# The Sanforn 䐈aly Herali <br> IN TBE HDARI O N YEHE WORLDIS GREATEST VEGEIABEE SECTION 

##  DH Assa mith radcals

##  <br> \author{ cur in Many Districts of duntrial fermany 

} CHCE SEEK PISTOL OWNER MURDER GUN
## 



## $=$

## 號

## 3Days SPREER'S 3 Days MAY WHITE GOODS SALE! 3 DIYS LONGER - closes MoNDY, MAY 2sin

Dp, ThURSDAY, MAY 2, 3

SOCIETY
SOCIETY
 Thursday-C. I. A. socind meeting at
the home of Mra. McConnecl, 10
Elm avenue with Mesdames MeCon-
nell, Calhoun and Larrimore as nell, Calhoun and La
hostesses at $8 \mathrm{p} . \mathrm{m}$.
Thursday-Commencement recital by
pupils of Mrs. Fannie Munson at
the pupilis of Mrs. Fannic Munson
tbe High School Auditorium.
$\qquad$
$\qquad$ Friday-Miss Fern Ward will enter-
tain members of the Bon Ton Bridge Club at her home on Seventh street, Club at her
at $3: 30 \mathrm{p}, \mathrm{m}$.
Sundny-Commencement scrmon at
HIgh School at $11 \mathrm{a} . \mathrm{m}$. by Dr. F. R.
King. King.
Saturday-Mrs. Becher Kent will
entertain at a miscellancous shower entertain at a miscellaneous shower
at the home of Mra. M. Minarik, 1000 Laurel Avenue at 4 oclock,', ber theon when she entertained a numhonoring Miss Ethel Moughton, a
bride-elect of Jhe Wigwam" on Park anvenue, in Monday-Pipe Organ Club meets with Mrs. Roy Peeples at $3: 30 \mathrm{p}$. m. at
her home on Magnolia avenue and Eighth street.
Monday-Class Day exercises at 3:30
p. $m$.
Monday-May Pagent and Graduation of Eighth Grade at Grammar
School at $5: 80 \mathrm{p}, \mathrm{m}$. Monday-Graduation exereises at the
High School nit 8:30 p. m., address Monday-Truth Seekera Class busi-nonday-Truth Seekers. Class busi-
ness meeting at the home of Mrs.
Akers on Celery avenue. Cars Tueaver - Alumni Danquet at Darish Mouse at $8 \mathrm{p} . \mathrm{m}$.
Misa Minnle Stevart Igtt. Tuesday
evening for Philadelphin, Pa, where venne for Phe called by the suerious illness
of wer father Mrs. R. E. Beverley and children of
Jacksonville, will arrived bere Saturday and will be the guests of her nis- flowers.


## NOT A CHANCE

If six men can'! rip'a pair, what chance have you got? We AtPair on You
14*

warcu frumars ineme for ouin
special price advertisement On Overalls and Shirts for two days-Don't Miss It!

Kanner's Department Store $2 / 3-215$ Saiford-Avenuch phone 650


|  | Mellon Finds Way to Reconcile Decisio on Ship's Booze Ca |
| :---: | :---: |
| TALLAHASSEE, May 28-A meastre designed to give the railrondcommission authonty to require raifroads to provide subways or vinduct |  |
|  |  |
| or safety devices nt grade crossings |  |
|  |  |
| afternoon by Senator James E. Calkins. |  |
|  |  |
| The Calkins bill is modelled along |  |
|  |  |
| dick duced in the houso and which was |  |
|  |  |
|  |  |
| apparently found in the bill. He provides that the railroad shail in everycase pay 50 per cent of the coat of |  |
|  | Coa |
| case pay 50 per cent of the cost of constructing an, underpass or viaduct, |  |
| and that the city or county, or stateroad department (if it is a state road) shall pay the remaining 50 per | ners On Coa |
|  |  |
|  |  |
| tion in the matter of ordering installation of safety gates or othersafety devices, in lieu of viaducts or |  |
|  |  |
| safety de subways. |  |
|  |  |
|  |  |
|  |  |

