

OH, MARY! HER HORN SPECS SHOCK LONDON, WILL ALL FOLLOW ROYAL STYLE?



KING GEORGE PRINCESS MARY PREMIER BALDWIN QUEEN MARY LLOYD GEORGE

LONDON, Aug. 18.—Wireless S. O. S. to George Harvey, American ambassador to Great Britain, vacationing back home: Dear George: Hurry back! Mary is stealing your stuff!

(Signed) JOHN BULL.

Princess Mary, no less! The daughter of England is wearing "cheaters!" What! What! Absolutely—"cheaters!" You know, "George Harveys," you know!

Horn-rimmed spectacles, derided as the "badge of Yankee identity," have been the favorite target of England's comic papers. And now Princess Mary has appeared in public wearing the "ugly atrocities!"

London society, shaken to its patent leather foundation, gaspingly asks: "Who next?"

King George, maybe? Queen Mary, perhaps? Or Premier Baldwin? Or Lloyd George? "Can you imagine them wearing the things?" ask quivering crowds that cluster in the shadow of the late

Queen Victoria's monument—shuddering at the thought if she only knew!—and keep watch for the spread of the horn-rimmed spectacle.

Here in London it has been repeatedly declared that in whatever other respect British conservatism might give ground before the pressure of comfortable but outlandish American devices, the true-born Briton would never be caught dead in those "ugly atrocities." London took one look at George Harvey's horn-haloed eyes and cried: "Never!"

Now the irreconcilables see cricket giving way to baseball, lemon squash to soda water, and "Heal! Heal!" to "Atta boy!" Everything from flivvers to actresses is American.

Princess Mary—the quiet, modest, self-effacing young matron hitherto held up as a model for young British women—has gone and done it. Royalty has set the style—and, as always happens, what royalty wears everybody wears. Herewith, retouched photos show how some will look.

The store which cannot make advertising pay does not justify its own existence, and might as well close its doors.

What does it mean when advertising does not pay a store?

Simply that that particular store has nothing to communicate to the public which would interest that public in what it had to sell. And, truly, a store which can offer no real public service, which can offer no distinctive values to patrons, which would suffer in comparison with other stores if the light were turned upon its policies and prices, may not hope to make advertising pay.

The true test, therefore, of a store's

usefulness is in the extent to which it does make advertising pay. For good advertising is merely a dissemination among the people of the truth about a store—a daily summing up of what it offers of buying advantage to the people. If the truth about a store helps the store to win patronage, then advertising pays. If it alienates patronage, then advertising does not pay.—Tampa Tribune.

OIL TANK EXPLODED SAN PEDRO, CALIF. SHOOK THE CITY

(By The Associated Press) SAN PEDRO, Cal., Aug. 17.—A large underground oil tank owned by

the General Petroleum Company exploded and shook the entire city. Approximately one million barrels of oil were burning.

KHODASSANS WILL MEET IN PORTLAND

PORTLAND, Ore., Aug. 18.—Providence, R. I., was chosen for the next biennial convention, in 1925, of the Imperial Palace, Dramatic Order of Knights of Khorassan at the closing session here yesterday of the sixteenth convention.

week for 15c. The Daily Herald, 15c. per week.

...Valdez Grill...

Special Attractive Weekly Rates During the Summer Months

Daily Arrival of Florida Lobster and Shrimp. Banquets and Dinner Parties on short notice. All Catering done by A. Fred Falck, one of Florida's leading chefs—White service exclusively!

\$1.00 MENU \$1.00

TABLE D'HOTE DINNER

- Canape of Sardines
- SOUPS
- Chicken Gumbo Louisiana
- Jellied Tomato Bouillon
- Iced Celery
- Queen Olives
- Fresh Shrimp a la Dewey, Pommes Parisienne
- CHOICE
- One-half Squab Chicken en Casserole
- Fillet Mignon aux Champignon
- Stuffed Lamb Chops, Creole
- Breast of Chicken and Virginia Ham, Supreme
- Prime Ribs of New York Beef au Jus
- Whipped Potatoes
- Candied Sweets
- Massadonia of Peas
- Steamed Rice
- Corn Bread
- Parkerhouse Rolls
- Wheat Bread
- Boston Head Lettuce and Rouquefort Dressing
- Apple or Peach Pie a la mode
- Chocolate Parfait
- Cantalupe Sundae
- Cream Puffs
- Chocolate Eclair
- Vanilla Ice Cream and Cake
- Tea
- Coffee
- Ice Tea

WHAT SHE WANTED TO KNOW.

From time immemorial everybody who wanted to—has made a practice of asking the editor about anything whatever he or she—and especially she—wanted to know, firm in the justifiable faith that the information would be infallibly right, but we wonder if the Leesburg lady who wrote Editor Lambright, of the Tampa Tribune, to know if her husband, who bought some booze from a bootlegger, was any better than a murderer, got just what she expected or wanted in the following reply:

"It is one of the most absurd questions ever asked and worthy of a hide-bound fanatic and one who may

be disregarded. Yes, a man who breaks the dry law is better than one who commits homicide, and the law so recognizes it. The penalty for fracturing the Volstead act is so extraordinarily light, usually a fine or sentence followed by a suspension of the sentence. The punishment for murder is the death chair or the gallows. But those ranting, red-nosed lovers of the blue laws, the harsh, snivelling, canting Pecksniffs, those collectors of silver and piety, drawers of small salaries for posing as reformers make a living out of doing just such things as we have told about, saying that breaking the dry law is as bad as committing murder. When a man buys liquor he breaks

the law, it is true, but he harms no one; he does not commit murder, burn a house, attack a woman, rob a man; in other words he is not a criminal at all under the common law. But the man who kills some one—but what's the use? The reformers say the same old thing and perhaps some of them believe what they say. "Good Woman and Angel Child of Leesburg, your husband, if a patron of the local bootlegger, is not quite so bad as a murderer, so have patience with the brute.—St. Petersburg Times.

Daily Herald on sale at Joe's Smoke House, Mobley's Drug Store and Hunt's Pharmacy.

ADDRESSED TO MERCHANTS.

Just as he must buy the right kinds goods, so he must buy the right kinds of newspaper space.

Just as he must buy his stocks in sufficient quantities to secure the most favorable prices, so he must buy his advertising space in sufficient amount to secure adequate publicity.

If he bought stocks sparingly, timidly, in almost retail quantities, he could not hope to sell profitably, in competition with the merchant who buys liberally and who secures every price-advantage. And if he buys his advertising space sparingly, and uses it intermittently, he is at a like disadvantage.

Buick Introduces its 1924 Models

Introduced to the public today, the 1924 Buick cars offer renewed proof of the unreliability of rumor. For months gossip of what Buick would do on August 1st has been prevalent and often solemnly asserted by the wisecracks as "on good authority." Yet so little of it proves true, and so many complete surprises characterize these cars, that Buick is to be congratulated on keeping its secret so well.

