

Must Is Master Here | Pound Of Sugar Free With Each Dollar Purchase | We Must

FREE! FREE!
SUGAR

1 Pound of Sugar
F-R-E-E
With Each Dollar
Purchase
Friday — Saturday
And Monday

Opening Day
Special
Ladies Full Fashioned Hosiery Pair **99c**



DAVE'S DEPT. STORE PRE-CHRISTMAS
CASH RAISING SALE

Cash Raising Sale
PRICE
wrecked!
READ THE TRUTH ABOUT THIS SALE, FOLKS

Sale Starts
FRIDAY
Nov 15th.
9 A. M.
Be On Time!

We're going to be frank about this sale folks and tell you the truth, just why we're putting it on. Our name, "Cash Raising Sale" tells the story—it has not been disclosed, we're not trying to hide the fact that we're absolutely sacrificing everything in our store in a desperate effort to raise cash and every single item offered in this drastic price-war is fresh, crisp, new stock—purchased for full amount, we underestimated our sales volume and we must unload without even a thought of the loss we'll be fortunate—your good luck folks!
Through a lucky purchase we are offering one pound of sugar, (good and sweet) with every dollar Saturday and Monday. If you spend a dollar, you get one pound of sugar free, two dollars and you get two and you get ten pounds free! Here's a double opportunity to ride high, wide and handsome with Lady Luck—mendous savings coming to this CASH RAISING SALE but you'll get FREE SUGAR too! It won't be our word to the wise is sufficient!

A Merciless Merchandise Slaughter | A Desperate Effort To Raise Cash | Our Creditors Demand Their Money!

Never Again Will
Good Merchandise
Be Sold As Cheap

Growing girls oxfords and strap pumps for school wear.

\$2.48 & \$2.98

Boy's school shoes, all leather, special **\$2.98 to \$3.98**

Children's high tan shoes sizes 12 to 2, \$1.95; sizes 8 1/2 to 11 **\$1.45**

Full line of children's strap slippers and oxfords.

\$1.95 to \$2.95

Rubber Knee Boots **\$2.75**

Men's All-Leather Work Shoes, **\$1.95 to \$3.45**

Tennis shoes, all sizes, **79c**

One lot LIGHT FLANNEL suits for men, \$25 to \$35 values **\$14.95**

LOT Men's OVER COATS, values to \$25 **\$9.95**

One lot MEN'S CAPS light and dark patterns, **69c**

A Complete Sacrifice
Of Our Entire Stock
WE MUST RAISE CASH

Men's Dress Shoes, Oxfords and High Cuts, special \$5 value **\$3.95**

\$1.00 Values, special **\$2.95**

Ladies SPORT OXFORDS, white tan and black, special **\$2.95**

LADIES BASKET shoes, special-pair **\$2.95**

LADIES BLACK PATENT leather pumps, Cuban and French Heels, special values, **\$1.95**

LADIES PATENT LEATHER strap pumps, Cuban and French heels, special values, **\$3.98**

MEN'S FANCY straw caps, come early for these **\$1.49**

MEN'S BUCKSKIN lumberjacks, a real chance to save **\$2.95**

MEN'S SWEATERS, all kinds and sizes **\$1.95 to \$4.95**

Stock Up On
Piece Goods

Just Look
at These
Prices

32 inch ginghams, yard **10c**
Rayon ginghams, yard **15c**
32 inch best ginghams, yard **19c**
Solid Color Broadcloth, yd. **23c**
Yard-wide sheeting, yard **9c**
Best Grade sheeting, yard **12c**
Good grade outing, light and dark patterns, yard **14c**
Tweed, crepes, yard **45c**
Curtain goods, yard **10c** and up

9-1 brown sheeting, yard **45c**

9-1 bleached sheeting, yard **49c**

Diaper cloth, 27x27, 10 yards **\$1.45**

Krinkle Bed Spreads, each **89c**

81x90 best grade sheets, each **\$1.25**

Best grade mattress ticking, yard **18c**

Towels, each **10c** and up

Part Wool Blankets **\$3.75**

Comforts **\$1.95**



Ladies Fall Frocks

A choice group of frocks, very latest styles and fine, excellent materials, fashioned perfectly in the latest mode, a stupendous sacrifice of dresses that we cannot under any circumstances afford to miss.

One Group Short Dresses Reduced To **\$2.95**

One Group Fall Dresses Cut To **\$3.95**

One Group Ladies Frocks Priced From **\$6.95 to \$9.95**

Rack of Children's School Dresses **79c**
Children's Silk Dresses **\$2.95 to \$4.95**

SWEEPING COAT CLOSE-OUT

If you haven't bought your coat you're a lucky fellow—we have the styles, the colors, the materials, fashioned in the latest manner, a startling collection of chic, drowsy coats that will give you with quality and dumfound with price.

One Rack Coats, **\$3.95**

One Rack Coats, **\$8.95**

One Rack Coats, **\$14.95**

Savings Never Before Dreamed

In Utter Sacrifice — Cost Forgiven

Your Golden Opportunity — Don't Miss It!

