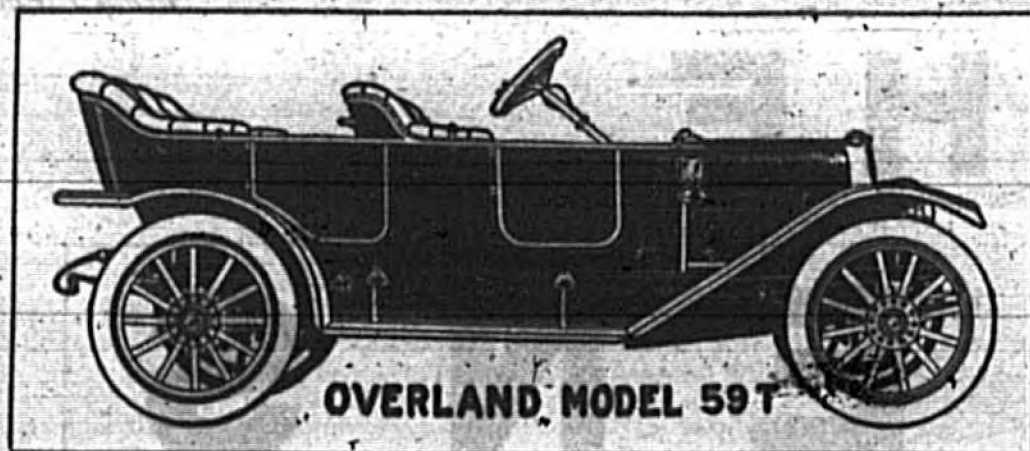


T H E O V E R L A N D



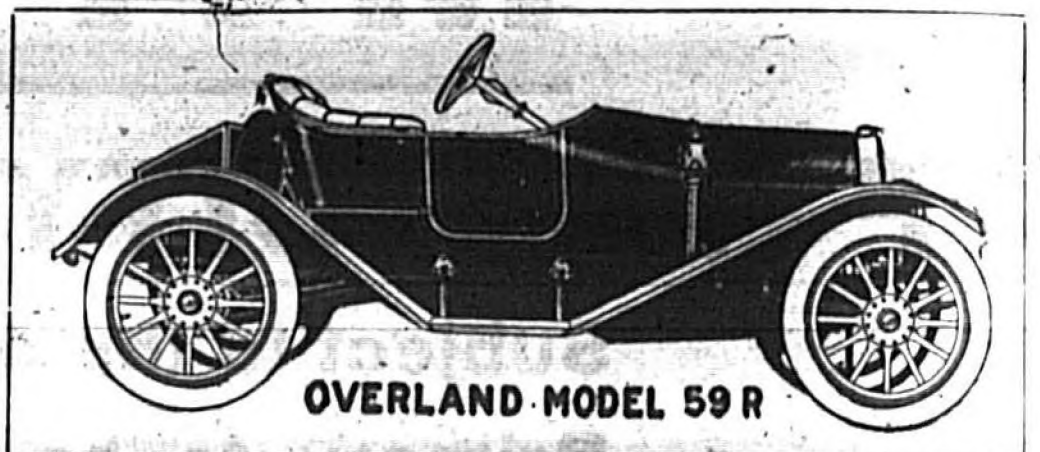
THE OVERLAND

MAKE A COMPARISON OF OUR
30 H. P. Five-Passenger Touring Car
AT \$900 WITH SOME OF THE OTHER POPULAR PRICED AUTO.
MOBILE VALUES FOR 1912

No Smaller Plant Can Give You Values

Found in the \$900 thirty horse-power Touring Car, and we have the largest single plant in the world. In the entire Overland line the proportionate value is the same, although it possibly is not so apparent at first glance in all the models as in this newest product. Every refinement possible to be made is found in the 1912 Overland line, and while changes are in no way revolutionary and in many cases unnoticeable unless special attention is called to them, they are all of great importance.

Call in at Our Large, New
Garage and Let Us Show
You



B. & O. MOTOR CAR COMPANY

SANFORD

FLORIDA

IN THE SOCIAL WORLD

Items of Interest Concerning
Society People.

POINTS PURELY PERSONAL

New Celery City Vanity Fair While
Away the Golden Hours—
Social Gossip

Lovely Home Wedding

A prominent and interesting social event occurred Thursday evening, October 19th, at 6 o'clock at the residence of Mrs. Kate McDowell Butt, when Miss Isadora Gettle Butt and Francis Brian Higgins plighted their troth in the presence of a large number of relatives and friends.

The house was beautifully and artistically decorated with trailing vines, palms and ferns. From the center of the ceilings of the double parlors, opening into each other by a large arch, were suspended long vines of ivy, upon which had been secured at intervals white wedding bells and draped to the sides and corners of the rooms. The guests were grouped in the front parlor, and the immediate families and relatives of the bride and groom, took their place in the back parlor, where a beautiful altar had been arranged and covered with white and draped with green vines and flowers in vases, which in their glistening green and white blossoms accentuated the soft lights from the many wax candles placed on the altar. In another room during the assembling of the guests, Mrs. Fannie Stenbridge Munson, accompanied by Mr. Allison Witherington on the violin, played the "Song of the Soul" softly and sweetly, with other appropriate music. As the hour drew near, Father Fox who had come from his home in Orlando to perform the ceremony took his place before the altar and soon the strains of Lohengrin's Wedding March announced the approach of the bride. The groom accompanied by his brother, Edward J. Higgins as best man, entered from the hall door and took their places before the altar. Immediately the little flower girls, little Margaret Neal and Margaret Peters, in white with pink ribbons, with lovely bouquets of flowers on their arms and holding each others hands, appeared in the front door of the parlor, heralding the presence of the bride who entered on the

arm of her brother, J. Nixon Butt. They met the groom who came forward to receive her and they took their position before Father Fox and the altar.

In this, the supreme moment in their lives they were the cynosure of all eyes and attention. In her beautiful hand embroidered white mesaline, en train, bridal veil and orange blossoms, large bouquet of bride's roses with sprays of asparagus fern, the bride of course never looked kveiler. The groom in the regulation dress suit was both manly and handsome. They were indeed a fine looking couple.

"Two minds with but a single thought,
Two hearts that beat as one,"
thought many of those friends as they listened to the beautiful impressive ceremony of the Catholic church, which fell so tenderly and reverently from the lips of Father Fox, and binding those two young lives irrevocably into one.

The ring used in the ceremony, had been used by Miss Butt's grandfather, when plighting his troth to her grandmother fifty years ago. His pictured face looked down from the portrait on the wall, upon the old and ever new scene, enacted last evening. The ceremony over, the strains of Mendellson's Wedding March floated on the air. The bride's mother stepped forward and threw the veil back from the face of the bride greeting her with a kiss. Congratulations from the family and friends followed. Very soon the bride retired to don her travelling costume. The guests were conducted into the room containing the bridal presents; the elegance beauty and great number of which attested the popularity of the young couple and the esteem in which they are held. One gift attracted a great deal of attention, a large silver soup ladle, which had been given as a bridal present, to the great grandmother of the bride in 1837, and which Mrs. Butt had presented to her only daughter. The room containing the refreshment table was festooned from the center of the ceiling to the sides and corners of the room and the corners of the table, on which was placed the large punch bowl, presided over by Mrs. Paul Keely and her assistant, Miss Annie Higgins, who dispensed the delicious fruit punch with cake.

The bridal party left in an auto, for Daytona Beach in the midst of a rice shower, which their fun loving friends had arranged to materialize, at the right time. Mr. and Mrs. Higgins, will remain some time in Daytona.

The out of town guests who attended

the marriage were: Mrs. Belle C. Shepherd, Edward C. McDowell, Judge William Martin, Mr. and Mrs. A. T. Butt, Mrs. C. E. Hart, Dr. B. C. Abernathy, Col. J. N. Bradshaw, Mr. and Mrs. Jeff Prescott, all from Orlando.

Mrs. W. H. Prather most delightfully entertained the Every Week Bridge Club Wednesday afternoon. Two tables of bridge were played. The first prize, a beautiful embroidered shirt waist pattern was won by Mrs. Driver who made the top score. Mrs. R. S. Keeler received the booby prize, being a box of candy. After the cards, delicious tutti frutti ice cream and coconut cake were served. Mrs. Prather's guests were Mrs. R. S. Keeler, Mrs. W. D. Holden, Mrs. O. W. Brady, Mrs. G. O. McLaughlin, Mrs. Forrest Lake, Mrs. U. W. King and Mrs. H. P. Driver.

Was Too Suspicious

An Albanian youth named Brahmovitch, who is a stranger to the customs of civilization, arrived in Belgrade recently and shot a new acquaintance immediately after an introduction, having mistaken an attempt to shake hands for an attempt to snatch the weapons in his belt.

We're Shouting

about the excellent quality of our printing. We don't care what the job may be, we are equipped to turn it out to your satisfaction. If we can't, we'll tell you so frankly.

Let Us Convince You

IDEAL FERTILIZERS BEST

To gain a place on our regular list a formula must not only produce results, but results with a PROFIT. The user of fertilizer considers the effect on his pocket-book the REAL result. IDEAL FERTILIZERS produces the right effect, for it works with Nature. The preference of each class of vegetation for its source of plant food is carefully studied as well as the proper proportions to give perfect balance—no lack, no waste. With proper application of proper food vegetation outgrows diseases and insects to a great extent, and being strong and vigorous, produces fruit that is pleasing to the eye and palate, and brings financial returns pleasing to the grower. Do not lose the maximum profit due you by using poorly balanced plant food from improper sources. IDEAL stands for PROFIT.

Call at our Sanford Branch Warehouse in charge of R. C. Maxwell at address
Wilson & Toomer Fertilizer Company
JACKSONVILLE - FLORIDA

Pains All Over!

"You are welcome," says Mrs. Nora Guffey, of Broken Arrow, Okla., "to use my letter in any way you want to, if it will induce some suffering woman to try Cardui. I had pains all over, and suffered with an abscess. Three physicians failed to relieve me. Since taking Cardui, I am in better health than ever before, and that means much to me, because I suffered many years with womanly troubles, of different kinds. What other treatments I tried, helped me for a few days only."

TAKE CARDUI The Woman's Tonic

Don't wait, until you are taken down sick, before taking care of yourself. The small aches and pains, and other symptoms of womanly weakness and disease, always mean worse to follow, unless given quick treatment.

You would always keep Cardui handy, if you know what quick and permanent relief it gives, when weakness and disease of the womanly system makes life seem hard to bear. Cardui has helped over a million women. Try it.

Write for Ladies' Advisory Dept., Chattanooga, Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. 18

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

SANFORD, FLORIDA, TUESDAY, OCTOBER 24, 1911

Volume IV

ALL AROUND FLORIDA

The General News of The Land of Flowers.

CALLED FROM THE STATE PRESS

An epitome of the week's most important happenings in the State's domain.

The Alachua County Boys' and Girls' Club contest for 1911 terminated Friday at Gainesville, when hundreds of samples were exhibited at the Florida Agricultural Experiment Station, and many have viewed the display and marvelled at the results obtained by the students of Alachua county public schools. Superintendent Kelley and Prof. Vernon, who worked faithfully for several months instructing the contestants, have cause to feel proud of the results obtained.

A new opera house is being erected in New Smyrna.

The cattlemen in Volusia county report that the large number of cattle on the ranges were never in better condition.

Cigar shipments from Tampa for the week ending Saturday, showed a marked increase over the previous week and a much more marked contrast with the similar week of the previous year when the big cigarmakers' strike was on. The total for last week was 6,730,000.

Plant City is quite chesty because one of its citizens is on the firing line of Italy waging war against the Turks.

The Seminole Indians are opposing the invasion of the white man into their territory. They pull up the stakes of engineering corps as fast as they can do so without detection.

A. J. McAuley, who is charged with killing E. M. Ward on a Sunday excursion train, run on the C. H. & N. Railroad, September 24, has been released from jail on bond. After a preliminary hearing before Judge Yancy his bond was fixed in the sum of \$10,000.

