

The Sanford Herald

Volume XX Leased Wire International News Service SANFORD FLORIDA, MONDAY, MARCH 4, 1929 Member Audit Bureau Of Circulations NUMBER 147

VOLT LURKS MEXICO AS ROOFS WAVER

Simultaneous Uprisings Are Reported On Northern Border And In Central Area States Thought In Rebels' Hands

resident Gil Taking Stringent Action To Prevent Revolution

MEXICO CITY, Mar. 4.—The army, in view of the situation in Mexico today, has ordered in the northern border states and in the central states along the eastern coast. The state of Alisco, directly west of here, is also revolt according to unconfirmed reports.

Extension To Be Given On Payments Of Municipal Taxes

City will be given extension this year of the time to pay city taxes, according to a resolution passed by the city board.

THROW FAMILY RETURNS

MEXICO CITY, March 4.—Charles A. Lindbergh and his wife, Anne, are expected to arrive here today from Cuernavaca.

Jewelry Take Big Haul In Miami

MIAMI BEACH, Fla., Mar. 4.—Two unknown individuals, heavily armed, walked into the Marynard Jewelry Company this morning, held up several employees and ransomed \$20,000.

Charles Dawes Captures Limelight In His Farewell Address Attacking Senate

Retiring Vice-President Paws Air With His Fist As He Insists Rules Of Upper House Must Be Revised

WASHINGTON, March 4.—Charles Curtis, of Kansas, was inaugurated as vice-president of the United States this afternoon but Charles L. Dawes, who gave up the office, captured the limelight.

ANNUAL SESSION OF FLORIDA D.A.R. TO OPEN TUESDAY

Between 125 And 150 Delegates Expected To Attend Meeting

With between 125 and 150 delegates in attendance, the annual conference of the Florida division of the Daughters of American Revolution will open here tomorrow for a three-day session.

Mrs. Felton Rallies Despite Her Old Age

CARTERSVILLE, Ga., Mar. 4.—Physical stamina and serene determination today kept Mrs. Rebecca Latimer Felton, 97, the only woman who ever held a seat in the U. S. Senate, cheerful and hopeful of recovery despite 20 stitches in her face from severe collision here yesterday.

70TH CONGRESS MAKES RECORD BEFORE DYING

Wearied Solons Give Sighs Of Relief As End Comes After Extraordinary Session

Important Bills Have Been Passed

Some Are Held Over To Special Session Of Incoming President

WASHINGTON, March 4.—The 70th congress, in its extraordinary session, closed today with a record of achievements.

CARLTON VIEWS HOOVER AFFAIR AT WASHINGTON

Governor Of Florida W R Day Homage To New U. S. President

WASHINGTON, Mar. 4.—(INS)—From the state, Governor Herbert Hoover paid a homage to the new president of the United States.

Forgery Confession Puts At Rest Late War Scare

BRUSSELS, Belgium, Mar. 4.—A forgery confession yesterday completely put at rest the latest war scare along the Belgian-France-German border.

Hoover Takes Oath Of Office; Respect For Law Is Keynote Of Unique Inaugural Address

Direct And Personal Challenge Is Made To Citizens To Quit Buying Bootleg Rum

Requests Public To Observe Statutes

Says Disobedience And Disregard For Law Is Big Menace To S.



CHARLES CURTIS COOLIDGE SEVERS RELATIONS WITH VICE PRESIDENT

Kansas Senator Sworn In By Charles Dawes Before Huge Crowds

William R. Hutchinson, International News Service

WASHINGTON, Mar. 4.—Charles Curtis, of Kansas, was sworn in as vice-president of the United States today.

Display, Pageantry Mark Celebration Of Oath Taking On Steps Of Capitol Building

Notables Present At Big Occasion

Orphan Boy, Poor And Self-Made, Becomes Thirty-first President

CAPITOL PLAZA, WASHINGTON, Mar. 4.—(INS)—An Iowa orphan boy, who developed into a globe-trotting engineer whose work for many years made him almost a stranger to his own country, became the thirty-first president of the United States today amid inaugural pageantry such as the capital has not witnessed since the death of a century.

Dr. J. Blanton Bell Of Orlando Speaks Here This Evening

Dr. J. Blanton Bell, pastor of the Presbyterian church of Orlando, will occupy the pulpit of the local church tonight at 8 o'clock.

