# The Sanfurd 期aty Herali <br> IN THE HEART OF THE WORLO＇S GREATEST VEGETABLU SEGIION 

# DEATH LST IS NOW INCREASED T0 29 KLAN RESPECTS EDICT OF GOVERNOR WALTON 

SHERNMG Chist of Mrec of SEEEN U．S．SEA HORVETS ON CAIIFORNA COAST SATTRDAY
death hist has been in－FROM NEW YORK CREATY－NINE
OFFICIALS SLLENT


TO LOS ANGELES
BY AUTOMOBILE

 meges telling of hor hlishbt ind dill In the meantime，the de．trover Jury is Selected b
Judge in Record Breaking Time
 ind their teander，the Delphy，under directions from ashore．ane sidd to
The shore directions ane
have become garbled with the flood言氞叁亳号号 was left to the fog－and tre sea．
The evil genius of the latter added Is guota to the sea fighters＇dilemmn
and cross currents swept the flotlla of its course to fling seven of onda cliffs，an estimated－twenty iles from the ocean lane the
ved they were followihg． The Delphy crashed first within
w moments six of her sister ships Chancey，Young，Woodbury，Fullir， her on the rocks．A heavy surf
wung them back and forth，against wung them back and forth agailes of he navy＇s speed boats into sieves；
 berths that became their tombs． hree of the Delphy＇s company also

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##  <br> 



I Trial of Alleged Ring Leaders in Georgia Floggings

## Wating 70 HEAR FROM HENRY FORD

## OKIAHOMA OFFCLILS OF RU KLLXX KIAN FORBDS MASKED GATHRRICS OR PARTDES

## Before Acting on Ala bama Power Com－ pany＇s Offer

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No Definite Offer Yet， But Negotiations Have Been Opened

COUNTOFDEAD
MADE BI JAPS
WASBINGTON，Sept． 11 －Th



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business on September 8，the dis－







And we have a Big Stock of Piece Goods, just the kind you will want to make those School Dresses

27-Inch Ditess Ginghams, Fast Colors, at, per vard........................... 25 e 32-Inch DHEBS GINGHAMS, at, per yard ..............................................29c 32 - meh FRENCH GINGHAMS, Small Chechs and Plaids, at, per yard. 48 e 32-Inch DEVONSHIRE for Drenses and Blouses, nt, per yard 36-Inch BHIIRTING DERCALE, at, per yard<br>32 -inch SOISETTE, Colors, White, Black, Flesh ................................. 11.25<br>Pase and Blue, ut, per yard<br>

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A Victrola and a comfortable place to listen await you here-ready to afford you a first hearing of the new September Victor Records. Come in today, if you canor anytime.
popular concert and opreratic
Sweet Spirit, Hear My Prayer..............................Merle Alcock

- MELODIOUS INSTRUMENTAL

Light Cavalry Overture-Part 1 .....Victor Symphony Orehestra) ictor Symphony Orchestra) 1908010 Dance of the Demon

Victor Arden-Phil Ohman) $19041{ }^{1} 10$ accompaniments for children's piano studies
Ding, Dong, Bell (2) Evening Song...........azel Gertrude Kinscelia)
Ding, Dong, Beill (2) Evening Song S.....Hazel Gertrude Ginscella)
Marching On (2) Playing Tag (3) Viilaze Dance

Marching On (2) Playing Tag (3) Village Dance, $\quad$ Hazel Gertrude Kinscelia) 19098 io
 At Twilight (2) Ghosts (3) The Merry Shepherd, Hazel Gertrude Kinscella) At Twilight (2) Ghosts (3) The Merry Shepherd. ${ }^{\text {Hazel Gertrude Kinscella) } 1910010}$

LIGHT VOCAL SELECTION
 The Girlof the Odent Vest
Ten Thousand Years from Now ................................ $\quad$ Henry Burr) Burr) 1910410 DANCE RECORDS
Gulf Coast Blues-Sugar Blues - Medley Fox Trot. Tennessée Ten)
 Im Drifting Back to Dreamland- The Benson Orchestra of Chicago Just for To No Night—Waltz
Nobody Knows But My Pillow, The Menson Me-Fox Trot or Chicago
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## Yowell Company

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which confront business men, are often solved satsifactorily by men trained in such matters.

Skart your Checking Account with this bank and put your problemis up tow our officers, they'li be glad to assist you thin solving them.

