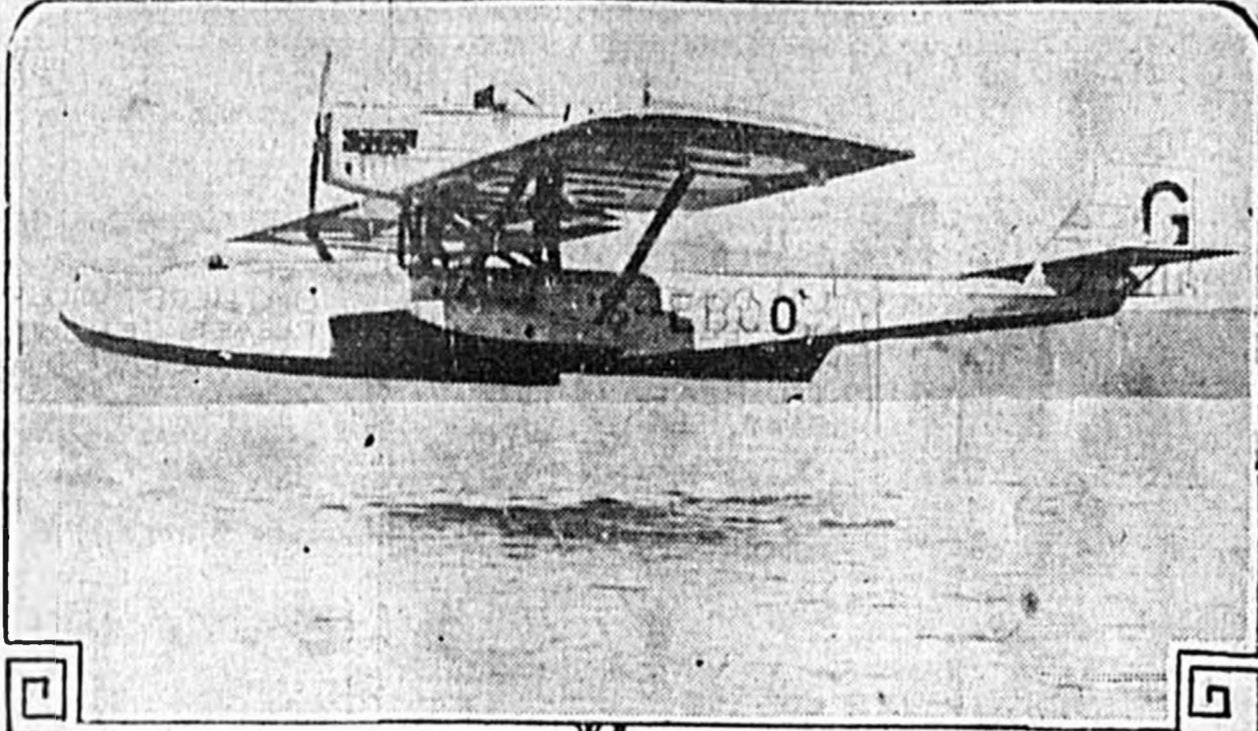








British Ocean-Hopper and His Bi-Motored Seaplane



Captain F. H. Courtney, famous test and racing pilot of Great Britain, who will attempt to fly from Calshot, England to New York, is pictured to the left. His powerful seaplane, an all-metal Dornier-Napier craft, powered with two Napier Lions motors of 450 horsepower each, and with a carrying capacity of 1700 kilograms, is shown to the right.

Here, Tiny! Pay Attention!



Mrs. Coolidge has a new pet at the Black Hills vacation home. He's "Tiny Jim," a chow dog presented to the first lady by Harry Gillespie of Denver, Colo. Mrs. Coolidge is trying to make Jim perk up for his photograph, but with indifferent results.

Bells Ring Soon for Bud and Lena



New York City society folk and the people of the north woods will meet when Bud Stillman, the son of Mr. and Mrs. James Stillman will take as his bride Miss Lena Wilson, daughter of Lizzie Wilson, a former cook at the Stillman home at Grand Manse, Quebec. The principals and the Rev. W. S. G. Bunbury, who will perform the marriage at La Tuque, Quebec, July 27, are shown above. Bud is pictured wearing the garb of a Princeton graduate.

