

### 1943 Yankee Club Is Satisfactory To Ed Barrow

By CHIP ROYAL  
AP Features Sports Editor  
New York—The 1943 edition of the New York Yankees is "a very peculiar club" as President Ed Barrow puts it, "but a satisfying one."  
"You got any club that can win almost three-fourths of its home games, and every series but one with rival American League outfits, hasn't taken a back seat to any baseball team."  
"It's my style of team," says Cousin Ed proudly. "Not as brilliant in individuals as other clubs we have had, but it's loaded with more fight. Come to think of it, we still have a lot of great players, war or no war."  
"Dickey Over W. Cooper," "There's Bill Dickey back at the plate. They call Walker Cooper a great catcher, I'll take Dickey any day. And have you noticed the way he's hitting this year? His best previous average in the majors was .302 in 1936 but he'll beat that this year."  
"We have a wealth of pitching material and a man who knows how to get the most out of them is McCarthy," continues Barrow. "We certainly haven't any worry in that department."  
The Yankee boys' faces broke

into a wide smile.  
"Let me tell you about this kid Johnson at third base. He's the most important player on the club, I like the way the boys get in front of every ball. Matter how hard it is hit, then squares off and lets go with the best arm since Bob Musel came up to play the bag."  
"That was as far as Barrow got. His secretary reminded him of his earlier appointment and he begged to be excused. But it shows how the man who helped make the Yankees feel about his employees. The records speak for the rest of them."  
Key Men Missing  
Like every club in the American and National Leagues, the Yankees were without several of their key men this year. Joe DiMaggio, the big slugger who sparked the club to its 1943 American League championship; Big Charley Ruffing, Red Rolfe, Buddy Haseath, Tommy Henrich and Phil Rizzuto, all important cogs in last year's machine, were missing.  
All over the league they said McCarthy would have his troubles, like other managers leading a club that would rise from the depths of the second division.  
But with a little of that McCarthy genius, Joe came up with firstsacker Nick Etten, who had a so-so year with the Phils in 1942, but who has been among the American League's run-batted-in leaders; Bud Metheny, a minor



MAJ TROOP, according to a German announcement, have evacuated Bryansk (1), main pivot in the southern and central Caucasus systems in Russia. Red army forces, further south, pushed closer to strategic Leningrad (2). West of the captured Mariupol (3) one Soviet column raced sixteen miles southwest to the sea coast town of Yalta, on the Sea of Azov. It was reported by Moscow that Nazi forces in the town were cleared out after a hand-to-hand fighting. Soviet marines, in a daring maneuver, made two landings (4) along the sea coast behind the retreating German troops. They cut off a large force and escaped a heavy toll of the Nazi tanks. (Associated Press)

### Heavyweight Champ Is Worried Over Army Opinion

By CHIP ROYAL  
AP Features Sports Editor  
New York—Heavyweight champion Joe Louis is worried! He is afraid the servicemen won't like him in his nation-wide tour of the Army camps—AND HE MAY BE MAKING HIS LAST APPEARANCES IN THE RING.  
Before the Brown Bomber's professional handlers and others who stand so close to him, get any idea over the fact that Joe Louis is a professional, let us hasten to quote the champ: "You really scared about this big trip, you're on. My title and any plans for after the war seem unimportant. I have a job to do. I don't care if I never fight again, as long as I never give the boys a good-enough show, help with some fun and push home the idea that good physical condition makes better soldiers."  
Have you heard how the boys are enjoying it? I'm worried that they won't get enough out of it. We're supposed to rest Saturdays and Sundays but I'm hoping to crowd a few more shows in on those days.  
"The hard work won't hurt me any. It will help me keep in shape. I really think I am in better condition than ever because of this Army life."  
"I'll defend my title again! I'm looking forward to at least one or two more championship fights. But this war will have to end soon or I'll be like Tunney and retire. I'm 29 now and in three years, I'll have white whiskers as champs do."  
In that case who do you think will be the next champion?  
"You've got me again! It could be Billy Conn or that (Freddie) Mills fellow over in England. I'd



POOD, DRINK, AND FLOWERS are heaped upon Red Army officers and troops by women residents of Bryansk just after the men had helped to drive the Nazi invaders from the city. Recapture of the city places a strategic rail center in Soviet hands once again. This is a radiophoto from Moscow. (International)

action their ring days will be over. "In the case of Louis, he'll have to fight next year or the long layoff and his age, will be too much of a handicap for a comeback."

### If you ever take a laxative, here are 3 Questions for YOU

Ques. How often should you take a laxative? Ans. Only when the familiar symptoms indicate you really need one. Ques. What kind of a laxative should you take? Ans. One that brings relief promptly, thoroughly, and satisfactorily. Ques. What laxative usually will do this? Ans. One such laxative, when taken by directions, is Black-Draught. 25 to 40 doses, only 25c. Caution, use only as directed.—Adv.

For the best in  
• Mixed Drinks  
• Beer  
• Whisky  
Come to  
**BILL'S PACKAGE STORE & BAR**  
112 W. 1st St. Phone 348



league outfielder, rookie Johnson, pitcher turned outfielder in Johnny Lindell, the Cleveland disappointment Roy Weatherly, who may be the series star; and Pitcher Charley Wenzloff.

The Buffalo field boys moulded them into a pennant-winning aggregation — and it's a sinch he didn't do it with mirrors. In fact, the boys who write baseball every day are calling it the "manager-of-the-year job."  
It's a tribute to McCarthy and it should silence the Cleveland critics who said it wasn't the manager who made the Yanks, it was the players. It was the manager this year, boys, whether you like it or not.  
Billy Southworth won't forget McCarthy's managerial strategy in the last All-Star game for a long time. It's the surprise of the boy from Buffalo who led off with the 1943 world series on a repeat performance of the Philadelphia story.

### CLASSIFIED ADVERTISING RATES

10c per line for one insertion  
15c per line for three insertions  
20c per line for six insertions  
25c per line for 12 insertions  
Minimum charge, 50c per line  
Count five words to the line, including phone and address.  
All advertisements for situations wanted will be charged for at the regular classified rates.

PHONE 148 OR BRING YOUR Ads to THE SANFORD HERALD

### FOR SALE

10 ACRES land on lake near All State Garage Apt. Building home First Street, near 1st St. close in. Beautiful home, 1938 Sanford Ave. Sanford, Fla. Phone 468.

### HELP WANTED

MAN for Dry Cleaning route. Seminoles Dry Cleaners, 230 Magnolia Ave.  
GIRLS for Soda Fountain at Lenny's Drug Store.  
HOUSEKEEPER — companion. 3000 W. 1st St. in home. See Mrs. H. H. H. H.  
GIRL or middle-aged woman to help for afternoons. Apply Valden Hotel.  
GIRL WANTED, must have health and good salary, 6 day week. At's Place.  
WANTED, two waitresses for FRANK'S Hotel Cafe. Good wages. Apply 1st St. H. H. H. H.  
WANTED —  
WE BUY used furniture. Phone 474.  
TO BUY or rent 2 or 3 room house from owner. See E. W. Herald.  
TO RENT second hand wheel chair. 1809 Magnolia Ave.  
BABY Play Pen. Phone 346-W.  
MAN FOR night watchman for Seminoles County Laundry. One draft exp. Apply 12 1/2 W. 1st St. H. H. H. H.  
5 OR 6 ROOM unfurnished home for rent. No children. Phone 474.  
BABY high chair, reasonable. See E. W. Herald.  
WANT TO RENT FOR SEASON. ONE OR MORE ACRES OF GOOD LAND, SUITABLE FOR CABBAGE AND OTHER VEG. STABLE. Reply at once to Sec. H. care Herald.  
TO BUY. Farm Tractor. Must be in good mechanical condition. Reply Sec. H. care Herald.  
BABY play pen with floor, good condition. Phone 346-W.  
WANTED TO RENT. Furnished or unfurnished home. With kitchen, bathroom, central heat. Apply 12 1/2 W. 1st St. H. H. H. H.

### Colored USO Center Will Open Tonight

The colored USO building at the corner of Fifth Street and Sanford Avenue will open tonight, Dr. G. H. Starks, chairman of the executive committee for USO arrangements, announced tonight.

Dr. Starks disclosed that Major Ed Higgins, Capt. George Woods, Lieut. M. H. Grope, Frank Rhames and David Carmody, new USO director, will be present.  
A special program under the direction of Dr. Z. J. Jerry, has been arranged for the opening of the Colored Recreation Center.  
The following program has been announced for the opening of the Colored Recreation Center: Singing of "America," Invocation by Rev. A. W. Williams of the Trinity Methodist Church.  
Announcement by the Colored Recreation Committee Chairman, Dr. G. H. Starks.  
Remarks by Major Edward Higgins, Lieut. M. H. Grope of the Sanford Naval Air Station and David Carmody, director of the USO and Capt. George Woods of the Salvation Army.  
Address by Frank L. Bell, chairman of the Recreation Division of the Seminoles Defense Council.  
Responses by D. C. Bryant, Singing of "God Bless America," Introduction of Hostesses.  
Benediction by the Rev. H. H. Seigler of St. James Church.