The Princess eSTELLE TAYLOR WALLACE BEERY

MAE BUSCH "ONVY A SHOP GIRL"

$$
\begin{aligned}
& \text { She was only a shop a } \\
& \text { fhance had she- agains }
\end{aligned}
$$

$$
\begin{aligned}
& \text { hance had she, against } \\
& \text { against circumstances, }
\end{aligned}
$$

$$
\begin{aligned}
& \text { against circumstances, ngainst } \\
& \text { man? Sce this great picturiza. }
\end{aligned}
$$ Hon of the famous Chas. E. Blan

stage success. Also a Century Comedy TOMORROW "DRUMS OF FATE"

We've never neen a chemelon, bul eign policies.
Want that piano moved? Call 488 for a QUICK SERVICE TRANSFER,
They know how. 36-Thr-FrI-Sat-tic

## DOWN G0 THE PRICES

ON


THESE PRICES ARE ONLY FOR FRIDAY AND SATURDAY

## $\$ 19.00$ Silk Dresses, at, per dress <br> $\$ 20.00$ Silk Dresses, at, per dress  <br> CHURCHWELL'S

First Street SELIS IT FOR LESS. Welala Block
and
Crop Ror
Wroct

peginous
Sanford Daily Herald


The officers and directors of this institution are
reateful for your patronage, for your co-operation,
$\qquad$
$\qquad$
$\qquad$
dnewnocy 15
Peoples baink
of Sanford
SANFORD $\qquad$ FLORIDA

## HOME BUYER'S GUIDE

Ouf of this Upward-driving, Uncertain, Fluctuating Market, two questions artse hourly in the minds of the home buyer What ane goods worth today? where can ibuy with reasonable assurance of getting wfla VALUE" FOR MY MONEY

## Kanner's Department Store

SATURDAY AND MONDAY SPECIALS
The morc you try to mat
Here. They Are-
2-Day Bargains , mann............
mommentinum

| Don't Miss This One |
| :---: |
| T, adies Full Fashioned Pure Silk Hose, extra heavy silk. We guarantee satisfaction on every puir. $\$ 2.25$ val- ue. priced Saturday and Montlay onls, pair |
| \$1.69 |
| Sheeth, 81/90 Seamless, srood quality, each $\$ 1.39$ |
| pillow Caser, 12x36, good qualits, pair $\qquad$ 59 c |
| Hungalari Apronm |
| Kipuith ford Spreads, 81x90riitach: - 0 人 2.75 |


|  | LIMI' | - |
| :---: | :---: | :---: |
| SHRTM | 1 JA |  |
| The kind that fit you and | ARTICLE | Is worth two in the store |
| your kind of work ats well | TOA | You'll tell the world and |
| nus if made to your order. | Customer | wo'll sell moro Sweet-Orr |
| Union made. |  | Overalls and Pants. |

## Look! Mr. Workman!

Sweet-Orr Overalls, pair Sweet-Orr Work Shirts, each_. . 98

Both for
the Price
of One

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |

10\% OFF ADVERTISED PRICE On All
goild seal products For 2 Days Only Get that floor covering now.
If it's an Art Rug you want If it's an Art Rug you want
we have it, or if you want floor covering for the bath room or kitchen, just take the measure and be here either Saturday or'Monday. Three new patterns just ar-
rived. Remember $10 \%$ oft advertised pricas Saturday and Monday orly.

## KANNER'S Department Store... PHONE 550

213-215 Sanford Avenue, Sanford, Fla.