Values
Prices That
Amaze—
SPANISH

Ladies ribbed shirts **49c**

Children's ribbed Union Suits **45c** and up

Ladies Silk Blooms **49c to 98c**

Ladies outing gowns **89c**

Children's Bloomers **25c** and up

Boy's Wash suits **59c** and up

Ladies and Child Hats **49c** and up

Ladies Wool Sweaters **\$1.49** and up

Children's sweaters **95c**

Men's Felt Dress **\$1.49 to \$3.95**

Ladies Silk Hosiery pair **95c**

Dave's Dept. Store

324-326 Sanford Ave. SANFORD Corner Four

Nothing Reserved | Everything Must Go | We've Got Merchandise

Get Your Share | Cost Forgotten—Quality Ignored | You Save

Social And Personal Activities

MISS MARGARET PETERS, Society Editor
Office Telephone 148. Residence Telephone 443.

Social Calendar

SATURDAY
The Stamp Club will meet at the Episcopal parish house at 1:30 p. m. Exhibits of foreign countries from D to F inclusive will be displayed at this time.

MONDAY
A called meeting of the Marie G. G. Girls of the First Methodist Church will be held at 7:30 o'clock in the church annex.

Circle Number Five of the First Baptist Church will meet at the church at 3:15 o'clock preparatory to going to the home of Mrs. C. D. Forrester on West First Street to hold its regular meeting.

Circle Number One of the First Baptist Church will meet at 3:30 o'clock with Mrs. A. C. Chamberlain, Room Court Apartment Number Five.

Circle Number Six of the First Baptist Church will meet at 3:30 o'clock with Mrs. H. W. Rucker at her home, 540 Valencia Drive.

WEDNESDAY
A business meeting of the Welfare Department of the Woman's Club will be held at 3 o'clock in the club rooms. At this time a travel talk will be given by Mrs. W. M. Scott which members of the Woman's Club and the Garden Club are invited to hear.

ITEMS OMITTED

A part of the program presented by Miss Betty Hinternster at her recital Saturday afternoon at the meeting of the Cecilia Music Club, was omitted in the Herald Tuesday evening. Her entire program was as follows:

- (a) Sonata Op. 1-N. 2.
- (b) Beethoven; (c) Country Gardens; Percy Grainger; Betty Hinternster.
- (a) Sunshiny Song, Bernard Hamblin; (b) Dreams, Mrs. Phil lips (Accompanied by Betty Hinternster).
- (a) "Valse Chrestique" by Godard and "C Sharp Minor Prelude" by Rachmaninoff, Miss Hinternster.

OVIEDO

Mr. and Mrs. James Lee and family, Mrs. Chase, Mr. and Mrs. F. Wheeler and family, and Mr. and Mrs. W. P. Carter motored to the prairie on Armistice Day where they enjoyed a picnic. Mrs. M. M. King and daughter, Mrs. Nell, accompanied by Mrs. Shipp, Hogue Shipp, and Miss Margaret Shipp, of Winter Park, and George and Alex Morgan motored to Lake Jessup, where they spent Armistice Day enjoying a picnic and fishing party.

The Rev. Metcalf had charge of the Sunday services of the Methodist Church during the absence of the Rev. C. W. Mathison, who has been ill for some time in a Tampa hospital following an operation on his eyes. Several Methodists accompanied Baptist friends to the latter's church for the evening services.

Mr. and Mrs. Hatfield Varn entertained the latter's sister, Miss Lawton and her friends, with a chicken fry at Lake Charm Saturday evening. Those present were: the host and hostess were: Misses Mallory, Hufner, and Morgan, Bill Lee, Jack Varn, Walter Carter and Maxwell Mathison.

Mrs. Orson Burnett returned Friday after spending the past two weeks visiting friends in Valhalla, Ga.

Mrs. L. A. Lee left Thursday for Ft. Myers, where she will spend a few days with her daughter, Mrs. Mathison.

Mr. and Mrs. A. N. Stewart were the weekend guests of Mr. and Mrs. Nicholson of Bushnell.

Miss Elizabeth Lawton entertained her house guests, the Misses Conie Hufner and Margaret Mallory, of Jacksonville, with a buffet supper Sunday evening at her home. Others present were: Alex Morgan, Walter Carter, Maxwell Mathison, and Mr. and Mrs. Harold Varn.

Miss Elsie Wandell of Astor and Sanford, was the guest of Miss Olive Layett at the latter's home Sunday. Miss Wandell motored to Orange Monday where she spent the day.

Mrs. Laney Hostess At Party For Sister

Entertaining in honor of her sister, Mrs. J. B. Graves of Canton, Ohio, who has come here to make her future home, Mrs. J. O. Laney was hostess at a bridge party given on Thursday afternoon at her home, 211 Magnolia Avenue, with a large number of guests attending. Those invited were greeted at the door by Mrs. Laney, who wore a dahlia colored chiffon dress, and Mrs. Graves who was gowned in white satin.

Throughout the afternoon bridge games were enjoyed and late in the evening prizes were awarded by the hostess to Mrs. W. D. Meeds of Birmingham, Ala., and Mrs. Grant Wilson Mrs. Meeds received a high score prize, a natatorium bowl, while Mrs. Wilson was presented with a rake, as cut prize. Mrs. Graves received as a memento of the occasion, a set of linen Madeira tea napkins.

