

Lettuce a Paying Crop

The "off season" for truckers is rapidly drawing to a close, and the one who produces the good things for the table must now busy himself getting ready for fall gardening. In thinking over the different kinds of vegetables raised, and the ones adapted to this immediate section, the vision of a nice crisp lettuce head came to view, but in imagination alone, for it has been several months since the home grown article appeared on the market.

Although Florida has its "off season," just the same as any other state, it is a well established fact that this luscious table adjunct is at home, so to speak, in the soil in this as well as other sections of the state.

Some eight years or more ago truckers in this section of Orange county began raising lettuce on a large scale for the northern market, and found it a most profitable industry.

Something of the size of lettuce raising may be had, when it is stated on the best of authority that Mr. Matthews of Pomona last year among his crop had one head that measured two feet across, and weighed two pounds and seven ounces.

F. B. Dale of the Bartlett Gardens, near Orlando, was a large grower of lettuce. One car shipped to New York, brought him the net amount of seventeen hundred and forty dollars.

About twenty-five carloads of lettuce were shipped from near Orlando alone.

The foregoing information was gleaned from the man who knows, one who is in the business, knows when and how to plant, and considers it one of the profitable crops.

Now is the time to sow your lettuce seed in flats, and later, when the plants have reached sufficient size, plant them out in the open garden, as by that time the season will be far enough advanced to keep the sun from injuring the plants. Following out this plan, you will have lettuce for the market in two months from this time, or about Oct. 25th, so says the trucker.

From this information it would seem that lettuce could be raised in this section at great profit.

Slat gardens are becoming quite popular, and perhaps by even another season, Orlandoites can have an abundance of this choice edible for their tables even during the "off season." Reporter Star

Funeral of Gen. Booth

London, Aug. 28. The funeral services of the late General William Booth, founder of the Salvation Army, which has extended its work and influence throughout the entire world, will be held tonight in Olympic Hall. Tonight's service is for the Salvation Army, for the public funeral will be held tomorrow, after which interment will take place.

Olympic Hall is famous as the scene of many international horse shows and interesting pageants and exhibitions, and has been chosen for its spaciousness. The Salvation Army in all branches throughout the world will be represented and letters of condolence and resolutions of sympathy from kings down to the humblest recipient of assistance from the work established by General Booth, will be read. In spite of the simplicity which marked the life of General Booth, it will be an imposing ceremony. The floral tributes are numerous and costly, many of them coming from the crowned heads of Europe, from princes, dukes and other titled persons, whose sympathies extend to the non-sectarian work of the lamented general.

Bramwell Booth, the successor of his father as head of the Salvation Army, Mrs. Bramwell Booth, Mrs. Booth-Helberd and their immediate relatives and assistants will be the chief mourners at the funeral tonight. Eulogies will be delivered by several of the Salvation Army Commissioners and some of the principal officers of the international headquarters on Queen Victoria street. The children in America will be represented by officers selected by them by cablegram.

Filed for Record

- Calabria Bohlen to Rockley, wd., \$1.
- B. M. Simms and wife to Clarence S. Roper, wd., \$50.
- Preston Flowers and wife to E. J. Thompson, et al., wd., \$1.
- T. I. Packard and wife to M. S. Nelson, wd., \$1.
- S. Land Home Co. to Phoebe M. Arnold, wd., \$200.
- Alice F. Hart and husband to Jas. A. Barber, qcd., \$1.
- Howard-Packard Land Co. to S. A. Rumbel, wd., \$1.
- Prince S. Stephens and wife to C. J. Williams, et al., wd., \$165.

John O. Nolte, representing the Sisal Hemp Developing Co. of St. James, Fla., was in town Thursday in the interest of his company.

My Worst Blunder

FAMOUS BONEHEAD PLAYS ON MAJOR LEAGUE DIAMONDS

Explained by Leading Baseball Players to

HUGH S. FULLERTON

By JIMMIE ARCHER.

Premier Catcher Chicago Cubs, Who is Regarded as One of the Greatest Catchers the Game Ever Has Developed.

You know the funniest thing about the mistake I have in mind was that I didn't make it. I was saved by an accident from making the blunder. I won't say it was the worst mistake I ever made in my life, because you know these fans have long memories and they may recall one twice as bad that I've forgotten. Anyhow, they never would have forgotten that one if I had succeeded in making it as I planned to do.

It was in one of the world's series games between Detroit and the Cubs, when I was a member of the Detroit team. If you remember those games you will recall that everyone said the catchers were way off in their work. There always was an argument as to who was to blame, but I guess it doesn't make any difference now, and probably we all were more or less in the wrong. Schmidt was doing the bulk of the catching for us, and the crowd was sore on him blaming him for mistakes, no matter who made them. I was on the bench, wild to get into some of the games, but of course not saying a word until called upon.



Jimmy Archer.

I would have given a leg to get in. You know the fellow on the bench, like the fellow in the grandstand, always can make any play better than the man on the field can. I felt that way. Finally my chance came. I guess I was anxious to pull off about nine plays an inning and get good. I had been watching the Cubs closely, and I knew they didn't know much about me, which would give me a better chance to pull off some play. I don't remember what inning it was, but the score was very close and both teams were fighting for the lead, realizing that a lead of even one run would give a tremendous advantage. Evers reached second base with one man out, and as I looked down I saw he was going way up on every pitch and threatening to steal third if I gave him half an opening or if the pitcher failed to watch him closely. I decided that on the next ball I would take a snap throw to second and try to grab him off the base before he could get back. I signalled for a fast ball, high and out, so as to make the throw quickly. I saw that Evers got a little better lead than usual. The ball came perfectly true, just where I wanted it. I probably was hurrying too much, for the ball struck in my mitt—and fell to the ground! I grabbed it and saw Evers flying toward third, and I shot down there, catching him easily. Evers had figured that I would try to catch him off second, so was going to third on the throw. If the ball had stuck in my hands instead of dropping out I would have thrown without looking at all, and Evers would have been sitting on third before the ball got to second. The muff of the ball had kept me from pulling one of the worst bone-headed plays possible. Even now I can't see that it would have been as bad as it would have looked, but the crowd never would have given Evers the credit he deserved, and would have blamed me.

(Copyright, 1912, by W. G. Chapman.)

Good Anywhere. Cheerfulness is the most common life-saver the world has.—Florida Times-Union.

SCHOOL

DAYS

AND THE CHILDREN ALL NEED

SHOES

GET THEM AT THE BOSTON STORE

AND SAVE THOSE SEVERAL DOLLARS

THE BEST SHOES AND SLIPPERS IN OUR STOCK FOR BOYS AND GIRLS

\$1.98

Lot A

For Little Tots
Good Quality
49 Cents

Lot B

For Large Children, 1.50 Val.
85 Cents

Lot C

For Big Girls and Boys
A Good \$2.00 Value

98 Cents

Lot D

Boys' and Girls' School Shoes—Tough Ones

\$1.48

NOTE—WE HAVE A LINE OF GIRLS' VELVET SLIPPERS, LOW HEELS, SIZES 12 to 2. 3.50 KIND

\$1.98

Big Bargains In Ladies and Men's Slippers Continued

THE BOSTON

FRST STREET

SANFORD, FLORIDA

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 4

SANFORD, FLORIDA, TUESDAY, SEPTEMBER 3, 1914

Volume V

ALL AROUND THE STATE

Nosegay of Blossoms Cut in The Garden Spot of Florida, the Beautiful Land of Flowers

STATE HAPPENINGS BOILED DOWN FOR THE BUSY

A Brief Resume of Florida Happenings That Will Interest The Hurried Reader

Plant City is coming to the front in the matter of providing for civic betterment. Seventy thousand dollars is the proposed amount of bonds to be issued.

The city council of Ft. Lauderdale has bought 5,000 mango seeds which are being planted in nursery. Later the trees will be set out to ornament the streets of that town. When these trees are in bearing they will no doubt attract the attention of many northern tourists, besides presenting a beautiful sight for the home people to gaze upon.

Seventh Day Adventists in this state are planning to attend the annual camp meeting and business session of the Florida Conference of Seventh Day Adventists which will be held in Ocala on Oct. 3 to 14. The camp grounds will be about three blocks from the court house, and will resemble a city of tents, as the campers will live in tents during their stay there and the daily meetings will be held in large canvas pavilions.

A huge sea monster was found last week, washed ashore on St. George's Island, eight miles from Apalachicola. The body of the fish is about thirty feet long and is very lumber. Persons to whom credit is given for knowing say it is a whale. The fish appears to have been dead some week or ten days and probably longer. All day long motor boats have been busy going and coming carrying interested persons from Apalachicola to view this most unheard of sight thrown up by the waters of the Gulf of Mexico.

A Mysterious Luncheon

On last Thursday at 12:30, at her beautiful home on Buck Lake, Geneva, Mrs. John Adams entertained a few of her friends at a most delightful luncheon. The dining room was tastefully decorated with ferns and lilies. A very interesting feature of the luncheon was the original way in which the menu cards were gotten up. When the guests were seated at the table the menu cards were passed and each person tried to guess what the mysterious luncheon was composed of. The following menu was then served:

- Mysterious Luncheon**
 Age of a Baby Select I. L. L.
 Cause of Neighborhood Contentions,
 With Vegetable Bullets
 Chopped Commentators
 Staff of Life Puffs
 Skippers' Harbor Solid Juice
 The Coolies' Miscellaneous Compound
 Fruit of Woods
 Italian's Mdsse Vine Fruit
 Boston's Overthrow Spring's Offering
 Settles All
 Ivory Manipulators.

After the luncheon the young people amused themselves with singing, fortune telling and in various other ways.

Those who enjoyed Mrs. Adams' hospitality were: Mrs. Endor Curlett, Misses Mayme McLain, Blanche Pattishall, Irene Peters, Mabel Daniels, Belle Eichner, Georgia Pattishall, Ramona McLain, Mattie Mae Willford, Marie Daniels and Messrs. Evan Pattishall, John Huddleston, Herman Daniels and Bertie Pattishall. The hostess was assisted by Mrs. Pattishall, Mrs. George Peters and Miss Addie Gresham.

At a late hour in the afternoon every one departed, declaring Mrs. Adams a most charming hostess.

Cigar Factory Moves Quarters

J. J. Mauser is busy today moving his cigar factory from the Wilson building on Park avenue to the rooms over the drug store of L. R. Phillips & Co. The new quarters will give Mr. Mauser more room, as his constantly increasing orders necessitated a change of this kind and the new building will also give him more north light for the making and packing of cigars.

Mr. Mauser in a short time has achieved wonderful success with the Lucky Sanford and Tampa John cigars, and you can find these famous smokes in every part of the state where the people really know and appreciate a good thing.

BRICK ROADS PROGRESSING

Representatives are on the Ground Investigating Conditions

The brick roads for the Sanford section are assuming shape and the preliminary steps will soon be finished.

Among the visitors to the city this week attracted by the brick roads building were A. L. Glass of Jacksonville and J. D. Harvey of Chattanooga.

Mr. Glass is no stranger to Sanford, having been a railroad man in this state and many other states and at the time of severing his connection with the A. C. L. was superintendent of the Gainesville division. Mr. Glass is now vice president of the Bankers' Trust Co. of Jacksonville, and naturally was attracted to Sanford by the bonds that will soon be marketed and which Mr. Glass would like very much to secure. Speaking about the Sanford of ten years ago and the hustling city of today Mr. Glass stated to a Herald representative that he was literally carried off his feet at the remarkable signs of a growth and prosperity.

"Why," said he, "a man told me to day that he had received over one thousand dollars for one acre of Sanford land and when I smiled, he proved it to me."

When informed that this was the regular price for improved Sanford lands Mr. Glass remarked that it was no surprise to him to see the hustling city and the prosperous farmers and the idea of one section of Florida building over twenty-five miles of brick roads. Mr. Glass owns a beautiful home in Gainesville and has made up his mind to reside there the rest of his life. But if he did not it is ten to one bet that he would move to Sanford.

J. D. Harvey is the sales manager of the Southern Clay Manufacturing Co. of Chattanooga and his firm manufactures the flat, vitrified brick that has been used in later years in Orlando and several other cities with such good effect, the flat laying brick covering more surface and proving to be one of the best and most economical paving bricks on the market.

Mr. Harvey stated that his firm has plenty of brick and are ready and anxious to supply the Sanford special road district with the Chattanooga brick. Both of these gentlemen will return to Sanford at an early date and expect to be in at the finish and both of them will probably carry off a plum for their respective companies.

Bright Fall Prospects

J. R. Murphy returned today from his old home in Huntington, Mass., where he spent the summer. Mr. Murphy has been trucking on the West Side and expects to put in another crop at once. He reports the northern cities in good shape and that times are much better up there now than the same time last season and that with a better distribution of Sanford products this year the growers should receive good prices for all of their stuff. Although Mr. Murphy did not make a fortune last season he is not complaining of results and is very sanguine about the prosperity of this section in the future. He looked up market conditions while away and is of the opinion that many good cities in the north have never seen a stalk of Sanford celery.

No More Thursday Closing

The vacation days are over and the half holidays on Thursdays that have been so enjoyable for the clerks and so inconvenient for the public will be over at last. The Thursday closing this year was curtailed one month on account of starting one month earlier and last Thursday was the last closing day. The stores open all the time will make the city put on a more lively air and what the employees lose will be the city's gain. And then, the ball games are over, and who wants Thursday afternoons with no ball games?

BUSINESS MEN'S CLUB

Organization to Be Perfected This Week

WILL BOOST SANFORD STRONG

Expects to Start With One Hundred Active Members and Will Get Busy at Once

Sanford is to have a Business Man's League.

In a few days the organization will be completed and already the business men are being approached on the subject and have expressed their willingness to join and take an active part in all the proceedings.

There is nothing that will do so much for the business interests of this city as this organization of merchants who will be banded together for the prime object of helping themselves and the city of Sanford. At no time in the history of the city has such an organization worked in Sanford, and it is safe to assert that in no time in the history of the city has such an organization been so badly needed. The new organization will not take up any matters of personal interest or private schemes, but will work along the lines of civic reform, a better city, a better feeling of brotherhood among all the merchants and an enactment and an enforcement of laws that bear directly upon the business interests of this city and county. There are questions of vital interest to the city at the present time that can be taken up at these meetings and carried out and each member and the whole social fabric will be greatly improved because of this organization in our midst.

