

YOWELL'S

OUR STOCK IS COMPLETE



Ladies' Coats and Coat Suits Are



Arriving by Express Almost Daily

Ladies' Neckwear: Sport Ties Organidie Collar — See those New Neck "Ruffs" They are Very Pretty

Just received a big lot of New Style Middies



PAUL JONES MIDDY BLOUSE

Novelties: Coin Cases Hand Bags Coliar Pins — See the New Belt Trimmed in Fur. Either Black or White

Men's Furnishings

NEW FALL HATS FOR MEN

Strictly Up-to-Date Fall Fashions. See Window Display.

N. P. YOWELL & COMPANY

SANFORD, FLORIDA

PEOPLE AND EVENTS

Continued from Page 5

Music was played softly throughout the ceremony.

The bride was married in a handsome coat suit of dark blue wool poplin, cut military fashion and finished with black braid and buttons, the black velvet collar a chic finish. With this was worn a stunning black velvet toque with white and black ornament. A cream lace blouse completed the stylish costume. At the waist was worn a corsage bouquet of bride roses.

The sweet and winsome young bride is the second daughter of Mr. and Mrs. C. A. Betts. She possesses a charm of manner that has endeared her to a large circle of friends.

The groom holds a responsible position in the office of M. F. Robinson.

Mr. and Mrs. Rowe left on the afternoon train for Norfolk and other points in Virginia.

Out of town guests for the wedding were Mr. and Mrs. R. L. Betts of Winter Park.

Connelly-Getzen

The marriage of Miss Linda Evans Connelly to Mr. Thomas Getzen was solemnized at the home of the bride's parents at half past two o'clock Wednesday afternoon. Rev. Geo. Hyman officiating.

Here too the house decorations were very lovely. In the reception hall vines of the white star jessamine in flower was entwined in the balustrade and used effectively in the overhead decorations, intermingled with quantities of the pin vine.

The ceremony was performed in the parlor amid the pretty charm of ferns and roses. The mantel and fireplace were banked with ferns with quantities of the asparagus plumosa trailing in graceful profusion over walls and doorways.

The dining room where refreshments were served was charmed with quantities of asparagus spengerea and roses. Upon the table which was covered with a handsome luncheon cloth in drawn work stood an immense cut glass vase filled with a variety of exquisite roses. In this room the wedding gifts were displayed.

Miss Ouida Getzen, sister of the groom rendered a program of music. To the strains of the Bridal Chorus from Lohengrin the bride descended the stairs with her father, Mr. H. B. Connelly, and was met by the groom at the door of the living room. During the ceremony "O Thou Sublime Sweet Evening Star" was softly played and "at the close Mendelssohn's wedding march.

Miss Connelly was a charming, attractive bride in her travelling suit of tailored duck like wool poplin, which was worn with a dainty blouse of satin, to pink crepe de chine and cream lace. The pretty black velvet hat, with slightly rolling brim, smartly turned up at the left side was finished with a handsome beaded ornament. She carried a bouquet of bride roses.

A pretty feature of the wedding was the throwing of the bride's bouquet among the nine girl friends of the bride. It was caught by Miss Clarissa Stirling.

Mrs. Getzen is the eldest daughter of Mr. and Mrs. H. B. Connelly, a girl loved and admired by friends and associates.

Mr. Getzen is a popular conductor of the Atlantic Coast Line.

Out of town guests for the wedding were Miss Ouida Getzen of Oxford, sister of the groom; Miss Eugenia Maulden of Washington, D. C., a cousin of the bride and Mr. M. Crown from Jacksonville.

Other guests were the girls from the "gang," life long chums of Mrs. Getzen and the immediate relatives and close friends of the families.

Mr. and Mrs. Getzen left immediately after the ceremony for New York, where the honeymoon will be spent.

The two young couples will reside together on Laurel avenue, north of Ninth.

Woman's Club Calendar
Tuesday, Oct. 12: Social Department reception.
Wednesday, October 13: Literature meeting at 2:30 p. m.
Thursday, Oct. 14th: State President's Day

Personal Mention

Mr. and Mrs. R. L. Betts of Winter Park came over to attend the Betts-Rowe wedding on Wednesday.

Mrs. J. F. Roberts and son, Mr. Joe Roberts of White Springs are the guests of Mrs. J. D. Roberts.

Miss Gwendolen Lea Massena of New York is the guest of Mrs. R. R. Deas.

Mrs. S. O. Shinholser has returned from a visit to friends at Plant City,



"Oh Look!"

I can eat 'em all—they won't hurt me! That's because they're made with Calumet—and that's why they're pure, tempting, tasty, wholesome—that's why they won't hurt any kid."



Cheap and big can Baking Powders do not save you money. Calumet does—it's Pure and far superior to sour milk and soda.

where she was the recipient of many social attentions.

Miss Agnes Clark of Oviedo, who has been the guest of Miss Annie Hawkins has returned home.

Mrs. Cecil Gabbett has returned from an extended trip through the west and a visit to the exposition.

Mr. and Mrs. F. J. Seard are visiting in St. Cloud.

Mr. and Mrs. Osborn Herndon have returned from their wedding trip and are at home with Mrs. Claude Herndon.

POLITICAL ANNOUNCEMENTS

FOR MAYOR
I will be a candidate for the position of Mayor of Sanford, subject to the decision of the White Primary to be held in November. Having served the city two terms as Alderman and knowing the needs of our commonwealth, I believe I can be of benefit to the citizens in many ways as Chief Executive and without making any pre-election promises will state that the laws of the city will be enforced impartially, but according to the letter of the city ordinances. As an Alderman for four years and according that record, I base my claim for the suffrage of the voters of Sanford.
Respectfully,
J. D. DAVISON

CLASSIFIED ADVERTISING

All Local Advertisements Under This Heading THREE CENTS a Line For Each Insertion. Minimum Charge 25-Cents.

FOR SALE

For Sale—Ten acres of the best high hammock land, west side, just outside corporate limits. It is in cultivation 4 year. About 250 large pines on other half. All fenced and ditched. Quarter mile of two shipping stations and First St. Perfect drainage. \$1350 will buy it if sold within the next 10 days, worth \$3000.00. See owner, 207 French avenue. 11-1f

People read these ads. You are doing it now. Is your ad in this column? Have you something to sell? Try an ad. 4-1f

Mrs. W. E. Watson will return tomorrow from New Jersey and New York. She will be accompanied by her mother, Mrs. R. S. Keeler, who will be the guest of her daughter for several weeks.

Miss Ouida Getzen of Oxford was the guest of Mrs. H. B. Connelly for the Connelly-Getzen wedding.

Mrs. J. H. Ferguson left on Wednesday to visit her daughters at Carrabelle.

Mrs. W. S. Jennings, president of the State Federation of Woman's Clubs will be the house guest of Mrs. Henry Wight while in the city next week.

Mr. David Roberts left this week for his home in Gary, Indiana.

Mr. M. Crown came down from Jacksonville on Wednesday to attend the wedding of Miss Connelly and Mr. Getzen.

Announcements
Mrs. Alfred Lilja will entertain the Eastern Star social circle at the next meeting of the circle.

The Cecilia Music Club recital will be held at Mrs. Munson's studio tomorrow afternoon at 3 o'clock.

The social department of the Woman's Club will open the season with a reception Tuesday afternoon to the members of the department. Mrs. W. P. Carter will be hostess upon this occasion and throughout the month of October.

The ladies' chorus for the Japanese operetta will have a rehearsal at the Congregational church this (Friday) afternoon at 2 o'clock. A full attendance is requested.

The St. Agnes Guild will meet at the home of Mrs. T. A. Neal Monday afternoon.

Divine Comfort at Hand.
When we are willing to be comforted divine comfort is not far away.—Dr. John Broadha.

Resolutions of Condolence
Whereas, In the ordering of the Divine providence that presides over the destinies of individuals and nations, our fraternal circle has been broken by death in the transfer of our beloved brother, James D. Roberts, to the grand aerie of eternity, and

Whereas, In his removal Subordinate Aerie No. 1853 has sustained the loss of a loyal member whose virtues should be held in enduring remembrance, therefore,

Be it Resolved, that Celery City Aerie hereby testifies to the worth of its departed brother and expresses its deep sense of the severe loss it experiences in his perpetual separation from its councils and its activities.

Resolved that we extend our sincere condolences to those near and dear to the deceased, and that any dependent upon him shall be recipients of our continued fraternal regard and brotherly assistance if needed.

Resolved that these resolutions be spread upon the minutes of the Aerie and that a copy thereof, duly attested by the Worthy President and the Secretary shall be furnished the bereaved family.

(seal) Jas. C. Roberts, Sec.
W. W. Frye, Wor. Pres.

Notice to Drivers
The parkway in front of the Herald office has been replanted in St. Augustine grass. It was killed out before by the careless drivers horses, mules and goats who seem to think they can pasture their stock on this place. It is being eaten off again by the same stock and if it is continued the drivers of the teams will be arrested and there is no city ordinance that will give them a jail sentence there should be one. There are other complaints over the city on this same offense and the city officials should see that it is stopped.

Employees Count.
The success of a manufacturing concern depends to a great extent on the good will and cooperation of the men employed.—Dr. Carl Langer.



"BROTHER OFFICERS" AT THE STAR MONDAY

For Rent—Furnished apartments for light housekeeping or bed rooms. Good location. 302 Park Ave. 8-1f

For Sale—5 acre celery farm five miles southeast of Sanford, Fla. House insured for \$600.00, barn, chicken houses, artesian well. One-half mile to school and loading station. Inquire of W. W. Miller, Sanford, Florida, R. F. D. 4-16p

For Sale—Wicker work baby carriage. Good as new. Cheap. Apply Herald Office. 14-2p

For Sale—Three good milk cows, Jersey. Address G. Mott, Clyde, Eureka Hammock avenue. 14-4p

For Sale—Missionary strawberry plants. Plants are fine, true to name and well rooted. \$2 per 1,000. Sarasota Strawberry Growers' Association (Inc.), Sarasota, Fla. 12-4c

FOR RENT

Nice furnished rooms at Stumons 315 E. French St. 13-5p

For Rent—Furnished room in private family. Modern conveniences. 115 French Ave. 12-8p

For Rent—Two nice unfurnished side end front rooms, with bath and toilet. 207 French avenue. 13-1f

For Rent—Two nicely furnished rooms with bath, hot water. Good location. Gentlemen preferred. 709 Oak Ave. 12-3p

Wanted—Gentlemen roomers at Stumons. 13-5p

For Rent—Stores and rooms in Bishop block. Thatcher Realty Co. 11-1f

For Rent—Cottage. J. Musson 8-9

For Rent—Desirable rooms for gentlemen in private family. Modern. Reasonable. Phone 9020. 11-1f

For Rent—Four room cottage \$8.00 per month in advance. Davis, 1002 W. First St. 10-1p

Furnished rooms at Stumons \$1.25 per week and up. 315 E. French St. 13-5p

For Rent—Several nice rooms over Yowell's. Enquire N. P. Yowell & Co. 14-1f

For Rent or Sale—House on Palmetto Ave. W. J. Thigpen. 10-1f

For Rent—Two acre improved land, all tilled. Cash rent. Close to Enquire Arnett's Barber Shop. 10-1f

For Rent—Two unfurnished rooms in light separate entrance. P. O. Box 893. 13-2p

WANTED

For Exchange—High class Sanford top for Ford or other moderately priced automobile, in good condition. Thatcher Realty Co., Bishop Block. Telephone 245. 10-1f

Wanted—To trade good horse delivery wagon and harness to trade for a second hand Ford auto truck. J. L. Miller at Miller's Bakery. 14-1f

Wanted—Permanent position for first class experienced young lady stenographer from New York, call at Postal Telegraph Co. 10-1f

Wanted—Position by stenographer. High school graduate, about 18 years' experience. Salary \$100 per month. Address Box 100. 10-1f

SANFORD Y. M. C. A. CHARTER LIST IS GROWING RAPIDLY

STATE ASSOCIATION OFFERS HELP AND INDUCEMENT TO ORGANIZATION

Let every public spirited and Christian spirited and any other spirited citizen be at the Imperial Theatre Tuesday night, Oct. 19th—that is next Tuesday night—don't forget. Sanford people are going to organize a Young Men's Christian Association, and the people want everybody in Sanford and Seminole county to be there.

