

HURRICANE CAUSES HUGE LOSS TO PROPERTY

Five Killed While Celery Seed Beds Suffer Heavy Damage

Wind Prevails More Than Twelve Hours During Night

Damage To Seed Beds Is Placed At \$20,000 By Gwinn Fox, Field Manager Of Florida Vegetable Corporation; \$20,000 Damage Suffered By Local Furniture Firm

Large Hole Piercing Roof Caused Estimated \$2,000 Loss

Hours Of Rain Falls In The 24-Hour Period Ending At 7:30 This Morning; Telegraph, Telephone Service Hampered

Heavy damage done to the celery seed beds in East Sanford, West Florida, today was the result of the severe storm that struck the city last night and this morning.

The damage to the celery seed beds is estimated at \$20,000, according to Gwinn Fox, field manager of the Florida Vegetable Corporation. The damage to the furniture firm is estimated at \$20,000.

Storm Bulletins

(Special To The Herald)

Hits Cocoa About Midnight

COCOA, Fla., July 28.—(Special to The Herald)—The tropical hurricane struck Cocoa this morning at 12:45 with its highest wind, the barometer fell 3 from 10:45 to 12:45. The lowest recorded here, the barometer fell 3 from 10:45 to 12:45 this morning, after which it went up again, the high wind subsiding.

Small Craft In The Indian River

Small craft in the Indian River here suffered, one small cruiser tied up at the city dock being battered to pieces during the night. Damage as reported so far in this community including trees uprooted, garage tops lifted by the gale, and also broken doors and windows of homes. So far as is known no loss of life has occurred.

Storm Sewers Clogged

DELAND, Fla., July 28.—(Special to The Herald)—Only one casualty so far as can be learned resulted from the severe wind and rain storm that swept this section of Volusia county last night and today. A man Laney, employed by the Florida Public Service Company at the Benson Springs plant, was killed last night when a tree fell upon his bunk house.

At Noon Communication With Palatka and Crescent City

At noon communication with Palatka and Crescent City had been established. Telegraph service was paralyzed up until 1:30 o'clock this morning when messages came through the Western Union and the Postal office reported progress on the repairs of its line.

60-Mile Wind At Smyrna

NEW SMYRNA, July 28.—(Special to The Herald)—Lashed by a 60 mile wind and a driving rain which continued throughout the night, New Smyrna awoke this morning to a scene of wreckage and damage although the total damage is not as great as anticipated by many.

People Were Unable To Get Out Of Their Homes

People were unable to get out of their homes until after the storm had abated this morning. The streets are strewn with broken and uprooted trees, many buildings and residences damaged.

GREAT LOSS IS SUSTAINED BY SMITHS' STORE

Local Furniture Dealers Suffer \$20,000 Damage When Rain Ruins Large Stock Of High Priced Merchandise

Falling Brick Causes Damage To Building

Chimneys Fall Through Roof After Being Forced Down By Large Real Estate Sign

The heaviest damage recorded from the storm this morning was sustained by the Smith Brothers Inc., when a large sign on their roof was blown down and two holes torn in the roof through which several hundred gallons of water poured, ruining approximately \$15,000 worth of high priced furniture. The damage to the building and the sign will total about \$20,000, stated E. C. Smith, Jr., president of the company, this morning. A complete estimate of the loss could not be made today.

According to Mr. Smith the huge real estate sign was fastened to the roof by means of two chimneys, which toppled over when the sign was blown down, tearing two holes in the roof through which the water poured, rapidly spreading over the second floor, and then seeping through to the main showroom.

The greatest damage was on the second floor, it was announced. When the store opened this morning there was over two inches of water on the second floor of the building and practically all of the furniture there was thoroughly saturated.

The damaged goods were not covered by insurance, and it will be impossible to have any of it repaired," stated Mr. Smith.

The damage suffered by the furniture concern was the heaviest in the city proper, and was said to be peculiar on account of the fact that it was caused entirely by the sign on the roof there being no opening between the town and Ocean proper.

Local Club Plans Entertainment For Visiting Kiwanians

Plans were made today by the Sanford Kiwanis Club for the entertainment Friday of members of the Eustis Kiwanis Club.