### IF YOUR TASTE DEMANDS THE BEST IN

- LIQUORS
- SCOTCHES
- WINES

BE SURE TO VISIT

### NICK'S PACKAGE STORE

GOOD NEWS FROM THE PRODUCTION FRONT

.. Now, for fighter and worker alike..  
**the "BIG PUSH" is on!**  
On the battlefronts and on the production fronts the drive for Victory sets an even greater pace



Even as this message is received, the United States and air power of the United Nations press in upon our enemies from all directions. In Europe the attack comprises (1) mighty American and R.A.F. air blows from Britain; (2) assault by sea, air and land from Africa and through Italy; (3) the irresistible power of the great Russian war machine. Against Japan there are (1) air and land attacks through China and from India; (2) our relentless push up through New Guinea from Australia; (3) attacks by our fleets on enemy outposts; (4) recovery of the Pacific as a base for possible future offensives.



**W**ITH the walls of Hitler's Europe breached—with Allied night pushing forward in the Pacific—with the Great Attack now under way on every battlefront—the production front, too, is gearing itself to the bitter, decisive effort.

And with ever-increasing demands on America's manpower for the fighting forces, war goods manufacture, food production and other necessary civilian activities, General Motors is keenly aware that the demands of the crucial months ahead fall for utmost devotion to the job—for even greater efficiency and productivity from those of us left to work when of many have gone to fight.

### Keeping Pace With Change

Successful production for war means change—change to match or surpass the improved weapons of our enemies—change to fit our weapons to new and constantly changing theaters of war—change to build improvements and new designs into new war production, based on the progress of developments on the actual battlefront.

ties they present, and at the same time continuing to push production higher and higher—now more than 100% above a year ago—each quarter higher than the last. Through improved methods and more effective organization of production we are giving our fighting forces more and more guns, planes, tanks and other war supplies.

The ultimate in production will depend on the country's decision on the balance between war production and manpower requirements for other purposes.  
Every American man will be thankful for the demonstrated ability of our military leaders to cope with the changing requirements of this mechanized and global war.

### The Job Ahead

The crucial months ahead will doubtless bring equal if not greater problems, as new strategic all for new equipment.

### THIS CHART SHOWS THE INCREASING PHYSICAL VOLUME OF U.S. WAR PRODUCTION, MONTH BY MONTH



There must be no let-up in the war effort. There must be the utmost devotion to the job on the part of every man and woman in industry. We are greatly concerned with the increased effort, increased production of the war machine, and there are all more opportunities for our country's workers.

# GENERAL FOODS



# The Sanford Herald

AN INDEPENDENT NEWSPAPER

Buy More Bonds

VOLUME XXXIV.

Established in 1908

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NUMBER 223.

## Russians Lay Siege To Big City Of Kiev

### Reuters Dispatch Reports Nazi Battleships Sabotaged By Rebellious Crews

The Russians continued for footholds on the west bank of the broad Dnieper River. Kiev was under siege guns and apparently is ready for an encircling movement.

In the Pacific the Australians are driving on Finchaven in New Guinea and were within three quarters of a mile of the Japanese defenders. MacArthur's headquarters said American Army, Navy and Marine planes raided the Kahili airbase on the Bougainville and Kolom hangars in the Solomons.

In London a Reuters dispatch from Stockholm said rebellious crews had sabotaged three German capital ships, the Tirpitz, Scharnhorst, Luetow, as they lay at anchor in Altes Fjord, Northern Norway, following the news of the surrender of the Italian fleet. The dispatch, without further details, was not confirmed.

LONDON, Sept. 27 (AP)—Soviet troops are forcing the Dnieper north and south of Kiev under the murderous fire of German artillery, and high on the river's west bank and the Nazis are offering fierce resistance to Red army assault troops in the muddy east bank suburbs of the city, Moscow reports said today.

The Soviet operational communique broadcast by radio Moscow confined itself to reporting that the Red army had reached the Dnieper on a virtually continuous 20-mile front from Kiev to Dnepropetrovsk, but Russian front line correspondents said fighting was in full swing in the workers' settlement of Kiev across the Dnieper from the main section of Russia's third greatest city.

Reports without official confirmation reached Moscow that rear detachments of the garrison at Kiev were being evacuated.

## Advertising Seen As Major Weapon On Home Front

WASHINGTON, Sept. 27 (AP)—America's advertising was praised by the Commerce department yesterday as "a major weapon of the home front" with vital wartime information its ammunition.

Summaries which determined the official attitude of "the Government as a whole," the Department issued a 96-page booklet declaring that advertising scheduled in all media should be maintained as "a constructive contribution to the war effort."

"With the attack on Pearl Harbor," it said, "the Department of Commerce immediately recognized that advertising would be a major weapon on the home front. People had to be informed, talents used so effectively in creating a desire for goods could will equal effectiveness show how to help win the war."

"At the same time the Department of Commerce issued the danger of a gradual decrease or cessation of advertising either by companies that had converted wholly to war production or by those whose civilian output had been curtailed. In either case carefully built brand names, trade marks and goodwill would suffer."

"And so, an liaison office between business and Government, the Department has continually reminded both of the necessity of advertising, not only as a means of maintaining markets but as a mighty force for social good."

"The record shows that business has responded to this viewpoint. Companies have increased advertising. And they have sent messages to aiding the Government in its production of the war."

"It is evident that the Government, that serves as a faithful role in wartime and that it is filling this role successfully."

## Elvira Garrison Has New Book On Kitten

Sanford, Fla. (Special)—Elvira Garrison, author of the popular children's book "The Kitten," has published a new book, "The Kitten's Story," which tells the life of a kitten from birth to old age. The book is available at the Sanford Public Library.

Closeup View of IST Bow



A TANK ROLLS from the huge, gaping mouth of a big American IST bow, showing how equipment is quickly landed during an invasion of enemy land. This is one of the first photos to picture the operation of the bow doors, hitherto a secret feature. U.S. Navy photo. (International)

## Celeryfeds Win Over Eustis By Score Of 20 To 0

### Fleming Stars With Runs, As Brumley, Singletary Hold

(As reported by Capt. George Woods of the Salvation Army).

Aventuring nine years of experience in the Celeryfed, the Seminole High School Celeryfeds invaded Lake County Friday and scored an easy 20 to 0 victory over Eustis, which last year soundly trounced Sanford on its home grounds. Sanford was well represented in the stands.

The Celeryfeds were never very much in danger, as Eustis only succeeded twice in invading Sanford territory.

In the first quarter, it was at once obvious that the Feds had a much heavier team, with tackle Herman Brumley and Eugene Singletary the backbone of the defense. Sanford failed to score in the first quarter, as Eustis goal posts were at least one touchdown.

This was probably due to over-anxiety to get under way.

The second quarter showed a market improvement, and return of self confidence to the Celeryfeds with Captain Bill Fleming making numerous spectacular runs which resulted during the middle of the quarter in the first touchdown of the game. Fleming ran the extra point.

At the end of the first half, Sanford was within three yards of another touchdown when the sun ended the half.

Fleming began the second half with a 55 yard punt, and over end, which was very hard for Eustis to handle, and they were only able to run a very few yards before being stopped by the crushing Feds. Within a few plays, the Sanford team began to really show what it was made of. From a well executed punt, quarterback

## David Carmody Is Appointed Head Of Sanford USO

### Weiskopf Expresses Appreciation For Help Given Here

David Carmody, new USO director who will replace William J. Weiskopf, recently promoted to the office of director of the Tampa USO, arrived here Friday afternoon and was greeted by Mr. Weiskopf.

Mr. Carmody, who came here from his home at Woodside, Long Island, stated today that this is his first trip to Florida, but not to the South, as his last assignment was as a USO director in the Panama Canal Zone. He had previously been a USO director of the Catholic Community Service of Columbia University. Mr. Carmody is a Bachelor of arts and a bachelor by preference, as he put it.

He added that he looked forward to his work examining the service men, and that he was already exceptionally impressed with the hospitable spirit of Sanford.

Reviewing his stay in Sanford, Director Weiskopf expressed regret at leaving Sanford and said that he had enjoyed his work here. He said that he had met many of the city and county officials, civic clubs and organizations of Seminole County, and especially the Recreation Division and its volunteer members who have

## Exams To Be Given By State Patrolman

A State Highway patrolman will be at the Sheriff's office each afternoon of this week, Monday through Friday from 1:00 to 3:00 P. M. in order to give examinations to those who have had no 1943 drivers license, it was announced by Judge R. W. Ware today.

## Capt. William Runge Promoted To Major

CAMP BLANDING, Sept. 27 (AP)—Announcement of the promotion of Capt. William P. Runge, Director of Camp Blanding's Training Division, to the rank of Major was announced today.

A resident of Sanford, Major Runge first saw military service as an enlisted man during World War I. He returned to civilian life after the war and graduated from the University of Florida in December 1920. He was employed by the Atlantic Coast Line railroad and in 1931 became a charter member of the Florida National Guard. He was a member of the Co. D, 154th Infantry, which was changed to the 154th Infantry in 1937. He was promoted to the rank of Captain in 1940 and to the rank of Major in 1942. He was assigned to Camp Blanding in 1943.

## SHAWNEES WIN

The baseball schedule of the Boys Club started off with a bang last Thursday afternoon after a postponed game due to rain and Shawnees swamped the Braves 13 to 1. John Beckstrom was the winning pitcher and the Braves were out of the game in the fourth inning. Tomorrow the Braves will play the Cherokees for the second game of the schedule.