The committee on securing charter members have been doing a good work and for the past few days have been buying and now there are more than thirty of our leading young men on the charter list, and among these leading young men are those of business and profession, those of trades and laborers and those that call themselves as farmers, in fact every walk in life is now represented on the charter list, and the committee say there are over a hundred that have promised to join in the next two months.

Now this means that every one must do his share and that every person must be at the Imperial Theatre Tuesday, Oct. 19th. The committee on entertainment have arranged to have a number of good speakers at this meeting—men that are public spirited and that are up on Y. M. C. A. affairs and men that are able to give any information necessary, and further than that, men who are entertainers within themselves. After the regular program has been disposed of there will be an open meeting and any one there is at liberty and has the right to speak right out in the meeting and express himself. So be there and let the folks hear from you.

A letter from O. E. Maple, the secretary of the state Y. M. C. A. offers much help and assistance in the matter of organization, this letter will be read in full from the stage of the Imperial. Be there Tuesday, Oct. 19th at night and join the movement.

Prof. Nehling of Gotha was the week end guest of Mr. and Mrs. Henry Wight.

BUILDING IN JACKSONVILLE COLLAPSED

Jacksonville, Oct. 12.—One man dead and two are perhaps fatally injured as a result of the collapsing of the new addition being constructed for the Elks Club just north and to the rear of the main building, shortly after 11 o'clock Saturday afternoon. The dead man is Boice McGhee, a negro, who was employed as a plasterer. The injured were George Ray, white, and a negro laborer named Simpson. Several others were imprisoned in the debris but these were soon extricated by the fire department and members of the police department who had been rushed to the scene by a large number of volunteers. According to information secured by Fire Chief Haney, all of the men at work on the building had been accounted for, but several laborers and others were of the opinion that several were imprisoned beneath the brick which fell when the west wall fell in. The annex to the Elks building had been in course of construction some weeks and a large number of men were employed on the work. It is believed that the collapse was due to the fact that the cement had been unable to dry.

Football Season Starts Friday

Next Friday, Oct. 16th the local football season will open by the Sanford High School in a game against the Kissimmee High School, on the local gridiron, Holden Park. The boys of the High School, under the direction of Prof. Hutchinson have been putting in some hard practice and are confident that they will carry off the honors this season. The boys have a good team this season and have been in hard practice since before the opening of the present school year. The game Friday will be called at 3:30. It is hoped that the people of Sanford and vicinity will turn out at this first game and root for their home team. Admission 15 and 25c.

THE CANAL A SAD DISAPPOINTMENT

The Herald has heretofore commented on the disappointment the Panama Canal, with its slides and cave-ins has thus far proved itself to be, and has speculated as to the possibility of the government making a serious and costly mistake from similar causes on a small scale, if it could ever be brought about that the Florida East Coast Canal should be purchased and made a part of the Maine to Key West Inland Waterway. The below, from the Jacksonville Times-Union is right to the point in proof of the practicability of the natural St. Johns route, rather than the excavating and filling East Coast Canal.

The canal has been officially completed and turned over to the use of commerce, but the end is not yet, and the worst of it is we do not know when the cost of the canal will cease and it will become a reliable waterway. The last slide was the worst, and the engineer in charge recommends the closing of the canal for the balance of the current month, because he thinks it will be impossible to remove the slide before the first of November, if by that time.

Canal officials think eventually the danger of the slides will be overcome. "Eventually" is an indefinite word with an ominous sound. It may mean that the slides will be overcome this year or next or in ten years. Surely, if they keep up for many years, Cuba will widen out into a lake and quit sliding, but in the mean time the Panama route will not be a desirable one for commerce and the cost of clearing it will add immensely to the original cost of the canal.

Vessels will use the Suez canal, even if the route through it is somewhat longer, because of the fact that it can be relied on. It is much better to take a route a little longer than run the risk in choosing another of finding it closed after miles of the voyage have been made only to find that they have to be retraced.—Promover.

World's Series in Sanford

The World's "series" is on again and Philadelphia and Boston are working for the championship. Any one in Sanford these afternoons would think that all the people here either lived in Philadelphia or Boston, for the excitement at the Imperial Theatre is almost as great as it is in those cities where the "serious" is actually taking place. Manager Herndon of the Imperial and LaVerne Hart with their customary progressiveness would not listen to letting the games go by without a look in and having inaugurated the usual matinee every day at one o'clock and with the electric score board the plays are made almost as realistic as the real thing being enacted a thousand miles north of Sanford.

The Bostonians have won two games and Philadelphia one and the local fans are fanning every hour here about the eventual results of the games. If Philadelphia wins today's game there will be some excitement tomorrow but if Boston gets today's game all will be over and the boys are hoping that Boston will win today, if for no other reason than prolonging the excitement. Go to the Imperial and help the boys along in this enterprise.

FACTS AND FIGURES ABOUT FLORIDA AS INFORMATION

STATEMENT COMPILED BY THE MANUFACTURERS RECORD IS MOST FAVORABLE TO STATE

The following simply stated facts in the Manufacturers Record make additional comment unnecessary: Report of the Commissioner of Agriculture for the years 1913-14 contains a record of advancement rarely equalled and of interest to many. These figures answer numerous questions arising in the minds of prospective homemakers and investors. They tell the truth about the actual live conditions in this state of wonders, with its variety of soil and agricultural production, where the possibilities for future advancement and extension of profitable endeavor attract so many.

The value of all farm products: 1909-10, \$56,712,734. 1913-14, \$83,937,135. Increase, \$27,250,000. Now, observe some of the items which go to make up this advancement:

Fruit products: 1909-10, \$5,905,727. 1913-14, \$13,447,435. Increase, \$7,500,000. And by comparison it is seen that this increase is steady and consistent, as the value for 1911-12 was \$10,025,163. These figures afford direct proof of the citrus fruit advancement, and, consequently, the proof that here is the citrus center of the United States.

Live stock raising and dairy products show gratifying increases and are typical of the various profitable pursuits which can be made sources of wealth:

Live stock value: 1909-10, \$23,967,501. 1913-14, \$29,541,931. Increase, \$5,500,000. Dairy products: 1909-10, \$2,851,479. 1913-14, \$4,130,925. Increase, \$1,250,000.

For many years its large open ranges were profitable. The breeding of better stock—cattle tick eradication the growing of the many varieties of economically produced cattle foods on its variable lands, with 350 days growing season, has given this industry an added attraction, which bids fair to become one of the foremost in the state. The splendid efforts of the experiment station at Gainesville, liberal transportation arrangements for dairy products, and the awakening of the people to its values are factors of interest in observing this path of advancement. Cheap lands combined with cheap cows for foundation stock made it possible to start in the south with an outlay of far less capital than in most other sections of the country.

The summer climate of Florida is equable. The extremes are lacking. You can find it pleasurable and profitable to make use of the reasonable priced homeseekers' rates and make your selection during the coming months.

The ridiculousness of "carrying coals to Newcastle," which said city is situated in the midst of a famous coal mining district appears to be a very mild piece of stupidity compared with the shipment into Florida of millions of dollars worth of pork and beef every year. It has proven beyond all doubt that both pork and beef of satisfactory quality can be produced in Florida cheaper than in any other section of our great country, but Floridians have been a long time waking up to the realization of the fact and the necessity of adjusting the operations of the Florida farm thereto. The adverse weather conditions as to the production of high priced truck crops during the past two years, however, together with the one general unfavorable market conditions, is doing much to bring this "consumption so devoutly to be wished," and in order to do our part in hastening a saner attitude of the Florida farmer toward hogs and pork and cattle and beef as well as to give the prospective homeseeker from the north some idea of how much easier it is to produce pork and beef here than there, we quote in this and the adjoining column some interesting correspondence found recently in the Tampa Times.

"When a Gainesville shipper a few days ago forwarded a car load of hogs from that town to a packing house in Georgia, the incident was considered worthy of a place in the news columns of newspapers through out the state.

While the fact that a shipment of this character should be the subject of news dispatches and editorial comment is in a degree humiliating, it is true also that, not despising the day of small beginnings, it ought to be a source of inspiration and gratification.

Florida has shipped a car load of hogs to another state for slaughter, and they were pretty good porkers by the way, of an average weight of 200 pounds, just the size and quality to make a streak of fat and a streak of lean which is sought by those who cure and prepare the breakfast bacon which pleases the appetite of the epicure who dotes on side meat and baked beans.

Directly beyond the city limits of Bradenton, an old settler owns a pen of hogs of Jersey red variety, which would be eligible to enter in any sweepstakes class at a county fair in the west. They were produced on the nutritious grasses which grow in profusion all about him, on the products of the small tract of ground cultivated there and at a large profit.

Cattle and Beef. The Spanish American war resulted in the entire depletion of the

INSTANTLY KILLED BY AN AUTOMOBILE

Apopka, Oct. 11.—At about 7 o'clock Saturday night B. W. Hull, sixty-two years old, a resident of Apopka and that section for twenty-eight years, was struck by an automobile driver by an unknown party just within the city limits of Apopka, on the Apopka-Orlando road, and was killed instantly.

Whoever hit the man drove on and left him to his cruel fate. When discovered by Mrs. O. W. Conner of Tangerine, first, and a few minutes later by Leslie Waite of Apopka, who were returning to their home from Orlando, the dead man was lying face downward in a pool of blood, his head was smashed to a pulp and unrecognizable, his body was still warm, and for the moment it seemed as though life was still coursing through the mangled frame of the old, unfortunate gentleman. Hull had been visiting his brother, S. M. Hull, who lives within 150 yards of the scene of the tragedy. He stepped out of his brother's house, and it is supposed he was blinded by the lights of the approaching death-dealing automobile.

CHICAGO HAS SUN-DAY CLOSING LAW

Chicago, Oct. 12.—The closing of Chicago's 7,182 saloons Sunday, for the first time in forty-four years, resulted in the city, passing with the latest crime record in the history of the police department, Chief Haeley announced. Twenty-eight saloons were found violating the closing order. There were only sixteen arrests for drunkenness yesterday, and forty-seven Saturday, compared to an average of 243 for the two days for several months past. \$8000 keepers claim to have lost \$400,000.

