

Additional Society

Lake Mary PTA Has Christmas Program

A Christmas program was presented at the monthly meeting of the Lake Mary Parent-Teacher Association held last Thursday night in the school. Mrs. Louise

Testo, president, presided over the short business meeting. After the meeting the "Rhythm Band" sang "Merry Christmas" and "White Christmas". They also rendered "Jingle Bells" and "Christmas Day" on their instruments. Composing the band were Fred. Testo, Allena Reams, Colleen

DRABDIE DRIVE IN THEATRE
Lake DRIVE IN THEATRE
Sanford-Orlando Rd.—Turn Right on 436 at the Washing Avenue

TONITE AND THURSDAY
YVONNE DeCARLO
ROD CAMERON
"Salome Where She Danced"
Filmed in Glorious TECHNICOLOR

COMPLETE PROGRAM—8:30 - 8:30 - 10:30

FRIDAY - ONLY
FREE XMAS SHOW!
A SOLID HOUR OF CARTOONS
EVERYBODY FREE!

COMPLETE SHOWS—5:30 - 6:30 - 7:30 - 8:30

Eastern Star Honors Worthy Grand Matron

A banquet honoring Mrs. Elizabeth Penn, worthy grand matron of the Grand Chapter of Florida, was held on Thursday by Seaside Chapter No. 1, O. E. S. at the Sanford Woman's Club.

Following the dinner a business meeting was held in the chapter room where a Christmas motif was also carried out in decorations. Mrs. Penn was introduced by Conductress Mrs. J. C. Bills and was welcomed by Worthy Matron Mrs. Wirt W. Warner.

During the evening the following program was presented: Mrs. Della Green, past grand matron and present grand supervisor of the Rainbow Girls in Florida; Mrs. Max Donovan, past grand matron and present grand secretary; Mrs. Ann Rice, grand clerk; Mrs. Eric Wright, grand scribe; Mrs. Annie Sanford, grand chaplain; Mrs. Lulu Newbaum, grand instructor of District 24.

The degrees of the order were conferred on Mrs. Stewart Dutton given Mrs. Penn a small Christmas tree and each member of the chapter hung a small gift on the branches. Mrs. Joe Conley served as Santa Claus for the occasion. Mrs. Warner was presented with a bouquet of red gladioluses from the chapter by Mrs. R. W. Greenhaw.

At the conclusion of the meeting refreshments were served to about 125 members and guests.

BIRTH ANNOUNCEMENT

Mr. and Mrs. Robert Sparkman announced today the birth of a son Robert Sparkman, Jr. on Dec. 15 at the Fernhill Lighthouse Memorial Hospital. Mrs. Sparkman is the former Charles Bentley of St. Cloud.

Mr. and Mrs. Richard Cane, Jr. announced today the birth of a daughter Brenda Joyce on Dec. 7 at the Orange Memorial Hospital. Mr. and Mrs. Cane recently moved to Sanford from Orlando and are making their home at 1801 Park Avenue. They have two other sons, Rick, aged 5, and Dennis, aged 3.

Let's Go To The Movies!
RITZ
OPENS 12-15 P. M. DAILY
Matinee 10c - Evening 15c
Children 10c

LAST DAY WEDNESDAY
ROBINSON and LANCASTER
ALL MY SONS

THRILL...
to Thundering Herd!
Reckless Adventure!
Thrilling Romance!
NORTHWEST STAMPEDE
LESLIE CRAIG

Cartoon—"FRIBBSON TOM"
Novelty—"BRANDING IRONS"
Science—"FLYING WING"

FOR CHRISTMAS GIVE...
THEATRE GIFT TICKET BOOKS
NO PROBLEM OF SIZE OR COLOR
\$1.50 - 2.50 - \$5.00
NOW ON SALE AT THE BOX OFFICE!

MARGARET ANN

"Where Customers Send Their Friends"
MERRY XMAS TO ALL!
PRICES GOOD THRU FRI. DEC. 25th
OPEN LATE FRIDAY, CLOSED SAT. XMAS DAY
QUANTITY RIGHTS RESERVED

218 E. FIRST ST.
SANFORD, FLA.

In Our MEAT DEPT.

IT'S TIME TO PLAN YOUR CHRISTMAS DINNER. AGAIN YOUR MARGARET ANN SUPER MARKETS OFFER YOU THE FINEST IN TURKEYS—AND ALL OTHER KINDS OF FOWL - - AND NUMEROUS OTHER MEAT ITEMS FOR A PERFECT HOLIDAY MEAL AT LOWEST PRICES POSSIBLE.