## IRLAND PROMOTED

William Kirkland, member of the Sanford Club, has been promoted to the rank of Major in the U.S. Army.

## Wilson Warns Farmers Not To Overplant

### Must Have Fertilizer And Labor In Sight And Then Pray For Good Weather

JACKSONVILLE, Sept. 27 (AP)—In spite of the fact that there are many things connected with the discussions of vegetable prices which do not fit the picture, William J. Wilson, Director of State Markets, said in his Market Review today, "it would be well for Florida vegetable growers to plant for good weather. Do not overplant but put in the ground crop with which each farmer has experience and for which he has the necessary fertilizer, labor and packages in sight for shipment."

Mr. Wilson, a member of the Florida Vegetable Committee, has just returned from a series of conferences this summer held in Washington regarding vegetable prices.

"We were all deeply appreciative of the fact that the President has issued a hold the line order that inflation may be prevented and the Bureau whose duty it is to work on the question of vegetable and other perishable ceiling prices are under compulsion from that source. Interests with those bureau committees were not particularly helpful in the Florida representative.

"A trial set up of prices has been suggested by the bureau. These prices were not entirely satisfactory to us and we submitted alternate. Mr. E. W. Linn representing Florida has stayed in Washington during the action of the bureau. The rest of us came home.

"One of the principal objections of the situation in Washington today is that there are not enough strictly out and out farmers present or represented in the discussion. A great deal of the farming done in the state of vegetables by the farmer is not actual farming experience. This being the case the farmers' individual interests will not be represented in the discussion."

## James C. Arant Reported Killed When Ship Sank

### Submarine Which Got 'Ark Royal' Also Sank Arant's Ship

James C. Arant, a Sanford resident, was reported killed when the submarine which sank the British battleship 'Ark Royal' also sank Arant's ship.

Arant was on the ship 'Ark Royal' when it was sunk by a submarine in the Atlantic Ocean. The ship was carrying a large amount of supplies for the British Army.

## Dingfelder Is To Head Congregation Of Beth Israel

Julius Dingfelder has been named president of the congregation of the Beth Israel Synagogue in Sanford.

Dingfelder is a well-known member of the community and has served in various capacities for the synagogue. He is a graduate of the University of Florida and has a degree in law.

## Sanford Pilot Club Holds Joint Meeting With Orlando And DeLand

Reporting on the district governor's convention of Pilot Clubs held in Mazon, Ga. in June, Miss Virginia Lee Murphy, district governor of Florida, stated at the joint meeting of the Sanford-Orlando-DeLand Clubs held yesterday at Sandal Springs that Pilot Clubs head the list of all the civic clubs in the United States.

Miss Newhall stated that this decision was reached following a careful survey of all civic clubs in order to determine whether they are worthy of remaining clubs.

Reporting for the Orlando Club, Miss Virginia Lee Murphy, highlighted the activities of the club in which the main project is active as a business for the USO in the city and generally making the men stationed at the Army Air Base feel at home. Other activities include the selling of war bonds and sponsoring clubs in the schools for young girls.

Edith Merrill reported for the DeLand club, giving a resume of the work accomplished with the Girl Scouts and the USO Club in the city.

Miss Newhall, president of the Sanford Club, said of the work accomplished by the clubs in the district.

# Germans Begin Abandoning Naples To U. S. Fifth Army

### Americans Bombed By Nazis On Salerno Beaches



Great goddamned and members of a gavy beach battalion hug the beach trembling beneath them as a Nazi plane unleashes its bombs shortly after the U. S. landings near Salerno. Falling spray from the dark, oblique flight is an Allied landing vessel. The dramatic action took place at Eastern Point, Salerno. (International)

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## Life In Pacific Told Rotarians By Lieut. Thrash

### Real Heroes, Flier Twice Shot Down Says, Are Unknown

Charles Morrison, former member of the Rotarian Club, told the Rotarians of the life in the Pacific during his visit to Sanford.

Morrison, who is a lieutenant in the U.S. Navy, described the hardships and dangers of life in the Pacific. He said that the real heroes of the war are the fliers who are often shot down and whose names are unknown to the general public.

## Third War Loan Is Short By \$100,000 Of Reaching Quota

The Board of Directors of the Sanford County Chamber of Commerce will meet at 8:00 P. M. tomorrow evening at the City Hall for election of officers.

## Meeting Is Held To Study Storage Plan

Stawberry shorts and fresh fryers (instead of wilted) were among the temptations offered at the meeting of the Sanford County Chamber of Commerce held at the City Hall today.

The meeting was held to study a plan for a cooperative storage plant for fresh produce. The plan would allow farmers to store their produce in a common facility, which would then be distributed to the market.

## WEATHER

FLORIDA Little change in the temperature this afternoon through Friday forenoon. Occasional showers and scattered thunderstorms in extreme south sections.

## Salerno Fighting Is Reported As Hottest Since El Alamein; British Seek Foggin

### WASHINGTON, Sept. 27 (AP)—American losses at Salerno numbered 4,197 men killed, wounded or missing up to the time the Allied forces took the initiative on Sept. 16.

The War Department said the period covered about a week included the time during which the Germans attacked the beachheads in counter thrusts. Separate figures on the three groups are not listed. The Germans claimed on Sept. 11 that 8,000 to 10,000 Americans were killed, and an equal number captured in the Salerno fighting.

German troops began withdrawing today from the area around Naples as the American Fifth Army flashed another 10 miles into the mountains to capture Cassino, 60 miles east of Italy's second greatest port.

Dispatches said the Germans had started blanketing their positions around Naples Bay, offering only occasional opposition.

Allied headquarters announced that British troops driving swiftly up the Atlantic coast against little opposition were within 22 miles of the vital railway station at Foggin already abandoned by the Germans.

Thus in 24 days the American-British invaders have pushed up approximately one sixth the length of the Italian peninsula.

Fighting on the coast north and east of Salerno.

## Civilian Defense Policy Explained By Gen. Blanding

General Blanding, Chief of Defense Administration, explained the policy of the government in the event of a natural disaster, accident or sabotage.

He said that the government's policy is to protect the civilian population and to ensure that the war effort is not disrupted by such events.

## Walter M. Haynes Is Promoted In England

Second Lieut. Walter M. Haynes, navigator of a Flying Fortress in England, has been promoted to a first lieutenant.

Lieut. Haynes entered the Army as an aviation cadet in 1941 and has been stationed in England since last March where he has completed numerous operations over Europe.

The son of Mr. and Mrs. W. M. Haynes, 314 Magnolia Avenue, Sanford, Fla., was formerly employed by a local bank.

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### 'It's Song About 'Hum' Britons to Bitter Debate

London (AP)—Noel Coward has set this nation by the ears with a new song called, "Don't Let Me Be Misunderstood."

It is cynical, sarcastic and controversial; therefore, it is perfect. Coward, a lot of people are of the opinion, although some consider it brilliant.

Heretofore, at least some part of his cult have devotedly championed him and his works to the end, but his new song has shocked them as well as those to whom he has outraged most of the torch.

The name of Master long has been anathema. The trouble is that all of them, hollisters and snappers alike, think they are being laughed at.

They are as infuriated as the Venetian crowd, which believes

that the song is a jab at the British Ministry of Information. Coward wrote the song in a week-end, despite from his job of supervising the filming of his play, "This Happy Breed." He tried out his piece at a private stage party, with uproarious consequences. Then the author went out the air with it, and the fuss began.

The solemnity and the studied moderation of the British Broadcasting Corporation got a bit out of control in its criticism of the song. In his best satirical vein, Coward wrote the song in a week-end, despite from his job of supervising the filming of his play, "This Happy Breed." He tried out his piece at a private stage party, with uproarious consequences. Then the author went out the air with it, and the fuss began.

The stories of real people in experiences that might be your own. What would YOU do faced by a similar problem?

LISTEN TO

### MODERN ROMANCES

Wed. - Thurs. Friday at 7:30 P. M. Station WDBO Presented by Southern Bread



THIS IS ONE TIME A FILM STAR gladly stands for some scene matching. Lovely Lana Turner is shown with her eight-week-old daughter, Cheryl Christina Crane, at her Hollywood home. This is the first photo of the new baby with her glamorous mother. (International)

### Private Heppert Is Paralyzed After Fight In Sicily

WASHINGTON, Sept. 27.—Private Allen T. Heppert fought his way across Sicily in fifteen days. He moved fast in those 15 days faster than he ever will again. He is now paralyzed from the waist down.

Today he lies at Walter Reed Hospital here. His right calf is gone but that alone means nothing when there is no feeling below the waist, anyway.

Private Heppert talks slowly and his voice catches in his throat at times. He wants to talk but breath comes hard. He is a man that only war would make into a soldier. Gentle and quiet he was a printer in Richmond, Virginia, 13320-A E. Broad Street, where he lived with his wife before the army sent him across his shoulders to fight in an infantry.

But the 30-year-old printer was one of the troops who helped to get the Germans out of the mountains. It took the enemy 100 days to catch up with him.

days literally without end. "We got clean across the island, though, in fifteen days," he said proudly. "Once in a while they'd give us a hit but mostly we walked. Some times all night."