Special Sale on
Aluminumware
Aluminum Doulle
Boilers, $2-\mathrm{ql}$. cal. 51.19
Aluminum Berlin Ket.

| thes, with cover, 6 -ntt. |
| :--- |
| each $\ldots . . . . . . . . . . . . . ~$ |
| 1,10 |

Aluninum Dish Pans,
10 -qt. cach
:..... $\$ 1.95$
Aluminum Satee 1ans
Aluminum Percolators
6 und 8 cup, each 51.19
Aluminum Wnter
Pitchers, 3-qt. ea.s.19
Aluninum Water Pails
10-qt., each .... 81.49

| Rockingham Tea P'ots |
| :--- |
| each ...... 69 |

Ice Picks
Salad Bowls, decorated in
Floral designs, cach $3 x$

| Creal Dishes, plain |
| :--- |
| White, six for $\quad 50$ |

ce Tea Glasses, extra
larse $121 / 2 \mathrm{c}$ val, each 10 c
Glass Ritchers, earh, 69
Oil Cook Stoves, 2 burn
er, each -_ $\quad 87.9$
$\begin{array}{r}\text { Oil Cook Stoves, } 3 \text { burr } \\ \hline\end{array}$
Water Cuolers, 3 galloms
$\frac{5298}{\text { rm Clocks, each } 28 \mathrm{c}}$

## Consult Your Banker First <br> Consult Your Banker First

BUYING GOLD BRICKS

Is a foolish pastime, often indulged in by the man who invests without questions. The Wise Man Asks His Bank to do the investigating for him ${ }^{\text {and }}$ and Profits by Consulting. His Banker First.

## SEMINOLE COUNTY BANK <br> SERVICE

```
GOLF
    OWLING
        TENNIS
        BOXING
```

REALM OF SPORTS
R. Li. SHIPP, Edito
R. L. SHIPP, Editor

BASE BALL NEWS

BASE BALL
FOOX BALL
BASKET BALL TRAP SHOOTING


Luis Firpo Enroute to Havana to Meet His Lesser Light


## CELERY SEED

# Franks Pitches <br>  <br>  <br> <br> Hipe Dn-saturddy 

 <br> <br> Hipe Dn-saturddy}


Tire Prices that are Special

## Fabric 6000 Miles Cord 10000 Miles

| 30x3 | \$ 7.10 | 30x31/2 | \$14.50 |
| :---: | :---: | :---: | :---: |
| $30 \times 31 / 2$ | 3.10 | 32x4 | 20.05 |
| 31x4 | 12.80 | $33 \times 4$ | 21.20 |
| $32 \times 4$ | 15.20 | $34 \times 4$ | 22.10 |
| $33 \times 4$ | 16.75 | $34 \times 41 / 2$ | 26.50 |
| 34x4 | 17.50 | 35x5 | 32.80 |

## Frank Akers' Tire Co.

## Phone 447.11——Road Service

FIRST ST, and ELM AVENUE - SANFORD, FLORIDA

## MAGIC

NAMES

The influence of advertising is apparent in every turn of my daily every turn of my daily regard it. It is always with me, guiding me in my pleasures and in my duties, telling me what I should eat, wear, and use and what I should buy for my family.
I find that there is on the tip of my tongue a multitude of names the mention of which will bring from some shelf nearly everything that I can use in my daily life and in the daily life of my family.
In every instance that name means a very definite promise and assurance of something substantial and which will make me feel completely satisfied about having exchanged my money for it.
Let me say a few things which these names - these old friends of the newspaper and magazine pages -mean to me.
They mean good taste.
For certainly $I$ desire to
do the thing that I be lieve discriminating peo ple have judged best.
They mean conven ience. It is not neces sary to describe the thing I want. Even the most intimate articles may be purchased without. embarrassment since the advertisers have given us handy names
They mean assurance in shopping. There is no indecision. Even before I enter the shop I know what I want to buy

And certainly they meah satisfaction. Fo the advertiser whose product is not good cannot continue to adver tise. The fact that I have seen a name repeated over and over again assures me that it stards for a product of quality 1. In speaking that name to the clerk I know I am asking for the best.
I am a more judicious shopper because I buy advertised goods. pat-
ronize the shop thaw. ronize
them.
(This was written by a woman) *
Published by the Sanford Herald in co-operation with The American Association of Advertising Agencies


No fancy stores, no highl priced delivery, no charging, no overhead expense, plenty of siock to choose from