- CHICKENS: GEORGIA SHIPPED, DRESSED & DRAWN
HENS 4 to 6-LB AVERAGE lb. 65c
FRYERS lb. 69c
GENUINE SPRING LAMB:
Legs - Shankless lb. 69c
Shoulders - Square Cute lb. 49c
Shoulder Chops lb. 59c

- TURKEYS!
GRADE A—TEXAS SHIPPED, DRESSED & DRAWN, OVEN-READY:
TOMS lb. 75c
HENS lb. 83c
NEW YORK DRESSED TOMS lb. 70c
NEW YORK DRESSED HENS lb. 75c

- Cudahy's Wicklow Sliced Bacon lb. 7c
Morrell's Prime Mince Meat lb. 7c
Morrell's Pride For Your Turkey Dressing lb. 7c
Bag Sausage lb. 7c

- Cudahy's Puritan Sugar Cured Smoked Picnics Little Pic 8 to 10-lb average lb. 39c
Pork Hams lb. 55c
Fresh Western Sooty Pork Boston Butts lb. 45c
Kraft's Kay Cheddar Cheese lb. 47c

Better PRODUCE

- No. 1 Cobbler Potatoes 10-lbs 10c
Fresh Cranberries 1-lb cello bag 3c
No. 1 Oranges doz 3c
Hubbard Squash lb 8c
Fancy Red Delicious Apples 3-lbs 5c
Large Bulk Pascal Celery 2 for 7c

- Little Yellow Squash lb. 10c
NUTS
No. 1 Diamond Brand Walnuts lb. 39c
No. 1 Large Brazil Nuts lb. 29c
No. 1 Stuart Pecans lb. 25c
RAISINS: On The Bunch pkg 25c
London Layer, bulk lb. 19c

- EXQUISITE BRAND, NO. 1 TALL CANS
CR'BERRY SAUCE 2 cans 25c
SACRAMENTO GRADE "A" TOMATO JUICE 6-OZ CAN 25c
MINCEMEAT NONE SUCH 2 pkgs. 35c
WHOLE KERNEL CORN NIBLETS 2 12-OZ CANS 33c
SOUTHERN 1 LAYER CAKES 7" INCH ROUND 49c
OCEAN SPRAY CRANBERRY SAUCE NO. 1 TALL CAN 17c

- 2 cans 25c
6-OZ CAN 25c
2 pkgs. 35c
No. 2 1/2 can 25c
No. 2 1/2 can 66c
lb. 70c
doz. 78c
pkg. 10c
15c
10c
35c
25c

- CAKE FLOUR 35c
PUMPKIN STOKELY'S 2 25c
CANDY, GUM
Chocolate covered lb. 82c
Cherries 2 lbs 25c
30 ct. Magnolia Marshmallows 2 pkgs 25c
Nut Goodies 41c
Brach's 14-oz box Burgundy Mix 35c
Brach's Coconut Bon Bons 8-oz. 39c
Brach's 14-oz pkg. Caramel Biscuits 39c
Chase's 1b cello bag Chocolate Drops 35c
Chase's 1b cello bag Priscilla Mix 35c
All Brands Chewing Gum 2 pkgs 10c

- 2 LIT 38c
3-lbs 95c
lb 49c
FRANK'S OLD ENGLISH FIG OR PLUM PUDDINGS 12-oz. size 25c
PLANTER'S Peanut Butter 8-oz. jar 29c
LIBBY'S, DEL MONTE, DOLES, SLICED, CRUSHED PINEAPPLE No. 1 Flat 15c
DAINTY MIX FRUIT COCKTAIL No. 2 1/2 can 33c
DEL MONTE PICKLED PEACHES No. 2 1/2 can 39c
OLD GOLD CIGARETTES Ctn. \$1.85
PRINCE ALBERT 85c

"HOLIDAY FRUIT CAKE
2 1/2 LBS. \$1.79
5 LBS. \$3.49

BAD NEWS for "MARY..."

LAMB COSTS MORE THAN 2 1/2 TIMES ITS PRE-WAR PRICE ...UP 179%

GOOD NEWS for YOU!

