

YOUR NEWSPAPER
Published in Florida's Heart,
The World's Greatest Vegetable
Garden, Its Richest Garden Land.

The Sanford Herald

THE WEATHER
Partly cloudy, probably rain in
northwest portion tonight and
Tuesday; slightly colder tonight
in extreme northeast portion.

Time XIX. Leased Wire International News Service SANFORD FLORIDA, MONDAY, FEBRUARY 6, 1928 Member Audit Bureau of Circulations NUMBER 128

Special Term Circuit Court Begins Today

Indictments Brought
Against Bankers
Within Three Hours
After Jury Is Sworn

George DeWitt Gray
Serves For Wright

Tris and Fabinski
Will Help Smith In
Prosecuting Cases

Plans Complete For Auto Show To Be Held Here

First Exhibition Of Its Kind
To Be Staged In This City
Opens Tomorrow And Will
Be Held Again Wednesday

Arrangements are complete and
everything is in readiness for
Sanford's first automobile show,
according to an announcement to-
day from members of the San-
ford Auto Dealers Association un-
der whose auspices the exhibition
will be held. The show opens to-
morrow afternoon at 5 o'clock and
will remain open until midnight
Wednesday, the final day, the ex-
hibition begins at 2 o'clock and
lasts until 12 o'clock.

Nine local distributors will dis-
play the latest models of their
respective lines in the lobby and
ball room of the Hotel Sanford.
Each firm will show two
cars, some of them representing
models that have not been exhib-
ited heretofore in Sanford. The deal-
ers and their cars are as follows:
Edward Higgins Inc., Ford,
White-Hughesman, Chevrolet,
Seminole Hudson and Essex
Company, Hudson and Essex,
Sanford Buick Company, Buick,
Sanford Automobile Company,
Huppable,
Parkside Motor Company,
Chrysler,
Miller O. Phillips Inc., Dodge
and Graham Brass Trucks,
Salem Jumps Trucks, Studebaker
Florida Chandler Motor Com-
pany, Chandler.

A complete line of radios will
be one of the features of the show,
this display being under the super-
vision of the Hot-Mac Battery
Company and Randall Electric
Company. In addition an auto-
matic Victrola, the latest im-
provement in phonographs, will
be shown by the Yowell Company.
Music for the show will be
furnished by a local orchestra and
dancing will be enjoyed during
the evening hours. One of the
features of the daily program will
be the presentation of \$25 in gold.
No formal ceremonies will attend
the show, instead the various
dealers will have representatives
to demonstrate and explain the
features of the several lines of
automobiles.

There will be no admission
charge, the citizens of Sanford
and Seminole County being cor-
dially invited to attend as guests
of the auto dealers. The affair is
expected to be made an annual
event, being planned for a larger
scale for each succeeding year.

A. C. Fast is general chairman
in charge of the show and A. T.
White is treasurer. Committees,
which have been working out the
various details are as follows:
Advertising: W. E. Walshall, R.
J. Reel and George McRory.
Floor: S. D. Higleyman and
A. C. Fort.
Entertainment: Edward Higgins,
Fercy A. Mero and Volie Williams.
House: Harry Kent and Mr.
Stamps.

Chamberlin Plane's Damages Are Slight

CURTIS FIELD, N. Y., Feb. 6—(INS)—Chambers E. Chamberlin said today that with a new tail
plane, which crashed at
Buchanan on the take-off, would
be as good as new.

LAWRENCE, Mass., Feb. 6—
(INS)—Robert F. Todd, 67-year-old
former agent of the Wash-
ington Mills, has committed sui-
cide with a revolver as did his
brother, William M. Wood, presi-
dent of the American Woolen
Company in Florida.

Miller Conviction Affirmed By Court

NEW YORK, Feb. 6—(INS)—
Conviction of Col. Thomas
W. Miller of Wilmington, Del.,
former "talent property" cus-
tomodian of defrauding the United
States of its rights and priv-
ileges by its failure to give it
his impartial and disinterested
services was today unanimo-
usly affirmed by the United
States circuit court of appeals.
Unless Col. Miller secures a
writ of certiorari, from the
United States Supreme Court
or favorable action by Presi-
dent Coolidge in a parole from
Federal Judge Knox, who sen-
tenced him, he will have to serve
the 18 months prison sentence
imposed after his conviction.

Undecided On Which Ticket He Will Vote

SOUTH WILL DEMAND ITS FULL
RIGHTS IN PARTY COUNCILS,
ASSERTS DUNNING DEFLIANTLY

WASHINGTON, Feb. 6—(INS)—
A snarl of political defiance
came out of the South today when
M. O. Dunning, collector of cus-
toms at Savannah, served warn-
ing on northern and eastern
Democrats and Republicans that
the Solid South is tired of being
voted like sheep, and is pre-
pared to demand its full rights in the
councils of both parties at the
1928 national convention.

Warrior Note Given Parties By Dixie Man

NEW YORK, Feb. 6—(INS)—
Mrs. Doris M. Kresge today in
supreme court won the right to
divorce from her husband, Seb-
astian S. Kresge, multi-million-
aire cent stove magnate and Anti-
Saloon League backer.

New York Supreme Court Upholds Mrs. Kresge In Right To Divorce Decree

NEW YORK, Feb. 6—(INS)—
Mrs. Doris M. Kresge today in
supreme court won the right to
divorce from her husband, Seb-
astian S. Kresge, multi-million-
aire cent stove magnate and Anti-
Saloon League backer.

Alienists For State To Deny Youth Insane

LOS ANGELES, Cal., Feb. 6—
(INS)—Prosecution alienists to-
day sought to erase from the minds
of the jury in the Marion Barker
kidnapping and murder trial a par-
ker letter "H" which, the defense
contends brands William Edward
Hickman as a heartless madman.

Indicted Architect Takes His Own Life

WINCHESTER, Mass., Feb. 6—
(INS)—Henry M. Haven,
Boston architect, who was one
of those technically indicted in
connection with the collapse of
the Tickwick night club build-
ing, and the loss of 55 lives in
1925, took his life by inhaling
illuminating gas at his home
here today, according to police.

Blind Trail Develops When Sinclair Head Declares Firm Did Not Receive Bonds

WASHINGTON, Feb. 6—
(INS)—The Senate public
lands committee struck a
blind trail today in seeking to
discover who, besides Albert
B. Fall and James B. O'Neil
shared the \$3,030,000 Liberty
Bond fund that grew out of
the Continental Oil Com-
pany's mysterious oil deal.

Walsh Describes "Suspicious Deal"

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shared the \$3,030,000 Liberty
Bond fund that grew out of
the Continental Oil Com-
pany's mysterious oil deal.

France and U.S. 'Free-for-all' Is Renew Pledges in Prospect For In New Treaty Flood Aid Plans

WASHINGTON, Feb. 6—(INS)—
Joining hands over the 160-year-
old treaty which, in international
law, signaled the birth of the
United States, France and Amer-
ica today renewed the pledges of
peace and friendship first forged
by Benjamin Franklin in 1778.

Administering Leaders Healt- He Impotence of Devis- ing Scheme Incorporating Coolidge Recommendations

WASHINGTON, Feb. 6—(INS)—
Administration leaders in Con-
gress have virtually decided to
allow flood relief to become a
legislative free-for-all, despite the
positive recommendations of Presi-
dent Coolidge, it was indicated to-
day.

Chicago Night Life Doomed By Dry Head

CHICAGO, Feb. 6—(INS)—
Chicago's so-called "night life" will
be wiped out in one broad
sweep if a legal, mouse prepared
today by E. C. Yellowsky, dry chief,
proves successful from a prohibi-
tion point of view.

Jersey Authorities Baffled Over New Somerville Murder

SOMERVILLE, N. J., Feb. 6—
(INS)—A murder mystery recall-
ing the Hall Mills case confronted
police today with the finding of
the body of an unidentified man in
a meadow at Basking Ridge, N. J.,
10 miles from here.

How Much For Your Old Car

A Classified Ad in The
Herald will reach 10,000
potential buyers.

**USE HERALD
Classified Ads**

Senate Group Strikes Snag In Oil Inquiry

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shared the \$3,030,000 Liberty
Bond fund that grew out of
the Continental Oil Com-
pany's mysterious oil deal.

Levine Flight Again Delayed By Weather

ROOSEVELT FIELD, N. Y.,
Feb. 6—(INS)—A storm
winds here today, Wilmer Stultz,
pilot of Charles A. Levine's trans-
-atlantic plane, Columbia, an-
nounced that the plane's sched-
uled start on a long southern flight
would not be made until to-
morrow at the earliest.

C. E. Meyers Wins Bird Bogey Meet At Country Club

C. E. Meyers Jr., with a net 75
out of 100, won the first round
of the bird bogey tournament at
the Municipal Golf Course, accord-
ing to an announcement today by
Elmer Carlson, club professional.

Pretty Society Girl Undismayed By Criticism, Plans To Marry Mulatto

ROCKVILLE, Conn., Feb. 6—
(INS)—Undismayed over the
storm of criticism that has been
fostered by the plan of Beatrice
Fuller, 19-year-old, "blue blood"
society and Mayflower descendant
to wed Clarence Kelleme, a mulatto
the principals in the "pennine love
match," today completed plans for
their wedding tomorrow.

Novelist Kills Self

DOVER, Ohio, Feb. 6—(INS)—
Madame Elizabeth Despane, 36,
novelist and orient traveler, of Los
Angeles, was found dead in her bath
here today, a bullet in her brain
and an old-fashioned pistol clutched
in her hand. She had been making
her home here with relatives for
the past six months, gathering ma-
terial for a new book.

Dog's Master Killed

WHITE PLAINS, N. Y., Feb. 6
(INS)—Stabbed three times
because he remonstrated with a
man who kicked his dog, Vincent
J. McCarthy, of Elizabeth, N. J.,
was dead today. Joseph Ranon, 36,
a laborer was held without bail
charged with the killing.

SMITH CLUB FORMED

WASHINGTON, Feb. 6—(INS)—
An Al Smith for President club
opened offices in the capital to-
day. Local backers of the New
York governor are supporting it.
A series of Smith rallies is being
planned in northern Virginia
counties.