There is no question that these Buick cars will be hailed as a substantial advance in automotive engineering, but it will be noted at the same time that the new features are developments rather than innovations, voluntary rather than revolutionary and consistent throughout with those Buick fundamental principles that have endured through twenty years of Buick manufacture.

MORE POWER

With fifty per cent more power claimed for its famous valve-in-head six cylinder engine, its successful external brakes extended to four wheels in both Sixes and Fours, a specially designed carburetor that is heralded as a wonder, and literally dozens of other developments, major and minor, Buick proves that its engineering staff has been very much "on the job."

BODY LINES

The thousands who are certain to see these cars in the leading centers this week, and very soon in the show rooms of all Buick dealers, will first observe a change in body lines, undoubtedly influenced to a degree by recent refinements in foreign design. Thus a more modish appearance, even than the 1923 Buick, has been accomplished by a departure in radiator and hood contour on both open and closed bodies. This applies to both the six and four cylinder models, of which there are fourteen body styles.

APPOINTMENT

Exterior features noted at first glance are the new head lamps, nickel-plated radiator on the sixes, water tight hood hinge, open hood support, newly designed crown fenders, a more effective weather-proof windshield strip, operating instruments conforming in design to the headlamps, flush ventilator, new dust apron and a heavier and better looking gasoline tank.

LONGER WHEEL BASE

It will next be noted that a two to four inch longer wheel base on the six cylinder chassis has created more room in both the front and rear compartments, thus affording greater comfort to both driver and passenger and, coupled with an improved spring suspension, easier riding qualities also. The finish is exceptionally fine, even for Buick, and the appointments unusually complete.

But, despite the notable advances in Buick appearance and roominess, it is the chassis that reflects most the protracted and intelligent effort that the Buick organization has applied in developing its car to this, the highest attainment of its history.

MOTOR

The six cylinder valve-in-head engine, which has probably brought more enduring fame to Buick than any other unit of its construction, has been so re-designed that it actually yields 50 per cent more power and a speed of 60 to 70 miles an hour. It has forced feed lubrication, removable heads, larger valves, heavier crank and cam shafts, greater piston displacement and a new Marvel carburetor that includes a simple dash adjustment for economy, regardless of weather or kind of gasoline employed.

FOUR-WHEEL BRAKES

The extension to all four wheels of the highly successful Buick external brakes is a feature that, it is announced, has been in process of development for a period of years and recently subjected to more than 150,000 miles of hard and varied road tests. These brakes enable the car to be brought to a standstill much more quickly and smoothly thus affording an added factor of safety inestimable in its advantages. The brakes are operated by a light pressure on the foot pedal and the mechanism is both simple and ingenious. The factory organization gives its complete approval to this feature as perfected and in no sense experimental.

AUTOMATIC LUBRICATION

Another outstanding factor is the improved lubrication of the engine. There are new cup-top push rods and the rocker arms, valve stems and springs, connecting rod bearings are all automatically lubricated.

MINOR IMPROVEMENTS

The foregoing are merely "the high spots" in the 1924 Buick, the minor improvements and refinements of the line being in the aggregate, scarcely less interesting and epochal. And thru it all basic Buick ideas of construction have been rigidly adhered to, amplified marvellously, but in no instance discarded.

14 MODELS

Of the fourteen body models of the line, ten are mounted on the Six cylinder chassis and four on the four cylinder chassis.

Of the six-cylinder body models there are two interesting departures from the 1923 line, a five-passenger Sedan to be known as the "Double Service," and a five-passenger Brougham. The former is painted a durable black and the interior is lined and upholstered in easily renovated material. The result is a car that can be subjected to the roughest usages of business and at the same time quickly adaptable to social purposes. The five-passenger Brougham, painted in a brilliant maroon, is a very smart model of the so-called Sport type. It has all the refinements inside and out that are associated with cars of this character, besides many features distinctly its own. The five-passenger touring car and the five-passenger Sedan, finished in illustrious black, are distinguished by ample room. The seven-passenger touring and seven-passenger Sedan are finished in a beautiful soft shade of blue. The sport roadster and sport touring are both maroon color. Of the four cylinder line, the five-passenger touring and the two-passenger Roadster are finished in black, the four-passenger Coupe in maroon, the five-passenger Sedan in blue.

SANFORD BUICK CO., MOVES TO WIGHT BROS. BUILDING

In Temporary Quarters There Until New Building is Erected

The Sanford Buick Company, Thursday signed a contract on a new building to be erected for them on Magnolia Avenue, between Second and Third Streets, adjoining Wight Brothers Building.

This building will be modern in every detail and designed especially for Buick Service. Work will begin Monday, and is expected to be completed by October 1st.

Mr. Fred V. Cooper, formerly of Augusta, Ga., recently arrived in Sanford, and will direct the Buick Co.'s Sales and Service.

Adhering strictly to Buick progress, it will be the aim of this new organization to render a SERVICE to Buick owners, which will be unexcelled in any part of the country.

A most cordial invitation is extended to the public to inspect the NEW 1924 BUICK FOUR-WHEEL BRAKE, at the Company's temporary quarters in the WIGHT BUILDING.

USED CAR DEPARTMENT

For those who do not care to purchase a new car at present, we offer subject to prior sale:

- One 1922 Ford Coupe, leather upholstery, newly painted, good tires, self-starter.
- One 1920 Buick K-45, Touring.
- One 1919 Buick H-45, Touring.
- One 1922 Ford Sedan, good condition, cord tires, Gabriel Snubbers.
- One Paige, Sport model, a pick up for someone.

All of our used cars have been thoroughly inspected and adjusted by competent mechanics, and we recommend them as good purchases at the prices quoted.

PAY AS YOU RIDE

Inspect Them at Wight Bros. Bldg. or Phone 367



The New Five Passenger Buick!

A new Buick six-cylinder touring car! Buick in character—Buick in quality—yet a new Buick—a finer Buick. It has a compelling fascination that inspires you to take the wheel and, conscious of being fittingly conveyed, travel the ways of business or of pleasure.

Here, too, is power. And with this greater power is also greater safety for the proved Buick brakes are now applied to all four wheels. The new Buick 70 h. p. valve-in-head motor with its complete automatic system of lubrication contributes to that greater measure of utility and satisfaction which it is Buick's policy, year after year, to build into its cars.

Fourteen Models Open and Enclosed

FOURS AND SIXES

Ranging in Price

\$1095 to \$2510

Delivered Sanford

SANFORD BUICK COMPANY

Temporary Quarters: Wight Bros. Building

R. V. Cooper, Manager

Telephone 367

WILLIAM JENNINGS BRYAN'S WEEKLY BIBLE TALK STEPHEN, THE MARTYR

By WILLIAM JENNINGS BRYAN

Text of Today's Bible Talk by Mr. Bryan

STEPHEN THE MARTYR (Acts 6:8-16; 7:54-60)

And Stephen, full of faith and power, did great wonders and miracles among the people.

