



Nemberbhip If The World's Gre Rêlef Agency


## TIME TABLE IN

## EFFECT NOV. 13TH



## SPECIALTODAY!

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I. E. KERSEY \& SON

 en in its leadership. In and wo- droughty conditions are Non junior members netive in an ster, misery and suffering inse, dis- peace have received, to date, well as in war, and ts still provid. period of 1922; and for ing comfort and good cheer for the tions are applicable to Fo navy. For wounded ex-service men tions noted from stations



Out-of-Door Advantages for Youth In Sanford Unequalled in Florida
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## $\frac{\text { preparing la }}{\text { good progre }}$

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A Complete Lime of Seasmabie Goods Now on Display at

## (H0)

WHERE ECONOMY RULES SECOND ST., BETWEEN PARK AND OAR AVEVUE
5 Pound Sugar 25c
With 2 Pound Coffe, Your Cthoice

Irish Potatces, 10 lb . 27 c , Nöne Better You WillAlways Find Bargains at the

second st., between park and oak aveive


The Whole Town's Talking of this Gala. Eveint

NeVER was a joyful occasion more fittingly celebrated. We are happy and proud of


## Beth Wales Dresses <br> $\$ 39^{50}$ <br> uld regularly bring \$55 to \$70

This remarkable collection, specially prepared to celebrate Betty Wales Anniversar Stetin Cantons-Chiffoi $\mathbf{V}_{\text {elvets- Satir Ctepes-Novelty silks }}$ Satin Cantons-Chifon

itely trimmed-some with fur. We hope to welcome every woman and girl in the community to our store. Don't fail to be
"among thosepresent"

YOWELL COMPANY



State portion of Oak Avenue.
outh to Thirteenth St paving Oak Ave. 24 feet in width from $2^{\text {on }}$ sheet asphalt on $a 6^{\prime \prime}$ rock base:


\section*{| 44.70 | J. N. Whitner Est., Lot 5, Blk . G, Tr |
| ---: | :--- |
| 2,10 | M. E. Church, Lot 10, Blk 6, Tr 3 |}


845.98 J, M. Wallace, EA 56.8 ft Wot 1, Blk. 7, Tr. $3, \quad 348$
4.20 W. I. Hughey, W. 60.2 ft . Lot 1, Blk. 7, Tr. a,


|  |  | 21.92 |
| :--- | :--- | :--- | :--- | :--- |

.00 City of Sanford, Library N. 67 ft . Lots 6 and 7, Blk

## 117

$17 \quad 51$
Tho nbove and foregoing final assessments are payable without inter 00 sessments will be payabic only in ten equal annual installments with intere $8 \%$ rer annum on all defarred payments.
Witnss my hand as City Clerk and the Seal of the City of Sanford this 1.10 13th day of November, A. D. 1923. $\overline{\$ 8,690.14}$

| $\begin{aligned} & 3.43 \\ & \mathrm{ft} \end{aligned}$ |
| :---: |
|  |  |

TO ALL PROPERTY OWNERS OWNING PROPERTY ON LAUREL AVE FROM SXTH STREET SOUTH TO TIIRTEENTH ST: Notice is hereby given that the construction of the nsphalt pavement
n Laurel Ave. from Sixth St, south to Thiteenth St. has been completed, and the completed work has been finally aceepted by the City Commission of the Ciy of Sanford, Florida.
The following is the final ns


## TO ALL PROPERTY OWNERS OWNING PROPERTY ON FI STREET FROM MAGNOLIA AVE. TO MYRTLE AVE.

 Everyone Ásica To Be Ready To Contribute For Nembership In Tie World's Greatest Rêlief Agency