It was on the home stretch that German artillery cracked into him. "We were just outside of Palermo when it happened," he said. "It was noon."

He was in the mortar squad, feeding ammunition to an 81-mm. gun. Something sped toward him.

"I think it was an 88," he said. He did not remember how many times blood plasma was given him after the injury.

He apologized. "I don't know," he explained. "I kinda passed out."

He was a member of the 45th Division, the first troops to land. He was in Africa only five days before being shipped to the island. A landing barge dumped him off at Sicily at 2 A.M. on the morning of the 10th when the opening guns heralded invasion's

birth. Two of his brothers are also in the army. One has been in the South Pacific for a year. The other one is in North Africa.

"Funny," he said. "The brother in Africa landed ahead of me and he's still in Africa and I'm back here." He said it as though he wouldn't mind trading places with his brother.

The University of Bologna, Italy, is the oldest in Europe; it was established in the ninth century.

The skin of the animal world is a tailed amphibian.

Babe Ruth played in 10 series, three with the Red Sox. He hit .300 or better in six.

### Use Of Sulfa Drugs Reduces Deaths In Meningitis Cases

NEW YORK, N.Y.—The sulfa drugs have proved to be a powerful weapon in cutting the death toll from cerebrospinal meningitis during the recent outbreak of that disease, the most extensive in the country's history, according to the statisticians of the Metropolitan Life Insurance Company. The epidemic has effected practically every part of the country, the statisticians say, and they estimate that the number of cases for the full year of 1943 will be in excess of 17,000, or 50 percent higher than the figure for the last widespread outbreak of the disease in 1929.

"The epidemic through which we have just passed is a typical wartime phenomenon," the statisticians point out, "although epidemics are by no means limited to war periods. Cerebrospinal meningitis increased perceptibly during the first World War, but did not reach anything like the level of prevalence of the present war. Because of the high mortality from the disease at that time, it was an important cause of death among our soldiers in that war. A large proportion of the cases reported this year also occurred in army camps or naval training stations."

"Fortunately, in 1943 we have a powerful weapon against this disease," say the statisticians. "The great majority of cases are now cured by the sulfa drugs, which have revolutionized the treatment of the disease. In the general population prior to 1939, the proportion of deaths to cases was more than 40 percent. Thanks largely to sulfa drug treatment, recent years have shown a marked change for the better. Preliminary data for 1942 for this country give a fatality rate only slightly more than 20 percent. Where facilities for diagnosis and early treatment are better than average, fatality rates of 10 percent or less are experienced. Indeed, in our Army camps, the rates has been only 3 1/2 percent, as compared with

34 percent in the first World War. Moreover, relapses have been virtually eliminated and the frequency of complications greatly reduced." The statisticians predict that

### WHEN YOU CAN'T REBUILD ... YOU MUST PROTECT!



Protect your home with Pittsburgh Oil Paints

- Sun-Proof
- Wallhide
- Florhide
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- Waterspar - Utility
- Cementhide

A paint for every purpose, smooth as glass. Ask your painter to use Pittsburgh paints for lasting quality. See our display of genuine Pittsburgh plate glass mirrors—at the complete paint and glass store.

**Sanford Paint & Glass Co.**  
Fletcher E. Hollis, owner  
117 So. PARK PHONE 303

### A. D. ROSIER PLUMBING - HEATING and DEEP WELL DRILLING

Complete stock of home electric water pumps, capacity from 250 to 3000 gallons per hour. See us for pipe fittings, and valves. Just received one carload of galvanized and black pipe, all sizes in stock from 1/4" to 8".

Note these prices on Galvanized and Black Pipe—100 Feet:

	GALVANIZED	BLACK
per 100 ft.	\$ 5.17	\$ 3.78
" " "	5.17	3.78
" " "	6.21	4.98
" " "	7.83	6.17
" " "	11.04	8.70
" " "	14.84	11.76
" " "	17.82	14.66
" " "	24.03	18.66
" " "	33.60	26.94
" " "	45.70	36.18
" " "	63.33	48.56
" " "	74.90	58.00

song in cafes, hotel lobbies and their homes. They got their disputes into print, writing letters to newspapers. One such correspondent, a member of the Waikiki, declared: "We are bitterly disgusted and ashamed at Noel Coward's song. Do you think the British people will tolerate this?"

Tom Harrison, radio critic of "The Observer," London Sunday newspaper called the song "clever and witty, but nasty, too, a repulsive and absurdness of the theme that all Germans adore war, and that those of us who distrust a peace of vengeance are crazy for wanting to let them feel they're swell again."

"And bomb us all to hell again!"

It is a good guess that the quarreling will have subsided by the time Coward returns from Africa, where he has been entertaining troops in camps, hospitals and bases.

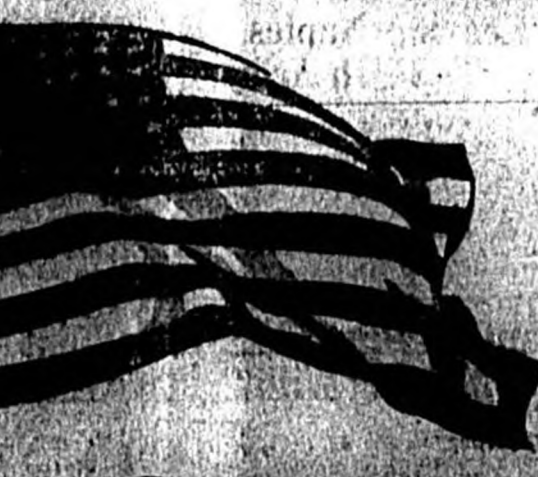
**ARCADE**  
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ALL POPULAR BRANDS  
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**LOANS**  
\$50.00 to \$100.00

# "Sorry-I've Done All I Can"



## Don't tell that to the Invasion Troops!



**3<sup>RD</sup> WAR LOAN**  
15 BILLION DOLLARS  
(NON-BANKING QUOTA)

Amos is proud of the way you answered her call for help in the First and Second War Loan Drives you opened your hearts—and your purses—and invested generously.

But this is no time to say, "Sorry, I've done all I can."

Not when our troops are smashing ahead. Not when the cry from every front is for more tanks... more guns... more planes to strike the knee-crooking blow.

Today, everyone who possibly can, must invest in at least one extra \$100 War Bond. More if you possibly can. There is nothing to your regular War Bond subscriptions.

A big job? Yes! But investment is a big job, too! And that's what the 3rd War Loan is for—investment!

And it's for your loved ones, too... for the ones you love, protectors, and husbands who are doing the fighting.

Can you help your loved ones and you to invest? Yes, you can!

Can you tell that to the Invasion Troops?

Of course you can't! No true American could! So now... when America needs your help as it never has in all history... make up your mind to do more in September. Invest in the safest way in the world! Invest out of current income, out of idle or accumulated funds. Back the invasion with at least one extra \$100 War Bond this month.

**Safest Investments in the World**

A United States War Savings Bonds Series "E" gives you back \$4 for every \$3 when the bond matures. Interest 2.5% a year, compounded semi-annually. If held to maturity, \$100.00 becomes \$125.00. \$200.00 becomes \$250.00. \$500.00 becomes \$625.00. \$1,000.00 becomes \$1,250.00. \$1,500.00 becomes \$1,875.00. \$2,000.00 becomes \$2,500.00. \$2,500.00 becomes \$3,125.00. \$3,000.00 becomes \$3,750.00. \$3,500.00 becomes \$4,375.00. \$4,000.00 becomes \$5,000.00. \$4,500.00 becomes \$5,625.00. \$5,000.00 becomes \$6,250.00. \$5,500.00 becomes \$6,875.00. \$6,000.00 becomes \$7,500.00. \$6,500.00 becomes \$8,125.00. \$7,000.00 becomes \$8,750.00. \$7,500.00 becomes \$9,375.00. \$8,000.00 becomes \$10,000.00. \$8,500.00 becomes \$10,625.00. \$9,000.00 becomes \$11,250.00. \$9,500.00 becomes \$11,875.00. \$10,000.00 becomes \$12,500.00.

Buy War Savings Bonds at all banks, post offices, and authorized dealers. Buy them in 10-cent increments. Buy them in 10-cent increments. Buy them in 10-cent increments.

**BACK THE ATTACK WITH WAR BONDS**







The Sanford Herald... Published every Monday, Wednesday, Friday, Saturday and Sunday.

Entered as second class matter... October 27, 1915, at the Post Office at Sanford, Florida under the Act of Congress of March 3, 1879.

HOLLAND L. DEAN Editor... GORDON DEAN—Business Manager

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By Carrier... One Month \$0.75... Three Months \$2.00... One Year \$6.00

AN arbitrary action... of the Board of Directors... of the Sanford Herald...

Sanford Herald... is a member of the Florida Newspaper Association...

MONDAY, SEPTEMBER 27, 1943

BIBLE VERSE FOR TODAY... We may not understand the teaching of them...

Woman Comes Out for Father's Draft... of course, she stands on drafting support.

The Bradenton Herald says the drunken driver's... he didn't know he was loaded.

Senator Tydings has introduced a bill to give the Philippines their independence...

It may be that Vice President Wallace, in recommending Roosevelt for president...

Carl Hanton of the Fort Myers News Press, questions the time-honored assertion...