Mr. Hyman in Dade City. There is being conducted in the city of Dade City this week an Institute along Church Development lines. There are a number of prominent speakers on the program of instruction. Among them is Rev. George Hyman, pastor of the Baptist church of this city, who is to deliver six addresses on organization. Mr. Hyman for a long time has studied this question and for three years worked as a specialist for the Baptists as Field Secretary, assisting churches.

CHEAP RATES TO PRESS MEET IN JACKSONVILLE

A. C. L. AND CLYDE LINE HAVE MADE VERY ATTRACTIVE OFFER

The result was to a considerable extent the depletion of Florida's supply, an increased price for the cattle which remained on her ranges and the calling of attention to the money to be made in raising cattle. Since that time more and more men have gone into the cattle business, some of them the state's best men, men of foresight, who have put cattle raising on more of a business basis, who have paid some attention to improving the grade of cattle, who have raised the level of prices to that of the west. And since Continued on Page 4

IMPORTANT TO THE GROWERS

To Fruit and Vegetable Shippers of Florida Gentlemen

The Clyde Steamship Company have established proportional carload rates from Jacksonville, Florida on oranges, grapefruit and pineapples of 4¢ per box less than the present "any quantity" rates to New York, N. Y., Philadelphia, Pa., Boston, Mass., Providence, R. I., Fall River, Mass.

This will make effective from all interior Florida points, rates via Jacksonville and the Clyde Line, differentially under all rail rates, in cents per box as follows:

Table with 3 columns: City, C. L., C. L. Rates listed for New York, Boston, Philadelphia, Providence, and Fall River.

Special Handling: Inspectors, who have had thorough experience in the handling of perishables are employed for the purpose of seeing that all fruit is carefully handled and properly stowed in ships so as to give the best ventilation. All bulked packed fruit is positively stowed on side.

Ventilation. All ships have been recently equipped with the most modern system of forced ventilation which is capable of changing the air in the fruit compartments every ten minutes and will insure all perishables reaching destination in a most satisfactory condition and with a large saving in freight charges. Soliciting your shipments, I am, Yours very truly, L. S. Seible, Commercial Agent.

Ramsey in Charge

G. R. Ramsey, the expert road engineer, who was employed at a salary said to be \$10,000 a year to superintend the building of the system of hard surfaced roads in Orange county, will oversee the building of the first county built brick road in Ocala county.

The board of county commissioners by resolution at their meeting held Monday agreed to his proposition to handle the work for 8 1/2 per cent of the contract and Chairman Lesley was authorized to sign a contract with him for the work. Engineer Ramsey is one of the most famous road engineers in the country and road contractors know that when he is on the job every item of the work must be up to the specifications. He will have the use of the Orange county testing machine and will test all brick before they go into the pavement.

This action of the commissioners was taken on the advice of Chairman Lesley, who stated that he would rather the work could be handled by some local man, but that for the best interests of the county he felt that a man of experience such as Mr. Ramsey should be employed. "Every county in Florida," said Mr. Lesley, "has the reputation of having squandered the first money it spent for hard surfaced roads. We want to escape this reputation in Ocala county and for that reason, I believe we should have a man of experience to see that we get all that we pay for."—Immense Valley Gazette.

A. C. L. AND CLYDE LINE HAVE MADE VERY ATTRACTIVE OFFER

The railroads and the Clyde Line have met the Press Association meeting in Jacksonville nobly and make the very low rates of \$5.25 round trip on the A. C. L. Ry. from Sanford and the Clyde Line makes the extremely low rate of \$5.75 for the round trip which includes the berth and meals. This is indeed gratifying to the newspaper men of this section and as the rates have been made very low over the state there will be many hundreds take advantage of this rate and go by boat and rail.

Here in Sanford the trip by boat appeals to the folks from this entire section as there is nothing finer than the St. Johns river trip from this city to Jacksonville and the extremely low rate will cause many other people than the editors to take advantage of the cheap rates and visit Jacksonville for the three days.

Those who have but little time will take the trains and also enjoy a few days in the metropolis.

The excursion rates will start on Wednesday and are good returning until Monday the 19th. The occasion is the meeting of the combined press associations of Florida in Jacksonville for three days and also the national guard rifle matches at Black Point. This is the time to take advantage of the low rates and visit Jacksonville in the best time of the year.

Congregational C. E. Notes

This society held its usual meeting Sunday evening at 6:30 under the able leadership of Miss Clarice Hand. In addition to the usual features the Misses Ellen Randall and Margaret Strong sang a duet with feeling and artistic effect. Another Endeavorer recited that beautiful poem "My Creed" by Emma Dee Randle who, by the way, will be heard at the Lyceum Course to be held this coming season at the Baptist Temple.

Next Sunday Mrs. Harry Kent will be the leader. All are welcome.

Morr Fine Apples

Mr. and Mrs. J. D. Davison received a shipment of fine apples this week from their Connecticut friends and with their usual generosity scattered some of them among their friends here. The editor of The Herald received some fine apples of the Greening variety that makes pies fit for a king. Connecticut apples must all be good ones, for 'tosses received here this fall are beauties.

LITTLE GIRL WAS BITTEN BY RATTEN

Little Minnie Beck, the five year old daughter of Mr. and Mrs. Barney Beck while picking guavas at the home of her grandfather, A. F. Westerdick was bitten by a rattlesnake on her foot. It was a very close call and for several days she lay in a very critical condition, but her many friends are glad to know she is now slowly recovering, under the skillful treatment of Dr. Neal.

Funeral of Jesse Morrison

The funeral of Jesse Morrison occurred from the old home at Barberville last Friday and was attended by many of his friends in Seminole and Volusia counties. Those attending from this city were: Mr. and Mrs. A. B. Mahoney, Mr. and Mrs. Chas. Britt, Mr. and Mrs. Archie Betts, Mrs. Ernest Betts, Miss Daisy Betts, A. R. Key, W. I. Tyler, Norman Swanson, R. R. Deas, Ed. Rourke, Mr. and Mrs. Paul Keely. He was buried in the family burial lot at Barberville, beside his father and mother. The floral offerings were very pretty, attesting to the love and esteem in which he was held by his many friends. Rev. George Hyman of this city preached the funeral sermon.

THE SANFORD HERALD

R. J. HOLLY, Editor
W. M. HAYNES, Business Manager
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Office in Herald Building Telephone No. 143

G. Wash Adams has sold the Zolfo Truth to W. L. Bishop. We welcome Bro. Bishop into the fold but shall miss G. Wash more than pen can tell and hope that he has gone into temporary retirement only.

"St. Johns River Adopted by Orlando Boosters," says a headline in Bob Holly's Herald. Tell us, Bob, who abandoned the orphan, and why didn't Sanford make a home for her?—Leesburg Commercial.

All out for the big "Pressing" at Jacksonville starting tomorrow and lasting three whole days (3) and there will be something doing every minute. This will be a great chance for the printers of Florida to really get together.

And now comes Bob Holly and declares he never wanted to be postmaster, mayor or even poof bah. All that ink wanted!—Leesburg Commercial.

Well, not exactly wanted, Gilbert. We can use it next time.

The Herald will appreciate contributions this week as the makers of the paper will be at Jacksonville for three days. That is the male workers. The ladies will be on the job and we shall expect great things from them. Assist them by sending in your news items either to the society editor's office or the Herald office.

Bob Holly, of the Sanford Herald declines to be postmaster, but the newspaper fraternity of the state still insists that he be a candidate for governor. It has been a long time since a baldheaded man sat in the executive chair of Florida.

All of which indicates that this is getting to be a hairless age.

A lot of worthless dogs roam the city streets at night and knock over the trash cans looking for food. There is a general complaint all over the city about these dogs and the best way to stop their depredations is for those who are troubled by them to put a load of fine shot into them which will keep them at home for a few days at least. If the owners of all the dogs in Sanford were required to pay a license on them and keep them at home at night the citizens would not be bothered by them.

Sanford Elks, numbering several hundred and all good fellows, are making arrangements for building a home in that city. The Herald says that it has been decided to put up the building under the supervision of an architect, all bids having been rejected on the proposition given out. The new Elks' home in Sanford will cost about \$20,000 and be erected on the two lots owned by the Elks on Park avenue. Among other features the new home will have a splendid assembly hall which will have a splendid dance floor and the porch and roof garden effects will be delightful and appreciated by members and their families and friends.—Times-Union.

SENATOR DONEGAN

Senator Arthur E. Donegan has purchased the Greystone hotel in Kissimmee, and will annex Paradise Island. That's a combination hard to excel. Senator Donegan is a progressive citizen and turns his hand to anything calculated to help "his home town." He has promoted ever interest from fish to arguments, and has probably assisted more young men in business than any man in this section of Florida. The senator is himself a young man, and has built his own success against adverse circumstances. He is a busy man, but he is never too busy to give his time and effort in aiding any worthy cause.—Orlando Star.

RILEY'S BIRTHDAY

It is often said that this is an age in which poets are not appreciated. But the Pawnee state is preparing to resent the slander. Riley is no Homer, no Shakespeare, no Robert Burns, but he is a true poet, and many of his appreciations but meritorious compositions, nearly all of them in the homely dialect of rural

Indianans are widely popular. He has a heart attuned to nature. He is in sympathy with the common folk. He understands children and he writes poems of child life in which children as well as grown people find delight. "Little Orphant Annie" is a masterpiece of its kind. So are "The Old Swimmin' Hole" and "The Raggedy Man." So is the plaintive wail in which the rich man's daughter whose "pap" got his patent right an' rich as all creation" pines in the palatial home which "pap's" money has provided, and wants "to go a visitin' back to Grigsby's Station, back where we used to be so happy an' so pore." It is a novelty in America to have days for American poets who are not dead, but in selecting Riley for that honor the governor of Indiana, though doubtless moved by state pride, has made no mistake.—Milwaukee Wisconsin.

THINK IT OVER

The citizen who profits by community work without contributing to it may be represented by a cipher with the rim rubbed out.

Supposing a town wants a public library; a convention hall, a wholesale grocery, a wholesale seed company, a county fair, an iron foundry, new pavement, change in form of government, good roads, special legislation from the state, a new hospital, a new hotel, boulevard lights, new parks, boating on the lake and a thousand other things that are simply stepping stones to a city's progress. What must it do? These things do not come of their own volition. Some one must make it his business and work at it, unremittingly to bring it about. There is no force that can be utilized in the city for such purpose except the Improvement Association and invariably you will find that the city with its forging ahead has a good business men's organization. Do you like to hear the "knocker" "knock?" Do you want to be selfish and narrow as a citizen? The big whole hearted man with a broad view of life ought to be a member of the town boosting club. "Doing" should take the place of undoing, for a town divided against itself is ridiculous in the eyes of progress. The Business men's organization in the growing town has become a public utility for it stands for all that is healthy and happy in the progressive prosperity of the city.