Then there arose certain of the synagogue, which is called the synagogue of the Libertines, and Cyrenians, and Alexandrians, and of them of Cilicia and of Asia, disputing with Stephen.

And they were not able to resist the wisdom and the spirit by which he spake.

Then they suborned men, which said, We have heard him speak blasphemous words against Moses and against God.

And they stirred up the people, and the elders, and the scribes, and came upon him, and caught him and brought him to the council.

And set false witnesses, which said, This man ceaseth not to speak blasphemous words against this holy place, and the law.

For we have heard him say, that this Jesus of Nazareth shall destroy this place, and shall change the customs which Moses delivered us.

And all that sat in the council, looking steadfastly on him, saw his face as it had been the face of an angel.

x x x

When they heard these things, they were cut to the heart, and they gnashed on him with their teeth.

But he, being full of the Holy Ghost, looked steadfastly into heaven, and saw the glory of God, and Jesus standing on the right hand of God.

And said, Behold, I see the heavens opened, and the Son of man standing on the right hand of God.

Then they cried out with a loud voice, and stopped their ears, and ran upon him with one accord.

And cast him out of the city, and stoned him; and the witnesses laid down their clothes at a young man's feet, whose name was Saul.

And they stoned Stephen, calling upon God, and saying, Lord Jesus, receive my spirit.

And he kneeled down, and cried with a loud voice, Lord, lay not this sin to their charge. And when he had said this, he fell asleep.

the evil, and hideth himself; but the simple pass on, and are punished."

But the sacrifices made for ordinary reforms differ in many particulars from the sacrifices made by the Christian martyrs. The latter are linked together as kindred in a common cause and their blood is traceable through many centuries.

Conquest Through Sacrifice

Christ introduced into the world a new philosophy; He measured greatness by service—by the good one can do instead of by the authority he can exercise. He set up this new standard for nations as well as for individuals.

He proclaimed another new doctrine when He taught conquest through sacrifice instead of conquest through slaughter. The early Christians made more progress by patiently submitting to every form of cruelty—even to death itself—than they could have made had they relied upon the sword.

Christ's kingdom is founded upon love and sacrifice is the highest proof of love. It requires no heroism to enjoy for a cause, but it means something to suffer for a cause.

Martyrdom is the strongest evidence that one can give of his sincerity. The test of a man's love of country is his willingness to die for it when necessary; for this reason the soldier has been honored throughout history. No one has been able to divide honors with him because no other form of service has been regarded as in the same class.

Proof of Progress

While some have accomplished more by living for their country than others have by dying for it, they have not been able to attract the attention while living or hold the place in memory when dead. This respect which is compelled when one offers his own body upon the altar and pours out his own blood in proof of his devotion, gave the Christian martyrs a vantage ground from which to proclaim their message to the world.

Martyrdom was also proof of the

progress they were making.

Feeble protests are ignored, larger ones are ridiculed, threatening ones are resisted—the more threatening the fiercer the persecution. The foes of Christianity at once recognized the effectiveness of its weapons. Love was an irresistible power; those who opposed it soon learned that there was no shield.

When armies met armies either victory or defeat could be used for putting other armies in the field, but what glory was there in a triumph over unarmed Christians who offered no resistance?

The Church's Shame

If the persecuted had fought back, they would have been exterminated and their extermination would have raised no issue and left no impression. But when the Christians, by act as well as by word, testified to the truth of that which they proclaimed they forced even their accusers to inquire about a faith that could sustain at such times and under such circumstances.

The prayer which Stephen offered for those who were stoning him to death is a very important part of the record of his life. Christ was his example and Stephen met death in the same spirit, with a prayer for those who took pride in the shedding of his blood.

Is it not strange that, with the words of the Saviour ringing down the centuries and with the first martyr exhibiting the same forgiving spirit, persecutions have been permitted to stain the history of Christianity and shame the church?

When the followers of Christ exhibited a zeal that took no account of danger, but preached their gospel of love from the scaffold and from out the flames; religion spread from heart to heart. Christianity would have conquered the world long before this had it not substituted human authority for the sword of the Spirit and the

implements of war for the word of God.

The World's Great Need
The world was never more in need than now of the Christian spirit expressed in the prayer of Christ upon the cross and in the petition of Stephen as he kneeled to receive his death wounds.

At the close of the late conflict some of the statesmen caught a glimpse of a world freed from war by the teachings of the Nazarene. The next day after the signing of the armistice, Lloyd George announced that there must be no greed or avarice at the peace conference—that the treaty must inaugurate on earth the reign of the Prince of Peace. It thrilled the world.

President Wilson cabled his approval of the noble sentiment and it looked as if the song of the shepherds at Bethlehem was about to become an international anthem. But the world was doomed to disappointment; the gaping wounds were still open and the blood was still hot. The treaty did not go as far as it ought to have gone toward removing the causes of war and some of the nations were not ready to go as far as the treaty went.

Two Great Truths
Then came the Arms Conference at Washington. It was a long-to-be remembered day when Secretary Hughes, speaking for President Harding, proposed that over half the battleship tonnage of the world should be scrapped.

The world was thrilled again. It looked as if the solemnity that brooded over the burial of the Unknown Soldier gave a guarantee of success to the conference.

But again disappointment followed; the world was not yet ready to lay down its arms and build a peace, universal and perpetual, upon the moral code announced in the sermon on the mount and sealed on Calvary.

Those who visit Europe today return doubting whether the war-worn nations of the old world have yet learned any important lessons from the war. Only the enormous debts that are, as it were, chained to their backs prevent them from rushing madly into other wars.

Carlyle, in the closing chapter of his French Revolution, announced a great truth; viz: that thought is stronger than artillery power, and at last moulds the world like soft clay. Startling, but true. Thought outlives all the armies and navies that are massed against the right. And then Carlyle announces a still greater truth when he declares that "back of that is love."

Brotherhood's Foundation
The world is in need of the love that inspired Stephen, the love that made his appeals unanswerable, the love that led him to pray for his enemies.