Port Au Prince Greets Flier On Good Will Visit

PORT AU PRINCE, Hayti,
(INS)—Colonel Charles A. Lind-
bergh completed another leg of his
long good will flight today when he
landed at the local aviation field at
10 o'clock local time, completing a
short flight from Santo Domingo.
Colonel Charles Lindbergh
Reached Hayti Capital At
Two O'Clock After A Short
Flight From Santo Domingo

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Industrial School Head Declares Gangsters Are Undermining Institution

CHICAGO, Feb. 4.—A request for the industrial school for boys here, brought to light conditions which are undermining the morals of youth in the school, according to Major William J. Butler, superintendent.

When Major Butler made his request he flatly accused Chicago judges of "ruining" the school by turning it into a "soft berth" to which are sent gangsters and habitual criminals who, the Major declares, are corrupting the morals of the younger boys, some of them only 8 and 10 years old.

Major Butler requested machine guns when he learned that members of the notorious "12 Gang" of Chicago were seeking to "rescue" from the school other members who had been sent there by Chicago judges.

Ignoring The Law
"The judges who are sending gangsters to this school," the Major asserted flatly, "either do not know the law or are ignoring its provisions. I am inclined to think that the law is being ignored."

Not For Criminals
"It is not a school for criminals—but Chicago judges and lawyers are turning it into one. We have little boys here only 8 years old who are being run away from home. Chicago is sending its vicious hoodlums and gangsters here and they are corrupting the innocent children. Chicago is deliberately making the worst of years. We are being dumped into a school for

Leo Lomski Beats Fast Fading Mike McTigue In Gotham

NEW YORK, Feb. 4. (U.S.)—The gallant Michael McTigue apparently is doomed to obscurity as a result of his brave but feeble stand against the youthful and aggressive Leo Lomski, the Aberdeen Assassin, in a 10-round bout here last night.

The former light heavyweight champion had many of the motions but hardly a flash of the old stamina that has carried him along for so many years.

The old boy couldn't carry a round with Lomski. He flinched for three rounds to conserve his energy and then found he couldn't judge the blond youngster with his best shots.

It was a bloody encounter. Lomski suffered a cut in the corner of his left eye in the fourth round and in a collision in the fifth, McTigue's forehead was pushed. Partly blinded and wiping the blood away with both gloves as he backed away from McTigue, Lomski's right eye was bleeding freely when the round ended.

Longwood

The monthly meeting of Longwood Civic League will be held at the library on Tuesday afternoon.

At the Lyman school on Friday afternoon a varied program was given, participated in by all the school.

Mrs. Maud Tappier and Miss Margaret Boyce, teachers in the Lyman school, have taken rooms in Mrs. H. H. Niemeyer's Rest Stone Apartments on Warren Street.

George Henkle and Mr. Shannon Tuesday attended the Rotary Club luncheon at Hotel Forrest Lake in Sanford.

Mrs. J. E. Mac Farland and Mrs. J. H. Monck attended the charity bridge given at the Women's Club at Winter Park on Thursday afternoon.

Mrs. D. M. Douglas with her brother, H. E. Douglas of San-

ford, have gone to the funeral of their brother Jesse in Pierson, Ga.

Miss Howard, Miss Peters and Mrs. Menick attended the Episcopal Diocesan Convention Wednesday at the Cathedral, Orlando.

Mr. and Mrs. Jack Leeds have this week taken possession of their home on Pine Street and will conduct the same as a boarding house.

Miss Mattie Fisher, who is spending the winter with Miss Howard at "The Garth", is taking a needed rest from strenuous duties in the mission field in Mexico. She formerly was in mission work in the mountains of Virginia.

Leaving this week for Venezuela is Claude Lee Jackson, son of C. F. Jackson, local merchant. Mr. Jackson with two other young men will enter the oil business and will sail from New Orleans.

Robert S. Entzinger returned this week from a business trip to

Georgia and South Carolina.

Mrs. A. R. McKinstry has recently sold seven valuable Pekinese dogs, six going to Jacksonville and one to Ohio.

The Five-Hundred Club was entertained Wednesday afternoon by Mrs. Hattie Whitten at the home of Mrs. William Pierce, when three tables were in play and at the conclusion of the progressions attractive sandwiches, cake and Russian tea were served.

Guests of the Orange and Black Hotel attending the Bridge dinner at Sunland Golf Club were Mr. and Mrs. Allen Stewart, Miss

Mary Shannon, Miss Ella Shannon, and Mr. and Mrs. J. E. McFarland, a very pleasant affair was reported.

The Fifth Sunday program of the Seminole Baptist Association was carried out according to schedule with the addition on Sunday afternoon of an interesting schedule furnished by the Young Women's Association of the Baptist church Longwood, comprising Miss

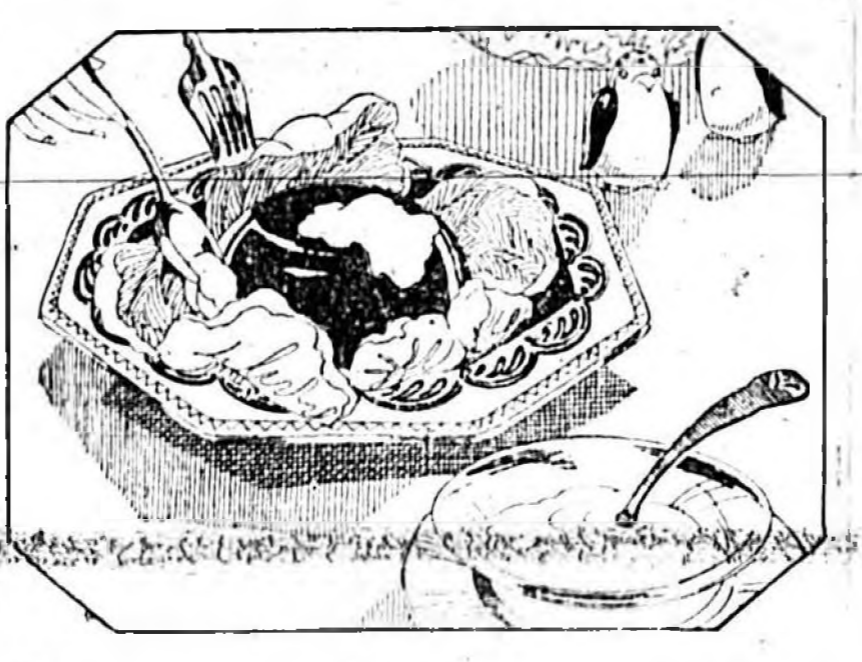
Wheeler, Lyman teacher, and ten young misses. The families who were in attendance were Rev. D. M. Douglas and daughter, C. N. North the Messrs. Lázada and

and Mrs. Luzada, and George Mac Dowell and family finding the convention most enjoyable with dinner served on the attractive grounds at DeLeon Springs. The members of the Y. W. A. present were, Doris Zimmerman, Grace Lewis, Alice Mac Dowell, Esther Prosser, Marguerite Cottingham, Olive Gooding, Mary Pontal, Myrtle North, Lois Douglas and Hanna North.

Recently registered at the Or-

ange and Black Hotel Mrs. E. J. Regan, Bothwell, New York; Quirk, Watkins, Glen, Mich.; Mr. and Mrs. P. T. Watkins, Fla.; Carl Kronschnabel, Mich.; Mr. and Mrs. Watkins, Glen, N. Y.; J. Quincy, Fla.; Orlando; G. L. Stokely, Thomas Travis, Fla.; Tom, H. C.; Mrs. J.

A New and Healthful Food



SOME sage has said that it is better to discover a new food than a new star—one gets more praise and becomes more famous. Here is a new salad which at any time brings you praise when you serve it.

Tomato Jelly Salad has three distinct things to recommend it. First, it is a real health salad, one tomatoes have been found to contain not only liberal amounts of vitamins A, B, and C, but also the recently discovered vitamin E, which acts as a red blood cell builder, with iron from foods. Gained its name from which the salad is made, contain more vitamins per pound than any other food except fresh milk. Second, this salad is quickly made and can be put away in the ice box until ready for use. And third, it is very economical.

Tomato Jelly Salad

Drain a large can of tomatoes in a colander, and save the pulp for stewed tomatoes. Heat the juice to boiling. Add one-half teaspoon salt, one teaspoon sugar. Weighable seal three tablespoons plain in one-fourth cup of cold water. Dissolve it in the hot tomato juice, strain and pour into sterilized molds wet with cold water. Chill, turn out on ice cubes and garnish with mayonnaise. This recipe serves eight persons. For a variation of this recipe one bouillon cube can be added.

WHEN BETTER AUTOMOBILES ARE BUILT... BUICK WILL BUILD THEM

Buick

speaks for Buick Quality and Buick's price spells Value

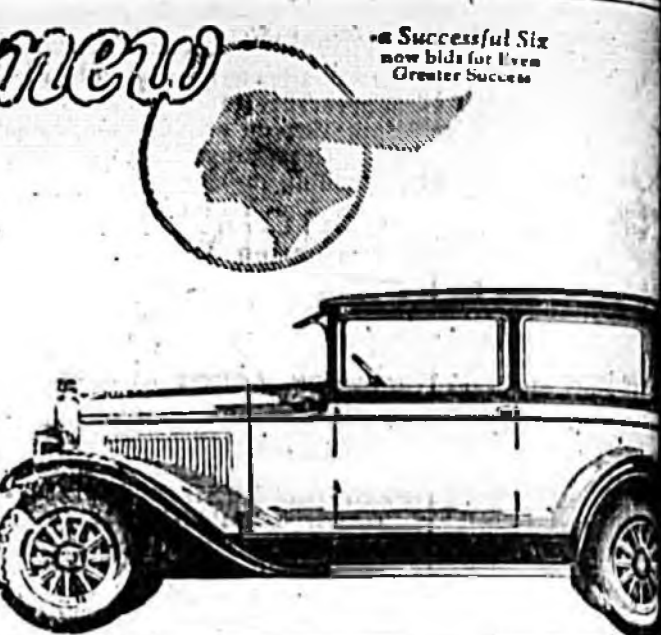
Smart, low-sprung bodies by Fisher— \$1195 F.O.B. Factory
Buick's famous valve-in-head six-cylinder engine—and Buick's Lovejoy hydraulic shock absorbers—endow Buick with the rich quality-appearance of the most expensive cars. And Buick volume—double that of any other builder of fine automobiles—enables Buick to offer you Buick quality at surprisingly low prices.

