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Charles Cameron vs. Ray Edge.

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Bronson High cheered Quarter-back Peters for a 40-yard run. After losing the ball to Crooms, Rozier ran for 30 yards, and then Crooms lost to Bronson, and Peters gained 35 yards. Linemen on both teams battled for the start.

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By SAM MURRAY  
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Greenberg, Detroit, drove runs for the top in this league and tied Fox, of Philadelphia, for home runs with 36 of New York, who in form was always a top 10 more departments, salva honor among the batters son by scoring most runs. Werber, of Boston, stole base than Lary, of St. I according to the unofficial.

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The Tourist Club members held their fortnightly luncheon Wednesday at the home of the president, Mr. Daniel Lighton, and Mrs. Daniel Lighton. Those present from Orlando: Mr. and Mrs. Elmer Hall, Mr. and Mrs. Watson. From Longwood: Mr. and Mrs. Hayes, Mrs. B. R. Grey, Mrs. Gertrude Williams, Mr. and Mrs. Tanner and Mrs. Munger. The next luncheon will be held at Sanlando Springs.

The Civic League Sewing Club will meet next Wednesday afternoon at the library with Mrs. Ernest Harris and Mrs. Sarah Yarnell as committee.

Mr. and Mrs. Jack Hayes' who spent the past year in New Eng-

### CITY BRIEF

(Continued from Page 1)

WPA board on education sued by R. L. Glenn this. The main purpose of the Mr. Glenn said, is to organize.

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Work in the Master M. gre is announced by L. ins, worshipful master, day evening's meeting, Sanford Lodge of the Ma lodge will meet in the Temple at 7:30. Refreshment served.

Officers for next year Foreign War, will be a meeting of the veterans Legion. Hut tonight, an of the importance of the to be attended to C. Harry Kent said he no member of the post will not. The post meeting is 8:00 o'clock.

Mayor T. L. Dumas that the City Commission's meeting will figure out some way neiplicity to offset losses exemption of homestead taxation. The city has adopted a week ago but now now in sight falls the budgeted expense. A mission meeting will be City Hall at 7:30.

Upon request of met Stafford Memorial Church, City Engineer Williams today measures tance between the church and a road house, a shor beyond the St. John bridge on the road to C Volusia county ordinand members state, provide nor cannot be sold. Mr. found of a church. Mr. feet. The matter is 16 of Judge Peacock in county.

land, have returned to U on Lake Street.

Mr. Sunderland of ( Mass. has returned to home on Lake St. and br race horse to Seminole the winter.

The Women's Mission of the Baptist Church day, afternoon at the cl ture room when an program was presented ing the Banner for You.

### ROCKEFELLER IN SUNNY FLORIDA



Sholtz Accepts Bid To Speak In Georgia

WAYCROSS, Ga., Oct. 14.—(AP)—Governor Dave Sholtz of Florida will speak in Columbus, Ga., the night of Nov. 12 at the convention of the Affiliated Democratic Women's Club of Georgia.

FALL RAINS and winter snows present a transportation problem to farmers. Firestone solved this problem when they developed the complete line of Ground Grip Tires for cars, trucks, tractors and all farm implements. These are three patented features that give Firestone Tires super-traction in mud, snow, sand, gravel or soft ground of any kind.

**1. Gum-Dipped Cord Body**

The High Stretch Cord Body of Firestone Tires is Gum-Dipped (soaked in liquid rubber) giving extra strength and longer flexing life to withstand the terrific stresses and strains of the extra pulling power with only twelve pounds of air pressure. Firestone Tires are the only tires built that are Gum-Dipped.

**2. Ground Grip Tread**

Built with 54% additional tough rubber and scientifically designed with heavy cross bars and deep grooves that are self-cleaning (chains are not necessary), giving super-traction and long wear. The bars of rubber are so placed that they will not bump when used on paved roads.

**3. Two Extra Layers of Gum-Dipped Cord**

This exclusive construction features locks the thick, heavy tread securely to the Gum-Dipped cord body making them one inseparable unit. This makes practical the use of a wider, flatter, thicker, deeper non-skid Firestone tread with higher shoulders and moose and tougher rubber.

If you have not already received your copy of the new Firestone Farm Catalog, clip this coupon and mail today! This catalog tells you how Firestone Tires and Auto Supplies will serve you better and save you money.

**FIRESTONE TIRE AND RUBBER COMPANY**  
Department FFG-11 . . . Farm Division—AKRON, OHIO

Please send me a copy of your new Farm Tire Catalog.

NAME \_\_\_\_\_  
I am \_\_\_\_\_  
I own \_\_\_\_\_  
TOWN \_\_\_\_\_

SPECIFY FIRESTONE GROUND GRIP TIRES ON YOUR NEW EQUIPMENT

### 5—Help Wanted.

WANTED: young man recent high school or college graduate. Prefer knowledge stenography. Apply Box 45C, Care of Sanford Herald.

