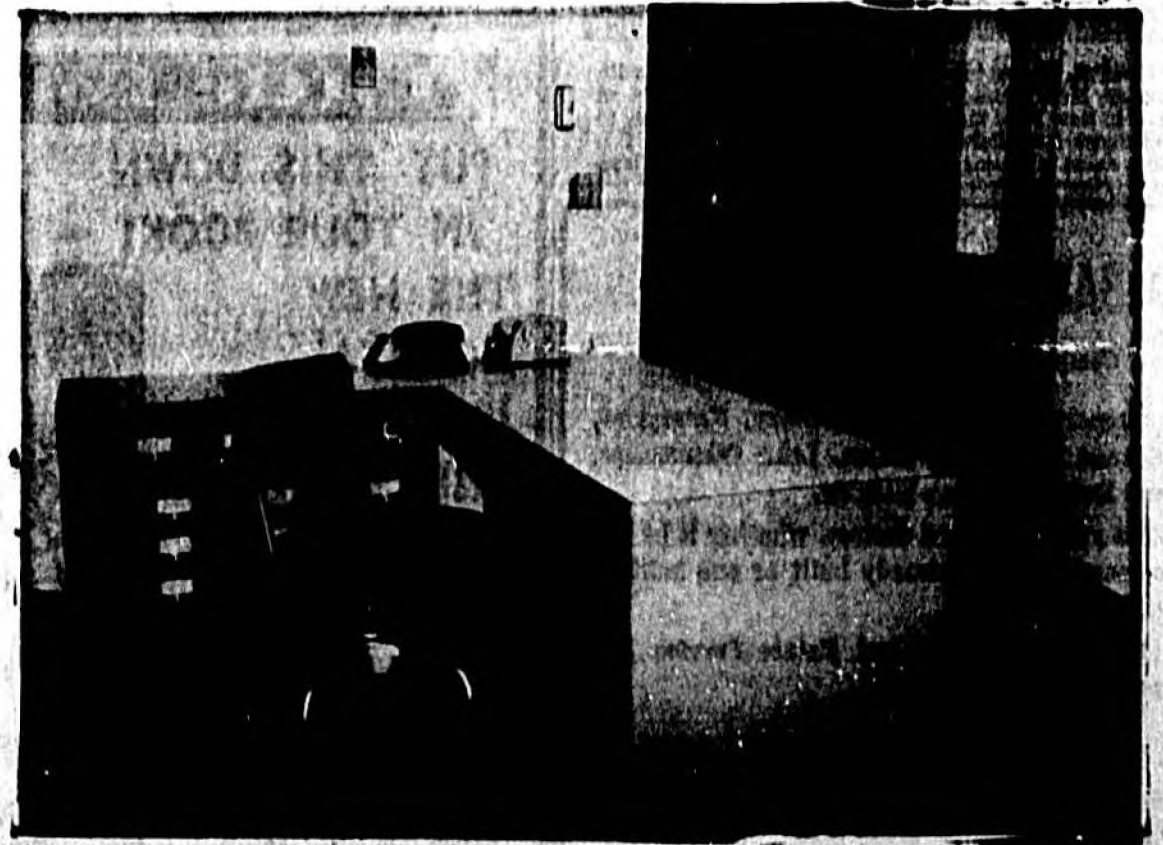
To have shared
in some small
way with the
boundless planning
that went into
equipping and
furnishing the

Seminole Memorial Hospital

Sweeney's

114 Magnolia Ave.

Phone 147.



Citizens Hospital Group Is Important

Recently, the burning question of what to do about the Seminoles Memorial Hospital's reality, was the subject of the Citizens Hospital Committee. Their efforts have been through the months in bringing about the community's cooperation in making the climax successful.

There is an article which appeared in the Sanford Herald at the time the Citizens Hospital Committee was formed:

George Touhy and Judge Douglas Stronstrom were elected chairmen of a Citizens Hospital Committee to take whatever action may be necessary to secure a hospital in Seminole County at the earliest possible moment at the expense of a state meeting sponsored by the Junior Chamber of Commerce at the Court House last night.

With Forrest Brockenridge, district secretary of the organization, as secretary at the suggestion of W. S. Tucker, president of the Seminole County Hospital Association and upon the motion of the Rev. J. N. McKinley seconded by Bradley Odham. The action came following considerable discussion in which everyone expressed himself as being in favor of a new hospital but in which there seemed to be considerable differences of opinion as to how to go about it.

The action also followed a scathing denunciation by Mr. Odham of "obstructionists who have always tried to block every progressive movement ever started in Sanford with petty technical objections and delaying tactics."

"Let's quit arguing over details, go ahead and pass this bond issue and get the hospital built," Mr. Odham said.

This appeal which was greeted with a burst of applause followed an analysis of estimated operating costs of the proposed hospital by William Laffer Jr. who said that he had made a considerable study of the project during the past few months and did not believe it was suited to the needs of this county.

"It would cost \$170,000 a year to operate if all the beds were full," he said, "and would run a tremendous deficit which I do not believe the people of this county could afford to pay. I think we need a hospital here, but I don't want to see us saddled with a white elephant."

The meeting was opened by Tim Crawford who presided in the absence of Judge Stronstrom who was ill. Mr. Crawford explained the purpose of the meeting was to promote the procurement of a hospital and added that the Junior Chamber of Commerce is on record as favoring the support of a \$700,000 County bond issue for this purpose.

He added, however, that these bonds would be issued only at the discretion of the County Commission and "up to \$700,000," not necessarily the full amount, as the bonds might be needed, and in full cooperation with the state.

Mr. Tucker said that he believes the Fish Estate is going to build the hospital but that certain things might happen which would make it impossible to build at any time in the near future and that therefore the people of Seminole County ought to vote the bond issue so as to assist the Fish estate if necessary or to build our own hospital if there is no other way out.

He explained that the petition for the bond issue has already been circulated, that the law requires it to be put on the ballot at the November election and that he believes it should be carried. He added that if actual construction is not started on the hospital by next June, the allocation of \$700,000 in federal aid will be lost.

Frank N. Wilson, one of the Fish trustees, who with William A. Laffer Jr. and Ernest Galloway, are the trustees from Sanford, all three of whom were present, said that the prospects are much brighter today than they have been for the early construction of a hospital here by the Fish estate.

He pointed out that the estate now has approximately \$400,000 in hand or in sight for the Sanford hospital and has been approached by a construction company with an offer of a \$400,000 loan.

"Mr. Follard, manager of the Fish estate, said that the loan probably won't be necessary," Mr. Wilson said, "as he thinks it will be possible to get the hospital started before June 30 when federal aid expires without any outside loan."

"I would like to see the Fish estate build a hospital here," Mr. Wilson added, "and I believe that is what the other trustees want. Judge Fish had a very affectionate feeling for Sanford because his brother and sister lived here. It was his wish that a hospital be built here as in DeLand and New Smyrna and I want to see the terms of his will carried out."

Mr. Odham asked if it is possible to secure from the Fish trustees a commitment before the November election to take over a county hospital in Sanford after it is built and retire the bonds on it if needed.

Mr. Wilson replied that he did not know but that he personally would be in favor of such a commitment. Mr. Wilson added that all of the Fish trustees will be in DeLand on Sept. 28 for the formal opening of the DeLand hospital and that at that time he will try to get the commitment from them.

Mr. Wilson also pointed out that the Fish trustees expect county aid for indigent patients if they build a hospital here, and explain that a special West Volusia county hospital district had been set up over there and a 1.8 mill tax levied for that purpose. He suggested that the same thing should be done here.

William Bush asked if the will of Judge Fish permits the trustees to purchase a hospital already constructed and Mr. Wilson replied that it did.

Mr. Touhy asked if it would be possible to get the Fish trustees to spell out at the Sept. 28 meeting the terms under which they would be willing to take over the County hospital in Sanford if it is built and liquidate the bonds issued for its construction. Mr. Wilson said that he would try.

William Laffer Jr. asked where can we find a copy of the resolution we are going to be asked to vote on at the November election and Volie Williams Jr. said it would be up to the County attorney to prepare the resolution. Mr. Laffer Jr. also asked how the \$700,000 figure for the amount of the bond issue was arrived at and it was explained that the resolution calls for a bond issue "up to \$700,000."

Mr. Crawford said that under the law the freeholders are going to have to vote either "yes" or "no" on the issuance of the hospital bonds and that if the vote is "yes," the County Commission will not be required to issue the bonds, or to build the hospital, but rather will have the bonds available either to assist the Fish estate, or to build a County hospital, if the Fish estate is unable to do so.

"It will be sort of like insurance," he said, "if we vote 'no' and then the Fish estate does not build the hospital, then where will we be?" he asked.

Mayor William A. Stumper explained that \$700,000 is the best estimate available of the probable cost of a hospital, the size of the one needed in Sanford. The DeLand hospital, which is a 50 bed hospital, he said cost just under \$700,000.

Mr. Wilson explained that the construction cost of the DeLand hospital was \$450,000 and that it cost about \$100,000 more to equip it.

Dr. Leonard Munson wanted to know if the Fish estate builds the hospital with federal aid and with the County maintaining it, what equity the Fish estate would have in it and who would run it.

Mr. Wilson said the Fish estate will operate it if the Fish estate builds it. And Dr. Munson said he didn't think that was a good business proposition.

Dr. W. V. Roberts asked at what deficit the DeLand hospital was expected to run and what would be the deficit in connection with the Sanford hospital.

Vivian Spear wanted to know if the Fish estate already has \$400,000 on hand or in sight for the construction of a \$450,000 hospital, why it is necessary to vote a bond issue for \$700,000. He said he believed the people would approve a \$350,000 bond issue, but not \$700,000 under the circumstances.

The Rev. McKinley explained that the petition calls for a bond issue "up to \$700,000" and that it is too late to change that figure now. He said that only the amount of bonds would be floated in any circumstances that were actually needed.

Dr. Roberts said that he had studied the plans of the DeLand hospital and said that he believed we could build a bigger hospital here for less money. He said that he thought this county needs a hospital of 60 to 75 beds and that one that size can be built for about \$500,000. He added that there were 28 beds in the hospital when it was at the Navy station and that they were full most of the time.

William A. Laffer Jr., one of the trustees, said that they are trying to put themselves in the place of Judge Fish and carry out the terms of his will as he wanted them carried out. He explained that at the time the will was drawn Judge Fish did not know what it was going to cost to build a hospital at this time and had hoped not only to build the three hospitals but also to maintain them.

Due to the increased cost of construction in the last few years, Mr. Laffer continued, it is no longer possible for the Fish estate to maintain the hospitals and it will be necessary for the council to provide care for indigent patients. He said this is something which the people should know in mind when voting bonds.

William Laffer Jr. said that he has been studying the figures on the DeLand hospital and that it will run some \$20,000 a year in the hole to operate. He further said his figures showed the Sanford hospital will run an even bigger deficit, costing about \$170,000 to operate with receipts amounting to about \$100,000.

It was at this point that Mr. Odham issued his fiery appeal for action and an end to quibbling.

Declaring we are allowing ourselves to be drawn off into technicalities and a discussion of fiscal expenditures that has no proper place here in this meeting, he said, "These obstructionists and self-styled fiscal experts are raising these technicalities about the number of hospital beds and operating deficits in order to take us away from the very purpose for which we came to this meeting tonight."

"We are down here in the public interest to decide whether or not we feel that we should, in the coming election, vote for bonds to be issued up to the amount of \$700,000 for the construction of a hospital which we all know we certainly need," he declared.

Pointing out that the need for a hospital had been brought home closer to him than it had to some people because his father died in his home without benefit of hospital care because the hospital was inadequate, Mr. Odham declared, "Many of our people are dying in their homes today without the benefit of hospital care, or else have to go to Orlando.

When a person's sick and in need of hospitalization it doesn't matter to that person or to his loved ones whether the cost of the hospital care is \$5, \$10, or even \$15 a day. Their aim and desire is to get the best care possible for their loved ones.

"In neglecting our sick today," he continued, "we have failed in our civic, personal, and moral duty to our friends and loved ones. So it seems to me that our aim here tonight should be to decide whether or not we're going to stand and present a united front for the issuance of sufficient bonds to construct a hospital to care for our sick ones. Let us open up our eyes and see the sickness and suffering around us and not quibble about technicalities of construction and operating cost. Let us want one and all to know that I am for and am going to do everything in my power to bring to the people of this community the need for immediate positive, affirmative action on this bond issue so that we can live in a town that has facilities to care for our sick instead of hickering, griping, and doing nothing."

THE SANFORD HERALD
HOSPITAL SOUVENIR
EDITION

Prominent Alabama Citizen

BRENT, ALA. — Dr. William Jennings Bryant Owings of Brent, Ala., is one of West Alabama's outstanding citizens and is recognized internationally in the medical profession.

He is given a half column in the "International Who's Who in World Medicine," and is now serving on the United States Committee of the World Medical Association.

The story of Dr. Owings is the story of a physician and surgeon who gave two Alabama Counties distinguished service as a public health officer and then was stricken at the height of his career by a disease he had fought to control and exterminate, poliomyelitis. It is also the story of a man, who, like the late President Franklin Roosevelt, fought with courage and determination to recover his health and to take his proper place in society again, and who succeeded.

Now in private practice at Brent, Dr. Owings is affiliated with a group of hospitals in various communities, including the East End Memorial in Birmingham, of which he is a member of the board of directors. He is also a counselor of the Alabama State Medical Association and was an examining physician for the Selective Service System from 1940 to 1947, receiving a medical for his service.

Dr. Owings was born in Clay County on February 25, 1908, the fifth of nine children born to Thomas H. and Josephine (Morris) Owings. His father, a native of Clay County also, was an educator early in his career, but spent most of his life as a merchant, with his final business at Sycauca. Among the six girls and three sons of the family is Dr. Thomas L. Owings, physician and surgeon at Talladega.

Dr. Owings is a graduate of the Sycauca High School, class of 1924. For his pre-medical studies he went to the University of Alabama, from which he received the degree of Bachelor of Arts in 1929, and that of Bachelor of Science in 1930. In 1932, he took his degree of Doctor of Medicine at Tulane University. Four years later, just before he was struck down by infantile paralysis, Dr. Owings took post-graduate work at Vanderbilt University.

He began his career in private practice in Brent, from 1932 to 1934. He became health officer of Lamar County, where he served from 1934 to 1936. The post-graduate period at Vanderbilt followed, he was made Escambia County's health officer, and this, in turn, was where he was stricken with Polio, followed by four disease-stricken years during which Dr. Owings fought bravely and triumphantly back to health and success. In 1940, partly recovered, but still in a wheel chair and braces, he resumed his medical career by establishing himself in private practice in general medicine and surgery at Brent.

Aside from the East End Memorial Hospital, Dr. Owings is on the staff of the Druid City Hospital at Tuscaloosa and the Jefferson and Highland hospitals in Birmingham. From 1940 to 1947, a year the pre-war conscription was inaugurated until 1947, when it was discontinued, Dr. Owings was examining physician for Local Board No. 1, Selective Service Svcs System, Bibb County.

He is member of the board of deacons of Bethel Baptist Church. He is also affiliated with the Bibb County Medical Society, a member of the Board of Governors, the American Medical Association, being a Fellow, and the United States Public Health Association, aside from the Alabama professional organization.

INSTITUTE GRADUATES 38
WASHINGTON, D. C. — Thirty-eight administrators of U. S. federal hospitals and Canadian army and navy hospitals were graduated recently from the eleventh Interagency Institute for Federal Hospital Administrators here. The intensive three-week course in hospital administration was held late last fall, under the auspices of the Interagency Committee on Training and Education of Federal Hospital Administrative Personnel. The Veterans Administration sponsored the Institute.

Little Folks By BILL WADE
PUT THIS DOWN IN YOUR BOOK!
THE NEW HOSPITAL IS OUT OF THIS WORLD
I Sneaked A Peek - And Am Going Back For The OPEN HOUSE
SUNDAY JAN. 29th

WADE'S SUPREX MARKET
116 W. 1st St. — Phone 1425

CONGRATULATIONS



"NATURAL REST" MATTRESS

REDUCED FIRST TIME EVER!

Sealy 75" DIAMOND ANNIVERSARY Sale

Reduced to \$39.95 (was \$59.50)

Buttons-free top... NO BUTTONS, NO BUMPS, NO LUMPS

Celebrate with SEALY! To mark 75 years of mattress-making achievement, SEALY brings you this tremendous "Diamond Anniversary" dollar-saving sale!

This is really special—for the first time, the famous \$59.50 Natural Rest has been reduced for this sale only to a phenomenal \$39.95!

You'll be thrilled with its superb comfort and restful-firm support. See the Natural Rest—try it, buy it—in our bedding department today!

ALL THESE 75" NATURAL REST FEATURES NOW \$39.95

- Exclusive tri-balance insulating unit
- Sturdy cord handrail & Ventilator
- Durable decorator-designed cover
- Pre-built borders for durable, no-sew edges
- 10-year written guarantee—Backed by American Standards Testing Bureau
- Matching Box Spring—only \$39.95!

SLEEP CORRECTLY... WAKE REFRESHED

Don't Sleep "In a Bow!" Sagging, too-soft mattresses tire your body—give no support!

Sleep "Straighten an Arrow!" Rest correctly and comfortably on a Sealy Natural Rest

10-YEAR WRITTEN GUARANTEE BACKED BY THIS SEAL

EASIEST TERMS We Deliver

Phone or mail this coupon TODAY!

PLEASE SEND ME QUANTITY

| | | |
|------------------------|-----|-------|
| Anniversary Mattress | Qty | Total |
| Anniversary Box Spring | Qty | Total |

CHARGE C.O.D. TERMS CHECK

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____



LUIGI GIACOMINI, 56, and his wife, Filomena, 56, are shown with their daughter, Maria, aboard the Italian liner Andree Doria on their arrival in New York. Maria was born on the ship, en route to the United States from Italy. They will live in Providence, R.I. The father is slated to become a sociology student at Boston College.

DeBARY HEIGHTS REALTY

Complete and Reliable Service

We have properties in Sanford, DeBary, Enterprise, Osteen, Orange City, Lake Helen, Lake Winnonah, DeLand and DeLeon Springs Heights.

We can meet your needs and desires, whether it be for a lot or acreage, a home already built or one built to your specifications.

For complete and reliable Real Estate Service list your properties with us:

Albert D. Williams F. Stewart Hainly
Reg. Real Estate Brokers
Highway 17-28 South DeBary, Fla.
Phone 3884-J

VENETIAN BLINDS Compact enclosed metal head box with tilt gear and automatic cord lock \$3.95 up

Heavyweight LINOLEUM Best grade and a big selection of patterns Size 9 X 12 \$9.95

4-Drawer Unfinished Hardwood CHESTS a real saving from our regular price \$16.88

Picture Window DESK with Formica top and roomy drawers \$19.95

Platform ROCKER and ottoman Coil Springs over "No-Sag" Large Size In Green or Tan Plastic Reg. \$69.95 \$59.50

WROUGHT IRON Magazine Racks, Telephone Stands, Record Holders, and Ash Stands \$3.88 up

Welcome — Glow in the Dark DOOR MAT Rubberized for Long Wear Reg. \$2.50 \$2.29

Square GRASS RUGS for your Florida Room or Porch. Best Grade. We make it any size to fit 39c Sq. Ft.

Complete Assortment of COCCO KITCHEN Stools Utility Tables and Servers

116 W. 1st St. — Phone 1425

FURNITURE CENTER

Where Your Dealer Buys the Most Furniture

Now We Can Look Back In File

Now that the Seminole Memorial Hospital has become a reality, we can look back into the files of the Sanford Herald and recall some of the moments when a hospital here seemed wishful thinking.

This is one that is not dated. Many will remember the moments.

Prospects for the Seminole County hospital bond issue darkened today as investigation revealed that there will be no bond issue question offered to the freeholders of the County for their decision at the Nov. 2 general election of the County Commission does not hold a special meeting before the next regularly scheduled meeting on Oct. 7.

State law provides that a hospital bond election shall be advertised in a newspaper or posted 30 days prior to the election. The

board is a question is not now on the table and cannot be put on the table until the Oct. 7 meeting of the County Commission is called. O. P. Herndon, county clerk, revealed Oct. 7 is within a month of the Nov. 2 general election and the issue referendum could not be legally held at that time because of insufficient time for advertising it.

The Commission was advised at a special meeting a week ago that there would be sufficient time to put the question on the ballot if final decision to do so was deferred until the October meeting. The motion of Commissioner H. B. Pope at that meeting to put the question on the ballot was withdrawn in the light of this explanation by the County attorney and the demands of Commissioner James P. McClelland that

the petitions previously presented to the board for the bond election be "investigated."

Examination of page 312 of the County Commission's Book, kept on file in Mr. Herndon's office, revealed today that the petitions have already been "investigated" by Sanford D. Wadley, tax assessor, who has found that in addition to the legally required number of qualified names are signed to the petitions.

Examination of the petitions themselves revealed a further complication in the bond question. The petitions call for an issue "not in excess of \$200,000" whereas the figures always mentioned in recent public discussions of the matter has been "not in excess of \$700,000."

Examination of the State law concerning hospital bond elections clarified the dispute concerning whether or not the Commission is obligated to put the question on the ballot.

It appears from the law that this is not the case. The law reads that, when the necessary petition has been submitted and approved as qualified, the "board of county commissioners shall submit the question to the qualified electors of the county who are freeholders at the next general election to be held in the county, or at a special election called for that purpose, first giving thirty days notice in one or more newspapers published in the county."

It was pointed out by Mr. Herndon that the Commission is directed by law to put the question before the public at "the next general election" or at a special election called for that purpose, and hence the Commission is not required to put the question on the ballot for the Nov. 2 election.

Another point not yet cleared in the controversy is that the law requires that the exact millage of the tax required for the bond issue shall be put on the ballot, not the maximum possible amount of the bond issue.

The text of the law in point is as follows:

"If of Public county hospitals: elections; establishment.—Whenever the board of county commissioners of any county in the State of Florida shall be presented with a petition signed by five per cent of the resident freeholders of such county, asking that an annual tax may be levied for the establishment and maintenance of a public hospital at a place in the county named therein, and shall specify in said pe-

THE SANFORD HERALD HOSPITAL SOUVENIR EDITION

tion, on the maximum amount of money proposed to be expended in purchasing and building said hospital, such board of county commissioners shall submit the question to the qualified electors of the county who are freeholders at the next general election to be held in the county, or at a special election called for that purpose, first giving thirty days notice thereof in one or more newspapers published in the county, if any be published therein, or posting written or printed notices in each precinct of the county, which notice shall include the text of the petition and state the amount of the tax to be levied upon the assessed property of the said county which tax shall not exceed five mills on the dollar, and be for the issue of the county bonds, to provide funds for the purchase of the site, or sites, and the erection thereon of a public hospital and hospital buildings, and for the support of same, which bond shall be payable within thirty years, which said election shall be held at the usual places in such county for voting upon county officers, and shall be canvassed in the same manner as the vote for the county officers is canvassed. The ballots to be used in any election at which such hospital question is submitted, shall be printed with a statement substantially as follows:

"For a _____ mill tax for a bond issue for a public hospital, and for maintenance of same:

YES _____

NO _____

"If a majority of the freeholders who are qualified electors shall participate in said election and a majority of the votes cast at such election on the proposition so submitted shall be in favor of said tax for such bond issue, the Board of County Commissioners shall levy a tax so authorized, which shall be collected in the same manner as other taxes are collected, and credited to the hospital fund, and shall be paid out on the order of the hospital trustees for the purposes authorized by this law and for no other purposes whatever."

Superstitious people used to think that liverworts, small green plants, cured liver diseases.

Crawford Y. Long, was the first doctor to use ether as an anesthetic in surgery, say medical historians.

Poisonous Vaccine Stolen From Auto Of East Doctor

EASTON, Pa. (AP)—More than 60 bottles of a poisonous vaccine—capable of killing a human being—were stolen from a veterinarian's car here Monday.

Authorities issued a warning that the vaccine, used for treatment of a cattle disease, can kill a person if it enters the bloodstream—even via a cut on the hand.

Dr. Sherman Ames Jr., told police his station wagon was broken into while parked in front of his home. He said the vaccine was in a metal box with some instruments used for treatment of animals. The vaccine, known as

Expectation Of Life Statistics

"Would you like to know how much longer you can expect to live?" asks the Florida State Board of Health.

Office of Vital Statistics for the period 1948-1951.

Scientists think the first men to reach America thousands of years ago sometimes killed a species of blon which might have weighed 3,280 pounds with horns six feet from tip to tip.

Todine is sometimes produced from the ash of burned kelp.

brucella abortus, is used to prevent the spread of brucellosis, a fever infection in cattle.

Figures on "expectation of life" for residents of Florida, computed by the Bureau of Vital Statistics for the period 1948-1951, reveal that:

The average white male at age 25 can expect 45.5 more years of life; a white female, 51.8; nonwhite males, 35.0 years and nonwhite females, 42.1. At 45 the white male can look forward to living 27.7 more years; the white female, 33.2; nonwhite males, 22.5 and nonwhite females, 26.3.

"However," the Bureau's report continues, "by age 65 the difference by race is negligible. The white male of 65 can expect 14.0 more years; the white female, 18.0; the nonwhite male, 14.0 and the nonwhite female, 17.4."

The State Health agency says, "A recent editorial on longevity in the Journal of the American Medical Association points out that at age 65 white females in Florida have the highest expectation of life and the white males the second highest among the states." This was determined by recently computed tables for each state compiled by the Metropolitan Life Insurance Company and the National

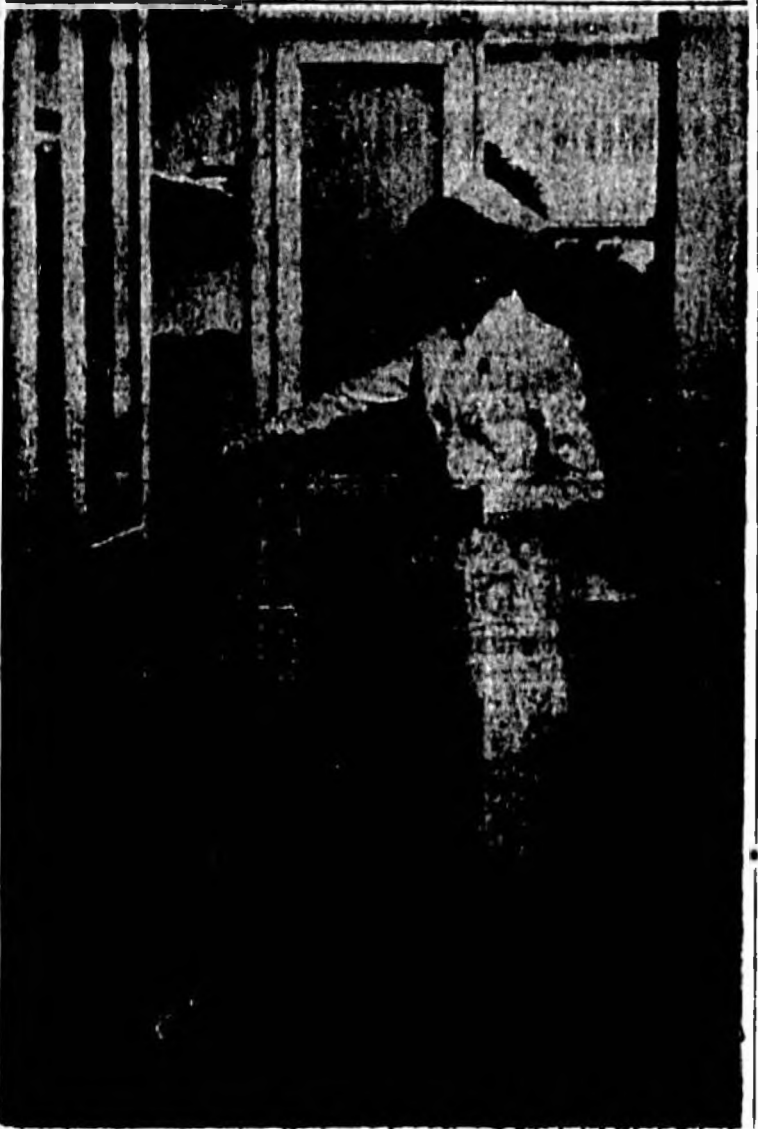
that the expectation of life at birth in Florida is greater for whites of both sexes than for the United States as a whole.