The movement for a greater Board of Trade for Brooksville not yet a week old, has resulted in the addition already of thirty new members notwithstanding the fact that the real canvas for new members has not yet been begun.

Arrival and Departure of Trains

NORTH BOUND		
No. 22	Ar. 1:25 a. m.	Lv. 1:35 a. m.
No. 24	" 11:35 a. m.	" 11:55 a. m.
No. 26	" 2:35 p. m.	" 2:55 p. m.

SOUTH BOUND		
No. 23	Ar. 2:16 a. m.	Lv. 2:26 a. m.
No. 25	" 2:05 p. m.	" 2:25 p. m.
No. 27	" 6:40 p. m.	" 7:00 p. m.

BRANCH LINES		
Tribby & St. Petersburg—No. 25.	Ar. 1:10 p. m.	No. 24 Lv. 2:15 p. m.
Leesburg—No. 21.	Ar. 11:45 a. m.	No. 22 Lv. 6:50 p. m.

HENRY DEANE DIES

Victim of Brutal Assault in Jacksonville Passes Away

A telegram received this morning by Hon. J. N. Whitner conveyed the sad intelligence that Henry Deane Jr., had died at the St. Luke's hospital last night at 7:30 o'clock. Mr. and Mrs. Deane and family have the sympathy of the entire community in their sad affliction. Funeral arrangements have not been made up to the time of going to press.

The Sanford Music Club

Saturday afternoon the club met at the home of Miss Mahoney who was leader for the afternoon at 3 o'clock. The president, Mrs. Margaritta Martlo, was unquandably detained at home and Mrs. Fannie Sternbridge Munson, vice president, presided over the business part of the meeting, which, when completed, the program was turned over to Miss Mahoney. The subject to be considered was the reign of Louis XIV, which was given in an interesting paper by Miss Carrie Lovell, who combined also in her paper, short sketches of Couperin, Marckand and Romenou, noted composers of that period. The informal and instructive discussion which followed on the influence of French and English schools, on the world's music, was led by Mrs. Munson and Miss Mahoney. Mrs. H. E. Tolar demonstrated the style of the early French school by playing a sprightly selection from Romenou. Mrs. C. L. Polk, accompanied by Mrs. Tolar, sang most charmingly "Little Boy Blue." Miss Martha Fox and Clarence Mahoney played Rubenstein's Melody in F as a duet. It was well rendered and enjoyed by the ladies. At the solicitation of the club Clarence Mahoney sang "With the Tide."—Horace Dibble and "He was a Prince."—Owen Meredith. Miss Florence Frank accompanied the young singer, who was in fine voice. At the conclusion of the musical selections four new members were voted on and their names were added to the membership. Two of them were present. The program for the next meeting was read, after which the club adjourned to meet at the residence of Mrs. H. E. Tolar, who will be leader for the afternoon.

Cheapsens Cost of Living

J. D. Parker, proprietor of the Gate City House, has determined to reduce the high cost of living in Sanford, and incidentally attract more people to Sanford and to the Gate City House and to this end has decided to put his rates for table board to the extremely low rate of \$4.00 per week. Considering the excellent quality of table board always given at this famous house the low price will cause the people who want the best to flock to the Gate City House. Mr. Parker expects to fill his house from now on, and keep it full during the season and he will.

Child Violinist

Eleanor Herring a talented child violinist will play at the Ciellian Music Club, Saturday October 29th, which meet at the studio of Mrs. Fannie Sternbridge Munson.

THE OLD BOYS IN GRAY

Will Meet in Great Number at Orlando

WEDNESDAY--THURSDAY, 25, 26

Every Camp in State Will Be Represented and Veterans Expect Good Time

All roads will lead to Orlando this week for on Wednesday and Thursday of this week the old boys in gray who fought for the lost cause will meet again and talk over old times. The occasion will be made a gala one and special low rates have been made by the railroads. The following general order covering certain phases of the Confederate reunion at Orlando has been issued by Major General Samuel Pasco, commanding the Florida division: General Order No. 6.

The major general commanding announces to the division that the Seaboard Air Line and the Atlantic Coast Line have made a rate of 1 cent a mile, plus 25 cents, for the veterans and their friends, who attend the reunion, October 25 and 26, at Orlando. Tickets will be on sale at the principal stations on the lines of these roads, October 23 to 25, inclusive, limited to reach starting point Saturday, October 28.

Efforts are being continued to secure the same rates from other companies along the lines of travel. If no favorable action is taken by the line through West Florida, those living there are advised to pay local rates to River Junction and purchase round trip tickets at that office, from there to Orlando, at the reduced rates.

Accommodations can be obtained at the hotels in Orlando from \$2 to \$3 a day and at boarding houses and in private families from \$1 to \$1.50 a day, rooms from 50 cents to 75 cents a day, meals at 25 and 50 cents, at well kept restaurants. Members of the committee on accommodations will meet all trains which reach the city, except late at night, and be ready to assist those who attend the reunion in finding good stopping places, and quarters will be furnished without charge for those who are unable to pay their own expenses, as far as practicable.

Delegates are requested to report and present their credentials to the adjutant general at their earliest convenience after reaching the city when they will receive their reunion badges. The convention will be opened at 10 a. m., Wednesday morning, at the opera house.

The major general commanding takes pleasure in announcing the appointment of Miss Mary Howard, as sponsor of the division, and Miss Alma DeLaney, as the maid of honor, both of Orlando. Those young ladies are daughters of Confederate soldiers and he commends them to the special care and protection of the gallant survivors of our cause, who attend the reunion.

Your commander hopes to have the pleasure of welcoming to this gathering a large number of the divisions, Veterans, Daughters and Sons.

Samuel Pasco, Major General Commanding.
Benjamin W. Partridge, Adjutant General and Chief of Staff

Sanford Athletic Club

The boys of Sanford, met October 16th and organized an association for the promotion of Athletics.

A room over E. L. Woodruff's shoe store has been secured, it will also be used as a reading room and general meeting place, where the boys can enjoy themselves together. It is designed to fit it up with a complete gymnasium equipment. The officers elected were: Karl H. Roumillet, president; Ralph Wight, vice president; Forrest Gatchell, secretary; Frank Shelley, treasurer. The charter members are: Seth Woodruff, Pope Wicker, Julian Carson, Edwint Coffee, George McLaughlin, George Brown, Paul Jones, Marion Walthour, Volile Williams, Harold Long, George Thurston, Hugh Tilla, Mark Baker, Abie Carson, Martin McDaniel. It is the desire of these boys to be known as the "Young Bachelor club" of Sanford.

Pastor Called

The congregation of the Presbyterian church have decided upon Rev. E. D. Brownlee of Atlanta and he has been called to the church. Mr. Brownlee is a young minister of great promise and will prove a valuable acquisition to Sanford's religious circle and citizenship.

SANFORD BOY SCOUTS

New Patrol is Organized and all are Enthusiastic

Scouts Boys Scouts!
Scouts Boys Scouts!
Florida American
Troop No. 1 Sanford!

The Panther patrol of boy scouts was organized October, 12th, under the direction of Rev. C. H. Summers, who has qualified as Scout-Master. Horace Williams was elected leader and Morris Spencer corporal. Mr. Summers will fit up one of the class rooms in the church as headquarters for his patrol. The vacant building in the rear of Mr. Wight's residence is being fitted up as headquarters for the Alligator patrol, under commander of Rev. Geo. B. Waldron. On their outing Saturday afternoon, Oct. 14th, the boys were requested to note the names of the trees they found in the woods.

The Panthers were wide awake and alert, and varieties of trees. The Alligator, were so engrossed by the pleasure of the outing that they only had twelve names to report. Mr. V. Schmelz, the owner of Woodland Park has invited the scout-masters, to bring their boys out to the park at any time for a swim. He seems very much pleased that there was such an organization and opportunity for fine training for the boys of Sanford; and that they were being taught something about woodcraft and forestry; that he offered to instruct the scouts in botany whenever they visited the park. The beautiful badges have arrived. Several scouts have received theirs. They are only bestowed upon those boys who have qualified in every respect as a tenderfoot.

If any should fall in any particulars, to keep the entire scout law, he is deprived of his badge. On Saturday afternoon, October, 21st, ten boys from each troop took part in relay races. The contestants were placed two blocks apart. The Panthers made the total distance of twenty blocks in seven minutes and thirty six seconds. The Gators, made it in seven minutes and twenty seconds, thus winning the race. After running the relay races, they went to North park and spent the remainder of the afternoon running races around the block. The best time made in surrounding the block was one minute and three seconds made by Allen Jones. Horace Williams, made it in one minute and four seconds.

Our Free Delivery

On the 1st of December Sanford will be given a free mail delivery service within the area bounded on the east by Sanford, south by Tenth street, west by French avenue and north by Lake Monroe. On October 14 an examination was held by Postmaster Haskins, under civil service regulations, there being two positions of carrier. An extra clerk will be given the post-office, the examination for which was held on September 9, there being thirteen applicants. Three deliveries will be made in the business section of the city and two in the residence section, daily except Sundays and holidays. Mr. Haskins reports that the business of the Sanford office is increasing in all departments.

Weather Report

Low temperatures will prevail over the entire country this week according to a bulletin issued by the Weather Bureau, tonight. Frosts are predicted for the interior of the Gulf States and the Ohio Valley and there is probability of snow in the Great Lake region.

There are no indications at the present time of a disturbance in the Gulf of Mexico or the West Indies, says the statement. "An area of low barometric pressure of great magnitude over the British Isles will move westward and cause stormy weather over Europe during the next several days."

Great Attraction Coming

The first number of the Lyceum Course will be given in the high school auditorium, Wednesday evening, October 25th, at 8:30 o'clock.

The entertainer for the evening will be the popular humorist satirist lecturer and author, Booth Lowery.

Those who care for the really good and artistically natural will find Mr. Lowery superb in the art of pleasing. He comes highly endorsed by the lyceum courses and goes all over the country where he has ever appeared. The Naples, (New York) Record says of him, "He combines in full proportions, the orator, the poet, the wit and the impersonator."

Admission 75 cents; school pupils, 25 cents. See seats reserved.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

The Mississippi to Atlantic Inland Waterway Association will hold its fourth annual convention at Montgomery, Ala., November 20, 21 and 22. This association has done splendid work in creating public interest and arousing support for the improvement of rivers and harbors in Florida and along the Gulf coast, and particularly in furtherance of its main purpose, to wit: The completion of a canal across Florida, connecting the Atlantic and Gulf, and an inland waterway from the terminus of such a canal on the west coast of Florida along the Gulf coast to the Mississippi river.

A jury in the McNamara murder trial by January first, 1912, was the prediction today made by Attorney Clarence S. Darrow, chief of counsel for the defense. With no court session today, opposing counsel took opportunity to finish up the work of the first complete court week in the trial of James B. McNamara for the murder of Charles J. Haggerty in the Los Angeles Times explosion.

President Taft further qualified as a miner today when he was dropped 1,100 feet down into the famous Homestead mine at Lead, South Dakota. Mr. Taft was taken down to the 1,200 foot level in the Leonard Copper mine at Butte, Mont., and spent fully an hour groping about the drifts and tunnels and watching the men at work.

To strengthen the chain of circumstantial evidence upon which Rev. Clarence V. T. Richeson of Boston was arrested Saturday for the alleged murder of Avis Linnell, the police today concentrated their efforts to ascertaining definitely whether it was Mr. Richeson or another person who dined with the young music student last Saturday afternoon, a few hours before she took the cyanide of potassium from which she died. The police tonight say they have evidence indicating that Mr. Richeson was her companion. They have worked on the theory that the man with whom Miss Linnell dined was the person who gave her the fatal powder, which she took, believing it would remedy her physical condition.

Congressman Oscar W. Underwood of Alabama, is put forward as the next Democratic candidate for president by United States Senator John H. Bankhead of Alabama. In a statement issued at Birmingham, Mr. Bankhead declares Mr. Underwood has no equal in either branch of congress in the execution of public policies and that his capacity for organization is shown by his control of the present house majority.