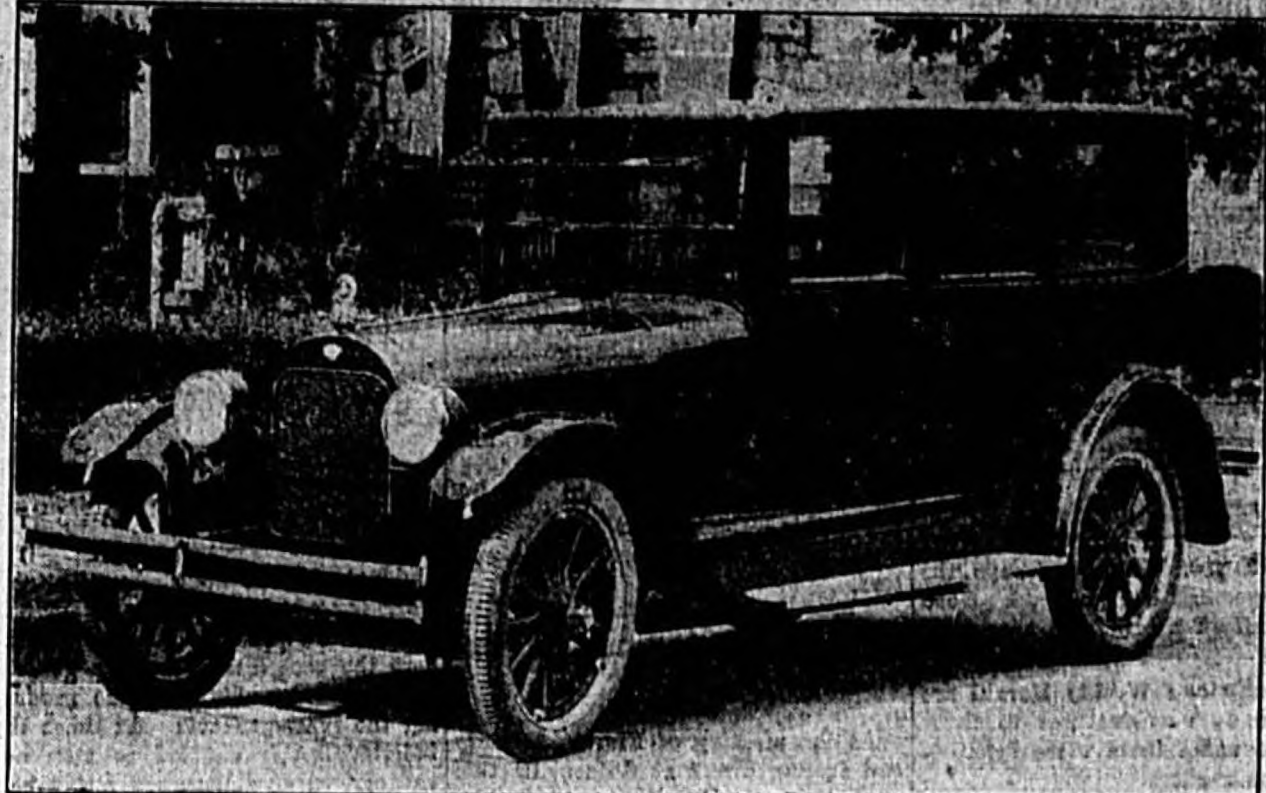
Love is the foundation of brotherhood and brotherhood expresses itself through the spirit of co-operation.

It is possible for individuals to live together in peace, each helping the other; it is likewise possible for nations to live side by side, each helping the other. Of all the nations, ours is in the best position to lead the world in the building of an enduring peace on the teachings of the Prince of Peace.

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ANNOUNCING A REAL 4-DOOR, 5-PASSENGER SEDAN

The New Hanson Model "50"



\$1625 COMPLETE F. O. B. SANFORD

YES, COMPLETE—front and rear bumpers, spare tire, tube and tire cover; nickel-plated bar-lock motor and lock cap with all small conveniences such as cigar lighter, etc.
This new sedan body is the greatest achievement of the Hanson Motor Company. It is light, but very strongly built.

Dixie Motor Company

111-13 PARK AVENUE
Telephone 367 for a Demonstration

MILANE THEATRE

BROKEN CHAIN WEEK

Monday and All Next Week

Introducing to the People of Sanford and Seminole County The Milane Theatre, presenting all the latest releases of Feature Pictures at never before heard of prices

10-20 CENTS

SPECIAL BARGAIN MATINEE 3:30 P. M
Monday, Wednesday, Saturday, 10 and 15c

Night Shows at 7:30 and 9:15
Comfortable Seats, TYPHOON Cooling System, air changed in Theatre every 30 seconds.

Special Music to all Pictures

PROPOSAL FOR CONSTRUCTION OF DOCK AND BOAT BASIN AT SANFORD, FLORIDA

Sealed proposals will be received by the City Commission of Sanford, Florida, at their office in the City Hall at or before 3 p. m. August 27, 1923, for the construction of a Dock and Boat Basin for which there is \$47,000.00 available.
Certified check for 3% of the amount of bid must accompany proposal.
Copies of plans and specifications may be seen at the office of the City Manager, or at the office of Fred T. Williams after August 10, 1923, and will be obtained on deposit of \$10.00 which will be returned if bid is made.
The City Commission reserves the right to reject any or all bids, or accept any bid they deem to be for the best interest of the City.
W. B. WILLIAMS, City Manager.

Aug-4-11-18-25

Wood and Wood, his wife, and R. H. Ramsey, of either or any of them is and to the following described property in the County of Seminole, State of Florida, to-wit: The East half of the Northeast quarter and the East half of Northeast quarter of Southeast quarter of Section Seventeen (17), Township Twenty-one (21) South of Range Twenty-five (25) East, and all unknown parties claiming an interest in said property.
To George W. Jones, and his wife, Gardner P. Wood, and R. H. Ramsey, of either or any of them, if living, and if dead, all parties claiming an interest or adversely or otherwise in and to the following described land situate in the County of Seminole and State of Florida, to-wit: The East half of the Northeast quarter and the East half of Northeast quarter of Southeast quarter of Section Seventeen (17), Township Twenty-one (21) South of Range Twenty-five (25) East, and all unknown parties claiming an interest in said property.
It appearing from the sworn bill of Realty, Greenwood, joined by her husband, Thomas J. Redwood, herein filed, that you add each of you are defendants to said bill; that your residences are unknown; that each of you, the said named defendants, if living, is of the age of twenty-one years; that there is no person in the State of Florida, the service of subpoena upon whom would bind the said defendants, if living, or either of them, and if further appearing from the sworn bill of complaint that it is the belief of the complainant that there is a person, or are persons interested in the above described property, whose name or names are unknown to the complainant; IT IS THEREFORE ORDERED that you and each of you and all parties claiming an interest in said property appear to the bill of complaint herein filed on or before Monday, the 3rd day of September, A. D. 1923, at 10 o'clock in the forenoon, at the County Court House in Sanford, Florida, to show cause why the same should not be published in the Sanford Herald, a newspaper published in Sanford, Seminole County, Florida, once a week

for eight consecutive weeks.
WITNESS K. A. Douglass, Clerk of the Circuit Court of Seminole County, Florida, and the seal of said Court at the Court House at Sanford, Seminole County, Florida, this 6th day of July, A. D. 1923.
K. A. DOUGLASS, Clerk Circuit Court.
By: A. M. Weeks, D. G. Alexanderman, Attorney.
Solicitor for Complainant.
7-7-23-21-22-23-24-11-12-25-26-27-28-29-30

ADVERTISEMENT

Sealed proposals will be received by the City Commission of Sanford, Florida at their office in the City Hall, at or before 3 p. m., September 10, 1923, for grading, drainage and paving the following streets, to-wit: Cypress Ave. from Union to Ninth street, 4585 sq. yds.
Commercial Street, from Park St. to Palmetto Ave., 1153 sq. yds.
French Ave. from Ninth St. to Lake Monroe, 10,990 sq. yds.
Mellonville Ave. from Celery Ave. to R. R., 2412 sq. yds.
Park Ave. from Fulton St. to Lake Monroe, 2541 sq. yds.
Sixth St. from Magnolia Ave. to Laurel Ave., 2983 sq. yds.
Seventh St. from Magnolia Ave. to Mellonville Ave., 4994 sq. yds.
Sanford Ave. from Tenth St. to City limits, 1584 sq. yds.
W. B. WILLIAMS, City Manager.