### 6—Situation Wanted.

ALL AROUND colored man wants job as cook. Live on

### LEGAL NOTICE

IN THE CIRCUIT COURT IN AND FOR SEMINOLE COUNTY, FLORIDA. I, J. H. CHAMBERS,

### FLORIDA FARM AND GROVE SECTION



**FOR CARS**

4.40/4.50/4.75-21	8.75
4.75/5.00-19	8.50
4.50/4.75/5.00-20	8.35
5.25/5.50-17	10.75
5.25/5.50-18	10.65
6.00-16	11.95

**HEAVY DUTY**

4.40/4.50/4.75-21	8.90
4.75/5.00-19	10.00
4.50/4.75/5.00-20	10.35
5.25/5.50-17	12.50
5.25/5.50-18	12.75
6.00-16	14.35

**FOR TRUCKS**

6.25 Truck Type	65.75
12.00 H. D.	36.25
6.00-20	18.95
6.50-20	21.95
7.00-20	29.10
7.50-20	35.30
7.50-24	39.00
8.25-20	49.50
8.25-24	54.75
9.00-20	60.75

**FOR TRACTORS**

**GROUND GRIP TYPE**

7.50-16	61.05
7.50-18	17.45
9.00-16	73.95
11.25-14	66.60

**CHEVROLET TYPE**

7.50-16	69.40
7.50-18	14.05
9.00-16	62.95
11.25-14	56.40

### College Editors In Annual Conferences

Agricultural college editors of the United States held their 22nd annual meeting at Cornell University, Ithaca, N. Y., for the first time in the history of the organization. The meeting was held in the Cornell Hotel and was attended by 100 editors from 25 colleges and universities. The program was held in the Cornell Hotel and was attended by 100 editors from 25 colleges and universities. The program was held in the Cornell Hotel and was attended by 100 editors from 25 colleges and universities.

Specify Firestone Ground Grip Tires on your new equipment

**SPECIAL**  
Friday & Saturday Only  
Oct. 11-12

Fresh or Salt Water  
CASTING LINE  
20% Discount

**PETE'S PLACE**  
Pete McCall, Mgr.  
Bicycles & Repairs  
201 W. 1st St.  
Phone 184

**NOTICE**  
**J. V. To**  
Who is well-known  
local food buyers in  
charge of our

**Grocery Dept.**  
He will be pleased to serve his friends and former patrons.

**Penney-Profit**  
**Grocery**  
700 W. 9th Phone 854

All-Over Permanent **\$3.50**  
Mother-Daughter Special

Shirley Temple Carl FREE with every genuine \$7.50 Realistic WAVE.

**P. PAUL'S**  
2nd & Park Phone 489

Fat Red Hens lb. **21¢**  
Fat tender Fryers lb. **24¢**

Eelbeck meal and grits fresh at all times, 10c, 15c and 25c pkgs. Fresh vegetables and fruit all times at lowest prices. HOME OWNED AND OPERATED. School taxes paid to date.

**PROCTOR CHEVROLET CO.**  
202 Mag. Ave. Phone 768

50c  
3.50

We are extending our special on all over Croquignole waves, Shelton and oil of tulip waves.

34 Arcade Bldg.



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301 W. 1st St.  
Phone 184

**NOTICE**

**J. V. To**  
Who is well-known local food buyers in charge of our

**Grocery Dept.**  
He will be pleased to serve his friends and former patrons.

**Penney-Profit**  
Grocery  
700 W. 9th. Phone 859

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John D. Rockefeller is seen in a recent photograph in Florida.

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ALL AROUND colored man

### for balance due. Terms to reliable party.

Baldwin Piano Co., Orlando, Florida.

### HEATERS? We have them—all kinds—at the right prices.

Stanley-Rogers Hardware Co.

### LEGAL NOTICE

IN THE CIRCUIT COURT IN AND FOR SEMINOLE COUNTY, FLORIDA

# CITRUS NEWS FOR THE GROWER

### Auction Prorating Would Raise Price, Gentle Says

If Florida can prorating the movement of citrus fruit to the auctions and keep the prices in general on citrus fruit will average considerably higher, Lawrence Gentle, general manager of Tree-Gold, pointed out at a recent growers meeting. He explained that auctions serve as a "barometer" of prices and that private, or J. S. L. sales are made largely on the basis of auction averages.

"It would not be necessary to regulate the private sale movement of fruit into, say New York," Mr. Gentle declared, adding: "what we must do is see that too much fruit is not sold at auction. If auctions get only the proper quantity of fruit then prices will be higher. What is the result? Private buyers will pay what the auctions are averaging. Why? Where else can they get the fruit? It is all very simple. Regulate the auctions and everything else will pretty well take care of itself as far as prices are concerned this season."