Much local interest is felt in the announcement that the presentation of the silver service, to be bought by the people of Florida, to the battleship Florida, will be made December 18, instead of a date in January, the order of the navy department designates Pensacola as the place where the presentation of the service will be made. It is stated in the order that the ship fitting will be completed in ample time to reach the West Coast several days before the date of the presentation.

The Glidden tourist left Atlanta this morning and expect to arrive in Jacksonville on Thursday morning.

Nine men were killed, ten wounded and fifteen imprisoned by cave-in which resulted from an explosion of a keg of powder ignited by black damp in Ogara near Harrisburg, Ill., this morning. Most of the men in mine were Americans.

George Graham Rice, Bernard H. Scheffels and other members of the brokerage house of B. H. Scheffels & Co., indicted for fraudulent use of the mails in connection with the sale of mining stocks, will be placed on trial in the Federal Court before Judge Ray today. The office of the Scheffels concern on Broad street, where raided by postoffice inspectors about a year ago. The books of the company were seized and are now in the possession of the prosecution. It is alleged that vast sums were received from credulous investors all over the country for "securities" that were practically worthless.



I STAND FOR Progress, Peace and Prosperity

Good will and good fellowship to all mankind. We all have faults enough without trying to show up the other fellow, therefore I have no knocks to offer. I have lived among you for seventeen years and have done the best I could under all circumstances. I admit I have made mistakes and will possibly make more. I ask my friends for their support and if you elect me your Mayor I will give you my best efforts at all times. Remember I am the candidate of the people not the politicians.

G. W. SPENCER

CURBSTONE GLEANINGS

A Budget of Opinion "Just Between You and Me"

EVEN THE GATE POST NOT IN IT

A Chief is Among Ye Taking Notes and Faith, He'll Prent 'Em'—

So Says Saunterer.
 Let us drink to the health of the bride-to-be,
 To her love, and her lover, too, don't you see?
 Let me add just this wish, I am sure 'tis
 not rash,
 May she always, yes, always handle the
 cash.

¶ This annual fall campaign seem to be a necessary evil but I for one am getting most tired of it all. Every year when all of us ought to be getting together for the good of the town we are becoming more widely separated upon all questions of public good and what avaleth it all. No matter who is elected the city goes on just the same and all of us seem to be living and yet people here take the matter to heart and never get over it. If a man must get into politics he ought to take his medicine like a man and get over it. A defeated candidate for a posty little job in Sanford still has some hopes for the future and should neither think of consigning his remains to Lake Monroe or those of his friends who voted against him.

A man running for public office should have no friends and no enemies. It is only a question of that man's fitness for the office and beyond that no man should go. If Bill Jones beat you in a horse trade last week he is just as fit to hold the office of Mayor as the man who let you beat him. Just because a candidate is your own personal friend is not sufficient evidence to convict him of being the best man for any office.

On the other hand if a personal enemy is a candidate and is the best man for the place it is your duty to vote for him. Rather hard to do I know but really the best for your city.

At any rate this matter of a city election should not be taken to heart and to the exclusion of everything else.

"Somewhere else the sun is still shining."

¶ There is a pretty Sanford girl that passes my door each day and always has a pleasant smile and word of greeting. I am watching her career for I have known her since she was an infant in arms and with her sunny disposition and polite manner it is almost certain that this little girl will succeed in life. A pleasant word is no loss to any one and more of our girls should cultivate the habit.

A very amusing incident in connection with the near unpleasantness to take place on November 21, came to my notice the other day. One of the very prominent candidates was very anxious to gain the friendship of a certain young man and had been going out of his way to speak to him upon every occasion. The young man could not fathom these actions because the candidate had never noticed him before. Yesterday the candidate stopped the young man and ask him for his vote and was told that he was only 20 years old.

The candidate hasn't spoken to him since.

¶ Speaking about the schools reminds me that our people do not visit them often enough to know just what the children are doing. Some time back we had more meetings of the School Improvement Society or the Mother's Club and I hope the association will continue their good work this year. The Mothers Club did more to bring the teachers and mothers together than any other force could possibly accomplish and I hope the new name adopted will not kill the society. Our schools and mothers must establish and keep the close relationship and good work will result.

One of my friends remarked to me the other day that too many people were trying to engage in a dozen different kinds of business here with the result that business of every kind was overdone. The old saying that the shoe-maker ought to stick to his last is a true one in many respects but the high cost of living is apt to cause a great many people to engage in everything that promises a living and in the general scramble for the nimble dollar somebody always gets hurt. If we could only confine our talents to one line of business the one line would be attended to better and the license collector would wax fatter.

¶ I mentioned ice coolers for our schools some time ago and Prof. Perkins who is a live wire and ever ready to speak up in defence of his school comes back at me and says that has a cooler in every room. Now I overlooked this cooler in the rooms the other day and so how to



We have the most complete line of fall hats to be found in town, all the sizes, styles and shapes for Fall wear, including the famous Stetson. Prices from \$1.50 up to \$5.00. Must be seen to be appreciated. Come in and let us fit you out

Some day you too will join the throng of Young Men who wear the kind of clothes we sell

Today we offer choice of 150 beautiful Fall Suits and Overcoats at \$20 to \$30; your tailor would not duplicate them for less than \$30.00 to \$40.00

We engaged the makers of Society Brand Clothes, the world's greatest makers of Young Men's clothes, to make these suits and overcoats for us; all the popular fabrics and every up-to-date model are included, in every size for Young Men and "Men Who Stay Young."

PALMER & SEIGH

Where None But Quality Clothes Are Sold

117 First St.

SANFORD, FLORIDA

117 First St.

the words of explanation from Prof. Perkins. He is on the job and knows more about the school in one minute than the rest of us could learn in a life time.

DEAR SAUNTERER—In your "gleamings" you give us many good suggestions. For instance in the last issue of the Herald you suggest that we put drinking water in each room. This is a fine idea. But, my dear Saunterer, why did you "saunter" all the way to Tampa for it? Did you not know that a walk of only a few minutes would have taken you to our Grammar School, where you would have found fresh water in each room and also in the hall. At our High School and Primary School we have large coolers in the halls and flowing wells with in ten feet of the side entrances. Our children are "not forced to crowd around the wells," but a bountiful supply of water is always at hand. We do not furnish ice water, for we do not think it is wholesome for children, who have become heated on the play ground, to come into the room and drink ice water.

Through the teachers it has been suggested to the pupils that they bring their own drinking cups, so that a large number of our pupils have individual cups, and the common cup is fast going out of use. We extend to you and the public in general a hearty invitation to visit our schools, and if you have suggestions for use, we assure you we will take them in the spirit in which they are given. We try to keep our schools modern and up-to-date in every respect, so it is possible that you might gain some points that you might consider worth while for your readers to know.

Sincerely yours,
 N. J. PERKINS, Supt.

Bring your old tires to Sanford Machine & Garage Co. for vulcanizing. 48-11

Registration Notice

The city registration book will be open at the city clerk's office Monday, Oct. 16 and daily thereafter except Sunday from 9 o'clock a. m. until 12 m. and from 2 o'clock p. m. until 5 o'clock p. m. Also from 7 o'clock p. m. till 8 o'clock p. m. each Saturday.

The registration will close Wednesday, Nov. 24, 1911.
 M. W. LOVELL,
 City Clerk.

DONE BY STEAM



A Model Laundry

uses only pure water and soap in washing clothes. Such a Laundry is the

PROGRESS LAUNDRY

System, competence and thoroughness are combined to achieve satisfactory results, and we have no hesitation in asserting that the Laundry work done here is the best obtainable anywhere. A trial order will convince you. Telephone or drop us a postal and we will call for your washables.

NO SAW EDGES ON COLLARS

Progress Steam Laundry

PHONE 30—The 8th Water Plant

THE CITY RESTAURANT

(First Street, one block from Depot opposite Postoffice)

H. E. WISE, Proprietor

Formerly Manager of Central Cafe

Steaks, Chops, Oysters and Fish a Specialty

A Place For Ladies and Gentlemen

Short Orders At All Hours Everything First Class

Prompt, Clean Service Meal Tickets are Sold at Reduced Rates

PICNIC Get up a Party, Hire a Launch and Come to WOODLAND PARK

Learn to swim in that shady Pool. No rocks, no holes, no reptiles to hurt you. Safe for any child. No Sewerage, no slime, only pure well water.

Emptied and cleaned every day. Every convenience for picnic parties. Refreshments. Open Thursdays and Sundays. Other days by arrangement.

The Launches "Mamie" and "Nettie" will leave from City Dock at 2 and 4 P. M. Thursdays and Sundays. Price 25c Round Trip

The Crippen Music Store
 High-grade Pianos, Organs, and Graphophones.

Low Prices Easy Payments. Pico Block

HOWARD-PACKARD LAND COMPANY

Bulletin

BACK TO THE SOIL

Only Solution of the Present System of Middlemen's Profits

YESTERDAY was Sunday. There was "company" at Happy Hollow farm. There's most always "company," for that matter. We like to have folks with us. All the doors of the big bungalow-farmhouse are always wide open to our kin and friends, just any old time, writes William R. Lighton in "Back to the Land."

But this Sunday gathering was rather a special lot—farm folks, all of them, keenly interested in the life of the farm; and all "back-to-the-landers," whose connection with the farm had come after a more or less rough-and-tumble experience with life in town. There was a round dozen of us at the table for dinner. We had plenty to talk about.

The talk dwelt for a time upon the cost of living. That was natural enough when you consider what was on the table. I'm not meaning to be offensive; I'm just telling you.

Chicken Heaped Up

There was milk-fed spring chicken, fried, heaped platters of it, replenished three times from the kitchen, with a lot left over. These chickens were picked from a flock of 600, hatched last spring on the farm.

There was another platter of boiled ham—grown, cured and smoked on the farm; there were creamed new potatoes, Country Gentleman corn on the cob and asparagus tips, all fresh from the farm garden. There were eggs fixed up some fancy way—gathered fresh the night before from the farm henhouse.

List Unlimited!

The butter was made on the farm, there was unlimited sweet milk, there were peaches "put up" on the farm and smothered with thick cream, there was a piled dish of fresh white grapes, there was—oh, no end of truck like that, every bit of it, except the "seasoning," produced right here on the farm.

We were two hours at table, eating and talking. There was a plumb plenty of everything for everybody—not skimped helpings carefully spread out on the plates to look like enough, but the sort of plenty you read about, with every soul coming back at least once for another bit of white meat or an extra potato or a second try at the asparagus or another glass of milk.

Nobody was timid; and when the interest lagged at last hunger was far from us.

Well, as I say, we fell a-talking. We all carried in our heads memories of the times when we were mere townsmen, carrying home our food in baskets and parcels from the shop and market. We did a little sum in arithmetic, helped out by hard, cold experience. Here's the result:

If ours had been a town table, set out with that dinner for a dozen, of just the same things and in the same abundance, with the nearest approach we could make to the same quality, it would have put us back at least a good round \$15 in real money. And then the family would have strung along for a couple of days on artificial messes of left-overs, down to the last item of chickenbone soup on Tuesday.

Cost 10c a Plate

As it was, the bare cost of producing that dinner on the farm didn't exceed 10 cents a plate. No guest was scared, and neither host nor hostess kept an anxious eye on anybody's appetite.

What difference did it make to us that the town price of frying chickens was six bits a head, when there were hundreds of the plump youngsters running around the place? What did we care about the royal price of ham on the market when

the smokehouse was hanging full and there were 60-odd pigs in the back pasture, waiting their turns? What was the odds to us if new potatoes were kept in safety deposit vaults in town while we could look out of the dining room window at a broad acre of them, with a second crop just planted?

The long and short of it is that here on the farm we could dish up a dinner like that every day in the week, if we wanted to take the trouble to fix it, gathering the stuff within easy arm's reach of the farmhouse.