## in the World," the Amercin Cross is ägain makitg appcal ifficted can be provided for ve have been wont to think of the to relifive the ounfermes of indivic The beliet that this class of relief other organimation can step as som that the Red Cross does more act al work during pence times th ver called on for peace during war times her great nolorado nluods, an here are thouiannds of ontastrophes ared, where every days been ron ance misery has beon alleviated. cal chapter handed about fifty ases, among which wcre three fun scveral, clothospital for treatmen $g$ and aid for attend school, writ al more work could have been an een the recipient of greater funds our million American men and wo en in its leaderahip. men and wo ndiditon here is an excellent forec of fisc mil who are struggling to read lives to post-war conditions.

 ion junior mexmbers active in and fore forparing the rainfall to date er, misery and sufferfing in peace inches less rain than about as well as in war, and bs still provid- period of 1922; and the same condi-ing comfort and good cheer for the tions are applicable to Fort Meyers enlisted personnet of the army and on the west const. The only excee
navy. For wounded ex-service men tions noted from stations that teie visitene a communtity the Amererican Red Cross is the frrst organized reliet
agency to provide for the victims. Last year it spent more than $\$ 900,000$ in nineteen states in this work.
Through its traifiod-personnel of over 1,264 public health nurses it is pro-
moting health conditions throughout the country. Our beaches are pawhile Red Cross nurses, famous in song and story of battle fields, num-
ber 38,855 well trained men and women ready for cmergency duty with
the army or nayy. Its work in the stricken 8 ection of Europe during the
war and up to the present

TIME TABLE IN EFFECT NOV. 13TH


## SPECIALTODAY

estern Pork Chops
FULL LINE OF FRESH MEATS AND FISH
$\qquad$
e carry a full line of groceries and OUR PRICES ARE

1. E. KERSEY \& SON


Out-of-Door Advantages for Youth In Sanford Unequalled in Florida

A Complete line of Seasmante Goods Now on Display at


WHERE ECONOMY RULES SECOND ST., BETWEEN PARK AND OAR AVEIUS:

## 5 Pound Sugar 25c

With 2 Pound Coffee, Your Choice 80'Clock A Real Good ipecially Slectec Coffee Sipreme Coffe, lb. 30c | $\mathrm{lb} . \mathrm{c}$ | b. |
| :---: | :---: |
| 35 c | 40 c | No Limit

Irish Potatces, 10 lb .27 c , Nöne Better You Will Always Find Bargains at the


## The Whole Town's Talking of this Gala Eveit

$\mathrm{N}_{\text {the wonderful enthusiasm on all ilides. Happy that such throngs have poured in to }}^{\text {EVER was }}$


## Bettinuales Dresses <br> $\$ 39^{50}$

[^1]YOWELE COMPANY

## FLORIDA OPPORTUNIAIES. <br> \section*{By Rodicer W. Bebwo}

IWANT to say that there is no state in the Union that 1 has such opportunitles, and such a bright future as Forida. have the sunshine, the water and the phosphate, the three basic fundamentals of agricuiture phate. Mexico and Arizona have the sunshine, but not
New the moisture; California and certain other section have the sunshine and moisture without the phosphate. only state in the Union which has the three fundamentals of agriculture.

Sccondly, you have the strategic location, you are near the great markets, only 24 hours, more or lass, io Washington, Detroit, Chicaso, the great markets.
There is a third fadtor which is very important The farmer in the Central West is up against this proposition: As the people become more prosperous, they ent less whent, rye, corn and other cereals, which reverse is true of fruit. As people become more prosperous, they consume more fruit

STATE PRESS COMMENT


# Tops, Side Curtains Upholstering 

Doit Wait Until it Rans to Think of Your Tap. Have thee Side Curtains Ready When Coid Weather Comes. Wo gUARANTEED
Radford Auto Top Company

Bus Line | LAKE MARY TO |
| :---: |
| SANFORD |

Passengers and Packages Leaves Lake Mary
m . and $1 \mathrm{p} . \mathrm{m}$. Leaves Sanford 10:30 a. m. and 4:30 p. m.