At the present time there is no place or no manner in which to call together a few business men to discuss issues that come up from time to time. A good room well fitted up and made a general rendezvous for the merchants to meet at least once each week and discuss matters of business will be one of the features and every member will be asked to become an active force for good. There will be no honorary members on the list and every member will be forced to attend all the meetings or give a reasonable excuse, thus insuring a full membership at each and every meeting and a lively interest created in the organization that would be felt in the community.

Let every business man in Sanford join this league. You will not be called upon to contribute anything except the actual expense of a meeting place for the time being. You will not be called upon for anything except your goodwill and the spirit to boost the best little city upon the map and you are going to join a real live organization that will have for its slogan, "Ten thousand people for Sanford in 1914."

Come in and do your share, for in union there is strength.

Moved to Mulberry

Mr. and Mrs. E. N. Morrow expect to leave today for Mulberry where they will make their future home. Mr. Morrow has accepted a position as cashier in one of the banks of that place. Mr. and Mrs. Morrow have been residents of Sanford for the past year and made a large circle of friends who are loth to lose them, but Mr. Morrow has business interests in Mulberry and formerly resided there and could not resist the call to come back home. While here Mr. Morrow was secretary and treasurer of the Sanford Garage & Machine Co., and several weeks ago disposed of his interests in the concern to take the position at Mulberry. The Herald wishes them long life and prosperity in their new home.

'Prof' Wildman

The above gentleman wishes the double error concerning him, that occurred in the last issue of The Herald, to be corrected. The notice referred to that "Prof." Wildman, the principal of the Sanford High School had returned, etc. He wishes to plead "Not guilty" to both the charge of being principal of the High School and of being a "Prof." being unwilling to lay claim to any title other than that of an assistant in the High School.

WORLD NEWS AND VIEWS

Items of Interest and Telegraphic Topics Fresh From the Wires by Our Special Service

SHORT SQUIBS RECORDED FOR BUSY READERS

News From Every Corner of the Earth tersely Told in Telegraphic Ticks

GET READY FOR THE FAIR

Now is the Time to Prepare Preserves and Other Articles

The time to prepare exhibits of canned fruits and jellies and preserves for the county fair is now while the canning is good. It is not a bit too early to think of getting this class of exhibits ready. Along this same line is the thought of corn and cow peas and hay and other staple crops. Pick out the best that your crop contains and have it placed aside ready for the "greatest fair on earth," which starts at Orlando this year about the middle of February. Sanford made a most creditable exhibit last year, but a much better one could have been made had the good housewives and the farmers given the matter some thought at this time last year. Even the poultrymen and other exhibitors would not be rushing the season any if they took extra pains with the young stock coming on now and give it extra care and attention from now until the date of the Orange County Fair.

Around Sanford there is such a diversity and such a wealth of good things for an exhibit that the time is never too early to start making up your mind what you intend to exhibit and then work along those lines up to the very time of the fair.

In a few weeks the directors hope to issue the regular yearly premium list and in this every prospective exhibitor will find all the valuable information relative to the mode of exhibiting and the rules governing the same.

There will be a number of them left at The Herald office and in case any of the people here fail to receive one you can call at this office and be supplied. It is rather too early to predict the kind of exhibit that Sanford will give in the collective booth, but the people can rest assured that we will have a good one and as usual Sanford will expect to carry off first honors in every department. We have the goods and we will be there to show some of them.

New Bridge Across Wekiwa

Sanford now stands a good chance to secure a bridge across the Wekiwa river at Rutland ferry. The Zachary Lumber Company, which operates a large mill at Markham, a station on the Atlantic Coast Line railway, ten miles west of Sanford, is the owner of large tracts of pine timber in both Orange and Lake counties. In order to assemble this timber at the mill this company proposes to construct at its own expense a bridge modern in all its details to be used by both rail and wagon travel, and at such time as the company has finished clearing up its timber lands, it will then turn over to Lake and Orange counties the bridge without cost or expense. The travel from Eustis, Leesburg, Tavares, Mt. Dora, and in fact, from all points west of Sanford will be greatly increased by the erection of this bridge, as it will do away with the ferry at Rutland, and will be the direct cause of the road being improved from the end of the brick road at Sylvan Lake direct to Tavares, and probably Leesburg. This will open up another popular route to the East Coast resorts.—Times-Union Cor.

Launch Party

A pleasant party of young people enjoyed a delightful launch ride and moonlight lunch at Ft. Florida recently complimentary to Miss Lillian Page of Deland. After landing the lunch was partaken of on the wharf before the party started on the homeward trip. Those enjoying the delightful evening were: Mesdames J. J. Purdon and T. S. Davis, Misses Lillian Page, Essie Purdon, Mary Chappell, Margaret Davis, Lucca Chappell, Charlotte Hand, Renie Murrell, Messrs. Henry Purdon, Karl Roumillat, George McLaughlin, McDowell Butt, Harold Long, Seth Woodruff, Osborne Herndon.

Colonel Roosevelt made public last night his letter to Senator Clapp, chairman of the Senate Committee, investigating campaign contributions, in reply to the recent testimony of John D. Archbold and Senator Penrose regarding an alleged contribution of \$100,000 by Mr. Archbold to the Republican campaign of 1904. This letter is a document of approximately 18,000 words, covering forty-four type written pages. About one-third of the letter is devoted to copies of correspondence by Colonel Roosevelt, while president, with James S. Sherman, now vice president, Senator Bourne and others, and to the reply of President Roosevelt to the charge made by Alton B. Parker in 1904, that the Republican campaign was financed, in a large measure, by the contributions of large corporations.

The new constitution of Ohio upon the question of the adoption of which the people of that state will soon vote, contains the recall in the proper shape, by removal of the legislature after conviction upon full hearing on charges duly preferred, in other words, after conviction upon impeachment, as now provided in many states.

King Nicholas of Montenegro, who declines to joll back on his throne and let the Turks build fortifications within his frontiers, is ruler of a little country which can whip its weight in Turks any day in the week. The world will watch the course of events with interest and with sympathy for the bantam rooster of southeast Europe.

The attitude of Governor Wilson in respect to the enforcement of state laws is the same as that of Governor Brown. A delegation of Newark citizens called on him with evidence of flagrant law breaking and indifferent officials, but he told them he was powerless to help them, as the enforcement of local laws depended entirely on the local authorities.

Fifteen persons are known to have been drowned and many others were lost, it is feared, in a series of storms that swept over Western Pennsylvania and the Panhandle of West Virginia early today. The Baltimore and Ohio and the Panhandle were badly washed, and it is stated that traffic will be delayed several days. Through trains were marooned during the night in the flooded district. Many manufacturing plants are under water and the property damage will be heavy.

Woodrow Wilson analyzed the third party platform in its relation to the laboring man. The occasion of his speech was a Labor Day celebration under the auspices of the United Trades and Labor Council of Buffalo. It was the first expression of the Democratic candidate on the merits of the Progressive platform. The Governor said that while on the one hand was to be found there "warm sympathy with practically every project of social betterment," that part was merely "a proclamation of sympathy," while the real program lay elsewhere "where the tariff and the trusts are spoken of."

District Attorney Whitman believes he has sufficient evidence to warrant indictments against heads of the so-called "vice trust" who sought, it is alleged, to discredit by false affidavits several of the prosecutors' assistants investigating the graft phase of the Rosenthal case. Words of the plot disclosed that several of the conspirators already have fled the city. Having failed in this attempt, it is now said that the leaders of the under world will confine their attention to hampering Mr. Whitman at the trial of the alleged Rosenthal murderers, and, if necessary, will attempt to spirit "squealers" out of the city.

Mrs. J. D. Davison, Mrs. Marshall, Mrs. Goodhle and Mrs. Tyler motored over to Coronado Beach last Sunday in D. G. Monroe's Overland and spent Labor Day bathing and fishing.

YOUNG MEN ARE CLOTHES ENTHUSIASTS



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and it's a good thing they are; good for them, and good for the older men who like to feel young and find that clothes help to it. We expect a good deal of enthusiasm this fall among the young men for

HART SCHAFFNER & MARX

Clothes. There's reason for it in the styles we will show in this make; and the exceptional quality by which the style stays stylish. The first shipment has just arrived, come in and see them.

PALMER & SEIGH

SUIT CASES AND BAGS

CLOTHES THAT SATISFY

FURNISHINGS

CURBSTONE GLEANINGS

A Budget of Opinion "Just Between You and Me"

EVEN THE GATE POST NOT IN IT

A Chiel Is Among Ye Taking Notes and Galth, He'll Prent 'Em—So Says Saunterer

On account of the proximity of an other election and mighty good chance to elect a Democratic President at that, the postoffice authorities have discovered that the clerks and other employees of the mail service have been working on Sunday and a general order comes in from General Debility Hitchcock for the lid to be put on and no mail allowed to come into any city, town, hamlet or village on Sunday. Right on the heels of the order comes new orders to throw away the first order and do as you please, only the clerks must not work on Sunday. It means that they will not work on Sunday, but will have to get up at midnight Sunday night and work until dawn to make up for lost time and have all the mail ready for the busy man on Monday. I fail to see the point. I have always been in favor of all employees having Sunday for themselves or so arranged, as in the case of the postoffice, where two shifts could be worked alternately and give part of the force at least two Sundays in the month. My experience has been that given the day the employees will hang around the place of business anyhow and would sooner work up the little mail in an hour and have it over with than to be bothered with getting up early in the morning to make up for lost time. My conception of Sunday hours holds the same in all business. It is a day of rest for everyone, and yet the mail and newspapers can hardly be dispensed with and no matter how badly we want to rest there are few people who want to rest all day and the relaxation of coming down for the mail and papers and magazines is an American custom and can hardly be broken up by either the ruling of the postoffice or the blue laws, which if followed would expect every one to attend church all day and night and do nothing else.

I am anxiously awaiting the next order from the Postmaster General. It will probably contain orders to make

every employee attend church six hours, preclude taking stamps, giving all dead letters funeral services, making it a crime to drink coco cola except on Monday and keeping the postoffice open only on the 29th day of February.

The new order has been conducive of some good, however, for it gave my friend Wright a chance to flag the Stork Express and take a boy last Sunday. He didn't have the chance to handle the mails at the postoffice so he did the next best thing and handled a male at the house. You can't lose Wright.

It is a surprise to a man when he learns at the store that his account is too large and there is no more credit. When that open door is slammed shut in a man's face it makes him think, and if it makes him think right it is a good thing, but he often blames the dealer instead of himself and lets a lot of skunk thoughts get into his bosom to be nested. When credit has come to an end it is time to sit down with prudence and think the situation over. What ended your credit? Why does the dealer refuse to trust you another cent. Your head looks clear under water to him of course and he sees no hope or promise in your case. What sunk you out of sight to him? Too much extravagance, or neglect to pass him a dollar when he knew you were able to? A debt that can't be wiped out at once can be reduced little by little. A willingness to get into debt to any amount never yet improved a man's credit. The only man who can do that with impunity is the man with collateral and when he has gone the limit the sheriff gets him. To keep credit good you must be able to pay and have a reputation for squaring up. No one has good money for a man who doesn't pay.

Speaking about high cost of living—hens are just beginning to let up on their egg-laying just as people are getting back from vacation with flat pocket books. As Artemus Ward says, "Hens is hens, and unfeeling creatures at the best."

Actually a church shut up during the week is about as comfortable a place on a hot Sunday morning as you can find. But the majority of people seem to prefer the dust and glare of the automobile crowded roads.

I understand that Mayor Spencer states that there is no movement on foot to tax the automobile any heavier.

I do not possess one, but I like to see other people ride in them. Automobiles mean that money must be turned loose, and if only some of those old tight wads here would get an automobile they would have to go down into the cellar and scrape the mould from some of that buried money and give it to the garage man. Did you ever go around the garage man? Quite an interesting study to see him go over the parts of a car, tightening a bolt here and making another one loose there, until your car is helpless and then he comes to your rescue, and like the doctor that he is, makes you feel good by telling you that there is no danger of the patient dying, but had you delayed coming to his shop the car would have been ruined. You leave the car in his loving care, and he loosens the nuts that he tightened before, and tightens the loosened ones and the car is as good as new. Of course, it cost you something, but then what would you? As I stated at the beginning, the automobile is a grand institution and I love it because it loosens the money and puts it in circulation. The groceryman may tell you that it hurts his business, but you just put it down to a grouch on his part. He is sore on the garage man because Garage saw the sucker first and Grocery had to wait. The money is here and the only way to bring it forth is the automobile. Long may they flourish and no taxes or license will stop the made rush of the buzz wagon as it plows its merry way over the hills and the people and the creditors.

The impression that automobiles are expensive luxuries is all wrong. Also the impression that large numbers of them in this vicinity is an error. Automobiles are few and cheap. By the assessment books it can be proven that only one or two or a few machines belonging in this vicinity are worth as much as \$500, while most of them are valued at \$175 to \$225. Thus do we explode a popular fallacy.

It is passing strange that some action is not taken at once on the water question. The city council took up the matter some time ago and decided that the deep well idea was the proper caper and the long suffering public jaw relief is right at once, but since that time they have gone blind looking for a change. After the fire last Saturday I attempted to take a bath, and actually I had to dig

the mud out of the bath tub with a shovel before I ever reached water. Some of my good friends tell me to keep quiet and say nothing, as the question of good water will hurt the place. I have heard the same song and dance about the Sanford House and about real estate and many other questions here that need touching up and I want to go on record right now as being in favor of turning on the light at all times, and if anybody is hurt let them get out of the dark and the chips will not fall on them. Whenever I cannot expose the evils that lurk in every city, no matter how large or how small, then I will quit writing and follow the plow.

I say that the water system under present conditions is a disgrace to Sanford and I say that the city council can and should force the management to give us better water. The deep well idea seemed to be a good one and yet it was never followed up and there seems to be a general apathy or fear on the part of the people to order the water company to do anything. We need a hotel, we need better water and more of it, we need a better lake front and we need a number of things that could be obtained if the people had backbone enough to demand them. Of course, if service is not demanded the corporations will never give it. I do not blame the water company for laying down on the job and raking in the shekels for poor service when they are not required to give the people either pure water or any quantity of it. I am getting tired myself of trying to get something for the dear people when said dear people are such helpless creatures that they will not help themselves when the opportunity is offered.