Strawberries Being Planted

There will be several patches of strawberries set out here this season and while the acreage will not be large there will be several of them and the idea of strawberry growing will gain a strong impetus. Strawberries can be raised here as well as any other part of the state but on account of the celery and lettuce having the principal attention of the growers the berries have never had a fair showing. All the growers who have tried them, however, have had remarkable success with them. The Sarasota Strawberry Association, whose ad appears in the Herald have had a remarkable run on their plants as the following from the Times-Union would indicate.

"Twenty-two towns in Florida have purchased strawberry plants from the Sarasota Strawberry Association, which up to date has sold 99,650 plants and is receiving orders in every mail," says the Sarasota Times. The paper also says that the association has set out 200,000 plants on their farms, which are doing well and indicate a fine crop. The strawberry growers of this section did splendidly in Florida and this coming season will find many recruits in the field. The Florida strawberry gets to market early and is of the finest quality. Good prices are obtained, usually, for some time and where the fruit is sold direct to buyers at the railroad the trouble of the fruit is over when his teams drive up to the platform. There will be lots of fine berries going out of Florida early in 1916, and it seems likely that good money will be made on them again as was the case last spring. Some sections of the state appear better suited to the growing of strawberries, but experiments will be made in other sections, and new strawberry territory will very likely be added.

Sanford Debating Club

The more complex society becomes the greater is the need on the part of each citizen to understand the vital questions affecting his local town or county government, his state government, his national government and the questions immediately, as well as, remotely affecting his government's international relations.

A model citizen under our form of government owes it to his personal security and that of his country not only to become informed upon the vital questions of the day, but aid in writing his views into municipal, county, state and international law. In theory as well as in practice a

citizen's views may be converted into law only through the medium of deliberative or parliamentary bodies, such as city councils, state legislatures, our national congress and international bodies, like the Hague conference.

For the alert, thinking, wide awake citizen two things are absolutely necessary: First, he must have an idea; second, he must know how in a parliamentary way to get his idea before the deliberative body of proper jurisdiction.

The supreme purpose of the Sanford Debating Club is to collectively study and discuss the economic and political questions affecting our lives individually and nationally in the relation of these questions to each other, and the parliamentary methods by which such questions are introduced and put through deliberative assemblies.

It is conceded that there is no higher secular aim of a citizen than first a comprehensive understanding of the vital questions of his day and, second, a comprehensive understanding of how to reduce to a city ordinance, a state or national law, his views on such questions.

The membership of the club shall be constituted of citizens of Seminole county.

The club shall be non-partisan on political questions, and non-sectarian on religious questions, and shall be as Democratic as its members choose to make it.

Through the good offices of Messrs Wight, Kent, Dr. Walker, Haskins and Nickel, the trustees of the Congregational church, the first meeting will be held in that edifice on Tuesday evening, Oct. 26th, promptly at 7:30.

All citizens keenly alive to the needs of such a club as above proposed are urgently invited to attend

OUR INLAND WATERWAYS

READ BY MRS. J. H. REESE BEFORE THE ORLANDO CIVIC LEAGUE, MONDAY AFTERNOON, CONSERVATION DAY, SEPT. 27, 1915

No subject is of greater interest than waterways and their development. It has offered the motive for numerous organizations to further particular objects and enterprises and was the subject of one of the most spectacular filibusters during the last session of congress ever witnessed in our congressional halls. This fight against a proposed appropriation of fifty-three million dollars, including old and new projects, was led by Senator Burton of Ohio, who was for many years chairman of the rivers and harbors committee of the house of representatives and is reported to be the best informed person in the country on its waterways. His objection to the measure was that it carried appropriations for many projects impossible and for many that could serve no profitable purpose. He placed these items under the head of "pork barrel" legislation, and he was so successful in his fight that he succeeded in eliminating a great many items and reducing the total from fifty-three to twenty millions. No doubt he had cause to feel proud of his success from a standpoint of parliamentary and legislative achievement, and it is not to be doubted that his charge of "pork barrel" held good in many cases; but as much as Mr. Burton is conceded to know he was misinformed concerning some of the items in the bill. One of these was the appropriation asked for the improvement of the Kissimmee river. Many of you probably know that the Kissimmee river connecting several lakes, affords an open waterway from Kissimmee to Lake Okechobee, and that the river offers the only means of transportation for a long and broad expanse of extremely fertile territory. The river has a tortuous channel and this added to the fact that at low water it is very shallow causes navigation to be very difficult. Only those who are accustomed to the channel can undertake to navigate this stream with any certainty of success. For years the people of the Kissimmee valley have been trying to secure an appropriation to eliminate some of the worst curves and do necessary dredging so that a mean depth at low water of three feet might be had. The government engineers recommended the project favorably, but through Senator Burton's insistence the item was cut out of the highways bill. I mention this at some length because it is a matter of some importance to a great number of people right at our doors, and emphasized the importance of our inland waterways. On the other hand we sometimes see large amounts of money expended on projects that are almost if not quite hopeless. For several years the East Coast Canal and Transportation Co. was engaged in opening a canal from Mayoport to Miami—an inland waterway. The state

the preliminary meeting and become enrolled members.

The only cost of maintaining such a club as here proposed will be for lighting, fuel and janitor's fees after each meeting.

Respectfully submitted by the committee on preliminary meeting.

FACTS AND FIGURES ABOUT FLORIDA AS INFORMATION

Continued from Page 1

that time the prices have been steadily advancing.

At present the industry is in a period of transition from the old haphazard regime to a system of pastures and improved cattle. To a large extent the range is still open but every few days another large pasture is fenced. To a large ex-

to encourage such commendable development gave a bounty of so many acres of land for every mile of canal built. After many years of work the company represented that the canal had been built and the state decided over the land. It is presumed that the company has long since sold the land and reaped the profits, but the canal is said not to be navigable except for part of the distance, and it is said a toll is charged for all boats that attempt to go through it. Recently a movement was started to get the government to buy this canal from the company, take it over and operate it. This is said to be the company's plan. A counter move is being made by the people of this section to have the government adopt what is known as the St. Johns river route, a committee of congress already having been appointed to go over the canal and report upon the advisability of the government taking it over. It is claimed in behalf of the St. Johns river route, that it feeds a much richer and better territory, and that it will be much less cost to the government to maintain because it is composed of natural waterways for the greater portion of the distance, all the way from Jacksonville to Key West; it would run by way of the St. Johns river, Salt Lake and Indian river. That portion of the East Coast Canal from Titusville down the coast would be a part of the proposed St. John's river route; that portion of the East Coast canal north of Titusville would be eliminated. The Orlando board of trade and several other bodies have endorsed the St. John's river route. Aside from these local projects we are interested in the opening of our ports to deep water as a means of enlarging commerce and lowering railroad freight rates. Wherever water competition exists the freight rates are lower, and it is this which makes it desirable to have water competition. It has been proposed as a feasible project that a canal be opened from Orlando to Sanford so as to allow freighters to steam down and deliver shipments by an all water route from New York to Jacksonville by the St. Johns river route and canal to the dock in Lake Ivanhoe at Orlando. Estimates have been made on this project, I am informed, and the cost is not so great that it might not be done with profit even by the people of Orange county and Orlando. In a few years the difference in freight rates would save the cost of building the canal. In conclusion I might add that the Atlantic Deep Waterways Association meets in Savannah November 9, and it is to be hoped that our board of trade will send a strong delegation to properly present the claims of this section for waterway improvement.

STRENGTH AND SERVICE
These are two very important factors in making your banking connections.
This Bank is equipped to render prompt and efficient service in every department of banking. It has been reorganized for many years as a safe, strong and conservative bank.
Interest and business accounts invited.
PEOPLES BANK OF SANFORD
WE WANT YOUR BUSINESS
H. R. STEVENS President
C. M. HAND Vice-President
SANFORD, FLORIDA
O. L. TAYLOR Cashier
R. R. DEAS Asst. Cashier
F. L. WOODRUFF Vice-President

ATLANTIC COAST LINE
The Standard Railroad of the South
SCHEDULE EFFECTIVE APRIL 5th, 1915
THROUGH TRAINS TO NEW YORK DAILY
Table with columns for train numbers (No. 82, No. 86, No. 80) and destinations (Lv Jacksonville, Ar Savannah, Ar Richmond, Ar Washington, Ar Baltimore, Ar Philadelphia, Ar New York) with departure times.
All-steel Equipment, Free Reclining Chair Cars to Washington. Dining Car Service on Trains 82 and 86. Sleeper to Savannah on Train 80.
For Information and Reservation Phone or Write
ATLANTIC COAST LINE
134 West Bay Street, Jacksonville, Fla. Phone 17
Hillsborough Hotel, Tampa, Fla. Phone 122

tent improving the breed of the selection of the best native bulls for breeding purposes, but every few days another lot of pure bred bulls are imported. Nearly every standard breed has been tried, but the consensus of opinion among cattlemen seems to be that the Aberdeen Angus is better adapted to our climatic and range conditions. In the old days before the Spanish American war cattle were sold to local butchers in lots of ten to twenty. That was inaugurated the selling by the car load lot. Today they are sold by the trainload and are shipped to the markets of the middle west at a higher price than has ever before been obtained. At the present time the United States and the world of necessity look to its meat supply. The proportion of cattle to the population of the United States decreased from 1900 to 1910, forty per cent. The west no longer produces cattle in such large numbers. The middle west and the east cannot supply the demand nor make up the deficit. Argentine, Australia and Canada, will be fully occupied with the task of supplying themselves and Europe, especially after the present war. The cattle of Europe will be practically exterminated, as were those of Cuba. Florida offers the cattlemen almost unlimited ranges, pastures at moderate prices a good grade of cattle to use as a base for breeding purposes. The Doctor's Friend. Appendicitis probably has helped 750,000 doctors more than any other recent discovery.—Acheson Globe.

Use Mailing Tubes. An excellent receptacle for sending flowers by post is a mailing tube. Lay the waxed paper in such a shape that they will fit the tube. Sprinkle lightly with water. Place a bunch of wet cotton or tissue paper at the ends of the stems. Roll the flowers up carefully in the paper and twist the ends securely. Slide them into the tube. The paper which wraps the tube should be large enough to tuck in well at the ends to prevent the flowers from slipping. Artist's Generosity. While a draftsman in the coast survey from November, 1854, to February, 1855, Whittier, the artist, boarded at the northeast corner of E and Twelfth streets, Washington. He is remembered as being usually late for breakfast and always making sketches on the walls. To the remodeling landlord he replied "Now, now, never mind! I'll not charge you anything for the decorations." Remarkable Memory. So remarkable is the power of memory in some men that it seems an uncanny mental acquisition. Probably the most remarkable example of the kind was the ability of the celebrated chess player Paul Morphy to play a dozen games of chess at the one time blindfolded—that is, playing the games simultaneously without looking at the chess board, the moves being called to him by number and he calling back his reply. Daily Thought. Good, food, honest wine, a grateful conscience and a little pleasant chat before a man retires are worth all the possets and apothecary's drugs.—Stevenson.