Since the turn of the century the expectation of life at birth in Florida is greater for whites of both sexes than for the United States as a whole.

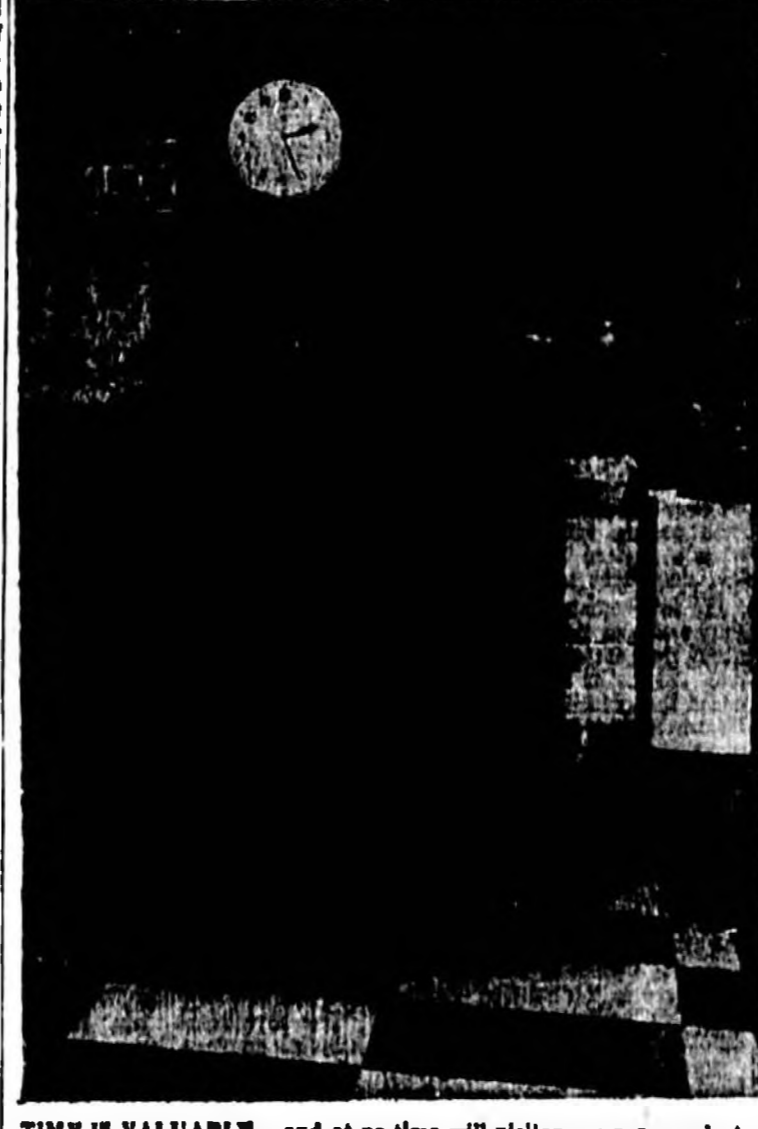
Since the turn of the century the expectancy in the United States has increased from 47.3 years in 1900 to 68.9 years in 1953 (latest figures available)—a considerable increase of 21 1/2 years.

"The expectation of life at birth is about 6-7 years longer for females than for males of the same race, reflecting the higher mortality rate among men. The greater expectation value for females persist at all ages," points out the State Health Board. It has been shown by the Metropolitan Life Insurance Company that if present differences in mortality between the sexes continue there will be about 60 per cent more females than males over 65 years of age by 1975.

Computation of insurance premium rates and retirement benefits are frequently based on life expectancy tables.



Miss JANE BRINCOMBE is shown at the cabinet where surgical instruments are stored. Hundreds of instruments, completely sterilized, are stored in this room of double cabinets. (Photo by Jameson)



TIME IS VALUABLE—and at no time will visitors or personnel at Seminole Memorial Hospital be out of sight of a clock. Just one of the timepieces located at corridor intersections throughout the hospital. (Staff Photo)

**CONGRATULATIONS
ON A JOB
WELL DONE**

THAD L. LINGO

REALTOR

Grove Land
Celery and Farm Land
Residential Lots

OVIEDO, FLA.
Phone FOrest 5-3222

from one institution

to another.....

it is indeed with pleasure that we offer our most sincere congratulations to the people who have worked so untiringly to make **The Seminole Memorial Hospital** one of the finest in the South

(THE EMPLOYEES
ATLANTIC COAST LINE RAILROAD)

Hospital Assn. Head Reports

Most hospital administrators are aware of the fact that the Administration Guide Issue of the American Hospital Association, Part II, August, is the most complete and authoritative source of statistics on hospitals published annually in the United States. Actually, no other source offers any competition to that claim since the American Medical Association has discontinued publication of the annual Registry issue of its Journal. What most of us don't realize, however, are the practical uses which the fascinating array of figures published each year serves. Well-thumbed copies of the Guide Issue are found in many national and state agencies responsible for both planning and operations in the health field. It serves as the basic source of data for Congressional committees interested in developing legislation concerned with hospital and health affairs.

In recent weeks, I have had occasion to spend considerable time with the Guide Issue while doing some research on the nature of hospital costs. The Guide Issue not only yielded some dramatic information on the question of various aspects of hospital cost (a summary of the study will be published in an early issue of Hospitals) but also provided some interesting facts regarding the American hospital system.

One of these points up the constantly increasing complexity of hospital service. The total capital value of all short-term, general hospitals in the United States was approximately \$2,100,000,000 in 1916. The total beds in those hospitals numbered 473,059. In 1954 there were 553,068 beds and the total capital value had grown to \$6,177,000,000. Over the nine-year period the capital assets required per bed had almost doubled, growing from \$6,512 to \$11,170 per bed. It is true that some portion of the increased investment per bed reflects the inflation in construction costs during the period. The fact that a net addition of only 80,009 beds was made during the nine-year period serves to prove however, that most of the huge increase in capital assets went into added and enlarged services for existing beds.

The investment per full-time hospital employee grew from \$6,120 to \$2,077 during the nine-year period even though the number of employees increased at the same time from 1.48 per patient to 1.93 per patient. We are accustomed to thinking of hospitals as not being comparable with industry in terms of investment per employee. Each year, sees this gap decreasing despite the tremendous investments industry continues to make in its plant.

Currently, all U. S. industry has an average investment of approximately \$10,000 per employee.

There is another interesting fact noted in the above figures, which spells out the need for the wisest sort of planning before new hospital construction is undertaken within a given community. The total operating expenses of general hospitals in 1954 were slightly more than half their total capital assets. The problem of providing hospital care is an annual problem and the capital funds are raised.

Speaking of research reminds me of an excellent article recently published in Harvard Business Review about research done at Dartmouth College on the skills required in administration. The author classified these skills into three types. The first is technical skill and has to do with an understanding of the methods, processes, and techniques used in the establishment under the administrator. The second is human skill and covers the executive's ability to work effectively with people and to secure their cooperation. The third is conceptual skill

and is concerned with the ability to recognize relationships and to perceive the significant elements in any given situation.

The author then points out that the usual administrator need not possess all three skills in equal or full proportion. Usually, when the administrator needs a great deal of technical skill he is not responsible for the coordination of several dissimilar activities and the consequent use of human skill. Likewise, when he is usually responsible for working closely with people and coordinating their work he is not required to mastermind the policies of the organizations.

As I read the article I couldn't help reflecting on how unusual is the usual hospital administrator. Especially the administrators of our smaller hospitals—who must possess all the skills in pretty substantial amounts since he is the only administrator on the complicated premises of the usual hospital.

(Reprint from the Jan. 7, 1950 Journal of the American Hospital Assn. by Ray E. Brown, president, of the American Hospital Assn.)

Part of the huge kitchen that will serve the dietary needs of the Seminole Memorial Hospital (Staff Photo)

DeLand Has Hospital Ceremonies

Seminole Memorial Hospital can be seen Sunday, from 1 to 6 p. m. and again Monday evening for those who won't have an opportunity for the Sunday visit.

Sunday's "open house" recalls one that appeared in The Sanford Herald a number of months ago, a dedication of Seminole County citizens including C. R. Dawson, county agent; L. I. Frazier, local farmer; W. B. Brown Miller, County Commissioner-elect, and this Herald reporter were shown through DeLand's new Fish Memorial Hospital yesterday. The group inspected the wards, private rooms, maternity facilities, operating rooms, and boiler room of the 50 bed hospital recently completed by the estate of the late Judge Bert Fish.

They were told that the people of Seminole County are cordially invited to inspect the brick structure and its fine medical equipment at the formal opening of the hospital on September 28.

The building is entirely fireproof except for the maple doors and door frames. The walls are covered with fabric wall paper which is incombustible. The ceilings are of a fiber glass material and the floors are a variety of terrazzo, rubber tile, and clay tile. The corridors and more important rooms are all rubber tile, and the ceilings are of the acousticon type which prevents excess noise. The hospital follows in all respects current requirements for adequate medical facilities as laid down by the U. S. Public Health Service after thorough investigation of hospitalization throughout the nation. Tom Sullivan, building inspector for the Fish trustees, who conducted the tour, explained to the group.

"It isn't like it used to be," he said. "You can't just go out here in any old barn, set up a lot of beds and call yourself a hospital.

They've set certain standards today."

The hospital is 330 feet in length from front to rear and all the corridors which nurses must cover are well within the distance fixed by Public Health Service as that within which efficient operation is possible. It was also pointed out that criticism of the length of the hospital does not take account of the fact that much of this length is taken up by administrative offices and other space which does not have to be covered by nurses on duty.

The corridors of the hospital are so arranged that they can be controlled at night by two nurses' stations placed at corners so that a number of corridors can be kept under surveillance.

He explained further that the storage and administrative space in the hospital, the extent of which has been criticized by some, is in accordance with the directors of the Public Health Service which has investigated the question and determined the extent of such space essential to the adequate operation of a hospital the size of the DeLand building.

"If we build a hospital in Sanford, it will be a memorial to Judge Fish, and we're not going to put up something cheap in concrete block that will be falling apart in five years," J. E. Pollard, general manager for the trustees of the Fish Estate, said yesterday afternoon in DeLand.

Mr. Pollard said further that the \$750,000 Fish Memorial Hospital in DeLand was constructed as cheaply as possible in line with the requirements of a modern hospital and specifications of the U. S. Public Health Service.

He said that some criticism had been directed at the DeLand hospital on the grounds that too much space was devoted to storage and administrative offices and

he explained that the construction of the hospital had followed lines essential to secure the assistance of the federal government.

The U. S. Public Health Service, he added, has gone extensively into the subject of hospitals, has studied modern hospital requirements all over the country, and come up with certain specifications as to what a modern hospital of a certain size ought to have.

He said that he believed the Public Health Service knows more about the construction of hospitals than anyone on a local level, and added that architects of the Public Health Service had been over the plans for the DeLand hospital prior to construction "with a fine tooth comb" and that they had pointed out some defects which had been remedied and which had resulted in many economies.

He added that the DeLand hospital was somewhat overloaded on the side of administrative space since the offices of the Fish trustees were in the building but said that this naturally would not be the case with the Sanford hospital.

He added that the rise in construction costs had considerably changed the situation since Judge Fish had made his will providing for the DeLand, Sanford, and New Smyrna hospitals, nothing that the hospital could have been built in 1940 for one-third of what it will cost today.

He said in addition that the trustees were not going to build the hospital unless they could be assured that sufficient funds to provide for indigent cases would be available from tax sources.

Associate Staff Representation Is Big Controversy

In several instances, the Junior or associate medical staff has felt that it is not sufficiently "on the in" on the hospital's medical affairs. In order to resolve this problem, it is my understanding that representative members of the associate staff have been elected to sit in on the medical board meetings without vote. Do you feel that his practice should be recommended?

It is assumed that your medical board consists of heads or chiefs of the various clinical departments, such as medicine, surgery, obstetrics, gynecology, orthopedics, etc. This body represents the entire medical staff of the hospital.

The associate or junior group is part of the medical staff, and, as such, is represented by the medical board.

In my experience, I am not aware of any situation where members of the associate or junior staff are on the medical board or have sitting-in privileges at the medical staff meetings without a vote.—Malcolm T. MacEachern, M.D.
(Reprint from the Jan. 1, 1956 Journal of the American Hospital Assn.)

COMPLINMENTS

OF

W. G. MILLER

TO THE PEOPLE OF SEMINOLE COUNTY

ON THE OPENING OF THE NEW

SEMINOLE MEMORIAL HOSPITAL

Miller Acres Construction Co.

DEBARY, FLA.

TO THE

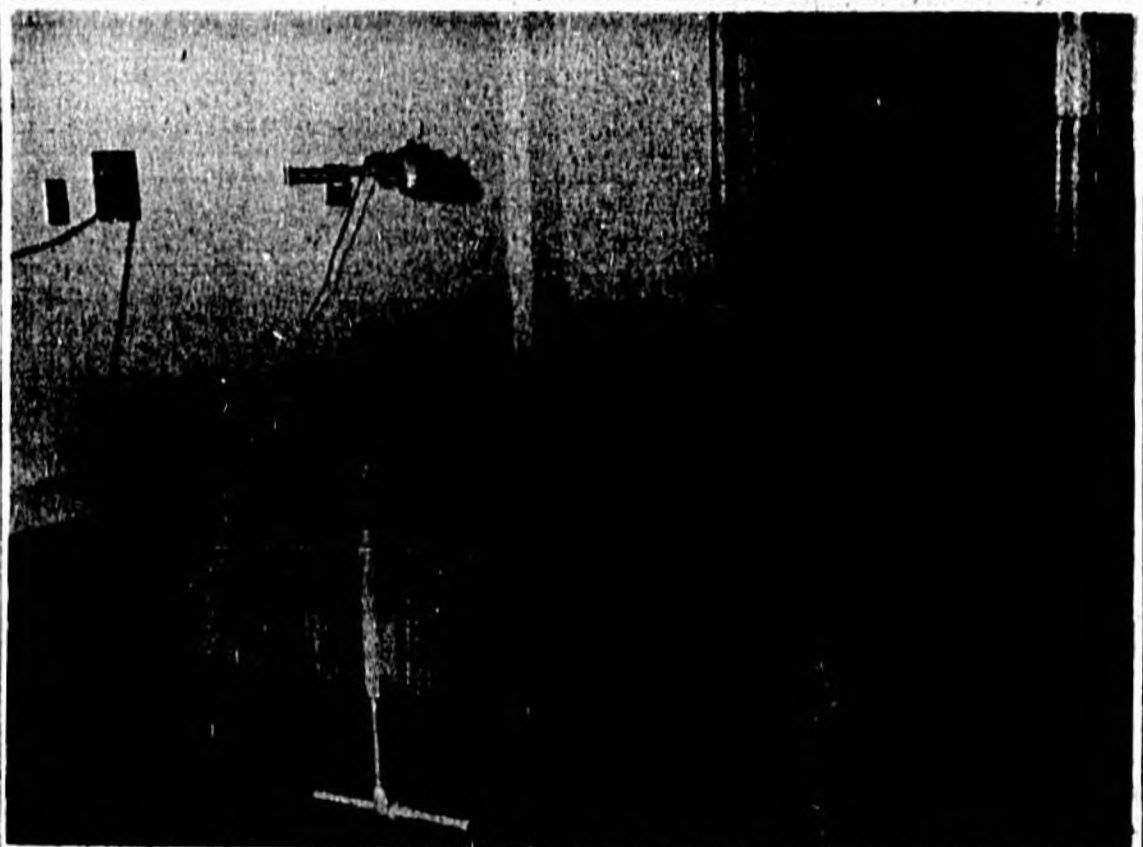
SEMINOLE 'MEMORIAL' HOSPITAL

OUR

"CONGRATULATIONS and BEST WISHES"

A. F. RAMSAY, Florist

PHONE 319



READY FOR OCCUPANCY is this private room at Seminole Memorial Hospital. These rooms are acclaimed as the most complete and modern in the South. (Photo by Jameson)

Complete Banking Service...

for Oviedo and Southern Seminole

County DIRECTORS
C. R. Clonts
R. W. Keith
W. G. Kilbes
C. S. Lee
Charles G. Shaffer
R. F. Ward
Harold Ward, Jr.
B. F. Wheeler, Jr.

Citizen's Bank of Oviedo, Florida

Member Federal Deposit Insurance Corp.

CONGRATULATIONS

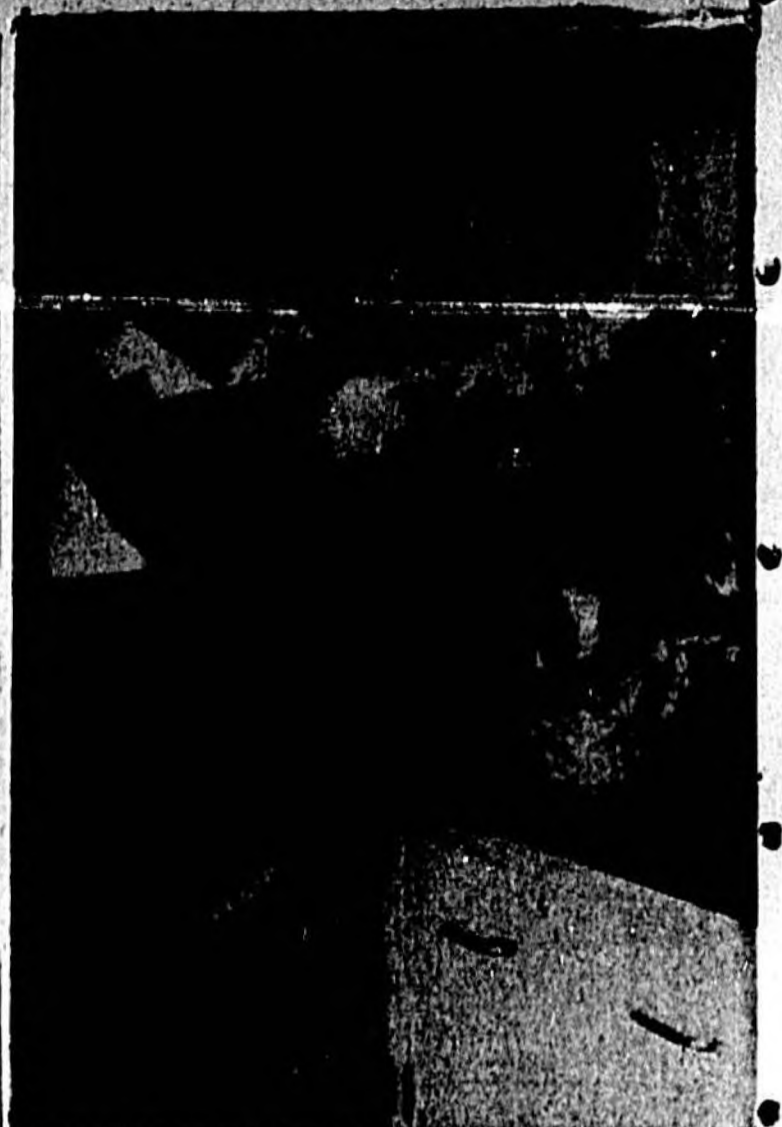
Seminole County Marks A Milestone



Seminole Memorial Hospital

Jan. 29 1956

OFFICERS
C. J. CLONIS
President
E. A. WARD JR.
Vice-President
CHARLES G. SHAFFER
Vice-President
MRS. LEON OLLIFF
Cashier
JAMES W. ABELL
Assistant Cashier



MRS. GORDON DEAN SHOWN arranging flowers in one of the "Flower Nooks" located on each floor of Seminole Memorial Hospital. (Staff Photo)

Artery Banks Aid Those With Damaged Arteries

By HERMAN M. BUNDESEN, M.D.

YOU can get more than money from a bank. It all depends, of course, on which bank you go to. Artery banks, for example—most medical centers now have them—might be of more value to you than a financial institution. A stored artery in one of these banks may prevent the loss of a leg. That is something you can't measure in dollars and cents.

Damaged Artery
Surgery to replace a damaged artery, either with a human blood vessel or one made from plastic, orlon, nylon, dacron or other synthetic materials, has passed the experimental stage. Until recently, advanced gangrene resulting from a clot in a major artery blocking the blood supply to the leg, meant amputation. It is not so today. Although amputation still will be necessary in many cases, artery grafting might aid many others.

Before amputation of a leg, artery grafting should at least be considered.
Writing in a recent issue of Modern Concepts of Cardiovascular Disease, Dr. Robert S. Shaw

reports grafting also is frequently effective in correcting arterial defects known as "aneurysms." An aneurysm is formed when a section of an artery wall, weakened by disease, balloons out. Now this not only interferes with circulation, it might also burst. And that might be fatal.

Blood Vessel Banks
The American Heart Association is helping to facilitate these artery operations for those of you who need them by preparing recommendations for establishing and maintenance of blood vessel banks.

The Association says there should be uniform standards in procurement and storage of both artificial and natural blood vessels for grafts.

QUESTION AND ANSWER
A. R.: I have a ring of whitish material on each eyeball around the pupil. Is this due to hardening of the arteries?

Answer: The ring you mention is due to a fat deposit within the eye. This has not been proven to be due to hardening of the arteries except in a few cases.

Fashion Feature

Where Quality is the first consideration.

See Wilson-Maier first

High quality needn't be expensive. But poor quality always is. At Wilson-Maier you can always rely on receiving the best possible for the price paid.

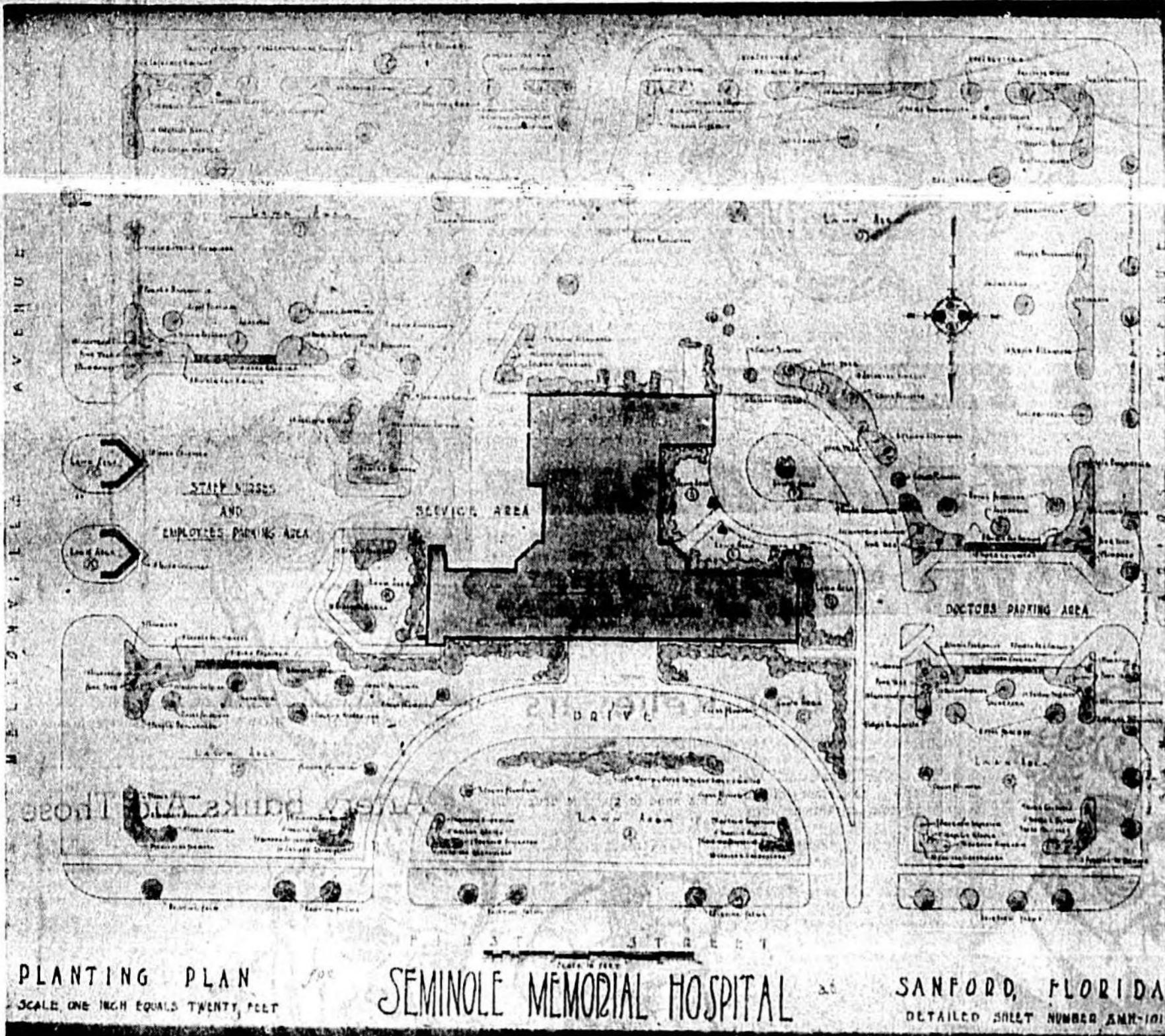
Modern Decorator LIMED OAK DESK



Outstanding beautiful, yet made to last. Burn, scar, chip and crack proof top. COMPLETE WITH CHAIR \$74.75

Come in. Browse around. Note our famous name brands. Then compare our prices with inferior or unknown brands. You'll be pleasantly surprised.

WILSON-MAIER FURNITURE CO., Inc.
"It's Never Higher at Wilson-Maier"
311 E. 1st St. Phone 958



Peterson Releases Statement

A reprint from The Sanford Herald, Tuesday, June 22, 1953.

A. B. Peterson, named recently to the Seminole County Hospital Board of Trustees by Governor McCarty, stated today in his first public statement since his appointment "that I will not attempt to reverse any majority action taken by this Board before my tenure of office."

Prior to releasing his statement Mr. Peterson's statement followed "three reputable and able attorneys as to the legal aspects of the employment of an architect or architects."

His decision to abide by the decision that the statements which he has existed on the Hospital Board since Dr. B. F. Seaman's death in March has now been broken and the appointment of architects E. J. Moughton Sr. of Sanford and James Gamble Rogers III of Winter Park is confirmed.

On Monday Hospital Trustee John Evans brought into the open a smoldering objection by himself and Trustee Victor Greene over the architects selected previously, Chairman T. E. Tucker and Attorney Fred Wilson had gone on record as favoring the firm of Moughton and Rogers. Dr. Seaman before his death voted for the local architects.

