## rother Of Henry BREAK SEEN IN Custom Agents, Hijackers ord Is Found DeadCAROLNASIN rom Heart Failure FAYOR SMITK <br>  <br> TheyArotina Senalors Say

 hr openAndpocket NETED ON WMO ecently Bought fomelm Paidson City caunci las Night And Was Wel



MYSTRYY SEEN IN PRRDON OF ARiAl QUITTER

Number Of Hotel Opened In Florida continues Increase


Late Tobiceo kings son is SAIE ST: LIUIS

fer Extensivelifunt ing Reynold's Heir Feared In Trouble Found By Detective Spendthrift Says Why He Vanished Was Fed. UponBroad way And Nightiite: Sf Louls tho sept. 28 . Yone Micharad. Reyond

Kiwanians Witness Exhibition Of Firs Aid By Phone Men

Daughiter Of Mark HaniaMay Run For An Illinois Office

MarriageAnid Divorce Figures Offer Interesting Comparisons ForSeminole

## n the World of Sports

TX RICKARD HASDEMPSEY STOPS HANS FOR FGHT IN NEW YORK IN Rugher inke ABCNA, NEWYORK GOOD CONDITION

UNy Exsiri io p


## Luckies First

## for Flavor and Goodness

## Then note the verdict of $11,105^{*}$ doctors

$\sqrt{ } \mathrm{HAT}$ is the quality that Mario Chamlee, Florence Easton, Marie V Rappold, Reinald Werrenrath, Giuseppe DeLuca, Fritai Scheff, William Hodge, and other famous singers, actors, broadcasters and public speakers have found that makes LUCKY STRIKES delightful and of no possible injury to their voices?

For the answer we turned to medical men and asked them this question: Do you think from your experience with L UCKY STRIKE cigarettes that they are less irritating to sensitive or tender throats than other cigarettes, whatever the reason?
11,105 doctors answered this question "YES."
Consider what these figures mean; consider that they represent the



## Social and Personal Activities-: <br> orfice Telephone 148 MRS, FRED S. DAIGER, SOCIETY EDITOR

MANX NEW FOOKS ARE ADDBEDAO
COLLECTION OF CITY LBRARY $\frac{\text { COLLECIION OF CITY LIBRARY }}{}$

Mante Bue Stary In Bitter Apples
At Milane Theater

Social Calendar

# THURSDAY IS THE LAST HALF-HOLIDAY OF THE SEASON 

Tomorrow marks the end of Thursday afternoon closing for this season and to make it end with a bang the merchants whose ads appear on this page are offering special inducements to half-holiday shoppers-look them over and take advantage of this splendid opportunity.

## Thursday Half Holiday Special Values

Gruen and Bulova Watches Are World Leaders
We Are Sole Agents in Sanford

Thursday Morning Specials
Celery Setting Trowels 45c
Plant Baskets
50c

BALL HARDWARE CO.<br>E. First St. Phone 8

Special Thursday Valuee
wilia minjughcrem
Botile trua
Palin olfreshaving CKinm Palm Ohve Talcung Pow Palmenveshampoo 44 , Milday Decontee Razor Fhe 10. Ever-Ready Razor Blades

LANEY'S DRUG STORE
E. FurstSt:

Special For Thursday
Danish Pastry Assorted Cakes\%
French Pastry
Rolls
Cheese
Luncheon Meats
Axcade Delicatessen

Only Three Days Left To Take Advantage
Any Dress Or Coat Cleaned And Pressed ONLY 75c Seminole Pressery $\quad$ Haddock Steam Pressery
105 Palmetto- Phoae $\$ 0-5$
Ganitary Steam Rreasery $\quad$. Thé Goal

Open All Day
Thursday
Peaches, in: Basket
Brnanas, 3 lbs. 20 Crypes 2 lbs .
 Green Beans,2lu:
Bhe Bomit

# YOUR CREDIT IS GOOD FOR CLASSIFIED ADVERTISING IF YOUR NAME IS IN THE TELEPHONE DIRECTORY 

## Classified Advertising

The strongest and most inexpensive form of advertising.... the market place of the world where wants are quickly and cheaply filled. Your "Want Ad" in The Herald, The Paper the People Prefer, will find a market readily acceptable and results will be sure, swift and cheap. Try a "Want Ad" today!

## TELEPHONE 148

and a competent ad-taker will assist you in wording your ad to get the best results

As a regular reader of The Herald, have you ever said to yourself "Now I'd like to put a Classified Aid in The Herald for that, but I don't know how much it will be and I don't want to have to go down there"? If you have, this advertisement is addressed to you personally. You don't HAVE to come to this office to insert Classified Advertlsing if your name is in the Telephone Directory. Just phone in your ad-- Your Credit is Good.


#### Abstract

Almost without exception every home into which The Herald goes at night can profitably use the Classified Columns. If you need a single article of furniture and do not wish to pay the full retail price for a new one, advertise for a second-hand one in good condition. You'll have your choice of several. If you need a cook, someone to fix the fence or build a garage, use the Help Wanted Columns. Buy a HOME, sell the car, borrow money or find a lost article-tell the thousands who read the Classified Pages carefully each night what you want -and see how quickly you get it.


## 

Larger than any store, the market represented by The Herald Classified Page put you in the midst of the buyers and sellers of the city and suburbs without leaving your easy chair. Form the habit of looking through the Classified Pages each evening before you let your neighbor borrow the paper. You'll find it the most profitable Quarter -Hour of the day.


## ©he <br> Sanfari <br> Iferalid

# Phone 

## VANT AD. RATES

##   <br>  <br> Six words of average lengt? re countod a hine., of 30 c for Minimum charge,

| leput |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## 2-l.ost And Found





## S ANy.np pick



| Phone $\begin{array}{c}\text { car, not the } \\ \text { P. W. Rstimato } \\ \text { P. RADFORD }\end{array}$ |
| :--- |

HLUPS-MARMONS
Sanford Automoble C
Marnolia Ave


## (1) 203 Oak Ave 4

## -Business Service






MEET DEATH IN SPOKANE AIR DERBY


Wreckage of the Buhh biplane in which the two Alyers in the Now York-Spokane air derby met death
Morristoww N. N . is pictured above. The flyers, Pilot Richart E. Hedson (left) and Jay Radike (right p Morristow, with the takeoff at Roosevelt Field, Long Island, pictured to thatr right. The lane, the firsit


