

Earth People Given Close-Up View Of Moon

(Continued from Page 1)

Santa Is On His Way

(Continued from Page 1)

black and white penguins waddled across the snow in front of the camera.

The television was beamed after Apollo 8's tiny spacecraft whirled through its second of 10 planned orbits of the moon.

After a check to make certain all systems were working, the control center asked: "What does the old moon look like?"

Christmas Halts War

SAIGON (AP) — U.S. and South Vietnamese forces joined the Viet Cong and North Vietnamese in a Christmas cease-fire.

83 Enjoy Vets Annual Yule Fete

Delany Veterans of Foreign Wars Post 2028 and Auxiliary Unit entertained 83 members and guests at their annual combined Christmas dinner and social at the Firemen's Recreation Hall.

Yule Lighting Winners Listed By S-S Chamber

By JANE CASSELLBERRY Circle, Matland, Honorable mention was given to Mrs. William B. Scheibel, 1771 Cheney...



CHARRED remains of a frame cottage where two persons burned to death early today are examined by County Judge Wallace H. Hall and Chief Deputy J. Q. Galloway (foreground).

Three Die Violently

Fire erupted two homes, most of a third and was threatening other houses in the vicinity at Midway early this afternoon at press time.

Kidnapers Identified

MIAMI, Fla. (AP) — U.S. Atty. William Meadows says Barbara Jane Mackie has identified Gary Steven Krist and Ruth Eisenmann-Schier as the kidnapers.

Pueblo Crew Flying Home

Calif. Pueblo's executive officer, "And we tried to do our best where we were."

Area Death

ROBERT L. COX Robert L. Cox, 81, of Enterprise, died Sunday night at the Orange City Nursing Home after a long illness.

Fog Dims Views

SPACE CENTER, Houston (AP) — With one of the most breathtaking views of all times at their windows, the Apollo 8 astronauts face much the same problem as couples at a drive-in theater on a cold night—foggy windows.

Mrs. Lare Peterson Funeral Thursday

Mrs. Lare Deason Peterson, 69, of 11 East First Street, Sanford, died Monday morning at her home.

White Christmas

While Christmas seemed a certainty for most of the north-eastern half of the nation today, fresh snow piled into the West and East and zero cold locked the midlands in the remnants of a highway-clogging storm.

Hospital Notes

DECEMBER 23, 1968 Admissions: Gustav VonHerbulst, Sanford; Thelma Wood, Sanford; Patrick Kelly, Sanford; Thomas G. Bryan, Sanford; Nathan Moore, Sanford; Lillian House, Sanford; Edna Mae Hardy, Sanford; Albert B. Carter, Sanford; Applon K. Roetter, Sanford; Robert McIntosh, Sanford; Clara Blauschager, Delany; Thora Kuper, DeBary; Deloria Willis, Lake Mary; Mrs. and Mrs. Charles House, Sanford; baby boy; Mrs. and Mrs. Kenneth VanMarburg, Sanford; baby boy; Elizabeth; Ellen Kipp and baby boy, Sanford.

Peace on Earth

At this holiest of seasons, we pray for peace among all men.

Funeral Notices

Funeral services for Mrs. Henrie Middleton, of Sanford, who died Monday, were conducted at 11 a.m. at the First Baptist Church with Rev. Michael Klippenbrock officiating. Burial was in Oaklawn Cemetery. Mrs. Dorris Witherston, of DeLand, funeral services will be at 2 p.m. Thursday at All Saints Episcopal Church with Rev. Michael Klippenbrock officiating. Burial will be in Enterprise Cemetery.

BRISSON FUNERAL HOME 908 Laurel Ave. 322-2121 Sanford

WIRING OVERLOADED? FOR 'REAL SERVICE' AT THE RIGHT PRICE CALL SID VINLEN RANDALL ELECTRIC CO. 112 MAGNOLIA AVE. PH. 322-9715

Courteous Service — There's a HANDY FOOD STORE near you! Open 7 am - 11 pm 7 DAYS A WEEK Low Prices!

Good Tidings MAY YOUR HOLIDAYS BE FILLED WITH ALL THE SEASON'S JOY from the staff of LARRY'S NEW AND USED MART 215 S. SANFORD SANFORD

CHRISTMAS GREETINGS Best wishes from the staff & management of ART BROWN PEST CONTROL SERVICE 2401 PARK DR. SANFORD, FLA. PH. 322-8648

L.A.W. PAVING & EXCAVATING CO. SANFORD, FLA. Residential—Commercial—Industrial 10 Years Experience Serving the growing Needs of the area. ASPHALT PAVING CONCRETE CURBS GUTTER CONSTRUCTION ASPHALT SEALER FREE ESTIMATES PH. 322-1081 FOR INFORMATION

THE INQUIRING REPORTER By CAROL JAQUES Question: What is your opinion of metro-type government for Seminole County? Chester Daniels, Lake Maikham. Based on what I've heard from the ones that do have this type of government, I wouldn't be in favor of it.

Mrs. Dewey Trombly, Forest City Road. I wouldn't like it. Each town has enough to do taking care of itself and if they do that, they're doing good. We don't need anyone else telling us how to run our town or city.

Betty Bright, Longwood. It looks to me, like this would be a better program than we have now. The people, especially outside the city limits, would be better served.

Bill Thayer, Hays, Irlet. I'm all for it. It would save on taxes as far as the taxpayers are concerned, and you'd have better government.

Earl Mosley, Sanford. From what I can tell from reading about it, I believe it would be a more economical and more efficient form of government. This way you wouldn't have the city and the county both working at it.

Virginia Petroni, Kelen DeVries, Hilda Richmond, Kaye Hibbard. The first ship to sail directly from the United States to China was the "Empress of China," which left New York in 1784.

RENT AN ADDING MACHINE for as little as \$10 a month. Phone 122 EAST ROBINSON BLVD. 125 EAST ROBINSON BLVD. EQU. 5016 AM 2-4376. DUNNVILLE AM 7-8859. COCA NE 2-1242. DAYTONA BEACH CL 5-5202. NCR Bank Electric 3160-92.

SEMINOLE LODGE Dining and Conventions Center. 300 N. Hwy. Sanford. WOMEN Have you not played Trivial Pursuit? Are you a 2H spore? Have you not played Trivial Pursuit? INTER COASTAL BIOLOGICAL INC. PHONE 322-9640

VISUAL AIDS were used by English students of Mrs. Barbara Kuhn at South Seminole Junior High School in presenting their speeches to the class, such as Angela McKinney, who spoke on mistletoe; Shaun Flavin, music; and Gary Hussain, archery. Students from Mrs. Kuhn's classes recently viewed the film, "West-side Story" as an introduction to the study of Shakespeare. (Photo by Jane Casselberry)

DISPLAY in Forest City Post Office arranged by Mrs. Ernestine Forward, postmaster, features the Bible, the Nativity Scene and candles and greenery. (Photo by Maryann Miles)

1x2 means 1 column by 2 inches. Too small for an ad to be noticed or effective? You're reading this one!



HONOREES — Miss Edna Chittenden (right) serves Mrs. Robert Wright and guests of honor. Mrs. John Bennett and Mrs. Heyd N. Sayer. Mrs. Sayer will marry William B. Wray, Dec. 28. Honor-

Mrs. Sayer Honored At Tea

Approximately 60 guests called between 2:30 and 5:30 p.m. Thursday at the home of Miss Edna Chittenden, 1004 Palmwood Ave., for a tea honoring Mrs. Heyd N. Sayer, who will marry William B. Wray on Dec. 28.

Wesson-Evans Home Ceremony Unites Pair

By Mrs. J. E. MATHIEUX Wesson, became the bride of Miss Cindy Wesson, daughter of Mr. and Mrs. R. A. Wesson, on Sunday, Dec. 8 at 4 p.m. at the home of the bride's aunt and uncle, Mr. and Mrs. Tommy Sumner-

Christmas Countdown

Hung by the chimney with care is a family of Christmas stockings, last-minute creations of felt, sequins and buttons, easy and quick to make with the aid of a new automatic button-attachor.

By JOANNE SCHREIBER Ten, nine, eight, seven—just a few more days till it's time to hang out the stockings and set out milk and cookies, plus carrots for the reindeer to eat their night vision.

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Miss Gebhard, W. H. Wight III Wed

Miss Christel Gebhard of Dallas, Texas, became the bride of William Henry Wight III of Dallas, formerly of San Antonio, at a 4 p. m. ceremony conducted on Nov. 30, 1968 at St. Bernard's Church in Dallas.

Christmas Dinner For Pilots

The Pilot Club of Sanford, Inc. members and guests enjoyed a festive Christmas dinner on Dec. 12 at the House of Steaks on Holiday Isle.

Christmas Dinner For Pilots

The dining room was gaily decorated with red and white Christmas themes. Napkin rings of plastic mesh adorned with holly leaves and berries were placed at each place setting.

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Be A Holiday Baker

BEAUP HIGH ON THE FESTIVE BOARD, the perfect after-dinner holiday dessert. The breaded cookie is topped with a special filling of banana, cream and walnuts.

BPO Does Have Annual Yule Party

Members of the former Sanford Benevolent Protective Order of Deas held their annual Christmas party Saturday night with a dinner followed by the Trophic Lounge.

When you melt butter it does not change in volume. So when a recipe calls for two table-spoons of melted butter, make a quarter pound stick of butter into eight parts and melt two of the parts. There's no need to measure the butter after melting.

Advertisement for Jim Fleet General Contractor, located at 2824 Park Drive, Sanford, Florida. Phone 322-2118.

