





The Sanford Herald... Subscription Rates... Office: 111 Magnolia Avenue

Frank Harris

In the death of Frank Harris, this state has lost one of its most distinguished citizens, and Florida journalism bids farewell to its most picturesque figure. Frank Harris was born in Tallahassee in the days when Florida was in a most embryonic stage of development; it was not so awfully long after the entire state had been purchased for only five million dollars. He saw his state secede from the Union and he did what he could to repel what he regarded as an invasion.

The Belligerent Balkans

Sixteen years ago the Balkan states began shooting at each other and the rest of Europe almost became involved. A year or two later pot shots in Serbia did start something which resulted in four years of the most disastrous war ever waged. Since that time the Balkan states have had a number of other run-ins, and all the Versailles peace treaties and limitation of arms conferences in the world can do nothing about it.

"A couple of years ago they tried to start a war between Bulgaria and Greece by staging a border raid into Greece. They are also in the habit of raiding southern Serbia for the purpose of exciting Serbian reprisals. They conduct operations which challenge the sovereignty of the three states concerned constantly and embitter Balkan diplomacy. Irritation and insurrection are the chief features of their program, which seems to be directed from headquarters in Vienna.

EDITOR GLENN, of the Orlando Sentinel, sums up the situation thusly: "The ideal newspaper during political dog days, according to some, should be edited by an editor who is deaf, dumb, spineless, convictionless, fingers crossed, full of alibis, non-partisan, member of no church, a hypocrite, charter member of the Ananias club, combination of Republican, Democrat, Socialist, Anarchist, Liberal, Mugwump, pacifist, lawyer, minister, doctor, saint and a sinner."

PRETTY SANFORD, the Celery City, will be advertised this winter by 15,000 attractive folders describing that city as a playground and winter resort as well as an agricultural center. The folders are being sent out by the local chamber of commerce, and the front page contains an airplane view of the city. A large map and other data makes the publication a most desirable and attractive one.—Florida Times-Union.

EXPOSING A FLORIDA PUBLISHER

One of the prime duties of a newspaper is to make exposures of unwholesome acts, when in the opinion of the editor such an exposure is deemed advisable. For that reason, the Press thinks the whole world ought to know that Joe Eisman, owner of the Palm Beach Independent, recently purchased and donated to those in his city who needed them, 2,000 blankets, which will certainly be most appreciated these winter nights. This distribution was contrived by Mr. Eisman in Mrs. C. E. Yllet, of West Palm Beach, who is the sister of George A. Stevens, of this city. We take a great delight in bringing this matter to the public light of publicity. We know that Joe Eisman would never say a word about it, and any man who will carry out such a humanitarian project ought to be exposed—and exposed.

This editorial paragraph is taken from the Orlando Press. The purpose of this paragraph is to expose the unwholesome acts of Joe Eisman in that he is exposing the unwholesome acts of Joe Eisman.



John Temple Graves II

One for all and all for one. The Tampa Tribune and the Miami Herald are just in the line of the present distribution of a part of the state gasoline tax money equally among the counties of the state. Mathematically they are correct when they point out that their counties, Hillsborough and Dade, contribute more to the state through this part of the gasoline tax than they receive back in the distribution of counties, and are, by that token, being taxed for the benefit of smaller or less wealthy counties.

From an economic point of view, their point is not so well taken. There is good opinion to the effect that from the standpoint of the state's less populous or less wealthy counties Florida as a whole—including such counties as Hillsborough, Dade and Duval—will reap enough eventual profit to warrant the present county distribution of gasoline tax income. In this pioneer day what helps a part of Florida helps all of Florida, including every other part.

The grand old man of Florida journalism has gone home. The death of Frank Harris of Ocala at the age of 82 takes from Florida's moving scene one who has lived, watched and served it through sixty of its brimming years. Gentle, courteous, brave, ever in tune with the times, he was a shining link between the modern day and the days gone by, touching this day with a personality in which the graces of an older age remained to guard the new against the crassities of crowds and conquests. He will be missed and remembered. And by no one so much, we imagine, as by his grandson, Harry Powers, in whose youthful but able hands is left the editorial conduct of his Ocala Banner.