Autumn flowers in shades of lavender and gold were arranged in profusion about the party rooms. Identical and lavender table were placed in large baskets with quantities of fern and shrubs, while the tables and ridge necessities were designed in the chosen party colors.

At the tea hour a salad course was served by the hostess, assisted by Mrs. Tom C. Holt, Mrs. Lee A. Jolley, Mrs. W. D. Gardiner, Mrs. W. E. White, Mrs. E. H. Laney and Mrs. C. S. Jernigan.

Those invited to be with Mrs. Laney were: Mrs. C. S. Jernigan, Mrs. A. C. Folt, Mrs. W. D. Gardiner, Mrs. Lee A. Jolley, Mrs. A. W. Eggs, Mrs. C. L. Parks, Mrs. H. H. Baggett, Mrs. W. C. Hill, Mrs. L. F. Boyle, Mrs. B. D. Caswell, Mrs. H. W. Rucker, Mrs. Raymond G. Fox, Mrs. Emmet McCall, Mrs. Edward S. McCall, Mrs. E. B. Lawrence, Mrs. H. M. (Tinsley, Mrs. Wallace W. Wright, Mrs. Herbert Reitz, Mrs. Raymond Phillips, and Mrs. S. R. Dighton.

Also Mrs. Ralph Smith, Mrs. A. F. Reuland, Mrs. A. W. Knox, Mrs. J. L. W. Speed, Mrs. Robby Robinson, Mrs. Roland Stitt, Mrs. A. O. Sawyer, Mrs. E. L. Hey, Mrs. W. C. Hutchinson, Mrs. W. E. White, Mrs. Linton E. Allen, Mrs. Grant Wilson, Mrs. L. J. Windham, Mrs. W. D. Meeds of Birmingham, Ala., Mrs. Edmund Molash, Mrs. J. R. Bettelette of Charleston, S. C., Mrs. E. H. Ashcraft, Mrs. Arthur Hannon, Mrs. Grover C. Sperring, Mrs. Alfred Lee, Mrs. W. L. Morgan, and Mrs. Clyde Byrd, Mrs. J. N. Tolar and Mrs. G. W. Selman, tea guests.

Social Department Of Club Entertained

Quantities of red hibiscus and wild gypsophila were arranged in tall baskets and vases against a background formed by the velvet stage curtains at the Woman's Club when Mrs. W. M. Scott, assisted by Mrs. John W. Speed and Mrs. E. H. Ashcraft, entertained the members of the Social Department of the club with a bridge party on Tuesday afternoon.

Bridge games began promptly at 3 o'clock and late in the afternoon scores were added and high score prize, a novelty painted tin, made in California, was awarded to Mrs. Ralph Smith. At the tea hour sandwiches and coffee were served by the hostess.

Among those present were: Mrs. G. P. Paxton, Mrs. A. C. Chamberlain, Mrs. James Murphy, Mrs. J. C. Gibbs, Mrs. Harry Heeren, Miss Mary Louise Herkebile, Mrs. John Meisch, Mrs. T. A. Tatterton, Mrs. John Bender, Mrs. George Zurheide, Mrs. Fred Zorrer, Mrs. Glenn E. McKay, Mrs. Roland Rand, Mrs. Endor Cuslett, Mrs. J. C. Bliss, Mrs. E. H. Ashcraft, Mrs. John W. Speed, Mrs. Ralph Smith, Mrs. H. S. Rucker, Mrs. C. E. Rawson, Mrs. William Ludwig, Mrs. John Zorrer, Mrs. Francis Morawitz, Mrs. Clyde Chapman, Mrs. R. A. Johnson, Mrs. W. D. Meeds of Birmingham, Ala., and Miss Marion Zurheide.

THE HUM!

HE: Didn't I see you taking a tramp along the cliffs yesterday?
SHE: The ideal that was my father!—Passing Straw, London.

Personals

Mr. and Mrs. George H. Snyder have returned home after a four months' vacation with relatives at Old City and Franklin, Pa.

Friends of Mrs. E. P. Riney will regret to learn of the death of her mother, Miss Alice E. Wilson of Tarpon Springs. Funeral services were held on Thursday at Dade City.

M. S. Wiggin returned Thursday from Sodus, N. Y., where he has been spending the summer months. Enroute home he was in New York and Washington for a short time.

Miss Evelyn Sheldon of Sodus, N. Y., who has been with Mrs. M. S. Wiggin here for the past week, left Friday for St. Petersburg where she will visit friends for a short time.

Judge and Mrs. George G. Herring left Thursday morning by motor for Jacksonville whence Mrs. Herring will go to Columbia, S. C. to remain at her daughter's home until after Christmas. Mr. Herring returned home Thursday afternoon.

Mrs. Walker Honors Husband With Party

Mrs. Clifford Walker invited a small number of her friends to her home on Thirteenth Street Thursday evening in honor of Mr. Walker, who celebrated his birthday at that time. Five progressesions of brides were enjoyed during the evening at the conclusion of which prizes were awarded to Mrs. Heyward Walker, Mrs. E. C. Harper, B. R. Pippin and Heyward Walker. Mrs. Walker was given high score prize for the ladies, Mr. Pippin high score prize for the men, and Mr. Walker, low score prize for the men. The honor guest received a number of presents from the guests.