SIDE GLANCES By Galbraith



OUR BOARDING HOUSE



OUT OUR WAY



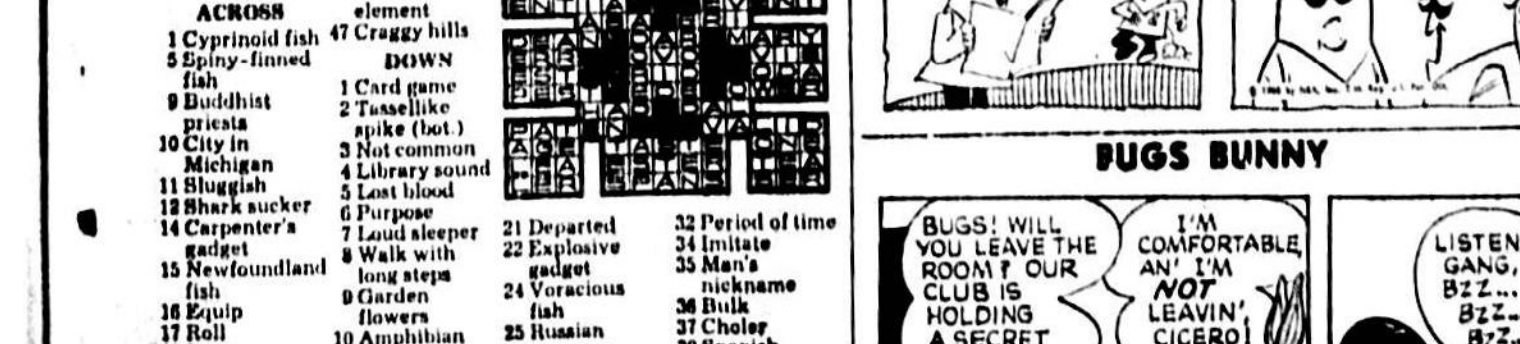
PRICILLA'S POP



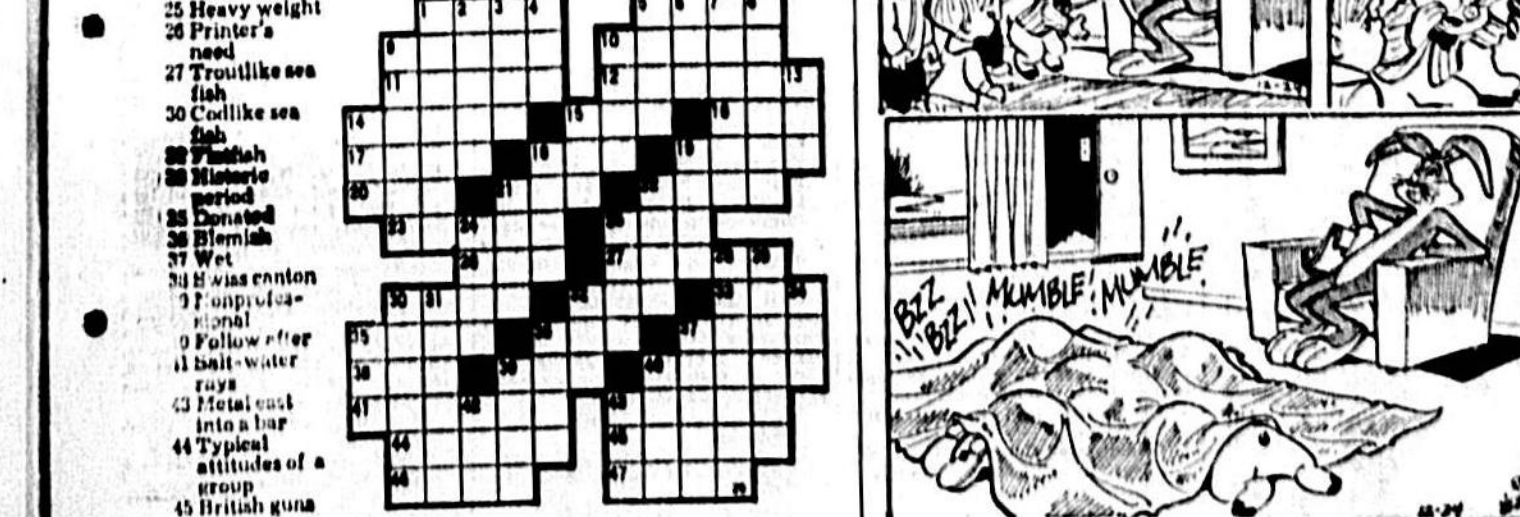
TIZZY by Kate Osann



SHORT RIBS



BUGS BUNNY



SEK & MEER



Highlights

TUESDAY, DEC. 24, 1968 7:30-9:30 p.m. NBC Special. The World of Christmas. (Color) A pan in Christmas 'round the world, given in song by over 400 boys and girls of different nations.

Television Tonite

Table listing television programs for Tuesday, December 24, 1968, including 'Spider-Man', 'CBS News', 'Farm Report', 'Lone Ranger', 'King Kong', 'Grip Kangaroo', 'The Dick Van Dyke Show', 'The Mary Tyler Moore Show', 'The Love Boat', 'The Dick Cavett Show', 'The Tonight Show', 'The Ed Sullivan Show', 'The Carol Burnett Show', 'The Bob Hope Show', 'The Red Skelton Hour', 'The Dick Cavett Show', 'The Tonight Show', 'The Ed Sullivan Show', 'The Carol Burnett Show', 'The Bob Hope Show', 'The Red Skelton Hour'.

By CLARENCE WILLIAMSON

HERE'S HOW YOU VOTED "Gunslinger" continues this season as "superb" according to TOP VIEW voting. But voters would vote a "Camera Three" and "Newlywed Game".

Advertisement for Fish, Anyone?

Advertisement for 'Fish, Anyone?' featuring a list of fish species and their prices, such as 'ACROSS element', 'Crayfish', 'Duck', 'Eel', 'Grouper', 'Haddock', 'Halibut', 'Herring', 'Lobster', 'Mackerel', 'Mullet', 'Pike', 'Salmon', 'Shrimp', 'Sole', 'Tilapia', 'Trout', 'Wahoo', 'Whiting'.

Advertisement for Custom Building

Advertisement for 'CUSTOM BUILDING' by Jim Fleet, located at 2824 Park Drive, Sanford, Florida. Phone 322-2118.

THE HERALD BUSINESS REVIEW

322-3511 FOR ADVERTISING INFORMATION ABOUT THIS PAGE CALL THE SANFORD HERALD 425-5938

'Happy Holidays,' Says Dekle's Gulf

"Happy Holidays!" Mel Dekle and his staff at Dekle's Gulf Service wish all their patrons.

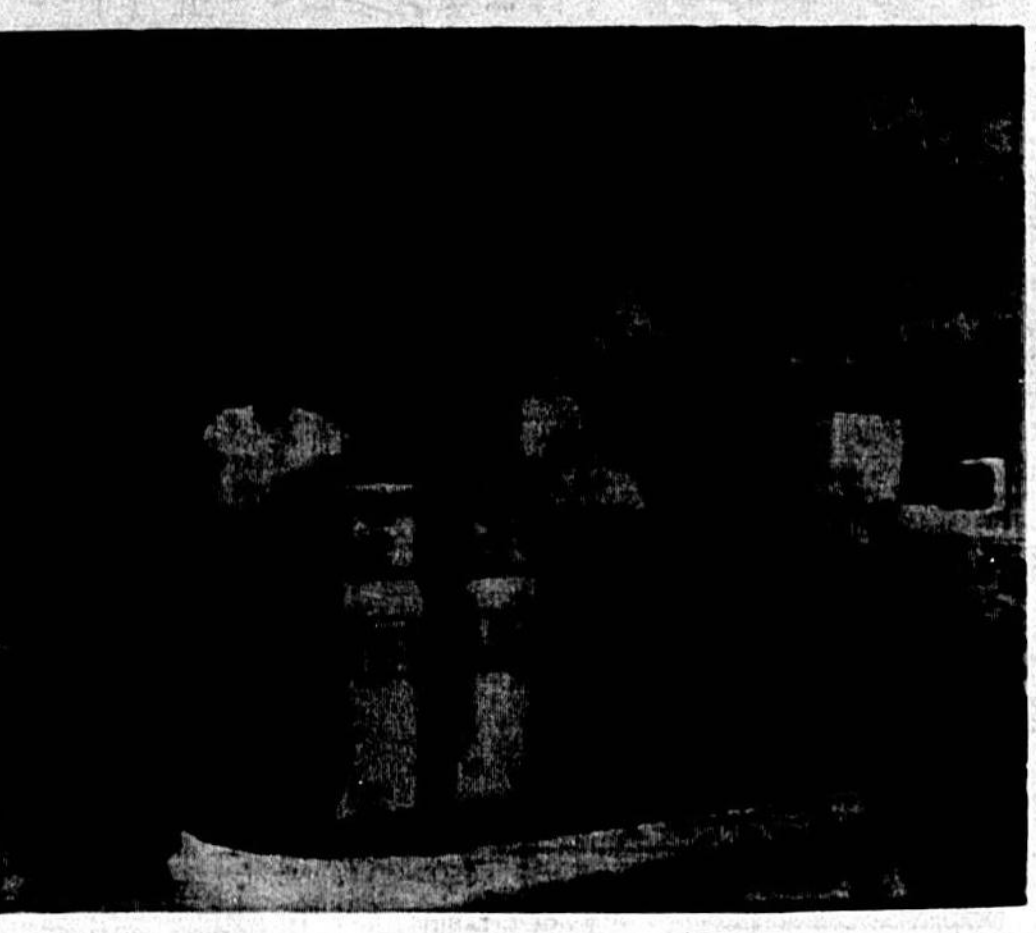
For the first time in all the years of the service station, it will be closed all day Christmas and until 8 p.m. Thursday, so that personnel at the station can enjoy the holiday with their families.

Everyone has heard the old saying, "Service with a smile." At Dekle's Gulf Service and King Car Truck Rental this is

the top slogan which many Sanford and Seminole County residents have learned to appreciate.

Around-the-clock service with 10 top trained attendants to service and maintain your automobile is a familiar sight in Sanford at Dekle's.

Owner Melvin Dekle has been serving local customers for 21 years from the same location on South French Avenue. Each year some new service is added and old renderings



'HAPPY HOLIDAYS' greets Mel Dekle, owner of Dekle's Gulf Service, as he greets customers at his service station on South French Avenue in Sanford.

SANFORD MANOR INC.
PH. 322-4787
919 East Second St. Sanford
REHABILITATION and CONVALESCENT CARE
PARTNERS IN PATIENT CARE
MEDICARE APPROVED
DeBARY MANOR
PH. 648-4426
 Hwy. 17-92 DeBary

MAY WE BE OF SERVICE!
GULF PRODUCTS
TIRE BATTERIES
OILS
EXPERT Wash, Polish and Wax Jobs
KING RENTALS CAR - TRUCK
We have all our rental cars and expert mechanics.
OPEN 24 HRS. DAILY
DEKLE'S GULF SERVICE
2815 S. FRANCH 322-4924

Aim for total comfort
If you want complete air conditioning in your home as you buy, use the double barreled approach. Shoot first for "Total Comfort" than for economy of installation. You'll be on target with both barrels as you call your AFCO Comfortmaker installer. He is an expert comfort conditioning—for summer and winter. He is a member of your community who knows what systems and equipment will do the best comforting job for you.
Call for a free survey now.
Your authorized installer of AFCO Comfortmaker Heating and Cooling Products.
SANFORD HEATING & AIR CONDITIONING
2815 S. FRANCH PH. 322-4370
AMERICAN FURNACE DIVISION THE SINGER COMPANY

Be Prepared for WINTER
WINTER SHOP HOURS — 8 A.M. — 5 P.M.
HEATER SERVICE HOURS — 8 A.M. — 5 P.M.
LEWIS SALES & SERVICE
2817 W. Country Club Rd. Sanford, Florida PH. 322-7928

New Year's Eve Guide
NEW YORK (AP) — Most New Year's Eve hostesses can gauge the amount of food required, but what do they do about the liquor?
According to Carstairs Home Service Center, expect to serve two or three drinks per person. Up to six guests will consume one fifth of liquor; you'll need two for 12 people; while 40 requires about 10 fifths. If you want to provide a margin, consider substituting quarts for fifths.
For a holiday dinner, figure most people will have an average of two glasses each of table and dessert wine. There are eight drinks in a fifth of table wine and 10 in a fifth of dessert wine. If two wines are to be served, the lighter and drier comes first.

Life-Size Puppets
NEW YORK (AP) — The new Madison Square Garden's first Christmas show features life-size puppets.
Michael Meschke, the man who created the puppets for the Stockholm Theatre of Fantasy and who founded the theatre itself in 1958, does not believe in the traditional ideas of reproducing human beings on stage as dolls.
"A human being is more interesting as himself," he says. "Our animal figures must begin where the human being ends. My figures are not in competition with human beings as actors. Instead I am trying to quicken and deepen human experience through fantasy and dreamworld."
For the first time a brochure has been compiled listing 18 points of interest to see in New York, all free. Included in the Interim Corp.'s brochure are public buildings, department stores, the Port Authority and railroad terminals.

