## FRIENDSHIP" MAKES WALLSS

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ISingle Exception


REED PREDICTS Sanford Merchants Push HEFLIN FLAYS Miss Earhart Earns HIS VICTORY AT Plans For Biggest Dollar Housto MEIT SMITH N TALK Honor Of Being 1st before klan WomanToSpanSea


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# Do You Buy 

## Advertised

## Gbods?



Of course you do; everybody does. Just run over in your mind the various ar ticles that you have purchased in the last week or the last month. How abou foods? Your breakfast fruits, cereals and bacon are all advertised. Probably that is how you first came to know to know of them through advertising Probably the shoes you are wearing, or the dress or suit you have on are equally well-known advertised makes, and you are proud of them

In the home. On the floor are rugs and rugs and linoleum the better : wearing kinds are extensively advertised. :: What about the kitchen? Aluminum ware, gas ranges; hot water heaters, dish and clothes washers, cooking utensils of all kinds-practically everything you use is advertised. You buy advertised pro. ducts because you have confidence in them. You know that a manufacturer cannot afford to advertise shoddy or unworthy merchandise.

Advertising is one form of insurance. It gives you a feeling of perfect confidence ad safety when you ask for an advertised brand, foryou know that you will get the quality and service you expect. The name is the guarantee.

The more you read advertising the more you will know about human progress, You will become well posted in almost every line of human endeavor aridia canny judge of values. Reading advertisements is a fine habit. Cultivate it

- 1 H

Read the odvertisements and buy advertised gopds. They are the safest investments.


| MISS ELOISE BRADY BECOMES BRIDE OF GLENN WIMBISH AT HGH NOON |  |
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'Red Kimono'Stars Mrst Wallace Reid InMilane Picture

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home.


## Dollar Day Specials

1A wide variety of barDollar Day by ${ }^{2}$ Sadye's
Specialty Shop. Special Specialty Shop. Special
plans are being made for the day.
Mrs. Sadye Baumel is how in New York buying new summer garments and accessories. These new purchases are arriving daily. Drop in and look them over.

SADYE'S SPECIALTY SHOP.


Miss EarhartEarns



## 

One Dollar
and
One Minute

## Opens a Savings Account

 andWe Loan You A Beautiful

## Leather Bound Bank

 These banks are handsomely bound in red, gray, lvory and green Dupont Process Leather. Come in and take your choice of colors.
## The Sanford

Atlantic National Bank
Sanford
Floride


## Expert

Cleaning for Light Fabrics
Your light summer dresses in sheer fabrics demand the most expert cleaning work. They must be handled carefully with special attention. Láhéy is prepar ed to give the best of service. A phone call will bring a representative of SSan ford's Leading Dry Clearer" to your door.
Laney Dry Cleaning Co
Phone 465

RDNALSSET Quarrel Over Girl $\mid$ American. Athletes Havem




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## Non-Stop Flights



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A Two-Dollar Dinner For Sixy



## -Classified-

Business Directory


