

Associated Press Full Leabed Wir



One Stroke Of Axe Brings Man Wealth True With The Discavery OfDaughter'sBuried Body

HNESE LORDS RUM BOAT MAY T)RM ALLIANCE PUT' 2 DRY MEN TO HEIP CHANG OFT AT HAVANA
ips Boats of Lakes When Falls in North


It is with pleasure we invite you to attend our Formal Opening Friday morning. In presenting for yout
inspection and approval our new-line of Lradies' Ready-to-Wear, our aim has been "Style Withouf Extravagance," and we especially desire you to inspect our new creations in Coats, Dresses and

Millinery, and compare the quality and prices

## OPENING SALE SPECIALS

## "Style Without Extravagance", <br> In offering for your approval Raffeld's Ladies Shop, our aim has been to present to the Ladies of Sanford better Class Ready-to-Wear at Ordinary Prices. In attaining our goal we feel that now Miss and Lady can enjoy Style at a Modest Expendituré.




## Chic Millinery

Miss and Lady will here find MILLINERY that will suit her particular fancy. Our large variety of styles insure satisfaction. Style Without Extravagance at
$\$ 2.95$
and up:


Arrowhead Hose
Arrowhead Hosiery is known all over the country and carriea a
double guaratec. ing Sale wo are featuring a Hose that regulariy sells for a dollar at only

Speciqls For Our Opening Sale
We have put very modest prices on real high clacy stylish merchiandise which you will readily appreciatis once you have imspected Quality and compared Prik Coats, Dresses, Millinery, and Hosiery, all Dame Fai ion's latest decreag, in a wide variety of materials a colors, await your approval.


## Novelty Dresses

Consisting of a Plald Skirt of Gay Colors and a Velvet Jacket that gives a mont striking effect. coming mode and at foretell the sale prices are most aphealing sRICED are most appaaling. RICED AT R! ....


Silk Dresses
ra Still Claims Lilli Wiman, Eu ropean Star WhoFormerlySangInU.S.


Our wide selection of gifts offer just the individual gift that will please

Appropriate Christmas Cards Mottoes-Placques-Pictures Novelty Glassware Mirrors-Vases-Linens Waste Paper Baskets Table Lamps-Book Ends Magazine Racks
Powder Jars-Pocket Books Novelties Ash Trays Smoking Stands Vanity lair Silk Underwear

## Mi-Lady's Shoppe

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## Batteries

Call the Willard Battery Men-We recharge and re-
pair all makes of balteries.
RAY BROS.
raones sm

## Banks To Close

Beginning
will close at
12 P. M. Each Saturday First National Bank Sanford Bank and Trust Seminole County Bank

## New Vegetable Book Frec 10 Growers

 Mine wouk contuins practical laformation on the production of Florida, Vizotables, including WILSON \& TOOMER FERTILIZER CO.

Plorida Agricultural Supply Company ORLANDO, TLORIDA


Furniture Will Thrill Her:
Levely Line Bedroom Suites--In all shades See Our Windows


COLORFUL BREAKFAST SETS.-.--In seven different styles in the very latest Hey-wood-Wakefield line. Absolutely the loveliest and latest line offered in Sanford.

## Substantial Toys

! TOMOBILES
doll Carriàges
Wagons
TRI-CYCLES VELOCIPEDES COASTERS

SEMINOLE FURNITURE CO
"CASH IF YOU HAVE IT-CRED IT IF YOU WANT IT" 313 East First St.



## Gridiron Campaign Closes

 With ConcertedAttack OnRules Governing Formation
 foothan campaikn have lioned. din Beaves Baron And thing moiern formmionn than Returns to Parents



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thrown out.", he cenrludes.
Opminton ts eneral



MORE LAWS
$\qquad$


| A number given for every dollar spent |  |
| :---: | :---: |
| 30x3-172 Tires | \$6.9 |
| 30x3-172 Tube |  |
| 29x4.40 Tires |  |

F. P. RINES
Do You Want

$\qquad$ sated lots of cums. labels, ot thacts on Difixie Hlighway that

 Yours.
GEORGIA BANK SUSPDENDS
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## ARE \$OU UNDER INSURED


Theke a minute and figuruwhat it would cost you amount with your present insatines. Are you unde. insured? You alone know the trice worth of your proparty, you want to proteot /ifiscopk to your in ranef.