Broadcast Program On Sanford Celery Is Bringing Results

Quinn's results have been obtained from the first radio story of Sanford celery, according to E. J. Trotter, secretary of the Chamber of Commerce.

Forgery Confession Puts At Rest Late War Scare

BRUSSELS, Belgium, Mar. 4.—A forgery confession yesterday completely put at rest the latest war scare along the Belgian-France-German border.

DEMPSEY'S WIFE DOESN'T BELIEVE JACK WILL FIGHT

Manassa Mauler Has Not Decided What His Plans Will Be

By James L. Killallen International News Service Staff Correspondent

MIAMI BEACH, Fla., Mar. 2.—"I don't think Jack Dempsey will ever fight again. But if he decided to I couldn't stop him. Jack is that way."

The dark-eyed, dark-haired Estel Taylor, screen star and wife of the former heavyweight champion, made this statement in an interview today while her husband's manager regarded her with an affectionate smile. "Then you are not the boss in the Dempsey family?" she was asked. "Positively not," she replied. "But you know, dear, I never interjected Dempsey, 'you have a whole lot to say about what I do.' Dempsey constantly called her 'dear.' Their manner toward each other belied little whisperings that crop up from time to time. In fact, Miss Taylor said that she and Jack are as fond of each other as when they were married four years ago last month. They really act like a honeymooning couple.

"I'm very proud of Jack's success as a promoter in his first venture," Miss Taylor remarked. "I knew he would do it. He usually does what he makes up his mind to do. I had nothing to do with his success this time. Actually I was an outsider. About all I knew was why I read but I never once thought Jack would fail, even when newspaper stories indicated he might."

Mrs. Dempsey said she was glad Jack had entered the field of promoting because it gives him something to occupy his mind. Jack smilingly commented that his lack as promoter is done and that he is again out of a job. Where it was suggested that he might fight once again he patted his ribs (he was sitting in his shirt sleeves) and said he was getting too fat.

"I've got to train off some of this weight," he remarked. "I'm over two hundred." "Are you going to fight again?" he was asked. "I don't know—really I don't," he replied. "I certainly will not unless I feel that I can go there and deliver. I will not sacrifice my health for the sake of making money in the ring. I have seen too many end up cutting paper dolls."

"Are you going to step into Tex Rickard's shoes as the regular promoter of Madison Square Garden Corporation bouts?" "I don't think so," Dempsey said. "For one thing the salary is not big enough. Rickard was getting only \$20,000 a year. It was spending more than he made as a promoter. I couldn't get by on that salary—not the way I spend money as a promoter."

Mrs. Dempsey cut in with the remark that while she is pretty good spender herself, Jack has her topped. Dempsey receives 25 per cent of the profit of approximately \$100,000 the Garden made on the Sharkey-Strickling fight but he "took care" of so many individuals in various ways that his profit, if any, will be very small. Generosity is one of Dempsey's faults.

Asked what he thought of Sharkey-Strickling fight, Dempsey started to say they both ought to have been thrown out of the ring, but qualified the remark to the extent of saying he guessed they did the best they could. "Strickling could hit," knocked Sharkey out if he had not been and "so his punches," said the former champion who never failed to let his go. "They were both too tough."

Dempsey said he planned to leave next week for Detroit. It is understood that he will consider a proposition suggested to him by Governor Greene of Michigan. This proposition is reported to be relating to obtaining a franchise for a race track at the fair grounds. It is planned among other things, to build a dog track.

Michigan Law Termed Unsound By Whitman

WASHINGTON, March 2.—The Michigan law which provides for the termination of a contract if it is found to be "unconscionable" is "unwise," according to a statement made by the American Bar Association today. The association's opinion is based on a study of the law made by a committee of lawyers in Michigan.

SPORT REVIEW



THEY TRIED TO KEEP FRED VEIT OUT OF RACES BECAUSE HE "WOON'T GOOD ENOUGH" SO HE WON THE "MEADOW BROOK 600" (TRIPPLE AND CONGR.)

JACK SIEA, WHO FIRST YEAR OUT OF THE JUNIORS, JUST WON THE NORTH AMERICA SPEED SKATING TITLE—THE GREATEST CHAMPIONSHIP ATTAINABLE THIS YEAR!



MAX SCHEMMELE'S TAKE APPEARING OVER-NIGHT!