Three popular Buick models, a Sport Roadster, a Sedan, and a Coupe are priced as low as \$1195, and all can be purchased on the liberal G. M. A. C. plan.

See other cars—then see Buick. Let the comparison determine your choice.

SEDANS \$1195 to \$1995 COUPES \$1195 to \$1850
SPORT MODELS \$1195 to \$1325

All prices f.o.b. Flint, Mich., government tax to be added. The G. M. A. C. finance plan, the most desirable, is available.



The Added Value of Many New Features—the Added Safety of Four-Wheel Brakes

Not only does the New Series Pontiac Six bring superb new body creations by Fisher. It also has the added value of many new engineering features—the added safety of four-wheel brakes—at no extra in price. Among its advanced features are the famous GMR cylinder head, the cross-flow radiator, thermostatic control, AC fuel pump with valve filter, coincidental (transmission-ignition) lock, oil line gauge on dash, new carburetion and manifold systems and others actually too numerous to mention. See the New Series Pontiac Six. Drive it. You will pronounce it the biggest, staunchest and modern six-cylinder automobile ever offered.

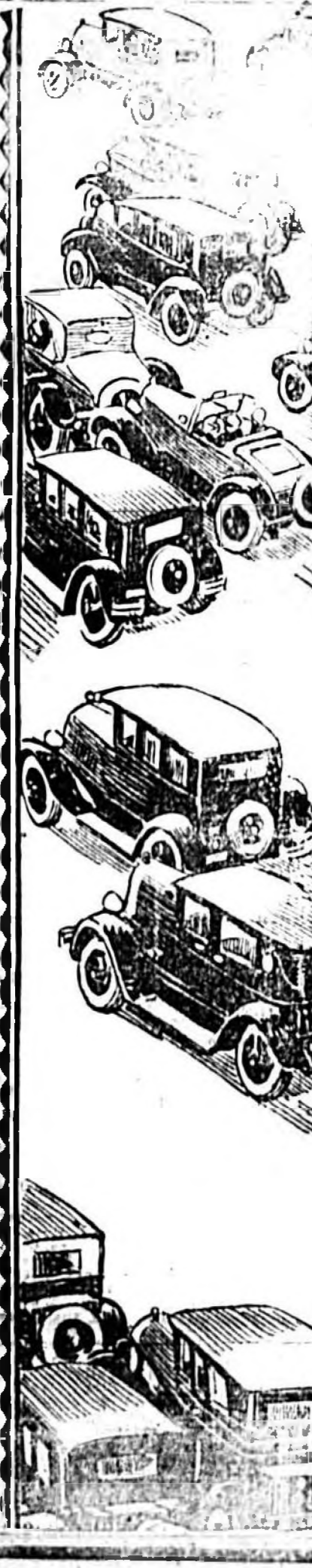
PRICES: 2-Door Sedan, \$2495; Coupe, \$2495; Sport Roadster, \$2495; Cabriolet, \$2795; 4-Door Sedan, \$3195; Sport Limousine Sedan, \$3195; Oakland All-American Six, \$1045 to \$1265. All prices at factory. Price includes minimum handling charges. Easy to pay on the General Motors Time Payment Plan.

Seminole Motor Co.

RIVE'S GARAGE

PONTIAC

NEW SERIES



1000 IN GOLD will be given away
During the two nights of the show

FREE First

Sanford's

MUSIC - - -
5 piece orchestra

Automobile Show

Opens 5 p. m. Tuesday—and 2 p. m. Wednesday—Closes at midnight

White-Highleyman, Inc.	Miller O. Phillips, Inc.	Sanford Buick Co.
CHEVROLET	DODGE	BUICK
San Juan Garage, Co.	Sanford Automobile Co.	Edward Higgins, Inc.
STUDEBAKER	HUPMOBILE	FORD
Parkside Motor Co.	Seminole Hudson-Essex Co.	Florida-Chandler Motor Co.
CHRYSLER	HUDSON-ESSEX	CHANDLER

AT THE HOTEL FORREST LAKE

TUES. and WED., FEB. 7th and 8th



The Sanford Herald

Published every afternoon except Sunday at Sanford, Florida, 111 Magnolia Avenue.

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The Herald is a member of the South Florida Association of Publishers, Advertisers, and Advertising Agencies.

The Herald is a member of the Florida Newspaper Association.

The Herald is a member of the National Newspaper Publishers' Association.

The Herald is a member of the International Association of Business Publications.

The Herald is a member of the Florida Press Association.

The Herald is a member of the Florida Journalists Association.

The Herald is a member of the Florida Newspaper Guild.

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Say It With Emphasis

Sanford like every town in the United States is visited by too many agents. There is hardly a day that one doesn't hit town and more often there are four or five or maybe a dozen.

There is a new cleaning preparation that will take the spots off of a leopard; a household tool that is a can-cutter, potato peeler and a nutmeg grater all in one.

Most of the goods that are bought from agents are of inferior quality and of little practical value. They are offered at ridiculously low prices and most of them are sent on approval and purchased on the installment plan.

Most money spent on goods that agents peddle is money thrown away. Not only is it a loss to the buyer but to the town because the dollar leaves the community and is the money which should go into the hands of local merchants.

Something Should Be Done

The Herald has drawn attention to the necessity of making the highways safer by some move to check reckless and careless driving.

Four of the eight principal cities—Philadelphia, Cleveland, St. Louis and Boston—reported fewer deaths, but Chicago and Detroit show increases.

Among the States showing increases were New York, Connecticut, Rhode Island and Texas.

We agree with the Tallahassee News that the problem of keeping down automobile fatalities constitutes one of the most important facing the nation today.

As the Tallahassee paper declares, "The imperative need is an adequate driver's license law providing rigid examination of applicant's seeking permits to drive automobiles over our streets and highways."

BROTHER PLUNKETT

Reading the stenographic report, craved along the ground on your speech delivered by Rev. Adolphus Charles P. Plunkett at the National Republican Club, the same citizen find himself respected by the shallow brains of the press.

Gentlemen, we are the people in this world to be and are being treated in the way of force. We believe in peace.

It's funny but it's times when a fellow gets on his ear about something he had in the middle of the street.

Lincoln was twenty-six Saturday. Few young men have had as much experience crammed in the space of less than a year.

Can't you see Alabama fairly radiating with pride over the fact it has given to the country such specimens as Tom Hefflin and Sidney J. Catt?

Every newspaper in Florida does more for its town than the town does for its newspaper.—Sanford Herald.

The Plant City Courier says discrepancies have been found in the records of the defunct Farmers and Merchants Bank of that city.

ANOTHER TRIUMPH

Announcement that the first Florida citrus to be shipped to England has arrived in "excellent condition and far better than the average" should put new life in the citrus market.

Without exaggeration it should mean that the opening of a market which will be as great or greater than the American citrus market in the past few years.

Some idea of how great a delivery of that nature never before been considered feasible, are proved in "disturbing success" and others, are due to follow in short order.

Chargers and grapefruit sent from Jacksonville by the Arnold Fruit company in special refrigerated compartments were the first to go directly from Florida to Great Britain.

The report seems to be more gratifying because of the gratifying progress made against blindness resulting from infectious diseases.

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SPOTTED PROSPERITY

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Chicago has a publication called the "Step Ladder". There is some literature on the bookstands of Orlando that is so low down that a signal would be more serviceable in reaching it than a step ladder.—Orlando Reporter-Star.

CITY TRANSFER & STORAGE CO. Hauling-Crating-Skippling Side-Track Facilities Phone 996 200 N. Maple Avenue Ralph W. Lossing Mgr.

Loch Arbor The place to build your home De Forest Sanford Realty Co.

Mortgage Loans property Baldwin Mortgage Co. S. R. Dighton, Sanford, Fla.

Elton J. Moughton Architect First Nat'l Bank Bldg. Sanford, Florida.

LOSSING'S QUICK SERVICE TRANSFER Hauling, Crating, Shipping, and Storage. We are prepared to do any kind of transfer service at REASONABLE PRICES. Phone 498 601 E. 3rd St.

Loch Arbor The place to build your home De Forest Sanford Realty Co.

Mortgage Loans property Baldwin Mortgage Co. S. R. Dighton, Sanford, Fla.

Repossessed Cars and Trucks 1926 Stake Bdy. Truck \$75 1925 Ford Touring 10 1925 Ford Coupe 12 1926 Dump Truck 12 1927 Ford Roadster 15 1925 Hudson Coach 45 1925 Hud. 7 Pas Sedan 60 V-63 Cadillac Sedan 70

Seminole Securities Co. H. C. Douglass, Mgr. Used Car Dept. 111-S. Lee St.

Seminole Securities Co. H. C. Douglass, Mgr. Used Car Dept. 111-S. Lee St.

Volusia County FAIR

and Citrus Exposition AT DELAND

Exemplifying the real foundation under this wonderful County of Volusia. Beauty seekers are invited to come and see what the broadwinners are doing in soil products—fruits, flowers, vegetables, canned goods, livestock, poultry—see what we are doing here in the dead of winter.

THE SOUTH'S PREMIER COUNTY FAIR

SPECIAL DAYS TUESDAY FEB. 14—Children's Day, Garden Club Day, Lake County Day. WEDNESDAY, FEB. 15—Farmers and Fruit Growers, Seminole County Day, Elks' Day. THURSDAY, FEB. 16—Governor's Day (Hon. John W. Martin, Florida's Governor, will be present). FRIDAY, FEB. 17—Fletcher Day, Halifax Country Day. Hon. Duncan U. Fletcher, Guest of Honor. SATURDAY, FEB. 18—Tourists' Day, North Volusia Day, Putnam County Day.

FREE FEATURES A solid two-hour show twice daily in front of the new steel grandstand seating 6,000 people. Horse Racing Auto Racing Fireworks Johnny Judge Trio Clowns Nelson & Nelson Act High School Horses, with May Thompson Peejay Ringens, 110 foot high diving act Five Fearless Flyers Ella Harris The Riffenach Troupe Johnny J. Jones Carnival of World Wonders E. W. BROWN Secretary-Manager.