According to Editor & Publisher, there are now about 40,000 newspapermen serving in the armed forces...

A P-38, said to be from the Orlando Air Base landed unexpectedly in Longwood last week...

Titusville has a man who would make a splendid successor to Spencer Holland...

Maj. Walter Stewart, who for many years wrote a column for the Memphis Commercial Appeal...

With \$754,000 worth of War Bonds already sold, San Jose County will not find it easy to dispose of the remaining \$200,000...

In spite of gasoline rationing, a bottle of all the care you use with that eye dropper...

Letter, who has given us the best of the best...

A Matter of Strategy

The current controversy between General MacArthur and Washington officials, while scarcely audible, has its roots in an underlying conflict on global strategy...

Beginning with the attack on Pearl Harbor the policy in the Pacific has been a delaying action, to hold as much as possible, to make the enemy pay dearly for his gains...

No doubt MacArthur would have preferred to have seen a maximum concentration of men and material in the Pacific theater, a series of overwhelming blows delivered at the heart of Japan...

The trouble with this plan is that while we were concentrating on Japan, Germany might have defeated Russia and perhaps England. She got pretty close to Moscow even as it was...

On the other hand, the policy we are pursuing is not without its hazards. It may well be that the Russians, regardless of the help we have already given them, will conclude they have "bled enough"...

Apparently this was the choice President Roosevelt and Winston Churchill had to make in determining their global strategy. It is apparent that they considered Germany the more dangerous enemy...

Overseas Christmas

This is the year people on the home front really do their Christmas shopping early. The mails for overseas close Oct. 15 for the army and Nov. 1 for the navy...

Food will probably spoil, unless it's fruit cake in a tin box. Let other goodies await the home-coming. Air mail is quite limited. Better take the ordinary army or navy mails...

The love is greater than the gift. Let him know that. Give the boys and girls things which will go in small packages, and the Post Office says don't send checks which recipients may find trouble cashing...

Naval Power

The term "bridge of ships" has sometimes been realized in a small way, in the form of pontoon bridges across rivers. And indeed a ship is a kind of moving bridge...

It helps American self-respect to think a little about those ships, what they represent and what they can do. If they average 500 feet in length, which to a landlubber seems a reasonable assumption, then end to end they represent about 10 to a mile. And so, if tied together in one long string, they would extend about 1400 miles into the Atlantic...

Twenty Years Ago Today

Headline—German Miners will Strike as Protest General Strike Planned Against Government To End War.

Headline—The Kiwanis Club today during a luncheon at the Montezuma Hotel when the members balloted upon all officers for the ensuing year...

PROOF OF THE PUDDING



TOO LATE TO CLASSIFY

Probably the most constructive and far-reaching legislation passed by the 43rd session was the so-called "House Philosophy" section of the Appropriation Bill...

Waiting for a Voice from Home

Yankmen, fier, doughboy — Pete and John and Bill — are waiting tonight to hear a certain voice on the wire...



When you're about to place a long distance call, won't you please remember these fellows who need a few minutes — before tomorrow's hard assignments — to talk to the homefolks?

Colonic Irrigations PHYSIO-THERAPY TREATMENTS MORE THAN 20 YEARS EXPERIENCE Physical and Natural Methods Dr. Milton Hurst

NOTICE All persons having articles of furniture in the store formerly occupied by John B. Parsons...

THE LEAST WE CAN DO FOR HIM— IS TO DO MORE IN SEPTEMBER!



Here's what YOU must do to Back the Attack

Now, as America goes all out for the invasion-year dollars...

GREY CAB CO. featuring a 'WAR LOAN' button and a 'GREY CAB CO.' logo.







### Bing Crosby Turns Impresario Of War Winning Inventions

By GENE HANDRAKER  
AP Features  
PARDESA, Calif. — Among the stars of the night is Bing Crosby, who has established himself as the impresario of war-winning inventions.

With his brothers, Bob, the band leader, and Larry, his publisher, Bing has established a laboratory that fills a classic need between the unknown and often shabby inventor and the manufacturer.

Alleged Army Technicians  
Charles F. Prager, being their highest development, has been recognized by the Army Research Foundation as one of the most important of the country's inventors.

Prager's work in the works of all military secrets, but it is Prager's general manager, who can put it into mass production.

There is a controversy with which Prager declares it is possible for an inventor to see through fog and clouds literally with his eyes not intentionally by means of instruments.

How it operates whether chemically, electrically or otherwise is of course a secret. Prager says, but he can tell you this: "When the inventor brought it to me, the thing just barely enabled me to see the ground in a dark blue through 500 feet of fog below a plane. Now we can distinguish buildings. We hope to be able to see people walking along the street."

How Patient Looks Inside  
Already perfected is a stereoscopic film strip which gives a three-dimensional view of a patient's interior when a surgeon is probing for a bullet or scrape of shrapnel. It is expected to cut in half the time needed for most operations.

Inventor Thomas Huesler of Wheelersburg, Ohio, turned in an auxiliary fuel which, says Prager, makes a switch with anything possible with a welding torch.

Through the laboratory passed a gold-plated mirror which that picks up ultra red rays from plane exhausts. It has enabled English Spitfire pilots to shoot down hundreds of German planes at night.

Bing, publicity shy says: "They can't stuff, fellas, if you see me and his brothers are helping the war effort with their foundation. They have little to do with the actual research but they are the financial backers and can pull occasionally on proposed developments."

Thus in Bing's case it's another activity for a guy who never seems to try very hard at anything and deprecatingly calls himself "The Groucher," but is one of the favorite singers of all time.

Most Ideas Rejected  
About 90 percent of the gadget ideas submitted to him are rejected. Some are impractical, such as the perpetual motion and anti-gravitational machines averaging one each per month. Of those accepted for investigation, about 2 or 3 percent pan out into something useful.

The foundation produces some items itself, turns others over to manufacturers. It collects a percentage of the inventor's royalty, varying with the amount of research it has invested, but so far the books are kept entirely in red ink.

Toys range in size from three quarters to seven inches in length.



Hand, supposed to say, "I'm not a British spy," during a Senate hearing on the Wheeler bill to postpone prohibition of atomic energy until January 1. He urged the legislators to support the manufacture of atomic energy. (International Staffphoto)

### Prime Minister Churchill Saves Best News Of Day For Speeches

ALBANY, N.Y., Sept. 27 (AP). — Prime Minister Churchill gave the best news of the day in a speech to the House of Commons today. He said that the German army had been defeated in the battle of the Bulge. He also said that the British army had been victorious in the battle of the Bulge.

Although Churchill is the only one in high office who carried out his duties as a war correspondent, he is still known as the "war correspondent" because of his many years of experience in the field.

The press was told on the eve of the landing on the Salerno beach, the approximate length of German forces in Italy, but was warned against even hinting it to the public.

There was a decrease in arrests of persons under 21 from 56,167 in the first half of 1943 to 47,174 in 1942.

### LEGAL NOTICES

NOTICE  
ANNOUNCEMENT  
The undersigned, J. H. White, of the County of Seminole, Florida, do hereby certify that the following is a true and correct copy of the original as the same appears in the files of the County Clerk of Seminole County, Florida.

IN THE COUNTY COURT OF THE JUDICIAL CIRCUIT IN AND FOR THE COUNTY OF SEMINOLE, AND STATE OF FLORIDA, IN CHANCERY, No. 1070.


There are approximately 177 police department employees per 10,000 inhabitants in cities over 25,000.

## 3<sup>RD</sup> WAR DRIVE

**IS NOW UNDER WAY!**  
with the Goal set for  
**15 BILLION DOLLARS!**

**Help Back the Attack  
By BUYING WAR BONDS!**

Florida  
State

  
Bank of  
Sanford

"A Friendly Institution"

Female arrests in the U.S. in 1942 increased 18.1 percent during the first half of 1943. In the U.S. there are more than 350,000 Indians; they speak 550 different languages. The first public high school in the U.S. was established in Boston in 1821.

# IF YOU'RE IN BUSINESS:

## UNCLE SAM NEEDS YOUR HELP!


Our government asks every American to conserve critical materials and manpower in a nationwide conservation program. You can make possible considerable savings in lighting and other uses of electricity which will conserve needed materials without lowering margins of safety or essential use.

### Dimout Regulations

have not been changed in any respect and will continue to be your guide in all instances. However, in the interests of conservation, you can do these things voluntarily—

1. ELIMINATE DAYLIGHT ILLUMINATION of indoor and outdoor advertising, promotional and display signs; show windows which provide no essential interior illumination; marquee and building entrance signs; outdoor business establishments.
2. Eliminate exterior and non-essential interior decorative and ornamental lighting and decorative flood lighting. Reduce wattage of essential interior lighting if practicable.
3. Reduce wattage of all lighting used without impairing safety considerations.
4. Use exterior lighting only as permitted under Dimout Regulations but in no case for an interval of more than two hours.
5. Turn off lights when not actually needed or when establishment is not open for business, except for lighting necessary for protection.

But, DO NOT curtail necessary military, aviation and police lighting essential to public health, including eyesight conservation and safety; plant protection; transportation; and production purposes. Outdoor recreational activities are considered essential for wartime morale and lighting for such purposes should not be discouraged. However, whatever economies can be achieved in these fields are urged.