### Pratt Estimates New Crop At 22,000,000 Boxes For All Fruit

An "average" estimate of the new citrus crop has been prepared by A. M. Pratt of the Associated Citrus Growers and Shippers of Florida, after sending a questionnaire to some hundred members of this organization, asking for information on crop conditions and the prospective yield of fruit in the 1935-36 season.

Shippers and growers who filled out the questionnaire varied considerably on their estimates, for the low forecast was for only 22,250 cars and the high estimate called for 63,450 cars.

The "average" figure, however, set the new crop at an estimated 43,350 cars, compared with 75,574 cars last year. These figures in each case include all fruit sent out of the state by rail, boat and truck, as well as fruit canned.

According to Mr. Pratt's statement the average figures may be broken down as follows:

THIS SEASON (cars)		LAST SEASON	
Oranges	25,280	34,990	54,970
Grapefruit	20,233	36,375	56,375
Tangerines	2,846	4,209	4,209
<b>Total</b>	<b>48,359</b>	<b>75,574</b>	<b>115,554</b>

In figuring prospects for the new crop in boxes, Mr. Pratt asserts that it is his opinion that there may be around 22,000,000 boxes, all citrus. He states, however, that many shippers' estimates are for a somewhat smaller crop.

"With the wonderful growing weather we have had, I wouldn't be at all surprised to see us ship out of the state in fresh condition and in cans 22,000,000 or possibly a half to a million boxes more than last year, providing, of course, we don't have any more disasters in the way of wind and freeze," was the way the Association's manager summed up the situation.

### Yothers Leaves Department To Enter Private Business

W. W. Yothers was for 20 years connected with the department of agriculture, U. S. D. A. For the last 17 years he has been in charge of the agricultural experiment station in Orlando which serves the central section of the state. During this entire period he has been interested in the citrus industry, specializing in insect control, the use of spray materials etc. He also specialized in bringing back run-down groves and groves which have received improper care.

While he is one of the leading entomologists in the country he has expanded this knowledge by making a study of fertilizers and their uses. He has recently set himself up in business specializing in pest control and other citrus problems.

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A semi-annual tournament of the Florida Traffic Golfers' association was held Sept. 23 at Orlando Country club with a good turnout.

### Marketing Agreement Needed To Stem Tide Of Low Grade Citrus

Volume Pro-Rate Essential, Industry Leaders Say—Control Agency Sought

Growing conditions for the new citrus crop have continued favorable right up to the present hour and now that the cool season is at hand the fruit will soon start to color on the trees. Cool nights and bright, sunny days will also sweeten and mature the fruit, as well as coloring it. As the new crop ripens there is, of course, plenty of activity on the part of those people who are associated with the citrus industry.

A new marketing agreement, for instance, is in prospect. Already, early in October, a committee of Florida fruitmen had started negotiations with the AAA at Washington in line with placing a new control plan in effect and at the moment the outlook is for an agreement before much more time has passed.

Negotiations have been carried on over a "rough" draft for a new agreement which document provides for prorating shipments from Florida in such a manner that the control board would have just about 100 per cent control of the citrus coming to market. The draft provides for prorating shipments to auctions (to one or more auctions), or by volume, by grades and class, varieties, etc. It was learned from fruitmen associated with the move. Details of the proposed agreement have not been made public, of course, but it is known that any auction prorating would be carried out through allotments based on past performance of shippers. The proposed agreement would run for only one year.

Want Appointive Power

Floridians negotiating for the new plan state emphatically that they shall insist on the right to "write in" the names of eleven men who shall constitute the control committee to be called. This means that the fruitmen working up the control plan would designate the members of a new control board. There is some talk to the effect that the plan is to make the citrus control committee a part of the Florida Citrus Commission, a state group, into the new control committee—that is, the eleven men would serve as both state commissioners and federal-state control board members. An attempt to negotiate this plan in under-stand to be well under way and it would surprise no one who has his ear to the ground if the plan was actually put into effect.

Included in the committee named to consider at Washington the proposed marketing plan were Sen. John S. Taylor, Large, I. C. Edwards, Tampa; L. P. Kirkland, Auburndale; Bernard Kilgore, Clearwater; J. R. Orschfeld, Pittsburgh; and A. M. Pratt, Lakeland. The plan was also negotiated for Florida citrus growers in general, it was announced, but it is believed the real reason for the trip to Washington was to investigate chances for the new marketing agreement plan already more or less definitely formulated. It is known that a great many shippers who opposed the old control plan are now in favor of a new agreement—and "industry" agreement—and even some of the old die-hards are being swung into line at the right rate.

If Washington can see the point of view of the group that is negotiating for citrus control—and the greater portion of the shippers seem to be inclined—it is safe to predict that citrus control will be in effect before long. Whether international which would prevent the cheap state citrus commissions from being eleven federal-state control board members can be passed out remains to be seen.

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