The festivities will begin with a baseball game between the two Kiwanis nines at the Sanford ball park, and will conclude with a banquet at the Seminole Cafe that night. The game will get under way at 4 o'clock in the afternoon while the banquet will start promptly at 7:30 o'clock, according to Secretary L. C. Behout.

Following the report of the entertainment committee, the meeting was thrown open for a round table discussion on the purposes of Kiwanis and what the local club could do for the betterment of Sanford.

The underprivileged child committee reported that the case they had taken care of immediately and the patient removed to the city hospital. As soon as he recovers sufficiently to be moved he will be taken to the Shrine Hospital in Shreveport, La., for further treatment.

The feature of the banquet for the Eustis Kiwanians will be the address of Walter R. Weiser, district governor of the organization. Other numbers on the program are a reading by Miss Margaret Cowan, a violin selection by Miss Mary Stoinoff, and a vocal solo by Joe Graham.

All local Kiwanians are urged to be present at both the baseball game and the banquet Friday.

Sesqui-Centennial Faces Huge Deficit

PHILADELPHIA, July 28.—The sesqui-centennial exposition not only faces cut action to prevent operation of its amusement on Sunday, but it also is confronted with a huge operating deficit and needs \$2,760,000 to meet outstanding obligations.

Employee Of Utility Plant Is Instantly Killed When Tree Falls Across Roof

R. J. Laney of Orlando, employed in construction work on the new power plant of the Florida Public Service Corporation, was instantly killed at 10:10 o'clock last night in a bunkhouse, 500 feet from the new plant. The plant is at Benson Springs on the north shore of Lake Monroe.

A pine tree, about 50 feet tall and uprooted by the storm's fury and it fell across the bunkhouse. The tree crushed the skull of Laney who was reading a paper on his cot.

A fellow workman, reclining in a cot next to that of Laney's was slightly injured by the tree. Two other workmen were on a cot playing cards, but they escaped without a scratch. The four cots were in a row.

The laborer slightly hurt is said to have changed his position a few moments before the crash, saving his life by so doing, it is said.

Sanford physicians were called to the scene of the accident. Laney is survived by his widow. The body being held at Deland, pending the receipt of word from Orlando as to its disposition.

Workers were said to be vacating the bunkhouses at Benson Springs today because of the high water surrounding the houses.

WATER CAUSE OF LOSS TO LOCAL BANK LAST NIGHT

A big hole was torn in the roof of the Sanford Bank and Trust Company's building during the storm last night when a large brick chimney toppled over and caused damage estimated at \$2,000.

The chimney is over a fire place in a small office between the banking rooms and the office of the president and the bank's directors. The weight of the bricks is believed to have caused the roof to collapse.

The falling bricks smashed two large windows of the directors' room. Laths and plaster covered the floor. The hole was four or five feet in diameter.

Workers were engaged this afternoon in making temporary repairs to the roof to protect the room from further rains.

Wm. H. Tunncliffe, president of the bank, is absent from the city. It was said, and plans for permanent repairs to the roof will be made on his return.

The police department notified an official of the bank early this morning when a patrolman discovered the damage. The bank building is located at First and Magnolia Avenues.

No storm insurance was carried on the building, it was said.

Will Dispose Of \$20,000,000 Estate

NEW YORK, July 27.—The will of Cleveland H. Dodge, financier and philanthropist, who died on June 21, filed for probate today, disposes of an estate of \$20,000,000.

SANFORD MAN KILLED WHEN TRAINS MEET

Alfred Lilia, Engineer, Dies As Northbound Passenger Train Hits Open Switch And Smashes Switch Engine

Wreck Occurs After Train Smashes Bus

Seven Bus Passengers Hurt, None Seriously; Smash-Up Occurs At 11:20 O'Clock

Alfred Lilia of Sanford, veteran engineer of the Atlantic Coast Line Railroad, was instantly killed in Orlando at 11:20 o'clock this morning when passenger train No. 86 ran into an open switch and struck a freight train.

Mr. Lilia's body was recovered at 1:50 o'clock this afternoon after a wrecking crew had worked more than two hours to free his body. Train service from the south was interrupted by the accident.

The wrecked passenger train is due in Sanford at 10:15 o'clock this morning and was running behind time when the collision occurred.

Mr. Lilia's body was caught beneath twisted machinery in the cab. Considerable coal from the tender was also heaped upon the engineer's body.