Citizens Of Seminole County

no matter where you live, be it Longwood, Lake Mary, Oviedo, Chuluota, Lake Monroe, Geneva, Osecola, Upsala, Goldenrod, or any other community, there will be news of interest to you and your families in

The Seminole County News

A weekly newspaper you will find in your mail every Friday morning. Full of interesting features. County news from every section. Sports, pictures, jokes, stories galore.

Subscribe now. Fill out the coupon below, attach your check for \$2.50 and read the first issue of the best weekly Central Florida ever had.

SEMINOLE COUNTY NEWS  
 SANFORD, FLA.  
 Please send the News to me for one year. Enclosed find check for \$2.50 to cover subscription.  
 Name .....  
 Address .....

Our Sale Opened With A Bang!

The Crowds That Came Marveled At The "Below Cost Prices."

Ladies' Dresses, Men's Apparel, Shoes, Piece Goods And Every Thing Must Be Sold Out During Our

Consolidation Sale

Every Thing Is Going Fast----Pirce Is No Object With Us Now ---We Must Move Stock.

Our Reasons. Conditions have made it necessary that we consolidate our local store with our DeLand Store.

Sanford Dry Goods Co.

S. A. IRWIN, Prop.

SECOND AND SANFORD AVE.



Phone 148

Phone 143

# ★ Make these Classified columns your MARKET PLACE ★

## WANT AD. RATES

Terms: Cash in Advance

Phone ads, will be received patrons and collector sent immediately for payment.

Time rates on request.

Reduced rates are for consecutive insertions.

Five words of average length counted a line.

Minimum charge of 30c for an insertion.

Advertising is restricted to proper classification.

No error is made The Sanford Herald will be responsible only on incorrect insertion.

Advertiser for subsequent insertions. The office should be notified immediately in case of error.

## TO ADVERTISERS

Herald representative thoroughly familiar with rates and classification will give you complete information.

If you wish, they will assist in wording your want ad. make it more effective.

## IMPORTANT NOTICE

Advertisers should give their set or postoffice address as well as their phone number if they desire results. About one out of a thousand has telephone and the others do not communicate with you unless you know your address.

All discontinuance MUST be in person at The Sanford Herald office or by letter. Telephone discontinuance are not valid.

Efficient Service

## Announcements

Plumbing and PLUMBING—We handle electric stoves, pumps, home light and plants. Sanford Machine Co.

## Automobiles

COUPE—A-1 condition, tires, fenders, shock absorbers, price \$395. Seminole Tire Co., 411 W. First St.

DODGE—New cars and Graham Trucks and 13th St. Phone 3.

WAGINS & COWAN Co. auto radiator and sheet metal works, French Ave. Phone 716-W.

SANFORD BUICK CO.—212 Magnolia Ave. Phone 367

MODEL TRIM CO.—trim the car, not the owner. Phone 817 for estimates. P. W. RADFORD

WYPS—MARMONS Sanford Automobile Co. Magnolia Ave. Phone 137

NEW SANFORD BOOSTER late only \$1.00, Studebaker key. Ask for carbon juice with nine stops the knock. San Garage Co.

COLIN—FORD—FORDSON Edward Higgins Inc. Commercial & Palmetto. Phone 331

## OM'N POP



SANFORD—Overland Co. Willys-Knights & Overland, Whippits, Park & Commercial Sts. Phone 58.

SEMINOLE HUDSON- ESSEX INC 203 Oak Ave. Phone 41

## Business Service

YOUR BUSINESS—card appearing daily in this column will reach over 3,000 every day!

and it costs so little a 12 word ad for one month costs only \$2.60.

Phone 148 Just ask for "Classified Department"

CLEAN UP YOUR OLD WALLS WITH THE NEW WALL PAINT SOMETHING NEW AND BETTER. FOR FURTHER INFORMATION, CALL PHONE 235-J OR SEE, V. C. COLLIN, SANFORD, FLA.

PHONOGRAPH—repeating, piano tuning by experts with 17 years experience. Sanford Music Store and Gift Shoppe, Room 10 & 11 McLander Arcade, Phone 832.

Depend on ROYAL CLEANERS & DYERS We clean anything. Do all kinds of plaiting. Phone 481-J.

BUILDING BLOCKS—irrigation boxes and general cement work Miracle Concrete Co. J. E. Terwilliger, Prop. 3rd and Elm.