FIVE DAYS Feb. 14-18 INCLUSIVE

QUALITY BREAD

SANFORD MADE

You'll find this bread in better grocery stores --

It's the very freshest bread that can be obtained --

And it's a Sanford product.

ROUTH'S BAKERY

BRONCHITIS VICK'S VAPORUB Over 71 Million Jars Used Yearly

24 Hours Ends COLDS "A common cold" may result in grippe or flu. At the very first sign, get on drug store and get a box of HILL'S. Take promptly. HILL'S breaks up a cold in 24 hours because it does the four vital things at once—stops the cold, checks the fever, opens the bowels and tones the system. Red box, 30 cents. HILL'S Caecaria - Bromide - Quinine

BATTERIES Guaranteed \$9.50 and your old Battery Generator and Starter Service Rennold Battery Shop 304 W. Second St. Next to Spencers Top Shop U-Drive Garage

DO YOU KNOW? from Jacksonville you can go to PHILADELPHIA by air in 4 hours. You can go to PHILADELPHIA by air in 4 hours. You can go to PHILADELPHIA by air in 4 hours.

M & M LINE Merchants & Minors Truck Co. 608 E. Bay St., Jacksonville

Friends you can trust

Advertised products are your friends wherever you find them. You know them. And you can buy them with confidence—sure of honest value for your money. For they have stood the test of public scrutiny, they have been advertised and found worthy.

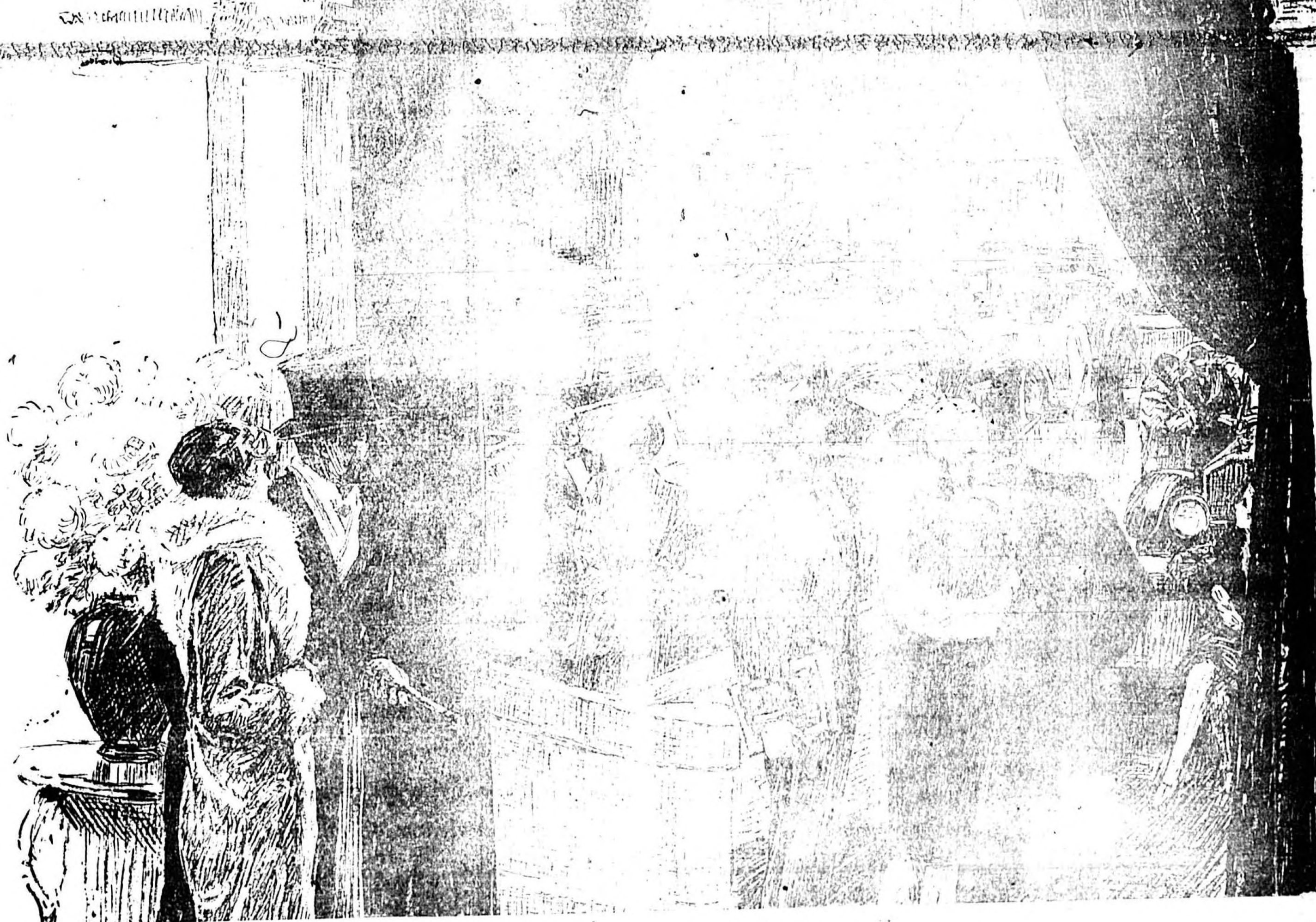
For advertising, after all, is a test—a trial by fire of public approval. Today no manufacturer would start advertising his products unless he knew they were sound and good. And if errors did creep in, he would be quick to correct them, for to hold business he must uphold the confidence advertising has created among millions of people for his wares.

Advertising brings protection to the consumer. It guarantees honest value. It sends quality up. The manufacturer who advertises builds up such a volume of sales that he gives far more in both quality and quantity than the non-advertiser can possibly do.

Seek out your friends—the advertised products. Favor the dealer who handles them. Look for them on the shelves. Watch for them in the show windows. They are the hall-marks of a good business house. They are negotiable guarantees of value. They are friends you can trust.

THE SANFORD HERALD, MONDAY FEBRUARY 6, 1928

AUTOMOBILE NUMBER



Sanford Automobile Show

At The *HOTEL FORREST LAKE*

February 7th and 8th

Studebaker Can Be Driven 40 Miles An Hour On First Day, Manufacturers Boast

Few announcements made by motor car manufacturers within recent years have more significance to the motor car owner than Studebaker's statement that all Studebaker and Erskine models may be driven 40 miles an hour the day they are delivered. A. C. Fort, local Studebaker-Erskine dealer explains the situation as follows:

"In the first place, lifting the old ban on immediate speed has increased ten-fold the pleasure of driving a new car. When a new owner gets into his Studebaker or Erskine he can experience at once the thrill of flashing performance without fear that he is injuring the motor. Ordinarily the owner of a new car has to plod through 500 tedious miles at 20 or 25 miles an hour before he can really enjoy the performance he has bought."

"But there is a deeper significance to Studebaker's new policy than just the pleasure of stepping on the accelerator and feeling the car jump ahead. The fact that Studebakers and Erskines can be called on to 'do their stuff' immediately on delivery is a high tribute to Studebaker manufacturing."

"Check through the list of motor car manufacturers and you will see that the only maker who does not insist on a thorough breaking-in period at low speeds are the manufacturers of the most expensive cars. Rolls-Royce heads the list, you can drive a Rolls-Royce the minute you get it out of the factory."

"This is possible in Studebaker and Erskine cars due to all precision workmanship, inspections, quality of materials and 'seasoning' operations to which the motors are subjected."

"Seven hundred inspectors make 10,000 inspections on Studebaker cars before they are passed on to the purchaser. Sixteen hundred of these mechanical operations are not allowed to vary more than one one-thousandth of an inch, and 315 operations are held to a tolerance of one-half thousandth of an inch."

"Froving Ground and labora-tory tests set up these standards, and inspections at every turn see that they are rigidly upheld. But high engineering standards are not the whole story. The material must be of the very highest grade before it is even accepted for Studebaker manufacture. Studebaker pays a bonus to get extra high quality in certain steels."

"Finally the cars are given a thorough test and preliminary breaking-in on dynamometers before being released for delivery. This last test, with the preceding inspections and skilled workmanship, make certain that every car leaving the factory can be driven 40 miles an hour immediately without injury to the motor or chassis."

"A veteran car contest, its purpose to discover the oldest Studebaker car still in active service in America, has just been launched by the Studebaker Corporation of America through the medium of The Studebaker Wheel, a monthly magazine for motorists."

"This was the statement made here today by Mr. Fort, local Studebaker-Erskine dealer."

Lower Prices Increase Interest In Chrysler's New Cars For This Year

Greater public interest in Chrysler cars than ever before at this season of the year has followed the lowering of prices, effective January 10, for its New '52' and Great New '62', according to reports received by J. W. Frazer, Chrysler sales manager. The savings to the public range from \$50 to \$100 on various body styles."

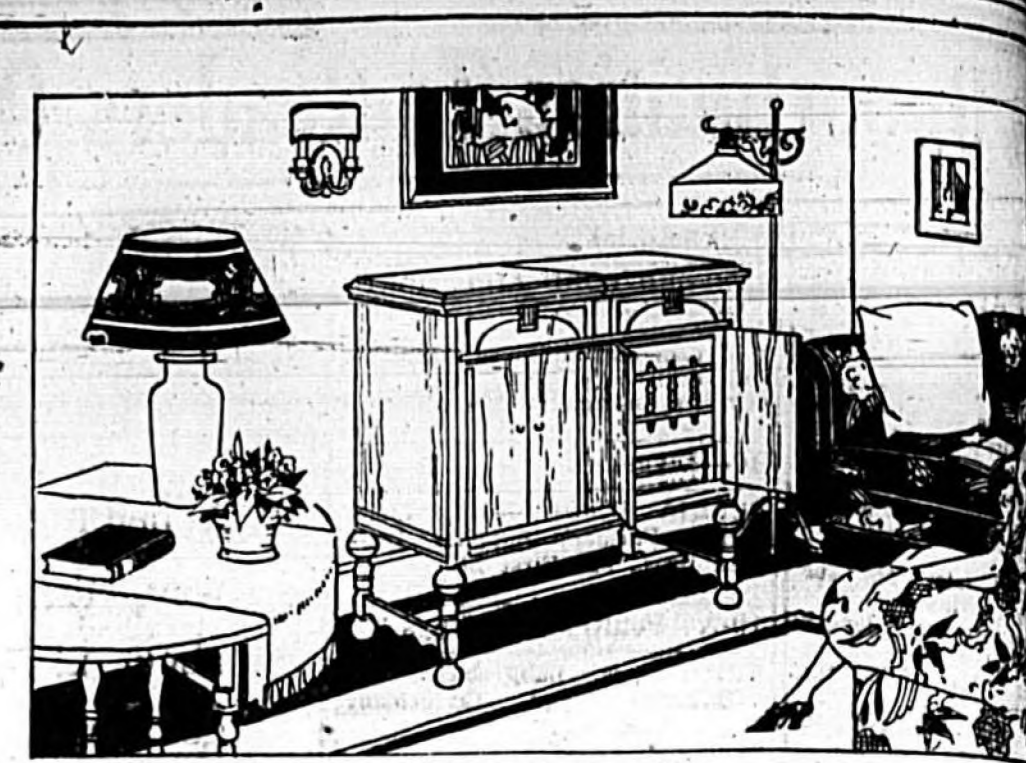
In the '52' line three body styles, two of them closed cars, are now priced at \$670 at the factory. They are the coupe, two-door sedan and roadster. In the '62' line the business coupe is factory priced at \$1055, the roadster at \$1075 and the two-door sedan at \$1095."