Mr. Peterson's statement follows:

Ever since my appointment by Gov. McCarty as a member of the Board of Trustees of the Seminole County Public Hospital, and particularly since the troubles of the Board have been aired in public, many demands have been made upon me to declare my stand on an existing controversy over the employment of an architect. Let me state here that there my appointment, furthermore, I have had no part in this controversy, and have conscientiously avoided favoring any side. Personally, I feel that bickering of this kind is beneath the dignity of this Board. The Board should avoid entering into personalities of any kind and act only in the best interest of the project for which they were appointed by the Governor. I have refused steadfastly to discuss this subject or take any part in this issue, although I have been compelled to do a lot of listening since my appointment to fill the vacancy caused by the death of the late Dr. Seaman. As a member of this Board I will have no authority nor do I think it proper for me to attempt to reverse any majority action taken by this Board before my tenure of office. I will have no choice but to abide by whatever action was properly and legally taken by this Board. With this in mind and in order that I might have proper legal guidance I secured personally the opinions of three reputable and able attorneys as to the legal aspects of the employment of an architect. These attorneys are unanimous in their opinions that the Board of Trustees by their action taken on February 24, 1953 have obligated themselves to the Associated Architects E. J. Moughton and James Gamble Rogers of Sanford and Winter Park respectively. This being the case my action is obvious, I cannot upset the previous action of the



JOHN HODGE WILL have charge of the maintenance at Seminole Memorial Hospital. (Staff Photo)

Board. Inasmuch as it is the opinion of my attorneys that a definite obligation exists to Moughton and Rogers and that they are entitled to compensation, I can see no purpose in discharging them and paying this fee before the Board has an opportunity to see whether or not the plans they submit are satisfactory.

I do not think that the question of employment of an architect is worthy of all the confusion and ill feeling that is being generated by attempting to create sides among the citizens of this community. Only one achievement is worth the while and mettle of the Hospital Board, and that is to secure a suitable hospital for Seminole County with all dispatch. Personally, I shall dedicate my services on this Board to that end.

The Board of Trustees cannot delegate their responsibility to any architect or firm of architects. It is up to the Board of Trustees to see that Seminole County gets the most efficient hospital for the money to be spent for this purpose. If that is not done, the Board, NOT the architect, is responsible to the people of Seminole County. I do not think that a public participation in this equitable over an architect will achieve any constructive purpose; this is the Board's private fight, and it is up to the Board to settle it among themselves and get this hospital built as soon as possible. In my opinion that is their job. If this Board is incapable of meeting this responsibility and cannot perform their duties in a manner that will get us a hospital then the whole Board, including myself, should be recalled and the Governor should appoint a new Board that will do the job. This is plain talk, but I believe that as far as the hospital is concerned the citizens of this community want some plain talk. I can only hope that at least this one time the people of this community will act in unison so that we can secure this much needed institution.

THE SANFORD HERALD
HOSPITAL SOUVENIR
EDITION



Seminole Memorial
Hospital

THE
BEST OF
CARE
FOR YOU

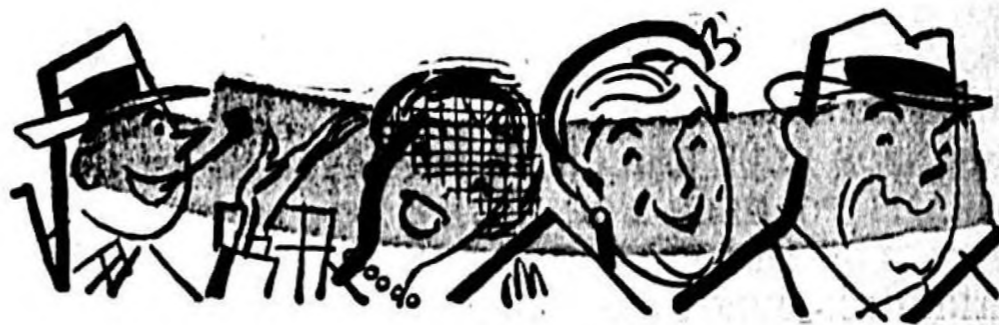
TOPS IN
COMMUNITY
SERVICE

THE
BEST OF
CARE
FOR YOUR
SAVINGS



FIRST
FEDERAL
SAVINGS & LOAN
SANFORD

Every One's Talking About
The Beautiful New
Seminole Memorial Hospital



And We Think
It's Something To
Talk About Too...

BEST WISHES
THE PROGRESSIVE PRINTING Co.

Out W. 13th St.

Phone 408

Insurance Group Adops Code

A code designed to eliminate misleading advertising by accident and health insurance companies advertising accident and health insurance policy coverage. The National Association of Insurance Commissioners from the 48 states, following close on the heels of an announcement by the Federal Trade Commission that ten insurance companies have been added to the list of those charged with false advertising of accident and health insurance policy coverage. The FTC later announced a ruling by one of its examiners that the Commission has no jurisdiction over this type of advertising where it is adequately regulated by the states.

The ruling, not necessarily final, was termed a "setback" to FTC's regulatory campaign.

Advertising Code
The insurance commissioners' New York action calls for each commissioner and each accident

and health insurer to adopt the code and follow its provisions.

The code hits at any advertising practice which plays up the best features of a policy without also listing its limitations. It bans exaggeration and deception; and where a special offer is made, it calls for a listing of all exceptions and limitations. It also requires insurance com-

panies to list in ads those policy provisions dealing with renewability, cancellation and termination.

Adoption by FTC of ten companies to the group cited for false advertising brings to 41 the number of companies so charged. The Commission said the ten companies are guilty of failing to meet fair standards of the Federal Trade Commission Act.

FTC Setback

On December 5, however, FTC hearing examiner Frank Hier granted a motion by Federal Life and Casualty Company, of Battle Creek, Mich., that the Commission's case against it be limited to Federal's activities in Rhode Island, Mississippi and the District of Columbia.

The examiner held that all other states, except Montana and Missouri, have adequate regulatory laws. There is no evidence that the company advertised in either Montana or Missouri, Hier asserted.

The ruling is not termed final by FTC. As such, it may be appealed.

(Reprint from the Jan. 1, 1956 Journal of the American Hospital Assn.)

The Teething Process

By HERMAN N. BUNDSEN, M.D.

EVERY once in a while you read about a baby who is born with a tooth.

While a youngster's teeth seldom are visible at birth, the crowns of his baby teeth are fully formed at this time. In fact, they begin forming in the jaws about five months before the child is born.

Lower Incisors

Generally, the first teeth to appear are the two lower central incisors which come in between the age of six and eight months. Somewhere between seven and nine months the upper central incisors appear. These are followed by the two upper lateral incisors, directly alongside the upper central incisors.

Most children have all six of these teeth by the age of one year, although the time the teeth come in may vary greatly.

The first four molars, or grinding teeth, appear between 11 and 13 months. Your tot will get his four cuspid teeth around 18 to 21 months. The cuspids are the sharp-pointed teeth at the corners of his mouth.

Upper Cuspids

Some persons refer to the upper

cuspids as eye teeth and the lower as stomach teeth. The cuspids come in between the lateral incisors and the first molars.

The four second molars or grinding teeth usually appear between two and a half years. These teeth, farthest back in the mouth, are the last to come in.

Occasionally, the upper or lower central or lateral incisor teeth may come in crooked. In most cases, they will straighten by themselves as the baby grows older.

However, a baby may inherit crooked teeth or a bad bite. This may mean he will need special treatment at a later time.

Teething seldom makes a baby sick, although he may fret for a day or two because his gums are sore.

QUESTIONS AND ANSWERS

D. V. M.: Both my parents are allergic. Does this mean that I will have allergies also?

Answer: Children who have two allergic parents are much more likely to have an allergy than those who do not, or have only one allergic parent. There is also a greater tendency for the allergy to appear at an earlier age.



MRS. R. N. BLACKWELDER, Chairman of the Hospital Auxiliary Reception committee at the Reception Desk of the new Seminole Memorial Hospital. (Staff Photo)

It Is With A Feeling Of Gratification
That We Express Our Appreciation
To All Who Have Made Possible
Seminole Memorial Hospital

We Are As Proud Of It As We Are Of Our Tires, For "More People Ride On
Goodyear Tires Than On Any Other Kind"

113 S. PARK
SANFORD

GOOD YEAR
SERVICE STORE

PHONE 222 - 223



**DOES A FEELING OF
SECURITY PLAY A PART
IN YOUR HAPPINESS?**

**THEN
DON'T GAMBLE
ON GOOD HEALTH**

ONE OUT OF EVERY THREE
FAMILIES WILL HAVE A
HOSPITAL BILL THIS YEAR

BLUE CROSS NOT ONLY HELPS PAY FOR HOSPITAL ROOM AND BOARD, BUT ALSO GIVES VERY BROAD COVERAGE ON THE OTHER HOSPITAL SERVICES (SUCH AS USE OF OPERATING ROOM, OXYGEN, ROUTINE DRUG, DRESSINGS, ETC.) THAT ACCOUNT FOR THE BIGGEST PART OF MOST HOSPITAL BILLS.

31 DAYS OF COVERAGE A YEAR FOR EACH PERSON PROTECTED BY THE CONTRACT.

BLUE SHIELD PAYS YOUR DOCTOR ACCORDING TO A SCHEDULE OF FEES UP TO \$250 FOR SURGERY IN THE HOSPITAL, HOME, OR DOCTOR'S OFFICE. IT ALSO HELPS PAY FOR MATERNITY CARE, IN-HOSPITAL MEDICAL CARE, AS WELL AS X-RAY, ANESTHESIOLOGY AND PATHOLOGY, ETC.

HOSPITALS SPONSOR BLUE CROSS . . . DOCTORS SPONSOR BLUE SHIELD AS PREPAYMENT PROGRAMS TO HELP YOU MEET THE COST OF HEALTH CARE. BLUE CROSS AND BLUE SHIELD ARE NON-PROFIT ORGANIZATIONS.

BLUE CROSS
FOR HOSPITAL CARE
BLUE SHIELD
FOR DOCTOR CARE

Blue Cross and Blue Shield are "not-for-profit" organizations. There is only one Blue Cross—only one Blue Shield—each state has its own and they are not connected to each other.

**What You Should Know About Your New
Seminole Memorial Hospital!**

THERE IS A DIFFICULT JOB AHEAD TO OFFER YOU THE BEST HOSPITAL CARE AVAILABLE AT A REASONABLE PRICE.

HOSPITALS MUST PAY FOR TOP NOTCH EMPLOYEES TO MAKE YOUR HOSPITAL STAY SAFE AND PLEASANT.

HOSPITALS MUST ALSO PAY FOR THE LATEST EQUIPMENT TO BRING YOU THE LATEST METHODS IN TREATMENT.

AND THINK OF THE EXPENSES OR AROUND THE CLOCK OPERATION, FULLY STAFFED FOR ANY EMERGENCY.

REMEMBER, YOUR HOSPITAL IS A NON-PROFIT ORGANIZATION . . . ITS SOLE PURPOSE IS TO SERVE YOU IN TIME OF NEED. A PART OF THIS SERVICE IS THE HOSPITAL SPONSORSHIP OF FLORIDA BLUE CROSS AS A MEANS FOR YOU TO BUDGET HOSPITAL EXPENSES.

TALK TO YOUR HOSPITAL ABOUT THE VALUE OF PREPAID HEALTH CARE.

IF YOU WORK WHERE THERE ARE 5 OR MORE EMPLOYEES ASK YOUR EMPLOYER ABOUT STARTING A BLUE CROSS - BLUE SHIELD GROUP, OR WRITE TO BLUE CROSS FOR INFORMATION ABOUT INDIVIDUAL OR FAMILY PROTECTION.

FOR INFORMATION ON A PROGRAM OF PROTECTION FOR YOU, MAIL THIS COUPON TODAY!

ACT NOW - MAIL COUPON TODAY!

Mail to: FLORIDA BLUE CROSS-BLUE SHIELD, Dept. MC
1216 E. Colonial Dr. Orlando, Fla.

Please send me complete information about the Blue Cross and Blue Shield plans.

Name _____
Street _____
City _____ Zone _____ State _____
 Employed Self-Employed Not Employed
Firm Name _____
No. of Employees _____
No Obligation—No Agent Will Call at Your Home

Doctor Applying For Privileges Needs Practice

What are some of the qualifications that the credentials committee should look for in evaluating applicants for the medical staff? Strictly speaking, a doctor applying for surgical privileges should have three or more years of properly supervised training and experience. Surgical privileges should be granted only to well-trained and recognized surgeons, such as fellows of the American College of Surgeons, diplomates of one of the various specialty boards, or others of equivalent training and experience.

The credentials committee should promptly review and evaluate the qualifications of doctors applying for surgical privileges and make recommendations to the governing board which has final authority in such matters. Any delay in properly investigating applications is an evasion of responsibility on the part of the credentials committee and unjust to the applicant.

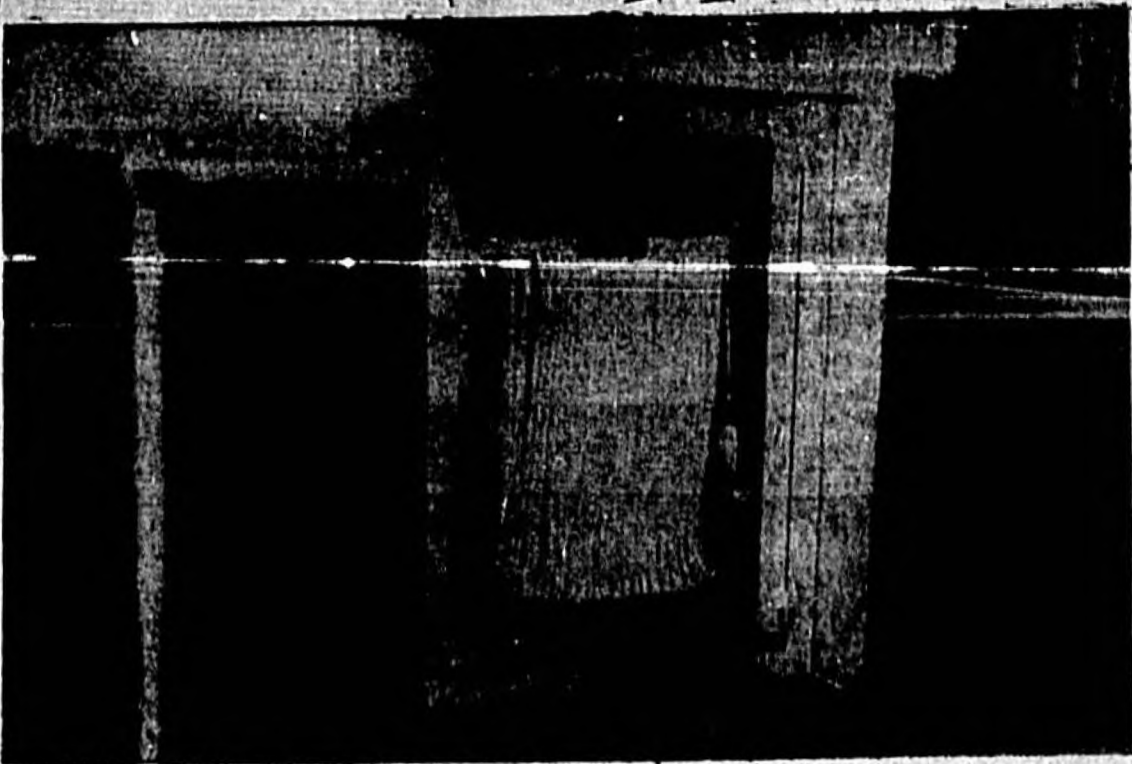
The general practitioner should be given medical staff privileges commensurate with his training, experience and ability. He must work under or through the chief or head of a clinical department, who will know what he is capable of accomplishing with efficiency and safety.

The general practitioner should not be permitted to exceed the area in which he is considered competent. The type and extent of privileges granted can be adjusted as the general practitioner increases his knowledge and experience and demonstrates sufficient skill in specific areas.

It must be remembered the hospital incurs a legal, as well as a moral responsibility, in permitting physicians to care for its patients. —Malcolm T. MacEachern, M.D. (Reprint from the Jan. 1, 1936 Journal of the American Hospital Assn.)

Client Questions Life Of Equipment

One of our clients recently purchased a deep therapy x-ray machine. Although the manufacturer agrees that a 15-year estimated life of an equipment item is generally correct, he suggests that, if modern equipment is desired, five years would be a better figure. What is your opinion on the estimated life of this equipment? Writing off the deep therapy x-ray machine in five years would



SEMINOLE MEMORIAL HOSPITAL is well prepared in case of fire. Here is one of the units on top of the building ready to be used in case of emergency. (Staff Photo)

Woman's View On Hospital Given

By SANDRA BERG
Herald Society Editor

From a woman's point of view the new Seminole Memorial Hospital is "fabulous". I am speaking for myself, of course, and I hope the impress is shared by others. Tuesday, Jan. 24 I was taken on a tour, with radio and newspaper men and women from Sanford and Orlando, prepared especially for the press.

All through the long halls and sunny rooms I kept thinking, "what space". Those gorgeous colors—greens, not just ordinary greens but pale and pleasing to the eye; sun light yellows, petal pinks, warm browns and harmonizing

greys were used throughout. I dwell on the color green because it seems to be predominate. Another amazing fact to note is that the floors, of plastic tile, change patterns again and again to break the monotony and the usual dead white color can hardly be found.

The beds and furniture in the rooms along with the doors are of wood. Usually metal is found in most hospitals and looks cold, even to a visitor.

The windows are large and located everywhere to let in the Florida sunlight. The view from the second and third floors brought a whistle of admiration from onlookers as the lake can be seen perfectly from all points.

As I walked along little things caught my eye. For example, clocks! They are located everywhere and telephones; there is a phone in every room including the lounges. Another interesting thing to note is that in every hall and in every room there are many extra wall sockets.

The first floor, or ground floor carries a color scheme of dark green with a lime green trim, pleasant, no?

On the second floor the hall colors are petal pink trimmed in a very light pastel pink, this you will have to see.

The third floor boasts the deep green again with the lighter green

color. All rooms, I noticed, opened to bath rooms tiled and completely modern.

The rooms themselves carry a variety of color schemes neglecting completely the dead white. They are pleasant and restful.

In the operating rooms, and similar rooms, misty green is used extensively. I asked "why" and was told that it reduced glare.

All the rooms are equipped with wall thermometers to insure perfect temperature control.

Ducking under the pipes and gadgets of the machinery room, where the air conditioners and emergency electrical units are located I noticed that neatness is the key thing. Everything seems to be so clean.

The kitchen is a thing of joy with huge refrigerators, sparkling utensils and the most modern equipment "on the market." Even it is done in pastel colors to insure coolness and has the largest salad mixer I have ever seen.

I understand that many people are going to give palms instead of flowers so that they will be useful.

On the job now, as they will be when the hospital opens, are the ladies from the Hospital Auxiliary. They greeted us at the reception desk and were ready to answer any questions and help in any way.

I understand that the walls of the halls are washable, quite a time saver. There is a family room on the other side of the reception desk in the front which is very nicely furnished and an added attraction.

The child patients are really going to be pleased. Their room is very pleasant and cheerful and the new beds are really something to see. All the rooms have beds that may be isolated by means of a curtain which may be pulled completely around the entire bed. Also as an added precaution I noticed that the semi private rooms and private rooms are equipped with two lights so that in case of an emergency another bed may be added with little or no trouble.

Also the rooms, to be used as sun rooms and contain comfortable furniture plus a spectacular view, may be converted, if needed, into sick rooms.

Nothing has been omitted. The emergency room, in case of accidents etc., is fully equipped and for convenience the elevator is located only four steps from the rooms and opens on both sides. Not a second would be wasted.

You can see how enthusiastic I am about it, but why not see for yourself at the open-house Sunday afternoon. A complete tour is planned for your convenience. It's something for us to be proud of.

Nothing has been omitted. The emergency room, in case of accidents etc., is fully equipped and for convenience the elevator is located only four steps from the rooms and opens on both sides. Not a second would be wasted.

You can see how enthusiastic I am about it, but why not see for yourself at the open-house Sunday afternoon. A complete tour is planned for your convenience. It's something for us to be proud of.

Nothing has been omitted. The emergency room, in case of accidents etc., is fully equipped and for convenience the elevator is located only four steps from the rooms and opens on both sides. Not a second would be wasted.

You can see how enthusiastic I am about it, but why not see for yourself at the open-house Sunday afternoon. A complete tour is planned for your convenience. It's something for us to be proud of.

Nothing has been omitted. The emergency room, in case of accidents etc., is fully equipped and for convenience the elevator is located only four steps from the rooms and opens on both sides. Not a second would be wasted.

You can see how enthusiastic I am about it, but why not see for yourself at the open-house Sunday afternoon. A complete tour is planned for your convenience. It's something for us to be proud of.

Nothing has been omitted. The emergency room, in case of accidents etc., is fully equipped and for convenience the elevator is located only four steps from the rooms and opens on both sides. Not a second would be wasted.

You can see how enthusiastic I am about it, but why not see for yourself at the open-house Sunday afternoon. A complete tour is planned for your convenience. It's something for us to be proud of.

Nothing has been omitted. The emergency room, in case of accidents etc., is fully equipped and for convenience the elevator is located only four steps from the rooms and opens on both sides. Not a second would be wasted.

You can see how enthusiastic I am about it, but why not see for yourself at the open-house Sunday afternoon. A complete tour is planned for your convenience. It's something for us to be proud of.

Nothing has been omitted. The emergency room, in case of accidents etc., is fully equipped and for convenience the elevator is located only four steps from the rooms and opens on both sides. Not a second would be wasted.

You can see how enthusiastic I am about it, but why not see for yourself at the open-house Sunday afternoon. A complete tour is planned for your convenience. It's something for us to be proud of.

Nothing has been omitted. The emergency room, in case of accidents etc., is fully equipped and for convenience the elevator is located only four steps from the rooms and opens on both sides. Not a second would be wasted.

You can see how enthusiastic I am about it, but why not see for yourself at the open-house Sunday afternoon. A complete tour is planned for your convenience. It's something for us to be proud of.

Many Steps Taken Toward Realization Of Hospital Dream

On Oct. 9, 1935, another step was taken toward making the bond issue, and the success of the hospital a reality when, according to a news release as of that date, the President of the Board of Trustees of the Bert Fish estate called on a solid vote for the bonds.

Here is the new article as of that date:

The people of Seminole County most assuredly should vote for the bond issue for the construction of a hospital here, according to Frances P. Whitehair, Under Secretary of the Navy and president of the board of trustees of the Bert Fish estate. The statement was made in a telephone conversation with George Touhy, co-chairman with Judge Douglas Stenstrom of the Citizens' Hospital Committee.

Mr. Whitehair said that all the trustees were capable and broad-minded business men and he felt confident that they would not feel offended by a favorable vote for the bonds. On the contrary, he added, it would demonstrate that the people of Seminole County were willing to support with funds realized from the sale of the Fish estate hope a complete, under the terms of Mr. Fish's will, without calling on the bonds were authorized.

The positive action of the freeholders might never have so been implemented and bonds therefore might never be issued, but it would be a fine safety factor, the Trust President said.

The policy of the trustees has been stated many times before, continued Mr. Whitehair, and there has been no change in their eagerness to build a hospital in Sanford just as soon as funds to do so were available or immediately in sight. "Orange groves are not money," he said, "and conversion into money of non-liquid assets must be done at a time when the market is advantageous if the maximum amount of money is to be made available for hospital construction."

Asked about the possibility of the Fish estate effecting a construction loan soon in order to clinch the allotment of funds made by the government for the local hospital, the Navy official said that he was of the opinion it was "bad business" for a private trust to build a hospital on

borrowed money. "There are just too many hazards in this method," he said.

An important step to be taken at the earliest possible moment, said Mr. Whitehair, is the formation of a hospital district, similar to the one in Volusia county, to meet hospital maintenance costs and operating deficits should they occur. "It is a well established fact that hospitals do not make money, and it will be evidence of the seriousness of purpose of the people of Seminole County who want the hospital to get this essential action behind them as soon as possible," continued the Trust President.

The Board members would like to feel that they have the enthusiastic support of the people of Sanford and Seminole County in their effort to give them the hospital as soon as possible, the local committeeman were told. Of course, no course of action or plan could please everyone, it was stated, but the one set up by the Trustees and the plan for the proposed hospital are basically sound.

"You may be sure," said the government official, who should know a great deal about the Federal attitude on the subject, "that be- lieved the appropriation of funds for this hospital, they checked the plans carefully and deemed them adequate to meet their exacting demands. These agencies will not

put money into something that is not up to the best standards of medicine and of construction."

Asked about the possibility of the Fish estate effecting a construction loan soon in order to clinch the allotment of funds made by the government for the local hospital, the Navy official said that he was of the opinion it was "bad business" for a private trust to build a hospital on

borrowed money. "There are just too many hazards in this method," he said.

An important step to be taken at the earliest possible moment, said Mr. Whitehair, is the formation of a hospital district, similar to the one in Volusia county, to meet hospital maintenance costs and operating deficits should they occur. "It is a well established fact that hospitals do not make money, and it will be evidence of the seriousness of purpose of the people of Seminole County who want the hospital to get this essential action behind them as soon as possible," continued the Trust President.

The Board members would like to feel that they have the enthusiastic support of the people of Sanford and Seminole County in their effort to give them the hospital as soon as possible, the local committeeman were told. Of course, no course of action or plan could please everyone, it was stated, but the one set up by the Trustees and the plan for the proposed hospital are basically sound.

"You may be sure," said the government official, who should know a great deal about the Federal attitude on the subject, "that be- lieved the appropriation of funds for this hospital, they checked the plans carefully and deemed them adequate to meet their exacting demands. These agencies will not

put money into something that is not up to the best standards of medicine and of construction."

Asked about the possibility of the Fish estate effecting a construction loan soon in order to clinch the allotment of funds made by the government for the local hospital, the Navy official said that he was of the opinion it was "bad business" for a private trust to build a hospital on

borrowed money. "There are just too many hazards in this method," he said.

An important step to be taken at the earliest possible moment, said Mr. Whitehair, is the formation of a hospital district, similar to the one in Volusia county, to meet hospital maintenance costs and operating deficits should they occur. "It is a well established fact that hospitals do not make money, and it will be evidence of the seriousness of purpose of the people of Seminole County who want the hospital to get this essential action behind them as soon as possible," continued the Trust President.

The Board members would like to feel that they have the enthusiastic support of the people of Sanford and Seminole County in their effort to give them the hospital as soon as possible, the local committeeman were told. Of course, no course of action or plan could please everyone, it was stated, but the one set up by the Trustees and the plan for the proposed hospital are basically sound.

"You may be sure," said the government official, who should know a great deal about the Federal attitude on the subject, "that be- lieved the appropriation of funds for this hospital, they checked the plans carefully and deemed them adequate to meet their exacting demands. These agencies will not

put money into something that is not up to the best standards of medicine and of construction."

Asked about the possibility of the Fish estate effecting a construction loan soon in order to clinch the allotment of funds made by the government for the local hospital, the Navy official said that he was of the opinion it was "bad business" for a private trust to build a hospital on

borrowed money. "There are just too many hazards in this method," he said.

An important step to be taken at the earliest possible moment, said Mr. Whitehair, is the formation of a hospital district, similar to the one in Volusia county, to meet hospital maintenance costs and operating deficits should they occur. "It is a well established fact that hospitals do not make money, and it will be evidence of the seriousness of purpose of the people of Seminole County who want the hospital to get this essential action behind them as soon as possible," continued the Trust President.

The Board members would like to feel that they have the enthusiastic support of the people of Sanford and Seminole County in their effort to give them the hospital as soon as possible, the local committeeman were told. Of course, no course of action or plan could please everyone, it was stated, but the one set up by the Trustees and the plan for the proposed hospital are basically sound.

"You may be sure," said the government official, who should know a great deal about the Federal attitude on the subject, "that be- lieved the appropriation of funds for this hospital, they checked the plans carefully and deemed them adequate to meet their exacting demands. These agencies will not

put money into something that is not up to the best standards of medicine and of construction."