Refreshments were served with hot chocolate at the supper hour to the following who were invited to be with Mr. Walker: Mr. and Mrs. R. H. Pippin, Mr. and Mrs. Heyward Walker, Mr. and Mrs. Elizabeth C. Harper and Mr. Clifford Walker.

Mrs. Williams Gives Party On Wednesday

The home of Mrs. Fred Williams on Crystal Lake was the scene of an informal tea given on Wednesday afternoon by Mrs. Williams and Mrs. H. J. Lehman in honor of Mrs. Lillian Halston of Kalamazoo, Mich., and Mrs. B. C. Gibbs who had returned recently to her home on Magnolia Avenue after spending the summer in various points in the South.

The adjoining rooms of Mrs. Williams' home were adorned with quantities of purple callisaya, euphorium, wild rose and geranium in shades of purple and white to develop a color scheme of those colors.

During the course of the afternoon various games, and contests were enjoyed by the guests and prizes were awarded to Mrs. Howard C. Long and Mrs. F. W. Bender. Mrs. Halston received a handkerchief in a hand painted holder while Mrs. Gibbs was given a colonial bouquet of roses and euphorium. The prizes were wrapped in lavender and yellow paper.

Refreshments were served at the hour by the hostess in about 20 guests who were invited to be with Mrs. Gibbs and Mrs. Halston.

NOTICE

Taylor Commandery Number Twenty-eight Knights Templar will hold a regular convocation on Friday evening, Nov. 19 at which time work in the Order of the Temple will be exemplified. Full Templar uniform is the proper dress for the occasion. All visiting Blr Knights are invited to be present.

CRESCENT CITY—Plans completed for construction of warehouse at Long's Station about three miles southeast.

Circle Has Meeting On Last Wednesday

The members of the W. I. McGavick Circle of the First Methodist Church met on Wednesday afternoon at the home of Mrs. H. L. Gibson on Myrtle Avenue, with Mrs. P. E. Westral presiding. Mrs. Mary Norris, devoted chairman, conducted the study of the first chapter of the new book, "Readers for Righteousness."

The rooms where the meeting was held were decorated for the occasion with a profusion of red lilies and fern. Refreshments were served at the tea hour by the hostess, as listed by her sister, Mrs. P. M. Elder.

Those present included: Mrs. P. K. Winsted, Mrs. Mary Norris, Mrs. Z. H. Winn, Mrs. S. H. Sawyer, Mrs. W. M. McKim, Mrs. E. H. McIntyre, Mrs. C. H. Wynn, Mrs. H. L. Gibson, and Mrs. P. M. Elder. The next meeting will be held with Mrs. W. M. McKim at her home on Eighteenth Street.

Miss Young Hostess At Party Recently

Miss Catherine Young entertained with a bridge party recently at her home in East Sanford, honoring her friend, Miss Elizabeth Lawton, and her house guests, the Misses Mallory and Hughes of Jacksonville. The honor guests received as gifts from the hostess, boxes of face powder, while other prizes were awarded to Miss Sarah Wheelless, Miss Emilie Lingle, and Mrs. Carter. Miss Wheelless received a framed motto, Miss Lingle a novelty flower pot, and Mrs. Carter, a bridge set.

Refreshments consisting of a salad course and punch were served by the hostess to the following who were invited to be with the honor guests: Mrs. L. R. Trumble, Mrs. J. R. Watts, of Orlando, Mrs. W. P. Carter, Mrs. C. L. West, Mrs. W. B. Young, Mrs. Harold Varn, and the Misses Nel King, Maxine Young, Catherine Young, Margaret Zachary, Margaret Cox, Emilie Lingle, Sarah Wheelless and Helen Verray.

West Side P.T.A. Has Meeting On Thursday

The members of the West Side P. T. A. held their regular meeting on Thursday afternoon at 2:30 o'clock in the school auditorium with 60 members present. The meeting was opened with the song, "America, the Beautiful" followed by the Lord's Prayer and a devotional led by Mrs. Otto Schuchel, chairman.

During the business session the treasurer reported a small balance left in the bank after all bills were paid. Mrs. Johnston and Mrs. A. H. Beckwith were then appointed to appear before the Lion's Club at its next meeting in regard to the repairs to be made on the playground equipment.

The following program was presented:
1. Playlet, "The Pilgrims" Second Grade.
2. Reading, "Ma and Pa" Margaret Van Ness.
3. Piano solo, "Birds and Flowers" Mrs. Burke Steele.
4. "The Child's Diet" Mrs. Thurston.
5. "Origin of P. T. A." Mrs. Stephenson.

DUNNELLON—Construction of bridge across Blue Run River progressing rapidly.

EAST SANFORD

Mrs. Georgia Hart, who has been spending the past two months in Alabama and Louisiana, has returned to her home.