Distributors and dealers throughout the country are reporting greater attendance at their showrooms and larger buying volume, with many orders being booked for future delivery, according to factory checkings. Among the largest cities to report definite sales increases are New York,

Beck Goes Before Senate Committee

WASHINGTON, Feb. 6.—(INS) —Warning the house elections committee that he is unseated the right of more than half the members of congress will be placed in jeopardy, Rep. James M. Beck (R) of Pennsylvania, pleaded with the committee today for a favorable report in his contest."

Beck, elected from the Philadelphia district of Senator-Elect William S. Vare, asserted that he had fully complied with all provisions of the constitution and state law before becoming a candidate.



Model Number Seven-three

Never a dull moment with this great instrument

AUTOMATIC ORTHOPHONIC VICTROLA THAT CHANGES ITS OWN RECORDS

Number Ten-Fifty List Price—\$100.00

The number Ten-Fifty is the almost amazing Automatic Victrola which plays an entire program of Victor records of your choice, without touch of human hand. You sit relaxed and delighted, while the instrument, by means of an ingenious mechanism, automatically plays your chosen music for nearly an hour. Beautiful gold-finished equipment in an exquisite cabinet designed in the manner of the French Renaissance.

On Display at the Auto Show
Tues. and Wed.—Hotel Forrest Lake

The New Orthophonic **Victrola** with Radiola

The Yowell Co.

CROSS CITY. New building of Bradenton Novelty Company on Baker Avenue completed.

"Studebaker already boasts a list of more than 1000 members in its famous Hundred Thousand Mile Club—a unique organization composed entirely of owners who have driven their Studebaker cars over 100,000 miles," said Mr. Fort. "But they are now looking for the oldest Studebaker in captivity that is still carrying on."

The contest is restricted to Studebaker owners of motor cars entered since May 1st, 1927, to enter the contest, it is necessary to have the car, its make and model, and its date of purchase, as well as the name of the dealer, printed on a card, and have either a notary public or a Studebaker dealer attest to the fact that it is still running. The photographs and statements, in addition to the motor and serial numbers and the date of purchase of the car are to be sent to the Veteran Contest Editor, The Studebaker Wheel, South Bend, Indiana. Printed entry blanks may be secured from the factory or the dealer.

"The older and finer the Studebaker, the better, just as the cars Studebakers and are still running," said Mr. Fort.

AMBITIOUS PLANS FOR THIS YEAR ARE OUTLINED TODAY BY THE CHEVROLET COMPANY

Having achieved world leadership in automobile manufacturing in 1927 with a yearly output of nearly 2,000 units in excess of 170,000, the Chevrolet Motor Company has embarked in 1928 upon the most ambitious production and sales plans in its entire sixteen years of existence, according to W. S. Kunkin, president and general manager.

Production for the year just ended totaled 1,901,841 units for a gain of more than 36 percent over the 732,147 cars and trucks built in 1926 and 92 percent over the 1925 production of 519,000 units.

The 1,000,000th car built in 1927 rolled off the assembly line at the Flint, Michigan plant December 30, with C. E. Barth, vice president in charge of manufacturing at the wheel. The historic making model was a sedan. It was prepared for immediate shipment so that, with more than 2,000 other new models built in December, it might be available for prompt delivery to new car purchasers.

Throughout 1927 factories were on peak production schedules, while month after month tentative schedules had to be increased to meet the demand for the 1927 models.

The year as a result was the most spectacular and most successful in Chevrolet history.

Rememberable were the 1927 Chevrolet's achievement, however, the car had to 1928 have even brighter highlights, according to Mr. Kunkin, who stated that while no definite production figure has been set for 1928, the year's volume is certain to top by a comfortable margin the record high mark for 1927.

He predicted, too, based on country-wide prosperity which by every token, should bring the automobile industry the greatest year it has ever known, Mr. Kunkin stated.

"Our own organization is prepared to handle six full shares of this anticipated growth in business," he said. "All Chevrolet production operations are on a maximum capacity basis that we may meet the 1928 demand, and make immediate delivery on all models."

"During the latter part of 1927 we made extensive preparation for our 1928 program. Our organization has been enlarged and intensified through the expansion of the new regional and zone sales offices, and by additions to the field personnel."

Clause Will Distribute Flo-Pure Water From New Well Drilled Here

Flo-Pure water was today introduced to Sanford and Seminole County by H. H. Clause, who will distribute it from his own well located on the Orlando road. Mr. Clause has been in the water business for the last five years, having only recently retired as manager of the Elder Springs company.

Mr. Clause has begun marketing his water after extensive drilling on his property adjacent to the Elder Springs tract. The fourth well dug under Mr. Clause's direction has been found to produce water of a fine quality and after having it tested and retested, the product has been placed on the local market.

In connection with the new venture, Mr. Clause said, "I am glad that this supply of water comes from a well. Water coming from a well can be of as good quality chemically as from any source, and is more easily protected because one can positively eliminate surface water entering the stratum from which the supply is taken.

Alga does not grow in a well as it is not exposed to the sunlight. The Flo-Pure well has no metal equipment, it is of terra cotta tile, with cement joints. It is reinforced from the rock to the surface with Class B concrete. The bottling plant is of the best sanitary type and contains very favorably with similar plants in this state.

The analysis of the Flo-Pure water was made by the Southern Testing Laboratories of Jacksonville. The samples were taken from the well supply by Dr. C. P. Vincent and their shipped to the laboratories. State Board of Health tests also show the water to be free from contamination, Mr. Clause said. The water has no color, odor or taste and is free from chemicals."

DISTINCTIVE BODY HARMONIOUS USE REFINEMENTS IN OF COLORS SEEN 1928 CHANDLERS IN THE CHRYSLER

Winning Color Combinations Also Characterize Models Recently Shown at Westinghouse Vacuum Brakes Used

"What is considered to be the most distinctive and attractive line of motor cars ever presented in this country, comprise the 1928 models in the new Royal Knight, Royal Six and Special Six, said Harry Kent, local Chrysler distributor.

The outstanding features of these lines of cars are the addition of a number of new models in the Royal Knight, the Six and Special Six series, and the adoption of Westinghouse Vacuum Brakes. In addition, the Special Six, the two-door body lines, provide refinement in construction throughout, new design features, such as grille, hood, and bumper, which are in line with the 1928 styling.

"The price range with the new Chrysler line runs from \$595 for the Special Six Sedan and the Knight Sedan, to \$1195 for the Royal Knight Sedan. The latter model is a four-door sedan.

"In the Royal Knight series, which are unique in the Five Passenger Sedan, Seven Passenger Sedan and Coupelet. Both sedan models feature bodies of road-going design with entirely redesigned body contours. These cars incorporate the new 'fold-down' seat. Distinctive belt combination with minimal color harmonies provide a most attractive appearance."

The difference in both the sedan and coupelet models is in the body lines, which are with the option of bodywork at extra cost. Handrails are chrome plated, and the other parts include all-in-one vanity and make-up mirrors, and chrome-plated interior trim, grouped in bronze, pink, cigarette light, emergency lamp, electric ignition lock, light control in the steering wheel, chrome-plated hand-painted dash, and door panels. The latter proposition a distinctive decorative touch."

The other new model, a Chrysler line of this type, features the distinctive beauty predominant in the Royal Knight series, and in addition has many individual features. Its body is individual in most body colors which in combination with its luxuriantly colored knicker and smart lines present an attractive atmosphere. Nickel handrail arms further add a positive touch.

The model cuts three passengers in the driver's seat and an extra two in the middle seat. The upholstery is shown in leather. When the weather is warm the top folds back, providing the refreshing coolness of a roadway.

APPEALS FOR HELP

BUFFALO, N. Y., Feb. 6.—(INS) Captain Paul H. Forbes, coast guard commander, today appealed to the New York national guard and the Buffalo airport to supply airplanes to search for the 10 or more fishermen facing death on Lake Erie on a gigantic field of ice which broke away from the off-shore pack seven miles southwest of Windmill Point, Ont., Sunday afternoon. At daybreak the coast guard was patrolling both the Canadian and American shores. The weather was very cold.

RAB! RAB! RAB!

"Now, remember my dear," said Mother Bacon to her children, "you must always watch your step, because you have the college boys love to touch!"—Louisville Times.

FUNDAMENTALIST DRIVE

SAN JOSE, Cal., Feb. 6.—(INS) —The valley town of San Jose held the spotlight today in the fundamentalist movement.

From the pulpit of the Baptist Church, which he is occupying as visiting pastor for the next two months, the Rev. John Roach Stinson, of the Calvary Baptist Church, New York, fundamentalist leader, yesterday announced a launching of a new fundamentalist drive in favor of the "full gospel."

NIAGARA REPORT AWAITED

MANAGUA, Nicaragua, Feb. 6.—(INS) Reports were anxiously awaited today from a force of marines dispatched post-haste yesterday to Jinotega, upon receipt of a report that several hundred mounted men, General Sordano, has been sighted 15 miles north of that town. This was the first report of activity on the part of Sandino's followers that has been received here since the middle of January.