Other Ways You Can Help Conserve  
You can save in electricity by reducing your outdoor lighting of recreation, transportation and relative humidity. Eliminate unnecessary use of all electrical equipment and turn off appliances when not in use.

SEMINOLE COUNTY LAUNDRY COMPANY

## SPECIAL LAUNDRY NOTICE

We are now in position to handle 500 additional Family Bundles, as follows:

- 100 Bundles to be picked up on WEDNESDAY
- 20 Bundles to be picked up on THURSDAY
- 20 Bundles to be picked up on FRIDAY

If you plan to send us your laundry later on, we recommend that you start now. As we reach our capacity no new Family Bundles will be accepted. We feel that this method will give our regular customers more prompt service.

## Seminole County Laundry Inc.

819 W. 3rd St. Phone 475

LATEST INFORMATION

## POLICY

Insure Your House and Automobile,

But FIRST INSURE OUR WAY OF LIFE! BUY WAR BONDS

H. James Gut Agency  
General Insurance  
Room 205 Melrose Bldg.  
Phone 78







1943 Yankee Club Satisfactory To Ed Barrow

By CHIP ROYAL
AP Features Sports Editor
New York—The 1943 edition of the New York Yankees is "a very peculiar club," as President Ed Barrow puts it, "but a satisfying one."

That was as far as Barrow got, his secretary reminded him of an earlier appointment and he begged to be excused. But it shows how the manager feels about his employees. The records speak for the rest of them.

Key Man Missing
Like every club in the American and National League, the Yankees were without several of their best men this year: Joe DiMaggio, the big slugger who sparked the club to its 1943 American League championship; Big Charley Ruffing, Ed Riffe, Blaine Hazzett, Tommy Henrich and Phil Rizzuto, all important cogs in last year's machine, were missing.

Heavyweight Champ Is Worried Over Army Opinion

By CHIP ROYAL
AP Features Sports Editor
New York—Heavyweight champion Joe Louis is worried! He is afraid the servicemen won't like him in his nation-wide tour of the Army camps—AND HE MAY BE MAKING HIS LAST APPEARANCE IN THE RING.



FOOD, DRINK, AND FLOWERS are heaped upon Red Army officers and troops by women residents of Bryansk just after the men had helped to drive the Nazi invaders from the city. Recapture of the city places a strategic rail center in Soviet hands once again. This is a radiophoto from Moscow.

action their ring days will be over. "In the case of Louis, he'll have to fight next year or the long legs and his age will be too much of a handicap for a comeback."

If you ever take a laxative, here are 3 Questions for YOU

Ques. How often should you take a laxative? Ans. Only when the familiar symptoms indicate you really need one. Ques. What kind of a laxative should you take? Ans. One that brings relief promptly, thoroughly, and satisfactorily. Ques. What laxative usually will do this? Ans. One such laxative, when taken by directions, is Black-Draught, 25 to 40 doses, only 25c. Caution, only as directed.—Adv.

For the best in
• Mixed Drinks
• Beer
• Whisky
Come to
BILL'S PACKAGE STORE & BAR
112 W. 1st St. Phone 340



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10c per line for 1 insertion
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PHONE 148 OR BRING YOUR Ads to THE SANFORD HERALD

FOR SALE
16 ACRES land in lake near Air Base, Sanford, Fla. Small farm close in. Beautiful home, 1908 Sanford Ave. Edward L. Lane, Phone 453.

HUNDREDS of New Hampshire Red Pullets, 8 months. Fine Fort. Orange. Mixed stock. Also, hatching eggs. Available weekly. Call after 5 P. M. 2306 Sanford Ave. Phone 254.

CABBAGE SEED
WE HAVE a limited quantity from our contract of 100,000 lbs. of seed. 10c per lb. 100 lbs. \$10.00. 500 lbs. \$45.00. 1000 lbs. \$85.00. 5000 lbs. \$400.00. 10000 lbs. \$750.00. 20000 lbs. \$1350.00. 50000 lbs. \$3250.00. 100000 lbs. \$6250.00. Wisconsin and Colorado green stocks, good germination. High purity. 90% pure. Free catalog and price list. Free samples sent upon request. Fill orders. A. M. French, Seattle, Wa.

WHEAT BRAN, Hunt's Tuxedo Feed Store.

VICTORY GARDEN PLANTS NOW READY!
ROPLANT, peppers, tomatoes, cabbages, collards, broccoli, cauliflower, beans, peas, lettuce, radishes, and other vegetables. All plants are guaranteed to grow. Free catalog and price list. Free samples sent upon request. Fill orders. A. M. French, Seattle, Wa.

WANT TO RENT FOR SEASON OR MORE ACRES OF GOOD LAND SUITABLE FOR CABBAGE AND OTHER VEGETABLES. Reply at once to Box 2, care Herald.

TO BUY: Farm Tractor. Must be in good mechanical condition. Reply Box 2, care Herald.

WANTED: 2 good laborers for farm work. Reply at once to Box 2, care Herald.

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league outfielder, rookie Johnson; pitcher turned outfielder in Johnny Lindall, the Cleveland disappointment; Roy Weatherly, who may be the series star; and Pitcher Charlie Wenzeloff.

The Buffalo field boss moulded them into a pennant-winning aggregation — and it's a cinch he didn't do it with mirrors. In fact, the boys who write baseball every day are calling it the "manager-of-the-year job."

It's a tribute to McCarthy and it should silence forever those critics who said it wasn't the manager who made the Yanks, it was the players. It was the manager like it or not, boys, whether you like it or not.

Billy Southworth won't forget McCarthy's managerial strategy in the last All-Star game for a long time. Don't be surprised if the boy from Buffalo shines off with the 1943 world series on a repeat performance of the Philadelphia story.

Colored USO Center Will Open Tonight

The colored USO building at the corner of Fifth Street and Sanford Avenue will open this evening, Dr. G. H. Starke, chairman of the executive committee on USO arrangements, announced today.

Dr. Starke disclosed that Mayor Ed Higgins, Capt. George Woods, Sgt. H. H. Cross, Frank Shagan, and David Carmody, USO director, will be present.

A special program under the direction of Dr. P. J. Jerry, has been arranged. The following program has been announced for the opening of the Colored Recreation Center: Singing of "America."

Invocation by the Rev. A. W. Williams of the Trinity Methodist Church.

Remarks by Mayor Edward Higgins, H. H. Cross of the Sanford Naval Air Station, David Carmody, director of the USO and Capt. George Woods of the Salvation Army.

Address by Frank L. Shagan, chairman of the Recreation Division of the Seminole Defense Council.

Response by D. C. Brock, Singing of "Ole Miss America," Introduction of Hostesses, Benediction by the Rev. H. H. Zeigler of St. James Church.

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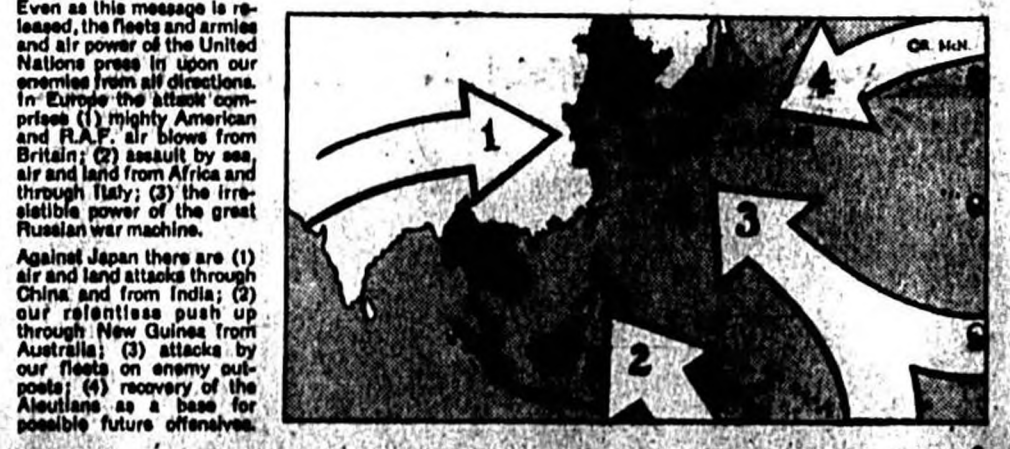
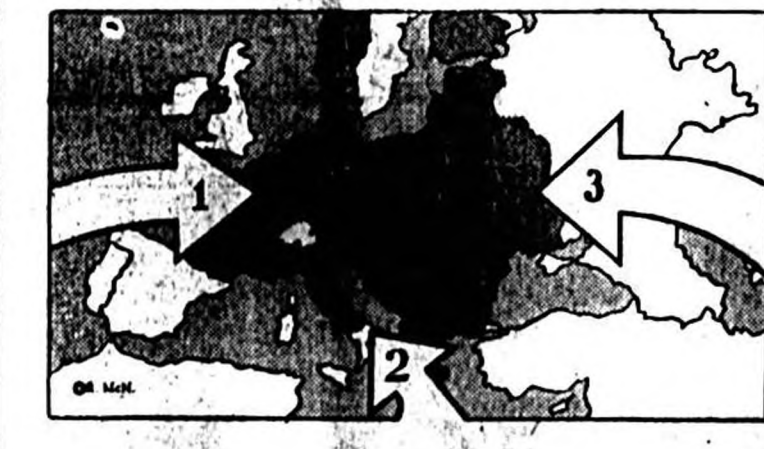
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GOOD NEWS FROM THE PRODUCTION FRONT

.. Now, for fighter and worker alike..
the "BIG PUSH" is on!