Mr. and Mrs. B. L. Grier, accompanied by Graham Hunter, motored to Jacksonville Sunday to visit their daughter, Mrs. Cruthers for some time.

Mrs. John T. Jones and two sons, who have been spending the past summer in Enterprise, Kansas, have returned home. Mrs. Jones' mother, Mrs. Eliza Chapman accompanied the party on their trip here, and will remain for the winter.

Mr. and Mrs. R. C. Long, Miss Kathleen Long and the guest Venen Easley motored to Daytona Beach Sunday afternoon.

Mr. and Mrs. Paul Shoemaker of Orlando spent Armistice Day here visiting relatives.

Mr. and Mrs. C. E. Chorpene, and daughters, Misses Helen and Alice, Mr. and Mrs. Carl Chorpene, and Bill Oakleaf, of Palatka were the dinner guests of Mr. and Mrs. Bryan Squire at their home on Fifth Street Monday.

Several local celery growers have returned from Saratoga, where they spent some time purchasing every plant for a week.

Lachie Rankin Circle Has Recent Meeting

The Lachie Rankin Circle of the First Methodist Church met recently at the home of Mrs. C. H. Smith, 217 East Third Street, with Mrs. Smith and Mrs. J. F. Riser as hostesses. Mrs. Smith led the devotional and taught a chapter of the new book, "Pleaders to Righteousness" with Mrs. H. C. McMillen, Mrs. L. M. Telford and Mrs. Brodie Williams taking part. Mrs. Brodie Williams had charge of the business session.

Refreshments were served to the following: Mrs. R. F. Greenhaw, Mrs. J. H. Forrest, Mrs. M. Larson, Mrs. H. C. McMillen, Mrs. E. H. McDonald, Mrs. C. H. Smith, Mrs. A. C. Shoemaker, Mrs. L. M. Telford, Mrs. T. L. Wynn, Mr. J. F. Riser and Mrs. Brodie Williams.

LADIES Matinee Party

Saturday 1 to 3 P. M.
Two Ladies Admitted For One. Admission Ticket

MILANE THEATRE



25 STARS
CHORUS OF 200
GUS EDWARDS
sings "Lon Chaney will get you if you don't watch out!"
HOLLYWOOD REVUE

STOKES SEED SERVICES
HEREDITY VIGILANCE
We Are Prepared
For Your Spring Crops With
CALIFORNIA WONDER PEPPER
PURE TYPE COZELELE SQUASH
WESTERN-GROWN BOUNTIFUL GREEN PACK CUCUMBERS
And Other Stocks
ORDER NOW
FRANCIS C. STOKES & CO.
SEEDSMEN
281 W. First St. Phone 181
C. R. MABON, Florida Manager

NON-STOP SKATERS!

WICHITA, Kas.—Lindbergh's influence is being felt here. Seven high school girls students of Wichita recently skated 22 miles to Augusta, Kas., and returned the same night. The students have taken to roller skates since automobiles were forbidden.

HOTEL ST. JAMES

Phone 1753

Thrift Shop
Valdez Hotel Bldg.
Phone 1753

Thrill shop Valdez Hotel Bldg. Phone 1753. Persian Kitten; cut flowers, plants and bulbs; Simmons bed, spring and mattress \$15; Kitchen cabinet \$15; all steel refrigerator; wicker breakfast set.

Grow Gladiolus Bulbs!


Stock furnished at wholesale prices. Crop contracted for. Very profitable crop. Will supersede other crops.
R. D. White
Lake Mary, Fla.

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MILANE THEATRE




25 STARS
CHORUS OF 200
GUS EDWARDS
sings "Lon Chaney will get you if you don't watch out!"
HOLLYWOOD REVUE



More thrilling than you have ever imagined him. The greatest detective of baffling mystery in the new-found Moriarty, in
'THE RETURN OF SHERLOCK HOLMES'
with Clive Brook
A Grandstand Spectacle
Mystery! Romance! All the sensations, heart-grabbing surprises you read about in A. Conan Doyle's famous books. And now you see them! HENRY HOLMES (Clive Brook)
Talking Comedy
"Whirls & Girls"
Paramount Act
"Cow Camp Ballads"
News
MILANE THEATRE
ToNight Saturday

Value and Style in Young Men's Fall Suits



Recent arrivals in our Style Group of Quality Fabrics hold unusual interest for the man who desires to add to his fall and winter wardrobe at distinct savings. See these values now on display at—

\$24.75

Extra Pants to Match at \$5.90

Cassimpres, twists, chevrons and unfinished wrosted in the smart, two-button, single-breasted model with peak or notch lapel. You will find an ample selection of novelty weaves and group and shadow-stripe effects to choose from... and the season's newest shades in choice assortment.

Other Young Men's Suits at \$19.75 and \$29.75
Extra Pants to Match at \$4.98 and \$6.90

J. C. PENNEY CO., INC.
212-214 East First St., Sanford, Fla.

NIGHT FOOTBALL | **STETSON UNIVERSITY** vs **SOUTHERN COLLEGE** | Municipal Field **SANFORD**
Friday Night—Nov. 22—8:30 P. M.
Sanford's First College Game in 3 Years!