RECORD ALBUMS
8 TRACK STEREO TAPES AND PRE-RECORDED CASSETTES
COMPLETE SELECTION OF ALL KINDS OF TAPES.
30% OFF When you bring in this Ad
SANFORD RECORD SHOP
309 E. FIRST ST. PH. 322-0940

Now, more for your money
with Allstate Homeowners Insurance
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Sears, Roebuck and Co. Bldg. Sanford, Fla. — 322771
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Complete Auto Repairs
• TUNE UPS • ELECTRICAL
• BRAKES
• HEAD LAMPS AIMED
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2508 Country Club Rd. PH. 322-1478

Furniture Stripping
We remove the old finish and keep the most... You apply the new.
Bix Service Company
PH. 631-2888
849 HIGHWAY 17-92 PEEN PARK, FLA.

LET US HELP YOU WITH YOUR CHRISTMAS GIFT SHOPPING.
WE HAVE AN ASSORTMENT OF FINE WATCHES AND JEWELRY.
MERRY CHRISTMAS.
BIN A. SMITLEY — CASH & SAVE JEWELERS
598 LONGWOOD PLAZA (17-92) PH. 631-2288

FREIGHT DAMAGED FURNITURE
1/2 OFF OR BETTER
NOLL'S FREIGHT DAMAGED FURNITURE SALES
HWY. 17-92 CALLEBERRY

Sanford's ONLY Coin Laundries With
15c SINGLE LOAD WASHERS (YOU PAY 25c ANYWHERE ELSE!)
25c DOUBLE LOAD WASHERS (YOU PAY 35c OR 50c ANYWHERE ELSE!)
WHY PAY MORE
TWO CONVENIENT LOCATIONS
Wes-Key Washeteria
3010 FRANCH AVE.
Wes-Key II Washeteria
111 WEST 27th ST.

POWER TOOLS
IT'S LATER... Than You Think! Shop Now for That Special Man.
BLACK & DECKER
The Best in Power Tools
• UTILITY AND SAW \$28.51
• VARIABLE SPEED DRILL \$17.77
• PROFESSIONAL SPEED DRILL \$24.99
• SOLIDBOND GRN \$8.95
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• 2 SPEED BUILT SANDER \$64.95
• CORDLESS SANDER \$44.95

GATOR LUMBER & ACE HARDWARE
Boyd Coleman—Owner
PH. 322-7121
708 FRANCH AVE. SANFORD, FLA.

Legend Of First Yule Tree

One German folk tale tells of a child being lost on Christmas Eve and wandering in search of food and shelter. Knocking on the door of a simple cottage, the child was welcomed and fed by an old, poor couple who shared their simple foods despite their own circumstances.

The next morning the couple found the child to be gone. As they searched about, they heard a host of angels singing outside their door. Amidst this group of angels, the Christ Child appeared. The couple recognized Him as the wait they had cared for.

Before departing from His kind friends, the Christ Child broke a branch from a nearby tree and stuck it into the ground. Before their eyes, the elderly couple watched the tree blossom and bear delicious fruits.

From that day on the tree bore fruit for the couple at Christmas time. From then on, most German homes displayed trees decorated with fruits and nuts to commemorate this miracle.

Other European folk tales speak of the decorated trees as having originated in the Slavic countries; the forerunner of this custom was the practice of greeting one's holiday guests at the door with some branches of greenery lighted with candles.

It is also said that Martin Luther was the first to light a Christmas tree in 1530. His intention was the memorialize the beauty of winter starlight.

When the use of the tree lapsed from favor, it was Queen Victoria who in 1841 brought it back again. Victoria was evidently influenced by her German governess, Baroness Lehzen.

The official tree, located with bangles and candles, was set up in Windsor Castle. After this introduction, the idea became quite fashionable again, and the custom found its way again into many an English home.

Almost thirty years later the Christmas tree became a holiday custom in the United States.

Today, burning candles are replaced by strings of electric lights; fruits and nuts have been replaced by fragile glass baubles; and, in some cases, the green-boughed tree has been changed to one made of plastic or foil, and much to some people's dismay even comes in pink and other non-green colors.

The symbolic use of the tree dates back at least 4,000 years to a time when the Egyptians celebrated in honor of their sun god during the month corresponding to our December. This was the season of rejecting and the palm tree became its symbol.

Still another story of the Christmas tree goes back to the days of Saint Wilfrid in the 7th Century. Once, as he stood among a crowd of his converts, he tried to indicate their severance of all connections with heathen religions by cutting down a great oak. As it fell to the ground, the oak split into four pieces and — to the amazement of the converts — a young fir tree with its green sprigs pointing toward the heavens grew from the center.

"This little tree," said Wilfrid, "is a young child of the forest. It shall be your holy tree tonight. It is a sign of an endless life, for its leaves are ever-green. See how it points toward heaven. Let this tree be called the tree of the Christ Child."

First Creche
We do not know when the first creche was set up as a tableau to illustrate the nativity, but church records indicate that St. Francis of Assisi received special permission from the Pope to reconstruct the scene in the Bethlehem stable.

Today the crib, surrounded by figures of the Holy Family, the Three Wise Men, shepherds, angels and other animals, is to southern Europe and Catholic countries what the brightly decorated Christmas tree is to America.

Christmas Rose Gift To World

When Christ was born in Bethlehem kings from far away lands came bearing gifts of great rarity and value. Every one within sight and sound of the event came and brought gifts of one kind or another. The shepherds brought little newborn lambs as their humble offering.

Off to a corner, unnoticed, huddled a little shepherdess, named Madelon, who wept because she had no gift for the Baby.

As her tears fell to the staid ground a miracle came to pass: small, lovely blossoms sprang up among the tears; Madelon quickly gathered them and ran to show the Child the beautiful flowers.

Little Jesus touched the blossoms with his tiny fingers and beheld the petals flashed rosy pink! This was the Christmas Rose.

"It is said that to this day, every year when Christmas comes and not until that day the Christmas Rose blooms abundantly in celebration of the Holy Birthday.

The Christmas Rose in itself is a great gift for the World, as it was on that hallowed day, many, many years ago — as was the Holy Child — all mankind, for all time.

Legend Of First Yule Tree

Carol blaring forth from stores' loudspeakers on a busy shopping street... mixed with whistling to a near cacophony.

The clatter of the "el" ... the honking of impatient horns, the roar of the subway trains, the shrill call of children, the noise of the news, the Bellman of Christmas in a large city, the year of our Lord, 1968.

A far cry from the beginnings of Christmas, in a little town of Bethlehem, almost 2000 years ago...

Later, in the 13th century in London, England, a hospital was built for care for the ill and indigent of the town. The hospital was called St. Mary of Bethlehem.

With the passing centuries the hospital became an asylum for the insane (using terms applicable to the times). Familiarity with the word "Bethlehem" had blurred the name until it was known as "Bethlem."

By the time of Shakespeare the place was a horror, a symbol of abject equality and inhumanity to the unfortunate who were consigned to its regions.

It was to take centuries more for men to regard men-

Legend Of First Yule Tree

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As her tears fell to the staid ground a miracle came to pass: small, lovely blossoms sprang up among the tears; Madelon quickly gathered them and ran to show the Child the beautiful flowers.

Little Jesus touched the blossoms with his tiny fingers and beheld the petals flashed rosy pink! This was the Christmas Rose.

"It is said that to this day, every year when Christmas comes and not until that day the Christmas Rose blooms abundantly in celebration of the Holy Birthday.

The Christmas Rose in itself is a great gift for the World, as it was on that hallowed day, many, many years ago — as was the Holy Child — all mankind, for all time.

Christmas Rose Gift To World

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It's nice to have so many friends -

Merry Christmas

TO ALL OF YOU

As the holiday season spreads warmth and joy throughout our town, it is a pleasure for us to pause and wish our many friends the very best of Christmases. We hope that every home is blessed with abundance and good cheer!

From the Folks at Sanford Atlantic
DOWNTOWN SANFORD

Christmas Rose Gift To World

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WE JOIN SANTA IN WISHING YOU AND YOURS A VERY MERRY CHRISTMAS.

GEHR REALTY
LAKE MARY FLORIDA

NOEL

A wreath of good wishes for health, wealth and happiness from all your friends at...

Ben F. Ward, Jr. Agency
REAL ESTATE - INSURANCE
OVIEDO PHONE 248-3271

MERRY CHRISTMAS

We're wrapping up best wishes for all our good friends at this holiday season!

The Citizens Bank of Oviedo
OVIEDO, FLORIDA PH. 248-3272

HAPPY HOLIDAY!

Old Saint Nick brings you our very best wishes for the Holiday Season.

L. D. PLANTE, INC.
OVIEDO PH. 248-3242

GOD'S PEACE TO ALL FAITHS

In Brazil, the Christmas season is in the nature of a fiesta. Yet it is solemnly heralded by an open-air Mass at midnight on Christmas Eve. December 24 here is very tropical, with midsummer weather, which gives the Holiday distinction unknown in northern climes.

A colorful altar is set up in the Cathedral churchyard where the worshippers pray and chant religious hymns which reflect the Indian and native origins as well. Cultural banners and stately wreaths religiously recognize the event of Christ's birth.

After devotions the families have Christmas Eve supper in their homes.

French Canada celebrates Christmas with characteristic lightness or spirit yet intense religious feeling. Christmas Day begins with midnight Mass of great splendor, followed by Reveillon, an elaborate after-church dinner in the home.

Throughout, the celebration is charmingly and simply observed... with great witness of faith by the people.

On January 4 the Feast ends with the Feast of the Kings of Epiphany, celebrated with merriment and festivity. At this time the traditional custom, La Fete des Rois (The Cake of the Kings) is cut. It has a post and beam in it. The man and woman receiving them are elected the King and Queen, respectively, of the Twelfth Night.

In the Philippines brilliant colorful wreaths and chains of brilliant tropical flowers are worn by the children as they partake of the festive after-Mass parade. A band leads the parade, accompanying the children's singing.

A family dinner follows the parade. The word "wreath" is derived from the Old English word "weald" - a "weald" meaning "the whole" or "to do well."

Legend connected the robin with Christ, and thus with Christmas. The legend states that the bird, in trying to ease Christ's suffering on His way to the crucifixion, pulled a thorn from the crown. In so doing, a drop of blood fell on the robin's chest and remained there forever.

Comic robins, perky robins and robins in all types of poses were pictured by the thousands of Christmas cards in the late 19th century.

CARE PACKAGES
You can spread Christmas joy overseas to needy families through CARE packages. Not only food, but clothing packages, CARE stands for agencies are made up and sent by Co-operative for American Remittances to Everywhere, Inc.

L. H. WEBB, executive vice president of the Citizens Bank of Oviedo, and **Mrs. Pennie Olliff**, cashier, trim the flocked Christmas tree in the lobby of the bank. Other areas of the bank also were decorated in the spirit of the season. (Staff Photo)

SEASON'S GREETINGS

It's time to wish all our friends the merriest and the most prosperous Christmas ever!

OVIEDO TRACTOR COMPANY
OVIEDO, FLORIDA
AND
A. DUDA & SONS
OVIEDO, FLORIDA

Noel

May the spirit of brotherly love illuminate every heart and every home at Christmas time.

wpf Winter Park Federal
savings and loan association
"Serving Central Florida since 1914"

201 W. Pine St. Sanford, Florida 322-5733

NOEL

May the season bring both spiritual and material blessings to you

HARPER-GENTRY, Inc.
GENERAL INSURANCE • REAL ESTATE
2465 S. PARK SANFORD 322-7813

JOY at CHRISTMAS

The joy of giving... the warmth of family reunions... may these and more be yours!

THE REMNANT SHOP
HWY. 17-92 MAITLAND, FLA.

NOEL

All blessings to you and yours!

NIBLACK FUNERAL HOME
HWY. 17-92 CASSELBERRY, FLA.