ELECTRICITY IS UP OVER PRE-WAR ONLY 7%

YES, ALTHOUGH WE PAY 10% MORE YOU PAY ONLY 7% MORE
INSULATORS which cost \$1.15 before the war, now cost \$2.31... up 101%!

...and even this increase is temporary. Base rates are actually much lower than pre-war. But due to adjustments made necessary by the abnormally high price of fuel oil and other increased costs, the average price per kilowatt-hour paid by our residential customers is temporarily up 7% compared with 1941.

FLORIDA POWER & LIGHT COMPANY
H. H. Coleman, Manager
224 East First St., Sanford, Fla.

Hal Boyle Recalls Christmas Day In Boyhood Years

BY HAL BOYLE
NEW YORK, (AP)—"Lost, saved or stolen—one good old-fashioned Christmas. Please return."

But I suppose no one will bring it back. That Christmas is covered with the years. It is laid away with childhood, in that vanished time when being a child was more simple than it is today.

And Christmas was simple then too. Everything was simple.

Dad brought home a four-bit tree and set it up in the living room. The tree was made by knocking one end out of a fruit box. There weren't any fancy metal gadgets.

It didn't take half a week's income to decorate the tree. We used a few scragged candle holders, a star, and rope after rope of cranberries and popcorn strung on thread from mom's sewing kit. It was a beautiful tree, simple and satisfying. Everyone in the family got a special pleasure out of it because he had done something himself to make it prettier.

In those long days the tradition of the Christmas stocking was taken very seriously. Dad entered into the game, too, and hung up his sock along with the others.

"Put one up with a hole in it, you'll get more," he joked. And sure enough, one of the smaller boys did that. But Santa Claus, too crafty to be caught by that old one, plugged the sock with an orange.

There was always an orange in each stocking. It was a big treat then. What would a modern child think of Santa Claus today for leaving him a common thing like an orange. The sock also was striped with half a dozen kinds of nuts and dried fruits.

That was the kind of Christmas morning to crack them on mom's old hand in before the fireplace—and law-breaking, rainbow-colored Christmas candy.

The presents were new but well chosen. There was something to wear—a new sweater or a cap. But there was always something to play with, too. One year of golden memory it was a real flexible flyer sled, and by nightfall the four small brothers who shared this vanished wonder nearly had worn the runners off.

What ever happened to that old-fashioned Christmas. I was talking to a friend about it the other day, and he said:

"That was the kind of Christmas I had as a boy, too. But it has gone up the chimney. This year, and the year before, we bought to throw on it cost me more than my father earned the week he married my mother. When we were through we didn't have a Christmas tree—we had a holly wood production. And that's exactly what it looked like: All tinsel and no warmth."

And my friend remarked that the whole spirit of Christmas had changed, to him at least—since his boyhood.

"As I remember it," he said "Christmas was a time when you bought a few presents for close friends or members of the family. Today I get the idea that Christmas is just a parade of people



JUST WHERE HE PARKED his reindeers was not explained, but Santa surely gets around and here he is at the bottom of the waters of Weekiwahe Springs, Fla. Not even the mermaids, it seems, are forgotten by the jolly old Christmas visitor. Top, mermaid Mary Windsor wags away on her gift-collector. Below, Santa gets a kiss from another grateful mermaid in return for her Christmas gift. (International Soundphoto)

Billboards
● Knives
● Humidors
● Magazine Subscriptions
● Pen Sets

Pick his or not desperation.

114 Magnolia Ave.

Golden Key

114 Magnolia Ave.

Used Car Levels In Many Sections Are At Lowest Level Since The War

By DAVID J. WHEAT
Associated Press Automotive Editor

DETROIT, Dec. 21 (AP)—The used car business in many sections is at its lowest level since the war.

It will improve substantially next spring, but the heavy demand and high prices of the earlier postwar period are gone.

Informed trade sources said that the used car business in many sections is at its lowest level since the war.

The offer of free merchandise in other sales is not new to the used car business. Radios, musical instruments and other articles frequently were offered in lack of cars in the past. The importance of the gift to the buyer is greater now, not only in a real sense, but in a psychological sense.

It doesn't seem the dealer is taking a loss to dispose of the cars on his lot. There may be losses in some instances, but any

Rise To Fame Of Lowly Holly Is Told By Dr. Hume

By DAVID J. WHEAT
Associated Press Automotive Editor

GAINESVILLE, Dec. 22 (Special)—It's Christmas time and Holly time and there's a lot of other Yuletide stories in the tale of the "Trump" of the plant realm and its rise to fame.