Ford THE UNIVERSAL CAR
Prices lowered again, but the same Ford car. The record of satisfactory performance for more than 900,000 owners surely makes it the "Universal Car"—the car you want. It meets the demands of professional and business men and brings pleasure to the whole family. Simple, strong, reliable—economical in operation and maintenance. Runabout \$390; Touring Car \$440; Town Car \$460, f. o. b. Detroit. On sale at Sanford Machine & Garage Co. EDWARD HIGGINS Salesman C. F. WILLIAMS Agent
Image of a Ford car.

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief—Personal Items of Interest

Summary of the Floating Small Talks Succinctly Arranged for Hurried Herald Readers

Washburn's home-made candies for sale at Irwin & Giles. 13-3tp

Laces! A nice line of lace edgings can be found at Mrs. Williams' store next to McCuller's. 15-2tc

Dr. Davis, optometrist, will be at Robbins Nest soon. Watch paper for date and see him for glasses. 12-1f

Roy Chittenden, the popular young man who acted as clerk at the Seaside Inn during the summer has returned to his home in Orlando for the winter.—Daytona Gazette News.

We will pay you 4 cents a pound for old rim cut casings, sizes 30 x 3 and 30 x 3 1/2. Sanford Machine & Garage Co. 4-1f

Richardson Goods! A large assortment of embroidery outfits, skins of embroidery floss, etc. Mrs. Grace E. Williams, next to McCuller's Grocery. 15-2tc

Mr. and Mrs. Gordon Hood arrived in the city yesterday from their home in Macon and will spend the winter here, being comfortably located at Mrs. Lilla's on Park avenue. 12-1f

5 or 6 doses 666 will break any case of Fever or Chills. Price 25 cents. 71-82tc

Best Granulated Sugar, 6c a pound. All other groceries priced at wholesale prices. Write for price list. Your name on postal will do. Don't delay. The Enterprising Specialty Co., Palatka, Fla. 12-41f

For that GOOD GULF GASOLINE and SUPREME AUTO OIL, phone H. B. Coney, Agt. No. 116. 14-1f

Dr. R. C. Bower and Mrs. Bower, who have been visiting Mr. and Mrs. E. B. Brown returned yesterday to their home in Sanford. The Celery City Medical is noted for the possession of a pet ox of unusual size. Tampa Tribune.

Milinery! Trade is booming. Now is the time to have a good collection. Mrs. Grace E. Williams, next to McCuller's Grocery, directly opposite the 5 and 10c store. 15-2tc

Mr. and Mrs. A. B. Commons were welcome visitors to the city yesterday, having just arrived from their summer visit to the old home in Richmond, Indiana. They will spend the winter at their attractive home on Stone Island.

Hosiery! A fine line, all sizes, also extra size, 25c, 30c, 35c, 50c and \$1.00 per pair, very low prices for the quality, especially the 35c hose. Mrs. Grace E. Williams, directly opposite the 5 and 10c store. 15-2tc

Sanford Steam Laundry, Commercial St., near French St., treats your clothes white and sanitary, and not destroyed with chemicals. Flat work a specialty at moderate prices. Give us a trial. Satisfaction guaranteed. Lace curtains done equal to new. Phone 150-3. J. J. Coul. Mr. Tues-151f

Notice

The registration book of the city of Sanford will be open at the office of the City Clerk Saturday, Oct. 16 and will remain open until Saturday, Nov. 14th. Office hours from 9 a. m. to 12 m. and 2 p. m. till 4 p. m. On Saturday it will be opened from 7 p. m. till 8 p. m. M. W. LOVELL, City Clerk. 14-11tc

Notice

Eastmore Candy Try Garrett's Specialties for sale by Irwin & Giles. 14-2tc

OCT. 14th, 1915

To the first customer between 7 and 8 o'clock, \$1.00 buys any pair of shoes in the store.

1000 pairs Children's School Shoes must be sold by Jan. 1st. Every pair correctly fitted and guaranteed. Sizes 8 to 11. At \$1.50 In-Patent, Gun and Vici, Sizes 11 to 2, at \$2.00 Boys' Shoes, 2 to 5, at \$2.00

E. H. PETERS

301 E. 1st St.—SHOES—"THAT'S MY BUSINESS"—Sanford, Fla.

Sanford Lodge No. 62, F. & A. M. Whereas, The Supreme Architect of the Universe, by His Divine decree on Sept. 22nd, 1915, called Bro. Jas. D. Roberts to join the Lodge Eternal, from whose bourne none ever return, be it

Resolved, that in the death of Bro. Roberts, Sanford Lodge No. 62, F. & A. M., has lost a worthy member, the family a devoted son and brother, and the community a good citizen.

Resolved, that we extend our sympathy to his family, that a copy of these resolutions be spread on our record, and a copy sent to the bereaved family.

O. L. Taylor, L. P. McCuller, W. E. Watson, Committee.

Notice

The registration book of the City of Sanford will be open at the office of the City Clerk Saturday, Oct. 16 and will remain open until Saturday, November the 13th. Office hours from 9 a. m. to 12 m. and 2 p. m. till 4 p. m. On Saturday it will be opened from 7 p. m. till 8 p. m.

M. W. LOVELL, City Clerk. 14-11tc

The Sanford P. O. and a Primary The Sanford postoffice is no man's personal asset.

It belongs to its patrons Democrats and Republicans alike. They pay the bills.

Only a primary election can heal present ailments. So immediate steps to that end will be taken.

C. H. LEFFLER. 14-2tc

Milinery Opening

Mrs. J. H. Bruton, the pioneer milliner of Sanford will have her semi-annual milinery opening at her milinery parlors at 109 Palm metto avenue, between 4th and 5th streets, on Thursday, October 14th (next Thursday) and invites the ladies of Seminole county to attend and see the wonderful display of all the latest creations in hats and milinery fresh from the eastern emporiums. Mrs. Bruton has been in the milinery business in the city for the past ten years, eight of which were on First street and needs no introduction to the ladies. In order to get out of the high rent district Mrs. Bruton removed her milinery parlors over a year ago to her home on Palm metto avenue and the customers got the benefit in prices. M. Bruton wishes to assure the ladies that she has the largest and finest stock of milinery that she has ever carried in this city and the prices and style will make them sell. Be sure and attend the opening next Thursday and if you are not ready to buy select your hats and have them reserved for a few weeks. All the very latest creations will be shown and the prices will help you reduce the high cost of living.

Sanford a Gold Seal City

Sanford has the distinction of being better equipped in the way of really good restaurants than any city of its size or twice its size in the state. The state hotel inspector was in the city last week and inspected the hotels and restaurants of the city with the result that one hotel and three restaurants were given gold seals.

The gold seal is given to restaurants and hotels which show that they are of the highest standard in service, cleanliness and sanitation. The Seminole hotel in this city received grades of 95 per cent and three of the four restaurants of the city, the Hotel, the House and Spencer's made a grade of 95 per cent and over. The inspector was very enthusiastic in his praise of the restaurants of Sanford and stated that there was no city in the state which could show such a high percentage of gold seals as does Sanford. While the Seminole is a small hotel, it can usually accommodate all the commercial trade, and with the restaurants of the city, the traveling man has ceased to hunt Sanford as his always been the case heretofore.

"The Arabs," Supreme Lasky Spectacle, at the Star Friday, Oct. 15 "The Arab," in which Edgar Selwyn makes his debut under Lasky management will positively rank as the most spectacular photodrama produced by the Jesse L. Lasky Feature Play Co., even exceeding in this respect, the very notable Lasky-Belasco presentation in photo dramatic form of "The Warrrens of Virginia." The desert scenes, with which this remarkable photo drama abounds were actually taken in the great American desert and undoubtedly surpass in epaletic effect and photographic beauty all previous attempts at such work.

Mr. Selwyn, who was himself the author of the original play on which the photodrama is founded, has devoted much time to the study of Oriental customs and has traveled through the entire country depicted in this photoplay. Cecil De Mille, the director general of the Lasky Company has also studied such subjects deeply, and thus the two artists had at their disposal an unparalleled fund of information as well as unlimited resources.

The scenes showing the caravans crossing the desert or resting at the oasis; the episodes showing the tents of the Arabian Sheik; and all the pictures of bedouin life are superb. The scenes in the bazaars and palaces of a modern Syrian village are equally accurate and interesting in every detail. Not only do we see buildings and inhabitants correct in every particular, but also we are shown camels and all the paraphernalia of the country.

In order to take the desert scenes of "The Arab," Cecil De Mille organized a veritable pilgrimage. With scores of camels, hundreds of horses and some hundred or more actors he journeyed into a desert more than a hundred miles from any railroad, where even the water had to be carried from a distance. In fact, it is no exaggeration to state that the caravan was not make-believe but real and organized for practical service as well as for photodramatic purposes.

The production of Edgar Selwyn in "The Arab" is one that is bound to make photoplay history, for it combines the elements that "fill the eye" with the elements of dramatic intensity which "fill the heart."

Steamer Launched at Palatka

The board of trade committee in charge of the big celebration which Palatka is to give on the 18th inst in honor of the launching of the big schooner "City of Palatka" has everything coming its way and the celebration promises to be all and more than the most ardent had hoped for. Interest in the event is not confined to the county but is statewide. It is something new for a ship of the dimensions of this to be built in Florida, and everywhere it is being commented on by the press. Hundreds will be here from adjoining counties.

The committee has prepared many sporting events for the day for the pleasure of visitors at the launching ceremony. Chief among these will be speed boat races, foot ball, parades and a dance at night on the deck of the monster schooner, which will be tied to a down town dock and prepared for a party.

The city will be gaily decorated, and one of the pretty events will be a parade of decorated motor cars. The launching will take place at 1 o'clock. The scene of the launching will be a beautiful grove of live oaks, overlooking the river at East Palatka and but a short walk from the east end of the bridge. Here a speaker's stand will be erected and held by Miss Margaret Willard, a grand daughter of Col. Robt. W. Davis, when the word is given, crack the bottle of champagne on the vessel's prow.

Here, too, Gov. Park Trammell, one of Florida's long line of chief executives, will deliver an address suited to the occasion. He will be followed by "Our Bob," Col. Robt. W. Davis of Gainesville. Other noted men will occupy the stand and may speak a few words. Among them will be ex-Gov. Albert W. Gilchrist, Senator N. P. Bryan, Commissioner of Agriculture, W. A. McRae, Hon. Perry Wall of Tampa and others. Col. S. J. Hilburn will be master of ceremonies and will introduce the speakers.

It will be a pretty sight to see this great boat—capable of carrying more than a half million feet of lumber in its hold—as it is loosed and allowed to slide gracefully from its high place into the water. It will also be a novel sight in Palatka. Of course Palatka is proud of this achievement—and it is going to walk proudly all that day.

The city invites the people of Florida to be its guest on this 14th day of October—it not only invites, but it urges them to come and enjoy the day with us. Low rates have been announced on all the railroads entering the city for that day, and the county commissioners have announced a free bridge for the day. The ladies of the city will serve lunches on the grounds and a basket dinner will be spread. Palatka News.

ABOUT PEOPLE ...AND EVENTS...

A Slow Start

A glance at the calendar reveals the fact that autumn has officially begun and the statistics of the weather bureau lend confirmation to the calendar. There is a bite to the air these mornings that makes one think of winter garments and fuel bills. By these signs we know the season is on us.