Fine to See Plenty

I tell you it's fine, in these strenuous days of struggle for a living, to wake in the morning and look out of doors and see plenty of everything in plain sight—enough, enough not for today only, but for tomorrow and next week—and then to understand that it's all ours, with no middle man blocking the way with his tolls on enjoyment. There's plenty. There it lies. We've produced it ourselves, out of our own soil, and there's not a thing, not a fraction of a cent, to be tacked on to the bare, rock-bottom cost of production before it comes to our table. There's not a middleman on earth who can take a picayune in rake-off on the smallest shred of our abundance. Do you see?

There's the fly in the ointment—not the middleman himself, but the utterly foolish scheme of things which has bred so many middlemen that they've become a pest—worse than that, an almost intolerable burden. It began with the foolish notion that to produce one's own food from the soil is a base and menial business. It was so much easier, so much more dignified, to let George do it.

Theory Wholly False

A wholly false social theory was at the bottom of the trouble, centuries ago. He only was a true blue-blood whose hands were unstained by growing or handling the products of the soil. There was something low-caste about the soil, to escape from it was the first step of the man who wanted to be somebody.

Funny, isn't it? But true, very true. They may not be willing to own it, but 9 out of 10 of the youngsters who have quit the farm even in our own day to sell ribbons over the counter, or to pore over, daybook and ledger, or to start business as some sort of servant or middleman, have been moved by that very spirit.

Look for a minute at some of the consequences and then say whether you honestly believe that these near-aristocrats of shop and office have really made much headway towards the sweet freedom they sought. I've been one of them, for years and years, my memory of that time is still fresh, and as unpleasant as it is fresh. Unless I'm most woefully mistaken, the liberty that lies in breaking away from the soil is a mighty poor excuse for the real thing. If this farm life be base slavery, then I'm certainly stuck on it.

Old Days Recalled

In the old days, when we bought everything for our table, there were lots of things we couldn't afford. We wanted them, too—little delicacies out of season, like a milk-fed broiler in January, or fresh asparagus tips forced in late summer. In those days it would have been a very special occasion if we had a boiled ham on the table along with fried chicken. Such things cost too much to be recklessly indulged on a moderate income.

Now see the difference. Now there's nothing too good for us, for we don't have to reckon expense. It takes some trouble, of course, to provide these delectable "cents," but the real cost, in dollars

and cents, is negligible. We do the work ourselves; we enjoy it—and there's absolutely nothing that adds a cent to the original cost.

Here's the principle of the matter, which nobody can deny; the farther you remove yourself from the source of your food supply, the more that food is going to cost you. That is to say, the more middlemen you have in the social scheme, the more you have to pay. There's never a folly which we don't have to pay for; and they all cost more than they're worth.

Middlemen Blamed

Every middleman who gets his hands on a bit of food stuff, from a bunch of radishes to a beef carcass, tacks something to the price before he passes it along. Being human, he adds all the traffic will bear. What he can't take single handed he takes through protective associations and gentlemen's agreements. That's business. Our quarrel oughtn't to be with that, but with our own tame indulgence.

We take a lot of credit to ourselves as a nation because we once kicked over the traces rather showily when we thought we were being put upon by a system of taxation without representation. We date national independence from the time when we made that protest stick. Yet here we are neck deep in a condition incomparably worse in principle and worse in effect, a condition which we ourselves have deliberately built up, a condition under which two-thirds of all our hundred million people deliberately tax themselves to the point of extortion merely for the sake of maintaining the "system" which has brought this condition about.

Tax Is Being Paid

On everything he buys to eat from the city grocery or market the townsman pays a middleman's tax of from 500 to 1000 per cent or more—from five to ten times the actual cost of production. In the fixing of these prices the consumer has no voice—not a whisper. Do you call that taxation without representation? What?

What's to be done about it? As usual we're doing a lot of agitating over perfectly absurd expedients. We're talking about fixing prices by law. We're agitating the possibilities of "co-operation" between producers and consumers direct, leaving the army of middlemen to starve. We're fussing with just every solution but the right one.

What is the right one? There aren't many to choose from. There's only one, and it's perfectly plain.

Back to Soil Is Call

When we find that we're headed in exactly the wrong direction, what is there to do but turn square around and head back? In this case it's back to the land. The problem of simple living is never to be solved but in a return to the soil. We've got too far away, as it is, and every bit of foolish trifling with these artificial "remedies" serves only to take us farther and farther from the only possible solution that's so plain as to make argument seem an absurdity.

Believe me, when we had that "company" to Sunday dinner at Happy Hollow, the dinner was served with a supreme content, a peace which the harassed townsmen would find past understanding.

NOTE.—The above article is reprinted from "Back to the Land" and takes the place of our usual advertisement on this page. The author, William R. Lighton, is an authority on the return to the soil movement and this remarkable contribution from his pen is well worth close attention of all readers.

Write for "The Resources of Volusia Farms."

HOWARD-PACKARD LAND COMPANY, Inc.
Peoples Bank Building
SANFORD, FLORIDA

THE SANFORD HERALD

Published Every Tuesday and Friday Morning By
THE HERALD PRINTING COMPANY
R. J. HOLLY, Editor
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Office in Herald Building Telephone No. 148

The Pensacola News and the Tampa Times are working the Gaston-Alphonse act as to which one is guilty of causing the Socialist professor at the Woman's college to lose his job.

Herbert F. Gauding of Tallahassee is a candidate for Congressman at Largo and according to the state papers has but little chance in the race. If he fails it will rather gauding to Mr. Gauding.

The Sanford Herald now comes to us twice-a-week. The Herald was always a good paper, now it is twice as good. When it comes to newspaper stunts, the man that puts one over Holly, is going some.—Oviedo Advance.

The average length of the crop growing season in Florida is 348 days which is about 25 more than Southern California, our nearest competitor in the growing line. To the average farmer of the North this statement ought to look good especially where the average is about 120 days.

The revolution in China, whether it be successful or not, is liable to involve the powers of the world in a conflict, notwithstanding the peace treaties, according to Rear-Admiral Robley D. Evans, who is conversant with the situation in China by virtue of long service the Asiatic squadron of the United States navy. Admiral Evans is of the opinion that the revolt against the imperial government will fail, but thinks it will mark the beginning of the end of China, just as Italy's occupation of Tripoli is regarded as the beginning of dissolution of the Ottoman empire.

GREEN ORANGES

Green oranges are not fit to ship to people who know but little about Florida oranges and less about the green ones. Green Florida oranges are not poison but they should not be shipped. Floridians know enough about them to relish the orange that has not yet turned golden because the Frost King is late in touching them up this year.

All this ado about green oranges can be sifted down to a very fine point, viz: Green oranges will never help our state no matter how much the shipper may obtain.

If you get by with one shipment the chances are good for a hundred disgruntled consumers getting oranges unfit for use and a hundred knockers who will never buy another Florida orange.

The Citrus Exchange should not be alone in the fight against green oranges but every independent grower and every commission firm. The other side of the question is that there are some early varieties of oranges that while not highly colored, are fit and perfect to eat now, but can these be separated from the unfit, immature fruit? You might ship a car load of Parson Browns of perfect color and fully matured and get a good price for them.

Your neighbor may have another kind that is not ripe but your high price turns his head and he ships a carload that should have been left on the trees until January. His fruit drags the market, kills the Florida orange and kills the prospect for either of you shipping any more fruit during the season.

The question is one that will require most careful consideration and there should be no trouble or mud-slinging entered into it. Every fairminded man in the state agrees that green oranges should not be shipped.

The great problem to decide is just when oranges can be shipped and how soon all parties will get together on the subject and decide the question.

THE CALL OF FLORIDA

The Florida East Coast Railway is putting up some attractive advertising in the Manufacturer's Record and the facts and figures of one are given below:

Between 1900 and 1910 the population of the United States increased 21 per cent.

During the same period the population of Florida increased 42.4 per cent.

Thus Florida's population increased twice as rapidly as that of the entire country.

Its rate of increase was greater than that of any other State east of the Mississippi River.

The material advance of the State as illustrated in the increase in agricultural

wealth was in keeping with this growth in population.

In the ten years, 1900 to 1910, the increase in value of farm lands in the United States was 116 per cent.

During the same period the gain in Florida was 203 per cent.

Between 1900 and 1910 the increase in the value of farm buildings in the United States was 77 per cent.

In the same time the gain in Florida was 144 per cent.

Prosperity begets prosperity. The momentum of growth swells with an accelerating pace.

"The Call of Florida" has been heard throughout the land. The gain in its population during the last ten years has been merely the advance guard of the pioneers.

For every hundred persons who were even thinking of Florida ten years ago, a thousand persons are now studying the State with a view to making it their home.

In the past people thought of Florida mainly for its ideal climate, its outdoor life amid flowers and palms in the months when biting, blasting blizzards made life almost unendurable in other sections.

Or they thought of it as a place which could produce oranges and grape fruit.

Now they think of Florida not only for these reasons, but also because they realize that it possesses a variety of resources which make possible the widest and most profitable diversity of agriculture and manufactures.

SWATTING THE VAGRANT

The epidemic of vagrancy which has been afflicting Jacksonville and other cities of the state, and against which such drastic remedies have in some cases been enforced, is prevailing also in Tampa. Large numbers of stalwart, able-bodied negroes may at all hours be seen loafing about the docks and other places where an abundance of work is to be had but in the majority of cases if offered jobs they will decline, preferring to bask in the sun in idleness to earning a living by honest labor. The consequence of this condition of affairs are evils of many kinds. Such crimes as burglary, sneak thievery, robbery from the person and all varieties of larceny, have of late been alarmingly frequent, and crimes of higher degree are also commencing to be committed. Much of this is the direct result of voluntary idleness, for this condition is the prolific source of crime, it being very rarely that busy men are criminals. The conditions have become so serious as to cause much discussion of ways and means of providing remedies. Property, and even life, is being placed in peril, and important business interests are suffering seriously for the need of labor that these idle loafers might furnish. We are informed that one vessel has been lying at the docks for eight days longer than it would normally have taken to discharge her cargo because the vagabonds along the dock will not work. This delay is costing one vessel \$300 a day; and she is not the only one, if this state of affairs is allowed to continue. It takes no unusual degree of discernment to foresee what will be the inevitable effect upon the commerce of our port if allowed to go abroad and become generally known in shipping circles that vessels that visit Tampa cannot obtain hands to discharge cargo or load. We cannot afford to allow this condition of affairs to exist longer. It must be stopped, and at once.—Tampa Times.

We have Fleischmann's Yeast. Try it, J. D. Roberts.

Try our 4 "Crown" Butter, for sale by J. D. Roberts.

Week of Prayer

This week is to be observed by the Home and Foreign Missionary Societies as a week of prayer. Monday and Thursday afternoons the Foreign Missionary Society will have charge of the meetings. Tuesday and Friday afternoons will be devoted to the interests of Home Missions. Interesting programs have been arranged for each afternoon. There will be special music. A cordial invitation is extended to every one to be present. The offerings will be devoted to specialized and much needed work in both societies.

Yellow Corn Meal at J. D. Roberts.

Pimento Cheese, always good. J. D. Roberts.

Matinee Party

Little Arminia Holzer celebrated her seventh birthday by inviting several of her little neighborhood friends to accompany her to the Imperial Theatre to see the moving pictures Saturday afternoon. When they returned to the residence of her grand-parents, Mr. and Mrs. H. H. Hill, a beautiful birthday cake with seven tiny candles, ready to be lighted, with delicious ice cream awaited them. The young guests were Sarah Wight, Margaret Davidson, Gladys Wilson, Anna Grisson, Mary Elizabeth Puelston, Virgie Packard, Mollie Abernathy, Martha Chappell.

Bulk Graham Flour at J. D. Roberts.

ANNOUNCEMENTS

For Mayor

At the earnest request of friends and voters, I announce that I am a candidate for the office of Mayor of the City of Sanford, at the November primary.

I am a candidate for the position of Mayor of Sanford subject to the decision of the primary election and solicit your suffrage and support.