HEAVEN SWIM IN A YEAR HAS TURNED OVER AN EYE TO BECOME A LEADING YACHTER AT 21!

THE SANFORD HERALD, SANFORD FLORIDA, SATURDAY, MARCH 2, 1929

REAL STORY OF MIAMI BOUT TOLD BY SPORT WRITER

Dempsey Staged Fight To Make Good On His Advances To Rickard

By Davis J. Walsh International News Service Sports Editor

NEW YORK, Mar. 2.—Now that it is all over but the terrifying shouting, which seems to have been done somewhat incognito, and the miracle of Miami's \$405,000 harvest has been enacted, the real story behind the Sharkey-Strickling matter, which on the beach may be told today without the embarrassment it of yore has occasioned. It isn't a story of how Sharkey won because he was absolutely determined to "emerge" triumphant or why so many dollars lost a self-control of the fight of the why the fight was held at all.

It was held because Jack Dempsey didn't have a shred of money to show for the \$100,000 he had advanced as his part of the "mutt" to the late Tex Rickard's estate, which was very laudable, but which was very laudable, which might have been a fortune, but which was very laudable, which might have been a fortune, but which was very laudable.

The Sharkey-Strickling fight is history now and the credit for its amazing total of gross receipts largely is attributed to Dempsey. It should be, it isn't likely that there ever would have been a fight at all, if Dempsey hadn't involved himself beyond recall in its promotion. The fight itself didn't look like a formal contract made or at least no evidence has been turned up to that effect. In the meantime, the fight itself didn't look like a formal contract made or at least no evidence has been turned up to that effect.

Kansas City Service Seeks Carfare Raise

KANSAS CITY, Mo., Mar. 1.—(INS)—The Kansas City Public Service company has sent a schedule of rates of the Public Service commission at Jefferson City, in their attempt to get a 10 cent street car fare raise.

The company had been successful during 1928 in increasing the fares from 5 to 10 cents.

AVON PARK—The Crest Lake Clubhouse formally dedicated March 9.



TERRY WILLIAMS HAD GIVEN A "LEGIT" AT AMSTERDAM. YET HE WON HERE AND HAS CLEANED UP MOST OF OUR INTER-TALENT THIS WINTER.

48 Chorus Girls All From Different States

NEW YORK, Mar. 1.—(INS)—Sam Harris has evolved the new act wrinkle in Broadway burlesque choruses. He will have 48 chorus girls in his new show and each one of them will be from a different state.

Workmen Discover Old "Blind Tiger" On Razing Building

ARKANSAS CITY, Kan., Mar. 1.—(INS)—A "blind tiger" and gambling den, which had been run secretly here in the middle and late '90's, was uncovered the other day while workmen were busy clearing an old building block to make way for a new structure.

For the past quarter of a century, the building has been occupied by legitimate business firms. Since 1925 to 1928, it was one of the most notorious gambling resorts on the Oklahoma-Kansas border.

In front was a shoe shop, occupying a narrow space. If one knew one proper signals, the proprietor would usher one into a tiny room, ostensibly to try on a new pair of shoes. Once there, all that was necessary was to press against a certain brick. A steel door flew back and the customer found himself in the completely fitted bar.

If further action was craved, the customer passed into another room where rickety and frowny flourished beneath the glaring lights.

There were false doors a vault with a sliding panel, secret stairs, a trap door leading to upper floors and many other devices. The piles of that day raised the place often but found nothing illegal.

The owner of the shoe store, who reported to the police, was not in the habit of talking about his experiences.

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The company had been successful during 1928 in increasing the fares from 5 to 10 cents.

By Burriss Jenkins Jr.



JAMES C. SHANON JR. AS Special Master, Attorney, 127 Jacksonville, Fla.

IN THE CIRCUIT COURT OF SEMINOLE COUNTY, FLORIDA, IN AND FOR THE CITY OF PALM SPRING, FLORIDA, IN CHANCERY.

IN THE CIRCUIT COURT OF THE TWENTY-THIRD JUDICIAL CIRCUIT IN AND FOR SEMINOLE COUNTY, FLORIDA, IN CHANCERY.