Best Wishes

WE HOPE THE HOLIDAYS RING THE BELL FOR YOU

Mustang Mobile Homes
3121 ORLANDO DR. (E. HWY. 17-92)
SANFORD, FLORIDA PHONE 322-0520

TOBY KASSELL, son of Mr. and Mrs. Edward Kassel, operators of Oviedo TV and Appliance, places a gift under the Yule tree for Christmas display.

The store is entered in Zenith's Christmas display contest. (Staff Photo)

Oldest Church

The oldest church in Christianity is reputed to be the Church of the Nativity, built upon the spot where the stable stood. It was erected by Emperor Constantine the Great, in 339 A. D.

The church looks like a fortress. Its original stately portal has been walled up and replaced by a low and narrow entrance. There was a reason for this. In the first place, it compels the many pilgrims to bow before they enter. In the second place it was designed to keep the infidels from riding in one horseback or camel.

The interior of the church is dignified and simple, set off by beautiful Corinthian columns of native red sandstone. The roof is of massive oak. Silver lamps burning olive oil are suspended on gold and silver chains from the beams.

A silver star, fastened to a simple altar with silver nails, marks the exact spot where the infant Jesus was born.

Three steps lead down to a small cave-like recess, the Chapel of the Manger. Beautiful tapestries and rugs are draped across the walls. Fifteen silver lamps are kept burning eternally in honor of Him, Who Christians believe, even today, is the light of the world.

Peace U.
ST. LOUIS (AP) — Louis A. Wallace, 72, left \$1 million for a world university to promote peace. Wallace who died Oct. 24, provided in his will for an international institution of higher learning either in Yalta, Russia, or Jerusalem, his attorney said.

"NOW, WHAT do I really want for Christmas," ponders young William Seruggs as he writes his letter to Santa. Each of the students in Mrs. Pat Olsen's second grade class at Altamonte School wrote a letter to Santa. William is son of The Herald's new Society Editor, Virginia. (Photo by Maryann Miles)

SEASON'S GREETINGS

We thank you for your friendship and we hope that only good things will come to you this holidaytime.

To Our Many Friends in DeBary, Deltona, Seminole County And Everywhere.

The Good Samaritan Home, Inc.
MOTHER RUBY LEE WILSON, PRES.
804 MULBERRY AVE. SANFORD, FLA.

Let us pause and listen anew to the message of Christmas... love for all.

JOHNNY BOLTON FORD
HWY. 17-92 MAITLAND

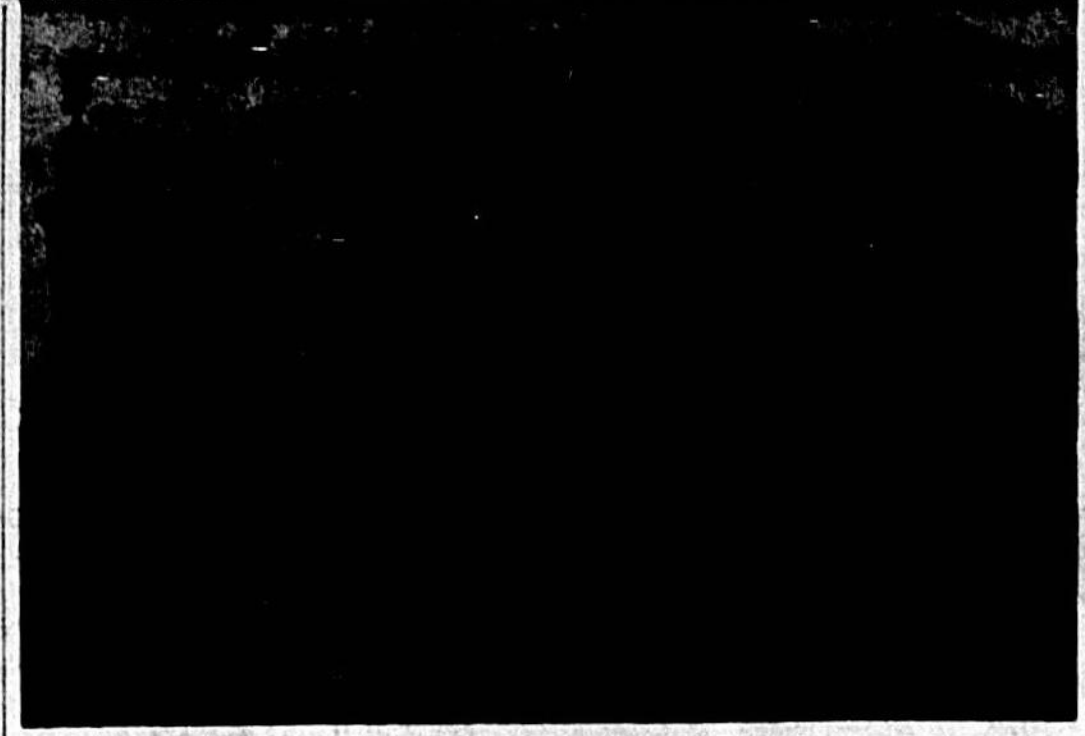
GREETINGS AND BEST WISHES THIS HOLIDAY AND IN THE COMING YEAR!

WPF
The Winter Park Telephone Company
MEMBER OF THE COMMUNICATIONS FEDERAL CREDIT UNION

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THE SANFORD HERALD - Tuesday, December 24, 1958

PEACE BE WITH YOU!
At Christmas and always, we pay for peace among men.



ST. LUKE'S Lutheran School (left) not only won overall prize in the Christmas parade but also in the float display co-sponsored by the Jaycees and



Holiday Inn. St. Luke's received a \$100 bond from Holiday Inn for first prize and First United Methodist Junior High MYF (right) won a \$50 bond for



second prize. Honorable mentions went to Delta Beta Phi and to Florida Forestry Service. (Staff Photo)

STINE
Machines & Supply Co.
287 W. First, Sanford

—Kris Kringle is not a German term for Santa Claus. The name is a modification of "Kristkind," who according to German legend, is a white-robed angel—a messenger of the infant Jesus, bringing gifts to children.

Merry Christmas
May this glorious Holiday be a "Vintage" of true Joy
GEORGE'S TAVERN
1011 S. FRENCH SANFORD, FLA.

A Greeting
I salute you: There is nothing I can give you which you have not; but there is much, that, while I cannot give you, you can take... No heaven can come to us unless our hearts find rest in it today. Take Heaven... No peace lies in the future which is not hidden in the present. Take Peace... The gloom of the world is but a shadow; behind it, yet within our reach is joy. Take Joy... And so at this Christmas time, I greet you, with the prayer that for you, now and forever, the day breaks and the shadows flee away.
Fra. Giovanni, A.D. 1513

HILL HARDWARE
216 S. OAK AVE.
SANFORD, FLA.

WERRY CHRISTMAS
...to the wonderful folks we've had the pleasure of serving this past year!
DEKLE'S GULF SERVICE
2518 FRENCH AVE. SANFORD, FLA.

Best Wishes
MAY THE HOLIDAY SEASON RING IN HEALTH AND HAPPINESS FOR YOU AND YOURS!
HARCAR
ALUMINUM PRODUCTS COMPANY
ORLANDO HWY. 322-8810



SPARKLING decorations and unusual gifts made by the Home Economics classes at South Seminole Junior High School were on display at an open house held by the Future Homemakers Club for parents and teachers. Becky Andrews (left) made this pink poodle from feathers and styrofoam and the lollipop tree, and Mary Heron shows her Christmas tree created from computer cards. (Photo by Jane Casselberry)

Where Did Toys Come From?
Where did the toys that children love so much such as dolls, kites, blocks, etc. . . . come from?
Records and archeological excavations show that children have been playing with dolls, and many other toys we still see today, since many thousands of years ago.
The Egyptians were perhaps the first to have dolls. These were not idols, they were strictly items to entertain the children.
Kites originated in the Orient. At one time kite flying was a national sport in China.
Blocks, which were once called building bricks first appeared minus any decoration. Most were somewhat larger than the average ones today.
Generally as soon as something new appears for adults, it is duplicated in miniature for children. It was not too many years after the first appearance of the locomotive that a child's replica was designed. The earliest steam engine, however, far preceded this . . . records show a reference to it as far back as 150 years before the birth of Christ.
The sling shot, used by men as a weapon, and referred to in the Bible as David's weapon, has been a toy for centuries.
Children's tastes have changed little since ancient times. A look at the toy collection in the British Museum would prove that. In fact, it would not be advisable to take the children there before Christmas—they'd find too many toys to ask for!

HAPPY HOLIDAY TO ONE AND ALL!
HOENING'S WESTERN AUTO
301 W. FIRST ST. SANFORD, FLORIDA

Peace on Earth
The message of Christmas shines as brightly today as it did almost 2000 years ago.
Senkarik
GLASS & PAINT CO. INC.
210 MAGNOLIA SANFORD, FLA.

Magic Gifts Symbolic
Gold of course has always been held in high favor as a gift for princes. The other two gifts, frankincense and myrrh are not as well known to modern man.
Long months were spent in harvesting these precious resins, which had to be brought to Palestine by caravan over long and hazardous journeys.
Thus it is little wonder that such rare and costly offerings were chosen as gifts befitting a king, for frankincense and myrrh carried the blessing of good health and religious favor.
Frankincense had for centuries been used by both the Egyptians and the Jews in religious rituals and curative powers were attributed to it for the treatment of an astonishing variety of ailments.
Myrrh held a similar role of importance and was highly esteemed as an ointment and perfume, a ceremonial incense and an ingredient of embalming oils.
So highly treasured were these fragrant resins that pots and vases of ivory and alabaster were fashioned to preserve them.
Historians tell us that frankincense was burned to purify the air, and that to breathe the fragrance would comfort and refresh the spirit — much as smelling salts are used today.
A potion of frankincense was believed to be an antidote for hemlock poisoning, as well as a cure for leprosy.

Joy
'Tis the season to be glad of heart!
EVELYN'S BEAUTY SALON
300 S. Magnolia 322-8492

PACKED WITH GOOD WISHES...
...for everyone at Christmas...from the management and employees of
WINN DIXIE FOOD STORES

Greetings
WE'RE ALWAYS PLEASED TO HAVE AN OPPORTUNITY TO SALUTE OUR MANY WONDERFUL FRIENDS!
CHASE & COMPANY

O HOLY NIGHT
May the Star of Bethlehem guide men once again to the Prince of Peace.
SANFORD MANOR INC.
PH. 322-4707
919 East Second St. Sanford

DeBARY MANOR
PH. 688-4426
Highway 17-72 DeBary

Partners in Good Patient Care

O Holy Night
COME, LET US ADORE HIM!
CRUMLEY-MONTEITH, INC.
INSURANCE REAL ESTATE
600 W. FIRST ST. SANFORD, FLA.

Christmas
In mistletoe and holly... and warm greetings from friends like...
Seminole County Motors
1801 W. FIRST SANFORD, FLA.

The Spirit of CHRISTMAS
To love one another as a brother... to have good will among men... to bring peace to every heart — this is the Spirit of Christmas. We pray that it will enter your home at this Holy season giving to you and your loved ones the greatest happiness.
It is with genuine appreciation of your friendship and patronage that we extend this heartfelt good wish.
CHASE & COMPANY



MERRY CHRISTMAS
Wishing you a Yule complete with the trimmings!

Mary Carter
Paint
515 S. ELM AVE.
SANFORD

Head Start Children Fetcd At Yule Party

Head Start children from Oviedo, Bookertown, Altamonte Springs, Forest City, Midway and the Sanford Presbyterian Church group were entertained at a Christmas dinner and party by the All Souls Catholic Women's Club, assisted by the Eighth Grade Civic Club of All Souls School.