ANNOUNCEMENT

I am pleased to inform the public that on

TUESDAY, FEB. 7th,

FLO-PURE WATER

will be put on the market and for the first four days, orders will be filled without any charge; all we ask is an empty bottle in exchange for the full one.

Flo-Pure water has the quality, and I am willing to let the product prove its own merit. For reference as to quality I refer you to Southern Testing Laboratories, Jacksonville and the state Board of Health, Jacksonville.

H. J. CLAUSE,

Owner & Distributor.

Office, 213 Magnolia Ave. Phone 277.

Buick Speeds Up Educated Horse



There is no rivalry between Red River, the educated horse shown in the trailer, and the automobile. Instead, a Buick coupe is greatly extending Red River's range of activity, by hauling him around the

FLINT, Mich., Feb. 4.—What has become of the horse that used to kick the dashboard to bits and wrap the buggy around the nearest telephone pole at a motor car's approach?

That particular horse, as observation anywhere in this country will prove is entirely extinct. The equine race, like the human race, has undergone a great change in its attitude toward the motor car. Horses and automobiles now get along amicably in the same streets and runaways are a rarity.

While the motor car has demonstrated its superiority for purposes of rapid transportation, the horse still holds a very important position, both in the economic world and in that of sport. It is here that the two may often be seen working together, automobiles with trailers being employed to haul racing mounts around various circuits.

Red River is one of the best educated horses of the Northwest. In this country, where to be regarded as good, a horse must excel, "Red River" has made a name for himself in roping and riding stunts. If anyone should remark to him that the automobile had displaced the horse, he would emit a loud and raucous horse laugh.

Red River is used by Bob Ingersoll, Bob Russell, and Mickey O'Hara in rodeo work throughout the cow country east of the mountains. All his riding from one round-up and stampede to another is done in a trailer hauled by Ingersoll's Buick coupe. The automobile, instead of putting him out of business, has enlarged his field by hundreds of miles, and enabled him to enter virtually all the events in the territory.

The three cowboys, Red River and the Buick make a spectacularly quaint, rambling troupe one town to another. Like his owners, the horse rides in style and seems to enjoy himself to the limit.

Chandler Adds New Record With Climb Of Mount Holyoke

In addition to the already long list of records now held by Chandler, comes another—this time a hill climb record up Mt. Holyoke near Springfield, Mass.

Locked in high gear a Chandler Big Six Metropolitan sedan climbed to the top of Mt. Holyoke grade with its 17 sharp, hairpin turns, in the first time of 3 minutes, 28 seconds.

This record is all the more phenomenal in emphasizing Chandler's high gear capacity, in view of the fact that the climb was made from a standing start in high gear.

The car used for the climb was a regular stock model Chandler, and this latest achievement serves to bear out the truth that regardless of the test to which it is subjected, Chandler always comes out victorious.

IRISH RESENT IRISH PLAY

As a result of a protest made by the audience against what they regarded as caricatures of the Irish people and the Roman Catholic clergy, "Biddy," a farcical comedy, has been withdrawn by the Irish Players Company which has been presenting it in Limerick, Ireland. The manager of the company said that the play had been well received in other parts of Ireland. It was written by an Englishman who had lived for a time in Ireland, and with one exception the players were all Irish and members of the Roman Catholic Church.

WIFE'S GUILT BRINGS JOKE

In the Bavarian Parliament recently a Nationalist member made a heated appeal to Bavarians to abstain from foreign food or for that matter, any food imported from a member of the Opposition. "And pour German water into German mills," he said, which was greeted with roars of laughter in the house. Some members suddenly remembered that the wife of the speaker had recently been fined for adulteration.

Most of the "Bavarians" who are in the house are, however, although they are supposed to be the owner of a great Belgian outfit in the factor house, well as the principal in many other national interests.

Fordor Sedan Is Pride Of Henry Ford In New Line Recently Offered Public

The Fordor Sedan is the de luxe car of the new Ford passenger car line and has many features that are new and exclusive in low priced cars.

It is distinctive from the other Ford passenger cars in exterior appearance. The cowl sweeps down in a graceful curve to a narrow belt moulding which runs from the front of the hood on a straight line back and around the car. This gives the body a long, low effect.

Another feature that adds much to the exterior appearance is the roll belt effect below the windows and which rolls down to the narrow moulding.

The top and rear quarter, which has rounded corners, are covered with a pyroxylin coated material of a tan shade, in pleasing contrast with the body colors.

Nickel-plated windshield frame and a nickel-plated moulding at the juncture of the cowl and hood are other bits of refinement which add materially to the attractiveness of the car. Ventilators in the lower panels of the cowl on either side are another feature.

The interior of the car has a strikingly rich and inviting appearance. The trimming is of tan effect with deeply cushioned seat upholstery in soft tan striped cloth, a highly effective combination. The cushions are of the lounge style with over-stuffed plump ends. Arm rests in the rear compartment are another convenience.

A feature of the rear quarter which adds to shoulder room for passengers, is that the lining is recessed from the door pillars.

When the trunk is opened, the trunk lid is hinged back on a straight line from the pillars.

Storage compartments are deep, custom-made and most comfortable.

The attractiveness of the interior is further enhanced by the use of colored paneling on the door and around the ends of the seat in the front compartment.

This is a decidedly distinctive touch which might be expected only in a car of this class.

An electric light in the rear compartment is a swinging role and is both lighting and serviceable feature.

The trunk is all included in

lowing standard equipment: Automatic Windshield Cleaner; Gasoline Gauge on instrument panel; Spare steel spoke wheel; Leather covered sun visor; Combination tail and stop light; Car lock in door handle; Ignition lock; A Houdaille hydraulic shock absorbers; Speedometer; Four-wheel brakes; Box light in rear compartment; Rear view mirror.

The Fordor Sedan has the following conservative style of scroll effect and is all of uniform design in harmony with other interior trimming.

CHIPLEY—L. Tobias & Co. purchases old leather plant building and are preparing it for storage plant.
ST. AUGUSTINE—Erection of new Y. M. C. A. gymnasium will start immediately.
WINTER HAVEN—Barker Estates—houses repaired and streets asphalted.

Low Appearance One Of Features Of Hupmobile's Models For This Year

Strikingly Low Appearance
The new 1928 Hupmobile is strikingly low. A man of about average height, approaching from the curb side of a parked sedan, can actually look across its top. The low hood, being in line with the body design, will be amazed to discover that head and leg room are both generous. Another example of ingenious engineering is revealed in the announcement that road clearance is standard. Use of a new type, double-drop frame has been coupled with finer-planned body and chassis engineering to achieve these results.

Lowness is emphasized by small diameter wheels, the graceful curving of rear roof lines, and by the judicious paneling at the body rear, which conceals gasoline tank, frame and spring ends. The car's "hitch" design is, in fact, so worked out that no mechanical

parts protrude. From every angle the eye receives full advantage of the designer's conception of unbroken, complete harmony. Head on, it is massive and gives the immediate impression of strength throughout its design. The radiator rises high and shapely, with its large lamps framed in narrow bands. Fenders are full crowned, of one piece, seamless steel, and flare widely over the tires. Below the radiator cap is the new nameplate, much more ornamental than previously. Bumpers are available in a new type, chromium plated, and designed exclusively for this car to blend harmoniously into the entire ensemble.

MIAMI Chevrolet Sales and Service Corporation, Miami, with a capitalization of \$10,000,000, has

BELGIUM ONLY PAYS \$10.28 ANNUALLY FOR SUPPORT OF PRINCESS

BRUSSELS, Feb. 2 (INS)—The Belgian Government gives Crown Prince Leopold \$10.28 a year for the support of the late Princess Stephanie.

The Princess is the daughter of the late King of the Belgians, and that's a capricious allowance for each child.

"But neither," says Leopold, "do I want to see the Princess in the hands of the King of the Belgians."

Formerly the Royal family was valued \$10,000 a year but the Government increased this sum to \$15,000 in 1927, but a year later King Albert I reported to the United States.

The King's son, the Duke of Brabant, is a member of the Belgian nobility and is a member of the Belgian nobility and is a member of the Belgian nobility.

Now you can recondition your motor for less money by the proved

Simplex Method

visit our booth at the AUTO SHOW

We have installed the Simplex ring in a number of cars.

Satisfied owners recommend the ring as the best method for making an old motor run like new.

Maffett & Thraikill
Phone 502 217 W. First St.

1928

See the new

HUPMOBILE

Six Eight

At The Sanford Automobile Show
Tuesday and Wednesday

Sanford Automobile Company

206 Magnolia Ave.

A salesman will be glad explain all the new features of both cars. The Hupmobile will be on display in the lobby of the Hotel Forrest Lake.

AT THE SANFORD AUTO SHOW

The New Ford cars will be on display, and will no doubt be the center of attraction at this show.

We invite all residents of Seminole County and visitors to make our booth their headquarters.

R. E. Herndon J. L. Hurt
SALESMEN
Geo. W. McRory J. F. Hodges

Edward Higgins, Inc.

Lincoln—Ford—Fordson

**SIX MAKES
HIT WHEN
ACED ON SALE**

**Automobile Company
Plains Newest Features
1928 Model: Numerous
Improvements Have Been Made**

throughout, and totally
entirely new appearance, style
from any previous motor
built by that organization.
The new 1928 Six, recent
models, went on display at
Sanford Auto. Com.
local Hupmobile dealer, for
time today. The car is the
to the Distinguished
Eight.

ing the finest of the new
be presented by motor car
facturers this year, this new
Hupmobile Six reveals impos-
and far-reaching improve-
In its appeal to the eye the
differs vastly from any-
that has preceded it. A new
beauty has been fashioned
made possible, it is pointed
because the whole car was de-
as a single unit to a design
that compelled every part
balanced with every other.
designers spent more than
fashioning its body lines
the day its basic style was
lined.