For Alderman

I hereby announce my candidacy for the position of Alderman, subject to the decision of the White Primary to be held November 21, 1911.

I am a candidate for Alderman of the city of Sanford subject to the decision of the White Primary to be held November 21, 1911.

I will be a candidate for the position of Alderman subject to the decision of the White Primary, held Nov. 21, 1911.

I hereby announce my candidacy for Alderman of the city of Sanford subject to the decision of the White Primary, held Nov. 21.

At the request of many friends, I have decided to announce my candidacy for the position of Alderman of Sanford, subject to the decision of the White Primary held Nov. 21.

Having held the position of Alderman for one term, I will again be a candidate for the position and solicit your suffrage solely upon my past record.

At the earnest solicitation of many tax payers and friends, I am urged to announce my candidacy for Alderman of the City of Sanford, subject to the decision of the White Primary, to be held Nov. 21, 1911.

I am a candidate for the position of Alderman, subject to the decision of the November primary and herewith solicit your support.

I will be a candidate for Alderman, subject to the decision of the White Primary to be held November 21st, and solicit your suffrage.

I hereby announce my candidacy for position of Alderman, subject to the decision of the White Primary to be held Nov. 21st, 1911.

At the earnest request of many friends I have decided to announce my candidacy for Alderman of Sanford subject to the decision of the primary to be held on November 21st.

For Clerk and Assessor

I will be a candidate to succeed myself in the position of City Clerk and Assessor, subject to the white primary to be held in November.

At the request of many friends I have decided to become a candidate for the office of Clerk and Assessor, subject to the decision of the White Primary to be held Nov. 21.

For Treasurer and Collector

I announce my candidacy for the position of Treasurer and Collector of the city of Sanford, subject to the decision of the White Primary, to be held November 21st, and solicit your vote.

I hereby announce my candidacy for the position of Treasurer and Collector subject to the decision of the Primary held November 21st.

"LOOK OUT FOR THE CARS"

DO YOU know of anyone who is old enough to read, who has not seen that sign at a railroad crossing?

If everyone has seen it at some time or other, then why doesn't the railroad let the sign rot away? Why does the railroad company continue to keep those signs at every crossing?

Maybe you think, Mr. Merchant, "Most everybody knows my store, I don't have to advertise."

Your store and your goods need more advertising than the railroads need to warn people to "Look Out for the Cars."

Nothing is ever completed in the advertising world.

The Department Stores are a very good example—they are continually advertising—and they are continually doing a good business.

If it pays to run a few ads 'round about Christmas time, it certainly will pay you to run advertisements about all the time.

It's just business, that's all, to

ADVERTISE IN THIS PAPER

Thrasher's Great Healing Fluid

Has no equal for soothing pain. No humbug, guaranteed to do all it is claimed to do or money refunded. External application has cured Cancers, Rheumatism, Headache, Poison Oak and Diseased Feet. Relieves all pain when properly applied. Compounded 3 years since and all are delighted that have used it.

Directions—Saturate a thick cloth and apply over pain of any kind, remove it blisters and continue to apply.

Manufactured by J. S. THRASHER at Lake Mary, FLORIDA

SOLD BY J. G. MARTIN Lake Mary, Florida

SPENCER'S BAKERY

Only exclusive baker in the city. All mixing done with latest improved Sanitary machinery.

Spencer's Bread handled by all first-class grocers.

SPECIAL ORDERS FILLED PROMPTLY

We Make Everything Known to the Trade

PHONE 106. NO. 111 PARK AVENUE.

Everything For

MOTOR BOATS

At Rock Bottom Prices

SEND FOR BIG FREE CATALOG

Of the Greatest Marine Hardware Concern in the U. S.

We Sell Hopkins Prices Right Service Right

119 Chambers Street, New York

DISTRIBUTORS FOR

Steinway & Sons - Mehlin
Behr Bros. - Mathushek
"Crown" - Story & Clark
Kohler & Campbell - Haines Bros.
and Fischer

PIANOS

AND The Autopiano

Send for Catalogues, Prices and Terms

John A. Cunningham

JACKSONVILLE - FLORIDA

The New Longwood Hotel at Longwood, Florida

Ten miles from either Sanford or Orlando on main road will open its doors for business November 4th, 1911. Newly Renovated and furnished at an expense of \$15,000. Rates \$2.00 per day and up, American Plan, and \$1.00 per day and up, European Plan. Special Rates by Week or Month. For full particulars and information Telephone, write or wire

C. M. ENTZMINGER or A. F. FALCK
Proprietor Resident Manager

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief.

PERSONAL ITEMS OF INTEREST

Summary of the Floating Small Talk Succinctly Arranged for Hurred Herald Readers.

Walter Beatty spent Saturday in Orlando. H. E. Tolar went to Lakeland on a business trip. Harry Ward is sojourning at Daytona Beach for a while. R. L. Hughes, transacted business in Tampa on Wednesday. B. T. Houser came up from Tampa, and spent Sunday with his family. Mrs. Minnie Jones is at home again, after a stay of some time in Oviedo. Born to Mr. and Mrs. Frank Miller on Saturday morning, a fine baby boy. At the Gate City House you can get the best table board for \$4 per week. Miss Eva Walker came up from Winter Park to spend several days at home. Dr. T. A. Neal is enjoying a visit to New York. He will remain several weeks. Edward Lane came from Stetson Friday, for a Sunday visit with the home folks. John Keene, was shaking hands with his many old friends several days of this week. If you like the Twice-a-week Herald take it, pay for it and stop reading your neighbors'. Mrs. J. M. Lord is visiting her son, Rev. M. M. Lord at Martel and expects to stay several weeks. T. K. Bates, is so good natured that he kills chickens free of charge for his country friends. A. D. Thompson of Savannah representing the Remington typewriter was in the city on Thursday. F. P. Foster the genial cashier of the First National Bank is transacting business in Jacksonville. W. C. Palmer and W. M. Haynes spent Wednesday in Tampa and report a good time while in the cigar city. A Jacksonville real estate firm is endeavoring to interest Sanford people in Jacksonville property this week. While S. Maxwell was in Tampa yesterday, Capt. P. M. Elder held down the position at the City Cigar store. Any one desiring a fine ten acre tract of land partly cleared and well located should see The Herald office at once. Mrs. George Speer is now in the collection department of the First National Bank and everybody will have to pay up. Just four dollars a week is all The Gate City House asks you for the best table board given in Sanford or any other city. Archie Betts has resumed his position with the First National after a pleasant vacation at various North Carolina resorts. J. H. Overman is in Tampa today attending the Laundrymen's association of which he is one of the most enthusiastic members. Dr. and Mrs. Joel Swartz, have moved into Sanford from Cameron City, and have apartments on the corner of Park Ave. and Third St. James H. Thorsby, a resident of Cuba, has purchased a five acre farm on the West Side and will have his property improved at once. The many friends of Frederic Raud are glad to see him on the street again, after a vacation spent in the mountains of North Carolina. W. L. Lovell the well known commission man has returned to Sanford and as usual will make this city his headquarters during the season. You all know the kind of meals that Johnny Barker puts up at the Gate City House. You can get those superb meals now for four dollars per week. N. O. Garner has removed his stock of groceries to a room on Sanford Avenue, and his former store will be occupied by an up to date five and ten cent store. Mrs. Frank Johnson of Markham is able to hobble around on crutches after a very painful accident to one of her knees that incapacitated her for several weeks. About a year ago I loaned my shot gun to one of my friends and have forgotten who it was. I wish to use it soon, and would be grateful for its return. J. N. Whitner. Mrs. J. N. Whitner and her brother B. A. Caldwell, left on the early morning train for Jacksonville to be with their sister Mrs. H. H. Deane, whose son is in a precarious condition in St. Luke's hospital, suffering from the cruel attack made upon him Saturday night by unknown parties, presumably, for the purpose of robbery.

C. O. McLaughlin, the genial representative of Armour Fertilizer Co., went over to Gainesville today on business. Mr. Check is back on the job and we can look forward to more building and improvement during the winter. He is a most enthusiastic Sanford booster and has great confidence in the future of the city. George McCullough, the well known electrician of the Sanford Light and Fuel Co., is resting easy at the Orlando Church Home and Hospital after a successful operation for appendicitis. Mrs. M. E. Symes has returned to Sanford for the winter after spending several months at her old home in Michigan and Chicago. She will be the guest of her daughter, Mrs. B. A. Howard. The Herald is just about the finest bit of an advertising medium that ever appealed to the business men of any city. Do you Mr. Merchant realize the value of an "ad" in the Two Times a week. J. S. Thrasher has returned from Titusville where he has just sprayed 4,000 orange trees with his Germ Exterminator. Mr. Thrasher is now living at Lake Mary where he recently purchased a fine place. Kenneth Murrell is home for a few days from the University City. Kenneth says that the Sanford contingent has a hard time getting accustomed to the Gainesville climate and the change has made them all ill. Henry Kreinbring and family, of Uhly, Mich., have arrived in Sanford and will make their future home in the glory delta. Mr. Kreinbring purchased a farm on the West Side and is having a residence erected and other improvements made. Deputy Sheriff Claude Whitten is able to walk again after his serious accident several days ago. He was shot by the accidental discharge of his own pistol and had a very narrow escape from death. His many friends are glad to see him out again. Messrs. Terry and Moore of Orlando were in the city yesterday. Mr. Terry is the well known insurance man and Mr. Moore is agent for the Mortgage. Both of these gentlemen recognize The Herald as an advertising medium and have contracted for space. J. V. Wall, the well known insurance man is circulating among his friends again after an absence of several months during which time he has been seriously ill. He expects to stay in Sanford until the sulphur water can get him back to normal health again. There will be a public meeting of the Young Ladies Auxiliary in the Baptist church, at 7:30 tonight, to which a cordial invitation is extended to all. The program planned for the young ladies promises to be full of interest. Come out and enjoy a pleasant evening. A. F. Falck, manager of the new hotel at Longwood, was in the city on Saturday. Mr. Falck expects to open the new hotel about November 1st and this will be a big event and largely attended by Sanford people. A reception and dance will be held for the new hotel. Mrs. M. E. Alford, wife of Sanford, is due to meet her new mother, Miss Russell of New York, who has arranged some of the most attractive ideas in headgear that have ever been shown in Sanford. The opening this year was very informal but every day can be considered opening day at Allen's Hat Shop. On account of the high cost of living we have put the price on hats within the reach of every pocket book. Come in and see. A telegram was received by Mr. and Mrs. Hamrick announcing the death of their daughter, Mrs. C. C. Johnson of Taylorville, who leaves an infant four weeks old. Mr. and Mrs. Hamrick, their son, John L. and daughter, Cora Lee left immediately to attend the funeral on Saturday. The bereaved husband returned with them and has been spending a few days in Sanford. The grandparents have taken the little granddaughter, Jessie Penrie and will endeavor to sooth themselves caring for her. M. Crown, of Sanford, assistant superintendent of the Jacksonville division of the Atlantic Coast Line, has been spending a couple of days in Tampa, returning to his duties at Sanford. During the extended absence of Superintendent J. C. Higgins this summer Mr. Crown has been acting as superintendent of this division and has carried on his work in a manner extremely creditable. Mr. Higgins returned to Sanford recently much improved in health and is eager for his duties again. —Tampa Tribune. The Ladies Missionary societies (Home and Foreign) of the M. E. Church, South, will observe their annual week of prayer Monday, Tuesday, Thursday and Friday of this week in the church, at 3 o'clock each day. Wednesday night and Sunday morning missionary sermons by the pastor. Money collected will go towards school for mountain boys and girls at Breward, N. C., also at Rio, Brazil. Every body cordially invited to attend. Mrs. H. V. Perry, Pres.