Tenth St., from Park Ave. to Myrtle Ave., 1617 sq. yds.
Ninth St., from Cypress to Sanford Ave., 436 sq. yds.
Total, 61570 sq. yds.
Proposal to be presented in a sealed envelope, endorsed on the outside "Bid for Paving," Sanford, Florida, and the name of the bidder or bidders.
Each proposal must be accompanied by a certified check, made payable at sight, to the order of the City of Sanford, Florida, for 3 per cent of the amount of their bid.
The successful bidder or bidders will be required to give a bond equal to 50 per cent of his or their bid, and such bond to be executed by a surety company licensed to do business in the State of Florida, said bond to be approved by the City Commission.
Copies of the plans and specifications may be seen at the office of the City Manager or at the office of Fred T. Williams, Engineer. Plans and specifications may be obtained at either office on deposit of \$10.00 which will be returned if a bid is made.
The City Commission reserves the right to reject any or all bids, or to accept any bid they deem to be for the best interest of the City.
W. B. WILLIAMS, City Manager.
Aug. 18-25, Sept. 1. City Manager.

Sanford Daily Herald

Published every afternoon except Sunday at the Herald Building, 107 Magnolia Ave., Sanford, Fla.

The Herald Printing Co.

PUBLISHERS
R. J. HOLLY, Editor
N. J. LILLARD, Secretary-Treasurer
H. A. NEEL, General Manager
H. S. HOLLY, Advertising Manager

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LEWIS SHIPP, Circulation Manager
Phone 323-W after 5 p. m.
Subscription Price in Advance
Six Months \$2.00
Delivered in City by Carrier
One Week 15 Cents

The big 12- to 15-page Weekly Herald entirely covers Seminole County and is published every Friday. Advertising rates made known on application \$2.00 per year, always in advance.

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The Associated Press is exclusively entitled to the use for republication of all news dispatches credited to it or not otherwise credited in this paper and also the local news published herein.

All rights of re-publication of special dispatches herein are also reserved. Office: HERALD BUILDING, Phone 148

TO ADVERTISERS:
In case of error or omission in legal or other advertisements The Herald Printing Company does not hold itself liable for damage further than the amount received for such advertisements.

Foreign Advertising Representative THE AMERICAN PRESS ASSOCIATION

Dispatch from Hamburg says the price of gorillas has gone up. Good time to sell off a few from Florida.

The Daily and Weekly Herald are adding many new features to these papers to make them more interesting to the readers.

The Titusville Star will issue a Bootlegger's Edition of that paper some time in September. There ought to be plenty of money in it.

The lieutenant governor of North Carolina is partly blamed for the wrecking of a bank up there. Well, what can you expect from a lieutenant?

Don't let the summer weather get your goat. Keep the goat tied out under the trees and forget about the weather. Keep pushing and pulling for business.

It looks like Tom Appleyard is Catt's campaign manager and the Tampa Tribune will be his publicity organ—if they keep talking about him in the future as they have in the past few weeks.

Bunch of Rotarians and Kiwanians from Palatka will visit Sanford on the 22nd of August, next Wednesday. Sanford will show them the usual Sanford hospitality and give them a hearty welcome.

The demand for Florida oranges is increasing says tradé dispatches and the demand for Florida vegetables will also increase whenever the same systematic marketing and advertising of Florida vegetables takes place.

And now the lowly lobster crawls into the limelight. Some experts have discovered that the lobster can travel a mile a day. We know some lobsters that could travel faster than that if the Ku Klux was behind them.

The Federal Game Law will be applied to Tennessee says wires from the Agricultural Department at Washington. If the Federal Bureau would pay more attention to the game in Florida this state would have better protection.

Governor McMaster of South Dakota is the boy who took the gas out of gasoline. He ordered the dealers in his state to sell gasoline at a certain price or get out of the state and they brought the price down. He is also responsible for the price war in gas now. He is some lad, that McMaster.

The Industrial News Bureau says that insurance is getting cheaper. Maybe so, maybe so. They talk about gasoline getting cheaper also but it seems a long way from Florida. It takes about two years for cheaper prices to get to Florida but a raise in prices gets here in twenty-four hours.

When "Our Army" gets back to Sanford tomorrow from the encampment at Jacksonville the old town should put on a more animated appearance. The boys went away two weeks ago and they made a big hole in the population. We understand they were victorious in the "Battle of Pork and Beans."

It costs Uncle Sam just 27 cents a day to feed his army. If this is the case we ought to join the army and find out how our paternal government can do this stunt. And we might add that if the army can be fed on 27 cents a day there are other parts of the government that could learn lessons of economy from the army.

The Associated Dailies of Florida will meet in Sanford on Thursday

September 6th, and while it is mid-summer and many are away we hope to have a good crowd and we hope to show them something while here. The Associated Daily crowd are a live bunch and if they will all come on that date we can have a fine meeting and interperse business with pleasure.

WHO ARE THE EDITORS?

When Alexander Dumas, the elder, wrote "The Three Guardsmen," he neglected to add a final chapter disposing of his three 'heroes. This chapter has just been supplied by means of a headline in a Miami paper which reads: "Three Guardsmen Killed by Lightning." Thanks for the information. We have been wondering for years what finally became of them.—Miami Metropolis.

Dumas did not write a work named "The Three Guardsmen." He wrote "The Three Musketeers," the name of which some careless English and American publishers changed to "The Three Guardsmen." After publishing "The Three Musketeers" Dumas wrote several more books about "The Three Musketeers" and their chum D'Artagnan, giving their lives and adventures to the end of their days. We had supposed that all editors knew this.—Ocala Star.

All editors do—accent on the editors.

TWENTY MILLION BOXES PREDICTED.

At the meeting of Florida farmers and fruit growers at Gainesville this week the estimate given out as to the size of the citrus fruit crop for the coming season is 20,000,000 boxes.

Over sixteen million boxes were produced last year.