During twenty years I have labored for your rights and you have never tried the plan of getting together to have better service or municipal ownership and in a few months I will leave you for other fields, and then maybe you will remember what I have tried to do for you. Of all the milk and water people who call themselves citizens of a progressive city the people of Sanford are the easiest marks when it comes to letting the corporations put it over them.

I will have more to say about this water question next week, for good water we will have, even if it is left altogether to

THE SAUNTERER.

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In a business way—the advertising way. An ad in this paper offers the maximum service at the minimum cost. It reaches the people of the town and vicinity you want to reach.

Try It—It Pays



DO YOU know of anyone who is old enough to read, who has not seen that sign at a railroad crossing?

If everyone has seen it at some time or other, then why doesn't the railroad let the sign rot away? Why does the railroad company continue to keep those signs at every crossing?

Maybe you think, Mr. Merchant, "Most everybody knows my store, I don't have to advertise."

Your store and your goods need more advertising than the railroad need do to warn people to "Look Out for the Cars."

Nothing is ever completed in the advertising world.

The Department Store are a very good example—they are continually advertising—and they are continually doing a good business.

If it pays to run a few ads round about Christmas time, it certainly will pay you to run advertisements about all the time.

It's just business, that's all, to ADVERTISE in THIS PAPER

SANFORD IN 1880

GRAPHIC DESCRIPTION OF EARLY DAYS OF OUR CITY AND COUNTY

Orange county, which comprises all the above mentioned places, and which extends westward to the beautiful Lake Eustis region, is better known than any other portion in the interior of the state, and has succeeded in securing a larger share of the immigration than has lately set in from the north and west. More activity and public spirit are exhibited there than elsewhere, and more pains are taken to collect and disseminate information as to its resources and advantages. Partly for these reasons, and partly because it is a typical county of the central portion of South Florida, I shall quote somewhat extensively from an article descriptive of its resources and advantages, which appeared recently in the Orange County Reporter, and which is understood to have been written jointly by Major Marks and the Hon. John G. Sinclair.

"Orange county lies in the very heart of the peninsula of Florida, and on the highlands of the very narrowest portion of the peninsula. From this county flow streams to the north, south, east and west, showing at a glance that it is the highest region lying between the ocean and the Gulf. It is thus exposed to east and west winds, which effectually drive away malaria. Except in the low and heavily timbered lands on lakes and rivers, fevers are almost unknown. There are no prevailing diseases common to this portion of the state; and, semi-tropical as it is, no case of yellow fever or cholera has ever been known here. Even the vaunted health resorts of Colorado show a death rate among the resident population of double that of Orange county; while, of the invalid and tourist class, the death rate in that much advertised region is fully ten times as great as among the same class here. The late government census shows but thirty-one deaths in a population of 6,618 in Orange county for the year ending June 1, 1880. This includes all classes and causes. This immunity from sickness is due first to pure water, and secondly to the prevailing winds which carry away all malarial poisons, and at the same time modify the temperature to so great an extent, during both summer and winter months. A record kept by a careful observer for the past year, shows that the highest point recorded by the mercury last summer was 97 degrees; the lowest the present winter 34 degrees—a less variation of temperature in a whole year than is frequently experienced in higher latitudes in twenty-four hours. The residents of Orange county are free from those sudden climatic changes of the northern states which are so severe a tax upon the vital energies of residents of the northern states. Colds are therefore rare and never severe, and catarrh among old residents is rarely found.

"Orange county lies on the west side of the St. Johns river, that stream forming the eastern boundary of the county. It contains about sixty-one Congressional townships. Its northern extremity touches Lake George; its southern reaches and includes Lake Tohopekaliga. Lying upon both the eastern and western borders are chains of large lakes, the largest, Lake Apopka, upon the west, covering an area of fifty-six square miles. The interior is thickly dotted with lakes of smaller size, ranging from an acre to a thousand acres in extent. The water in these lakes is pure and soft. The bottoms and shores are sandy and hard. In all of them fish abound, and the angler can find plenty of sport. Upon the high pine lands surrounding these little lakes beautiful building sites can be found, where a home can be made and embellished with all the shrubs and flowers that can be grown in a semi-tropical climate. It is here that semi-tropical fruits flourish and reach a degree of development not surpassed in the world. Oranges, lemons, limes, citrons, guavas, figs, bananas, and pineapples reach perfection here, and their culture, for either profit or personal gratification, is attended with the most satisfactory results. Strawberries and grapes also do well. The former fruit begins ripening in January and continues until May. With the full development of the resources of the county, the culture of this fruit will receive attention. It ripens at a season of the year when there is little danger of loss in transportation, and when people in the larger cities of the north would be willing to pay exorbitant prices for the fresh fruit.

"Nine-tenths of the failures in orange culture that have occurred up to this date are due to indolence and mismanagement. Intelligent industry has always been awarded with success. The orange has natural enemies in the scale and other insects, but good care will overcome all of these. The only enemy

to the citrus family that cannot be successfully combated by man is the frost, and it is here that Orange county has an advantage over any region lying to the north of us. Its elevated position and numerous lakes afford a protection from frosts that, in spite of all claims to the contrary, is not possessed by any portion of the state north of Lake George. The recent cold weather—the coldest with one exception in forty-eight years and in some localities the coldest in 1883,—did not damage the trees or fruit in Orange county. This statement is made in the teeth of all contrary assertions, and in proof of the claim we invite an inspection of the groves of Orange county just at this time, before there has been time for trees to recover from the effects of the cold. We do not claim that we had no frost. It is not even pretended that no injury was done in the county. Tender vegetables in the garden were killed or damaged, and those who were engaged in vegetable gardening were subject to loss. But neither trees nor fruit were injured, with the exception of the guavas in a few exposed situations, and there is abundant evidence here to show.

"Cotton, sugar and rice can be successfully and profitably grown upon a large portion of the lands of Orange county. Where an attempt has been made, upland rice has proved a successful crop on the high pine lands. The cotton crop of the present year has in most cases proved a profitable one, and the sugar and syrup crop just now being marketed, has amply repaid all effort. The sugar crop has received but little attention for years, owing to the difficulties attending the marketing of the product, and the consequent low prices offered by the buyers. The present year shows a little improvement in prices, and there is reason to believe that coming years will give a marked improvement in this respect. Upon the margins of these beautiful lakes there are large areas of land adapted, both by character and situation, to the production of sugar. And it is a significant and suggestive fact that while envious portions of the state and the south are claiming that old Orange county was as severely injured by the late cold weather as any other region, our planters are now, three weeks after the cold wave, engaged in grinding cane and making sugar, and the quality is not affected.

"Winter gardening will pay a larger per cent on the capital and labor invested than the most successful agricultural operations in the north. It is not claimed that a larger yield per acre can be secured in Florida than in the fertile valleys of the Mississippi and Missouri. But a reasonably good crop can be grown here at a season of the year when the farmers of the north are ice bound and can raise nothing. A bushel of tomatoes grown in the north will net the producer one dollar. The crop comes into market just at a time when every farmer and gardener has produce to sell. The market is soon overdone, and the price gets so low that it will not pay for picking and marketing. One dollar per bushel for the season would be a good average price. A bushel of tomatoes grown in Florida and put into the New York market from December to February will frequently net the grower ten dollars. Five dollars could always be depended upon, and thus the Florida truck grower has an advantage over his northern competitor in being able to get his products into market at a season of the year when he can find a ready sale at fancy prices, instead of seeing them go begging in an overstocked market at a starvation price. The fruit growing industry will always be the chief attraction of this region. But, while the fruit grower is waiting for his trees to come into bearing he must manage to live. To do this he can engage in market gardening, sugar growing, or raising cassava for the starch mills, and thus secure a fair income and a good living from the start. Any of these he can do without in any way interfering with the culture of his grove; and, indeed while the trees are small, vegetables can be grown among them to advantage. The cost of living is light. Fuel costs nothing, and the family clothing will not exceed one half what is necessary in the north.

"Orange county is today attracting more attention and increasing faster in population than any other county in the state. Its rolling, high pine lands, lying along the heights which divide the waters of the ocean and the Gulf, are undoubtedly the best drained and as well adapted to the culture of the orange and all tropical fruits as any in the state, and to these advantages in this respect may be added absolute exemption from damaging frost. Here too the water is as

pure and as sweet as in New England, and there is entire exemption from fever and ague and other malarial diseases found in lower sections of the state. From September to April the climate is much like the finest Indian summer days of the north, while from April to September the mercury rarely registers more than 96 degrees. Situated on the narrow part of the peninsula, alternate breezes from the Gulf and the ocean modify the heat and render the nights cool and comfortable; and the universal expression of people settled here from the north and west is, that while the heat is more uniform and long continued, it never reaches the extreme heat of the places from which they came, and that their summers spent here have, on the whole, been quite as comfortable as those of their former homes. National official statistics show that the death rate of the state of Florida is two and three-fourths per cent, while that of New Hampshire is three per cent, and in other New England states and in the west the percentage is still larger. In Orange county, in a population of upward of seven thousand, the late census returns show only thirty-one deaths for the year ending June 1, 1880.

"How does the summer heat affect a northern man? is a question frequently asked. The best reply is the fact that sunstroke is unknown, and with reasonable precautions there is no more inconvenience from heat here than in the north. The writer came from the north last May, just at the unfavorable time of the year. For the first time in five years he was able to follow his business through the entire summer, and he was free from that general letting down of the nervous forces experienced for years while following his profession in Iowa.

"The highest point recorded by the mercury last summer was 97 degrees, the lowest reached the present winter, and this has been the coldest since 1857, and with one exception since 1835 is 34 degrees, showing a total annual range of 63 degrees. In the boasted health resorts of Colorado we have experienced a greater variation than this within twenty-four hours. It is its equable temperature and absolute freedom from sudden changes that make South Florida so desirable a region for people suffering with throat and lung affections and catarrh. If the latter disease is curable, a residence here will effect a cure.

"An idea prevalent, particularly in the north, is that our state swarms with reptile and insect life, while the fact is that this locality at least is as exempt from both as any in the country.

"We have mosquitoes here, but neither so numerous nor so troublesome as in the city of Boston. Sand flies abound in some sections of the state, but not here. Our land is what is called high pine, dotted with hundreds of clear water lakes, upon the shores of which are the finest orange and fruit lands in the world, not only the orange, but the lemon, lime, banana, pineapple, grape, fig, guava, citron, strawberry, and all semi-tropical fruits can be produced in abundance and with large profit. Turnips, squashes, beets, cucumbers, cabbages, onions, and all vegetables are raised quite as easily here as elsewhere, and find ready sale in northern markets at remunerative prices. Cotton, sugar cane, tobacco, cassava, arrowroot, etc.

can be profitably raised. Transportation to and from the cities of New York and Boston is cheaper from this point than from either of those cities to the interior of Maine, New Hampshire, or Vermont. For instance, the freight on oranges per box, from Sanford to Boston is sixty-five cents; barrels of starch eighty cents per barrel; and other merchandise proportionately low. The St. Johns river, navigable by large steamers with which we are connected by twenty miles of rail, open to us, by water communication and cheapest rates of transportation, the best markets of the world.

"Much valuable land is now open to the settler, and may be had by others from government price, at points remote from transportation, to five, ten, thirty, and up to one hundred dollars or more per acre at points immediately on the railroads, or lakes connecting with the rail. Ten acres of land is amply sufficient for a grove of five hundred trees. Here as elsewhere there is more danger of cultivating too much than too little land, and it is generally better to buy five acres near transportation than fifty acres more remote, for the purpose of fruit growing, on account of the trouble, expense and damage to fruit by teaming.

"We are asked if capital can be profitably invested here. There are virgin forests of the finest pine, cedar, cypress, and oak in the Union for sale at low prices. The rapid disappearance of that class of timber in the north and west, and the immense local demands for building and fencing—for here we have no stone for fencing—and the material for boxes for fruit and vegetables will give a sure and more rapid advance to these timber lands than has been witnessed in any in any state in the Union. Here, too, money can be loaned on security as safe as United States bonds, at from ten to fifteen per cent per annum. Here, too, are gigantic unimproved water powers, surrounded by the finest cotton growing lands in the Union. We need tineries, boot and shoe and furniture manufactures, carriage builders, etc.

"The state laws exempt to every head of a family a homestead of 160 acres in the country, or half an acre in town, together with \$1,000 worth of such personal property as the owner may select. The legal rate of interest is eight per cent, but contracts may be made for any rate. Taxes are rather high, the present rate of assessment in this county for all purposes being \$1.65 cents per hundred dollars. But this is on a valuation entirely too low. The state treasury is solvent, paying cash on all warrants drawn against it, and the bonded debts of the state are gradually being reduced, and interest is paid thereon promptly.

The Coast's Opportunity

We are hereby informed that a first class road will soon be completed and opened, availing leading out of Sanford to the East Coast ferry.

This is the point where the bridge will be built across the St. Johns river to connect Volusia and Orange counties.

There are at present a number of families from Sanford, Orlando, Kissimmee, Eustis and other inland towns now on the beach. These people all express a preference for Coronado Beach, and they must have for their convenience a way of DeLand and Daytona to get there.

The distance from New Smyrna to Sanford via the East Coast ferry is about thirty miles, and when the bridge is built and the road hard surfaced this distance could be covered in two hours or less by automobiles. When this is made possible we are assured that a number of people from the near by inland towns will own cottages on the beach and will occupy them several months in the year. A number of business men would like to have their families come here and spend the summer if they could come over two or three times a week and be with them, and with an automobile ride of only one or two hours, New Smyrna Beach would soon be built up with nice cottages and occupied by our neighbors across the St. Johns river.

There is only one obstacle in the way, that is the hard surfaced road to the river. We can get it and we must have it. It is agreed upon that we must have a hard surfaced road from here to DeLand, and when that is built it will cover nearly half the distance to the county line.

Let every citizen on the coast bring all the influence he has to bear on the hard surfacing of this road. It means much to this section of the county.—New Smyrna Breeze.