WANTS

All Local Advertisements Under this Heading One Cent a Word for 14 Lines. Lettuce plants for sale. Inquire of O. W. Brady, corner Geary Avenue and Boardwalk. For Sale—Five city lots well located. Going at a bargain if sold at once. See E. W. Knard, Phone 104 2 rooms. 11-13p. For Sale—A program in store fixtures, shelving and counters. All newly new. A. W. Bailey. See N. H. Garner. 21c. For Sale—Horse, wagon, carriage, single and double harness, gasoline engine and pump, farming implements and automobile, all at a sacrifice. A. B. Brock. If. For Sale—3 1/2 acres with 4 room house 2 acres in bearing peach trees, good water and vegetable section. S. H. Hannon Sanford, Box 1513. 11-21p. For Rent—6 room house, also 4 furnished rooms. Call corner Magnolia and North. 14-1c. For Rent—Ten room house at head of Park Ave. Sanford Heights. Orange trees, good garden spot, and water. Apply A. Gurney Doudney. 14-11p. Three Light House Keeping Apartments For Rent—\$2.50 \$3.00 and \$3.50 per week. Southeast corner of Second St. and Laurel Avenue. 14-1c. Ten acres of good land for sale at a bargain—three acres cleared and cropped last season. All under fence. Near loading station on tract of land. Almost level away. Particulars at Herald Office. For Sale—Seed bed cobs, plants. J. B. Anderson, Box 1211, Sanford, Fla. 13-1c. Wanted—Immediately—A good cook. Right party. Address 207 W. 1st St. E. H. Hannon. 12-11p. For Sale—The largest lot of heaters on the market. F. N. Schmitt, Sanford, Fla. 13-11c. Wanted—Fons Prickly Ash Bark, 1 c. by Ash Barnes, Deer Point (Wood) leaves, Stillington and Bone Flag Root, Card Moss, all kinds second hand horse and carriage. A. H. Hannon, 1127 Company, Box 28, Jacksonville, Fla. 14-11p. For Rent—Two rooms. Two blocks from depot. 14-11p. For Sale—A few pieces of second hand furniture. Call up the W. W. M. Co. 14-11p. Wanted to buy—High quality, second or unimproved land. E. W. Knard, 1127 Company, Box 28, Jacksonville, Fla. 14-11p. Also land and buildings. State price or reasonable. E. W. Knard, 1127 Company, Box 28, Jacksonville, Fla. 14-11p. For Sale—Late scholarship in Droughout's Business College, good for both bookkeeping and stenographic course in any of the Droughout's Colleges. Inquire Herald office. Notice—A few pieces of second hand furniture. Call up the W. W. M. Co. 14-11p. For Sale—A fine little truck farm, 1/2 acres in cultivation 2 years. Partly built. Enquire at Herald office. One of the most suitable tracts of land in Florida, near the beautiful Delton River now open for sale. If you want a good land, pretty scenery, health and comfort, do not let this offer slip by, write to J. F. Sandell, Lake Mary, Fla. 11-21p. For Sale—5 acre farm, twenty bearing orange trees, 50 peach trees, also very large bearing pear trees, modern 3-room cottage, front and back porches, back south Golden Lake, 3 miles south-east of Sanford; 5 minutes walk to street car; also Oviedo railroad. Fine drinking water, good bathing, fishing and swimming. Address box 1127 City. 52-1c. Try Our Bulk Mince Meat. J. D. Roberts, next door west of postoffice. 11

The KITCHEN CABINET



1127 City, Jacksonville, Fla. To suit an artist's taste, for beauty and to wear down into their depths and over the power of help and culture which they might contain. —Phillips Brooks.

COOKING EN CASSEROLE.

Casserole cookery is steadily advancing in favor as it is an easy way of serving the main dish with vegetables. The cheapest cuts of meat, by the long cooking and with the addition of vegetables to flavor, make an inexpensive dish. Chicken is delicious cooked and served en casserole. Clean and separate the chicken at the joints, roll in flour and fry in butter or pork fat until brown on both sides. Put the joints into the casserole, add a pint of stock which is made by stewing the wing tips and neck, cook an hour and a half, then add parboiled potatoes and carrots, the potatoes in balls and the carrots cut in slices, brown in butter before adding to the dish. A few hard-boiled eggs add a nice improvement in the dish. Cover and cook until the vegetables are tender, then serve hot. A loaf of bread, cut in slices and placed in a casserole, and a few slices of fat rolled hot over it. The potatoes and carrots are parboiled, as well as the pork in the casserole. Cover with the liquid that the carrots were cooked in and bake until all the vegetables are soft. Pigeons en Casserole—Clean, wash fully without salt, and stuff each with a mixture of bread crumbs, herbs, etc. Put in a casserole, cover with a little liquid, and bake until done. To make a fine textured cream sauce when the vegetables are tender, add a little flour to the liquid, and cook until thick. To make a fine textured cream sauce when the vegetables are tender, add a little flour to the liquid, and cook until thick. To make a fine textured cream sauce when the vegetables are tender, add a little flour to the liquid, and cook until thick.

ROBERTS' SPECIALS FOR THIS WEEK

Bulk Graham Flour
Yellow Corn Meal
Bulk Mince Meat
Pimento Cheese
Fleischmans Yeast
4 "Crown" Butter
J. D. ROBERTS
Next door West of Post Office
Phone 39 Sanford, Florida

After Business
In a business way—the advertising way. An advertisement offers the best service at the lowest cost. It is the most effective way to reach your customers. Try It—It Pays

GREAT DIAMOND POPULARITY
CONTEST
NOW ON AT THE
STAR THEATRE
CHOICE OF A FINE
Diamond Ring or Brooch
On display at H. McLaughlin's Jewelry Store after Saturday (sold and guaranteed by Mr. McLaughlin) will be awarded to the young lady securing the most votes. Nominations now open, and
FIVE VOTES
and the privilege of one nomination with each ten cent admission. Come out and help some friend win this Fine Diamond.
STAR THEATRE

DO IT NOW
Subscribe for THE PAPER

WATCH THIS PAGE



IT STANDS FOR PROGRESS AND PUBLIC IMPROVEMENTS

Mr. Spencer says he is the candidate of the people, not of the politicians.

He must mean to convey the idea that I am the politicians' candidate. Now let's see: This is not Mr. Spencer's first time.

He has been a candidate before within the last four years, and he has been actively opposed to everything and everybody connected with the present city administration during the time. Always "in training" so to speak.

Frank L. Woodruff has been a candidate for one office or another in nearly every campaign, municipal and county, since I came to Sanford and the records show that he has held City offices many times before my coming.

Mr. Theodore J. Miller is a battle-scarred veteran of many municipal campaigns---sometimes winning and sometimes losing.

Frank E. Miller, "Little Breeches," the press agent of Mr. Spencer's campaign, is the most constant, if not the most effective, politician I know---always on the job.

W. H. Underwood arrived here after I did. He wanted to run for office two years ago. Did run last year and is running now.

Would you call these men politicians, or only near politicians?

I nearly forgot E. E. Brady, the noisy one.

**These Are Mr. Spencer's Warmest Supporters
if not in fact his Campaign Managers**

I am not a recent convert for this campaign only
I Want Your Vote on NOVEMBER 21st

Whether I See You Personally or Not. Don't Forget Me

W. D. HOLDEN

FARMER'S INSTITUTE TRAIN

Will Make a Tour of Florida Lecturing Next Month
The Atlantic Coast Line railroad has just equipped a train of six cars and placed it at the disposal of the Farmers Institute of the University of Florida...

HENRY DEANE SANDBAGGED

Popular young Man, The Victim of Highwaymen in Jacksonville
The following in the Times-Union will be read with regret by Sanford people who knew and loved the young man for his manly qualities...

HOME TOWN HELPS

ALL CLASSES AID IN WORK

Many Cities Devoting Energy and vast Sums to Cause of Civic Improvement
It is one of the practically hopeful phenomena in cities making effort to become prosperous and comfortable...

Chase & Co.

SHIPPERS OF Florida Fruits and Vegetables
General Insurance Agents
SANFORD, FLORIDA

Atlantic Coast Line

ELECTRIC LIGHTED PULLMAN DINING AND SLEEPING CARS
For Information, Rates and Reservations see nearest Atlantic Coast Line Agent or write
A. W. FRITOT, D. P. Agent
138 West Bay St. JACKSONVILLE, FLORIDA

HAND BROTHERS

LIVERY, FEED and SALES STABLE
Harness and Wagons Blacksmithing and Horseshoeing
Horses and Mules Bought and Exchanged
HEAVY HAULING AND CONTRACTING

Shoe Repairing by Machinery

Quicker, Neater and Better than the Old Way
Just Try Me and See Same Man but New Location
No. 113 W. First Street, Next Door to Woodruff's Store
M. HANSON SANFORD, FLORIDA

Drink a Bottle of



GINGER ALE OR SODAWATER

Manufactured with pure distilled water—they will prevent illness, aid digestion and give you health

The Sanford Coca Cola Bottling Co., Sanford, Fla

FIRST NATIONAL BANK OF SANFORD, FLA.

F. H. RAND, President GEO. FERRALD, Vice-Pres.
F. P. FORSTER, Cashier S. F. WHITNER, Asst. Cashier
Only National Bank in Orange County.
Funds Protected by Burglary Insurance
Safety Deposit Boxes for Rent
ORGANIZED 1887

A. P. CONNELLY GENERAL FIRE INSURANCE AGENT

Office Above First National Bank SANFORD, FLORIDA

On Inspection Tour
Thursday afternoon a party of gentlemen, at the invitation of Chairman Mose Overstreet and Frank Woodruff, members of the board of county commissioners of Orange county, went up the river on a tour of inspection of the public works that this county is having done at the Geneva ferry...

Brevard Wants Osteen Bridge
We are informed that the Brevard county commissioners will urge the Orange county commissioners to meet the Volusia county commissioners for a bridge across the St. Johns River at the Osteen ferry...

Noted Aviator Killed
Eugene Ely, the well known aviator was fatally injured at the state fair grounds at Macon yesterday afternoon when his aeroplane refused to rise after a sensational dip and plunged with him fifty feet to the earth...

In Court of County Judge, State of Florida
In re Estate of Orange County
Notice is hereby given, to all whom it may concern, that on the 15th day of April A. D. 1912, I shall apply to the Honorable Wm. Martin, Judge of said Court, as Judge of Probate, for an final discharge as Administratrix of the estate of M. E. Heater deceased...

Hog and Hominy
The hog and hominy idea is taking a firm hold on Sanford farmers. Mr. H. H. Chappell grew some 2,000 bushels of corn the past season, besides putting up large quantities of hay. Many farmers are securing good-sized droves of hogs. It has been estimated that hog meat can be produced for less than two cents per pound and from the price obtained for pork at North who has been accustomed to handling an eighth or a hundred-acre farm is inclined to treat the trivial unit of five acres as obtain in Sanford as a joint unit...

Noted Aviator Killed (continued)
Eugene Ely, the well known aviator was fatally injured at the state fair grounds at Macon yesterday afternoon when his aeroplane refused to rise after a sensational dip and plunged with him fifty feet to the earth. In the presence of nearly 5,000 people he fell to the middle of the inclosure of the mile track, almost clearing the machine by a desperate leap that he made when he realized his peril. His body was broken in a score of places and he died 11 minutes after the fatal fall.

PLEAS FOR THE PLAYGROUND

Boys and Girls of the Cities Should Have Their Public Places of Recreation.

Herr Froebel, in "The Education of Man," says:
"Every town should have its own common playground for the boys. Glorious result would come from this for the entire community. For at this period games, whenever it is feasible, are common, and thus develop the feeling and desire for community, and the laws and requirements of community. The boy tries to see himself in his companions, to feel himself in them, to weigh and measure himself by them, to know and find himself with their help. Thus the games directly influence and educate the boy for life, awaken and cultivate many civil and moral virtues."