LANEY'S DRUG STORE—Prescriptions, Drugs, Soda. We are as near you as your phone. Call 103

LUMBER and complete line of building material. Low prices. Security Lumber Co., "Where Good Grades Come From" Maple and Sixth. Phone 797.

CONCRETE in every shape and form, blocks, tile roofing, ornamentals, etc. Sanford Cement Products Company, Fifth and Maple Sts. Phone 112-W.

CLARENCE SMITH General Contractor 300 West First Street at Phone 441

METAL ROOFING—The Roof Everlasting. Metal shingles; standing seam tin and galvanized roofs. See James H. Cowan, Oak Ave. and Third St. Phone 111.

WIGHT-CHRISTENBERG PRINT SHOP—Printing, Engraving, Embossing. See us first. We do it. Phone 417-W. R. R. Avenue-Commercial Street.

## 5—Help Wanted Female

COMPETENT STENOGRAPHER wanted, some bookkeeping experience necessary. Apply A. P. Connelly and Son.

## 6—Help Wanted (Male)

BOYS WANTED—Can use five good boys who are hustlers. Can earn as high as a dollar an afternoon. Apply Circulation Department Herald.

## 8—Financial

MONEY—to loan on improved desirable residential property in Sanford at 6 per cent interest, no brokerage. Address Loan P. O. Box 503 City.

## 11—Miscellaneous

FOR SALE—Filling station, grocery and restaurant on lease on Dixie Highway between Winter Park and Sanford. Fine location and business. Good living rooms, modern equipment. A once in a while bargain, inquire C. A. Haines, Sanford Herald Office, Sanford, Fla.

CAR AWNINGS—keep out the dazzling sun and drizzling rain, car owners need them, \$3.50 a pair is dirt cheap. Salesmen and salesladies are cleaning up with this newest auto necessity, call or write for particulars. Auto Awning Co. 11 Ball Bldg.

## 12—Wanted

MARRY IF LONELY: most successful "Home Maker"; hundreds rich; strictly confidential; reliable; years experience; descriptions free. "The Successful Club", Mrs. Nash, Box 556, Oakland, Calif.

MEN AND WOMEN... of good appearance to work for a local concern. Easy work, full or spare time, good remuneration. Pay every day. Apply to The Herald Office.

## 12-AFAIRM TOOLS WANTED

WANT TO BUY tractor, disc plow, harrow, ditcher. W. M. Young, 290 N. Park Ave. Tel 777 or 775.

## 14—Rooms Without Board

TWO VERY DESIRABLE bedrooms for rent, ideal location, Phone 429.

## 15—Apartment For Rent

WELL FURNISHED garage apartment for rent; every convenience; rent greatly reduced. 615 Park Ave. Phone 429.

3-ROOM FURNISHED apartment for rent, private screen porch, desirable 316 Oak Ave. Phone 308-W.

FOR RENT—Wager apartment, clean; cool, cozy, especially well located, 708 Earl Street, Daytona Beach. Week or month-utility furnished.

FURNISHED APARTMENT—Three rooms and bath, all modern conveniences, good location reasonable rent. Phone 831-J.

TWO rooms, kitchenette and bath; beautiful outlook; all improvements; attractively furnished; moderate rent by week. Young's Apartments, office 290 N. Park Ave.

TWO NEW—nicely furnished apartments. \$25 per month. 915 W. First St. Phone 207.

## 16—Houses For Rent

SIX ROOM HOUSE for rent, corner Oak and Evans St. after July 20, Phone 20.

5-ROOM—bungalow for rent, with bath and garage, on French Ave., near 11th St. Phone 224 or call at 601 Park Ave.

FOR RENT:—5 room unfurnished stucco bungalow, 2 bedrooms, living room, dining room, kitchen (equipped with electric range), bath (with hot and cold water). Located 2300 Palmetto Avenue, rent summer rates, phone 148.

4-ROOM Cottage, unfurnished, for rent, 1700 block, \$25 a month, Box 1700 care Herald.

## 19—Houses For Sale

FOR SALE:—Four room cottage on one of best lots on Magnolia Avenue, near South Side School—Price reasonable. Terms to suit purchaser. Owner Box 431 care Herald.