Meeting With Great Success

J. S. Thrasher has returned from an extended trip through Florida and Georgia in the interest of his great medicine, Thrasher's Great Healing Fluid, and reports his trip as a great success, healing the multitude as he went, making the lame and the halt walk and the blind see. Touching up the rheumatics and causing them to throw away their crutches, and performing other miracles, until his journey was a second coming of the Messiah. Mr. Thrasher has a pocket full of testimonials regarding the healing properties of his great fluid and will manufacture the medicine here upon a large scale in the near future.

The firm will probably erect buildings and make Sanford the distributing point, and if the medicine sells as well as it has been doing it will take a large factory to keep up with the orders.

Death of Mrs. Chappell

The friends of Mr. and Mrs. H. E. Adams of Tampa and of Mrs. A. D. Chappell of Eau Claire, Wis., will regret to learn of the sudden death of Mrs. Chappell at her home early Monday morning. Mrs. Chappell had not been in good health for some time, but had been well enough to attend church for the first time in a year the Sabbath before her death early Monday morning.

Mrs. Chappell will be pleasantly remembered by many, as she with her husband and daughter, Miss Ruby Chappell, spent several winters in Sanford, Fla., her daughter, Mrs. Adams was a resident of the city. Her husband, two daughters and three sons survive Mrs. Chappell. The sympathy of her Sanford friends will be extended to those who are bereaved.

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WE WIN WITH WILSON

FLORIDA'S PROSPEROUS SEASON

Nothing less than an appalling catastrophe can prevent the coming fall and winter breaking all records for prosperous conditions in the state of Florida.

There is evidenced, on every hand, a remarkable condition of activity in preparation for these seasons.

The Florida town or county that is not just now conducting or about to embark on some plan of potential development is indeed a rarity.

There has never been a time when public and private enterprise were not intent upon the doing of essential things.

Private business concerns are enlarging their stocks and spheres and new ones are opening for the accommodation of increasing demands. The big industries of the state are prospering as never before. Maritime commerce at the ports of the state is reaching unprecedented proportions, undreamed of a few years ago by our most devoted optimists.

In the construction of public works for the public benefit, Florida is at present making unprecedented strides. Twenty-two counties are now engaged upon systematic campaigns of highway improvement. A dozen other counties are preparing for bond issues for good roads. The counties are now engaged upon a systematic campaign of highway improvement.

The cities and towns are abreast of the march of Florida progress. Tampa, voting \$1,700,000 of bonds for paving, sewers, city hall, parks and municipal docks, set a pace which others will follow according to their resources.

The winter season will find Florida in fully one hundred per cent better shape to receive and entertain and interest the thousands of visitors who seek its congenial and hospitable limits than it has ever been before. The people who have been coming to Florida for years have naturally desired to see the state's increase in population and wealth reflected in increasing improvements and facilities for living and for business.

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avoid the conclusion that Florida is realizing its own future and is taking all necessary steps to derive the actual benefits of that future. With its soil yielding greater crops and larger profits, its mines producing their expanding contributions, its citizens alert to the opportunities that are all around them and determined to make their state the best state in the Union, every present fact encouraging and every prospect promising, there is reason for the literal truth of the statement with which the Tribune heads this article; Florida is approaching its most prosperous fall and winter.—Tampa Tribune.

SANFORD AND KISSIMMEE

The Kissimmee Gazette under the able hand of Joe Hugh Reese is making a valiant fight for city docks and an improved lake front and in this fight should receive the aid and cooperation of every progressive citizen of Kissimmee.

The position of Kissimmee and Sanford is analogous. Both cities are built upon the shores of a beautiful lake and both cities have an outlet to the sea. Sanford, of course, at the present time has deep water for the Clyde Line vessels and Kissimmee hopes to have a better channel not only to the Gulf but at some future time the waterways of that region may be tapped to give an outlet to the Atlantic. But speaking of the present, both cities are lying dormant and basking in the Florida sunshine well satisfied to take life and industry as it is offered and neither city taking advantage of the opportunity not only to have better docking facilities but the grand and vital opportunity to bulkhead the lake fronts that our sister cities of Florida would give thousands of dollars to possess, and count themselves lucky indeed for the possession and the opportunity of beautifying such a beautiful expanse of water.

The Herald is glad to see that Joe Reese was so quick to see the need of the lake front and here's hoping that he can get the city council sufficiently interested to investigate the project. Here in Sanford the Herald has brought up the subject time and again. We have never been taken seriously enough in the matter for the council to take any action toward even making a survey and getting figures on the construction of such a bulk head. The present city council have promised to look into the matter, but none of them have ever been discovered in such a position. What a shame that two such flourishing cities are handicapped in a matter that would mean so much to both. There are no cities in interior Florida so rich in location, so rich in lands and so rich in possibilities, and yet the very business men who would not hesitate to put out thousands of dollars upon personal propositions that would not promise one-tenth the return will haggle over the subject of dockage and a lake front.

Nothing but a commission form of government where the officials would not have their personal prejudice and personal affairs interfere with the business of the city and large projects like the above that promise such large returns would be handled in a business manner.

ENFORCE SCHOOL BOOK LAW

A short time ago, it is observed, one of the county superintendents stated in a newspaper that his county's contract for school books under the old law had not expired, and until it did he would not recommend a change; that the pupils should have the advantage of using their old school books.

That superintendent has ignorantly or willfully overlooked the fact that no exchange value will be allowed on school books after December 1. The state uniform text book law is in effect, and in order to realize the fullest advantages of the system every county should fall in line as early as possible. It will mean a great saving to the parents if the old school books can be exchanged for half the value of the new ones, and this can be done at present. It cannot be done after December 1. It is possible that some well meaning county superintendents have forgotten this provision. If they have it would be well for some one to call their attention to it.

About half of the county superintendents who stood for re-election were defeated in the recent primaries, and in nearly every case it was on the school book question. The revolution in favor of the uniform system has been almost complete. One of the prominent planks in the platform of the Hon. W. N. Sheats, nominated for state superintendent, was the strict execution of the uniform text book law, "in the interest of Florida parents."

Mr. Sheats has not yet assumed the office, and will have no opportunity to look out after the enforcement of this provision of the law. The time limit for exchange will have expired before he goes into office. In the meantime it is incumbent upon the newspapers to take

interest enough in the matter to see that the greatest benefits possible under the law are realized.—Kissimmee Gazette.

KEEP THOSE YOU POSSESS

Editor John M. Caldwell, of the Jasper News, reads a mild lecture to the board of trade of that town for advertising that Jasper needs a bakery, a laundry and a live real estate agency. He shows that home capital is already engaged there in each of the above named businesses and closes his editorial by saying: "We want our board of trade to be a success. We want it to be an honor and blessing to Jasper, hence, we suggest that this can be best accomplished by fostering and encouraging the enterprises that we already have and seeking for the establishment here of those which we do not possess. If our board of trade antagonizes home industry the owners will antagonize the board of trade—and a divided people will never succeed in promoting the growth and prosperity of their town."—Times-Union

And he is right about the matter. In every town there are numerous people who for some cause or fancied wrong have allied themselves against some of the home merchants and are continually inviting new men to come in and open stores where the trade is already limited. Every community welcomes new people and every city is anxious to see new enterprises start, but it should be the duty of every citizen and every board of trade to first make a careful canvass of the situation before attempting to crowd the home enterprises. Competition is the life of trade under certain conditions. In many instances competition is the death knell not only to business but to the good name of the town. Business can be overdone.

HOME AGAIN

After a few days' vacation spent at the beach the editor of The Herald returns to work with renewed hope and vigor and the thought that Sanford is still the best city on the map. It is a distinct pleasure to be reminded of the fact that you are living in a good town while you are away and also that your fame has preceded you. A trip, no matter how insignificant, is good for the person who has resided in one spot too long. The change is good for your system and a comparison of conditions always redounds to the credit of home. We are more than convinced that Sanford is the best winter and summer resort in the world and that all that is needed to make it the greatest tourist resort in the south is a good tourist hotel and appurtenances.

On the other hand, it is more than obvious that the Atlantic ocean offers more to the people of the interior than any other resort in the world and a concerted effort on the part of Sanford people at the beach could build the finest summer playgrounds in the U. S. With a good road to the beach and better conditions after you reach there our people could stay in Florida the year round and enjoy good health and comfort. It is not necessary to leave Florida at any time of the year.

The session of Congress just closed has been the "talkiest" in the history of the government. The completed Congressional Record of the session will contain approximately 14,000 pages. It is the longest record of them all. Its nearest competitor was that of the first session of the Fifteenth Congress, whose members delivered themselves of words sufficient to fill 9,616 pages. That session, however, lasted from December until the following October 20. This one adjourned in August and yet verbose statesmen have distanced the oratorical feats of their predecessors of twenty-four years ago by miles. The Record when completed will contain about 26,000,000 words, and the nerves of the official reporters are somewhat frayed, in fact they haven't any nerves left.

The most important matter for the business men of Sanford to consider at present is the organization of a Business Men's League. The fall season is opening and there are many important matters to be considered by the business men of Sanford. The Herald has called for this organization time and again and it would seem that the merchants would think enough of their own welfare to jump into the breach and get the club going good ere the winter season is upon them.

The editor of the Sanford (Fla.) Herald announces that he will take a vacation of several days during which time he will have "nothing on his mind but hair." Yet nobody reading his bright and interesting paper would for a moment believe that Editor Holly is hair brained.—Guilford (Conn.) Times.

Getting together is the only way to keep your town going forward and the only way to keep it from going backward.

"A FORMAL INVITATION"

A ship driven by a violent storm had at last foundered on the rocks near the shore, and the life saving crew was busily preparing to render assistance. In the excitement, an old lady approached the captain of the crew and asked if anything was being done to save the unfortunate sailors aboard the sinking ship. "Yes, mam," the captain replied, "We have sent them a line to come ashore." "Goodness gracious," exclaimed the old lady, "I shouldn't think they'd need a formal invitation."

Are you meeting with any problem in the care of your grove, pineapple field or truck farm, that you do not quite understand, and would you like to have expert advice to help you in arriving at a correct solution? If so, this line is being thrown to you. We place at your disposal the expert knowledge of Florida crops and soils, which has been acquired by over thirty years' experience and practical research along horticultural lines, and it makes no difference whether you are a customer of ours or not, any inquiry that you may address to us will receive our prompt and careful attention.

You may have known about this service before, but have hesitated to avail yourself of it because you have never had a "Formal Invitation." If that is all you have been waiting for please consider this one and let us hear from you today.

E. O. PAINTER FERTILIZER COMPANY

Room 1102, Florida Life Building JACKSONVILLE, FLORIDA

THE HOUSE OF CUNNINGHAM

Due to its individuality of service; its individuality of methods; its increasing efforts in behalf of home-owners, this house-furnishing store has made itself known from one end of Florida to the other. Its prestige is by no means limited to Jacksonville—it is an institution for the State in general.

THIS store is the depot and market for the output of the finest furniture made in America, handling such products as are manufactured by Herkey & Gay; Chas. P. Lambert; Luce Furniture Company, and, in fact, all the very best concerns of Grand Rapids are fully represented. And upon the merits of such creations has this business attained the remarkable success that it is at present enjoying.

OUR PIANO DEPARTMENT

ONE of the finest appointed Piano Stores in the South is located on the first floor of our building. The display embraces only the finest makes—the kinds that are dependable and worthy. In the list are the "Steinway," the "Kohler & Campbell" and "Autopiano," all of which we, being State agents, are ably competent to handle throughout the State.

FOR the benefit of your home, your purse, your peace and contentment—

GET ACQUAINTED WITH CUNNINGHAM

John A. Cunningham

"Where you can Depend on the Quality JACKSONVILLE - - NEW YORK"

Are You Alive?

To the fact that now is the time to take out a policy in a reputable Life Insurance Company

YOU MAY BE DEAD!

Today, Tomorrow, Next Year, and your family not provided for. You are doing them an injustice. MEET ME FACE TO FACE and let me explain all the principal points about the best life insurance policies.

D. L. THRASHER

OFFICE IN HERALD BLDG.

SANFORD, FLORIDA



DON'T WAIT TOO LONG

to purchase those farm lands from us. There's a bright future ahead for the man who chooses the land wisely now. Values are increasing all the while and those who act promptest will reap the biggest and quickest returns. Stop in and talk over a couple of propositions we have that will not take very much ready cash to handle.

HOWARD - PACKARD LAND CO. Sanford, Florida

PURELY PERSONAL

Mr. and Mrs. William Bothamly and family have returned from a trip to New York and other points in the east.

Hon. Frank Woodruff is attending the meeting of the county commissioners in Orlando today.

Mrs. C. W. Brown and baby boy, "C. W., Jr.," arrived home from Jacksonville yesterday evening.

Mr. and Mrs. Frank Woodruff and children have returned from a trip to the mountains of North Carolina.

Mrs. Kate Butt has returned from Apopka and is residing at the Marks home on Sanford Heights.

Born to Mr. and Mrs. W. H. Wright a bouncing baby boy and the fond father named him Thomas Cullen Wright, which is no doubt exactly right.

The many friends of Henry Stephenson will be glad to learn that he is improving after an attack of typhoid fever at his home on Cameron avenue.

W. J. Dyer of Atlanta, Ga., who purchased some land here a couple of years ago, has arrived in Sanford for the purpose of developing his property.

Ninth street from Park avenue to the new passenger station is now being placed in shape for travel. Poles have been erected for the arc lights, and it is believed the street will be paved with brick at an early date.

Mrs. M. L. Allen and Mrs. Williams left yesterday for New York where they will visit the millinery emporiums of the metropolis and study the latest styles and creations of the milliner's art. They expect to be absent about two weeks.

J. H. Castle has returned to Sanford from his old home in Canastota, New York, where he spent the summer. "Doc" states that he will get busy at once with Castle Garden and put in the usual crop of celery, lettuce and Irish potatoes.

D. A. Caldwell has returned from a month's trip to New York City and various cities in the New England states. Mr. Caldwell never lost an opportunity while away of advertising the great Sanford celery delta and states that many people will be here to purchase lands in the early fall.