Asked about the possibility of the Fish estate effecting a construction loan soon in order to clinch the allotment of funds made by the government for the local hospital, the Navy official said that he was of the opinion it was "bad business" for a private trust to build a hospital on

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

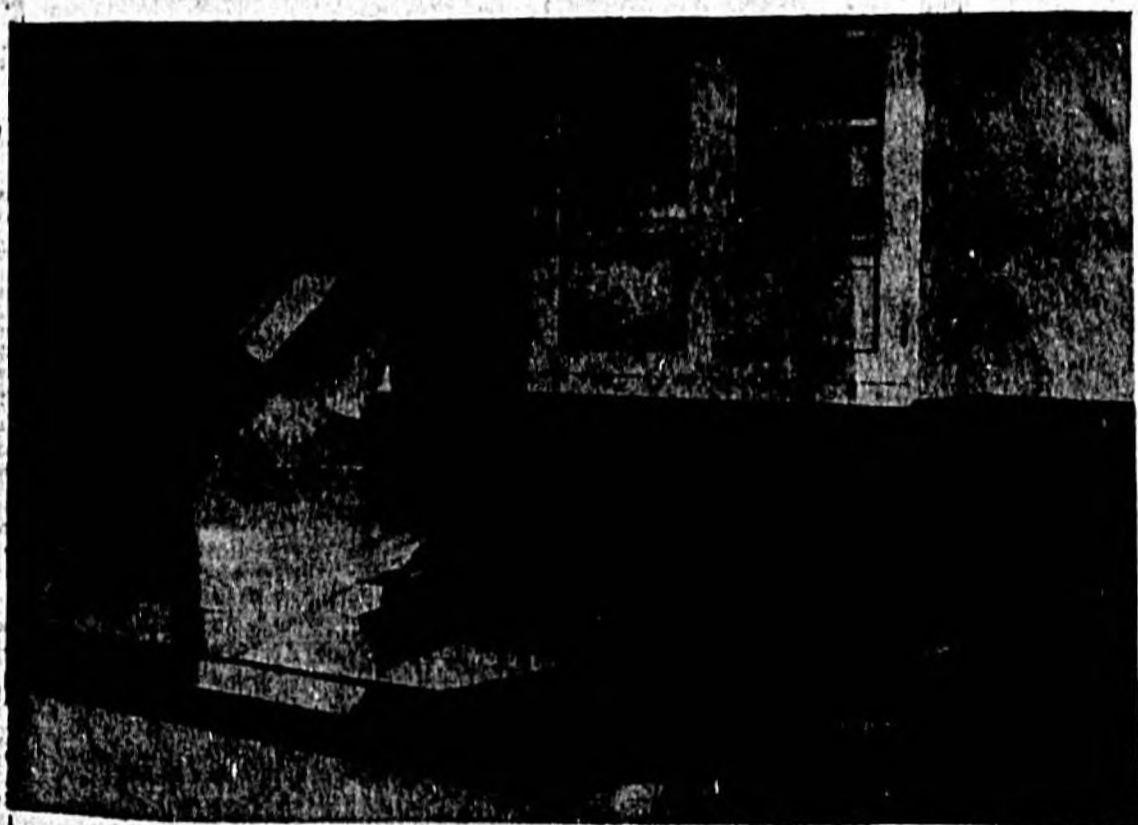
LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)

LIBRARIAN FOR SEMINOLE Memorial Hospital is Miss Rosemary Colvin. She is shown here in office where recording equipment is maintained for doctors to transcribe their instructions and reports from other sections of the hospital. (Staff Photo)



AT THE NERVE center of the Nursery, at Seminole Memorial Hospital, is Miss Sue Batterson, supervisor of the Nursery and she checks over equipment prior to the "open house" Sunday. (Staff Photo)

Seminole Memorial Hospital

- Temperature — Normal
- Pulse — Normal
- Prognosis — What The Dr. Ordered!
- Treatment — Excellent
- Visiting Hours — Sunday Afternoon —

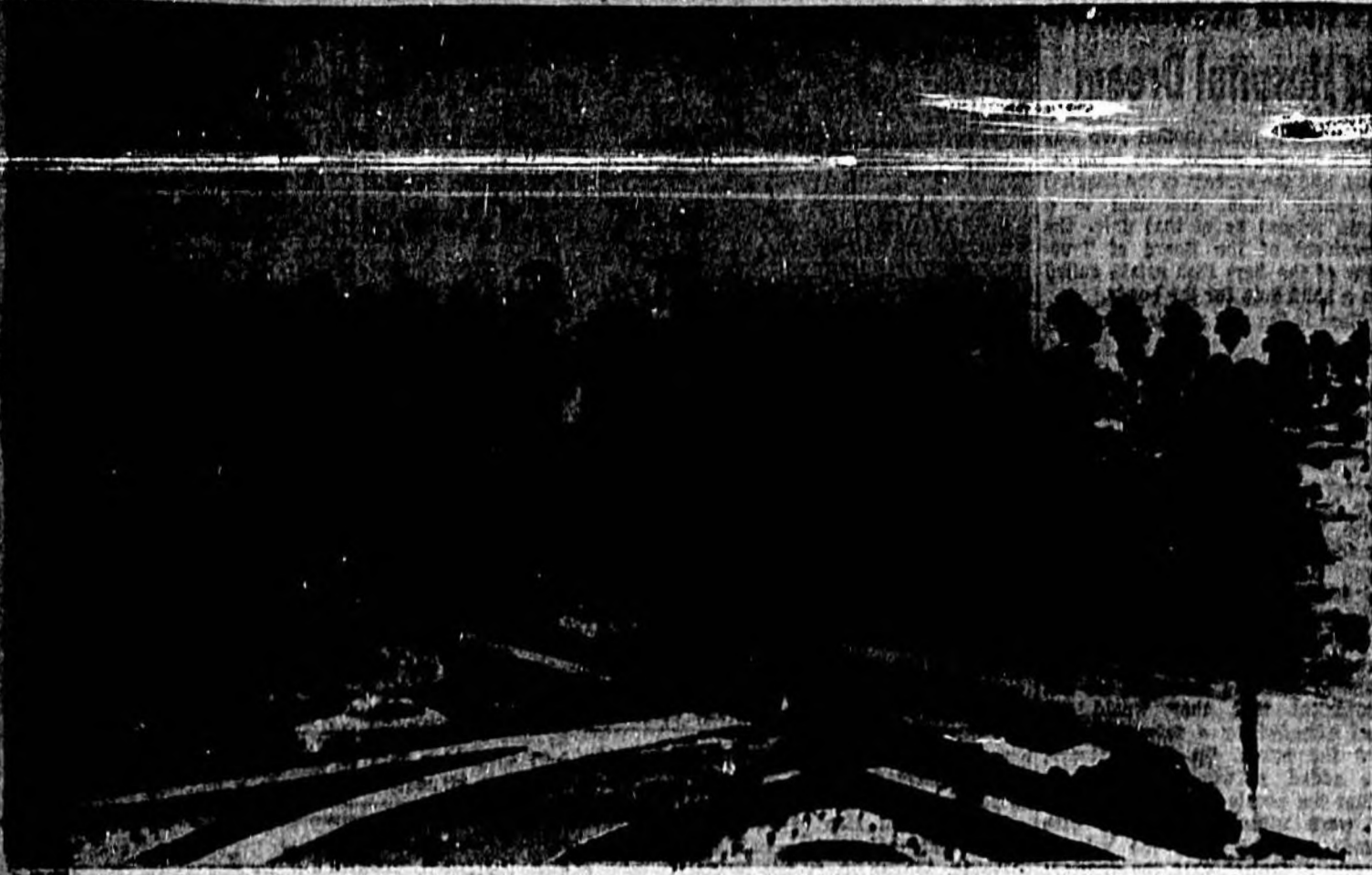
DIAGNOSIS —

Worthy of CONGRATULATIONS To Every Citizen of Sanford and Seminole County

Yocella

In supplying the fuel gas system and gas for the Seminole Memorial Hospital we are proud to have had a part in making it possible.

Therm-o-tane Gas & Appliance Co., Inc.



THE PILOT CLUB INN as seen from atop the Seminole Memorial Hospital. (Staff Photo)



WHILE THE PILOT CLUB of Sanford is being shown the new hospital, Mrs. Harvey A. Swanson, President, presents Harry Weir, Administrator, a check for the purchase of a Hi-Lo bed being used in the new Seminole Memorial Hospital. (Photo by Jamason)

New Evidence Seen In Mental Illness

WASHINGTON (AP)—New evidence has been offered contradicting a common belief among many doctors that mental illness associated with aging is invariably due to hardening of the arteries feeding the brain.

Scientists of the National Institute of Mental Health said that studies of aging in rats had shown that large numbers of brain cells can actually disappear in the aging process while blood vessels feeding the brain can remain healthy.

They described the research yesterday to science writers making a tour of certain psychiatric institutes in the United States and Canada.

Other doctors making the tour said the significance of the finding is that it revives a concept generally held until recent years. These doctors gave this outline:

Until a few years ago, scientists believed that when mental illness occurs as an accompaniment of aging—and it does not occur in all the aged—it can be caused either by hardening of the blood vessels feeding the brain or a gradual deterioration of brain cells due to some other cause.

There have been post mortem findings, they related, that some people who had developed mental illness due to aging had no evidence of hardening blood vessels in the brain. But they said the tendency of many doctors in recent years has been to blame vessel hardening for all cases of mental illness associated with aging.

They said the findings in the rats gives new and revived support to the older concept. And the research work, they added, might serve to stimulate new research to nail down the process involved in ordinary "senile dementia" and perhaps lead to finding other presently unrecognized causes of mental illness in the aged.

B. E. Purcell Co.
offer
congratulations
to the
**SEMINOLE
MEMORIAL
HOSPITAL**

Disaster Planning Topic For Meeting

Disaster planning and hospital-specialist relations are among 11 topics on the agenda for the American Hospital Association's annual Midyear Conference for Presidents and Secretaries of State and Regional Hospital Associations.

This year's conference will be held February 6-7 in the Palmer House, Chicago. Speakers in addition to AHA officials include state association officers.

Two luncheon meetings are scheduled, one featuring a report on the Joint Commission on Mental Illness and Health. The annual president's reception takes place in the Crystal Room February 6.

From 50 minutes to an hour will be allotted each of the topics, with group discussions to follow.

The February 6 session on disaster planning features filmclips of the New England flood disaster and a report on how Connecticut moved to meet the crisis. The group will break up for discussions, followed by a general critique.

The hospital-specialist session February 7 will review recent developments generally, as well as more detailed accounts on the status in Missouri and in Iowa.

(Reprint from the Jan. 1, 1956 Journal of the American Hospital Assn.)

Countless People Lend Willing Hand

Countless people have put willing hands and hearts to the task of getting a "real, honest-to-goodness" hospital during the 30 years of effort culminating in the Seminole Memorial Hospital. But there are four names that arouse special feelings of appreciation because the men who bore them were in the "last push" that resulted in the dream's transformation into reality. Yet despite their intense interest in the project, they were to be denied the happy satisfaction of seeing its successful completion.

Mental Hospitals In New York Said To Be Overcrowded

REPORTS OVERCROWDING IN NEW YORK MENTAL HOSPITALS

NEW YORK — New York State's mental hospitals are 25 to 30 percent overcrowded, and overcrowding is increasing all the time, Dr. Paul H. Hoch, state commissioner of mental hygiene, declared recently in a television appearance.

Dr. Hoch said there were 118,000 patients in the state's mental hospitals, an increase of 3,000 over the previous year. He suggested a broad, statewide program aimed at relieving the problem, including:

1. Intensified treatment in state hospitals.
2. State-aided psychiatric clinics and other community facilities.
3. A program of research into causes and treatment of mental illness.
4. Expanded training for psychiatrists to ease personnel shortages in state hospital and other facilities.

The commissioner said the state would spend \$350 million for construction of four new institutions to relieve overcrowding, and, under the state's new community mental health services act, communities would receive state aid to finance mental health facilities and clinics.

To these, then, is given by their many friends a special acknowledgment of their seal in the prosecution of a worthwhile civic undertaking and heartfelt gratitude for all they did to bring into fruition this fabulous fount of modern but sympathetic medical care.

Dr. B. F. Seaman served as one of the original Trustees, coming from Altamonte Springs for the meeting that undertook the planning and contracting of the building. His experience as a physician and as one who had previously participated in the opening of a new hospital was drawn on frequently for guidance. Much of the efficiency of the new hospital may be traced to his practical foresight, and he will long be remembered for this.

James F. McClelland as one of the pioneer residents of the county was ever interested in its progress. He was convinced that stable advancement was tied in definitely with the availability of adequate hospital facilities, and he worked to obtain them. As a County Commissioner and as Chairman of that Board he gave his talent and his leadership to push the planning of the proposed hospital and was eager to make it one that would be second to none. A wide awake community that would insist on the best in its hospital would be the wide awake people that would demand also, progress in other phases of their lives, he believed. He was convinced that, hand in hand, hospital and a progressive spirit would team together for a GREAT county — and was all for this.

Devotees of advancement will keep fresh in their memories the substantial contribution to it that was made by this civic servant.

Lloyd F. Boyle served his neighbors in many ways in government and similar municipal, county and state capacities. Because of his promise in public service, it was no accident that he was in position both as State Senator and as County Attorney to lend his influence to stimulating interest in and establishing on a sound basis many of the myriad of details that formed the foundation of the new hospital. His experience in ways so complex in such an undertaking, were capably handled and his sage counsel guided many of the toddling steps of the infant project. For this, most assuredly, he will be identified with this grand effort in the county and will have the endless thanks of those familiar with his talented contribution to its success.

THE SANFORD HERALD HOSPITAL SOUVENIR EDITION

The plans put into blocks, mortar and steel. His illness that took him from the building site and from the planning board in his efforts to the final phases of construction. Although he, too, in the hospital as a vision fulfilled, he was denied the joy that would have been his in seeing the doors opened for the treatment of those whose illness, like his very own, merited the tender, sympathetic, curative care of such an outstanding example of merciful medicine.

To the endless list of all who have so generously given time and talents in the completion of the newest of Seminole County's features in its parade of progress goes sincere thanks for everything that has been done—but especially for these four who will be raised up as examples of the joy of seeing the fruits of their labors.

THE SEMINOLE MEMORIAL HOSPITAL

is a sign of

PROGRESS

in

Seminole County

LET US ALL BE PROUD OF THIS TRULY BEAUTIFUL AND MODERN HOSPITAL...

Wm. E. KADER, Jeweler

112 So. Park Ave. Phone 337-W

THE SEMINOLE MEMORIAL HOSPITAL

Compliments To: The Hospital Board, The People of Seminole County, The Architects, The Contractors. And To The Many Other People Who Have Worked So Faithfully.

PENNEY'S

Seminole County Marks A Milestone

SEMINOLE MEMORIAL HOSPITAL

Jan. 29 1956

HOW TO KEEP KITCHEN AND LAUNDRY COSTS LOW

Simply go all-electric! It's more economical to go all-electric in your kitchen and laundry than to use a combination of fuels. Besides economy, you get these advantages—

- COOL... doesn't heat up the house!
- White glove CLEAN... no soot or mess!
- SAFE on electric light... and just as economical!

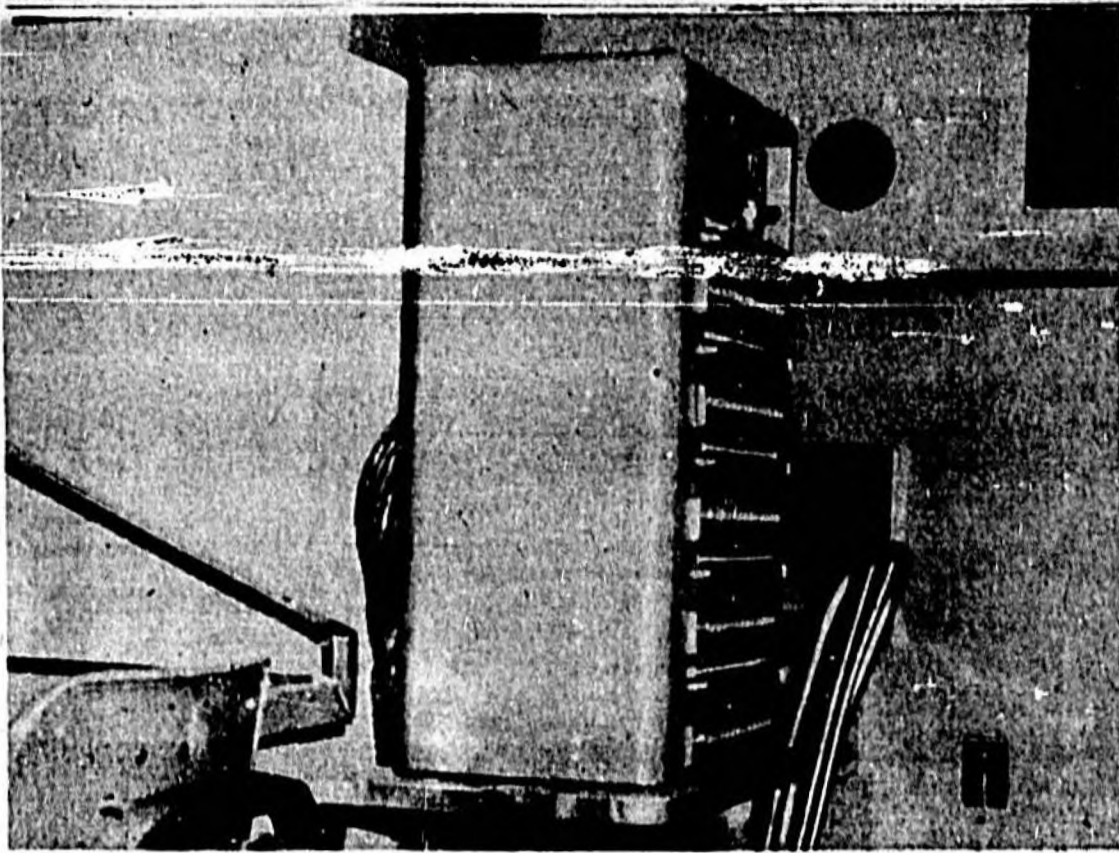
In Florida, "modern" means **ELECTRIC!**

FLORIDA POWER & LIGHT COMPANY

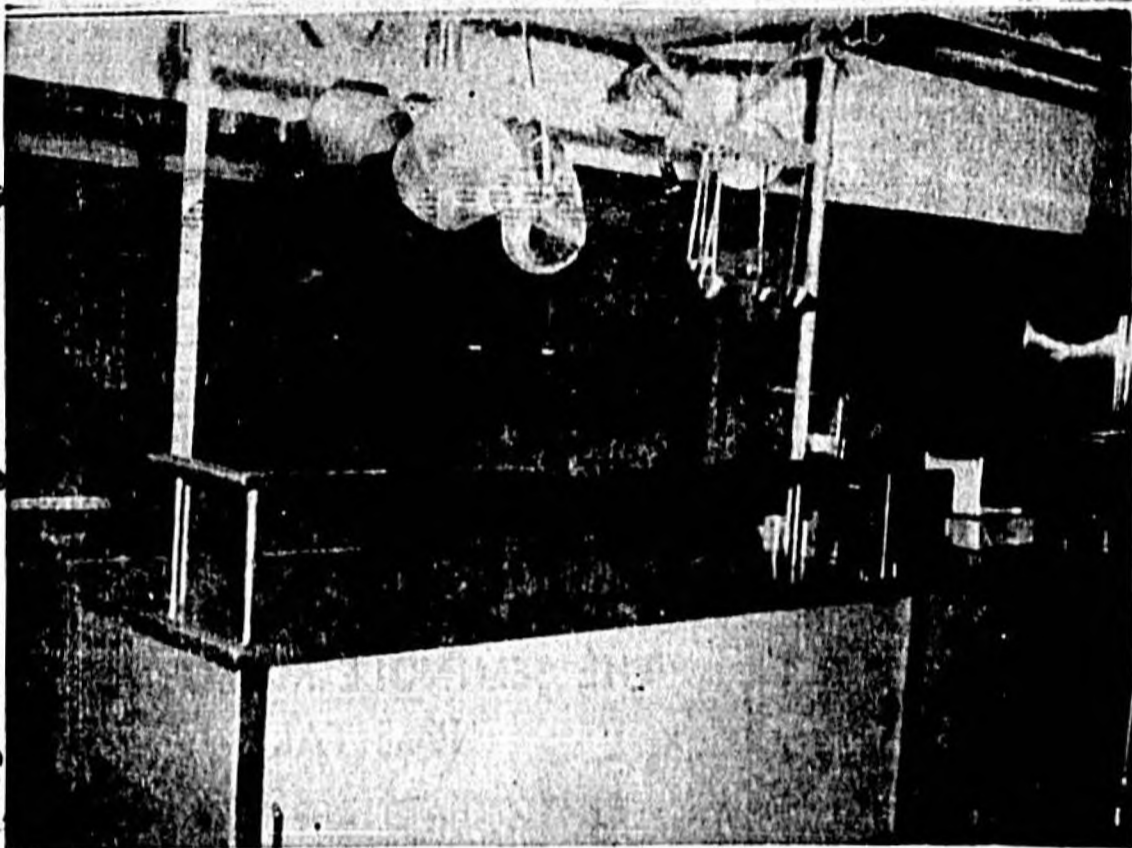
H. M. Coleman, Div. Mgr. 207 Magnolia Ave.



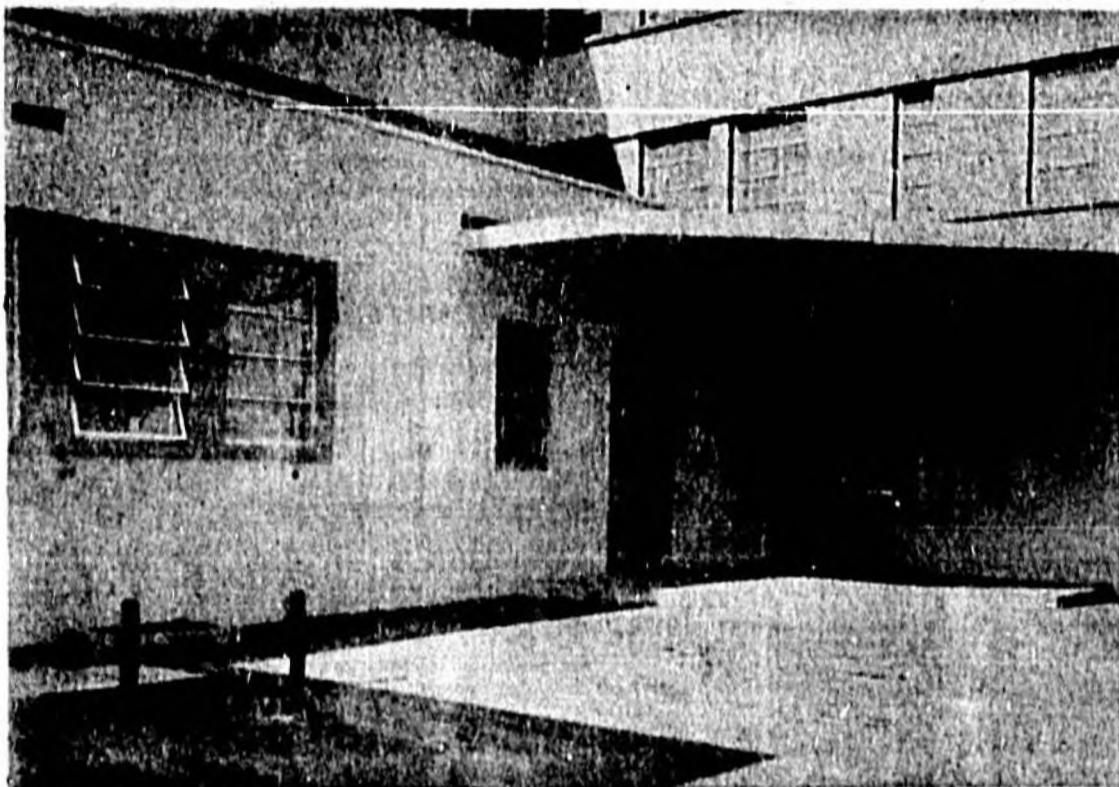
A GROUP OF SANFORD KIWANIS Club members about to be taken on a tour of the Seminole Memorial Hospital. Members of the Hospital Auxiliary serve as guides. (Staff Photo)



THE ENUNCIATOR AT the nurse center on each floor. This gadget allows the nurse to talk with the patient without leaving her desk. (Staff Photo)



A VIEW OF THE MODERN kitchen at Seminole Memorial Hospital showing the range and serving table. (Staff Photo)



EMERGENCY ENTRANCE AT Seminole Memorial Hospital. It is to this entrance that ambulances will bring patients to the hospital. (Staff Photo)



Try and Stop Me
By BENNETT CERF

A BALDING GENT, in his late fifties, felt his pep slipping away, and went to his doctor for a check-up. The medico announced, "Nothing wrong with you that carrots, and plenty of them, can't cure. Take as many as you like." A month later, the doctor noted a distinct improvement. "Just go on eating carrots," he prescribed. The patient jumped from his chair, crying, "Carrots? Good Lord, Doc, I thought you said claret. I've been drinking a bottle a day!"

A flimsy customer at a roadside drive-in complained about the looks of his fried eggs. "Maybe you'd like them turned over?" suggested a helpful waitress. "Exactly," agreed the customer. "Turn them over to the Museum of Natural History."



SCHOOL BRIDGE NEEDED

HARLAN, Ky. (U)—Before the nearby Jesse Creek School can reopen, one of two things is needed—a new bridge or a teacher willing to row a boat. The bridge leading to the school was broken down recently by an overloaded truck. James A. Cawood, county schools superintendent, said yesterday, "We just can't find any teacher who will row a boat across the river."

Congratulations
Seminole Memorial Hospital

From Front to Back of this Souvenir Edition are many examples of Jameson's Fine Photography.

JAMESON Studio
108 N. Park
Phone 3198

COMPLIMENTS TO THE PEOPLE OF SEMINOLE COUNTY ON THE OPENING OF THEIR NEW HOSPITAL.

Simpson Farm Supply

It's Best To Keep Still If You Have Laryngitis

By HERMAN F. BUNDESEN, M.D.

WITH laryngitis, the best thing to do is to shut up—after you call your doctor.

Acute catarrhal laryngitis can be caused by any of a number of things. It is a fairly common symptom in influenza and measles and sometimes occurs in persons with pulmonary tuberculosis. Over-use of your voice, perhaps in shouting, can also provoke an attack as can inhalation of hot or irritating vapors.

The chief complaints of an adult with this disease are an irritating cough, soreness in the larynx and either complete or partial loss of your voice. In most cases, the symptoms will run their course in one or two weeks. Children, however, sometimes experience more dangers because of the comparative narrowness of the glottis or vocal apparatus. There is also a tendency toward a reflex spasm in children.

Awake Terrified

Symptoms seldom are alarming during the day, but the youngster may awake terrified at night because of difficulty in breathing.

He will probably make loud crowing noises lasting when he inhales.

Keep the patient in bed and protected from drafts. Do not let him speak. Use a vaporizer or steam kettle to keep the room moist.

Penicillin frequently is helpful. Your doctor might advise that it be given by injection or by inhalation three times a day for three or four days.

Applying hot compresses to the front of the neck might help children with laryngitis.

There are several drugs such as apomorphine, chloral and potassium bromide which may help, but these drugs should be used only under the supervision of the doctor.

QUESTION AND ANSWER

Q. N. N.: Is there any product on the market that will permanently destroy superfluous hair?
A. N. N.: We know of no preparation that will permanently destroy superfluous hair. The only known method of removing hair permanently is by electrolysis.