The freight and passenger trains were both running north. The freight locomotive was moving backwards at a much slower rate than the passenger train, it was reported.

Seven passengers of an Orlando Winter Park bus were seriously injured prior to the collision of the fast train, bound for New York from Tampa. The passenger train struck the bus at North Orange and Highland Avenues, and then ran into the engine and a train of cars on the open switch.

The bus was struck at a grade crossing, which was partly hidden by a sharp curve. It was thrown 30 feet and landed on the opposite side of the tracks a mass of wreckage.

According to the passenger train fireman, Charles Chatman, the engineer threw on the emergency brakes but could not stop the train in time to prevent it running through the open switch and crushing into the switch engine.

The Sanford engineer was the only railroad man in the two on-gone cabs to be caught, it was said, it is reported.

None of the seven bus passengers are believed to have been seriously injured. They were taken to the Orlando General Hospital, where they were removed after the accident.

Mr. Lilia, 57 years of age, has been in the service of the Atlantic Coast Line for 21 years. He resided at 615 Park Avenue. He is survived by his widow. He has relatives living in New York, Massachusetts and Connecticut.

Clyde Line Vessel Encounters Heavy Winds During Trip

"The excellent seamanship of Capt. T. W. Lund of the Clyde Line Steamer Osceola probably averted a tragedy at Palatka last night, stated Purser C. W. Godwin in an interview immediately after the boat docked here this morning.

Storm Goes North After Ravaging The Lower East Coast

Communication Lines Are Paralyzed While Damage To Property And Shipping Along Coast Will Run Into Millions; Wireless Messages Tell Of Dangers Facing Vessels

Wind Velocity Is From 70 To 100 Miles; Palm Beach Reports The Greatest Loss

Central Florida Hit By High Winds Which Damage Telephone And Telegraph Lines; Calm Weather Is On East Coast Today

JACKSONVILLE, July 28.—(AP)—The West Indian hurricane, which Monday crossed from the Caribbean Sea to ravage the Bahama Islands and the lower east coast of Florida, today hammered at the sea gates of the upper peninsula.

Calm followed by steadily rising gales presaged the advent of the hurricane as it swept into new territory leaving behind it distressed shipping, wind and wave damage which may run into millions of dollars and paralyzed lines of communication.

Behind the wall of gale swept seas the fate of several ships is hidden. Only an occasional wireless message picked up by the Tropical Radio Corporation at Miami broke the silence at sea last night. Most of these concerned the Italian Steamer Ansaldo San Giorgio Secondo, still wallowing rudderless off Jupiter.

No further word was received from the Danish steamship Wilhelm Reidermann, which messaged yesterday it was in distress. Between Miami and Jupiter in the Florida current the sea gave no word of the 60-foot Zuleta of Brunswick, Ga.

The Gulf Refining Company's tanker J. M. Guffey is two days overdue at Jacksonville but company representatives said they believed the ship was riding out the gale. At several places along the coast hurricane winds sometimes roached an intensity of 100 miles an hour.

A wind velocity of 70 miles caused damage estimated at \$1 million dollars at West Palm Beach and Palm Beach. Miami reported damage estimated at \$100,000, while full reports from towns and countryside between Miami and West Palm Beach were lacking. Meager messages indicated considerable loss from wrecked buildings and crippled utility plants.

Most of the towns were in darkness last night owing to broken wires and water damage. In Delray streets were inundated and houses unroofed.

Central Florida suffered gale winds which were described as back lash from hurricane. In Orlando, Sebring, Sanford, Winter Park and other places electric light, telephone and telegraph service was interrupted or paralyzed. Calm weather was reported today at Miami and most of lower east coast territory.

WASHINGTON, July 28.—(AP)—Weather bureau today issued the following storm warning: "At 9 a. m. hurricane central 8 o'clock along the northeast Florida coast between Titusville and Jacksonville moving very slowly north, northward center to pass close to Jacksonville today and quite likely will move northward near or inside Georgia coastline."

ATLANTA, July 28.—(AP)—A victory storm warning ordered played along Georgia coastline today. Local weather bureau officials said it was anticipated the hurricane "which originated along the Florida coast during the last 24 hours, would strike Georgia near Brunswick and Panama during the day."

WEST PALM BEACH, July 28.—(AP)—After a 48 hour battle with hurricane winds, which cut communication with the world, the city and Palm Beach today began a check of the damage which conservative estimates placed were above a million dollars.