Yesterday was Labor Day and about the only observance in the city was the closing of the stores, and only a few of them did that much. In former years the labor organizations of this city made the day a gala occasion, but they seem to have lost interest in the day and observe it only as a day of rest.

The county commissioners have a corps of engineers busy making a profile of the roads recently voted to be bricked in the Sanford celery delta. All details will have been arranged by the first of October to dispose of the bonds and let the contracts. It is thought that work will begin on the actual building by the first of November.

Mr. and Mrs. H. H. Stevenson and daughter, Margaret, returned to their home in Jacksonville today. After spending a week with Mrs. Stevenson's sister, Mrs. W. M. Haynes. Mr. and Mrs. Stevenson are former residents of Cameron City but moved to Jacksonville about a year ago, where Mr. Stevenson is meat inspector for the government.

The Sanford people who have been away for the summer are returning and the winter residents are returning and in a few weeks the city will resume a more businesslike air. The Thursday half holiday has been discontinued and business will supersede vacation days. Soon the children will take up their duties at the schools and then for a good winter season.

Ralph Yearby of Orlando is noticed on the streets these days driving an automobile that seems to be a cross between a delivery wagon and a goaster. He has not vouchsafed any information as yet about his plans and we cannot inform his Orlando friends as to whether he intends to buy oranges and celery, or start a factory for building flying machines.

R. J. Holly, the genial and enterprising editor of the Sanford Herald, was at the beach this week with his wife, where they enjoyed a stay of several days at the Atlantic Hotel. Mr. and Mrs. Holly are great admirers of New Smyrna beach, and think before many years it will lead all other summer resorts along the Atlantic coast.—New Smyrna Breeze.

The Fancy Work Circle was entertained by Mrs. H. H. Hill Friday afternoon. The ladies enjoyed their fancy work and pleasant conversation together, and also the delicious ice cream and cake served by the hostess. Mrs. Hill's guests were Mrs. J. J. Purdon, Mrs. Esterby, Mrs. T. S. Davis, Mrs. Tom Williams, Mrs. C. C. Woodruff, Mrs. E. W. Peabody.

Mr. and Mrs. Runge and children have returned home from a stay at Coronado Beach.

Mr. and Mrs. Geo. Chamberlain returned home yesterday from Coronado Beach, where they spent several days.

J. H. Overman went over to Coronado Beach last Saturday to try the big fish again and since his return we have heard nothing from him regarding his experience.

Mr. and Mrs. Chauncey Wilson and Miss Wilson left yesterday for Coronado Beach, where they have rented a cottage and will sojourn for some time.

A. L. Glass, vice president of the Bankers' Trust Co. of Jacksonville, was in the city yesterday on business.

Among the visitors to the city yesterday was J. D. Harvey, sales manager of the Southern Clay Manufacturing Co. of Chattanooga, Tenn.

Mrs. R. J. Holly and children returned yesterday from Coronado Beach, where they have been for several weeks.

The small boys are catching plenty of bream and perch from the Clyde and city docks these days.

Zevin Uphur, the well known salesman of fishing tackle and sporting goods was in the city this week and as usual received the glad hand from his many friends. Mr. Uphur made a trip to Rice Lake yesterday with Harry Wilson, C. H. Dungee and Jack Vaughn and managed to land some fine trout.

Hon. Samuel Robinson of Orlando member of the legislature, was in the city on Saturday crossing palms with his many friends.

Mrs. Haywood Young spent several hours in the city last Saturday. Hayward is now night yardmaster of the Seaboard at Tampa.

Geo. H. Fernald has returned home from Boston, where he was called on the sad mission of the death of Mrs. Fernald's mother, Mrs. Laughton.

Woodruff & Watson are fitting up their store with new fixtures, preparing to carry a full line of clothing and gents' furnishings.

A great comfort to all of us these days is the thought that farther north the weather is much hotter and people are having sunstrokes, while down here there is some relief in the shade and the nights are cool.

Bryan Higgins has purchased two very desirable lots on Palmetto avenue and Tenth street from the Holden Real Estate Co., and expects to build a nice home in the early fall.

Verne Arnett returned home last Saturday from Coronado Beach and brought home six big sea bass that would total 70 pounds of fish. They were consigned to T. W. Briggs' refrigerator and all their friends had fish for Sunday dinner.

Wolf-Faville

At the Methodist parsonage yesterday afternoon two loving hearts were joined in the holy bonds of matrimony. The contracting parties were Mrs. Louise Wolf and Mr. Faville and Rev. C. H. Summers performed the ceremony in the presence of a few intimate friends.

Mrs. Wolf is the daughter of Mr. and Mrs. Lew Fisher of Portsmouth, Ohio, and with her parents has been spending the winter in Sanford, where bride and groom first met and fell in love at first sight. Mr. Faville is a young man of sterling worth and character and is a carpenter by trade. The young couple expect to build them a new home in the near future and will make Sanford their abiding place. The Herald joins in congratulations and best wishes.

Letter From Col. Thrasher

In a personal letter to Mr. E. T. Woodruff from our townman, Col. A. M. Thrasher, now with his family enjoying a trip abroad, the latter writes from Hotel de Dieppe, Rouen, France: "We are at present in this old and very interesting city on the Seine, about two hours' ride from Paris. Here Jeanne de Arc was imprisoned and burned. There are a number of statues and monuments to her memory. These people venerate her name and are determined to perpetuate her fame. I think she stands next to Napoleon. After the lapse of 500 years she was canonized, and in passing through Paris in 1910 we saw at Notre Dame a fine marble statue of the Maid of Orleans, recently placed in position. She is one of the saints now. The enclosed picture shows one of the fine statues overlooking the Seine. St. Catherine on one side and St. Margaret on the other. We have just seen a fine marble statue of Joan of Arc, as a saint in the cathedral of Notre Dame here in Rouen. Hundreds, even thousands of her pictures are to be seen in the shop windows, as one passes on the street."

Wade, the Tuner, Orlando. Gas engine repairs. Sanford Machine & Garage Co. fri-48-tf

Bring your old tires to Sanford Machine & Garage Co. for vulcanizing. fri-48-tf We are equipped to handle your repair work. Sanford Machine & Garage Co. fri-48-tf

Will You Read This? Think About It? Then Act?

Why not take some stock in the Sanford Building & Loan Association, entirely cooperative, managed by home people and for home people, has loaned for building purposes nearly Fifty Thousand Dollars, will construct four more homes between now and January 1. If you who are not members don't come in we will build a dozen more homes next year. If you do come in and support it we can build two dozen more homes in 1913. In addition to the fact that it is now paying nine per cent annual dividends, every home we build is paying a good, prosperity dividend to every good citizen and business man.

If you want a prosperous town, why not cooperate one with another and get it? "If you want to help yourself and your town come in."

Any of the undersigned will be glad to talk it over with you and explain any details. Our financial statement is open to your inspection. If you don't want common stock we will sell you preferred stock bearing 7 per cent dividend, cumulative. But we would rather sell you common stock, monthly instalments, one dollar per share, which now pays nine per cent and our income grows faster than expense ratio. So we expect to pay a still larger dividend on the common. Why not build a nice town, little by little?

Can you beat this? GEO. H. FERNALD, Pres't. GEO. A. DeCOTTES, Atty.

A. P. CONNELLY, Secy. and Treas. Directors: F. P. FORSTER, T. J. MILLER, J. J. HIGGINS, H. R. STEPHENS, GEO. H. FERNALD, A. P. CONNELLY.

104-11p

Lakeland Safe & Lock Co., Lakeland, Fla., sell all sizes in Sales. Guaranteed fire and burglar proof. We desire bankers' attention. We furnish bank vaults and vault fronts. We sell Monganeese Steel Screw Door Burglar Proof Safe on Silver Chis'l Base. Address us Box 42 104-Fri-tf

Treat your company to a day at beautiful Woodland Park. Open Sundays and Thursdays. Also leased privately. Combine a launch ride, picnic with conveniences, shelter and amusements, and bathing in the only pool built for the purpose, clean sanitary, safe; toboggan slide, shower bath, etc. The Gertrude leaves city dock 9, 11, 2 and 4. Twenty-five cents round trip. Special rates to parties. 103-tf

WANTS

All Local Advertisements Under This Headline, Three Cents a Line Each Issue

Wanted—Clean rags at The Herald office. Will pay 2 cents per pound.

For Rent—First floor, 3 big rooms. 107 Laurel Ave, corner First St. 103-3tp

For Sale—Chickens at 1018 West First St. Harry Wolf 103-3tp

For Sale—Good horse. Apply F. B. Anderson. P. O. Box 1211. 103-3tc

For Sale—The furnishings of a fourteen room boarding house. Well established and doing good business. From fifteen to twenty boarders all summer. Centrally located. Call or address the Herald, Sanford, Fla. 103-3tp

First Class Table Board—Mrs. C. L. Goodhue, 210 Park avenue. 102-tf

For Sale—Good Buick runabout or Everitt touring car. Both in good condition and sold cheap. W. J. Thigpen at Holden Real Estate Co. 100-tf

Automobile for sale cheap. E. M. F. 30, in good condition and will be sold to the first man who appears with a reasonable amount of cash. Only reason for selling is that I need the money to buy grits and bacon. R. J. Holly, Herald Office.

For Sale—Horse and buggy cheap. Apply John T. Edwards. R. F. D. 3, Sanford, Fla. 100-9tc

For Rent or Share Farming—Several acres land, house and barn, two flowing wells, 2 1/2 miles from postoffice, Sanford, Fla. Addison L. Williams. 90-tf

To Rent—Two nice rooms, furnished or unfurnished, or suitable for light house-keeping, entirely separate, fine piazza. Addison L. Williams. 90-tf

The Gate City House has brought down the high cost-of living. Only \$4.00 per week for the finest table board in the city. See Parker. 28

For Rent—Five acres, well, tiled, with house. Also 10 acres, 5 tiled. Also 5 acres tiled, with good house. Call on or phone W. A. Minnick, Cameron City. 94-tf

For Rent or Share Cropping—My celery farm located on French avenue, Sanford, for the coming season. Address, Cecil Gabbett at the Robbins Nest. 71-tf

For Sale—A good, gentle, sound mule. Cheap for cash. Address Box 1127, City. 60-tf

For Sale—A good general purpose horse Enquire of J. C. Ellsworth, R. F. D. No. 3, Beardall Ave., Moore's Station. All kinds of repair work. Sanford Machine & Garage Co. fri-48-tf



You Can Learn a Lesson from the Squirrels

In time of Plenty They Save for the Time of Need

In the Morning and Noontide of Life You Should Save for the Evening and Night

Open an account with us today, deposit regularly and you shall not want.

Begin Today—Tomorrow is Too Late

Deposits Absolutely Insured

PEOPLES BANK OF SANFORD

M. M. SMITH, Pres. H. R. STEVENS, V. Pres. H. E. TOLAR, Cashier

Chase & Co.

SHIPPERS OF

Florida Fruits and Vegetables

General Insurance Agents

SANFORD, FLORIDA

M. HANSON

MODERN SHOE REPAIR SHOP

ALL WORK DONE BY

ELECTRIC MACHINERY

No. 103 West First Street

Next Door to City Restaurant

FIRST NATIONAL BANK

OF SANFORD, FLA.

F. H. RAND, President
F. P. FORSTER, Cashier

GEO. FERNALD, Vice-Pres.
B. F. WHITNER, Asst. Cashier

Funds Protected by Burglary Insurance
Safety Deposit Boxes for Rent
ORGANIZED 1887

HAND BROTHERS

LIVERY, FEED and SALES STABLE

Harness and Wagons

Blacksmithing and Horseshoeing

Horses and Mules Bought and Exchanged

HEAVY HAULING AND CONTRACTING

E. A. Martin & Company
206 E. Bay St., Jacksonville, Fla.

Poultry Supplies and Remedies
Grit, Shell, Beef Scraps,
Grain, Etc.

AGENTS FOR
Midland Poultry Feed
Robert Essex Incubator Co.

Most complete line of Garden, Field and Flower Seeds in the State. In stock for immediate shipment: Bergham, Millet, and Peanuts
Write For Our Illustrated Catalog and Poultry Supply Price List

Sanford & the Future of Winter Vegetables

Well-Known Grower and Shipper of Vegetables Write an Interesting Letter on Future Prospects and Staple Crops

Editor Sanford Herald:

Have just finished reading your paper of the 6th and find it very interesting, especially an article on the first page, under heading "Farm Work Starting."

Your statement that the farmer has to settle with the weather man, the commission man and the railroad man, after making his seed beds is alas too true.

The weather man we have to meet on his own terms and take the consequences, but this should not be true of the railroad or the commission man. The farmers have the right and should dictate terms to both these monopolistic gentlemen, in a wise and proper spirit, but dictate nevertheless. Who fixes for the farmer the price he shall pay for the seed and fertilizer you say has advanced? Who tells him what his bread and butter shall cost him? When the farmer wants a suit of clothes does he go into the store, and after picking out his suit, tell the store keeper what the suit is worth, give him that much money and walk out? Well, I guess not. In every line of business the owner of the property fixes its value and the producer of vegetables has the same right. The fact that the article is perishable cuts no figure at all in the principle of the question.

We have to admit that "Custom" often establishes matters until they become almost as unchangeable as the "Laws of the Medes and Persians," but that does not mean that "custom" cannot be changed, otherwise the world would stand still. In many parts of the country the farmers have changed the old time custom of "Going it alone," having recognized the necessity of helping each other, thereby securing to themselves the things they could not hope for, working single handed, and what has been done in other parts of the country, in other lines of endeavor, can be done in Florida, in Sanford, in the vegetable industry.

Why have the large manufacturers of the country combined? What excuse did the farmers of the west and north have for building their own elevators? Why the farmers' alliance in the tobacco district of Kentucky and the cotton belt of the entire south? Were all these organizations worked out for the amusement of the members, or for the bettering of conditions which in some cases had become well nigh unbearable? The tobacco growers of Kentucky found themselves in the grasp of a monopoly and unable to sell their crops, except at ruinously low figures fixed by the "Trust." What did they do? Refused to sell, stored their tobacco and starved themselves, until they brought the price from 4 to 13c per pound, and every man had to help. In Kansas when the farmers could not get a living price for their wheat and corn they "chipped in" and built their own warehouses and elevators and held their grain until it was wanted. What is their condition today? The wealthiest and happiest farmers on earth. One or two farmers did not accomplish this—it required a large majority of them working together to do it and that is what is necessary anywhere, and when this is accomplished, the price of fertilizer or seed need not worry anyone. It is all up to the farmers and all must help. Miracles cannot be performed and should not be expected. Good counsel and wise judgment must prevail and above all, sincerity and honesty of purpose must govern the management, to the end, that the greatest amount of confidence will always exist—without this it is useless to try to carry on any sort of business.