FOR SALE:—One of best five room bungalows on Palmetto Avenue, in Sanford Heights, corner lot, equipped with electric range and water heater, price less than market value, terms to suit. Box 15 C. O. Herald.

FOR SALE:—Five room Spanish bungalow on Park Avenue, 2 car garage, nice lawn, immediate possession.—can't be beat for the price, terms \$200.00 cash, balance monthly. Box 148 care Herald.

## 20—Farms For Sale

BEST BUY IN AGRICULTURAL LAND

In The State Of Florida In the flowing well district near Sanford, with clay subsoil. On the highway and one mile from R. R. station.

Already cleared, Perfect drainage. Virgin soil of unsurpassed fertility, will grow anything.

1,000 Acres in units of 5 acres, as many as you want AT A PRICE SO LOW IT WILL "Make Your Head Swim" Home Seekers, Here Is Your Chance

If You Never Come Again If you can make a small cash payment and finance your first crop, it will easily pay for the land.

If you are looking for a "Snap" Here It Is See Me At Once W. M. YOUNG

Bargains in Real Estate Park Ave. and Commercial St.

## 21—Acreage For Sale

MUCK LANDS ARE VALUABLE. Just three miles from the city limits on highway I have eight acres of muck lands that can be bought for \$500 an acre or special price made on all of it. Thirty acres in entire tract includes citrus lands and other good garden land. Fine place for poultry and truck of all kinds. Men can make living raising bulbs, celery, vegetables and poultry for Sanford and Orlando markets. Address R. A. G. care Herald. This will not be on market long. If you do not think this land is worth the price try to buy some of the muck lands in other parts of the country.

CROSS-TIES— and poles, any grade or dimension. See E. M. or H. Bush, Geneva.

FOR QUICK SALE—upright piano, good condition, \$100 cash, 117 Poplar Ave.

## 26—Miscellaneous For Sale

WE HAVE several slightly used pianos and phonographs. Customers can't pay. Will sell for balance due. Write or see Dixie Music Company, 55 W. Church St. Orlando, Fla.

## Realistic



This remarkable bronze doughnut model carries all the spirit of the men of the World War—including some of the mud. The Legion has with the largest attendance at the state convention at Guthrie, Okla. Aug. 8 and 9 will be presented with the statue which is offered by Lew Wentz, millionaire oil man of Ponca City.

## Tuning Up



Captain R. H. McIntosh (above) and Colonel F. S. Minchin are planning to fly from England to the United States and back. They are financing the venture themselves.



China His Goal



Lieutenant Herbert L. Kindred of Dallas, Tex., Chicago-to-Dallas air-mail pilot, has entered the Dallas-to-Hongkong race for the \$25,000 offered by W. E. Easterwood, Jr. of Dallas. He plans to fly in a special monoplane now under construction, which will be equipped with two Wright Whirlwind motors. Lieutenant Tom Hardin, also at Dallas, is to be his companion.

## OUT OUR WAY BY WILLIAMS



## A Galaxy of Trans-Atlantic Air Heroes



Of the seven American aces to fly the Atlantic this spring, only Colonel Lindbergh was absent when this picture was taken on the steps of the International Club in Paris. It was on the occasion of the meeting of Commander Richard E. Byrd and his crew of the "America" with Clarence A. Chamberlin and Charles A. Levine, the New York-to-Germany fliers. At the left, hat in hand, is Bert Acosta, then Lieutenant George Noville, Byrd and Bernt Balchen. In the second row, between Noville and Byrd, is Chamberlin, and between Byrd and Balchen, Levine. Club members are grouped behind them.

# Phone your CLASSIFIED "AD"

If you're a telephone subscriber simply lift the hook, ask for 148 and state your request. It's a service that makes it comparatively easy for you to insert your advertisement. And Want ads offer the solution to many a problem. There's always someone eager to buy, sell or trade; someone who has a service to offer. Results are certain and the cost is quite moderate.

Call Before 11 o'clock For The Day's Insertion The Sanford Herald

## Jazz Countess?



A characteristic photo of Josephine Baker, dark-skinned cabaret entertainer from the negro quarter of New York. In Paris her singing and dancing have brought her great popularity and an Italian husband who claims to be Count Pepto Abatino dei Veneti. If that be true then Josey's the Countess Pepto Abatino etc.

DANCING Every Wednesday Night Lake Mary—Community House Music by Syncopators.