Today's winds had subsided and a rising barometer indicated the force of the gale had been spent. The houses were dotted with uprooted palm trees and many of the streets of Palm Beach were strewn with debris.

Manager Byrd praised the men who worked with him last night in the manner in which they stuck to the job in the face of a storm of such violence. He said that the men were all very brave and that they were all very brave and that they were all very brave.

Florida One Of The Three States Offering Ingredient To Nation's Salad Crop

ALLAHASSEE, Fla., July 27.—Florida is one of three states of the Union which contribute an essential ingredient to what the United States Department of Agriculture describes as the "National Salad Crop."

The essential ingredient is lettuce, with California leading in the volume of production, followed by New York and Florida, according to a report sent out by the government.

The consumption of lettuce, the report stated, increased steadily in the past ten years. Lettuce shipments last season were valued at \$20,000,000, an increase of almost 200,000,000 over the value almost 200,000,000.

On the three other vegetables essential to the salad crop, the report adds, sweet potatoes and tomatoes.

The government report ventures

the suggestion that apparently a "reel change" in the American diet was responsible for the growing importance of the leading salad crop.

California, New York and Florida, the reports states, have for some years shipped about four-fifths of the carlot supply of lettuce, with the shipments made up chiefly of the compact, substantial head lettuce of such well-known types as the iceberg from the West and the Big Boston from the eastern shipping region.

Improved grading and packing of lettuce have done much to build up demand for the product, says the report. The most desirable sizes of head lettuce pack 3-1-2 to 4-1-2 dozen in the large western crate, and two dozen in the flat crate used in the East, it was stated.

Biology Instructor Of Rollins is Busy At Research Work

WINTER PARK, July 27.—(AP)—Members of Rollins College faculty who are busily engaged in research work during the summer months, is J. C. Uphof, head of the department of biology, who has just returned from a trip to the northwestern part of the state, where he went to find the location of very rare trees and shrubs that only occur in that part of the world. He is especially studying tunic taxifolium, an exceedingly rare tree, whose only relative of this species is found in California. All other species of tunic of this family are found in China and Japan.

Within a few days Dr. Uphof will leave for New York where for two weeks he will study at the Rockefeller Institute for Medical Research the influence of certain X-rays on the carriers of inheritance found in plant and animal life.

Upon his return from New York early in September Dr. Uphof will have as his guest Dr. Karl Goebel, director of the botanical garden at three scientists will study the and professor of botany at the University of Munich, Bavaria. Dr. E. Lehmann, professor of botany at the University of Tubingen, Ger-

LONDON LETTER

LONDON, July 27.—(AP)—The English matrimonial market, apparently is gravely perturbed this season by the invasion of Miss America.

One society diarist is authority for the assertion that the number of American girls who have emigrated

many, will also be his guest. The plant condition of its various phases in central Florida as well as southern Florida.

English marriage prices are "almost sensational." Hardly a day goes by without society columns in the newspapers announcing Anglo-American catches or "matrimonies."

Picked at random there have been the engagements of Miss Helen Besly of Hinsdale, Ill., to Naval Lieutenant F. B. Tours; Miss Lullie Leo Kennedy of Boston, Mass., to Lieutenant Commander Geoffrey L. Lewis, and of Miss Marguerite L. Rouquette of New York, to George A. Kennedy. Then there was the recent marriage of Mrs. Thelma Morgan Converse of New York to Viscount Furness.

The diarist adds that this is really not at all strange. "American girls," he says, "are essentially feminine, as compared to the more out-of-door type of English, although that type has indubitably charm. Above everything the American girl has an alertness and a sympathy of mind that is particularly devastating to an Englishman's susceptibility." "English girls are advised to 'make a surreptitious study of the American secret,'" says the diarist, apart from good looks, American girls score heavily on personality.

Kipling, Barrie and Hardy are all radio-shy. These three distinguished men of letters absolutely refuse to approach the microphone. England's radio public was anxious to hear Kipling's address to the Royal Society of Literature when it honored him with one of its medals and the little boy of Burwash refused to have his words broadcast.