Major Walker's order to York police to arrest at once the murderer of Gambler Rothstein should consider that perhaps the "flapper mayor" had reason to know that the police could find the man if they wanted to find him. "It is safe to say," declares Holland's Magazine, "that the perpetrators of 99 per cent of the country's crimes are known to police and detective organizations. They are not arrested for the very good reason, usually, that they know too much that would be damaging to the reputation of the police if it were aired."

We think Holland's Magazine exaggerates, but there is something at least in its point—and in Mayor Walker's.

"The greatest danger that confronts us in Massachusetts," says the governor of that state, "in my humble opinion, is the result of avarice on the part of our 'best people' who want something more than they are really entitled to."

The governor need not have been humble about an opinion like that. So-called "best people" who dodge jury duty, absent themselves from the polls, violate traffic and other ordinances, demand special privileges for themselves, cynically wash their hands of politics—are, in our opinion, not "best" people at all.

Our idea of the best place to start an anti-tobacco campaign is the city of Tampa, but somebody overthere, in trying to steal our thunder, has done it. It must be true, however, that the anti-tobacco campaign is a noble one.

Final work of grading the Volusia avenue paving project from the Florida East Coast railroad tracks to Second street is under way this week, and City Street Commissioner W. F. Hurley said today will be finished within a few days. The Southern Paving Company is scheduled to begin laying the asphalt surface November 26, which will require but a few days, Mr. Hurley said.—Daytona Beach News.

FRED AWALT Painting Contractor Phone 767-J. 2408 Sanford Ave.

Elton J. Moughton Architect First Nat'l Bank Bldg. Sanford, Fla.

LOSSING'S QUICK SERVICE TRANSFER Hauling, Crating, Shipping, and Storage. Phone 604. 201 E. 2nd St.

CHULUOTA INN On Lake Catherine Chuluota Seminole County FLORIDA A quiet restful resort in the lake section of Florida, an hour's ride by auto from the coast at Indian River City and forty minutes over paved highway from Sanford and Orlando. A modern hotel—comfortable rooms—steam heat, hot and cold running water and best of meals—fresh eggs and rich milk and cream and fresh vegetables from our own and local farms. For recreation the lover of natural sport will find good hunting and fishing at CHULUOTA and in that delightful climate the feeling of the outdoors in a "recreation in itself." For information write A. G. WAGNER, Mgr. Chuluota—Florida

A survey of the area to be covered by the new municipal public address system with the view of installing immediately the elaborate Western Electric device was started today by Recreation Superintendent E. J. Chaney and Emmett Markham, city electrical inspector. Nearly all equipment for the system now is in the city yards, and installation will be started upon completion of preliminary survey. —Daytona Beach News.

AND IT'S REALLY FUN TO MAKE IT WITH SNOWDRIFT

Light, fluffy, fine-textured cake made with Snowdrift has a way of making everybody happy. Not just the folks who eat the cake either. You who make it have your own reasons for smiling about it. For Snowdrift is a joy to use from the minute you open the neat blue and white can. So snowy-white, so fresh, so full of possibilities of good things to be made with it. And then when you spoon it up, how creamy and fluffy it is! You can almost fold it into the sugar, as gently and easily as beaten whites of eggs! For Snowdrift is all creamed for you before it is packed in the air-tight can. Always easy to use—always fresh and delicate—that's Snowdrift. Try it in everything you bake—and for frying, too.

BOSTON FAVORITE CAKE Recipe: 1/2 Cupful Snowdrift, 1 Cupful Sugar, 1/2 Teaspoonful Vanilla, 1/4 Cupful Softened Butter, 1/2 Cupful Milk, 1/2 Teaspoonful Salt, 1/4 Teaspoonful Baking Powder, 2 Eggs. See into the Snowdrift 1/2 cupful sugar, added slowly. Beat egg yolks until thick adding slowly 1/4 cupful sugar, and add to three minutes. Measure 1/4 cupful soft butter, with salt and baking powder and add to beat mixture alternating with milk. Beat egg whites until stiff, adding gradually 1/2 cupful sugar and vanilla. Fold into first mixture, turn into two greased layer cake pans and bake twenty-five to thirty minutes in a moderate oven at 375 degrees F. The cake may be baked in a loaf pan, or in individual cakes, in muffin pans.

