


# CHURCHWELL'S 

|  | WARDROBE <br> TRINKS' $\$ 2750$ | LADIES' <br> PATYAT LATHEL SLIPPIRS $\$ 295$ |  | LADIES SHITEMTL llose, MUS EASHON Wustu "esin $\$ 95$ | (1) |
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|  | SUIT CASFS genuine Leather | mens bien | PER YaRil | 50f chinuens |  |
|  |  | $\$ 750$ | $30 c$ | $c$ |  |
| \$9,00 70 \$27.50 | landis | S OXPOR | dress givilams FAST COLORS | W | \$12.50 $70 \$$ |
| HATS <br> $\$ 3.50 \mathrm{TO} \$ 12.50$ | \$400 | $\$ 44^{95}$ | $25^{c}$ | $89 c$ | Meve gevin |






## H. C. VIELLE


Elton J. Moughton



## PARK APARTMENTS

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Dr. J. R. M. Vidler
CHIROPODIST
"Foot Speciallist" For
Cothis Calloures; Bunlons, In Grown Nivili. Fallen Arches and git Poot Troubles.

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H. C. VIELE

Sanford's Newest Jeweler"
annotinces tile openinc

## NEW JEWELRY STORE

108 Magnolia Ave.


Complete stock of Diamonds, Watehes, Jew-


## New "Soleil" <br> Velour Hats

The Glossy Finish Which Distin guishes Velours This Fall

Large and Small Head Sizes Specially Priced

Heplicas of the new Paris successes with cleverly creased crowns, chic ilttle brims cut in effective ways and many other distinctive fashion treatmints of the advance mode.


Chanel Red, Jungle Groen, Valencia Blue, Ruby, Hack, Rose and the Soft Band and Wood Tonen.

A most comprehensive display of the newest creations in ladies' reads. to-wear await your approval.

## The YOWELL COMPANI

## SanfordHigh School CARDNALSRE Football Prospects DEFEATED, 32 Bright, Says Coach BY PiliLLIES

2bicht Letter Men To Pretiorn In Fall And Much New Material Wilt, Be Available
Weven Games Are Aready Scheduled
Captain Thompson $\mathrm{To}_{0}$ Be Back Backfield Strength

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ORLANDO DROPS
FIRST GAME TO ST. PETERSBURG






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Pirates Lead Loop Again By Margin Of Four Points; RedsKeepUp WinningWays froll st tiouis

## 

That permits you to wear the finest clothing made.

## THE <br> Ten-PayPlan

was inaugurated by us for the purpose of rendering greater service.

## The Extraordinary Response

proves beyond question that a vast number of responsible men prefer this service in the purchase of fine clothing.

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The Finest Clothing Made
are featured by us in connection with the Ten-Pay Plan at the same price as if bought for cash or regular charge.
Buy a Suit and Overcoat-use this convenient charge service if you wish
\$40.00 SOCIETY BRAND SUITS and O'COATS You pay $\$ 10.00$ when purchased and $\$ 3.00$ week $\$ 45.00$ SOCIETY BRAND SUITS and O'COATS You pay $\$ 10.00$ when purchased and $\$ 3.50$ weekly \$50.00 SOCIETY BRAND SUITS and O'COATS You pay $\$ 10.00$ when purchased and $\$ 1,0$, week \$55.00-SOCIETY BRAND SUITS and OCOARS You pay 10.60 when purchased and 140 weekh $\$ 60.00$ SOCIETY BRAND SUITS and O'COATS You pay 818.00 when purchased and 8 s.d's wredid.

## Mckimon:Markwood

Furnishers to men who: know

## y Day Brings New Opportunties to People Who Make a labio of Scanining the Want A.







## INFORD WINS FIRST G̈AME AND TIES SECO



HEAVY SLUGGING'COLTS NOSE OUT OF DORAN GIVES ST. PETERSBURG PALMS VICTORY IN SECOND GAME


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The $G_{\text {reater }}$ OAKLAND SE Hold the Center of the Stage
 the Greater Oakland Six? Why are Silenced Chassis; smart new bol
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## OAKLAND-PONI <br> sized

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