This means accommodation foryou, and business for u

## First National Bank

## COMMUNITY BUILDER

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agency for the handling of the NON-ACID FERTILIZER \& CHEMICAL COMPANY'S Fertilizers for this section

We will have our warehouse and a complete stock Fertilizers on hand so that we can give prompt and satis actory service

We will be glad to furnish further information regard ing our good fertilizers to those interested.

## B. J. Starling

prevailing throughout the South,
Reports for the that weet to the
Manufacturer's Record, wevering thit

$\$ 10,000,000$ is b
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Jrewster county, Texas
$\qquad$ La., will vote on a bond issuo of $\$ 500$,
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Kaninas City officials have nuthorlzed thas zonstruction of a new water
works plant at an estimated cost of $\$ 11,000000$, , $\mathbf{t}$ th Dids havo boon rreeeived by Boston
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al buildings ate Vanderbatt University Nasivillk, Tenn, to cost between $\$ 2$,
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A hydo-eloetric company of Louls-
ville, in connection with the government, is working out plans for the reeconstruction of a dam at Falls of the Otio ivep where the company plans to
develop from 75,000 to 100,000 horse-
A drainage canal through Laxahatchee Slough from West Palm Beach;
 S, C, let contract at 8542,896 to aild cargo pier on concrete piling.
Ralcigh, N. C., contemplates yoting
$\$ 1250,000$ bonds for street, sewer,

10 lb . Sugar . . . 86c
10 ll . . hatere P Potatoes 43 c

## Famous Sunset Gold Butter 48c

Certo, bottle

## ${ }^{1 \text { inin }}$ an Rumford Baking Powder 27c Arbuckles Coffee, lb. . 27c

 Van Camp's Evap'd Milk, ail 11 cFull line Fresh Fruits and Vegetables. Follow the crovd and come to PIGGLY ${ }^{\prime}$ WIGGLY

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## WHEN THE DOCTOR COMES

It's good to know there's money in the bank with which to pay him. Unexpected expenses are much less disturbing when you have provided for them before hand. ... Start a Savings Account Now for this purpose... SEMINOLE COUNTY BANK.
STRENGTH-

| GOLF |
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| BOWLING |
| TENNIS |
| BOXING |

REALM OF SPORTS

## BASE BALL FOOT BAGL <br> FOOT BAGL BASKET BALL TRAP SHOOTING



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## Sanford High War-

riors Continue Prac-


## Why Are Some Storekeepers So Obstinate?

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[^0]:    I am mald-fashioned luyer of the necessities for my household. I go to the store my-
    Felf. To me this work is not irksome. In fact, I like it. I like to look at the rhelves so full of cans and packages of so many colors. I like to do this for the same reason that don't mind being in a crowd.
    When in a crowd I look for, familiar faces When I see them I am dellghted. When when I store I look for familiar goods and hecome famlliar to me through dadvertising and I have noticed that the grocery men who have the most of those faniliar package somehow or other seem to nlways go ahead.
    I went into a store not of my own choosing but with a friend who, among other things, which is packed in a can, although she di not ask for any specific kind. I always buy the kind she should ask for.
    The dealer overheard me and said, "Mad am, I never sell that article, I sell instead something very much better ——meng
    own brand."
    Then he launched into a five-minute talk
    on why this article was better than the ono on why this article was better than the one
    I had numed. But somehow my friend had been convinced by what I hal suggested and she did not buy that can which the grover offered.
    born and obstinate that man out how stub lost a sale, had probably taken his first step
    wward losing a customer, and had certainly lost a good deal of fime, especially since some other people were standing around waiting to be waited on.

    If that grocer had sold advertised goods ho would certainly have had the brand I sug. cested and he would have made a sale; in cheerily and we would have been satisfied.

    Fandiar faces are wonderful. To me, in my capacity as a buyer for a fairly larg houschold, ramiliar things on the sheves or the stores I visit are only a little less wo in do ul, for those familiar things help me in do
    ng better and more economically the job which I must work at every day.

    ## Those advertised articles which I buy and

    which I always buy I know have been submitted to the criticism of both competito and consumer. This subjection to almost rorld-wide critical examination demonstrates o me that the manufacturer has supreme onfidence in his goods. He cannot tell a falsehood about the things he makes, because here are too many in the world to find himConstant advertising of any product proted hat product has stood the test of scrutiny it any wonder thon why I, as one of aeve million women in my same position, prefer ducts about which I am acquainted to pro about which the manufacturer does not seem to have the courage to enlighten me?

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