• Congratulations

To All Who Have Contributed To Our Fine Hospital

J. W. HALL, REALTOR
F. H. St. - Bank Bld.
Phone 1758

A WONDERFUL DAY

FOR THE PEOPLE OF SEMINOLE COUNTY— OPENING THE DOORS TO LIFE, IN OPENING THEIR NEW SEMINOLE MEMORIAL HOSPITAL

PIERRO MFG. COMPANY



Don't buy your next truck BLINDFOLDED!

The riot of today's truck claims and counter-claims can't blind you to genuine truck values when you insist on getting the facts. And the chief facts you should avoid missing are these: First, Dodge truck prices are down with the lowest. Second, Dodge bigger payload capacities and more efficient operation can save you money every trip.

Compared with other leaders, Dodge gives:

- ★ Most Standard V-8 Power in the entire 1/2-ton through 3 1/2-ton range.
- ★ Highest Payload Capacities by as much as 22% in the 1 1/2-ton pick-ups; by as much as 76% in the 1-ton express.

- ★ Shortest Turning Radius—for faster parking, quicker maneuvering.
- ★ Greater Body Capacities by as much as 22.7% in the 9-foot express; by as much as 13.7% in the 6 1/2-foot pick-up.

Moreover, drivers like the fact that Dodge gives you the largest cabs, providing more hiproom, more shoulder-room. And that Dodge gives you greatest driving visibility, with as much as 24% more windshield area.

You want your next truck to save you money. Why not make sure it will? Just phone your Dodge dealer now—he'll give you the facts.

You're really missing something if you don't

GET YOUR DODGE DEALER'S DEAL

before you decide!

DODGE Job-Rated TRUCKS WITH THE FORWARD LOOK

SEMINOLE COUNTY MOTORS, Inc.

519 E. 1st St. Phone 1011

Step-Up Meat Yield With Lower Costs

It should be noted that the meat yield is a function of the shrinkage in storage.

...of our food dollar and steady one-seventh of the total pounds of food purchased. Looking to her responsibilities as a food service manager, the dietitian must give first attention to artificial points. If the meat dollar is to provide all of its potential benefits.

First, there should be a meat purchasing plan. The following factors and answers to questions should be determined:

1. Allow portion of budget to be spent for meat (approximately 25 per cent).
2. Determine number of meat meals to be served. The proportion of high to low cost meat items should be established. (How many times may rib roast, fried chicken, etc., be served per month? What are cost items may be included?)

The number of whole cuts and extenders meat items should be determined. (Have we planned our items so that trimmings may be used promptly while fresh?)

A standard portion size should be established. (Do we know how many portions we can serve per pound of "as purchased" weight to avoid over-ordering?)

3. Define on the meat grade best suited to the menu item to be served. (Should we buy choice grade chuck for stew when we can get approximately 3 per cent more meat from good grade chuck for 9 to three cents less per lb.?)

4. Buy according to specific quality purchase specifications (What is the best weight of rib size for economy? How much fat covering is left on the meat?)

5. Check delivered product against quality and quality specifications listed on purchase order. (Did we get what we ordered?)

Generally, accurate meat estimates should be determined. The following steps must be taken to arrive at accurate meat estimates:

1. Plan a basic meat pattern for one month with selected proportion of high and low cost items whole cuts and extenders items.
2. Accurately determine the number of individuals to be served (patients, personnel, and guests)
3. Provide for "seconds"; determine proper size for each serving.
4. Keep current on variation in meat costs. The following factors may affect the meat count:

Time patients are discharged. Do they usually leave before the noon meal?

Employees' paydays. How many miss meals?

Weather. Does it affect number of employees and guests served?

Attendance at noon or evening meal. Do you know how many are expected to that the meat estimate conforms with the actual need?

6. Consider complexity of meat to be purchased, the uses, servings per pound and total portions available from the wholeable cuts. The yield of a 27-lb. full rib, when processed.

7. Consult standard portion guide and standardized recipes. A standard portion guide, such as the AHA Master Menu Food Purchasing Guide, shows the unit of purchase, weight in pounds per unit as purchased, size of serving portion and servings per purchased unit for each cut of the various kinds of meat. For example, if you had a requirement for 240 servings of roast lamb, the guide shows that the unit of purchase is leg, bone in, and weighs 7 lbs. There are 22 servings per purchase unit. Thus, dividing 240 servings by 22 servings per purchase unit, a market order of 11 legs of lamb, bone in, 7 lbs. each, would be indicated.

A standardized recipe will indicate the total yield, standard serving portion, total number of portions, unit price and unit cost per ingredient of the recipe as well as the cost per serving of the item.

8. Study meat yields and relationship of "as purchased" and "edible portions" costs.

Lastly, are we getting the maximum benefits from the money we spend for meat? One way to determine if the maximum benefits are being realized is by studying the AP (as purchased) and EP (edible portion) meat yields of each wholesale cut of meat. Such studies give the dietitian an exact figure on the amount of whole meat and trimmings available from each wholesale or commercial cut of meat. She will know, for example, that 100 lbs. of choice grade, beef carcass, after processing, will yield 62 lbs. of meat of which approximately 49 per cent is in the form of trimmings which will have to be used for grinding - or casing.

Careful scrutiny of processing costs may also show that maximum benefits are not being achieved from dollars spent. After costs have been established for cutting meat, trimming and rendering fat, cutting bones and preparing soup stock, they may show that the purchase of prefabricated cuts of meat, shortening and commercial soup stock is more economical.

Total processed cost for prefabricated items, which were comparable to the products ordered by the side of beef, is 128 lbs. than raw cost of the side of beef. The processed cost of 116.97 includes labor costs.

Although the processed costs for the prefabricated substitutes for the full rib, square cut chuck and round yields are two or three dollars more than the raw costs of the (\$54.97, \$14.72, \$33.21 and \$42.82) are more economical for these totals include the labor costs.

Maximum benefits may not be reached if the product purchased is not acceptable. For example, veal cutlets from the shoulder at \$9.35 per pound may not be as tender and juicy as leg, veal cutlets costing \$9.61 per pound.

Similarly, can a cooked cubed steak cut from a chuck tender or rounder clod be identified from a cut from the round? Does a 1/2 lb. chop weighing three ounces cook very different from one weighing four ounces? Can you tell whether turkey-larding is made from heavy weight, low cost turkey or costly fowl?

A fifth factor in achieving maximum benefits from meat purchased is the temperature control exercised in its cooking. How many night shifts can be kept, how long temperatures are used? Are we increasing shrinkage by boiling meat before cooking or do decreased man-hours in carving overcome or justify this difference? Are thermometers used to check oven thermostats and to accurately determine doneness?

If all of the above points are considered in selection and utilization of meat, we should be assured of more meat on the table at a lower cost. This, in turn, will please and benefit the patient. It will increase the administrator's confidence in the dietitian as a true executive.

(Reprint from the Jan. 1, 1956 Journal of the American Hospital Assn. by Clarice D. Gullickson.)

MORE HOSPITAL BIRTHS
NEW YORK — Hospital births are definitely on the increase. More than 8 out of 10 babies in the United States were born in hospitals in 1952, according to a report of the Metropolitan Life Insurance Company. The proportion, which in 1952 represented about 3,530,000 hospitalized births, has risen appreciably since that year, states the report. Between 1940 and 1952 the proportion of hospitalized births in the white population increased from 39.9 to 85.7 per cent; the percentage among nonwhites in this same period increased from 26.7 to 64.4.

OF THE FIRST sketches of the presently completed Seminole Memorial Hospital.



JUST TO SHOW HOW pleasant the solariums can be, this group poses for a picture depicting the comfort and attractiveness at Seminole Memorial Hospital. (Left to right) Miss Sue Batterson, Mrs. R. N. Kirkwelder, Mrs. Betty Bowers, and Mrs. Roy Mann. (Photo by Jameson)



ROY M. SHEFFIELD CHIEF TECHNICIAN—Sheffield will be in charge of both the X-ray department and laboratory under the direction of the staff radiologist and staff pathologist. Sheffield was formerly the chief technician at the Bellefonte Memorial Hospital in Potosi. His medical technician's degree was received from the University of Texas where he majored in Hematology. Later Mr. Sheffield taught this subject at the Sam Houston Institute of Technology while completing a course in X-ray. Louis McKinney will be the assistant technician.

Accounting Course Offered By Mail Now Available

ROCHESTER, N.Y. — A correspondence course in hospital accounting has been prepared by the American Association of Hospital Accountants in conjunction with Indiana University. The course, now available, consists of 20 written assignments with readings in a recognized elementary general accounting text. Two hundred and fifty additional pages which apply general accounting fundamentals to hospital accounting supplement the text.

Where special problems of procedure and terminology occur, discussion material is provided to bridge the gap between the commercial and hospital approach. The student does not need a previous knowledge of accounting, but would be prepared, if he wished, to take a second semester of general accounting after completing the course, an announcement from the association said.

Assignments, both accounting problems and essay questions are completed by the student at home. Papers are graded and returned to him with corrections and comments by the instructor.

Subject matter of the course is outlined as follows: basic principles of accounting, special journals and ledgers, patients' accounts receivable procedures, prepaid and accrued income and expenses, accounting for the payroll, hospital equipment records and depreciation, accounting for cash and internal control, financial statements, hospital accounting practice set.

In the future, other courses in the field of hospital accounting will be offered. Areas to be covered include the voucher system, departmental accounting, hospital investments, statements analysis, and cost accounting.

The importance of adequate training in hospital accounting is indicated in this comment by a leading hospital administrator:

"The green shade days of hospital accounting are gone forever; the present-day hospital accountant, with cost reports, budgets, food cost controls, and so forth, has within his province an opportunity to make a real contribution to hospital administration. Whether your accounting is progressive and a real tool of your management or whether it is merely recording figures for posterity is up to you. There's a job to be done... and it ought to be done right!"

(Reprint from the Jan. 1, 1956 Journal of the American Hospital Assn.)

Public Relations Ideas Are Collected

Want to compare your most recent, auxiliary newsletter with those from other hospitals? Interested in fresh ideas and new techniques?

The Ohio Hospital Association's Public Relations Committee, currently is busy collecting ideas and examples of how to go about developing public relations materials.

There are special files on key topics, all neatly cataloged and bound into special folders for easy handling. The folders go out on ten-day loan to any Ohio hospital on request. The Association foots the postage bill one way.

The new public relations "lending library" was born when the Committee, hounded at every turn for information, called on Ohio hospitals to send in sample patient booklets, personnel pamphlets, recruitment programs, collection aids—everything and anything of interest.

Response was overwhelming. After preliminary sorting, several folders were set up for each category. The Committee plans to keep them up-to-date.

The library, kept in the Ohio Hospital Association offices in Columbus, is designed to supplement materials from the Library of the American Hospital Association. Samples are strictly "local" in scope.

(Reprint from the Jan. 1, 1956 Journal of the American Hospital Assn.)

French canalboats ordinarily carry metal arms to swing passengers on and off.

SPOTLIGHTING

THE SEMINOLE MEMORIAL HOSPITAL

With

"Congratulations"

ROBERT A. WILLIAMS, Realtor
Raymond Lundquist, Assoc.
Phone 1478

I AM PROUD TO HAVE FURNISHED THE BRONZE PLAQUES USED IN THE NEW SEMINOLE MEMORIAL HOSPITAL A GREAT STEP FORWARD FOR ALL OF SEMINOLE COUNTY.

Ray Slaton

We are proud to have been chosen to install the LAWN on the spacious grounds of the new

SEMINOLE MEMORIAL HOSPITAL

A. D. Rountree

EXPERT COMPLETE NURSERY Service

• LAWNS • NURSERY STOCK • LANDSCAPING

604 ELM AVE. Phone 1716
NURSERY AT FRENCH AVE. AND ORLANDO DRIVE



MISS BETTY ROBINSON, OPERATING ROOM SUPERVISOR is shown here demonstrating the two-minute sterilizer. This quick sterilizer is used in emergencies when immediate sterilization is needed. (Staff Photo)

FRANK NOELL, JEWELER
"Where To Go For The Names You Know"
110 S. Park Ave. Phone 1284

Compliments
THE SEMINOLE MEMORIAL HOSPITAL

PLAN TO ATTEND OPEN HOUSE
SUN. JAN. 29th.

A Fine Institution To Mark a Really Fine Community

... CONGRATULATIONS

FOR BETTER
—Floor Sanding and Finishing
—Cleaning and Waxing

SEE
H. M. Gleason
Lake Mary
Phone 1562-W

FREE ESTIMATES

Seminole County
Marie A. Wittmann

Seminole Memorial Hospital
Jan. 29 1954

OUR SINCERE CONGRATULATIONS

On a job well done, by all the many people concerned.

RANDALL ELECTRIC COMPANY

• Bendix Washers
• Crosley Refrigerators and Ranges
• Crosley TV
• Television Service and Radio Repair

412 Magnolia Ave. Phone 118

On Eve Of Open House, Paper Looks Back

On the eve of the open house of the Seminole Memorial Hospital, the Sanford Herald looks back on the plans and dreams come true.

We reprint an article that appeared in the Sanford Herald on Tuesday, Sept. 22, 1953.

Considerable progress toward the program leading to the steps of actual construction of the proposed hospital, was achieved at a meeting of the hospital board of trustees held last night at the St. Johns really company office.

Board members present included T. E. Tucker, the chairman; A. B. Ferguson, Victor Greene, John W. Evans and Fred R. Wilson.

All phases of the proposed hospital were discussed and serious study was given the many points to be considered.

The board approved a resolution with regards to the hospital three-mill levy, a necessary legal step to comply with action previously approved by the county commission.

Further, the board approved the employment of the associated architectural firm, Messrs. Rogers, to prepare the essential drafts and to draw up a contract covering their portion of the project. They will prepare the plans and specifications, as the general plan, SK7, the seventh plan submitted, was approved in general, at the meeting.

Members of the medical profession were present and their spokesman, Dr. Parks, said that the plans had the approval of that group.

In response to questions on the subject of air-conditioning of the hospital, Dr. Parks said that the medical group regarded the cost of air-conditioning the entire hospital as prohibitive, but that they would like air-conditioning of the operating, delivery and nursery rooms.

In connection with the hospital

foundation, the architects issued the board that borings of 100-foot depth would be needed to insure the proper base for the foundation.

They said that firms in Tampa or Miami were prepared to make the tests and that the costs would involve expenditure of from \$500 to \$1,000. The board authorized looking into securing a firm, to handle this part of the program, after first securing cost estimates.

There was considerable discussion then of the best methods with which to proceed with the financing, and also the matter of the funds from the Fish estate.

One of the most interesting highlights of the evening was that of the reading of a carefully-prepared statement by the board chairman, Mr. Tucker, who prepared it for the benefit of the public, so that all persons might be acquainted with the progress made thus far and of all steps taken. Mr. Tucker's statement follows:

In view of the fact that I have been repeatedly asked to have you all "When are you beginning actual construction on the hospital?", it is my opinion that a concise statement on progress to date and an outline of necessary procedure yet to be followed before actual construction begins would not be amiss. In fact, I believe most of the people of Seminole County will be pleased to receive a definite progress report.

To begin with, you are all familiar with the events which finally culminated in a vote by the people of this County on November 4, 1952, favoring the raising of \$800,000.00 by a bond issue for the purpose of building a hospital in Seminole County, these bonds to be retired by a tax levy of three mills on the dollar on all property subject to such tax on January 1, 1953.

After the affirmative bond election November 4, 1952, and the subsequent appointment of five trustees by the Governor, the new trustees immediately requested the County Commission to name a fiscal agent for the purpose of issuing and selling \$800,000.00 in bonds to finance the construction of our county hospital. The Board of County Commissioners then advertised for bids, and on February 1, 1953, they accepted the bid of and employed B. J. Van Ingen and Co., Inc., and Gundy and Co. as fiscal agents on a fee basis at 1.1 per cent on the par value of bonds sold up to \$300,000.00 and 9 per cent on par value on all bonds sold in excess of \$300,000.00.

Meanwhile the Fish Estate transferred their commitment of \$1,000,000.00 from the Florida Improvement Commission and later agreed to donate \$250,000.00 as a minimum and the land site to the County for hospital purposes, I am pleased to report that the Fish Estate, attorney for the Fish Estate, now is taking legal steps to fulfill this agreement.

Under the agreement made with the fiscal agents, they are to make recommendations to the county as to proper insurance procedure and to be subject to call for fiscal advice; also to supervise drawing and printing of bonds and appropriate descriptive, material and to pay for same to employ and compensate a local attorney to proceed with validation of bonds, and to employ and compensate an accepted municipal bond attorney to approve the legality of the bond obligations, and if necessary architects will proceed with the drawings of the plans and specifications as laid by this board in order that bids for construction may be asked for within a short time after the money for the Trustee's. By this working concurrently there will be a saving of at least three months in time. It is hoped that approval of the last sketches will be made tonight in order that the architects may proceed on working drawings. Mr. Johnston and Mr. Rogers have assured me, and as they are present with us this evening, I am sure they will reiterate this assurance to you, providing their sketches receive your approval tonight, that they will proceed at once with working and specifications with full knowledge that this Board can only pay them when the funds are available. In other words, they are agreeable to extending credit to the Board of trustees. Before asking our architects to speak, I want to mention finances.

"As you know, the bond issue is for \$800,000.00. We have assurances that \$270,000.00 assistance from the Florida Improvement Commission, which is the Florida agency for the distribution of Federal funds under the Hill-Burton Act, will be eventually forthcoming. This money is not available at present. In accordance with the regulations pertaining to the payments of grants under the Hill-Burton Act—we will receive a percentage of the total grant, (the percentage is to be determined by an audit of our books) when 25 per cent, 50 per cent, 75 per cent and 95 per cent of construction has been completed. It will take approximately four weeks to process each of these payments after this audit is completed.

"This assures us eventually of \$1,070,000.00 for construction purposes. We must make our plans to build our hospital within this amount unless we have assurance from the Trustees of the Fish Estate that the \$250,000.00 promised to Seminole County will be available for construction purposes other than bond retirement. I will recall it was the consensus of opinion that Sanford needs a hospital of at least 75 beds. With this goal in mind, every economy must be practiced in order to keep the cost within our means and at the same time pass the rigid requirements of the Hill-Burton Act.

"With these facts you will understand why we cannot prepare a timetable for construction to begin. If I were to venture a guess—and it is purely a guess—I would say that if the fiscal agents can accomplish the sale of these bonds before the first of the year, if the architects have their drawings ready for bids by January 15, and we all should realize that it will take the architects three or four months to prepare working drawings after this Board has finally OK'd their final sketches, if a satisfactory bid is received from a builder thirty days thereafter or by February 15th, it might be possible that construction could start by March 15th or April 1st, 1954. Let us hope so and work here together in harmony to achieve that end.

"I feel that we have really made progress, even though it was slow. Now having arrived at a real 'jumping off place', I want at this time to express my gratitude to the Board of County Commissioners, and the county attorney, Mr. Boyle, for their splendid and wholehearted cooperation which they have given to this hospital project to bring it to our present state of progress."

EMPLOYEES GET SHARE
OMAHA (AP)—The Shannon Construction Co. passed into the hands of its employees today. President Norman R. Shannon, 30, said "we think it's the best way to keep a good team together." He will continue as president and all eight employees will be directors. Shannon will distribute the \$25,000 of company stock by gift and purchase.

THE SANFORD HERALD
HOSPITAL SOUVENIR
EDITION

Seminole County's Largest Sewing Machine Dealer
Extends Congratulations to the County's Fine New Memorial Hospital

GARRETT'S

323 E. FIRST ST.

Featuring —
White... Domestic... Necchi-Eina
Nationally Known Sewing Machines

Before You Buy

LOOK OVER OUR LINE
Especially
The Economy Model "White"
FOR ONLY \$129

SALES-SERVICE-RENTALS

TO THE SEMINOLE MEMORIAL HOSPITAL WE EXTEND OUR HEARTIEST CONGRATULATIONS

McReynolds Drug Store
Corner Sanford & 25th St.

CONGRATULATIONS

SANFORD AND SEMINOLE COUNTY ON THE SEMINOLE MEMORIAL HOSPITAL

ODEE'S SIGN SERVICE
PHONE 1021

CONGRATULATIONS

TO THE PEOPLE OF SEMINOLE COUNTY ON THE OPENING OF THEIR NEW HOSPITAL...

STAPLER'S PHARMACY
318 Sanford Ave.

TO THE PEOPLE OF SEMINOLE COUNTY ON THE OPENING OF THEIR NEW HOSPITAL...

STAPLER'S PHARMACY

Seminole County Marks A Milestone



SEMINOLE MEMORIAL HOSPITAL
Jan. 29 - 1954

Since The Organization Of Our Business, We Have Always Stood For Progress & Development - - It Is Gratifying, Therefore, To All Of Us To See The Hopes Of So Many People For So Many Years Realized—

OX FIBRE BRUSH CO.

JAMES A. WRIGHT, General Manager

WE WANT TO EXPRESS OUR SINCERE CONGRATULATIONS TO EVERY INDIVIDUAL AND FIRM WHO MADE POSSIBLE THE SEMINOLE MEMORIAL HOSPITAL


THIS NEW, BEAUTIFUL BUILDING IS IMPORTANT TO THE LIFE AND WELL-BEING OF OUR COMMUNITY

WE, TOO, WHO MARKET, DISTRIBUTE and HAUL

SELECTED **PRODUCE**

AND OTHER ESSENTIAL COMMODITIES, HAVE AN OBLIGATION TO SERVE OUR FELLOW-MAN..

| | |
|--|--|
| BALL BROS. TRUCKING CO. 1921 W. First St. Phone 1101 | J. M. BLYTHE, TRUCKING 1303 S. French Ave. Phone 1424 |
| W. W. HORNE TRUCK BROKERAGE CO. 1400 E. French Ave. Phone 1204 | HAROLD H. KASTNER & CO. PRODUCE 1300 S. French Ave. Phone 1780 |




WHERE THE TOP DOGS RUN

EVERY ONE CONNECTED WITH OUR DOG RACING INSTITUTION EXTENDS SINCERE CONGRATULATIONS TO THE PEOPLE OF SEMINOLE COUNTY ON THE COMPLETION OF THEIR NEW, BEAUTIFUL MEMORIAL HOSPITAL

SANFORD-ORLANDO Kennel Club

Every Night Except Sunday MATINEES: WED. & SAT. Photo Finish and Timing NO MINORS

* RAIN OR SHINE
* Concessions Open
* New Heating System
* TV in lobby

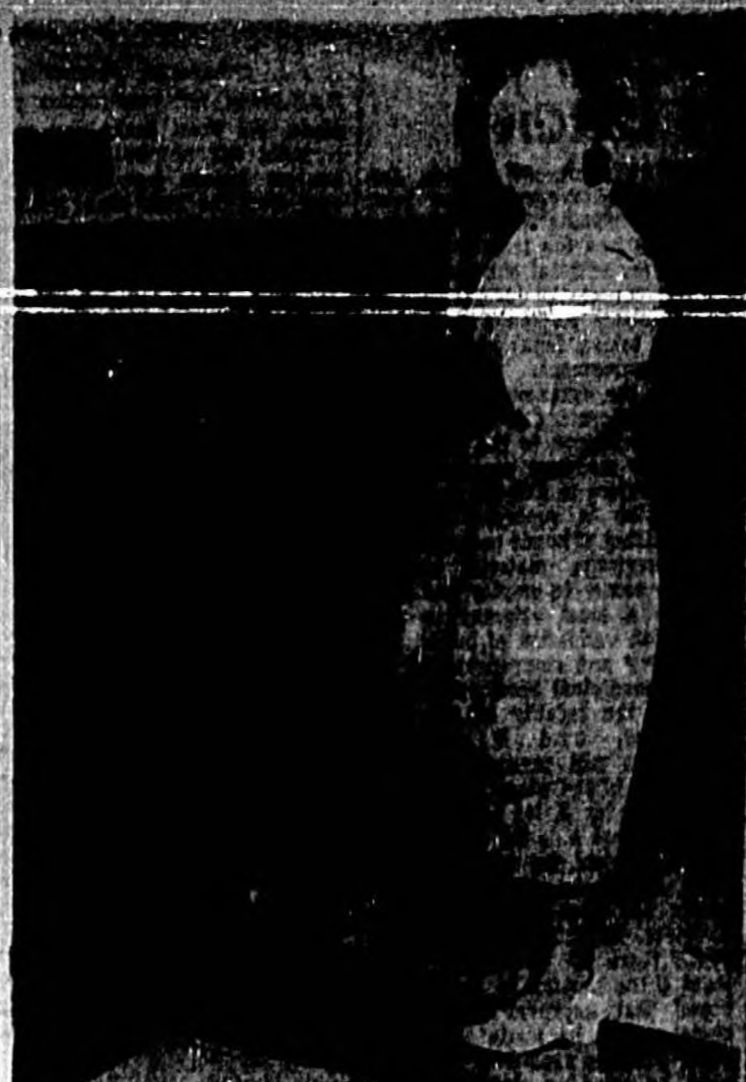
Jerry Collins
GENERAL MANAGER

HI-WAY 17-52 — 8 MILES SOUTH OF SANFORD
TURN RIGHT AT RED ARROW

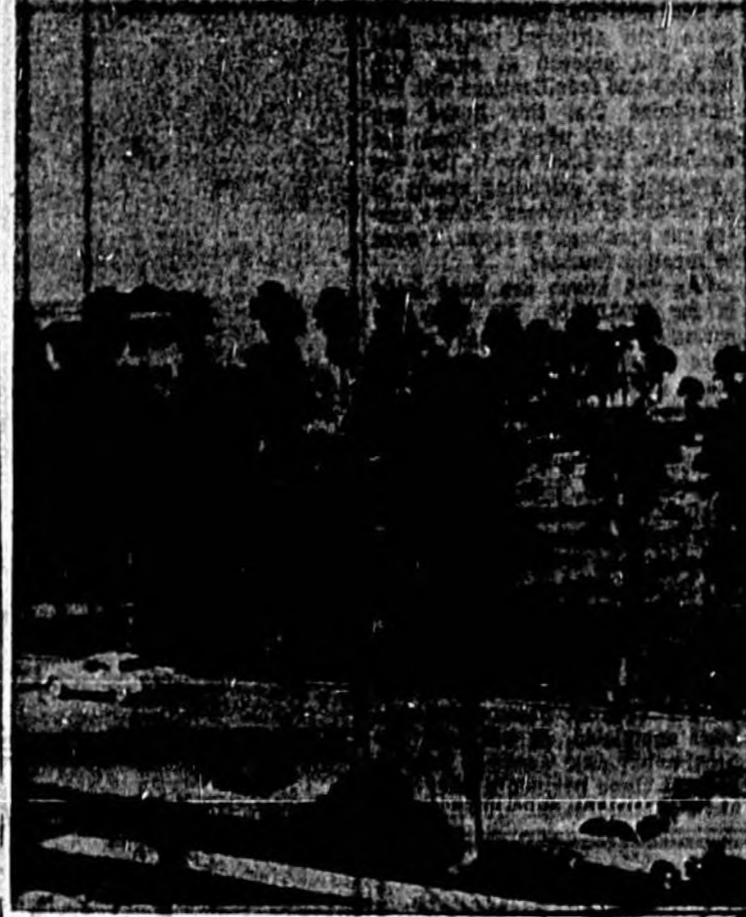
RESTAURANT at the east end of Seminole Memorial Hospital. (Staff Photo)



