# LBJ Aides Move To Nail Down Health Care Win 








A RECEPTION was given Sunday afternonn at the Women'a Club by the newly organized Firnt
Southern Methodist Church of Sanford to Southern Methodist Church of Sanford to
come the first pastor, Rev. Durward come the Mrst pastor, Rev. Durward K. Knixht
Jr. and Mra. Knight, centor. With them at the

## Southern Methodists

 Honor New Pastor




 Lhon and many interested
friends were greeted at the New Date





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Great Savings on Easy Terms from a worlin or fine furniture MATHER of Sanford

## BUY BY THE HOUSEFUI

 BAVE EY THE ROOMPULI

MATHER of Sanford SHOP IN AIR-CONDITIONED COMFORT 203.00 E. 1at ET.
easy terms - open friday nights


Barry Slarts President Gets In 'Practice' Politicking
Drive; Pledges




## ROOFING NEEDS

ever FREE Estimates
FINANCING arranged Typer Repairn And
Complete Intillation
A\&B ROOFINGCO. 322.9358
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## Swofford Clarifies <br> Altamonte Dispute

## Planner Predicts 'Explosive Growth' In County, Second Only To Brevard



Problems Seen
In Seminole's
Big Expansion


## news... $B R I=5$


Revolt Reported In Cuba
Soviet Military
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Build-Up Seen Against Fidel

## Respects Paid








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Labor Day Fete$\qquad$

'Courage Under Extreme Stress'
Flier Lauded For Heroic Act



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Herald Index




## Doctors Speak At Joycee Meeting




Any experienced Painter will tell you

## Beautiful

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Long la:ng beasty-indoors Durable prolection from saa Long laying boauty-indoors
and outdoors - that literally
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## TED WILLIAMS HARDWARE

5 bi 25th ST. OPEN 8 A.M. - 6 P.M. MONDAY TRRU SATURDAY

- WINDOW GLASS


Sanford Electric Co.



For Extra Comfort in Florida Living - Buy in IDYILWILDE soment

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## Enter tainment for Everyone in the Sanford Area :




DEANNA NICHOLS



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Miss Mary Helene Washburn, R. L. Brumbaugh Repeat Vows In Impressive Church Ceremony


MRS. RONALD LEE BRUMBAUGH

## Bear Lake

## Personals

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## New Arrivals

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playgind ramoner $=3$ Yern Park Shopplar Coater
Half SIIES $20 \%$ off



Stricklond-Morrison, Inc.


Easy On Washing A Sweater


WooLEN swenter-veste are big on campus (and on the town) this fall
They can be worn solo or with jacket. Colora range from cranberry to
pluin old black.




## 

## A Real 'Stocking Cap'




## Dis vertert monem Mbly:



## We Jhe Women: by Ruth millert


Record Shop
The House That Patti Built



Tire Buying Is Tricky


Ring In The New Year


The Doctor Soys:
If You Itch Then Scratch

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"FIRM'S DON'T ADVERTISE BECAUSE THEY'RE SUCCESSFUL THEHRE SUCCESSFUL BECAUSE THEY ADVERTISE!"

## HERALD AD WINS NATIONAL AWARD



Reproduction of full page ad Herald on April 24, 1964.
this ad was one of a series that helped holler MOTORS BREAK ALL PREVIOUS SALE RECORDS BY SELLING 71 NEW CARS AND 78 USED CARS DURING THE MONTH OF APRIL. PREVIOUS ALL TIME RECORD WAS 53.

This Ad was selected by Multi-Ad Services, Inc. as one of the three outstanding Automotive Ads using their mat service published in the month of April. Multi-Ad serves papers throughout The United States

Mr. David Tomlinson, General Manager of Holler Motors, was assisted in the preparation of this Ad by Herald Ad Manager Roy Green.

- HERALD ADVERTISING PAYS -


## ©hy sauturn Therali

HERALD Want - Ads Bring Fast Results


Rain Or Shine, The Response 'Pours' In From Your Classified Ad. Call 322-5612.


## Navy Silent On Tests Of Pilot



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OUTSTANDING ADVERTISEMENT brings Award of Excellence to Roy Green, center, Herald advertising manager and David Tomlingon, zenerpresents the awardh at a dinner at the Capri, for The Ad Builder, a na-
tional mat service out of Peoria, lil. The award notes a prize.winning ad made up by Green for Holler's which with several others boosted car
sales by 30 per cent. The newapaper ad is now being used in Holler


## COMPARE RCA VICTOR

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AGAINST ALL OTHERS FOR UNSURPASSED NATURAL COLOR

##  <br> 

(*gi) THE MOST TRUSTED NAME IN TELEVISION
Sanford Electric Co.

Mast


ATAN Haville Spends leave in North Orando


## We've Sold 36 <br> Cars and Trucks

IN THE LAST TWELVE WORKING DAYS - because

## We Offer BETTER DEALS!

CHARLIE SMITH SAYS "ALL OF OUR 1964 MODELS ABSOLUTEY MUST BE SOLD IN THE NEXT FEW WEEKS - NOW IS THE best possible time to get A NEW CAR FOR THE LEAST MONEY!"

## CHOOSE YOUR CAR

WE HAVE ON HAND

| 8 Corvairs | 17 Impalas | 3 Jetstar $88 s$ |
| :--- | :--- | :--- |
| 3 Chevy II's | 13 Bel Airs | 4 Dynamic $88 ' s$ |
| 8 Chevelles | 10 Biscaynes | 1 Super 88 |

MAKE US AN OfFER - WE LIKE TO SAY "YES"
SAVE DOLLARS AT HOLLER MOTOR SALES RECOND \& 322-0711 2505 8. PARL 322-0861




The Following Sponsors Make This Church Notice And Directory Page Possible

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FOOD FAIR STORES，INC，
Robert Souloff and Employeet

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MOWER SALES AND SERVICE
SOUTHERN NATURAL GAS CO
state farm insurance
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STENSTROM REALTY PERFECTION
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## SEMINOLE COUNTY AREA CHURCH－DIRECTORY

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THESE ITEMS SALE-PRICED MONDAY, SEPTEMBER 7th . . . ON EASY TERMS

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REFRIGERATOR - FREEZER


- No Defronting In Zero Degree Freezer
- No Defrosting In Fresh Food Section
- Zero Dexree Freezer. Holds 112 Lhs.
- $9 / 10 \mathrm{Bu}$. Porcelain Vegetable Drawer
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- FILTER FLO WASHER SYSTEM - 3 WASH TEMPERATURES : UNBALANCED LOAD CONTROL 2 WASH \& SPIN SPEEDS
-i C 1 30"' ELECTRIC

 NO MONEY DOWN - 1806 MONTHS TO PAY

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