But there are times when all signs fail and this seems to be one of them. Vanity Fair is sitting still and twiddling its thumbs. Everybody apparently is waiting for somebody else to start something, with the usual result, nothing is being started. Planning for State President's Day at the Woman's Club next week seems to be about the only thing doing.

In other words we have gotten off to an awfully slow start. With all the folks back at home again, with weather conditions favorable and with the clean, crisp spirit of autumn everywhere evident there is every reason to expect social activity, but stagnation still prevails, however I can safely predict that the next few days will witness an awakening, for on Tuesday afternoon the social department begins the season with a reception to its members; Tuesday night, the Knights of Columbus entertain their lady folks at the Catholic parish house; on Wednesday afternoon the Woman's Club will keep open house and give an informal reception for Mrs. W. S. Jennings, president of the Florida Federation of Women's Clubs, who will be our guest of honor upon that day.

Friday morning Mrs. Henry Wight will entertain with a brilliant morning reception for Mrs. Jennings, who will be her house guest. Other smaller affairs are slated for the week also, so I am rejoicing that the season is really on at last.

Invitation from Woman's Club

In view of the fact that the local club will have as its guest of honor, Mrs. W. S. Jennings, on Thursday afternoon, the club will keep open house and extends a cordial invitation to the women of Sanford to come and enjoy the occasion. Mrs. Jennings brings an interesting message to the women in the club and out of it, alike. She will discuss the "Work of the Federation," a subject that appeals to all Florida club women and to all other women interested in woman's work.

Sanford Visitor Honored

Mrs. Emory Battle Brown entertained yesterday morning at her apartment on Hyde Park avenue in honor of Mrs. Roy Carson Bower of Sanford. Two tables were arranged for auction, and while some of the guests spent the time at that interesting game, the others sewed and chatted. Asparagus fern and cut flower in the vases made the rooms attractive, and a bowl of iced punch furnished cooling refreshment all through the morning. After the game perfection salad, frozen cheese, nut bread sandwiches, salted nuts and grape juice were served.

A hand embroidered bridge set went to Mrs. Q. M. Disher for top score and for consolation Miss Laura Jones received the plate lifter. prize for the honoree was a mahogany tray. Mrs. Brown was assisted by Mrs. M. L. Raines. Her other guests were, Mrs. M. M. Riley, Mrs. G. M. Seckback, Mrs. L. R. Woods, Mrs. Harry P. Drigot, Mrs. J. D. Sayers, Mrs. Adam Strangman, Mrs. H. J. Smith, Mrs. T. Smith, Mrs. Q. M. Disher, Mrs. Anna Smith, Miss Laura Jones. Tampa Tribune.

Eastern Star Social Club

Owing to the Woman's Club reception on Thursday afternoon, at which time the women of Sanford were invited to meet Mrs. W. S. Jennings, president of the State Federation the meeting of the Eastern Star Social Club has been postponed to Friday afternoon at three o'clock, at which time Mrs. Alfred Lilla and Mrs. Geo. Bailey will entertain at the home of Mrs. Lilla. Members of the circle reading this notice are requested to notify others of the postponed meeting.

At Clay Springs

A congenial party of friends that motored out to Clay Springs for a swim and picnic the latter part of the week were Mr. and Mrs. B. W. Herndon, Mrs. Henry Dickens, Mr.

and Mrs. Thrasher, Dr. and Mrs. Puleston, Mr. and Mrs. R. A. Newman, Miss Snidee Williams, Miss Charlotte Hand, S. M. Lloyd and Arthur Yowell.

Personal Mention

Mrs. A. C. Wallace arrived in Sanford Saturday night, who with her husband expects to make this city her future home.

Mrs. R. E. Tolar and baby daughter Mary Elizabeth left on Sunday for a month's visit to relatives in Jacksonville.

Mrs. W. E. Watson, accompanied by her mother, Mrs. R. L. Keelor arrived home on Saturday. Mrs. Keelor will make a visit of six weeks.

Mrs. Hal Wight and little daughter Billy Bouchelle have returned from Orlando. Until their new home is completed Mr. and Mrs. Wight will reside at Mrs. C. L. Goodhue's on Park avenue.

Miss Versa Woodcock is visiting friends in Jacksonville. She is expected home this week.

Mrs. Henry Dickens of St. Petersburg is the attractive guest of Mrs. B. W. Herndon.

Mrs. J. W. Dickins returned Sunday from New York and other northern points of interest.

Announcements

The Ladies Chorus for the Japanese Operetta, "Princess Chrysanthemum" will be held at the Woman's Club rooms Friday afternoon at 2.30. Please be prompt and all attend.

A congenial party of ten motored over from Centre Hill Friday night and stopped over in Sanford while en route to Miami, spending the week end with Mrs. Harvey Renfro. The parties included Messrs. Dan Smith and family, Webb Smith and family and J. M. Archibald of Centre Hill and Mr. Bozeman and daughter from Leesburg.

Mrs. Ray Butts is again at home after a visit to her mother and sister at Winter Park.

Swimming Party

For her house guest, Mrs. Henry Dickens, Mrs. B. W. Herndon entertained with an informal swimming party at Musson's pool on Friday evening. After the delights of swimming and diving were enjoyed the party repaired to the hospitable home of their hostess for refreshments.

Change of Date

In honor of and out of respect for the Young Men's Christian Association now being organized in our city, the Sanford Debating Club herewith postpones its preliminary meeting until Tuesday, October 26th, 1915. Signed, Reg. A. Dawson, Secy: to Tem.

Notice

Until further notice Musson's swimming pool will be open to the public every day from 2 to 5 p. m., except Tuesdays and Fridays. Open nights only by special arrangement to parties of ten or more. Pure fresh running water. All conditions perfectly sanitary. 12-1f

Detachable Window Bars

Steel window guards, designed to furnish adequate protection against robbers, have recently been invented which may be attached to or detached from a casing at will. They may be fitted to a window almost in a moment's time without difficulty, or danger of marring the woodwork. The bars are so arranged that they fit into grooves along the sash. The grating cannot be removed when the window is open.—Popular Mechanics Magazine.



"The Arab" at the Star Friday

Remarkable Double Trees

There is said to be in Kentucky a tree bearing each year a crop of walnuts and a crop of mulberries; and the curious phenomenon is accounted for by the supposition that a mulberry seed fell where a walnut lay in the ground, and the young shoots came up side by side and united their forces into one solid trunk. This supposition seems feasible from the fact that the bark of the tree is on one side that of walnut and on the other that of the mulberry.

SANFORD LODGES

Sanford Lodge No 62, P. and A. M. Communication every first and third Thursdays at 7:30. Visiting brethren welcome. O. L. Taylor J. C. Rumph Secretary W. M.

Monroe Chapter No. 15, R. A. M. Meets every second and fourth Thurs day in Masonic Hall over the Imperia Theatre. Visiting companions welcome. J. F. Karnatz H. E. Tolar Secretary High Priest

Seminole Chapter 2, Order Eastern Star Meets every first and third Tuesday in each month. Everyone who has seen his Star in the East are cordially invited to visit this chapter. Alice E. Robbins, Sec'y

Phoenix Lodge No 5, K. of P. Meets second and fourth Tuesdays. Visiting knights always welcome. H. McLaughlin O. J. Miller K. R. and S. C. C.

Sanford Lodge No. 27, I. O. O. F. Meets every Monday at 7:30 p. m., over Imperial Theatre. J. W. O. Singletary J. J. Dickinson, Secretary N. G.

Gate City Camp No. 6, W. O. W. Meets second and fourth Wednesday nights in each month. F. L. Miller J. F. Houlehan Clerk Council Commander

B. P. O. E. Sanford Lodge 1241 Meets first and third Wednesday night at corner of First St. and Palm metto Ave. O. L. Taylor T. A. Neal Secretary Exalted Ruler

The Lake Breeze Council No. 31 Junior Order United American Mechanics Meets every Wednesday at 7:30 P. M., in the City Hall. Visiting brothers are welcome. C. H. Smith, Rec. Sec.

Celery City Aerle No. 1853 Meets every Tuesday night at 8 o'clock. Pico Building. W. W. Fry, J. C. Roberts, Worthy President Secretary

OJIS TRIBE NO. 61, I. O. R. M. Meets every first and third Friday nights at 7:30 in Masonic Temple. Visiting brothers welcome. W. A. Ginn, John Stomper, C. of R. S. C. S. S. Sec. H.

United Brotherhood of Carpenters and Joiners of America Sanford Local Union No. 1751 meets first and third Thursday night at 7 o'clock in the Eagles' Hall. T. J. Bell, C. C. Proctor, Sec. T. Proctor, President

Heralds of Liberty Meets at Eagles' Hall first Monday night in each month at 7:30. Wm. F. Householder, Commander Miss Bertha Packard, Secretary

LETTUCE HAMPERS

CRATE MATERIALS

BLUE STONE

INSECTICIDES

GROWERS SUPPLIES

A Full Stock at All Times at Our Sanford and Beardall Warehouses

CHASE & CO.

SANFORD Phone 38-181

BEARDALL Phone 13

CURBSTONE GLEANINGS

BUDGET OF OPINION "JUST BETWEEN YOU AND ME."

EVEN THE GATE POST NOT IN IT

A CHIEF IS AMONG YE TAKING NOTES AND FAITH, 'HE'LL PRENT 'EM'---SO SAYS SAUNTERER.

I see by the press reports that President Wilson will wed again, all of which brings to my mind that the heart broken husbands do not linger long before marrying again.

Mayor Thrasher is going the full length in this sparrow race and I have been informed that the Boy Scouts have their orders to get all the free ammunition they want and stay right on the job of killing the birds.

There seems to be but little enthusiasm about the county fair and I suppose it will die a natural death just like many other good things that have been started here and die from lack of nourishment.

Sanford needs a good progressive league worse than any city that I know of. A league that will take the initiative and do things, whether the town knocker approves of it or not.

I see that the ladies will have charge of this paper for Friday's issue and I hope they light on everything that needs it and talk right out in meeting.

The ladies of Sanford are taking up the billboard matter and I will bet five cents against a plugged nickel that the ladies finally tear those billboards down.

can always get results where the men are afraid to act. The billboards should never have gone up and the people who are constructing them are taking all the advantage they can of the fact that they have the city council tied.

There is some talk in the papers about the launching of a new schooner at Palatka and while it is not made clear as to whether the schooner was built by the people of Palatka or by a firm it causes me to wonder about the feasibility of Sanford men building a river boat.

COUNTY HAPPENINGS

GENEVA NOTES

We are having some fine weather now. Mr. and Mrs. W. L. Seig have moved in town now, so Willie can be near his work.

Messrs. Sheldon, Tally and Raulerson have about completed their work at Okeechobee and will be home soon.

The closing exercises of the Geneva music school will be held Friday, October 15th. Under Mr. Thorpe's guidance the scholars have made excellent advance and talent has developed that some "bone heads" said were not in our young people.

The members of the Geneva Camp No. 372, W. O. W. are requested to be present at regular meeting Thursday, Oct. 21. By order of the Consul Commander.