Oak and First.
Phone 543

## An Infallible Guard

Advertising, if you use it properly, is an infallible sentine! for you. It guards you against fraud and inferiority. It protects you against making unwise and unsatisfactory purchases.

Merchants and mariufacturers who advertise must give full value because they have good names to protect. The makers of well known products often value names ai millions of dollars. They cannot afford to jeopardise the worth of these names by selling any but good goods of full measure and fair price.

So, you can bank on this. ADVERTISED GOODS MUST be as ADVERTISED. That is why it pays to deal with advertisers and to buy advertised products.

## Sanford's Social Side

 Rerithe ner

Mlle. Sandrini, Parisian girl of Italian origin, is considered by
many artists as beng the most beautiul model $n$ the world. The
phote abouc uxphins who

| First Session F. F. W. C. Held |
| :---: |
| At West Palm Beach Last Night | For Women Forms NEW YORK, Nov. 20.-The

frst of 6,000 Vietory clubs, in
which which democratic leaders hope
to enroll 100.000 lo to enroll 100,000 women as ac-
tive workers, wilt be formed by
Mrs. George tive workers, will be formed by
Mrs. George H. Childs, it was
announced by Cordell Hull, announced by Cordell Hull,
chatrman of the democratic national committee. be formed The clubs will be formed
throughout the country and are each. Mrs. Childs formerly was
ent president of the women's democratic club of New York City.
Miss Margaret F Miss Margaret E. McCann, a
dealer in securities, announced plans in sere becurities, anmounced
creation of a creation of a woman's national
bank here soon. A loan plan bank here soon. A loan plan
for women only in connection with the bank also was contem-
plated, she said. Women elect officers. FORT MYYERS, Nov. 21,-The W man's Division of the Fort Myers
Chamber of Commerce has been perChamber of Commerce has been per-
manently organized, with Mrs. Con-
rad Menge as president; Mis rad alenge as president; Miss Kate
L. Jeffcott, frist vice-president; Miss
M. Flossie Hill M. Flossie Hill, second vice-president;
and Miss Kate C. Robets, and Miss Kate C. Robe:ts, secretary-
treasurer. The board of directors consists of Mrs. Clint Bolick, Miss Alta Evans,
Mrs. Effie Winkler Henderson, Mrs.
F. C. DesPochers, Mre Miss Kathecrine Harrey, Mrs, Mrs, Charles
Miles, Mrs, Miles, Mrs, Morton M. Mirlord, Mrss.
J. E. Matern, Mrs. J. N. Hartsfield, J. Mre
and Mrs. Francis. W. W. Hartsfield
bers bers of the organization will meet
with the chamber of commerce at with the chamber of commerce a
each meeting to work in conjunction

## INCOME TAXES BE

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## ANDIEW W. MELLON

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Jacksonville $\overline{\text { was repre }}$
yesterday by L.eo Bing.
Mrs. B. G. Mann, of St. Cloud, was
the guest of friends here yesterday.

## Mrs. J. G. Sharon is expected hume

tomorrow Grum Atlantic Beach, where
Mr. and Mrs. F. D. Mauldin, of At-
Ianta, arrived here yesterday and will lanta, arrived here yesterday and will
spend a short time here at the MonteRobert Bier, of Washington, D. C., was among the arrivals here yester-
day and is making his headquarters at the Montezuma.
MeVay Lindsay, of Cocoa, spent
the day here yesterday transacting
businesg and
Montezuma.