ENTIRELY NEW CAR.
point out that it is an en-
new car, not merely a new
and of a design new to the
industry.

odels, including the five-pas-
four-door sedan, five-pas-
two-door sedan, four-pas-
coupe, and custom equipped
in display at Hupmobile sales
throughout the country.
unusual body harmony has
a more daring and more
divergent use of color
possible than perhaps
ever been permissible on any
car.

the custom equipped cars the
ment is offered, for the first
at a factory established

cial attention has been given
ating in every model to in-
most comfort to each oc-
at. A committee from the
gave several months'
to this question, investi-
the various phases of cor-
most comfortable body pos-
and body contour, particularly
the human spine and back. This
is a new type body back and
contour, with new upholster-
spring arrangement which,

it is believed, marks the creation
of greater comfort and more rest-
ful body posture in every seat.
Particular attention is called to
the effective way the shoulders
and lower spine fit into the seat
backs, and the seats themselves.

Upholstery and side walls in the
of Mrs. A. M. DeForest, at her
sedan models are of finest ma-
hairs, in pleasing color combina-
tions; the coupe is finished in
brocade cloth.

"Today's informed public im-
poses, first of all, two major de-

mands on motor cars," says Du-
Bois Young, Hupmobile president
and general manager. "They must
be beautiful and they must be
capable. The world-wide reputa-
tion Hupmobile has achieved for
things mechanical is now augment-
ed by a refreshingly new body
appearance, beauty, refinement and
all-around body excellence that
excels any previous car we
have ever produced in the me-
dium-priced field. The chassis of
this new car likewise will out-
perform, in every way, that of any

of our earlier six cylinder cars."
Though the company points out
that quality standards are even
higher than those of its previous
six, prices of the new cars are
somewhat lower, with a price
differential between the various
models.

PLANT CITY—New filling sta-
tion opened at corner of Wheeler
and Reynolds Streets.

TAMPA—Approximately 3 miles
of sanitary sewers laid during
past month in this city.

**Stop At The
Kelly - Springfield
booth in the ballroom at the
AUTO SHOW**

*"Keep smiling
with
Kelly's*

**Central Florida
Service Stations**

Sanford at Second

See the
Chrysler

--- at the Auto Show

New
52
Great New
62



Illustrious
New
72
Imperial
80

A car for Everybody in range of size, speed, performance and price.

The way that Chrysler sales at the
Auto Show keep climbing, always
climbing, has tremendous signifi-
cance for people considering the
purchase of a new motor car.
Everywhere you hear people prais-
ing their, smartness, performance
comfort and wealth of equipment;
expressing their profound satisfac-
tion with the continued leadership of
Chrysler engineering and manufac-
turing.
The fact is, people are recognizing

more and more the benefits of Chry-
sler's plan of Standardized Quality—
recognizing that it assures very defi-
nite advantages of quality and val-
ue.
With four great Chryslers ranging
in price from \$725 to \$6795, it is thus
exceedingly easy now to select any
Chrysler—according to your needs
and taste—with certainty you are
getting the utmost value for your
money.

Forty Body Styles priced From \$725 to \$6795 F.O. B. Detroit

PARKSIDE MOTOR CO.

Park at Commercial



AT THE SHOW

IN THE BALLROOM

Again Chevrolet has created wildfire enthu-
siasm throughout America by building a big-
ger, better and more beautiful Chevrolet—
and offering it to the public at amazing new
low prices.

People Are
Buying Chevrolets

YOU CAN SEE THEM ON THE STREETS

WE CAN MAKE

IMMEDIATE DELIVERY

White-Higleyman, Inc.

Sanford Ave., At Tenth St.

What Is Man Without Auto? A Bird Without Wings, An Isolated Slave of Gravitation

By ARTHUR BRISBANE
With the New Year came the new automobiles, the great automobile exhibitions, the excitement of choosing another new car, or the much greater excitement of choosing a FIRST CAR.

There is a demand for millions of new cars in the United States at this minute.

Since January, 1927, hundreds of thousands have reached the age that makes it necessary, or acquired the money that must be spent for a better car, or another car, or two new cars.

This is the automobile age, and the automobile is the family's real home. In that home we really live, for we live in our emotions, and automobiling supplies healthful, inspiring, mind-developing emotions.

Automobiling gives to the body oxygen, the life of the blood, and gentle exercise that, stimulating "metabolism," prolongs life.

And to the mind the automobile gives everything.

It takes us where we want to go, shows us new COUNTRY, new PEOPLE, makes us acquainted with our own "neighborhood," that now, thanks to the automobile, extends for a hundred miles in every direction, and with our great country reaching thousands of miles east, west, north and south.

A man with an automobile has the ocean at his front door, the mountains at his back door, the lakes on one side, the far away country on the other, all WITHIN REACH.

HE, WHO OWNS A CAR, IS A FREE MAN, free from the law of gravitation that tied men to one spot, until the automobile came.

Be sure to see the new cars this year.

If you already have a car, be sure to see the hundreds of good reasons for getting a new one, and a better one. If you have two cars, one for yourself and one for your wife, what about a third for the children?

The humblest kind of bird, little sparrow or the great albatross, supplies wings to each of its little birds. They don't have to stay in the nest waiting for its father or mother to come home and give them a chance to fly. They all fly when they please.

The ideal American home will supply automobiles for all old enough to use them. The one car family is already old fashioned. The three-car family is here.

He knows little about automobiling, about life's real values who says, "It costs too much to keep up an automobile. It isn't the way to put it." The truth is that IT COSTS NOT TO HAVE AN AUTOMOBILE.

How much would an intelligent bird want for his wings?

How much would a poor hoptoad, kicking himself along in the dust of the country road, give for a pair of wings if he could get them and had the price?

He would say, "Give me the wings and take all I have."

DON'T let your family be a car without wings. And if you can help it, don't let your family be a "One-car family."

Have a good, substantial car for your wife and your children, the most valuable possessions you have on earth or ever will have. Have a light, quick, easily parked, easily turned car for yourself and your work.

If the neighborhood in which you live has no convenient

Future Automobile Will Go 300 Miles On Gallon Of Gas, Asserts Inventor

PITTSBURGH, Jan. 23.—(INS)—Here folks is the future automobile; it travels 300 miles on a gallon of gasoline. It has no gear shift.

It derives the major portion of its power from an "atmospheric" motor.

These are the claims made by the car's inventor, Lee Barton Williams, of this city, who says he has spent 21 years and \$180,000 perfecting his model.

Williams' car, which he calls the "dual system," is equipped with a motorcycle motor, a huge fan, a motor-generator, an electric motor and storage batteries.

It operates much like the old type "electric" in vogue years ago, and later adopted by many women, as their town cars.

The car is started with the two cylinder motorcycle motor. When it attains a speed of some ten

miles or more per hour, the fan erected in the front end is generating sufficient electricity to enable the driver to shut off his motorcycle motor and travel on electric energy alone.

Model Is Crude
In this manner the faster the car is driven, the more power is generated, and it will take hills like a gull, according to Williams.

Of course, the present model is a crude job—a hatchet and saw job as the inventor terms it—but it has worked satisfactorily up and down the Allegheny mountain foothills near here, and Williams has applied for a patent.

The "dual system" has been a long time in the process of perfection. At first it was almost impossible to make the fan generate electricity. Years were spent in an effort to construct a fan that would revolve when the car cre-

ated a pressure against it while traveling.

Williams said a car traveling 40 miles per hour creates a pressure of 110 pounds per square inch of surface. Using this as a basis, he proceeded to work on a model of a fan that would revolve when subjected to the atmospheric pressure.

After consulting numerous engineers, Williams devised a fan that would turn in proportion to the speed of the car. His next problem was to find a means of disposing of the air after it had been utilized by the fan. It was found necessary to have a flywheel to supplement the fan.

Use Both Motors
Under the terms of his patent application, Williams is required to use both his combustion motor and his electric motor while operating his car, but the inventor claims he will soon turn out a new model that can be started by means of a small motor, but will operate after once set in motion without any gasoline.

The new model Williams has in mind will have a six or eight-horse fan, instead of three as at present, and two flywheels instead of one. Each contact point will be increased in bearings that will provide the least amount of resistance.

Williams believes he will be able to generate more electricity with the new model than he can with the present invention, and the subsequent power created will enable the motorist to start the machine from the power stored in storage batteries arranged inside the automobile.

The appearance of the Williams' car will be much like the present day automobile.

The hood of Williams' car will have the big energy generating fan that will be placed just behind the front screen erected to protect from flying bits of dirt.

Directly behind the fan will be the motor-generator placed in such a position that the air could be the rest of atmosphere from the propeller blades.

Ungainly Affair
The steering wheel will be the same as that on other cars, only the control system similar to that used by the street car motorist will replace the gasoline and gear adjustments on the steering gear.

Under the hood of the car will be the storage batteries instead of a gas tank, and an electric motor will be attached to a small pump immediately in front of the car.

The car will be a better design than that of other automobiles.

Go early to the automobile shows, ahead of the crowd, see the new cars. Study the marvels accomplished in the greatest competitive, greatest public service rendering in history ever established.

If you haven't a car, get one this week. Better still, GET TWO TO MAKE UP FOR LOST TIME, one for your self one for your wife.

garage. MOVE TO ANOTHER NEIGHBORHOOD.

A bird couldn't conveniently use its wings in a rabbit hole, but it would not live in a rabbit hole.

Whether you are planning for your first car or your fourth, fifth or sixth car, no matter what your plans, what you have done or what you plan to do, SEE THE NEW AUTOMOBILES.

Find out what has been done by the greatest masters of industrial development in the world—AMERICAN BUILDERS OF AUTOMOBILES.

Study the competition which is all IN THE LINE OF PUBLIC SERVICE.

Study the quality, value and ingenuity, safety especially. The marvels accomplished by the greatest American industry are almost beyond belief.

There is a car for every man, every family, every need, every pocketbook.

A comfortable car, big or little, with a SMALL house, is a thousand times better than a BIG house, made uncomfortable by the lack of a car.

In a hour you only change your clothes, take a bath, eat and sleep.

In a car YOU SEE THE WORLD, and your family and friends see it with you.

SEE YOUR COUNTRY, see the sky and clouds, the beautiful sky of Winter, the warm, warm sky and green fields of Summer.

An automobile makes you the possessor of the beautiful car, free to travel up and down in it, see it, enjoy it, POSSESS IT.

Go early to the automobile shows, ahead of the crowd, see the new cars. Study the marvels accomplished in the greatest competitive, greatest public service rendering in history ever established.