Championing the gay, red and white plant is Dr. H. Hume, Dean of the College of Agriculture at the University of Florida, who put it up in the horticultural "Four Hundred" in 1906 when he became interested in it as a plant.

In his publication entitled "Evergreen Holly in Nature and Culture," Dr. Hume has chronicled the history of the plant and its uses.

Examining several hundred American Holly trees in the United States, Florida, Hume was struck by the fact that the tree is propagated in quantity by vegetative methods and its class

Farm Group May Meet In Miami

ORLANDO, Dec. 21 (Special)—We're a very good chance to have the American Farm Bureau National Convention in Miami Beach in 1950, declared John D. Executive Secretary of the Florida Farm Bureau, upon his return today from the Atlantic City meeting.

"On the last day of the convention we extended our invitation," Mr. Dool said. "A decision will not be made until January by the Board of Directors, but prospects seem mighty good."

The Florida Farm Bureau secretary pointed out that Miami Beach is one of the best sites in the Southeast having hotel accommodations for a considerable number of the delegates in Atlantic City last week.

Two as high up as they can reach. Now, if you will go to the home and check the cost, I'll get a few small pieces from it and the tree will not be injured. Thus, the East Palatka Holly had its beginning.

Historic records reveal that Yampun Holly leaves, containing about 14% caffeine, were highly valued among the southern coastal Indians for the "Black Drink" used in their economy. For they were often dried and used as a means of trade but when decoration, however, remains a mystery.

So it is that the Holly once connected with a Florida Indian ritual, has been elevated to a prominent symbol of Christmas. The six from Yampun and with a pedigree all its own thanks to the efforts of Dr. Hume and a holly.

Phone Longwood 3-2333
SHEPARD'S LONGWOOD HOTEL
Bridges Luncheon \$1.00 Complete Dinners \$1.50

For Christmas Entertainment

Eggnog Mix

\$1 quart

We will be open Christmas Day from 9 A.M. to 1 P.M. and 5 P.M. to 8 P.M.

BEACON DAIRIES

Magnolia Ave. Phone 133



Dr. Hume

Miami Sportsman's Show To Be Held During January

MIAMI, Dec. 21 (Special)—When the first Miami Sportsman's Show opens at Dunes by Jan. 20, there will be a special treat for the vast sports population as well as the home town.

The show is being given on a special basis, according to the organizers, by the Miami Sportsman's Club, headed by Dr. H. Hume, who is the director of the show. The show will feature a wide variety of sports equipment, including golf clubs, tennis rackets, and other sports gear.

The show will also feature a variety of sports-related activities, including a golf tournament, a tennis tournament, and a basketball tournament.

The show is expected to be a great success and will attract a large number of sports enthusiasts to Miami.

Make your Christmas choice the choice of BULOVA



WERT The Jeweler

BULOVA America's Greatest Watch Value

No other gift will be so welcome as a Bulova. For here is the very finest of watches, brilliantly styled, thoroughly dependable.

Your Mister a Mystery?

Here's what's sure to make him happy!

ARROW SHIRTS!

If your husband is making a Mystery out of what he wants for Christmas, this is a solution that never fails! Because Arrow Shirts have been pleasing husbands on more Christmas mornings than you can shake a Yule log at. Why?

Because Arrow Shirts have perfect fabric collars! Arrows have pre-tested fabric collars that never fail! Mitaga cut guarantees streamline fit! Buttons are anchored. All bear the Sanforized trademark—shrinkage less than 1%.

And patterns and collars that must be seen to be appreciated so why not see 'em?

We have Arrow Shirts—\$3.65 and up.

Yowell's
SANFORD

ARROW

3 SENSATIONAL VALUES FOR YOUR Golden Key Coupons

SERVING PLATE 10 COUPONS AND 5¢

6 1/2 IN. BOWL 10 COUPONS AND 5¢

3 DESSERT DISHES 10 COUPONS AND 5¢

(NO MAIL ORDERS ACCEPTED) COUPONS REDEEMED AT

Stoudenmire's Variety Store
704 W. 9th St.

Care Should Be Used For Toy Selection

By DAVID TAYLOR MARKE AP Newsfeatures

The proud papa who comes home overlaid with hats and balls, electric trains and bicycles for his new-born infant is allowing his heart to sway his head.