On the battlefronts and on the production fronts the drive for Victory sets an even greater pace



WITH the walls of Hitler's Europe breached—with Allied might pushing forward in the Pacific—with the Great Attack now under way on every battlefront—the production front, too, is gearing itself to the bitter, decisive effort.

And with ever-increasing demands on America's manpower for the fighting forces, war goods manufacture, food production and other necessary civilian activities, General Motors is keenly aware that the demands of the crucial months ahead call for utmost devotion to the job—for even greater efficiency and productivity from those of us left to work when so many have gone to fight.

Keeping Pace With Change
Successful production for war means change—change to match or surpass the improved weapons of our enemies—change to fit our weapons to new and constantly changing theaters of war—change to build improvements and new designs into our war production, based on the lessons of experience on the actual battlefields.

On these changes in production mean temporary setbacks in volume of output, involving as they do such problems of tooling, material supply and retraining of manpower.

Nevertheless, General Motors is meeting the demands of these changes with all the skill, ingenuity and resources of its vast plant and equipment.

ties they present, and at the same time continuing to push production higher and higher—now more than 100% above a year ago—each quarter higher than the last. Through improved methods and more effective organization of production we are giving our fighting forces more and more guns, planes, tanks and other war supplies.

We know our job is to give our armed forces "what they want when they want it." The ultimate in production will depend on the country's decision on the balance between war production and manpower requirements for other purposes.

Every American can well be thankful for the demonstrated ability of our military leaders to cope with the changing requirements of this mechanized and global war.

And it should be equally gratifying to know that American industry has also been able to adapt itself to these changing conditions. Cooperating with the military, American industry is performing the greatest production feat in all history.

The Job Ahead
The crucial months ahead will doubtless bring equal if not greater problems, as new strategic call for new equipment.

There must be no let-up in the war effort. There must be the utmost devotion to the job on the part of every man and woman in industry. We are acutely conscious of the need for increased effort, improved methods, greater efficiency and, above all, more effectiveness from our manpower.

As long as the war is on along the battlefronts, we must keep on for more and better production. We are now delivering our war goods to the fighting forces, and we are now delivering our war goods to the fighting forces, and we are now delivering our war goods to the fighting forces.



GENERAL MOTORS
The world's largest manufacturer of automobiles, trucks, and buses. We are now delivering our war goods to the fighting forces, and we are now delivering our war goods to the fighting forces.



# The Sanford Herald

AN INDEPENDENT NEWSPAPER



VOLUME XXXIV. Established in 1908. SANFORD, FLORIDA, WEDNESDAY, SEPTEMBER 29, 1943. Member Associated Press. NUMBER 234.

## Lawton Chosen President Of County C Of C

### Treasurer's Report Shows Cash Balance Of \$5,687 At Close Of Fiscal Year

T. W. Lawton was elected president of the Seminole County Chamber of Commerce at a meeting of directors in the City Hall last night. Ed Higgins was re-elected secretary while Leo Leher was named vice president and J. L. Ingley treasurer.

The nominating committee, appointed by the retiring President, W. A. Leffer, consisted of James H. Gut, George D. Bishop, L. B. Mann, J. A. Hillman and W. G. Kilbey. District vice presidents elected were Ned Smith and P. A. Dyson from Sanford and C. E. Bradshaw from Altamonte Springs. B. F. Wheeler from Oviedo and W. G. Kilbey from Geneva.

The report by the Treasurer J. L. Ingley revealed a cash balance of \$5,687.38 with anticipated revenues for the coming year of \$5,000 from the County Publicity Fund, \$4,000 from the City of Sanford, and \$5,000 from memberships, making a total of \$14,687.38 available for the coming year if needed.

In turning over the office of president to Mr. Lawton, Mr. Leffer, who had previously declined re-election, declared he had nothing whatever to do with the selection of the nominating committee and so felt that he could speak freely in commending its choice.

He cleared the selection of Mr. Lawton, who resides in Oviedo, for the presidency would do much toward cementing friendlier relations between the city and county and added that he had long

## 1943 Salamagundi One Of 11 To Get U.S. Honor Rating

The 1943 Salamagundi of Seminole High School was one of 11 books of co-educational schools or colleges with enrollment of from 200 to 400 students to be awarded the All-American Honor Rating in the 1943 annual year book service conducted by the National Scholastic Press Association, Minneapolis, Minn. Miss Rebecca Stevens, advisor for the publication, announced today.

This award is the highest of the year book received at 57 schools entered in its group. A total of 562 were entered in all classifications.

Walter Anderson, editor of the book, was assisted by the following staff last year: Laurelle Dutton, Angela Melich, Virginia Chapman and Helen Hutchison, associate editors; Jean Whigham, business manager; Lois Caldwell, Jean Harper, Paul Hickson, advertising managers; Kathryn Wiggins and Bill Earle, snapshot editors; Carolyn Rozier and Herbert Moreland, sports editors; Karl Schults, Alma Grantham, Elizabeth Pite and Lois Marriewether, circulation managers; Shirley Dick and Hugh Walschell, junior class representatives; Miss Stevens, advisor; Mrs. Harold Hamill, financial advisor and Mrs. R. G. Hickson, circulation advisor.

"Congratulations to the editor and staff on this excellent and well-directed year book," the staff said. "It is the second year the annual received the award."

**Mrs. James L. Ingley Leads Seal Campaign**

Mrs. James L. Ingley has been appointed as County Seal Campaigner of the Seminole County Chamber of Commerce. Mrs. Ingley will be in charge of the seal campaign for the county. She will be in charge of the seal campaign for the county. She will be in charge of the seal campaign for the county.

## Earle Kipp And Mrs. Fred Myers Urge Parents To Buy War Bonds

R. Earle Kipp, principal of the Sanford Grammar School and Sanford Junior High School, and Mrs. Fred Myers, chairman of the Seminole High School P.T.A., today urged parents of school children to subscribe to the Third War Loan.

Said Mr. Kipp: "The Third War Loan Drive places on the shoulders of the American people a greater responsibility than any they have ever before undertaken. It calls for more money than any other financial operation in the history of the world, because never before has there been such urgent need. Never has so much been at stake. We are asked to raise \$15,000,000,000. We are told that this means the purchase of at least one extra \$100 Bond in September, by everyone of us over and above our regular bond purchases. Those who can afford

more must buy more, regardless of any sacrifice entailed. In fact unless we do sacrifice to buy Bonds—we are not doing all we should do.

"The mother who didn't want her little boy to 'play soldier' may by now have watched him march off in the uniform of the real thing. Parents who were careful not to allow toy cannons to reach their youngsters are if the notes in my neighborhood are any indication—getting used to the hiccoughing intakes of machine guns, that strident accompaniment of the command games by which our children identify themselves with fathers and older brothers who have gone to war.

"Many of us who have taught our children that war was the ultimate horror, have had to

## Peterson Wants Motorists To Go Easy On Tires

Not Enough Grade I Tires Here For All Who Are Eligible

The new warning to motorists to conserve tires, not to drive over 35 miles an hour, not to blame dealers for unsatisfactory tires, or the Rationing Board for various tire restrictions imposed by the government was issued today by A. B. Peterson who said that the situation is not as bad as it is being made to appear.

"I wish that I were able to really convince motorists that the tire situation is so critical that it is better to conserve their present tires, it may be necessary for their cars to be stored," Mr. Peterson said.

"Not only have tire quotas been cut, but tire dealers are unable to secure tires from the manufacturers," he said.

"A gasoline book holder is not eligible for tires of any kind. All 'B' gasoline book holders and 'C' book holders whose essential driving is less than 600 miles are entitled to only grade III tires. Our grade I quota is so small that this office will be unable to take care of the motorists who are eligible under this restriction for new tires.

"If the motorist would bear in mind this office does not make these rules, but only administer them, we have no personal choice in the matter but to follow the rules prescribed for the issuance of tires, certificates. We cannot exceed the quota allotted to us under any circumstances.

"This office is willing to admit

## Ration Cost Of Butter Is Raised To Sixteen Points

Eight To 11 Point Increases Are Announced On Fruits

WASHINGTON, Sept. 29. (AP)—A nationwide commodity price list announced by the government today raised the rationing cost of butter sharply from 12 to 16 points to compensate for a 10 per cent production decline, but held spot prices for other commodities level.

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## Groceries To Continue Wednesday Closings

Grocery stores in Sanford and throughout the state, which have been closing Wednesday afternoons during the summer, will continue to do so throughout the coming winter, and for the duration of the war, William M. Munroe, state secretary of the Florida State Association of Retail Grocers, said yesterday.

Munroe said the plan was to be continued in an effort to spread the shopping period and avoid a week-end rush. Stores will stock up on Wednesday afternoons and try to get customers to do their shopping on Thursday and take some of the load off business on Friday and Saturday.

"We simply do not have the help to do the most of a week's business in one grand week-end; we've got to spread it," said Munroe. "Those who will until Friday or Saturday will take what is left, and if we are sold out of short items, it will be just too late."