UPSALA AND GRAPEVILLE

Mrs. Jack Vaughan was a visitor at the homes of Mrs. Tyner, Mrs. Clark and Mrs. Thompson Wednesday.

Miss Olga Vihlen is taking a course in stenography at the Business College in Sanford, beginning last week. She will also review for a normal course.

Mr. and Mrs. John Lundquist and Mr. and Mrs. Magnusson took three or four days for a jaunt to Piedmont, camping out part of the time and combining business with pleasure.

Mrs. Bertelson, Mrs. Borell and Mrs. Erickson called on Mrs. Elmer Lundquist on the first of October to hear in remembrance her little son, Adrian's second birthday.

Miss Alma Malm of Sanford visited Saturday and Sunday with Mr. and Mrs. H. E. Lundquist.

Mr. Charles Rantoul has returned from his northern trip.

look here and predicted better things to come. While here he was entertained at night at Mr. Ballinger's and took dinner with our Sunday school superintendent. We had two promises of a write-up for the surprise party given to Miss Olga Vihlen last Tuesday evening on her seventeenth birthday but neither have materialized, but we know they all had a lovely time.

OSTEEN NEWS

Osteen Ball Club gave Geneva a game on Friday last. There was a good attendance from Osteen, two noted rooters being present, James Huff and Harry A. Osteen. Osteen won 6 to 1, "Son" Wells being in the pill box.

Miss J. W. Osteen of Altamonte Springs is visiting relatives and friends over here. Miss Liotta Osteen returned home Saturday, from where she has been visiting friends and relatives over at Altamonte Springs and Winter Park for the past week or two.

WOMEN AS TEMPTERS.

Each on its own street line we move, And some wall years ere they find love, So far apart their lives are thrown From the twin and that halves their own. And sometimes, by still harder fate, The lovers meet, but meet too late.

I wonder if it ever occurs to the handsomely dressed woman, robed in her swishing silks and costly furs, with jewels worth a king's ransom sparkling in her ears and on her ungloved hands.

Women have no right to robe themselves conspicuously by costly attire on shopping tours, to engender bitterness in the hearts of the on-looking poor, and encourage daring crime at the hands of the unscrupulous.

Elegant attire has its place at a friend's reception, an evening affair, or at one's home. But it was never more out of place than on the public streets, touching elbows with the poor and suffering.

LEGAL ADVERTISING

Notice of Incorporation of the Sanford Interim Vacuum Pre-Cooling Company. The undersigned hereby give notice that on the 27th day of October, A. D. 1915 at ten o'clock a. m. or so thereafter they can be heard, they will apply to the Honorable Park Trammell, governor of the state of Florida.

The undersigned hereby agree to become associated together and do hereby associate themselves together for the purpose of organizing a body entitled Sanford Interim Vacuum Pre-Cooling Company under the laws of the state of Florida.

1. The name of this corporation shall be Sanford Interim Vacuum Pre-Cooling Company. Its principal office and place of business shall be in Sanford, Orange county, Florida.

2. The general nature of the business to be transacted by said corporation shall be, to conduct and carry on the business of refrigerating, cooling and pre-cooling in all its branches.

3. The amount of capital stock of this corporation shall be one hundred and fifty thousand dollars (\$150,000), divided into five thousand five hundred (5,500) shares of the par value of one hundred (100) dollars each.

The holders of the common and preferred stock shall have equal voting rights. The capital stock shall be paid for in full in United States or real or personal property.

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J. Randolph Appleby, Jr. and Katherine R. Norton, who are to me well known, for themselves acknowledged that they signed the foregoing articles of incorporation and the accompanying notice for 400 shares and purpose therein stated.

Under seal by virtue of a decree of foreclosure and sale rendered by the Honorable Judge of the Seventh Judicial Circuit of the State of Florida.

Notice in hereby given that Albert T. Lipford, of Sanford, Florida, No. 01122, No. 01143, and on October 29, 1912, made Additional Homestead Entry, No. 01122 for W 1/2 of NW 1/4 Section 4, and E 1/2 of NE 1/4 Section 5, Township 20 South, Range 25 East, Tallahassee Meridian.

Notice of Application for Tax Deed Under Section 373 of the General Statutes. Notice is hereby given that Harriet J. Janoris, purchaser of Tax Certificate No. 141, dated the 2nd day of June, A. D. 1913 has filed said certificate in my office and has made application for said deed to issue in accordance with law.

Notice to Creditors. In Court of the County Judge, Seminole County, State of Florida. In re Estate of Miriam Annie Yonge.

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For Sale—Bronze bed spring, mattress, \$10.00. 611 Oak avenue. 14-2tc

For Sale—Two fresh milk cows, Hand lvs. 15-1t

For Sale—Ten acres of the best high hammock land, west side, just outside corporate limits. Half in cultivation 4 years.

For Rent—Furnished apartments for light housekeeping or bed rooms. Good location. 302 Park Ave. 8-4t

For Sale—5 acre celery farm five miles southeast of Sanford, Fla. insured for \$600.00. Inquire of W. W. Miller, Sanford, Florida, R. F. D. 4-16tp

For Sale—Wicker work baby carriage. Good as new. Cheap. Apply Herald Office. 14-2tp

For Sale—Three good milk cows, Jersey. Address G. Mott, Clyde, Eureka Hammock avenue. 14-4tp

FOR RENT. Nice furnished rooms at Stumon's 315 E. Fourth St. 13-5tp

For Rent—Two unfurnished rooms up one flight, separate entrance, gas, water, etc. Fine location, on a corner. Address A. L. Williams, 106 E. First St. 15-2t

For Rent—Furnished room in private family. Modern conveniences. 115 French Ave. 12-8tp

For Rent—Two nice unfurnished side and front rooms, with bath and toilet. 207 French avenue. 11-1t

Wanted—Gentlemen roomers at Stumon's 13-5tp

For Rent—Store and rooms in Bishop block. Thatchery Realty Co. 11-1t

For Rent—Desirable rooms for gentlemen in private family. Modern. Reasonable. Phone 9080. 19ft

Furnished rooms at Stumon's, \$1.25 per week and up. 315 E. Fourth St. 13-5tp



Edgar Selwyn, in "The Arab," at Grand Theatre, Friday, Oct. 15th.

WANTED. For Exchange—High class Sanford lot for Ford or other moderately priced automobile, in good condition. Thatchery Realty Co., Bishop Block, Telephone 245. 10-1t

Wanted—To trade good horse, delivery wagon and harness to trade for a second hand Ford auto truck. J. L. Miller at Miller's Bakery. 4-4t

Wanted—Permanent position by first-class experienced young lady stenographer, from New York, call at Postal Telegraph Co. 10-4t

Wanted—Relations by stenographer. High school graduate, court reporter, six years experience legal work. Address Box 493, city. 14-2tp

Wanted—To trade good horse, delivery wagon and harness to trade for a second hand Ford auto truck. J. L. Miller at Miller's Bakery. 4-4t

WANTED. For Rent—Two acres improved land, all tiled. Cash rent. Close in. Enquire Arnett's Barber Shop. 96-1t

Wanted—Permanent position by first-class experienced young lady stenographer, from New York, call at Postal Telegraph Co. 10-4t

Wanted—Relations by stenographer. High school graduate, court reporter, six years experience legal work. Address Box 493, city. 14-2tp

Wanted—To trade good horse, delivery wagon and harness to trade for a second hand Ford auto truck. J. L. Miller at Miller's Bakery. 4-4t

CLASSIFIED ADVERTISING. All Local Advertisements Under This Heading THREE CENTS a Line For Each Insertion. Minimum Charge 25 Cents.

WOMAN'S CLUBS AT HOME AND ABROAD

ADDRESS OF MRS. JENNINGS

The object of the Federation, as set out in Article II of the charter, are fourfold: Literary, Social, Scientific and Philanthropic, and, generally to bring into relation of mutual helpfulness the organizations, which shall be members of said Federation, to provide for unity in their action and to promote in general higher social and moral conditions.

The constitutions of the affiliated organization have similar provisions to conform to the above. These clubs number 100 organizations now with a membership of about 6000 women, an addition of 17 organizations so far this year, with nearly a thousand new members.

The club spirit is splendid everywhere and the club movement is growing in popularity among our women, and there are several other organizations that have expressed the determination to federate before the convention to be held in DeLand November 16, 17, 18 and 19. This will be the 21st annual convention of the Federation. The Federation will be 22 years old on the 21st day of February, 1916, the Federation having been organized on this date at a meeting called for the purpose by the Green Cove Springs Club.

The invitation was sent out by this club to about twenty-six other clubs to meet together to form the State Federation. Five clubs responded to the call, the Fairfield V. I. A., the Improvement Association of Tarpon Springs, the Crescent City V. I. A., and the Orange City V. I. A., and these formed the Federation. Mrs. E. G. Munsell was the originator of the idea and was ably supported by Miss Penelope Borden, who afterwards became Mrs. Hamilton, and though absent, was elected the first president. Mrs. N. C. Wamboldt of the Fairfield V. I. A. was the vice-president, and, as the president was absent most of the time, the great burden of being responsible for the proper starting of the organization devolved upon her.

The splendid organization as it now stands is a glorious testimonial to the women who were responsible for the formation of a State Federation.

The \$500.00 contribution from the Florida Federation to the endowment fund of the General Federation at the Orlando convention was designated by Mrs. E. G. C. Munsell memorial fund in recognition and deep appreciation of her invaluable service to the club women of Florida, as a tribute of "loving respect to the Mother of the Federation" as she was always called. Mrs. T. M. Shackelford, past president E. F. W. C., the chairman charged with raising Florida's portion of the endowment, was the originator of the happy idea.

We are always glad to acknowledge the good club husband and deeply appreciate his cooperation now and in the past. We understand that we owe the inspiration of the club movement in Florida to a man. It is a bit of cherished club history, related about the forming of the Green Cove Springs Club, that Mr. Daniel Tyler of that place first suggested the organization of the V. I. A. We also at that time organized what is now called a Junior Civic League but was then called the Star Branch of the Village Improvement Association.

The Green Cove Springs V. I. A., which was sponsor for the federation and the "Mother" club, was organized in 1887, thirty-two years ago, which antedates the forming of the General Federation six years, as that organization was not definitely completed until 1889, twenty-six years ago, in New York City; in response to an invitation issued by "Sorosis" to different states.

Florida has fifteen clubs holding direct membership in the General Federation, which now has a membership of 49 State Federations, 2,000 clubs, and 2,000,000 members. This is the largest organization of its kind in the world. Clubs from Alaska to Cuba and the Isle of Pines hold membership. The Florida Federation joined the General Federation in 1898, just nine years after it was formed. For the first time in the history of our federation, we are represented on the board of directors of the General Federation.

MUSIC DEPARTMENT

The Music Department of the Woman's Club have purchased a Mason & Hamlin Concert Grand piano, and it is hoped that all interested in music and the department and all friends of the same will lend and give all help and assistance, especially financially to the department for payment of same piano.

In November a Japanese operetta, Princess Chrysanthemum will be presented by some of our best local talent.

In December a song recital will be given by Lucille Aspinwall Takach, at the club rooms.

In February an entertainment by R. H. Renilo, an impersonator and reader from New York.