"Toys," says The Children's Welfare Federation of New York City, "should be selected not only on the basis of the child's age but also on his stage of development, his special needs and interests."

The Federation has just issued a little book, Child Care, Questions and Answers, prepared by a panel of 20 experts, in which it answers over 400 questions most often asked by parents.

These experts point out that in selecting toys for the youngster, safety factors should be considered. The toys should be unobtainable without sharp points or splinters; eyes of animals should be constructed rather than made of small buttons. Lead toys should be avoided. Supervision should be given young children during play to prevent injury to themselves or others. Simple improvised material found in most homes may be more satisfactory than purchased toys.

Here are their suggestions for toys for various age groups:

From birth to three months: Suspended toy or piece of brightly colored material at least three feet away from the infant's eyes; rattles; rubber squeaking toys; teething rings; small, soft washable toy animals without head eyes.

From three to nine months: Teething beads; rubber blocks with bells inside; dinner bell; water ball (heavy celluloid with floating objects inside); large rubber ball.

From six to twelve months: Nested measuring cups; spoon and cup; clean discard containers without sharp edges; rubber block (for biting); colorful blocks fitted on large peg; box or wastepaper basket with large clothespins; small ball; rhythm stick; water toys.

From twelve to eighteen months: Cart to fill and pull; push toy (small cart with a long handle); blocks (small, bright colored); swagging sets; washable cloth dolls; color cone (bright colored rings of graduated sizes to fit over the cone); books (cloth and heavy cardboard, with familiar objects and bright colors); stairs (two or three steps).

Especially suitable for eighteen-month olds are a rocking horse; pull toys (peg wagon, small cart, animal); soft cloth or woolly animals.

At twenty-four months: Your youngster is ready for a kiddie car, blunt nails and a board and hammer; light hollow blocks; peg boards with large pegs; rocking boat; large cars and trucks; doll carriage and doll; doll bed (sturdy enough for child to sit on); dishes (nonbreakable); iron and ironing board; crayons (large size) and paper.

At thirty months: He can play with a wheelbarrow; finger paint; soap-bubble pipes; fire truck—steam shovel; tricycle; large paintbrushes for painting with water paints.

At thirty-six months: He can tackle solid blocks with cylinders, triangles, et cetera; simple wooden puzzles with a few pieces; nose-keeping equipment (stove, clothes, line); blunt scissors; easel and watercolor paint; clay, postcard collection; paste and colored paper garden tools—if he is familiar with their use.

At forty-eight months: Tinker toys; doll clothes with large buttons and buttonholes; store material; very simple picture puzzles (four or five pieces); nurse's and doctor's kits; blackboard and line; chalk; nature specimens (leaves and flowers) are just the toys.

Blinds Should Be Cleaned Regularly

AP Newsfeatures

Treat your venetian blinds as you do your furniture. After all you don't wait until dust is an inch thick on your piano or desk to clean it. So why not give your blinds regular and effective cleaning. It will make the job simpler in the long run.

A five-minute session with an ostrich feather duster will keep your blinds as good as new all year through. Always dust away from the slats. Makers of venetian blinds advise wiping the blinds down with one of the standard cleaners, good old soap and water, glycerine or ammonia. There are several cleaners on the market designed especially for keeping blinds bright, but regular dusting and ordinary cleaning should do the trick.

If you want your blinds refinished, repaired or given a good face lifting, check with the firm from whom you originally ordered the blinds. You should not use wax on the blinds. No matter how sparingly you use it, the wax will make repainting and refinishing of blinds impossible, advise manufacturers. Paint will not adhere to a waxed surface.

You shouldn't douse your blinds in the bathtub. Carelessly undrained water spots may mar their beauty whether they are wood or metal. It will also stain or fade tapes. Blinds should not be exposed to rain, hail, sleet or snow. The paint finish will be ruined unless you can manage to wipe them dry quickly.

If blinds become too soot covered it will be difficult to restore their natural beauty even with ammonia. The more care you give your blinds, the longer they will last.

Jews-Arabs Fight

(Continued From Page One)

After dawn today planes—presumed here to be Egyptian—bombed a large Jewish community southeast of Tel Aviv. Censorship did not permit the name of the community to be disclosed.

The extent of the fighting could not be judged from here immediately, but apparently it threatens to shatter the tenuous truce which has been in effect along the desert front in recent weeks, from the Egyptian border to the Faluja pocket, where 3,000 Egyptians are held in an Israeli trap.