There are two fires ovencenfute, somewhere! White everything elser whet, Thunishinga, cost of builing and so forth havelysionditheurance has


Ladies and Children one-day service
Cordially invited to visit our New Depariment, offaring them Exclunive
Service in Complete ComService in Complete Com-
fort and Privacy.
Hilton's Barber Shop
LAUNDRy
819 W. 3rd St
I'hone 175

## Metropolitan

Delicatessen
Service
 "atessen Foods are obtamable in same style you have been arcustomed to a Arcade Delicatessen "The Taste Tells"

## Kendall's

## Fish Market

217 Sanford Ave.
Fresh Fish, Oysters, Poultry dressed or Undressed.

For something grood to eat it will be to sonr advantage to come to our market. for we carty a complete line of sea fords, everything that you could want.

COME IN TO SEE US AND GET ACQUAINTED

## W. H. LONG

108 Palmetto Avénue
WESTERN MEATS
Pork Chops
 Club
Wetern Pork 26cilb. Shoulder
$\underset{\substack{\text { Pot Roast } \\ \text { Of Beef }}}{ } 15 \mathrm{c} \& \mathbf{1 8 c}^{1 \mathrm{lb}}$.
Fresh Pork Hams
33c ib
Half or whole
Sausage 15c lb.

## 3000 Pounds Fish Just Received <br> Red Snapper Pompano Mango Snapper 'Fresh Water Salt Water Trout Trout Baltimore Oysters Shrimps <br> LIVE AND DRESSED TENNESSEE FOWLS

Seminole Fish and Poultry Market
317 E. PIRsT ST.
 P has solved Our food problems" Say America's Most Experienced bayers for 'The flome

Bokar (offee, 1 Ib. tin and 5 Ibs. D. G. Sugar

76c
Red ('ircle Coffee, I lb. and 5 lbs. D. C. Sugar 72c
$80^{\prime}$ Clock Coffee, 1 lb and 5 lbs. D. (i. Sugar
A. \& P. Milk Tall cans, 3 for
A. \& P. Milk

Baby cans, 6 for
Sultana Red Kidney Beans, No. 2 can

Iona Bahy Lima Beans, No. 2 can

Iona Corn
No. 2 can, 2 for
Quaker Maid Red Pitted Cherries, No. 2 can

Rosemary Fancy Blueberries, No. 2 can .... $\circlearrowright C$
Alaska Red Salmon, tall cans

Sunnytield Pancake Flour, per pkg.

33 c 66c 29c 29c 13c 13c 25c 25 c 30c 10c

SUNSHINE EGG MASH AND SCRATCH FEED


What Constitutes a Bargain?

Here price alone does not make a bargain for the article that is bought or a bargain may be of inferior quality thus causing a loss instead of gain in the purchase
L.ow price and quality combined will not yet constitute a horgain for service has 10 be taken into consideration. When you bought the article runting it was of good quality and secured at a low price, did you get service.
f, in your buying, you secure first of all Quality, low Prices and arot ervice then you may be sure you have "bought a bargain."
n our particular IIne, we guarantee you Quality, our Prices are subject you: approvial and our Service is yours from beginning to end of a purchase.

Buy Burgains-But, Get Quality, Price und Service.

QUALITY - SERVICE COURTESY

Gonzalez Grocery COMPANY

## u. MTHER <br> Noventich

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ENNA, I (P)-Fraulein


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The Tot's ShoppHow unta futanan nimer
 Our Sale Opened ..... With a Bang
Throngs Crowded
Our Store Diuring the
Opening Hours of the
Outlet's

## PRE-CHRITTMAS SALE

Such surprising bargains, such a wide selection of necessities That will meet the need of the family at this season of the year thateasch customer exclaims with delight.

## BedtroomSlippers

 $\$ 2.50$wulb heebe-Black, buec rome

## Silk Dresses $\$ 8.50$


 3044

## Mèn's Shoes

Buty for funt igh nad

$$
8.955^{10} \$ 4.50
$$

Silk Gowns
$\$ 3.95$
Beantifuly, haeal trimmeal
Immered Itatian Hanatuecrich
Felt Hats $\$ 4.95$

## 

Men's Suits

$\$ 19.76$


# Christmas Section 

## SHOP EARLY



# Formally Ushering in the Christmas Shopping Season 

Never before in the history of Sanford has the Christmas Season offered such promise of happiness and joy as this, the Chrismas of 1926.

Foreseeing the happiest of seasons, the merchants who are advertisers in this section, haye brought their stocks of Christmas goods up to the minute, new, resh Holiday goods that will delight the hearts of all at Christmas time.

Realising the value of early shopping, both advertisers and The Herald join in making an appeal to buy now, while stocks are fresh and complete, while there is time to inspect and reflect over selections, while there is no danger of last minute price inflations.

## MERCHANTS ARE READY for YOU SHOPPERS, BUY NOW






FRE(KLES ANI) HIS FRIENDS



MOMN HOH

\$ALESMAN \$AM



## Day Brings New Opportunities to People Who Make a Habit of Scanning the Want Hus