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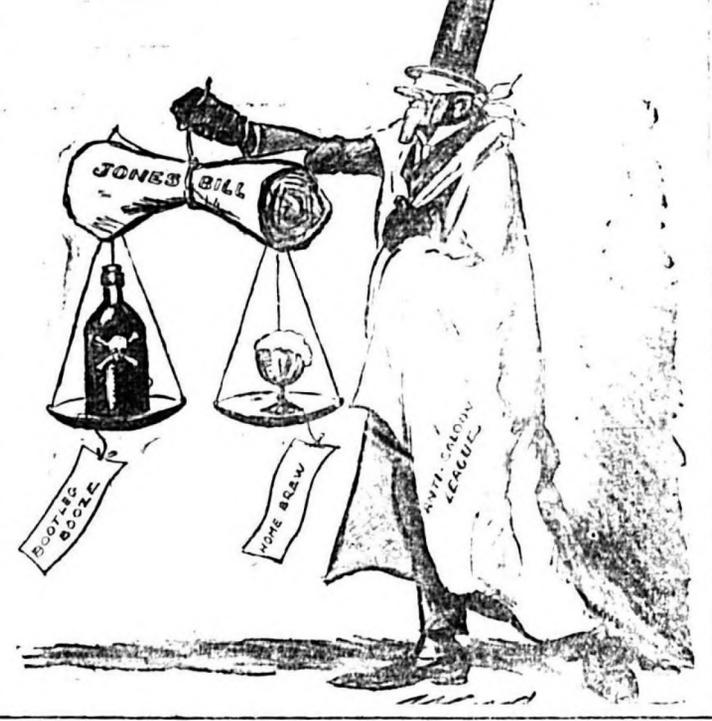
The Sanford Herald published every afternoon except Sunday at Sanford, Florida... Subscription Rates: One Year \$2.00, Six Months \$1.25, Three Months \$0.75.

Philanthropy With Oranges Because he knows that oranges have unusual healthful qualities and because he realizes that this fruit is beyond the reach of the poor who crowd our big cities, August Hecksher has purchased a grove with which he intends to supply the indigent with golden Florida oranges.



This Afternoon by JOHN TEMPLE GRAVES II. 'O life! how pleasant is thy morning... Young Graves says the hills are smiling, the gold pouring, the caution lesson learning.'

JUSTICE AND THE SCALES



Governor Carlton declares that there exists greater opportunity for sound investment than has ever existed and that...

AUDITORIUM Daytona Beach MARION TALLEY America's Famous Soprano WEDNESDAY MARCH 6-8-15 Prices \$1.00, \$1.50, \$2.00, \$2.50, \$3.00. No Tax. Phone 939.

MONDAY, MARCH 4. BIBLE VERSE FOR TODAY THE ONLY LIVING AND TRUE GOD: There is none like unto thee, O Lord, thou art great, and thy name is great in might.

ON EGDON BEATH Lonely you think my walk - Lenny? But no! For in my buttonhole a stalk, A stiff, sweet stalk of Jerusalem sage...

TO THE UNKNOWN AMERICAN SOLDIER Unknown his name, though written now in light; Unknown his face, though now with honor bright...

SAVING MILLIONS TAMPA TRIBUNE Quoting Peter O. Knight to the effect that "at least \$10,000,000 annually in taxes can be saved by a conservative administration of the state and various city and county governments," the Manufacturer's Record says:

An Emotional Gauge Scientific contributions to the world's progress have not been confined to the harnessing of electrical power for a thousand different purposes nor to the computing of the air with bird-like machines.

BANDITRY ON INCREASE MIAMI HERALD An alarming number of bandits are active in the State. Four modern highways are being held up by these lawless men...

A TRYING ORDEAL DELAND SUN The Florida citrus industry is passing through one of the most trying ordeals in its history. There has been an over supply of citrus fruits from both Florida and California...

BIRD SANCTUARIES MIAMI HERALD Florida will hail with pleasure the action of congress in strengthening the laws with reference to the preservation of bird life throughout the United States.

The chamber of commerce is laying plans for a big billboard that will be erected north of the St. Lucia river bridge...

and the provision for more game warden will restrain, to some extent, those hunters who do not observe the closed seasons, and those who, when the season is open, indulge their propensity to kill to a greater degree than any present state or federal law contemplates.

What a wonderful life is this nickel's worthy of electricity! It will operate a washing machine for two hours; or a sewing machine for seven hours; or an electric fan for ten hours; or a reading lamp for two long evenings.