Spivey To Conduct Services At Local Church On Sunday

Dr. Ludd M. Spivey, president of Southern college, Lakeland, will occupy the pulpit of the First Methodist church Sunday morning at 11 o'clock to deliver the first of a series of messages covering a period of one week. The widely-known college president is coming here upon invitation from the Rev. W. P. Durham, pastor of the church.

Since accepting the presidency four years ago, Dr. Spivey has delivered several hundred addresses all over Florida before numerous organizations. In addition to being one of the South's outstanding educators, he is a Methodist minister, of note, having served for several years as a pastor in Alabama and Missouri before entering the educational field.

Beginning Monday, the college head will deliver an address each morning at 10 o'clock to the women of Sanford on practical and applied psychology. His appearances each night will be for the general public. Many organizations of business men throughout Florida have heard him in his lectures on business psychology, and he has appeared in numerous high schools of the state as commencement speaker.

MANUSCRIPT SOLD

LONDON, Nov. 15.—(INS)—The manuscript of "Journey's End" the famous war play was purchased at auction here today by Sir Walter Lawrence for the sum of \$7,500.

TERPSICHOREAN ENTERTAINMENT



The Allartina Rasch ballet is only one of the many novel dance features introduced by the all star cast of "The Hollywood Revue" which will appear soon at the Milne Theater.

Local Concerts

Sparton Radio Line

The Sanford Machine Company has secured the local agency for Sparton radios, according to an announcement made today by P. J. Slinc, who will have charge of the firm's radio department.

According to Mr. Slinc various models of the Sparton line are now on display at the company's show rooms on W. Second Street. Although the Sanford Machine Company has only had the line about two weeks, a number of sales have been made, Mr. Slinc revealed.

The Sparton line of radios is nationally advertised and a local campaign is starting in The Herald today.

Mixed ice cream, set with gelatin or used with tapioca, makes a deliciously flavored pudding.

DEFEAT REPORTED

LONDON, Nov. 15.—(INS)—A report that the rebellious Kwang-chow army has defeated the nationalist troops was contained in a Central News dispatch from Shanghai today. Details of the supposed defeat were not contained in the dispatch.

Best Purgative for Colds



Relieves the congestion, reduces complications, hastens recovery.

HOTEL MANGER

Seventh Avenue
50th-51st Streets
NEW YORK CITY

Send for Descriptive Pamphlet and Interesting Map of New York

DAILY RATES—NONE HIGHER

Rooms with running water	for one	\$2.00	for two	\$3.00
Rooms with private shower	for one	\$3.00-3.50	for two	\$4.00-4.50
Rooms with bath and shower	for one	\$4.00-4.50	for two	\$5.00-5.50
Rooms of parlor, bedroom and bath				\$10.00-12.00

IN THE MOORISH GRILL
Famous Hotel Manger Franchising Overseas

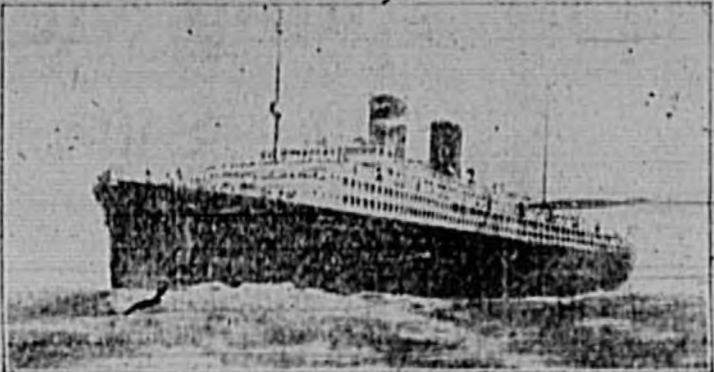
The Winger Hotel of New York

"A Modern Marble Palace"

This hotel represents the most modern construction and features every amenity including elevators and circulating lift-wire in all rooms. The hotel contains 2,000 outside rooms, and is the largest in the Times Square section. In the immediate vicinity are all leading theatres and clubs. The New Madison Square Garden is within one block and the famous Cappington Hotel is Fifth Avenue within two blocks. Subway and parking lines at door bring Grand Central and Pennsylvania Stations within easy access.

FAST NEARING THE END!

Only 7 Second Period Days
Remain In
The Sanford Herald's Amazing
Steamship Tour
Campaign



Think of it! Only EIGHT more days and the second period of The Sanford Herald's amazing Steamship Tour will come to a close leaving only one short week for work before the prizes will be distributed. The time is short indeed; every contestant should realize the importance of second period votes which count twice as much as last period votes. Only 7 days remain in which to ballot second period votes—exert every effort, rally the support of your friends—put forth your best work in the few remaining days!

Who Will Win These Prizes?