## Sanford yesterday were Otis George <br> of Minneapolis, Minn., and R. Scully

Miss Anna Kanner and Mrs. Chas.
Kanner motored to Kissimmee yes
terday, where the
terday,
Mre. Georgo $\overline{D_{e}}$ Cottes returned
hone gesterday
from Jacksonville,
where she has been th
C. A. De Cottes and Miss

Cotten for the past two

## over from Tampa today and or <br> guests of their son and dauaktiter and Mra. Fred Daiger, Jr., at Mr. and Mrs. J. R. Stewart are rgturning homio this ovening from



An Original Showing of 75 Smart New Styles from the Fashionable Peqgut Daigo


DRESSES
OF DISTINCTION ACHIEVED WITH AUTHORITY
 urragement with persy Prise cantese 3DaySale THURSDAY, FRIDAY AND SATURDAY

## Ono of the year's niost ntractive daytime frocks, in back crepe,



$\qquad$
of often is it on privilege to offer such
thoroughy complete and attractive owns that are different-Stgles that


All authoritively styles with that touch of distinction in which Peggy Paige excels. You must see them. Alranged in four special prices at $\begin{array}{ll}\$ 29.75, & \$ 35.00, \\ \$ 45.00\end{array}$

Formerly $\$ 49.00$ to $\$ 69.00$

## Baumel's.Specialty Shop

THE POSTOFFICE IS NEXT DOOR TO US

In The World Of Sports

Both Teams Roll Rather Low Score-Moye High Man of the Evening With A Total of 465 Pins To His Credit



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$\qquad$
The Daily Herald loc per week.

Robs Calomel of
$\qquad$ , Nausea and Danger


Slow Motion Pictures
Show In Memoriam Won


## RADIO SEASON IS HERE



GET YOUR OUTFIT NOW
Hof-Mac Batery Co. nicest bungalows on the Heights, five rooms, bath, screened front porch, built in back porch, corner lot 70x120, garage, house completely furnished and all modern conveniences, and for a quick sale he offers the whole works for $\$ 2,000.00$ down and the balance like rent. BETTER LOOK THIS ONE OVER
NOW
DRTM

## Realy Co. Inc.

Surety, Fidelity, Casualty Bonds
and Invesments VALDEZ HOTEL SANFORD, - FLORIDA \& \& \& \& \& \& \& \& \& \& \& \& \&

## CHRISTMAS GIFTS

 YOUR PHOTOGRAPH As an inducement for early set present one $8 \times 10$ enlargement FREE (value \$3.50) with each OWEN
Photographè
112 Park Ave. Ground Floor

## Coleman's

Gilt and Stationery Shop

JUST ARRIVED
tion and children's boks

[^2] $5489848+8$

## 

We desire to announce to the public the opening of our new feed store-located at North Elm Ave. and Commercial St.-next to Crown Paper Co.

We carry complete stock of high grade mule and dairy feeds. Also the famous Red Comb chicken feeds of all kinds, which we are buying direct from the mills in carlots. This enables us to sell for LESS.
Come in, let us prove this to you.
OUR AIM WILL BE-TO PLEASE.

## Seminole Feed Co.

[^3]|  |  |  |  |  |  |  |
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| Your Telephone is A Herald Want Ad Service Station Phone 148, Ask for Want Ad Department and Dictate. Your Ad, Prompt and Courteous Service |  |  |  |  |  |  |
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| mos. |  |  |  |  |  | First National Eank Building <br> Sanford$\| \begin{array}{ll}\text { Florida }\end{array}$ |
|  |  |  | matm |  | $\begin{array}{\|c} \text { S. O. Shinholser } \\ \text { Contractor and Builder } \\ \text { Sanford, } \xrightarrow{ } \text { Fla. } \\ \hline \end{array}$ | ton J J Moughtirken |
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|  |  |  |  |  |  | $\begin{gathered} \text { W. J. Thigpen } \\ \text { Real Estate } \\ \text { FIRE, LIFE, AUTO Insur } \end{gathered}$ |
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    nfavorablo.

[^1]:    Tresents new and most noteworthy fashions in afternoon and dinner dresses.
    Satin Cantons_Chiffor $\dot{\text { Velvets_Satin Ctepes_Novelty silks_Colorfully and exquis }}$ tely trimmed-some with fur.
    We hope to welcome every woman and girl in the community to our store. Don't fail to be

[^2]:    Headquarters for ofice Supplies

[^3]:    north elm ave. - mich. manal