Elton J. Moughton Architect First Nat'l Bank Bldg. Sanford, Fla. Pure High Quality Sweet DR. C. W. BAKER Phone 646-J "Sanitation & Certainty" RAWS FILED by machine: More precise work, less cleaner, truer, faster. All kinds, quicker service. Bring your saws to us. W. W. VAN NEST P. O. Box 37 Phone 96-J

50% MORE ELECTRICITY... 218 E. 1st St. Phone 27

Vitally Valuable to everyone is a good banking reference - Establish one here! FIRST NATIONAL BANK Sanford, Fla.

Social And Personal Activities

MISS MARGARET PETERS, Society Editor Residence Telephone 443

Social Calendar

TUESDAY
Meeting of the Women's Club...
Althean Class of the First Church...
Wednesday
Community Bible Class...
Thursday
Single Chapter Number Two...

U.D.C. Chapter Holds Meeting Last Friday

The N. de V. Howard Chapter of the U. D. C. held its regular meeting on Friday at the home of Mrs. W. F. Langley on Myrtle street...
Mrs. R. C. Maxwell presided...
Mrs. E. E. Brouwer presided...

Personals

Mrs. E. E. Brouwer...
Mrs. M. H. C. Caldwell...
Mrs. J. E. Brouwer...
Mrs. J. E. Brouwer...
Mrs. J. E. Brouwer...

Guy Loomis Sought For Questioning In Mysterious Death

MIAMI, Fla., Mar. 1. (INS.)—Guy C. Loomis, wealthy New York capitalist, was the subject of a search for the body of his son, which was found in the water off the coast of Miami...

Dorothea Lawson Is Hostess On Saturday

Mrs. Dorothea Lawson was the hostess at a luncheon Saturday afternoon at her home, 110 Myrtle street...
Mrs. J. E. Brouwer presided...

Public Invited To D. A. R. Gatherings

The committee on banquet and arrangements for the D. A. R. conference...
Public is invited to the D. A. R. gatherings...

Cleo Thayer Is Tied To Mr. Young

As a surprise to their friends both here and in Florida...
Cleo Thayer is tied to Mr. Young...

CLUB HAS MEETING

The Past Master's Club of the O. E. S. met last Monday evening...
Mrs. E. B. Thayer presided...

THRILL TO THIS GLORIOUS SOUND AND TALKING PICTURE

Cecil B. De Mille's "THE GODLESS GIRL"
The master-pioneer of motion pictures...
Thrill to this glorious sound and talking picture...

THE PUBLIC
is cordially invited to attend all sessions of D. A. R. State Convention...
Those who desire to attend the banquet Wednesday night and the luncheon Thursday at 1 o'clock are asked to make reservations not later than Tuesday evening.

ANNOUNCEMENT
IRRESISTIBLE!
With a view to creating an interest in Art, and a desire for the higher things in life, the HODGKINS & FISKE COMPANY presents for a limited exhibition, the incomparable master-piece of Carl Thomlay, "THE MAN OF SORROWS."
It is installed in special settings on our first floor.
We want every man, woman and child within reach to pay it a visit.
Admission without charge, of course.
HODGKINS & FISKE CO.
Quality Furniture
2021 N. Orange Ave. Orlando, Fla.

FASTER SCHEDULES
2 All New Trains to CHICAGO to ST. LOUIS
DIXIE FLYER ROUTE
Loch Arbor
The place to build your home
De Forest Sanford Realty Co.

The Official Stripling Sharky Fight
Pictures
EXTRA ADDED ATTRACTION WITH
DANIELS
PRINCESS
To Day—Tuesday
Continues 1 To 11
Adults 50¢ Children 15¢

WHEN YOU WANT THE BEST COME TO THE A & P
Here you can enjoy DAILY the advantages of low prices, not on just one or two items, but on every item in our store.

P. & G. SOAP 7 Bars 25¢
Soap Powder 3 Pkgs. 10¢
CORNED BEEF 19¢
8 O'Clock Coffee 3 lbs. \$1
Assorted Chocolates \$1
CLEANSER 7 Cans 50¢
FRUIT CAKES 3 For \$1
SPINACH 16¢
PEACHES 3 For 50¢
WHITE BACON Lb. 17¢
RICE 5 Lbs. 25¢
JELLO 3 For 25¢
A & P MEAT MARKET
SPECIAL PRICES
ON FLORIDA & WESTERN MEAT
ALL THIS WEEK

CLEAN --- as a whistle
because they were cleaned in pure, white sweet dry cleaning solvent...
PHONE 465
LANEY
DRY CLEANING CO.
110 E. SECOND ST.