Munroe said he has visited most cities throughout the State and the grocers are all in accord with Wednesday afternoon closing.

"The outlook is a little better," Munroe said. Considerable stocks of canned goods are being released to civilians and some of the permit food slaughtering is now more completely a question of points.

## Mrs. Forrester's Sister Is Dead

Mrs. M. M. Forrester, a sister of Mrs. C. W. Forrester, West First Street, Sanford, died Monday at the home of her sister, Mrs. F. M. Forrester, 111 S. E. 1st Street, Sanford.

## Workman Is Named Head Of Kiwanis Club

Suspect In Slaying Of Kiwanis Past President Is Arrested By Atlanta Police

ATLANTA, Sept. 29. (AP)—DeKalb County Police Chief J. T. Dalley today announced he had detained a suspect in the shooting of Henry C. Heine, widely known Atlanta banker, by a masked prowler at his home last night.

Heine died almost instantly from a bullet in his heart. His son-in-law Dr. Bryant K. Vann, wounded in an exchange of shots with police officers, was in a serious condition today.

Chief Dalley said the suspect, a negro, (had the description of the man Mrs. Heine saw grappling with her husband.

G. F. Workman was today elected president of Sanford Kiwanis Club for the coming year, it was announced at today's luncheon by E. Tharpe, other officers named were: Dr. E. J. Baker, first vice president; J. W. Hall, second vice president; Charles Lee, treasurer; Charles Lee, financial secretary.

Directors named were: Fred R. Wilson, Sanford P. Doudney, O. P. Howard, Ed Lane, Howard Long, Robert Hayes and Lester Dyer.

J. E. Baker, Kiwanis district governor in 1942, addressed the group briefly, and urged diligence at the coming Kiwanis convention.

## Jeep Ride Will Be Given Children In Bond Campaign

A jeep ride is being arranged for every child in Sanford for the coming year, it was announced at today's luncheon by E. Tharpe, other officers named were: Dr. E. J. Baker, first vice president; J. W. Hall, second vice president; Charles Lee, treasurer; Charles Lee, financial secretary.

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## October Is Special Month For Recruiting

October has been designated as a special month to recruit for the Women's Reserve of the Marine Corps, Mrs. W. E. Smith, chairman of recruiting, announced today.

Young girls and women who are interested may contact Mrs. Smith by telephoning 431 W. Philadelphia about the Marine Corps may be secured at the Red Cross Room or from Mrs. Smith.

## Rotarians And Kiwanians Hold Stiff Diamond Ball Practice

Sanford Rotarians and Kiwanians held a stiff practice workout on the City diamond ball field Monday night preparatory to the benefit game next Tuesday night for the Fernand-Laughton Memorial Hospital. The first game was held on Sept. 9 and resulted in a 30 to 6 score for the Rotary Club, but Kiwanians still insist they won a moral victory.

George Woods, captain of the Kiwanians, led the team. George Stone, captain for the Rotarians, chose up sides, each taking two Kiwanians and then two Rotarians.

The game was held at the City diamond ball field. The first game was held on Sept. 9 and resulted in a 30 to 6 score for the Rotary Club, but Kiwanians still insist they won a moral victory.

## Fall Of Naples Is Imminent As Fifth Army Seizes Nocera

A Casualty Of The Invasion Of Salerno



AN AMERICAN-FLOWN SPITFIRE forced down on the beach at Paestum, near Salerno, is examined by troops that took part in the invasion of Italy. Eighty planes and bombers were shot down in the success of the landing operations, especially during the first day, when Gen. Mark Clark's Fifth Army was fighting with its back to the sea while establishing a beachhead. U. S. Coast Guard photo. (International Soundphoto)

## Chief Cleveland Issues Warning On Fire Hazards

Clean Up Trash In Gutters, Around Houses Is Advice

"Fire hazards may be avoided by the cleaning of gutters, dry weather, which is high grass around buildings, and by removing all rubbish near houses, especially dry grass and leaves," Chief Cleveland advised today.

"Care must also be taken that falling leaves do not accumulate in house gutters. If they do, a spark from a burning trash pile or chimney could start a fire there, setting fire to the building."

"I am asking people to continue in past years in eliminating these hazards from their homes."

Chief Cleveland said that the city will be cleaning up gutters, dry weather, which is high grass around buildings, and by removing all rubbish near houses, especially dry grass and leaves.

## WLB Must Approve All Wage Increases

ATLANTA, Sept. 29. (AP)—Pay increases sponsored under approved wage rates recently announced by the regional War Labor Board must carry board approval, Chairman M. T. Van Hecke said yesterday.

Van Hecke declared an erroneous statement had been widely circulated among Southeastern employers and workers that increases up to the approved rates did not need WLB approval.

"It is not true that raises up to the approved rates need not carry WLB approval," Van Hecke said. "Only voluntary increases up to 40 cents an hour may be given without board approval. There has been no change in WLB policy on permissive increases as provided in general order 30."

## NOBODY HOME

AURORA, Ill., Sept. 29. (AP)—While reporters for the Aurora Beacon-News were out digging up news yesterday, a passerby stopped in at the office to report a story they overlooked—a fire in the newspaper building.

## WEATHER

FLORIDA — Little change in temperature this afternoon, tonight and Thursday forenoon. Showers and occasional thunder showers in east and south portions this afternoon and evening and over southeast portion Thursday forenoon.

## 180 People Needed To Start Project For Cold Storage

Productivity Of Labor Available Has To Be Increased

"It is a case of how to meet the needs of the community to start a project with 180 people," said a spokesman for the project today.

The project is to start a cold storage plant with 180 people. The project is to start a cold storage plant with 180 people. The project is to start a cold storage plant with 180 people.

## War Department Says Manpower Draft Essential

Productivity Of Labor Available Has To Be Increased

There are two ways of making manpower more available, Mitchell said. "One is to bring in more labor, the other is to reduce our need for labor by increasing the productivity of the labor we have."

Mr. Rowland pointed out the importance of the new fixtures, which he said would be completed in several weeks.

## Funeral Services Held For Mrs. Lila Murrell

Funeral services for Mrs. Lila Murrell, wife of the late K. R. Murrell, who died yesterday afternoon at the Orange General Hospital in Orlando after a long illness, will be held at 5:00 o'clock this afternoon at the Central Hand Funeral Home in Orlando. Interment will be in Miami tomorrow.

Mrs. Murrell, the mother of Mrs. W. A. Leffer, lived in Sanford for 30 years prior to moving to Orlando where she spent the past few years.

She is survived by four sons, Kenneth R. Murrell of Atlanta, John M. Murrell of Miami, W. O. Murrell of Jacksonville, and S. E. Murrell of the United States Army; also three daughters, Mrs. Leffer, Mrs. W. P. Pardee and Mrs. Walter Godbold of Orlando. She is also survived by several grandchildren.

## Railroad Workers Are Given Wage Increase

WASHINGTON, Sept. 29. (AP)—Shopmen for train and engine operating railroad workers called on an award of just over one-third of their wage demands "unavailable" and an "impost" today and there were broad indications of a new labor crisis on the carriers.

An emergency board appointed by President Roosevelt recommended an increase of 4 cents an hour amounting to 38 cents a day in basic wages. The men had demanded 30 per cent or \$3 which was highest in the case of each individual.

## Improvements Are Made In Fixtures At Florida Bank

In accordance with new plans, fixtures at the Florida State Bank are being replaced with new, modern low type fixtures, the lobby is being enlarged, another teller's window is being added, and other alterations are being made.

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## Late Announcement Says Marines Landed On Nanumea Island On Sept. 4th

PEARL HARBOR, Sept. 29. (AP)—Greater emphasis in a news presentation here will prevent criticism and lack of confidence later, Senator Lodge (R-Mass.) said in an exclusive interview after his war front visit where "I saw the reaction of our fighting men to habitually optimistic news reports."

Senator Lodge will tell Congress, "Our fighting men are mad because of false optimism of our news," adding "Our present censorship has seen it at front encampments and disillusions our fighting men to the truthfulness of their leaders and at home it breeds apathy."

Pushing forward in bitter hand to hand fighting American Fifth Army troops have captured the important mountain town of Nocera and swept on to the plain only 16 miles beyond, baying Naples, Allied headquarters announced today.

The fall of Naples appeared to be imminent. The Nazis continued to fall back steadily in Russia. Remaining German forces in the Caucasus apparently were in full retreat across the North Straits into the Crimea and were hammered incessantly by the Soviet air fleet.

In New Guinea veteran Australian troops were within one (Continued on Page Two)

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Thomas C. Cashen, president of the Trainmen's Union of North America (Independent), said in Buffalo that the award "is an insult" and added: "It is my opinion the employees will not accept the recommendation."

Harry Fraser, president of the Order of Railway Conductors, said at the union's headquarters in Cedar Rapids, Iowa, that the proposal "is not in any sense of the word satisfactory."

He protested the board's action in limiting itself to the 14 per cent total increase since January 1941 allowed by the "Little Steel" formula, which he said was "completely out of harmony with changes in the cost of living." He said the award ignored increases in gas, greater productivity, and inequities which he said resulted from workers' companies producing having received increases which place their wages on a par with the rail rate.