Marian Pavlova is advertising for good homes for five ex-gamblers in the famous pair of swans which the Russian dancer

DAY BY DAY IN FLORIDA

STUART — Marshal J. H. Parker, of Salerno, and Deputy Sheriff James Stockley, of Martin county, fought a "3-room" battle to a "draw" when the deputy arrested the marshal and charged him with parking a car too long on a highway and driving without a tail light. The marshal was fined

has in the garden of her home in Hampstead.

Pavlova, like all other famous toe-dancers, has always been partial to the dance of the dying swan, and for years she has kept swans in the garden of her London home so she could study their movements.

The young swans which Pavlova is anxious to place in desirable homes will not be given away until autumn and will be carefully trained. London newspapers are speculating as to just how one trains a cygnet.

by a notice of the marshal when the marshal arrested the deputy before Acting Mayor E. Taylor, of Salerno, on a charge of using profane language on a fine of \$5 or 25 days, imposed.

DAYTONA BEACH — When the quarterly meeting of the Florida Lumber and Millwork Association is held at Tampa, August 12 and 13, one of the questions to be taken up is whether Florida shall establish a state forestry commission for the conservation of its timber resources, W. S. Sneed, a director of the organization, announced.

LAKELAND — About 100 Jacksonville residents are planning three motorcades over the state, the first to go down the state, from Jacksonville over the west coast, and touching all intervening points, with Lakeland to be reached about July 28. The second will go through West Florida, to Pen-

nsula, and the third down the east coast to Miami.

JACKSONVILLE — A 300-pound safe, stolen from the Sunshine Potato Chip Company, and the object of a week's search by the local authorities, was found by thieves, 10 miles from the city. The safe had been entered and \$500 and valuable papers taken.

ENROUTE TO U. S.

LONDON, July 27.—(AP)—Lady Asfor, member of the house of commons, has started for the United States "for a good long rest." But when she started and on what ship, where she is to land and how long she is to be away, her private secretary refuses to say.

Fort Myers—Final consignment of Deep Lake grapefruit, on way to Northern markets.

HAD A GUILTY LOOK

TRENTON, N. J., July 27.—A flash on a youth's face has led to his arrest as a hit-and-run motorist. A friend of a victim thought he detected a guilty look when he denounced the fugitive driver, and he got a deputy sheriff on the trail of Charles Halderston, who is credited with an admission that he was driving the car.

TRENTON

ATLANTA — Mrs. believed incendiary origin. House of Emory, thirty row years fifth fraternity university, and houses were destroyed previous fire.

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The Sanford Merchants are co-operating in a gigantic two day sale on August 3 and 4.

Each of the two days will be known as "Dollar Day." Merchandise of the best, at prices that are more than fair, is to be offered to the people of this county and the surrounding trade territory.

Watch For the Advertisements in The

Sanford Herald


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Never before in our history as tire dealers have we been able to offer our customers such wonderful tire "buys" as right now. Due to the great volume of tire business coming direct from car owners throughout the country—the great Firestone factories have been, and are now, working at top speed building Gum-Dipped Tires in tremendous quantities. Manufacturing costs have been lowered—crude rubber prices have been reduced—and the savings passed on to car owners.

Firestone Gum-Dipped Balloon Tires are now 20 per cent less than they were a year ago this time.

Take advantage of this exceptional opportunity to equip your car—right at the height of the summer season—with these long-mileage Gum-Dipped Tires at our new low prices. Buy your tires from us and you'll be sure of complete satisfaction—with the comfort, safety and long mileage that only Gum-Dipping can give.

Come in today. Don't take chances with your old tires.

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20x3 1/2, Std. C. L. \$8.75	20x4 1/2 Balloon \$12.45
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20x4 1/2, Std. S. C. \$9.00	20x4 1/2 Balloon \$12.00
20x4 1/2, Std. S. C. \$9.25	20x4 1/2 Balloon \$12.00
20x4 1/2, Std. S. C. \$9.50	20x4 1/2 Balloon \$12.00
20x4 1/2, Std. S. C. \$9.75	20x4 1/2 Balloon \$12.00
20x4 1/2, Std. S. C. \$10.00	20x4 1/2 Balloon \$12.00

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STOP right now! Call your grocer and tell him to send you a loaf of Merita Bread. At meal time whether Morning, Noon or Night serve it cold, toasted or warmed a bit. You'll find the entire family enjoying it with a keen relish, because Merita Bread has the most lightful and palatable flavor ever put into bread.

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