Those helping to prepare the fried chicken dinner, which started at 5 p. m., were Sue Ceynowa, chairman, and Bridget Kolarik, Louise Blair, Ann Fall and Winkle LeFils, club president. Girls from the Civic Club serving were Mary LeFils, Becky Serres, Toni Farrow, Janet Mack and Jeanne Cero.

He's Escaped
NAPA, Calif. (AP) — A department store manager called Superior Court Judge Thomas Kanasgaard Thursday and asked that an employe be excused from jury "because he's our Santa Claus."

Entertainment featured girls from the Civic Club. Sally Perella was emcee. A dance on roller skates was presented by Toni Brister, Maria Hudome and Connie Fowler. Tawana Metz gave a tap dance routine, and Sarah Williams and Vicki Arcardi presented a ballet number.

Champagne Tips
NEW YORK (AP) — If you're serving champagne this holiday season, here from David Kane, American representative for Heuriet Champagne are some tips on what to serve with it:

Never serve sweets with a brut champagne.
Do not drink champagne immediately after a heavy red wine.
Begin a meal with a lighter wine and proceed to a heavier one.
Wine is not a friend of salads or eggs.
To analyze the qualities of a champagne serve a simple biscuit with a little taste as possible.

Each child also was presented a bag of citrus upon departure for home.
Boys of the Civic Club were in charge of the cleanup detail following the party.



Blessings

May you find peace at Christmas
The Staff and Employees of
JIM LASH
CHRYSLER-PLYMOUTH
SANFORD

POEMS on the Christmas theme were written by second grade students in Mrs. Pat Olsen's class at Altamonte School, and paintings were made to explain the works. Children shown here are (from left, seated) Kathy McQuaig, Judith Ambrose and Kirby White; (standing) Jimmy Henry and Philip Clark.
(Photo by Maryann Miles)



GREETINGS TO YOU FROM Wert
JEWELRY
202 E. First



ORNAMENTS for the Christmas tree in Mrs. Rita Edwards classroom at Altamonte School were made by the students. Displaying their work in front of Holy City backdrop are (from left) David Fields, Teresa Crawford, Gayle Gundle and Mark Fessler.
(Photo by Maryann Miles)



MRS. CAROLYN DISTLINE assisted children in her class to make original Christmas cards for "mom." With her here are (from left) Ricky Jones, Jeffrey Neff, Brenda Felts and Andrea Rodes.
(Photo by Maryann Miles)

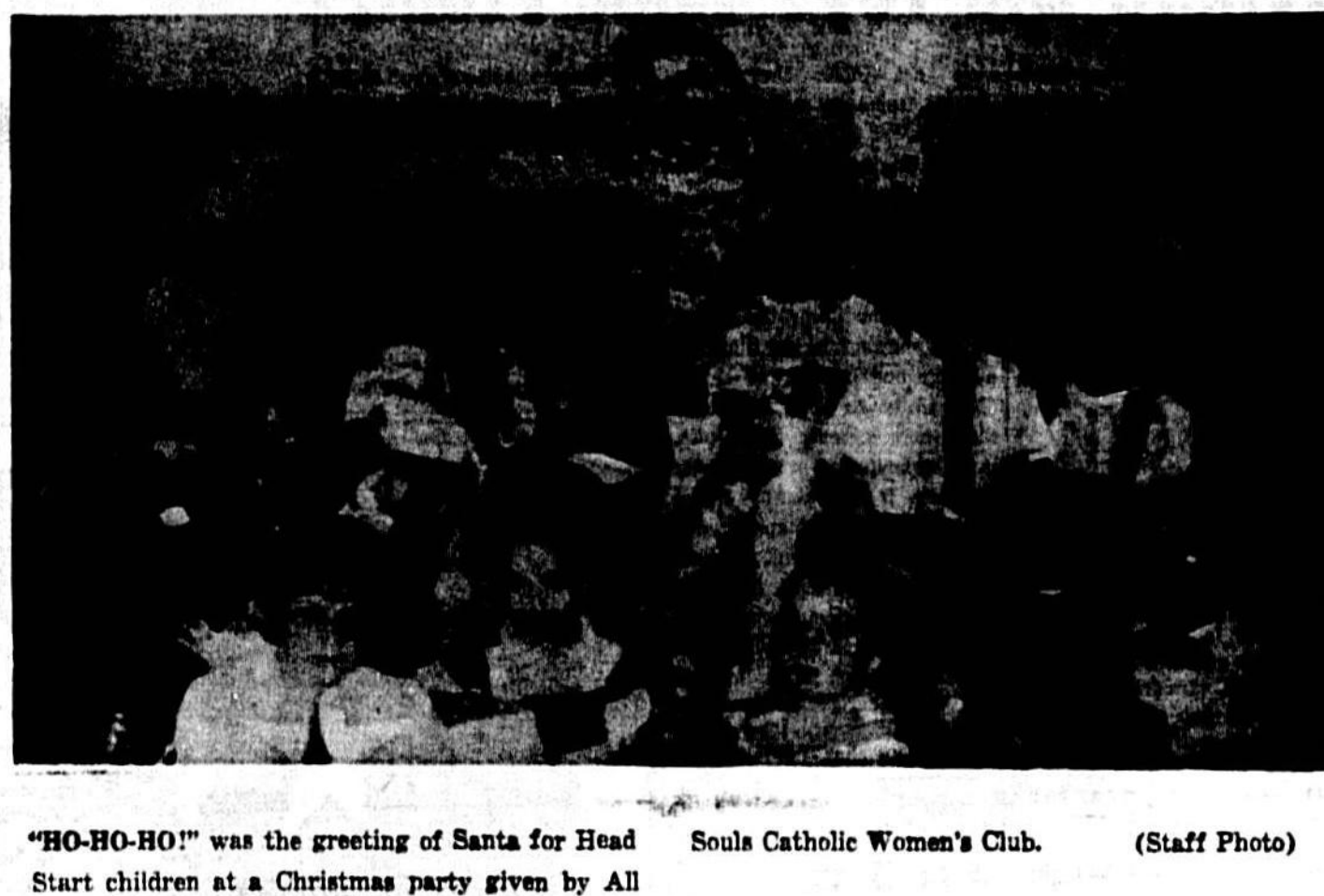


GREETINGS
of the season from all the folks at
EDDY'S BAKERY
105 W. FIRST ST.
SANFORD

Greetings

AN ELIXIR OF JOY TO YOU

TOUGHTON'S REXALL DRUG
COR. 1st & MAGNOLIA
PHONE 323-3482



"HO-HO-HO!" was the greeting of Santa for Head Start children at a Christmas party given by All Souls Catholic Women's Club.
(Staff Photo)

MAY THE STAR OF BETHLEHEM LEAD US TO HARMONY.

Seminole Lodge
300 S. BAY AVE.
SANFORD, FLA.

MERRY CHRISTMAS

Best wishes of the season to our patrons!

PAYTON REALTY
SINCE 1949
2640 HIAWATHA
PHONE 322-1301

And she brought forth her first born son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn... And, lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them... from St. Luke, Chapter 2

MERRY Christmas

Happy sailing thru the season!

RON EUGENE CHRIS
MEADORS MARINE
801 SEMINOLE BLVD.
322-1392

MERRY CHRISTMAS

It's that time of year — when we think of friends old and new and extend our heartfelt wishes for their happiness!

KIDDY'S STANDARD SERVICE STATION
100 N. FRENCH AVE.
SANFORD

Greetings

A hearty "thank you" to all our Patrons... may this Christmas be your merriest ever!

SOUTHERN AIR
OF SANFORD, INC.
100 N. MAPLE AVE.

MERRY CHRISTMAS

A Most Bountiful Day to You and Yours. May you find A Lasting Happiness

HUNT'S TUXEDO FEED STORE
118 S. SANFORD AVE.
322-2624

Cheer!

It is the season to be joyful! We wish you, our wonderful friends and customers, a joyous holiday season! Blessings to you!

Merry Christmas!
ST. JOHNS REALTY CO.
116 N. PARK AVE.

Holiday Greetings

These gayly decorated Christmas bells ring out a message of joy and happiness to all our friends

"A MERRY CHRISTMAS TO ONE AND ALL!"
The Officers, Employees And Families Of
SOUTHERN FIBER GLASS PRODUCTS, Inc.
DIVISION OF ASHLAND OIL & REFINING COMPANY
COBRA AND COBRA BOATS MONROE HARBOUR MARINA
SANFORD, FLORIDA

SILENT NIGHT, HOLY NIGHT

May each man find peace in his heart this night... and may that peace extend throughout the world.

To all of you from all of us

HEMPHILL
BUICK-PONTIAC
1501 W. FIRST ST. SANFORD

BEST WISHES!

May the holiday season bring you a world of happiness at Christmas, And the New Year bring Peace.

Shoemaker
CONSTRUCTION CO., INC.
211 W. 28th St. Sanford 322-3103

Joy to All

May all your dreams come true!

Clarence and Milda Powell
POWELL'S INSURANCE AGENCY
318 E. FIRST
PH. 322-4681

Blessings to You at Christmas

May the Holy Infant bless your family with love... may He grant you your most heartfelt wish.

O. LEWIS DINKINS
DISTRIBUTOR FOR PURE OIL PRODUCTS
604 W. 6th ST. PH. 322-4357

NOEL

CAROLING FORTH GAY WHEELS

Wilson-Maier Furniture Co.
311 E. First St. Sanford

Happy Christmas

May you be blessed with every joy at Yuletide!

DEARBORN ELECTRONICS, INC.



Penneys
ALWAYS BEST QUALITY
SANFORD PLAZA

The purr-fect time to wish you, our loyal patrons, the Season's very best!



JOY AND BLESSINGS AT CHRISTMAS

Greetings to our many fine patrons from the folks at

HUNT
LINCOLN-MERCURY, INC.
"Home Of Champions"
DOWNTOWN SANFORD



Merry Christmas

It is no Undercover story that we wish the season's best to you and yours.

mary/esther's
200 N. PARK

'Adeste Fidelis' Best Known Carol

"Adeste Fidelis" (O Come, All Ye Faithful) is one of the best-known Christmas carols in the world. It has been translated into more than 120 languages and dialects.

Some scholars believe it may have been known to Francis of Assisi and that it might have been sung while the people gathered around the first crèche.

Still others say that the great carol was written by St. Bonaventura, a contemporary of St. Francis, in the 13th century.

Be that as it may, it is affirmed that the carol changed through these years, and was popular in Germany and France as early as the 17th century.

The earliest recorded words and melody of "Adeste Fidelis" are found in "Cantus Diversi", a collection of hymns (1780) by John Francis Wade.