Your suggestion that greater diversification must take place in our district appeals very strongly to me and I hope in the making of seed beds and planting of fall crops this will not be overlooked. We are apt to follow the usual course of planting the things we know most about, in which case our attention will be given up largely to lettuce and celery and these will be overdone. As we all know, the problem is to successfully market what we produce. The markets will not absorb more than the people will buy and any surplus is simply waste, which keeps the price below a figure that gives the producer a profit. The railroads and middlemen get all there is in it and the farmer often is called upon to make up a deficiency.

Lettuce is a tempting crop, because it is easily and cheaply raised and brings in the first money of the season. But too much is produced, in consequence of which very little profit is returned to the "Grower." Lettuce is about the most difficult crop to dispose of in large quantities for the reason that there are so few cities where it can be sold in car

load lots, hence the markets are easily congested and the price goes to nothing. I wonder how many growers have ever considered the proposition that one hamper of lettuce sold in New York for instance at \$2.00, returns as much money to him as sixteen hampers sold at \$1.00 per hamper. Let us prove this statement:

1 Basket sold in New York at	\$2 00
Less 10 per cent commission	20
	1 80
Less car load freight and refrigeration	69
	1 11
Less cost of hamper 10c, cutting, packing and hauling, 5c	15
Net Proceeds	96
16 Baskets sold in New York at \$ each	16 00
Less commission, 10 per cent	1 60
	14 40
Freight and refrigerator at 69c hamper	11 04
	3 36
6 Hampers at 10c each	1 60
	1 76
Cutting, packing and hauling at 5c per hamper	80
Net Proceeds of 16 hampers	96

Now what is the answer? That we grow sixteen times too much lettuce? No, we do not, but we grow about double what we can market profitably and we should reduce our acreage, then watch the market and when we cannot sell for \$2.00 stop shipping. Better throw it away in Sanford than lose our time cutting, packing, hauling and the hamper.

Two dollars would be a reasonable price all around. The middleman would get his profit, the railroad theirs and the grower enough to pay him. Think this over, Mr. Farmer.

What is true of lettuce, is also true of celery, except that a price of \$2.50 should be maintained on the market which would give the growers around \$1.50 per crate, net. And that is none too much for all expenses of growing have to come out of that.

The question naturally arises, What shall be grown instead of lettuce and celery? The writer's answer is, potatoes and Bermuda onions—two staple crops—that will pay and are reasonably safe and sure. In Sanford potatoes can be grown to beat the world. Eighty barrels on irrigated land per acre can easily be produced by proper care and attention and we can get them on the market early enough to command the best prices. Four dollars per barrel f. o. b. Sanford would be a low price, but that figure would pay the grower a clear profit of \$2.50 per barrel, or \$200.00 per acre, if he got 80 barrels. Anything above \$4.00 adds to his profits, and last year a few of the growers realized as much as \$6.50 net—an unusual price of course, but it illustrates the point that potatoes are as apt to be highly profitable as lettuce or celery much more staple and a lot less work.

We do not know as much about onions, but our investigations and information lead us to believe our climate and land are equal to the best for this crop and we can produce from 400 to 600 bushels to the acre, at a cost, crated, of about \$125. We can get our onions on the market a week or ten days earlier than Texas and they are worth at the opening of the season anywhere from \$1 to \$3 per bushel. The first car of Bermudas from Texas last year sold in St. Louis, Mo., for \$3.25 per bushel. A Texas onion grower told the writer last spring his crop had averaged him for several years around \$1.25 per bushel f. o. b. shipping point. Now, Mr. Farmer, what shall we do? Continue to gamble on lettuce and celery for the benefit of the other fellow, or settle down to a safe business basis, grow the fancy crops enough to supply the demand at a profitable figure to you and fill in with safe and staple crops, thereby insuring clean profit every year on your investment, a surplus in bank at the close of the season and a happy, prosperous community whose lands will have a fixed and solid value. This is not too much to look forward to—Nature has been kind to us—we should take advantage of our situation and opportunity, work harmoniously and intelligently together for a solid foundation to our business and the future is assured.

Very respectfully yours,
R. L. HUGHES.
Dayton, Ohio, Aug. 26, 1912.

LODGE NOTES

SANFORD LODGES

Sanford Lodge No. 27, I. O. O. F.
Meets every Monday at 7:30 p. m., over Imperial Theatre. M. M. Evans, N. G. W. S. Baldwin, Sec'y.

Seminole Chapter No. 2, Order Eastern Star
Meets every second and fourth Friday in month. Every one who has seen his Star in the East are cordially invited to visit the chapter. Alice E. Rossius, Sec'y.

F. O. E. Celery City Aerie 1853
Meets first and third Tuesdays in every month. Hall in Welborne Block, third floor.

Phoenix Lodge No. 5, K. of P.
Meets second and fourth Mondays. Visiting knights always welcome. P. E. Hutchinson, C. C. Felix S. Frank, K. R. and S.

Sanford Lodge, No. 62, F. & A. M.
H. E. Tolar, Master; M. W. Lovell, Secretary. Communication every first and third Thursdays at 7:30 p. m. Visiting brothers welcome.

Unité Brotherhood of Carpenters and Joiners of America
Sanford Local Union No. 1791, U. B. of C. and J. of A. meets every Thursday night at 7 o'clock in the Eagle Hall. W. O. Singletary, president; Geo. Blackwelder, K. S. & T.

B. P. O. E. Sanford Lodge 1241
Meet First and Third Wednesday night, corner First and Palmetto. W. D. Holden, E. R. O. L. Taylor, Secretary.

L. O. O. M.
The Loyal Order of Moose, meets every Friday evening at 8:00 P. M. in Eagle Hall, Welborne Block. Albert Selgh, Dictator. R. H. Geiger, Secretary.

Manroe Chapter No. 15 R. A. M.
Meets every second and fourth Thursday in Masonic Hall over Imperial Theatre. Visiting companions welcome. A. W. King, High Priest. W. E. Housholder, Sec'y.

Come to the Salt Breezes.
The Bay View Hotel, and The Shelter Sanatorium, Hawks Park, Fla.—open all summer. Ten dollars a week for well people, and Twenty-five a week for sick ones. 72-Tues-1

DEPARTMENT OF THE INTERIOR,
U. S. Land Office at Gainesville, Fla.,
July 27, 1912.
Notice is hereby given that Robert M. Alexander, of Geneva, Fla., who, on July 22, 1906, made Homestead entry, Serial No. 05586, for Ely of N.Y. Section 9, Township 20 south, Range 32 east, Tallahassee Meridian, has filed notice of intention to make final commutation (proof) to establish claim to the land above described, before the clerk of the Circuit Court at Orlando, Florida, on the 4th day of September, 1912.
Claimant names as witnesses
W. B. Raulerson, of Geneva, Fla.,
T. W. Bryant, of Geneva, Fla.,
C. F. Harrison, of Geneva, Fla.,
H. Ledis, of Geneva, Fla.
HENRY S. CHUBB,
Register.
94-Tues-54p

Sanford Library
AND
Free Reading Room
ROOM 20
Upstairs, Pico Block
Open Tuesdays 4 to 6 p. m.
AND
Saturdays 4 to 9 p. m.
Strangers Welcome

Say, You!



HOW about that printing job you're in need of?
Come in and see us about it at your first opportunity. Don't wait until the very last moment but give us a little time and we'll show you what high grade work we can turn out.

EXCURSION

VIA
ATLANTIC COAST LINE
The Standard Railroad Of The South

Round Trip from Sanford, Fla.

\$36.00 Washington, D. C.	\$40.00 Philadelphia, Pa.
\$36.00 Baltimore, Md.	\$40.00 New York, N. Y.
\$48.50 Chicago, Ill.	\$42.75 St. Louis, Mo.

Low rates to other points. On sale daily to September 30, final limit October 31st, 1912.
For information on above and other rates, Pullman reservation, etc., see Atlantic Coast Line agent or write

A. W. FRITOT, D. PASS. AGT.
138 West Bay St. JACKSONVILLE, FLA.

THE CITY RESTAURANT

(First Street, one block from Depot opposite Postoffice)

H. E. WISE, Proprietor
Formerly Manager of Central Cafe

Steaks, Chops, Oysters and Fish a Specialty
— A Place For Ladies and Gentlemen

Short Orders At All Hours Everything First Class
Prompt, Clean Service Meal Tickets are Sold at Reduced Rates

A. H. CRIPPEN & SON

Agents for New York and Chicago Factories

High Grade Pianos—Low Prices—Easy Terms
Piano Tuning A Specialty
Orders Solicited

Phone 18-4 Rings P. O. Box 1127

Drink a Bottle of

Coca-Cola

GINGER ALE OR SODAWATER

Manufactured with pure distilled water—they will prevent illness, aid digestion and give you health

The Sanford Coca Cola Bottling Co., Sanford, Fla

A. P. CONNELLY

GENERAL FIRE INSURANCE AGENT

Office Above First National Bank SANFORD, FLORIDA

W. J. THIGPEN & COMPANY
AGENTS

General Fire Insurance

Office with HOLDEN REAL ESTATE CO.
Sanford, Florida

BACK ON THE JOB!

Back in the same old business again and prepared to do all kinds of Tin and Sheet Iron Work, Tin Roofing, Guttering, Pipe Fitting and Job Work done to order, also Artesian Wells. Will make it interesting to all Contractors and Builders. Call or write me when you want anything in my line. Shop Cor. 3rd St. Oak Ave.

W. A. STAFFORD
P. O. BOX 481 - PHONE 135 - SANFORD, FLORIDA

BETTER CLASS OF SETTLERS

Florida's Black Eye Caused by Inexpert-enced Farmers

Florida is now securing a far better class of settlers than ever before. During the first few months following the opening sales of colony lands in various parts of the state, about three years, a large number of people, of very limited means and no practical experience in truck farming or fruit growing, bought five acre and ten acre tracts on which the strength of the flaring advertisements throughout the country were filled. Many of these people came to Florida as soon as they had made one or two monthly payments of five dollars or ten dollars each, as the case might be. Many of them sold out their little belongings for barely enough money to pay their railroad fares to Florida. They went to the so-called colonies and were shown the tracts of land assigned them. They found absolutely no improvements, in many instances, and even had a hard time to live while they built small cottages, which in many cases were mere shacks. Before they had proceeded far in the clearing of their land their money gave out and they were forced to stop improvements while they endeavored to secure some work of some kind to tide them over. Many became discouraged, finding that the only available work was of a character totally different from any they were familiar with. Some of these people wrote letters to their former homes declaring that they had been swindled and nothing was as it had been represented. In some instances they were right, but in the vast majority of such cases they were decidedly wrong. They had formed erroneous ideas concerning Florida as a whole. It was useless to point out to them that every statement made in the literature and advertisements of many of the most reputable land companies were absolutely true, and that statements made as to the amount of money made from an acre of land in the community in which they had located were correct. They found that they could not succeed without having far more capital than they really possessed, and, therefore, they declared the whole state to be worthless and every land dealer a swindler. It was a real benefit to the state as a whole when such people left it and it would be a good thing for Florida if several hundred others of the same kind would follow the example of the discouraged ones who have gone.

But the people of the country at large are now awakening to what the Record has been trying to impress upon its readers for the past three years. That is, "Come to Florida and investigate conditions before deciding upon a location." It is useless to come here to engage in truck growing and fruit culture, with no practical knowledge of either, and expect to make a success the first year off of wild land.

For more than two years the railroads have been operating special homeseekers excursions to Florida from various parts of the country. Rates are given that are less than one fare for the round trip and the tickets allow of twenty to twenty-five days to make an investigation of lands and conditions generally. Stop-over privileges at various points in Florida are given. Hundreds and hundreds of people have taken advantage of these special rates and have visited Florida. Some have been disappointed and have expressed themselves as being glad that they came and investigated for themselves before buying. Hundreds have found localities to suit them and have bought land and started to work making improvements. They have investigated and have ascertained just what it will require to make a success. They have not been misled by claims of land companies having headquarters outside of Florida and whose only interest in the state is to sell as much land as possible to non-residents.

Yes, Florida is now securing a far better class of settlers than ever before and they are settlers who are going to make the state good citizens. They are the class of people who are willing to work and who do not become discouraged if they fail to make a fortune from their first crops planted on wild land. Florida wants more settlers of that kind.—Florida Industrial Record.

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A Lady Unafraid

By LOUISE OLNEY

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She was little enough and slight enough and with a great enough burden upon her. But she carried herself with a gallant lift of the head and squared shoulders. In boyhood her father had begun by hard work to make a fortune. If in old age he had suddenly lost it, his daughter thought she could begin at the foot as he had done. Regina Frank was equipped with youth and health and her courage was even better than her father's, because through her aristocratic mother she inherited a thoroughbred strain. She was even thankful that the mother died just before the crash came.

This hot morning she came to the office prepared for nothing but the usual routine which her year's steady work had mastered. And the unusual happened.

Zant's real estate office was quiet enough and as vacations were on and business hopelessly dull, Jared Zant stayed at home that day and sent his son to the office. Junior, who had preferred golf or dawdling about summer verandas where pretty girls were to be found, but he knew that after an elaborate college education and several years abroad at dad's expense, it was necessary for him to do office duty on request. Therefore, he went, for the first time in two years. And he saw Regina. Regina was to all appearances almost oblivious to his gay presence. He could feel that her steady brown eyes marked his entrance, took stock of him in general, and then attended to the day's correspondence, lifting for another look only when their owner heard herself addressed.