TO OUR CHRISTMAS SAVINGS CLUB MEMBERS: 1928. CHRISTMAS CLUB CHECKS WILL BE READY FOR DISTRIBUTION DEC. 1st. Please call at the bank at your convenience and get yours. We hope it will make you and others happy. THE NEW CLUB FOR 1929 STARTS Wednesday, Dec. 5th. Start One And Be Assured of Money for the 1929 Christmas Season First National Bank Sanford, Florida









AD RATES

Cash in Advance... Rates on request... Reduced rates for long term contracts...

ADVERTISERS

Representative familiar with rates... Complete information available...

Announcements

Signs of all in Sanford... Florida Poultry and Rabbits... Your old walls...

Mobile

Dodge cars and Graham trucks... 13th Street Phone 3...

Auto Service

Wig Blocks—irrigation and general work... Concrete Co. J. E. Ter...

Auto Service

Service of all kinds... 510 W. or 6302. C. E. ...

Auto Service

Cards—Don't send your cards away... We have stock priced right...

Auto Service

DRUG STORE—Prescriptions, Drugs, Soda... as your phone. Call...

Auto Service

ROOFING—The Roof Etc... Metal shingles, beam tin and galvanized...

Auto Service

STOVE AND FURNACE—221 E. First St... It is interesting for you to safety buying. Cash or...

Auto Service

Rabbits... FOR SALE—Pedigreed registered breeding stock...

Auto Service

SALE—Coley plants, I. H. near new ice plant, West...

Auto Service

Apartment For Rent... Fully furnished apartment, front entrance. 318 French...

Auto Service

APARTMENTS FOR RENT... 1st St. Unfurnished, electric, furnished...

Auto Service

APARTMENTS FOR RENT... 1st St. Unfurnished, electric, furnished...

Auto Service

APARTMENTS FOR RENT... 1st St. Unfurnished, electric, furnished...

Houses for Rent

HOUSES FOR RENT... 1305 Sanford Ave., 804 Melville Ave., 400 Palmetto Avenue...

Miscellaneous For Sale

FOR SALE—Good business place for store, restaurant, house and two lots cheap...

Houses For Sale

Will sacrifice Spanish Bungalow... Corner Celery Ave and Douglass St...

Business Places For Sale

FOR SALE or will lease Filling Station now doing good business... Phone 207...

LEGAL NOTICES

IN CIRCUIT COURT TWENTY-THIRD JUDICIAL CIRCUIT... NOTICE OF MASTERS SALE...

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Internationally famous. Dayton electric water pumps... A. D. ROSIER, Plumbing and Heating. Office and Show Room 913 West 1st St.

CHRISTMAS and Visiting Cards! 24 HOUR SERVICE... WIGHT PRINT SHOP

Santa Says CONSULT THE GIFT GUIDE... The merchants advertising in the Gift Guide are trying to render shoppers a real service...

AMBUANT PROCTOLOGY... Treatment of Rectal Diseases Without Hospitalization or Loss of Time... Dr. Joseph Gordon Howell

RAW FURS... Field's Fur Co. 125 N. Park Ave. Sanford, Fla.

"How MUCH should my money earn?"... The First National Bank Sanford, Fla.

CLASSIFIED BUSINESS DIRECTORY... CUT THIS DIRECTORY OUT FOR HANDY REFERENCE... GUN REPAIRING, HEMSTITCHING, DRUG STORES, BATTERY SERVICE, PLACES TO EAT, AUTO REPAIRS, RADIO, INSURANCE, DRY CLEANERS, BEAUTY SALON, FURNITURE, MILK, WOOD & COAL