




Any color as long as it's black.

Thatis how they did it with the fabulous Model T. And the automotive industry was paying attention. It ras a umique car, it was in a price range all its own. Which is why, today, if you care to, you can just about
and If you wanted one, that was your choice of color. design your own car- what with alltheoptional chocose and If you wantod one, that was your choice of color. of engine, transmission, suspension, wheels, boodies Then, ili of a sudiden poople wanled more of a choice. They didn't make eppecches or write their Changressmen. The one thing that hasn't changed from the good old They , innt even stop to think about it. They just went days to the good new days is this? 'You pays your mone
and you talkes your choice."

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## The Sanfurd 解pralid