The time has been when the lumber, naval stores and phosphate industries in this state were considered to be close rivals of the citrus industry, but it now looks like citrus production is leading all the others.

And the citrus industry in Florida is just beginning to come into its own.

There are many hundreds of young citrus trees in the state which have not yet come into bearing, but which will, within a few years, bring the total citrus production up to an amount undreamed of even a few years ago.

In addition to the acreage already planted to citrus trees, large areas will be planted during the next several years, and in fact, the outlook is that Florida will soon be one expanse of groves and orchards and vegetables in nearly all sections of the state.—St. Petersburg Times.

IMITATION NEWSPAPERS

The people who have tried to produce adless newspapers have always had to give up, because they could not get readers enough to keep going. They have found, after a while, that advertisements are news.

The opposite type of publication is the free shopping news sheet thrown around in doorways and cluttering up mailboxes. The idea inspiring these seems to be that people will read ads alone. But these never pay in the long run, either. In the first place people expect to pay a price for worth, and have little regard for things offered free.

Then, the average housewife glances at the offending sheet and says to herself, "How foolish to advertise all over again when I have read what I wanted in my regular paper already!" She clears it off the porch or out of the mailbox and drops it into the wastebasket.

In Oakland, Cal., merchants made a real and concerted effort to advertise by means of such a shopping paper. They have abandoned it after almost a year's trial. They have gone back to regular newspaper advertising.

People want ads and they want news. They like features and funnies, and strange as it may seem, they demand editorials. But they want them mixed.—St. Augustine Record.

THE VICTORY OF ORGANIZATION

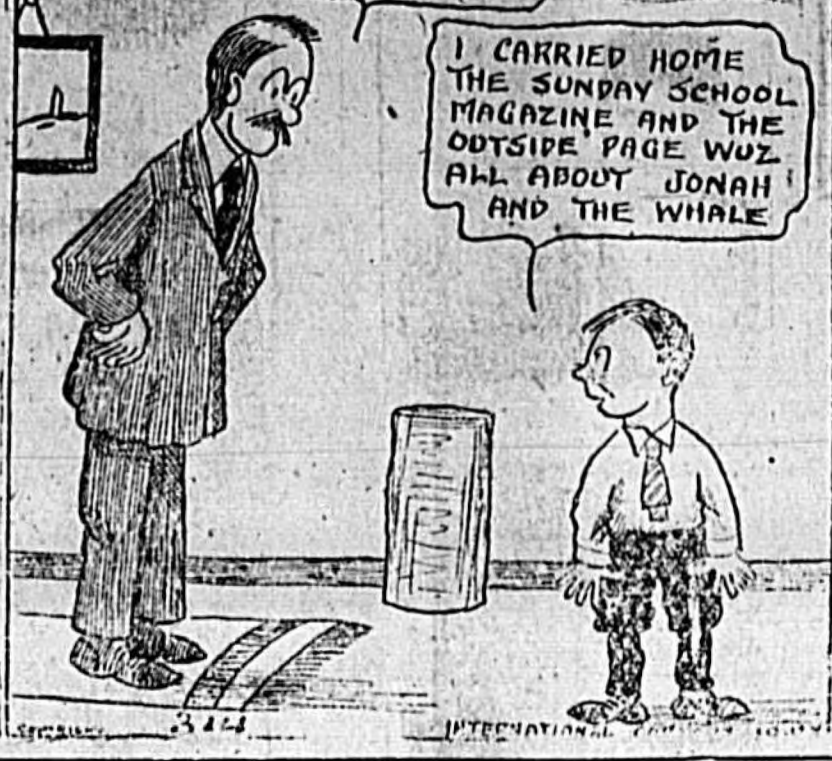
The recent victory of the citrus growers before the Railroad Commission in causing a suspension of the attempted raise of freight rates by the railroads on their products is a demonstration of the value of organization among the farmers and growers.

The right or wrong of freight charges is not in the discussion. But it is a fact that the railroads are immense organizations capable of exerting enormous power for their interests, while the individual grower has only a wee, small voice in the wilderness of politics. Only by organizing under leaders with vision, strength and the courage of their convictions can his interests be defended in a way worthy of comparison with that of transportation companies that haul his products to the markets.

Attacks are often made on different growers' organizations by in-

KIDS' JOHNNY SMITH'S FATHER SUSPECTS HE WENT FISHING INSTEAD OF SUNDAY SCHOOL.

SON, HOW DOES IT COME THAT YOUR HANDS SMELL OF FISH, IF YOU WENT TO SUNDAY SCHOOL?



dividuals who benefit by the very work for which the organization was formed. In protecting its own members the associations wage a general war which benefits everyone producing the same products. At times the individualist is enabled to take advantage of circumstances and profit more than the association members, but if he uses this success not only to profit himself but to also destroy the organization that created the advantageous circumstances, he works toward reducing himself to helplessness and downfall.

A bundle of small sticks is stronger than large sticks taken separately.—Reporter-Star.

FROM OTHER SANCTUMS

DUTY OF THE DEMOCRATS.

Next year the nation will again be in the midst of a national election, and already the press and the people are discussing Presidential probabilities.

Henry Ford has demonstrated a popularity that suggests that he may be nominated as the candidate of a third party. Mr. Ford would probably receive the Democratic nomination were he only a Democrat.

Delegates to national conventions are usually leading politicians, and they are "stickers" for party men and party principles. The National Democratic Convention will nominate a true and tried Democrat, and at present William G. McAdoo seems the favorite, but a Democratic nomination is made through a two-thirds vote of the convention, and other Progressives may combine and defeat Mr. McAdoo and nominate Ralston.

There is plenty of presidential timber in the Democratic party, and these include such men as Ralston, Cox, Donahey, Clarke, Robertson and many others.

Oscar Underwood is being urged by many Democratic newspapers which usually believe in an unconditional surrender to Wall Street.

Florida in 1912 endorsed Mr. Underwood, not knowing his record. Wall street was back of him then, and would like to see him nominated by the Democrats. But Wall street would double cross him and vote for the Republican candidate because it always prefers a Republican president in spite of the fact that it dabbles in Democratic conventions.

Wall street nominated Parker for the Democrats, only to desert him in the election. It did the same thing for James M. Cox.

The nomination of Underwood would mean another Waterloo for Democracy. Then especially should Florida bear in mind that Underwood was the leader of the "Wets" in the United States Senate. He was an unrelenting opponent of Woman Suffrage.

The next Democratic candidate for president must be a strong advocate of the Volstead act. He must be free from Wall street entanglements.

The Democrats can win with McAdoo or any other distinguished leader who comes with clean hands and honest heart.

Florida should go into the next national convention with men who can command attention and wield influence. The delegates from this state should go free and untrampled. By selecting big men, true men, and strict party men, they can act and will act for the best interests of all the Democrats.