She took a few unimportant letters for him, wrote a few important ones on her own initiative and got him to sign them and generally minded her business with extreme concentration. In which trait she was like her father, John Trant. Just before luncheon young Zant wondered whether he dared try conversation with her, and irritably de-



But Regina Full Length and Face Down Upon the Grass.

clared that he didn't know what to say to her. He meant to ask dad where he got her. He hadn't known that girls like that worked in offices. His keen blue eyes followed her every line and color and movement with a sort of surprised approval. She might have been a college queen—and with that thought he dawdled out to lunch.

Along the middle of the afternoon came breezing into the office Maudie Perkins, her fat mother and her father. They had heard that a picturesque, old-looking place on the lake was for sale—the old Trant place. Did Mr. Zant handle it? Old Perkins thought so, and gave a sideways look of admiration at Regina, who made no sign until the young man turned to her for help.

"I'm only here for the day, you know," he said helplessly. "Miss—the lady here will tell you." He looked at Regina.

"We have the place—it's for sale. Have you looked at it?"

Maudie began raving about it, her eye on young Jared Zant.

"The dearest grounds, and the house so romantic looking!—can you let us see it? Does any one here know all about it?" They all looked at Regina—but Maudie. Jerry Zant turned to Regina.

"Could you go out with them? Do you know the place?" She gave a queer little smile. Did she know the place which her father had built for her, dear in every stone in brick, every nook and corner?

"I know it well," she said. "I will go if you like." Her steady eyes met young Zant and all their deep beauty was for an instant his.

"We have the car out here—we can bring her back," said Perkins. "My daughter thinks she wants the place, and if it isn't too steep for my pile she can have it—what do you want for it?" John Zant, Jr., turned to Regina and consulting a card catalogue she coolly named the price. Then she put on her hat and gloves and prepared to go. At the door she heard a little call, and waited for orders.

"Miss—Miss—you needn't come back tonight." She gave him a little bow, as if it were she dismissing him instead of he her.

"By—gravy!" he remarked when she had gone. Then he repeated the elegant ejaculation: "What's her name?—and where did dad get her? Look out, my boy, or you are gone for sure!" With which adjuration he called over to the further corner of the room for Walters to come to him.

Walters had been young a half century ago, but was now withered up and wrinkled, smug and dry-as-dust. Walters was bald, and his lips were pursed, and a pen was over his ear. He faced his employer's young son.

"What's her name?" asked that worthy, and at the old man's stare, added, "the young lady in the office here, I mean."

"Miss Regina; Regina Trant," he submitted solemnly. "Your father would never 'a sent the gal out to sell her own old home, neither! I must say that for 'im!"

"What?" submitted the young man. "What do you mean?"

"Her father, old John Trant, built that there place on the lake for Miss Regina. She never speaks of it. He lost everything—guess you were at school. She was—east somewhere, and her ma died sudden and they gone. He was honest and paid his creditors. She supports him now. It'll make her feel bad to show that silly gal around the place. If you had of asked me—but she will make the sale all right—she's true blue—she ain't afraid."

"She's a lady—unafraid, all right," breathed Zant, junior, his eyes and his imagination on fire. "I'll go right out there—and and I will fix it up some way. You look after the office, Walters. Phone father if anything comes up and say I'm out on business that would not wait."

At the nearest garage the young man got a car and went spinning down the avenue and out the boulevard to the lake, through the leaser, wandering roads to the old Trant place. As he reached the gate and got out he met the Perkinses going to their own car. Regina was not with them.

"Where's your guide?" he asked lightly, while Maudie's eyes suggested assorted coquetries. The girl was pettish and enthusiastic.

"She said she wanted to walk about by herself and would go in on the trolley. I have decided that I want the place. I must say she seemed to know every corner of it and made it awfully interesting. I want it."

An inspiration came to the young man. He was sorry for Maudie, but burning with zeal to see her go. He turned to her father.

"I'm sorry," he said, "but I was new in the office, and didn't know that the place is no longer for sale. The Trants want it back—they have the first right to it."

"I'll give \$500 more outright for it," began Perkins but Zant was firm. Finally, he mollified and got rid of them on promise to show them another place the next day.

He turned in at the gate of the big, homey old place and wandered down a garden path. The grass was tangled and uncut, the roses blooming in wild profusion. He heard a queer little sob like a child's, and turning a corner saw Regina full length and face down upon the grass under a tree. She had not heard him.

"Don't," he said awkwardly, kneeling beside her. "please don't."

In an instant she was on her feet, and he also rose. She stood facing him, her hands hanging straight at her side, the tears on her cheeks. She tried to smile, but it was hard work.

"I—" she began quietly, "I used to live here, and—"

"I was a brute!" he said. "I didn't know. I met the Perkinses and told them the place is not for sale. I have some money from my grandmother. I want to get it—for you. You must think I am insane, but I am not. I intend to make you love me and come here and live with me some day, and your father, too. I won't insult you by asking you now. But—the place shall never be sold again—I won't let dad do it. Will you walk about a bit and show it to me?" He picked up her hat and soothed her with commonplace inquiries until she forgot her trouble and was once more herself.

"I'm so ashamed," she murmured when the sun was low and they were again at the gate. She would not go in the machine with him, but made him put her on the trolley. He left her reluctantly.

"You will remember—what I said?" he asked impetuously. She gave a little smile and that gallant little lift of the head.

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- Quarts Writing Fluid..... 75c
- Pints Writing Fluid..... 40c
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- 4-oz. Squares Writing Fluid..... 10c
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BALL SEASON ENDED

Last Games of the Series Were Played on Last Friday

The ball season of 1912 ended last Friday when the Orlando and Sanford teams crossed bats for the last time in a double header. A large sized crowd of faithful fans witnessed the game more to bid the boys farewell than from any desire to see the games. The season's series had been decided long ago and the last few games were only played in a desultory fashion and with only a determination to play out the schedule.

Sanford profiting by costly experience of former years put a good strong team in the field at the very start—a team that had been playing together and knew all the fine points of inside base ball. There were few changes made during the season and the men played with the precision of veterans.

Orlando, on the other hand, hardly played the same team for two successive days and the constant changing showed up in their individual playing. There was a sad lack of team work and while they had several good men as regular the many managers turned away or turned down good men from time to time that with the proper team management would have developed into good players.

The series was a very successful one and speaking from the Sanford point of view was successful financially, the attendance being very good at all the games and the donations being all that could be asked under existing conditions.

Keeping a good ball team through the dull summer months is more of a life sized job than the ordinary layman would figure out, and the very able manner in which Manager Stevens and his able corps of assistants kept the force going, in the face of difficulties and in the midst of a rainy season, calls for meritorious mention. They are to be congratulated for giving Sanford such a good team. Not only was it necessary to dig up the necessary finances for salaries and expenses but a new grand stand had to be erected and there were other expenses to meet.

There is no doubt but that a good series of games in the summer months is good advertising for any city and furnishes amusement and diversion at a time when but for the games there would be absolutely nothing doing in the amusement line. The people who are unable to leave the city in the summer months

appreciate the good work of the management in furnishing the series. The cost of maintaining a good team is considerable, but a part of the money is always left here and the games may not be trade getters but they are worth something in advertising. Both cities were kept in the public eye during the series and instead of estranging the citizens of the two cities, as some of the pessimists were afraid they would do, the games this year really promoted a better and more friendly feeling and many inhabitants of Sanford and Orlando visited and became acquainted during the summer months who would probably never have met under other circumstances.

There was no ill feeling engendered and both players and spectators took their defeats with good grace.

In all, the games were of benefit to Sanford and Orlando and occupied a prominent position in the press of the state and among the people, the fans of this state and other states watching the progress of the games with as much interest as the home people. The players were gentlemen, those of the Sanford team being almost all college boys who did not desire salaries, but played the game for the mere love of the national sport.

Several scouts of the major leagues were here from time to time watching the boys in action and several of them have received flattering offers to play in the big leagues and also to stay in Florida and grace some of the college teams, but the old North state will probably prove a strong incentive to take them back home when the bell of Chapel Hill rings them up.

In New York

A well known resident of Sanford was in New York last week when the investigation into the police graft cases was at its height. Accosting a policeman at one of the prominent corners the following dialogue took place:

"Could you tell us how far it is to the postoffice?"
 "I have no idea," he replied.
 "Well, in which direction is it?"
 "I have not formed an opinion."
 "Can we walk there or should we take a car?"
 "I could not say."
 "There is a postoffice here, is there not?"
 "I would not decide that with my present information."
 "But every town has a postoffice,

hasn't it?"
 "I have not talked with anybody on the subject."

"Is there any one around us who can tell us?"

"I have not read any of the newspapers."

"But, man, surely you know whether or not there is a postoffice?"

"I could not give a decisive answer to that."

"But don't you live here?"

"I have never given the matter a thought."

"Where do you live?"

"I have no mental bias in the matter."

"Great gun, man! You know your're alive, don't you?"

"I should be guided entirely by the evidence."

Married in Michigan

The following article from the South Haven, Michigan, Daily Tribune will be interesting to Sanford people:

"Miss Elma Blackman and C. Addison Randall were quietly married last evening at eight o'clock at the home of her brother, W. J. Viall and wife on Michigan avenue, in the presence of about thirty-five relatives and intimate friends of the young couple.

The parlors where the guests gathered to witness the ceremony were decorated in pink and white cosmos, combined with smilax festooning the archways between the rooms and showing effectively on the white draperies.

At precisely eight o'clock Miss Bernice Hewitt, accompanied on the piano by Mrs. Lillian M. Eaton, sang "O Promise Me by Reginald deKoven, and as the tones of the singer died away the pianist took up the theme of Barcarolle, from "Tales of Hoffman." Presently the bridal party appeared in the open stairway, Rev. A. F. Nagler, pastor of the bride, leading, preceded by the little flower girl and ring bearer and lastly the bride and groom. The party crossed the hall and halted just within the archway between the parlor and reception hall. Rev. Nagler used the impressive ring ceremony of the Methodist church, the ring having been carried in the petals of a white rose by little Frank Ethan Viall, nephew of the bride.

The marriage of last evening is the culmination of a romance of school days, they having been childhood sweethearts as far back as in their fourth grade days.

Both left high school at the end of the third year, Miss Blackman to take a three years' course in the musical con-

servatory at Albion and Mr. Randall to enter the business world. After completing her course Miss Blackman became an instructor of the piano in the same conservatory, where she met with pronounced success, but was obliged last year to give up teaching on account of her health. Last winter in company with her mother, Mrs. Blackman, she spent in Florida and it was no wonder that Mr. Randall soon listened to the call of the south land and followed. He secured a good clerical position in one of the banks of Sanford, Fla., where they will immediately go to housekeeping.

Mrs. Randall will be greatly missed here in social and church circles where she was popular not alone for her musical ability, which is far above the average, but also for her sweet personality which won her many friends. They take with them to their new home the best wishes of all for their prosperity and are commended to the good people of Sanford."

Hot Weather Everywhere

Columbia, S. C., Sept. 2.—With apparently no relief in sight for two or three days to come and with a possible increase in temperature tomorrow, the heat today averaged 88 1/2 degrees, being the hottest September day in this section. The thermometer reached a maximum of 99 3-8 degrees this afternoon. In 1896 the temperature went up to 96 with an average of 87 only.

Charleston, S. C., Sept. 2.—As the climax to a spell of unusually hot weather the mercury today reached 100 degrees, the highest temperature reached this year. No relief is promised for tomorrow.

Atlanta, Ga., Sept. 2.—The hottest weather which has prevailed over the South Atlantic States for several days today succeeded in breaking several records. In this city the temperature reached 93, the highest of the year.

Chicago, Sept. 4.—Chicago's hot wave continued unabated today. The maximum temperature registered was 93 degrees at 4 p. m. Three deaths and nine prostrations from heat were reported today.

Finishing the Ginn House

Carpenters have resumed work on the Ginn house on Sanford Heights, and when finished this will be one of the finest homes in the suburbs. The first

floor of this house and the basement is made entirely of vitrified brick, which is an innovation for this part of Florida and if the project proves to justify the expectations of the builder this material may be used extensively. Mr. Ginn has been employed on a large surveying expedition at Ft. Pierce and Cocon and could not give the building his personal attention, but now that he is home again the work will be rushed to completion.

A Surprise Party

Mrs. W. S. Thornton was surprised on Wednesday night, the 29th, her birthday, when after tea her neighbors came pouring in with presents and good wishes for many happy returns of the day.

Mother and Father Reid carried out their bus full, and the Thornton home, which dispenses such delightful hospitality was full and running over. The charming hostess never appeared sweeter or lovelier than when surrounded by such loyal friends. The surprise was complete and every one had a delightful time and departed wishing such delightful occasions might occur oftener.

Among the many Sanford people at Coronado Beach are Mr. and Mrs. Lew Fisher and daughter, who have rented a cottage for the season. They have as their guests this week Mr. and Mrs. W. A. Ginn of this city, who expect to stay several days.

To Operate Parcel Post

Washington, Aug. 30.—Announcement was made by Postmaster General Hitchcock tonight that the postoffice department would be in readiness Jan. 1, 1913, to put in general operation the recently authorized parcel post system. The postal express system which must be organized within the next four months, will extend over more than a million miles of rural delivery and will cover in its various ramifications, all systems of transportation of parcels now utilized by private express companies.

Mr. Hitchcock has cancelled engagements he had made for his vacation and will remain in Washington to personally direct the organization work. The details of the parcel post system will be worked out by a series of committees composed of officers and experts of the department.

W. H. Williams has returned from Coronado Beach where he spent several days and had fine luck fishing.

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 8

SANFORD, FLORIDA, FRIDAY, SEPTEMBER 6, 1912

Volume V

ALL AROUND THE STATE

Nosegay of Blossoms Cut in The Garden Spot of Florida, the Beautiful Land of Flowers

STATE HAPPENINGS BOILED DOWN FOR THE BUSY

A Brief Resume of Florida Happenings That Will Interest The Hurried Reader

Mr. Benton, who is interested in seventy-four banks in Florida and adjoining states and Mr. Menter, cashier of the state bank of Carrabelle, are in Tallahassee arranging for the organization of a third bank. The bank will be organized with not less than \$25,000 capital stock.

P. T. Perkins of Punta Gorda, has demonstrated that the avocado may be grown in this section. From the seed he has grown a tree which is now six years old and this season he picked 100 avocados.

J. R. Davis of Bartow has placed thirty-five acres of truck land under irrigation. This makes about 100 acres that is now irrigated.