For the small sum of ten cents the public is cordially invited to attend our regular musical days, the first being Oct. 15, at the club rooms. Watch the Herald for all dates. Hoping everyone will give us all assistance possible in paying for this piano, which is quite an undertaking for our small but enterprising music department.

Signed Mephisto.

tion, our representative being Mrs. W. B. Young, who has ably served in the capacity of one of the eight directors who, with the officers, make up the board of management for this splendid organization.

The work of the General Federation is divided into departments and committees presided over by chairmen. Our State Federation has similar corresponding departments of work and committees presided over by chairmen also, such as Art, Civics, Civil Service Reform, Education, Music, Public Health, Home Economics, Legislation, Industrial and Social, Conservation, Bird Protection, Forestry, Waterways, Good Roads, Seminole Indians and Library Extension, with a Librarian, Bureau of Information and Historian, Press Department with a chairman, and the following six papers represented by editors, which gives the Federation a page a week.

The Florida Times-Union, The Tampa Times, The Reporter-Star, Orlando Pensacola Journal, The Morning Journal, Key West, and the Miami Metropolis. From now on we have been granted a four-page supplement every month in the General Federation Magazine. The first issue of this Florida edition makes its first appearance in the November number. Your president is urging every club woman to get this number of the magazine, and you will be sure to subscribe. Think what a great opportunity this will be to put our federation in a proper light before the federations and clubs of the world. You are also urged to keep in constant touch with the federation page issued by the newspaper nearest you. These are the official organs of the federation and all official announcements are made through these pages, and unless you take one of these papers you cannot properly do your club work. The federation needs the support of your clubs in making these pages a success, and you can best give this by sending in reports of your club activities to the press-chairman.

At the council meeting of the General Federation in Portland, Oregon, a resolution was passed making the "acting" chairmen of State Federation departments members of the General Federation corresponding departments. This will give a closer affiliation and an opportunity for better cooperation between the state and national organizations. The federation stands for the attainment of the highest perfection in all branches and departments of work and the federation motto is:

In Great Things, Unity, In Small Things, Liberty, In All Things, Charity.

To Remove Indebtedness We are all desirous of removing the indebtedness on our club building and there are many ways in which the members can help individually.

One simple manner would be for each to make some article of fancy work, putting a price on same. The club could appoint a sale committee to take charge of the contributions and arrange for a display and fancy work sale during the fair.

THE GUEST WHOM WE HONOR



MRS. W. S. JENNINGS, OF JACKSONVILLE

Mrs. W. S. Jennings of Jacksonville, president of the Florida Federation of Women's Clubs, has brought to the administration of her office courage, energy and initiative that have made the past year one of whirlwind activities for the club women of the state. The many excellent movements begun in the previous administration have advanced steadily, and new plans have been made that promise a fruitful future to the club work of the state.

Mrs. Jennings' appointments have shown to a marked degree a disregard of cliques. However, much conscientious club women may deplore party lines, they cannot truthfully deny their existence. Mrs.

Jennings has risen superior to them and has sought in every case an individual who in her judgment, would faithfully and fittingly do the work allotted her. In fact, fairness is one of the attributes that has been most salient in all that she has done for the federation and it is a basic virtue for club workers.

Another characteristic that shows the broad view of the Florida president is her approachableness at all times and on all federation matters. Of course this is the way it should be, but, surrounded by a flood of detail, and having "to live on twenty-four hours a day," an executive officer who can always be consulted, is always accessible, although.

Continued on Page 4

WHAT WOMEN'S CLUBS HAVE DONE

In the twenty-five years of the organization of the Federation of Women's Clubs it has become a well known fact that by the tireless efforts of its members wonderful things have been accomplished, and that the American woman is making for herself a mighty place in the well being of the nation.

Not satisfied alone by being a good wife and mother she has taken to heart the well being of the nation by the betterment of the coming generation.

Municipal housewives have also become municipal mothers. The care of the nation's children is an important work done by the Federation.

It has taught ignorant mothers to care properly for their babes, to lessen the infant mortality and to give them a better start toward becoming ideal men and women.

It has fought desperately the horror of the great white plague, striving by teaching the dangers to be avoided to stamp out its spreading and centered its chief efforts upon the physical betterment of school children; upon the knowledge of social hygiene; the dangers of the germ laden fly have been taught and of the malarial breeding mosquito. In Cincinnati gardening has been taught among the school children and school saving banks in Massachusetts are also a commendable

institution in which many thousands of dollars have been deposited.

In New York the club women organized to form a housewives' league, studying the markets and conditions with a view to reduce the cost of living.

In many cities and towns the clubs abolished the ugly signs and billboards which disfigure the beauties of Nature with which a generous and loving God has so amply provided us.

Garbage dumps and trash heaps have disappeared, trees have been planted, parks, play grounds and cemeteries, as well as the grounds of public buildings and railway depots have been made attractive by planting grass and flowers. Trees are being saved and others planted. In Glendale, Arizona, a club of forty-seven has by its efforts established a city park.

Too much space would be required to only partially enumerate the many and varied advantages that have been supplied by the different state Federations. But the greatest of these good things which have been done by women's clubs is in directing and focusing public opinion and public sentiment, out of which all reforms must grow.

As ably expressed in a forcible article in a recent issue of an up-to-date magazine, "Behind all this

LITERATURE DEPARTMENT

The first meeting of the club year was held Wednesday, Oct. 13th, in a newly painted and remodeled club house. Inclement weather was the cause of only nine attending. Our new chairman, Mrs. L. R. Phillips presiding. Minutes of last meeting were read and approved. All members agreed to have club hour of department set for three o'clock PROMPT. Literary part of meeting was opened by "Thoughts for the Coming Year" from Mrs. L. R. Phillips. As one member said afterwards, "Mrs. Phillips always knows just what to say, and when to say it." Retrospective thoughts played no little part. The gist of other thoughts given when Mrs. Phillips was chairman of the old Wednesday Club were repeated. "The offer generously given to Wednesday to become a member of the Federation," etc. "We note that the Wednesday club has now only lost its identity in a larger way, as the Literature Dept. of our Woman's Club of Sanford."

Members responded to number in club book, "Vacation Echoes."

Following this Mrs. J. N. Whitner gave paper confined to topic, "Some Half-Forgotten Southern Classics."

Prof. Halleck of Yale, Prof. Trent of Columbia University, and Prof. Backus formerly of Vassar were freely quoted.

Capt. Smith's romantic story of Pocahontas has become classic, not from its elegance of diction but quoting Mr. Halleck, "It has the honor of being the first of its kind written in the English tongue and suggested a new field to the writers of American romances. Capt. Smith is as well known for the story of Pocahontas as for all his other achievements."

A manuscript written at Jamestown in 1610, it is claimed may have been a possible suggestion for Shakespeare's "Tempest." The author, Mr. Strachey of the Virginia colony and for many years a resident of Virginia was a contemporary of Shakespeare. The book of Sir Thomas Gates is a memorable one for the description of a storm at sea. Prof. Trent of Columbia says, "Not a single good novel or drama was published in the country before Washington became President. There was no real man of letters."

The oratory of Patrick Henry and the long line of statesmen and Presidents became the pride of the south more than her literature.

We cannot mention the Declaration of Thomas Jefferson or Madison's share in the Federalists' papers or Washington's Farewell address, for they are not yet quite forgotten.

To linger over Edgar Allan Poe's poems is to enjoy his spell of Mysterious Beauty. "His liquid notes soften harshness of death" is quoted of him.

A glorious step is then taken to a later day in the poems of Henry Timrod who says, "Turn the tasteless waters into wine, and flush them through with purple tints."

Mrs. L. R. Phillips read a humorous story of Timrod's on the Negro Christmas.

Club adjourned: Mrs. Jas. Moughton, Sec'y-Treasr.

practical useful work there is a background of steady but always-vitalized study, study related to the lives and environment of the student.

So fit and literature courses are correlated with a study of modern conditions. Instead of reading Browning and getting up the history of Chippendale, with a view to the old time culture, club women are now working at books on industrial and social subjects with a view to applying their principles. And so the moving finger writes. And having writ moves on, Nor all your piety, nor all your wit Can lure it back to cause half a fine of it, therefore let us only look forward to a glorious future for the useful and helpful organization.

Let the women of Sanford in the coming year break all records by its achievements, which shall even outstrip its past noteworthy accomplishments. Let them plant

CIVIC WORK IN SANFORD

A review of the civic work in Sanford is most encouraging and gives us that sense of things accomplished that is most gratifying to the man or woman who has the interest of Sanford at heart. Let the hurry of this week's work the writer has been unable to secure data dating farther back than the Sanford Improvement Association six or seven years ago, but before the organized effort to improve Sanford, there were many property owners whose individual efforts brought results. Under the efforts of the Sanford Improvement Association many of the shade trees now the pride of our parks and streets, as well as many flowering shrubs and plants were planted and other material effort made with some success to beautify the town and build up civic pride.

After a short life of varied experiences the S. I. A. became defunct and shortly after the West Side Improvement Association became a living factor in civic work, confining its efforts however, to the West Side and principally to the West Side Park. For the period of its busy life the W. I. A. paid out many dollars to keep in some degree of order this park that was badly neglected by the city, the only park whose natural beauty was a good foundation for a park beautiful. Under the direction of the association many car loads of earth were dumped into the park, which in some places was several feet below the surface of other parts of the ground, and then levelled and planted with flowering plants. Benches were placed and swings and merry-go-rounds for the children. To the organization goes the credit for the first parkways over in the West Side since which time it has been rule rather than the exception that has extended to the side streets over in the other sections of the town for property owners and the city administration have pulled together for this improvement. The first clean-up campaign held in Sanford was inaugurated by the West Side Improvement Association.

In line with this body of active women stands the Lend-a-Hand Club, whose brief existence was marked by many civic improvements, and a society composed of young ladies, whose earnest efforts were directed chiefly toward the beautifying of the town. One monument to the thrift of these faithful young women, is the tennis court in Central Park.

With the amalgamation of the various clubs of Sanford, with the Woman's Club the civic work was taken up by the Welfare Department, under the auspices of the civic, the City Beautiful and the Junior civic committees. Splendid results have been obtained by these committees who have not only continued the work of the old organizations but have instituted other progressive methods and introduced new features. Clean-up campaigns, flower shows and plant sales have been largely instrumental in developing the civic pride that has improved and beautified our town. In the City Beautiful campaign that has been and is still being waged the cooperation of the street and park committees of council and the inspector have been potent factors, all of which has been appreciated by the committees and in fact the club at large. There is every reason to believe that the committees for the ensuing year will continue the aggressive campaign and it is understood that the badly neglected Ninth Street park, not far from the station will be the chief ground of its operations and thus the good work goes on.

And strive for a City Beautiful, indeed so beautiful that our northern visitors will look forward to their stay among us with longing and pleasure; and last but not least let every woman in Sanford put forth the best efforts, with her city's welfare at heart and fight against the blemishes which are disfiguring our landscapes and threaten to eliminate much of the beauty of our city. Therefore, let us declare war on the unsightly billboards and advertisements and let us fight to win.

A Club Member.