Most states send their brainiest

men to national conventions. Florida has paid but little attention to this in the past. Mixed with men of prominence have been men in Florida delegation that would not be creditable to a backwoods mass meeting. Florida is in a position to attract nation-wide attention in the next national convention. It has men who are distinguished Democrats. It has a citizen, the greatest and most influential Democrat in the United States. This man should be the unanimous choice of Democrats as one of the delegates to the national convention. This man is William Jennings Bryan, and his presence will put Florida on the map in that great gathering.

With Mr. Bryan, Florida should send Senators Park M. Trammell and Duncan U. Fletcher, Governor C. A. Hardee, and the four Florida Congressmen. This would give us eight distinguished delegates-at-large with a half vote each.

Then in addition thereto, two leaders from each of the four congressional districts could be selected, and they should be such men as these:

First District—Perry G. Wall and W. F. Stovall, of Tampa.
Second District—Frank E. Harris, of Ocala, and Robert W. Davis, of Gainesville.

Third District—John P. Stokes, of Pensacola, and T. J. Appleyard, of Tallahassee.

Fourth District—Arthur T. Williams, of Jacksonville; Fred M. Hudson, of Miami.

Just think what this would mean for Florida, and for the party to have such delegates in the next national convention.

The Observer submits this to the Florida Democracy. The Democratic newspapers are well represented in the above suggestions.

Let Florida show up BIG at the convention. Let true democracy and State pride eclipse all selfishness. Sincere loyalty to the party will see the wisdom in the suggestion herein contained.

The Democratic press of Florida should be on the alert. To play into the hands of enemies will only show a weakness that puts the State in a bad light.

The true and tried Democrats certainly have an opportunity to figure effectively in the national convention through its delegates.

The Democratic press can take the lead and conduct the campaign above suggested.

With such men as the above in a national convention, the army of delegates will sit up and take notice. And the nation will realize that Florida has leaders that any State could well be proud of.

The time to act is now. The professional politicians are already quietly at work.—Florida Observer.

Governor Parker Meets Ku Klux Klan And They Are His

Said He Would Unmask Them and They Cheered Him

(By The Associated Press)
NEW ORLEANS, Aug. 17.—Governor Parker, who last winter announced he had dedicated himself to tearing the mask off the Ku Klux Klan and who was responsible for the Morehouse Parish investigations came in personal contact with three passenger carloads of Klansmen full of regalia at Gloster, Miss., last night after a conversation with them they gave him lusty cheer according to a story published in the New Orleans Item.

Two railway lines are now being built through the Andes, the "Rockies" of South America.

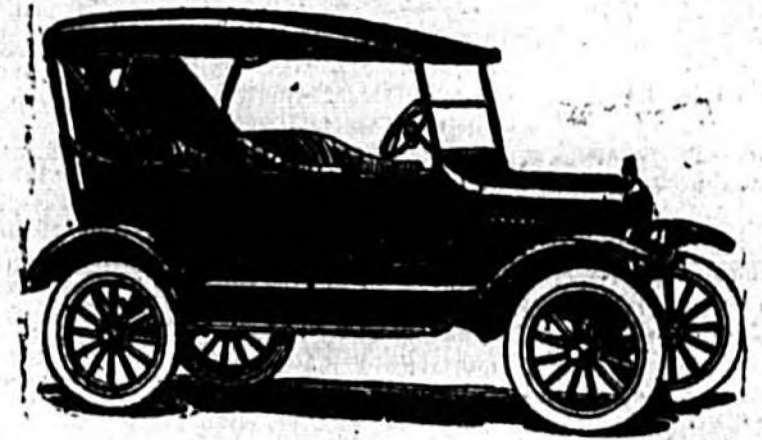
PEOPLES BANK OF SANFORD

SANFORD, FLORIDA

An exclusive banking institution under the direct management of the following Board of Directors:
J. R. Anthony, E. H. Hawkins, Dr. S. Puleston, W. E. Scoggan, W. H. Tunncliffe, and C. F. Williams

Another FORD Given FREE

ON FEBRUARY 15, 1924, WE WILL GIVE AWAY ANOTHER



Ford Touring Car Free

Tickets will be issued for each \$5.00 Purchase Plan Enrollment and each additional Five Dollars deposited against each enrollment.

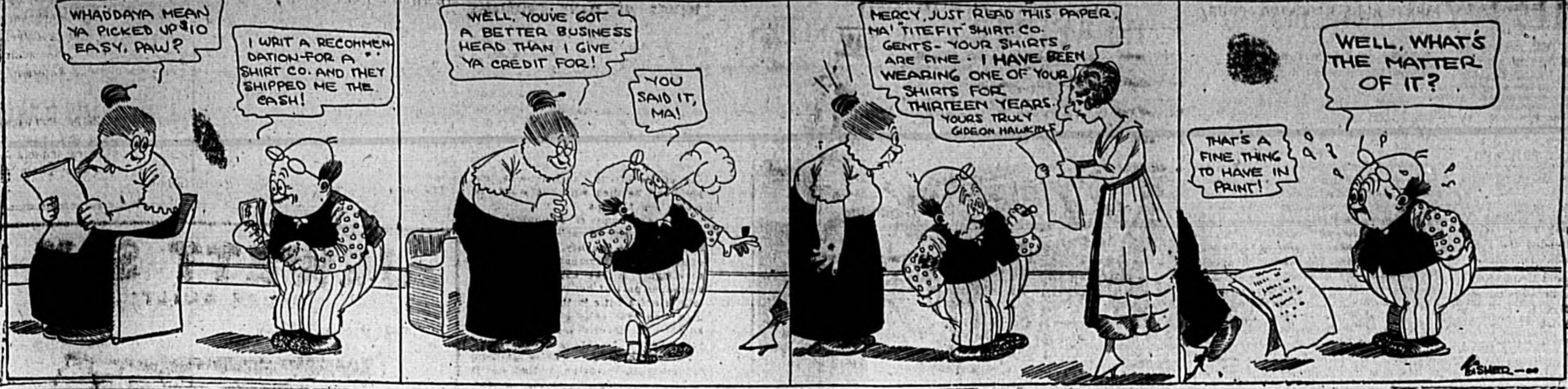
Tickets will be given away with enrollments, beginning Monday, August 20th.

Keep your Ford Weekly Purchase Plan active, and secure as many tickets as you can on this second car.

EDWARD HIGGINS

LINCOLN FORD FORDSON

Raising the Family - Pa didn't stop to think how it would sound!



BUSINESS DIRECTORY
You can find the name of every live Business Man in Sanford in this Column each day.

CLASSIFIED ADS
Classified Ads 1c a word. No Ad taken for less than 25c. And positively no Classified Ads charged to anyone. Cash must accompany all orders. Count the words and remit accordingly.

CONTINUES 44-HOUR FIGHT.
The International Typographical union at Atlanta votes to stick by the fight for the 44-hour week.