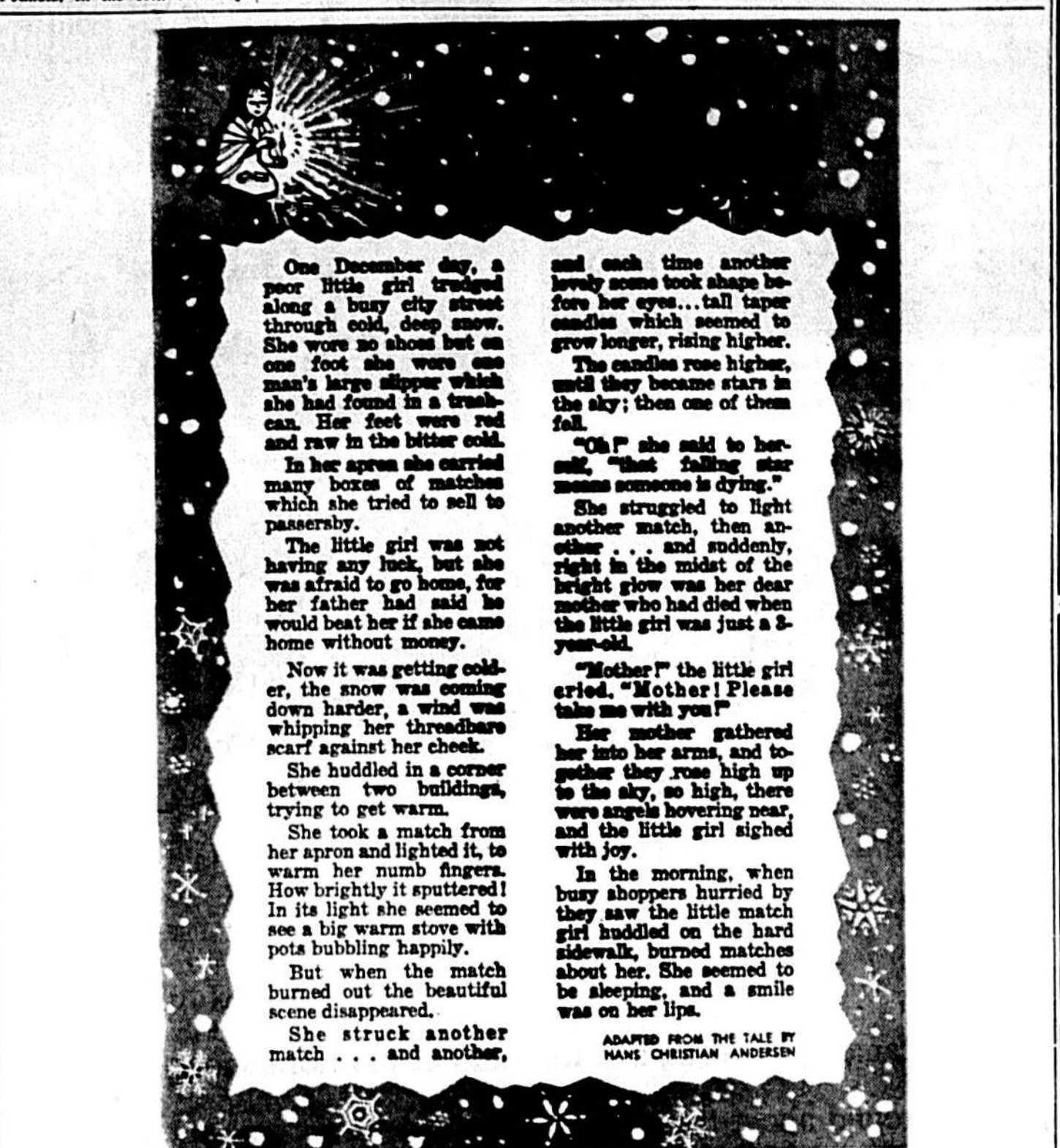
The carols, hymns and songs that so enrich our Christmas season today are the products of many countries and many centuries.

This beautiful music came to America with the early settlers. The Germans brought Luther's hymn for children, "Away In A Manger." "Ood Best Ye Merry Gentlemen" came from England. The French gave us "Cantique de Noel" or "O Holy Night."

American composers began early to fill the roster of Christmas favorites.

In 1728, Charles Wesley, younger brother of John Wesley, founder of the Methodist denomination, wrote "Hark, the Herald Angels Sing."

"It Came Upon A Midnight Clear" was composed in 1849 by Edmund H. Sears.



CANDLE LEGEND

If you burn a bayberry candle during the Christmas holidays, and the candle burns bright and clear, legend says that you will have good luck throughout the year and a long and happy life.

One December day, a poor little girl traveled along a busy city street through cold, deep snow. She wore no shoes but on one foot she wore one man's large slipper which she had found in a trash-can. Her feet were red and raw in the bitter cold.

In her apron she carried many boxes of matches which she tried to sell to passersby.

The little girl was not having any luck, but she was afraid to go home, for her father had said he would beat her if she came home without money.

Now it was getting colder, the snow was coming down harder, a wind was whipping her threadbare scarf against her cheek.

She huddled in a corner between two buildings, trying to get warm.

She took a match from her apron and lighted it, to warm her numb fingers. How brightly it spluttered! In its light she seemed to see a big warm stove with pots bubbling happily.

But when the match burned out the beautiful scene disappeared.

She struck another match . . . and another, and each time another lovely scene took shape before her eyes. . . tall tapestries which seemed to grow longer, rising higher.

The candles rose higher, until they became stars in the sky; then one of them fell.

"Oh!" she said to herself, "that falling star means someone is dying."

She struggled to light another match, then another . . . and suddenly, right in the midst of the bright glow was her dear mother who had died when the little girl was just a 2-year-old.

"Mother!" the little girl cried. "Mother! Please take me with you!"

Her mother gathered her into her arms, and together they rose high up to the sky, so high, there were angels hovering near, and the little girl sighed with joy.

In the morning, when busy shoppers hurried by they saw the little match girl huddled on the hard sidewalk, burned matches about her. She seemed to be sleeping, and a smile was on her lips.

ADAPTED FROM THE TALE BY HANS CHRISTIAN ANDERSEN

Best Wishes



May Your Home be Filled with every Joy

IRVING I. PRYOR
STATE FARM INSURANCE
187 MAGNOLIA AVE. SANFORD



NOEL

A Bootiful Christmas to All our Loyal Customers

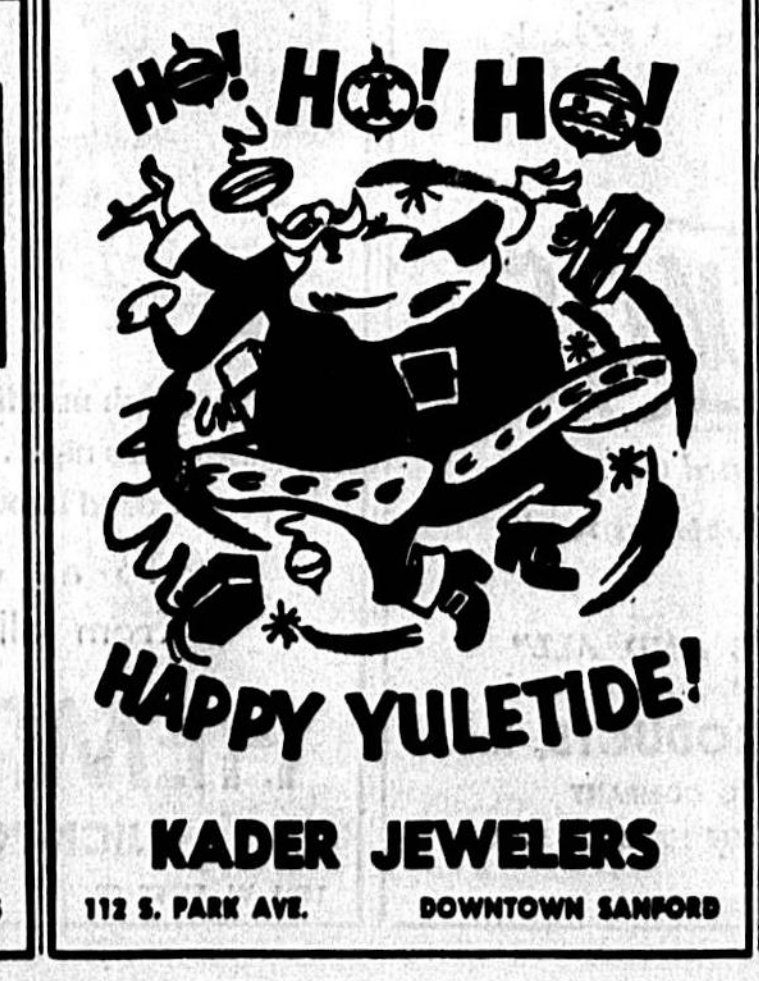
IVEY'S SHOE STORE
DOWNTOWN SANFORD



MERRY CHRISTMAS

. . . to all our good friends! We've enjoyed serving you— We look forward to serving you again!

ADAMS TRANSFER & STORAGE
200 N. HOLLY 222-8225



HAPPY YULETIDE!

KADER JEWELERS
112 S. PARK AVE. DOWNTOWN SANFORD



It's Christmas — and our thoughts turn to our friends as we prepare to celebrate the season.

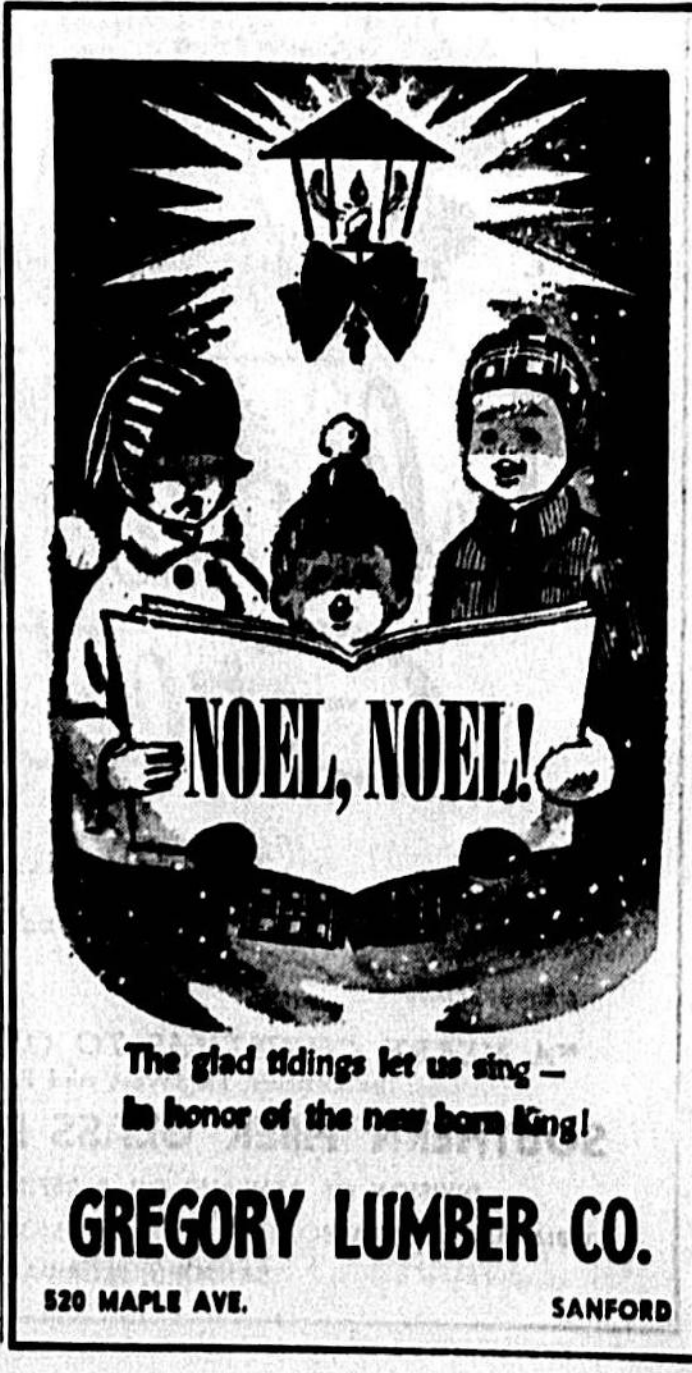
Best Wishes
UNITED STATE BANK OF SEMINOLE



Greetings

May love's kindly glow brighten your home at Christmas

HOWARD BOTELER
WHOLESALE CONFECTIONERY
500 SANFORD AVE. SANFORD



NOEL, NOEL!