Direct and Personal Challenge Is Made To Citizens To Quit Buying Bootleg Rum

(Continued From Page One)
Our institutions are deep and sincere. We are steadily...

But all this majestic advance should not obscure the constant dangers from which self-government must be safe-guarded.

The most malignant of these dangers today is disregard and disobedience of law.

It is only in part due to the additional burden imposed upon our judicial system by the 18th Amendment.

To re-establish the vigor and effectiveness of law enforcement we must, critically consider the entire organization of our judicial system.

Reforms, reorganization and strengthening of our whole judicial and enforcement system both in civil and criminal sides have been advocated for years by statesmen, judges, and bar associations.

The light purpose of our economic thought should be to establish more firmly stability and security of business and employment.

The recent treaty for the renunciation of war as an instrument of national policy sets an advanced standard in our conception of the relations of nations.

Its acceptance should pave the way to greater limitation of armament, the offer of which we sincerely extend to the world.

While the original purpose—to take care of the breadwinner's dependents in event of untimely death—has never been lost sight of, today life insurance is largely and directly concerned with the business of living.

Total expenditures for Health and Welfare Work among Policyholders in 1928 - \$5,953,211.12
Trained nursing care for sick Policyholders in 1928 - 3,771,939 visits
Health pamphlets distributed free in 1928 - 48,232,101 copies

HALEY FISKE, President
FREDERICK H. ECKER, Vice-President
The Metropolitan Life Insurance Company is a mutual organization. It has no stock and no stockholders. Its wealth is owned solely by its Policyholders.

METROPOLITAN LIFE INSURANCE COMPANY
Biggest in the World, More Assets, More Policyholders, More Insurance in force, More new Insurance each year
Not best because the biggest, but biggest because the best.

whole system of self-government will crumble either if officials elect what laws they will enforce or if citizens elect what laws they will support.

A National Investigation
I propose to appoint a national commission to make a searching investigation of the whole structure of our federal system of jurisprudence.

The election has again confirmed the determination of the American people that regulation of private enterprise and not governmental control must be pursued in our relation to business.

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of leadership from the whole people. One civilization after another has been wrecked upon the attempt to secure sufficient leadership from a single group or class.

Public Health
In public health the discoveries of science have opened a new era. Many sections of our country and many groups of our citizens suffer from diseases the eradication of which are mere matters of organization and moderate expenditure.

The United States fully accept the profound truth that our own progress, prosperity and peace are intertwined with the progress, prosperity and peace of all humanity.

These who have a true understanding of America know that we have no desire for territorial expansion, for economic or other domination of other peoples.

Happily, more and more persons have a new understanding of what life insurance promises, what it can do and what it does do.

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Not best because the biggest, but biggest because the best.

Displays, Pageantry
Mark Celebration Of Oath Taking On Steps Of Capitol Building

(Continued From Page One)
Butter, another Iowan, who once "licked" the round-faced man standing there so solemn and stern-eyed. Now wasn't he being dinged today? He was awed.

Mr. Hoover himself knows. But they might very well have been there any I, an orphan boy, born in poverty, self-educated and successful by my own efforts, unaided in my politics and now at the head of the country in its world by the greatest vote ever given any man in the world's history? Such is the miracle and the opportunity of my country.

The commission of inquiry appointed by Premier Mussolini made public through the semi-official Stefani agency today, places responsibility on Gen. Umberto Nobile for the loss in the Arctic of the dirigible Italia.

ONE form of life insurance provides education for children at the very time when their education costs most...

Another kind of policy provides leisure and freedom from financial worry in later years.

Business men build needed credit for business with life insurance policies...

About one person in every five in the United States and Canada shared in the Metropolitan's greatest year of service.

Thrift Of Valuable Gems Reported In Hollywood Hotel

HOLLYWOOD, Mar. 4.—Jewelry valued at \$31,000 was reported to have been stolen from the room of Mr. and Mrs. S. B. Dwyer, of Bradford, Pa., in a hotel here shortly before noon yesterday.