WE ARE EQUIPPED TO DO GOOD PRINTING

TO ALL PROPERTY OWNERS OWNING PROPERTY ON PALMETTO AVENUE FROM SECOND STREET TO FIFTEENTH STREET
Notice is hereby given that the construction of the Asphalt pavement on Palmetto Avenue, from Second street South to Fifteenth Street has been completed, and the completed work has been finally accepted by the City Commission of the City of Sanford.

Table listing property owners and their addresses on Palmetto Avenue, including names like S. S. Graves, Mrs. Mercy Roberts, W. J. Thigpen, etc., and their corresponding lot numbers and block information.

Quick Service Transfer Storage Facilities
If we please you, tell others; if not, tell us. Phone 498

FOR SALE
FARMERS—You can get seed bed frames and irrigation plugs at the Sanford Novelty Works. 100-tfc

FOUR ARRESTED.
Four men are under military guard at Tulsa, Okla., as result of state inquiry into recent floggings.

FOUND
FOUND—License tag. Owner can have same by calling at the Herald office and paying for this ad. 110-tfc

Table listing property owners and their addresses on Palmetto Avenue, including names like S. S. Graves, Mrs. Mercy Roberts, W. J. Thigpen, etc., and their corresponding lot numbers and block information.

SANFORD NOVELTY WORKS
V. C. COLLIER, Prop.
General Shop and Mill Work
CONTRACTOR and BUILDER
117 Commercial Street—Sanford, Fla.

FOR SALE
FOR SALE—Dosier and Gays' paints and varnishes at Sanford Novelty Works, Sanford agents. 183-tfc

BOARD AND ROOM
LOOKING FOR BOARD and rooms? Come to Brown's, W. 2nd St. \$8.00 per week. 120-2tp

LOST
LOST—Bunch of keys on ball chain. Return to postoffice. 121-3tp

Table listing property owners and their addresses on Palmetto Avenue, including names like S. S. Graves, Mrs. Mercy Roberts, W. J. Thigpen, etc., and their corresponding lot numbers and block information.

B. W. HERNDON
INSURANCE AGENCY
FIRE—AUTO—BONDS

OFFER EXTRAORDINARY
One new five room house with bath, full lot, well located—NEVER OCCUPIED.

WANTED
WANTED—To exchange 5-passenger touring car, looks and runs like new, for Ford roadster or coupe, or light truck.—Ray Brothers, phone 548, Sanford. 118-tfc

FOUND
FOUND—License tag. Owner can have same by calling at the Herald office and paying for this ad. 110-tfc

Table listing property owners and their addresses on Palmetto Avenue, including names like S. S. Graves, Mrs. Mercy Roberts, W. J. Thigpen, etc., and their corresponding lot numbers and block information.

A. P. Connelly & Sons
Established 1908
Real Estate, Loans and Insurance
Phone 48 104-8 Magnolia Ave.

FOR SALE OR RENT
House, after August 1st.—See W. J. Thigpen. 98-tfc

WANTED
WANTED—Experienced plumber, apply with tools.—Foster R. Fanning, Winter Park, Fla. 120-6tc

LOST
LOST—Bunch of keys on ball chain. Return to postoffice. 121-3tp

Table listing property owners and their addresses on Palmetto Avenue, including names like S. S. Graves, Mrs. Mercy Roberts, W. J. Thigpen, etc., and their corresponding lot numbers and block information.

STEWART The Florist
Cut Flowers—Floral Designs
Annual and Ornamental Plants
814 Myrtle Ave.—Phone 260-W

FOR SALE—SEED POTATOES
for fall planting, either Bliss or Rose No. 4.—F. F. Dutton & Co. 110-tfc

WANTED
WANTED—Experienced plumber, apply with tools.—Foster R. Fanning, Winter Park, Fla. 120-6tc

LOST
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SANFORD MACHINE COMPANY
General Machine and Boiler Works
Cylinder Grinding
Phone 62—Sanford, Florida

FOR SALE—SEED POTATOES
for fall planting, either Bliss or Rose No. 4.—F. F. Dutton & Co. 110-tfc

WANTED
WANTED—Experienced plumber, apply with tools.—Foster R. Fanning, Winter Park, Fla. 120-6tc

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PURELY PROFESSIONAL
Cards of Sanford's Reputable Professional Men, each of whom, in his chosen profession, the Herald recommends to the people.

FOR SALE—SEED POTATOES
for fall planting, either Bliss or Rose No. 4.—F. F. Dutton & Co. 110-tfc

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George A. DeCottes
Attorney-at-Law
Over Seminole County Bank
SANFORD—FLORIDA

FOR SALE—SEED POTATOES
for fall planting, either Bliss or Rose No. 4.—F. F. Dutton & Co. 110-tfc

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FRED R. WILSON
ATTORNEY-AT-LAW
First National Bank Building
SANFORD—FLORIDA

FOR SALE—SEED POTATOES
for fall planting, either Bliss or Rose No. 4.—F. F. Dutton & Co. 110-tfc

WANTED
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ELTON J. MOUGHTON
ARCHITECT
Room 7, Miller Bldg.
SANFORD—FLORIDA

FOR SALE—SEED POTATOES
for fall planting, either Bliss or Rose No. 4.—F. F. Dutton & Co. 110-tfc

WANTED
WANTED—Experienced plumber, apply with tools.—Foster R. Fanning, Winter Park, Fla. 120-6tc

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SHELLE MAINES
LAWYER
—Court House

REPAIRS
Cook Stoves, Sewing Machines, Phonographs, Guns, all work guaranteed. 21 years experience.
WADE BROS.
311 SANFORD AVENUE

WANTED
WANTED—Experienced plumber, apply with tools.—Foster R. Fanning, Winter Park, Fla. 120-6tc

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W. J. THIGPEN
Real Estate
FIRE, LIFE, AUTO INSURANCE

Automobile Body Building and Repairing
Corner of Park Ave. and Second St.
SANFORD, FLORIDA
Charles Stein, Prop.
Anyone in need of a carpenter or any carpenter out of work, notify W. Rutledge, Business Agent, 307 East Third Street, Phone 76.

WANTED
WANTED—Experienced plumber, apply with tools.—Foster R. Fanning, Winter Park, Fla. 120-6tc

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Table listing property owners and their addresses on Palmetto Avenue, including names like S. S. Graves, Mrs. Mercy Roberts, W. J. Thigpen, etc., and their corresponding lot numbers and block information.

The above and foregoing final assessments are payable without interest up to SEPTEMBER 1, 1923, and from and after said date special assessments will be payable only in ten equal annual installments with interest at 8% per annum on all deferred payments.
Witness my hand as City Clerk and the Seal of the City of Sanford, Florida, this 27th day of July, A. D. 1923.
(SEAL)
L. R. PHILLIPS, City Clerk
7-28; 8-1-4-8-11-15-18-22