Have you ever stopped to consider the VALUE of the rich awards offered in the most amazing campaign ever staged in this territory? Take the Grand Capital Award—can you think of a better prize? 2 all-expense tours via the luxurious Clyde Steamship Line to New York City—a week to spend in the world's greatest metropolis—meals and accommodations at the famed Hotel Manger—could a more thrilling grand prize be selected? Not less important are the other major prizes. The second Grand Prize is an all-electric Radio purchased from the Automotive Electric Co. Go see it—hear it—then form your opinion! An all-electric Graybar Radio is offered as the third Grand Prize—the Randall Electric Co. will be glad to demonstrate it—its a wonder—gift within itself! Fourth prize is a lovely diamond ring purchased from the Diamond Palace, fifth prize an Elgin Wrist Watch purchased at Elgin, sixth prize a Swiss Wrist Watch purchased from C. C. Briggs. In addition, hundreds of dollars in commission money are awaiting those who earn it—truly the prizes are magnificent—will one of them be yours?

Time Is Precious—Don't Gamble With Your Chance to Win

Don't gamble with your chance to win—each day brings the end nearer! Contestants cannot afford to take chances at this late hour—utilize every spare moment in securing votes—call on your friends, rally every means of support available—determine that you SHALL win—and let nothing stand in your way!

A NEW SPARTON ACHIEVEMENT



The Amazing New Sparton
brings to the world
**FACE-TO-FACE
REALISM**

THERE is Old World romance in this magnificent new Sparton instrument... craftsmanship and beauty that never lose their charm. But, more than that, in its reception there is **FACE-TO-FACE REALISM**. "Radio's Richest Voice" with an intimate, **PERSONAL** quality that makes it **living**... captivating... almost **HUMAN**. A delightful treat awaits you, for eye and ear alike. We invite you to listen and to see.

Sanford Machine Co., Inc.

210 W. Second St.—Phone 62

SPARTON RADIO

"Radio's Richest Voice"

NIGHT FOOTBALL!	STETSON	VS	SOUTHERN	Municipal Field SANFORD Friday Night—Nov. 22—8:30 P. M. Sanford's First College Game in 3 Years!
	UNIVERSITY		COLLEGE	

NOVA'S ARK

Copyright 1922, Warner Bros. Pictures Inc. "NOVA'S ARK" showing Dolores Costello and featuring George Formby in a hilarious story of a girl who is loved by two men.

SYNOPSIS
Three friends, from Arizona, and two from New York, go to Florida to see Dolores Costello and George Formby in "NOVA'S ARK". The friends are: Frank, who is a millionaire; Tom, who is a doctor; and Sam, who is a lawyer. They go to Florida to see Dolores Costello and George Formby in "NOVA'S ARK".

CHAPTER XI—Continued
Holla's bell gave us a drink... get any Scotch you want... I'll get you some Scotch... I'll get you some Scotch... I'll get you some Scotch...

It was the priest of the train... I'll get you some Scotch... I'll get you some Scotch... I'll get you some Scotch... I'll get you some Scotch...

It was the priest of the train... I'll get you some Scotch... I'll get you some Scotch... I'll get you some Scotch... I'll get you some Scotch...

It was the priest of the train... I'll get you some Scotch... I'll get you some Scotch... I'll get you some Scotch... I'll get you some Scotch...

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Intelligence Test Shows High School Students Are Poor

Average Pupils Can Answer Only Four Of 10 Simple Questions

NEW YORK, Nov. 13.—The average American high school student can answer correctly only four of 10 simple questions concerning persons, places and topics prominent in the current life of the world. Some cannot name the governor of their state. Many cannot identify such frequently photographed persons as Mabel Walker Willebrandt, Mussolini and John D. Rockefeller, Jr. Few know the difference between an airplane and an airship.

These are the facts disclosed by an analysis of the ninth annual current history test prepared by the Educational Department of The Review of Reviews magazine and given in high schools throughout the country. In a cross section of 50 schools only 41.25 per cent of the answers are correct.

The papers, however, show an increasing interest in current affairs as the students progress through school. The country-wide average for high school freshmen was 35 per cent, sophomores 38 per cent, juniors 44 per cent, and seniors 48 per cent.

The test, which constitutes a survey of all types of high schools, rural, urban, and metropolitan, public and parochial, indicates that it is the interest and efficiency of the individual teacher or teaching staff rather than the location or status of the school which determines the student's knowledge of what is taking place around him. A New York City high school, Stuyvesant, turned in the highest average for senior classes, 78 per cent. On the other hand, another New York City senior class fell to 45 per cent, while freshmen of the small Delmont, South Dakota, High School answered 68 per cent of the questions, approximately doubling the national average. A freshman class of similar size in Ohio answered but 22 per cent of the questions, and in Pennsylvania but 19.

"The results," says the Review of Reviews analysis can be regarded as typical of student knowledge throughout the country, although several schools, disappointed by the poor average achieved, did not return the test papers.

Only 50 per cent of the students answering, admitted that they did not read a current topics magazine, while a slightly larger percentage does not read newspapers regularly.

The test included 10 questions under the seven following headings: prominent officials, places frequently mentioned, topics frequently discussed, recent achievements, photographs to be identified, cartoons, and scenic pictures to be explained.

Classified Ads

WANT AD RATES

Sanford Daily Herald
Terms: Cash in Advance
Telephone ads will be received for patrons and collector and immediately for payment.

1 Time 10c a line
2 Times 15c a line
3 Times 20c a line
4 Times 25c a line
Time rates on request.

The reduced rates are for consecutive insertions.
Five words of average length are counted a line.
No ad under 3 lines accepted.