Airmail Service In New England Shows Enormous Increase

BOSTON, Mar. 4.—(INS)—New England business has grasped the opportunity offered by aviation, it is indicated by figures for airmail service between Boston and New York during 1928.

Financial Report to Policyholders for Year Ending December 31, 1928
Assets \$2,695,475,965.64
Statutory Reserve \$2,346,775,847.00
Dividends payable Policyholders 1929 77,138,725.33
All other liabilities 111,485,393.38
Unassigned Funds 160,075,999.93
Total \$2,695,475,965.64

Life Insurance Outstanding
Ordinary Insurance \$7,825,652,878.00
Industrial Insurance (premiums payable weekly or monthly) 6,297,013,786.00
Group Insurance 2,249,289,338.00
Total Insurance Outstanding 16,371,956,002.00
Number of Policies in Force 42,329,281

Health and Welfare Work among Policyholders in 1928 - \$5,953,211.12
Trained nursing care for sick Policyholders in 1928 - 3,771,939 visits
Health pamphlets distributed free in 1928 - 48,232,101 copies

HALEY FISKE, President
FREDERICK H. ECKER, Vice-President
The Metropolitan Life Insurance Company is a mutual organization. It has no stock and no stockholders. Its wealth is owned solely by its Policyholders.

METROPOLITAN LIFE INSURANCE COMPANY
Biggest in the World, More Assets, More Policyholders, More Insurance in force, More new Insurance each year
Not best because the biggest, but biggest because the best.

Noble Blamed For Loss In Arctic Of Italian Dirigible

ROME, Mar. 4.—The report of the commission of inquiry appointed by Premier Mussolini made public through the semi-official Stefani agency today, places responsibility on Gen. Umberto Nobile for the loss in the Arctic of the dirigible Italia.

These who have a true understanding of America know that we have no desire for territorial expansion, for economic or other domination of other peoples.

Happily, more and more persons have a new understanding of what life insurance promises, what it can do and what it does do.

While the original purpose—to take care of the breadwinner's dependents in event of untimely death—has never been lost sight of, today life insurance is largely and directly concerned with the business of living.

Total expenditures for Health and Welfare Work among Policyholders in 1928 - \$5,953,211.12
Trained nursing care for sick Policyholders in 1928 - 3,771,939 visits
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Advertisement for Metropolitan Life Insurance Company, titled 'A Million Dollars a Day'. Includes various icons representing life insurance benefits like Family, Home Savings, Education, Old Age, Accident/Sickness, Group Pension, and Credit. It features a large table with financial data and a list of services provided.

SANFORD DAILY HERALD

WANT AD RATES

Cash & Advance
Phone ads, will be received
patrons and collector sent
diately for payment.

reduced rates are for
words insertions.
ve cuts of average length
counting a line.

ad under 3 lines accepted
advertising is restricted
proper classification.

TO ADVERTISERS
Herald representative
roughly familiar with rates.

Announcements
the right color for your
this time times that
but never weary the eye

NOTICE TO SUBSCRIBERS
be fail to assist. The Herald
have any complaint in mak-

CLASSIFIED CONTRACTS
being made. Line rate by
offers big saving to adver-

RESIDENT APALACHICOLA
Mrs. W. H. Long Meat Mar-

SANFORD DRUG CO.
We...-Phone 325

TO TUNING - By expert
17 years experience. Also

LOST AND FOUND
Between Palmetto Ave.
First St., a pink camera

Automobile
DODGE
to care and Graham trucks.

YOU KNOW THAT YOU
GET YOUR CLOSED

TOP REPAIRED WHEN
REDS IT AT SANFORD

ING BLOCKS-Irrigation
and general cement work.