If you haven't a car, get one this week. Better still, GET TWO TO MAKE UP FOR LOST TIME, one for your self one for your wife.

Aristocratic new body designs

More Power in its Pikes Peak Motor

Easy Control with Westinghouse Brakes

A LOT of people are certainly doing a lot of talking about the new Chandler—and it is only natural that they should.

With thirty magnificent new style body creations—with new luxuries and comforts—with an increased arc of power—and with Westinghouse Vacuum Brakes—Chandler is certainly giving people a lot to talk about!

Triple Driving Ease
As the first American motor car to apply Westinghouse vacuum control to 4-wheel brakes, the new Chandler is three times easier to stop than cars that depend upon ordinary brakes alone—and three times as safe.

New Sixes, New Eights
All models, the new Sixes as well as the new Royal Eights, have Westinghouse Brakes as standard equipment—just as all models have Pikes Peak high-compression power and the "One-Shot" System of centralized automatic chassis lubrication.

Prices \$995 to \$2195, f.o.b. factory. Come see. Come drive. Compare!

Florida Chandler Motor Co.
Sanford Fla.

CHANDLER
NEW ROYAL EIGHTS NEW BIG SIXES NEW INVINCIBLE SIXES

775 OF NEW FORD PARTS ARE MADE INTER-FITTING

Smashed Front Fenders Will Only Cost Owners Of Model A Cars \$6; Front Springs Will Cost A Paltry 6.50

Of the many parts that go to make up the New Ford Model A, more than 775 of the parts will fit in more than one place. This was one of the many new engineering improvements made when this car was being designed. In addition to this feature, the entire price list of the Model A Parts shows that all the replacement parts have been priced in line with Ford's usual policy of making it possible for the man of moderate means to own and operate an automobile at the lowest possible expense.

Just to name a few of the more usual parts to be replaced on account of accidents, the following will give a good idea as to the economy of operation of the New Model A.

Front fender \$6.00 rear fender \$4.00, battery \$11.00, head lamp \$3.00, head lamp bulb \$1.00, ring gear & pinion \$4.00 front spring \$2.50 rear spring \$6.50

Mr. T. D. Inabnet, Parts Manager for Edward Higgins, Inc., local Ford dealer, well known among the local automobile trade as "Doc," states that a "small" shipment of New Parts for the Model A will be on hand in a short time, and as soon as it is necessary for any parts to be replaced on account of accidents or from other causes, they will be available. In other words, the same service that has characterized the wonderful Ford organization in the past will be maintained in the future, for both Model A and the Model T. It must be remembered that there are at the present time over 9 million Model T's on the road, and they will be taken care of by the Ford organization the same as they have always been.

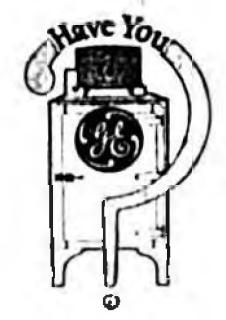
Australia will have in the future a race with dark hair, slant eyes and olive complexions, according to the recent prediction of some scientists.

Electrically controlled checks with bells that ring automatically when they need winding were shown at a recent exhibition in London.

LAKE WORTH Bids asked for 25-ton trailer to be used for road work in this county.



Judge for yourself just how quiet it is



A small down payment with a whole year to pay

COME in and judge for yourself how quietly the General Electric Refrigerator operates. Skilled design, precise engineering, make it unusually quiet.

And this, same precise manufacturing means more efficient operation, longer life and lower cost to run.

Be fair to yourself—investigate the General Electric Refrigerator before you buy.

GENERAL ELECTRIC Refrigerator



See them at our DISPLAY ROOMS

Office Meisch Bldg. Phone 27

Come and See The New 1928 HUDSON — ESSEX

at
THE SANFORD AUTO SHOW

Tuesday — Wednesday

Come and make our booth your headquarters at the show. A salesman will make you feel at home and tell you about the new Hudson-Essex features.

Seminole Hudson - Essex Co.

203 Oak Ave.

Beauty Displayed Attractive New Type; New Features Are Added

with any new
good first impression
upon an attractive
appearance. The 1928
appearance than ever

a long, roomy, full-
car with outstanding
performance, with gen-
erous tires and character-
istic design and
that have been used
by cars of super-
ior and highest price.

More Attractive
sex bodies the con-
veyed by curving lines
and effect. The front
and narrow. The
military type, beaded
edge both as a matter
appearance and more rig-
id.

Large stamping now
the rear and the rear
of the cars, extending
car window around to
the roof lines are flatter,
and rear quarters are al-
curved, the windows
entirely shaped and set
stripped reveals and
shades as the upper
bodies are lacquered in
and carry a continuous
which extends out over
hood to the radiator.

attractive fender con-
carried back to the side-
sides, which are deeper
substantial, and to the
ends, which are wider,
and handsomely
aluminum strips. At
rear, atop the gas tank,
has been most neatly fin-
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side, permitting full
back to be fitted. Tire
are available, so that
may be in need of a
back of needed back
is a convenience.

As features
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GRID CHANGES TO BE DISCUSSED AT NEW YORK TODAY

Standing Of Lateral Pass Is
Likely To Be Thrown Out;
Fumbled Punt Status Also
To Come In For Much Debate

NEW YORK, Feb. 6.—(INS)—
Having retreated in good order
for two days to a spot where "one
can be alone and faith renew," the
football rules committee this after-
noon will report whether it has
decided to move the goal posts to
the side lines in order to en-
courage lateral drop kicking or to
make the new football look like a
pocket flask in order to discour-
age fumbling. To be consistent, it
should one or the other or both.

Last year, it decided that the
defensive side could not advance
with a ball that was recovered
after a muffed punt but could do
so, provided the muff was a fumble;
it took the goal posts off
the goal line, declared that a lateral
pass, if fumbled, "regardless
of who recovered it, and reduced
the shift to a problem for the
stop watch. The new rules for
1927, therefore, were four in num-
ber and only three of them were
slightly fatuous.

The prevailing idea today was
that officials next fall still would
be trying to determine whether a
muff was a fumble, meantime
busy themselves with the de-
tail of counting "one-two" with
ever shifting teams. The goal
posts, too, they will remain on
the end zone.

The only addition to the 1927
code that may be disturbed, it
seems, is the lateral pass rule.
Indeed, chairman E. K. Hall de-
clared himself in favor of the en-
tire list at the national collegiate
athletic association convention,
but the death of Fred Moore, the
lateral pass rule sponsor, removed
the only committeeman who might
seriously object to its passing
from the books, and the presence
of advisory committees of coach-
es and officials at the meeting as-
sured many who feel that could
bear up bravely without it.

Those advisors did not vote, of
course, but if you think Knute
Rockne and Hugo Bezdek didn't

talk you are assuming that they
had lockjaw. The coaches' com-
mittee, the third member of which
is Bill Spaldin, University of
California, southern branch, was
definitely instructed to oppose
this rule. Many coaches also
object strenuously to the muff or
fumble proviso and to the presence
of the goal posts on the end zone,
and their sentiment has been duly
conveyed to members of the rules
committee. But it is understood
that the majority of coaches are

reconciled to another reason of
them, provided they gain the moral
victory of having the lateral
pass rule rescinded.

BIRD TOO FAST FOR FILM

Efforts of the Air Ministry of
Great Britain to film the wings
of a humming bird proved a fail-
ure recently because the slow mo-
tion picture machine taking 300
pictures a second was too slow. The
birds wings traveled so fast that

they showed only a blur in the
pictures. The films were made with
the hope of revealing the character
of the bird's flying so that the
principle could be used in perfect-
ing a flying machine that could
stand still in the air as does the
humming bird when gathering
food from flowers.

TITUSVILLE—Contract let for
building hard surfaced road run-
ning from Eau Gallie bridge to
ocean beach.

Texaco

New and Better Gasoline
High Test Anti-Knoch
Regular Price —

Texaco clean, clear and golden Motor Oil- No Carbon

Firestone Tires
A complete stock at the

RED TIP SERVICE STATION

12th St. and Sanford Ave. Phone 629-w

AGAIN WE LEAD

Seiberling

ALL TREADS
OFFERS SOMETHING DIFFERENT

Let us tell you about it at the

AUTO SHOW

Visit our booth in the center of the lobby

Automotive Electric Co.

Phone 236 First St. and Oak Ave.

Visit the

Goodyear

booth in the lobby
at the

Auto Show



Rockey's Tire Shop

311 E. Second St.

See

STUDEBAKER'S

New President 8

100 HORSE POWER 80 MILES PER HOUR
at the

Auto show

In the Ballroom of the Hotel Forrest Lake

Superiorities of the New President 8

1. 100 horsepower.
2. 80 miles per hour.
3. Safety—full vision steel body.
4. 131-inch wheelbase but short turning radius.
5. No finer riding car at any price.
6. Quick-on-the-trigger acceleration.
7. Amplified-action 4-wheel brakes multiply pedal pressure 3 1/2 times.
8. A "well-mannered" car—great power under perfect control.

We cordially invite you to inspect this wonderful new car
and let us explain it's Superiority in detail.

San Juan Garage Co.

SANFORD

The

General

"the tire that goes a long ways to make friends"
is handled exclusively by

THE COUCH SERVICE STATION

1113 Sanford Ave.

Exhibit on your right in the lobby at
the Auto Show.

USE

Sinclair Gasoline

AND SINCLAIR OPALINE MOTOR OIL

"Fits the degree of wear"

Couch Service Station	C. J. Cranston
Sanford Used Parts Co.	Grace L. Brown
Cecil L. Rines	W. E. Steward

Ball Park Service Station

Sinclair Refining Co.

FRANK W. TALBOTT
Agent

Wersham To Help in Contempt Trial

BINGHAMTON, Feb. 6.—(INS)
W. Wersham, former
general and president of
the Bar Association, has
been appointed as special
counsel for the Senate in the
contempt case against Robert W.
Walsh (D) of
New York.

Wersham will arrive in
Binghamton tomorrow in time for
the trial before Judge Jen-
nings in the district court
which will start on the 10th.
Walsh is being held in the
county jail here. He is being
held in the county jail here.
Walsh is being held in the
county jail here.