The glad tidings let us sing — In honor of the new born King!

GREGORY LUMBER CO.
320 MAPLE AVE. SANFORD



NOEL

MAY THE BEAUTY OF THIS SEASON BRIGHTEN YOUR HEART.

MERRY CHRISTMAS TO ALL!

HARRIETT'S PLUMBING
Septic Tank Service
322-5299
(24-Hour Service)



HOLY NIGHT

may it live in men's hearts!

Carroll's Furniture
116 W. FIRST ST. SANFORD, FLORIDA 322-5181



Merry Christmas

Here's wishing you a holiday that's filled with merriment, prosperity, and good health . . . from all your friends at

B. & S. MGF. CO.
AND
Smitty's Snappin' Turtle
240 HWY. 17-92 S. SANFORD

Baubles Once Family Industry

That twinkling bauble in glowing colors hanging from your tree was no doubt mass-produced by American wonder-makers, but up till fairly recently these little baubles were part of an industry which involved whole families.

Just as in medieval Europe families spent lifetimes weaving tapestries to hang on the manor walls, so did Eastern European and Japanese families devote family skills to creating joy for your Christmas in the form of beautiful ornaments.

Many of our readers will recollect how in their childhood they were enthralled with the many colors, intricate shapes and sizes of these ornaments. Frequently they were heavy, and bowed the tree limbs, but they lasted from one Christmas to another, and from one generation to another.

The fragile bubbles of glass, which are so much a part of the decorations of the Christmas tree, were once largely made in the town of Santa Claus, Indiana.

The Twelve Days of Christmas were set aside by Alfred the Great of Britain.

Using a Dunsen burner, the father carefully blew the thin glass tubing to the desired shape, with the aid of an iron mold. His son rotated the ornament to a cooling table.

Next the mother allowed the inside, and the daughter applied painted designs.

Mechanical methods, developed in recent years by American glass manufacturers, have brought this picturesque little industry to an eclipse, except for rare instances where the handcrafted art is still cherished.



S. Claus Town, Too

Santa Claus, Indiana is the most famous of all towns bearing names associated with Christmas.

Except for a coincidence, the name of the town may have been any of a number of less colorful names.

Originally, the name desired was Santa Fe, but officials in Washington suggested the town be given another name, since there was already a Santa Fe in New Mexico.

On Christmas Eve, 1852, the townspeople gathered to select another name, but one name after another was rejected, until "Santa Claus" strode into the meeting to get warm. He was in costume, and with his arrival everyone knew what the name of the town would be — Santa Claus, Indiana!



NOEL

To all our good friends and patrons . . . sincere wishes for a very Merry Christmas!

John Hames and Staff

Firestone
First & French Sanford



PEACE TO ALL
This is our sincere prayer for Christmas

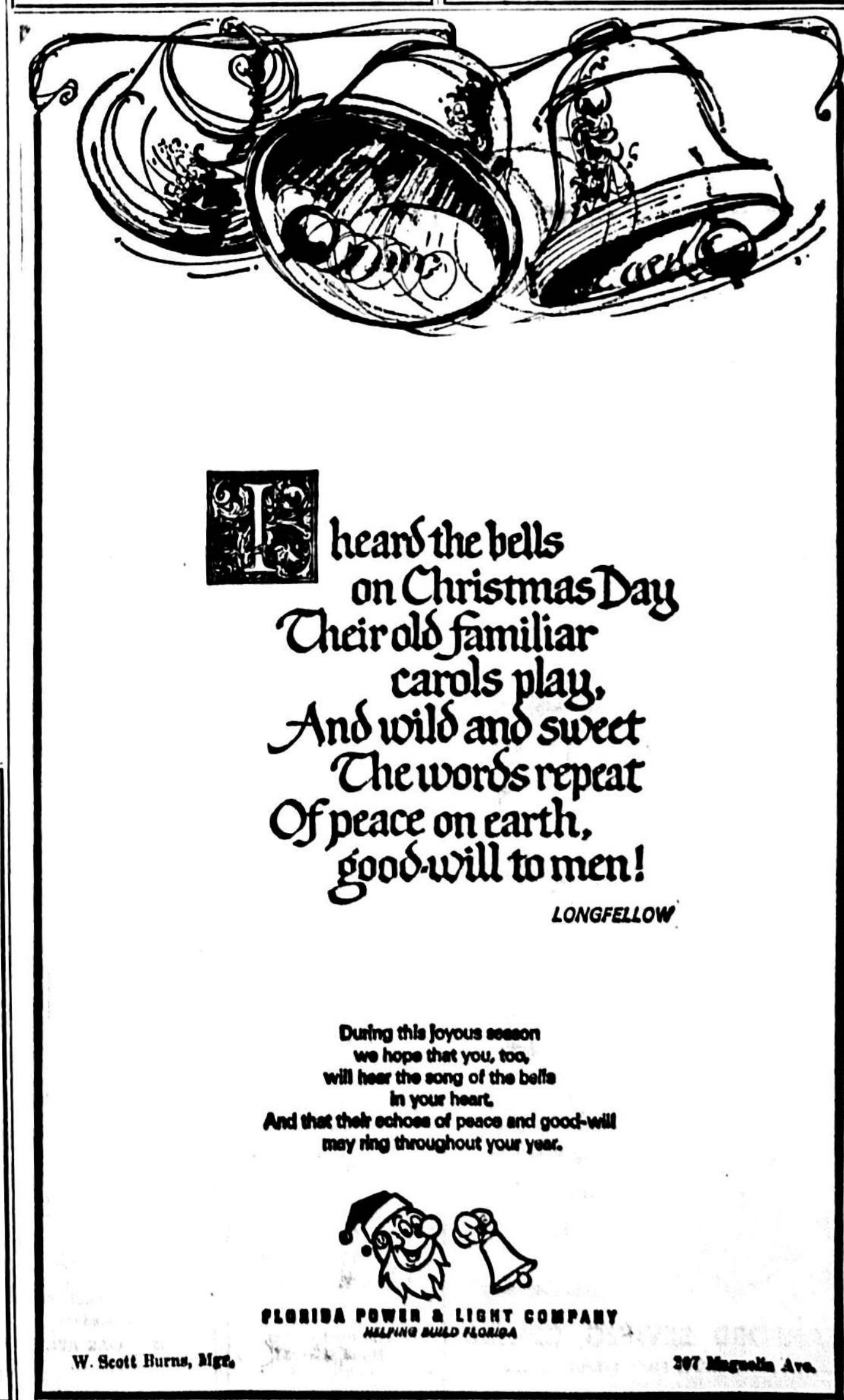
THE EIGHTH grade art class of Miss Emalyn Bagwell at South Seminole Junior High School took on the appearance of Santa's workshop as students rushed to complete a variety of lovely gifts for Christmas such as the ornate candleholders and angels shown by Deborah Burkhardt (left) and Charlene Michaels. (Photo by Jane Casselberry)



JOYOUS HOLIDAY!

MAY IT BEGIN ON A MERRY NOTE FOR ALL!

JACK PROSSER FORD
HWY. 17-92 SANFORD, FLA.



I heard the bells on Christmas Day
Their old familiar carols play,
And wild and sweet
The words repeat
Of peace on earth,
goodwill to men!

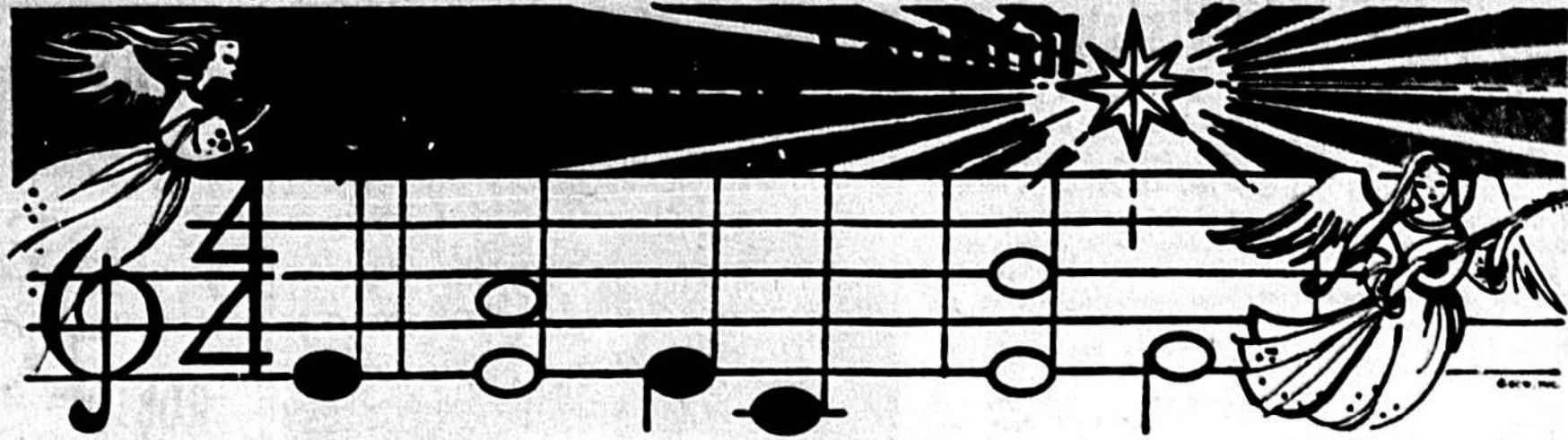
LONGFELLOW

During this joyous season we hope that you, too, will hear the song of the bells in your heart. And that their echoes of peace and good-will may ring throughout your year.

FLORIDA POWER & LIGHT COMPANY
HELPING BUILD FLORIDA

W. Scott Burns, Mgr. 207 Magnolia Ave.

STAMPS-CONHAIN 1968 SPIRIT OF CHRISTMAS EDITION



Season's Greetings
... in you, our customer.

SANFORD CARPETS
LINOLEUM & TILE
127 W. FIRST
322-2241

Best Wishes

From all of us —
Yuletide joy!

HARRISON'S GARAGE
2207 W. FIRST ST.
SANFORD, FLA.

Christmas Cheer

Wishing our good friends in the community the best!

DELL'S Auction Service
— AND —
DELL'S Pastry Shop
2478 S. Park Ave., Sanford

Christmas
We wish to our many friends and customers a joyous holiday

SANFORD SEWING CENTER
307A E. FIRST STREET

how to genuinely celebrate Christmas

This Christmas, mend a quarrel... Seek out forgotten friend... Dismiss suspicion, and replace it with trust... write a letter... Share some treasure... Give a soft answer... Encourage youth... Manifest your loyalty in word and deed... Keep a promise... Find the time... Forgive a grudge... Listen... Apologize if you were wrong... Try to understand... Reject envy as unworthy... Examine your demands on others... Think first of someone else... Appreciate others... Be kind; be gentle... Laugh a little... Laugh a little more... Deserve confidence... Take up arms against malice... Decry complacency... Express your gratitude... Go to church... Welcome a stranger... Gladden the heart of a child... Take pleasure in the beauty and wonder of the earth... Speak your love... Speak it again... Speak it still once again...

Hose Need Lovely Legs

During the holidays, the prettiest stocking stuffers are lovely legs, and smart Santas will make sure that their favorite ladies are treated to glamorous holiday hosiery.