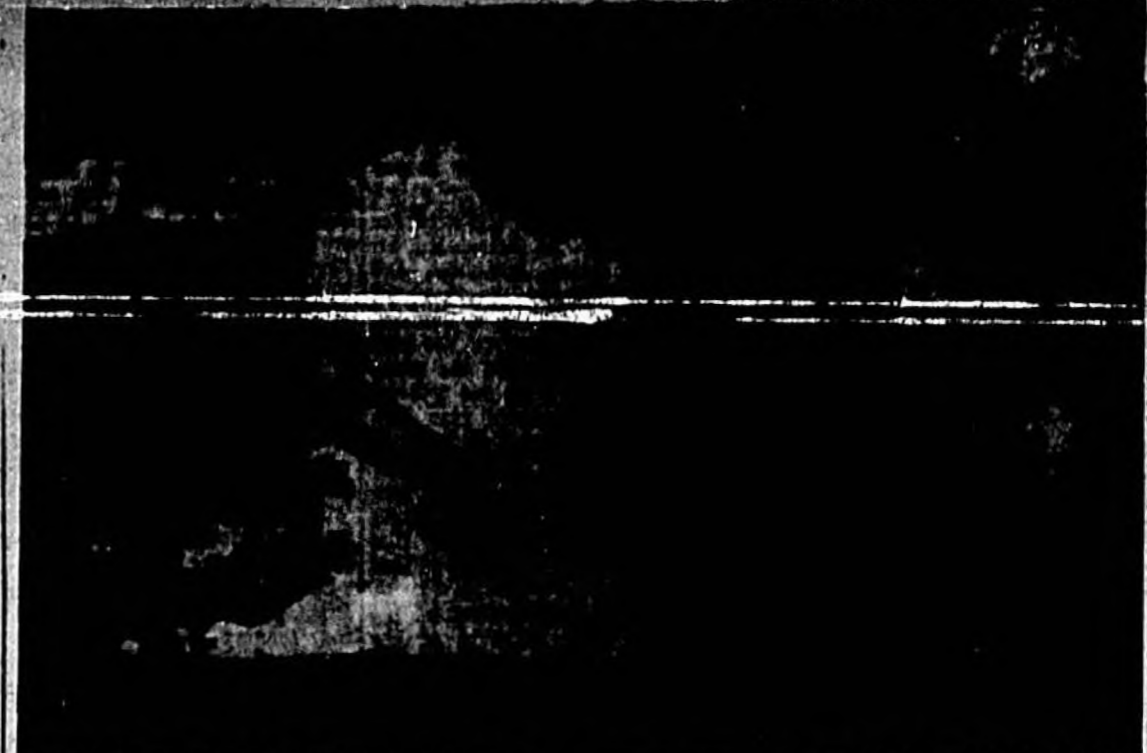
THE HOSPITALITY SHOP operated by the Hospital Auxiliary at Seminole Memorial Hospital. Located at the entrance and reception room. Shown in the picture are Mrs. H. N. Blackwelder, Mrs. A. W. Hays Sr., and Mrs. Francis Roumillat. (Staff Photo)



MRS. WARREN ADAMS, a member of the Hospital Auxiliary, shows how the soiled linen chute is used. (Staff Photo)



ACROSS THE PALMS as seen from the roof of the new Seminole Memorial Hospital. (Staff Photo)



SEMINOLE MEMORIAL HOSPITAL Laboratory Technician Roy E. Sheffield demonstrates the use of his complete store of equipment as Mrs. Roy Mann serves as patient and Mrs. Monserrate Voles of the staff of nurses looks on. (Staff Photo)

ONE-MAN HOSPITAL GETS OFFICIAL ACCREDITATION
 CHICAGO — For the first time in its history, the Joint Commission on Accreditation of Hospitals has approved a hospital directed and operated by only one physician! The Maynard MacDougal Memorial Hospital in Nome, Alaska, a 25 bed institution, was given full accreditation recently. The hospital is run by the women's division of Christian service of the Methodist Church. Its medical director and only physician is Dr. Fred M. Langston, a general practitioner. "The hospital," said Dr. Kenneth B. Babcock, commission director, "was surveyed and found to be in excellent condition, clean and sanitary throughout, with a cheerful,

KANSAS ASSOCIATION ELECTS ROBERT MOLOREN PRESIDENT
 TOPEKA, Kan. — Newly elected president of the Kansas Hospital Association is Robert A. Molgren of the University of Kansas Medical Center, Kansas City. President-elect is Roger B. Samuelson of Susan B. Allen Memorial Hospital, El Dorado. Re-elected were: vice president, Sister M. Roberts of St. Elizabeth's Mercy Hospital, Hutchinson, and treasurer, Fred M. Walter of the Atchison, Topeka and Santa Fe Hospital, Topeka. "friendly atmosphere pervading the entire institution."

Compliments
 of
Anderson
 Nursing
 Home

Six-Story Kaplan Unit Is Dedicated At Michael Reese

MICHAEL REESE DEDICATES SIX-STORY KAPLAN UNIT
 CHICAGO — Dedication of the M. S. Kaplan Pavilion of Michael Reese Hospital Medical Center here was held recently. The block long, six-story building of 112 beds, which cost \$3.5 million, will ultimately become the central building of the medical center, hospital officials stated. Speakers at the ceremony included Sen. Paul Douglas (D-Ill.), Gov. William Stratton, Mayor Richard J. Daley, and other civic officials. The unit was officially opened by Mrs. M. S. Kaplan, widow of the man for whom the building has been named. The new pavilion is located near the center of the patient area of

the medical center. A bridge half a block long and a tunnel which extends for a quarter of a mile connect it with all other patient buildings. On the four upper floors of the hospital addition are 112 patient

beds, 28 to a floor, with 32 private rooms and 40 semiprivate rooms. Most of the second floor is devoted to a new x-ray department for the entire medical center. Next to the x-ray department are four castrooms and a cast x-ray room.

JAMES W. BURTON, OFFICER MANAGER—Burton is a native of Canada who has come to Florida seeking a warm climate for his family. After graduating from Malvern Collegiate in Toronto, Ontario, and post graduate work at the Queen's University, Burton joined the Imperial Bank of Canada. Here he worked at various jobs and finally was made manager of one of their branches. Later he left to become purchasing agent and assistant to the secretary-treasurer of the Hunter-Rose Company. Most of his work there was in cost accounting and stock control. An interesting sidelight in Burton's career is athletic ability. He was once a physical education instructor for the Royal Canadian Air Force and has quite a reputation as an all around athlete in Canada.



For this is the love of God that we keep His commandments; and His commandment are not grievous.—(1 John 5:3)
 We may profess with word and gestures that we love God and yet by our actions which violate even one of His commandments, be a living denial of our protestations, in church or out. Loving God, obeying Him, is no part-time, half-hearted thing.

WE'RE SMILING AND WE'RE HAPPY!
 We're Happy Because At Last
 The Long Wished For Hospital Is A Reality

NOW! Let's Continue The Good Work and Complete OTHER NEEDED PROJECTS FOR THE BENEFIT OF OUR COMMUNITY WE'LL DO OUR PART!

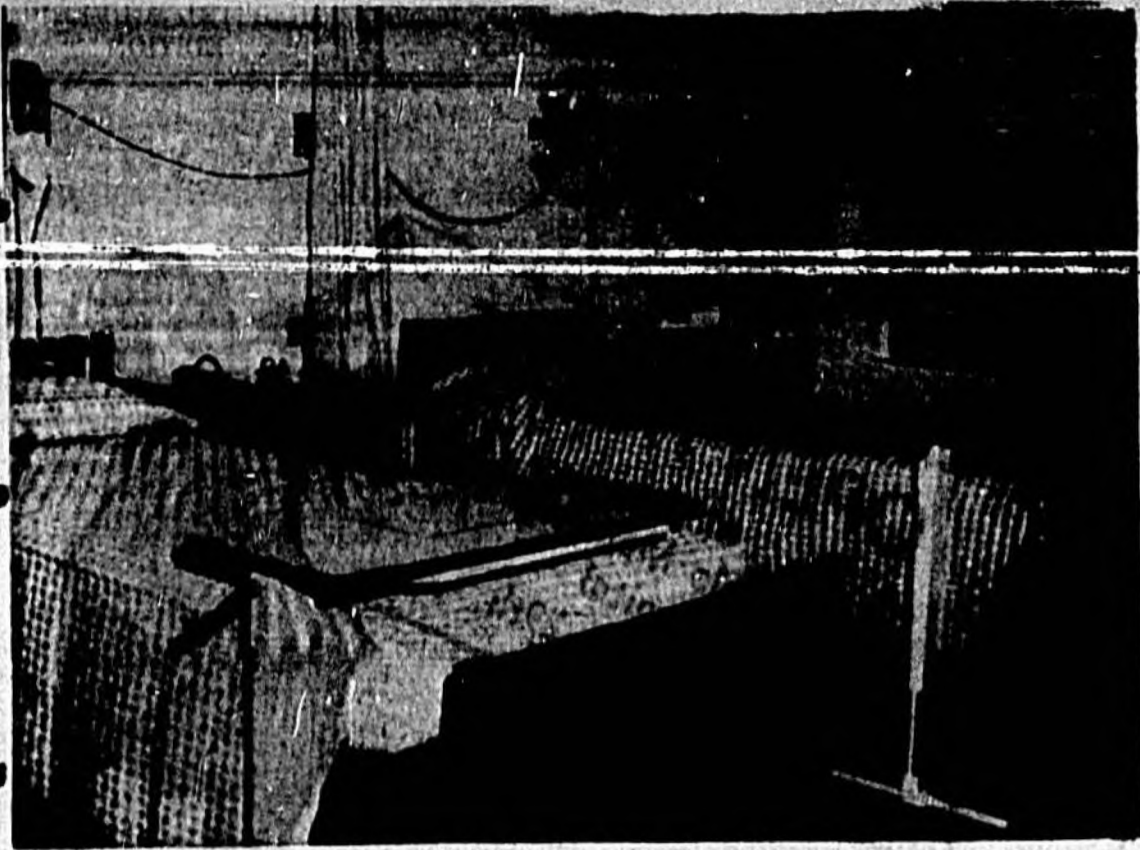
Warner's Gulf Service Station
 Cor. E. 1st St. & Sanford Ave. Phone 1682-8133

HAVE YOU HEARD
 The
Seminole Memorial Hospital
 is having
OPEN HOUSE
 SUN. JAN. 29TH

SHERMAN CONCRETE PIPE Co.

Out W. 13th St. Phone 2489

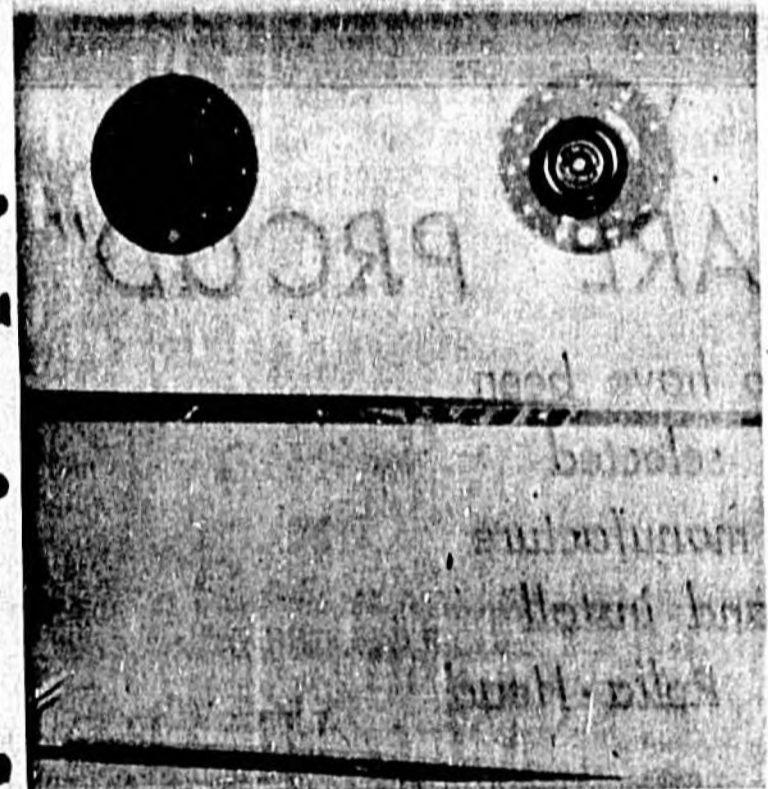
offers most hearty congratulations and sincere best wishes, to the people who have worked so untiringly



A VIEW OF A semi-private room at Seminole Memorial Hospital. Note the attractive spreads, serving and bedside tables, overhead light, and intercommunication system. Each room is completely equipped. (Staff Photo)



A VIEW OF THE DRIVE up to the entrance of Seminole Memorial Hospital. (Staff Photo)



THESE TWO GADGETS are the rheostats that control illumination in the halls at Seminole Memorial Hospital. They are located at the Nurses Desk, or nerve center of the hospital. (Staff Photo)

Marshall G. Ause New Administrator Of Brooklyn Unit

Marshall G. Ause, assistant administrator of St. Luke's Hospital, Milwaukee, has been appointed administrator of the Norwegian Lutheran Diaconesses' Home and Hospital, Brooklyn, N. Y. Mr. Ause is a graduate of the University of Minnesota course in hospital administration.

Arthur D. Barnes, administrative engineer at Johns Hopkins Hospital, has been appointed superintendent of plant operations and construction at Memorial Center for Cancer and Allied Diseases, New York City. Mr. Barnes is a member of the American Hospital Association Committee on Engineering and Maintenance of the Council on Planning and Plant Operation.

John F. Blend, business manager of Jackson-Madison County General Hospital, Jackson, Tenn., has been appointed administrator of the hospital.

Fred J. Bommer, assistant administrator of Valley Baptist Hospital, Hartlingen, Tex., has been appointed administrator of Montgomery County Hospital, Conroe, Tex.

Jack W. Cross, has been appointed administrator of Marietta (Mich.) Community Hospital.

Luis A. Cruz Cuevas, hospital executive director in the division of hospitals of the department of health of Puerto Rico, has been appointed executive director of the Cayey (P.R.) Tuberculosis Hospital. Mr. Cuevas is a graduate of the Columbia University course in hospital administration.

Louis Drexler, assistant to the superintendent of Bergen Pine County Hospital, Paramus, N.J., has been appointed administrator of Charles Choteau Memorial Hospital, Woburn, Mass. Mr. Drexler is a graduate of the Yale University program in hospital administration. He succeeds Miss Sadie E. MacKay, R. N.

John C. Dumas has been appointed assistant professor of hospital administration in the Graduate School of Public Health, University of Pittsburgh. He is a graduate of the University of Minnesota. Mr. Dumas will also serve as administrator of the Falk Clinic, the outpatient unit of the University Medical Center.

Richard K. Fox, assistant superintendent of St. Luke's Hospital, Duluth, has been named superintendent, succeeding James McXee. Jack W. Rivall succeeds Mr. Fox as assistant superintendent.

John H. Duff, business manager of Everglades Memorial Hospital, Pahokee, Fla., has been appointed administrator of Gill Memorial Eye, Ear and Throat Hospital, Roanoke, Va.

William K. Freeman, M. D., manager of the Veterans Administration Hospital, Gulfport, Miss., since 1949, has been appointed manager of the VA Hospital, Downey, Ill.

(Reprint from the Jan. 1, 1956 Journal of the American Hospital Assn.)

These patients can be undertaken. "Every hospital concerned," it states, "actually sustains a substantial loss for each welfare patient cared for each day." (Reprint from the Jan. 1, 1956 Journal of the American Hospital Assn.)

Houser Resigns Position

Gerald F. Houser, M. D., director of Faulkner Hospital, Boston, has resigned his position with the firm of hospital consultants headed by Anthony J. J. Rourke, M. D., in N. Y. Dr. Houser is a former secretary of the Massachusetts Hospital Association and treasurer of the New England Hospital Assembly.

Donald J. Ludwig has been appointed assistant administrator of Contra Costa County Hospital, Martinez, Calif. He is a graduate of the University of California course in hospital administration.

Frederick E. Krizman, business manager of St. Ann Hospital, Cleveland, has been appointed assistant superintendent of the Polyclinic Hospital in Cleveland.

Col. Philip Wallace Mallory has been named chief of Walter Reed Army Hospital's outpatient service at Walter Reed Army Medical Center. Since 1945, Col. Mallory has been with the Medical Information and Intelligence Division of the Army Surgeon General's office.

Alexander McAlley, assistant managing director of New Britain (Conn.) General Hospital, has been appointed director of Franklin County Public Hospital, Greenfield, Mass., succeeding the late Charles Capron. Mr. McAlley is a graduate of the Columbia University course in hospital administration.

Lt. Col. Louis E. Hudgett, Medical Service Corps, has been assigned as executive officer of Letterman Army Hospital, San Francisco, succeeding Col. Ernest T. Sheen who retired.

Mrs. Abraham E. Pinanski, trustee of Beth Israel Hospital, Boston,



COFFEE BREAK AT Seminole Memorial Hospital. Members of the Hospital Auxiliary along with members of the staff take time out in the cafeteria for coffee. (left to right) Mrs. A. W. Epps Sr., Miss Evelyn Capriola, DeBary, switchboard-receptionist, Miss Elizabeth Bryan, Mrs. R. N. Blackwell and Mrs. Frances Roumlilat. (Staff Photo)

has been appointed to the National Advisory Neurological Diseases and Blindness Council of the Public Health Service.

V. R. Powers, business manager of Bethesda Hospital, Crookston, Minn., has been appointed administrator of the Madison (Minn.) Hospital Association.

John C. Richard has been appointed administrator of Canonsburg (Pa.) General Hospital. He succeeds Mrs. Edith Baily who resigned after ten years of service. Donald M. Shute, administrative officer of the Veterans Administration

department of insurance in Washington, has been appointed manager of the VA Center, Reno, succeeding Edward F. Reed who retired.

Sister Mary David has been named administrator of St. Mary's Long Beach (Calif.) Hospital, succeeding Sister Mary Finian who was transferred to St. Bernardine's Hospital, San Bernardino, Calif.

Sister Holy Heart of Mary, administrator of St. Joseph's Sanitorium, Montreal, has been appointed administrator of Alsercordia Hospital, Milwaukee.

Sister Mary Nicholas, administrator of St. John's Hospital, San

Angelo, Tex., has been appointed administrator of St. Anthony's Hospital, Amarillo.

David G. Williamson, administrative assistant at the Medical College of Virginia Hospital Division, Richmond, has been appointed administrator of Bedford County Memorial Hospital, Bedford, Va. He is a graduate of the Medical College of Virginia course in hospital administration and succeeds Charles H. Frenzel.

(Reprint from the Jan. 1, 1956 Journal of the American Hospital Assn.)

GRANTS MADE

Grants totaling \$7,150,000 to ten university medical schools were announced November 27 by the Commonwealth Fund.

The grants are unrestricted. They can be used by the universities to promote medical education in any way they see fit.

Recipients include Harvard and Western Reserve, \$1 million each; Columbia, Cornell, New York University, Tulane and Yale, \$750,000 each; Emory, \$600,000; Chicago, 500,000, and Southern California, 300,000.

Officials of several of the beneficiary university have said the grants will be used primarily to strengthen education in the health medical sciences and meet the need for more trained personnel.

(Reprint from the Jan. 1, 1956 Journal of the American Hospital Assn.)



PART OF THE INTRICATE air conditioning system and some of the ducts located on the roof of Seminole Memorial Hospital. (Staff Photo)

BEST WISHES TO THE STAFF OF

Seminole Memorial Hospital

FROM ALL OF US AT

Robb's Home Bakery

ACROSS FROM THE POST OFFICE

THE Sanford Automatic Laundry

COR. 2nd ST. AT OAK

EXPRESSES MUCH ADMIRATION FOR THE NEW HOSPITAL, AND EXTENDS THE WARMEST OF THEIR COMPLIMENTS TO THE

SEMINOLE MEMORIAL HOSPITAL

Congratulations

TO THE FINE PEOPLE OF SEMINOLE COUNTY ON THE OPENING OF THEIR NEW

SEMINOLE MEMORIAL HOSPITAL

ARTHUR J. PLEVA AND ALL THE STAFF

SEMINOLE COUNTY MOTORS, Inc.

"YOUR FRIENDLY DODGE-PLYMOUTH DEALER"

510 N. FIRST ST. PHONE 1011

Seminole County Marks A Milestone

Seminole Memorial Hospital

Jan. 29 1956

Today's Best Watch Buy!

Bulova

America's Greatest Watch Value!

ELIZABETH 17 Jewel Automatic \$295

MINUTE MAN 17 Jewel Automatic \$275

BIG TRADE-IN ALLOWANCE FOR YOUR OLD WATCH

Sanford Jewelry and LUGGAGE Co.

300 Sanford Ave. Phone 1348

Motion Picture Films Serve As Important Means

The motion picture film today is the most powerful means of communication, with the possible exception of television (and that is still in its infancy). It is because it has been eye appeal that has appealed to the masses and the ingenuity of the camera behind it makes it possible to combine images and sounds in a variety of ways.

A recent survey "The Dollars and Sense of Films," conducted by the Association of National Advertisers pointed up several attributes which make them adaptable to industrial activities. First, they recognized the film as a tool for persuasion with the power which outranks all other agencies combined as it appeals directly to the brain. Another attribute was the ability to present meanings which involved emotions. A third was, film complete holds attention. There were technical reasons, such as the use of the microscope and the use of lens to show things that otherwise could not be seen by the naked eye. It provided an easily reproduced record of an event, it sustained observation, it allowed for group enthusiasm, it increased learning and it allowed selective distribution.

Modern pictures, as related to needs in the hospital public relations field, thus have four advantages: creating the illusion of reality; presenting your story in a fashion unequalled by any other method (more and more television programs are filmed, and there is no comparison between a 17" or even larger television screen with the movie screen, which can be hundreds of times larger); getting the attention of many people who will not read printed material but who will willingly watch informational films; and focusing group attention on your story.

most hospitals probably belong. In-clude the group which wants to produce a film but does not have finances available to hire a pro-fessional producer.

Film, unless some person in the group has had creative photo-graphic experience, it would not be advisable to purchase equip-ment and begin a motion picture. By the very nature of the opera-tion it would call for much interior photography and lighting tech-niques. If there is such a person available, he would need the fol-lowing equipment:

- A good 16 mm movie camera, equipped to take pictures at film running times that will later allow for the addition of a commenta-tor's voice, with a minimum of two and preferably three different lenses—a 1", a 3" and a wide angle.
- A sturdy tripod.
- A light meter.
- A tape measure.

Small state and chalk.
At least five flood lights.
Additional lights, such as re-flector spot lamps and several high beam flood lights.

technical devices and progress in the field of audio-visual equip-ment. A projection unit is now available making it possible to add the commentator's voice to films as readily as a voice can be taped on a recorder. The same equipment then serves as sound projector for both picture and voice.

Once the movie is completed, how is the public reached with it? Much depends on the purpose for which the film was produced. If it is intended to raise funds, directly or indirectly, showing should be made to as many people as possible. A number of sources of supply for various audiences are: various service clubs—Rotary, Lions, Kiwanis; the school system, which includes parent teachers as-sociations; churches; farm groups,

including 4-H clubs, future farmers and county agents.

If the hospital has an open house scheduled, set up a projection room and repeat the film at regu-lar intervals.

It is also possible to obtain time on the local television station as a sustaining program—if the film has sound. The station may have an open time spot and may be looking for a program to fill in. The station may ask for the privi-lege of selling sponsor time, to go with the film, meaning that a local merchant would assist in get-ting the message to the public. There would be no cost as far as the hospital is concerned.

If such open time is not avail-able, the station film editors may select film clips from the finished film, to make up one minute spots which would correspond to tele-vision commercials. The local sta-tion announcer would then serve as the narrator for the film spot.

A very short film, of about ten minutes projection time would not in itself be sufficient for a program, but coupled with another film re-lated to some way, it could be-

lieve of films which tie in closely with all of your activities can be obtained through the American Hospital Association. There are actually hundreds of films which can be secured that would add greatly to a film program in your hospital. Many are available free of charge, accepting transportation charges.

An interchange of ideas within the sphere of hospital public rela-tions would be beneficial. Much can be learned from others and new ideas can be accumulated.

Facts On Hospital

Architects, the late Elmer J. Houghton, A.I.A., Sanford; and James Gamble Rogers II, A.I.A., Winter Park.
Mechanical and Electrical Engineers, Kenneth Cooper, Orlando.
Builder, A. R. Old Construction Company, Palm Beach.
Cost, \$1,200,000. (Approximate)
Design, Contemporary (Modern).
3 beds normal capacity; 94 beds emergency, by placing beds in solariums and a second bed in private rooms which are all 2 bed (the semi-private). Hospital meets all physical plant requirements of the American Hospital Association.
Structure, reinforced concrete 1. me and floors. Hollow clay tile walls. Some concrete block parti-tions. Exterior stucco and Roman brick facing. Furred walls; alumi-num awning windows; kitchen, utility rooms, baths, operating and delivery rooms tile floors and walls. All important rooms insulated against sound transmission. Roofs and walls insulated against heat and cold. Rubber tile flooring in corridors and plastic tile in pa-tients rooms. Conductive floor tile on operating and delivery room floors; corridor walls lined with washable plastic; special color scheme throughout, using bright harmonious colors expressive of Florida environment.
Equipment, latest used through-out. 3 automatic elevators, 1 dumb waiter. Standby diesel generator which comes on automatically and picks up electric load the instant there is a power failure. Anatomical incinerator, 3 compartment body refrigerator, steel baked enamel casework (cabinets) with sound-deadened dra- rs and doors.

