## PERSONS

## Hold.UP

Slain officer dentifies Two ind 2 Women; ng ToBe'Today

## Surprised

## sse Monday

## y K nowledge

rime: Stories
${ }_{10}$ WomenVary

Confessed Murderer And Stick-Up Man Identifies Several Of His Victims

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SANFORD CALLED FREIGHT RATE ON UNDERBULL'T CITY FERTILIZER T0 BE BY A.D.CLARKSON CHANGED BY I.C.C.
mp Veteran
And Wounds r In Quarrel

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Board Seeks Revocation Of Miami Realty Brokers' Licenses

Composer Finds PromisesWorthless | James Blackman, |
| :--- | :--- |
| Chuluota Resident, |
| When Love Steps In | Passes.(On Monday


W. B. Williams, City Matager,(0ffon Tst Vacation In 3 Years




MDONALD QUITS
MONTEZLMA FOR
hotel in elstis

Five Men Arrested
In Connection With
II Vessel Hi-Jacking of Vessel



Louis Mazer is it To DistrictAttoy Where He 1 E : To Be "Tellhin Solution To Caxw Is Believed N
Mnn Had Been F In Ignorance As:
ReasonofDetentiof

SANFORD Y.M.C.A PLANS FOR STATE GATHERING HERE

## Freak Storm Th ${ }^{4}$

 Two Lives In Nit Metropolitan AresWhipping Victimsays
He Can Identify One

Al Jolson, Back Frbin Earope, Dertaw Gossip About Matrimonial Trem

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ane


THE SPIRIT OF NEIGHBORLI•NESS


# If You've Ever Borrowed a Cup of Sugar 

 car, why do you unhesitatingly apmeal to your nembor?"
 meet the immediate contingency you call aceres the back-yard fence. The sugar--and it's good sugat is hameal wer. That's savier, prompt, efficiont, homest. But theres a certain something mure th that lithe transactim an indefinable something that can scarcely be described in the printed word or illustrated in a catalog. It's a feeling of mutual understanding and reciprocity, as of one who, having lived long among strangers, returns again to his own wople; it's the same fecling that inspires this, and our similar messages to sou.

It's the Spirit of Neighborliness.
AFTER all were more than move morchant and parbon. Wero moghbers. And if service, prompt, effecient, honest, is cesential le true miphburliness athe we believe it is: that's the sedvice that we sincerely offor and bromise to you.

# The Retail Merchants OF SANFORD 

This Advertisement laid For by the Foltowing Merchants and Business Ilouses:

The Yowell Co.
Waodruff and Watson Lloyd Shoe Co. Inc. McKinnon-Markwood Co. Gonzalez Grocery Co. Sanford Drug Co. Geo. A. Speer and Son The Outlet Miller Furniture Co. Inc. Bond-Hill Lumber Co. Sie's Place
Hill Hardware Co.

Edgewood Grocery
Celery City Lumber \& Supply ('o. Kilgore Seed Co.
L. P. MeCuller

Sanford Feed and Supply Co.
Churchwell's
B. L. Perkins.

Thrasher and Woodruff
Smith Bros. Inc.
Laney's Drug Store
Roumillat and Anderson
The Sanford Bank and Trust C'o.

Mi-Lady's Shoppe.
Wight Bros. Co.
Piggly Wiggly
Sanford Paint \& Wall Paper Co.
Security Lumber Co.
Ed. Higgins, Inc. Ford Dealer
Seminole Pressery
Seminole Awning Shop
The Sanford Herald
The Ball Hardware Co.
The Seminole County Bank
The First National Bank
 HBATH OUSSS
HYE ATTORNEY CIRCUT


Vitjoct of Duty And Failure Wifo Qhey Instructions As -mitesute Case Given As Reason

 WYo removal. effective immedil 4. To thoy Instructions." came as
 Hed et at apeitil term



 attorney. ry to Socieleld demunuts

Buildings Wrecked as Land Setles 50 Feet
 Canton Vice Leader Breaks Down When Accused Of Slaying
(Continued from Page One)
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of an Canton nowlroum was twink dof tined In the inyurim waw wink


 $4{ }^{2}$
2 Holdup Suspects Will Be Released







禺化몸문문뭅


## Going to Market...

In the old days it was necessary for the housewife to "go to market" with. out having in mind a deffinite program of buying when she arrived there. It was a hit and miss game in which the merchant was foreed to display his wares in many unattractive ways in order to catch the eye of the shop. pers.

Today, the great majority of American women have their shopping tours mapped out in advance. Thev sit down in the evening and compile a list of articles needed from their cevening paper. They look for the best buy in the advertisements. They scan every column for bargains and the merchant who offers daily values is cashing in.

These women spend the money. They read the advertisements. The offerings of the merchants of Sauford are many. They continual ly strive to render a service to the buying public through the medium of the newspaper. They offer grood merchandise at fair prices.

Read Their Advertisements
"Amid Majestic Pines"

## "ONE OF THE GREATEST OF ALL FLORIDA HIGHWAYS"

Geneva Avenue, which passes directly through Sanfurd Grove, is destined to become one of the most famous of all thoroughfares on account of its service to Press City and to Sanford.

The International Press Foundation development, seven miles east of Sanford Grove will attract the attention of the world. Geneva Avenue is the direct route to this development.

Sanford Grove, a sub-division of high rolling pine land, is situated on both sides of this highway and directly in the path of Sanford's growth.
lavestigate our properties now.
Call 249 and let one of our representalives show you Sanford Grove.

## SANFORD GROVE <br> 

tho is the fomily of D. E. Chipps, Fort Worth (Tex) lumbermun wh Dent Joerne' church. The son's name is Elliott




MRS. FRED S. DAIGER, SOCIETY EDITOR


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$\sqrt{2 \times 2=2}=2$



RESIDENCE TELEPHONES 912-W?

Valentino Is Fighting Mussolini In Thetidy Desperately For Life Vacation On'Sifibery



Our Country

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Finamicial lindeprumentere is Yours-tu be won
Asur iuxs „uc wum with this humh will help you.

FIRST NA'TIONAL BANK

## GOQCQOWOQOCH



# Summer sUITS 

In the Season's Most Popular Light Grays and Tans

A splendid display of lightwelght two piece auite fur the uncomfortably hot Summer days--the very bent in style-tailored to our own apocificalions. They're ubsolutely cool with a correct,
easy fit that given you solid comfort. Nohaira, palm beachen, Jinens und tropicals.
\$15 \$18 \$20
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