This Christmas, you can dazzle your dame with a sterling compliment. The newest hosiery styles glimmer with a silvery glow, and a gift of sparkling holiday hosiery will be just in time to make the winter party rounds.

Pure silver is spun with strong polyester and stretch nylon in Hanes new "Bright Medallion" panty hose. This toe-to-heel design, perfect for the season's shortest skirts, covers the legs with a subtle pattern. Its all-over design is reproduced in gold and white as well.

More silver shimmer in holiday leaver has transparent wet-look styling. The silvery cast has a liquid-like effect and glistens best as it catches the night lights. The company's sets and other day and evening shades, are available in both panty hose and stocking styles.

For the lady that likes just a little bit of glitter, new diamond designs in hosiery are cut to her liking. Jack O' Diamonds panty hose features diamond shaped cut-outs in large and small karats. They are studded with a subtle glimmer for leg glamour at any time of day.

YOYOUS NOEL!

May your holidays be truly blessed

HARRIET'S BEAUTY NOOK
Betty Weber
Greta Davis
Mary Kent
Loane Bonifacio
105 S. OAK AVE.
322-8742

Season's Greetings

Wishing you and yours holiday happiness!

Ted Williams
HARDWARE CO.
205 E. 2ND ST.
SANFORD

Denish Postal Clerk Originated Xmas Seal; U.S. Newspaper Launched Crusade

Far more than just a colorful little sticker to brighten cards and gifts, the Christmas Seal epitomizes a mighty crusade for health and happiness.

The Seal originated in Denmark in 1904. A kindly postal clerk, Einar Holboell, brooded over the suffering of sick children and tried to think of a way to help them.

As he sorted the heavy Christmas mail he was struck by the idea of a stamp which people would buy, use at Christmas, and which would benefit sick and needy youngsters. The postmaster liked the idea, so did the warmhearted Danish people. Soon enough money came in to build a children's tuberculosis hospital.

Some of these seals reached America. A Danish-American writer, Jacob Riis, received one on a letter. Knowing the tragedy of the disease firsthand (4 of his brothers had died) he wrote an article, pleading for someone to take up the cause in the United States.

A doctor serving at a shack set up as a TB hospital in Delaware, desperately trying to save the little hospice, asked:

Kissing Ball Old Custom

In Europe it is quite common for men to kiss each other on the cheek as a sign of salute or as part of a special ceremony.

Back in the days of the Roman legionnaires it was the custom, also. Sometimes it was linked with the plant mistletoe, which had always been regarded with great respect by the ancients.

A soldier in the Roman legion gave mistletoe some reverence. If he met an enemy under a tree upon which mistletoe was growing, both men would drop their weapons, kiss each other and call a truce.

Mistletoe was honored as a symbol of hope and peace.

By the time this kissing custom worked its way down through the ages, habits changed. For in early English history it was noted that young lovers must pick a berry each time a kiss was given, until a maid. When the berries were gone, so were the kisses.

The ancient druids regarded the mistletoe as a plant of mystery and gave it sacred respect. It was believed to have the powers of fertility, but also of national disaster if it was to touch the earth. So the mistletoe was always hung high. Many said thoughts of it above the doors of their huts and houses to ward off evil spirits.

At our modern houses at Christmas we find this custom still with us more from habit than from any apprehension probably.

The Puritan Government banned the celebration of Christmas in England in 1648. The doll to match the personality and ancestry leads the new doll parade. Consider: hippie doll, Flower Power doll, dolls with features of various ethnic and nationality groups.

May Joy be yours

Use you in born this day in the city of David a Saviour, which is Christ the Lord

We wish you a joyous and holy Christmas and thank you for your friendship and patronage.

Merry Christmas to our wonderful friends & patrons

ERVIN'S UPHOLSTERY SERVICE
409 W. FIRST SANFORD

GRAMKOW FUNERAL HOME

130 W. ONORA RD.
SANFORD, FLA.



SEASON'S BEST

We hope Santa makes everyone's dreams come true! To you and yours, our best wishes for a Merry Christmas, and our thanks for your patronage!

Nelson & Co. Wheeler Fertilizer
GYNDO, FLORIDA



Merry Christmas to our wonderful friends & patrons

ERVIN'S UPHOLSTERY SERVICE
409 W. FIRST SANFORD

may Joy be yours

Use you in born this day in the city of David a Saviour, which is Christ the Lord

We wish you a joyous and holy Christmas and thank you for your friendship and patronage.

Born is the King of Israel! Let us rejoice in the message of Christmas!

GOOD YEAR SERVICE STORES
515 W. FIRST ST., SANFORD

Joy
An old-fashioned wish for health, wealth, happiness!

SOUTHERN NATURAL GAS COMPANY and EMPLOYEES
202 S. SANFORD AVE. PH. 322-6282

Merry Christmas
HELLO, THERE! HERE'S WISHING YOU THE BEST OF THE SEASON!

Greetings to All Our Friends from
Progressive Printing Co.
JAMES O. (JIM) SMITH
306 W. 13th ST. SANFORD, FLORIDA

Christmas Cheer

We know we're on the right track by wishing you health, wealth, and happiness! Season's greetings from

Chelsea TITLE and GUARANTY CO.
119 W. FIRST ST., SANFORD

Candles Light Up Celebrations

It is difficult to imagine Christmas without candles. Long before Christ, man associated the light of the candle with his spiritual longings. The Old Testament refers to the candle often.

As civilization dawned, man came to guard the flames he discovered he could make by friction of sticks or flint. Crude torches let him hold the light a little longer and to lengthen his days so that he might pursue his labor and his quest for knowledge.

The Romans were probably the first to make candles, which they burned before the altars of their gods, to light their banquet rooms, and to light their pageants and carnivals. It is interesting to note that while pagans used the candle for merry-making, the Christian martyrs used it to light the catacombs.

It was natural for Christians to adapt the candle to their way of life, for Christ had referred in His words to the Light of the world. He had assured them that each Christian was a light.

The Middle Ages found the candle at its zenith. Made of tallow, by the dipping process, the candle was widely used for light, on the eve of the 19th century.

The Medieval church made candles to match medieval girl dolls... grinning dolls, complete with all the familiar, all-too-familiar, weapons of war.

But the modern-day doll is primarily a plaything, to simulate the grand world of grown-ups, to let little girls, or little boys, escape the everyday world and its pressures. Not so, with dolls of olden times. They may have been doted on, and cradled, but they were dolls, complete with all the familiar, all-too-familiar, weapons of war.

Hayberry candles, which are said to foretell good luck for the coming year if they burn bright at Christmas, were first made by early settlers in America. They dipped hayberry branches in wax and burned them during the holidays.

The story is told that over a hundred years ago, a parish priest in Salzburg, Austria, returning late one night from administering late rites to a dying woman, was awed by the particular majesty of the still, sparkled with stars night; he went home, wrote the lovely, haunting words of "Silent Night, Holy Night." With his organist, Franz Gruber, playing the great music on his guitar, the Father, Joseph Mohr, first introduced the strains of this popular hymn to a small congregation in Austria.

A churchman, John Pierpont, composed the gay Christmas song, "Jingle Bells," which has been popular for over a century.

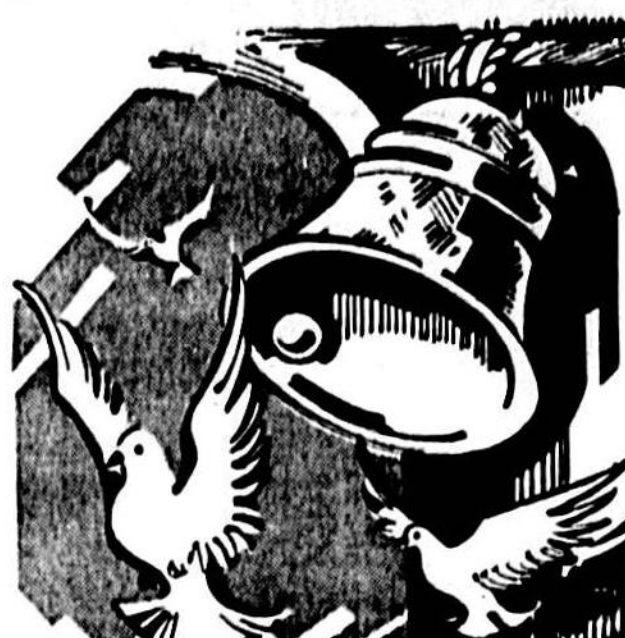
The number of mice pies you taste at Christmas indicates the number of happy months you'll have during the coming year, according to an old English belief.

For three centuries following his birth, Christ's nativity was celebrated at various times in January, March, April, May, September and October by Christian groups.

Card Trends
NEW YORK (AP) — What's the trend in Christmas cards this year?

Irving Cohen, president of Fifth Avenue Cards, reports that cards designed especially for big sellers are foreign language cards. In fact, Mr. Cohen claims that international themes are taking precedence over provincial American motifs. The theme, "Peace on Earth, Good Will toward Men" and general peace motifs overshadow all other Christmas messages.

We are all familiar with the Christmas story, but how many remember the names of the three Wise Men? . . . Melchior, Gaspar and Balthasar!



Dolls Have Personality

Dolls have many personalities . . . not all soft, cuddly and lovable.

Dolls come in images of many modern-day gods and goddesses, including the doll that mimics the famous English fashion model.

There are awe-inspiring teen boy-dolls to match swinger girl dolls . . . grinning dolls, complete with all the familiar, all-too-familiar, weapons of war.

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Let Us 'Do' For Others

In a town torn with violence at almost every level, through formally or informally declared war, in rioting, anarchy, in cruel discrimination, it is hard to get for thinking people to truly experience Christmas '68.

Yet, through the very meaning of Christ's coming, every man, of every persuasion . . . whether "Christian" or not, can take Christmas to his heart and profit by it.

For Christ personified brotherhood, abiding love, tolerance; if Christians have gotten away from this through the outward and visible signs, the ceremonial and the trappings — perhaps this is the year to come home to Christ.

Whatever the rest of the world is doing, let each of us celebrate Christ's birth in our individual, personal ways.

Let us forget self, let us truly open our hearts, to genuinely offer friendship and brotherly love, even to those who seem least receptive.

Let us "do" for others, not just through organized charities, or group efforts. Discover the thrill of assisting some less fortunate person, someone who may have much of this world's goods but be impoverished otherwise.

This is the Christmas to recognize the petty grievances and perhaps the important ones, as well.

This is the Christmas to really show those you love that you do love them, in important, little ways . . . and in large ways, too. It is so human to take care of the "hard" ways, and overlook the small, also vital ways! This is the year to do something about that.

First Tree Heathenish

Did you know that the first Christmas tree erected in a church in U. S., in 1815, shocked its Cleveland congregation. It was considered too heathenish!

—America gave the world its most beloved Christmas plant—the poinsettia. The plant is a native of tropical America.

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SEASON'S GREETINGS
PLEASANT BOATING
GOOD FISHING
HAPPY HUNTING

from all of us at
ROBSON SPORTING GOODS
304 E. FIRST ST. SANFORD

Joy

Wishing you and yours a most joyous Christmas season!

HARRELL & BEVERLY AUTOMOTIVE
209 W. 25th ST. SANFORD, FLA.

Old-Time Wishes

Good cheer, prosperity and good health—these are our wishes for all our wonderful friends!

Harry's Bar & Package
Downtown Sanford

Greetings

Best Wishes from the Staff and Management
SANFORD ORLANDO KENNEL CLUB