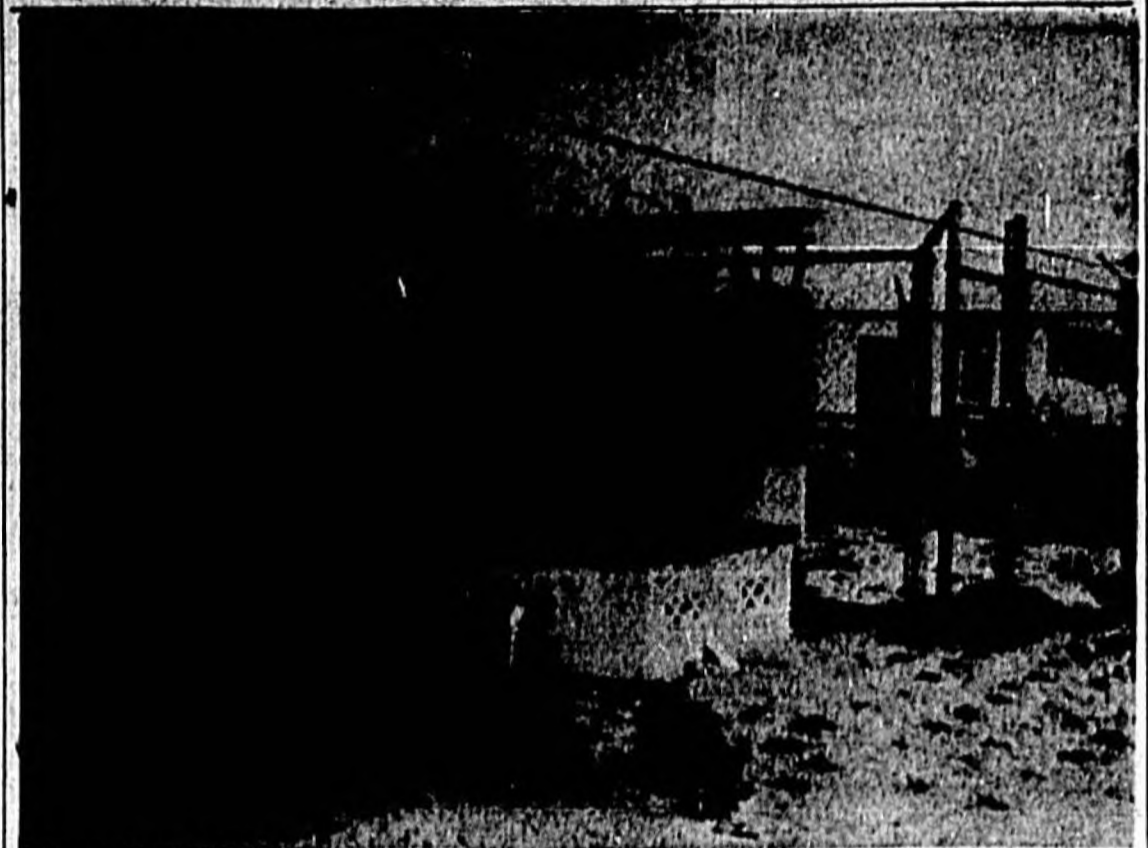
THE SEMINOLE COUNTY HOSPITAL SOUVENIR EDITION



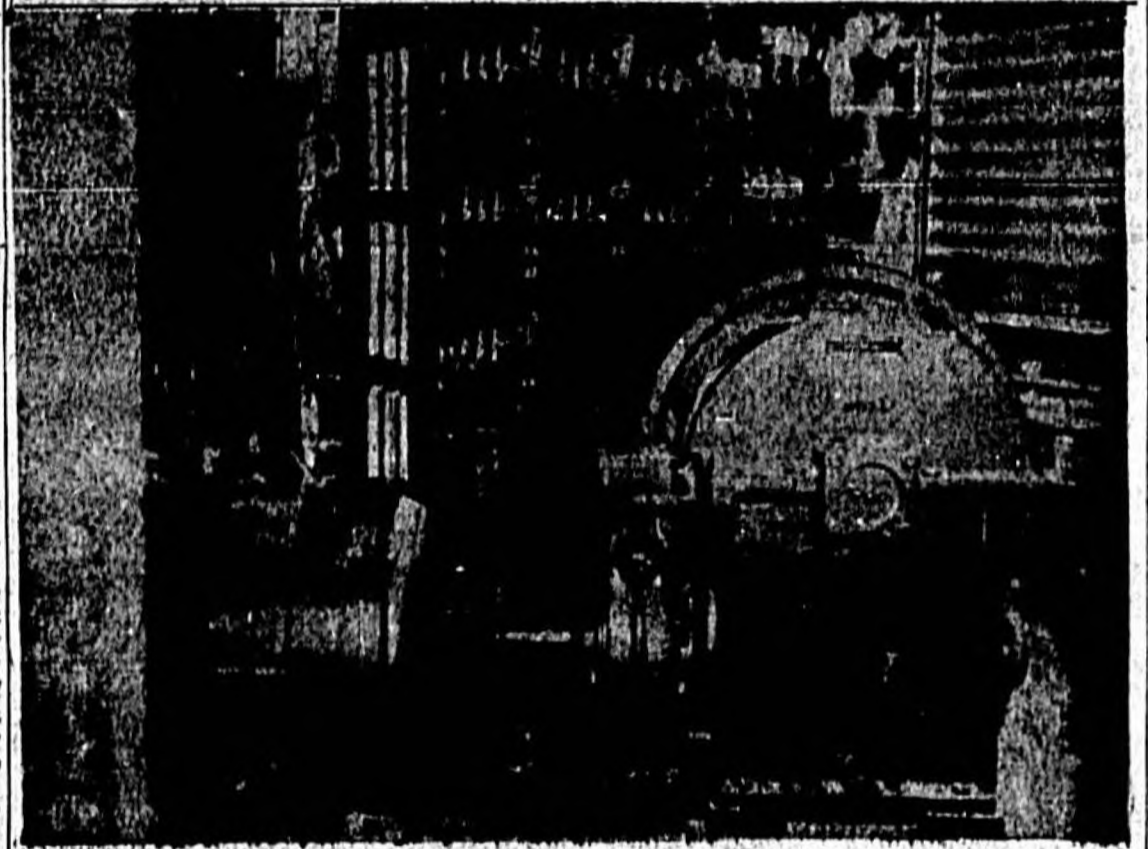
OPEN HOUSE
at the
Seminole Memorial
Hospital
Sunday, Jan. 29th

The opening of the Seminole Memorial Hospital is a day of which Sanford should be proud, the completion of a dream which began 30 years ago. We at Touchton's join with the hundreds of other people who also are proud of this modern, beautiful and efficient Hospital.

TOUCHTON DRUG CO.



TRANSFORMERS AT the rear of Seminole Memorial Hospital. It is through these transformers that power is furnished. (Staff Photo)



THIS INTRICATE PANEL and machinery controls the automatic elevators at Seminole Memorial Hospital. It is located on top of the hospital building. (Staff Photo)

How can a hospital effectively use the medium, taking into consideration all phases of its problems, finances, personnel and physical equipment?

Film users can be classified into three groups—

Class A groups are groups which have the finances available for top quality productions through the use of recognized film producing organizations. This is an enviable position to be in and one which presents no problems—only the selection of a good producer, usually one affiliated with one of the national associations of motion picture producers. Here the services of creative writers, directors, production personnel and the finest equipment are available.

Groups in Class B have sufficient finances to use smaller local producers who, in most cases, attempt to produce films which will serve the purpose. Several of these producers have turned out very commendable films, with due allowance for the lack of equipment and personnel. A number of them have had good training with larger organizations and suffer only because of the lack of equipment and personnel. It becomes then purely a matter of good reasoning in selecting the proper producer. Find out what they have done, present your individual problem and see if they grasp the essentials. This type of producer will act, for the most part, as the technical producer and the client will do more of the creative work himself.

How is this creative work done? In discussing a film production, particularly where a new user is involved, the very first question asked is, "What is the film intended to do?" This is followed by, "What audience is to be reached?" With these two questions answered it becomes much easier to prepare the outline for the film. It is the skeleton or the synopsis. Someone should be appointed as director for the picture planning. Between the first group thinking, the cooperation of the producer, the preparation of an outline and the activities of the director, the film is well on its way.

The Class C category, in which

Sincere CONGRATULATIONS

TO THE MANY PEOPLE WHO HAVE MADE THE BUILDING OF THIS HOSPITAL POSSIBLE.

THE PEOPLE OF SEMINOLE COUNTY MAY WELL BE PROUD OF THE

SEMINOLE MEMORIAL HOSPITAL

Stine Machine & Supply Company

We, Too, Wish To Offer Our Sincere Congratulations To Each And Everyone Who Played A Part In The Building Of Such A Magnificent Hospital...

STEWART, THE FLOREST
514 Myrtle
Phone 266.W

"WE ARE PROUD"

to have been selected to manufacture and install Rolla-Head



venetian blinds in the beautiful new

SEMINOLE MEMORIAL HOSPITAL

Seminole Venetian Blind Co.



SEN. HOLLAND SEN. SMATHERS REP. HERLONG GOV. COLLINS

Florida Leaders Send Congratulations

Florida's leaders praise Seminole Memorial Hospital as they send their congratulations on the opening of the million dollar medical facility here.

Senator Sprosser Holland, from Washington, said, "I rejoice with

the citizens of Sanford and Seminole County over the opening of Seminole Memorial Hospital."

"This fine new facility," said Senator Holland, "is one of which I know every citizen of the community is justly proud."

Holland said, "This is just another step forward in the continued progress and development of your area. Please extend warm congratulations to all who have labored to bring this project to reality."

Senator George Smathers, also in Washington for the present session of Congress, said, "Heartiest congratulations to Sanford and Seminole County on a signal achievement in building the million-dollar Seminole Memorial Hospital."

He added, "Opening day, Jan. 20, will make a milestone in providing the finest medical care for the area. Seminole County is keeping pace with the demands of its rapid growth and is ever alert to community needs."

Congressman A. S. "Red" Herlong sent congratulations to Sanford and Seminole County from Washington. He said, "Happy to take the opportunity to congratulate Sanford and Seminole County on the opening of Seminole Memorial Hospital."

He continued his message, "A modern, well-equipped hospital is one of the greatest assets a community can have."

His message concluded with, "I know the people of Seminole County will benefit tremendously by this fine addition to their health facilities and they can with good reason be proud of this accomplishment."

Governor Leroy Collins also praised Sanford and Seminole County on the opening of the new million dollar hospital facility. He said, "The people of Seminole County are to be congratulated on the completion of the new Seminole Memorial Hospital."

"This fine million-dollar institution," Governor Collins said, "is symbolic of the spirit of the people of Seminole County and will stand as a memorial to the medical profession and lay public there who have done so much through their devotion to the science of healing to make this State so even happier a place to live."

Patients Pleased With Newscasts Of Big Headlines

Not a new idea but one the patients appreciate:

St. Luke's Hospital, Fargo, N.D., has worked out a system with local radio station KFBO to prepare and distribute a weekly "News Headlines" bulletin to patients. No details; just enough news to keep the patients up-to-date.

The bulletin, a one-pager, is duplicated on preprinted stock identifying the station.

Here are sample headlines - last Armistice Day, November 11: "Big Four foreign ministers to wind up Geneva meetings next Wednesday . . . Army takes control of government in Brazil, but Navy and Air Force not backing rebellion . . . President Eisenhower leaves Denver hospital, returning to Washington . . . California brush fire continues along 20-mile front . . ."

The briefs close with the weather forecast.

(Reprint from the Jan. 1, 1948 Journal of the American Hospital)

'Thixotropic' Paints Getting More Popular

Paint comes in a new shape these days, and "thixotropy" is the reason. It is the characteristic of some gels becoming fluid when shaken or spread out under moderate pressure. The fluid once again gels when allowed to stabilize.

The new thixotropic paints are spill-less gels which set in a jelly-like consistency and retain it unless they are stirred or shaken. First marketed over a year ago, they have a growing commercial appeal. Many production problems have been overcome, and those remaining show promise of ultimate solution.

An article in the Sept. 28 issue of Chemical and Engineering News describes the manufacture and chemical composition of these gel paints. One manufacturer combines polyamide and alkyl resins under controlled heat to make a paint vehicle ascribed to impart to the paint a consistency that essentially prevents pigment settling, floating and sagging. Stirring and thinning of the paint in normal use are not necessary. Shelf-life studies by the manufacturer have shown no change in composition or composition after two years.

A long-pought-after property in paint, thixotropy, is known in paint circles as "putty" or "plastic" body. This consistency is desirable since it produces a paint which is thick, will not settle out extensively, enables a good quantity to be picked up on a brush and gives a workable thickness when worked beneath a brush.

The article suggests that while gel paints promise eventually to have great influence on the industry, the revolution is not yet at hand. While reported lack of uniformity is said to have been overcome, some problems yet remain, including a report that some thinning materials break down the gel structure more or less permanently.

(Reprint from the Jan. 1, 1948 Journal of the American Hospital Assn.)

Japan's birth rate has declined faster than any other nation in modern history, says the Population Reference Bureau.



J. G. ROGERS III
Assists In Plans For New Hospital

Associate architect with the late Eton J. Moughton Sr. for the Seminole Memorial Hospital, was James Gamble Rogers II, of Winter Park.

Throughout the planning stage of the new hospital, the architects prepared seven preliminary sketches for consideration of the Hospital Board here.

James Gamble Rogers II, was born in Chicago, Illinois, on January 24, 1901, the son of John W. Rogers, Architect and Elizabeth Baird Rogers. He is a nephew of the late James Gamble Rogers, New York architect.

At the age of 15 he moved to Daytona Beach, where he attended high school. He later attended Dartmouth College at Hanover, New Hampshire, and graduated with class of 1923. He majored in Fine Arts, and was Captain of the Dartmouth swimming team.

On leaving college he studied at his father's studio in Daytona Beach for three years and then continued an associate in his father's firm until the senior Rogers' death in 1924. He was then associated with the late David B. Myer, of Charleston, S. C. in charge of Mr. Myer's Orlando, office until it closed in 1928. That year Mr. Rogers opened his own office in Winter Park, and has since carried on a general practice covering a wide range of projects.

With his associates, Yonge & Hart, of Pensacola, he did the Florida Supreme Court Building at Tallahassee, as well as other State buildings in a \$6,000,000 building program. He has designed 25 jails and has contributed to the development of new think-

Tonsillitis In Children

By HERMAN M. GUNDELIN, M.D.

ACUTE tonsillitis is an ever-present danger to your children. Although it is common among children and young adults, this disease seldom attacks infants or the aged. The cause varies, but generally the disease is transmitted from person to person via bacteria. This is especially true in epidemics.

Sudden Onset

If your youngster is stricken, he'll probably complain of a sudden chill, a headache and an aching pain in the back. The very first day his temperature may shoot up to 104 degrees.

His face will be pale, his tongue heavily coated and his breath offensive. His neck glands probably will be enlarged and tender and his throat will be sore and he will complain of pain upon swallowing.

Generally, this disease is not really anything to worry about if you call your doctor in time. In most cases, the temperature will fall in about three or four days and your youngster will quickly regain his health.

Severe Complications

However, there can be serious complications, especially in children, such as acute rheumatism,

acute nephritis and bronchitis.

Anyone with acute tonsillitis belongs in bed. As a rule, the doctor will restrict the diet to liquids and jellies since these are easy to swallow and are nourishing.

Apply warm applications to the throat. The patient may also inhale powdered aspirin to help relieve the pain.

Severe Infection

Sulfonamide drugs, if administered, should be prescribed by a physician. If the infection is really severe, or resists sulfonamide, he will probably give penicillin intramuscularly every six hours until the child's temperature has subsided.

Salines and calomel may be advised to provide free bowel action.

QUESTION AND ANSWER

Mr. T. O.: I have pyorrhea. How should I have it treated?

Answer: Usually, a person suffering from pyorrhea should have his dentist scale the teeth to remove any tartar and other deposits that accumulate between the teeth around the gum lining. Surgical treatment may also be helpful.

You should brush your teeth at least twice a day, as well as massage the gums.

THE SANFORD HERALD HOSPITAL SOUVENIR EDITION

ing in the science of jail planning. He is currently engaged on several large projects and is a member of the Architects' Committee for the \$70,000,000 Inter-American Cultural and Trade Center at Miami. And is also doing a number of military projects at Pinecastle, Patrick and in Puerto Rico.

Mr. Rogers is registered in Florida, New York and by the National Council of Architectural Boards. For 12 years he served on the Florida State Board of Architects, and was its President from 1940 to 1944. He served as President of the Florida Central Chapter, A.I.A., is a member of The Architectural League of New York, Florida Association of Architects, Florida Federation of Art, and Orlando Art Association.

United Fund Drive For Early Infants Aided By Hospital

Jewish Hospital of Brooklyn will Fund Drive show October 5 with a special exhibit on the care and treatment of premature babies from birth to go-home time.

The exhibit, "Baby's First Graduation," was set up in the South Seas restaurant of a local department store. The manner of presentation was simple:

A supervisor on duty from the hospital was on hand to demonstrate the use of infant incubators. She explained how the incubator protects the premature baby until he is promoted to a bassinet.

"Graduation" comes on the happy day the parents take their home, pronounced healthy and normal in every respect. (Reprint from the Jan. 1, 1948 Journal of the American Hospital Assn.)



IF it can be cleaned we can clean it!



Philips COLONIAL CLEANERS 110 S. Palmotte Phone 421

Compliments

TO THE NEWLY BUILT.

SEMINOLE MEMORIAL HOSPITAL

DEPT. - 2100X

WE ARE PROUD TO HAVE FURNISHED THE ROOFING AND SHEET METAL WORK, AND IN THIS WAY TO HAVE HAD A PART IN THE BUILDING AND CONSTRUCTION OF THE NEWLY BUILT AND COMPLETELY MODERNIZED SEMINOLE MEMORIAL HOSPITAL.

EVANS ROOFING AND HEATING COMPANY SANFORD, FLORIDA

Speakers Carry Hospital Needs

The need for a Seminole Memorial Hospital was carried into the four corners of Seminole County by speakers representing the Citizens Hospital Committee. The result of the efforts made by the committee and those who spoke in behalf of a bond issue that would come before the people, was evidenced when the ballots were tallied.

A reprint of an Oct. 27, 1953 Sanford Herald news item gives the details of some of the effort expended in behalf of the now completed hospital:

The campaign for the hospital bond issue on which Seminole county property owners will vote on Nov. 4 was carried by members of the Citizens Hospital committee to Oviedo, Altamonte Springs, and Longwood Saturday.

By means of public address system mounted on Judge Douglas Stenstrom's car the people in these three towns and those along the highways were urged to vote on this important issue when they got to the polls. Those on the trip were Judge Stenstrom, Karllye Housholder and George Touhy.

The citizens of Oviedo were complimented on the fine clinic they had built, were told that this

surely indicated that they were interested in taking care of those who needed prompt medical care, and that their concern should be translated into a favorable vote for the hospital in the county seat where, even more, extensive hospitalization could be provided, especially for the indigents.

At the post office in Altamonte Springs a group of interested people gathered to hear the story of the need of the medical center and how they might help place the county on a plane in keeping with a progressive settlement of 30,000 forward-thinking people. Questions were answered and the acute need for the hospital was emphasized by an Altamonte Springs citizen, Mrs. Earl Riley, who is superintendent at the Fernald Laughton hospital.

According to some who heard the talk in Longwood, there is a general feeling there that the bond issue will get a favorable vote in that precinct, it was said.

Lee Gary, mayor of Oviedo, in talking to the committee members said that they were justly proud of their clinic and for many of the cases it provided adequate care. "Many people realize, however, he added, that they are not equipped



TWO OF THE FIVE air conditioners atop the Seminole Memorial Hospital. (Staff Photo)

THESE ARE THE OXYGEN TANKS AND THE storage area at the rear of Seminole Memorial Hospital. (Staff Photo)

35 Years Experience Behind Food

Thirty-five years experience in the preparation of food will be behind the planning and cooking of the meals at Seminole Memorial Hospital. That is the length of time that Food Service Manager Everett W. Jackson has devoted to this exacting art.

Just before coming to Sanford, Mr. Jackson had served in a similar capacity at Mound Park Hospital in St. Petersburg. There he worked under contract relations with the Morrison Cafeteria

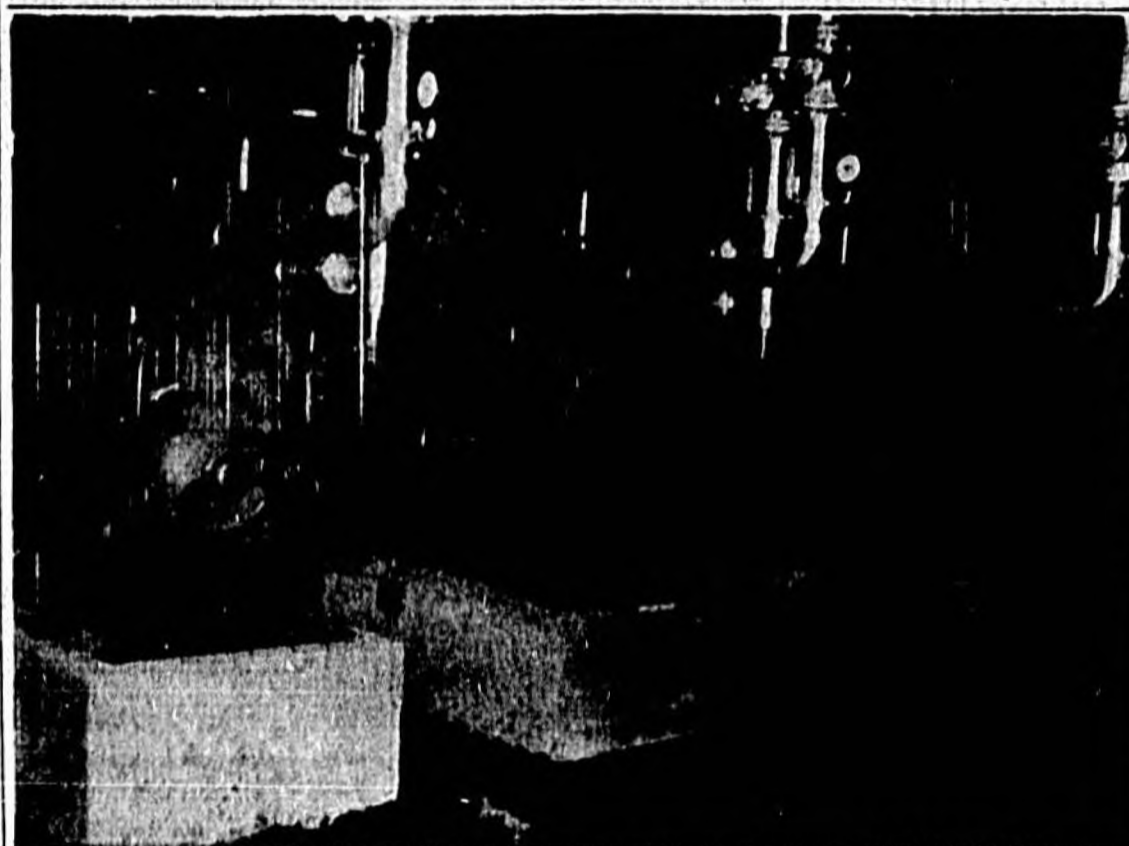
chain. Recipes that he uses are said not only to whet the jaded appetites of those who are ill, but tickle the palate of the most discriminating gourmet.

Quickly selecting his kitchen staff, the new "maître d' hospital" started an intensive training schedule designed to acquaint the personnel with his exacting requirements and qualify them to take care of the patients in the hospital.

Mrs. Jackson has been doing the searching for a place in which

the couple may live, for all of her husband's waking hours have been spent on the job, she said.

The newcomers have not had a chance to look over the city very much since their activities have primarily been focused on the area around the hospital. Here, however, they are plainly outspoken in their delight in the beauty of the setting of the hospital and for excellent equipment in it, which they say is "the best ever."



THREE OF THE FIVE air conditioning systems atop the Seminole Memorial Hospital. Each system serves a separate part of the hospital. (Staff Photo)

to handle the more complicated cases, nor the indigents, and on this basis would no doubt vote for the bonds.

Ben Jones, druggist, told Judge Stenstrom about the same story and said he was glad that the talks were made there because they did answer many of the questions that

were in people's minds about the relation of the Fish Trust plans and those of the County hospital. He was told that if others in Oviedo had questions to write the committee and answers would be given.

Robert Cameron, TV, electric contractor and appliance dealer, while making some emergency repairs on the speaker system, added his endorsement to the bond issue and made a contribution to the campaign expense fund. He was out in his praise of the local clinic, but said that judging from the work that was done there, a larger and more completely equipped hospital in Sanford would be a means of taking care of emergency cases that might otherwise go to Orlando hospitals where already there were overcrowded conditions that added the need for the Seminole County institution.

In Altamonte Springs among those in the listening audience were Byron Kimball and Earl Riley both of whom have been identified with civic work in the town and who said they were confident

that property owners there would lend energetic support to the bond issue. They emphasized the point, according to Karllye Housholder, that people there had in many ways evidenced their increasing interest in progressive moves in the town and the county and that they would be counted on to support this issue.

From Paul J. Spencer, director of the Lowell (Mass.) General Hospital, comes word about a blood bank card in use for some time.

"In Lowell," he relates, "professional donors never have been utilized. All replacements to the bank have to come from voluntary donors sent in by the patient's family."

The purpose of the card, designed to be carried by the donor in his wallet, is to thank the donor for his voluntary service. It serves another excellent purpose. The donor's blood and Rh type appear on the front, ready in case of emergency. (Reprint from the Jan. 1, 1954 Journal of the American Hospital Assn.)

Seminole County
Marks A Milestone



Seminole
Memorial Hospital
Jan. 29 1954

**WE ARE HAPPY TO HAVE BEEN SELECTED
TO FURNISH THE DIESEL ELECTRIC
EMERGENCY GENERATOR
FOR THE NEW SEMINOLE MEMORIAL HOSPITAL**

Diesel Equipment Service

8700 WEST COLONIAL DRIVE —ORLANDO— PHONE 2-8802



THE SEMINOLE
MEMORIAL HOSPITAL


• A Prescription for the
people filled to Perfection.

• Open House
Sun. Jan. 29th
1-4

FAUST'S DRUG STORE
Near the Post Office Phone 108

FAUST'S SUNDRY STORE
French Ave. & 30th St.

"Proud As Punch"



IS THE WAY SANFORD AND SEMINOLE
COUNTY FEEL ABOUT THE BEAUTIFUL

**SEMINOLE
MEMORIAL
HOSPITAL**

• Don't Miss The
"OPEN HOUSE"

Senkarik Paint & Glass Co.
Paint For Every Surface • Glass For Every Purpose

112 • 114 W. 2nd St. Sanford

116 N. Ridgewood Sobring

Baggerly's

BIG BARGAIN!

40-inch Electric Range

LOW PRICE!

Was \$199.95
NOW
\$149.95

AND YOUR OLD RANGE

HIGH QUALITY!

It's a New
Westinghouse



MODEL 41

- 4 SPERRY CORCORAN UNITS
- TIL-A-GLANCE CONTROLS
- BIG TRUE-TEMP OVEN
- SINGLE DIAL OVEN CONTROL
- HUGE STORAGE DRAWER
- OVEN SIGNALS

Be modern... cook intelligently!

YOU CAN BE SURE... IT'S Westinghouse

Seminole County
Marks A Milestone



Seminole
Memorial Hospital
Jan. 29 1954

Our Sincere
Congratulations
for a fine
job, well done

BAGGERLY APPLIANCE CENTER
115 So. Magnolia Ave. Phone 1757
SANFORD, FLA.

READ AND USE THE...

WANT ADS

FOR QUICK RESULTS

It's Worth Anything
It's Worth Advertising In
CLASSIFIED ADS

Phone 1821
WANT-AD SERVICE

WANT AD RATES

The Following Rates are now in effect.
15c Per Line for One Insertion
15c Per Line for Three Insertions
15c Per Line for Five Insertions
15c Per Line for Each 23 Insertions.

MINIMUM RATE: 5c

FOR RENT

FURNISHED APTS.
303 West 1st. Or Call at Furniture Center, 115 West 1st.

WELAKA APARTMENTS: rooms, private baths. 114 W. First St.

Rollaway and Baby Beds
Day, Week or month—Tel. 1425 Furniture Center, 115 West First St.

Aviation Apts. Efficiency. Phone 720-W.

SEE Seminole Realty for Desirable Homes and Apts. Phone 27.

FURN. Efficiency Apt. 17-92 South City Limits, Slumberland Court. Phone 2122.

EFFICIENCY Apartment. Suitable for bachelor or couple. Steam heat, private bath, shower. Conveniently located. Across from Post Office. Inquire: Manual Jacobson Dept. Store.

FURNISHED Apt. Full kitchen and bath. Adults \$40. See Manager after 5 p. m., 407 1/2 West 1st St.

THREE ROOM furnished Apartment. 2300 Mellonville.

OR LEASE—NEW STORE Building with attached apartment. 17-92, North of Movieland Drive—1st floor—1st floor—1st floor. RT. 2, Box 630.

FURN. 4-Rm., clean downstairs Apt. Oil Heat. 611 Park.

Furnished Garage Apt. 432-W. Garage Apt. 107 E. 5th St.

ROOM \$5.00 week, 420 W. 1st St. Day or night.

Rooms, cooking available, for employed and retired people. Information. 1015-W.

BACHELOR Apt. ground floor. 313 Palmetto Phone 2392.

REAL ESTATE FOR SALE

Robert A. Williams, Realtor
Raymond Lundquist, Associate
Phone 1873 Atlantic Bank Bldg.

NOT A PROJECT!

BUT—Homes of Real Individuals
Early American, Ultra Modern, Conventional & French Colonial types.

BUILT On Large Landscaped Lots in the best of neighborhoods.

COMPLETE with all the features you have dreamed about such as colored General Electric appliances and colored plumbing fixtures.

AND available at reasonable prices, with the best financing & with minimum down-payments.

Wellborn C. Phillips, Jr.