All advertising is restricted to proper classification.
If an error is made The Sanford Herald will be responsible for only one incorrect insertion, the advertiser for subsequent insertions. The office should be notified immediately in case of error.

TO ADVERTISERS
A Herald representative thoroughly familiar with rates, rules and classification will give you complete information. And if you wish, they will assist in wording your want ad to make it more effective.

15 Apartments For Rent
FOR RENT: Nicely furnished apartment with all modern conveniences. Phone 287.
A. L. Rieder, Prop., 1201 W. First St.

Nicely Furnished Apartments
including refrigerator and water. Rent reduced. Park Apartments, Park Ave. & 18th Street.

15—Houses For Rent
Five room house, sleeping porch, bath and new garage. 22nd St. and Magnolia Ave. \$700. M. S. Robins Estate.

19—Farms For Rent
Celery Farms to Rent, 3, 10, or 25 acres celery land, ready for crops, early and late. Little fertilizer required. Attractive terms to those with satisfactory references. Frank I. Ferguson, Valley Lobby.

FREE GREASING
With every change of oil we give free alternate service. STONE BRIDGE SERVICE STATION
A. L. Rieder, Prop., 1201 W. First St.

RUBOW'S PLACE
W. 1st St. Phone 1112
Fountain Drive
Cafe

SEMIMOLE CREAMERY
215 E. First St.

16—Miscellaneous For Sale
OLD PAPERS FOR SALE. For wrapping and postage purposes. Apply Herald Office.

PLenty of Wood all kinds, at "Dobson's" Wood Yard, East 2nd St., Phone 282M.

FOR SALE Splendid set of Simmons iron bed and springs. These springs are just like new and will give you a good night's rest. You can't afford to be without them. Going at a sacrifice. Just like a gift. Write Simmons in care of The Herald.

FOR SALE Attractive bungalow on Park Avenue, close in. Five rooms, double garage, new plumbing, etc. Price \$1000.00. Your own terms. Address: K. A. D. Case, 116 Herald.

Rev. Nellie E. Gardner
Spartanburg, S. C.
Every Wednesday at the Park Avenue Church, 10 A. M. to 5 P. M. Service at 7:30 P. M.

PLANNING and **IRMS** and **Service** PHONE 265 Road

TWEEDS FOR JUNIORS
In recent publications it is stated that the tweed frocks in the fall outfit for the junior girl will be one of the most popular dresses of the season and the campus. Cut in new style with its novelty and its use of the tweed fabric, the most attractive dress had a half-century ago. The neck is a very simple and collar as an accent of trim. Even the silk trim is a very new and is adapted to tweed patterns.

BAUMAN BROS.
New Building Across the Street From Former Location
Phone 82—209 W. 1st St.

AUTO TOPS
Frat Covers, Cushions, Curtains, Upholstering, etc.
SPENCER TOP SHOP
206 W. 2nd Street

BETTY BALL BROWN
SCHOOL OF DANCING
Classes in Ballet—Two-Step—Modern—Character—Charleston—Ballroom—Acrobatic—Limboing and Stretching Exercises. Classes and Individual Instruction
TUESDAYS—THURSDAYS
2:30 P. M.
641 Army Trail.

Still the World's Greatest "Care-free" Tire
GOOD YEAR
Double Eagle

Early in 1922, Goodyear created an entirely new type of tire—the Double Eagle. Built without regard for cost by the world's largest rubber company, it has a super-standard for tire service and long life.

Steadfastly improved, its value proved by hundreds of thousands of car owners it has not been matched by any other "super" type since announced.

It can demonstrate its superiority to you. Figure tire costs by the mile. Double Eagle save you money. Ask for our Liberal Change-Over Offer.

ROCKEY'S TIRE SHOP

Retreading, ALUMINUM and Accessories IRMS and Service PHONE 265 Road



for the PRICE of a SLICE of BREAD

Do you know that for the price of a single slice of bread, you can toast twelve slices or a whole loaf of bread? Each slice is delicious, crisp, golden brown that is appetizing. You never lose a slice of bread when using an Automatic Electric Toaster and it toasts perfectly. Again... think of the cost per slice, just one-twelfth of the cost of a loaf of bread. It will always pay to toast the electrical way!



218 First St. Phone 27

Business Review Is Planned For Florida

JACKSONVILLE, Nov. 13.—A weekly business review of Florida, based on conditions at Jacksonville, Fla., Orlando, Tampa, Ocala and Daytona Beach, was established by the Florida State Chamber of Commerce in co-operation with the chambers of commerce in the cities named. Each city has been requested, it is announced by Ralph G. Driscoll, president of the Florida State Chamber of Commerce, to furnish a weekly business review of its city.

Bank Clearances Of State Show Increase

JACKSONVILLE, Nov. 13.—Florida bank clearances for October are given as \$91,297,100.85 according to figures reported by clearing houses to the Florida State Chamber of Commerce. This is an increase over the month of September of \$19,018,111.85 and greater than the clearances for August by \$6,947,531.59, says C. V. Bahner, treasurer and director of the state organization.