The Egyptians were said by Israeli spokesmen yesterday to have demanded immediate release of all 3,000 as a condition of armistice talks, rather than a step-by-step release, as offered by Israel. There was no indication yet that the Egyptians were attempting to break through the Faluja ring and free the trapped Egyptians. The Jews, however, were reinforced in defense positions there for just such an attack, should it develop.

At thirty months: He can play with a wheelbarrow; finger paint; soap-bubble pipes; fire truck—steam shovel; tricycle; large paintbrushes for painting with water paints.

At thirty-six months: He can tackle solid blocks with cylinders, triangles, et cetera; simple wooden puzzles with a few pieces; nose-keeping equipment (stove, clothes, line); blunt scissors; easel and watercolor paint; clay, postcard collection; paste and colored paper garden tools—if he is familiar with their use.

At forty-eight months: Tinker toys; doll clothes with large buttons and buttonholes; store material; very simple picture puzzles (four or five pieces); nurse's and doctor's kits; blackboard and line; chalk; nature specimens (leaves and flowers) are just the toys.



WAITING AT A BRISK PACE in an attempt to elude cameramen, a nurse taken the three-week-old Prince of Edinburgh for his first airing around Buckingham Palace. The carriage is a 22-year-old one which once carried his mother, Princess Elizabeth. (International Radiophoto)



AFTER HIS SENSATIONAL return to Washington from a ship en route to Panama, Rep. Richard Nixon (right), of the House Un-American Activities Committee, confers with Robert Stripling, committee investigator. Rep. Nixon interrupted his trip to probe now-say evidence following discovery of microfilm of government documents. The California Republican declared: "This is the biggest story in 50 years." (International)

Today's Silhouette To Be More Natural

By Dorothy Roe Associated Press Fashion Editor

Down through history, women, have changed their shape as often as dressmakers have changed the silhouettes.

Strange and wonderful things have been done to the female form in the name of fashion, since the era of the bustle and the 18-inch waist. Those were the days when bulging abdomens and balloon hips were considered beautiful, and when women greeted with cries of wonder the new "folding bustle," which enabled them to sit down.

The underpinning of fashion through three generations were exhibited recently, together with authentic gowns of each period, when one of the nation's largest and oldest corset companies (Warner Brothers) celebrated its 75th anniversary. Spectators viewed with some amazement the evolution of the modern silhouette through the periods of the bustle, the wasp waist, the "straight front" and the flat-chested flapper era to today's natural and graceful lines.

Through the years, even during the so-called "corsetless" era of the 20's, women have kept right on buying corsets, to mold their figures into the various shapes decreed by current fashion. During the last ten years corset sales throughout the country have increased nearly four fold from \$90 million in 1939 to nearly \$360 million in 1948.

The industry has weathered many crises, beginning with the days when health authorities crusaded against the steel-ribbed restraint of the "wasp waist" corsets, through the "boyish form" of the flapper era and the vogue of the corsetless figure.

Today's silhouette is more nearly natural than in many years. Busts and hips are smoothly rounded but not exaggerated. Waists are accentuated but not pinched in. And manufacturers have come up with strapless bra and corsetette for correct conformation to the current mode of plunging necklines and bare shoulders.

Dresses Can Be Bought For \$30

By DOROTHY ROE Associated Press Fashion Editor

In spite of the high cost of practically everything, it's a comforting feeling to know that you can still buy well-styled dresses of excellent fabric and cut for less than \$30.

Though the prices of normally expensive ready-to-wear continue to spiral, America's budget dress manufacturers are doing a magnificent job in providing smart, flattering, wearable styles at prices the average woman can afford to pay.

Though it's a well-recognized fact that women can dress better for less in the United States than anywhere else in the world, it is especially remarkable in this year of inflation that attractive budget-priced clothes are still available in greater numbers than ever before.

It is interesting to note also, that some of the popular price dress manufacturers pay their designers as much or more than the famous couture houses, that they buy fabrics a half million yards at a time and turn out mass-production garments with assembly line speed.

Others depend on copying successful styles in the higher priced field, turning them out by the thousands for popular consumption a few months after their original appearance.

Even this fall you can buy a dress of excellent fabric, reflecting the season's newest style trends, for from \$20 to \$30. Many are priced under \$20.