A pineapple weighing twelve pounds, five ounces was on exhibition at the Waters & Carson store last week at Ashton. It was grown on the Shaker farm.

Volusia county will have a fine crop of oranges and grapefruit, the largest crop since the big freeze. There is very little white fly.

Growers are shipping sweet potatoes in car lots at Hastings. The stock is excellent.

Will Practice Law in Sanford

Major A. K. Powers of Wallace, N. C., has rented the rooms over the First National Bank, formerly occupied by Col. A. M. Thrasher and will practice law here. Major Powers has been practicing law in his native state for the past seven years and while on a visit to his brothers-in-law, the Zacharys at Markham was attracted to Sanford as a place of residence and in a few days will bring Mrs. Powers and his young son here to reside.

Major Powers is well known in his native state and at present is Major of the National Guards and has always taken an active part in military affairs. He is a descendant of W. D. Marsh, the War Governor of Florida and has many friends and relatives in this state who will be glad to have him in the Land of Flowers. He and his family are welcomed in to our midst.

Bull Moose Again

Ocala, Fla., Sept. 5. Special—The state committee of the Progressive party of Florida assembled here today and behind closed doors is making plans for a campaign in this state. Chairman H. L. Anderson of the committee, from Jacksonville, and M. G. Gibbons of Tampa are among those in attendance. The meeting is fairly well attended.

It is presumed the committee will stop resolutions endorsing the actions of the national convention as well as plan a campaign in Florida.

Men and Religion

A union mass meeting under the auspices of the Men and Religion Forward Movement was held in the Star Theater Sunday evening. O. T. Usleman, field secretary of the Florida Anti-Saloon league, was the principal speaker of the evening and preached an interesting sermon to a fair sized audience. A special musical program was rendered that was greatly enjoyed.

Will reside in Sanford

J. D. Petris of New York is back in Sanford and states that he will stay here. Several years ago Mr. Petris purchased a celery farm near Cameron City, but on account of business in New York could not come here then, but as soon as he could close up his business he fled himself hither and states that Sanford and Sanford yard is good enough for him for the rest of his life. Mr. Petrie does not tackle the farming game to make a fortune, but is anxious to get back to nature, having been cooped up in the city all his life.

Services at 11 a. m. and 7:30 p. m. next Sunday in the Baptist church, conducted by Rev. Harry C. Garwood. A cordial welcome to all.

FLORIDA'S FINE PROSPECTS

Fruit and Vegetable Crop Will be Very Profitable One

Jacksonville, Fla. Sept. 6.—There is every indication for a good fruit and vegetable crop for the season of 1912-13.

Citrus fruit trees are in splendid condition and a large crop is assured. Growers and shippers are actively engaged in their groves, or sitting up packing houses getting ready for the large and early crop of fruit. The white fly is not very bad in most sections which are subject to this pest, and it is only a few counties which report them as causing damage to fruit and trees. A few years ago most every county was troubled with them. The general statement is that there never was a better prospect for a big yield of fine fruit and the impression prevails that prices are going to be good. In some counties the fruit yield is only estimated at 10 per cent over last year, but the reports from most sections are that the crop should be 25 to 50 per cent larger than last year.

DeSoto, Orange, Lake, Volusia and Polk counties will have large crops and the fruit is further advanced than last year. Shipments of well advanced fruit will no doubt start to move by Oct. 1. From reliable reports the vegetable acreage will be larger than last year. Sanford truckers will put in a substantial increase in lettuce and Irish potatoes, while the celery acreage will be less. They will have a large acreage of fall beans, while the cabbage and cucumber acreage will be larger than last season.

Lakeland and Plant City truckers will have a large acreage of strawberries and a much larger acreage of Irish potatoes than last season. There will be fall beans and a large acreage of cabbage, cucumbers and tomatoes. The vegetable crop in this section is widely diversified and this important truck section generally has a shipping season from October 1 to July 1.

Williston growers will put in about the same acreage of cucumbers as last season, about 600 acres. Some of the truckers will branch out and plant other vegetables. There will be more lettuce planted this season.

In the Center Hill and Webster section truckers are busy preparing the land for fall planting. Their seed beds are in good shape and the vegetable acreage will be larger than last year. This is a large bean section and the total acreage in this entire section will reach 1,000 acres. Heavy shipments of cucumbers, lettuce, tomatoes move from these points and many buyers make this part of the state their home for some months during the shipping season. Fall beans start in November and the season closes with watermelons the following June.

Return of the Regan-Lewis Co.

This popular company will be seen on Monday night at the Imperial Theatre.

The play "Ishmael" is one of the most popular shows on the road, and all who have not read the book should certainly see the play.

It is a romantic, heart interesting story of the south, portraying the rise of a young southerner from the depths and is exciting and pathetic, with a touch of comedy here and there to round it out.

Don't fail to see Ishmael. It is the treat of the season.

Regular Car Service Again

The Sanford Traction Co. have resumed the regular schedule to Cameron City and the patrons of the road are happy. The fall planting in the celery delta and the attendant work thereon could hardly be accomplished without the traction cars running on time and the Sanford people have had this accommodation so long that they could not do without the traction cars.

GOOD RIVER SERVICE

City of Jacksonville Has Been Overhauled

SANFORD TO HAVE DAILY BOATS

The Clyde's New Steamer Will Be in Commission Next January On Daily Run

The Clyde Steamship Co. thinks the river trade on the St. Johns is worthy of some consideration. With the constantly increasing traffic and building up of new cities and old ones the trade on the St. Johns is rapidly approaching the figures of the old days when the river was the only means of transportation from Jacksonville to South Florida.

With the assurance that trade and tourist travel would start with a rush and much earlier this year the Clyde officials have just finished having the old City of Jacksonville made new and with that pride that a fond father takes in his children, B. J. Ford called up The Herald office this morning and wanted the paper represented upon the arrival of the Jacksonville.

Getting down to the dock as the boat blew a welcome to the city the inspectors were agreeably surprised to see what looked like a new steamship coming up the river and as the vessel with all flags flying gracefully swept up to the wharf the old girl must have experienced something of her first feelings when as a bride she kissed the waters of the St. Johns on her maiden trip. Going aboard one is met by the air of newness and cleanliness on every side and the genial captain, Crozier, was on deck to extend greeting.

The steamer has been thoroughly overhauled and made new as far as appearances are concerned and presents a fine appearance. The state rooms are all bridal chambers in appearance and are most cool and inviting.

The Jacksonville has 34 state rooms and will accommodate 87 people in the busy season. With the Jacksonville and the new river steamer being built in Jacksonville the Clyde Line will have a most excellent river service and the tourists that take this trip in the spring will have the satisfaction that two most elegant steamers can afford.

The St. Johns river trip is said to be the finest river trip in the world and none of the famous trips of foreign lands can compare with the historic and scenic St. Johns. With an elegant steamer service there will be more travel via the St. Johns river the coming season than ever before and of this travel Sanford will receive a large share.

All the more reason for that contemplated tourist hotel near the Clyde Line docks and fronting the river.

Had to Wade Out

Last Sunday our genial Postal telegrapher, Mr. Moore, accompanied by Mrs. H. E. Hester and Miss Nellie Evans in Mrs. Hester's pretty Overland roadster, with Moore at the wheel, motored out to her orange grove in Mecca Hammock. When they left there was not a cloud to mar the Heavens, the weather fine, they anticipated a pleasant trip, but we have no control over the elements and when they were in the midst of admiring the scenery and inspecting the grove a light shower began to fall, so they decided to take shelter under the trees.

The shower turned into a regular downpour and in the middle of a twenty acre grove, the grass waist high, Mr. Moore tried to solve a problem how to get those ladies out of that place and back to the auto, as it was impossible to drive a car in the grove; but Miss Nellie, who always looks on the bright side of things, said, "Let's just wade out." Well, they did, through the wet grass, the roads running with water, and a walk of about two miles. They finally arrived at the car drenched, but still in a good humor, telling Mrs. Hester they enjoyed the novelty of the adventure and were just as willing to accompany her again.

Sunday at Methodist Church

The regular services will be held in this church: Sunday school 9:30 a. m. Preaching at 11 a. m. by pastor. Subject, "Going Fishing." Preaching 7:30 p. m. by pastor. Subject, "Jonah at the seashore."

WORLD NEWS AND VIEWS

Items of Interest and Telegraphic Topics Fresh From the Wires by Our Special Service

SHORT QUIBS RECORDED FOR BUSY READERS

News From Every Corner of the Earth Tersely Told in Telegraphic Ticks

BOYS WERE SUNBURNED

From White to Red Their Complexions Were Turned

Frank Milteer and Henry Purdon were at the beach, yes!

In fact they were at the beach by a large majority, and if you don't believe it look at them. That is look at Henry. You can't see Frank, for he is at home swathed in numerous bandages and poultices. It all came from a desire of the boys to emulate the example of Jim Overman and catch a big fish at Coronado. They were attired only in their bathing suits, cut décolleté and do riguer and sailed down the beach in the racing car that Frank recently constructed by taking off everything removable from his Buick. Intent upon their fishing they did not notice that the tide was coming in and when it was in they were marooned on the beach about five miles from any shade and no clothes.

When they finally returned to the hotel they were a sight to behold, being actually burned nearly as badly as if they had gone through a fire. They reached Sanford on Tuesday and since that time have not been much in society. Henry walks like well, you ought to see him and Frank is the exact imitation of a lobster salad. We feel sorry for them, for sunburn is a reproduction of Dante's Inferno, but they should not be so eager to show their manly forms to the summer girls as long as old Sol has an eye on them.

A Look Around Sanford

A visit to the celery city the other day brought us up to the proposition being entertained by some of her progressives of building a hundred and fifty thousand dollar tourist hotel on the improved property on the lake front. Said one enthusiast to us: "We are tired of sending tourists to Orlando and propose to build a hotel for them ourselves."

Of course we agreed to that proposition, for if Sanford has been sending her tourists to Orlando, the very fact that she builds a big hotel will so advertise this section that more of them will come. We had a short talk with State Representative Forrest Lake and drank sulphur water cooled with the ice of his manufacture. The water tasted somewhat of the lower regions, but the ice was O. K. It certainly beats Orlando ice, for 'tis as clear as crystal. We called his attention to the fact that we had been reading some criticisms of his ice, but the only fault that we could find with it was that it melted.

A few moments' conversation with Banker Forster convinced us that financial affairs in the northern section of the county are in good shape, notwithstanding the numerous banklets starting up over the county. The new institutions are indications of prosperity and the older ones are a proof of solidity.

A visit with Arthur Yowell, of Yowell's four-in-hand dry goods stores, brought us in touch with a Sanford optimist who has been successful and who believes in her future. In fact, the sentiment seemed to prevail among several of the business men that the new system of brick county roads in the district will mean a double dose of prosperity.

We touched very lightly on base ball because we were in the country of the victors and they had compassion upon us.

We paid a brief visit to the office of the Sanford Herald. Trolley Holly was off seasoning his think tank with the salt water of Daytona Beach, but Mr. Haynes did the proper thing and we find him a first rate chap. Holly has a nice office and his new monotype looks like a mon o-maker. We looked carefully along the city gutters for our friend, "Curbstone Gleaner," but the folks told us he was away sunning himself.—Orlando Citizen.

The initiative and referendum carried in Ohio's election to decide the adoption of the amendments to the state constitution, but ballots for women was voted down by a decisive majority. The initiative and referendum wins out by about three votes to one. The initiative and referendum amendment provides that 10 per cent of the voters can initiate a constitutional amendment and 3 per cent a bill before the legislature.

The fact that the Democrats more than held their own in Vermont, a Republican state, and also made substantial gains, means business throughout the country, said Woodrow Wilson today. The Governor said the big Democratic vote was "very gratifying." It was difficult, however, he said, to analyze the results in Vermont on any comparative basis because the total vote was so much larger this year than two years ago, and it was hard to trace the sources of the gains. At any rate he said the Vermont election indicated a heavy vote throughout the coming election, and he said he regarded it as significant that the Democrats had carried the cities throughout Vermont.

Oscar Sims has arrived at Naco, Ariz.; to report that he and Roy A. Adams were taken prisoners by American rebels and taken prisoners by Mexican rebels and seventy-three horses in their possession stolen. Sims escaped, but his companion has not been found. In a raid on the San Pedro ranch, 18 miles south of Herford, Ariz., \$5,000 worth of property was stolen. Fifty head of cattle were taken from the Williams ranch near San Pedro.

Tuesday's primary election, which gave the California Progressives the first opportunity to test their strength, assured them the control of the state convention that is to be composed of the legislative nominees. This means that Republican electors pledged to Roosevelt will go on the official ballot as Republican candidates. Taft leaders, to get their electors on the ballot will be forced to resort to petitions.

The fraud charges in connection with the South Carolina Democratic primary election of Aug. 27, will be rigidly probed by a special committee of seven appointed today by John Gary Evans, chairman of the state executive committee under authority of a resolution adopted at today's session of the committee providing for a thorough investigation. Cole L. Bleasde, on the face of the returns, was nominated for Governor by about 3,000 majority over his two opponents, the total vote being about 140,000.

A lone train bandit held up the northern bound express of the Louisville & Nashville railroad on Wednesday near Michaud, twelve miles from New Orleans, looted the mail car, robbed the passengers in five Pullmans and a club car and then just as he was about to leave the tender, was struck over the head by a brass torch by Engineer Baer and captured. He was taken to Bay St. Louis and may die. The booty, except for one mail bag thrown from the car, was recovered and returned. The officials would give no names.

Cornelius G. Hayes, demoted police inspector, who is to go on trial today for making an alleged false statement concerning his police duties in connection with the raiding of disorderly houses, will be a witness, it was learned, at the John Doe hearings to investigate police corruption.

The trial of Victor Allen for alleged participation in the shooting up of the Carroll county court at Hillsville, Va., on March 14th last, was begun at Wythville, Va., today. The morning session of the court was taken up with the examination of jurors and in the afternoon the opening statements of the prosecution and defense were made. The prisoner will deny that he took any part in the shooting.

The Ladies' Aid Society of the Presbyterian church held their regular meeting at the home of Mrs. Henry McLaulin Monday afternoon.