From the eastern part of our country comes an eloquent plea for the tender of playgrounds at Pittsburg, tendent of playgrounds at Pittsburg, writes: "From the juvenile court, from prisons, from hospitals, from students of social evils, from every department of science devoted to the study of man, comes the warning that in our day, as in no other day, the world has yet seen, we need in our great cities to give heed to the nature and spirit of childhood and youth and to the right of the people to happiness. Society has not so much forgotten as it has failed to realize in these strenuous days of materialism how much modern city and social conditions are making void for many a fundamental tenet of our national creed. In the boys and girls of the streets, in the delinquent, the fallen, the outcast, the unsuccessful and the misfits there is the same hunger for happiness that is our own. But if that hunger must be satisfied in the one or two or three-roomed home of the tenement, in the street, nickelodeon, cheap theater, saloon or public dance hall, or not at all, who can wonder at individual ruin or social disaster?"

T H E O V E R L A N D



OVERLAND MODEL 59T

THE OVERLAND

MAKE A COMPARISON OF OUR

30 H. P. Five-Passenger Touring Car

AT \$900 WITH SOME OF THE OTHER POPULAR PRICED AUTO. MOBILE VALUES FOR 1912

No Smaller Plant Can Give You Values

Found in the \$900 thirty horse-power Touring Car, and we have the largest single plant in the world. In the entire Overland line the proportionate value is the same, although it possibly is not so apparent at first glance in all the models as in this newest product. Every refinement possible to be made is found in the 1912 Overland line, and while changes are in no way revolutionary and in many cases unnoticeable unless special attention is called to them, they are all of great importance.

Call in at Our Large, New Garage and Let Us Show You



OVERLAND MODEL 59R

B. & O. MOTOR CAR COMPANY

SANFORD FLORIDA

T H E O V E R L A N D

Five Rules for Women Talkers

In the November Woman's Home Companion a contributor advises women on talk. Five rules are laid down:

1. Don't tell long stories, or even short ones, unless you have an especial gift for it.
2. Remember that talking about yourself is an indulgence, and as such, should be strictly limited.
3. If another woman tells you of some sensation or experience of her own, don't immediately cap with one of yours. "Swapping tastes" is of the lowest order of conversation. I have been in circles where the talk consisted in each woman's taking her turn in telling how she thought or felt about some commonplace subject, such as the digestibility of shell-fish, or liability to colds.
4. Never lose consciousness of the proportion of the talk you are usurping, and, if you are taking more than your share, be sure that the quality matches the quantity.
5. Discriminate always between talk for your own pleasure and talk for your friends. People constantly tell the stupidest anecdotes because these have become charged with some extraneous charm impossible to transmit. Perhaps the occasion when it took place was important because some particular person was there, and every detail of it has taken on a radiance visible only to the narrator.

Book Club

A number of ladies met at the residence of Mrs. H. E. Tolar and organized a Book Club, which will be given a special name at a future meeting. The club will be composed of twelve members; they will meet once a month at the home of each member in turn. Twelve of the best, latest and most popular novels will be ordered, each member selecting her own book, which will be read, and passed on in turn to the other members, while, at the end of the year, each member will have read the twelve books. They will meet in turn at all the homes represented; the member at whose home the meeting is to be held, will plan the entertainment of her friends for the afternoon. The ladies who will compose the club will be Mesdames E. N. Luke, Roy Ludlum, Deane Turner, Geo. Fox, Chas. Polk, Fred Williams, R. J. Holly, Chas. Dingee, Henry McLaughlin, Ernest Tolar, Harry Ward. The twelfth member has not yet returned to the city, her name will be added later.

Appreciated

Friend Holly:

I say three cheers for you, you have struck the key note. Keep the good work going and maybe by the time our next legislature meets we poor devils of sheriffs and deputies may be able to lie down at night without dreaming of some law-breaker seizing the fresh water lakes or the noble old St. Johns river at the dead hours of night for the sake of making a few dollars. I say again that I am of the opinion if our public press will take this matter up as you have done and keep it up there will be no more such cases as the one that has just happened in our sister county of Volusia.

With the best wishes for you and your success, I beg to be,

Yours truly,
J. A. Kirkwood,
Sheriff, Orange County.

Wekiva Baptist Association

The Wekiva Baptist Association held its annual meeting at Orlando, October 19th and 20th. Messengers attending from Sanford Rev. and Mrs. J. W. Wildman, Jno. D. Jinkins, W. H. Tuxbury, Mrs. M. M. Stewart, Mrs. J. E. Laing, J. T. Denton and W. G. Aldridge. Officers elected for ensuing year G. W. Holmes, Eastis, moderator; Jno. D. Jinkins, Sanford, clerk; Banyan Stephens, Kissimmee, chairman of executive committee.

After a very interesting and profitable meeting the association adjourned to meet October 23, 1912, place of meeting to be fixed later.

A vote of thanks was extended the Orlando church for the delightful manner in which the messengers were entertained.

Same old story

The ball grounds at Shibe park are too wet today, just as for the past five days, for the game that was scheduled to take place this afternoon between the new York Nationals and the Philadelphia Americans, in the world's championship series. If the weather permits the game will be played tomorrow and the teams will go to New York on Wednesday for the fifth game.

Notice to Horse Owners

Having secured the services of Mr. E. M. Howard an expert horseshoer and blacksmith, I wish to announce to my customers and the public that I am better prepared than ever to take of every thing in this line. Come in and give us a trial.—W. H. Underwood. 14-2tc

Popularity Contest

Beginning Monday Oct. 23, the Star Theatre will begin a contest for the most popular young lady. First prize will be their choice of a beautiful diamond ring or diamond brooch. There will be a beautiful 2nd prize, and possibly a 3rd prize to be announced later. Nominations will be open for the first two weeks. With every 10c admission will be given a coupon for five votes which will be voted at the door and put in a ballot box. Announcements will be made in our advertising and on the curtain.

The Star promises its patrons the best there is in motion pictures, the best music and a good comfortable place to spend an hour.

John R. Walsh, former Chicago banker, recently paroled from the Federal prison, at Leavenworth, died today. Mr. Walsh died of heart disease. His release from the prison came a week ago. He was serving a five-years sentence for violating the national banking laws.

Notice of Stockholders' Meeting

A meeting of the stockholders of the Sanford Hotel and Improvement Co. is hereby called in the directors' room of the Peoples Bank at Sanford, Florida on Wednesday, November 15th, 1911, at 10:30 a. m.

The meeting is called for the purpose of electing officers to serve for the ensuing year and the transaction of such other business as may properly come before the meeting.
T. J. MILLER, Pres.
W. J. THOMPSON, Sec. 11-4tc

NOTICE

Notice is hereby given that a White Man's Primary will be held in the City of Sanford, Orange County, Florida, on the 21st day of November A. D. 1911, for the nomination of candidates for the following offices, to-wit: For Mayor of the City of Sanford; for Clerk and Assessor; for Treasurer and Collector; for seven Councilmen and five persons to serve for the ensuing two years as Executive Committee Men. The polls will be open at eight o'clock a. m. of said day and closed at five o'clock p. m., and the following are hereby appointed to serve as Inspectors of said Primary: Tim Keene, Inspector, Capt. E. W. D. Dunn, Inspector, F. A. Shampers, Inspector and H. C. DeBols, Clerk. All candidates for the various offices to be voted for, upon the with the Chairman of the Committee notice of this election to be candidates, on or before the 14th day of November, and at the time of filing their notices, the assessment against such candidates must accompany same. An assessment of \$5.00 is made against nominees for Mayor, \$3.00 for Clerk and Assessor, \$2.50 each for Treasurer and Collector, and \$2.00 against councilmen. Polling place shall be at the City Hall in Sanford, Florida. The following persons shall be deemed to be duly qualified electors in this Primary Election: All white persons duly registered according to law upon the registration books of the City of Sanford, and who have paid their poll tax for or before November 14, A. D. 1911.
FORREST LAKE
Chairman of White Man's Executive Committee. 14-1f

IDEAL FERTILIZERS BEST

To gain a place on our regular list a formula must not only produce results, but results with a PROFIT. The user of fertilizer considers the effect on his pocket-book the REAL result.

IDEAL FERTILIZERS produces the right effect, for it works with Nature. The preference of each class of vegetation for its source of plant food is carefully studied as well as the proper proportions to give perfect balance—no lack, no waste.

With proper application of proper food vegetation outgrows diseases and insects to a great extent, and being strong and vigorous, produces fruit that is pleasing to the eye and palate, and brings financial returns pleasing to the grower.

Do not lose the maximum profit due you by using poorly balanced plant food from improper sources. IDEAL stands for PROFIT.

Call at our Sanford Branch Warehouse in charge of R. C. Maxwell or address

Wilson & Toomer Fertilizer Company

JACKSONVILLE FLORIDA

Peoples Bank of Sanford, Florida

CAPITAL \$30,000.00

The ONLY bank in Sanford that INSURES EVERY DOLLAR DEPOSITED AGAINST LOSS from any and all causes.

THE PEOPLES BANK OF SANFORD

OFFERS

Prompt Service - Polite Service - Accurate Service

FOUR PER CENT ALLOWED ON SAVINGS DEPOSITS
Safety Deposit Boxes for Rent

WE WANT YOUR BUSINESS

M. M. SMITH, Pres. H. R. STEVENS, Vice-Pres. H. E. TOLAR, Cashier

W. J. THIGPEN & COMPANY

AGENTS

General Fire Insurance

Office with HOLDEN REAL ESTATE CO.

Sanford, Florida

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

SANFORD, FLORIDA, FRIDAY, OCTOBER 27, 1911

Volume IV

Number 15

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurred Readers

In a fifty mile gale Wednesday Orville Wright went aloft and remained virtually stationary in his glider with which he is conducting experiments in aerial stability. He was up nine minutes and forty-five seconds and maintained an altitude of approximately 150 feet.

Removed Tuesday from the grave in the cemetery at Hyannis, Mass. the body of Miss Avis Linnel, for whose death by poisoning the Rev. C. V. T. Richeson, of Cambridge, is being held responsible, was brought back to Boston by order of District Attorney Pelletier. Uncertainty on the part of the prosecution as to the exact manner in which the young girl met her death is reported officially to be the reason for the sudden move and the announcement by the district attorney's office that the state had enlisted five medical experts gave some strength to this report.

Men who have lived from youth to old age in Arizona, some of them having resided in the territory for nearly half a century, went to the poles Tuesday and for the first time in their lives expressed by ballot their choice for governor and other executive, judicial and legislative officials. The occasion was the general primaries for the nomination of candidates to be voted for at the first state election in Arizona, which is to be held in December. New Mexico, which was admitted to state-hood at the same time as Arizona, held to the convention plan of nominations, but Arizona adopted the direct primary system and put it into operation for the first time.

Death has claimed Ida Lewis, keeper of Lime Rock light for more than half a century, heroine of numerous thrilling rescues, and frequently alluded to as the "Grace Darling of America". Mrs. Wilson, for her full name was Mrs. Ida Lewis Wilson, was stricken with apoplexy, while at her post. Ida Lewis was the only woman to be officially appointed to the charge of an American light house. As the keeper of Lime Rock light in Newport harbor for more than a half a century she had saved eighteen lives, some of them at great personal risk. Her deeds of daring carried her fame throughout the world, and she received many honors, including medals, a life pension and the thanks of congress.

Maxwell Car Wins

The great Glidden tour, New York to Jacksonville, came to an end yesterday. The Glidden trophy was won by the Maxwell team, which made a perfect score.

MR. WAGE EARNER AND LABORER, LISTEN

I was a wage-earner for eighteen years, I still make my day at labor in each twenty-four hours. My sympathy is still with you for I know what you have to contend with.

Many are the schemes that are being concocted to make you vote against your convictions, and for people that care nothing for your welfare.

I have already been severely criticised by my friends who cannot see fit to vote for me for my attitude towards labor. Gentlemen I was raised among you. You were my friends then—you are now—you will be my friends when I am your Mayor. I stand for a square deal to all the people.

Beware of false prophets. Stand firm to your convictions.

Your franchise is your private property, and a right from God, and the man who tries to rule or control it is a traitor to good government.