And that's news, when steak still costs a dollar a pound. When Harvey Johnson of the New York Yankees of the All-American Conference booted two points-after-touchdowns a game at Buffalo he set a new all-time pro mark of 73 straight conversions. More than four times as much life insurance is now owned in the United States as in 1920.

Miami Herald

(Continued From Page One)

Choate. "This issue would affect only a few union employees who were operators of typesetting machines, and the publishers were unwilling to enlarge the jurisdiction of the typographical employees for the reason that such agreement would extend the contract to other parts of the employers' plants, and involve typists who are in no wise connected with the Typographical Union."

Choate said present wages paid to union members in the two plants are 20 cents an hour higher than the average of the first 10 cities in the south, and about 10 cents an hour higher than the average of the first 20 cities in the United States. These wages paid in Miami are among the very highest in the nation," he added.

Negotiating separately with the union are the Miami Beach Florida Sun, Coral Gables Riviera Times and the Daily Racing Form. Representatives of all three said today no contracts had yet been signed. The present joint contract expires next Saturday midnight. The

Herald and News were conducting joint negotiations for a new contract. William E. Pierce of Atlanta, regional director of the Federal Mediation and Conciliation Service, is attempting to settle differences here.

Page. In a statement, said in part: "A strike was forced on the union by the Herald when the management refused to extend the present agreement; refused to renew the legal provisions of the expired contract; refused to discuss or make any wage adjustments to meet the rising high cost of living."

Dr. C. L. Persons OPTOMETRIST PROMPT COMPLETE OPTICAL SERVICE Glasses prescribed, dispensed. Repairs and adjustments made. Hours 9-12 - 1-5 Sat. 9-11 Atlantic National Bank Bldg. Sanford, Florida Phone 290

Advertisement for A. K. Rossetter, Florist. Text: "Loveliest Gift of All - Flowers on Christmas Day. flowers are the perfect holiday tribute to those you cherish. Choose a Merry wreath... a dainty corsage... a colorful bouquet or a potted plant from our large selection displayed in the Thorpe Bldg. A. K. ROSSETTER, FLORIST. We telegraph flowers anywhere, anytime. Celery Ave. Phone 212-W"

MERRY CHRISTMAS To the Owners, Management, Personnel and Future Baseball Stars on your first Holidays in your new home--The Mayfair Inn. THE SMOKE HOUSE

FOR CHRISTMAS GIFTS MARGARET SUGGESTS Ronson Lighters Community Silver Service for 6 with chest \$51.00 Holmes & Edwards Silver Service for 8, with chest \$68.50 ENGRAVING, JEWELRY & WATCH REPAIRS I will remain open until 9:00 P. M. Monday thru Thursday night for your convenience. Buy with Confidence Give with Pride MARGARET C. GWALTNEY Jeweler Located Main of Sanford Ph. 187



Don't Forget Your Carrier Boy With the Yuletide season in full swing, subscribers sometimes are apt to forget these Little Merchants, who faithfully deliver their papers year after year no matter the trying difficulties, adverse weather or headaches. We believe every subscriber to The Herald will whisper in Santa's ear and that our young future leaders will not be disappointed at Christmas time.

SMART LUGGAGE THE PERFECT Gift By Skyway and Belber The practical solution to that special gift problem. You're bound to please with a handsome, smartly-styled piece, chosen from our wide selection of sizes, styles and colors... sold singly or in matching sets. Let Santa start a set for you. Prices range from 18.50 Plus Tax. LADIES HAND BAGS A gift she will carry with pride and cherish for many a day! Genuine Snake Skin Bags in a beautiful assortment of styles and colors... Also Plastics, Saddle Leather, Patent and Soft Kid Bags... Ranging in prices from 4.95 to 19.95 (plus tax) Jewell's

In Unity There Is Strength—
To Promote the Progress of America
To Protect the Peace of the World
To Produce Prosperity for Sanford.

The Sanford Herald

THE WEATHER
Sanford and vicinity-- partly cloudy
continued mild through Saturday.
Gentle to moderate variable
winds.

AN INDEPENDENT DAILY NEWSPAPER

VOLUME XXXY

Established 1908

SANFORD, FLORIDA, FRIDAY, DEC. 24, 1948

Associated Press Leased Wire

NO. 89.

Holy Night



And they came with haste, and found Mary, and Joseph, and the babe lying in a manger.

—LUKE 2:16