Since 1949, Sanford's Leading Builder of homes for over 1,500 people. Sales Office: Little Venice in Loch Arroyo. Phone 1244

\$7,000 for Two Bedroom masonry house. Will be completed soon. Only \$330. down. FHA insured loan. Just right for retirement home or for small family.

LOWELL E. OZIER
Builder. Phone 1253 / Office: 2861 E. Orlando Dr.

THREE Bedroom cement block PHILIP'S home landscaped, hardwood floors, G. I. Finishes. Phone 617-W.

BALL REALTY
RAYMOND M. BALL
OSCAR M. HARRISON
REG. BROKERS
S. D. Highleyman, Associate
204 South Park Ave. Phone 960

\$800. DOWN
LOVELY Modern Three Bedroom Home. Modern Kitchen, large lot. 4 1/2 % financing.

For your Best Home needs: Callen and Harvey, Realtors
108 N. Park Ave. Phone 1212

Whether Buying or Selling, it will pay you to see
J. W. BALL, REALTOR
Florida State Bank Building
"Call Ball" Phone 1788

REAL ESTATE FOR SALE

TWO Bedroom House, Ph. 58-R

DON'T
answer this ad unless you are ready to wheel and deal, because we are offering a Three Bedroom masonry home with Oak floors, tile bath, like new, in one of our best neighborhoods. \$1,000 under today's market. The total is \$12,044, requiring \$2,100. down, \$41.16 per month on 4 1/2 % mortgage. Immediate possession.

4 BEDROOMS — 2 BATHS
Qualified veteran with \$875. may buy this attractive masonry home situated on 100 ft. lot in excellent restricted section. Delightful spacious and flexible plan. Oak floors, tiled baths, G. E. Range, Refrigerator, Dishwasher, Automatic Washers, and 50-gal. Water Heater. It's a beauty! We have the key.

Seminole Realty
W. DIETRICHS T. W. MERO
1901 Park Ave. Phone 27 or 145

TWO Bedroom House, Ph. 58-R

HOME & RETREAT
Modern Three Bedroom, kitchen equipped, H. W. floors, TV antenna, over-looking Lake Jessup. Small plot easily kept. Allows more fishing time. 18 minutes from Orlando or Sanford. Priced to move at \$6,750. Terms. \$1,250. Down.

LOVELY 2 1/2 B.R. home. Quiet setting with all city conveniences. Large shady oaks, over 30 bearing Citrus and Tropical Fruit trees. Under \$10,000. Terms.

CONGRATULATIONS to all who made our magnificent Hospital possible.

W. H. "BU" TEMPER
Realtor — General Insurance
Gertrude B. Dingler, Associate
Guy Allen, Associate
Phone 2122 112 N. Park Ave.

Lake Front Home — \$1,000 Down
Modern Two Bedroom Home. Beautiful efficient kitchen with new stove and refrigerator. Screened porch, double car port, convenient to Orlando and Sanford. Approximately one acre. This is not a home you will be disappointed to see. Underpriced at \$10,500.

Rosa L. Payton, Broker
Annabelle Peterson, Associate
Alberta J. Hall, Associate
Phone 2871 17-92 at Hiawatha

ATTRACTIVELY DESIGNED 3-BEDROOM HOMES — PRICED from \$11,200 to \$15,000. FHA and VA (GI) Financed.

ODHAM & TUDOR, INC.
Builders of Finer Homes for Florida Living.
Sales Office—2625 So. French Ave. Phone 2100 or 2960

IN SANLANTA
LOVELY home of Spanish Architecture. Surrounded with unusual landscaping and Native Oaks and Magnolia trees. This Two-Story home of rare charm has many conveniences. A wealth of closets. Three Bedrooms, Two Baths. This house of old world environment and cool, green lawn, makes for gracious living in unusual home for the discriminating buyer. Shows by appointment only.

"THIS OLD HOUSE"
THREE B.R.'s with 7 1/2 Acres of Hamlin Grove, which assures you of an income. House and Grove needs some work, but can be done by owner. Very Good terms.

Crumley — Monteith
117 So. Park Phone 772

2 BEDROOM HOMES
C.B.S. CONSTRUCTION
Hardwood floors — Tile Baths
Parquet Carpets — Insulated
\$7195 \$495
COMPLETE DOWN
C. J. CROCKER — Builder
LEAVITT & LANDOWNE
ORANGE CITY, FLA.

NEWLY RE-DECORATED 4 Bedroom home, furnished, and 3 Acres of land. Call to see on Sundays only. Fifth house on right, South Cameron Ave.

Alexander & Stringer
Real Estate & Insurance
Mrs. Louise Messenger, Assoc.
197 Magnolia Ave. Ph. 14

Laura B. Ozier, Broker
301 SOUTH ORLANDO DRIVE
Phone 1250

C. A. WHIDDON, SR.
Reg. Real Estate Broker
V. E. Douglas, Esq. E. Williams
Salesman
115 E. Park Pa. 1281

REAL ESTATE FOR SALE

VA FINANCING available. Three Bedroom home, large corner lot, established neighborhood. Not a project. 1800 Mellonville Ave. Phone 1981.

St. Johns Realty Company
Phone 1128-A. B. Peterson, Broker
Associates — A. B. Peterson Jr., P. J. Castleton, Gardfield Williams, John Meisch, R. W. Williams, Hazel M. Field, A. C. Doudney, Land Surveyor.

BY OWNER
NEW Two Bedroom masonry home in Longwood. Carpet, Large Lots, City Water TERMS. Phone Winter Park, 26-3245.

LAKE PROPERTY
Still Looking? House and Lot 8 miles from Sanford in newly developing section. Ph. 2634-R-4.

3 Bedroom Concrete Block VA — 1223 Down Payment \$56. Per Month P & I Kitchen Fully Equipped Act fast to choose colors and tile. A. K. Shoemaker, Builder Phone 1991

ARTICLES FOR SALE

SC Case with Harrow and Front Cultivator. Phone 1149-J.

BRIT TRACTOR CO.
Murray 17-92 South Phone 601
Used Furniture. 1014-M, Jennie Ericson.

HOTPOINT Electric Stove, \$60. also Five piece Dimple set, \$30. Phone 3033-R.

MULE and EQUIPMENT, 3 Plows 1002 W. 9th

TEMPLE Oranges, \$2. per bushel. Phone 646-W.

HEATING
Floor Furnaces and Circulators
H. B. POPE CO., INC.
200 South Park Ave. Phone 1446

Peel Cane Table, Mahogany Drop leaf table, like new. Davenport, with slip cover. Byron Nelson left handed golf clubs and all leather bag. Reasonably Price. 2622 Elm Ave. Phone 3063-J.

Highest CASR, TRADE-IN prices paid for used furniture Call 959. Wilson-Mair Furniture Co. 811 E. 1st St.

WANTED
Good Piano for Children's Home. Write Lutheran Haven, Oviedo.

FOR SALE — Male Collie, thoroughbred. Beautifully marked. 11 months old. Tan & White. W. M. Bartoszek, Enterprise.

HELP WANTED
SALES HELP WANTED — Full or Part-time. Firestone Stores.

MEN or WOMEN for direct Sales. Full time work. Attractive offer. Apply 103 W. 1st St. between 2 and 3:30 p. m. or call 1737-W. Mr. E. Steed.

WOMEN HELP WANTED (female) 10A
Two Waitresses over 21. Apply in person to the Seminole Drive in, 601 East First St.

WE WILL NEED 30 girls Thursday afternoon, Friday and Saturday. This is easy work and good pay. You'll like Phillips Service Station. Corner 217 So. Park Ave.

WE WILL NEED 50 boys Thursday afternoon, Friday and Saturday. This is easy work and good pay. You'll like Phillips Service Station. Corner 217 So. Park Ave.

WANTED — Boys, Age 13 to 17 for after school work. Apply 106 W. 1st St.

WORK WANTED
DOCTOR or Dental Assistant or Receptionist. Experienced. Phone 1967-J.

COLORING Lady desires work afternoons, all day Saturday. 1316 Sheppard St.

EXP. TYPIST would like typing at home, call Mrs. Lanier, 855-R or write Route 2, Box 453 Will pick up and deliver.

BUSINESS OPPORTUNITIES
A. D. Owens "Georgia Store" and Market. To settle Estate, Highway 46, Sanford, Florida. Building 28 X 100. Stella Owens, Mt. Dora. Phone 23041 daytime, 23421 night

SPECIAL SERVICES
Roy Wall
Contracting and Repair
1907 Sanford Ave. Phone 1113

FLOOR sanding and finishing Cleaning, waxing. Serving Seminole County since 1923. H. M. Gleason, Lake Mary.

Plumbing, Breaky Heating M. G. HODGES
Service on All Water Pumps—Wells Drilled — Pumps Pools Road Phone 760

ORLANDO Sentinel Star, Call Ralph Ray, 3150.

INSTALLATION of Linoleum, Car-pets, Tiles.
Sanford Linoleum & Tile Co.
127 W. 1st St. Phone 1917

For Better Plumbing See or Call
W. J. KING
2006 South Park Phone 26

INTERIOR and EXTERIOR Painting, Paper Hanging, Phone 313-W, Bufum & Walker.

EXCLUSIVE DESIGNED Drapes-Upholstery and Slip Covers. Finest Workmanship by Master Craftsmen. You'll Like Our Reasonable Prices.
STANLEY KULP
Phone Oviedo — F0rest 5-3108

INCOME-TAX-SERVICE
Wm. H. Murray
1111 Celery Ave. Phone 1841-M
Closed Sunday and Wednesday

PLUMBING
Contract and repair work. Free estimates. R. L. Harvey, 264 Sanford Ave. Phone 1828.

Quality Rubber Stamps Block and Made to Order
— 24 Hour Service —
SEMINOLE INDUSTRIES
2431 Yale Ave. Phone 2943-J.

ARTICLES FOR SALE

SC Case with Harrow and Front Cultivator. Phone 1149-J.

BRIT TRACTOR CO.
Murray 17-92 South Phone 601
Used Furniture. 1014-M, Jennie Ericson.

HOTPOINT Electric Stove, \$60. also Five piece Dimple set, \$30. Phone 3033-R.

MULE and EQUIPMENT, 3 Plows 1002 W. 9th

TEMPLE Oranges, \$2. per bushel. Phone 646-W.

HEATING
Floor Furnaces and Circulators
H. B. POPE CO., INC.
200 South Park Ave. Phone 1446

Peel Cane Table, Mahogany Drop leaf table, like new. Davenport, with slip cover. Byron Nelson left handed golf clubs and all leather bag. Reasonably Price. 2622 Elm Ave. Phone 3063-J.

Highest CASR, TRADE-IN prices paid for used furniture Call 959. Wilson-Mair Furniture Co. 811 E. 1st St.

WANTED
Good Piano for Children's Home. Write Lutheran Haven, Oviedo.

FOR SALE — Male Collie, thoroughbred. Beautifully marked. 11 months old. Tan & White. W. M. Bartoszek, Enterprise.

HELP WANTED
SALES HELP WANTED — Full or Part-time. Firestone Stores.

MEN or WOMEN for direct Sales. Full time work. Attractive offer. Apply 103 W. 1st St. between 2 and 3:30 p. m. or call 1737-W. Mr. E. Steed.

WOMEN HELP WANTED (female) 10A
Two Waitresses over 21. Apply in person to the Seminole Drive in, 601 East First St.

WE WILL NEED 30 girls Thursday afternoon, Friday and Saturday. This is easy work and good pay. You'll like Phillips Service Station. Corner 217 So. Park Ave.

WE WILL NEED 50 boys Thursday afternoon, Friday and Saturday. This is easy work and good pay. You'll like Phillips Service Station. Corner 217 So. Park Ave.

WANTED — Boys, Age 13 to 17 for after school work. Apply 106 W. 1st St.

WORK WANTED
DOCTOR or Dental Assistant or Receptionist. Experienced. Phone 1967-J.

COLORING Lady desires work afternoons, all day Saturday. 1316 Sheppard St.

EXP. TYPIST would like typing at home, call Mrs. Lanier, 855-R or write Route 2, Box 453 Will pick up and deliver.

BUSINESS OPPORTUNITIES
A. D. Owens "Georgia Store" and Market. To settle Estate, Highway 46, Sanford, Florida. Building 28 X 100. Stella Owens, Mt. Dora. Phone 23041 daytime, 23421 night

SPECIAL SERVICES
Roy Wall
Contracting and Repair
1907 Sanford Ave. Phone 1113

FLOOR sanding and finishing Cleaning, waxing. Serving Seminole County since 1923. H. M. Gleason, Lake Mary.

Plumbing, Breaky Heating M. G. HODGES
Service on All Water Pumps—Wells Drilled — Pumps Pools Road Phone 760

ORLANDO Sentinel Star, Call Ralph Ray, 3150.

INSTALLATION of Linoleum, Car-pets, Tiles.
Sanford Linoleum & Tile Co.
127 W. 1st St. Phone 1917

For Better Plumbing See or Call
W. J. KING
2006 South Park Phone 26

INTERIOR and EXTERIOR Painting, Paper Hanging, Phone 313-W, Bufum & Walker.

EXCLUSIVE DESIGNED Drapes-Upholstery and Slip Covers. Finest Workmanship by Master Craftsmen. You'll Like Our Reasonable Prices.
STANLEY KULP
Phone Oviedo — F0rest 5-3108

INCOME-TAX-SERVICE
Wm. H. Murray
1111 Celery Ave. Phone 1841-M
Closed Sunday and Wednesday

PLUMBING
Contract and repair work. Free estimates. R. L. Harvey, 264 Sanford Ave. Phone 1828.

SPECIAL SERVICES

For Rent NEW 4, Lorain Drag Line. Phone Orlando 28-784.

House cleaning, windows, walls, Floors, D. C. Caldwell, Phone 1149-J.

RANDALL ELECTRIC CO.
Electrical Contracting and Repairs
TV Service Center
Bendix and Crosley Appliances
112 Magnolia Ave. Ph. 113

ENVELOPES, letterheads, state-ments, invoices, hand bills, and programs, etc. Progressive Printing Co., Phone 408 — 403 West 12th St.

DRESSMAKING—Also Draperies. Mrs. Dorothy Higginbotham, 126 Pinecrest Drive. Phone 3141-W. Call for appointment.

—OUR SPECIALTY—
Front-End Alignment
For Safety and prolonged Tire wear—have your CAR checked regularly at —
OSTEEN'S GULF SERVICE
Corner Second and Park
Phone 9102

Preferred Rates to Preferred Policyholders
John Williams Ins. Agency
417 Sanford Atlantic Bank
Phone 34

AUTOMOBILES-TRAILERS
It will pay YOU to see us before you buy. Open Evenings and Sundays.
Estate Trailer Sales,
Palatka, Fla.

HOUSE TRAILER for sale. One for rent. Dreamworld Trailer Court, Phone 2220.

SEE TO APPRECIATE
1948 CADILLAC, 4-door. \$695.00 or trade. Phone 1331-R. 2546 Palmetto Ave.

AUTOMOBILE BROKERS
BOUGHT SOLD TRADED
Ray Reel's Used Cars
Sanford Ave. & 11th St.

ROBSON Sporting Goods
Furniture Sales & Service
301 E. 1st St. Phone 998

FURNITURE 1st hand Goods
Buy your Furniture at Berry's Warehouse Furn. Co. at 901 W. 1st St. All nationally adv. Furniture at warehouse prices.

LOST and FOUND
21 —Black Fabric Ladies' HAT BAG containing cash and identification papers. Vicinity of Roundhill & Anderson Drug Store. Finder please call 1099. REWARD. Mrs. Zuma McDowell.

LOST—Dark Brown Wallet containing important papers to owner. REWARD. Call Mrs. Bill Lane at 1821, 9 to 3.

FOUND—White with Black Spots, large male dog, (believed to be Pointer). Owner may have by paying for this adv. Ph. 2213-J.

LOST — A small metal wheel from trailer dolly. H. M. Gleason, Lake Mary. Phone 1562-W.

FRIGIDAIRE appliances, sales and service. G. H. High, Oviedo, Fla. Phone 7-33-3315 or Sanford 1642-W after 6 p. m.

HAYNES Office Machine Co.
Typewriters, adding machines, Sales-Rentals, 314 Mag., Ph. 64.

Eva-Bee Beauty Shop
BEST in Workmanship and Materials.
108 East 2nd St. Phone 862

For ALL Your Beauty Needs call Harriett's Beauty Nook
Phone 971 103 So. Oak Ave. (Open evenings by appointment.)

One hour - Wash and Damp Dry One hour 15 - Wash and Dry Fold Finished Laundry
Sanitose Dry Cleaning
Southside Laundromat
South Side Foodmart Bldg.
106 East 25th St.

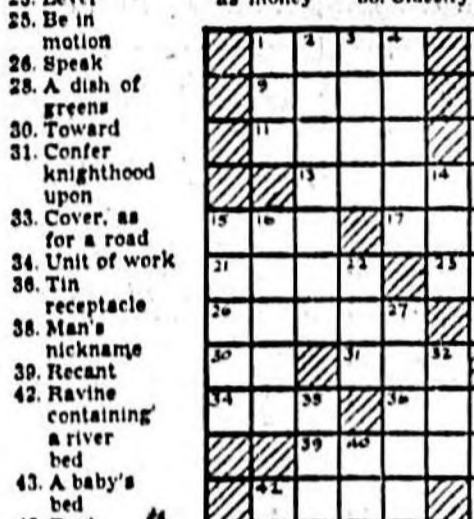
L. L. Sill—Plane Technician
Phone 2154, Route 1, Sanford

Best Shrimp on Earth \$1.00 Southern Fried Chicken \$1.25 Dinners-in-a-Box (40) \$2.50 ANGEL'S EAT SHACK
Sanford Ave. at 25th St.
Phone 9140

Advertisers are requested to notify the Want-Ad Department immediately of any errors in their ads, as the Sanford Herald will be responsible for only one incorrect insertion.

DAILY CROSSWORD

ACROSS
1. Incline
5. Grate
9. Young salmon
20. Coin (India)
21. Otherwise
22. Postponement
23. Tanned skin of an animal
15. Southern constellation, as with food, etc.
17. Christmas present
18. Substance in shellac
21. Price
23. Lever
25. Be in motion
26. Speak
28. A dish of greens
30. Toward
31. Center of knight hood upon
33. Cover, as for a road
34. Unit of work
36. Tin receptacle
38. Man's nickname
39. Recent
42. Ravine containing a river bed
43. A baby's bed
45. Root of the laro
46. Rapid current of water



Eden Sais Today For U. S. Talks With Eisenhower

SOUTHAMPTON, England—Prime Minister Eden today for the United States and with President Eisenhower reportedly will seek a joint U.S.-British air action any major aggression by Arabs in the troubled Middle East. In a statement before he boarded the liner Queen Elizabeth he said he hoped his trip would contribute "not only to the peace and welfare of both countries, but also to the peace of the world." British informants said Eden will ask that the United States join Britain in a warning that it stands against any aggressor in the Arab-Israeli dispute.

FINES WAIVERED
Pueblo, Colo. —Mrs. "Hani" Carpenter's car was stolen Oct. 18 from a garage in Boone, Colo. This week she received a letter from Pueblo police that it had been parked more than a month in a residential district. First a policeman ticketed it. Then it was towed to a storage yard. But now she has her car back—all claims to fines, towing and storage waived.

Isolated Rebels Reappear In Tunis

TUNIS, Tunisia —Isolated rebel bands and grenade-throwing troops have begun to reappear in Tunisia after 13 months of faltering progress toward self-government. Most of the outbreaks, which began two weeks ago, have been small. But they underline the political and economic difficulties of French North African protectorates. Nationalist violence all but ceased after Pierre Mendès France, while France's premier, made his dramatic flight here in July 1954 to offer Tunisians a large measure of autonomy. Habib Bourguiba, popular leader of the nationalist Neo-Destour party returned from exile to a tumultuous welcome. Moderate nationalist Tahar Ben Amar was named premier, and the two men are negotiating with the French and working at home to improve Tunisia's lot.

YOU'RE TELLING ME!

By WILLIAM RYAN
Central Press Writer

IN CLEVELAND a pedestrian was fined for running into a motor car. The man at the next door wonders if this means that the pedestrians aren't at long last starting to fight back.

Seeking better employment advantages some 3,000 Indians quit U. S. reservations this year. Gone on the workpath?

A Canadian 100-year-old stays young by playing the concertina every day. Keeping in tune with the times?

In an effort to beautify the firm capital, colored sidewalks are planned for famed Hollywood boulevard and Vine street—we

read. Gossip columnists will refer to it, no doubt, as the Gay Not-White-Bul-Techicolor Way.

When a football coach is hung in effigy, postcards F.B.I. he must naturally suspect he's at the end of his rope.

Meanwhile, we see where some irate Russian football fans tried to lynch a referee. Even for Communists that's really going red.

Some 100,000 U. S. postmen will begin wearing a change of uniform shirt and tie in January. Blue shirt instead of gray, maroon tie instead of black. How come they overlooked that lovely shade of one-cent stamp green?

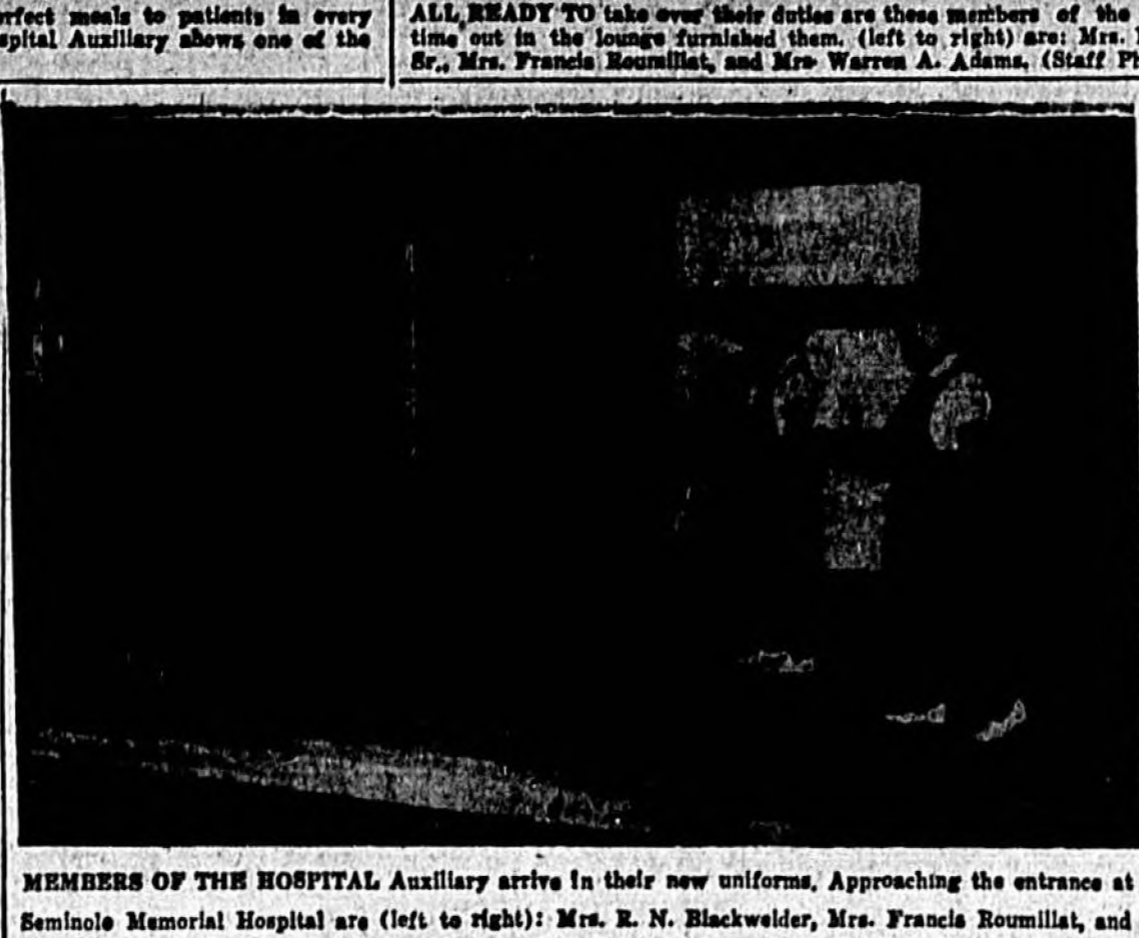
CONGRATULATIONS TO THE FINE PEOPLE OF SEMINOLE COUNTY ON OPENING OF THEIR NEW HOSPITAL.
SANFORD LINOLEUM & TILE COMPANY

Sam Coule exercises horses for Brookmeade Stable at Hialeah in the morning, paints or writes articles on horses in his spare time and parks cars at Florida tracks in the afternoon.

The 1956 Cane Pace and Yonkers Trot will be held Aug. 18 and 25, respectively, during the 98-night Yonkers meeting which opens July 25.



...ot May Need Dentist.
... a young child, dental...
... teeth serve as a guide...
... teeth which...
... If one is...
... permanent...
... you...
... may not grow...
... permanent...
... teeth...
... and...
... teeth...
... a decayed baby...
... one or more of...
... teeth to become...
... teeth...
... of a permanent...
... tooth...
... If the...
... tooth is decayed, the...
... tooth may also decay...
... the decay...
... decayed baby...
... teeth can...
... poisons into the...
... and other parts...
... as the heart, kidneys...
... and cause no end...
... teeth...
... taking you...
... to the dentist...
... by the time he...
... of his primary...
... between the...
... teeth.



MEMBERS OF THE HOSPITAL Auxiliary arrive in their new uniforms. Approaching the entrance at Seminole Memorial Hospital are (left to right): Mrs. R. N. Blackwelder, Mrs. Francis Roumillat, and Mrs. A. W. Epps Sr. (Staff Photo)



... FRIMPING just a bit before taking over their many...
... Seminole Memorial Hospital. Shown here in the lounge...
... them for their time off moments are: Mrs. Francis...
... and Mrs. R. N. Blackwelder. (Staff Photo)

WE — CONGRATULATE THE PEOPLE OF SEMINOLE COUNTY ON THE OPENING OF THEIR NEW HOSPITAL.
SANFORD MANUFACTURING COMPANY

CONGRATULATIONS
to Seminole County's Beautiful Hospital
May it be used not only to heal the body, but through Christ, spiritual life might be established in someone's heart.

Frigidaire Imperial Laundry Match-Mates

AUTOMATIC WASHER
Flexible Beyond Belief

- New Econo-Dial
- Live Water Washing
- New Selecto-Dial
- Float-over Wash and Rinse
- All Porcelain, inside and out

You Can Own A Frigidaire Washer For As Little As **\$2.40** a wk.

FILTRA-MATIC DRYER
No Ventilating Needed

- Automatic Times
- No Lin Problem
- Temperature Control
- Coone Sunbake
- Choice of Four Colors and White
- All Porcelain Inside and Out

You Can Own A Frigidaire Dryer For As Little As **\$2.05** a wk.

CLAUDE H. WOLFE
205 Sanford Ave. Phone Sanford 2117 Sanford, Fla.
19 E. Washington St. — Orlando, Fla.

FAST Family Laundry Service

---- Individually Washed
--- Get It When You Want It
-- Done the Way You Want it

SANITONE Dry Cleaning

- All Dirt Out
- Spots Vanish
- Perspiration Gone
- No Stain Coloring
- Better From Lasts Longer
- Never Shrinking From
- Costs No More Than Ordinary Dry Cleaning

Complete Delivery Service
Downtown Cleaners & Laundry
118 S. Palmetto Ave. Phone 914

SEMINOLE COUNTY LAUNDRY CO.
LAUNDERING DRY CLEANING
PHONE 475 PHONE 175