Wanted (Female)
Middle aged white
care for three year old

Wanted (Female)
Middle aged white
care for three year old

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Middle aged white
care for three year old

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Middle aged white
care for three year old

FOR SALE - Marglobe Tomato
Plants. \$2.50 per M. J. A. Cun-

11-Miscellaneous
PIANO for rent. Phone 384 J

12-WANTED
CASH PAID FOR CLEAN

15-Apartment For Rent
HOUSE in attractive furnished

16-Houses For Rent
FOR RENT 5 room house with

17-FOOT CABIN DECK BOAT
for sale. Fully equipped, sleep

18-RIVER BOAT - All weather

19-TWO NEW ELECTRIC BATHS

LEGAL NOTICES
NOTICE
Notice is hereby given that the

NOTICE TO CONTRACTORS
Notice is hereby given that bids

NOTICE
Notice is hereby given that sealed

ORDINANCE NO. 150
AN ORDINANCE OF THE CITY OF

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ORDINANCE NO. 184
AN ORDINANCE OF THE CITY OF

EVERY DAY

classified ads are helping thousands
to make money. What they are do-

Herald Classified Ads
Solve Problems

They Pay Phone 148

LEAGUE PREXIES
THINK CUBS AND
MACKS WILL WIN

Heydler, Barnard Predict
Winners of Athletic, National Races

HEYDLER AND BARNARD usually are
not men of picking persons

HEYDLER AND BARNARD usually are
not men of picking persons

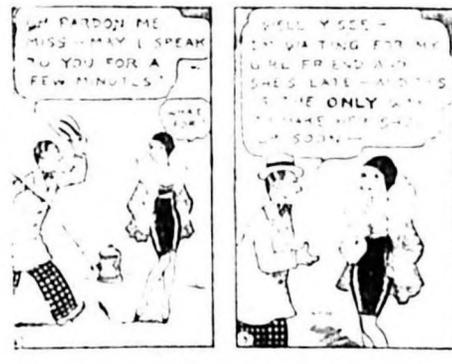
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not men of picking persons

FRITZI RITZ By Bushmiller



Eddie Mack To Put
On Outdoor Boxing
Matches In Boston

BOSTON, Mar. 4-(INS)—An
outdoor boxing program expected

to outriv anything of its kind
previously attempted anywhere in

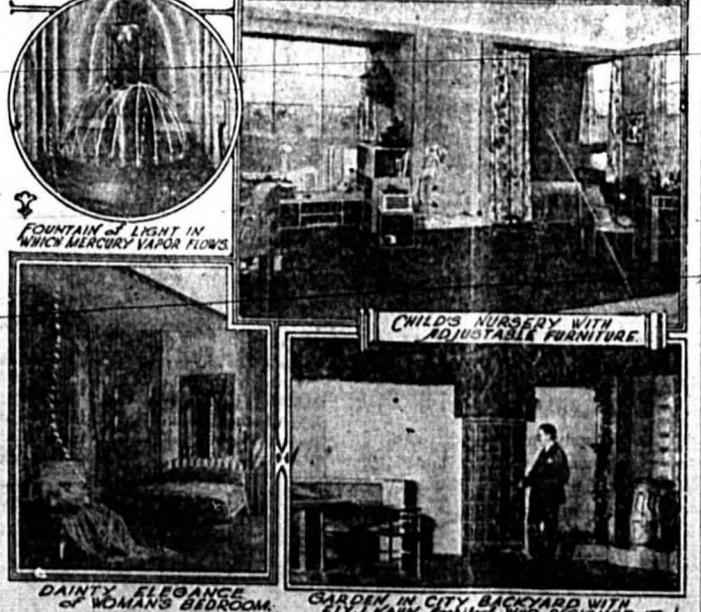
Braves (F.A.) will be the scene
promoter and matchmaker of the

As yet Dempsey has given no
information concerning the pro-

TECH VICTORY IS FILMED

ATLANTA, Ga. Mar. 2-(INS)
Memory of the Georgia Tech vic-

America's Industrial Art Shown in Unique
Exhibition by Nation's Greatest Art Museum



No Reason to Seek Our
Design Abroad, Says
Noted Art Authority

NEW YORK.—What industrial art
is doing in this country is strikingly

There is nothing queer about the
style of today," says Mr. de Forest

CLASSIFIED BUSINESS
DIRECTORY
CUT THIS DIRECTORY OUT FOR HANDY REFERENCE

Table with 4 columns: GUN REPAIRING, FIREPLACE, STOVE & HEATER, WOOD, DRUG STORES, BATTERIES, AUTO REPAIRS, LUMBER, TOP SHOP, FURNITURE, WOOD & COAL, MILK, MILK, THE BUILDER, SEMINOLE Creamery Co., & HEATER, WOOD, CAFE, BAKERY, MILK & CREAM, BARBER SHOP, ROOF REPAIRING, WATER, NEW TIES.