G. W. SPENCER

Glidden Tourist Killed

Grim tragedy entered the ranks of the 1911 Glidden tourists Wednesday when S. M. Butler, of New York, chairman of the contest board of the American Automobile Association, was instantly killed when the referee's car, in which he was a passenger, left the road at high speed, three miles south of Tifton, Ga., and plunged down an eight-foot embankment.

Mr. Butler who was riding in the right rear seat, was thrown from the car when it leaped into the air for its fatal plunge. It made a three-quarters turn and when it finally came to a stop, a complete wreck, the unfortunate man was pinned to the earth, with the hub of the right rear wheel buried in his chest and stomach. His life was crushed out in a twinkling of an eye. P. J. Walker, of San Francisco, the referee of the tour, his wife and Charles F. Kellman, representing the makers of the Cunningham car, were the other occupants, all of whom more or less injured. Mr. Walker had his collarbone broken, while his wife sustained a broken arm. The driver, Mr. Kellman, was badly bruised and shaken up. All except Mr. Butler were thrown clear from the car and thus escaped death. Kellman stated that he was doing about thirty-five miles an hour when his steering gear suddenly locked and the next instant his car was leaping to destruction down the embankment.

New Bye Lo Hotel

Proprietor Rose of the Bye Lo Hotel is anticipating a good winter season and large tourist travel, and in order to accommodate the multitude he has recently made a number of improvements in his house that will be appreciated by the guests. All the rooms have been renovated and received new paint and calomine and the furniture has been done over. New fittings of various kinds make the rooms very attractive. The fine large reception parlor and lounging room will appeal to the commercial trade.

Mr. Rose states that his rates are \$1.50 to \$2.00 per day, or 50 and 75 cents per day for rooms, prices according to the rooms. The hotel is centrally located and is very convenient for the tourist travel.

Philadelphia Wins

In the presence of thousands of fans who cheered themselves hoarse, the Philadelphia team of the American League Thursday afternoon for the second successive year proved its right to the title of world's champions by winning the sixth and final game of the world's championship series from the New York Nationals. The series stands: Philadelphia, won 4, lost 2; New York, won 2, lost 4.

Bust The Trust

The government yesterday filed a suit at Trenton, N. J., for dissolution of the United States Steel Corporation.

In its suit the government takes the ground that the big corporation is a trust operating in restraint of trade.

BERT LEIGH

Coming to The Imperial Theatre Friday November 3rd.

"The Man on the Box," which comes to the Imperial Theatre fully equipped for the road with the original New York City production, Mr. Bert Leigh, in the leading titular role has been surrounded with all the accessories that helped make Mr. Henry E. Dixey famous in this play. The supporting cast is of unusual excellence for a road production, and a first class performance is looked forward to by the Theatre going public of Sanford.

MEN AND RELIGION

A Forward Movement That is Sweeping The State

Jacksonville, Fla., Oct. 27.—A study of the Men and Religion Forward Movement which is soon to be sweeping the entire state of Florida lends itself to the comparison with the development of a great railroad. The survey work of the movement is operated upon the principle of the engineering department or a great construction company. Before a single spike is driven or a stone laid, the engineering corps of a railroad company studies the territory which is to be improved, with reference to soils and levels becoming thoroughly familiar with the topography of the country. No modern engineer would dream of conducting his operations merely upon inspiration or enthusiasm. He insists upon getting the facts, and then he makes his deductions upon a scientific basis.

The sane and forceful men back of the movement argue that modern Christian work must be done with the same thoroughness if they are to get at the great social problems of this generation. Before teams are sent into any town or city, local men make a thorough study of conditions and note their findings and conclusions on a series of twelve different survey blanks prepared by the social service department. Twelve hundred questions are asked in this study, each of them capable of almost indefinite elaboration, but each dealing with a specific fact of condition. Personal opinions are not asked for—the survey seeks to discover all things as they exist. These facts are translated into graphic form and displayed in a group of sixty charts, covering all forms of life in the community.

With these facilities in hand, the central body is able to direct the operations of its experts in various lines of work, and to place them where they are most needed in the general scheme of increasing the social and religious interest and raising the level of conditions in all parts of Florida.

It is a man's work and it is already making a strong appeal in Jacksonville and other of the large cities of the state, where it is soon to be undertaken.

At The Baptist Church

Nest Sunday will be observed at the Baptist Church as Rally Day. Following the Sunday School Exercises, at Eleven o'clock there will be a special program in which the children and the young people will take part with an address by the pastor. The public generally, and the members of the church, especially are invited to be present.

Game was plenty and hunting easy by automobile on the New Smyrna road, as Colonel Bingham discovered during a night drive to that city, when he scooped up a cow and a hog and chased a big black bear for nearly a mile. Cows and hogs are anybody's game on that road at night, but bears are different. Speaking of bears and domestic game leads easily to other delights of the sportsman. There are plenty of fine bluefish now running along the coast ready for the angler's hook.—Daytona-Halifax Journal.

I am a candidate for re-election to the office of alderman, subject to the decision of the White Primary, Nov. 21st, 1911. H. R. Spraves

Arrival and Departure of Trains

NORTH BOUND			
No. 82	Ar 1.25 a. m.	Lv 1.35 a. m.	
No. 84	" 11.35 a. m.	" 11.55 a. m.	
No. 80	" 2.35 p. m.	" 2.55 p. m.	
SOUTH BOUND			
No. 83	Ar 2.16 a. m.	Lv 2.26 a. m.	
No. 89	" 2.05 p. m.	" 2.25 p. m.	
No. 85	" 6.40 p. m.	" 7.00 p. m.	

BRANCH LINES

Tribby & St. Petersburg—No. 25, Ar. 1.10 p. m. No. 24, Lv. 2.15 p. m.
Leesburg—No. 21, Ar. 11.45 p. m. No. 22, Lv. 6.50 p. m.

Week of Prayer

The Foreign Missionary Society had charge of the first and preparatory meeting designed to be held during this week of prayer services in the Methodist church. There was a fine attendance. Mrs. H. V. Perry, the president presided. She gave, for the information of the society, a very interesting and comprehensive synopsis of the work of the general board in planning and controlling the large and intricate amount of work being done by these far away workers in the distant fields of service. The data gathered and arranged so instructively by Mrs. Perry represented a great deal of painstaking care and interest in her much loved work. Mrs. Albert Seigh distributed to the members a number of answers to questions which she asked concerning the work that had been done by the different conferences and explaining the urgent need of funds to carry on the work in the specified fields where help in funds and laborers are so urgently required. After singing "Watchman, Tell Us of the Night" the meeting adjourned, after receiving the offering in response to the request for help in specialized places, and will hold another meeting Thursday afternoon.

The second meeting for the week of prayer was held Tuesday afternoon and was in charge of the Home Mission Society. A large number of the members of both societies were present. The president, Mrs. H. H. Chappell presided. She stated for the benefit of those who had not been regular attendants the object of the meeting, the specified work that the Home Mission societies were requested to assist by their prayers and gifts. As the school for the children of the mountaineers of North Carolina, located at Brevard, was in urgent need for more school room and dormitories, a paper stating the conditions surrounding the school, the inestimable good that has and is being accomplished and the urgent call of those who have the work in hand for help was read by Mrs. R. M. Mason. Mrs. W. H. Williams read an article describing the country surrounding the school, the people whose homes were in that remote mountain region, their need of the "great mental uplift which the education of their children would bring to them. An article on "What our Students are Doing" was read. The religious training in the school and how gladly these young minds and hearts are responding to the efforts made in their behalf; how they go out in the various communities after graduating and become home renovators and religious teachers in the little churches that are being built and the Sunday schools that they are organizing and teaching; these statements by one familiar with the facts were read from a leaflet by Mrs. M. H. Bowler. It has been asked that the Home Mission societies raise \$20,000 for an offering during the week, for the new building and equipment for this school at Brevard. After the reading of the above leaflets Mrs. Newton and Mrs. Summers sang "Sweet Hour of Prayer" arranged as a duet and accompanied by Maud Alice Wagner. The song was beautiful and charmingly sung. The meeting then adjourned, to meet again this afternoon.

New Ferry Boat Line

The Sanford-Enterprise ferry boat has at last materialized and Capt. J. B. Tuttle will make three trips a day each way. The service at present is for foot passengers only, but whenever the travel warrants a carriage ferry Capt. Tuttle will improve the line. The ferry service is something that has been needed badly for several years, and especially since Enterprise has started so many improvements and gained new residents. The Sanford-Enterprise ferry is a great boon to the traveling public and Capt. Tuttle should enjoy a most liberal patronage.

Secretary Bates

There are few people in the world more eminently fitted for the position of secretary of the Commercial Club than Thomas K. Bates and these few, do not live here. This being true it was natural that Mr. Bates should receive the appointment and he enters upon his duties at once. Now there will be something doing all the time in the advertising line, and T. K. will keep the ball rolling if it is possible to keep the organization alive, and if dead he will give it a decent burial and start a Booster's Club that will really get results.

Error in Notice

The registration notice in The Herald that reads, "the registration will close Wednesday Nov. 24, should read Saturday Nov. 11. Please bear this in mind.

ALL AROUND FLORIDA

The General News of The Land of Flowers.

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

Gainesville is to have a new wholesale grocery.

A Plant City merchant was run down by an auto and seriously injured yesterday.

The City Council of Tampa finds Chief of police Woodward guilty of fighting—a new name for an assault upon an editor.

The Bank of Clearwater is to establish a branch at Largo. The capital stock of this bank has recently been raised from \$18,000 to \$50,000.

The criminal court of record which has just finished its October term in DeLand disposed of a large number of cases.

Lake City is to have a third bank, capitalized at \$50,000, which will be opened and ready for business about the first of January.

A. H. McRae, one of the largest poultry raisers of the state of Pennsylvania, is in Tampa looking for a location near where he may start a poultry ranch of large proportions.

Fort Meade is growing rapidly and the business at the postoffice increased to such an extent that new quarters and equipment became necessary.

Ten fine new engines have just been received at the yards of the Florida East Coast Railroad in St. Augustine and will be put in commission as soon as needed.

In the recent bond election held in West Palm Beach the bonds were carried for all items except that of sea-wall. The call was for \$65,000, divided among sea-wall, sewers, fire department, city dock.

A new bakery has opened up for business in Bradentown. On the opening day every resident in that town was furnished with a loaf of bread free of charge.

The Florida papers forgot to mention that Friday last was the official birthday of the State of Florida, but the sprightly Washington Times did not. Ninety-one years ago Friday, Spain ratified the treaty ceding Florida to the United States.

A number of the St. Augustine merchants had their first experience of the season yesterday cashing worthless checks. Every season one or more such characters strike the city and make more or less successful hauls by giving checks that afterwards prove to be no good.

One of the largest land deals that was ever consummated in Pensacola took place a few days ago, when over eight thousand acres of Baldwin county, Alabama, lands changed ownership. This big tract of land was purchased from the Pensacola Investment Company by Florida lumbermen and naval stores operators, namely, J. D. Russ and Messrs. J. J. and R. E. L. Freeport. The consideration was something over \$50,000.

Jasper, Lake City, Palatka and Lake Butler, the four Florida towns to be visited by the road improvement train being operated by the Southern railway and the Georgia Southern and Florida railway this week, are preparing to extend it a big welcome. Illustrated lectures will be given showing the advantages of good roads and a demonstration of the best methods of building them and keeping them in repair.

Wishing to help all possible in the apprehending of the man who fatally assaulted Henry H. Deane, Jr., near the corner of Oak and Goodwin streets, in Riverside, last Saturday night, sheriff R. F. Bowden yesterday announced a reward of \$300 for the person who affords evidence which will lead to the guilty man's arrest. The sheriff's office and the police are both at work following the theories of the case, as far as anything is offered.

The lid was put on hard and fast in Palatka last Sunday when, in compliance with Mayor Davis' order, all the grocery stores and meat shops were closed tight as wax. Confectionery stores and soft drink dispensaries were not exempt from the embargo placed upon the sale of their wares, which was restricted to cigars, tobacco and cold throat-querchers exclusively.